

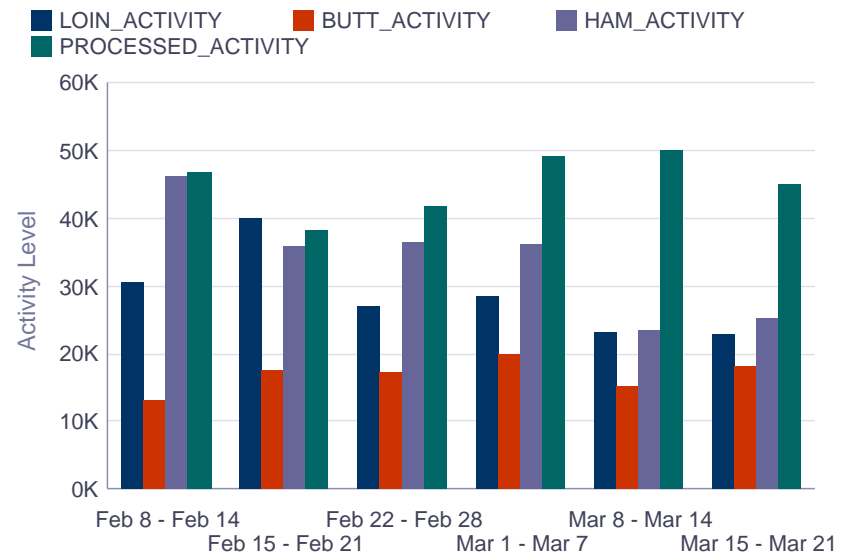


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	87.8%		78.7%		77.5%	
Special Rate (2/)	17.7%		6.9%		10.5%	
Activity Index (3/)	113,460		114,210		133,240	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					70	1.98
Bone-In Cc Loin	290	1.84	170	1.46	750	1.73
Loin Roast Bnls	4,730	2.22	4,990	1.99	8,980	1.91
Rib End Roast B/In	360	1.66			140	1.38
Sirloin End Roast B/In	660	1.46	230	1.52	810	1.23
Sirloin Roast Bnls	330	2.00	1,180	1.90	340	1.74
Rib End Chops B/In	390	1.84	700	1.82	1,370	3.26
Sirloin Chops B/In	660	1.35	740	1.42	1,560	1.43
Cc Chops B/In	2,900	2.34	3,420	2.46	4,930	2.70
Assorted Chops B/In	2,930	2.25	1,820	1.70	1,730	1.72
Rib Chops Bnls	210	3.28	270	2.34		
Sirloin Chops Bnls	1,210	2.07	1,350	2.25	970	1.97
Cc Chops Bnls	4,020	2.97	3,630	3.10	4,710	3.04
Smoked Chops	390	6.15	450	4.37	270	4.41
Tenderloin, Fresh	1,520	3.59	1,250	3.33	2,250	3.71
Tenderloin, Marinated	640	4.99	1,300	5.17	1,040	5.01
Backribs	1,570	3.31	1,650	3.44	4,440	3.63
Picnic Fresh B/In	1,030	1.27	1,210	1.29	1,170	1.66
Porketta	390	2.50	140	2.79	60	2.69
Butt Fresh B/In	4,450	1.63	2,760	1.36	2,160	1.76
Butt Roast Bnls	950	2.27	480	1.49	410	1.92
Pork Steak	1,280	1.87	1,770	1.75	1,910	2.05
Country Style Rib B/In	3,800	1.75	2,590	1.81	3,400	1.90
Country Style Ribs Bnls	1,070	2.25	1,040	2.12	1,290	2.86
Spareribs	3,170	2.12	4,200	2.30	2,340	2.10
St. Louis Style Spareribs	1,830	3.27	940	3.12	2,910	3.25
Ham, B/In	120	1.75	170	3.07	530	1.63
Ham, Spiral	280	1.00	590	2.00	5,520	2.15
Ham, B/In Butt	70	1.59	530	1.38	420	1.61
Ham, B/In Shank	130	1.49	590	1.32	270	1.12
Ham, Bnls	1,470	3.66	660	3.61	1,590	3.70
Ham Steak	2,070	3.97	2,630	3.34	2,130	3.99
Sliced Bacon, 1 Lb Pkg	20,780	4.90	23,000	4.74	17,940	4.94
Pre-Cooked Bacon	720	24.85	1,810	23.72	370	30.05
Canadian Bacon	60	9.31	250	8.27	560	7.83
Ground Pork	760	3.17	720	2.71	490	3.09
Bkfst Sausage, 1 Lb Roll	3,420	2.92	6,190	3.08	5,300	2.82
Bkfst Sausage, Link/Patty	4,120	3.33	5,150	3.64	5,880	3.82
Pre-Cooked Sausage	1,560	5.65	2,390	5.79	1,510	4.85
Dinner Sausage	8,390	3.61	5,830	3.65	4,070	3.46
Italian Sausage	4,450	3.36	4,080	3.14	5,910	3.59
Chorizo	560	3.51	530	2.66	470	3.44
Delil Ham	8,910	6.37	10,540	5.96	8,490	6.06
Pkg/Slcd Ham, 1 Lb/Less	12,030	5.12	7,510	5.67	18,340	5.13
Delil Cooked Pork Roast						
Delil Cooked Spareribs	40	8.99	60	3.33	330	7.63
Delil Cooked Backribs	1,560	6.37	1,380	5.77	230	6.02
Pulled Pork	220	5.20	700	4.67	1,780	5.12
Feet	380	1.45	200	1.45	400	1.58
Neckbones	580	1.40	420	1.32	700	1.40

This week in Pork Retail

Retail features were slightly lower than the previous week and lower than the previous year. Hams, butt, picnic, and sparerib cuts absorbed advertisement space that was yielded by loin cuts and processed items. Most individual item prices were steady to firm when compared to the previous week and mixed when compared to the previous year. Wholesale pork values were higher across all primal values with a sharply higher belly primal.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/15 thru 03/21

(prices in dollars per pound)

Fri. Mar 15, 2019

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	90.3%				84.1%				87.2%			
Special Rate (2/)	15.0%				10.8%				20.4%			
Activity Index (3/)	31,530				23,335				24,420			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.37	- 1.98	290	1.84	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.79	- 3.99	630	2.67	1.35	- 2.99	2,500	2.25	1.49	- 3.49	730	1.95
Rib End Roast B/In	1.49	- 1.69	310	1.62	1.77	- 1.77	20	1.77	1.99	- 1.99	10	1.99
Sirloin End Roast B/In	1.39	- 1.79	390	1.61	1.13	- 1.13	10	1.13	.99	- 1.39	150	1.12
Sirloin Roast Bnls	-	-	-	-	1.89	- 1.98	210	1.98	1.49	- 1.99	100	1.84
Rib End Chops B/In	1.57	- 2.57	310	1.92	1.99	- 1.99	5	1.99	1.99	- 1.99	40	1.99
Sirloin Chops B/In	1.69	- 1.99	160	1.81	.77	- 1.69	40	.93	1.29	- 2.59	130	1.59
Cc Chops B/In	1.69	- 2.99	1,570	2.39	1.49	- 2.99	150	2.34	1.29	- 2.99	690	2.28
Assorted Chops B/In	1.38	- 1.99	830	1.81	.98	- 2.79	540	2.57	.98	- 3.69	600	2.39
Rib Chops Bnls	-	-	-	-	-	-	-	-	3.20	- 3.49	210	3.28
Sirloin Chops Bnls	1.99	- 1.99	170	1.99	1.49	- 2.48	390	2.05	1.69	- 2.49	280	2.13
Cc Chops Bnls	1.99	- 3.99	780	3.05	1.72	- 2.99	1,420	2.64	1.98	- 3.99	620	3.19
Smoked Chops	5.99	- 9.73	180	8.14	-	-	-	-	5.38	- 5.38	90	5.38
Tenderloin, Fresh	2.48	- 4.99	390	3.60	2.48	- 4.77	170	3.98	2.99	- 5.99	60	3.71
Tenderloin, Marinated	4.35	- 6.08	420	5.11	5.21	- 5.21	10	5.21	3.99	- 5.21	170	4.59
Backribs	1.99	- 3.99	340	3.85	1.99	- 3.99	280	3.22	2.69	- 3.99	360	3.13
Picnic Fresh B/In	.77	- 1.79	620	1.27	.99	- 1.79	70	1.43	.99	- 1.39	90	1.14
Porketta	2.79	- 2.99	180	2.91	-	-	-	-	1.49	- 3.99	210	2.16
Butt Fresh B/In	1.47	- 1.59	140	1.54	.90	- 1.99	1,620	1.59	.99	- 2.99	990	1.72
Butt Roast Bnls	2.59	- 2.99	280	2.69	.99	- 2.99	150	1.53	1.49	- 2.99	410	2.27
Pork Steak	1.79	- 1.79	10	1.79	.98	- 2.48	190	1.90	1.49	- 2.49	370	1.83
Country Style Rib B/In	1.00	- 2.18	1,170	1.83	1.00	- 1.99	260	1.60	1.29	- 2.49	640	1.87
Country Style Ribs Bnls	1.89	- 2.00	310	1.97	1.99	- 1.99	30	1.99	1.99	- 2.49	200	2.38
Spareribs	1.99	- 2.79	1,170	2.20	1.77	- 2.49	360	2.09	1.99	- 2.49	520	2.05
St. Louis Style Spareribs	2.49	- 3.49	260	3.05	2.63	- 3.49	1,110	3.45	2.49	- 2.99	160	2.95
Ham, B/In	1.68	- 1.99	110	1.75	1.99	- 1.99	5	1.99	-	-	-	-
Ham, Spiral	-	-	-	-	.99	- .99	30	.99	1.29	- 1.29	10	1.29
Ham, B/In Butt	1.99	- 1.99	20	1.99	1.43	- 1.99	10	1.59	1.28	- 1.28	10	1.28
Ham, B/In Shank	1.99	- 1.99	20	1.99	.96	- 1.99	20	1.42	.98	- 1.69	50	1.55
Ham, Bnls	2.99	- 3.99	170	3.61	2.99	- 3.99	200	3.39	1.99	- 4.99	1,000	3.63
Ham Steak	2.99	- 6.00	1,490	4.10	2.99	- 5.32	270	4.02	2.99	- 3.99	230	3.20
Sliced Bacon, 1 Lb Pkg	2.20	- 9.32	4,990	5.17	3.33	- 7.99	5,190	4.89	2.00	- 7.99	4,400	4.95
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	19.14	- 19.14	60	19.14
Canadian Bacon	-	-	-	-	-	-	-	-	9.31	- 9.31	60	9.31
Ground Pork	2.99	- 4.99	270	3.95	2.99	- 2.99	5	2.99	1.99	- 4.49	380	2.46
Bkfst Sausage, 1 Lb Roll	2.79	- 4.99	560	3.62	1.19	- 4.49	570	2.42	1.67	- 3.99	760	2.91
Bkfst Sausage, Link/Patty	2.49	- 4.92	690	4.03	2.36	- 4.67	630	3.75	1.32	- 5.32	1,390	3.06
Pre-Cooked Sausage	3.33	- 8.32	680	5.23	5.55	- 8.32	350	7.12	3.13	- 7.58	440	4.87
Dinner Sausage	1.67	- 4.20	1,380	3.56	2.70	- 5.32	1,810	3.71	2.95	- 5.32	1,640	3.76
Italian Sausage	1.99	- 6.49	1,920	3.42	3.00	- 5.99	570	3.45	2.29	- 5.13	930	3.16
Chorizo	4.99	- 4.99	170	4.99	4.99	- 4.99	40	4.99	2.89	- 3.99	60	3.75
Deli Ham	1.99	- 10.99	3,640	6.19	1.98	- 10.99	1,740	8.43	2.29	- 10.99	1,590	5.69
Pkg/Sld Ham, 1 Lb/Less	4.44	- 8.89	2,670	6.26	2.99	- 9.60	1,920	5.05	2.49	- 8.88	3,240	5.15
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	8.99	- 8.99	40	8.99	-	-	-	-
Deli Cooked Backribs	5.00	- 7.33	1,280	6.44	5.00	- 6.67	110	6.41	5.31	- 5.99	140	5.72
Pulled Pork	-	-	-	-	5.99	- 5.99	40	5.99	3.99	- 5.27	140	4.92
Feet	1.29	- 1.59	180	1.37	1.29	- 1.78	140	1.66	1.19	- 1.29	50	1.21
Neckbones	.99	- 1.79	380	1.44	.98	- 1.59	110	1.22	.69	- .69	10	.69



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/15 thru 03/21

(prices in dollars per pound)

Fri. Mar 15, 2019

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	90.9%				85.6%				93.8%			
Special Rate (2/)	24.9%				9.2%				52.5%			
Activity Index (3/)	16,060				12,980				4,445			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.27	- 2.58	790	2.02	1.99	- 3.49	80	2.42	1.79	- 1.79	5	1.79
Rib End Roast B/In	1.99	- 1.99	10	1.99	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	.99	- 3.49	70	1.46	1.39	- 1.39	40	1.39
Sirloin Roast Bnls	-	-	-	-	2.99	- 2.99	10	2.99	2.99	- 2.99	10	2.99
Rib End Chops B/In	.97	- .97	40	.97	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.86	- 1.38	210	1.21	.88	- .99	120	.89	-	-	-	-
Cc Chops B/In	1.77	- 2.99	200	2.40	1.69	- 2.49	200	2.11	2.48	- 2.58	70	2.54
Assorted Chops B/In	.98	- 3.69	770	2.49	1.49	- 1.49	60	1.49	1.58	- 2.69	70	1.89
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.34	- 2.49	260	1.74	2.49	- 3.99	100	2.78	3.49	- 3.49	10	3.49
Cc Chops Bnls	1.98	- 3.99	800	3.44	1.67	- 2.99	320	2.50	2.19	- 2.19	5	2.19
Smoked Chops	3.49	- 4.79	20	4.36	3.49	- 3.49	100	3.49	-	-	-	-
Tenderloin, Fresh	2.98	- 5.99	140	3.03	4.89	- 4.99	20	4.96	3.49	- 4.89	740	3.55
Tenderloin, Marinated	4.65	- 6.07	30	5.36	-	-	-	-	-	-	-	-
Backribs	1.99	- 3.49	250	2.95	2.99	- 3.99	260	3.30	2.98	- 3.99	60	3.25
Picnic Fresh B/In	.98	- .98	20	.98	.79	- 1.19	190	1.16	1.98	- 1.98	40	1.98
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.98	- 1.99	1,210	1.52	1.29	- 2.99	400	1.91	.99	- 1.98	70	1.72
Butt Roast Bnls	1.79	- 1.79	10	1.79	1.79	- 1.99	70	1.94	3.99	- 3.99	10	3.99
Pork Steak	.99	- 2.49	190	1.82	1.59	- 1.99	480	1.87	1.99	- 1.99	20	1.99
Country Style Rib B/In	.99	- 2.49	770	1.87	.97	- 2.49	920	1.49	1.49	- 2.49	40	1.95
Country Style Ribs Bnls	1.99	- 5.00	320	2.22	1.99	- 3.99	200	2.51	2.49	- 3.59	30	3.02
Spareribs	1.49	- 2.49	260	2.03	1.49	- 2.49	760	1.98	2.29	- 2.29	5	2.29
St. Louis Style Spareribs	2.79	- 3.99	70	3.39	1.59	- 2.99	190	2.94	1.59	- 2.49	30	2.10
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	.99	- .99	90	.99	.99	- .99	140	.99	-	-	-	-
Ham, B/In Butt	1.29	- 1.29	20	1.29	-	-	-	-	-	-	-	-
Ham, B/In Shank	.96	- 1.19	40	1.10	-	-	-	-	-	-	-	-
Ham, Bnls	3.99	- 4.49	60	4.30	-	-	-	-	4.99	- 4.99	40	4.99
Ham Steak	3.49	- 3.49	20	3.49	-	-	-	-	2.99	- 3.99	50	3.71
Sliced Bacon, 1 Lb Pkg	1.99	- 7.32	3,140	4.37	2.99	- 7.99	2,600	4.98	3.66	- 7.99	300	4.95
Pre-Cooked Bacon	19.14	- 19.20	20	19.17	25.54	- 25.54	650	25.54	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.99	- 4.49	30	3.22	-	-	-	-	3.98	- 3.98	40	3.98
Bkfst Sausage, 1 Lb Roll	1.19	- 3.79	580	2.88	2.49	- 4.29	140	3.76	2.49	- 5.48	800	2.69
Bkfst Sausage, Link/Patty	1.32	- 4.00	340	3.15	2.50	- 4.00	980	2.92	3.99	- 4.65	70	4.50
Pre-Cooked Sausage	5.83	- 7.58	80	7.06	-	-	-	-	5.82	- 5.82	20	5.82
Dinner Sausage	1.66	- 6.86	1,740	3.69	3.29	- 4.62	890	3.59	2.80	- 4.98	920	3.06
Italian Sausage	2.98	- 3.78	380	3.57	2.49	- 3.36	610	3.24	2.49	- 3.99	50	3.14
Chorizo	1.76	- 2.69	50	2.32	1.76	- 2.99	250	2.41	-	-	-	-
Deli Ham	2.99	- 10.99	600	6.71	1.67	- 10.99	620	4.71	3.99	- 5.00	710	4.98
Pkg/Sld Ham, 1 Lb/Less	2.49	- 8.88	2,440	4.35	2.50	- 10.49	1,480	4.32	3.50	- 7.09	150	4.47
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	6.66	- 6.66	10	6.66	-	-	-	-	6.66	- 6.66	20	6.66
Pulled Pork	3.99	- 6.99	30	5.52	-	-	-	-	4.99	- 4.99	20	4.99
Feet	-	-	-	-	1.39	- 1.39	10	1.39	-	-	-	-
Neckbones	.89	- 1.79	20	1.17	1.39	- 1.79	60	1.69	-	-	-	-



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/15 thru 03/21
 (prices in dollars per pound)

Fri. Mar 15, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	93.0%				97.1%			
Special Rate (2/)	37.0%				0.0%			
Activity Index (3/)	300				500			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.98	- 2.98	5	2.98	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.99	- 2.99	5	2.99	1.99	- 2.49	20	2.06
Assorted Chops B/In	2.79	- 2.79	40	2.79	.99	- 1.99	20	1.16
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	2.39	- 3.98	50	3.51	2.89	- 3.49	30	3.40
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.99	- 3.99	20	3.99	2.99	- 2.99	20	2.99
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	1.69	- 2.49	20	2.36
Butt Roast Bnls	-	-	-	-	2.19	- 2.29	30	2.28
Pork Steak	-	-	-	-	2.49	- 2.97	30	2.61
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	2.49	- 2.49	10	2.49	2.29	- 3.69	70	3.11
St. Louis Style Spareribs	-	-	-	-	2.99	- 2.99	20	2.99
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.66	- 7.99	80	4.90	4.29	- 5.99	80	5.10
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.49	- 3.99	40	3.71
Bkfst Sausage, 1 Lb Roll	-	-	-	-	2.99	- 2.99	20	2.99
Bkfst Sausage, Link/Patty	4.65	- 4.65	5	4.65	3.99	- 3.99	20	3.99
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.77	- 3.77	10	3.77	3.77	- 3.77	10	3.77
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sliced Ham, 1 Lb/Less	3.50	- 7.98	70	5.68	5.81	- 7.09	70	6.42
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	6.66	- 6.66	5	6.66	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-

