



## Specialty Crops Market News Division

Agricultural  
Marketing  
Service

# National Retail Report - Specialty Crops

Websites: [www.marketnews.usda.gov/mnp/fv-home](http://www.marketnews.usda.gov/mnp/fv-home) and <http://www.ams.usda.gov/mnreports/fvwretail.pdf>  
and [http://www.ams.usda.gov/mnreports/wa\\_lo100.txt](http://www.ams.usda.gov/mnreports/wa_lo100.txt)

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## Advertised Prices for Specialty Crops at Major Retail Supermarket Outlets ending during the period of 01/12 to 01/24<sup>1,2</sup>

### Hot Savings for Cold Days

Winter may be firmly in place throughout most of the country, however, touches of spring and summer were showcased in both the produce and floral pages in this weeks ads. Chilean peaches, nectartines, and cherries joined strawberries, blueberries, black berries, pineapple, avocados and mangoes to give produce departments a summer flair. Tomatoes, carrots, broccoli, cucumbers, bell peppers, jalapenos, zucchini and yellow squash were popular veg items this week. Floral departments offer touches of spring with cut and potted tulips and hints of Valentines's Day to come.

Total ad numbers this week were 324,584, a 3% decrease from last weeks 335,244. The total number of ads broken out by commodity groups: fruit 173,211 (53% of all ads), onions and potatoes 31,480 (11%), vegetables 116,648 (36%), herbs 974 and ornamentals 2,271. The number of ads for organic produce was 51,705, 16% of total ads.

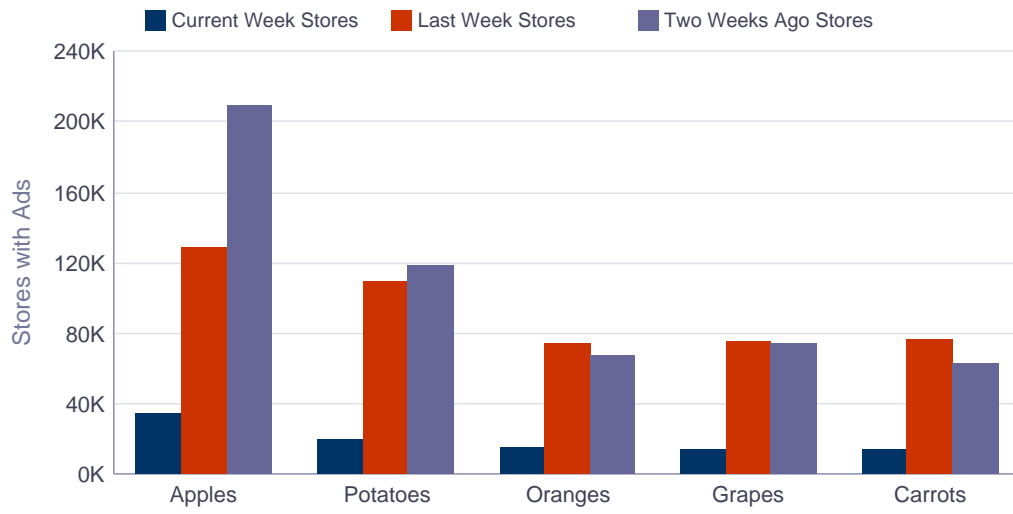
The following are the prices of major advertised items (3,000 plus stores) this week, compared to the same week last year. Significant increases in price for fruit items this week included pineapple at 21%, Navel oranges (per lb) at 19%, blueberries (6 oz) at 19%, Gala apples at 18%, and yellow peaches at 10%. Significant decreases included tangerines at 29%, blueberries (1 pt) at 17%, Navel oranges (4 lb bag) at 13%, and clementines at 11%. Significant increases in price for onions and potatoes this week included Russet potatoes with 5 bl bags at 33% and 3 lb bags organic at 10%; there were no significant decreases. There were no significant increases in price for vegetable items this week. Significant decreases included Romaine lettuce hearts at 30% and crown cut broccoli at 11%.

For more detailed information on organic and locally grown produce visit the National Retail--Local and Organic Report at: [http://www.ams.usda.gov/mnreports/wa\\_lo100.txt](http://www.ams.usda.gov/mnreports/wa_lo100.txt)

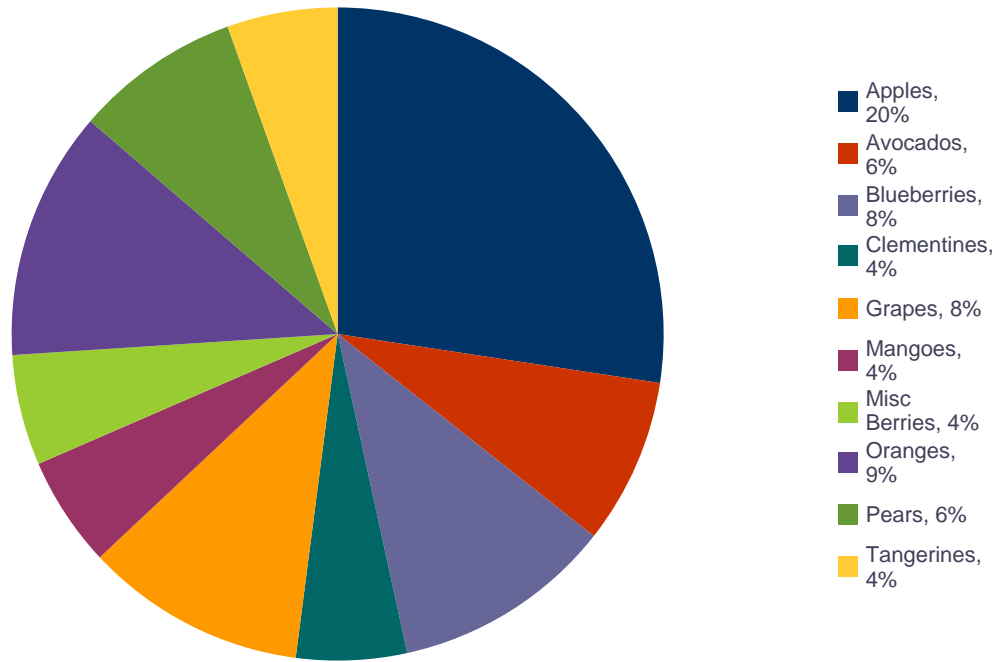
1 - Specialty Crops Market News surveys over 400 retailers, comprising over 29,200 individual stores, with online weekly advertised features.

2 - Date range reflects one week of data collection ending on the report date and encompasses ad pricing good from the Saturday before the report release date through the following Friday.

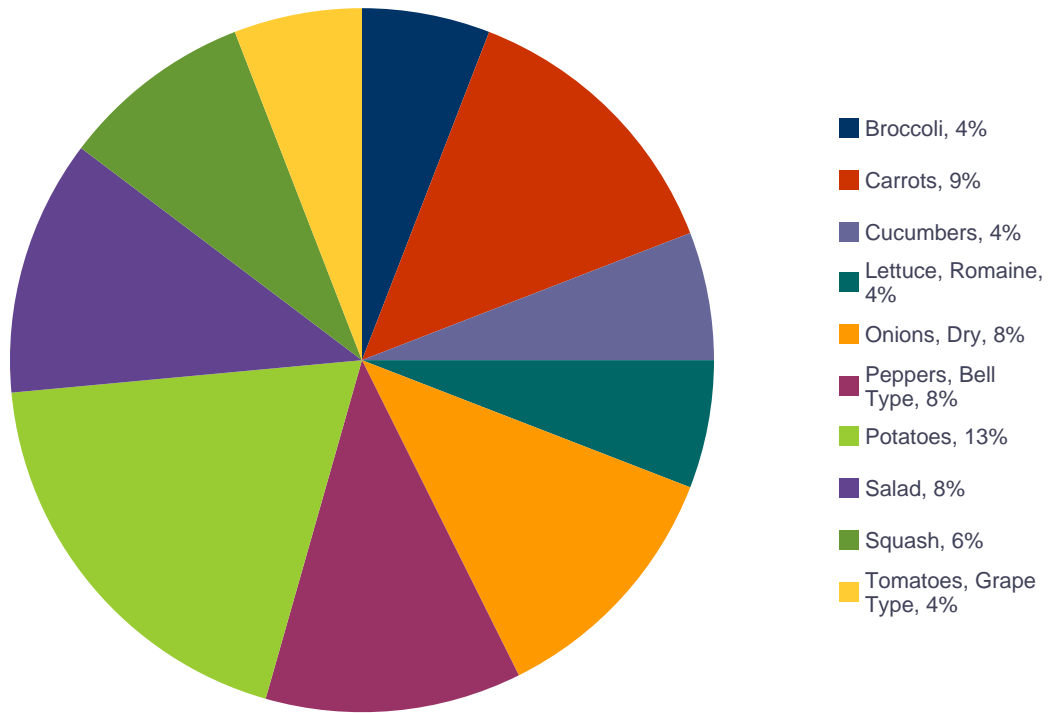
### Top 5 Commodities Featured This Week



Top 10 Fruits as Percentage of Total Fruit Ads



Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes





### NATIONAL SUMMARY

FRUITS								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Apples	Braeburn	per pound	646	1.22	426	1.46	661	1.10
Apples	Braeburn	3 lb bag	60	5.00	85	1.85		
Apples	Braeburn	5 lb bag	7	4.99	32	4.99	10	4.99
Apples	Fuji	per pound	3,229	1.27	2,373	1.62	2,057	1.11
Apples	Fuji	3 lb bag	1,148	3.06	158	2.11	204	2.90
Apples	Fuji	5 lb bag	314	4.96	52	4.22	46	5.77
Apples	Fuji	2 lb bag	55	2.99			45	2.00
Apples	Gala	per pound	4,538	1.48	2,604	1.54	3,033	1.59
Apples	Gala	3 lb bag	2,149	3.46	1,308	2.66	1,403	3.58
Apples	Gala	5 lb bag	298	4.86	287	4.25	132	2.94
Apples	Gala	2 lb bag	76	2.72	162	2.26	58	2.00
Apples	Golden Delicious	per pound	155	1.12	368	1.53	571	1.08
Apples	Golden Delicious	3 lb bag	135	3.39	201	3.09	487	2.30
Apples	Granny Smith	per pound	666	1.19	870	1.96	1,227	1.49
Apples	Granny Smith	3 lb bag	255	4.99	255	4.99	400	3.51
Apples	Granny Smith	2 lb bag	55	2.99			45	2.00
Apples	Honeycrisp	per pound	4,674	2.15	3,940	1.98	8,625	2.09
Apples	Jonagold	per pound	69	1.31	359	1.15	312	0.94
Apples	Jonagold	3 lb bag	160	3.56	20	2.64	44	2.99
Apples	Jonathan	per pound	43	1.67				
Apples	Jonathan	3 lb bag	35	2.79	30	2.76	44	2.99
Apples	Mcintosh	per pound	246	1.50	42	1.36	714	1.02
Apples	Mcintosh	3 lb bag	131	2.90	254	2.81	493	3.01
Apples	Mcintosh	2 lb bag	28	2.25	162	2.26	13	2.00
Apples	Pink Lady/Cripps Pink	per pound	1,760	1.44	443	1.52	312	1.62
Apples	Pink Lady/Cripps Pink	3 lb bag	528	1.97	4	4.88	236	3.99
Apples	Pink Lady/Cripps Pink	2 lb bag	55	2.99			45	2.00
Apples	Red Delicious	per pound	1,644	1.01	1,420	1.20	1,298	1.21
Apples	Red Delicious	3 lb bag	1,395	3.02	660	3.57	1,541	2.95
Apples	Red Delicious	5 lb bag	462	4.94	286	4.70	1,394	3.13
Apples	Red Delicious	2 lb bag	55	2.99	76	1.99	58	2.00
Apples	Rome	per pound	79	1.19	42	1.38	55	1.10

Wtd Avg - Simple weighted average



Apples, Processed	Juice	64 oz (1/2 gallon)	2,704	1.81	5,188	2.05	3,670	1.78
Apples, Processed	Juice	96 oz (3/4 gallon)	27	1.95	64	2.19	99	1.55
Apples, Processed	Juice	128 oz (1 gallon)	42	3.99	84	4.70		
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	160	3.11	61	2.26	843	1.96
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	16	2.50	5	3.99		
Apricots		per pound	30	2.97	73	4.06	19	2.46
Avocados	Hass	each	6,873	1.09	13,014	0.96	8,806	1.25
Avocados	Various Greenskin Varieties	each	474	1.30	121	1.10	332	0.96
Bananas		per pound	872	0.43	1,823	0.42	936	0.73
Blueberries		6 oz package	3,465	2.83	3,207	2.51	2,143	2.94
Blueberries		1 pint package	5,802	2.21	4,981	2.72	6,195	3.22
Blueberries		18 oz package	1,883	4.11	964	4.69	1,594	5.23
Cantaloups		each	3,781	2.72	3,479	2.57	4,631	2.62
Cantaloups		per pound	197	0.63	34	1.00	367	0.95
Cherries	Red Varieties	per pound	3,145	4.64	4,130	4.55	3,840	5.54
Clementines		5 lb package	907	4.93	2,751	5.42	1,002	5.53
Clementines		3 lb bag	4,190	3.84	5,416	4.08	3,124	4.32
Clementines		2 lb bag	832	3.08	286	2.39	2,123	3.18
Fruit, Other	Apple Pears	per pound	286	2.38	41	1.89	46	1.69
Fruit, Other	Apple Pears	each	476	1.07	19	3.00	255	1.50
Grapefruit	Red	each	2,791	1.02	3,159	0.98	3,210	1.30
Grapefruit	Red	per pound	445	0.89	341	0.93	597	2.22
Grapefruit	Red	5 lb bag	929	3.85	2,269	3.77	381	3.76
Grapes	Black Seedless	per pound	953	2.22	805	2.09	227	3.24
Grapes	Red Globe	per pound	396	2.39	816	1.84	66	2.83
Grapes	Red Seedless	per pound	8,607	2.10	7,984	2.23	4,520	2.63
Grapes	White Seedless Type	per pound	3,725	2.47	4,178	2.35	2,909	2.73
Honeydews		each	573	3.50	88	4.06	967	3.27
Honeydews		per pound	34	0.83	160	0.89	84	1.37
Kiwifruit	Hayward	each	980	0.34	908	0.37	538	0.59
Kiwifruit	Hayward	1 lb bag	215	2.28	27	2.65	535	2.02
Lemons		each	1,347	0.50	2,150	0.62	760	0.59
Lemons		per pound	98	1.04	12	0.61	21	1.95
Lemons		2 lb bag	325	3.55	54	3.81	1,431	3.42
Limes		each	1,967	0.36	1,970	0.29	1,422	0.29
Limes		per pound	193	0.63	285	0.81	106	0.82
Mangoes		each	6,579	0.99	8,605	0.89	6,954	1.24
Mangoes		per pound	3	2.88	26	2.08	120	3.17



Misc Berries	Blackberries	5.6 - 6 oz package	6,837	2.44	7,161	2.40	7,717	3.05
Misc Citrus	Satsuma	per pound	58	1.72	90	1.92	381	1.67
Nectarines	Various White Flesh Varieties	per pound	52	2.20			121	1.99
Nectarines	Various Yellow Flesh Varieties	per pound	3,461	2.84	3,436	2.58	5,118	2.96
Oranges	Navel	each	2,975	0.76	3,599	0.69	3,017	0.93
Oranges	Navel	per pound	3,044	1.17	2,864	0.97	4,336	1.39
Oranges	Navel	3 lb bag	838	2.85	1,343	3.10	359	3.68
Oranges	Navel	4 lb bag	4,455	4.04	3,291	3.76	1,263	7.82
Oranges	Navel	8 lb bag	1,839	5.62	1,736	5.61	389	6.27
Oranges	Valencia	each	46	0.25	20	0.28		
Oranges	Valencia	per pound	10	0.79	10	0.79	6	1.49
Oranges	Valencia	4 lb bag	46	4.99	10	3.98	46	2.97
Papaya	Maradol/Tainung Types	per pound	683	0.91	360	0.73	748	1.11
Papaya	Maradol/Tainung Types	each	4	1.25	17	2.50	64	2.75
Peaches	Various Yellow Flesh Varieties	per pound	3,989	2.71	3,417	2.58	6,032	2.48
Pears	Bartlett	per pound	2,074	1.20	3,200	1.36	439	2.59
Pears	Bartlett	3 lb bag	60	5.00			83	3.99
Pears	Bosc	per pound	2,587	1.18	3,583	1.30	1,285	1.51
Pears	Bosc	3 lb bag	60	5.00			83	3.99
Pears	D'Anjou	per pound	3,454	1.32	3,300	1.24	2,453	1.50
Pears	D'Anjou	3 lb bag	60	5.00				
Persimmons		each	99	1.50			144	2.00
Persimmons		per pound	6	0.99			37	2.01
Pineapples		each	4,365	2.44	6,412	2.02	5,849	2.01
Pineapples		per pound	278	0.52	278	0.57	444	0.79
Plums		per pound	428	2.74	114	2.89	444	2.48
Pomegranates		each	51	2.25	132	2.45	19	1.58
Raspberries	Red	6 oz package	1,786	2.57	2,414	2.57	3,120	3.42
Strawberries		1 lb package	4,976	2.69	3,697	3.53	5,326	2.77
Tangelos		per pound	1,177	1.11	1,114	0.98	778	1.44
Tangelos		each	596	0.80	642	0.75	877	0.86
Tangelos		3 lb bag	89	4.50	927	3.66	413	3.46
Tangerines		per pound	591	2.07	448	2.39	640	2.40
Tangerines		5 lb package	161	4.65	342	5.99	535	6.31
Tangerines		3 lb bag	4,448	3.37	2,859	4.85	2,660	4.78
Tangerines		2 lb bag	326	2.51	128	1.54	137	3.05
Tangerines		each	69	0.63	43	0.21	61	0.34
Watermelons	Red Flesh Seedless Miniature	each	1,706	3.55	591	3.30	3,686	3.07



Watermelons	Red Flesh Seedless Miniature	per pound	3	1.48				
Watermelons	Red Flesh Seedless Type	each	672	3.90	17	3.99		
<b>ORGANIC</b>								
Apples	Braeburn	per pound	163	1.51	53	1.68	146	1.68
Apples	Braeburn	2 lb bag	30	3.49	39	2.99	76	3.90
Apples	Fuji	per pound	833	2.22	866	1.76	1,262	1.94
Apples	Fuji	3 lb bag	41	5.57			35	3.45
Apples	Fuji	2 lb bag	647	3.28	202	3.07	1,246	3.98
Apples	Gala	per pound	2,406	2.08	1,761	2.18	1,458	1.93
Apples	Gala	3 lb bag	1,680	4.54	296	5.66	1,403	4.11
Apples	Gala	2 lb bag	888	3.23	1,892	2.78	729	3.25
Apples	Golden Delicious	per pound	41	1.84	14	1.77	52	1.95
Apples	Granny Smith	per pound	435	2.44	138	1.73	211	2.91
Apples	Granny Smith	3 lb bag	25	6.99	255	5.99	466	5.53
Apples	Granny Smith	2 lb bag	384	3.03	202	3.07	154	3.87
Apples	Honeycrisp	per pound	382	3.53	823	3.06	2,949	3.02
Apples	Honeycrisp	2 lb bag	150	3.99	21	3.75	2,013	5.13
Apples	Pink Lady/Cripps Pink	per pound	7	2.49	28	2.11	134	1.89
Apples	Pink Lady/Cripps Pink	3 lb bag	25	6.99				
Apples	Pink Lady/Cripps Pink	2 lb bag	335	3.44	185	2.99	33	3.33
Apples	Red Delicious	per pound	360	2.77	475	1.98	615	2.08
Apples	Red Delicious	2 lb bag	48	3.48	67	3.13	41	3.99
Apples, Processed	Juice	64 oz (1/2 gallon)	1,223	2.62	632	2.75	994	2.78
Avocados	Hass	each	2,199	1.81	1,099	1.57	939	1.39
Avocados	Various Greenskin Varieties	each	80	1.31	5	1.50		
Bananas		per pound	1,591	0.69	1,277	0.76	1,184	1.18
Blueberries		4.4 oz package	1	6.49	78	3.99	322	3.50
Blueberries		6 oz package	1,823	3.57	5,490	3.49	1,376	3.57
Blueberries		1 pint package	37	3.99	174	3.69		
Clementines		2 lb bag	215	4.00	21	3.99	5	1.98
Grapefruit	Red	each	26	1.26	46	1.71	175	0.98
Grapefruit	Red	per pound	30	1.48	182	1.50	272	1.69
Grapes	Red Globe	per pound	177	2.98	130	2.36		
Kiwifruit	Hayward	1 lb bag	92	3.20	30	3.02	72	2.83
Lemons		each	782	0.69	224	0.82	556	0.84
Lemons		2 lb bag	141	4.57	352	4.88	142	4.31
Limes		each	128	0.33	139	0.34	5	0.33
Mangoes		each	274	1.46	592	1.78	390	2.41



Misc Berries	Blackberries	5.6 - 6 oz package	451	3.71	367	2.81	397	2.89
Misc Citrus	Satsuma	per pound	12	2.99	30	2.54	2	1.98
Oranges	Navel	each	5	0.80	17	1.23	1,117	0.98
Oranges	Navel	per pound	868	1.70	642	1.50	1,274	2.04
Oranges	Navel	3 lb bag	260	4.96	194	4.99	110	4.99
Oranges	Navel	4 lb bag	872	5.14	124	4.99	207	6.06
Pears	Bartlett	per pound	31	1.48	18	1.82	238	2.49
Pears	Bosc	per pound	134	2.07	742	1.93	373	1.83
Pears	D'Anjou	per pound	1,284	1.97	321	2.12	753	1.68
Pineapples		each	415	3.99	6	2.50	139	3.64
Raspberries	Red	6 oz package	213	4.80	9	3.49	30	3.43
Strawberries		1 lb package	532	5.01	171	4.65	470	4.85
Tangerines		per pound	111	2.07	168	2.13		
Tangerines		2 lb bag	393	4.26	240	4.99	332	5.02

**ONIONS AND POTATOES**

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Onions, Dry	Red	per pound	2,013	1.32	725	1.02	1,138	1.35
Onions, Dry	Red	2 lb bag	156	2.01	25	1.49	505	2.05
Onions, Dry	Red	3 lb bag	255	1.49				
Onions, Dry	White	per pound	971	0.57	531	0.85	1,367	0.96
Onions, Dry	White	2 lb bag	42	1.08	8	1.50	189	1.99
Onions, Dry	Yellow	per pound	1,373	0.88	916	0.55	699	0.69
Onions, Dry	Yellow	2 lb bag	1,000	1.09	449	1.32	998	1.39
Onions, Dry	Yellow	3 lb bag	2,554	1.70	3,445	2.21	2,063	1.63
Onions, Dry	Yellow	5 lb bag	345	3.60	244	3.54	87	2.99
Onions, Dry	Yellow Marked Sweet	per pound	2,303	1.14	5,216	1.15	2,034	1.29
Onions, Dry	Yellow Marked Sweet	2 lb bag	29	2.22			70	3.50
Onions, Dry	Yellow Marked Sweet	3 lb bag	176	2.81	116	3.28	200	3.10
Potatoes	Round Red	per pound	932	0.80	1,009	0.85	970	1.01
Potatoes	Round Red	3 lb bag	203	2.42	595	2.50	289	2.56
Potatoes	Round Red	5 lb bag	2,519	2.73	4,091	3.34	3,642	2.95
Potatoes	Round White	per pound	28	0.81	576	0.91	35	1.40
Potatoes	Round White	5 lb bag	381	2.01	1,879	2.85	625	2.16
Potatoes	Round White	10 lb bag	2	2.98	18	3.49	11	2.79
Potatoes	Russet	per pound	2,611	0.81	1,647	0.76	1,250	1.57

Wtd Avg - Simple weighted average





Potatoes	Russet	3 lb bag	250	1.09	43	1.74	190	1.00
Potatoes	Russet	5 lb bag	4,446	2.77	2,941	2.22	4,133	2.89
Potatoes	Russet	10 lb bag	826	3.10	851	3.72	944	3.53
Potatoes	Russet	8 lb bag	564	3.05	647	3.58	60	2.50
Potatoes	Yellow Type	per pound	180	0.87	311	1.09	439	0.99
Potatoes	Yellow Type	3 lb bag	128	2.46	494	2.44	39	1.60
Potatoes	Yellow Type	5 lb bag	1,053	2.70	3,685	3.35	3,056	2.92
Potatoes	Yellow Type	10 lb bag	19	0.78			4	2.99

**ORGANIC**

Onions, Dry	Red	per pound	9	1.69	190	1.88	9	1.69
Onions, Dry	Yellow	per pound	9	1.69	43	1.49	222	1.56
Onions, Dry	Yellow	3 lb bag	1,299	3.43	247	3.39	307	3.69
Onions, Dry	Yellow Marked Sweet	per pound	12	0.69	25	0.98	58	1.03
Onions, Dry	Yellow Marked Sweet	3 lb bag	100	3.49				
Potatoes	Round Red	per pound	4	0.99	10	0.98	31	0.84
Potatoes	Round Red	3 lb bag	1,086	3.01	13	2.27	77	2.99
Potatoes	Round Red	5 lb bag	30	3.97	38	4.41	9	4.99
Potatoes	Russet	per pound	161	1.27	61	0.69	25	1.02
Potatoes	Russet	3 lb bag	3,010	3.08	760	2.08	1,754	2.79
Potatoes	Russet	5 lb bag	344	3.62	879	3.90	906	3.89
Potatoes	Yellow Type	3 lb bag	27	2.66	18	2.75	6	2.99
Potatoes	Yellow Type	5 lb bag	30	3.97	38	4.41		

**VEGETABLES**

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Artichokes		each	181	2.01	332	2.76	723	2.42
Asparagus	Green	per pound	2,395	2.99	3,401	3.11	195	3.71
Beans	Round Green Type	per pound	2,683	1.54	1,349	1.40	2,499	1.94
Beets		per bunch	86	0.80	39	1.81	118	3.05
Beets		per pound	54	0.57	60	0.49	256	0.74
Bok Choy		per pound	456	0.89	7	0.99	207	2.27
Broccoli		per pound	323	1.21	186	0.85	26	1.95
Broccoli		per bunch	2,256	2.03	1,835	2.36	306	1.98
Broccoli	Baby Hybrid Type	per bunch	9	1.50				
Broccoli	Crown Cut	per pound	3,191	1.56	2,052	1.74	2,358	2.39
Brussels Sprouts		per pound	712	2.51	1,067	2.18	309	2.14

Wtd Avg - Simple weighted average



Cabbage	Round Green Type	per pound	864	0.57	1,194	0.59	1,858	1.45
Carrots		per pound	341	0.48	195	0.65	144	0.37
Carrots		1 lb bag	676	0.82	290	0.78	272	0.70
Carrots		2 lb bag	653	1.41	710	1.28	1,141	1.79
Carrots	Baby Peeled	1 lb bag	8,580	1.22	8,434	1.24	3,314	1.59
Carrots	Baby Peeled	2 lb bag	1,090	2.39	1,456	2.27	6,840	2.20
Cauliflower		each	1,570	2.70	4,960	2.39	1,004	2.60
Cauliflower		per pound	1,259	1.27	718	1.05	274	1.44
Celery		each	741	1.48	1,588	1.21	2,007	1.24
Celery		per pound	3	1.89	35	1.99	100	1.59
Celery	Hearts	each	399	2.46	649	2.41	688	2.29
Chinese Cabbage		per pound	334	0.85	67	0.66	366	1.45
Cilantro		per bunch	944	0.48	1,484	0.58	1,083	0.77
Corn-Sweet		each	603	0.50	932	0.49	491	0.44
Cucumbers		each	4,594	0.69	4,956	0.76	6,567	0.93
Cucumbers		per pound	8	1.29	22	0.80	90	1.76
Cucumbers	Long Seedless-Greenhouse	each	1,308	1.88	1,821	1.52	1,542	1.15
Eggplant		per pound	677	1.27	1,061	1.29	646	1.62
Eggplant		each	457	1.59	366	0.95	140	0.77
Garlic		per pound	30	2.77	13	2.68	16	1.88
Garlic		per sleeve	350	0.99	139	1.30	565	0.64
Greens	Collard	per bunch	109	0.84			226	0.95
Greens	Collard	1 lb bag	200	2.50			248	2.08
Greens	Kale	per bunch	143	0.91	1,157	1.65	301	1.00
Greens	Kale	1 lb bag	141	2.50			254	2.79
Greens	Mustard	per bunch	109	0.84			198	0.80
Greens	Swiss Chard	per bunch	15	1.52				
Greens	Turnip Tops	per bunch	109	0.84			204	0.79
Lettuce, Iceberg		each	1,980	1.17	1,077	1.15	1,028	1.27
Lettuce, Iceberg		per pound	6	1.26	61	2.56	6	1.09
Lettuce, Other	Boston	each	24	2.83	17	2.50	22	1.80
Lettuce, Other	Green Leaf	each	308	1.47	119	1.09	690	1.37
Lettuce, Other	Green Leaf	per pound	116	1.69	582	1.54	242	1.33
Lettuce, Other	Red Leaf	each	298	1.45	127	1.15	604	1.35
Lettuce, Other	Red Leaf	per pound	116	1.69	582	1.54	242	1.33
Lettuce, Romaine		each	681	1.51	634	2.41	947	1.88
Lettuce, Romaine		per pound	8	1.54	509	1.44	492	1.55
Lettuce, Romaine	Hearts	3 count package	3,018	2.26	1,819	2.70	2,136	3.13
Mushrooms	Portobella	8 oz package	430	2.30	351	2.16	214	2.77



Mushrooms	Portobella	6 oz package	373	2.84	318	2.92	369	2.90
Mushrooms	White	per pound	1,385	2.90	497	2.75	1,588	2.79
Mushrooms	White	8 oz package	2,594	1.80	3,311	1.93	3,210	1.99
Mushrooms	White	6 oz package	190	1.12			49	1.99
Onions Green		per bunch	615	0.89	1,001	0.94	488	1.29
Peppers, Bell Type	Green	per pound	273	1.52	503	1.65	1,034	1.81
Peppers, Bell Type	Green	each	3,008	0.63	3,477	0.63	5,530	0.93
Peppers, Bell Type	Orange	per pound	261	3.69	24	2.95	390	3.13
Peppers, Bell Type	Orange	each	1,601	1.40	2,136	1.30	1,942	1.99
Peppers, Bell Type	Orange-Greenhouse	per pound	6	2.99	6	2.99	52	3.86
Peppers, Bell Type	Orange-Greenhouse	each	118	1.34	241	2.00	357	1.50
Peppers, Bell Type	Red	per pound	435	3.16	96	2.98	1,547	2.97
Peppers, Bell Type	Red	each	2,344	1.24	2,480	1.29	2,805	2.00
Peppers, Bell Type	Red-Greenhouse	per pound	6	2.99	6	2.99	52	3.86
Peppers, Bell Type	Red-Greenhouse	each	118	1.34	241	2.00	357	1.50
Peppers, Bell Type	Yellow	per pound	261	3.69	24	2.95	427	3.09
Peppers, Bell Type	Yellow	each	1,601	1.40	2,190	1.31	2,335	1.98
Peppers, Bell Type	Yellow-Greenhouse	per pound	6	2.99	6	2.99	52	3.86
Peppers, Bell Type	Yellow-Greenhouse	each	118	1.34	241	2.00	357	1.50
Peppers, Other	Jalapeno	per pound	44	0.85	437	0.93	885	0.77
Peppers, Other	Mixed Mini Sweet Types	1 lb package	965	2.34	481	3.33	118	3.82
Peppers, Other	Serrano	per pound	15	0.92	96	0.79	493	0.74
Pumpkins		per pound	2	0.78				
Radishes		per bunch	450	0.69	681	0.99	620	0.78
Radishes		6 oz film bags	179	1.00			263	0.90
Radishes		1 lb bag	340	1.47	60	1.56	161	1.38
Salad	Mixed Types	1 lb bag	349	3.26			504	3.64
Salad	Mixed Types	10 - 12 oz package	2,589	2.08	2,469	2.57	6,581	3.73
Salad	Mixed Types	5 - 9 oz package	3,388	2.20	1,775	2.26	5,507	3.75
Spinach		per bunch	363	1.94	366	1.39	751	1.26
Spinach	Flat, Baby Type	10 oz package	71	2.75	67	1.65	144	2.33
Spinach	Flat, Baby Type	1 lb package	509	2.08	59	1.67	56	1.67
Spinach	Flat, Baby Type	8 oz package	220	2.29	892	1.60	844	2.77
Spinach	Flat, Baby Type	5 - 6 oz package	30	2.50	516	2.55	15	2.50
Squash	Acorn	per pound	657	1.34	1,240	0.93	447	0.76
Squash	Butternut	per pound	663	1.33	1,431	0.94	530	0.74
Squash	Grey	per pound	166	0.69	532	0.66	345	0.89
Squash	Spaghetti	per pound	655	1.33	1,395	0.92	232	0.70



Squash	Yellow Crookneck/Straightneck	per pound	2,435	1.48	2,439	1.68	3,262	1.74
Squash	Zucchini	per pound	3,127	1.38	3,331	1.55	4,478	1.79
Sweet Potatoes		per pound	2,942	0.87	1,059	0.86	3,993	1.41
Tomatillos		per pound	429	1.30	305	1.39	581	0.65
Tomatoes		per pound	645	1.47	284	1.61	607	1.94
Tomatoes	Vine Ripes	per pound	458	1.34	1,083	1.30	266	1.82
Tomatoes	Vine Ripes, On The Vine-Greenhouse	per pound	2,546	2.09	3,563	2.20	2,269	2.62
Tomatoes	Vine Ripes-Greenhouse	per pound	5	1.69	421	2.30	276	1.88
Tomatoes, Cherry		1 pint package	72	2.52	213	2.47	257	2.11
Tomatoes, Grape Type		1 pint package	4,353	2.14	2,411	2.36	1,424	2.84
Tomatoes, Grape Type		10 oz package	649	2.29	603	2.44	857	2.77
Tomatoes, Plum Type	Roma	per pound	4,732	1.11	2,806	1.12	3,586	2.05
<b>ORGANIC</b>								
Beans	Round Green Type	per pound	453	2.99				
Beets		per bunch	48	2.49	1,740	2.56	676	1.89
Broccoli		per pound	355	1.51	334	1.94	117	2.60
Broccoli		per bunch	219	3.43	665	2.39	540	2.59
Broccoli	Baby Hybrid Type	per bunch	9	2.99			58	2.99
Broccoli	Crown Cut	per pound	54	2.18	124	2.03		
Brussels Sprouts		per pound	5	4.99			3	5.98
Cabbage	Red Type	per pound	152	1.99				
Cabbage	Round Green Type	per pound	162	1.96	47	1.30	86	0.99
Carrots		per pound	76	0.72	7	0.99		
Carrots		1 lb bag	57	1.26	112	1.26	43	1.43
Carrots		2 lb bag	388	2.24	22	1.87	693	1.89
Carrots		per bunch	70	2.35	1,748	1.70	60	2.22
Carrots	Baby Peeled	1 lb bag	1,924	1.80	3,328	1.69	1,416	1.98
Cauliflower		each	217	3.66	1,205	3.58	318	3.51
Cauliflower		per pound	316	1.32	711	1.73	509	2.86
Celery		each	86	2.28	97	2.23	461	1.78
Celery	Hearts	each	104	3.08	968	3.07	271	3.25
Cilantro		per bunch	30	1.29	41	0.99		
Cucumbers		each	17	1.37	304	1.44	197	1.19
Cucumbers	Long Seedless-Greenhouse	each	7	2.50	6	2.50		
Eggplant		per pound	19	1.49				
Eggplant		each	82	1.49	19	1.49		
Greens	Kale	per bunch	484	1.30	826	1.73	834	1.13
Greens	Swiss Chard	per bunch	47	2.31	42	2.01	214	1.50

Wtd Avg - Simple weighted average



Greens	Swiss Chard	per pound	21	2.50				
Lettuce, Iceberg		each	101	2.45	6	2.99	118	1.98
Lettuce, Other	Green Leaf	each	21	2.35	21	1.97	503	2.26
Lettuce, Other	Red Leaf	each	21	2.35	28	1.98	503	2.26
Lettuce, Romaine		each	9	1.99			442	2.01
Lettuce, Romaine		3 count package	328	2.03				
Lettuce, Romaine	Hearts	3 count package	2,091	2.76	1,132	3.30	2,338	3.04
Mushrooms	Portobella	6 oz package	262	3.02	28	3.99		
Mushrooms	White	8 oz package	694	2.64	858	2.38	671	2.66
Mushrooms	White	6 oz package	1	2.99			18	1.89
Onions Green		per bunch	443	1.02	78	0.79		
Peppers, Bell Type	Green	per pound	8	1.99				
Peppers, Bell Type	Green	each	261	2.33	80	1.01	142	0.99
Peppers, Bell Type	Orange	per pound	462	3.00	456	2.99	222	2.99
Peppers, Bell Type	Orange	each	232	2.50	31	1.50		
Peppers, Bell Type	Red	per pound	473	3.05	475	2.97	233	3.08
Peppers, Bell Type	Red	each	232	2.50	31	1.50	14	2.00
Peppers, Bell Type	Yellow	per pound	462	3.00	456	2.99	222	2.99
Peppers, Bell Type	Yellow	each	232	2.50	31	1.50		
Peppers, Other	Mixed Mini Sweet Types	1 lb package	72	3.91	725	3.41	619	3.85
Salad	Mixed Types	1 lb bag	982	4.50	1,269	5.00	1,092	4.99
Salad	Mixed Types	10 - 12 oz package	348	3.17	28	4.67	252	4.53
Salad	Mixed Types	5 - 9 oz package	4,237	3.41	2,485	3.04	6,375	4.01
Spinach	Flat, Baby Type	5 - 6 oz package	300	2.95	467	3.02	1,431	3.33
Squash	Acorn	per pound	171	1.49	146	0.98		
Squash	Butternut	per pound	247	1.48	146	0.98		
Squash	Spaghetti	per pound	241	1.49	146	0.98		
Squash	Yellow Crookneck/Straightneck	per pound	152	1.79	222	2.26	1,127	2.68
Squash	Zucchini	per pound	152	1.79	530	1.88	154	2.89
Sweet Potatoes		per pound	230	1.95	260	2.01	404	1.51
Tomatoes	Vine Ripes	per pound	1,286	2.91	15	2.99	3	3.98
Tomatoes	Vine Ripes, On The Vine-Greenhouse	per pound	194	2.68	500	2.80	518	4.00
Tomatoes, Cherry		1 pint package	11	2.99	22	2.68	8	2.99
Tomatoes, Grape Type		1 pint package	1,384	2.85	2,239	2.86	1,323	2.63
Tomatoes, Grape Type		10 oz package	220	2.74	326	3.00	158	3.38
Tomatoes, Plum Type	Roma	per pound	342	1.67	2	1.88		

**SEASONAL ITEMS**

Commodity	Variety	Unit	THIS WEEK	LAST WEEK	LAST YEAR
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Wtd Avg - Simple weighted average



			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Chayote		per pound	146	0.46	111	0.70	174	0.63
Chayote		each	173	0.41	178	0.36	342	0.44
Potted Plants	Chrysanthemum	6 inch pot	231	9.99			322	10.82
Rose, Hybrid Tea		bunched 12s	179	10.26	269	9.92	414	12.38
Tulips		bunched 10s	1,842	7.57	500	7.06	2,381	7.64
Tulips		bunched 5s	19	4.78	50	4.99	815	4.99



### REGIONAL DETAILS

Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
<b>FRUITS</b>													
Apples Braeburn	per pound					1.49	6	1.49		0.59-1.69	376	1.30	
Apples Braeburn	5 lb bag									4.99	7	4.99	
Apples Fuji	per pound	0.79-1.97	633	1.46		0.99-1.49	422	1.02		0.89-1.69	691	1.18	
Apples Fuji	3 lb bag					2.99	962	2.99		2.99-3.99	14	3.70	
Apples Fuji	5 lb bag	4.99	267	4.99						2.99-4.99	11	4.26	
Apples Fuji	2 lb bag					2.99	8	2.99					
Apples Gala	per pound	0.99-1.99	691	1.57		0.99-1.99	1,759	1.71		0.69-1.69	774	1.25	
Apples Gala	3 lb bag	2.50-4.99	439	4.16	10	2.99-4.49	1,314	3.27		2.77-3.99	31	3.19	
Apples Gala	5 lb bag	3.99-4.99	276	4.96						2.99-4.99	21	3.66	
Apples Gala	2 lb bag	2.00	21	2.00		2.99	8	2.99					
Apples Golden Delicious	per pound	0.88-1.29	112	1.11	38	0.88	9	0.88		0.88-1.69	34	1.20	
Apples Golden Delicious	3 lb bag					2.99-4.49	41	4.23		1.49-2.99	36	2.63	
Apples Granny Smith	per pound	1.47-1.69	260	1.53		0.88	9	0.88		0.88-1.49	268	0.99	
Apples Granny Smith	3 lb bag	4.99	255	4.99									
Apples Granny Smith	2 lb bag					2.99	8	2.99					
Apples Honeycrisp	per pound	1.37-3.99	646	2.45	27	1.49-3.99	1,689	2.06		0.78-3.99	1,100	2.46	1
Apples Jonagold	per pound	1.37	30	1.37						0.99-1.28	22	1.12	
Apples Jonathan	per pound									1.67	43	1.67	
Apples Jonathan	3 lb bag									1.99-2.99	18	2.88	
Apples McIntosh	per pound	0.99-1.49	43	1.05		1.49	78	1.49		1.29-1.69	125	1.66	
Apples McIntosh	3 lb bag	2.99	91	2.99	47	2.99	2	2.99		1.49-2.99	33	2.79	
Apples McIntosh	2 lb bag	2.00-2.99	28	2.25									
Apples Pink Lady/Cripps Pink	per pound	0.79-2.99	71	2.17		0.99-2.29	616	1.45		0.97-1.98	736	1.39	
Apples Pink Lady/Cripps Pink	3 lb bag					1.69	453	1.69		2.50-3.99	26	3.07	
Apples Pink Lady/Cripps Pink	2 lb bag					2.99	8	2.99					
Apples Red Delicious	per pound	0.88-1.37	370	1.02	12	0.88-0.99	446	0.99		0.49-1.69	331	1.11	
Apples Red Delicious	3 lb bag	2.28-4.99	374	4.34		1.69-4.49	574	2.16		1.49-3.99	162	2.26	
Apples Red Delicious	5 lb bag	4.99	442	4.99		3.99	16	3.99		2.99	4	2.99	
Apples Red Delicious	2 lb bag					2.99	8	2.99					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Apples Rome	per pound	0.99-1.29	79	1.19									
Apples, Processed Juice	64 oz (1/2 gallon)	0.99-2.50	888	1.91		1.50-1.99	281	1.53		0.97-2.99	201	1.80	
Apples, Processed Juice	96 oz (3/4 gallon)									1.79-1.98	27	1.95	
Apples, Processed Juice	128 oz (1 gallon)					3.99	42	3.99					
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)	2.99-4.00	160	3.11									
Apples, Processed Juice Marked Cider	128 oz (1 gallon)									2.50	16	2.50	
Apricots	per pound	2.97	30	2.97									
Avocados Hass	each	0.39-2.50	1,441	1.12		0.39-2.50	1,548	1.20		0.39-1.99	1,090	0.99	
Avocados Various Greenskin Varieties	each	1.99-2.00	59	2.00		0.99-1.37	12	1.31		0.79-2.50	374	1.17	
Bananas	per pound	0.29-0.50	181	0.38		0.25-0.49	327	0.43		0.39-0.49	40	0.44	
Blueberries	6 oz package	2.00-3.99	58	2.77		1.99-2.89	1,138	2.81		0.99-3.00	479	2.64	
Blueberries	1 pint package	1.79-3.50	1,603	2.33		1.66-2.29	1,007	1.86		1.66-3.99	2,037	2.09	
Blueberries	18 oz package	4.99	70	4.99		2.50-5.00	149	4.21		4.49	50	4.49	
Cantaloups	each	0.99-3.49	1,157	2.55		1.50-3.49	897	3.09		0.98-3.99	822	2.50	
Cantaloups	per pound									0.77-0.89	36	0.79	
Cherries Red Varieties	per pound	3.99-6.99	353	4.96		3.98-4.99	1,407	4.80		3.99-4.99	205	4.08	
Clementines	5 lb package	4.99-5.99	291	5.06		5.98-5.99	235	5.98		4.99-7.99	40	5.37	
Clementines	3 lb bag	2.19-5.99	1,477	3.92		2.19-5.99	980	3.86		2.49-4.99	1,124	3.57	
Clementines	2 lb bag	3.49-3.99	230	3.89		1.95-3.97	230	2.57		2.88-2.99	206	2.92	
Fruit, Other Apple Pears	per pound	2.49	22	2.49		2.49	220	2.49					
Fruit, Other Apple Pears	each	3.00	19	3.00		0.99	396	0.99		0.99	61	0.99	
Grapefruit Red	each	0.50-2.00	1,031	1.11		0.50-1.50	445	1.20		0.33-1.50	441	0.87	
Grapefruit Red	per pound									0.49-0.99	13	0.68	
Grapefruit Red	5 lb bag	3.50-5.99	314	5.24		2.98-3.99	34	3.46		2.98-5.99	169	3.43	
Grapes Black Seedless	per pound	1.99-2.97	495	2.34		1.99-2.99	298	2.17		0.99-2.49	146	1.91	
Grapes Red Globe	per pound	1.98-2.69	286	2.45		1.98-1.99	61	1.98					
Grapes Red Seedless	per pound	1.19-2.99	1,314	2.01		1.19-2.99	3,749	2.45		0.99-2.99	1,677	1.75	
Grapes White Seedless Type	per pound	1.49-2.99	671	2.35		1.89-2.99	1,773	2.71		0.99-2.99	634	1.95	
Honeydews	each	3.47-3.99	98	3.83						3.00-3.88	435	3.39	
Honeydews	per pound									0.77	30	0.77	
Kiwifruit Hayward	each	0.25-0.50	280	0.40		0.25-0.40	314	0.27		0.20-0.50	103	0.38	
Kiwifruit Hayward	1 lb bag					1.95	136	1.95		2.99	16	2.99	





Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Lemons	each	0.20-0.79	427	0.53		0.25-1.00	139	0.51		0.20-0.79	305	0.50	
Lemons	per pound					1.99	5	1.99		0.79-1.99	14	1.39	
Lemons	2 lb bag	3.48-4.99	152	3.86		2.39	40	2.39		2.00-3.99	16	2.87	
Limes	each	0.10-0.67	549	0.39		0.10-1.00	509	0.27		0.10-0.75	389	0.48	
Mangoes	each	0.67-2.00	1,557	1.09		0.77-1.25	1,475	1.02		0.50-2.00	1,682	0.81	
Misc Berries Blackberries	5.6 - 6 oz package	1.50-3.99	823	2.72		1.50-2.99	2,459	2.20		0.99-3.00	913	2.40	
Misc Citrus Satsuma	per pound					1.48	12	1.48					
Nectarines Various Yellow Flesh Varieties	per pound	1.99-2.99	808	2.61		1.99-3.99	1,531	2.95		1.99-2.99	464	2.48	
Oranges Navel	each	0.25-1.25	1,453	0.94		0.10-1.00	572	0.59		0.25-1.25	277	0.83	
Oranges Navel	per pound	1.69	7	1.69		0.99-1.29	1,144	1.29		0.69-1.68	272	1.49	
Oranges Navel	3 lb bag	3.49	22	3.49		1.95-3.49	364	2.90		1.99-3.99	237	2.97	
Oranges Navel	4 lb bag	1.89-4.97	1,088	3.86		2.49-4.99	1,360	4.52		1.98-4.99	994	3.91	
Oranges Navel	8 lb bag	5.99	310	5.99		5.88-5.99	376	5.99		5.00	407	5.00	
Oranges Valencia	each					0.25	46	0.25					
Oranges Valencia	4 lb bag					4.99	37	4.99		4.99	9	4.99	
Papaya Maradol/Tainung Types	per pound	1.49	7	1.49		0.78	68	0.78		0.99	69	0.99	
Peaches Various Yellow Flesh Varieties	per pound	1.48-2.99	991	2.49		1.99-3.99	1,517	2.95		1.99-2.99	478	2.47	
Pears Bartlett	per pound	0.89-2.49	385	1.21		1.48-1.99	527	1.55		0.69-1.67	286	1.16	
Pears Bosc	per pound	0.78-2.49	832	1.21		0.98-1.99	466	1.49		0.69-1.67	321	1.21	
Pears D'Anjou	per pound	0.89-1.79	972	1.26		0.69-1.99	610	1.45		0.79-1.67	474	1.31	
Pineapples	each	1.29-3.99	1,238	2.43		0.98-3.99	1,005	2.52		0.99-3.49	493	2.24	
Plums	per pound	2.49-2.99	67	2.85		1.99-3.99	45	2.97		2.49-2.99	208	2.95	
Pomegranates	each	0.67-2.99	36	2.48		1.99	6	1.99		1.50	9	1.50	
Persimmons	each	1.50	97	1.50		1.50	2	1.50					
Persimmons	per pound									0.99	6	0.99	
Raspberries Red	6 oz package	3.33-3.99	256	3.49		2.50-2.99	14	2.57		1.88-3.00	346	2.16	
Strawberries	1 lb package	1.59-3.99	751	2.66		1.59-3.99	2,650	2.96		1.79-3.99	1,183	2.16	
Tangerines	per pound	1.99	2	1.99						3.49	7	3.49	
Tangerines	5 lb package									2.99	11	2.99	
Tangerines	3 lb bag	3.99-4.97	507	4.10		2.99-4.77	1,454	4.19		1.99-5.99	900	2.46	
Tangerines	2 lb bag	2.77	123	2.77		1.77-3.99	65	2.93					



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Tangerines	each									1.99	12	1.99	
Tangelos	per pound	0.67-1.99	32	1.49		1.99	12	1.99		0.99-1.99	79	1.44	
Tangelos	each	0.80-1.25	121	1.11		0.80	230	0.80		0.99	11	0.99	
Tangelos	3 lb bag	3.97	30	3.97		3.65	10	3.65					
Watermelons Red Flesh Seedless Miniature	each	2.50-4.99	742	3.82		3.99	220	3.99		2.50-3.99	704	3.11	
<b>FRUITS - ORGANIC</b>													
Apples Braeburn	per pound	1.49-2.29	163	1.51									
Apples Braeburn	2 lb bag									3.49	30	3.49	
Apples Fuji	per pound	1.49-2.49	340	2.17						0.79-1.79	49	1.48	
Apples Fuji	3 lb bag	6.99	25	6.99									
Apples Fuji	2 lb bag	2.99	249	2.99						2.99-3.99	55	3.62	
Apples Gala	per pound	1.49-3.29	726	2.38		1.99	1,355	1.99		1.49-1.99	76	1.85	
Apples Gala	3 lb bag	2.99-6.99	388	4.59		4.39	359	4.39		2.99-4.79	656	4.77	
Apples Gala	2 lb bag	2.99-3.47	279	3.04		2.98	31	2.98		2.49-3.99	89	3.51	
Apples Golden Delicious	per pound	1.99	29	1.99						1.49	12	1.49	
Apples Granny Smith	per pound	1.99-3.29	207	3.13		1.78	200	1.78		1.99	28	1.99	
Apples Granny Smith	3 lb bag	6.99	25	6.99									
Apples Granny Smith	2 lb bag	2.99	175	2.99						2.49-3.99	24	3.55	
Apples Honeycrisp	per pound	3.49-3.99	212	3.94						2.69-2.99	131	2.97	
Apples Pink Lady/Cripps Pink	3 lb bag	6.99	25	6.99									
Apples Red Delicious	per pound	1.99-3.29	336	2.86						1.49	24	1.49	
Apples Red Delicious	2 lb bag	3.47	30	3.47									
Apples, Processed Juice	64 oz (1/2 gallon)	2.50-2.99	590	2.65		2.50	78	2.50		2.49-2.99	134	2.53	
Avocados Hass	each	1.25-2.50	468	1.86		0.98-2.50	261	1.99		0.99-2.50	114	1.74	
Avocados Various Greenskin Varieties	each	1.29	5	1.29						1.69	11	1.69	
Bananas	per pound	0.49-0.99	734	0.67		0.69	263	0.69		0.69-0.79	63	0.77	
Blueberries	6 oz package	3.00-5.00	403	4.03		5.00	119	5.00		2.50-5.00	462	3.79	
Blueberries	1 pint package					3.99	37	3.99					
Clementines	2 lb bag									3.99	69	3.99	
Grapes Red Globe	per pound					2.98	31	2.98					
Kiwifruit	1 lb bag	3.99	19	3.99									

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Hayward													
Lemons	each	0.67	6	0.67		0.99	6	0.99					
Lemons	2 lb bag	3.97-4.99	73	4.57		4.99	37	4.99		2.99-4.99	31	4.05	
Limes	each									0.33	11	0.33	
Mangoes	each	1.49-1.67	24	1.54		0.98-1.50	49	1.37		1.50	9	1.50	
Misc Berries Blackberries	5.6 - 6 oz package	3.99-5.00	36	4.55		1.98-5.00	150	4.38		3.00-5.00	140	3.34	
Oranges Navel	each	0.80	5	0.80									
Oranges Navel	per pound	1.99	123	1.99		1.99	37	1.99		1.29-2.49	106	1.69	
Oranges Navel	3 lb bag	4.97-5.99	62	5.29						4.99	132	4.99	
Oranges Navel	4 lb bag	6.99	86	6.99		4.99	158	4.99		3.99-5.99	628	4.92	
Pears Bartlett	per pound					1.48	31	1.48					
Pears Bosc	per pound	2.49	73	2.49		1.48	31	1.48					
Pears D'Anjou	per pound	2.29-2.49	45	2.47		1.48-1.99	1,166	1.98		1.99	18	1.99	
Pineapples	each	3.99	415	3.99									
Raspberries Red	6 oz package	5.00	20	5.00		5.00	119	5.00		5.00	24	5.00	
Strawberries	1 lb package	4.99	81	4.99		4.99-5.00	121	5.00					
Tangerines	per pound									2.09	11	2.09	
Tangerines	2 lb bag					4.99	78	4.99		3.88-4.99	127	3.95	

**ONIONS AND POTATOES**

Onions, Dry Red	per pound	0.88-1.49	394	1.10		0.98-1.49	1,367	1.49		0.78-0.99	49	0.93	
Onions, Dry Red	2 lb bag	1.99-2.49	110	2.38		0.98	34	0.98		1.49	12	1.49	
Onions, Dry Red	3 lb bag	1.49	255	1.49									
Onions, Dry White	per pound	0.78-0.79	23	0.79		0.49-0.98	20	0.78		0.88-0.99	30	0.97	
Onions, Dry White	2 lb bag					0.98	34	0.98					
Onions, Dry Yellow	per pound	0.69-1.49	142	1.18		0.49-1.49	79	1.14		0.39-1.00	269	0.97	
Onions, Dry Yellow	2 lb bag	0.98-1.67	770	1.12		1.04	40	1.04		0.89-1.29	190	0.99	
Onions, Dry Yellow	3 lb bag	1.00-2.50	818	1.91		0.99-2.29	870	1.64		0.79-3.49	405	1.52	1
Onions, Dry Yellow	5 lb bag	3.48	267	3.48		3.99	78	3.99					
Onions, Dry Yellow Marked Sweet	per pound	0.79-1.99	432	1.51		0.69-1.99	510	1.14		0.29-1.29	282	1.02	
Onions, Dry Yellow Marked Sweet	2 lb bag	1.49	8	1.49						2.50	21	2.50	
Onions, Dry Yellow Marked Sweet	3 lb bag	3.49	13	3.49		2.29-2.99	128	2.90		1.50-2.99	35	2.22	
Potatoes Round Red	per pound	0.88-1.29	384	1.04		0.88-0.99	47	0.92		0.49-0.69	78	0.51	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Potatoes Round Red	3 lb bag	0.99	7	0.99						2.50	124	2.50	
Potatoes Round Red	5 lb bag	1.77-3.99	437	3.22		1.99-3.99	1,185	2.55		1.50-3.68	782	2.73	
Potatoes Round White	per pound									0.68	8	0.68	
Potatoes Round White	5 lb bag	0.99-2.99	348	1.94		2.29-2.99	33	2.80					
Potatoes Round White	10 lb bag	2.98	2	2.98									
Potatoes Russet	per pound	0.69-1.29	493	0.99		0.69-0.99	1,318	0.79		0.39-0.69	119	0.53	
Potatoes Russet	3 lb bag	1.00	179	1.00						1.00-1.99	66	1.31	
Potatoes Russet	5 lb bag	1.49-3.99	820	2.93		1.88-3.49	1,861	3.27		1.49-2.69	534	2.26	
Potatoes Russet	10 lb bag	2.99-3.99	281	3.90		2.99-3.99	123	3.10		1.99	13	1.99	
Potatoes Russet	8 lb bag	2.79	22	2.79		2.00-3.99	396	3.03		0.98-3.99	146	3.14	
Potatoes Yellow Type	per pound					0.79-0.88	65	0.83		0.49-0.59	75	0.50	
Potatoes Yellow Type	3 lb bag									2.50	124	2.50	
Potatoes Yellow Type	5 lb bag	1.77-3.99	145	3.38		1.99-3.50	320	2.88		1.99-3.50	488	2.52	
<b>ONIONS AND POTATOES - ORGANIC</b>													
Onions, Dry Yellow	3 lb bag	2.99-3.99	88	3.19		3.49	1,135	3.49		2.59-3.49	42	3.23	
Onions, Dry Yellow Marked Sweet	3 lb bag					3.49	8	3.49					
Potatoes Round Red	3 lb bag	2.99	74	2.99		2.99	957	2.99		2.00-3.99	43	3.43	14
Potatoes Round Red	5 lb bag	3.97	30	3.97									
Potatoes Russet	3 lb bag	2.99	74	2.99		2.99-3.49	2,092	3.26		2.99	6	2.99	100
Potatoes Russet	5 lb bag	3.49-5.99	128	4.68						2.50	16	2.50	
Potatoes Yellow Type	3 lb bag									2.00-2.99	15	2.40	40
Potatoes Yellow Type	5 lb bag	3.97	30	3.97									
<b>VEGETABLES</b>													
Asparagus Green	per pound	2.99-3.99	259	3.14		2.99-3.99	1,306	3.04		3.49-3.59	96	3.50	
Bok Choy	per pound	0.99-1.49	15	1.26						0.49-0.99	387	0.87	
Beans Round Green Type	per pound	0.99-1.99	660	1.74		0.98-2.99	290	1.91		0.79-1.99	603	1.44	
Broccoli	per pound									0.99-1.69	269	1.02	
Broccoli	per bunch	1.50-2.50	238	2.17		0.59-2.50	1,607	2.14		0.99-2.99	253	1.35	
Broccoli Baby Hybrid Type	per bunch	1.50	9	1.50									
Broccoli Crown Cut	per pound	0.99-2.49	955	1.55		0.99-2.49	432	1.79		0.99-1.99	966	1.44	
Brussels Sprouts	per pound	1.69-2.99	400	2.63		2.50	220	2.50		1.99-	19	2.46	

Wtd Avg - Simple weighted average



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		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Beets	per bunch	0.79	80	0.79						2.99			
Beets	per pound									0.50	12	0.50	
Cabbage Round Green Type	per pound	0.49-0.89	67	0.80		0.49	8	0.49		0.39-0.88	95	0.52	
Carrots	per pound									0.49-0.79	46	0.63	
Carrots	1 lb bag	0.67-1.50	286	1.05		0.49-0.99	52	0.55		0.69-0.79	119	0.79	
Carrots	2 lb bag	0.99-1.99	199	1.88		0.98-1.59	272	1.06		1.00-1.50	124	1.32	
Carrots Baby Peeled	1 lb bag	0.97-1.67	1,192	1.34		0.88-1.79	3,311	1.07		0.78-1.67	1,584	1.28	
Carrots Baby Peeled	2 lb bag	1.99-2.99	420	2.43						1.98-2.99	96	2.31	
Cauliflower	each	1.99-2.99	600	2.97		2.29-2.99	597	2.51		2.00-3.00	172	2.68	
Cauliflower	per pound									0.99-1.59	401	1.11	
Celery	each	1.00-1.99	430	1.53		1.19-1.99	58	1.52		1.28-2.00	129	1.60	
Celery Hearts	each	1.99-2.50	348	2.49		1.37	10	1.37					
Chinese Cabbage	per pound	0.99-1.49	15	1.26						0.49-0.77	195	0.76	
Cilantro	per bunch	0.59-0.99	189	0.73		0.59	2	0.59		0.50-0.59	212	0.55	
Corn-Sweet	each	0.40-0.67	160	0.51		0.39-2.99	29	2.00		0.33	22	0.33	
Cucumbers	each	0.45-1.67	706	0.80		0.34-1.00	1,536	0.59		0.50-1.68	256	0.68	
Cucumbers Long Seedless-Greenhouse	each	0.99-2.99	716	2.21		0.98-2.00	268	1.87		0.75-1.67	170	1.27	
Eggplant	per pound	0.99-1.69	311	1.38		1.27-1.69	52	1.32		0.79-1.69	247	1.31	
Garlic	per pound	2.77	30	2.77									
Garlic	per sleeve	1.00	179	1.00						1.39-1.69	11	1.47	
Greens Collard	1 lb bag	2.50	141	2.50		2.50	59	2.50					
Greens Kale	per bunch									0.99	122	0.99	
Greens Kale	1 lb bag	2.50	141	2.50									
Greens Swiss Chard	per bunch									0.99	7	0.99	
Lettuce, Iceberg	each	0.99-1.69	823	1.07		0.68-1.79	514	1.46		0.77-1.50	160	0.94	
Lettuce, Iceberg	per pound					1.19	2	1.19					
Lettuce, Other Green Leaf	each	1.99	70	1.99		1.67	12	1.67		0.88-1.67	85	1.01	
Lettuce, Other Green Leaf	per pound									1.69	116	1.69	
Lettuce, Other Red Leaf	each	1.99	70	1.99		1.67	12	1.67		0.88-1.67	85	1.01	
Lettuce, Other Red Leaf	per pound									1.69	116	1.69	
Lettuce, Romaine	each	0.89-2.99	314	1.94		1.50-2.50	29	2.09		0.59-1.50	90	0.90	
Lettuce, Romaine	per pound					1.99	2	1.99					

Wtd Avg - Simple weighted average



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		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Lettuce, Romaine Hearts	3 count package	1.97-3.00	584	2.73		1.49-3.00	1,499	1.81		0.99-3.99	319	2.90	
Mushrooms Portobella	8 oz package	2.00-2.50	430	2.30									
Mushrooms Portobella	6 oz package	2.99-3.99	257	3.07		1.04-3.00	50	1.43		2.88-3.49	20	3.12	
Mushrooms White	per pound	2.49	22	2.49		2.49-2.99	1,355	2.91					
Mushrooms White	8 oz package	0.98-2.00	858	1.82		1.50-2.49	303	1.77		1.00-2.00	460	1.37	
Mushrooms White	6 oz package	1.00	179	1.00									
Onions Green	per bunch	0.67-1.00	233	0.94		0.69	13	0.69		0.50-0.88	279	0.77	
Peppers, Bell Type Green	per pound	0.99-1.99	159	1.62		0.78-0.99	36	0.79		0.99-1.59	14	1.25	
Peppers, Bell Type Green	each	0.69-1.00	264	0.91		0.34-1.29	1,304	0.68		0.50-1.99	335	0.67	
Peppers, Bell Type Orange	per pound	3.49-3.79	261	3.69									
Peppers, Bell Type Orange	each	0.99-1.50	141	1.42		0.98-1.50	308	1.08		0.99-2.00	280	1.43	
Peppers, Bell Type Orange-Greenhouse	per pound	2.99	6	2.99									
Peppers, Bell Type Orange-Greenhouse	each					1.00	78	1.00					
Peppers, Bell Type Red	per pound	1.47-3.79	374	3.34						1.49-2.49	61	2.02	
Peppers, Bell Type Red	each	0.99-1.50	331	1.18		0.98-1.50	323	1.08		0.99-2.00	295	1.41	
Peppers, Bell Type Red-Greenhouse	per pound	2.99	6	2.99									
Peppers, Bell Type Red-Greenhouse	each					1.00	78	1.00					
Peppers, Bell Type Yellow	per pound	3.49-3.79	261	3.69									
Peppers, Bell Type Yellow	each	0.99-1.50	141	1.42		0.98-1.50	308	1.08		0.99-2.00	280	1.43	
Peppers, Bell Type Yellow-Greenhouse	per pound	2.99	6	2.99									
Peppers, Bell Type Yellow-Greenhouse	each					1.00	78	1.00					
Peppers, Other Jalapeno	per pound					0.98	12	0.98					
Peppers, Other Mixed Mini Sweet Types	1 lb package	2.99-3.99	88	3.08		1.99-3.99	101	2.66		1.49-2.50	512	1.99	
Pumpkins	per pound	0.78	2	0.78									
Radishes	per bunch	0.99	7	0.99						0.50-0.99	288	0.80	
Radishes	6 oz film bags	1.00	179	1.00									
Radishes	1 lb bag	0.99-1.89	123	1.30						1.29-1.69	200	1.58	
Salad Mixed Types	1 lb bag	0.99	85	0.99									
Salad Mixed Types	10 - 12 oz package	1.00-3.00	595	2.31		0.99-3.29	786	2.13		0.77-3.00	626	1.41	
Salad Mixed Types	5 - 9 oz package	1.99-3.00	815	2.35		1.99-2.79	1,197	2.12		0.77-3.00	473	1.66	
Spinach	per bunch	1.29-2.50	166	1.92		2.50	109	2.50					
Spinach	10 oz	2.50	18	2.50						1.50-	45	3.16	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Flat, Baby Type	package									3.99			
Spinach Flat, Baby Type	1 lb package					2.00	453	2.00		2.50	11	2.50	
Spinach Flat, Baby Type	8 oz package	2.50-2.77	35	2.73		1.98	82	1.98		1.67-2.75	58	2.08	
Spinach Flat, Baby Type	5 - 6 oz package	2.99	3	2.99						1.98-2.50	21	2.43	
Squash Acorn	per pound	0.99-1.50	100	1.40		0.99-1.50	58	1.37					
Squash Butternut	per pound	0.99-1.50	108	1.37		0.99-1.50	58	1.37					
Squash Grey	per pound					0.98	31	0.98					
Squash Spaghetti	per pound	0.49-1.50	123	1.27		0.99-1.50	58	1.37					
Squash Yellow Crookneck/Straightneck	per pound	0.99-1.99	250	1.62		0.79-1.99	622	1.39		1.29-1.79	321	1.47	
Squash Zucchini	per pound	0.97-1.99	485	1.52		0.79-1.99	614	1.39		0.77-1.79	511	1.21	
Sweet Potatoes	per pound	0.67-0.99	675	0.93		0.57-0.99	1,144	0.79		0.49-1.28	327	1.12	
Tomatoes	per pound	1.49-1.99	24	1.82		0.95-1.99	22	1.64		0.99-2.99	57	1.84	
Tomatoes Vine Ripes	per pound	0.98-2.47	67	1.80		1.48-2.49	145	1.55		1.18-1.99	21	1.41	
Tomatoes Vine Ripes-Greenhouse	per pound									1.69	5	1.69	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	1.49-3.99	616	3.06		0.99-2.99	404	1.49		0.99-2.88	571	2.12	
Tomatoes, Cherry	1 pint package					2.50-2.99	71	2.52					
Tomatoes, Grape Type	1 pint package	0.98-3.49	1,525	2.20		1.50-2.50	1,834	2.07		0.99-2.50	543	1.90	
Tomatoes, Grape Type	10 oz package	1.50-3.49	346	2.34		1.99-2.50	95	2.29		1.50-3.00	76	2.31	
Tomatoes, Plum Type Roma	per pound	0.97-1.99	933	1.30		0.50-1.49	1,231	1.23		0.68-1.69	507	1.18	
Tomatillos	per pound									0.99-2.49	181	1.95	
<b>VEGETABLES - ORGANIC</b>													
Beans Round Green Type	per pound					2.99	453	2.99					
Broccoli	per pound									1.99-2.49	14	2.31	
Broccoli	per bunch	2.99-3.99	142	3.90		2.48-2.50	11	2.48		2.48-2.50	55	2.49	
Broccoli Crown Cut	per pound					2.49	37	2.49					
Brussels Sprouts	per pound	4.99	5	4.99									
Cabbage Round Green Type	per pound									1.50	9	1.50	
Carrots	per pound									0.69	69	0.69	
Carrots	1 lb bag	1.29	12	1.29						1.49	12	1.49	
Carrots	2 lb bag	2.49	206	2.49						1.50-1.99	182	1.96	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Carrots	per bunch	2.50	28	2.50									
Carrots Baby Peeled	1 lb bag	1.50-2.50	712	1.94		1.68	82	1.68		1.50-1.99	370	1.85	
Cauliflower	each	3.99	159	3.99		2.48-3.99	13	2.72		2.48-2.50	21	2.49	
Cauliflower	per pound									1.99	5	1.99	
Celery	each					2.49	8	2.49		1.79-2.00	31	1.90	
Celery Hearts	each	3.99	9	3.99		2.99	78	2.99		2.99	17	2.99	
Cucumbers	each									1.99	6	1.99	
Cucumbers Long Seedless-Greenhouse	each									2.50	7	2.50	
Greens Kale	per bunch	1.99-2.50	93	2.46		0.77	31	0.77		1.49-1.50	76	1.50	
Greens Swiss Chard	per bunch					2.00	12	2.00					
Greens Swiss Chard	per pound	2.50	21	2.50									
Lettuce, Iceberg	each	2.49	80	2.49						1.99-2.49	15	2.39	
Lettuce, Romaine Hearts	3 count package	2.99-3.49	224	3.08		3.00-3.50	1,172	3.02		2.50-3.99	65	3.18	
Mushrooms Portobella	6 oz package	2.99-3.99	262	3.02									
Mushrooms White	8 oz package	1.99-3.49	313	2.65						1.99-2.99	381	2.64	
Onions Green	per bunch	0.99-1.50	443	1.02									
Peppers, Bell Type Green	per pound	1.99	8	1.99									
Peppers, Bell Type Green	each									2.50	192	2.50	
Peppers, Bell Type Orange	per pound	2.99-3.99	116	3.04		2.99	89	2.99		2.99	61	2.99	
Peppers, Bell Type Orange	each									2.50	192	2.50	
Peppers, Bell Type Red	per pound	2.99-3.99	116	3.04		2.99	89	2.99		2.99	61	2.99	
Peppers, Bell Type Red	each									2.50	192	2.50	
Peppers, Bell Type Yellow	per pound	2.99-3.99	116	3.04		2.99	89	2.99		2.99	61	2.99	
Peppers, Bell Type Yellow	each									2.50	192	2.50	
Peppers, Other Mixed Mini Sweet Types	1 lb package	2.99	6	2.99						3.99	7	3.99	
Salad Mixed Types	1 lb bag	3.99-6.99	662	4.79						4.99	51	4.99	
Salad Mixed Types	10 - 12 oz package	2.50-5.99	277	2.58						4.49-4.98	28	4.67	
Salad Mixed Types	5 - 9 oz package	2.50-5.99	1,068	3.11		2.99-3.49	1,150	3.49		2.50-3.49	210	2.99	
Spinach Flat, Baby Type	5 - 6 oz package									3.00	5	3.00	
Squash Butternut	per pound	0.99-1.49	76	1.45									
Squash Spaghetti	per pound	1.49	70	1.49									
Sweet Potatoes	per pound	1.89-2.49	162	2.03		1.77	12	1.77		1.77-1.79	42	1.79	

Wtd Avg - Simple weighted average





Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Tomatoes Vine Ripes	per pound	3.99	52	3.99		2.99	1,135	2.99					
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	2.99-4.99	16	4.24						2.29	11	2.29	
Tomatoes, Grape Type	1 pint package	2.50-3.49	698	2.86		2.99-3.50	492	3.03		1.50-3.50	64	2.18	
Tomatoes, Grape Type	10 oz package	2.50	57	2.50						1.50-2.50	14	1.86	
Tomatoes, Plum Type Roma	per pound					1.48	200	1.48					

**SEASONAL ITEMS**

Chayote	each	0.34-0.67	33	0.58									
Potted Plants Chrysanthemum	6 inch pot	9.99	55	9.99		9.99	5	9.99					
Rose, Hybrid Tea	bunched 12s	6.99-9.99	65	9.71		12.99	22	12.99					
Tulips	bunched 10s	4.99-8.99	451	6.48		7.00	305	7.00		5.00-9.00	399	6.88	
Tulips	bunched 5s									4.99	15	4.99	

Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
<b>FRUITS</b>													
Apples Braeburn	per pound	0.99	149	0.99		0.33-1.69	87	1.07		1.69	28	1.69	
Apples Braeburn	3 lb bag	5.00	60	5.00									
Apples Fuji	per pound	0.99-1.49	159	1.31		0.33-1.99	1,018	1.34		0.68-1.69	228	0.98	4
Apples Fuji	3 lb bag	1.99-5.00	172	3.43									
Apples Fuji	5 lb bag									4.99	36	4.99	
Apples Fuji	2 lb bag	2.99	47	2.99									
Apples Gala	per pound	0.88-1.99	276	1.59		0.49-1.99	637	0.91		0.68-1.99	368	1.51	
Apples Gala	3 lb bag	2.97-5.00	101	4.18		2.99	264	2.99					
Apples Gala	2 lb bag	2.99	47	2.99									
Apples Golden Delicious	3 lb bag	2.99-3.69	58	3.27									
Apples Granny Smith	per pound					1.99	8	1.99		0.88	121	0.88	
Apples Granny Smith	2 lb bag	2.99	47	2.99									

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Apples Honeycrisp	per pound	0.99-3.99	685	1.66		0.89-1.49	137	1.39		0.78-3.00	417	2.22	
Apples Jonagold	per pound	0.99	4	0.99		1.69	8	1.69		1.48	2	1.48	
Apples Jonagold	3 lb bag	1.99-5.00	160	3.56									
Apples Jonathan	3 lb bag	1.99-2.99	17	2.70									
Apples McIntosh	3 lb bag	1.99	5	1.99									
Apples Pink Lady/Cripps Pink	per pound	0.99-1.98	119	1.42		0.99-1.49	144	1.34		1.19-1.49	63	1.31	
Apples Pink Lady/Cripps Pink	3 lb bag	3.99	49	3.99									
Apples Pink Lady/Cripps Pink	2 lb bag	2.99	47	2.99									
Apples Red Delicious	per pound	0.98-1.49	107	1.28		0.33-1.69	357	0.84		0.98-0.99	33	0.98	
Apples Red Delicious	3 lb bag	1.99-5.00	285	3.48									
Apples Red Delicious	2 lb bag	2.99	47	2.99									
Apples, Processed Juice	64 oz (1/2 gallon)	1.50-2.49	209	1.84		0.99-2.50	934	1.78		0.99-2.00	191	1.93	
Avocados Hass	each	0.25-2.50	914	1.03		0.25-1.66	1,371	0.99		0.33-2.50	496	1.26	
Avocados Various Greenskin Varieties	each	1.67	23	1.67		1.50	6	1.50					
Bananas	per pound	0.38-0.39	28	0.39		0.29-0.49	197	0.38		0.48-0.49	72	0.49	
Blueberries	6 oz package	2.00-3.00	185	2.28		0.99-4.99	1,283	3.12		2.50	263	2.50	
Blueberries	1 pint package	1.69-3.99	1,027	2.39		3.97	113	3.97		2.50	15	2.50	
Blueberries	18 oz package	2.98-3.99	263	3.57		2.67-5.00	1,049	3.92		3.99-7.99	262	4.73	
Cantaloups	each	1.98-3.00	670	2.64		3.99	9	3.99		2.99-5.00	226	3.09	
Cantaloups	per pound	0.59	6	0.59		0.39-0.79	108	0.60		0.39-0.69	43	0.52	
Cherries Red Varieties	per pound					3.98-5.99	1,059	4.52		3.99	121	3.99	
Clementines	5 lb package	4.99	9	4.99		3.99	317	3.99	100	4.77	15	4.77	
Clementines	3 lb bag	3.33-5.00	312	4.51		2.99-3.99	263	3.78	37	2.77-3.48	23	3.02	
Clementines	2 lb bag	1.99-3.00	130	2.95						2.49-2.98	36	2.60	
Fruit, Other Apple Pears	per pound	2.29	5	2.29		1.69	36	1.69		1.99	3	1.99	
Grapefruit Red	each	0.20-1.00	291	0.67		0.49-1.50	444	0.94		0.58-2.00	104	1.15	
Grapefruit Red	per pound	0.88	325	0.88		0.33-1.49	92	0.77		1.99	15	1.99	
Grapefruit Red	5 lb bag	2.19-3.99	372	2.81						4.59	40	4.59	
Grapes Black Seedless	per pound	1.99-2.48	11	2.26									
Grapes Red Globe	per pound	2.49	49	2.49									
Grapes Red Seedless	per pound	0.99-2.99	814	1.86		0.79-3.49	925	1.65		1.39-2.99	94	2.16	
Grapes White Seedless Type	per pound	1.49-2.99	269	2.47		1.89-3.49	294	2.48		1.39-2.49	66	1.93	
Honeydews	each	3.88	40	3.88									

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Kiwifruit Hayward	each	0.50	108	0.50		0.16-0.33	175	0.25					
Kiwifruit Hayward	1 lb bag	2.99	40	2.99									
Lemons	each	0.25-0.79	333	0.49		0.33	96	0.33		0.50	46	0.50	
Lemons	per pound					0.50-0.99	73	0.87		1.48	6	1.48	
Lemons	2 lb bag	2.98-3.99	117	3.64									
Limes	each	0.06-0.69	423	0.31		0.10-0.50	21	0.30		0.10-0.44	76	0.37	
Limes	per pound					0.33-0.99	193	0.63					
Mangoes	each	0.50-1.50	727	0.99		0.77-1.50	594	1.21		0.88-1.50	533	0.99	
Misc Berries Blackberries	5.6 - 6 oz package	1.19-2.50	827	1.96		0.79-4.99	1,593	2.93		0.99-2.50	152	2.40	
Misc Citrus Satsuma	per pound					0.69-1.49	25	0.90		1.48-2.98	21	2.84	
Nectarines Various White Flesh Varieties	per pound	2.29	5	2.29		1.99-2.99	44	2.17		2.49	3	2.49	
Nectarines Various Yellow Flesh Varieties	per pound	1.67-3.99	245	2.83		1.50-3.99	368	3.41		2.48-2.98	10	2.58	
Oranges Navel	each	0.10-1.00	609	0.49		0.25	50	0.25		0.49-0.68	14	0.60	
Oranges Navel	per pound	0.69-1.68	470	1.01		0.20-1.69	647	0.96		0.48-1.69	416	1.07	
Oranges Navel	3 lb bag	1.50-2.99	102	2.63		2.50	113	2.50					
Oranges Navel	4 lb bag	2.77-4.99	536	3.43		2.99-3.99	366	3.95		3.99-4.99	102	4.25	
Oranges Navel	8 lb bag	4.99-5.99	316	5.06		5.99	350	5.99		5.99	71	5.99	
Oranges Valencia	per pound					0.79	10	0.79					
Papaya Maradol/Tainung Types	per pound	0.66-1.19	363	0.97		0.33-1.29	150	0.69		1.28-1.29	26	1.29	
Papaya Maradol/Tainung Types	each					1.25	4	1.25					
Peaches Various Yellow Flesh Varieties	per pound	1.67-3.99	266	2.76		0.99-3.99	727	2.64		2.48-2.98	10	2.58	
Pears Bartlett	per pound	1.19-1.29	12	1.24		0.33-1.69	761	0.99		0.88-1.49	82	1.05	
Pears Bartlett	3 lb bag	5.00	60	5.00									
Pears Bosc	per pound	0.88-1.29	242	1.02		0.33-1.69	549	0.88		0.98-1.49	150	1.28	
Pears Bosc	3 lb bag	5.00	60	5.00									
Pears D'Anjou	per pound	0.88-1.29	36	1.22		0.69-1.69	951	1.31		0.98-1.49	296	1.14	
Pears D'Anjou	3 lb bag	5.00	60	5.00									
Pineapples	each	0.98-2.88	592	1.64		0.79-4.99	990	2.94		2.00-2.98	47	2.60	
Pineapples	per pound					0.33-0.69	231	0.45		0.69-0.99	38	0.85	
Plums	per pound	1.67-2.99	108	2.16									



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Raspberries Red	6 oz package	1.88-2.50	373	2.43		2.50	515	2.50		2.50-3.99	268	2.53	
Strawberries	1 lb package	1.67-3.99	126	2.95		1.50-2.00	141	1.84	68	2.50	76	2.50	
Tangerines	per pound	0.99	68	0.99		0.33-2.49	139	1.31		1.49-3.99	375	2.52	
Tangerines	5 lb package	4.77	48	4.77		4.77	102	4.77					
Tangerines	3 lb bag	1.99-5.99	560	2.68		1.99-2.99	925	2.70	66	2.87-3.99	62	3.88	
Tangerines	2 lb bag	1.77-3.99	104	1.84		2.49-3.99	23	3.01		2.50	11	2.50	
Tangerines	each	0.25-0.33	49	0.28		0.79	8	0.79					
Tangelos	per pound	0.88-1.74	470	1.02		0.49-1.69	520	0.93		0.99-2.99	64	2.36	
Tangelos	each	0.44-1.50	234	0.62									
Tangelos	3 lb bag	4.99	49	4.99									
Watermelons Red Flesh Seedless Miniature	each	3.88	40	3.88									
Watermelons Red Flesh Seedless Type	each	2.99	60	2.99		3.99	612	3.99					
<b>FRUITS - ORGANIC</b>													
Apples Fuji	per pound	1.48	99	1.48		0.99-2.99	336	2.60		2.29	9	2.29	
Apples Fuji	3 lb bag					2.99	13	2.99					
Apples Fuji	2 lb bag	3.49	6	3.49		3.99	152	3.99		2.99	185	2.99	
Apples Gala	per pound	1.48-1.88	139	1.60		1.58-1.99	24	1.72		1.99	86	1.99	
Apples Gala	3 lb bag	4.19	229	4.19		2.99-3.99	48	3.72					
Apples Gala	2 lb bag	3.49	6	3.49		2.98-3.99	298	3.50		2.99	185	2.99	
Apples Granny Smith	2 lb bag									2.99	185	2.99	
Apples Honeycrisp	per pound	2.99	6	2.99		3.99	8	3.99		2.99	4	2.99	100
Apples Honeycrisp	2 lb bag	3.99	48	3.99		3.99	102	3.99					
Apples Pink Lady/Cripps Pink	per pound									2.49	7	2.49	100
Apples Pink Lady/Cripps Pink	2 lb bag	3.99	48	3.99		3.99	102	3.99		2.99	185	2.99	
Apples Red Delicious	2 lb bag	3.49	18	3.49									
Apples, Processed Juice	64 oz (1/2 gallon)	2.49	172	2.49		2.49	123	2.49		2.99-3.49	126	3.01	
Avocados Hass	each	0.88-2.50	184	1.27		0.69-2.50	1,013	1.85		0.98-2.50	156	1.83	
Avocados Various Greenskin Varieties	each									1.25	64	1.25	
Bananas	per pound	0.50-0.69	173	0.67		0.69	6	0.69		0.69-0.79	352	0.73	
Blueberries	6 oz package	2.50-5.00	340	3.19		2.50-4.49	474	2.92		2.50	14	2.50	
Clementines	2 lb bag									4.00	146	4.00	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Grapefruit Red	each	0.98	6	0.98		1.29	17	1.29		1.67	3	1.67	
Grapefruit Red	per pound									1.19-1.99	30	1.48	
Grapes Red Globe	per pound					2.98	146	2.98					
Kiwifruit Hayward	1 lb bag					2.99	9	2.99		2.99	64	2.99	
Lemons	each	0.59-0.88	88	0.61		0.69-0.89	641	0.69		0.59-1.25	41	0.68	
Limes	each	0.33	82	0.33		0.33-0.34	35	0.33					
Mangoes	each	0.98	6	0.98		1.49-1.50	184	1.49		0.98	2	0.98	
Misc Berries Blackberries	5.6 - 6 oz package	1.99-5.00	112	3.08		3.00	13	3.00					
Misc Citrus Satsuma	per pound									2.99	12	2.99	
Oranges Navel	per pound	0.98-1.99	276	1.76		1.19-1.99	315	1.50		1.99	11	1.99	
Oranges Navel	3 lb bag	3.49-4.99	63	4.56									
Pears Bosc	per pound	1.77	6	1.77		1.99	8	1.99		1.49	16	1.49	
Pears D'Anjou	per pound	1.77	6	1.77		1.99	8	1.99		0.99-1.49	40	1.29	
Raspberries Red	6 oz package	5.00	8	5.00		3.99	42	3.99					
Strawberries	1 lb package	4.99	116	4.99		5.99	8	5.99		4.99	206	4.99	
Tangerines	per pound	2.09	82	2.09		1.99	18	1.99					
Tangerines	2 lb bag	3.99-4.99	154	4.03						3.99	2	3.99	
<b>ONIONS AND POTATOES</b>													
Onions, Dry Red	per pound	0.79-1.29	65	1.01		0.39-0.99	138	0.67					
Onions, Dry White	per pound	0.33-0.88	812	0.55		0.49-0.59	82	0.51					
Onions, Dry White	2 lb bag	1.50	8	1.50									
Onions, Dry Yellow	per pound	0.33-1.49	378	0.77		0.20-0.39	262	0.26		0.28-1.49	237	1.36	
Onions, Dry Yellow	3 lb bag	0.99-2.00	439	1.59						0.98-1.49	22	1.40	
Onions, Dry Yellow Marked Sweet	per pound	0.88-1.00	289	0.97		0.88-1.59	695	0.99		0.49-1.59	58	1.20	
Potatoes Round Red	per pound	0.49-0.79	189	0.78		0.33-0.99	214	0.47		0.59	20	0.59	
Potatoes Round Red	3 lb bag	1.28-2.50	72	2.43									
Potatoes Round Red	5 lb bag	1.66-3.68	115	2.63									
Potatoes Round White	per pound	0.88-0.89	15	0.89		0.79	5	0.79					
Potatoes Russet	per pound	0.49-0.69	65	0.62		0.33-0.99	539	0.79		0.28-0.79	45	0.66	
Potatoes Russet	3 lb bag	0.99-1.99	5	1.19									
Potatoes Russet	5 lb bag	1.49-2.88	632	2.18		0.89-2.50	273	2.04		0.99-2.50	286	1.69	6

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Potatoes Russet	10 lb bag	2.88-3.98	175	3.68		0.99-2.99	206	1.72		0.99	17	0.99	
Potatoes Yellow Type	per pound	0.49	5	0.49									
Potatoes Yellow Type	3 lb bag	1.28	4	1.28									
Potatoes Yellow Type	5 lb bag	1.66-3.00	100	2.06									
Potatoes Yellow Type	10 lb bag									0.78	19	0.78	
<b>ONIONS AND POTATOES - ORGANIC</b>													
Onions, Dry Red	per pound					1.69	9	1.69					
Onions, Dry Yellow	per pound					1.69	9	1.69					
Onions, Dry Yellow	3 lb bag	1.99	25	1.99		2.99	9	2.99					
Onions, Dry Yellow Marked Sweet	per pound					0.69	12	0.69					
Onions, Dry Yellow Marked Sweet	3 lb bag	3.49	92	3.49									
Potatoes Round Red	per pound									0.99	4	0.99	100
Potatoes Round Red	3 lb bag					2.99	12	2.99					
Potatoes Russet	per pound					1.29	152	1.29		0.99	9	0.99	
Potatoes Russet	3 lb bag	1.99-3.49	465	2.77		2.49	237	2.49		2.49	136	2.49	
Potatoes Russet	5 lb bag					2.99-3.99	200	3.04					
Potatoes Yellow Type	3 lb bag					2.99	12	2.99					
<b>VEGETABLES</b>													
Artichokes	each					1.99-3.99	181	2.01	99				
Asparagus Green	per pound	1.99-2.99	320	2.45		2.47-3.99	412	3.07		2.99	2	2.99	
Bok Choy	per pound	0.99	40	0.99		0.33	6	0.33		0.88	8	0.88	
Beans Round Green Type	per pound	0.79-1.99	215	1.36		0.69-1.89	849	1.34		1.58-2.98	66	1.89	
Broccoli	per pound	0.99	5	0.99		0.69	7	0.69		1.49-1.98	7	1.63	
Broccoli	per bunch	0.99-2.50	158	1.76									
Broccoli Crown Cut	per pound	1.29-2.29	144	2.02		1.47-2.39	518	1.52		0.78-1.59	150	1.36	
Brussels Sprouts	per pound	1.99	25	1.99		1.79	8	1.79	100	1.58-1.99	40	1.80	
Beets	per bunch					0.99	6	0.99					
Beets	per pound					0.50-0.99	42	0.59					
Cabbage Round Green Type	per pound	0.38-0.89	628	0.47									
Carrots	per pound	0.49-0.59	167	0.50		0.33-0.79	122	0.36					
Carrots	1 lb bag	0.49	47	0.49		0.33-0.50	134	0.42					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Carrots	2 lb bag	1.49	25	1.49						0.98-1.49	22	1.40	
Carrots Baby Peeled	1 lb bag	0.99-1.50	1,506	1.41		0.88-1.38	725	1.24		0.89-1.50	251	1.04	
Carrots Baby Peeled	2 lb bag	2.49-2.50	222	2.50						2.00-2.50	352	2.29	
Cauliflower	each	1.99-3.00	182	2.55		1.49-1.99	19	1.62					
Cauliflower	per pound	0.99	5	0.99		0.98-1.49	526	1.35		0.78-1.99	289	1.26	
Celery	each	0.99-1.49	94	1.23		0.50-1.89	22	1.01		1.28	8	1.28	
Celery Hearts	each	2.50	41	2.50									
Chinese Cabbage	per pound	0.69-0.99	45	0.96		0.69	36	0.69		0.88	8	0.88	
Cilantro	per bunch	0.25-0.79	429	0.36		0.20-0.50	94	0.35		0.50	18	0.50	
Corn-Sweet	each	0.34-0.50	103	0.39		0.33-0.79	289	0.39					
Cucumbers	each	0.33-0.79	959	0.45		0.33-1.50	1,063	0.95		0.33-2.00	48	0.71	
Cucumbers	per pound					0.99	5	0.99					
Cucumbers Long Seedless-Greenhouse	each	0.88-1.50	110	0.92						0.98-0.99	23	0.99	
Eggplant	per pound					0.49-0.79	67	0.57					
Eggplant	each	1.99	188	1.99		0.88-1.50	232	1.29		1.25-1.49	37	1.38	
Garlic	per sleeve	0.59-0.99	83	0.66		0.79-1.49	77	1.23					
Greens Collard	per bunch	0.78-0.87	109	0.84									
Greens Kale	per bunch					0.33-0.50	21	0.44					
Greens Mustard	per bunch	0.78-0.87	109	0.84									
Greens Swiss Chard	per bunch					1.99	8	1.99					
Greens Turnip Tops	per bunch	0.78-0.87	109	0.84									
Lettuce, Iceberg	each	0.88-1.50	201	1.25		0.50-1.69	108	0.79		1.00-1.69	174	1.11	
Lettuce, Other Boston	each	2.99	16	2.99		2.50	8	2.50					
Lettuce, Other Green Leaf	each	0.88-0.99	11	0.94		0.88-1.99	72	1.12		0.99	23	0.99	
Lettuce, Other Red Leaf	each	0.88-0.99	11	0.94		0.88-0.99	62	0.98		0.99	23	0.99	
Lettuce, Romaine	each	0.88-0.99	11	0.94		0.69-1.99	67	1.09		0.99-2.49	166	1.13	
Lettuce, Romaine Hearts	3 count package	2.50-2.99	344	2.82		1.50-1.69	55	1.52		2.00-2.50	217	2.47	
Mushrooms Portobella	6 oz package	2.99	46	2.99									
Mushrooms White	per pound									2.48	8	2.48	
Mushrooms White	8 oz package	1.29-1.99	356	1.97		0.99-2.50	279	2.10		1.50-2.00	323	1.99	
Mushrooms White	6 oz package	2.99	11	2.99									
Onions Green	per bunch	0.50-0.88	45	0.84									
Peppers, Bell Type	per pound					0.99-1.79	25	1.35					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Green													
Peppers, Bell Type Green	each	0.33-1.00	958	0.48		0.33-0.89	105	0.38		0.79	9	0.79	
Peppers, Bell Type Orange	each	0.88-2.00	582	1.45		2.00	15	2.00		1.50-2.00	254	1.56	
Peppers, Bell Type Orange-Greenhouse	each	2.00	40	2.00									
Peppers, Bell Type Red	each	0.88-2.00	584	1.45		0.33-2.00	536	0.90		1.50-2.00	254	1.56	
Peppers, Bell Type Red-Greenhouse	each	2.00	40	2.00									
Peppers, Bell Type Yellow	each	0.88-2.00	582	1.45		2.00	15	2.00		1.50-2.00	254	1.56	
Peppers, Bell Type Yellow-Greenhouse	each	2.00	40	2.00									
Peppers, Other Jalapeno	per pound	0.50-0.68	14	0.56		0.99	18	0.99					
Peppers, Other Mixed Mini Sweet Types	1 lb package	1.99	148	1.99		1.99	36	1.99		1.99-4.99	45	4.35	
Peppers, Other Serrano	per pound	0.98	5	0.98		0.89	10	0.89					
Radishes	per bunch	0.50-0.99	33	0.75		0.33-0.50	122	0.40					
Radishes	1 lb bag	1.49	17	1.49									
Salad Mixed Types	1 lb bag					3.99	264	3.99					
Salad Mixed Types	10 - 12 oz package	0.98-3.49	240	2.32		1.67-2.50	110	2.41		0.69-2.50	194	2.29	
Salad Mixed Types	5 - 9 oz package	1.67-2.88	471	2.12		1.67-3.00	223	2.71	51	2.50	171	2.50	
Spinach	per bunch					0.99-1.19	57	1.01		1.59-1.99	31	1.86	29
Spinach Flat, Baby Type	10 oz package					0.99	8	0.99					
Spinach Flat, Baby Type	1 lb package	2.79	45	2.79									
Spinach Flat, Baby Type	8 oz package	1.79	12	1.79		1.19	10	1.19					
Spinach Flat, Baby Type	5 - 6 oz package	2.50	6	2.50									
Squash Acorn	per pound	0.99-1.50	141	1.41		0.99	152	0.99		1.50	206	1.50	
Squash Butternut	per pound	0.99-1.50	133	1.43		0.50-0.99	158	0.97		1.50	206	1.50	
Squash Grey	per pound	0.50-0.79	66	0.71		0.49-0.79	69	0.56					
Squash Spaghetti	per pound	1.50	116	1.50		0.99	152	0.99		1.50	206	1.50	
Squash Yellow Crookneck/Straightneck	per pound	0.98-1.99	749	1.50		0.99-1.29	267	1.10		0.99-1.99	226	1.92	
Squash Zucchini	per pound	0.98-1.99	766	1.49		0.49-1.69	360	1.01		0.99-1.99	390	1.53	
Sweet Potatoes	per pound	0.49-1.28	470	0.85		0.33-0.99	323	0.75	53				
Tomatoes	per pound	0.78-2.49	356	0.87		0.99-2.49	176	2.45					
Tomatoes Vine Ripes	per pound	0.98-1.49	79	1.23		0.98	146	0.98					
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	2.88	40	2.88		0.79-2.49	635	1.45		0.99-2.00	219	1.96	
Tomatoes, Cherry	1 pint package	2.79	1	2.79									

Wtd Avg - Simple weighted average





Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Tomatoes, Grape Type	1 pint package	0.99-2.99	136	2.77		2.00-2.49	265	2.49		1.99-2.49	39	2.36	
Tomatoes, Grape Type	10 oz package	1.99-2.99	124	2.23						0.78	8	0.78	
Tomatoes, Plum Type Roma	per pound	0.48-1.69	1,364	0.97		0.49-1.99	565	0.86		0.78-0.99	104	0.97	
Tomatillos	per pound	0.79-1.29	99	0.89		0.50-0.99	149	0.77					
<b>VEGETABLES - ORGANIC</b>													
Broccoli	per pound					0.97-1.99	340	1.47					
Broccoli	per bunch	2.99	11	2.99									
Broccoli Baby Hybrid Type	per bunch					2.99	9	2.99					
Broccoli Crown Cut	per pound									1.49	17	1.49	
Beets	per bunch					2.50	11	2.50		2.48-2.50	37	2.49	
Cabbage Red Type	per pound					1.99	152	1.99					
Cabbage Round Green Type	per pound					1.99	152	1.99					
Carrots	per pound									0.99	7	0.99	100
Carrots	1 lb bag	1.29	18	1.29						1.00	15	1.00	
Carrots	per bunch									1.99-2.50	42	2.25	
Carrots Baby Peeled	1 lb bag	1.49-1.99	532	1.73						1.49-1.50	225	1.49	
Cauliflower	each	2.99	11	2.99		2.99	13	2.99					
Cauliflower	per pound					0.97-1.49	294	1.30		1.49	17	1.49	
Celery	each	2.49	47	2.49									
Cilantro	per bunch									1.29	30	1.29	
Cucumbers	each	0.98	6	0.98		0.99	4	0.99					
Eggplant	per pound									1.49	19	1.49	
Eggplant	each	1.49	82	1.49									
Greens Kale	per bunch	0.88-1.69	110	0.96		0.88-1.00	174	0.90					
Greens Swiss Chard	per bunch	2.00	6	2.00		2.50	11	2.50		2.50	18	2.50	
Lettuce, Iceberg	each	2.00	6	2.00									
Lettuce, Other Green Leaf	each	2.00	6	2.00						2.49	15	2.49	
Lettuce, Other Red Leaf	each	2.00	6	2.00						2.49	15	2.49	
Lettuce, Romaine	each					1.99	9	1.99					
Lettuce, Romaine	3 count package					2.00	317	2.00					
Lettuce, Romaine Hearts	3 count package	2.50-2.99	159	2.53		1.98-2.50	469	2.00		2.50	2	2.50	
Peppers, Bell Type Green	each	2.50	40	2.50		0.99	11	0.99		0.99	18	0.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Peppers, Bell Type Orange	per pound	2.99	71	2.99		2.99	103	2.99		2.99	19	2.99	
Peppers, Bell Type Orange	each	2.50	40	2.50									
Peppers, Bell Type Red	per pound	2.99	71	2.99		2.99	103	2.99		2.99-4.99	30	3.72	
Peppers, Bell Type Red	each	2.50	40	2.50									
Peppers, Bell Type Yellow	per pound	2.99	71	2.99		2.99	103	2.99		2.99	19	2.99	
Peppers, Bell Type Yellow	each	2.50	40	2.50									
Peppers, Other Mixed Mini Sweet Types	1 lb package					3.99	42	3.99		3.98-3.99	17	3.99	
Salad Mixed Types	1 lb bag	3.49	229	3.49		4.99-5.00	30	4.99		5.00	10	5.00	
Salad Mixed Types	10 - 12 oz package					5.99	15	5.99		5.99	28	5.99	
Salad Mixed Types	5 - 9 oz package	2.99-3.48	393	3.00		2.50-5.00	1,347	3.74		3.00	35	3.00	
Spinach Flat, Baby Type	5 - 6 oz package	2.00-3.00	173	2.86		3.00-3.99	122	3.07					
Squash Acorn	per pound					1.49	171	1.49					
Squash Butternut	per pound					1.49	171	1.49					
Squash Spaghetti	per pound					1.49	171	1.49					
Squash Yellow Crookneck/Straightneck	per pound					1.79	152	1.79					
Squash Zucchini	per pound					1.79	152	1.79					
Sweet Potatoes	per pound	1.77-1.79	12	1.78						1.77	2	1.77	
Tomatoes Vine Ripes	per pound	1.48	99	1.48									
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	2.29-2.99	122	2.52		2.19-2.99	34	2.57		2.99	11	2.99	
Tomatoes, Cherry	1 pint package	2.99	11	2.99									
Tomatoes, Grape Type	1 pint package	2.29-2.99	93	2.37		2.50	8	2.50		2.29-2.99	29	2.53	
Tomatoes, Grape Type	10 oz package					2.98-2.99	129	2.99		2.49	20	2.49	
Tomatoes, Plum Type Roma	per pound	1.48	99	1.48		2.99	15	2.99		2.99	28	2.99	
<b>SEASONAL ITEMS</b>													
Chayote	per pound	0.49-0.59	65	0.54		0.33-0.49	81	0.40					
Chayote	each					0.25-0.50	140	0.37					
Potted Plants Chrysanthemum	6 inch pot					9.99	171	9.99					
Rose, Hybrid Tea	bunched 12s	9.99	6	9.99						9.99	86	9.99	
Tulips	bunched 10s	9.00	48	9.00		5.99-9.00	618	8.93		8.99-9.00	21	9.00	
Tulips	bunched 5s									4.00	4	4.00	



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
<b>FRUITS</b>									
Apples Fuji	per pound	2.49	33	2.49		0.99-1.69	45	1.15	
Apples Gala	per pound	2.49	33	2.49					
Apples Gala	5 lb bag	4.49	1	4.49					
Apples Jonagold	per pound	1.28	3	1.28					
Apples Pink Lady/Cripps Pink	per pound	1.49	11	1.49					
Avocados Hass	each	1.00-1.99	10	1.69		1.99	3	1.99	
Bananas	per pound					0.89-0.99	27	0.90	
Blueberries	6 oz package					0.99-3.50	59	2.01	
Blueberries	18 oz package	3.98-6.99	40	6.18					
Cantaloups	per pound					1.29	4	1.29	
Clementines	3 lb bag	3.99	11	3.99					
Grapefruit Red	each	1.00-1.67	29	1.60		1.19	6	1.19	
Grapes Black Seedless	per pound					2.99	3	2.99	
Grapes Red Seedless	per pound	2.39	11	2.39		2.99	23	2.99	
Grapes White Seedless Type	per pound	2.39	11	2.39		2.99-3.49	7	3.28	
Honeydews	per pound					1.29	4	1.29	
Kiwifruit Hayward	1 lb bag					2.50	23	2.50	
Lemons	each	0.89	1	0.89					
Mangoes	each	1.29	11	1.29					
Mangoes	per pound					2.88	3	2.88	
Misc Berries Blackberries	5.6 - 6 oz package	3.00	11	3.00		0.99-3.50	59	2.61	
Nectarines Various Yellow Flesh Varieties	per pound					2.49	35	2.49	
Oranges Navel	per pound	0.99-2.49	41	1.97		0.99-1.29	47	1.14	
Oranges Navel	4 lb bag	4.99	3	4.99		4.99	6	4.99	
Oranges Navel	8 lb bag	6.99	3	6.99		6.99	6	6.99	
Pears Bartlett	per pound					1.29	21	1.29	
Pears Bosc	per pound					1.29-1.59	27	1.36	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Pears D'Anjou	per pound	1.99	33	1.99		1.29-1.99	82	1.74	
Pineapples	per pound					0.87-0.89	9	0.88	
Raspberries Red	6 oz package	3.00	11	3.00		3.50	3	3.50	
Strawberries	1 lb package	6.99	1	6.99		2.00-5.99	48	3.77	
Tangerines	3 lb bag	6.99-9.99	40	9.47					
Watermelons Red Flesh Seedless Miniature	per pound					1.48	3	1.48	
<b>FRUITS - ORGANIC</b>									
Apples Fuji	3 lb bag	4.98	3	4.98					
Apples Honeycrisp	per pound					2.99	21	2.99	
Avocados Hass	each					1.69	3	1.69	
Blueberries	4.4 oz package	6.49	1	6.49					
Blueberries	6 oz package	3.00	11	3.00					
Oranges Navel	3 lb bag	5.48	3	5.48					
Pears D'Anjou	per pound	1.99	1	1.99					
Tangerines	2 lb bag	4.49	11	4.49		4.99	21	4.99	
<b>ONIONS AND POTATOES</b>									
Onions, Dry White	per pound	0.69-0.78	4	0.76					
Onions, Dry Yellow	per pound					1.59	6	1.59	
Onions, Dry Yellow Marked Sweet	per pound	1.39	7	1.39		1.69-1.79	30	1.78	
Potatoes Russet	per pound	0.99	26	0.99		0.79	6	0.79	
Potatoes Russet	5 lb bag	5.49	33	5.49		2.59-2.69	7	2.63	
Potatoes Russet	10 lb bag	3.99	11	3.99					
Potatoes Yellow Type	per pound					1.79	35	1.79	
<b>VEGETABLES</b>									
Broccoli	per pound					2.79	35	2.79	
Broccoli Crown Cut	per pound					1.98-2.59	26	2.52	
Cabbage Round Green Type	per pound	0.78-1.69	36	1.61		0.99-1.29	30	1.02	
Carrots	per pound					1.39	6	1.39	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Carrots	1 lb bag					1.29-1.39	38	1.38	92
Carrots	2 lb bag	2.50	11	2.50					
Carrots Baby Peeled	1 lb bag	1.25	11	1.25					
Cauliflower	per pound	0.98-1.59	15	1.25		2.59	23	2.59	
Celery	per pound					1.89	3	1.89	
Chinese Cabbage	per pound					1.19	35	1.19	100
Cucumbers	each	1.50	26	1.50					
Cucumbers	per pound					1.79	3	1.79	
Cucumbers Long Seedless-Greenhouse	each					1.50	21	1.50	
Lettuce, Iceberg	per pound					1.29	4	1.29	
Lettuce, Other Green Leaf	each					2.69	35	2.69	
Lettuce, Other Red Leaf	each					2.69	35	2.69	
Lettuce, Romaine	each	1.67-1.69	4	1.68					
Lettuce, Romaine	per pound					1.39	6	1.39	
Mushrooms White	8 oz package	1.50	11	1.50		2.59	4	2.59	
Onions Green	per bunch	0.69	7	0.69		1.50-1.89	38	1.53	92
Peppers, Bell Type Green	per pound					1.79-1.99	39	1.97	90
Peppers, Bell Type Green	each	0.99-1.50	33	1.39					
Peppers, Bell Type Orange	each					1.50	21	1.50	
Peppers, Bell Type Red	each					1.50	21	1.50	
Peppers, Bell Type Yellow	each					1.50	21	1.50	
Peppers, Other Mixed Mini Sweet Types	1 lb package	3.99-4.29	12	4.02		3.99	23	3.99	
Salad Mixed Types	10 - 12 oz package	3.00	3	3.00		5.39	35	5.39	
Salad Mixed Types	5 - 9 oz package	3.00	3	3.00		5.39	35	5.39	
Spinach Flat, Baby Type	8 oz package					3.99	23	3.99	
Squash Zucchini	per pound	1.19	1	1.19					
Sweet Potatoes	per pound					2.28	3	2.28	
Tomatoes	per pound					2.29-2.69	10	2.45	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound					1.98-2.99	61	2.79	
Tomatoes, Grape Type	1 pint package	1.99	11	1.99					
Tomatoes, Plum Type Roma	per pound	1.89	7	1.89		1.29	21	1.29	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
<b>VEGETABLES - ORGANIC</b>									
Broccoli	per pound	2.99	1	2.99					
Cabbage Round Green Type	per pound	1.59	1	1.59					
Carrots Baby Peeled	1 lb bag	1.78	3	1.78					
Cucumbers	each	1.49	1	1.49					
Lettuce, Romaine	3 count package	3.00	11	3.00					
Mushrooms White	6 oz package	2.99	1	2.99					
Peppers, Bell Type Orange	per pound				2.99	3	2.99		
Peppers, Bell Type Red	per pound				2.99	3	2.99		
Peppers, Bell Type Yellow	per pound				2.99	3	2.99		
Salad Mixed Types	5 - 9 oz package	3.50	11	3.50	4.59	23	4.59		

**REGIONAL DEFINITIONS**

As used in this report, regions include the following states:

NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA U.S.	Alaska
HAWAII U.S.	Hawaii