



Advertised Prices for Specialty Crops Products at Major Grocery Store Outlets ending during the period of 10/3/2026 to 10/15/2026

The information contained in this report reflects prices advertised by major grocery retailers to consumers through circulars and digital promotions and gathered by USDA through a weekly survey.

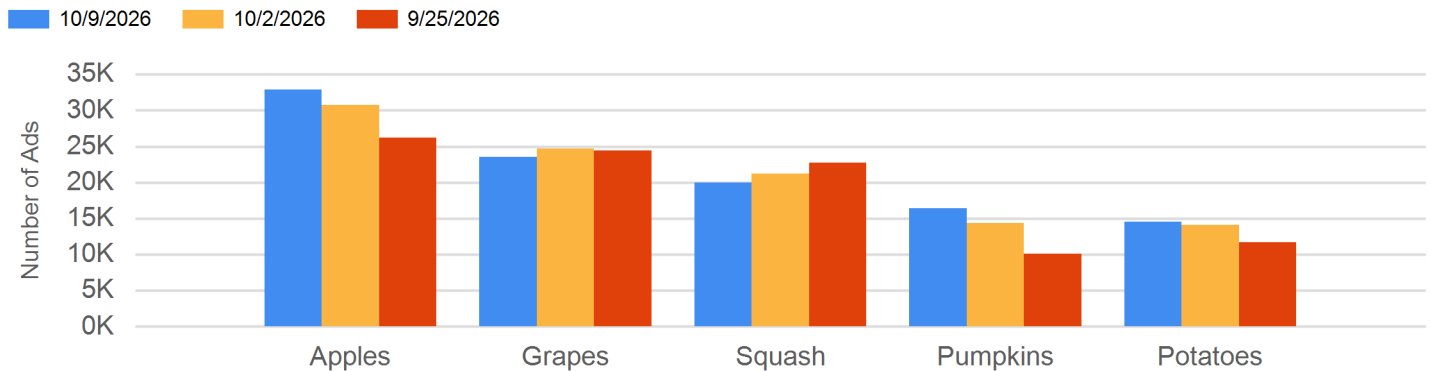
Fall Abundance

This week grocers offered an abundance of autumn flavor. Winter squashes, Brussels sprouts, sweet potatoes, cabbage, carrots, and onions helped shoppers whip up hearty meals. Grapes, pears, persimmons, pomegranates, and cranberries filled stores aisles with an array of fall colors. Sixteen varieties of apples were on ad this week, perfect for baking, eating fresh, or covering with caramel. Pumpkins for baking, carving, and decorating were featured in flyers from every chain.

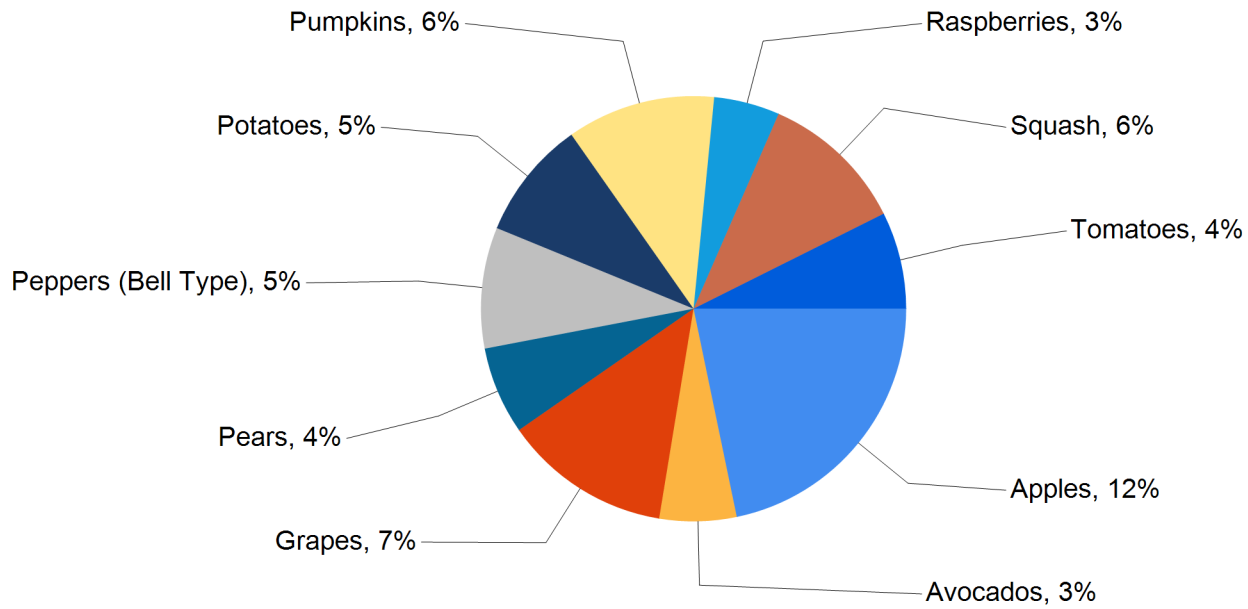
Total ad numbers this week were 296,464, a 1% decrease from last week's total of 299,382. The total for the same week last year was 1% lower at 293,986. The total number of ads broken out by commodity groups: fruit 153,667 (52%), onions and potatoes 22,320 (8%), vegetables 116,191 (39%), herbs 1,304, ornamentals 919, hemp 962, and honey 2,405. The number of ads for organic produce was 32,960, 11% of total ads.

The following are the prices of major advertised items (3,000 plus ads) this week, compared to the same week last year. Significant increases in price for fruit this week included seedless grapes per lb. (white at 25%, red at 19%), blueberries (9.8 oz. package) at 19%, and Bartlett pears (per lb.) at 18%. Significant decreases included blackberries (5.6-6 oz. package) at 23% and tangerines (3 lb. bag) at 16%. There were no significant changes in price for onions and potatoes this week. Significant increases in price for vegetables this week included cucumbers (each) at 22% and green bell peppers at 10%. Significant decreases included only green cabbage at 26%.

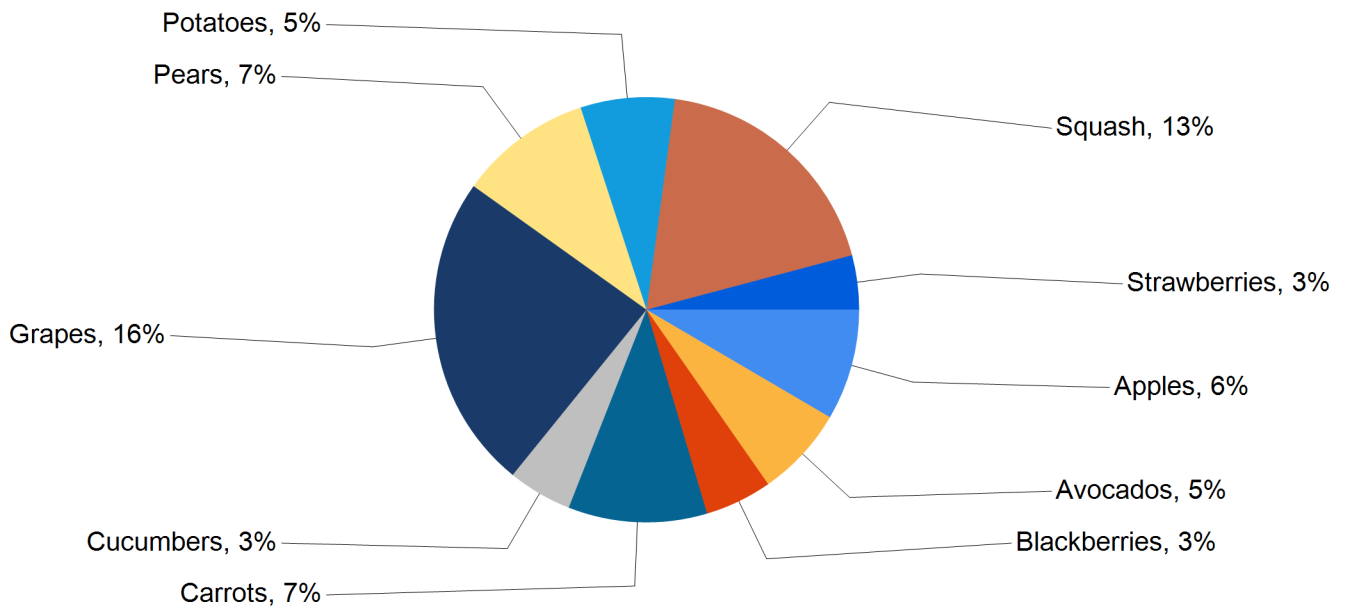
Top 5 Commodities Featured This Week



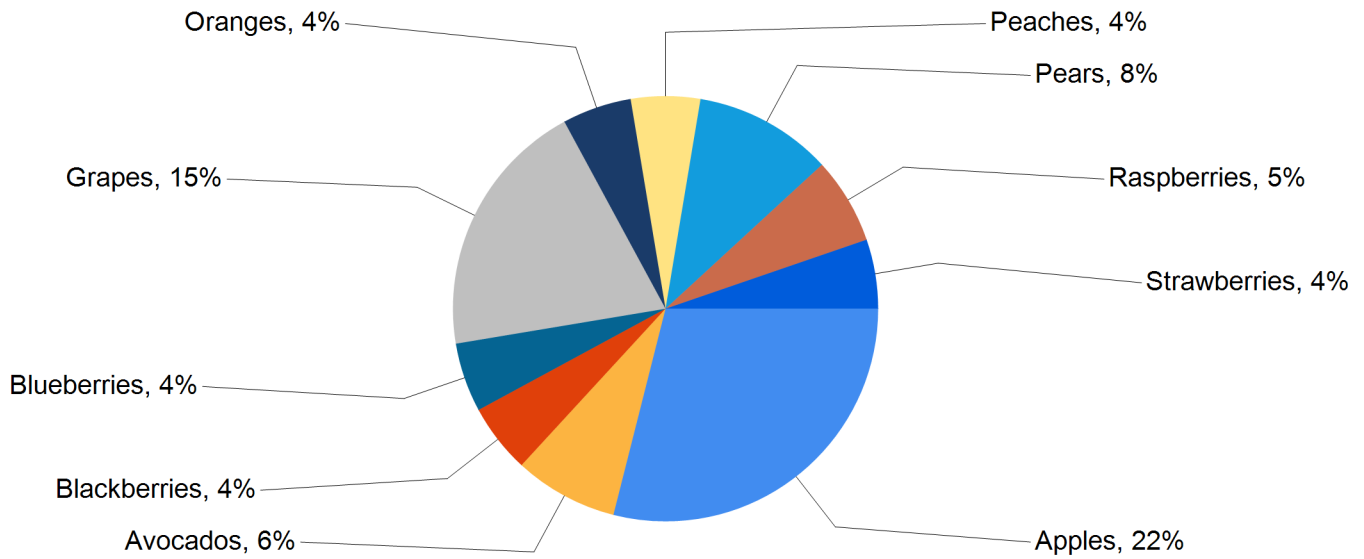
Top 10 Commodities as Percentage of Total Conventional Ads



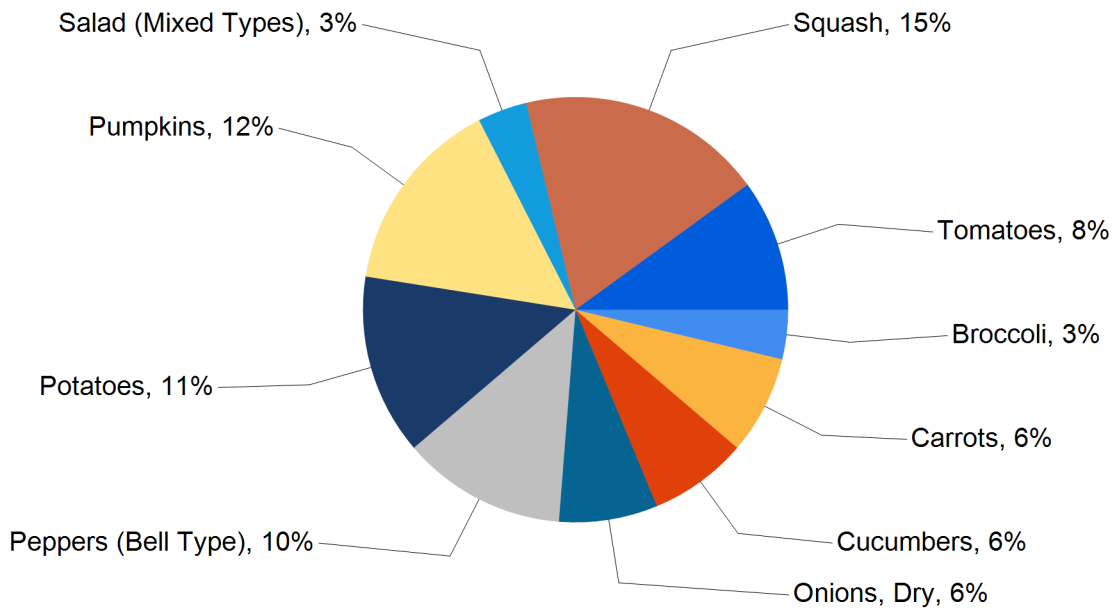
Top 10 Commodities as Percentage of Total Organic Ads



Top 10 Fruits as Percentage of Total Fruit Ads



Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes





NATIONAL CONVENTIONAL SUMMARY

(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	Ambrosia	2 lb bag	106	4.99			104	3.99
Apples	Ambrosia	per lb	114	1.99	218	1.99	22	1.49
Apples	Cortland	3 lb bag	243	3.99	183	3.99	96	3.99
Apples	Cortland	5 lb bag	162	6.99				
Apples	Cortland	per lb	472	1.03	574	1.49	481	1.18
Apples	COSMIC CRISP	2 lb bag	273	4.59				
Apples	COSMIC CRISP	per lb	2,036	1.56	1,245	2.06	510	1.17
Apples	Empire	2 lb bag	160	2.50			144	2.00
Apples	Empire	3 lb bag	183	3.99	183	3.99		
Apples	Empire	5 lb bag	162	6.99				
Apples	Empire	per lb	190	0.99				
Apples	Envy	2 lb bag	163	4.99	274	3.99		
Apples	Envy	per lb	1,545	1.54	511	2.26	591	2.65
Apples	Fuji	2 lb bag	493	3.81	70	2.99	277	1.99
Apples	Fuji	3 lb bag	217	4.02	328	3.24	479	3.03
Apples	Fuji	5 lb bag	187	4.98				
Apples	Fuji	per lb	905	1.23	503	1.11	1,344	1.54
Apples	Gala/Royal Gala	2 lb bag	543	3.39	70	2.99	340	2.07
Apples	Gala/Royal Gala	3 lb bag	1,814	3.76	1,291	3.51	955	3.13
Apples	Gala/Royal Gala	5 lb bag	1,789	5.23	1,174	5.00	38	4.99
Apples	Gala/Royal Gala	each	87	0.62	65	0.25	160	0.33
Apples	Gala/Royal Gala	per lb	1,357	1.26	2,352	1.39	2,349	1.37
Apples	Ginger Gold	per lb	190	0.99	297	1.17	151	1.42
Apples	Golden Delicious	3 lb bag	34	3.99	34	3.99	38	3.49
Apples	Golden Delicious	per lb	173	0.99	175	0.99	485	1.09
Apples	Granny Smith	2 lb bag	106	4.99	70	2.99		
Apples	Granny Smith	3 lb bag	1,683	3.37	1,788	4.08	27	3.99
Apples	Granny Smith	5 lb bag	1,642	5.00	1,066	5.00		
Apples	Granny Smith	per lb	1,344	1.33	1,188	1.24	704	1.17
Apples	Honeycrisp	2 lb bag	339	3.43	2,719	2.09		
Apples	Honeycrisp	3 lb bag	222	4.62	212	5.54	709	4.91
Apples	Honeycrisp	5 lb bag	150	4.99			103	6.25
Apples	Honeycrisp	per lb	6,133	2.12	4,958	2.00	3,739	2.16
Apples	Jonagold	per lb	130	1.77			130	1.44
Apples	Jonathan	3 lb bag	34	3.99	70	4.51	30	2.98
Apples	McIntosh	2 lb bag	437	3.00			421	1.99
Apples	McIntosh	3 lb bag	480	3.58	549	3.61	691	3.49
Apples	McIntosh	5 lb bag	162	6.99				
Apples	McIntosh	per lb	1,033	1.18	1,235	1.47	944	1.19
Apples	Pink Lady/Cripps Pink	2 lb bag	106	4.99			104	3.99

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 9, 2026 - Page 5

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	Pink Lady/Cripps Pink	3 lb bag	106	4.99			1,123	3.91
Apples	Pink Lady/Cripps Pink	5 lb bag	1,621	5.00	1,255	5.12		
Apples	Pink Lady/Cripps Pink	per lb	415	1.38	256	1.70	519	1.61
Apples	Red Delicious	2 lb bag	107	2.50			170	2.15
Apples	Red Delicious	3 lb bag	633	3.97	494	3.93	342	3.75
Apples	Red Delicious	5 lb bag	27	3.99			285	5.14
Apples	Red Delicious	per lb	500	1.17	495	1.10	552	1.15
Apples, Processed	Juice	128 oz (1 gallon)	38	7.49	252	7.49	111	6.99
Apples, Processed	Juice	64 oz (1/2 gallon)	2,141	2.75	2,656	2.82	4,439	2.98
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	364	8.74	1,231	7.22	1,077	6.36
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	1,993	4.51	3,792	4.11	1,721	4.09
Avocados	Hass	4 count mesh bags	292	3.67	833	4.02	689	4.16
Avocados	Hass	5 count mesh bags	344	2.99	436	4.62	386	3.14
Avocados	Hass	each	4,355	1.09	3,063	0.97	5,481	1.02
Avocados	Hass-Marked Extra Large	each	277	2.00	27	3.00	831	1.83
Avocados	Hass-Marked Large	each	1,256	1.30	1,165	1.27	2,514	1.34
Avocados	Hass-Marked Medium	each	1,708	1.34	783	0.95	603	1.35
Avocados	Hass-Marked Small	each	61	0.33	402	0.52	107	0.33
Avocados	VARIOUS GREENSKIN VARIETIES	per lb	34	0.99			34	0.99
Bananas		per lb	523	0.57	865	0.64	336	0.64
Blackberries		1 pint (11-12 oz cntr w/ lid)	162	6.99	246	3.99	146	5.00
Blackberries		5.6-6 oz package	5,212	2.36	4,289	3.21	4,671	3.06
Blueberries		1 pint (11-12 oz cntr w/ lid)	2,009	4.60	605	4.85	1,135	4.00
Blueberries		6 oz package	817	3.21	727	3.89	1,182	3.75
Blueberries		9.8 oz package	3,189	5.96	3,521	5.08	1,579	4.99
Cactus Pears		each	61	0.33	83	0.33	55	0.50
Cantaloupes		each	2,377	2.87	1,063	3.19	3,252	2.83
Cantaloupes		per lb	73	0.82	42	0.79	181	0.44
Clementines		2 lb bag	103	3.99	72	3.22	228	4.90
Clementines		3 lb bag	783	4.45	1,296	4.96	619	5.87
Coconut	YOUNG TYPE	each	65	3.22			42	2.00
Cranberries		12 oz bag	725	2.66	235	3.09	667	2.96
Grapefruit	RED	each	482	1.45			93	1.10
Grapefruit	RED	per lb	106	1.99			22	1.29
Grapes	Black Seedless	per lb	2,077	2.25	1,196	2.41	2,899	1.96
Grapes	Red Globe Seeded Type	per lb	38	3.49	104	2.19	37	2.99
Grapes	Red Seedless	2 lb container with lid	231	4.24	764	5.19		
Grapes	Red Seedless	per lb	6,541	2.58	7,904	2.49	9,002	2.16
Grapes	White Seedless Type	2 lb container with lid	586	5.49	916	5.20	150	5.99
Grapes	White Seedless Type	per lb	8,745	2.47	8,488	2.27	8,236	1.98
Honeydews		each	142	4.94			96	3.99
Kiwifruit	Hayward	1-lb containers with lids	107	5.99				
Kiwifruit	Hayward	each	355	0.56	195	0.68		

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 9, 2026 - Page 6

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Kiwifruit	Yellow Flesh	1-lb containers with lids	1,021	5.34	546	4.48	1,700	4.41
Lemons		2 lb bag	2,606	3.13	464	3.55	2,016	3.57
Lemons		3 lb bag	110	3.99				
Lemons		each	1,841	0.69	2,243	0.67	993	0.60
Lemons		per lb	68	0.99	46	1.29		
Limes		2 pound bags	607	4.27	98	4.15	328	3.80
Limes		each	1,040	0.50	1,103	0.44	2,420	0.46
Limes		per lb	168	1.15	88	1.29	348	0.81
Mangoes	Round Varieties	each	1,034	1.20	780	1.07	1,619	0.91
Mangoes	Round Varieties Marked Extra Large	each	60	1.25				
Mangoes	Round Varieties Marked Large	each	308	1.43	327	1.02	508	1.29
Oranges	Blood Orange	per lb	22	3.99	199	2.99	228	2.79
Oranges	Navel	3 lb bag	920	5.38	1,677	5.30	370	4.56
Oranges	Navel	4 lb bag	309	5.41	573	5.07	846	5.56
Oranges	Navel	8 lb bag	256	9.99				
Oranges	Navel	each	1,577	1.00	1,621	1.07	939	1.00
Oranges	Navel	per lb	1,369	1.62	2,450	1.83	2,412	1.76
Oranges	Navel, Cara Cara	3 lb bag	1,030	4.76	640	5.56	403	4.12
Oranges	Navel, Cara Cara	each	35	1.00	190	1.25		
Oranges	Navel, Cara Cara	per lb	142	2.42	422	1.75	303	2.22
Oranges	Valencia	4 lb bag	59	4.99			26	3.98
Oranges	Valencia	per lb	46	0.79				
Papaya	Maradol/Tainung Types	per lb	657	1.17	481	0.94	289	0.98
Peaches	Various Yellow Flesh Varieties	2 lb bags	2,155	2.98			1,890	3.18
Peaches	Various Yellow Flesh Varieties	per lb	4,204	1.93	1,374	2.54	4,796	2.00
Pears	Bartlett	2 lb bag	252	3.79	187	3.98	275	3.81
Pears	Bartlett	each	131	0.99	162	1.00	131	1.00
Pears	Bartlett	per lb	3,516	1.78	6,079	1.79	3,757	1.51
Pears	Bosc	each	131	0.99	162	1.00		
Pears	Bosc	per lb	2,505	1.92	1,511	1.75	1,175	1.52
Pears	D'Anjou	3 lb bag	110	3.99				
Pears	D'Anjou	per lb	439	1.91	590	1.89	607	1.76
Pears	RED TYPE	2 lb bag	252	3.79				
Pears	RED TYPE	each	131	0.99	162	1.00		
Pears	RED TYPE	per lb	2,050	1.93	2,257	1.61	470	1.96
Persimmons		each	512	1.71	377	2.92	65	2.99
Persimmons		per lb	113	2.55	81	2.27		
Pineapples		each	1,998	2.56	2,323	2.71	467	3.39
Pineapples		per lb	465	0.79	386	0.98	170	0.99
Plantains		per lb	31	0.88	165	0.82	337	0.60
Plums		per lb	1,195	2.99	261	2.49	1,175	2.74
Pomegranates		each	3,204	3.05	4,810	2.78	2,479	3.23
Pomegranates		per lb	36	2.99				
Raspberries		1 pint (11-12 oz cntr w/ lid)	723	4.92	135	4.86	211	5.12
Raspberries		6 oz package	6,447	2.72	5,388	3.11	6,361	2.58

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Strawberries		1 lb package	4,450	3.23	3,348	3.07	2,544	3.25
Strawberries		2 lb package	425	5.25	151	4.71	246	5.81
Tangelos		per lb	42	1.99	96	1.61		
Tangerines/Mandarins		2 lb bag	133	2.95	634	3.79	533	4.13
Tangerines/Mandarins		3 lb bag	5,923	4.52	3,236	4.84	2,942	5.36
Tangerines/Mandarins		per lb	223	1.94	103	1.69	554	1.27
Watermelons	Red Flesh Seedless Miniature	each	164	3.62	46	2.25	80	3.50
Watermelons	Red Flesh Seedless Type	each	313	5.94	93	4.94	557	3.80

Potatoes & Onions

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	RED	2 lb bag	64	2.27	1,103	2.52	227	1.86
Onions, Dry	RED	per lb	773	1.48	953	1.30	800	1.15
Onions, Dry	WHITE	per lb	1,215	1.22	1,211	1.08	765	1.02
Onions, Dry	YELLOW	2 lb bag	459	1.92	662	2.22	349	1.88
Onions, Dry	YELLOW	3 lb bag	1,238	2.27	2,143	2.12	3,261	3.08
Onions, Dry	YELLOW	5 lb bag	20	3.99	138	2.56	54	2.50
Onions, Dry	YELLOW	per lb	575	0.73	1,594	0.99	1,094	0.79
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	1,705	4.55	2,248	4.48	260	3.79
Onions, Dry	YELLOW MARKED SWEET	4 lb bag	38	4.99				
Onions, Dry	YELLOW MARKED SWEET	per lb	869	1.29	761	1.33	940	1.19
Potatoes	FINGERLING	24 oz bag	221	3.50	199	3.49		
Potatoes	MIXED COLORS	24 oz bag	216	3.92	585	3.92	89	3.49
Potatoes	MIXED COLORS	3 lb bag	238	6.83	34	5.49		
Potatoes	ROUND RED	15 lb bag	36	6.99			36	6.99
Potatoes	ROUND RED	24 oz bag	425	3.52	626	3.66	365	3.91
Potatoes	ROUND RED	3 lb bag	470	3.13	118	2.68	168	2.80
Potatoes	ROUND RED	5 lb bag	2,270	3.27	1,493	3.67	2,027	3.00
Potatoes	ROUND RED	per lb	319	1.17	340	1.18	415	1.04
Potatoes	ROUND WHITE	5 lb bag	421	2.83	158	3.18	181	2.42
Potatoes	ROUND WHITE	per lb	95	0.99	168	0.84	160	0.91
Potatoes	RUSSET	10 lb bag	698	3.92	617	4.61	162	2.64
Potatoes	RUSSET	5 lb bag	2,200	2.74	4,908	3.03	2,726	3.19
Potatoes	RUSSET	8 lb bag	953	4.19	314	4.37	391	4.77
Potatoes	RUSSET	per lb	1,138	1.19	934	1.10	1,805	0.90
Potatoes	YELLOW TYPE	15 lb bag	36	6.99			36	6.99
Potatoes	YELLOW TYPE	24 oz bag	843	3.26	626	3.66	365	3.91
Potatoes	YELLOW TYPE	3 lb bag	511	3.06	358	3.41	125	2.16
Potatoes	YELLOW TYPE	4 lb bag	185	2.50				
Potatoes	YELLOW TYPE	5 lb bag	1,397	4.00	1,253	4.14	896	3.59
Potatoes	YELLOW TYPE	per lb	249	1.22	397	1.18	473	1.18

Wtd Avg - Simple weighted average



Vegetables								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Anaheim Pepper		per lb	45	1.49			170	3.35
Artichokes		each	322	2.00			144	1.50
Asparagus	GREEN	per lb	246	3.99			3,652	3.17
Beans	ROUND GREEN TYPE	12 oz bag	183	3.99	683	3.43	305	3.03
Beans	ROUND GREEN TYPE	per lb	633	2.19	271	1.34	1,657	2.26
Beets		per lb	139	0.92	50	0.87	73	0.90
Broccoli		per bunch	2,144	3.03	551	2.99	1,241	2.98
Broccoli		per lb	400	2.32	1,596	2.77	362	1.24
Broccoli	BABY HYBRID TYPE	per bunch	65	4.99	65	4.99	1,260	2.58
Broccoli	CROWN CUT	per lb	1,759	2.11	2,573	2.07	3,495	1.87
Brussels Sprouts		1 lb bag	1,598	2.66	572	3.55		
Brussels Sprouts		12 oz bag	103	3.60	274	3.00	95	2.99
Brussels Sprouts		per lb	106	2.79			408	2.35
Cabbage	RED TYPE	per lb	131	1.29	192	1.32	107	0.79
Cabbage	ROUND GREEN TYPE	per lb	3,025	0.73	3,012	0.75	2,863	0.98
Cactus Leaf (Nopales)		1-1.5 lb bags	65	2.49	120	2.95		
Carrots		1 lb bag	35	1.25	88	1.49	216	0.99
Carrots		2 lb bag	411	1.59	241	1.74	402	2.07
Carrots		5 lb film bag	157	3.76	233	2.73	96	2.99
Carrots		per lb	272	0.77	146	0.57	99	0.73
Carrots	BABY PEELED	1 lb bag	4,160	1.33	2,204	1.40	3,307	1.45
Carrots	BABY PEELED	2 lb bag	862	2.51	701	2.61	1,209	2.43
Cauliflower		each	1,334	3.14	184	3.96	1,121	2.98
Cauliflower		per lb	525	2.18	131	1.51	733	1.46
Celery		each	1,036	1.61	487	1.68	588	1.49
Celery	HEARTS	per package	931	3.44	317	2.17	205	3.34
Chayote		each	190	0.99	251	0.87	92	0.49
Chayote		per lb	65	0.69	117	0.85	30	0.89
Cilantro		per bunch	788	0.97	1,227	0.91	1,057	0.93
Collards		per bunch	59	0.99	66	2.50	180	1.94
Corn-Sweet		each	903	0.41	2,397	0.40	535	0.61
Corn-Sweet		trays 4-5 ears film wrapped	325	4.73	512	3.77	355	4.54
Cucumbers		each	4,240	0.83	3,700	0.76	3,310	0.68
Cucumbers	LONG SEEDLESS - Greenhouse	each	2,113	1.72	2,239	1.17	618	1.43
Cucumbers	PERSIAN - Greenhouse	12-14 oz trays filmwrapped	371	2.97	297	2.96	190	3.99
Cucumbers	PERSIAN - Greenhouse	16 oz bag	36	1.50	323	2.67	190	2.67
Cucumbers	PERSIAN - Greenhouse	32 oz bag	183	5.00	183	5.00	183	5.00
Cucumbers	Pickles-Kirby Type	per lb	53	1.29				
Curly Parsley		per bunch	159	1.13	120	1.26	102	1.18
Eggplant		per lb	785	1.55	602	1.32	870	1.33
Garlic		per lb	65	5.99	90	5.43	65	5.99
Garlic		per sleeve	540	2.08	202	1.71	278	2.41
Jalapeno Peppers		per lb	696	1.45	572	1.37	408	1.22
Jicama		per lb	143	1.10	121	0.95	53	0.99

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 9, 2026 - Page 9

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Lettuce	Green Leaf	each	159	1.88	135	1.96	304	1.79
Lettuce	Iceberg	each	468	2.28	329	2.24	665	1.72
Lettuce	Red Leaf	each	159	1.88	135	1.96	272	1.89
Lettuce	Romaine	per lb	22	1.49			102	1.81
Lettuce	Romaine (Hearts)	2 count	96	3.50			96	3.50
Lettuce	Romaine (Hearts)	3 count	1,001	3.37	1,706	3.40	913	3.34
Mixed Mini Sweet Peppers		1 lb package	919	3.67	372	3.19	713	3.39
Mixed Mini Sweet Peppers		8 oz package	38	2.49				
Mushrooms	CREMINI	1 lb package	272	3.69				
Mushrooms	CREMINI	8 oz package	533	2.53	2,385	1.69	1,020	2.21
Mushrooms	WHITE	1 lb package	63	3.69	46	3.49	232	3.99
Mushrooms	WHITE	8 oz package	1,289	2.16	2,833	1.80	2,100	1.97
Onions, Green		per bunch	106	0.99	95	0.79	562	0.99
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	1,888	3.44	3,482	2.87	637	4.14
Peppers (Bell Type)	GREEN	each	3,829	0.86	2,399	0.89	2,959	0.78
Peppers (Bell Type)	GREEN	per lb	184	1.73	148	1.47	193	1.49
Peppers (Bell Type)	ORANGE - Greenhouse	each	54	0.99			469	1.80
Peppers (Bell Type)	ORANGE	each	1,958	1.15	3,301	1.16	1,257	1.31
Peppers (Bell Type)	ORANGE	per lb	214	2.42	1,515	2.94	72	2.20
Peppers (Bell Type)	RED - Greenhouse	each	54	0.99			147	1.39
Peppers (Bell Type)	RED	each	2,284	1.19	3,527	1.15	1,687	1.24
Peppers (Bell Type)	RED - Greenhouse	per lb	35	1.99			322	1.99
Peppers (Bell Type)	RED	per lb	435	1.93	1,571	2.89	495	1.77
Peppers (Bell Type)	YELLOW - Greenhouse	each	54	0.99			469	1.80
Peppers (Bell Type)	YELLOW	each	1,958	1.15	3,476	1.19	995	1.33
Peppers (Bell Type)	YELLOW	per lb	214	2.42	1,515	2.94	107	2.13
Plain Parsley		per bunch	159	1.13	125	1.25	300	1.11
Pumpkins		each	4,212	5.21	4,443	5.61	3,449	5.06
Pumpkins		per lb	170	0.50	406	0.49	212	0.52
Pumpkins	Marked Extra Large	each	184	5.99	611	8.66	61	5.99
Pumpkins	Marked Extra Large	per lb	144	0.49	107	0.49	144	0.49
Pumpkins	Marked Large	each	6,761	5.37	5,991	5.51	5,090	5.64
Pumpkins	Marked Medium	each	970	4.87	183	5.00	277	4.66
Pumpkins	Marked Small	each	122	3.00			137	5.33
Pumpkins	MINIATURE	each	394	0.72	436	1.55	427	1.31
Pumpkins	MINIATURE	per lb	255	1.99	255	1.99	65	1.99
Pumpkins	PIE TYPE	each	1,435	2.83	498	2.46	583	2.79
Pumpkins	PIE TYPE	per lb	1,506	1.02	1,260	1.30	246	0.87
Radishes		per bunch	106	0.99	91	0.89	338	0.94
Rapini/Broccoli Rabe		per bunch	228	3.48				
Rapini/Broccoli Rabe		per lb	512	2.18	25	1.99	297	2.35
Salad (Mixed Types)		10-12 oz package	1,990	2.86	1,387	2.67	833	2.63
Salad (Mixed Types)		24 oz. package	301	5.47				
Salad (Mixed Types)		5-9 oz package	1,455	2.54	1,118	2.72	1,948	3.32
Spinach		per bunch	143	2.25	45	1.39	20	1.50
Spinach	FLAT TYPE	1 lb package	45	2.69	90	2.16		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Spinach	FLAT TYPE	5-7 oz package	59	2.50	117	2.98	283	2.71
Spinach	FLAT TYPE	8-10 oz package	347	2.34	376	2.27	403	1.39
Squash	Acorn	per lb	3,563	1.08	2,737	1.20	4,192	1.09
Squash	Buttercup	per lb	1,968	0.99	2,804	1.08	1,783	0.99
Squash	Butternut	per lb	3,897	1.09	4,917	1.06	4,186	1.11
Squash	GREY	per lb	65	0.69			179	0.91
Squash	Kabocha	per lb	439	1.06	1,322	1.04	550	1.12
Squash	Spaghetti	per lb	3,563	1.11	5,369	1.04	4,239	1.10
Squash	Yellow Crookneck/Straightneck	per lb	1,132	1.92	611	1.60	1,006	1.43
Squash	Zucchini	per lb	1,168	1.91	701	1.62	1,554	1.35
Sugar Snap Peas		16 oz bags	45	4.99				
Sweet Potatoes		3 lb bag	131	2.99	356	2.99	322	2.99
Sweet Potatoes		per lb	3,290	1.16	1,194	1.56	1,398	1.17
Swiss Chard		per lb	107	1.99			37	1.99
Tomatillos		per lb	474	0.99	749	1.08	191	1.01
Tomatoes		per lb	1,596	1.95	1,757	2.00	2,080	2.03
Tomatoes	Cherry Type	1 pint package	96	3.00				
Tomatoes	Cherry Type	10 oz package	123	3.50	56	3.17	21	2.99
Tomatoes	Cherry Type	12 oz package	716	3.23				
Tomatoes	GRAPE TYPE	1 pint package	1,407	2.36	1,278	2.67	778	2.85
Tomatoes	GRAPE TYPE	10 oz package	269	3.02	246	2.98	551	2.57
Tomatoes	GRAPE TYPE	12 oz package	191	2.50			139	2.95
Tomatoes	Plum Type (Roma)	per lb	2,192	1.27	3,136	1.23	3,400	1.17
Tomatoes	VINE RIPES	per lb	38	1.59	228	1.82	1,197	1.07
Tomatoes	VINE RIPES - Greenhouse	per lb	960	1.91	573	1.94	603	2.10
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2,892	1.89	969	1.78	2,669	1.79
Turnip Tops		per bunch	59	0.99	66	2.50	130	1.69

Other Specialty Crop Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Honey		12 oz	957	5.68	891	5.60	1,067	4.18
Honey		16 oz	724	9.04	887	8.78	67	9.69

Seasonal Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Ornamentals	Chrysanthemums	4 Inch Pot	131	4.99			31	5.99
Ornamentals	Chrysanthemums	6 inch pot	76	8.51	2,029	8.66	397	12.12
Ornamentals	Chrysanthemums	8 Inch Pot	441	7.08	644	6.73	50	6.00
Ornamentals	Rose, Hybrid Tea	bunched 10s	183	8.98				
Ornamentals	Rose, Hybrid Tea	bunched 12s	67	15.58			504	11.23
Ornamentals	Tulips	bunched 15s	21	8.99	21	8.99		

Wtd Avg - Simple weighted average



REGIONAL CONVENTIONAL DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	Ambrosia	2 lb bag									4.99	106	4.99	
Apples	Ambrosia	per lb									1.99	114	1.99	
Apples	Cortland	3 lb bag	3.99	243	3.99									
Apples	Cortland	5 lb bag	6.99	162	6.99									
Apples	Cortland	per lb	0.99 - 1.29	447	1.04	58					0.97	25	0.97	
Apples	COSMIC CRISP	per lb	1.99	348	1.99		1.49 - 1.99	582	1.59		0.99 - 1.99	448	1.58	
Apples	Empire	2 lb bag	2.50	107	2.50	100	2.50	53	2.50					
Apples	Empire	3 lb bag	3.99	183	3.99									
Apples	Empire	5 lb bag	6.99	162	6.99									
Apples	Empire	per lb	0.99	190	0.99	100								
Apples	Envy	per lb	2.49	20	2.49		1.49 - 2.49	580	1.69		1.49 - 1.99	285	1.69	
Apples	Fuji	2 lb bag					3.29	277	3.29		4.99	106	4.99	
Apples	Fuji	3 lb bag									2.79 - 4.99	217	4.02	
Apples	Fuji	5 lb bag					4.98	187	4.98					
Apples	Fuji	per lb	0.99 - 1.99	264	1.13	71					0.99 - 1.49	300	1.07	
Apples	Gala/Royal Gala	2 lb bag	2.50	107	2.50	100	2.50 - 3.29	330	3.16		4.99	106	4.99	
Apples	Gala/Royal Gala	3 lb bag	2.99 - 3.99	1014	3.65		2.48 - 4.00	467	3.88		2.79 - 4.99	244	4.02	
Apples	Gala/Royal Gala	5 lb bag	6.99	162	6.99		5.00 - 5.99	528	5.12		5.00	686	5.00	
Apples	Gala/Royal Gala	each									1.49	22	1.49	
Apples	Gala/Royal Gala	per lb	0.99 - 2.49	327	1.12	58	1.69	117	1.69		0.99	234	0.99	
Apples	Ginger Gold	per lb	0.99	190	0.99	100								
Apples	Golden Delicious	per lb	0.99	59	0.99						0.99	114	0.99	
Apples	Granny Smith	2 lb bag									4.99	106	4.99	
Apples	Granny Smith	3 lb bag	4.99	60	4.99						2.99 - 4.99	1240	3.38	
Apples	Granny Smith	5 lb bag					5.00	463	5.00		5.00	171	5.00	
Apples	Granny Smith	per lb	0.79 - 2.49	100	1.25		1.49 - 1.99	406	1.54		0.99	201	0.99	
Apples	Honeycrisp	2 lb bag	1.99	86	1.99		1.99	90	1.99					
Apples	Honeycrisp	3 lb bag									4.99	167	4.99	
Apples	Honeycrisp	per lb	1.49 - 2.99	1174	2.25	3	1.49 - 2.99	3189	2.15		1.49 - 1.99	531	1.95	3
Apples	Jonagold	per lb									1.77	130	1.77	
Apples	McIntosh	2 lb bag	2.50	107	2.50	100	2.50 - 3.29	330	3.16					
Apples	McIntosh	3 lb bag	3.99	243	3.99		4.00	30	4.00		2.79 - 3.99	207	3.05	
Apples	McIntosh	5 lb bag	6.99	162	6.99									
Apples	McIntosh	per lb	0.99 - 1.69	580	1.05	45	1.69	117	1.69		0.97 - 1.49	336	1.21	
Apples	Pink Lady/Cripps Pink	2 lb bag									4.99	106	4.99	
Apples	Pink Lady/Cripps Pink	3 lb bag									4.99	106	4.99	
Apples	Pink Lady/Cripps Pink	5 lb bag					5.00	463	5.00		5.00	171	5.00	
Apples	Pink Lady/Cripps Pink	per lb	1.59	24	1.59		1.59	228	1.59		1.49	48	1.49	
Apples	Red Delicious	2 lb bag	2.50	107	2.50	100								
Apples	Red Delicious	3 lb bag	3.99	183	3.99		3.99 - 4.00	396	3.99		3.99	27	3.99	
Apples	Red Delicious	5 lb bag					3.99	27	3.99					

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Apples	Red Delicious	per lb	0.99 - 1.99	295	1.15	64					0.99	153	0.99	
Apples, Processed	Juice	128 oz (1 gallon)	7.49	38	7.49									
Apples, Processed	Juice	64 oz (1/2 gallon)	2.50 - 3.99	940	2.81		2.35 - 2.98	379	2.71		2.35 - 5.49	225	3.63	
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	5.99 - 8.99	242	8.26	75					5.99 - 9.99	70	8.73	31
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	2.99 - 5.99	1095	4.30	44	2.99 - 4.99	114	4.02		3.39 - 5.99	715	4.78	20
Avocados	Hass	4 count mesh bags	3.49 - 3.99	292	3.67									
Avocados	Hass	5 count mesh bags	2.99	322	2.99						2.99	22	2.99	
Avocados	Hass	each	0.50 - 1.67	1510	1.03		0.49 - 1.67	1888	1.06		0.59 - 1.50	298	0.96	
Avocados	Hass-Marked Large	each	0.99	104	0.99		0.99	34	0.99		1.00 - 1.49	176	1.27	
Avocados	Hass-Marked Medium	each	1.39	122	1.39		1.39	86	1.39		1.39	67	1.39	
Avocados	VARIOUS GREENSKIN VARIETIES	per lb					0.99	34	0.99					
Bananas		per lb	0.59 - 0.69	45	0.65						0.55	96	0.55	
Blackberries		1 pint (11-12 oz cntr w/ lid)	6.99	162	6.99									
Blackberries		5.6-6 oz package	1.67 - 3.99	1004	2.50		1.67 - 3.99	2490	2.15		1.99 - 2.50	598	2.47	
Blueberries		1 pint (11-12 oz cntr w/ lid)	2.99 - 6.99	400	4.24		2.99 - 5.00	1285	4.86		6.99 - 7.99	67	7.41	
Blueberries		6 oz package					2.49 - 3.50	440	3.33					
Blueberries		9.8 oz package	5.99 - 6.99	178	6.56		5.99 - 6.66	549	6.09		4.99 - 6.66	856	5.97	
Cantaloupes		each	2.99 - 3.49	136	3.21		2.99	1131	2.99		2.99 - 3.99	144	3.57	
Clementines		2 lb bag									3.99	103	3.99	
Clementines		3 lb bag	5.00 - 5.99	174	5.83		4.99	40	4.99		3.99	35	3.99	
Coconut	YOUNG TYPE	each	5.99	20	5.99									
Cranberries		12 oz bag	2.49 - 3.49	668	2.67	10	2.50	37	2.50		2.49	20	2.49	100
Grapefruit	RED	each	1.29 - 1.50	451	1.48									
Grapefruit	RED	per lb									1.99	106	1.99	
Grapes	Black Seedless	per lb	1.88 - 2.99	496	2.38		2.99 - 3.49	440	3.07		1.99 - 2.00	726	1.99	
Grapes	Red Globe Seeded Type	per lb	3.49	38	3.49									
Grapes	Red Seedless	2 lb container with lid									3.49	114	3.49	
Grapes	Red Seedless	per lb	1.49 - 3.49	631	2.15		1.78 - 3.49	2335	2.80		1.29 - 2.99	1361	2.15	
Grapes	White Seedless Type	2 lb container with lid									3.49 - 5.99	359	5.20	
Grapes	White Seedless Type	per lb	1.49 - 3.49	1814	2.41		1.49 - 3.49	3385	2.40		1.29 - 2.99	1436	2.21	
Honeydews		each	5.99	60	5.99						5.99	22	5.99	
Kiwifruit	Hayward	1-lb containers with lids	5.99	107	5.99									
Kiwifruit	Hayward	each	0.50	24	0.50		0.50	228	0.50					
Kiwifruit	Yellow Flesh	1-lb containers with lids	4.49 - 5.99	628	5.27		5.99	40	5.99		4.99	210	4.99	
Lemons		2 lb bag	1.99 - 3.59	479	2.67		2.99 - 3.99	1513	3.26		2.99	383	2.99	
Lemons		each	0.33 - 0.83	570	0.53		0.89	73	0.89		0.66	559	0.66	
Lemons		per lb									0.99	22	0.99	
Limes		2 pound bags					3.99	366	3.99		4.69	199	4.69	
Limes		each	0.25 - 0.67	494	0.38		1.00	228	1.00					
Mangoes	Round Varieties	each	0.99 - 2.29	773	1.19		0.69 - 1.59	181	0.90		1.49	44	1.49	

Wtd Avg - Simple weighted average



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Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Mangoes	Round Varieties Marked Large	each									1.25	105	1.25	
Oranges	Navel	3 lb bag	3.99 - 6.99	132	5.63		4.98 - 5.99	453	5.80		3.99	35	3.99	
Oranges	Navel	4 lb bag	3.99 - 5.99	309	5.41									
Oranges	Navel	each	0.50 - 1.25	682	0.97		0.50 - 1.25	667	0.93		0.99 - 1.25	162	1.04	
Oranges	Navel	per lb									0.99 - 1.99	200	1.23	
Oranges	Navel, Cara Cara	3 lb bag	2.99	86	2.99		2.99 - 5.99	456	5.40		3.99	245	3.99	
Oranges	Navel, Cara Cara	each	1.00	35	1.00									
Oranges	Navel, Cara Cara	per lb	1.99	20	1.99									
Oranges	Valencia	4 lb bag					4.99	37	4.99		4.99	22	4.99	
Papaya	Maradol/Tainung Types	per lb	1.29 - 1.49	359	1.31		0.88	31	0.88					
Peaches	Various Yellow Flesh Varieties	2 lb bags	2.98	542	2.98		2.98	751	2.98		2.98	862	2.98	
Peaches	Various Yellow Flesh Varieties	per lb	1.49 - 2.49	618	1.61		1.49 - 2.49	1845	2.08		1.49 - 3.99	1061	1.96	
Pears	Bartlett	2 lb bag	3.79	24	3.79		3.79	228	3.79					
Pears	Bartlett	each	0.99	131	0.99									
Pears	Bartlett	per lb	0.99 - 2.49	1093	1.62		1.49 - 1.99	1608	1.95		0.99 - 1.99	254	1.70	
Pears	Bosc	each	0.99	131	0.99									
Pears	Bosc	per lb	1.49 - 1.99	660	1.81		1.49 - 1.99	1587	1.95		1.99	136	1.99	
Pears	D'Anjou	per lb	1.99	107	1.99		1.49	74	1.49		1.99	136	1.99	
Pears	RED TYPE	2 lb bag	3.79	24	3.79		3.79	228	3.79					
Pears	RED TYPE	each	0.99	131	0.99									
Pears	RED TYPE	per lb	1.99	296	1.99		1.49 - 1.99	1571	1.94		0.99 - 1.99	61	1.35	
Persimmons		each	1.25 - 2.50	512	1.71									
Persimmons		per lb	2.99	36	2.99						1.99	22	1.99	
Pineapples		each	1.99 - 3.49	302	3.01		1.78 - 3.50	1486	2.36		2.99 - 3.99	57	3.60	
Plantains		per lb					0.88	31	0.88					
Plums		per lb					2.99	1195	2.99					
Pomegranates		each	2.50 - 3.89	628	2.90		2.00 - 3.99	1820	3.22		1.99 - 3.89	247	3.15	
Pomegranates		per lb	2.99	36	2.99									
Raspberries		1 pint (11-12 oz cntr w/ lid)	4.49 - 6.99	248	6.12		4.49	90	4.49		4.99	39	4.99	
Raspberries		6 oz package	2.00 - 3.99	913	3.01		2.99 - 3.99	1994	3.36		1.49 - 3.34	1803	2.02	
Strawberries		1 lb package	2.50 - 4.99	1130	3.54		2.50 - 3.98	1477	3.37		2.00 - 3.99	551	2.99	
Strawberries		2 lb package	4.99 - 6.99	273	5.25		5.99	37	5.99					
Tangerines/Mandarins		2 lb bag									3.50	60	3.50	
Tangerines/Mandarins		3 lb bag	3.49 - 6.49	1382	4.93		3.49 - 5.99	2729	4.52		2.99 - 5.99	1323	4.13	
Watermelons	Red Flesh Seedless Miniature	each									3.99	83	3.99	
Watermelons	Red Flesh Seedless Type	each					3.98	31	3.98		7.99	188	7.99	
POTATOES & ONIONS														
Onions, Dry	RED	2 lb bag	2.00 - 2.50	64	2.27									
Onions, Dry	RED	per lb	1.49 - 1.99	387	1.57						1.00 - 1.68	238	1.57	
Onions, Dry	WHITE	per lb	1.39	272	1.39						1.28 - 1.68	329	1.52	
Onions, Dry	YELLOW	2 lb bag	1.79 - 2.49	184	2.15	39	0.98 - 1.98	118	1.58		0.99 - 2.49	157	1.91	
Onions, Dry	YELLOW	3 lb bag	1.59 - 2.99	704	2.24		1.59 - 2.99	302	2.15		1.88 - 2.99	44	2.44	
Onions, Dry	YELLOW	5 lb bag	3.99	20	3.99									

Wtd Avg - Simple weighted average



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Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Onions, Dry	YELLOW	per lb	0.79	144	0.79		0.69 - 0.78	99	0.71					
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	2.99	185	2.99		3.50 - 4.99	1334	4.86		3.49	48	3.49	
Onions, Dry	YELLOW MARKED SWEET	4 lb bag					4.99	38	4.99					
Onions, Dry	YELLOW MARKED SWEET	per lb	0.99 - 1.48	312	1.24		1.48	187	1.48		0.99 - 1.49	142	1.18	
Potatoes	FINGERLING	24 oz bag									3.50	106	3.50	
Potatoes	MIXED COLORS	24 oz bag	3.99	183	3.99									
Potatoes	MIXED COLORS	3 lb bag									5.99 - 6.99	238	6.83	
Potatoes	ROUND RED	24 oz bag	3.99	205	3.99									
Potatoes	ROUND RED	3 lb bag					1.78 - 4.99	100	4.16		2.49 - 2.99	370	2.85	
Potatoes	ROUND RED	5 lb bag	3.00 - 3.99	294	3.48		2.49 - 5.49	1197	2.74		2.99 - 3.99	169	3.76	
Potatoes	ROUND RED	per lb	1.29	190	1.29		0.99	34	0.99					
Potatoes	ROUND WHITE	5 lb bag	1.99 - 3.99	330	2.69	21	5.00	30	5.00		2.49	61	2.49	
Potatoes	RUSSET	10 lb bag	3.99	46	3.99		2.99 - 4.99	156	3.81					
Potatoes	RUSSET	5 lb bag	1.99 - 3.99	754	3.20		1.99 - 3.99	209	3.17		1.99 - 3.49	431	2.84	
Potatoes	RUSSET	8 lb bag	3.99	175	3.99		5.00	119	5.00		3.99	411	3.99	
Potatoes	RUSSET	per lb	0.99 - 1.49	608	1.24		1.29	366	1.29					
Potatoes	YELLOW TYPE	24 oz bag	2.99 - 3.99	527	3.38						2.99	96	2.99	
Potatoes	YELLOW TYPE	3 lb bag	3.99	20	3.99		4.99	74	4.99		0.97 - 2.99	417	2.67	5
Potatoes	YELLOW TYPE	4 lb bag	2.50	185	2.50									
Potatoes	YELLOW TYPE	5 lb bag	2.49 - 3.99	374	3.35		3.98 - 5.49	290	4.47		2.99 - 3.99	169	3.76	
Potatoes	YELLOW TYPE	per lb	0.99 - 1.29	210	1.26						1.00	39	1.00	
VEGETABLES														
Artichokes		each	2.00	322	2.00									
Beans	ROUND GREEN TYPE	12 oz bag	3.99	183	3.99									
Beans	ROUND GREEN TYPE	per lb					1.98 - 2.79	492	2.11		1.49 - 2.79	141	2.47	
Beets		per lb					0.68	31	0.68					
Broccoli		per bunch	2.99	175	2.99		3.00 - 3.29	1472	3.05		2.99	383	2.99	
Broccoli	BABY HYBRID TYPE	per bunch	4.99	65	4.99									
Broccoli	CROWN CUT	per lb	0.99 - 2.49	710	1.83		1.99 - 3.00	246	2.27		1.49 - 2.49	182	2.22	
Brussels Sprouts		1 lb bag	2.49 - 3.99	259	3.55		2.49	1094	2.49		2.50	245	2.50	
Brussels Sprouts		12 oz bag									3.50 - 3.99	103	3.60	
Brussels Sprouts		per lb									2.79	106	2.79	
Cabbage	RED TYPE	per lb	1.29	131	1.29									
Cabbage	ROUND GREEN TYPE	per lb	0.59 - 0.99	253	0.79		0.69 - 0.89	2128	0.74		0.49 - 0.89	297	0.74	12
Carrots		1 lb bag	1.25	35	1.25									
Carrots		2 lb bag	1.00 - 3.49	156	1.50		1.99	74	1.99		1.49 - 1.50	128	1.49	17
Carrots		per lb	0.69 - 0.99	97	0.80									
Carrots	BABY PEELED	1 lb bag	0.99 - 2.00	1062	1.39		0.99 - 1.50	2363	1.26		1.29 - 1.50	291	1.41	
Carrots	BABY PEELED	2 lb bag	2.50	185	2.50		2.49	74	2.49		2.48 - 2.49	152	2.48	
Cauliflower		each	2.49 - 3.79	506	3.00		2.49	90	2.49		2.99 - 3.99	582	3.33	
Celery		each	1.49 - 1.99	289	1.79		1.98 - 1.99	93	1.98		0.99 - 1.77	152	1.66	
Celery	HEARTS	per package	2.99 - 3.99	897	3.46		2.99	34	2.99					

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Chayote		each	0.99	190	0.99									
Cilantro		per bunch									0.50 - 0.99	581	0.97	
Collards		per bunch					0.99	37	0.99		0.99	22	0.99	
Corn-Sweet		each					0.50	77	0.50		0.33 - 0.50	581	0.34	
Corn-Sweet		trays 4-5 ears film wrapped	2.99 - 5.00	259	4.41									
Cucumbers		each	0.67 - 1.00	251	0.77		0.38 - 1.00	1898	0.74		0.99 - 1.09	579	1.09	
Cucumbers	LONG SEEDLESS - Greenhouse	each	1.49 - 1.67	238	1.52		0.79 - 2.00	1307	1.93		0.99 - 1.79	306	1.26	
Cucumbers	PERSIAN - Greenhouse	12-14 oz trays filmwrapped	2.50 - 3.00	297	2.96		3.00	74	3.00					
Cucumbers	PERSIAN - Greenhouse	16 oz bag	1.50	36	1.50									
Cucumbers	PERSIAN - Greenhouse	32 oz bag	5.00	183	5.00									
Curly Parsley		per bunch	0.99 - 1.49	137	1.23						0.50	22	0.50	
Eggplant		per lb	0.99 - 2.49	763	1.56						0.99	22	0.99	
Garlic		per lb	5.99	65	5.99									
Garlic		per sleeve	1.99 - 2.50	198	2.36		0.98 - 1.50	71	1.27					
Jalapeno Peppers		per lb	1.69	322	1.69									
Lettuce	Green Leaf	each	0.99 - 2.49	159	1.88									
Lettuce	Iceberg	each					2.29	277	2.29					
Lettuce	Red Leaf	each	0.99 - 2.49	159	1.88									
Lettuce	Romaine	per lb	1.49	22	1.49									
Lettuce	Romaine (Hearts)	2 count									3.50	96	3.50	
Lettuce	Romaine (Hearts)	3 count	2.49	322	2.49		3.99	34	3.99		2.99 - 3.99	422	3.91	
Mixed Mini Sweet Peppers		1 lb package	3.00 - 4.99	292	3.14						3.00 - 4.49	483	4.03	
Mixed Mini Sweet Peppers		8 oz package					2.49	38	2.49					
Mushrooms	CREMINI	1 lb package	3.69	272	3.69									
Mushrooms	CREMINI	8 oz package	2.50	190	2.50						2.99	27	2.99	
Mushrooms	WHITE	1 lb package	4.00	24	4.00						3.50	39	3.50	
Mushrooms	WHITE	8 oz package	1.79 - 2.50	464	2.16	9	2.00	228	2.00		2.00 - 2.50	142	2.36	
Onions, Green		per bunch									0.99	106	0.99	100
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	3.99 - 5.00	207	4.88		3.00 - 3.99	765	3.34		2.99 - 3.29	598	3.27	
Peppers (Bell Type)	GREEN	each	0.69 - 0.99	392	0.88		0.69 - 0.79	1533	0.71		0.50 - 0.99	808	0.88	13
Peppers (Bell Type)	GREEN	per lb	1.99	119	1.99		1.25	65	1.25					
Peppers (Bell Type)	ORANGE - Greenhouse	each	0.99	54	0.99									
Peppers (Bell Type)	ORANGE	each	1.00	368	1.00						1.25 - 1.67	345	1.31	
Peppers (Bell Type)	ORANGE	per lb	1.49 - 2.99	214	2.42									
Peppers (Bell Type)	RED - Greenhouse	each	0.99	54	0.99									
Peppers (Bell Type)	RED	each	1.00	368	1.00						1.25 - 1.67	345	1.31	
Peppers (Bell Type)	RED - Greenhouse	per lb	1.99	35	1.99									
Peppers (Bell Type)	RED	per lb	1.49 - 2.99	404	1.98		1.18	31	1.18					

Wtd Avg - Simple weighted average



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Commodity	Variety	Unit	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Peppers (Bell Type)	YELLOW - Greenhouse	each	0.99	54	0.99									
Peppers (Bell Type)	YELLOW	each	1.00	368	1.00						1.25 - 1.67	345	1.31	
Peppers (Bell Type)	YELLOW	per lb	1.49 - 2.99	214	2.42									
Plain Parsley		per bunch	0.99 - 1.49	137	1.23						0.50	22	0.50	
Pumpkins		each	3.99 - 9.00	350	5.64	46	3.99 - 9.00	2707	5.32		3.99 - 8.99	277	5.32	
Pumpkins		per lb					0.50	31	0.50					
Pumpkins	Marked Extra Large	each					5.99	40	5.99		5.99	144	5.99	
Pumpkins	Marked Extra Large	per lb	0.49	144	0.49									
Pumpkins	Marked Large	each	3.95 - 7.99	1806	5.43	14	3.95 - 7.49	2232	6.21		3.95 - 5.00	1686	4.46	
Pumpkins	Marked Medium	each	4.99 - 5.00	287	5.00	63					5.00	559	5.00	
Pumpkins	MINIATURE	each	0.80 - 1.00	70	0.93		0.80	228	0.80		0.50	35	0.50	
Pumpkins	MINIATURE	per lb	1.99	255	1.99									
Pumpkins	PIE TYPE	each	2.50 - 2.99	96	2.87	75	2.50 - 3.99	594	3.42		1.99 - 2.97	82	2.51	30
Pumpkins	PIE TYPE	per lb	1.29 - 1.49	124	1.39		0.98 - 0.99	1382	0.99					
Radishes		per bunch									0.99	106	0.99	100
Rapini/Broccoli Rabe		per bunch	2.50 - 3.99	228	3.48									
Rapini/Broccoli Rabe		per lb	1.99 - 2.49	512	2.18									
Salad (Mixed Types)		10-12 oz package	1.99 - 4.99	901	2.88		2.50 - 3.00	111	2.83		2.99	39	2.99	
Salad (Mixed Types)		5-9 oz package	2.24 - 3.50	531	2.64		2.50 - 3.00	185	2.90		1.99 - 2.99	59	2.65	
Spinach		per bunch	1.49 - 2.50	143	2.25									
Spinach	FLAT TYPE	5-7 oz package	2.50	59	2.50									
Spinach	FLAT TYPE	8-10 oz package	2.50	219	2.50									
Squash	Acorn	per lb	0.99 - 1.49	1658	1.02	2	0.99 - 1.19	1268	1.00		0.79 - 1.99	305	1.60	8
Squash	Buttercup	per lb	0.99	748	0.99		0.99	1195	0.99		0.97	25	0.97	100
Squash	Butternut	per lb	0.79 - 1.49	1970	1.03	14	0.99 - 1.19	1268	1.00		0.79 - 1.99	305	1.60	8
Squash	Kabocha	per lb	0.99 - 1.49	416	1.07									
Squash	Spaghetti	per lb	0.99 - 1.49	1658	1.08	2	0.99 - 1.19	1268	1.00		0.79 - 1.99	305	1.60	8
Squash	Yellow Crookneck/Straightneck	per lb	1.99	57	1.99		1.69 - 1.99	595	1.97		1.69	22	1.69	
Squash	Zucchini	per lb	1.99	57	1.99		1.69 - 1.99	595	1.97		1.69	22	1.69	
Sweet Potatoes		3 lb bag	2.99	131	2.99									
Sweet Potatoes		per lb	0.89 - 1.29	806	1.12		0.68 - 1.29	1644	1.05		0.99 - 1.29	562	1.10	
Swiss Chard		per lb	1.99	107	1.99									
Tomatillos		per lb	1.29	35	1.29						0.99	22	0.99	
Tomatoes		per lb	1.49 - 2.49	484	1.82		0.98 - 1.99	618	1.73		1.99 - 2.49	55	2.17	
Tomatoes	Cherry Type	1 pint package									3.00	96	3.00	
Tomatoes	Cherry Type	12 oz package					3.00	463	3.00		3.94	130	3.94	
Tomatoes	GRAPE TYPE	1 pint package	1.99 - 3.00	467	2.62		3.49	73	3.49		1.99 - 2.49	730	2.16	
Tomatoes	GRAPE TYPE	10 oz package					3.00	74	3.00		2.00	39	2.00	
Tomatoes	Plum Type (Roma)	per lb	1.49 - 1.99	387	1.80		0.78 - 1.99	63	1.49		1.29	559	1.29	
Tomatoes	VINE RIPES - Greenhouse	per lb	1.99	272	1.99		1.49 - 1.99	452	1.92					
Tomatoes	VINE RIPES	per lb	1.59	38	1.59									
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	0.99 - 1.99	377	1.58		1.49 - 2.49	1629	1.92		0.99 - 1.99	240	1.74	
Turnip Tops		per bunch					0.99	37	0.99		0.99	22	0.99	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
OTHER SPECIALTY CROP ITEMS														
Honey		12 oz	3.99 - 7.99	359	4.72		2.99 - 7.99	171	5.95		3.79 - 6.99	309	5.75	60
Honey		16 oz	9.99 - 14.49	36	12.24	100	5.99 - 9.99	413	9.63		6.69	96	6.69	
SEASONAL ITEMS														
Ornamentals	Chrysanthemums	4 Inch Pots	4.99	131	4.99									
Ornamentals	Chrysanthemums	6 inch pots					6.99	53	6.99					
Ornamentals	Chrysanthemums	8 Inch Pots	6.00	49	6.00		5.00	27	5.00		5.99	188	5.99	
Ornamentals	Rose, Hybrid Tea	bunched 10s	8.98	183	8.98									
Ornamentals	Rose, Hybrid Tea	bunched 12s	16.99	20	16.99									
Ornamentals	Tulips	bunched 15s	8.99	21	8.99									

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	COSMIC CRISP	2 lb bag	4.99	163	4.99						3.99	110	3.99	
Apples	COSMIC CRISP	per lb	0.99 - 1.49	496	1.22		1.29 - 2.59	126	1.53		1.29	36	1.29	
Apples	Envy	2 lb bag	4.99	163	4.99									
Apples	Envy	per lb	0.99 - 1.49	496	1.22		1.29	103	1.29		1.99	61	1.99	100
Apples	Fuji	2 lb bag									3.99	110	3.99	
Apples	Fuji	per lb	0.99 - 1.69	138	1.53		1.47	122	1.47		1.28	81	1.28	100
Apples	Gala/Royal Gala	3 lb bag	3.99	34	3.99		3.50	55	3.50					
Apples	Gala/Royal Gala	5 lb bag	5.99	21	5.99		5.00	208	5.00		5.00	184	5.00	
Apples	Gala/Royal Gala	each	0.33	65	0.33									
Apples	Gala/Royal Gala	per lb	1.39 - 1.48	137	1.41		0.89 - 1.49	459	1.31		1.19 - 2.29	83	1.48	73
Apples	Golden Delicious	3 lb bag	3.99	34	3.99									
Apples	Granny Smith	3 lb bag	2.99	341	2.99		3.99	42	3.99					
Apples	Granny Smith	5 lb bag	5.00	393	5.00		5.00	431	5.00		5.00	184	5.00	
Apples	Granny Smith	per lb	0.99 - 1.68	225	1.45		0.89 - 1.49	368	1.25		0.98 - 1.49	44	1.25	
Apples	Honeycrisp	2 lb bag	4.99	163	4.99									
Apples	Honeycrisp	3 lb bag					3.50	55	3.50					
Apples	Honeycrisp	5 lb bag									4.99	150	4.99	
Apples	Honeycrisp	per lb	1.47 - 1.99	385	1.67		1.49 - 2.99	526	1.98		0.99 - 2.49	328	2.38	
Apples	Jonathan	3 lb bag	3.99	34	3.99									
Apples	Pink Lady/Cripps Pink	5 lb bag	5.00	393	5.00		5.00	410	5.00		5.00	184	5.00	
Apples	Pink Lady/Cripps Pink	per lb					0.89	115	0.89					
Apples	Red Delicious	3 lb bag	3.49	27	3.49									
Apples	Red Delicious	per lb	1.48	30	1.48						2.29	22	2.29	
Apples, Processed	Juice	64 oz (1/2 gallon)					1.79 - 2.99	539	2.29		2.88 - 2.99	58	2.92	
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	10.99	52	10.99									
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	4.99 - 6.99	69	5.77									
Avocados	Hass	each	1.25	107	1.25		1.25 - 1.99	552	1.42					
Avocados	Hass-Marked Extra Large	each					2.00	256	2.00		2.00	21	2.00	
Avocados	Hass-Marked Large	each	0.79 - 1.50	536	1.20		0.69 - 2.00	383	1.57		0.99	23	0.99	
Avocados	Hass-Marked Medium	each	0.77 - 0.99	182	0.90		0.99 - 1.67	814	1.37		0.99 - 1.59	437	1.43	
Avocados	Hass-Marked Small	each					0.33	61	0.33					
Bananas		per lb	0.33	65	0.33		0.59 - 0.69	317	0.61					
Blackberries		5.6-6 oz package	1.97 - 2.65	541	2.19		1.79 - 3.50	518	3.08		3.33	61	3.33	
Blueberries		1 pint (11-12 oz cntr w/ lid)	2.99 - 3.77	257	3.13									
Blueberries		6 oz package	2.50	60	2.50		2.50	256	2.50		5.99	61	5.99	
Blueberries		9.8 oz package	5.99 - 6.66	571	6.08		4.99 - 6.66	585	6.00		4.99 - 6.66	450	5.34	
Cactus Pears		each					0.33	61	0.33					
Cantaloupes		each	1.97 - 3.50	497	2.30		2.50 - 3.00	469	2.88	75				
Cantaloupes		per lb	0.99	31	0.99		0.69	42	0.69					
Clementines		3 lb bag					3.99	534	3.99					

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Coconut	YOUNG TYPE	each					1.99	45	1.99					
Grapefruit	RED	each	0.99	31	0.99									
Grapes	Black Seedless	per lb	1.29 - 1.77	362	1.63		1.79	53	1.79					
Grapes	Red Seedless	2 lb container with lid	4.98	117	4.98									
Grapes	Red Seedless	per lb	0.97 - 3.79	1007	2.24		1.49 - 4.99	940	3.43	38	1.99 - 2.49	267	2.21	
Grapes	White Seedless Type	2 lb container with lid	4.98	117	4.98						6.99	110	6.99	
Grapes	White Seedless Type	per lb	1.29 - 3.79	775	2.34		1.79 - 4.99	1068	3.29	33	1.99 - 2.49	267	2.21	
Honeydews		each	3.50	60	3.50									
Kiwifruit	Hayward	each	0.69	103	0.69									
Kiwifruit	Yellow Flesh	1-lb containers with lids					3.98 - 4.99	62	4.66		6.98	81	6.98	
Lemons		2 lb bag	2.99 - 3.98	231	3.49									
Lemons		3 lb bag									3.99	110	3.99	
Lemons		each	0.12 - 0.89	66	0.54		0.33 - 0.99	573	0.88					
Lemons		per lb					0.99	46	0.99					
Limes		2 pound bags	4.69	42	4.69									
Limes		each	0.15 - 0.50	172	0.37		0.33	146	0.33					
Limes		per lb					0.99 - 1.49	168	1.15					
Mangoes	Round Varieties	each									2.50	36	2.50	
Mangoes	Round Varieties Marked Extra Large	each	1.25	60	1.25									
Mangoes	Round Varieties Marked Large	each	1.25 - 2.50	148	1.53		1.50	55	1.50					
Oranges	Blood Orange	per lb									3.99	22	3.99	
Oranges	Navel	3 lb bag	4.99 - 6.99	190	5.27						3.99	110	3.99	
Oranges	Navel	8 lb bag					9.99	256	9.99					
Oranges	Navel	each					1.99	66	1.99					
Oranges	Navel	per lb	1.29 - 1.69	303	1.49		1.49 - 1.99	477	1.58		1.79 - 1.99	389	1.96	
Oranges	Navel, Cara Cara	3 lb bag	4.98	243	4.98									
Oranges	Navel, Cara Cara	per lb					2.49	122	2.49					
Oranges	Valencia	per lb					0.79	46	0.79					
Papaya	Maradol/Tainung Types	per lb					0.89 - 1.39	267	1.02					
Peaches	Various Yellow Flesh Varieties	per lb	1.49 - 3.99	383	1.76		1.49 - 1.99	297	1.77	56				
Pears	Bartlett	per lb	0.99 - 1.69	106	1.49		0.99 - 2.49	432	1.68		1.49	23	1.49	
Pears	Bosc	per lb					1.99	122	1.99					
Pears	D'Anjou	3 lb bag									3.99	110	3.99	
Pears	D'Anjou	per lb					1.99	122	1.99					
Pears	RED TYPE	per lb					1.99	122	1.99					
Persimmons		per lb					2.49	55	2.49					
Pineapples		each	0.99 - 2.99	126	2.50		6.99	27	6.99					
Pineapples		per lb					0.49 - 0.99	465	0.79					
Pomegranates		each	1.50 - 3.89	222	2.35		1.50 - 3.89	265	2.68		3.89	22	3.89	
Raspberries		1 pint (11-12 oz cntr w/ lid)	4.99	61	4.99		3.99	285	3.99					
Raspberries		6 oz package	1.49 - 3.34	833	1.97		3.00 - 3.50	525	3.44		2.49 - 3.33	379	2.54	
Strawberries		1 lb package	2.50 - 2.99	165	2.71		2.00 - 3.50	653	3.20		2.50 - 2.99	474	2.52	
Strawberries		2 lb package					4.99	115	4.99					
Tangelos		per lb					1.99	42	1.99					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Tangerines/Mandarins		2 lb bag					2.50	73	2.50					
Tangerines/Mandarins		3 lb bag	3.99 - 5.99	101	5.53		3.99 - 6.99	217	4.36		3.49 - 3.99	171	3.81	
Tangerines/Mandarins		per lb	1.99	65	1.99		1.79 - 1.99	158	1.91					
Watermelons	Red Flesh Seedless Miniature	each	3.50	60	3.50		2.50	21	2.50					
Watermelons	Red Flesh Seedless Type	each					2.50	94	2.50					

POTATOES & ONIONS

Onions, Dry	RED	per lb	1.68	42	1.68		0.79 - 0.99	106	0.87					
Onions, Dry	WHITE	per lb	0.99 - 1.68	168	1.16		0.50 - 1.29	410	0.93		0.79	36	0.79	
Onions, Dry	YELLOW	3 lb bag	2.00 - 3.00	188	2.52									
Onions, Dry	YELLOW	per lb	0.50 - 0.99	203	0.73	52	0.50	46	0.50		0.49 - 1.59	83	0.78	73
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	3.98 - 3.99	138	3.98									
Onions, Dry	YELLOW MARKED SWEET	per lb	1.19	95	1.19						1.29 - 1.49	133	1.32	17
Potatoes	FINGERLING	24 oz bag	3.50	115	3.50									
Potatoes	MIXED COLORS	24 oz bag	3.50	33	3.50									
Potatoes	ROUND RED	15 lb bag									6.99	36	6.99	
Potatoes	ROUND RED	24 oz bag	3.50	33	3.50		3.00	187	3.00					
Potatoes	ROUND RED	5 lb bag	3.49 - 4.99	564	4.26		1.99	23	1.99		2.00	23	2.00	
Potatoes	ROUND RED	per lb					0.99	95	0.99					
Potatoes	ROUND WHITE	per lb					0.99	95	0.99					
Potatoes	RUSSET	10 lb bag	2.99 - 4.99	219	4.04		2.00 - 4.89	277	3.86					
Potatoes	RUSSET	5 lb bag	1.99 - 2.50	324	2.25		1.99 - 2.50	295	2.12		1.98 - 2.49	187	2.05	
Potatoes	RUSSET	8 lb bag	2.49 - 4.99	248	4.26									
Potatoes	RUSSET	per lb	0.57	31	0.57						0.79 - 0.89	133	0.87	
Potatoes	YELLOW TYPE	15 lb bag									6.99	36	6.99	
Potatoes	YELLOW TYPE	24 oz bag	3.50	33	3.50		3.00	187	3.00					
Potatoes	YELLOW TYPE	5 lb bag	3.49 - 4.99	564	4.26									

VEGETABLES

Anaheim Pepper		per lb					1.49	45	1.49					
Asparagus	GREEN	per lb	3.99	23	3.99		3.99	223	3.99					
Beets		per lb					0.99	108	0.99					
Broccoli		per bunch	2.99	114	2.99									
Broccoli		per lb	1.79	95	1.79						2.49	305	2.49	
Broccoli	CROWN CUT	per lb	1.98 - 2.39	475	2.13		2.99	146	2.99					
Cabbage	ROUND GREEN TYPE	per lb	0.50 - 0.89	324	0.60						0.79	23	0.79	
Cactus Leaf (Nopales)		1-1.5 lb bags	2.49	65	2.49									
Carrots		2 lb bag					1.50	53	1.50					
Carrots		5 lb film bag	4.99	60	4.99		2.99 - 3.00	97	3.00					
Carrots		per lb	0.50	65	0.50						0.89	110	0.89	
Carrots	BABY PEELED	1 lb bag	1.25 - 1.49	363	1.38						1.78	81	1.78	
Carrots	BABY PEELED	2 lb bag	2.69	61	2.69		2.50	390	2.50					
Cauliflower		each	2.99 - 3.99	156	3.26									
Cauliflower		per lb	1.99	165	1.99		0.99	55	0.99		2.49	305	2.49	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 9, 2026 - Page 21

Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Celery		each	0.89 - 1.99	393	1.55		0.69 - 0.89	87	0.79		1.75	22	1.75	
Chayote		per lb	0.69	65	0.69									
Cilantro		per bunch					0.33 - 1.25	207	0.98					
Corn-Sweet		each	0.50 - 0.69	130	0.59		0.50	115	0.50					
Corn-Sweet		trays 4-5 ears film wrapped					6.00	66	6.00					
Cucumbers		each	0.50 - 0.89	330	0.70		0.49 - 1.25	1101	0.88		1.28	81	1.28	100
Cucumbers	LONG SEEDLESS - Greenhouse	each	1.25 - 1.50	168	1.45		0.69 - 1.99	71	1.17		2.00	23	2.00	
Cucumbers	Pickles-Kirby Type	per lb					1.29	53	1.29					
Garlic		per sleeve	1.99	65	1.99		1.49 - 2.00	103	1.70		0.79 - 2.98	103	2.51	
Jalapeno Peppers		per lb	0.99 - 1.99	202	1.52		0.69 - 1.29	172	0.92					
Jicama		per lb					0.89 - 1.49	143	1.10					
Lettuce	Iceberg	each	0.99 - 2.50	191	2.25									
Lettuce	Romaine (Hearts)	3 count	3.49 - 3.99	102	3.78		2.50 - 3.99	121	3.31					
Mixed Mini Sweet Peppers		1 lb package	2.99 - 4.49	144	3.59									
Mushrooms	CREMINI	8 oz package	2.00 - 2.99	293	2.52		2.49	23	2.49					
Mushrooms	WHITE	8 oz package	1.50 - 2.79	432	2.16						2.50	23	2.50	
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	2.99	70	2.99		3.00	187	3.00		3.33	61	3.33	
Peppers (Bell Type)	GREEN	each	0.50 - 1.25	365	0.86		0.50 - 1.25	612	1.19		0.69 - 1.59	119	0.86	
Peppers (Bell Type)	ORANGE	each	0.89 - 1.50	428	1.18		0.50 - 1.25	684	1.17		0.99	133	0.99	
Peppers (Bell Type)	RED	each	0.89 - 1.50	648	1.25		0.50 - 1.99	790	1.21		0.99	133	0.99	
Peppers (Bell Type)	YELLOW	each	0.89 - 1.50	428	1.18		0.50 - 1.25	684	1.17		0.99	133	0.99	
Pumpkins		each	4.00 - 6.99	485	4.35	4	3.99 - 8.99	393	5.04					
Pumpkins		per lb					0.50	55	0.50		0.49	84	0.49	
Pumpkins	Marked Large	each	3.95 - 5.49	454	4.23		3.95 - 6.00	583	5.45	13				
Pumpkins	Marked Medium	each	3.98	30	3.98		4.00	94	4.00					
Pumpkins	Marked Small	each					3.00	122	3.00					
Pumpkins	MINIATURE	each					0.33	61	0.33					
Pumpkins	PIE TYPE	each	2.50	402	2.50		2.00 - 2.50	261	2.08					
Salad (Mixed Types)		10-12 oz package	2.00 - 3.66	573	3.17		1.99	285	1.99		3.48	81	3.48	
Salad (Mixed Types)		24 oz. package	6.00	255	6.00		2.50	46	2.50					
Salad (Mixed Types)		5-9 oz package	2.00 - 2.99	248	2.53		1.99	351	1.99		3.48	81	3.48	
Spinach	FLAT TYPE	1 lb package					2.69	45	2.69					
Spinach	FLAT TYPE	8-10 oz package	1.99 - 2.39	128	2.07									
Squash	Acorn	per lb	0.98 - 1.99	190	1.30		0.99 - 1.29	96	1.06		0.99	46	0.99	
Squash	Butternut	per lb	0.98 - 1.99	190	1.30		0.99 - 1.29	96	1.06		0.99 - 2.49	68	1.48	
Squash	GREY	per lb	0.69	65	0.69									
Squash	Kabocha	per lb	0.99	23	0.99									
Squash	Spaghetti	per lb	0.98 - 1.99	190	1.30		0.99 - 1.29	96	1.06		0.99	46	0.99	
Squash	Yellow Crookneck/Strai ghtneck	per lb	1.99	21	1.99						1.79 - 2.79	437	1.84	
Squash	Zucchini	per lb	1.99	21	1.99						1.79 - 2.79	473	1.84	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 9, 2026 - Page 22

Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Sugar Snap Peas		16 oz bags					4.99	45	4.99					
Sweet Potatoes		per lb	0.79 - 1.19	87	0.91		2.49	146	2.49	54	1.99 - 3.49	45	2.72	
Tomatillos		per lb	1.29	30	1.29		0.69 - 0.99	387	0.94					
Tomatoes		per lb	1.48 - 2.29	293	2.06		2.99	146	2.99					
Tomatoes	Cherry Type	10 oz package									3.50	123	3.50	
Tomatoes	Cherry Type	12 oz package									3.34	123	3.34	
Tomatoes	GRAPE TYPE	1 pint package	1.99	114	1.99						2.00	23	2.00	
Tomatoes	GRAPE TYPE	10 oz package	2.50	34	2.50						3.49 - 3.50	122	3.50	
Tomatoes	GRAPE TYPE	12 oz package					2.50	191	2.50					
Tomatoes	Plum Type (Roma)	per lb	0.79 - 1.29	572	0.98		0.89 - 1.29	589	1.08		3.49	22	3.49	
Tomatoes	VINE RIPES - Greenhouse	per lb	1.59 - 1.69	155	1.67						1.98	81	1.98	
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	1.69 - 2.99	232	2.21		1.99	73	1.99		1.99	341	1.99	
OTHER SPECIALTY CROP ITEMS														
Honey		12 oz	7.99	118	7.99									
Honey		16 oz	9.99	118	9.99						4.99	61	4.99	
SEASONAL ITEMS														
Ornamentals	Chrysanthemums	6 inch pot					12.00	23	12.00					
Ornamentals	Chrysanthemums	8 Inch Pot	7.99 - 8.99	177	8.85	12								
Ornamentals	Rose, Hybrid Tea	bunched 12s	14.98	47	14.98									

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT										
Apple Pears		per lb					2.19	23	2.19	
Apples	COSMIC CRISP	per lb	1.99 - 2.49	13	2.35					
Apples	Envy	2 lb bag					6.79	33	6.79	
Apples	Envy	per lb					1.99	4	1.99	
Apples	Fuji	per lb	1.99	2	1.99		2.19 - 2.29	30	2.21	
Apples	Gala/Royal Gala	3 lb bag					6.59	7	6.59	
Apples	Granny Smith	per lb	1.99	2	1.99					
Apples	Honeycrisp	per lb	1.29 - 3.69	52	3.49		1.99	23	1.99	
Apples	Red Delicious	per lb					2.19	7	2.19	
Apples, Processed	Juice	64 oz (1/2 gallon)	3.00 - 5.38	25	3.41					
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	14.99	2	14.99					
Avocados	Hass	3 count mesh bags	8.49	37	8.49					
Avocados	Hass	each	1.25	9	1.25					
Avocados	Hass-Marked Medium	each	1.99	11	1.99		1.95	4	1.95	
Bananas		per lb					1.39	33	1.39	
Blueberries		18 oz package	8.99	9	8.99					
Blueberries		9.8 oz package	5.99 - 6.99	22	6.49		9.32	4	9.32	
Cantaloupes		per lb					1.49	7	1.49	
Cranberries		12 oz bag	2.99	2	2.99					
Grapefruit	RED	per lb					3.59	33	3.59	100
Grapes	Red Seedless	per lb	4.69	9	4.69		3.99 - 4.59	27	4.50	
Grapes	White Seedless Type	per lb	4.69	9	4.69		3.99 - 4.59	34	4.52	
Honeydews		each	5.99	11	5.99					
Kiwifruit	Yellow Flesh	1-lb containers with lids	8.99	37	8.99					
Oranges	Navel	per lb	2.38 - 2.49	14	2.47		1.99 - 2.69	46	2.34	
Peaches	Various Yellow Flesh Varieties	per lb					3.49 - 3.99	27	3.92	
Pears	Bartlett	per lb	1.99 - 3.49	39	3.41					
Persimmons		per lb					2.99 - 3.19	29	3.15	
Pineapples		each	4.50 - 5.98	14	4.82					
Pomegranates		each					5.45	4	5.45	
Raspberries		6 oz package	3.50	11	3.50		4.67	4	4.67	
Strawberries		1 lb package	3.50 - 4.99	13	3.73		4.99 - 5.49	50	5.22	
Tangerines/Mandarins		2 lb bag					6.99	33	6.99	
Tangerines/Mandarins		3 lb bag	6.99	2	6.99		7.99	2	7.99	
Watermelons	Red Flesh Seedless Miniature	each	4.99	2	4.99					
Watermelons	Red Flesh Seedless Miniature	per lb					1.99	33	1.99	
Watermelons	Red Flesh Seedless Type	each	12.99	11	12.99					
POTATOES & ONIONS										
Onions, Dry	YELLOW	3 lb bag					4.49	33	4.49	
Onions, Dry	YELLOW	per lb					0.99 - 1.89	5	1.53	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Onions, Dry	YELLOW MARKED SWEET	3 lb bag					4.49	7	4.49	
Onions, Dry	YELLOW MARKED SWEET	per lb	0.99 - 1.79	11	1.64					
Potatoes	ROUND RED	5 lb bag	4.99	2	4.99		8.99	33	8.99	
Potatoes	RUSSET	5 lb bag					4.39 - 5.79	40	5.54	
Potatoes	RUSSET	per lb					1.29	3	1.29	
Potatoes	YELLOW TYPE	5 lb bag	4.99	2	4.99					
VEGETABLES										
Beets		per lb					2.19	7	2.19	
Bok Choy		per lb	1.78	3	1.78					
Broccoli		per lb	2.99	11	2.99					
Broccoli	CROWN CUT	per lb	2.68	3	2.68		2.19	3	2.19	
Carrots		per lb					1.59	7	1.59	
Carrots	BABY PEELED	1 lb bag	1.99 - 2.00	13	1.99					
Cauliflower		per lb	2.99	11	2.99					
Celery		per lb	1.29	2	1.29					
Cucumbers	LONG SEEDLESS - Greenhouse	each	1.28	3	1.28					
Lettuce	Green Leaf	each					3.99	33	3.99	100
Lettuce	Iceberg	per lb					2.29	3	2.29	
Lettuce	Red Leaf	each					4.49	33	4.49	100
Lettuce	Romaine	per lb					3.49	33	3.49	100
Lettuce	Romaine (Hearts)	3 count	4.99	2	4.99					
Mushrooms	PORTOBELLA	6 oz package	2.79	2	2.79					
Mushrooms	WHITE	8 oz package	2.79	2	2.79					
Peppers (Bell Type)	ASSORTED COLORS	3 count flmbag	4.50	11	4.50					
Peppers (Bell Type)	ORANGE	each	1.69 - 1.89	11	1.73					
Peppers (Bell Type)	RED	each	1.69 - 1.89	11	1.73					
Peppers (Bell Type)	YELLOW	each	1.69 - 1.89	11	1.73					
Pumpkins		per lb	1.08 - 1.99	40	1.92					
Radishes		6-oz film bags					2.59	33	2.59	
Salad (Mixed Types)		10-12 oz package	2.19 - 3.50	4	2.84					
Salad (Mixed Types)		5-9 oz package	3.50	2	3.50					
Spinach		per bunch					2.50 - 3.00	27	2.93	
Squash	Acorn	per lb	1.77	11	1.77		2.32	4	2.32	
Squash	Butternut	per lb	1.77	11	1.77		2.32	4	2.32	
Squash	Spaghetti	per lb	1.77	11	1.77		2.32	4	2.32	
Squash	Yellow Crookneck/Straightneck	per lb	2.49	11	2.49		6.99	33	6.99	100
Squash	Zucchini	per lb	2.99	11	2.99					
Tomatoes		per lb					2.49	7	2.49	
Tomatoes	Cherry Type	10 oz package	3.99	11	3.99		4.99	33	4.99	
Tomatoes	GRAPE TYPE	10 oz package	3.99 - 4.49	13	4.07					
Tomatoes	Plum Type (Roma)	per lb	2.69	9	2.69					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.68 - 2.99	16	2.93					
OTHER SPECIALTY CROP ITEMS										
Honey		12 oz	5.79	11	5.79					
Honey		16 oz	10.19	11	10.19					

Wtd Avg - Simple weighted average



NATIONAL ORGANIC SUMMARY

(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	Ambrosia	2 lb bag	183	3.99	183	3.99		
Apples	COSMIC CRISP	per lb	481	2.99			359	2.77
Apples	Envy	2 lb bag	183	3.99	183	3.99		
Apples	Fuji	2 lb bag	190	5.99	146	4.00	163	4.57
Apples	Fuji	per lb	21	1.78	481	2.77	66	1.69
Apples	Gala/Royal Gala	2 lb bag	232	5.59	459	4.80	987	4.66
Apples	Gala/Royal Gala	3 lb bag	187	4.48	68	6.74		
Apples	Gala/Royal Gala	per lb	45	2.26			311	2.50
Apples	Granny Smith	2 lb bag	236	5.60	442	5.42	141	4.99
Apples	Granny Smith	per lb	25	2.49			27	1.99
Apples	Honeycrisp	2 lb bag	23	4.99	1,170	4.99	2,398	5.00
Apples	Honeycrisp	per lb	61	2.69	1,735	3.22	934	2.89
Apples, Processed	Juice	64 oz (1/2 gallon)	155	5.97	37	3.50	304	4.00
Avocados	Hass	4 count mesh bags	537	5.44	350	4.50		
Avocados	Hass	each	454	1.84	190	1.67	265	1.41
Avocados	Hass-Marked Extra Large	each	4	2.50				
Avocados	Hass-Marked Large	each	529	2.19	481	2.78	287	2.99
Bananas		per lb	304	0.83	246	0.89	106	0.88
Blackberries		5.6-6 oz package	1,096	4.53	835	3.98	1,832	3.46
Blueberries		1 pint (11-12 oz cntr w/ lid)	115	4.99				
Blueberries		6 oz package	34	3.99	118	3.99	247	3.75
Blueberries		9.8 oz package	413	3.99				
Grapes	Black Seedless	per lb	481	3.32			664	3.37
Grapes	Red Seedless	per lb	2,078	3.47	2,543	3.53	2,884	3.39
Grapes	White Seedless Type	2 lb container with lid	644	6.99	384	5.87	211	6.89
Grapes	White Seedless Type	per lb	2,098	3.47	2,381	3.51	4,079	3.27
Kiwifruit	Hayward	1-lb containers with lids	481	5.54	197	6.66	481	5.54
Kiwifruit	Yellow Flesh	1-lb containers with lids	322	5.99	349	7.09	322	5.99
Lemons		1 lb bag	72	3.99			72	3.99
Oranges	Navel	3 lb bag	212	7.78	190	7.99		
Pears	Bartlett	2 lb bag	791	3.40	220	3.99	2,146	4.00
Pears	Bartlett	per lb	562	2.66	516	2.75	562	2.66
Pears	Bosc	per lb	481	2.77			481	2.77
Pears	RED TYPE	per lb	406	2.77	406	2.77	108	2.77
Raspberries		6 oz package	654	4.97	878	3.95	2,968	3.85
Strawberries		1 lb package	921	5.72			636	5.24

Wtd Avg - Simple weighted average



Potatoes & Onions								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	YELLOW	2 lb bag	22	2.50	42	3.49		
Onions, Dry	YELLOW	3 lb bag	343	4.54	248	4.76	423	4.52
Onions, Dry	YELLOW	per lb	154	1.49	154	1.49	441	1.49
Onions, Dry	YELLOW MARKED SWEET	per lb	162	2.48				
Potatoes	FINGERLING	24 oz bag	305	4.99			22	4.43
Potatoes	MIXED COLORS	24 oz bag	211	4.89	190	4.99	139	4.07
Potatoes	ROUND RED	20 lb bag	22	2.99				
Potatoes	ROUND RED	24 oz bag	317	4.86	190	4.99	131	4.43
Potatoes	ROUND RED	3 lb bag	25	3.97	131	3.99	340	4.25
Potatoes	ROUND WHITE	20 lb bag	22	2.99				
Potatoes	RUSSET	3 lb bag	97	4.36	162	4.99	228	4.15
Potatoes	RUSSET	per lb	154	1.49	154	1.49	154	1.49
Potatoes	YELLOW TYPE	20 lb bag	22	2.99				
Potatoes	YELLOW TYPE	24 oz bag	317	4.86	190	4.99	131	4.43
Potatoes	YELLOW TYPE	3 lb bag	97	4.36			340	4.25

Vegetables								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Beets		per bunch	130	2.99	21	2.98		
Broccoli	CROWN CUT	per lb	25	4.99	38	5.99		
Brussels Sprouts		1 lb bag	245	4.49				
Brussels Sprouts		2 lb bag	61	7.00				
Cabbage	ROUND GREEN TYPE	per lb	190	1.29	190	1.29	38	0.99
Carrots		1 lb bag	88	2.18				
Carrots		2 lb bag	373	3.00	183	2.50	1,467	2.16
Carrots		per bunch	110	2.99	256	2.99	122	2.99
Carrots		per lb	154	1.29	154	1.29	154	1.29
Carrots	BABY PEELED	1 lb bag	1,521	2.02	714	2.17	333	1.99
Carrots	Baby Peeled Type Mixed Color	12 oz bag	61	2.00				
Cauliflower		each	35	2.99			314	4.17
Celery	HEARTS	per package	435	3.33	25	3.99	38	2.29
Collards		per bunch	110	2.99				
Cucumbers		each	89	1.44			355	1.23
Cucumbers	LONG SEEDLESS - Greenhouse	each	509	1.99	278	2.19	481	2.70
Cucumbers	PERSIAN - Greenhouse	16 oz bag	481	4.21			183	3.99
Curly Parsley		per bunch	176	1.43	154	1.49	476	1.63
Kale		per bunch	481	2.22	210	3.74	76	2.30
Kale		per lb	190	3.99				
Lettuce	Boston - Greenhouse	4 oz containers with lid	96	3.50	66	3.50	66	4.00
Lettuce	Iceberg	each	183	3.49	183	3.49	139	3.35
Lettuce	Romaine (Hearts)	3 count	146	4.30	216	4.59	762	3.83
Mushrooms	CREMINI	8 oz package	190	3.50	185	2.50	20	3.99
Mushrooms	WHITE	8 oz package	293	3.71	288	3.68	292	3.08

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Peppers (Bell Type)	GREEN	each	23	1.25			287	1.29
Plain Parsley		per bunch	22	0.99			322	1.79
Pumpkins	PIE TYPE	per lb	262	1.66	228	1.66	273	1.67
Radishes		per bunch	22	1.50				
Salad (Mixed Types)		10-12 oz package	200	5.48	375	4.92	84	5.25
Salad (Mixed Types)		5-9 oz package	647	3.29	1,215	3.57	1,836	3.26
Salad (Mixed Types)	Spring Mix	5-9 oz package	60	3.50	74	2.49	128	4.51
Spinach	FLAT TYPE	8-10 oz package	66	4.00	190	4.99	20	3.99
Squash	Acorn	per lb	518	1.62	856	1.91	625	1.56
Squash	Butternut	per lb	518	1.62	753	1.91	625	1.56
Squash	Kabocha	per lb	337	1.66	367	1.77	625	1.56
Squash	Spaghetti	per lb	518	1.62	775	1.90	625	1.56
Squash	Zucchini	per lb	2,283	2.39	61	2.99	1,981	1.99
Sweet Potatoes		per lb	710	2.48	502	2.54		
Tomatoes	GRAPE TYPE	1 pint package	183	3.49	283	3.53	119	1.99
Tomatoes	Plum Type (Roma)	per lb	176	2.19				
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	53	5.99			508	4.51

Other Specialty Crop Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Hemp Protein		12 oz	491	12.93	219	13.59	65	14.99
Hemp Seeds Shelled		8 oz	471	11.27	476	11.88	13	11.99
Honey		12 oz	230	10.49	371	9.48	304	5.00
Honey		16 oz	461	10.05	683	9.81	13	10.29

Wtd Avg - Simple weighted average



REGIONAL ORGANIC DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	Ambrosia	2 lb bag	3.99	183	3.99									
Apples	COSMIC CRISP	per lb	2.99	122	2.99		2.99	86	2.99		2.99	67	2.99	
Apples	Envy	2 lb bag	3.99	183	3.99									
Apples	Fuji	2 lb bag	5.99	190	5.99									
Apples	Gala/Royal Gala	2 lb bag	5.99	190	5.99									
Apples	Gala/Royal Gala	3 lb bag					4.48	187	4.48					
Apples	Gala/Royal Gala	per lb	2.49	25	2.49									
Apples	Granny Smith	2 lb bag	3.99 - 5.99	236	5.60									
Apples	Granny Smith	per lb	2.49	25	2.49									
Apples, Processed	Juice	64 oz (1/2 gallon)					3.50	37	3.50					
Avocados	Hass	4 count mesh bags	5.54	122	5.54		4.99 - 5.54	120	5.38		3.99 - 5.54	89	5.16	
Avocados	Hass	each	1.67	190	1.67						1.99	199	1.99	
Avocados	Hass-Marked Large	each	1.67 - 2.00	38	1.83		2.00	94	2.00		1.99	60	1.99	
Bananas		per lb									0.68 - 0.99	158	0.73	
Blackberries		5.6-6 oz package	3.89 - 5.00	235	4.27		3.89	86	3.89		3.89	67	3.89	
Blueberries		1 pint (11-12 oz cntr w/ lid)	5.00	41	5.00		4.99	74	4.99					
Blueberries		6 oz package					3.99	34	3.99					
Blueberries		9.8 oz package	3.99	413	3.99									
Grapes	Black Seedless	per lb	3.32	122	3.32		3.32	86	3.32		3.32	67	3.32	
Grapes	Red Seedless	per lb	2.99 - 4.99	442	3.58		3.32 - 3.49	1281	3.48		2.97 - 3.99	149	3.28	
Grapes	White Seedless Type	2 lb container with lid	6.99	644	6.99									
Grapes	White Seedless Type	per lb	2.99 - 4.99	442	3.58		3.32 - 3.49	1281	3.48		2.97 - 3.99	149	3.28	
Kiwifruit	Hayward	1-lb containers with lids	5.54	122	5.54		5.54	86	5.54		5.54	67	5.54	
Kiwifruit	Yellow Flesh	1-lb containers with lids	5.99	322	5.99									
Lemons		1 lb bag	3.99	72	3.99									
Oranges	Navel	3 lb bag	7.99	190	7.99						5.99	22	5.99	
Pears	Bartlett	2 lb bag	3.99	322	3.99									
Pears	Bartlett	per lb	2.77	122	2.77		2.77	86	2.77		2.77	67	2.77	
Pears	Bosc	per lb	2.77	122	2.77		2.77	86	2.77		2.77	67	2.77	
Pears	RED TYPE	per lb	2.77	122	2.77		2.77	86	2.77		2.77	67	2.77	
Raspberries		6 oz package	4.49 - 5.00	113	4.68						3.99	39	3.99	
Strawberries		1 lb package	5.00 - 6.99	183	6.76									
POTATOES & ONIONS														
Onions, Dry	YELLOW	2 lb bag									2.50	22	2.50	
Onions, Dry	YELLOW	3 lb bag	3.99 - 4.99	262	4.72									
Onions, Dry	YELLOW	per lb									1.49	13	1.49	
Onions, Dry	YELLOW MARKED SWEET	per lb	2.48	162	2.48									
Potatoes	FINGERLING	24 oz bag	4.99	122	4.99		4.99	86	4.99					
Potatoes	MIXED COLORS	24 oz bag	4.99	190	4.99									

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Potatoes	ROUND RED	20 lb bag									2.99	22	2.99	
Potatoes	ROUND RED	24 oz bag	3.99 - 4.99	210	4.89		4.99	86	4.99					
Potatoes	ROUND RED	3 lb bag									3.97	25	3.97	
Potatoes	ROUND WHITE	20 lb bag									2.99	22	2.99	
Potatoes	RUSSET	3 lb bag	4.49	72	4.49						3.97	25	3.97	
Potatoes	RUSSET	per lb									1.49	13	1.49	
Potatoes	YELLOW TYPE	20 lb bag									2.99	22	2.99	
Potatoes	YELLOW TYPE	24 oz bag	3.99 - 4.99	210	4.89		4.99	86	4.99					
Potatoes	YELLOW TYPE	3 lb bag	4.49	72	4.49						3.97	25	3.97	

VEGETABLES

Broccoli	CROWN CUT	per lb	4.99	25	4.99									
Brussels Sprouts		1 lb bag									4.49	245	4.49	
Cabbage	ROUND GREEN TYPE	per lb	1.29	190	1.29									
Carrots		1 lb bag	2.50	65	2.50									
Carrots		2 lb bag	2.50 - 3.49	373	3.00									
Carrots		per lb									1.29	13	1.29	
Carrots	BABY PEELED	1 lb bag	2.00 - 2.50	166	2.32		2.00	1195	2.00		1.49 - 1.99	57	1.80	
Cauliflower		each									2.99	35	2.99	
Celery	HEARTS	per package	2.99 - 3.99	324	3.22		3.49 - 3.99	111	3.66					
Cucumbers	LONG SEEDLESS - Greenhouse	each	2.29	183	2.29						2.50	23	2.50	
Cucumbers	PERSIAN - Greenhouse	16 oz bag	4.21	122	4.21		4.21	86	4.21		4.21	67	4.21	
Curly Parsley		per bunch									0.99 - 1.49	35	1.18	
Kale		per bunch	2.22	122	2.22		2.22	86	2.22		2.22	67	2.22	
Kale		per lb	3.99	190	3.99									
Lettuce	Boston - Greenhouse	4 oz containers with lid									3.50	96	3.50	
Lettuce	Iceberg	each	3.49	183	3.49									
Lettuce	Romaine (Hearts)	3 count	4.49	59	4.49		3.98 - 3.99	60	3.99					
Mushrooms	CREMINI	8 oz package	3.50	190	3.50									
Mushrooms	WHITE	8 oz package	3.50 - 4.29	293	3.71									
Plain Parsley		per bunch									0.99	22	0.99	
Pumpkins	PIE TYPE	per lb					1.66	86	1.66		1.66	67	1.66	
Radishes		per bunch									1.50	22	1.50	
Salad (Mixed Types)		10-12 oz package	4.99	72	4.99						4.77 - 5.99	128	5.75	
Salad (Mixed Types)		5-9 oz package	2.50 - 3.99	213	3.35						2.97 - 3.50	191	3.43	55
Salad (Mixed Types)	Spring Mix	5-9 oz package									3.50	60	3.50	
Squash	Acorn	per lb	1.29 - 1.66	181	1.54		1.66	86	1.66		1.66	67	1.66	
Squash	Butternut	per lb	1.29 - 1.66	181	1.54		1.66	86	1.66		1.66	67	1.66	
Squash	Kabocha	per lb					1.66	86	1.66		1.66	67	1.66	
Squash	Spaghetti	per lb	1.29 - 1.66	181	1.54		1.66	86	1.66		1.66	67	1.66	
Squash	Zucchini	per lb	2.39	542	2.39		2.39	751	2.39		2.39	862	2.39	
Sweet Potatoes		per lb	1.49 - 2.54	160	2.29		2.54	86	2.54		2.54	67	2.54	
Tomatoes	GRAPE TYPE	1 pint package	3.49	183	3.49									
Tomatoes	Plum Type (Roma)	per lb	2.19	86	2.19		2.19	90	2.19					

OTHER SPECIALTY CROP ITEMS

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Hemp Protein		12 oz									11.49	13	11.49	
Hemp Seeds Shelled		8 oz					11.99	94	11.99		9.79	13	9.79	
Honey		12 oz	10.49	18	10.49	100	10.49	94	10.49					
Honey		16 oz					5.99 - 12.99	225	9.33					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	COSMIC CRISP	per lb	2.99	75	2.99		2.99	109	2.99		2.99	22	2.99	
Apples	Fuji	per lb									1.78	21	1.78	
Apples	Gala/Royal Gala	2 lb bag					3.79	42	3.79					
Apples	Gala/Royal Gala	per lb					1.98	20	1.98					
Apples	Honeycrisp	2 lb bag	4.99	23	4.99									
Apples	Honeycrisp	per lb	2.69	61	2.69									
Apples, Processed	Juice	64 oz (1/2 gallon)	6.74	118	6.74									
Avocados	Hass	4 count mesh bags	5.54	75	5.54		5.54	109	5.54		5.54	22	5.54	
Avocados	Hass	each	1.99	42	1.99		1.69	23	1.69					
Avocados	Hass-Marked Extra Large	each									2.50	4	2.50	
Avocados	Hass-Marked Large	each	2.00	118	2.00		2.50	219	2.50					
Bananas		per lb					0.89 - 0.99	146	0.94					
Blackberries		5.6-6 oz package	3.00 - 3.89	223	3.30		3.89 - 5.99	463	5.50		3.89	22	3.89	
Grapes	Black Seedless	per lb	3.32	75	3.32		3.32	109	3.32		3.32	22	3.32	
Grapes	Red Seedless	per lb	3.32	75	3.32		3.32	109	3.32		3.32	22	3.32	
Grapes	White Seedless Type	per lb	3.32	75	3.32		2.98 - 3.32	129	3.27		3.32	22	3.32	
Kiwifruit	Hayward	1-lb containers with lids	5.54	75	5.54		5.54	109	5.54		5.54	22	5.54	
Pears	Bartlett	2 lb bag	2.99	341	2.99		2.99	128	2.99					
Pears	Bartlett	per lb	2.77	75	2.77		2.77	109	2.77		1.98 - 2.77	103	2.15	78
Pears	Bosc	per lb	2.77	75	2.77		2.77	109	2.77		2.77	22	2.77	
Pears	RED TYPE	per lb					2.77	109	2.77		2.77	22	2.77	
Raspberries		6 oz package	3.00	148	3.00		5.99	354	5.99					
Strawberries		1 lb package	4.99	165	4.99		3.33 - 6.99	573	5.59					
POTATOES & ONIONS														
Onions, Dry	YELLOW	3 lb bag									3.98	81	3.98	100
Onions, Dry	YELLOW	per lb	1.49	92	1.49		1.49	23	1.49		1.49	26	1.49	
Potatoes	FINGERLING	24 oz bag	4.99	75	4.99						4.99	22	4.99	
Potatoes	MIXED COLORS	24 oz bag									3.98	21	3.98	
Potatoes	ROUND RED	24 oz bag									3.98	21	3.98	
Potatoes	RUSSET	per lb	1.49	92	1.49		1.49	23	1.49		1.49	26	1.49	
Potatoes	YELLOW TYPE	24 oz bag									3.98	21	3.98	
VEGETABLES														
Beets		per bunch					2.98	20	2.98		2.99	110	2.99	
Brussels Sprouts		2 lb bag									7.00	61	7.00	
Carrots		1 lb bag	1.29	23	1.29									
Carrots		per bunch									2.99	110	2.99	
Carrots		per lb	1.29	92	1.29		1.29	23	1.29		1.29	26	1.29	
Carrots	BABY PEELED	1 lb bag	1.79 - 1.99	61	1.90		1.79	42	1.79					
Carrots	Baby Peeled Type Mixed Color	12 oz bag									2.00	61	2.00	
Collards		per bunch									2.99	110	2.99	
Cucumbers		each					1.29 - 1.49	89	1.44					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Cucumbers	LONG SEEDLESS - Greenhouse	each	1.77	303	1.77									
Cucumbers	PERSIAN - Greenhouse	16 oz bag	4.21	75	4.21		4.21	109	4.21		4.21	22	4.21	
Curly Parsley		per bunch	1.49	92	1.49		1.49	23	1.49		1.49	26	1.49	
Kale		per bunch	2.22	75	2.22		2.22	109	2.22		2.22	22	2.22	
Lettuce	Romaine (Hearts)	3 count	4.59	27	4.59									
Peppers (Bell Type)	GREEN	each					1.25	23	1.25					
Pumpkins	PIE TYPE	per lb					1.66	109	1.66					
Salad (Mixed Types)		5-9 oz package					3.00	146	3.00		2.99 - 3.49	97	3.30	
Spinach	FLAT TYPE	8-10 oz package					4.00	66	4.00					
Squash	Acorn	per lb	1.66	75	1.66		1.66	109	1.66					
Squash	Butternut	per lb	1.66	75	1.66		1.66	109	1.66					
Squash	Kabocha	per lb	1.66	75	1.66		1.66	109	1.66					
Squash	Spaghetti	per lb	1.66	75	1.66		1.66	109	1.66					
Squash	Zucchini	per lb					2.39	128	2.39					
Sweet Potatoes		per lb	2.29 - 2.54	240	2.37		2.54 - 3.99	135	2.82		2.54	22	2.54	
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb					5.99	53	5.99					
OTHER SPECIALTY CROP ITEMS														
Hemp Protein		12 oz	11.49 - 13.59	210	12.67		11.49 - 13.59	242	13.39		11.49	26	11.49	
Hemp Seeds Shelled		8 oz	9.79	92	9.79		9.79 - 11.99	242	11.78		9.79 - 11.99	30	10.08	
Honey		12 oz	10.49	118	10.49									
Honey		16 oz	6.99 - 14.49	236	10.74									

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT										
Apples	COSMIC CRISP	per lb	2.99	2	2.99		4.18	4	4.18	
Apples	Gala/Royal Gala	per lb	3.98	3	3.98					
Apples	Granny Smith	per lb	2.99	2	2.99					
Apples, Processed	Juice	64 oz (1/2 gallon)	4.39	11	4.39					
Avocados	Hass	4 count mesh bags					7.76	4	7.76	
Blackberries		5.6-6 oz package					4.65 - 7.99	37	7.63	
Grapes	Black Seedless	2 lb container with lid	7.99	11	7.99					
Grapes	Black Seedless	per lb					4.65	4	4.65	
Grapes	Red Seedless	2 lb container with lid	7.99	11	7.99					
Grapes	Red Seedless	per lb	3.48	3	3.48		4.65	4	4.65	
Grapes	White Seedless Type	2 lb container with lid	7.99	11	7.99					
Grapes	White Seedless Type	per lb	3.48	3	3.48		4.65	4	4.65	
Kiwifruit	Hayward	1-lb containers with lids					7.76	4	7.76	
Pears	Bartlett	per lb					3.87	8	3.87	
Pears	RED TYPE	per lb					3.87	4	3.87	
Raspberries		6 oz package					7.99	33	7.99	
POTATOES & ONIONS										
Onions, Dry	YELLOW MARKED SWEET	per lb					3.39	33	3.39	
Potatoes	FINGERLING	24 oz bag					6.98	4	6.98	
VEGETABLES										
Beans	ROUND GREEN TYPE	12 oz bag					5.99	33	5.99	
Brussels Sprouts		2 lb bag	7.00	11	7.00					
Carrots	BABY PEELED	1 lb bag	2.48	3	2.48		4.49	33	4.49	
Carrots	BABY PEELED	2 lb bag	4.29	11	4.29					
Cucumbers	PERSIAN - Greenhouse	16 oz bag					5.90	4	5.90	
Kale		per bunch	2.49	2	2.49					
Kale		per lb					3.11	4	3.11	
Lettuce	Romaine (Hearts)	3 count					4.99	2	4.99	
Peppers (Bell Type)	YELLOW	per lb					7.79	33	7.79	
Sweet Potatoes		per lb					3.56	4	3.56	
Swiss Chard		per bunch	2.49	2	2.49					
Tomatoes	Cherry Type	1 pint package	4.18	3	4.18					
OTHER SPECIALTY CROP ITEMS										
Honey		12 oz	7.69	11	7.69					

Wtd Avg - Simple weighted average

REGIONAL DEFINITIONS

As used in this report, regions include the following states:

NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA	Alaska
HAWAII	Hawaii
NATIONAL	Continental United States

1 -- Specialty Crops Market News surveys nearly 271 retailers, comprising over 29,700 individual stores, with online weekly advertised features.

2 -- Date range reflects one week of data collection ending on the report date and encompassing ad pricing good from the Saturday before the report release date through the following Friday.