



Specialty Crops Market News Division

Agricultural
Marketing
Service

National Retail Report - Specialty Crops

Websites: www.marketnews.usda.gov/mnp/fv-home and <http://www.ams.usda.gov/mnreports/fvwretail.pdf>
and http://www.ams.usda.gov/mnreports/wa_lo100.txt

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Advertised Prices for Specialty Crops at Major Retail Supermarket Outlets ending during the period of 01/05 to 01/17^{1,2}

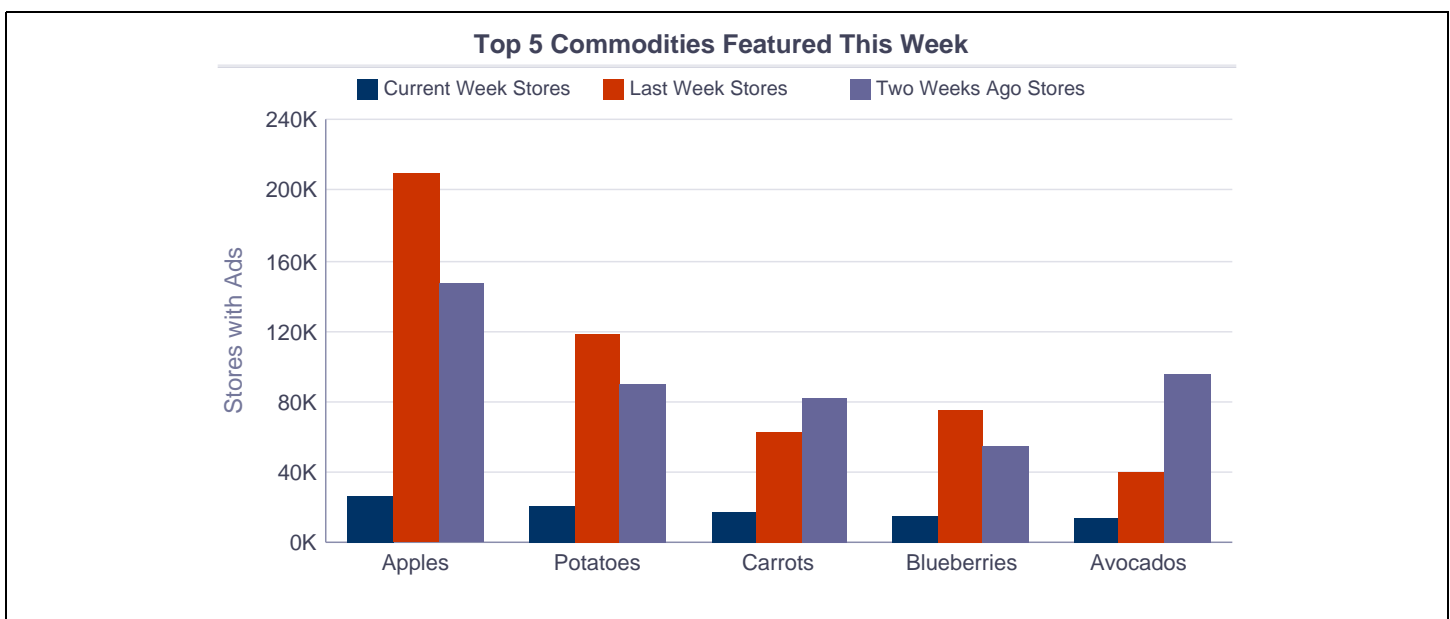
Healthy Starts

This week retailers offered delicious produce options for shoppers looking to embark on their New Year's health resolutions. Imported avocados, cherries, peaches, and nectarines joined winter staples such as citrus, apples, and pears. Potatoes, onions, carrots, and cauliflower were still well promoted for the seasons heartier meals, but packaged salads, cucumbers, tomatoes, and asparagus were on hand for shoppers wanting to refresh after holiday meals. Cupid's arrow has already hit some stores, as roses, tulips, and candy were featured in some flyers.

Total ad numbers this week were 335,244, a 5% decrease from last weeks 354,469. The total number of ads broken out by commodity groups: fruit 177,360 (52% of all ads), onions and potatoes 32,949 (10%), vegetables 122,578 (37%), herbs 1,525 and ornamentals 819. The number of ads for organic produce was 50,136, 15% of total ads.

The following are the prices of major advertised items (3,000 plus stores) this week, compared to the same week last year. Significant increases in price for fruit items this week included strawberries at 37%, cantaloupes at 24%, apple juice at 19%, grapefruit at 13%, and blackberries at 12%. Significant decreases included Navel oranges (each at 24% and 4 lb bag at 13%), pineapples, red seedless grapes, and avocados (all at 20%), mangoes at 17%, white seedless grapes at 15%, D'anjou pears at 13%, and Barlett pears at 12%. Significant increases in price for onions and potatoes this week included only yellow onions at 12%; there were no significant decreases. Significant increases in price for vegetable items this week included on-the-vine tomatoes at 33 % and zucchini at 18%. Significant decreases included green bell peppers at 18%, asparagus at 14%, and baby carrots at 11%.

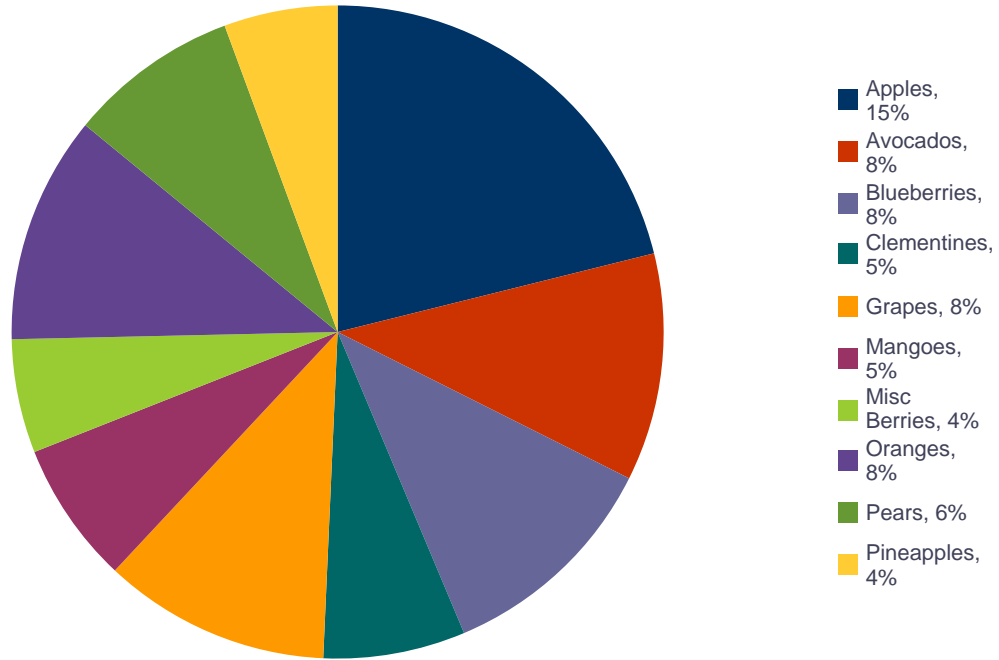
For more detailed information on organic and locally grown produce visit the National Retail--Local and Organic Report at: http://www.ams.usda.gov/mnreports/wa_lo100.txt



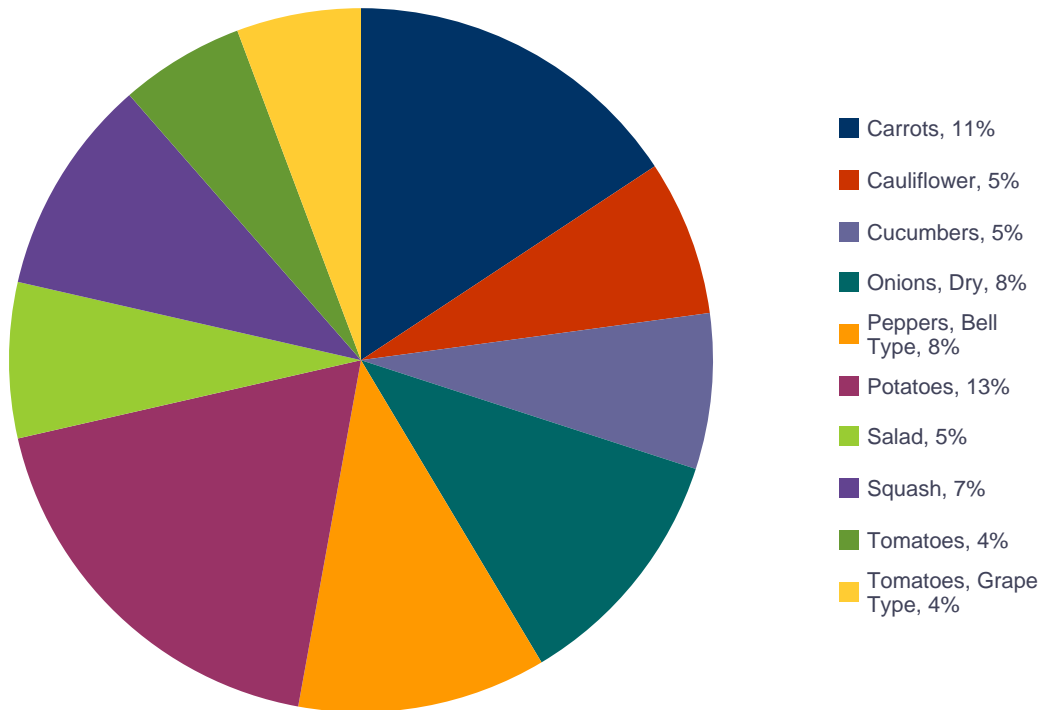
1 - Specialty Crops Market News surveys over 400 retailers, comprising over 29,200 individual stores, with online weekly advertised features.

2 - Date range reflects one week of data collection ending on the report date and encompasses ad pricing good from the Saturday before the report release date through the following Friday.

Top 10 Fruits as Percentage of Total Fruit Ads



Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes





NATIONAL SUMMARY

FRUITS								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Apples	Braeburn	per pound	426	1.46	159	1.05	746	1.18
Apples	Braeburn	3 lb bag	85	1.85			33	3.97
Apples	Braeburn	5 lb bag	32	4.99	20	4.99	10	4.99
Apples	Fuji	per pound	2,373	1.62	4,980	1.15	3,473	1.74
Apples	Fuji	3 lb bag	158	2.11	124	3.23	261	3.32
Apples	Fuji	5 lb bag	52	4.22	40	4.23	10	4.99
Apples	Gala	per pound	2,604	1.54	5,286	1.26	4,764	1.47
Apples	Gala	3 lb bag	1,308	2.66	7,754	2.87	3,280	3.41
Apples	Gala	5 lb bag	287	4.25	423	4.82	10	4.99
Apples	Gala	2 lb bag	162	2.26	181	2.64	71	2.00
Apples	Golden Delicious	per pound	368	1.53	93	1.04	1,332	1.11
Apples	Golden Delicious	3 lb bag	201	3.09	425	3.12	1,776	2.57
Apples	Granny Smith	per pound	870	1.96	849	1.28	1,447	1.31
Apples	Granny Smith	3 lb bag	255	4.99	255	4.99	323	2.51
Apples	Granny Smith	5 lb bag	110	5.00	110	5.00		
Apples	Honeycrisp	per pound	3,940	1.98	3,450	2.18	9,824	2.56
Apples	Honeycrisp	3 lb bag	5	1.99	11	2.88	1,802	6.49
Apples	Honeycrisp	2 lb bag	1,235	2.16			145	3.99
Apples	Jonagold	per pound	359	1.15	424	1.05	549	2.19
Apples	Jonagold	3 lb bag	20	2.64	27	1.99	12	3.40
Apples	Jonagold	5 lb bag	7	2.99	11	5.99	21	3.92
Apples	Jonathan	3 lb bag	30	2.76	48	2.28	27	2.44
Apples	Mcintosh	per pound	42	1.36	247	1.01	63	0.85
Apples	Mcintosh	3 lb bag	254	2.81	233	2.61	1,717	2.54
Apples	Mcintosh	2 lb bag	162	2.26	119	1.72	71	2.00
Apples	Pink Lady/Cripps Pink	per pound	443	1.52	2,952	1.27	816	1.30
Apples	Pink Lady/Cripps Pink	3 lb bag	4	4.88	68	3.97	9	3.99
Apples	Red Delicious	per pound	1,420	1.20	1,196	1.10	3,068	1.85
Apples	Red Delicious	3 lb bag	660	3.57	1,138	3.32	2,170	2.59
Apples	Red Delicious	5 lb bag	286	4.70	383	4.34	216	4.66
Apples	Red Delicious	2 lb bag	76	1.99	46	1.28	71	2.00
Apples	Rome	per pound	42	1.38	264	0.99	52	0.89

Wtd Avg - Simple weighted average



Apples	Rome	3 lb bag	103	3.06	68	3.29	57	2.99
Apples, Processed	Juice	64 oz (1/2 gallon)	5,188	2.05	5,328	1.82	4,578	1.72
Apples, Processed	Juice	96 oz (3/4 gallon)	64	2.19	277	2.10	253	2.63
Apples, Processed	Juice	128 oz (1 gallon)	84	4.70	10	4.69	161	4.51
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	61	2.26	234	1.97	224	1.70
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	5	3.99	106	5.45	286	4.84
Apricots		per pound	73	4.06			10	2.99
Avocados	Hass	each	13,014	0.96	7,492	1.14	8,366	2.09
Avocados	Hass	per pound	21	1.24			6	2.59
Avocados	Various Greenskin Varieties	each	121	1.10	252	1.37	350	1.34
Avocados	Various Greenskin Varieties	per pound	6	1.69	35	2.19	53	0.96
Bananas		per pound	1,823	0.42	1,554	0.48	1,121	0.77
Blueberries		4.4 oz package	170	3.16			58	3.49
Blueberries		6 oz package	3,207	2.51	4,290	2.43	2,605	2.65
Blueberries		1 pint package	4,981	2.72	8,166	2.63	4,305	3.19
Blueberries		18 oz package	964	4.69	528	4.43	995	5.02
Cantaloups		each	3,479	2.57	1,344	2.64	6,748	2.08
Cantaloups		per pound	34	1.00	195	0.88	452	0.75
Cherries	Rainier	per pound	2	4.99				
Cherries	Red Varieties	per pound	4,130	4.55	6,306	4.88	6,789	5.24
Clementines		5 lb package	2,751	5.42	2,573	4.78	1,063	5.38
Clementines		3 lb bag	5,416	4.08	5,007	4.22	3,758	7.63
Clementines		2 lb bag	286	2.39	669	3.17	467	3.17
Fruit, Other	Apple Pears	per pound	41	1.89	7	1.76	95	1.74
Fruit, Other	Apple Pears	each	19	3.00	19	3.00	178	0.99
Grapefruit	Red	each	3,159	0.98	3,244	0.86	4,834	1.26
Grapefruit	Red	per pound	341	0.93	705	1.14	175	1.02
Grapefruit	Red	5 lb bag	2,269	3.77	2,744	3.31	1,572	4.79
Grapes	Black Seedless	per pound	805	2.09	625	2.07	12	2.53
Grapes	Red Globe	per pound	816	1.84	701	2.36	22	2.49
Grapes	Red Seedless	per pound	7,984	2.23	6,949	2.09	5,140	3.40
Grapes	White Seedless Type	per pound	4,178	2.35	5,411	1.96	4,842	3.70
Honeydews		each	88	4.06	135	4.05	827	2.94
Honeydews		per pound	160	0.89	3	1.67	379	1.19
Kiwifruit	Hayward	each	908	0.37	1,369	0.33	679	0.81
Kiwifruit	Hayward	1 lb bag	27	2.65	28	2.50	91	2.50
Lemons		each	2,150	0.62	926	0.53	830	0.64
Lemons		per pound	12	0.61	19	0.50	84	1.50



Lemons		2 lb bag	54	3.81	179	3.93	1,299	3.32
Limes		each	1,970	0.29	1,854	0.24	1,183	0.31
Limes		per pound	285	0.81	254	0.52	27	0.68
Mangoes		each	8,605	0.89	6,935	0.94	7,531	1.42
Mangoes		per pound	26	2.08	35	3.29	120	3.33
Misc Berries	Blackberries	5.6 - 6 oz package	7,161	2.40	7,712	2.06	8,426	2.57
Misc Citrus	Satsuma	per pound	90	1.92	55	1.50	69	1.60
Nectarines	Various Yellow Flesh Varieties	per pound	3,436	2.58	1,060	2.62	2,877	3.36
Oranges	Navel	each	3,599	0.69	2,490	0.71	3,844	0.91
Oranges	Navel	per pound	2,864	0.97	4,016	0.99	3,899	1.37
Oranges	Navel	3 lb bag	1,343	3.10	5,227	4.24	722	3.81
Oranges	Navel	4 lb bag	3,291	3.76	3,693	2.79	1,858	4.32
Oranges	Navel	8 lb bag	1,736	5.61	330	5.07	1,865	6.44
Oranges	Valencia	each	20	0.28	28	0.33	9	0.33
Oranges	Valencia	per pound	10	0.79				
Oranges	Valencia	3 lb bag	11	3.00	14	0.99		
Oranges	Valencia	4 lb bag	10	3.98	56	3.17	46	3.49
Papaya	Maradol/Tainung Types	per pound	360	0.73	2,316	0.92	270	0.87
Papaya	Maradol/Tainung Types	each	17	2.50				
Papaya	Solo Type	per pound	96	0.79			6	1.49
Peaches	Various White Flesh Varieties	per pound	55	1.99			27	2.49
Peaches	Various Yellow Flesh Varieties	per pound	3,417	2.58	905	2.74	2,926	3.35
Pears	Bartlett	per pound	3,200	1.36	5,700	1.27	3,044	1.52
Pears	Bosc	per pound	3,583	1.30	3,688	1.30	2,982	1.50
Pears	D'Anjou	per pound	3,300	1.24	4,659	1.27	4,009	1.46
Pineapples		each	6,412	2.02	4,475	2.49	3,683	3.71
Pineapples		per pound	278	0.57	601	1.27	363	0.98
Plums		per pound	114	2.89	2	2.49	163	3.53
Pomegranates		each	132	2.45	402	2.66	348	2.69
Raspberries	Red	6 oz package	2,414	2.57	1,798	2.78	3,791	2.78
Strawberries		1 lb package	3,697	3.53	2,434	3.51	9,314	3.02
Strawberries		2 lb package	175	6.99			46	3.03
Tangelos		per pound	1,114	0.98	370	1.48	1,301	1.52
Tangelos		each	642	0.75	129	0.57	492	1.01
Tangelos		3 lb bag	927	3.66	281	3.82	102	4.18
Tangerines		per pound	448	2.39	258	1.73	379	1.83
Tangerines		5 lb package	342	5.99	525	4.76	177	7.54
Tangerines		3 lb bag	2,859	4.85	5,361	4.04	3,799	5.70
Tangerines		2 lb bag	128	1.54	189	3.04	137	3.03

Wtd Avg - Simple weighted average



Tangerines		each	43	0.21	121	0.17	249	0.99
Watermelons	Red Flesh Seedless Miniature	each	591	3.30	1,116	3.72	830	3.94
Watermelons	Red Flesh Seedless Type	each	17	3.99				
ORGANIC								
Apples	Braeburn	per pound	53	1.68	251	1.84	1,044	3.05
Apples	Braeburn	3 lb bag	40	3.74	230	3.98		
Apples	Braeburn	2 lb bag	39	2.99			60	2.36
Apples	Fuji	per pound	866	1.76	1,992	2.03	2,701	2.90
Apples	Fuji	2 lb bag	202	3.07	1,807	2.70	134	3.15
Apples	Gala	per pound	1,761	2.18	1,614	1.99	3,151	2.85
Apples	Gala	3 lb bag	296	5.66	918	4.67	173	4.61
Apples	Gala	2 lb bag	1,892	2.78	1,868	2.75	2,599	3.27
Apples	Golden Delicious	per pound	14	1.77	54	2.20	5	1.99
Apples	Granny Smith	per pound	138	1.73	158	1.99	1,413	2.27
Apples	Granny Smith	3 lb bag	255	5.99	498	5.05	72	3.95
Apples	Granny Smith	2 lb bag	202	3.07	1,683	2.69	134	3.15
Apples	Honeycrisp	per pound	823	3.06	587	2.88	306	3.18
Apples	Honeycrisp	2 lb bag	21	3.75	6	5.99	1,399	6.48
Apples	Pink Lady/Cripps Pink	per pound	28	2.11			89	1.79
Apples	Pink Lady/Cripps Pink	2 lb bag	185	2.99	1,076	2.52		
Apples	Red Delicious	per pound	475	1.98	335	1.99	1,319	2.37
Apples	Red Delicious	2 lb bag	67	3.13	140	3.10	961	3.08
Apples, Processed	Juice	64 oz (1/2 gallon)	632	2.75	812	2.39	2,885	3.46
Avocados	Hass	each	1,099	1.57	973	1.39	1,078	1.61
Avocados	Various Greenskin Varieties	each	5	1.50	6	1.79		
Bananas		per pound	1,277	0.76	1,770	0.71	1,351	1.19
Blueberries		4.4 oz package	78	3.99			238	4.99
Blueberries		6 oz package	5,490	3.49	2,168	3.74	392	3.47
Blueberries		1 pint package	174	3.69				
Cherries	Red Varieties	per pound	100	5.71	37	5.99		
Clementines		2 lb bag	21	3.99				
Grapefruit	Red	each	46	1.71	35	2.76	61	1.36
Grapefruit	Red	per pound	182	1.50	148	2.07	109	1.33
Grapes	Red Globe	per pound	130	2.36				
Grapes	Red Seedless	per pound	6	2.99	14	2.17	6	2.99
Grapes	White Seedless Type	per pound	6	2.99	5	2.49	6	2.99
Kiwifruit	Hayward	each	8	0.67				
Kiwifruit	Hayward	1 lb bag	30	3.02	296	3.45	156	2.74



Lemons		each	224	0.82	25	0.61	162	0.73
Lemons		per pound	118	0.99	6	0.99	20	1.99
Lemons		2 lb bag	352	4.88	181	3.74	577	4.25
Limes		each	139	0.34	57	0.50	27	0.58
Mangoes		each	592	1.78	13	1.50	1,697	1.87
Misc Berries	Blackberries	5.6 - 6 oz package	367	2.81	440	3.72	335	3.74
Misc Citrus	Satsuma	per pound	30	2.54	5	1.99	11	2.81
Oranges	Navel	each	17	1.23			719	1.27
Oranges	Navel	per pound	642	1.50	490	1.80	2,032	2.09
Oranges	Navel	3 lb bag	194	4.99	173	4.90	249	6.08
Oranges	Navel	4 lb bag	124	4.99	12	4.66	53	5.99
Oranges	Valencia	per pound	18	0.89				
Oranges	Valencia	4 lb bag	139	2.82	31	2.98	88	2.99
Pears	Bartlett	per pound	18	1.82	280	2.27	55	2.44
Pears	Bosc	per pound	742	1.93	353	1.72	1,398	2.26
Pears	D'Anjou	per pound	321	2.12	1,164	1.99	1,911	2.24
Pineapples		each	6	2.50	8	3.99	254	3.68
Raspberries	Red	6 oz package	9	3.49	565	3.59	370	3.99
Strawberries		1 lb package	171	4.65			494	4.79
Tangerines		per pound	168	2.13	19	2.49	20	2.49
Tangerines		2 lb bag	240	4.99	113	3.49		

ONIONS AND POTATOES

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Onions, Dry	Red	per pound	725	1.02	407	0.71	1,095	1.07
Onions, Dry	Red	2 lb bag	25	1.49	41	1.57	398	1.61
Onions, Dry	White	per pound	531	0.85	550	0.66	950	1.01
Onions, Dry	White	2 lb bag	8	1.50	83	2.23	73	1.31
Onions, Dry	Yellow	per pound	916	0.55	1,161	0.73	1,881	0.84
Onions, Dry	Yellow	2 lb bag	449	1.32	591	1.54	936	1.14
Onions, Dry	Yellow	3 lb bag	3,445	2.21	7,757	2.03	2,003	1.93
Onions, Dry	Yellow	5 lb bag	244	3.54	175	2.49	234	4.09
Onions, Dry	Yellow Marked Sweet	per pound	5,216	1.15	3,287	1.22	4,393	1.49
Onions, Dry	Yellow Marked Sweet	3 lb bag	116	3.28	114	2.96	101	2.34
Potatoes	Round Red	per pound	1,009	0.85	907	0.79	1,127	1.17
Potatoes	Round Red	3 lb bag	595	2.50	229	3.18	61	2.38

Wtd Avg - Simple weighted average



Potatoes	Round Red	5 lb bag	4,091	3.34	5,164	3.04	4,093	3.12
Potatoes	Round Red	10 lb bag	20	3.49			102	4.36
Potatoes	Round Red	8 lb bag	29	2.99			60	2.99
Potatoes	Round White	per pound	576	0.91	480	0.93	132	0.88
Potatoes	Round White	3 lb bag	18	2.50				
Potatoes	Round White	5 lb bag	1,879	2.85	1,006	3.25	1,463	2.47
Potatoes	Round White	10 lb bag	18	3.49	68	2.95	11	2.79
Potatoes	Russet	per pound	1,647	0.76	2,832	0.77	1,609	0.74
Potatoes	Russet	3 lb bag	43	1.74	3	1.44	35	1.23
Potatoes	Russet	5 lb bag	2,941	2.22	5,614	3.12	2,827	2.64
Potatoes	Russet	10 lb bag	851	3.72	510	3.31	1,599	4.68
Potatoes	Russet	8 lb bag	647	3.58	469	2.69	224	3.30
Potatoes	Yellow Type	per pound	311	1.09	169	0.68	440	1.14
Potatoes	Yellow Type	3 lb bag	494	2.44	51	1.30	31	1.53
Potatoes	Yellow Type	5 lb bag	3,685	3.35	3,169	3.24	4,240	3.07
Potatoes	Yellow Type	8 lb bag	4	3.99			43	3.32

ORGANIC

Onions, Dry	Red	per pound	190	1.88	71	1.56	11	0.98
Onions, Dry	Red	3 lb bag	8	3.99	113	2.49	8	3.99
Onions, Dry	Yellow	per pound	43	1.49	219	1.47		
Onions, Dry	Yellow	2 lb bag	80	1.99	518	3.00	7	3.99
Onions, Dry	Yellow	3 lb bag	247	3.39	161	2.59	90	2.95
Onions, Dry	Yellow Marked Sweet	per pound	25	0.98	15	0.85	25	1.06
Potatoes	Round Red	per pound	10	0.98	16	1.29	57	0.74
Potatoes	Round Red	3 lb bag	13	2.27	54	3.73	22	3.50
Potatoes	Round Red	5 lb bag	38	4.41	39	3.99		
Potatoes	Russet	per pound	61	0.69	149	0.99		
Potatoes	Russet	3 lb bag	760	2.08	655	3.06	295	2.32
Potatoes	Russet	5 lb bag	879	3.90	131	4.71	375	4.90
Potatoes	Yellow Type	per pound	6	0.98			9	0.49
Potatoes	Yellow Type	3 lb bag	18	2.75	54	3.73	22	3.50
Potatoes	Yellow Type	5 lb bag	38	4.41	30	3.99	9	4.99

VEGETABLES

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Artichokes		each	332	2.76	48	1.43	531	1.42

Wtd Avg - Simple weighted average



Asparagus	Green	per pound	3,401	3.11	1,691	3.19	1,555	3.60
Beans	Round Green Type	per pound	1,349	1.40	1,888	1.75	742	1.77
Beets		per bunch	39	1.81	283	2.63	37	2.01
Beets		per pound	60	0.49	150	0.71	97	0.90
Bok Choy		per pound	7	0.99	42	0.82	62	0.87
Broccoli		per pound	186	0.85	115	1.04	1,056	2.50
Broccoli		per bunch	1,835	2.36	2,244	2.23	2,006	2.17
Broccoli	Crown Cut	per pound	2,052	1.74	3,474	1.72	1,943	1.92
Brussels Sprouts		per pound	1,067	2.18	1,263	2.25	1,856	3.08
Cabbage	Round Green Type	per pound	1,194	0.59	2,924	0.59	1,380	0.74
Carrots		per pound	195	0.65	252	0.35	214	1.03
Carrots		1 lb bag	290	0.78	502	0.70	657	1.20
Carrots		2 lb bag	710	1.28	763	1.27	517	1.21
Carrots		per bunch	325	0.98	584	0.99	32	1.13
Carrots	Baby Peeled	1 lb bag	8,434	1.24	6,535	1.26	5,710	1.22
Carrots	Baby Peeled	2 lb bag	1,456	2.27	759	2.41	6,477	2.86
Cauliflower		each	4,960	2.39	3,137	2.61	432	2.63
Cauliflower		per pound	718	1.05	916	1.11	175	2.15
Celery		each	1,588	1.21	550	1.27	1,503	1.24
Celery		per pound	35	1.99	84	1.22	173	1.63
Celery	Hearts	each	649	2.41	57	2.65	2,166	2.51
Chinese Cabbage		per pound	67	0.66	50	0.89	58	1.09
Cilantro		per bunch	1,484	0.58	2,906	0.75	2,082	0.82
Corn-Sweet		each	932	0.49	595	0.47	652	0.38
Cucumbers		each	4,956	0.76	6,448	0.61	3,903	0.85
Cucumbers		per pound	22	0.80	15	1.12	85	1.82
Cucumbers	Long Seedless-Greenhouse	each	1,821	1.52	1,722	1.38	1,943	1.71
Eggplant		per pound	1,061	1.29	589	1.41	728	1.45
Eggplant		each	366	0.95	300	0.99	404	1.03
Garlic		per pound	13	2.68	47	2.42	4	2.99
Garlic		per sleeve	139	1.30	267	1.58	100	1.44
Greens	Collard	per pound	123	1.49			103	1.19
Greens	Kale	per bunch	1,157	1.65	870	1.17	341	1.08
Greens	Kale	per pound	166	1.62	9	0.99	82	1.25
Greens	Mustard	per pound	14	1.29	14	1.29		
Greens	Swiss Chard	per pound	9	0.99	7	1.99		
Greens	Turnip Tops	per pound	14	1.29	14	1.29		
Lettuce, Iceberg		each	1,077	1.15	706	1.02	2,930	2.78
Lettuce, Iceberg		per pound	61	2.56			130	2.01



Lettuce, Other	Boston	each	17	2.50	8	1.99	17	1.32
Lettuce, Other	Green Leaf	each	119	1.09	243	1.52	1,869	1.48
Lettuce, Other	Green Leaf	per pound	582	1.54	109	1.49	351	1.28
Lettuce, Other	Red Leaf	each	127	1.15	243	1.52	1,961	1.46
Lettuce, Other	Red Leaf	per pound	582	1.54	109	1.49	351	1.34
Lettuce, Romaine		each	634	2.41	474	1.77	1,870	1.48
Lettuce, Romaine		3 count package	136	2.00				
Lettuce, Romaine		per pound	509	1.44	144	1.13	416	1.35
Lettuce, Romaine	Hearts	3 count package	1,819	2.70	2,042	2.85	554	2.74
Mushrooms	Portobella	8 oz package	351	2.16	268	2.94	45	2.72
Mushrooms	Portobella	6 oz package	318	2.92	8	2.50	139	2.55
Mushrooms	White	per pound	497	2.75	787	2.83	95	3.26
Mushrooms	White	8 oz package	3,311	1.93	4,381	1.90	3,705	2.49
Onions Green		per bunch	1,001	0.94	409	0.55	684	0.87
Peppers, Bell Type	Green	per pound	503	1.65	489	1.60	821	1.82
Peppers, Bell Type	Green	each	3,477	0.63	4,458	0.78	3,556	1.26
Peppers, Bell Type	Orange	per pound	24	2.95	204	3.11	97	2.36
Peppers, Bell Type	Orange	each	2,136	1.30	1,609	1.38	1,219	1.77
Peppers, Bell Type	Orange-Greenhouse	per pound	6	2.99			57	3.33
Peppers, Bell Type	Orange-Greenhouse	each	241	2.00	13	1.50	19	1.00
Peppers, Bell Type	Red	per pound	96	2.98	633	2.86	727	1.94
Peppers, Bell Type	Red	each	2,480	1.29	1,636	1.38	2,038	1.71
Peppers, Bell Type	Red-Greenhouse	per pound	6	2.99			62	3.26
Peppers, Bell Type	Red-Greenhouse	each	241	2.00	13	1.50	19	1.00
Peppers, Bell Type	Yellow	per pound	24	2.95	204	3.11	99	2.33
Peppers, Bell Type	Yellow	each	2,190	1.31	1,624	1.38	1,271	1.75
Peppers, Bell Type	Yellow-Greenhouse	per pound	6	2.99			57	3.33
Peppers, Bell Type	Yellow-Greenhouse	each	241	2.00	13	1.50	19	1.00
Peppers, Other	Jalapeno	per pound	437	0.93	453	0.82	988	0.80
Peppers, Other	Mixed Mini Sweet Types	1 lb package	481	3.33	88	4.49	219	3.06
Peppers, Other	Serrano	per pound	96	0.79	10	0.98	396	0.94
Radishes		per bunch	681	0.99	205	0.55	488	0.98
Radishes		1 lb bag	60	1.56	36	1.36	157	1.46
Salad	Mixed Types	10 - 12 oz package	2,469	2.57	2,623	2.30	3,345	2.64
Salad	Mixed Types	5 - 9 oz package	1,775	2.26	2,644	2.31	4,963	2.66
Spinach		per bunch	366	1.39	1,018	1.17	622	1.76
Spinach	Flat, Baby Type	10 oz package	67	1.65	29	2.40	255	2.23
Spinach	Flat, Baby Type	1 lb package	59	1.67			251	2.77



Spinach	Flat, Baby Type	8 oz package	892	1.60	219	1.95	366	1.60
Spinach	Flat, Baby Type	9 oz package	297	0.99			9	1.99
Spinach	Flat, Baby Type	5 - 6 oz package	516	2.55	1,417	2.51	1,930	2.84
Squash	Acorn	per pound	1,240	0.93	596	0.97	540	0.91
Squash	Butternut	per pound	1,431	0.94	764	0.92	603	0.89
Squash	Grey	per pound	532	0.66	422	0.81	170	1.52
Squash	Spaghetti	per pound	1,395	0.92	804	0.91	614	0.89
Squash	Yellow Crookneck/Straightneck	per pound	2,439	1.68	2,754	1.65	2,417	1.67
Squash	Zucchini	per pound	3,331	1.55	3,359	1.52	2,515	1.40
Sweet Potatoes		per pound	1,059	0.86	1,744	0.89	2,493	1.71
Tomatillos		per pound	305	1.39	144	0.96	742	0.70
Tomatoes		per pound	284	1.61	1,330	1.04	102	3.78
Tomatoes	Vine Ripe - Heirloom Varieties	per pound	8	3.99	25	3.99	35	3.49
Tomatoes	Vine Ripes	per pound	1,083	1.30	1,022	1.71	2,078	2.19
Tomatoes	Vine Ripes, On The Vine-Greenhouse	per pound	3,563	2.20	2,263	2.10	2,137	2.52
Tomatoes	Vine Ripes-Greenhouse	per pound	421	2.30	726	2.47		
Tomatoes, Cherry		1 pint package	213	2.47	49	2.51	112	2.54
Tomatoes, Grape Type		1 pint package	2,411	2.36	2,891	2.04	1,495	2.19
Tomatoes, Grape Type		10 oz package	603	2.44	1,159	2.67	1,263	2.47
Tomatoes, Plum Type	Roma	per pound	2,806	1.12	2,713	1.01	995	1.00
Vegetables Other	Cactus Leaf (Nopales)	per pound	8	0.69	23	0.87		
ORGANIC								
Artichokes		each	5	2.10				
Beets		per bunch	1,740	2.56	1,374	2.03	314	2.44
Beets		per pound	6	0.99	367	2.00	12	2.29
Broccoli		per pound	334	1.94	176	1.67	44	3.99
Broccoli		per bunch	665	2.39	129	3.45	1,311	2.84
Broccoli	Crown Cut	per pound	124	2.03	37	2.79	234	2.05
Cabbage	Round Green Type	per pound	47	1.30	16	1.69	107	0.99
Carrots		per pound	7	0.99	10	1.49		
Carrots		1 lb bag	112	1.26	329	1.24	157	1.28
Carrots		2 lb bag	22	1.87	189	2.06	707	2.26
Carrots		per bunch	1,748	1.70	813	1.80	46	2.00
Carrots	Baby Peeled	1 lb bag	3,328	1.69	3,480	1.81	1,492	2.00
Carrots	Baby Peeled	2 lb bag	134	2.91	1,307	2.99	229	2.81
Cauliflower		each	1,205	3.58	208	3.40	2,205	3.05
Cauliflower		per pound	711	1.73	85	1.52	388	1.74
Celery		each	97	2.23	278	2.00	262	1.72

Wtd Avg - Simple weighted average



Celery	Hearts	each	968	3.07	474	3.77	934	3.02
Celery	Hearts	per pound	267	2.99				
Cilantro		per bunch	41	0.99	256	0.99	8	0.89
Cucumbers		each	304	1.44	333	1.13	169	1.26
Cucumbers	Long Seedless-Greenhouse	each	6	2.50	14	1.99	73	2.44
Eggplant		each	19	1.49				
Greens	Kale	per bunch	826	1.73	2,891	1.36	927	1.42
Greens	Kale	per pound	154	2.54				
Greens	Swiss Chard	per bunch	42	2.01	229	2.41	192	1.75
Lettuce, Iceberg		each	6	2.99			9	2.56
Lettuce, Other	Green Leaf	each	21	1.97	260	1.79	672	1.67
Lettuce, Other	Red Leaf	each	28	1.98	260	1.79	661	1.66
Lettuce, Romaine	Hearts	3 count package	1,132	3.30	1,611	3.86	2,445	3.35
Mushrooms	Portobella	6 oz package	28	3.99	313	3.11	238	2.50
Mushrooms	White	8 oz package	858	2.38	411	1.94	928	3.33
Onions Green		per bunch	78	0.79	368	0.99	9	0.99
Peppers, Bell Type	Green	each	80	1.01	209	1.17	5	2.99
Peppers, Bell Type	Orange	per pound	456	2.99			32	2.99
Peppers, Bell Type	Orange	each	31	1.50	130	1.36	13	1.50
Peppers, Bell Type	Red	per pound	475	2.97			49	3.56
Peppers, Bell Type	Red	each	31	1.50	186	1.40	18	1.91
Peppers, Bell Type	Yellow	per pound	456	2.99			32	2.99
Peppers, Bell Type	Yellow	each	31	1.50	130	1.36	18	1.91
Peppers, Other	Mixed Mini Sweet Types	1 lb package	725	3.41	47	3.99	17	4.31
Salad	Mixed Types	1 lb bag	1,269	5.00	1,070	4.91	1,523	4.36
Salad	Mixed Types	10 - 12 oz package	28	4.67	73	4.85	27	4.82
Salad	Mixed Types	5 - 9 oz package	2,485	3.04	3,436	3.02	3,854	3.99
Spinach		per bunch	1	1.67			89	1.19
Spinach	Flat, Baby Type	1 lb package	283	5.00			24	4.71
Spinach	Flat, Baby Type	5 - 6 oz package	467	3.02	199	3.34	21	3.29
Squash	Acorn	per pound	146	0.98	524	1.06	175	1.33
Squash	Butternut	per pound	146	0.98	632	1.13	186	1.32
Squash	Spaghetti	per pound	146	0.98	496	1.04	186	1.32
Squash	Yellow Crookneck/Straightneck	per pound	222	2.26	63	2.33	1,086	1.00
Squash	Zucchini	per pound	530	1.88	88	2.13	1,143	1.05
Sweet Potatoes		per pound	260	2.01	81	2.00	105	1.90
Tomatoes		per pound	13	1.88				
Tomatoes	Vine Ripes	per pound	15	2.99	116	1.70		



Tomatoes	Vine Ripes, On The Vine-Greenhouse	per pound	500	2.80	329	2.70	978	3.76
Tomatoes, Cherry		1 pint package	22	2.68			11	3.99
Tomatoes, Grape Type		1 pint package	2,239	2.86	1,924	2.85	1,628	3.64
Tomatoes, Grape Type		10 oz package	326	3.00	134	2.56	131	3.37
Tomatoes, Plum Type	Roma	per pound	2	1.88	317	1.64		

SEASONAL ITEMS

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Chayote		per pound	111	0.70	46	0.57	86	0.62
Chayote		each	178	0.36	165	0.38	88	0.80
Rose, Hybrid Tea		bunched 12s	269	9.92	394	9.88	1,405	10.79
Tulips		bunched 10s	500	7.06	540	7.86	2,154	6.77
Tulips		bunched 5s	50	4.99				



REGIONAL DETAILS

Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
FRUITS													
Apples Braeburn	per pound	1.29	63	1.29						0.89-1.69	264	1.56	
Apples Braeburn	3 lb bag									2.50	17	2.50	
Apples Braeburn	5 lb bag									4.99	32	4.99	
Apples Fuji	per pound	1.39-1.99	499	1.90		1.28-1.99	487	1.68		0.79-1.88	532	1.37	
Apples Fuji	3 lb bag									1.39-2.99	90	2.48	
Apples Fuji	5 lb bag									4.99	32	4.99	
Apples Gala	per pound	0.99-2.49	1,093	1.79	4	1.28-1.99	279	1.37		0.77-1.49	221	1.05	
Apples Gala	3 lb bag	1.59-4.99	487	3.72		1.50-3.65	446	1.95		1.50-3.00	277	2.22	2
Apples Gala	5 lb bag									4.99	32	4.99	
Apples Gala	2 lb bag	1.99-2.50	162	2.26									
Apples Golden Delicious	per pound	1.29	16	1.29		1.28-1.89	212	1.29		0.69-1.99	134	1.92	
Apples Golden Delicious	3 lb bag	2.50	26	2.50		3.29-3.65	95	3.55		1.50-3.00	61	2.46	
Apples Granny Smith	per pound	1.99	81	1.99		1.99	43	1.99		1.00-1.99	124	1.93	
Apples Granny Smith	3 lb bag	4.99	255	4.99									
Apples Honeycrisp	per pound	0.99-2.99	789	2.30		0.99-2.49	548	1.93		0.97-2.79	747	2.05	
Apples Honeycrisp	2 lb bag					2.39	359	2.39		1.99	647	1.99	
Apples Jonagold	per pound	0.68-1.39	36	1.27		0.99	22	0.99		0.79-1.00	53	0.93	
Apples Jonagold	3 lb bag									1.99-2.99	20	2.64	65
Apples Jonagold	5 lb bag					2.99	7	2.99					
Apples Jonathan	3 lb bag									1.99-3.00	30	2.76	
Apples McIntosh	per pound	0.89-1.49	42	1.36									
Apples McIntosh	3 lb bag	2.99	43	2.99						1.50-3.00	211	2.77	2
Apples McIntosh	2 lb bag	1.99-2.50	162	2.26									
Apples Pink Lady/Cripps Pink	per pound	1.49-1.99	37	1.94						1.48-1.79	132	1.50	
Apples Pink Lady/Cripps Pink	3 lb bag									4.88	4	4.88	
Apples Red Delicious	per pound	0.95-1.49	243	1.30		0.99-1.29	227	1.26		0.69-1.49	210	1.25	
Apples Red Delicious	3 lb bag	2.50-4.99	405	4.21		1.99-3.65	147	2.91		0.79-3.00	76	2.13	
Apples Red Delicious	5 lb bag					3.98-4.99	155	4.46					
Apples Red Delicious	2 lb bag	1.99-2.00	76	1.99									

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Apples Rome	per pound	0.99-1.49	42	1.38									
Apples Rome	3 lb bag					2.00-3.39	103	3.06					
Apples, Processed Juice	64 oz (1/2 gallon)	0.99-3.99	1,738	2.08		1.35-2.50	473	2.06		0.99-2.50	701	1.98	
Apples, Processed Juice	96 oz (3/4 gallon)					1.50	11	1.50		2.99	30	2.99	
Apples, Processed Juice	128 oz (1 gallon)	3.49-4.99	70	4.45									
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)	4.00	19	4.00						1.69	12	1.69	
Apples, Processed Juice Marked Cider	128 oz (1 gallon)									3.99	5	3.99	100
Apricots	per pound	2.99	30	2.99									
Avocados Hass	each	0.50-2.50	2,304	1.14		0.50-2.50	4,274	1.04		0.33-2.50	1,954	0.79	
Avocados Hass	per pound					0.98	18	0.98					
Avocados Various Greenskin Varieties	each	1.99	16	1.99						0.77	7	0.77	
Bananas	per pound	0.29-0.69	577	0.46		0.37-0.49	397	0.47		0.29-0.59	317	0.33	
Blueberries	4.4 oz package	2.50	57	2.50									
Blueberries	6 oz package	1.88-3.99	502	3.19		0.88-2.89	289	2.08		1.50-2.99	532	2.33	
Blueberries	1 pint package	1.99-3.99	1,387	3.13		1.95-3.99	1,909	2.54		1.50-4.99	1,208	2.65	
Blueberries	18 oz package	2.50-7.99	594	4.41		3.99	78	3.99					
Cantaloups	each	1.49-2.99	1,270	2.70		0.98-2.99	238	2.48		1.67-2.99	319	2.15	
Cantaloups	per pound									0.69	6	0.69	
Cherries Rainier	per pound	4.99	2	4.99									
Cherries Red Varieties	per pound	2.99-7.99	382	4.54		2.99-7.99	1,664	4.92		2.99-7.99	627	4.19	
Clementines	5 lb package	4.99-5.99	494	5.63		4.99-6.99	391	5.99		5.99	593	5.99	
Clementines	3 lb bag	1.99-6.99	1,342	4.34		2.98-4.99	1,123	4.56		2.99-5.99	984	4.09	
Clementines	2 lb bag	3.49-3.99	29	3.94		1.95-2.88	138	1.96		1.78-2.99	46	2.37	
Fruit, Other Apple Pears	each	3.00	19	3.00									
Grapefruit Red	each	0.44-2.00	1,239	1.22		0.40-1.25	681	0.88		0.50-1.33	371	0.77	
Grapefruit Red	per pound									0.59-1.29	46	0.81	
Grapefruit Red	5 lb bag	3.97-4.99	96	4.63		2.50-4.99	720	4.70		2.88-4.99	653	3.50	
Grapes Black Seedless	per pound	1.48-2.97	259	1.71		1.99-2.99	248	2.05		0.99-2.49	185	2.16	
Grapes Red Globe	per pound	1.99	255	1.99		1.68-1.79	512	1.78					
Grapes Red Seedless	per pound	0.99-2.99	1,820	2.35		0.79-2.99	2,526	2.44		0.99-2.99	998	2.30	
Grapes White Seedless Type	per pound	1.48-2.99	1,422	2.27		1.49-2.99	670	2.29		0.99-2.99	1,230	2.24	
Honeydews	each	2.99-3.97	21	3.83		3.99	42	3.99		3.99-4.98	20	4.49	



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Kiwifruit Hayward	each	0.25-0.99	300	0.55		0.20-0.40	260	0.25		0.20-0.50	130	0.28	
Kiwifruit Hayward	1 lb bag									3.49	4	3.49	
Lemons	each	0.25-0.75	729	0.61		0.33-1.00	1,066	0.69		0.33-0.66	250	0.48	
Lemons	2 lb bag	3.99	7	3.99		3.99	11	3.99		1.99-4.99	21	3.70	
Limes	each	0.13-0.75	258	0.23		0.10-0.33	995	0.25		0.10-0.75	472	0.44	
Mangoes	each	0.67-1.67	1,086	1.09		0.34-2.50	2,597	0.97		0.38-1.29	1,334	0.80	
Misc Berries Blackberries	5.6 - 6 oz package	0.99-3.50	1,111	3.03		0.99-3.34	2,131	2.39		0.68-3.33	1,499	2.02	
Nectarines Various Yellow Flesh Varieties	per pound	1.49-2.99	1,304	2.40		1.99-2.99	1,473	2.95		1.79-2.99	314	2.10	
Oranges Navel	each	0.25-1.25	823	0.93		0.10-1.25	1,345	0.58		0.20-1.25	416	0.67	
Oranges Navel	per pound	0.99-1.49	31	1.15		0.98	31	0.98		0.69-1.49	214	1.19	
Oranges Navel	3 lb bag	1.00-2.49	476	2.06		1.95-4.99	605	4.26		1.69-3.99	245	2.23	
Oranges Navel	4 lb bag	2.00-4.99	1,163	3.81		2.98-4.99	692	4.77		1.88-4.99	647	3.21	
Oranges Navel	8 lb bag	3.99-5.99	225	4.90		5.88-6.99	991	6.01		4.99	191	4.99	
Oranges Valencia	3 lb bag					3.00	11	3.00					
Oranges Valencia	4 lb bag									3.98	10	3.98	
Papaya Maradol/Tainung Types	per pound					0.77-0.98	64	0.83		0.79	7	0.79	
Peaches Various White Flesh Varieties	per pound					1.99	8	1.99					
Peaches Various Yellow Flesh Varieties	per pound	1.28-2.99	1,276	2.41		2.29-2.99	1,478	2.96		1.79-2.99	308	2.10	
Pears Bartlett	per pound	0.78-1.99	795	1.66		1.25-1.99	1,420	1.33		0.69-1.49	455	1.29	
Pears Bosc	per pound	1.25-1.99	798	1.44		0.98-1.99	1,456	1.34		0.69-1.69	513	1.34	
Pears D'Anjou	per pound	0.98-1.99	958	1.43		0.98-1.99	522	1.45		0.98-1.69	792	1.19	
Pineapples	each	1.19-3.99	1,506	2.39		1.19-2.99	2,248	1.87		0.88-3.49	1,434	1.67	
Plums	per pound									2.99	43	2.99	
Pomegranates	each	2.50-2.99	90	2.94						0.99-1.50	39	1.38	
Raspberries Red	6 oz package	1.88-3.99	565	2.82		1.99-3.34	438	2.51		1.50-3.33	315	2.33	
Strawberries	1 lb package	2.99-3.99	714	3.36		2.50-3.99	1,857	3.78		1.99-3.99	198	2.35	
Strawberries	2 lb package	6.99	175	6.99									
Tangerines	per pound	2.99	20	2.99		2.99	119	2.99		1.00-2.99	32	2.60	
Tangerines	5 lb package	6.99	20	6.99		6.99	119	6.99		6.99	24	6.99	
Tangerines	3 lb bag	2.99-5.99	437	5.84		2.99-5.99	1,617	4.65		3.99-4.99	157	4.45	
Tangerines	2 lb bag	4.99	4	4.99									

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Tangelos	per pound	0.99-1.59	15	1.19						0.99-1.00	19	0.99	
Tangelos	each	0.80-1.25	84	1.20		0.69-0.80	528	0.69		0.59	30	0.59	
Tangelos	3 lb bag	3.99	30	3.99		2.98-3.99	695	3.64		3.99	4	3.99	
Watermelons Red Flesh Seedless Miniature	each	2.99-4.99	292	3.10		3.98	200	3.98					
Watermelons Red Flesh Seedless Type	each									3.99	17	3.99	
FRUITS - ORGANIC													
Apples Braeburn	per pound	1.59-2.29	29	1.97						1.99	5	1.99	
Apples Braeburn	3 lb bag									3.99	30	3.99	
Apples Braeburn	2 lb bag									2.99	39	2.99	
Apples Fuji	per pound	2.49	38	2.49		1.48-1.50	231	1.48		1.49-1.99	97	1.63	
Apples Fuji	2 lb bag									3.99	17	3.99	
Apples Gala	per pound	1.99-2.49	231	2.08		1.50-3.00	713	2.61		1.49-2.49	320	1.77	
Apples Gala	3 lb bag	2.99-5.99	268	5.90						2.99-3.99	15	3.59	
Apples Gala	2 lb bag					2.49-3.00	132	2.74		2.49-3.99	767	2.53	
Apples Golden Delicious	per pound	1.99	8	1.99									
Apples Granny Smith	per pound	1.69-2.49	107	1.80		1.50	31	1.50					
Apples Granny Smith	3 lb bag	5.99	255	5.99									
Apples Granny Smith	2 lb bag									3.99	17	3.99	
Apples Honeycrisp	per pound	1.99-3.49	197	3.40		3.00	453	3.00		2.59-2.99	74	2.86	
Apples Honeycrisp	2 lb bag									2.99-4.99	21	3.75	
Apples Pink Lady/Cripps Pink	per pound									1.99	18	1.99	
Apples Red Delicious	per pound	1.69-1.99	237	1.98						1.99	192	1.99	
Apples, Processed Juice	64 oz (1/2 gallon)	2.99	10	2.99		3.49	109	3.49		2.99-3.49	16	3.33	
Avocados Hass	each	1.25-2.50	400	1.99		0.98	31	0.98		0.99	69	0.99	
Avocados Various Greenskin Varieties	each	1.50	5	1.50									
Bananas	per pound	0.49-0.99	384	0.71		0.69	220	0.69		0.68-0.79	318	0.72	
Blueberries	4.4 oz package					3.99	78	3.99					
Blueberries	6 oz package	2.99-4.99	701	3.89		2.50-3.99	2,597	3.62		2.50-4.99	553	3.90	
Blueberries	1 pint package					3.33	78	3.33		3.99	96	3.99	
Clementines	2 lb bag									3.99	21	3.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Grapefruit Red	each					1.98	31	1.98					
Grapes Red Globe	per pound					1.98	31	1.98					
Grapes Red Seedless	per pound									2.99	6	2.99	
Grapes White Seedless Type	per pound									2.99	6	2.99	
Kiwifruit Hayward	each	0.67	8	0.67									
Kiwifruit Hayward	1 lb bag					2.99	2	2.99		2.99	18	2.99	
Lemons	each					0.79-0.99	111	0.79		0.79-0.99	34	0.93	
Lemons	2 lb bag	3.99	38	3.99		4.99	37	4.99		4.99	192	4.99	
Limes	each									0.33	11	0.33	
Mangoes	each	2.00	415	2.00						1.25-1.50	16	1.39	
Misc Berries Blackberries	5.6 - 6 oz package									1.99-3.00	103	2.32	
Oranges Navel	each	1.67	6	1.67						0.99	11	0.99	
Oranges Navel	per pound	1.99	128	1.99		1.99	37	1.99		1.29-2.49	37	1.88	
Oranges Navel	3 lb bag	4.99	80	4.99		4.99	65	4.99					
Oranges Navel	4 lb bag									4.99	16	4.99	
Oranges Valencia	4 lb bag					1.98	31	1.98		3.99	9	3.99	
Pears Bartlett	per pound	1.69	6	1.69		1.88	12	1.88					
Pears Bosc	per pound	1.99-2.69	207	2.24		1.88-1.99	76	1.97		1.49-1.99	247	1.61	
Pears D'Anjou	per pound	1.99-2.69	253	2.26						1.88	7	1.88	
Strawberries	1 lb package	5.00	20	5.00		5.00	119	5.00		2.50	24	2.50	
Tangerines	per pound									2.09	11	2.09	
Tangerines	2 lb bag	4.99	8	4.99						4.99	192	4.99	

ONIONS AND POTATOES

Onions, Dry Red	per pound	0.50-1.49	200	1.13		0.50-1.29	50	0.69		0.69-1.00	99	0.91	
Onions, Dry Red	2 lb bag									1.29	12	1.29	
Onions, Dry White	per pound	0.99-1.29	29	1.07		0.79	8	0.79		0.48-0.97	60	0.74	
Onions, Dry Yellow	per pound	0.69	69	0.69		0.79-2.00	69	0.98		0.39-0.99	93	0.83	
Onions, Dry Yellow	2 lb bag	0.99-1.99	295	1.55		0.77-1.19	84	0.79		0.69-1.00	70	0.96	
Onions, Dry Yellow	3 lb bag	1.29-3.99	727	3.09		1.25-2.99	1,102	2.22		0.99-2.50	525	1.46	1
Onions, Dry Yellow	5 lb bag	2.79-3.99	205	3.81						1.49-2.50	19	2.39	
Onions, Dry Yellow Marked Sweet	per pound	0.78-1.99	817	1.42		0.69-1.99	2,534	1.09		0.69-1.29	730	1.09	
Onions, Dry	3 lb bag	2.50-3.99	19	3.26		2.50	16	2.50		1.98	10	1.98	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Yellow Marked Sweet													
Potatoes Round Red	per pound	0.99-1.29	396	1.04						0.50-0.89	32	0.69	
Potatoes Round Red	3 lb bag	2.50	18	2.50		2.50	396	2.50		2.49-2.50	181	2.49	
Potatoes Round Red	5 lb bag	2.50-3.99	1,070	3.55		1.67-3.99	1,791	3.54		1.50-3.99	809	2.87	
Potatoes Round Red	10 lb bag									2.99-3.99	20	3.49	
Potatoes Round Red	8 lb bag									2.99	29	2.99	
Potatoes Round White	per pound									0.68	8	0.68	
Potatoes Round White	3 lb bag	2.50	18	2.50									
Potatoes Round White	5 lb bag	0.99-2.99	342	2.14		2.50-3.99	1,475	2.98		1.99	13	1.99	
Potatoes Round White	10 lb bag	3.99	9	3.99						2.98	9	2.98	
Potatoes Russet	per pound	0.49-1.29	749	0.96		0.38-0.99	343	0.79		0.49-0.69	71	0.60	
Potatoes Russet	3 lb bag	2.50	18	2.50		1.25	2	1.25		0.99-1.33	23	1.18	
Potatoes Russet	5 lb bag	1.49-3.99	643	2.28		1.49-3.49	347	2.95		1.50-3.49	534	2.22	1
Potatoes Russet	10 lb bag	2.99-4.99	78	4.21		2.98-4.97	202	3.86		1.99-3.99	236	3.78	
Potatoes Russet	8 lb bag	2.79	22	2.79		2.79-3.99	340	2.90		2.99-3.99	87	3.66	
Potatoes Yellow Type	per pound									0.50-1.75	65	1.62	
Potatoes Yellow Type	3 lb bag					2.50	396	2.50		1.29-2.50	98	2.21	
Potatoes Yellow Type	5 lb bag	2.49-3.99	883	3.33		2.69-3.99	1,893	3.53		1.50-3.50	650	3.00	
Potatoes Yellow Type	8 lb bag									3.99	4	3.99	
ONIONS AND POTATOES - ORGANIC													
Onions, Dry Red	3 lb bag	3.99	8	3.99									
Onions, Dry Yellow	2 lb bag	1.99	80	1.99									
Onions, Dry Yellow	3 lb bag	2.49-3.99	221	3.47									
Onions, Dry Yellow Marked Sweet	per pound									1.49	7	1.49	
Potatoes Round Red	3 lb bag									2.00-2.50	12	2.13	
Potatoes Round Red	5 lb bag	3.99-5.99	38	4.41									
Potatoes Russet	per pound	1.29	5	1.29									
Potatoes Russet	3 lb bag	2.49	80	2.49						2.50	16	2.50	
Potatoes Russet	5 lb bag	3.99-5.99	505	4.95						2.99-3.99	21	3.70	
Potatoes Yellow Type	3 lb bag									2.00-3.99	18	2.75	
Potatoes Yellow Type	5 lb bag	3.99-5.99	38	4.41									



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
VEGETABLES													
Artichokes	each	0.98-2.50	27	2.16						1.50-2.29	32	1.60	
Asparagus Green	per pound	2.99-3.99	931	3.15		2.48-3.99	1,715	2.99		2.99-4.49	424	3.48	
Bok Choy	per pound	0.99	7	0.99									
Beans Round Green Type	per pound	1.49-1.99	231	1.84		1.29	30	1.29		0.88-1.69	493	1.39	
Broccoli	per pound									0.98-2.49	116	1.04	
Broccoli	per bunch	0.99-2.00	229	1.50		1.99-2.50	1,169	2.49		1.29-2.99	287	2.48	
Broccoli Crown Cut	per pound	0.98-2.49	756	1.67		1.15-2.49	382	1.93		0.69-2.49	412	1.35	
Brussels Sprouts	per pound	1.49-2.99	289	2.82		2.49-2.50	278	2.50		0.99-1.99	410	1.53	
Beets	per bunch	1.99	30	1.99		1.99	2	1.99					
Beets	per pound	0.59	9	0.59		0.50	34	0.50		0.33	7	0.33	100
Cabbage Round Green Type	per pound	0.59-0.99	367	0.70		0.58-0.69	74	0.59		0.49-0.99	212	0.69	
Carrots	per pound	0.79	7	0.79						0.58	8	0.58	
Carrots	1 lb bag	0.50-0.99	77	0.77		0.50-0.79	28	0.60		0.50-2.99	26	1.84	
Carrots	2 lb bag	0.99-2.00	166	1.44		0.87-0.99	266	0.97		0.98-2.00	258	1.45	
Carrots Baby Peeled	1 lb bag	0.99-2.00	1,628	1.42		0.88-1.79	2,897	1.00		0.99-1.69	1,537	1.31	
Carrots Baby Peeled	2 lb bag	2.22-2.99	342	2.60		1.99-2.00	24	1.99		1.50-2.99	181	2.40	
Cauliflower	each	0.98-3.49	1,520	2.56		1.99-3.00	2,516	2.35		1.99-2.99	484	2.17	
Cauliflower	per pound									0.69-1.29	509	0.97	
Celery	each	0.98-1.69	131	1.36		0.99-2.00	1,048	1.02		0.99-1.99	280	1.77	
Celery Hearts	each	2.50	513	2.50		1.50-2.50	120	2.15		1.49	16	1.49	
Chinese Cabbage	per pound	0.99	7	0.99									
Cilantro	per bunch	0.69-0.99	516	0.92		0.33-0.50	52	0.44		0.25-0.59	168	0.52	
Corn-Sweet	each	0.67	48	0.67		0.36-0.50	69	0.48		0.50-0.67	86	0.53	
Cucumbers	each	0.39-1.89	570	0.82		0.20-1.00	457	0.57		0.50-1.67	850	0.71	
Cucumbers	per pound									0.69	8	0.69	
Cucumbers Long Seedless-Greenhouse	each	0.67-2.99	748	1.92		0.99-1.50	272	1.37		0.69-1.67	591	1.16	
Eggplant	per pound	0.68-1.79	777	1.43	1	0.50-0.99	78	0.76		0.49-1.59	71	1.14	
Eggplant	each					0.98	43	0.98		0.98	7	0.98	
Garlic	per pound	2.49-2.99	13	2.68									
Garlic	per sleeve									0.99	9	0.99	
Greens Collard	per pound	1.49	123	1.49									

Wtd Avg - Simple weighted average



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		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Greens Kale	per bunch					1.67	1,135	1.67					
Greens Kale	per pound	1.49	123	1.49		1.99	43	1.99					
Greens Mustard	per pound					1.29	14	1.29					
Greens Swiss Chard	per pound	0.99	9	0.99									
Greens Turnip Tops	per pound					1.29	14	1.29					
Lettuce, Iceberg	each	0.88-1.79	282	1.37		0.68-1.79	115	1.13		0.69-1.49	301	0.83	
Lettuce, Other Green Leaf	per pound	1.49	88	1.49		1.49	43	1.49		1.69	116	1.69	
Lettuce, Other Red Leaf	per pound	1.49	88	1.49		1.49	43	1.49		1.69	116	1.69	
Lettuce, Romaine	each	0.89-2.99	424	2.95		1.49-2.50	49	1.80		0.99	12	0.99	
Lettuce, Romaine	3 count package	2.00	136	2.00									
Lettuce, Romaine	per pound	0.99-1.49	124	1.32		1.49	43	1.49		0.69	6	0.69	
Lettuce, Romaine Hearts	3 count package	1.50-3.49	968	2.91		2.50-2.99	188	2.85		0.99-3.99	329	2.32	
Mushrooms Portobella	8 oz package	1.99	267	1.99									
Mushrooms Portobella	6 oz package	2.69-3.50	297	2.92		2.99-3.00	21	3.00					
Mushrooms White	per pound	2.49-2.99	277	2.95		2.49	220	2.49					
Mushrooms White	8 oz package	1.50-2.50	1,032	2.00		1.48-2.00	277	1.63		1.48-2.50	605	1.96	
Onions Green	per bunch	0.67-1.00	568	0.96		0.49-0.99	61	0.84					
Peppers, Bell Type Green	per pound	0.99-2.99	438	1.66		0.99	2	0.99		1.49-1.89	47	1.68	
Peppers, Bell Type Green	each	1.00	190	1.00		0.50-1.00	328	0.61		0.50-1.50	525	0.62	
Peppers, Bell Type Orange	per pound	2.99	15	2.99									
Peppers, Bell Type Orange	each	1.50-1.79	38	1.67		0.99-1.98	315	1.62		0.99-1.99	546	1.18	
Peppers, Bell Type Orange-Greenhouse	per pound	2.99	6	2.99									
Peppers, Bell Type Orange-Greenhouse	each									2.00	192	2.00	
Peppers, Bell Type Red	per pound	2.99	87	2.99									
Peppers, Bell Type Red	each	1.00-1.79	228	1.11		0.99-1.98	330	1.59		0.99-1.99	667	1.27	
Peppers, Bell Type Red-Greenhouse	per pound	2.99	6	2.99									
Peppers, Bell Type Red-Greenhouse	each									2.00	192	2.00	
Peppers, Bell Type Yellow	per pound	2.99	15	2.99									
Peppers, Bell Type Yellow	each	1.50-1.79	38	1.67		0.99-1.98	315	1.62		0.99-1.99	546	1.18	
Peppers, Bell Type Yellow-Greenhouse	per pound	2.99	6	2.99									
Peppers, Bell Type Yellow-Greenhouse	each									2.00	192	2.00	
Peppers, Other Jalapeno	per pound									1.00	8	1.00	
Peppers, Other	1 lb	2.99-4.99	293	3.54									

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Mixed Mini Sweet Types	package												
Radishes	per bunch	0.99-1.50	245	1.27		0.99	43	0.99					
Radishes	1 lb bag	1.99	8	1.99		1.50	34	1.50		1.49-1.50	6	1.50	
Salad Mixed Types	10 - 12 oz package	1.50-3.99	656	2.37		0.98-2.79	228	1.85		0.88-2.50	537	1.62	
Salad Mixed Types	5 - 9 oz package	2.50-2.99	704	2.51		1.50-2.50	53	2.29		0.88-2.50	492	1.62	
Spinach	per bunch	2.49	7	2.49		0.98	31	0.98		1.49-1.99	195	1.51	
Spinach Flat, Baby Type	10 oz package	2.50	14	2.50									
Spinach Flat, Baby Type	1 lb package					1.67	59	1.67					
Spinach Flat, Baby Type	8 oz package	0.99-3.00	429	1.86		0.99-2.50	199	1.05		0.99-1.99	264	1.59	
Spinach Flat, Baby Type	9 oz package	0.99	106	0.99		0.99	191	0.99					
Spinach Flat, Baby Type	5 - 6 oz package	1.99-2.99	279	2.51		2.00-2.99	41	2.72					
Squash Acorn	per pound	0.89-0.99	570	0.97		0.79-0.99	255	0.89		0.89-0.99	217	0.95	2
Squash Butternut	per pound	0.59-1.99	606	1.00		0.79-1.29	264	0.89		0.89-1.29	229	0.96	2
Squash Grey	per pound									0.59-0.89	207	0.61	
Squash Spaghetti	per pound	0.89-0.99	570	0.97		0.79-1.29	264	0.89		0.89-1.29	229	0.96	2
Squash Yellow Crookneck/Straightneck	per pound	1.29-1.99	563	1.78		0.99-1.99	1,359	1.90		0.59-1.69	254	0.73	
Squash Zucchini	per pound	0.89-1.99	944	1.63		0.99-1.99	1,368	1.89		0.59-1.99	292	0.84	
Sweet Potatoes	per pound	0.49-0.99	346	0.90		0.59-0.99	124	0.72		0.98-0.99	40	0.99	
Tomatoes	per pound	1.79-2.47	27	2.24						1.49-1.88	104	1.70	
Tomatoes Vine Ripes	per pound					0.98-2.49	1,083	1.30					
Tomatoes Vine Ripes-Greenhouse	per pound	2.49	22	2.49		1.99-2.49	228	2.47					
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	1.29-2.99	1,313	2.14		1.49-2.99	508	1.78		1.49-2.39	325	1.96	
Tomatoes, Cherry	1 pint package					2.50	68	2.50		1.49-2.50	145	2.46	
Tomatoes, Grape Type	1 pint package	1.50-2.89	1,015	2.39		1.50-2.50	537	2.32		0.79-2.99	512	2.31	
Tomatoes, Grape Type	10 oz package	2.50-3.49	193	2.52		2.50	15	2.50		1.50-2.75	140	2.34	
Tomatoes, Plum Type Roma	per pound	0.68-1.49	217	1.04		0.50-1.69	394	1.24		0.88-1.99	592	1.31	
Tomatillos	per pound									0.99-2.29	143	2.04	
Vegetables Other Cactus Leaf (Nopales)	per pound									0.69	8	0.69	
VEGETABLES - ORGANIC													
Broccoli	per pound					1.99	37	1.99		1.49-1.99	90	1.95	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Broccoli	per bunch	2.50	6	2.50		1.99	188	1.99		1.99-3.00	172	2.05	
Broccoli Crown Cut	per pound	1.99	80	1.99						2.00	9	2.00	
Beets	per bunch	1.79	81	1.79		1.25-2.99	1,166	2.94					
Beets	per pound									0.99	6	0.99	
Cabbage Round Green Type	per pound					1.29	37	1.29		1.29	9	1.29	
Carrots	1 lb bag	0.99-1.50	112	1.26									
Carrots	2 lb bag	2.00	6	2.00						1.67	7	1.67	
Carrots	per bunch	1.79-2.50	117	1.92		1.67	1,135	1.67					
Carrots Baby Peeled	1 lb bag	1.50-2.99	875	1.88		1.25-1.68	1,224	1.43		1.00-2.50	1,006	1.80	
Carrots Baby Peeled	2 lb bag									1.50-2.99	13	2.19	
Cauliflower	each	3.49-4.99	698	4.02		1.99-3.99	266	2.58		1.99-2.99	72	2.09	
Cauliflower	per pound									1.69-1.99	286	1.87	
Celery	each	2.49	25	2.49						1.67-2.50	31	2.31	
Celery Hearts	each	3.49-3.99	560	3.50		2.99	78	2.99		2.99	17	2.99	
Celery Hearts	per pound	2.99	267	2.99									
Cucumbers	each					1.00	8	1.00		1.50	233	1.50	
Greens Kale	per bunch	1.99-2.50	180	2.23		1.68-2.50	20	2.01		1.29-1.67	34	1.50	
Greens Kale	per pound	4.99	28	4.99									
Lettuce, Iceberg	each									2.99	6	2.99	
Lettuce, Other Green Leaf	each	2.50	6	2.50						1.49	7	1.49	
Lettuce, Other Red Leaf	each	2.50	6	2.50						1.49-2.00	14	1.75	
Lettuce, Romaine Hearts	3 count package	2.99-3.99	520	3.84		3.99	78	3.99		1.99-3.99	97	2.78	
Mushrooms Portobella	6 oz package	3.99	28	3.99									
Mushrooms White	8 oz package	1.99-3.99	426	2.77		1.98-2.99	85	2.02		1.50-2.50	331	2.01	
Onions Green	per bunch					0.79	78	0.79					
Peppers, Bell Type Green	each									0.99	69	0.99	
Peppers, Bell Type Orange	per pound	2.99	110	2.99		2.99	89	2.99		2.99	61	2.99	
Peppers, Bell Type Orange	each					1.50	31	1.50					
Peppers, Bell Type Red	per pound	2.99	110	2.99		2.99	89	2.99		2.99	61	2.99	
Peppers, Bell Type Red	each					1.50	31	1.50					
Peppers, Bell Type Yellow	per pound	2.99	110	2.99		2.99	89	2.99		2.99	61	2.99	
Peppers, Bell Type Yellow	each					1.50	31	1.50					
Salad	1 lb bag	5.00	302	5.00		5.00	78	5.00		4.99	15	4.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Mixed Types													
Salad Mixed Types	10 - 12 oz package									3.99-4.99	17	4.46	
Salad Mixed Types	5 - 9 oz package	2.49-3.99	1,129	3.16		2.50-3.99	178	2.91		1.99-3.49	463	2.93	
Spinach Flat, Baby Type	1 lb package	5.00	267	5.00									
Spinach Flat, Baby Type	5 - 6 oz package					3.00	188	3.00		3.00	144	3.00	
Squash Yellow Crookneck/Straightneck	per pound	1.99-2.49	144	2.46						1.99	24	1.99	
Squash Zucchini	per pound	1.69-2.49	150	2.43		2.49	37	2.49		1.50-2.49	266	1.58	
Sweet Potatoes	per pound	1.89-2.49	211	2.02		1.99	37	1.99		1.99	9	1.99	
Tomatoes	per pound									1.88	13	1.88	
Tomatoes Vine Ripes	per pound									2.99	11	2.99	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	2.49	5	2.49		2.99	109	2.99		2.29-2.99	210	2.95	
Tomatoes, Grape Type	1 pint package	2.00-3.99	818	3.05		2.00-2.99	117	2.66		1.50-3.50	319	2.18	
Tomatoes, Grape Type	10 oz package									2.50-3.00	121	2.98	

SEASONAL ITEMS

Chayote	per pound									0.69	8	0.69	
Chayote	each	0.34-0.67	39	0.57						0.50	12	0.50	
Rose, Hybrid Tea	bunched 12s	6.99-9.99	65	9.71						9.99	204	9.99	
Tulips	bunched 10s	5.99-8.99	255	7.73						5.99-7.00	229	6.18	
Tulips	bunched 5s									4.99	35	4.99	

Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
FRUITS													
Apples Braeburn	per pound	0.99-1.69	57	1.50		0.50-1.69	18	1.03		0.79	17	0.79	
Apples Braeburn	3 lb bag	1.69	68	1.69									
Apples Fuji	per pound	0.88-1.99	463	1.54		0.33-1.99	115	0.87		0.89-1.99	236	1.90	
Apples Fuji	3 lb bag	1.99	32	1.99		1.29	36	1.29					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Apples Fuji	5 lb bag					2.99	20	2.99					
Apples Gala	per pound	0.97-1.69	421	1.24		0.50-1.99	494	1.48		0.99	17	0.99	
Apples Gala	3 lb bag	1.59-1.99	92	1.73									
Apples Gala	5 lb bag	4.99-5.00	159	5.00		2.77	96	2.77					
Apples Golden Delicious	3 lb bag	3.59	19	3.59									
Apples Granny Smith	per pound	1.99	116	1.99		0.50-1.99	278	1.94		1.99	216	1.99	
Apples Granny Smith	5 lb bag	5.00	110	5.00									
Apples Honeycrisp	per pound	0.99-2.99	857	2.17		0.50-2.99	868	1.60		0.69-2.49	99	1.35	9
Apples Honeycrisp	3 lb bag									1.99	5	1.99	
Apples Honeycrisp	2 lb bag	2.29	229	2.29									
Apples Jonagold	per pound	0.88-1.49	131	1.08		1.69	8	1.69		0.99	76	0.99	
Apples Pink Lady/Cripps Pink	per pound	0.99-1.98	30	1.51		1.49-2.49	161	1.54		0.68-1.49	77	1.30	
Apples Red Delicious	per pound	0.69-1.49	579	1.15		0.49-1.69	128	0.78					
Apples Red Delicious	3 lb bag	1.99	32	1.99									
Apples Red Delicious	5 lb bag	3.98-5.00	131	4.98									
Apples, Processed Juice	64 oz (1/2 gallon)	0.88-2.39	485	2.04		0.99-2.99	1,449	2.07		0.99-2.50	333	1.90	
Apples, Processed Juice	96 oz (3/4 gallon)	1.49	23	1.49									
Apples, Processed Juice	128 oz (1 gallon)					5.99	8	5.99					
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)	1.50	6	1.50						1.14-2.50	24	1.37	
Apricots	per pound					3.99	8	3.99					
Avocados Hass	each	0.33-2.50	2,043	0.88		0.20-2.00	2,189	0.86		0.50-1.00	215	0.82	
Avocados Various Greenskin Varieties	each	0.50-1.50	90	0.98		1.00	1	1.00		0.98-1.00	7	0.99	
Bananas	per pound	0.29-0.39	42	0.29		0.33-0.50	458	0.39		0.39-0.49	23	0.42	
Blueberries	4.4 oz package					3.50	113	3.50					
Blueberries	6 oz package	1.77-2.89	410	2.24		1.50-3.99	1,256	2.56		1.50-2.50	128	1.55	
Blueberries	1 pint package	1.99-3.99	477	2.47									
Blueberries	18 oz package	5.00-5.99	194	5.96						3.88-6.99	98	4.41	
Cantaloups	each	1.67-2.99	422	2.51		1.67-2.99	992	2.48		2.88-3.99	238	3.06	
Cantaloups	per pound					0.69-0.99	15	0.83					
Cherries Red Varieties	per pound	3.99-7.99	204	4.15		2.99-5.99	1,069	4.32		3.99	138	3.99	
Clementines	5 lb package	3.99-6.99	658	4.81		4.99	350	4.99		4.88-4.99	256	4.91	
Clementines	3 lb bag	1.99-5.99	619	3.67		1.50-3.99	740	3.22	13	2.99-5.00	573	3.99	
Clementines	2 lb bag	1.99-2.98	67	2.42									

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Fruit, Other Apple Pears	per pound	1.89	5	1.89		1.89	36	1.89					
Grapefruit Red	each	0.25-1.25	316	0.69		0.33-0.79	247	0.55		0.25-1.25	294	1.10	
Grapefruit Red	per pound	0.88-0.99	258	0.93	12	0.50-1.49	29	1.16		0.88-0.89	8	0.89	
Grapefruit Red	5 lb bag	1.89-4.99	560	3.06		2.99	225	2.99		2.99	15	2.99	
Grapes Black Seedless	per pound	1.99-2.99	113	2.95									
Grapes Red Globe	per pound	1.79	49	1.79									
Grapes Red Seedless	per pound	0.88-2.99	839	1.98		0.77-2.99	1,404	1.70	44	0.88-2.99	360	2.48	
Grapes White Seedless Type	per pound	1.99-2.99	488	2.79		2.99	8	2.99		1.28-3.00	337	2.44	
Honeydews	each	3.99	5	3.99									
Honeydews	per pound	0.62-0.99	157	0.88									
Kiwifruit Hayward	each	0.33	85	0.33		0.10-0.69	128	0.30		0.25-0.50	5	0.40	
Lemons	each	0.25-0.69	93	0.42		0.33	11	0.33					
Lemons	per pound					0.50-0.69	12	0.61					
Lemons	2 lb bag	3.48-3.99	15	3.75									
Limes	each	0.06-0.69	226	0.25						0.25	19	0.25	
Limes	per pound					0.49-0.79	250	0.64					
Mangoes	each	0.33-1.50	1,287	0.75		0.33-1.99	2,059	0.78		0.88-1.50	231	1.39	
Misc Berries Blackberries	5.6 - 6 oz package	0.68-3.33	758	2.12		1.39-3.99	1,589	2.49		2.00-2.50	41	2.09	
Misc Citrus Satsuma	per pound					0.99-1.49	54	1.24					
Nectarines Various Yellow Flesh Varieties	per pound	1.79-2.99	196	2.27		1.29-2.99	149	2.02					
Oranges Navel	each	0.10-1.25	799	0.49						1.25	216	1.25	
Oranges Navel	per pound	0.33-1.49	471	1.14		0.25-1.49	1,567	0.90	11	0.49-1.69	457	0.86	
Oranges Navel	3 lb bag	2.99-3.99	17	3.64									
Oranges Navel	4 lb bag	2.97-4.99	549	3.36		2.99	225	2.99		2.99	15	2.99	
Oranges Navel	8 lb bag	4.99-5.99	329	5.23									
Oranges Valencia	each	0.20-0.50	20	0.28									
Oranges Valencia	per pound					0.79	10	0.79					
Papaya Maradol/Tainung Types	per pound	0.50-0.89	88	0.82		0.49-0.99	198	0.65					
Papaya Maradol/Tainung Types	each									2.50	17	2.50	
Papaya Solo Type	per pound					0.79	96	0.79					
Peaches Various White Flesh	per pound	1.99	47	1.99									

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Varieties													
Peaches Various Yellow Flesh Varieties	per pound	1.50-2.99	170	2.25		1.50-2.99	185	1.87					
Pears Bartlett	per pound	1.19-1.69	67	1.63		0.33-1.69	420	0.92		0.99	29	0.99	
Pears Bosc	per pound	0.89-1.69	337	1.20		0.49-1.29	403	0.91		0.99-1.29	36	1.19	
Pears D'Anjou	per pound	0.69-1.69	473	1.05		0.50-1.29	359	0.99		0.69-1.29	176	0.77	
Pineapples	each	0.88-2.99	525	1.62		1.50-2.50	163	2.41		0.98-2.99	536	2.83	
Pineapples	per pound					0.33-0.88	255	0.54					
Plums	per pound	2.99	60	2.99		1.99	11	1.99					
Raspberries Red	6 oz package	2.00-3.33	385	2.22		2.50-3.99	635	2.71		2.00-2.99	54	2.62	
Strawberries	1 lb package	3.49-3.99	67	3.69		1.99-4.99	803	3.30		2.50-4.99	58	4.78	
Tangerines	per pound	0.99-1.99	88	1.16		0.50-2.99	160	2.54		1.48-2.49	29	2.21	
Tangerines	5 lb package	6.99	8	6.99		4.99	171	4.99					
Tangerines	3 lb bag	1.99-4.99	130	4.76		2.69-4.99	443	4.78		3.99-4.99	72	4.82	
Tangerines	2 lb bag	0.98-1.99	107	1.06		3.50	8	3.50		3.99	9	3.99	
Tangerines	each	0.10-0.25	43	0.21									
Tangelos	per pound	0.88-1.99	483	0.96		0.77-1.69	547	0.94	76	0.88-1.69	39	1.60	
Tangelos	3 lb bag	2.97-3.99	198	3.67									
Watermelons Red Flesh Seedless Miniature	each	2.50	99	2.50									
FRUITS - ORGANIC													
Apples Braeburn	per pound	1.48	6	1.48		0.99	13	0.99					
Apples Braeburn	3 lb bag	2.99	10	2.99									
Apples Fuji	per pound	1.29-2.49	193	2.46		1.29-2.49	304	1.48					
Apples Fuji	2 lb bag									2.99	185	2.99	
Apples Gala	per pound	1.88-2.49	228	2.38		0.99-1.99	269	1.47					
Apples Gala	3 lb bag					2.99	13	2.99					
Apples Gala	2 lb bag	2.49-3.49	476	2.97		2.99	317	2.99		2.49-2.99	200	2.95	
Apples Golden Delicious	per pound	1.48	6	1.48									
Apples Granny Smith	2 lb bag									2.99	185	2.99	
Apples Honeycrisp	per pound	1.69	6	1.69		2.29	12	2.29		2.99	80	2.99	5
Apples Pink Lady/Cripps Pink	per pound									1.98-2.49	10	2.34	100
Apples Pink Lady/Cripps Pink	2 lb bag									2.99	185	2.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Apples Red Delicious	per pound	1.48-1.99	46	1.92									
Apples Red Delicious	2 lb bag	3.00-3.49	67	3.13									
Apples, Processed Juice	64 oz (1/2 gallon)	2.49	111	2.49		2.49	317	2.49		2.99-3.49	69	3.03	
Avocados Hass	each	0.98-0.99	104	0.98		0.79-2.00	389	1.38		0.98-2.50	71	1.51	
Bananas	per pound	0.50-0.68	57	0.63		0.69-0.99	279	0.98		0.58	19	0.58	
Blueberries	6 oz package	2.50-4.99	770	3.25		2.50-3.99	656	2.77		2.50-2.99	202	2.70	
Cherries Red Varieties	per pound					6.99	36	6.99		4.99	64	4.99	
Grapefruit Red	each	0.98	6	0.98						1.25	9	1.25	
Grapefruit Red	per pound					1.50	152	1.50		1.19-1.99	30	1.48	
Grapes Red Globe	per pound	2.48	99	2.48									
Kiwifruit Hayward	1 lb bag					2.99-3.99	10	3.09					
Lemons	each	0.88	6	0.88		0.69-0.99	9	0.72		0.59-1.25	64	0.83	
Lemons	per pound	0.99	118	0.99									
Lemons	2 lb bag	4.99	85	4.99									
Limes	each	0.33	82	0.33		0.33	18	0.33		0.33-0.50	28	0.38	
Mangoes	each	1.25	6	1.25		1.25	146	1.25		0.99	9	0.99	
Misc Berries Blackberries	5.6 - 6 oz package	1.99-3.00	104	2.95		2.98-3.99	160	3.04					
Misc Citrus Satsuma	per pound					1.99	5	1.99		1.99-2.99	25	2.65	
Oranges Navel	per pound	0.98-1.77	305	1.08		0.99-2.49	58	1.71	7	1.28-2.49	77	1.79	
Oranges Navel	3 lb bag	4.99	49	4.99									
Oranges Navel	4 lb bag	4.99	108	4.99									
Oranges Valencia	per pound					0.89	18	0.89					
Oranges Valencia	4 lb bag	2.98	99	2.98									
Pears Bosc	per pound	1.99	71	1.99		1.99	112	1.99		1.49-1.99	26	1.86	
Pears D'Anjou	per pound	1.88	6	1.88		1.99	21	1.99		0.99-1.88	33	1.27	
Pineapples	each					2.50	6	2.50					
Raspberries Red	6 oz package									3.49	9	3.49	
Strawberries	1 lb package	5.00	8	5.00									
Tangerines	per pound	2.09	82	2.09		1.99-2.09	35	2.04		2.09-2.49	40	2.30	
Tangerines	2 lb bag	4.99	40	4.99									
ONIONS AND POTATOES													
Onions, Dry Red	per pound	0.66-1.29	298	1.18		0.25-0.50	78	0.47					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Onions, Dry Red	2 lb bag	1.49-1.79	13	1.67									
Onions, Dry White	per pound	0.49-1.29	277	1.07		0.33-0.59	157	0.48					
Onions, Dry White	2 lb bag	1.50	8	1.50									
Onions, Dry Yellow	per pound	0.24-1.29	273	0.66		0.17-0.79	315	0.31		0.25-0.59	90	0.36	
Onions, Dry Yellow	3 lb bag	1.00-2.99	424	2.05		0.99-1.99	619	1.91		1.28-1.79	17	1.73	
Onions, Dry Yellow	5 lb bag	1.99	12	1.99						1.50	8	1.50	
Onions, Dry Yellow Marked Sweet	per pound	0.79-1.29	314	1.15		0.17-1.29	628	0.99		0.98-1.29	129	1.25	
Onions, Dry Yellow Marked Sweet	3 lb bag	2.99-3.99	71	3.64									
Potatoes Round Red	per pound	0.39-0.99	208	0.63		0.25-0.99	300	0.73		0.39-1.49	67	1.04	
Potatoes Round Red	5 lb bag	1.99-3.99	266	2.85		1.49-1.99	16	1.83		1.99-2.99	139	2.86	
Potatoes Round White	per pound	0.79-0.98	357	0.97		0.49-0.89	211	0.80					
Potatoes Round White	5 lb bag	3.99	49	3.99									
Potatoes Russet	per pound	0.37-0.78	312	0.51		0.25-0.50	90	0.32		0.39-0.58	75	0.44	
Potatoes Russet	5 lb bag	0.99-2.99	648	2.13		1.49-1.99	641	1.92		0.89-1.99	93	1.68	
Potatoes Russet	10 lb bag	2.99-3.99	231	3.82		1.50-2.79	34	2.18		1.78-3.00	66	2.85	
Potatoes Russet	8 lb bag	5.00	188	5.00		1.29	10	1.29					
Potatoes Yellow Type	per pound	0.99	17	0.99		0.89-0.99	167	0.90		0.50-1.49	62	1.09	
Potatoes Yellow Type	5 lb bag	1.99-3.99	138	3.00						2.99	121	2.99	

ONIONS AND POTATOES - ORGANIC

Onions, Dry Red	per pound					1.99	171	1.99		0.89	19	0.89	
Onions, Dry Yellow	per pound					1.49	15	1.49		1.49	28	1.49	
Onions, Dry Yellow	3 lb bag					2.99	9	2.99		2.50	17	2.50	
Onions, Dry Yellow Marked Sweet	per pound	0.98	6	0.98		0.69	12	0.69					
Potatoes Round Red	per pound	0.98	6	0.98						0.99	4	0.99	100
Potatoes Russet	per pound	0.98	6	0.98		0.59	50	0.59					
Potatoes Russet	3 lb bag	1.99	148	1.99		1.99-2.49	500	2.00		1.99	2	1.99	
Potatoes Russet	5 lb bag	1.98-2.50	198	2.24		2.49-2.99	142	2.59		1.79-2.99	13	2.90	
Potatoes Yellow Type	per pound	0.98	6	0.98									

VEGETABLES

Artichokes	each	1.99	13	1.99		3.00	260	3.00					
Asparagus Green	per pound	2.99-3.99	96	3.44		2.99	171	2.99		2.99	64	2.99	



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Beans Round Green Type	per pound	0.79-1.99	221	1.36		0.79-1.50	303	1.07		1.29-1.99	68	1.60	
Broccoli	per pound	0.99	5	0.99		0.49-0.50	63	0.49		0.98	2	0.98	
Broccoli	per bunch	2.49-2.50	142	2.50		2.00	8	2.00					
Broccoli Crown Cut	per pound	1.99-2.99	146	2.43		0.99-1.99	295	1.87		0.99-1.99	37	1.75	
Brussels Sprouts	per pound	1.99-2.29	41	2.17		1.99-2.49	17	2.23	47	1.99	32	1.99	
Beets	per bunch					0.99	7	0.99					
Beets	per pound					0.50	10	0.50					
Cabbage Round Green Type	per pound	0.38-0.59	348	0.39		0.33-0.79	122	0.45		0.69	9	0.69	
Carrots	per pound					0.33-0.50	145	0.42					
Carrots	1 lb bag	0.59-0.79	96	0.75		0.33-0.50	63	0.48					
Carrots	2 lb bag	0.99-2.99	20	1.86									
Carrots	per bunch	0.98	325	0.98									
Carrots Baby Peeled	1 lb bag	0.69-1.50	1,602	1.42		0.69-1.38	524	1.34		0.98-1.50	222	1.03	
Carrots Baby Peeled	2 lb bag	1.39-2.50	252	2.45		1.99	612	1.99	58	1.98-2.50	45	2.22	
Cauliflower	each	1.99-2.69	426	2.26		0.99-2.50	14	1.85	57				
Cauliflower	per pound	0.99	5	0.99		0.49-1.99	88	0.79		0.78-1.99	89	1.35	
Celery	each	1.49-1.69	57	1.53		0.50-0.89	27	0.67		1.59-1.99	34	1.93	
Chinese Cabbage	per pound					0.50	51	0.50					
Cilantro	per bunch	0.33-0.79	622	0.37		0.25-0.50	100	0.32		0.38-0.50	26	0.46	
Corn-Sweet	each	0.34-0.69	365	0.54		0.33-0.50	364	0.42					
Cucumbers	each	0.33-0.99	925	0.59		0.20-1.50	1,777	0.85		0.39-0.99	323	0.91	
Cucumbers	per pound					0.69	10	0.69					
Cucumbers Long Seedless-Greenhouse	each	1.29-1.50	117	1.47		0.25-1.99	15	1.29		0.78-1.25	78	0.97	
Eggplant	per pound	0.79-1.18	78	1.01		0.49	54	0.49					
Eggplant	each	0.88	99	0.88		0.33-2.00	215	0.96		1.50	2	1.50	
Garlic	per sleeve	0.99	23	0.99		1.29-1.50	99	1.39		1.50	8	1.50	
Greens Kale	per bunch					0.50-0.89	21	0.63					
Lettuce, Iceberg	each	0.77-1.50	160	1.07		0.33-1.99	142	0.87	6	0.79-2.00	44	1.47	
Lettuce, Other Boston	each									2.50	17	2.50	
Lettuce, Other Green Leaf	each	0.97	6	0.97		0.79-1.50	65	0.95		0.99-1.50	48	1.29	
Lettuce, Other Green Leaf	per pound	1.49	116	1.49						1.49	216	1.49	
Lettuce, Other Red Leaf	each	0.97	6	0.97		0.79-1.99	73	1.07	11	0.99-1.50	48	1.29	
Lettuce, Other	per pound	1.49	116	1.49						1.49	216	1.49	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Red Leaf													
Lettuce, Romaine	each	0.97-2.50	11	1.67		0.50-1.99	73	0.89	11	1.50	64	1.50	
Lettuce, Romaine	per pound	1.49	116	1.49						1.49	216	1.49	
Lettuce, Romaine Hearts	3 count package	2.50-2.99	286	2.57		0.99	45	0.99					
Mushrooms Portobella	8 oz package	2.50	56	2.50						2.99-3.49	28	3.08	
Mushrooms White	8 oz package	1.49-2.19	458	1.90		1.50-2.49	795	1.91		1.50-2.49	127	1.94	
Onions Green	per bunch	0.55-0.99	141	0.91		0.33-0.69	15	0.52		0.99	216	0.99	
Peppers, Bell Type Green	per pound					0.99	13	0.99					
Peppers, Bell Type Green	each	0.32-0.88	739	0.54		0.33-0.99	1,579	0.61		0.50-0.89	62	0.64	
Peppers, Bell Type Orange	per pound	1.99	5	1.99						3.99	4	3.99	
Peppers, Bell Type Orange	each	0.98-2.00	663	1.20		0.33-1.48	456	1.26		0.99-1.50	92	1.27	
Peppers, Bell Type Orange-Greenhouse	each	2.00	40	2.00		1.99	9	1.99					
Peppers, Bell Type Red	per pound	1.99	5	1.99						3.99	4	3.99	
Peppers, Bell Type Red	each	0.98-2.00	681	1.21		0.50-1.48	450	1.27		0.99-1.50	98	1.28	
Peppers, Bell Type Red-Greenhouse	each	2.00	40	2.00		1.99	9	1.99					
Peppers, Bell Type Yellow	per pound	1.99	5	1.99						3.99	4	3.99	
Peppers, Bell Type Yellow	each	0.98-2.00	681	1.21		0.50-1.48	450	1.27		0.99-1.50	134	1.34	
Peppers, Bell Type Yellow-Greenhouse	each	2.00	40	2.00		1.99	9	1.99					
Peppers, Other Jalapeno	per pound	0.78-1.79	275	1.04		0.49-0.99	146	0.71		0.98	8	0.98	
Peppers, Other Mixed Mini Sweet Types	1 lb package	2.99	188	2.99									
Peppers, Other Serrano	per pound					0.79	96	0.79					
Radishes	per bunch	0.50	11	0.50		0.33-0.69	90	0.49		0.79-0.99	292	0.94	
Radishes	1 lb bag	1.49	12	1.49									
Salad Mixed Types	10 - 12 oz package	2.50	222	2.50		0.79-3.99	642	3.88		2.00-2.50	167	2.49	
Salad Mixed Types	5 - 9 oz package	2.50-2.88	259	2.53		1.99-2.99	34	2.44		2.00-2.99	222	2.55	
Spinach	per bunch	0.99	60	0.99		0.99	50	0.99					
Spinach Flat, Baby Type	10 oz package					0.99-1.50	53	1.42					
Spinach Flat, Baby Type	5 - 6 oz package	2.50	16	2.50		2.50	152	2.50		2.99	28	2.99	
Squash Acorn	per pound	0.89-0.99	85	0.92		0.79	113	0.79					
Squash Butternut	per pound	0.89-0.99	209	0.89		0.50-0.79	123	0.77					
Squash Grey	per pound	0.79-0.89	193	0.86		0.25-0.79	132	0.43					
Squash Spaghetti	per pound	0.89-0.99	209	0.89		0.50-0.79	123	0.77					
Squash Yellow	per pound	0.99-1.69	181	1.31		0.79-0.99	64	0.97		0.99-1.79	18	1.30	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Crookneck/Straightneck													
Squash Zucchini	per pound	0.99-1.69	305	1.30		0.33-1.29	378	0.81		0.99-1.79	18	1.30	
Sweet Potatoes	per pound	0.69-0.99	180	0.81		0.33-2.49	365	0.86					
Tomatoes	per pound	0.67-1.69	82	0.77						1.28-2.49	53	2.21	
Tomatoes Vine Ripe - Heirloom Varieties	per pound					3.99	8	3.99					
Tomatoes Vine Ripes-Greenhouse	per pound	1.99-2.99	58	2.18		1.99	113	1.99					
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	1.69-2.49	187	2.29		1.99-2.49	796	2.49		1.29-2.49	408	2.38	
Tomatoes, Grape Type	1 pint package	2.28-2.88	47	2.79		0.79-2.49	282	2.41		1.50	18	1.50	
Tomatoes, Grape Type	10 oz package	1.49-3.49	201	2.62		1.39	8	1.39		1.88-1.89	46	1.89	
Tomatoes, Plum Type Roma	per pound	0.59-1.99	838	1.21		0.33-0.99	636	0.73		0.88-1.49	116	1.31	
Tomatillos	per pound	0.78-0.99	99	0.88		0.50-0.99	55	0.64		0.98	8	0.98	
VEGETABLES - ORGANIC													
Artichokes	each					2.50	1	2.50		2.00	4	2.00	
Broccoli	per pound	1.99	5	1.99		1.29-2.00	191	1.92		1.99	11	1.99	
Broccoli	per bunch					2.99	269	2.99		1.49	30	1.49	
Broccoli Crown Cut	per pound					2.99	17	2.99		1.29	18	1.29	
Beets	per bunch	1.50-2.28	221	1.67		1.99-2.00	53	2.00		1.79	216	1.79	
Carrots	per pound									0.99	7	0.99	
Carrots	2 lb bag	1.66	6	1.66									
Carrots	per bunch	1.79	116	1.79		1.50-2.69	164	1.59		1.79	216	1.79	
Carrots Baby Peeled	1 lb bag	1.25-2.50	75	2.05		1.50-2.49	26	2.07		1.50-2.49	122	1.73	
Carrots Baby Peeled	2 lb bag									2.99	121	2.99	
Cauliflower	each					3.99	169	3.99					
Cauliflower	per pound	1.48-1.99	104	1.50		1.29-1.99	291	1.69		1.49	30	1.49	
Celery	each					2.00	41	2.00					
Celery Hearts	each	2.49-2.50	135	2.49		1.50-2.50	155	2.29		1.50-1.99	23	1.61	
Cilantro	per bunch					0.99	41	0.99					
Cucumbers	each	1.00	47	1.00		0.99-2.49	16	2.12					
Cucumbers Long Seedless-Greenhouse	each	2.50	6	2.50									
Eggplant	each									1.49	19	1.49	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Greens Kale	per bunch	1.66	6	1.66		0.69-2.99	238	1.25		1.49-2.00	348	1.80	
Greens Kale	per pound	1.99	116	1.99						1.99	10	1.99	
Greens Swiss Chard	per bunch					1.98-2.69	25	2.24		1.67	17	1.67	
Lettuce, Other Green Leaf	each	2.00	6	2.00						2.00	2	2.00	
Lettuce, Other Red Leaf	each	2.00	6	2.00						2.00	2	2.00	
Lettuce, Romaine Hearts	3 count package	2.49-2.50	277	2.49		2.50-3.99	117	2.69		2.50-3.99	43	3.47	
Mushrooms White	8 oz package					1.67	16	1.67					
Peppers, Bell Type Green	each	0.99-1.25	11	1.13									
Peppers, Bell Type Orange	per pound	2.99	71	2.99		2.99	103	2.99		2.99	19	2.99	
Peppers, Bell Type Red	per pound	2.99	71	2.99		2.99	103	2.99		2.39-2.99	38	2.69	
Peppers, Bell Type Yellow	per pound	2.99	71	2.99		2.99	103	2.99		2.99	19	2.99	
Peppers, Other Mixed Mini Sweet Types	1 lb package					2.99-3.49	725	3.41					
Salad Mixed Types	1 lb bag	5.00	110	5.00		4.99-5.00	764	5.00					
Salad Mixed Types	10 - 12 oz package	4.99	11	4.99									
Salad Mixed Types	5 - 9 oz package	2.50-3.99	202	2.95		2.50-3.99	107	3.21		1.98-3.69	371	2.52	
Spinach	per bunch					1.67	1	1.67					
Spinach Flat, Baby Type	1 lb package	5.00	16	5.00									
Spinach Flat, Baby Type	5 - 6 oz package	3.00	111	3.00		3.99	9	3.99		3.00	15	3.00	
Squash Acorn	per pound					0.98	146	0.98					
Squash Butternut	per pound					0.98	146	0.98					
Squash Spaghetti	per pound					0.98	146	0.98					
Squash Yellow Crookneck/Straightneck	per pound					1.79-1.99	54	1.83					
Squash Zucchini	per pound					0.69-1.79	75	1.54					
Sweet Potatoes	per pound									1.98	3	1.98	
Tomatoes Vine Ripes	per pound					2.99	4	2.99					
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	2.29-2.99	128	2.54		2.29	18	2.29		2.29-2.99	30	2.55	
Tomatoes, Cherry	1 pint package									2.48-3.98	22	2.68	
Tomatoes, Grape Type	1 pint package	1.50-2.00	72	1.83		2.50-3.00	820	2.96		2.29-3.98	58	2.50	
Tomatoes, Grape Type	10 oz package	2.99	188	2.99		3.33	16	3.33		2.69	1	2.69	
Tomatoes, Plum Type Roma	per pound									1.88	2	1.88	
SEASONAL ITEMS													



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Chayote	per pound	0.50-0.67	85	0.64						0.99	18	0.99	
Chayote	each					0.25-0.50	127	0.29					
Tulips	bunched 10s	8.99	16	8.99									
Tulips	bunched 5s									5.00	15	5.00	

Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.							
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local				
FRUITS													
Apples Braeburn	per pound	1.59	7	1.59									
Apples Fuji	per pound	1.49-2.49	37	2.19		1.59	4	1.59					
Apples Gala	per pound	1.28-2.49	40	2.12		1.59-2.19	39	2.13					
Apples Gala	3 lb bag					3.99	6	3.99					
Apples Golden Delicious	per pound					1.89	6	1.89					
Apples Granny Smith	per pound	1.49-1.99	12	1.53									
Apples Honeycrisp	per pound	1.19	11	1.19		0.97	21	0.97					
Apples Jonagold	per pound	1.99	33	1.99									
Apples Pink Lady/Cripps Pink	per pound					1.99	6	1.99					
Apples Red Delicious	per pound	1.99	33	1.99									
Apples, Processed Juice	64 oz (1/2 gallon)	2.00	3	2.00		2.00	6	2.00					
Apples, Processed Juice	128 oz (1 gallon)					5.88	6	5.88					
Apricots	per pound					4.99	35	4.99					
Avocados Hass	each	0.88-1.25	14	1.17		1.00	21	1.00					
Avocados Hass	per pound					2.77	3	2.77					
Avocados Various Greenskin Varieties	per pound					1.69	6	1.69					
Bananas	per pound	0.89	2	0.89		0.99-1.17	7	1.07					
Blueberries	6 oz package	3.00	11	3.00		2.50-4.19	79	3.25					
Cantaloups	per pound					1.19-1.58	13	1.33					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Cherries Red Varieties	per pound	4.99	11	4.99		4.99	35	4.99	
Clementines	5 lb package	6.99	3	6.99		6.99	6	6.99	
Clementines	3 lb bag	4.99-5.99	29	5.89		4.99	6	4.99	
Clementines	2 lb bag	3.98	3	3.98		4.99	3	4.99	
Grapefruit Red	each	1.39	11	1.39					
Grapes Red Seedless	per pound	2.99	7	2.99		2.48-2.99	30	2.94	
Grapes White Seedless Type	per pound					2.99	23	2.99	
Honeydews	per pound					1.58	3	1.58	
Kiwifruit Hayward	1 lb bag					2.50	23	2.50	
Lemons	each	1.09	1	1.09					
Limes	per pound					1.99	35	1.99	
Mangoes	each	1.25	11	1.25					
Mangoes	per pound					1.99-2.77	26	2.08	
Misc Berries Blackberries	5.6 - 6 oz package	2.50	11	2.50		2.50	21	2.50	
Misc Citrus Satsuma	per pound	2.99	33	2.99		2.48	3	2.48	
Oranges Navel	per pound	1.19-1.59	8	1.54		0.98-1.69	85	1.20	
Papaya Maradol/Tainung Types	per pound					1.28	3	1.28	
Pears Bartlett	per pound	1.28-1.79	14	1.68					
Pears Bosc	per pound	1.28-1.79	14	1.68		1.79-1.88	26	1.80	
Pears D'Anjou	per pound	1.28-1.79	14	1.68		1.49	6	1.49	
Pineapples	per pound					0.89	23	0.89	
Pomegranates	each	1.67	3	1.67					
Raspberries Red	6 oz package	3.00-3.50	22	3.25					
Tangerines	3 lb bag					4.99	3	4.99	
Tangelos	per pound	1.99	11	1.99					
FRUITS - ORGANIC									
Apples Fuji	per pound	1.48	3	1.48					
Apples Honeycrisp	per pound	2.29	1	2.29					
Avocados Hass	each					2.50	35	2.50	
Blueberries	6 oz package	3.00	11	3.00					
Pears Bosc	per pound					1.99	3	1.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Pears D'Anjou	per pound	2.09	1	2.09					
ONIONS AND POTATOES									
Onions, Dry Yellow	per pound	0.69	7	0.69					
Onions, Dry Yellow	3 lb bag				1.99-2.49	31	2.10		
Onions, Dry Yellow Marked Sweet	per pound	0.69-2.29	41	1.77	1.79	23	1.79		
Potatoes Round Red	per pound				0.99	6	0.99		
Potatoes Russet	per pound	0.79	7	0.79					
Potatoes Russet	5 lb bag	2.50	11	2.50	1.99-2.77	24	2.09		
Potatoes Russet	10 lb bag				5.29	4	5.29		
ONIONS AND POTATOES - ORGANIC									
Potatoes Round Red	3 lb bag	3.99	1	3.99					
Potatoes Russet	3 lb bag	2.38-3.49	14	3.25					
VEGETABLES									
Beans Round Green Type	per pound				2.29	3	2.29		
Broccoli Crown Cut	per pound	2.29	1	2.29	2.49	23	2.49		
Cabbage Round Green Type	per pound				0.79-0.99	62	0.87	56	
Carrots	per pound				1.59	35	1.59		
Carrots Baby Peeled	1 lb bag	1.49	1	1.49	2.00	23	2.00		
Cauliflower	per pound				1.99-2.49	27	2.42		
Celery	each	1.19	11	1.19					
Celery	per pound				1.99	35	1.99		
Chinese Cabbage	per pound				1.29-1.39	9	1.32		
Cucumbers	each	2.00	33	2.00	0.50	21	0.50		
Cucumbers	per pound				1.29	4	1.29		
Eggplant	per pound				2.29	3	2.29		
Greens Kale	per bunch	1.69	1	1.69					
Lettuce, Iceberg	each	3.50	33	3.50					
Lettuce, Iceberg	per pound				1.98-2.99	61	2.56		
Lettuce, Other Green Leaf	per pound				2.99	3	2.99		

Wtd Avg - Simple weighted average



Commodity Variety	Unit	ALASKA U.S.				HAWAII U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Lettuce, Other Red Leaf	per pound					2.99	3	2.99	
Lettuce, Romaine	each	2.39	1	2.39					
Lettuce, Romaine	per pound					2.19	4	2.19	
Lettuce, Romaine Hearts	3 count package	3.50	3	3.50					
Mushrooms White	8 oz package	1.98-1.99	10	1.99		2.49-2.77	7	2.61	
Peppers, Bell Type Green	per pound					2.29	3	2.29	
Peppers, Bell Type Green	each	1.50	33	1.50		0.50	21	0.50	
Peppers, Bell Type Orange	each	2.50	26	2.50					
Peppers, Bell Type Red	each	2.50	26	2.50					
Peppers, Bell Type Yellow	each	2.50	26	2.50					
Salad Mixed Types	10 - 12 oz package	2.50	11	2.50		2.99	6	2.99	
Salad Mixed Types	5 - 9 oz package	2.50	11	2.50					
Spinach	per bunch					2.50	23	2.50	
Squash Zucchini	per pound					1.69-1.79	26	1.78	
Sweet Potatoes	per pound	1.39	1	1.39		1.48	3	1.48	
Tomatoes	per pound	2.19	11	2.19		2.29-2.48	7	2.37	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	3.99	26	3.99					
Tomatoes, Plum Type Roma	per pound	1.99	7	1.99		2.39	6	2.39	
VEGETABLES - ORGANIC									
Beets	per bunch	2.38	3	2.38					
Cabbage Round Green Type	per pound	1.79	1	1.79					
Carrots	2 lb bag	2.48	3	2.48					
Peppers, Bell Type Orange	per pound					2.99	3	2.99	
Peppers, Bell Type Red	per pound					2.99	3	2.99	
Peppers, Bell Type Yellow	per pound					2.99	3	2.99	
Salad Mixed Types	5 - 9 oz package					6.29	35	6.29	
Squash Zucchini	per pound	1.99	2	1.99					
Tomatoes, Grape Type	1 pint package					5.99	35	5.99	



REGIONAL DEFINITIONS

As used in this report, regions include the following states:

NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA U.S.	Alaska
HAWAII U.S.	Hawaii