



National Retail Report - Beef

Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 03/15 thru 03/21

(prices in dollars per pound)

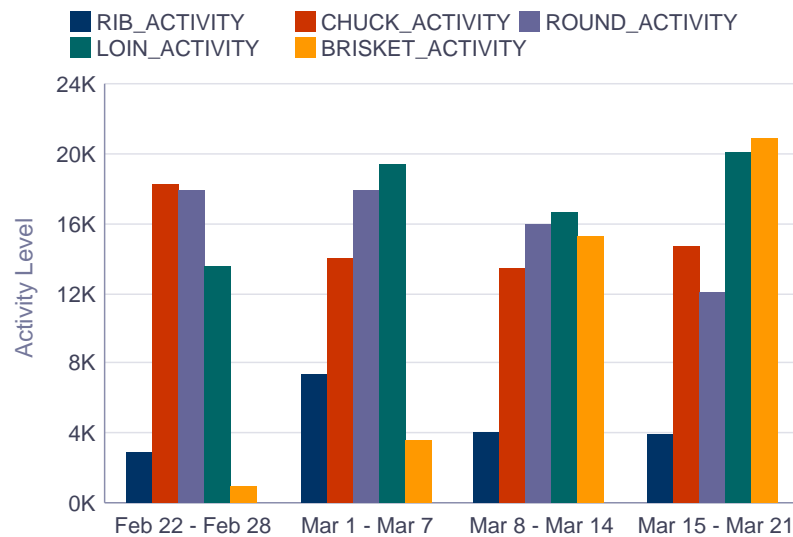
Fri. Mar 15, 2019

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	82.5%		88.0%		77.8%	
Special Rate (2/)	37.8%		21.3%		15.3%	
Activity Index (3/)	99,950		90,420		109,840	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	100	9.99	180	5.15	130	8.45
Bone-In Ribeye Steak	2,330	7.60	1,490	7.68	2,980	8.49
Bnls Ribeye Roast	90	5.49	290	9.35	370	7.49
Bnls Ribeye Steak	1,400	10.25	2,070	8.79	4,240	9.30
T-Bone Steak	2,260	6.78	4,370	6.61	3,880	7.19
Porterhouse Steak	2,040	6.78	960	7.97	1,020	7.70
Tenderloin	1,590	13.05	390	9.97	260	11.16
Filet Mignon	1,430	9.80	260	12.51	410	15.08
Loin, Bnls	40	7.99	190	4.33	40	5.79
Bone-In Strip Steak	840	6.43	1,800	7.29	2,600	7.18
Bnls New York Strip Steak	7,230	7.66	3,720	7.87	4,740	8.20
Beef Backribs	90	3.88	80	3.56	360	2.30
Sirloin Roast			180	4.14		
Sirloin Steak	20	4.99	160	6.07	590	3.96
Bnls Sirloin Roast	90	4.36	250	6.03	40	3.97
Bnls Sirloin Steak	1,630	5.92	1,480	5.86	860	5.62
Sirloin Tip Roast	2,160	3.91	1,100	3.82	820	3.93
Sirloin Tip Steak	760	4.10	980	4.16	630	5.18
Bnls Top Sirloin Roast	180	5.24	160	3.60	180	5.82
Bnls Top Sirloin Steak	1,170	6.03	1,850	6.21	2,410	5.48
Top Round Roast	1,000	3.55	840	3.54	2,360	4.24
Top Round Steak	1,300	4.36	1,470	4.68	1,780	4.34
Bottom Round Roast	2,310	3.83	3,120	4.00	2,750	3.60
Bottom Round Steak	1,070	4.14	1,410	4.12	1,070	3.88
Eye Of Round Roast	930	4.46	2,950	3.83	1,640	3.90
Eye Of Round Steak	180	4.36	490	4.15	260	5.11
Rump Roast	1,000	3.56	1,620	3.39	820	3.68
Rump Steak	10	2.99			60	4.99
Chuck/Shldr/Arm Roast	6,060	3.92	6,030	4.28	10,190	4.07
Chuck/Shldr/Arm Steak	4,320	4.26	4,050	4.22	4,320	4.24
London Broil	3,940	4.13	2,880	4.23	5,250	4.01
Brisket	1,100	3.34	3,340	3.88	1,240	3.11
Brisket, Flat	3,850	4.63	2,500	3.35	5,610	3.21
Corned Beef Brisket	9,350	3.28	6,670	3.19	7,990	3.02
Corned Beef Flat	6,510	4.05	2,690	4.43	7,600	3.70
Beef Short Ribs	1,180	5.44	1,270	5.43	1,240	5.65
Flat Iron Steak	380	7.32	420	5.55	440	5.92
Flank Steak	1,070	7.01	600	7.79	170	5.68
Minute/Cube Steaks	3,190	5.20	2,060	4.68	2,560	4.96
Stew Meat	3,560	4.56	3,140	4.48	3,740	4.79
Ground Round	760	3.91	550	3.74	530	3.78
Ground Chuck	1,460	3.12	1,220	2.97	3,350	3.27
Ground Sirloin	1,920	4.24	520	5.15	1,010	5.42
Ground Beef 90% Or More	6,450	5.08	3,390	4.24	7,840	4.45
Ground Beef 80-89%	6,170	3.49	8,090	3.32	4,060	3.58
Ground Beef 70-79%	1,540	2.85	4,470	2.27	2,040	2.30
Beef Patties	3,320	4.65	1,700	4.28	1,520	4.30
Tri-Tip	340	5.98	660	6.65	1,680	4.16
Skirt Steak	230	5.17	310	10.02	160	5.12

This week in Beef Retail.

This week in Beef Retail, the Feature Rate fell by 5.5 percent, the Special Rate was 16.5 percent higher, and the Activity Index posted a 10.5 percent increase. Corned beef briskets were very prevalent this week, as retailers cater to St. Patrick's Day celebrations. Cuts from the Chuck, Loin, and Brisket saw more ad space, while cuts from the Rib, Round, and ground beef products saw less. Cattle Slaughter under federal inspection was 1.7 percent lower in response to harsh weather in the Western and Midwestern regions.

Activity Index: 2 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported beef item during the current week, expressed as a 'percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



Outlets		5,500		Explanatory Notes								
Feature Rate (1/)		83.4%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.								
Special Rate (1/)		22.3%										
Activity Index (3/)		23,160										
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	9.99 - 9.99	100	9.99	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	10.99 - 10.99	20	10.99	8.99 - 10.99	330	9.71	-	-	-	-	-	-
Bnls Ribeye Roast	4.99 - 4.99	60	4.99	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	4.99 - 6.99	130	5.99	11.99 - 11.99	120	11.99	-	-	-	9.99 - 9.99	60	9.99
T-Bone Steak	5.99 - 6.99	170	6.37	6.88 - 6.99	230	6.89	-	-	-	5.97 - 6.49	110	6.08
Porterhouse Steak	5.99 - 6.99	170	6.37	6.88 - 7.99	590	7.07	-	-	-	5.97 - 6.49	110	6.08
Tenderloin	-	-	-	15.99 - 21.99	340	17.34	-	-	-	6.99 - 6.99	60	6.99
Filet Mignon	-	-	-	-	-	-	-	-	-	7.99 - 7.99	60	7.99
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	7.99 - 7.99	70	7.99	-	-	-	4.99 - 4.99	70	4.99
Bnls New York Strip Steak	5.99 - 5.99	60	5.99	5.99 - 8.99	890	7.47	4.99 - 4.99	110	4.99	7.99 - 7.99	60	7.99
Beef Backribs	-	-	-	-	-	-	-	-	-	2.99 - 2.99	20	2.99
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	3.99 - 3.99	60	3.99	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	3.99 - 4.99	140	4.54	6.99 - 6.99	70	6.99	-	-	-	4.97 - 4.97	60	4.97
Sirloin Tip Roast	2.99 - 2.99	60	2.99	-	-	-	-	-	-	-	-	-
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	3.79 - 3.79	60	3.79
Bnls Top Sirloin Steak	6.99 - 6.99	10	6.99	-	-	-	-	-	-	-	-	-
Top Round Roast	3.28 - 3.99	280	3.76	2.79 - 2.79	60	2.79	-	-	-	2.97 - 2.99	90	2.98
Top Round Steak	3.98 - 6.99	410	4.46	4.99 - 4.99	110	4.99	-	-	-	3.97 - 3.97	60	3.97
Bottom Round Roast	3.49 - 4.99	330	4.20	2.49 - 3.29	350	2.95	-	-	-	2.99 - 3.99	90	3.27
Bottom Round Steak	3.69 - 3.69	20	3.69	4.99 - 4.99	140	4.99	-	-	-	4.99 - 4.99	40	4.99
Eye Of Round Roast	3.98 - 3.99	160	3.98	4.99 - 4.99	420	4.99	3.49 - 3.49	110	3.49	3.99 - 3.99	20	3.99
Eye Of Round Steak	4.48 - 4.48	90	4.48	-	-	-	-	-	-	-	-	-
Rump Roast	3.79 - 3.79	70	3.79	2.79 - 2.79	70	2.79	-	-	-	2.99 - 3.49	100	3.18
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	2.00 - 5.99	310	4.38	2.49 - 5.99	450	4.40	-	-	-	2.99 - 3.97	220	3.26
Chuck/Shldr/Arm Steak	4.99 - 5.99	130	5.79	2.99 - 4.99	1,320	3.88	-	-	-	2.79 - 4.97	350	3.67
London Broil	2.49 - 4.49	500	3.52	2.79 - 5.99	870	4.07	-	-	-	2.97 - 2.99	90	2.98
Brisket	-	-	-	2.99 - 6.99	180	4.44	-	-	-	2.49 - 2.49	140	2.49
Brisket, Flat	4.49 - 5.99	210	5.46	3.99 - 3.99	210	3.99	-	-	-	1.59 - 4.49	650	3.20
Corned Beef Brisket	2.88 - 3.99	390	3.61	1.99 - 4.59	640	3.36	-	-	-	1.77 - 5.99	1,020	3.08
Corned Beef Flat	2.99 - 5.99	770	4.86	-	-	-	-	-	-	2.48 - 5.99	480	3.79
Beef Short Ribs	5.00 - 5.00	10	5.00	5.99 - 5.99	90	5.99	-	-	-	3.99 - 4.79	90	4.57
Flat Iron Steak	5.00 - 5.00	10	5.00	-	-	-	-	-	-	-	-	-
Flank Steak	8.00 - 8.00	10	8.00	-	-	-	-	-	-	-	-	-
Minute/Cube Steaks	4.99 - 5.18	460	5.03	4.99 - 5.99	340	5.67	-	-	-	5.49 - 5.99	160	5.79
Stew Meat	4.99 - 5.00	440	4.99	3.49 - 5.99	940	4.38	-	-	-	3.87 - 3.99	200	3.95
Ground Round	4.49 - 4.49	10	4.49	-	-	-	-	-	-	3.69 - 3.99	60	3.77
Ground Chuck	-	-	-	-	-	-	-	-	-	3.00 - 3.99	170	3.18
Ground Sirloin	-	-	-	4.99 - 4.99	90	4.99	-	-	-	4.99 - 5.49	250	5.13
Ground Beef 90% Or More	5.99 - 5.99	60	5.99	-	-	-	-	-	-	2.99 - 5.99	570	5.78
Ground Beef 80-89%	4.99 - 4.99	60	4.99	3.49 - 3.69	280	3.64	-	-	-	2.79 - 4.49	1,870	3.44
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	3.49 - 3.49	120	3.49
Beef Patties	-	-	-	-	-	-	-	-	-	2.99 - 3.75	490	3.57
Tri-Tip	-	-	-	7.99 - 7.99	10	7.99	-	-	-	-	-	-
Skirt Steak	4.99 - 4.99	60	4.99	-	-	-	-	-	-	-	-	-

Outlets	7,400	Explanatory Notes										
Feature Rate (1/)	78.6%	5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	45.2%											
Activity Index (3/)	23.705											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	10.99 - 10.99	10	10.99	-	-	-	4.99 - 4.99	40	4.99	4.98 - 6.99	80	5.26
Bnls Ribeye Roast	9.99 - 9.99	10	9.99	-	-	-	-	-	-	4.47 - 4.47	5	4.47
Bnls Ribeye Steak	8.59 - 14.98	380	12.25	9.99 - 9.99	120	9.99	-	-	-	-	-	-
T-Bone Steak	5.44 - 6.98	70	6.20	6.99 - 7.99	340	7.35	-	-	-	4.98 - 6.49	460	6.18
Porterhouse Steak	-	-	-	6.99 - 7.99	260	7.15	-	-	-	5.99 - 6.49	440	6.24
Tenderloin	12.97 - 14.97	160	13.97	11.99 - 15.99	190	13.57	-	-	-	-	-	-
Filet Mignon	-	-	-	-	-	-	-	-	-	-	-	-
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	8.99 - 8.99	50	8.99	-	-	-	-	-	-
Bnls New York Strip Steak	-	-	-	5.99 - 9.29	3,680	8.05	4.99 - 6.99	50	6.20	5.36 - 6.31	50	5.65
Beef Backribs	-	-	-	-	-	-	-	-	-	2.99 - 2.99	5	2.99
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	5.28 - 5.28	5	5.28
Bnls Sirloin Steak	4.98 - 4.98	10	4.98	4.98 - 6.99	240	5.31	-	-	-	-	-	-
Sirloin Tip Roast	2.98 - 2.98	10	2.98	2.98 - 4.48	1,220	4.00	-	-	-	2.98 - 2.98	30	2.98
Sirloin Tip Steak	3.99 - 3.99	10	3.99	3.98 - 4.98	90	4.72	3.99 - 3.99	10	3.99	-	-	-
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	4.99 - 6.99	140	5.21	-	-	-	-	-	-	-	-	-
Top Round Roast	2.99 - 3.99	90	3.17	2.99 - 2.99	40	2.99	-	-	-	2.99 - 2.99	5	2.99
Top Round Steak	3.99 - 6.99	100	4.14	3.59 - 4.99	80	4.32	-	-	-	-	-	-
Bottom Round Roast	2.99 - 3.99	80	3.63	2.99 - 3.59	210	3.02	2.72 - 3.69	70	3.21	2.99 - 3.99	20	3.51
Bottom Round Steak	3.27 - 3.69	30	3.40	-	-	-	3.99 - 3.99	40	3.99	4.99 - 4.99	5	4.99
Eye Of Round Roast	-	-	-	3.99 - 4.59	50	4.45	-	-	-	3.99 - 3.99	5	3.99
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	2.97 - 2.97	20	2.97	-	-	-	2.72 - 2.72	30	2.72	3.49 - 3.49	5	3.49
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	2.97 - 4.99	40	3.39	3.99 - 4.99	50	4.25	-	-	-	2.99 - 4.29	150	4.21
Chuck/Shldr/Arm Steak	3.67 - 4.99	40	4.04	4.99 - 5.99	120	5.31	-	-	-	2.79 - 4.49	140	4.42
London Broil	2.98 - 3.29	90	3.24	2.79 - 4.99	1,300	4.22	-	-	-	2.98 - 2.99	30	2.98
Brisket	2.99 - 2.99	40	2.99	-	-	-	-	-	-	-	-	-
Brisket, Flat	4.49 - 4.49	10	4.49	6.99 - 6.99	1,130	6.99	-	-	-	2.99 - 4.49	230	3.09
Corned Beef Brisket	3.99 - 4.99	250	4.43	-	-	-	-	-	-	1.68 - 4.99	1,220	3.97
Corned Beef Flat	3.98 - 4.99	70	4.53	-	-	-	-	-	-	2.68 - 4.99	1,200	3.94
Beef Short Ribs	-	-	-	5.99 - 6.59	160	6.14	-	-	-	3.99 - 3.99	5	3.99
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	-	-	-	-	-	-	8.99 - 8.99	30	8.99
Minute/Cube Steaks	4.29 - 4.99	110	4.44	3.98 - 5.99	1,170	5.45	3.49 - 4.99	50	3.85	3.98 - 3.98	10	3.98
Stew Meat	4.99 - 4.99	20	4.99	3.98 - 5.99	210	5.46	3.99 - 3.99	10	3.99	3.87 - 4.99	20	4.40
Ground Round	4.49 - 4.49	10	4.49	-	-	-	-	-	-	3.69 - 3.99	160	3.91
Ground Chuck	2.27 - 2.99	100	2.68	-	-	-	-	-	-	2.44 - 3.99	250	2.81
Ground Sirloin	-	-	-	-	-	-	-	-	-	3.99 - 4.99	500	4.08
Ground Beef 90% Or More	5.79 - 5.79	1,130	5.79	-	-	-	-	-	-	2.99 - 5.99	1,780	4.46
Ground Beef 80-89%	-	-	-	3.49 - 3.49	40	3.49	-	-	-	2.39 - 4.49	1,140	3.82
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	1.88 - 1.99	130	1.98
Beef Patties	-	-	-	-	-	-	-	-	-	2.08 - 5.49	1,520	4.91
Tri-Tip	4.99 - 4.99	5	4.99	-	-	-	-	-	-	-	-	-
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	79.7%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	29.5%											
Activity Index (3/)	19,470											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	9.88 - 9.99	160	9.96	8.99 - 8.99	220	8.99	8.99 - 8.99	10	8.99	4.99 - 4.99	140	4.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	8.99 - 8.99	10	8.99	9.99 - 9.99	130	9.99	-			6.99 - 6.99	140	6.99
T-Bone Steak	6.88 - 8.99	280	7.54	-			-			4.99 - 7.69	180	5.58
Porterhouse Steak	6.99 - 7.88	180	7.04	6.49 - 6.49	50	6.49	-			7.99 - 7.99	40	7.99
Tenderloin	10.97 - 14.99	120	11.40	13.99 - 13.99	150	13.99	-			-		
Filet Mignon	11.97 - 19.99	120	12.83	-			-			6.99 - 6.99	40	6.99
Loin, Bnls	-			7.99 - 7.99	40	7.99	-			-		
Bone-In Strip Steak	5.95 - 5.95	60	5.95	6.99 - 6.99	10	6.99	-			-		
Bnls New York Strip Steak	6.99 - 8.99	90	8.11	5.99 - 9.99	310	8.31	-			5.99 - 9.99	230	8.86
Beef Backribs	4.79 - 4.79	50	4.79	-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	4.99 - 4.99	10	4.99	-			-			-		
Bnls Sirloin Steak	4.99 - 5.99	130	5.89	5.99 - 8.99	240	7.86	-			-		
Sirloin Tip Roast	2.99 - 5.99	290	3.90	3.59 - 3.99	70	3.75	-			3.99 - 3.99	10	3.99
Sirloin Tip Steak	3.48 - 4.99	280	4.21	3.99 - 3.99	70	3.99	-			3.99 - 3.99	10	3.99
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	4.99 - 7.98	20	6.63	4.99 - 6.99	270	6.90	-			5.99 - 5.99	50	5.99
Top Round Roast	3.49 - 4.99	60	3.75	3.79 - 4.49	70	3.99	-			3.69 - 3.69	40	3.69
Top Round Steak	-			3.99 - 4.49	280	4.45	-			3.99 - 3.99	40	3.99
Bottom Round Roast	2.99 - 4.99	220	4.51	2.99 - 4.99	210	3.27	-			-		
Bottom Round Steak	3.59 - 4.49	90	4.01	2.99 - 3.69	100	3.36	-			-		
Eye Of Round Roast	4.39 - 4.39	10	4.39	3.99 - 4.49	60	4.07	-			-		
Eye Of Round Steak	-			3.99 - 3.99	50	3.99	-			3.29 - 3.29	10	3.29
Rump Roast	3.99 - 4.49	50	4.11	-			-			2.99 - 4.99	140	4.85
Rump Steak	-			-			-			2.99 - 2.99	10	2.99
Chuck/Shldr/Arm Roast	2.99 - 4.99	570	4.82	2.99 - 5.99	680	4.24	-			3.99 - 3.99	70	3.99
Chuck/Shldr/Arm Steak	3.99 - 4.99	300	4.73	4.29 - 4.49	140	4.35	-			3.99 - 4.19	70	4.10
London Broil	3.99 - 4.99	210	4.57	-			-			-		
Brisket	-			-			-			2.99 - 2.99	120	2.99
Brisket, Flat	3.99 - 3.99	10	3.99	2.49 - 3.99	260	3.74	-			2.99 - 5.99	240	3.90
Corned Beef Brisket	2.49 - 4.99	350	3.31	-			-			1.79 - 4.49	1,350	2.47
Corned Beef Flat	2.98 - 4.99	530	4.38	2.99 - 4.99	310	3.17	-			2.99 - 4.49	1,290	3.89
Beef Short Ribs	3.99 - 5.99	70	5.62	4.99 - 4.99	40	4.99	-			4.99 - 4.99	10	4.99
Flat Iron Steak	5.99 - 5.99	10	5.99	7.99 - 7.99	150	7.99	-			-		
Flank Steak	6.99 - 7.99	20	7.47	-			-			-		
Minute/Cube Steaks	4.49 - 4.99	190	4.92	3.79 - 3.99	70	3.96	-			4.99 - 4.99	150	4.99
Stew Meat	3.79 - 4.99	150	4.09	3.99 - 4.99	430	4.87	-			1.69 - 4.69	70	2.67
Ground Round	3.99 - 3.99	260	3.99	-			-			3.49 - 3.99	160	3.73
Ground Chuck	3.99 - 3.99	40	3.99	-			-			2.89 - 3.49	260	3.32
Ground Sirloin	2.99 - 4.99	250	4.04	3.99 - 3.99	40	3.99	-			3.99 - 3.99	190	3.99
Ground Beef 90% Or More	6.99 - 6.99	710	6.99	-			-			3.69 - 4.49	410	4.27
Ground Beef 80-89%	-			-			-			1.98 - 4.59	1,560	2.97
Ground Beef 70-79%	-			-			-			1.99 - 2.99	750	2.20
Beef Patties	3.99 - 3.99	50	3.99	4.50 - 4.50	40	4.50	-			4.09 - 5.33	970	4.96
Tri-Tip	4.99 - 6.99	20	5.95	5.99 - 5.99	90	5.99	-			-		
Skirt Steak	5.99 - 5.99	60	5.99	4.99 - 4.99	40	4.99	-			-		

Outlets	4,900												Explanatory Notes			
Feature Rate (1/)	85.1%												5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification			
Special Rate (1/)	38.5%												Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.			
Activity Index (3/)	13,210															
	BRANDED(5)				CHOICE				SELECT				NON LABELED / OTHER (6)			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Bone-In Ribeye Roast	-	-			-	-			-	-			-	-		
Bone-In Ribeye Steak	-	-			-	-			-	-			-	-		
Bnls Ribeye Roast	-	-			-	-			-	-			4.47	4.47	10	4.47
Bnls Ribeye Steak	9.98	13.71	100	13.09	-	-			-	-			-	-		
T-Bone Steak	7.99	8.99	20	8.78	6.99	6.99	20	6.99	7.88	7.88	100	7.88	2.99	2.99	10	2.99
Porterhouse Steak	9.99	9.99	10	9.99	-	-			-	-			-	-		
Tenderloin	10.97	10.97	510	10.97	-	-			-	-			6.99	6.99	20	6.99
Filet Mignon	11.97	11.97	510	11.97	-	-			-	-			-	-		
Loin, Bnls	-	-			-	-			-	-			-	-		
Bone-In Strip Steak	-	-			-	-			4.88	6.99	130	5.45	-	-		
Bnls New York Strip Steak	5.97	7.99	50	6.48	6.99	7.99	550	7.03	4.99	6.99	100	6.12	-	-		
Beef Backribs	-	-			-	-			-	-			1.99	1.99	10	1.99
Sirloin Roast	-	-			-	-			-	-			-	-		
Sirloin Steak	-	-			-	-			-	-			-	-		
Bnls Sirloin Roast	-	-			-	-			-	-			5.28	5.28	10	5.28
Bnls Sirloin Steak	3.00	5.99	520	5.92	-	-			-	-			-	-		
Sirloin Tip Roast	2.97	5.99	80	3.05	3.59	3.59	20	3.59	-	-			-	-		
Sirloin Tip Steak	3.99	3.99	80	3.99	3.99	3.99	20	3.99	3.99	3.99	60	3.99	-	-		
Bnls Top Sirloin Roast	-	-			-	-			-	-			-	-		
Bnls Top Sirloin Steak	3.99	7.98	70	4.78	-	-			-	-			4.99	4.99	140	4.99
Top Round Roast	3.49	3.49	60	3.49	3.79	5.39	50	4.59	-	-			3.49	3.59	150	3.58
Top Round Steak	-	-			3.99	5.00	50	4.50	-	-			2.48	3.99	160	3.84
Bottom Round Roast	2.97	4.99	530	4.94	2.99	3.49	90	3.12	-	-			-	-		
Bottom Round Steak	3.77	3.78	30	3.78	3.99	3.99	20	3.99	-	-			3.69	3.89	20	3.79
Eye Of Round Roast	-	-			3.99	4.69	60	4.27	-	-			3.99	3.99	10	3.99
Eye Of Round Steak	-	-			-	-			-	-			4.99	4.99	10	4.99
Rump Roast	2.79	3.99	110	3.79	3.49	3.49	20	3.49	2.99	2.99	290	2.99	2.70	3.49	20	3.03
Rump Steak	-	-			-	-			-	-			-	-		
Chuck/Shldr/Arm Roast	2.88	5.48	680	3.78	3.69	3.99	40	3.80	2.99	3.99	390	3.24	2.49	3.99	100	2.90
Chuck/Shldr/Arm Steak	3.69	6.48	620	5.15	-	-			-	-			2.69	3.99	100	3.14
London Broil	3.99	4.99	570	4.89	-	-			-	-			3.99	3.99	10	3.99
Brisket	2.98	2.98	20	2.98	-	-			-	-			2.49	2.49	50	2.49
Brisket, Flat	3.79	3.79	290	3.79	-	-			-	-			2.99	3.99	140	3.47
Corned Beef Brisket	2.49	3.49	120	3.14	3.48	4.69	110	3.74	3.99	3.99	80	3.99	1.99	4.99	1,270	3.29
Corned Beef Flat	3.17	5.98	120	4.80	4.69	4.98	110	4.92	-	-			3.47	4.49	590	3.55
Beef Short Ribs	6.48	6.48	90	6.48	6.99	6.99	5	6.99	-	-			4.49	4.99	210	4.83
Flat Iron Steak	-	-			-	-			4.99	4.99	100	4.99	-	-		
Flank Steak	-	-			-	-			-	-			8.99	8.99	90	8.99
Minute/Cube Steaks	4.77	4.77	10	4.77	-	-			4.99	4.99	60	4.99	-	-		
Stew Meat	3.77	5.98	120	5.45	5.00	5.00	20	5.00	3.99	3.99	60	3.99	3.48	4.99	210	4.02
Ground Round	4.98	4.98	40	4.98	-	-			-	-			-	-		
Ground Chuck	-	-			-	-			-	-			2.59	3.58	350	3.11
Ground Sirloin	-	-			-	-			-	-			3.99	4.99	580	4.08
Ground Beef 90% Or More	-	-			-	-			-	-			3.97	5.00	620	4.14
Ground Beef 80-89%	2.68	2.68	10	2.68	-	-			-	-			1.99	3.49	80	2.56
Ground Beef 70-79%	-	-			-	-			-	-			1.79	6.99	250	5.19
Beef Patties	-	-			-	-			-	-			5.00	5.00	20	5.00
Tri-Tip	-	-			-	-			-	-			-	-		
Skirt Steak	-	-			-	-			-	-			4.79	4.79	70	4.79



Outlets	3,800		Explanatory Notes									
Feature Rate (1/)	85.9%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	50.4%											
Activity Index (3/)	14,190											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	13.99 - 13.99	80	13.99	5.87 - 6.87	220	6.37	-	-	-	5.99 - 5.99	180	5.99
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	10.99 - 10.99	90	10.99	-	-	-	-	-	-	5.99 - 5.99	10	5.99
T-Bone Steak	8.99 - 8.99	10	8.99	-	-	-	-	-	-	3.99 - 7.99	210	6.85
Porterhouse Steak	-	-	-	-	-	-	-	-	-	3.99 - 6.99	190	6.77
Tenderloin	-	-	-	-	-	-	-	-	-	9.99 - 9.99	10	9.99
Filet Mignon	-	-	-	-	-	-	-	-	-	9.99 - 9.99	10	9.99
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	7.99 - 7.99	120	7.99	5.77 - 5.77	130	5.77	-	-	-	5.99 - 5.99	180	5.99
Bnls New York Strip Steak	5.88 - 10.99	150	8.44	4.97 - 12.99	820	6.57	-	-	-	-	-	-
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	-	-	-	-	-	-	-	-	-	5.99 - 5.99	180	5.99
Sirloin Tip Roast	5.99 - 5.99	10	5.99	-	-	-	-	-	-	3.59 - 5.99	330	4.06
Sirloin Tip Steak	4.49 - 4.49	10	4.49	-	-	-	-	-	-	3.59 - 3.59	120	3.59
Bnls Top Sirloin Roast	5.99 - 5.99	120	5.99	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	5.99 - 9.99	200	7.56	-	-	-	-	-	-	4.99 - 4.99	180	4.99
Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bottom Round Roast	-	-	-	-	-	-	-	-	-	2.78 - 2.78	60	2.78
Bottom Round Steak	-	-	-	3.99 - 3.99	400	3.99	-	-	-	3.79 - 3.99	40	3.84
Eye Of Round Roast	-	-	-	-	-	-	-	-	-	-	-	-
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	4.99 - 4.99	10	4.99	-	-	-	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	4.99 - 4.99	120	4.99	2.52 - 4.99	1,240	3.18	-	-	-	2.69 - 4.99	690	3.86
Chuck/Shldr/Arm Steak	4.99 - 4.99	120	4.99	2.99 - 4.99	180	4.07	-	-	-	2.69 - 4.99	630	3.77
London Broil	3.99 - 3.99	10	3.99	-	-	-	-	-	-	3.99 - 3.99	180	3.99
Brisket	3.99 - 4.99	90	4.12	2.97 - 2.97	270	2.97	-	-	-	1.88 - 2.99	90	2.04
Brisket, Flat	3.99 - 3.99	80	3.99	3.49 - 3.99	240	3.74	-	-	-	1.99 - 3.49	150	2.33
Corned Beef Brisket	1.88 - 3.99	140	2.64	6.99 - 6.99	30	6.99	-	-	-	1.88 - 5.99	1,430	3.11
Corned Beef Flat	-	-	-	-	-	-	-	-	-	3.99 - 4.99	970	4.03
Beef Short Ribs	-	-	-	6.99 - 6.99	30	6.99	-	-	-	2.99 - 4.99	220	4.04
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	5.99 - 5.99	650	5.99	-	-	-	5.99 - 8.99	200	8.10
Minute/Cube Steaks	-	-	-	-	-	-	-	-	-	4.99 - 4.99	400	4.99
Stew Meat	5.49 - 5.49	10	5.49	4.99 - 4.99	400	4.99	-	-	-	3.49 - 4.99	160	3.91
Ground Round	-	-	-	-	-	-	-	-	-	2.29 - 2.99	10	2.64
Ground Chuck	2.88 - 2.99	90	2.89	-	-	-	-	-	-	3.49 - 3.49	110	3.49
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 90% Or More	5.99 - 5.99	130	5.99	-	-	-	-	-	-	2.99 - 5.99	250	5.48
Ground Beef 80-89%	4.99 - 4.99	10	4.99	-	-	-	-	-	-	2.29 - 3.99	280	3.57
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	1.79 - 2.99	280	2.59
Beef Patties	-	-	-	-	-	-	-	-	-	4.00 - 4.00	180	4.00
Tri-Tip	5.99 - 6.99	30	6.53	6.99 - 6.99	10	6.99	-	-	-	-	-	-
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-



Outlets	1,300	Explanatory Notes										
Feature Rate (1/)	91.2%	5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	64.5%											
Activity Index (3/)	5.445											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			5.99 - 8.99	780	6.36	-			6.99 - 6.99	20	6.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	-			8.99 - 8.99	100	8.99	-			5.99 - 5.99	10	5.99
T-Bone Steak	-			-			-			-		
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			9.99 - 9.99	10	9.99
Filet Mignon	-			7.99 - 7.99	680	7.99	-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	-			-			-			5.99 - 5.99	20	5.99
Bnls New York Strip Steak	-			-			-			7.99 - 7.99	5	7.99
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			4.99 - 4.99	20	4.99
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			2.98 - 2.98	40	2.98	-			-		
Sirloin Tip Roast	-			-			-			3.95 - 3.95	10	3.95
Sirloin Tip Steak	-			-			-			-		
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	-			-			-			5.99 - 5.99	40	5.99
Top Round Roast	-			-			-			-		
Top Round Steak	-			-			-			-		
Bottom Round Roast	-			3.98 - 3.98	40	3.98	-			2.69 - 2.69	20	2.69
Bottom Round Steak	-			3.98 - 3.98	40	3.98	-			-		
Eye Of Round Roast	-			-			-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	4.99 - 4.99	20	4.99	3.98 - 3.98	40	3.98	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.88 - 2.88	20	2.88	3.98 - 5.99	180	5.27	-			-		
Chuck/Shldr/Arm Steak	-			3.98 - 3.98	40	3.98	-			-		
London Broil	3.99 - 3.99	20	3.99	2.98 - 2.98	40	2.98	-			-		
Brisket	-			4.99 - 4.99	100	4.99	-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	2.68 - 2.68	20	2.68	-			-			2.99 - 9.99	850	3.34
Corned Beef Flat	4.99 - 4.99	20	4.99	-			-			3.99 - 4.99	50	4.50
Beef Short Ribs	-			4.99 - 6.99	120	6.64	-			-		
Flat Iron Steak	-			8.99 - 8.99	100	8.99	-			-		
Flank Steak	-			5.99 - 5.99	20	5.99	-			7.99 - 7.99	20	7.99
Minute/Cube Steaks	-			-			-			3.98 - 3.98	10	3.98
Stew Meat	-			3.98 - 3.98	40	3.98	-			3.98 - 3.99	50	3.99
Ground Round	4.98 - 4.98	20	4.98	-			-			2.29 - 2.99	30	2.64
Ground Chuck	-			3.49 - 3.49	40	3.49	-			2.99 - 2.99	40	2.99
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	4.49 - 4.49	100	4.49	-			-			3.99 - 3.99	680	3.99
Ground Beef 80-89%	4.99 - 4.99	20	4.99	3.49 - 3.49	40	3.49	-			3.22 - 3.99	730	3.98
Ground Beef 70-79%	-			-			-			3.48 - 3.48	10	3.48
Beef Patties	-			3.98 - 3.98	40	3.98	-			-		
Tri-Tip	-			5.99 - 6.99	110	6.12	-			4.95 - 4.95	10	4.95
Skirt Steak	-			-			-			-		



Outlets	200		Explanatory Notes										
Feature Rate (1/)	97.0%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	10.0%												
Activity Index (3/)	290												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast				8.99	9.99	10	9.14			8.98	8.98	5	8.98
Bone-In Ribeye Steak													
Bnls Ribeye Roast				8.99	8.99	10	8.99						
Bnls Ribeye Steak													
T-Bone Steak	8.99	8.99	40	8.99									
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak	11.99	11.99	5	11.99	9.49	9.99	30	9.78					
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast										5.98	5.98	5	5.98
Top Round Steak													
Bottom Round Roast													
Bottom Round Steak				4.99	4.99	20	4.99						
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast				5.99	5.99	10	5.99						
Chuck/Shldr/Arm Steak													
London Broil										4.98	4.98	5	4.98
Brisket				4.99	4.99	10	4.99			3.49	3.49	10	3.49
Brisket, Flat													
Corned Beef Brisket										3.49	4.99	60	4.49
Corned Beef Flat													
Beef Short Ribs				6.99	6.99	10	6.99						
Flat Iron Steak				8.99	8.99	10	8.99						
Flank Steak													
Minute/Cube Steaks				4.49	4.49	5	4.49						
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin										3.99	3.99	20	3.99
Ground Beef 90% Or More	4.49	4.49	10	4.49									
Ground Beef 80-89%				3.79	3.79	5	3.79						
Ground Beef 70-79%													
Beef Patties													
Tri-Tip				5.99	5.99	10	5.99						
Skirt Steak													



Outlets	100		Explanatory Notes										
Feature Rate (1/)	91.4%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	9.5%												
Activity Index (3/)	550												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak	11.99	11.99	30	11.99	9.99	10.29	20	10.04					
Bnls Ribeye Roast													
Bnls Ribeye Steak					12.49	12.49	5	12.49					
T-Bone Steak					8.49	8.49	5	8.49					
Porterhouse Steak					8.49	8.49	5	8.49					
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak					8.99	8.99	5	8.99					
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak	5.99	5.99	30	5.99	4.99	6.99	30	5.42					
Top Round Roast													
Top Round Steak													
Bottom Round Roast					2.99	2.99	20	2.99					
Bottom Round Steak					3.99	3.99	20	3.99		6.79	6.79	20	6.79
Eye Of Round Roast					4.99	4.99	20	4.99					
Eye Of Round Steak					4.99	4.99	20	4.99					
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast					4.19	5.97	30	5.40		3.99	3.99	20	3.99
Chuck/Shldr/Arm Steak					3.89	7.89	10	5.07		5.29	5.29	20	5.29
London Broil					4.99	4.99	20	4.99					
Brisket													
Brisket, Flat													
Corned Beef Brisket										3.49	4.99	30	3.91
Corned Beef Flat										4.89	4.89	5	4.89
Beef Short Ribs					9.99	9.99	5	9.99		7.99	7.99	20	7.99
Flat Iron Steak													
Flank Steak	12.99	12.99	30	12.99									
Minute/Cube Steaks													
Stew Meat					4.97	5.99	10	5.41					
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More													
Ground Beef 80-89%										4.49	4.49	30	4.49
Ground Beef 70-79%										3.39	3.49	10	3.43
Beef Patties										4.50	4.50	5	4.50
Tri-Tip	5.99	5.99	30	5.99	3.99	5.59	20	4.26					
Skirt Steak													