



Advertised Prices for Specialty Crops Products at Major Grocery Store Outlets ending during the period of 10/10/2026 to 10/22/2026

The information contained in this report reflects prices advertised by major grocery retailers to consumers through circulars and digital promotions and gathered by USDA through a weekly survey.

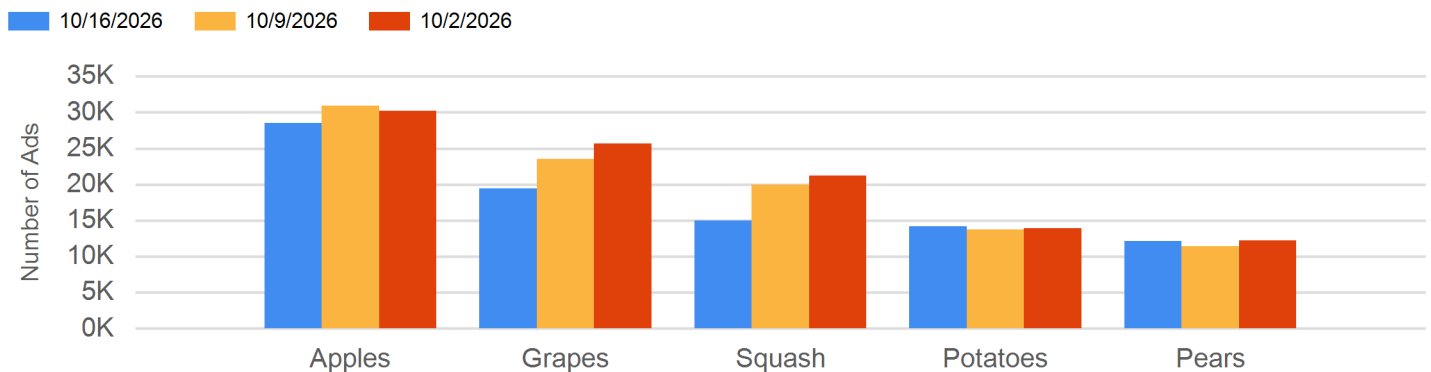
Scary Good Deals

Just like colored leaves, deals on favorite autumn produce items are appearing everywhere. This week 18 varieties of apples were on special, complimented by pears, persimmons, and pomegranates. Year-round staples like grapes, avocados, and strawberries were also popular. Lunchbox-friendly items like kiwis, tangerines, and baby carrots held their own against the barrage of hearty winter squashes, sweet potatoes, and onions. Pumpkins were fittingly the most-advertised vegetable item this week, with both Halloween and pumpkin pie weather quickly creeping in. Décor, candy, and costumes were featured in many flyers, along with fall mums and floral arrangements, and the occasional Christmas item.

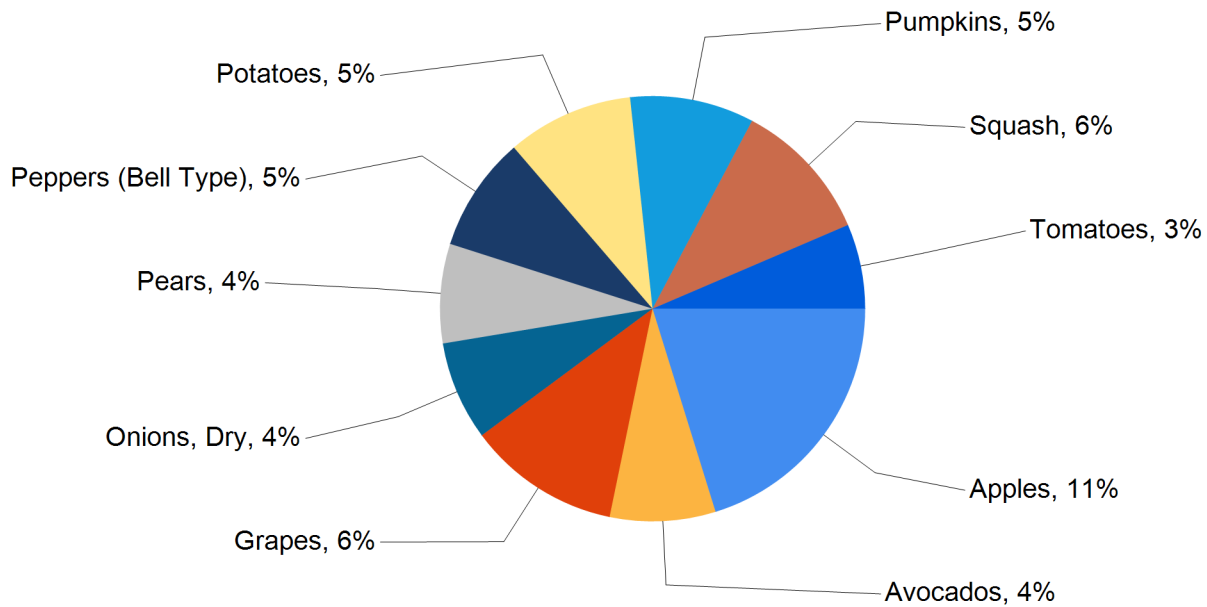
Total ad numbers this week were 265,062, an 11% decrease from last week's total of 296,464. The total for the same week last year was 13% higher at 304,551. The total number of ads broken out by commodity groups: fruit 135,287 (51%), onions and potatoes 24,685 (9%), vegetables 99,837 (38%), herbs 1,917, ornamentals 1,142, hemp 1,815, and honey 2,296. The number of ads for organic produce was 35,732, 13% of total ads.

The following are the prices of major advertised items (3,000 plus ads) this week, compared to the same week last year. Significant increases in price for fruit this week included raspberries (6 oz. package) at 26%, white seedless grapes (per lb.) at 16%, apple cider (64 oz.) at 15%, and pomegranates (each) at 14%. Significant decreases included only avocados (each) at 20%. The sole significant change in price for onions and potatoes this week was a 43% increase for yellow onions (3 lb. bag). Significant increases in price for vegetables this week included packaged salad (5-9 oz.) at 33%, sweet potatoes (per lb.) at 21%, pumpkins marked large (each) at 13%, and on-the-vine tomatoes (per lb.) at 10%. There were no significant decreases.

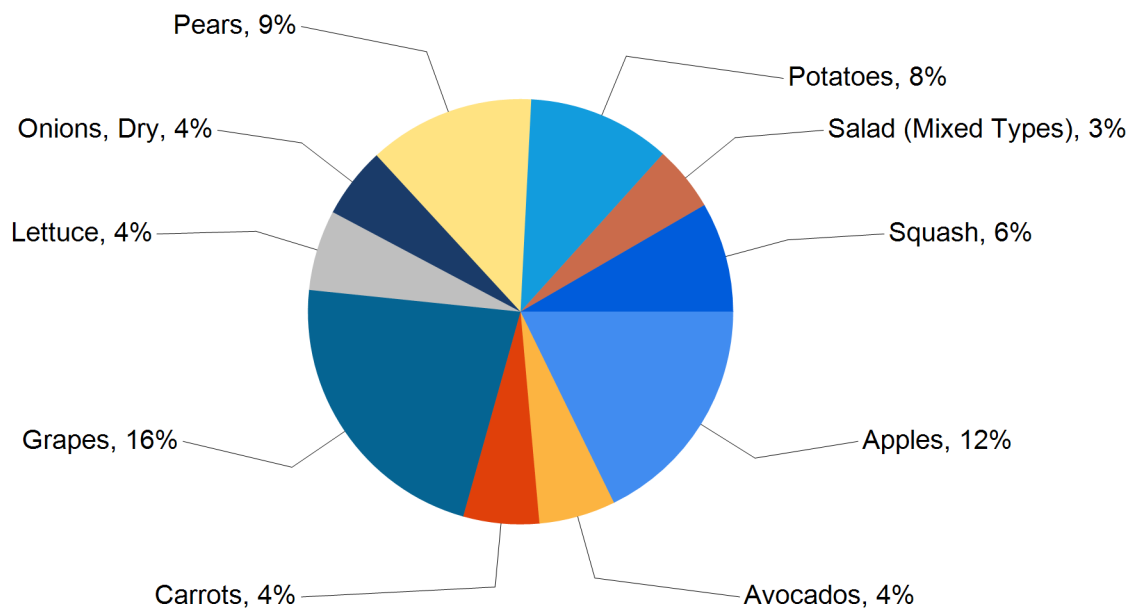
Top 5 Commodities Featured This Week



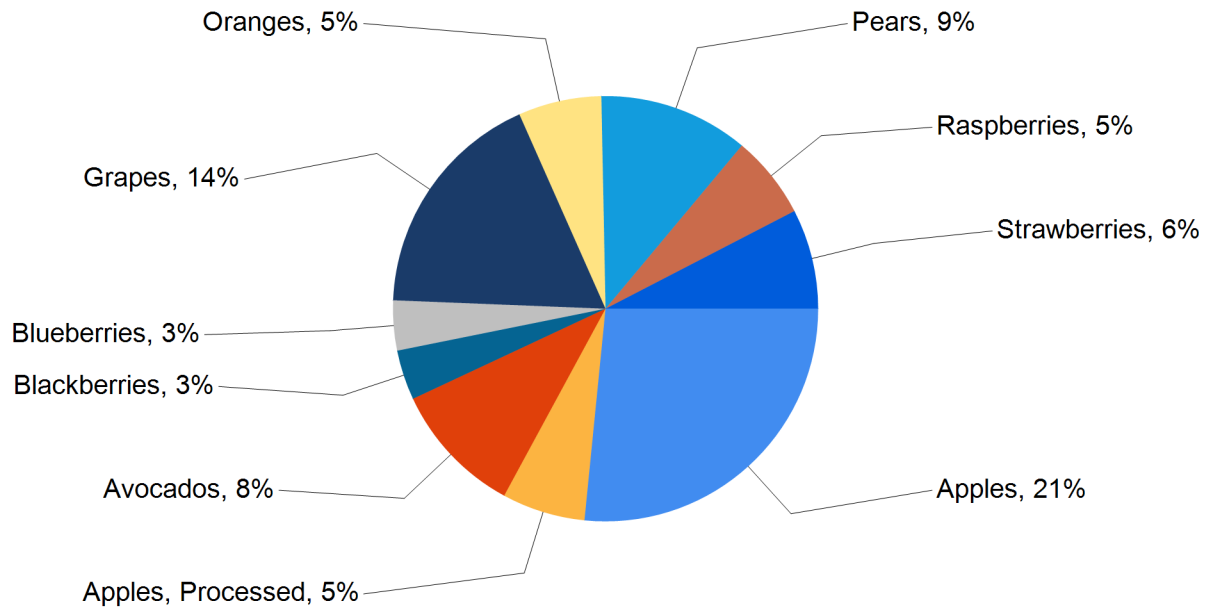
Top 10 Commodities as Percentage of Total Conventional Ads



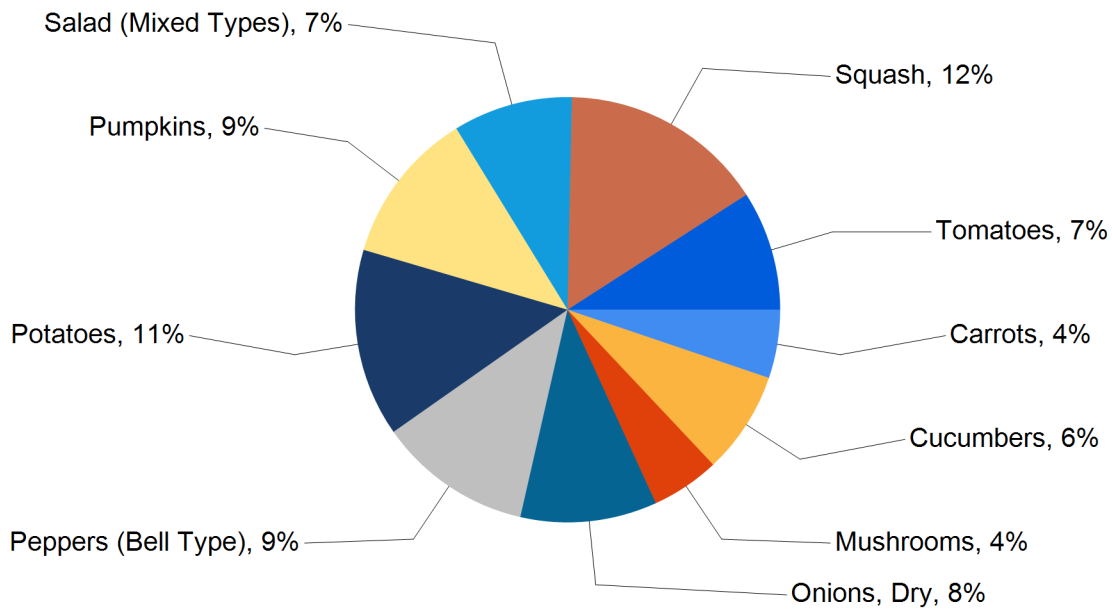
Top 10 Commodities as Percentage of Total Organic Ads



Top 10 Fruits as Percentage of Total Fruit Ads



Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes





NATIONAL CONVENTIONAL SUMMARY

(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apple Pears		each	22	1.99				
Apples	Ambrosia	3 lb bag	22	3.99				
Apples	Cortland	per lb	701	1.42	472	1.03	336	1.81
Apples	COSMIC CRISP	2 lb bag	1,218	4.97	273	4.59	163	3.99
Apples	COSMIC CRISP	5 lb bag	285	4.99				
Apples	COSMIC CRISP	per lb	1,109	1.94	2,036	1.56	1,189	1.69
Apples	Empire	per lb	424	1.10	190	0.99	389	0.92
Apples	Envy	2 lb bag	23	3.99	163	4.99		
Apples	Envy	3 lb bag	490	5.38				
Apples	Envy	per lb	122	2.99	1,545	1.54	275	1.85
Apples	Fuji	2 lb bag	86	4.22	493	3.81		
Apples	Fuji	3 lb bag	329	3.94	217	4.02	529	3.58
Apples	Fuji	per lb	1,361	1.42	905	1.23	2,117	1.50
Apples	Gala/Royal Gala	2 lb bag	402	1.98	543	3.39		
Apples	Gala/Royal Gala	3 lb bag	3,772	2.54	1,814	3.76	3,386	2.65
Apples	Gala/Royal Gala	5 lb bag	632	4.78	1,789	5.23	311	5.87
Apples	Gala/Royal Gala	each	65	0.33	87	0.62		
Apples	Gala/Royal Gala	per lb	1,789	1.32	1,357	1.26	5,536	1.35
Apples	Ginger Gold	per lb	496	1.08	190	0.99	176	0.99
Apples	Golden Delicious	3 lb bag	22	3.99	34	3.99	232	2.75
Apples	Golden Delicious	per lb	59	1.99	173	0.99	289	0.91
Apples	Granny Smith	2 lb bag	64	4.99	106	4.99		
Apples	Granny Smith	3 lb bag	176	4.75	1,683	3.37	1,641	4.80
Apples	Granny Smith	5 lb bag	559	5.00	1,642	5.00	446	4.08
Apples	Granny Smith	per lb	2,038	1.76	1,344	1.33	1,223	1.30
Apples	Honeycrisp	2 lb bag	1,364	4.97	339	3.43	269	4.38
Apples	Honeycrisp	3 lb bag	652	4.99	222	4.62	1,710	5.81
Apples	Honeycrisp	5 lb bag	150	4.99	150	4.99	131	9.99
Apples	Honeycrisp	per lb	2,164	2.08	6,133	2.12	4,427	1.61
Apples	Jonagold	3 lb bag	22	3.99			46	3.50
Apples	Jonathan	3 lb bag	22	3.99	34	3.99	209	2.50
Apples	McIntosh	2 lb bag	22	1.99	437	3.00		
Apples	McIntosh	3 lb bag	425	3.43	480	3.58	273	3.77
Apples	McIntosh	per lb	927	1.33	1,033	1.18	1,760	1.13
Apples	Paula Red	per lb	162	1.28				
Apples	Pink Lady/Cripps Pink	5 lb bag	598	5.00	1,621	5.00	39	5.00
Apples	Pink Lady/Cripps Pink	per lb	216	1.85	415	1.38	310	2.15
Apples	Red Delicious	3 lb bag	658	3.41	633	3.97	1,000	3.58
Apples	Red Delicious	5 lb bag	47	3.97	27	3.99	455	5.59
Apples	Red Delicious	per lb	436	1.25	500	1.17	710	1.06

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 5

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples, Processed	Juice	128 oz (1 gallon)	260	7.36	38	7.49	210	7.63
Apples, Processed	Juice	64 oz (1/2 gallon)	2,591	3.02	2,141	2.75	2,834	2.93
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	1,057	8.48	364	8.74	1,046	6.88
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	3,123	4.30	1,993	4.51	4,197	3.75
Avocados	Hass	4 count mesh bags	193	5.44	292	3.67	1,747	4.88
Avocados	Hass	5 count mesh bags	265	3.60	344	2.99		
Avocados	Hass	each	4,659	0.79	4,355	1.09	8,340	0.99
Avocados	Hass-Marked Large	each	1,334	1.19	1,256	1.30	1,132	1.52
Avocados	Hass-Marked Medium	each	2,426	1.04	1,708	1.34	955	1.27
Avocados	Hass-Marked Small	4 count mesh bags	131	3.99				
Avocados	Hass-Marked Small	5 count mesh bags	130	3.00				
Avocados	Hass-Marked Small	each	417	0.52	61	0.33	416	0.48
Avocados	VARIOUS GREENSKIN VARIETIES	each	54	2.99			262	2.35
Bananas		per lb	281	0.56	523	0.57	368	0.60
Blackberries		1 pint (11-12 oz cntr w/ lid)	90	3.99	162	6.99	977	4.58
Blackberries		5.6-6 oz package	2,842	3.35	5,212	2.36	3,474	3.01
Blueberries		1 pint (11-12 oz cntr w/ lid)	522	5.87	2,009	4.60	1,186	4.13
Blueberries		6 oz package	1,189	3.68	817	3.21	921	3.63
Blueberries		9.8 oz package	2,958	5.37	3,189	5.96	2,816	4.43
Cactus Pears		per lb	42	0.99				
Cantaloupes		each	440	3.55	2,377	2.87	1,241	2.56
Cantaloupes		per lb	88	0.55	73	0.82	42	0.69
Clementines		3 lb bag	1,222	4.86	783	4.45	832	4.64
Cranberries		12 oz bag	2,550	2.23	725	2.66	2,289	2.19
Grapefruit	RED	each	307	1.30	482	1.45	110	1.33
Grapefruit	RED	per lb	22	0.99	106	1.99	22	0.99
Grapes	Black Seedless	per lb	1,454	2.75	2,077	2.25	2,547	2.55
Grapes	Red Globe Seeded Type	per lb	88	2.41	38	3.49	55	2.51
Grapes	Red Seedless	2 lb container with lid	61	3.00	231	4.24	664	5.40
Grapes	Red Seedless	per lb	7,676	2.23	6,541	2.58	9,228	2.13
Grapes	White Seedless Type	2 lb container with lid	176	7.14	586	5.49	107	3.99
Grapes	White Seedless Type	per lb	4,410	2.84	8,745	2.47	5,651	2.44
Kiwifruit	Hayward	1-lb containers with lids	197	4.38	107	5.99	97	4.37
Kiwifruit	Hayward	2-lb containers with lids	190	6.99				
Kiwifruit	Hayward	each	441	0.65	355	0.56	167	0.85
Kiwifruit	Yellow Flesh	1-lb containers with lids	3,056	3.78	1,021	5.34	611	4.00
Kiwifruit	Yellow Flesh	2-lb containers with lids	45	7.99				
Lemons		1 lb bag	237	1.23				
Lemons		2 lb bag	317	3.45	2,606	3.13	453	3.48
Lemons		each	2,102	0.68	1,841	0.69	938	0.75

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 6

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Lemons		per lb	68	0.99	68	0.99	94	0.82
Limes		2 pound bags	61	4.99	607	4.27	168	3.87
Limes		each	927	0.46	1,040	0.50	1,660	0.33
Limes		per lb	293	0.99	168	1.15	116	0.83
Mangoes	Round Varieties	each	341	1.19	1,034	1.20	775	1.17
Mangoes	Round Varieties Marked Extra Large	each	55	1.50	60	1.25		
Mangoes	Round Varieties Marked Large	each	70	0.99	308	1.43	183	1.00
Oranges	Blood Orange	3 lb bag	1,195	4.99				
Oranges	Navel	3 lb bag	1,691	5.25	920	5.38	1,472	4.92
Oranges	Navel	4 lb bag	321	5.53	309	5.41	524	5.00
Oranges	Navel	each	1,658	1.08	1,577	1.00	1,413	0.95
Oranges	Navel	per lb	900	1.44	1,369	1.62	949	1.69
Oranges	Navel, Cara Cara	3 lb bag	611	5.19	1,030	4.76	37	5.99
Oranges	Navel, Cara Cara	each	225	1.19	35	1.00		
Oranges	Navel, Cara Cara	per lb	42	1.89	142	2.42	42	1.47
Oranges	Valencia	per lb	46	0.79	46	0.79	46	0.50
Papaya	Maradol/Tainung Types	per lb	501	1.38	657	1.17	672	1.16
Peaches	Various Yellow Flesh Varieties	per lb	772	3.73	4,204	1.93	1,759	2.43
Pears	Bartlett	3 lb bag	2,800	3.01			2,076	3.29
Pears	Bartlett	each	468	1.00	131	0.99	162	1.00
Pears	Bartlett	per lb	2,500	1.65	3,516	1.78	3,375	1.62
Pears	Bosc	each	293	1.00	131	0.99	162	1.00
Pears	Bosc	per lb	1,263	1.79	2,505	1.92	1,706	1.66
Pears	D'Anjou	each	293	1.00			162	1.00
Pears	D'Anjou	per lb	313	1.56	439	1.91	834	1.94
Pears	RED TYPE	2 lb bag	252	3.99	252	3.79	24	3.99
Pears	RED TYPE	each	293	1.00	131	0.99	162	1.00
Pears	RED TYPE	per lb	558	1.94	2,050	1.93	626	1.91
Persimmons		each	188	1.50	512	1.71	307	2.17
Persimmons		per lb	189	2.37	113	2.55	22	1.99
Pineapples		each	1,280	3.00	1,998	2.56	2,133	3.05
Pineapples		per lb	88	0.99	465	0.79	269	0.75
Plantains		per lb	31	0.88	31	0.88	55	0.99
Plums		per lb	383	2.87	1,195	2.99	2,077	2.47
Pomegranates		each	3,529	3.10	3,204	3.05	1,434	2.73
Pomegranates		per lb	36	2.99	36	2.99		
Raspberries		1 pint (11-12 oz cntr w/ lid)	275	5.27	723	4.92	1,215	4.32
Raspberries		6 oz package	6,243	3.22	6,447	2.72	5,033	2.56
Strawberries		1 lb package	6,229	3.01	4,450	3.23	3,111	3.17
Strawberries		2 lb package	691	5.21	425	5.25	278	5.07
Tangelos		each	21	1.50				
Tangelos		per lb	115	0.89	42	1.99	53	1.49
Tangerines/Mandarins		2 lb bag	923	4.34	133	2.95	790	3.98
Tangerines/Mandarins		3 lb bag	3,013	4.71	5,923	4.52	2,026	5.11
Tangerines/Mandarins		5 lb package	559	4.99			1,751	4.92

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 7

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Tangerines/Mandarins		per lb	181	1.56	223	1.94	168	1.58
Watermelons	Red Flesh Seedless Miniature	each	131	3.86	164	3.62	351	3.26
Watermelons	Red Flesh Seedless Type	each	31	3.98	313	5.94	97	3.93
Watermelons	Red Flesh Seedless Type	per lb	146	0.69			61	0.33

Potatoes & Onions

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	RED	2 lb bag	205	1.65	64	2.27	185	1.71
Onions, Dry	RED	per lb	789	1.45	773	1.48	1,037	1.27
Onions, Dry	WHITE	per lb	932	1.34	1,215	1.22	1,204	1.14
Onions, Dry	YELLOW	2 lb bag	663	1.68	459	1.92	751	1.76
Onions, Dry	YELLOW	3 lb bag	4,082	3.15	1,238	2.27	1,101	2.21
Onions, Dry	YELLOW	per lb	1,034	1.18	575	0.73	938	0.88
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	669	3.46	1,705	4.55	1,023	3.22
Onions, Dry	YELLOW MARKED SWEET	per lb	667	1.43	869	1.29	837	1.22
Potatoes	MIXED COLORS	24 oz bag	233	3.90	216	3.92		
Potatoes	ROUND RED	24 oz bag	333	3.63	425	3.52		
Potatoes	ROUND RED	3 lb bag	270	2.93	470	3.13		
Potatoes	ROUND RED	4 lb bag	31	1.98				
Potatoes	ROUND RED	5 lb bag	1,116	4.50	2,270	3.27	2,040	4.16
Potatoes	ROUND RED	per lb	481	1.05	319	1.17	711	1.09
Potatoes	ROUND WHITE	24 oz bag	22	2.99				
Potatoes	ROUND WHITE	5 lb bag	391	4.80	421	2.83	223	2.58
Potatoes	ROUND WHITE	per lb	162	0.87	95	0.99	103	0.93
Potatoes	RUSSET	10 lb bag	1,275	4.76	698	3.92	245	3.95
Potatoes	RUSSET	24 oz bag	337	2.50				
Potatoes	RUSSET	3 lb bag	274	1.00			65	2.50
Potatoes	RUSSET	4 lb bag	26	1.98			57	1.49
Potatoes	RUSSET	5 lb bag	2,806	3.26	2,200	2.74	4,493	2.78
Potatoes	RUSSET	8 lb bag	468	4.44	953	4.19	271	4.14
Potatoes	RUSSET	per lb	815	1.20	1,138	1.19	1,882	0.85
Potatoes	YELLOW TYPE	24 oz bag	521	4.12	843	3.26		
Potatoes	YELLOW TYPE	3 lb bag	132	2.61	511	3.06	225	3.21
Potatoes	YELLOW TYPE	5 lb bag	1,503	3.84	1,397	4.00	788	3.20
Potatoes	YELLOW TYPE	per lb	280	1.20	249	1.22	604	1.14

Vegetables

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Asparagus	GREEN	per lb	2,099	3.95	246	3.99	2,697	3.46
Beans	ROUND GREEN TYPE	12 oz bag	427	3.75	183	3.99	399	2.49
Beans	ROUND GREEN TYPE	per lb	1,481	2.39	633	2.19	267	1.77
Beets		per lb	40	0.99	139	0.92	118	0.90
Broccoli		per bunch	366	1.99	2,144	3.03	1,705	3.02
Broccoli	CROWN CUT	per lb	911	2.39	1,759	2.11	1,295	1.64

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 8

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Brussels Sprouts		1 lb bag	305	3.72	1,598	2.66	1,020	2.49
Brussels Sprouts		per lb	362	2.44	106	2.79	240	2.32
Cabbage	ROUND GREEN TYPE	per lb	1,013	0.78	3,025	0.73	1,657	0.76
Cactus Leaf (Nopales)		1-1.5 lb bags	65	2.49	65	2.49	65	2.39
Carrots		1 lb bag	332	0.98	35	1.25	88	1.07
Carrots		2 lb bag	1,232	2.06	411	1.59	1,448	1.99
Carrots		5 lb film bag	125	3.04	157	3.76	693	2.99
Carrots		per lb	219	0.66	272	0.77	255	0.67
Carrots	BABY PEELED	1 lb bag	1,612	1.62	4,160	1.33	1,254	1.43
Carrots	BABY PEELED	2 lb bag	529	2.70	862	2.51	1,485	2.12
Cauliflower		each	401	2.08	1,334	3.14	1,177	3.16
Celery		each	950	1.41	1,036	1.61	1,366	1.53
Celery	HEARTS	per package	257	2.86	931	3.44	356	2.66
Chayote		per lb	52	0.99	65	0.69	157	0.73
Chinese Cabbage		per lb	45	0.79				
Cilantro		per bunch	1,036	0.70	788	0.97	698	0.61
Collards		1 lb bag	366	2.88			190	2.99
Collards		per lb	294	1.03			42	1.13
Corn-Sweet		each	317	0.60	903	0.41	671	0.35
Corn-Sweet		trays 4-5 ears film wrapped	465	3.81	325	4.73	477	3.85
Cucumbers		each	2,286	0.73	4,240	0.83	3,461	0.65
Cucumbers	LONG SEEDLESS - Greenhouse	each	2,453	1.62	2,113	1.72	949	1.44
Cucumbers	PERSIAN - Greenhouse	12-14 oz trays filmwrapped	25	2.50	371	2.97	316	2.96
Cucumbers	PERSIAN - Greenhouse	16 oz bag	314	2.68	36	1.50	600	2.57
Cucumbers	PERSIAN - Greenhouse	32 oz bag	183	5.00	183	5.00	183	5.00
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped	414	3.45			136	2.09
Cucumbers	PERSIAN - Greenhouse	per lb	53	0.99				
Curly Parsley		per bunch	190	0.99	159	1.13		
Eggplant		each	219	2.16			73	0.99
Eggplant		per lb	659	1.35	785	1.55	511	0.98
Garlic		per sleeve	410	1.49	540	2.08	554	1.89
Jalapeno Peppers		per lb	1,487	1.58	696	1.45	2,057	1.39
Jicama		per lb	42	1.49	143	1.10	97	0.90
Kale		1 lb bag	307	2.99			144	2.99
Kale		per bunch	75	2.22				
Kale		per lb	294	1.03			20	1.29
Lettuce	Green Leaf	each	36	2.00	159	1.88	504	2.26
Lettuce	Green Leaf	per lb	274	1.00			39	1.99
Lettuce	Iceberg	each	822	2.09	468	2.28	1,242	1.82
Lettuce	Red Leaf	each	36	2.00	159	1.88	451	2.35
Lettuce	Red Leaf	per lb	274	1.00			39	1.99
Lettuce	Romaine	per lb	274	1.00	22	1.49	39	1.99
Lettuce	Romaine (Hearts)	3 count	327	3.60	1,001	3.37	403	3.13
Mixed Mini Sweet Peppers		1 lb package	193	3.95	919	3.67	547	3.20

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 9

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Mushrooms	CREMINI	1 lb package	24	5.00	272	3.69		
Mushrooms	CREMINI	8 oz package	1,858	1.53	533	2.53	1,816	2.07
Mushrooms	CREMINI	per lb	228	5.00			23	3.99
Mushrooms	PORTOBELLA	6 oz package	30	3.48			59	2.99
Mushrooms	WHITE	8 oz package	2,403	1.35	1,289	2.16	2,381	1.60
Mustard		1 lb bag	22	2.00				
Mustard		per lb	20	1.49			22	0.99
Onions, Green		per bunch	151	0.98	106	0.99	560	0.89
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	994	3.97	1,888	3.44	920	3.44
Peppers (Bell Type)	GREEN	each	399	0.84	3,829	0.86	1,692	0.80
Peppers (Bell Type)	GREEN	per lb	513	1.21	184	1.73	88	1.30
Peppers (Bell Type)	ORANGE - Greenhouse	each	146	1.29	54	0.99	333	1.53
Peppers (Bell Type)	ORANGE	each	2,354	1.24	1,958	1.15	1,651	1.35
Peppers (Bell Type)	ORANGE	per lb	156	2.55	214	2.42	1,476	2.97
Peppers (Bell Type)	RED - Greenhouse	each	124	0.99	54	0.99	333	1.53
Peppers (Bell Type)	RED	each	2,596	1.27	2,284	1.19	2,068	1.37
Peppers (Bell Type)	RED - Greenhouse	per lb	22	2.99	35	1.99		
Peppers (Bell Type)	RED	per lb	364	2.71	435	1.93	1,686	2.82
Peppers (Bell Type)	YELLOW - Greenhouse	each	146	1.29	54	0.99	333	1.53
Peppers (Bell Type)	YELLOW	each	2,492	1.26	1,958	1.15	1,710	1.35
Peppers (Bell Type)	YELLOW	per lb	185	2.43	214	2.42	1,476	2.97
Plain Parsley		per bunch	190	0.99	159	1.13		
Poblano Pepper		per lb	30	1.79				
Pumpkins		each	3,394	5.36	4,212	5.21	2,446	5.28
Pumpkins		per lb	55	0.50	170	0.50	307	0.52
Pumpkins	Marked Large	each	4,269	6.71	6,761	5.37	5,367	5.95
Pumpkins	Marked Medium	each	287	5.00	970	4.87	298	5.19
Pumpkins	MINIATURE	each	396	1.05	394	0.72	820	1.20
Pumpkins	MINIATURE	per lb	255	1.99	255	1.99		
Pumpkins	PIE TYPE	each	960	2.86	1,435	2.83	1,283	2.63
Pumpkins	PIE TYPE	per lb	1,656	1.02	1,506	1.02	1,472	0.98
Radishes		1 lb bag	436	1.37			237	2.00
Radishes		per bunch	206	1.68	106	0.99	394	0.86
Salad (Mixed Types)		10-12 oz package	2,218	3.54	1,990	2.86	1,738	2.74
Salad (Mixed Types)		5-9 oz package	3,336	3.71	1,455	2.54	1,873	2.80
Salad (Mixed Types)	Spring Mix	10-12 oz package	29	2.95			236	1.95
Salad (Mixed Types)	Spring Mix	5-9 oz package	1,341	3.29			45	3.75
Serrano Peppers		per lb	307	1.93			277	1.49
Snow Peas		6 oz bags	130	3.48				
Spinach		per bunch	45	0.99	143	2.25	188	1.49
Spinach	FLAT TYPE	5-7 oz package	152	2.98	59	2.50	130	3.10
Spinach	FLAT TYPE	8-10 oz package	489	1.50	347	2.34	353	2.25
Squash	Acorn	per lb	3,000	1.04	3,563	1.08	4,198	1.12
Squash	Buttercup	per lb	1,469	1.01	1,968	0.99	2,088	1.03
Squash	Butternut	per lb	3,231	1.04	3,897	1.09	4,399	1.11
Squash	GREY	per lb	298	1.09	65	0.69	210	0.88

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 10

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Squash	Kabocha	per lb	395	1.05	439	1.06	278	0.97
Squash	Spaghetti	per lb	3,000	1.04	3,563	1.11	4,005	1.13
Squash	Yellow Crookneck/Straightneck	per lb	638	1.77	1,132	1.92	1,429	1.62
Squash	Zucchini	per lb	912	1.54	1,168	1.91	1,696	1.56
Sugar Snap Peas		8 oz bags	23	3.00			106	3.50
Sweet Potatoes		3 lb bag	60	2.50	131	2.99	245	2.79
Sweet Potatoes		5 lb bag	119	3.99				
Sweet Potatoes		per lb	3,524	1.32	3,290	1.16	1,822	1.09
Tomatillos		per lb	536	1.26	474	0.99	756	1.25
Tomatoes		per lb	477	1.73	1,596	1.95	928	1.23
Tomatoes	Cherry Type	1 pint package	28	2.50	96	3.00		
Tomatoes	Cherry Type	10 oz package	20	3.99	123	3.50	616	2.88
Tomatoes	GRAPE TYPE	1 pint package	290	2.78	1,407	2.36	1,146	2.93
Tomatoes	GRAPE TYPE	10 oz package	88	2.79	269	3.02	3,007	1.86
Tomatoes	GRAPE TYPE	12 oz package	20	2.50	191	2.50	219	3.54
Tomatoes	GRAPE TYPE	16 oz	35	2.50			46	2.50
Tomatoes	Plum Type (Roma)	per lb	2,445	1.19	2,192	1.27	3,269	1.38
Tomatoes	VINE RIPES	per lb	522	1.67	38	1.59	1,980	1.70
Tomatoes	VINE RIPES - Greenhouse	per lb	543	2.06	960	1.91	694	1.95
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	3,240	1.95	2,892	1.89	2,891	1.78
Turnip Tops		1 lb bag	59	2.31				

Other Specialty Crop Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Hemp Protein		16 oz	60	11.89			65	14.99
Hemp Seeds Shelled		12 oz	60	15.39				
Hemp Seeds Shelled		16 oz	96	13.05			210	13.19
Hemp Seeds Shelled		24 oz	60	16.79			531	19.58
Hemp Seeds Shelled		8 oz	226	6.55			700	8.42
Honey		12 oz	805	7.52	957	5.68	489	4.32
Honey		16 oz	880	9.61	724	9.04	107	9.99

Seasonal Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Ornamentals	Chrysanthemums	6 inch pot	53	10.36	76	8.51	519	10.16
Ornamentals	Chrysanthemums	8 Inch Pot	134	8.19	441	7.08	49	5.55
Ornamentals	Rose, Hybrid Tea	bunched 12s	955	10.66	67	15.58	2,471	14.61

Wtd Avg - Simple weighted average



REGIONAL CONVENTIONAL DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apple Pears		each									1.99	22	1.99	
Apples	Ambrosia	3 lb bag									3.99	22	3.99	
Apples	Cortland	per lb	0.99 - 1.99	448	1.15	58	1.99	228	1.99		0.97	25	0.97	
Apples	COSMIC CRISP	2 lb bag					4.99	1195	4.99					
Apples	COSMIC CRISP	per lb	1.79 - 2.49	220	1.97		1.99 - 2.49	345	2.16		1.99	348	1.99	
Apples	Empire	per lb	0.99 - 1.28	424	1.10	61								
Apples	Envy	3 lb bag									4.99	149	4.99	
Apples	Fuji	2 lb bag									1.99	22	1.99	
Apples	Fuji	3 lb bag									2.79 - 3.00	164	2.89	
Apples	Fuji	per lb	0.99 - 1.99	576	1.19	32	1.99	228	1.99		1.48 - 1.49	305	1.48	
Apples	Gala/Royal Gala	2 lb bag	1.00	237	1.00		1.00	37	1.00		1.99	22	1.99	
Apples	Gala/Royal Gala	3 lb bag	1.99 - 4.99	771	2.64		1.99 - 5.00	1147	2.39		1.99 - 3.99	1048	2.17	
Apples	Gala/Royal Gala	5 lb bag					0.99	34	0.99		5.00	598	5.00	
Apples	Gala/Royal Gala	per lb	0.99 - 1.99	640	1.13	52	1.99	268	1.99		1.48 - 1.49	305	1.48	
Apples	Ginger Gold	per lb	0.99 - 1.28	496	1.08	67								
Apples	Golden Delicious	3 lb bag									3.99	22	3.99	
Apples	Golden Delicious	per lb					1.99	37	1.99		1.99	22	1.99	
Apples	Granny Smith	5 lb bag									5.00	559	5.00	
Apples	Granny Smith	per lb					1.49 - 1.99	1216	1.98		1.48 - 1.49	305	1.48	
Apples	Honeycrisp	2 lb bag	5.99	74	5.99		4.99	1195	4.99					
Apples	Honeycrisp	3 lb bag					3.99	38	3.99		3.99 - 4.99	171	4.86	
Apples	Honeycrisp	per lb	1.49 - 2.99	609	2.03	60	0.99 - 1.99	110	1.33		1.49 - 2.29	399	1.90	9
Apples	Jonagold	3 lb bag									3.99	22	3.99	
Apples	Jonathan	3 lb bag									3.99	22	3.99	
Apples	McIntosh	2 lb bag									1.99	22	1.99	
Apples	McIntosh	3 lb bag	2.49 - 3.99	261	3.54						2.79 - 3.99	164	3.26	23
Apples	McIntosh	per lb	0.99 - 1.99	674	1.12	60	1.99	228	1.99		0.97	25	0.97	
Apples	Paula Red	per lb	1.28	162	1.28									
Apples	Pink Lady/Cripps Pink	5 lb bag									5.00	598	5.00	
Apples	Pink Lady/Cripps Pink	per lb					1.99	40	1.99					
Apples	Red Delicious	3 lb bag	3.99	183	3.99		2.99 - 5.00	396	3.14		3.99	22	3.99	
Apples	Red Delicious	per lb	0.99 - 1.28	352	1.12	53	1.68	26	1.68					
Apples, Processed	Juice	128 oz (1 gallon)	7.49	190	7.49									
Apples, Processed	Juice	64 oz (1/2 gallon)	1.99 - 3.99	858	2.93		1.99 - 3.50	608	2.99		2.29 - 4.99	883	3.24	
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	6.99 - 8.99	349	8.24	89					7.99 - 9.99	412	9.08	
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	1.99 - 5.99	1174	4.38	24	3.99 - 4.99	265	4.85		2.97 - 4.99	1178	4.06	5
Avocados	Hass	4 count mesh bags	2.99 - 3.99	57	3.64									
Avocados	Hass	5 count mesh bags	3.99	162	3.99									
Avocados	Hass	each	0.50 - 1.50	1288	0.83		0.55 - 1.79	1658	0.85		0.55 - 1.67	1084	0.68	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 12

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Avocados	Hass-Marked Large	each	0.99	104	0.99						0.99 - 2.00	363	1.45	
Avocados	Hass-Marked Medium	each	1.39	122	1.39		0.80 - 1.39	777	0.91		0.77 - 1.39	298	1.01	
Avocados	Hass-Marked Small	4 count mesh bags	3.99	131	3.99									
Avocados	Hass-Marked Small	5 count mesh bags									3.00	130	3.00	
Avocados	Hass-Marked Small	each	0.79	35	0.79									
Avocados	VARIOUS GREENSKIN VARIETIES	each	2.99	54	2.99									
Bananas		per lb	0.38 - 0.69	84	0.47		0.59	40	0.59		0.55	96	0.55	
Blackberries		1 pint (11-12 oz cntr w/ lid)					3.99	90	3.99					
Blackberries		5.6-6 oz package	2.49 - 3.99	565	3.23		3.00 - 3.99	689	3.50		2.50 - 3.50	210	3.03	
Blueberries		1 pint (11-12 oz cntr w/ lid)	3.99 - 6.99	422	5.60						6.99	39	6.99	
Blueberries		6 oz package					3.00 - 3.50	431	3.42		3.00 - 3.99	225	3.83	
Blueberries		9.8 oz package	6.66	122	6.66		4.99 - 6.66	549	5.25		4.99 - 6.66	797	5.86	
Cantaloupes		each	3.99	38	3.99						2.99 - 3.99	237	3.51	
Clementines		3 lb bag	3.99 - 5.54	341	4.63		3.99 - 5.98	91	5.15		4.99	23	4.99	
Cranberries		12 oz bag	1.00 - 3.49	668	2.14	10	1.00 - 2.99	1270	2.00	2	2.00 - 3.29	528	2.84	
Grapefruit	RED	each	1.00 - 1.50	307	1.30									
Grapefruit	RED	per lb									0.99	22	0.99	
Grapes	Black Seedless	per lb	2.99 - 3.49	345	3.22		1.99 - 2.99	403	2.90		1.89 - 2.99	353	2.32	
Grapes	Red Globe Seeded Type	per lb	1.99 - 2.99	66	2.55						1.99	22	1.99	
Grapes	Red Seedless	per lb	1.39 - 3.49	1772	2.23		0.99 - 3.48	2697	2.48		1.39 - 2.99	1364	1.70	
Grapes	White Seedless Type	2 lb container with lid	6.99	150	6.99									
Grapes	White Seedless Type	per lb	1.99 - 3.49	517	3.04		0.99 - 3.48	1567	2.95		1.89 - 3.99	735	3.19	
Kiwifruit	Hayward	1-lb containers with lids	4.99	107	4.99									
Kiwifruit	Hayward	2-lb containers with lids	6.99	190	6.99									
Kiwifruit	Hayward	each	0.50 - 0.83	169	0.63		1.00	34	1.00		0.50 - 0.99	238	0.62	
Kiwifruit	Yellow Flesh	1-lb containers with lids	3.49 - 3.59	628	3.50		3.59 - 5.00	878	3.82		3.79 - 3.99	1107	3.83	
Lemons		1 lb bag	1.00	163	1.00		1.00 - 2.49	74	1.74					
Lemons		2 lb bag	2.99 - 3.49	256	3.08									
Lemons		each	0.50 - 0.83	159	0.66		0.69	366	0.69		0.66 - 0.89	675	0.67	
Lemons		per lb									0.99	22	0.99	
Limes		each	0.25 - 0.83	279	0.50						0.66 - 0.79	116	0.68	
Limes		per lb									0.99	22	0.99	
Mangoes	Round Varieties	each	0.99	54	0.99									
Oranges	Blood Orange	3 lb bag					4.99	1195	4.99					
Oranges	Navel	3 lb bag	3.99 - 5.99	103	5.14		4.99 - 5.99	1561	5.22					
Oranges	Navel	4 lb bag	5.00 - 5.99	250	5.77		2.98 - 5.99	71	4.68					
Oranges	Navel	each	0.68 - 1.50	1015	1.09		1.00 - 1.25	403	1.23		0.50 - 1.00	217	0.74	
Oranges	Navel	per lb	0.50	104	0.50						0.99 - 1.99	150	1.81	
Oranges	Navel, Cara Cara	3 lb bag					5.99	366	5.99		3.99	245	3.99	
Oranges	Navel, Cara Cara	each	0.89 - 1.25	225	1.19									

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 13

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Oranges	Navel, Cara Cara	per lb	1.99	20	1.99						1.79	22	1.79	
Papaya	Maradol/Tainung Types	per lb	0.99 - 1.99	244	1.77		1.28 - 1.49	66	1.41		0.99	22	0.99	
Peaches	Various Yellow Flesh Varieties	per lb	1.99	78	1.99		2.99	34	2.99					
Pears	Bartlett	3 lb bag	2.99 - 3.29	628	3.03		2.99 - 3.29	841	3.02		2.99	862	2.99	
Pears	Bartlett	each	1.00	293	1.00									
Pears	Bartlett	per lb	0.99 - 1.99	452	1.31		1.00 - 1.99	602	1.90		1.79 - 1.99	323	1.86	
Pears	Bosc	each	1.00	293	1.00									
Pears	Bosc	per lb	0.99 - 1.99	139	1.46		1.79 - 1.99	499	1.98					
Pears	D'Anjou	each	1.00	293	1.00									
Pears	D'Anjou	per lb	1.49 - 2.49	137	1.96		1.79	34	1.79					
Pears	RED TYPE	2 lb bag	3.99	24	3.99		3.99	228	3.99					
Pears	RED TYPE	each	1.00	293	1.00									
Pears	RED TYPE	per lb	1.49	72	1.49		1.99 - 2.29	465	2.01					
Persimmons		each									1.50	188	1.50	
Persimmons		per lb	1.99	36	1.99									
Pineapples		each	1.99 - 4.99	357	2.98		3.99	21	3.99		2.50 - 3.49	489	2.71	
Plantains		per lb					0.88	31	0.88					
Plums		per lb	3.10	122	3.10									
Pomegranates		each	2.50 - 3.89	367	2.96		2.00 - 3.89	1973	3.18		3.89 - 3.99	173	3.95	
Pomegranates		per lb	2.99	36	2.99									
Raspberries		1 pint (11-12 oz cntr w/ lid)									4.99	188	4.99	
Raspberries		6 oz package	2.49 - 3.99	791	3.29		2.99 - 3.99	2360	3.29		2.00 - 3.50	1140	2.78	
Strawberries		1 lb package	2.50 - 4.69	804	3.28		2.79 - 3.99	2146	3.16		2.50 - 3.00	1314	2.70	
Tangelos		each					1.50	21	1.50					
Tangerines/Mandarins		2 lb bag	3.99 - 4.99	633	4.59		2.98 - 4.29	121	3.63					
Tangerines/Mandarins		3 lb bag	4.99 - 5.99	314	5.76		3.49 - 4.99	1561	4.64		3.99 - 4.99	417	4.30	
Tangerines/Mandarins		5 lb package									4.99	559	4.99	
Watermelons	Red Flesh Seedless Type	each					3.98	31	3.98					

POTATOES & ONIONS

Onions, Dry	RED	2 lb bag	1.59 - 2.00	115	1.69		1.59	90	1.59					
Onions, Dry	RED	per lb	1.00 - 1.99	429	1.30		1.00 - 1.69	154	1.52					
Onions, Dry	WHITE	per lb	1.29 - 1.69	165	1.47		0.99 - 1.69	144	1.56		0.99	39	0.99	
Onions, Dry	YELLOW	2 lb bag	1.00 - 2.50	499	1.62		0.98 - 1.00	68	0.99		2.49	96	2.49	
Onions, Dry	YELLOW	3 lb bag	1.99 - 3.49	245	2.63		1.99 - 4.00	1751	3.52		1.99 - 3.49	1364	2.86	
Onions, Dry	YELLOW	per lb	1.69	20	1.69		0.99 - 1.69	588	1.56		0.69	22	0.69	
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	3.99	60	3.99		2.98 - 4.49	587	3.39		3.99	22	3.99	
Onions, Dry	YELLOW MARKED SWEET	per lb	1.29 - 1.99	286	1.73						0.99 - 1.49	251	1.18	
Potatoes	MIXED COLORS	24 oz bag	3.99	183	3.99						3.00 - 3.99	50	3.55	
Potatoes	ROUND RED	24 oz bag	2.99 - 3.99	205	3.88						3.00 - 3.99	67	3.41	
Potatoes	ROUND RED	4 lb bag					1.98	31	1.98					
Potatoes	ROUND RED	5 lb bag	4.99	104	4.99		4.99	366	4.99		2.99 - 4.99	496	4.30	
Potatoes	ROUND RED	per lb	1.29	190	1.29									
Potatoes	ROUND WHITE	24 oz bag	2.99	22	2.99									

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 14

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Potatoes	ROUND WHITE	5 lb bag	1.99	25	1.99		4.99	366	4.99					
Potatoes	RUSSET	10 lb bag					3.99 - 5.99	333	5.27		5.00	559	5.00	
Potatoes	RUSSET	3 lb bag	1.00	237	1.00		1.00	37	1.00					
Potatoes	RUSSET	4 lb bag					1.98	26	1.98					
Potatoes	RUSSET	5 lb bag	1.99 - 3.99	317	3.45		2.00 - 4.00	1691	3.67		1.50 - 2.99	528	2.48	7
Potatoes	RUSSET	8 lb bag	2.99 - 5.99	83	3.86		5.99	228	5.99		2.49	130	2.49	
Potatoes	RUSSET	per lb	0.99 - 1.49	473	1.30		0.99	34	0.99					
Potatoes	YELLOW TYPE	24 oz bag	2.99 - 3.99	205	3.88						3.00 - 4.99	255	4.58	
Potatoes	YELLOW TYPE	3 lb bag									0.97	25	0.97	
Potatoes	YELLOW TYPE	5 lb bag	2.99 - 3.99	321	3.55	22	4.99	366	4.99		2.99 - 5.99	594	3.49	
Potatoes	YELLOW TYPE	per lb	1.29	190	1.29						0.69	22	0.69	

VEGETABLES

Asparagus	GREEN	per lb					3.99	463	3.99		3.49 - 3.99	730	3.89	
Beans	ROUND GREEN TYPE	12 oz bag	3.99	204	3.99		3.79	73	3.79		2.99 - 3.48	150	3.41	
Beans	ROUND GREEN TYPE	per lb					2.50	1195	2.50		1.99	22	1.99	
Beets		per lb					0.99	40	0.99					
Broccoli		per bunch					1.99	366	1.99					
Broccoli	CROWN CUT	per lb	1.49 - 2.49	322	2.01		2.58	53	2.58		1.49	60	1.49	
Brussels Sprouts		1 lb bag	3.32 - 3.99	305	3.72									
Brussels Sprouts		per lb	2.99	162	2.99						1.99	35	1.99	
Cabbage	ROUND GREEN TYPE	per lb	0.59 - 0.99	234	0.75		0.50 - 0.78	213	0.66		0.39 - 0.79	66	0.59	
Carrots		1 lb bag	1.00	237	1.00		1.00	37	1.00		0.99	22	0.99	
Carrots		2 lb bag	0.99 - 1.99	235	1.73		2.29	277	2.29		1.88 - 2.49	561	2.01	
Carrots		per lb					0.50 - 0.99	71	0.78		0.69	22	0.69	
Carrots	BABY PEELED	1 lb bag	1.50 - 2.50	569	1.91		1.50 - 1.67	265	1.65		0.99 - 1.50	231	1.32	
Carrots	BABY PEELED	2 lb bag	2.50	131	2.50						2.49 - 2.50	131	2.49	
Cauliflower		each					1.99	366	1.99		2.99	35	2.99	
Celery		each	1.00 - 2.49	331	1.34		0.98 - 1.69	106	1.24		1.49 - 2.29	273	1.97	
Celery	HEARTS	per package	2.99	212	2.99						2.00	22	2.00	
Chayote		per lb									0.99	22	0.99	
Cilantro		per bunch	0.99 - 1.29	255	1.07		0.39 - 0.68	57	0.52		0.50	22	0.50	
Collards		1 lb bag	2.99	270	2.99		2.50 - 2.99	74	2.75		2.00	22	2.00	
Collards		per lb	1.00 - 1.49	257	1.04		1.00	37	1.00					
Corn-Sweet		each					0.60	34	0.60					
Corn-Sweet		trays 4-5 ears film wrapped	4.43 - 5.00	305	4.77									
Cucumbers		each	0.69 - 1.00	286	0.78		0.40 - 0.89	529	0.78		0.69 - 0.79	405	0.70	
Cucumbers	LONG SEEDLESS - Greenhouse	each	1.00 - 1.50	255	1.18		0.79 - 2.00	1269	1.94		1.09 - 1.99	726	1.22	
Cucumbers	PERSIAN - Greenhouse	12-14 oz trays filmwrapped	2.50	25	2.50									
Cucumbers	PERSIAN - Greenhouse	16 oz bag	2.99	107	2.99						2.88 - 3.00	152	2.90	
Cucumbers	PERSIAN - Greenhouse	32 oz bag	5.00	183	5.00									
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped	2.99 - 3.99	375	3.50						2.99	39	2.99	
Curly Parsley		per bunch	0.99	190	0.99									
Eggplant		per lb	1.00 - 1.88	622	1.37		1.00	37	1.00					
Garlic		per sleeve	1.00	163	1.00		1.00	37	1.00					

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 15

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Jalapeno Peppers		per lb									1.79	559	1.79	
Kale		1 lb bag	2.99	270	2.99		2.99	37	2.99					
Kale		per lb	1.00 - 1.49	257	1.04		1.00	37	1.00					
Lettuce	Green Leaf	per lb	1.00	237	1.00		1.00	37	1.00					
Lettuce	Iceberg	each									1.99	383	1.99	
Lettuce	Red Leaf	per lb	1.00	237	1.00		1.00	37	1.00					
Lettuce	Romaine	per lb	1.00	237	1.00		1.00	37	1.00					
Lettuce	Romaine (Hearts)	3 count	3.79 - 4.59	110	4.07		3.98	26	3.98		4.99	28	4.99	
Mixed Mini Sweet Peppers		1 lb package	4.99	20	4.99						3.99	20	3.99	
Mushrooms	CREMINI	1 lb package	5.00	24	5.00									
Mushrooms	CREMINI	8 oz package	2.00 - 2.50	255	2.37	18					0.99 - 2.50	1164	1.38	
Mushrooms	CREMINI	per lb					5.00	228	5.00					
Mushrooms	WHITE	8 oz package	0.99 - 2.00	1223	1.31		0.99 - 2.50	1053	1.26		2.50	49	2.50	
Mustard		1 lb bag									2.00	22	2.00	
Mustard		per lb	1.49	20	1.49									
Onions, Green		per bunch	1.99	36	1.99									
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	3.99 - 5.00	523	4.71		3.48	187	3.48		2.69 - 2.99	284	2.95	
Peppers (Bell Type)	GREEN	each					0.79 - 0.99	71	0.89		0.79 - 0.99	44	0.89	
Peppers (Bell Type)	GREEN	per lb	1.88 - 1.99	184	1.89		0.79 - 1.18	329	0.83					
Peppers (Bell Type)	ORANGE - Greenhouse	each	0.99 - 2.99	76	1.57									
Peppers (Bell Type)	ORANGE	each	1.00 - 1.50	510	1.12		1.00 - 1.50	435	1.33		0.99 - 2.49	471	1.37	
Peppers (Bell Type)	ORANGE	per lb	2.99	96	2.99		1.68 - 1.99	60	1.86					
Peppers (Bell Type)	RED - Greenhouse	each	0.99	54	0.99									
Peppers (Bell Type)	RED	each	1.00 - 1.50	510	1.12		1.00 - 1.50	435	1.33		0.99 - 2.49	531	1.32	
Peppers (Bell Type)	RED - Greenhouse	per lb	2.99	22	2.99									
Peppers (Bell Type)	RED	per lb	1.79 - 2.99	304	2.88		1.68 - 1.99	60	1.86					
Peppers (Bell Type)	YELLOW - Greenhouse	each	0.99 - 2.99	76	1.57									
Peppers (Bell Type)	YELLOW	each	1.00 - 1.50	510	1.12		1.00 - 1.50	435	1.33		0.99 - 1.67	427	1.25	
Peppers (Bell Type)	YELLOW	per lb	1.79 - 2.99	125	2.71		1.68 - 1.99	60	1.86					
Plain Parsley		per bunch	0.99	190	0.99									
Pumpkins		each	4.99 - 6.00	366	5.51		3.99 - 5.99	922	5.66	20	3.99 - 7.99	788	5.69	31
Pumpkins	Marked Large	each	5.99 - 7.99	835	6.76	46	5.99 - 7.00	2671	6.97		3.99 - 6.99	116	5.37	
Pumpkins	Marked Medium	each	4.99 - 5.00	287	5.00	63								
Pumpkins	MINIATURE	each	0.80 - 1.50	168	1.40		0.80	228	0.80					
Pumpkins	MINIATURE	per lb	1.99	255	1.99									
Pumpkins	PIE TYPE	each	2.50 - 2.99	96	2.87	75	2.50 - 3.99	594	3.42		1.50 - 2.97	270	1.64	9
Pumpkins	PIE TYPE	per lb	0.99 - 1.49	274	1.17		0.98 - 0.99	1382	0.99	13				
Radishes		1 lb bag	1.00 - 1.99	399	1.40		1.00	37	1.00					
Radishes		per bunch	1.50 - 2.00	164	1.94									
Salad (Mixed Types)		10-12 oz package	1.00 - 3.50	690	2.30		1.00	37	1.00		3.00 - 6.00	587	5.86	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 16

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Salad (Mixed Types)		5-9 oz package	2.29 - 5.49	732	2.96		3.33 - 5.49	1423	3.68		3.00 - 6.00	609	5.75	
Salad (Mixed Types)	Spring Mix	10-12 oz package	2.95	29	2.95									
Salad (Mixed Types)	Spring Mix	5-9 oz package	2.95	29	2.95		3.33	1195	3.33					
Serrano Peppers		per lb					1.99	277	1.99					
Snow Peas		6 oz bags									3.48	130	3.48	
Spinach	FLAT TYPE	5-7 oz package	2.99	35	2.99									
Spinach	FLAT TYPE	8-10 oz package	1.00 - 2.99	286	1.29		1.00	37	1.00		2.00	22	2.00	
Squash	Acorn	per lb	0.79 - 1.49	1115	1.02		0.99 - 1.00	1351	0.99		0.97 - 1.29	155	1.15	16
Squash	Buttercup	per lb	0.79 - 0.99	138	0.88		0.99	1195	0.99		0.97 - 1.49	136	1.27	18
Squash	Butternut	per lb	0.79 - 1.49	1318	1.02	15	0.99 - 1.00	1351	0.99		0.97 - 1.49	183	1.20	13
Squash	Kabocha	per lb	0.79 - 1.49	355	1.06		0.99	40	0.99					
Squash	Spaghetti	per lb	0.79 - 1.49	1115	1.02		0.99 - 1.00	1351	0.99		0.97 - 1.29	155	1.15	16
Squash	Yellow Crookneck/Straightneck	per lb	1.29 - 2.49	372	1.84		1.79 - 2.29	64	2.02					
Squash	Zucchini	per lb	1.00 - 2.49	609	1.52		1.00 - 2.29	101	1.65					
Sweet Potatoes		5 lb bag					3.99	119	3.99					
Sweet Potatoes		per lb	0.99 - 2.99	900	1.33		0.78 - 1.29	1852	1.26		0.99 - 1.48	364	1.36	
Tomatillos		per lb					1.49	277	1.49		0.99	22	0.99	
Tomatoes		per lb	1.49	190	1.49						1.89	22	1.89	
Tomatoes	Cherry Type	1 pint package									2.50	28	2.50	
Tomatoes	Cherry Type	10 oz package	3.99	20	3.99									
Tomatoes	GRAPE TYPE	1 pint package									1.99 - 2.50	103	2.40	
Tomatoes	GRAPE TYPE	16 oz									2.50	35	2.50	
Tomatoes	Plum Type (Roma)	per lb	1.00	237	1.00		0.99 - 1.49	406	1.35	6	0.99 - 1.29	598	1.27	
Tomatoes	VINE RIPES - Greenhouse	per lb	1.98	18	1.98						2.49	134	2.49	
Tomatoes	VINE RIPES	per lb	0.99 - 1.49	92	1.20		1.68 - 1.89	128	1.75		1.79 - 1.99	199	1.88	
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	1.49 - 2.49	616	1.93		1.49 - 1.99	1807	1.87		1.99 - 2.48	218	2.28	
Turnip Tops		1 lb bag					2.50	37	2.50		2.00	22	2.00	
OTHER SPECIALTY CROP ITEMS														
Hemp Protein		16 oz									11.89	60	11.89	
Hemp Seeds Shelled		12 oz									15.39	60	15.39	
Hemp Seeds Shelled		16 oz									11.49 - 13.99	73	13.54	
Hemp Seeds Shelled		24 oz									16.79	60	16.79	
Hemp Seeds Shelled		8 oz									6.00 - 6.49	52	6.12	
Honey		12 oz	5.99 - 7.99	169	6.98		7.99 - 11.99	188	9.99		3.99 - 6.99	309	6.44	60
Honey		16 oz	6.99 - 9.99	42	8.28	42	3.99 - 12.99	596	9.97		7.99	124	7.99	
SEASONAL ITEMS														
Ornamentals	Chrysanthemums	6 inch pot									6.66	22	6.66	
Ornamentals	Chrysanthemums	8 Inch Pot					5.00	27	5.00					
Ornamentals	Rose, Hybrid Tea	bunched 12s	10.00	24	10.00		10.00	228	10.00		8.99 - 12.99	577	11.10	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	COSMIC CRISP	2 lb bag									3.99	23	3.99	
Apples	COSMIC CRISP	5 lb bag					4.99	285	4.99					
Apples	COSMIC CRISP	per lb	0.99 - 1.39	173	1.24		2.69	23	2.69					
Apples	Envy	2 lb bag									3.99	23	3.99	
Apples	Envy	3 lb bag	4.99 - 5.99	218	5.31						5.99	123	5.99	100
Apples	Envy	per lb					2.99	122	2.99					
Apples	Fuji	2 lb bag	4.99	64	4.99									
Apples	Fuji	3 lb bag	4.99	165	4.99									
Apples	Fuji	per lb	1.48	42	1.48		0.99 - 1.29	188	1.17		2.29	22	2.29	
Apples	Gala/Royal Gala	2 lb bag	4.99	64	4.99		3.79	42	3.79					
Apples	Gala/Royal Gala	3 lb bag	1.99 - 4.99	623	3.35		1.99 - 3.50	183	2.44					
Apples	Gala/Royal Gala	each	0.33	65	0.33									
Apples	Gala/Royal Gala	per lb	0.44 - 1.48	244	1.04		0.69 - 1.29	287	1.12		0.99 - 2.29	45	1.63	
Apples	Granny Smith	2 lb bag	4.99	64	4.99									
Apples	Granny Smith	3 lb bag	4.99	134	4.99		3.99	42	3.99					
Apples	Granny Smith	per lb	0.99 - 1.69	212	1.48		0.99 - 1.49	283	1.28		2.29	22	2.29	
Apples	Honeycrisp	2 lb bag	3.99	95	3.99									
Apples	Honeycrisp	3 lb bag	3.97 - 5.99	265	5.07		3.50	55	3.50		5.99	123	5.99	100
Apples	Honeycrisp	5 lb bag									4.99	150	4.99	
Apples	Honeycrisp	per lb	0.99 - 1.99	471	1.55		1.99 - 2.99	575	2.84					
Apples	Pink Lady/Cripps Pink	per lb	0.99	30	0.99		1.99	146	1.99					
Apples	Red Delicious	3 lb bag	2.98 - 3.49	57	3.22									
Apples	Red Delicious	5 lb bag	3.97	47	3.97									
Apples	Red Delicious	per lb	1.49	36	1.49						2.29	22	2.29	
Apples, Processed	Juice	128 oz (1 gallon)	6.99	70	6.99									
Apples, Processed	Juice	64 oz (1/2 gallon)	2.29	42	2.29		1.99 - 3.00	83	2.40		2.50 - 3.00	117	2.85	
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	6.99 - 9.99	296	7.94									
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	3.99 - 6.99	342	4.75		3.99	128	3.99		2.50	36	2.50	
Avocados	Hass	4 count mesh bags	5.54	75	5.54						6.99	61	6.99	
Avocados	Hass	5 count mesh bags	2.99	103	2.99									
Avocados	Hass	each	0.44 - 1.68	570	0.70						0.99 - 1.00	59	1.00	
Avocados	Hass-Marked Large	each	0.77 - 1.66	337	1.03		0.69 - 1.50	530	1.16					
Avocados	Hass-Marked Medium	each	0.69 - 0.88	316	0.84		0.69 - 1.50	788	1.21		0.75 - 1.39	125	0.95	
Avocados	Hass-Marked Small	each	0.50	126	0.50		0.50	256	0.50					
Bananas		per lb					0.69	61	0.69					
Blackberries		5.6-6 oz package	2.50 - 3.00	431	2.81		2.50 - 4.99	947	3.62					
Blueberries		1 pint (11-12 oz cntr w/ lid)	6.99	61	6.99									
Blueberries		6 oz package	3.00	21	3.00		3.50 - 4.99	512	3.86					
Blueberries		9.8 oz package	3.97 - 6.66	619	4.89		3.99 - 6.66	665	5.15		4.99 - 6.66	206	5.17	
Cactus Pears		per lb					0.99	42	0.99					
Cantaloupes		each	3.50	165	3.50									

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 18

Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Cantaloupes		per lb					0.33 - 0.79	88	0.55					
Clementines		3 lb bag	3.99	52	3.99		3.99 - 6.99	410	5.74		3.99	305	3.99	
Cranberries		12 oz bag									2.49 - 2.99	84	2.63	
Grapes	Black Seedless	per lb	1.89 - 3.32	170	2.74		2.99	73	2.99		1.99	110	1.99	
Grapes	Red Seedless	2 lb container with lid					3.00	61	3.00					
Grapes	Red Seedless	per lb	1.39 - 3.79	1122	2.28		1.29 - 3.99	565	2.27	55	1.99	156	1.99	
Grapes	White Seedless Type	2 lb container with lid					7.99	26	7.99	100				
Grapes	White Seedless Type	per lb	1.47 - 3.99	1102	2.53		1.99 - 3.99	333	2.66	57	1.99	156	1.99	
Kiwifruit	Hayward	1-lb containers with lids	2.99 - 3.99	90	3.66									
Kiwifruit	Yellow Flesh	1-lb containers with lids	3.79 - 3.99	401	3.82		4.99	42	4.99					
Kiwifruit	Yellow Flesh	2-lb containers with lids					7.99	45	7.99					
Lemons		2 lb bag									4.99	61	4.99	
Lemons		each	0.14 - 1.25	380	0.43		0.99	354	0.99		0.50 - 0.79	168	0.66	
Lemons		per lb					0.99	46	0.99					
Limes		2 pound bags									4.99	61	4.99	
Limes		each	0.10 - 1.00	166	0.27		0.33	256	0.33		0.69	110	0.69	
Limes		per lb					0.99	271	0.99					
Mangoes	Round Varieties	each	0.99	31	0.99		1.25	256	1.25					
Mangoes	Round Varieties Marked Extra Large	each					1.50	55	1.50					
Mangoes	Round Varieties Marked Large	each	0.99	70	0.99									
Oranges	Navel	3 lb bag	6.99	27	6.99									
Oranges	Navel	each	1.25	23	1.25									
Oranges	Navel	per lb					0.89 - 1.69	542	1.49		1.48 - 1.79	104	1.55	
Oranges	Valencia	per lb					0.79	46	0.79					
Papaya	Maradol/Tainung Types	per lb					0.79 - 0.99	169	0.86					
Peaches	Various Yellow Flesh Varieties	per lb					2.49 - 4.99	660	3.98	71				
Pears	Bartlett	3 lb bag	2.99	341	2.99		2.99	128	2.99					
Pears	Bartlett	each	0.33	65	0.33						1.39	110	1.39	100
Pears	Bartlett	per lb	1.27 - 1.99	366	1.38		1.28 - 1.99	631	1.75		0.98 - 2.99	126	1.42	82
Pears	Bosc	per lb	1.99	21	1.99		1.49 - 1.99	523	1.83		0.98	81	0.98	100
Pears	D'Anjou	per lb									0.98 - 1.29	142	1.11	100
Pears	RED TYPE	per lb	1.99	21	1.99									
Persimmons		per lb					1.99 - 2.99	153	2.46					
Pineapples		each	2.50 - 3.99	413	3.31									
Pineapples		per lb					0.99	88	0.99					
Plums		per lb					2.49 - 2.99	261	2.77	44				
Pomegranates		each	1.79 - 3.89	203	2.59		1.50 - 3.99	768	2.97	25	2.00 - 2.49	45	2.24	
Raspberries		1 pint (11-12 oz cntr w/ lid)	4.99	61	4.99		7.99	26	7.99					
Raspberries		6 oz package	2.50 - 3.34	519	3.02		2.50 - 4.99	1226	3.51		2.99 - 3.33	207	3.29	
Strawberries		1 lb package	2.50 - 3.33	789	2.85		1.99 - 4.99	676	2.96		2.79 - 3.33	500	3.04	
Strawberries		2 lb package					4.99	541	4.99		5.99	150	5.99	
Tangelos		per lb					0.89	115	0.89					
Tangerines/Man darins		2 lb bag	3.77	47	3.77		3.99	122	3.99					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Tangerines/Mandarins		3 lb bag	2.97 - 5.88	546	4.07		4.99 - 6.99	114	6.62		5.99	61	5.99	
Tangerines/Mandarins		per lb	0.99	65	0.99		1.79 - 1.99	116	1.88					
Watermelons	Red Flesh Seedless Miniature	each	3.99	95	3.99						3.50	36	3.50	
Watermelons	Red Flesh Seedless Type	per lb					0.69	146	0.69					

POTATOES & ONIONS

Onions, Dry	RED	per lb	1.19	60	1.19		1.88	146	1.88					
Onions, Dry	WHITE	per lb	0.89 - 1.29	281	1.12		0.99 - 1.88	303	1.42					
Onions, Dry	YELLOW	3 lb bag	1.47 - 2.98	492	2.61		3.00 - 3.99	230	3.73					
Onions, Dry	YELLOW	per lb	0.33 - 0.99	225	0.54		0.69	98	0.69		0.78	81	0.78	100
Onions, Dry	YELLOW MARKED SWEET	per lb	1.29	107	1.29						0.99	23	0.99	100
Potatoes	ROUND RED	24 oz bag	3.00	61	3.00									
Potatoes	ROUND RED	3 lb bag	2.89 - 2.99	270	2.93									
Potatoes	ROUND RED	5 lb bag	3.49 - 4.99	69	4.40						2.98	81	2.98	100
Potatoes	ROUND RED	per lb	0.69	65	0.69		0.69 - 0.99	204	0.83		1.99	22	1.99	
Potatoes	ROUND WHITE	per lb	0.69	65	0.69		0.99	97	0.99					
Potatoes	RUSSET	10 lb bag	2.99 - 4.98	360	4.03						2.99	23	2.99	
Potatoes	RUSSET	24 oz bag	2.50	118	2.50		2.50	219	2.50					
Potatoes	RUSSET	5 lb bag	1.99 - 2.99	116	2.28		1.99	118	1.99		1.50	36	1.50	
Potatoes	RUSSET	8 lb bag	2.49	27	2.49									
Potatoes	RUSSET	per lb	0.79 - 0.88	162	0.86		1.29	146	1.29					
Potatoes	YELLOW TYPE	24 oz bag	3.00	61	3.00									
Potatoes	YELLOW TYPE	3 lb bag	2.99	107	2.99									
Potatoes	YELLOW TYPE	5 lb bag	3.49	141	3.49						2.98	81	2.98	100
Potatoes	YELLOW TYPE	per lb					0.69	46	0.69		1.99	22	1.99	

VEGETABLES

Asparagus	GREEN	per lb	3.99	496	3.99		3.99	410	3.99					
Beans	ROUND GREEN TYPE	per lb	1.50 - 2.49	264	1.93									
Broccoli	CROWN CUT	per lb					1.97 - 2.99	476	2.73					
Brussels Sprouts		per lb	1.99	165	1.99									
Cabbage	ROUND GREEN TYPE	per lb	0.50 - 0.99	313	0.83		0.79	45	0.79		0.98 - 0.99	142	0.98	100
Cactus Leaf (Nopales)		1-1.5 lb bags	2.49	65	2.49									
Carrots		1 lb bag	0.79	36	0.79									
Carrots		2 lb bag	1.99	114	1.99		2.69	23	2.69		3.49	22	3.49	
Carrots		5 lb film bag	2.49	30	2.49		2.99 - 3.49	95	3.21					
Carrots		per lb	0.50	65	0.50		0.69	61	0.69					
Carrots	BABY PEELED	1 lb bag	0.99 - 1.25	84	1.06		1.48 - 1.50	463	1.50					
Carrots	BABY PEELED	2 lb bag	2.99	52	2.99		2.49 - 2.99	192	2.93		2.50	23	2.50	
Celery		each	1.99	42	1.99		0.50 - 0.89	198	0.72					
Celery	HEARTS	per package					2.49	23	2.49					
Chayote		per lb	0.99	30	0.99									
Chinese Cabbage		per lb					0.79	45	0.79					
Cilantro		per bunch	0.33	65	0.33		0.33 - 0.69	527	0.58		0.79	110	0.79	
Corn-Sweet		each	0.50 - 0.78	168	0.67		0.50	115	0.50					

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 20

Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Corn-Sweet		trays 4-5 ears film wrapped	1.99	160	1.99									
Cucumbers		each	0.50 - 0.99	648	0.72		0.33 - 0.99	247	0.53		0.79 - 0.89	171	0.83	
Cucumbers	LONG SEEDLESS - Greenhouse	each	0.99	101	0.99		2.49	66	2.49		2.00	36	2.00	
Cucumbers	PERSIAN - Greenhouse	16 oz bag					1.50	55	1.50					
Cucumbers	PERSIAN - Greenhouse	per lb					0.99	53	0.99					
Eggplant		each					1.49 - 2.49	219	2.16					
Garlic		per sleeve	1.89 - 1.99	168	1.95		2.00	42	2.00					
Jalapeno Peppers		per lb	0.97 - 2.19	523	1.37		0.99 - 1.99	405	1.58					
Jicama		per lb					1.49	42	1.49					
Kale		per bunch	2.22	75	2.22									
Lettuce	Green Leaf	each									2.00	36	2.00	
Lettuce	Iceberg	each	1.99 - 2.50	439	2.18									
Lettuce	Red Leaf	each									2.00	36	2.00	
Lettuce	Romaine (Hearts)	3 count	2.99	163	2.99									
Mixed Mini Sweet Peppers		1 lb package	2.99 - 3.98	153	3.81									
Mushrooms	CREMINI	8 oz package	0.99 - 3.69	417	1.36						3.33	22	3.33	
Mushrooms	PORTOBELLA	6 oz package	3.48	30	3.48									
Mushrooms	WHITE	8 oz package					2.50	20	2.50		2.00 - 3.33	58	2.50	
Onions, Green		per bunch					0.67	115	0.67					
Peppers (Bell Type)	GREEN	each	0.79	165	0.79		0.69 - 0.99	119	0.87					
Peppers (Bell Type)	ORANGE - Greenhouse	each	0.99	70	0.99									
Peppers (Bell Type)	ORANGE	each	0.79 - 1.29	257	1.07		0.50 - 1.50	574	1.29		0.99 - 1.25	107	1.05	
Peppers (Bell Type)	RED - Greenhouse	each	0.99	70	0.99									
Peppers (Bell Type)	RED	each	0.79 - 1.29	257	1.07		0.50 - 1.99	720	1.43		0.99 - 1.25	143	1.03	
Peppers (Bell Type)	YELLOW - Greenhouse	each	0.99	70	0.99									
Peppers (Bell Type)	YELLOW	each	0.79 - 1.29	257	1.07		0.50 - 1.99	720	1.43		0.99 - 1.25	143	1.03	
Poblano Pepper		per lb	1.79	30	1.79									
Pumpkins		each	4.00 - 6.99	841	5.17	2	3.99 - 5.99	327	4.25		4.99	150	4.99	
Pumpkins		per lb					0.50	55	0.50					
Pumpkins	Marked Large	each	4.99 - 5.00	82	4.99		5.00 - 6.00	455	5.88	32	5.99	110	5.99	
Radishes		per bunch					0.69	42	0.69					
Salad (Mixed Types)		10-12 oz package	1.47 - 5.00	553	3.45		2.79	23	2.79		2.49 - 2.50	328	2.49	
Salad (Mixed Types)		5-9 oz package	2.00 - 2.50	89	2.17		2.79	23	2.79		2.49 - 2.99	460	2.62	
Salad (Mixed Types)	Spring Mix	5-9 oz package	2.98	117	2.98									
Serrano Peppers		per lb	1.39	30	1.39									
Spinach		per bunch					0.99	45	0.99					
Spinach	FLAT TYPE	5-7 oz package	2.98	117	2.98									
Spinach	FLAT TYPE	8-10 oz package	2.39	27	2.39		0.99 - 2.50	117	1.87					
Squash	Acorn	per lb	0.88 - 1.49	176	1.05		0.77 - 1.49	142	1.39		1.49	61	1.49	100
Squash	Butternut	per lb	0.88 - 1.49	176	1.05		0.77 - 1.49	142	1.39		1.49	61	1.49	100

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 21

Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Squash	GREY	per lb	0.69 - 1.29	237	1.12		0.99	61	0.99					
Squash	Spaghetti	per lb	0.88 - 1.49	176	1.05		0.77 - 1.49	142	1.39		1.49	61	1.49	100
Squash	Yellow Crookneck/Straightneck	per lb	1.29 - 1.79	202	1.55									
Squash	Zucchini	per lb	1.29 - 1.79	202	1.55									
Sugar Snap Peas		8 oz bags	3.00	23	3.00									
Sweet Potatoes		3 lb bag	2.50	60	2.50									
Sweet Potatoes		per lb	0.89 - 2.69	408	1.55									
Tomatillos		per lb	0.97 - 1.29	237	1.02									
Tomatoes		per lb					1.49 - 1.98	242	1.93		1.49	23	1.49	
Tomatoes	GRAPE TYPE	1 pint package					2.99	187	2.99					
Tomatoes	GRAPE TYPE	10 oz package	2.99	52	2.99						2.50	36	2.50	
Tomatoes	GRAPE TYPE	12 oz package					2.50	20	2.50					
Tomatoes	Plum Type (Roma)	per lb	0.79 - 1.49	737	1.07		0.99 - 1.29	445	1.12		3.29	22	3.29	
Tomatoes	VINE RIPES - Greenhouse	per lb	1.59 - 1.99	364	1.91						1.98 - 1.99	27	1.99	
Tomatoes	VINE RIPES	per lb	1.58	103	1.58									
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	1.69 - 2.68	233	2.23		1.97 - 1.99	195	1.98		1.99	171	1.99	
OTHER SPECIALTY CROP ITEMS														
Hemp Seeds Shelled		16 oz					11.49	23	11.49					
Hemp Seeds Shelled		8 oz	6.49 - 7.49	125	6.75		6.49	23	6.49		6.49	26	6.49	
Honey		12 oz	7.99	118	7.99		3.00	21	3.00					
Honey		16 oz	9.99	118	9.99									
SEASONAL ITEMS														
Ornamentals	Chrysanthemums	6 inch pot	12.99	31	12.99									
Ornamentals	Chrysanthemums	8 Inch Pot	8.99	107	8.99									
Ornamentals	Rose, Hybrid Tea	bunched 12s	9.99	65	9.99		9.99	61	9.99					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT										
Apple Pears		per lb					2.39	23	2.39	
Apples	COSMIC CRISP	per lb	1.99	2	1.99					
Apples	Envy	2 lb bag					6.79	33	6.79	
Apples	Envy	3 lb bag	7.99	11	7.99					
Apples	Fuji	3 lb bag	5.99	9	5.99					
Apples	Fuji	per lb	1.99	2	1.99					
Apples	Gala/Royal Gala	3 lb bag	5.99	9	5.99		6.99	33	6.99	
Apples	Gala/Royal Gala	per lb	1.29 - 3.39	39	3.28					
Apples	Granny Smith	3 lb bag	5.99	9	5.99					
Apples	Granny Smith	per lb	1.99	2	1.99					
Apples	Honeycrisp	3 lb bag	7.99	11	7.99					
Apples	Honeycrisp	per lb	1.99	2	1.99					
Apples	Red Delicious	3 lb bag					6.39	7	6.39	
Apples, Processed	Juice	64 oz (1/2 gallon)	2.99 - 3.29	22	3.14					
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	14.99	2	14.99					
Avocados	Hass	4 count mesh bags					4.69	3	4.69	
Avocados	Hass	each	1.00 - 1.25	11	1.20		1.67	23	1.67	
Avocados	Hass-Marked Medium	each	1.50	11	1.50		1.95	4	1.95	
Bananas		per lb					1.79	3	1.79	
Blueberries		1 pint (11-12 oz cntnr w/ lid)					8.99	33	8.99	
Blueberries		18 oz package	8.99	9	8.99					
Blueberries		6 oz package					3.99 - 4.59	27	4.50	
Blueberries		9.8 oz package	6.99	11	6.99		9.32	4	9.32	
Cantaloupes		per lb	1.29	2	1.29					
Clementines		2 lb bag					6.99	33	6.99	
Clementines		3 lb bag	4.99 - 9.99	13	5.76					
Grapes	Black Seedless	per lb					4.69	7	4.69	
Grapes	Red Seedless	2 lb container with lid					5.59	3	5.59	
Grapes	Red Seedless	per lb	4.69	9	4.69		3.99 - 4.59	27	4.50	
Grapes	White Seedless Type	per lb	4.69	9	4.69		3.99 - 4.59	27	4.50	
Kiwifruit	Hayward	2-lb containers with lids	8.00	11	8.00					
Oranges	Navel	per lb	2.38 - 3.69	40	3.59		2.29	7	2.29	
Peaches	Various Yellow Flesh Varieties	per lb					3.49 - 3.99	27	3.92	
Pears	D'Anjou	per lb	1.29 - 3.49	39	3.38		1.99	7	1.99	
Persimmons		per lb					2.69 - 2.99	29	2.95	
Pineapples		each	4.99 - 9.99	44	9.31					
Pineapples		per lb					0.99	23	0.99	100
Pomegranates		each					5.45	4	5.45	
Raspberries		6 oz package	4.99	11	4.99		4.67	4	4.67	
Strawberries		1 lb package	3.99 - 4.99	22	4.49		8.99	33	8.99	
Tangerines/Man darins		3 lb bag					7.99	2	7.99	
Tangerines/Man darins		per lb	2.99	2	2.99					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Watermelons	Red Flesh Seedless Miniature	per lb					1.99	33	1.99	
POTATOES & ONIONS										
Onions, Dry	WHITE	per lb					1.69	7	1.69	
Onions, Dry	YELLOW	per lb	1.79	9	1.79		0.99	2	0.99	
Onions, Dry	YELLOW MARKED SWEET	per lb	1.39	2	1.39					
Potatoes	ROUND RED	5 lb bag					5.99 - 8.99	36	8.74	
Potatoes	RUSSET	5 lb bag	3.49	4	3.49		5.79	33	5.79	
Potatoes	YELLOW TYPE	5 lb bag					5.99	3	5.99	
VEGETABLES										
Bok Choy	BABY BOK CHOY	per lb	1.78	3	1.78					
Broccoli	CROWN CUT	per lb	2.68	3	2.68					
Cabbage	ROUND GREEN TYPE	per lb	1.29	2	1.29					
Carrots		per lb					1.69	3	1.69	
Carrots	BABY PEELED	1 lb bag					2.49	7	2.49	
Celery		per lb					1.49	3	1.49	
Cucumbers		each	1.00	2	1.00					
Cucumbers	LONG SEEDLESS - Greenhouse	per lb	1.28	3	1.28					
Lettuce	Green Leaf	each	2.99	11	2.99					
Lettuce	Red Leaf	each	2.99	11	2.99					
Lettuce	Romaine	each	2.99	11	2.99					
Lettuce	Romaine	per lb					2.99 - 3.49	60	3.46	55
Mixed Mini Sweet Peppers		1 lb package	4.49 - 4.69	11	4.65					
Peppers (Bell Type)	ORANGE	each	1.67 - 2.50	13	1.80					
Peppers (Bell Type)	RED	each	1.67 - 2.50	13	1.80					
Peppers (Bell Type)	RED	per lb					5.99	2	5.99	
Peppers (Bell Type)	YELLOW	each	1.67 - 2.50	13	1.80					
Pumpkins		each	11.00	11	11.00					
Pumpkins		per lb	0.69 - 1.99	42	1.86		0.99	23	0.99	
Radishes		6-oz film bags					2.59	33	2.59	
Salad (Mixed Types)		5-9 oz package					5.29	3	5.29	
Squash	Acorn	per lb					2.39	7	2.39	
Squash	Butternut	per lb					2.39	7	2.39	
Squash	Spaghetti	per lb					2.39	7	2.39	
Squash	Zucchini	per lb					2.59	7	2.59	
Sweet Potatoes		per lb	2.49	2	2.49					
Tomatoes	Plum Type (Roma)	per lb	2.69	9	2.69					
Tomatoes	VINE RIPES - Greenhouse	per lb	3.99	11	3.99					
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.59 - 2.68	5	2.64					
OTHER SPECIALTY CROP ITEMS										

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Hemp Seeds Shelled		8 oz	8.84	11	8.84					
Honey		12 oz	3.99	11	3.99					
Honey		16 oz	7.09	11	7.09					

Wtd Avg - Simple weighted average



NATIONAL ORGANIC SUMMARY

(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	Ambrosia	2 lb bag	183	3.99	183	3.99		
Apples	COSMIC CRISP	per lb	752	2.97	481	2.99		
Apples	Envy	2 lb bag	183	3.99	183	3.99		
Apples	Envy	per lb	122	2.77			1,195	1.99
Apples	Fuji	2 lb bag	579	4.93	190	5.99	271	4.69
Apples	Fuji	3 lb bag	34	6.99				
Apples	Fuji	per lb	27	2.99	21	1.78	554	2.44
Apples	Gala/Royal Gala	2 lb bag	1,251	4.62	232	5.59	400	4.45
Apples	Gala/Royal Gala	3 lb bag	56	6.64	187	4.48		
Apples	Gala/Royal Gala	per lb	23	1.79	45	2.26	1,497	1.97
Apples	Granny Smith	2 lb bag	293	4.99	236	5.60	488	4.99
Apples	Granny Smith	3 lb bag	224	6.14				
Apples	Granny Smith	per lb	90	2.85	25	2.49	481	2.77
Apples	Honeycrisp	2 lb bag	103	5.18	23	4.99	274	5.75
Apples	Honeycrisp	per lb	481	3.66	61	2.69	828	3.30
Apples	OPAL	per lb	21	1.98			21	1.98
Apples, Processed	Juice	64 oz (1/2 gallon)	138	6.92	155	5.97	96	5.13
Avocados	Hass	3 count mesh bags	122	4.99			74	5.99
Avocados	Hass	4 count mesh bags	658	6.10	537	5.44	366	4.79
Avocados	Hass	each	358	1.74	454	1.84	107	2.00
Avocados	Hass-Marked Large	each	305	2.99	529	2.19		
Bananas		per lb	477	0.88	304	0.83	284	0.95
Blackberries		5.6-6 oz package	575	3.91	1,096	4.53	970	4.43
Cranberries		8 oz bag	211	3.99			190	3.99
Grapes	Black Seedless	2 lb container with lid	255	5.00				
Grapes	Black Seedless	per lb	406	3.32	481	3.32	826	3.39
Grapes	Red Seedless	2 lb container with lid	445	5.85			675	6.27
Grapes	Red Seedless	per lb	2,121	3.47	2,078	3.47	2,490	3.44
Grapes	White Seedless Type	2 lb container with lid	273	6.08	644	6.99	675	6.27
Grapes	White Seedless Type	per lb	2,060	3.45	2,098	3.47	2,822	3.37
Kiwifruit	Hayward	1-lb containers with lids	392	5.54	481	5.54		
Lemons		each	61	1.25			119	0.99
Oranges	Navel	3 lb bag	190	7.99	212	7.78		
Peaches	Various Yellow Flesh Varieties	per lb	144	3.88				
Pears	Bartlett	2 lb bag	553	4.65	791	3.40	183	3.99
Pears	Bartlett	per lb	518	2.79	562	2.66	1,729	1.86
Pears	Bosc	per lb	481	2.77	481	2.77	1,729	1.86

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Pears	RED TYPE	2 lb bag	1,195	3.99				
Pears	RED TYPE	per lb	406	2.77	406	2.77	339	2.77
Raspberries		6 oz package	94	3.99	654	4.97	1,042	4.41
Strawberries		1 lb package	604	4.35	921	5.72		

Potatoes & Onions

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	RED	per lb	305	1.99				
Onions, Dry	WHITE	per lb	305	1.99				
Onions, Dry	YELLOW	2 lb bag	22	2.50	22	2.50	66	3.99
Onions, Dry	YELLOW	3 lb bag	190	4.99	343	4.54	1,248	4.13
Onions, Dry	YELLOW	per lb	459	1.82	154	1.49	154	1.49
Onions, Dry	YELLOW MARKED SWEET	per lb	37	1.19	162	2.48	187	1.48
Potatoes	FINGERLING	24 oz bag	283	4.99	305	4.99		
Potatoes	MIXED COLORS	24 oz bag	190	4.99	211	4.89		
Potatoes	ROUND RED	24 oz bag	420	4.89	317	4.86	4	3.00
Potatoes	ROUND RED	3 lb bag	330	3.99	25	3.97	239	4.09
Potatoes	ROUND WHITE	24 oz bag	44	3.99				
Potatoes	RUSSET	3 lb bag	353	3.99	97	4.36	49	4.47
Potatoes	RUSSET	5 lb bag	136	4.74				
Potatoes	RUSSET	per lb	154	1.49	154	1.49	154	1.49
Potatoes	YELLOW TYPE	24 oz bag	420	4.89	317	4.86	4	3.00
Potatoes	YELLOW TYPE	3 lb bag	350	3.99	97	4.36	239	4.09

Vegetables

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Beans	ROUND GREEN TYPE	12 oz bag	109	3.99			162	3.99
Beets		per bunch	20	2.50	130	2.99	20	2.50
Cabbage	ROUND GREEN TYPE	per lb	228	1.24	190	1.29	228	1.44
Carrots		1 lb bag	287	1.59	88	2.18	162	1.50
Carrots		2 lb bag	393	3.03	373	3.00	432	2.71
Carrots		per bunch	81	3.98	110	2.99	188	3.13
Carrots		per lb	154	1.29	154	1.29	154	1.29
Carrots	BABY PEELED	1 lb bag	314	2.40	1,521	2.02	417	1.93
Carrots	Baby Peeled Type Mixed Color	12 oz bag	157	2.38	61	2.00	40	2.75
Celery		per lb	22	1.89				
Celery	HEARTS	per package	306	3.49	435	3.33	103	2.89
Cilantro		per bunch	303	0.97				
Cucumbers		each	553	1.36	89	1.44	140	1.82
Cucumbers	LONG SEEDLESS - Greenhouse	each	183	2.29	509	1.99	24	2.50
Cucumbers	PERSIAN - Greenhouse	16 oz bag	359	4.21	481	4.21	205	4.04
Curly Parsley		per bunch	176	1.43	176	1.43	154	1.29
Kale		per bunch	384	2.22	481	2.22		
Kale		per lb	38	1.69	190	3.99		

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 27

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Lettuce	Green Leaf	each	305	3.29			24	1.79
Lettuce	Iceberg	each	428	3.08	183	3.49	54	3.06
Lettuce	Red Leaf	each	305	3.29			77	1.59
Lettuce	Romaine	each	305	3.29			77	1.59
Lettuce	Romaine (Hearts)	3 count	176	4.08	146	4.30	619	3.53
Mixed Mini Sweet Peppers		8 oz package	162	3.99				
Mushrooms	CREMINI	1 lb package	60	3.99				
Mushrooms	CREMINI	8 oz package	380	2.64	190	3.50	372	3.01
Mushrooms	WHITE	1 lb package	60	3.99				
Mushrooms	WHITE	8 oz package	144	3.38	293	3.71	59	2.50
Peppers (Bell Type)	GREEN	each	305	1.49	23	1.25	119	1.99
Peppers (Bell Type)	ORANGE	each	23	1.25				
Peppers (Bell Type)	RED	each	23	1.25				
Peppers (Bell Type)	YELLOW	each	67	2.06				
Plain Parsley		per bunch	22	0.99	22	0.99		
Pumpkins	PIE TYPE	per lb	283	1.66	262	1.66	329	1.59
Radishes		per bunch	22	1.50	22	1.50		
Salad (Mixed Types)		10-12 oz package	125	4.95	200	5.48	275	5.05
Salad (Mixed Types)		5-9 oz package	994	3.14	647	3.29	1,009	3.29
Salad (Mixed Types)	Spring Mix	5-9 oz package	122	3.00	60	3.50	171	3.28
Spinach	FLAT TYPE	11 oz package	95	5.00			95	5.00
Spinach	FLAT TYPE	5-7 oz package	65	3.99			122	3.50
Squash	Acorn	per lb	497	1.63	518	1.62	148	1.58
Squash	Butternut	per lb	523	1.67	518	1.62	148	1.58
Squash	Kabocha	per lb	350	1.66	337	1.66		
Squash	Spaghetti	per lb	424	1.64	518	1.62	148	1.58
Squash	Yellow Crookneck/Straightneck	per lb	122	2.77				
Squash	Zucchini	per lb	122	2.77	2,283	2.39		
Sweet Potatoes		per lb	604	2.46	710	2.48	562	2.25
Tomatoes	GRAPE TYPE	1 pint package	183	3.49	183	3.49	102	2.64
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	122	4.43	53	5.99	89	4.43
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	502	2.95			267	2.89

Other Specialty Crop Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Hemp (Seed) Oil		16 oz	60	14.69			309	16.21
Hemp Protein		16 oz	60	12.59				
Hemp Seeds Shelled		12 oz	573	13.53			852	14.16
Hemp Seeds Shelled		7 oz	214	8.30			853	9.58
Hemp Seeds Shelled		8 oz	395	11.44	471	11.27	304	10.93
Honey		12 oz	136	9.34	230	10.49	503	5.46
Honey		16 oz	442	10.89	461	10.05	120	11.86

Wtd Avg - Simple weighted average



REGIONAL ORGANIC DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	Ambrosia	2 lb bag	3.99	183	3.99									
Apples	COSMIC CRISP	per lb	2.79 - 2.99	194	2.92		2.99	86	2.99		2.99	266	2.99	
Apples	Envy	2 lb bag	3.99	183	3.99									
Apples	Envy	per lb	2.77	122	2.77									
Apples	Fuji	2 lb bag	4.99 - 5.99	352	5.53									
Apples	Fuji	3 lb bag					6.99	34	6.99					
Apples	Gala/Royal Gala	2 lb bag	4.99 - 5.99	483	5.38		4.99	366	4.99					
Apples	Gala/Royal Gala	3 lb bag					6.99	34	6.99					
Apples	Granny Smith	2 lb bag	4.99	293	4.99									
Apples	Granny Smith	3 lb bag	5.99	190	5.99		6.99	34	6.99					
Apples	Granny Smith	per lb	2.49 - 2.99	90	2.85									
Apples	Honeycrisp	2 lb bag									4.99 - 5.99	42	5.47	
Apples	Honeycrisp	per lb	3.66	122	3.66		3.66	86	3.66		3.66	67	3.66	
Apples, Processed	Juice	64 oz (1/2 gallon)	7.99	20	7.99									
Avocados	Hass	4 count mesh bags	5.54 - 6.99	146	5.78		5.54 - 6.99	314	6.59		5.54	67	5.54	
Avocados	Hass	each	1.67 - 2.00	297	1.79									
Bananas		per lb	0.99	35	0.99						0.79 - 0.99	131	0.90	
Blackberries		5.6-6 oz package	3.89 - 3.99	194	3.93		3.89	86	3.89		3.89 - 3.99	89	3.91	
Cranberries		8 oz bag	3.99	190	3.99									
Grapes	Black Seedless	per lb	3.32	122	3.32		3.32	86	3.32		3.32	67	3.32	
Grapes	Red Seedless	2 lb container with lid	6.99	190	6.99									
Grapes	Red Seedless	per lb	3.32 - 3.99	377	3.53		3.32 - 3.49	1281	3.48		2.97 - 3.99	279	3.48	
Grapes	White Seedless Type	2 lb container with lid	6.99	190	6.99						3.99	83	3.99	
Grapes	White Seedless Type	per lb	3.32 - 3.99	377	3.53		3.32 - 3.49	1281	3.48		2.97 - 3.99	196	3.27	
Kiwifruit	Hayward	1-lb containers with lids	5.54	122	5.54		5.54	86	5.54					
Oranges	Navel	3 lb bag	7.99	190	7.99									
Peaches	Various Yellow Flesh Varieties	per lb	3.88	122	3.88									
Pears	Bartlett	2 lb bag					3.98 - 4.99	553	4.65					
Pears	Bartlett	per lb	2.77 - 2.99	159	2.82		2.77	86	2.77		2.77	67	2.77	
Pears	Bosc	per lb	2.77	122	2.77		2.77	86	2.77		2.77	67	2.77	
Pears	RED TYPE	2 lb bag					3.99	1195	3.99					
Pears	RED TYPE	per lb	2.77	122	2.77		2.77	86	2.77		2.77	67	2.77	
Raspberries		6 oz package	3.99	72	3.99						3.99	22	3.99	
Strawberries		1 lb package	3.99	36	3.99						4.99	22	4.99	
POTATOES & ONIONS														
Onions, Dry	YELLOW	2 lb bag									2.50	22	2.50	
Onions, Dry	YELLOW	3 lb bag	4.99	190	4.99									
Onions, Dry	YELLOW	per lb									1.49	13	1.49	
Onions, Dry	YELLOW MARKED SWEET	per lb					1.19	37	1.19					
Potatoes	FINGERLING	24 oz bag	4.99	122	4.99		4.99	86	4.99					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Potatoes	MIXED COLORS	24 oz bag	4.99	190	4.99									
Potatoes	ROUND RED	24 oz bag	4.99	312	4.99		4.99	86	4.99		2.99	22	2.99	
Potatoes	ROUND RED	3 lb bag									3.97	25	3.97	
Potatoes	ROUND WHITE	24 oz bag									2.99	22	2.99	
Potatoes	RUSSET	3 lb bag									3.97	25	3.97	
Potatoes	RUSSET	5 lb bag	4.98	18	4.98		4.98	94	4.98					
Potatoes	RUSSET	per lb									1.49	13	1.49	
Potatoes	YELLOW TYPE	24 oz bag	4.99	312	4.99		4.99	86	4.99		2.99	22	2.99	
Potatoes	YELLOW TYPE	3 lb bag	3.99	20	3.99						3.97	25	3.97	
VEGETABLES														
Beans	ROUND GREEN TYPE	12 oz bag					3.98	26	3.98		3.99	83	3.99	
Cabbage	ROUND GREEN TYPE	per lb	0.99 - 1.29	228	1.24									
Carrots		1 lb bag	1.67	24	1.67		1.67	228	1.67		0.99	35	0.99	
Carrots		2 lb bag	2.50 - 3.49	393	3.03									
Carrots		per lb									1.29	13	1.29	
Carrots	BABY PEELED	1 lb bag	2.50 - 2.99	57	2.82									
Carrots	Baby Peeled Type Mixed Color	12 oz bag	2.21 - 2.99	157	2.38									
Celery	HEARTS	per package	2.99 - 3.99	203	3.70						2.99 - 3.49	103	3.09	
Cucumbers		each					1.48	187	1.48					
Cucumbers	LONG SEEDLESS - Greenhouse	each	2.29	183	2.29									
Cucumbers	PERSIAN - Greenhouse	16 oz bag					4.21	86	4.21		4.21	67	4.21	
Curly Parsley		per bunch									0.99 - 1.49	35	1.18	
Kale		per bunch	2.22	122	2.22		2.22	86	2.22		2.22	67	2.22	
Kale		per lb	1.69	38	1.69									
Lettuce	Iceberg	each	2.49 - 3.49	269	3.17		2.49	90	2.49		2.99	35	2.99	
Lettuce	Romaine (Hearts)	3 count	4.99	25	4.99									
Mixed Mini Sweet Peppers		8 oz package	3.99	162	3.99									
Mushrooms	CREMINI	1 lb package									3.99	60	3.99	
Mushrooms	CREMINI	8 oz package	3.99	35	3.99						2.50	284	2.50	
Mushrooms	WHITE	1 lb package									3.99	60	3.99	
Mushrooms	WHITE	8 oz package	2.50 - 3.99	144	3.38									
Peppers (Bell Type)	YELLOW	each									2.49	44	2.49	
Plain Parsley		per bunch									0.99	22	0.99	
Pumpkins	PIE TYPE	per lb	1.66	122	1.66		1.66	86	1.66					
Radishes		per bunch									1.50	22	1.50	
Salad (Mixed Types)		10-12 oz package	4.99	36	4.99						4.77	25	4.77	
Salad (Mixed Types)		5-9 oz package	3.50 - 3.99	215	3.89		4.99	34	4.99		2.97 - 3.99	128	3.71	
Spinach	FLAT TYPE	5-7 oz package	3.99	65	3.99									
Squash	Acorn	per lb	1.29 - 1.66	160	1.57		1.66	86	1.66		1.66	67	1.66	
Squash	Butternut	per lb	1.29 - 1.66	160	1.57		1.66	86	1.66		1.66	67	1.66	
Squash	Kabocha	per lb	1.66	122	1.66		1.66	86	1.66		1.66	67	1.66	
Squash	Spaghetti	per lb	1.29	38	1.29		1.66	86	1.66		0.99 - 1.66	90	1.49	25

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 30

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Squash	Yellow Crookneck/Straightneck	per lb	2.77	122	2.77									
Squash	Zucchini	per lb	2.77	122	2.77									
Sweet Potatoes		per lb	2.54	122	2.54		2.54	86	2.54		2.54	67	2.54	
Tomatoes	GRAPE TYPE	1 pint package	3.49	183	3.49									
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	4.43	122	4.43									
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.88	162	2.88						2.99	35	2.99	
OTHER SPECIALTY CROP ITEMS														
Hemp (Seed) Oil		16 oz									14.69	60	14.69	
Hemp Protein		16 oz									12.59	60	12.59	
Hemp Seeds Shelled		12 oz	13.59	18	13.59						13.29 - 13.49	73	13.33	
Hemp Seeds Shelled		7 oz									7.99 - 9.09	73	8.89	
Hemp Seeds Shelled		8 oz	11.99	18	11.99		11.99	94	11.99		8.39	60	8.39	
Honey		12 oz	3.99 - 10.49	42	6.78	42	10.49	94	10.49					
Honey		16 oz	14.49	18	14.49		6.99 - 14.49	188	10.74					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	COSMIC CRISP	per lb	2.99	75	2.99		2.99	109	2.99		2.99	22	2.99	
Apples	Fuji	2 lb bag					4.00	146	4.00		3.98	81	3.98	100
Apples	Fuji	per lb					2.99	27	2.99					
Apples	Gala/Royal Gala	2 lb bag					2.99 - 4.00	402	3.36					
Apples	Gala/Royal Gala	3 lb bag									6.10	22	6.10	
Apples	Gala/Royal Gala	per lb	1.79	23	1.79									
Apples	Honeycrisp	2 lb bag									4.99	61	4.99	
Apples	Honeycrisp	per lb	3.66	75	3.66		3.66	109	3.66		3.66	22	3.66	
Apples	OPAL	per lb									1.98	21	1.98	
Apples, Processed	Juice	64 oz (1/2 gallon)	6.74	118	6.74									
Avocados	Hass	3 count mesh bags					4.99	122	4.99					
Avocados	Hass	4 count mesh bags					5.54	109	5.54		5.54	22	5.54	
Avocados	Hass	each									1.50	61	1.50	
Avocados	Hass-Marked Large	each									2.99	305	2.99	
Bananas		per lb	0.79	165	0.79		0.89 - 0.99	146	0.94					
Blackberries		5.6-6 oz package	3.89	75	3.89		3.89	109	3.89		3.89	22	3.89	
Cranberries		8 oz bag									3.98	21	3.98	
Grapes	Black Seedless	2 lb container with lid	5.00	255	5.00									
Grapes	Black Seedless	per lb					3.32	109	3.32		3.32	22	3.32	
Grapes	Red Seedless	2 lb container with lid	5.00	255	5.00									
Grapes	Red Seedless	per lb	3.32	75	3.32		3.32	109	3.32					
Grapes	White Seedless Type	per lb	3.32	75	3.32		3.32	109	3.32		3.32	22	3.32	
Kiwifruit	Hayward	1-lb containers with lids	5.54	75	5.54		5.54	109	5.54					
Lemons		each									1.25	61	1.25	
Peaches	Various Yellow Flesh Varieties	per lb									3.88	22	3.88	
Pears	Bartlett	per lb	2.77	75	2.77		2.77	109	2.77		2.77	22	2.77	
Pears	Bosc	per lb	2.77	75	2.77		2.77	109	2.77		2.77	22	2.77	
Pears	RED TYPE	per lb					2.77	109	2.77		2.77	22	2.77	
Strawberries		1 lb package					3.33	219	3.33		4.99 - 5.54	327	5.03	
POTATOES & ONIONS														
Onions, Dry	RED	per lb									1.99	305	1.99	
Onions, Dry	WHITE	per lb									1.99	305	1.99	
Onions, Dry	YELLOW	per lb	1.49	92	1.49		1.49	23	1.49		1.49 - 1.99	331	1.95	
Potatoes	FINGERLING	24 oz bag	4.99	75	4.99									
Potatoes	ROUND RED	3 lb bag									3.99	305	3.99	
Potatoes	ROUND WHITE	24 oz bag									4.99	22	4.99	
Potatoes	RUSSET	3 lb bag	3.99	23	3.99						3.99	305	3.99	
Potatoes	RUSSET	5 lb bag					3.34	20	3.34		4.98	4	4.98	
Potatoes	RUSSET	per lb	1.49	92	1.49		1.49	23	1.49		1.49	26	1.49	
Potatoes	YELLOW TYPE	3 lb bag									3.99	305	3.99	
VEGETABLES														
Beets		per bunch					2.50	20	2.50					

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 16, 2026 - Page 32

Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Carrots		per bunch									3.98	81	3.98	100
Carrots		per lb	1.29	92	1.29		1.29	23	1.29		1.29	26	1.29	
Carrots	BABY PEELED	1 lb bag	1.79 - 2.49	69	2.22		1.79 - 2.50	188	2.34	77				
Celery		per lb									1.89	22	1.89	
Cilantro		per bunch	0.97	303	0.97									
Cucumbers		each					0.33	61	0.33		1.49	305	1.49	
Cucumbers	PERSIAN - Greenhouse	16 oz bag	4.21	75	4.21		4.21	109	4.21		4.21	22	4.21	
Curly Parsley		per bunch	1.49	92	1.49		1.49	23	1.49		1.49	26	1.49	
Kale		per bunch					2.22	109	2.22					
Lettuce	Green Leaf	each									3.29	305	3.29	
Lettuce	Iceberg	each	3.99	34	3.99									
Lettuce	Red Leaf	each									3.29	305	3.29	
Lettuce	Romaine	each									3.29	305	3.29	
Lettuce	Romaine (Hearts)	3 count	4.59	27	4.59		3.34 - 3.49	43	3.42		3.98	81	3.98	
Mushrooms	CREMINI	8 oz package	2.50	61	2.50									
Peppers (Bell Type)	GREEN	each									1.49	305	1.49	
Peppers (Bell Type)	ORANGE	each	1.25	23	1.25									
Peppers (Bell Type)	RED	each	1.25	23	1.25									
Peppers (Bell Type)	YELLOW	each	1.25	23	1.25									
Pumpkins	PIE TYPE	per lb	1.66	75	1.66									
Salad (Mixed Types)		10-12 oz package	5.00	64	5.00									
Salad (Mixed Types)		5-9 oz package	2.50 - 2.99	202	2.73						2.50 - 2.99	415	2.63	
Salad (Mixed Types)	Spring Mix	5-9 oz package					3.00	122	3.00					
Spinach	FLAT TYPE	11 oz package	5.00	95	5.00									
Squash	Acorn	per lb	1.66	75	1.66		1.66	109	1.66					
Squash	Butternut	per lb	1.66	75	1.66		1.66 - 2.49	135	1.82					
Squash	Kabocha	per lb	1.66	75	1.66									
Squash	Spaghetti	per lb	1.66	75	1.66		1.66 - 2.49	135	1.82					
Sweet Potatoes		per lb	1.48 - 2.54	117	2.16		2.54	109	2.54		2.48 - 2.54	103	2.49	78
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb									2.99	305	2.99	
OTHER SPECIALTY CROP ITEMS														
Hemp Seeds Shelled		12 oz	13.49 - 13.59	210	13.55		13.49 - 13.59	242	13.58		13.49 - 13.59	30	13.50	
Hemp Seeds Shelled		7 oz	7.99	92	7.99		7.99	23	7.99		7.99	26	7.99	
Hemp Seeds Shelled		8 oz					11.99	219	11.99		11.99	4	11.99	
Honey		16 oz	6.99 - 14.49	236	10.74									

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT										
Apples	COSMIC CRISP	per lb					4.18	4	4.18	
Apples	Gala/Royal Gala	per lb	3.98	3	3.98					
Apples	Honeycrisp	2 lb bag	7.99	11	7.99					
Apples	Honeycrisp	per lb	2.99	2	2.99		5.12	4	5.12	
Apples, Processed	Juice	64 oz (1/2 gallon)	4.39 - 4.99	13	4.48					
Avocados	Hass	4 count mesh bags					7.76	4	7.76	
Avocados	Hass-Marked Large	each	3.99	11	3.99					
Blackberries		5.6-6 oz package					5.45	4	5.45	
Grapes	Black Seedless	per lb					4.65	4	4.65	
Grapes	Red Seedless	per lb	3.48	3	3.48		4.65	4	4.65	
Grapes	White Seedless Type	per lb	3.48	3	3.48		4.65	4	4.65	
Kiwifruit	Hayward	1-lb containers with lids					7.76	4	7.76	
Pears	Bartlett	per lb					3.87	4	3.87	
Pears	Bosc	per lb					3.87	4	3.87	
Pears	RED TYPE	per lb					3.87	4	3.87	
Raspberries		6 oz package					3.00	33	3.00	
Strawberries		1 lb package	5.99	11	5.99					
POTATOES & ONIONS										
Onions, Dry	RED	per lb	2.49	11	2.49					
Onions, Dry	WHITE	per lb	2.49	11	2.49					
Onions, Dry	YELLOW	per lb	2.49	11	2.49					
Potatoes	FINGERLING	24 oz bag					6.98	4	6.98	
Potatoes	ROUND RED	3 lb bag	3.99 - 4.99	13	4.84					
Potatoes	RUSSET	3 lb bag	4.99	11	4.99					
Potatoes	YELLOW TYPE	3 lb bag	3.99 - 4.99	13	4.84					
VEGETABLES										
Beans	ROUND GREEN TYPE	12 oz bag					5.99	33	5.99	
Carrots	BABY PEELED	1 lb bag	1.79 - 2.48	14	1.94		4.49	33	4.49	
Carrots	BABY PEELED	2 lb bag	4.29	11	4.29					
Cucumbers	PERSIAN - Greenhouse	16 oz bag					5.90	4	5.90	
Lettuce	Boston - Greenhouse	4 oz containers with lid	4.00	11	4.00					
Lettuce	Romaine (Hearts)	3 count	3.00	2	3.00		4.99	2	4.99	
Squash	Acorn	per lb	1.79	11	1.79		2.32	4	2.32	
Squash	Butternut	per lb	1.79	11	1.79		2.32	4	2.32	
Squash	Kabocha	per lb	1.79	11	1.79					
Squash	Spaghetti	per lb	1.79	11	1.79		2.32	4	2.32	
Sweet Potatoes		per lb					3.56	4	3.56	
Tomatoes	Cherry Type	1 pint package	4.18	3	4.18					
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	3.99	11	3.99					
OTHER SPECIALTY CROP ITEMS										
Honey		12 oz	7.69	11	7.69					

Wtd Avg - Simple weighted average

REGIONAL DEFINITIONS

As used in this report, regions include the following states:

NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA	Alaska
HAWAII	Hawaii
NATIONAL	Continental United States

1 -- Specialty Crops Market News surveys nearly 271 retailers, comprising over 29,700 individual stores, with online weekly advertised features.

2 -- Date range reflects one week of data collection ending on the report date and encompassing ad pricing good from the Saturday before the report release date through the following Friday.