

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

230 North 1st Avenue, Suite 404
Phoenix, AZ 85003
Phone: 602-557-0410

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October 23, 2026

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/16/2026 to 10/22/2026

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp-Exp	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	Oct 22	Total This Season	To Date Last Season	Final Last Season
WATERMELONS											
ARIZONA											
CENTRAL ARIZONA	T	-	-	-	-	-	-	-	246	-	-
WESTERN ARIZONA	T	-	-	-	-	-	-	-	258	-	-
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	-	17	17
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	738	-	-
CALIFORNIA-SOUTH											
PALO VERDE VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	-	21	21
FLORIDA											
FLORIDA	T	-	-	-	-	-	-	-	19	-	-
INDIANA											
INDIANA	T	-	-	-	-	-	-	-	-	64	64
MICHIGAN											
MICHIGAN	T	-	-	-	-	-	-	-	-	12	12
MISSOURI											
MISSOURI	T	-	-	-	-	-	-	-	-	9	9
TEXAS											
TEXAS	T	-	-	-	-	-	-	-	-	12	12
BRAZIL											
IMPORTS THROUGH MIAMI AIRPORT FLORIDA	A I	-	-	-	-	-	-	-	-	-	-
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	-	-	-	-	-	-	-	-	2
CANADA											
IMPORTS THROUGH BUFFALO NEW YORK	T I	-	-	-	-	-	-	-	2	5	5
IMPORTS THROUGH DETROIT MICHIGAN	T I	-	-	-	-	-	-	-	-	-	-
IMPORTS THROUGH LAKE CHAMPLAIN NEW YORK	T I	-	-	-	-	-	-	-	-	-	-
IMPORTS THROUGH PORT HURON MICHIGAN	T I	-	-	-	-	-	-	-	1	2	2
COSTA RICA											
IMPORTS THROUGH FREEPORT TEXAS	B I	-	-	-	-	-	-	-	-	-	1
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	-	-	-	-	-	-	-	-	444
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	-	-	-	-	1	1	-	7	9	52

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Commodity/Var/Prop/Origin/District	Trans Mode/ Imp-Exp	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	Oct 22	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC</u>	-										
ARIZONA											
WESTERN ARIZONA	T	-	-	-	-	-	-	-	247	123	123
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	1,044	684	684
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	529	-	-
MEXICO											
MEXICO CROSSINGS THROUGH CALEXICO CALIFORNIA	TI	-	-	-	-	-	-	-	-	-	4
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	TI	-	-	-	-	1	-	1	3	15	243
MEXICO CROSSINGS THROUGH SAN LUIS ARIZONA	TI	-	-	-	-	-	-	-	-	-	3
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE - DRIED</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	-	9	9
<u>WATERMELONS - RED FLESH SEEDLESS TYPE</u>	-										
ALABAMA											
ALABAMA	T	-	-	-	-	-	-	-	50	-	-
ARIZONA											
CENTRAL ARIZONA	T	-	-	-	-	-	-	-	1,556	5,105	5,105
WESTERN ARIZONA	T	-	-	-	-	-	-	-	358	1,024	1,024
CALIFORNIA-CENTRAL											
SALINAS-WATSONVILLE CALIFORNIA	T	-	-	-	-	-	-	-	-	170	170
SAN JOAQUIN VALLEY CALIFORNIA	T	16	-	-	12	12	4	4	6,497	9,070	9,078
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	74	1,159	1,159
CALIFORNIA-SOUTH											
PALO VERDE VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	-	286	286
DELAWARE											
DELAWARE	T	-	-	-	-	-	-	-	2,859	2,223	2,223
FLORIDA											
CENTRAL FLORIDA	T	-	-	-	-	-	-	-	-	7,229	7,229
FLORIDA	T	-	-	-	-	-	-	-	20,198	12,717	12,717
GEORGIA											
GEORGIA	T	-	-	-	-	-	-	-	15,879	14,352	14,352
SOUTH GEORGIA	T	-	-	-	-	-	-	-	-	111	111
INDIANA											
INDIANA	T	-	-	-	-	-	-	-	7,893	5,080	5,083
MARYLAND											
MARYLAND	T	3	1	-	3	2	2	2	1,132	1,106	1,118
MICHIGAN											
MICHIGAN	T	-	-	-	-	-	-	-	3,081	2,089	2,089
MISSOURI											
MISSOURI	T	-	-	-	-	-	-	-	101	127	127
SOUTHEAST MISSOURI	T	-	-	-	-	-	-	-	3,652	2,751	2,751

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JAPAN											
IMPORTS THROUGH LOS ANGELES AIRPORT CALIFORNIA	A I	-	-	-	-	-	-	-	-	-	-
IMPORTS THROUGH NEW YORK JFK AIRPORT	A I	-	-	-	-	-	-	-	-	-	-
IMPORTS THROUGH SAN FRANCISCO CALIFORNIA	A I	-	-	-	-	-	-	-	-	-	-
IMPORTS THROUGH SEATTLE-TACOMA WASHINGTON	A I	-	-	-	-	-	-	-	-	-	-
MEXICO											
IMPORTS THROUGH MEMPHIS TENNESSEE	A I	-	-	-	-	-	-	-	-	-	-
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	-	-	-	1	5	6	2	777
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	-	-	-	-	-	-	-	1	13
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	-	-	-	-	-	-	-	-	25
MEXICO CROSSINGS THROUGH SAN LUIS ARIZONA	T I	-	-	-	-	-	-	-	-	-	7
CANTALOUPE - ORGANIC	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	865	318	318
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	164	-	-
CANTALOUPE - ATHENA	-										
FLORIDA											
FLORIDA	T	-	-	-	-	-	-	-	-	34	34
GEORGIA											
GEORGIA	T	-	-	-	-	-	-	-	11	-	-
SOUTH GEORGIA	T	-	-	-	-	-	-	-	-	1	1
MISSOURI											
SOUTHEAST MISSOURI	T	-	-	-	-	-	-	-	-	-	-
N CAROLINA-S CAROLINA											
NORTH CAROLINA AND SOUTH CAROLINA	T	-	-	-	-	-	-	-	7	-	-
CANTALOUPE - ATHENA TYPE	-										
FLORIDA											
FLORIDA	T	-	-	-	-	-	-	-	148	200	200
GEORGIA											
GEORGIA	T	-	-	-	-	-	-	-	473	25	131
INDIANA											
INDIANA	T	-	-	-	-	-	-	-	43	176	176
MISSOURI											
SOUTHEAST MISSOURI	T	-	-	-	-	-	-	-	-	2	2
N CAROLINA-S CAROLINA											
NORTH CAROLINA AND SOUTH CAROLINA	T	-	-	-	-	-	-	-	634	468	468
NORTH CAROLINA											
NORTH CAROLINA	T	-	-	-	-	-	-	-	40	-	-
VIRGINIA											
VIRGINIA	T	-	-	-	-	-	-	-	-	-	-
GRAND TOTALS		88	10	-	94	71	75	76	18,327	25,925	46,914

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

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PANAMA											
IMPORTS THROUGH PORT CANAVERAL FLORIDA	B I	-	-	-	-	-	-	-	-	-	53
IMPORTS THROUGH SOUTH FLORIDA/TAMPA	B I	-	-	-	-	-	-	-	-	-	4
HONEYDEWS - GREENHOUSE											
CANADA											
IMPORTS THROUGH DETROIT MICHIGAN	T I	-	-	-	-	-	-	-	-	-	-
HONEYDEWS - ORGANIC											
CALIFORNIA-CENTRAL											
SALINAS-WATSONVILLE CALIFORNIA	T	-	-	-	-	-	-	-	-	2	2
SAN JOAQUIN VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	437	150	150
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	104	-	-
HONEYDEWS - GOLDEN											
ARIZONA											
CENTRAL ARIZONA	T	-	-	-	-	-	-	-	41	338	338
WESTERN ARIZONA	T	-	-	-	-	-	-	-	40	26	26
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	65	259	259
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	85	197	197
CALIFORNIA-SOUTH											
OXNARD DISTRICT CALIFORNIA	T	-	-	-	-	-	-	-	2	-	-
PALO VERDE VALLEY CALIFORNIA	T	-	-	-	-	-	-	-	1	50	50
GRAND TOTALS		59	5	-	58	64	35	45	7,448	9,000	18,405
Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback Imp-Exp: E = Export I = Import											

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 23, 2026. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

MEXICO CROSSINGS THROUGH NOGALES ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

HONEYDEWS: DEMAND MODERATE. MARKET 5S SLIGHTLY LOWER, 6S ABOUT STEADY. Extra services included. Wide range in quality and condition. 2/3 cartons 5s 9.00-11.00 occasional higher 6s 10.95-12.00 mostly 10.95 occasional higher

WATERMELONS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 36 count 224.00-245.00 mostly 231.00-238.00 few 252.00 occasional higher approx 45 count 224.00-245.00 mostly 231.00-238.00 few 252.00 occasional higher approx 60 count 210.00-231.00 mostly 217.00 few 238.00 occasional higher

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: DEMAND MODERATE. Extra services included. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 36 count 280.00-320.00 mostly 280.00-300.00 approx 45 count 280.00-320.00 mostly 280.00-300.00 approx 60 count 280.00-320.00 mostly 280.00-300.00

FIRST REPORT.

WHOLESALE TERMINAL MARKET PRICES AS OF October 23, 2026.

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ATLANTA

CANTALOUPE: MARKET ABOUT STEADY. OFFERINGS 1/2-CARTONS OVERSIZED 9S (6 SIZE) VERY LIGHT. 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 29.00-32.00 mostly 30.00-31.00 few 27.00 12s 32.00-35.00 mostly 33.00-34.00 occasional lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 30.00 occasional higher/lower **HONEYDEWS:** MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 24.00-27.00 mostly 25.00-26.00 occasional lower 6s 27.00-30.00 mostly 28.00-29.00 occasional lower MEXICO 6s 23.00-25.00 mostly 23.00-24.00 Occasional lower

WATERMELONS: MARKET STEADY. OFFERINGS MEXICO VERY LIGHT. cartons MEXICO RED FLESH SEEDLESS TYPE Round Types 5s 35.00 -38.00 mostly 36.00-37.00 few 39.00 occasional higher/lower 24 inch bins repacked local RED FLESH SEEDED TYPE Long Types 325.00 (approximately 22 count) approx 28 count 325.00 approx 35 count 325.00 occasional higher/lower RED FLESH SEEDLESS TYPE Round Types 45s 325.00 fine appearance 398.50-408.50 60s 325.00 occasional higher/lower fine appearance 398.50-408.50 occasional higher/lower

BOSTON

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 24.00-28.00 mostly 25.00-27.00 occasional lower ordinary condition 6.00 -8.00 12s 24.00-28.00 mostly 24.00-26.00 fair condition 16.00-18.00 occasional lower MISSISSIPPI 9s 24.00 12s 24.00

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 25.00-26.00 6s 25.00-26.00

MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 45.00

WATERMELONS: MARKET STEADY. cartons SOUTH CAROLINA RED FLESH SEEDLESS TYPE Round Types 5s per carton 45.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE Round Types 36s per melon 12.00 45s per melon 10.00 60s per melon 7.50-8.00 SOUTH CAROLINA RED FLESH SEEDED TYPE Round Types 28s per melon 12.00 RED FLESH SEEDLESS TYPE Round Types 36s per melon 11.00 45s per melon 9.00-9.50 60s per melon 7.00 TEXAS RED FLESH SEEDLESS TYPE Round Types 45s per melon 10.00-11.00

CHICAGO

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 26.00 12s 26.00 Few Lower oversized 1/2 cartons CALIFORNIA 9s (6 size) 24.00-28.00 mostly 28.00

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 6s 21.00 MEXICO 5s 22.00 6s 22.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 21.00 MEXICO 5s (4 size) 19.50-22.00 mostly 21.00

MELON, HAMI : OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 5s 10.00

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 10.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 6s 10.00

WATERMELONS: MARKET STEADY. cartons MEXICO RED FLESH SEEDLESS TYPE Round Types 4s 39.00 fine appearance 48.00 5s 42.00 fine appearance 48.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE Round Types 45s 395.00-420.00 mostly 400.00 60s 395.00-420.00 mostly 400.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE Round Types 36s 350.00 **ORGANIC CANTALOUPE:** MARKET STEADY. 1/2 cartons CALIFORNIA 12s 28.00

LOS ANGELES

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 23.00 12s 16.00-20.00 mostly 17.00- 19.00 Few lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 20.00-24.00 mostly 21.00-23.00
HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 16.00-19.00 mostly 17.00-18.00 fair condition 16.00-18.00 mostly 17.00 5s (4 size) 16.00-19.00 mostly 17.00-18.00 6s 16.00-18.00 few 16.00
WATERMELONS: MARKET STEADY. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE Round Types 5s 40.00-42.00 few 32.00 bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDED TYPE 45s 275.00-285.00 RED FLESH SEEDLESS TYPE Round Types 45s 285.00-290.00 60s 285.00-290.00 MEXICO NEW RED FLESH SEEDED TYPE Long Types 45s 350.00 60s 300.00-325.00

MIAMI

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 28.00-31.00 occasional higher 12s 28.00-31.00 occasional higher
HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 23.00-27.00 6s 23.00-27.00
WATERMELONS: OFFERINGS LIGHT. 24 inch bins NORTH CAROLINA RED FLESH SEEDLESS TYPE Round Types 60s per melon 6.00-7.00

NEW YORK

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 26.00-28.00 fine appearance 30.00-34.00 mostly 32.00 12s 26.00 -28.00 fine appearance 30.00-32.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 26.00-28.00 fine appearance 30.00-34.00 mostly 32.00
HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 25.00-27.00 6s 24.00-26.00 MEXICO 5s 26.00-28.00 6s 26.00-28.00 oversized 2/3 cartons MEXICO 4s (3 size) 24.00 5s (4 size) 26.00-28.00 fine appearance 30.00
MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. flat cartons BRAZIL 6s 40.00 17 kg cartons
WATERMELONS: OFFERINGS VERY LIGHT. cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 50.00-52.00 fine appearance 58.00- 60.00

PHILADELPHIA

CANTALOUPE: MARKET STEADY. 1/2 cartons ARIZONA 9s 27.00-28.00 12s 24.00-26.00 mostly 25.00-26.00 CALIFORNIA 9s 26.00- 27.00 12s 24.00-26.00 mostly 24.00-25.00 oversized 1/2 cartons ARIZONA 9s (6 size) 28.00-30.00
HONEYDEWS: MARKET STEADY. 2/3 cartons ARIZONA 6s 24.00 CALIFORNIA 5s 20.00-22.00 mostly 22.00 6s 23.00-24.00 MEXICO 5s 18.00 oversized 2/3 cartons ARIZONA 4s (3 size) 24.00 5s (4 size) 27.00 MEXICO 4s (3 size) 16.00 5s (4 size) 18.00
WATERMELONS: OFFERINGS VERY LIGHT. cartons MEXICO RED FLESH SEEDLESS TYPE Round Types 5s 44.00