

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

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October 9, 2026

No reports will be issued Monday, October 12, 2026, in observance of Columbus Day.

The next report will be issued Tuesday, October 13, 2026.

Movement information is current as of the date of the report. Information is subject to revision.

Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/2/2026 to 10/8/2026

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 02	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	Oct 08	Total This Season	To Date Last Season	Final Last Season
WATERMELONS	-										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	-	-	-	-	1	-	-	2	7	52
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	-	-	-	-	3	3	2	6,277
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	-	-	-	-	-	-	3	45	359
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	-	-	2	1	1	-	29	100	5,537
WATERMELONS - RED FLESH SEEDED TYPE	-										
DELAWARE											
DELAWARE	T	1	-	1	-	-	-	-	102	47	47
MARYLAND											
MARYLAND	T	-	-	-	1	1	1	-	30	24	24
WATERMELONS - RED FLESH SEEDLESS MINIATURE	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	21	-	-	27	13	27	21	3,184	2,651	2,677
DELAWARE											
DELAWARE	T	1	-	-	-	-	1	1	13	2	2
INDIANA											
INDIANA	T	1	1	1	-	-	-	-	53	89	89
MARYLAND											
MARYLAND	T	-	-	-	-	-	-	-	1	-	1
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	-	2	7	2	6	24	30	2,673
WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	14	-	-	-	13	-	9	1,033	684	684
WATERMELONS - RED FLESH SEEDLESS TYPE	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	76	-	-	50	33	20	19	6,367	8,861	9,078
DELAWARE											
DELAWARE	T	8	8	7	9	5	11	11	2,859	2,207	2,223
INDIANA											
INDIANA	T	11	6	7	7	5	-	-	7,872	5,078	5,080
MARYLAND											
MARYLAND	T	6	3	-	5	5	5	5	1,100	1,070	1,118
MICHIGAN											
MICHIGAN	T	30	21	16	26	5	8	-	3,081	2,070	2,089

Shipments in 40,000 LB Units from 10/2/2026 to 10/8/2026

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp-Exp	Oct 02	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	Oct 08	Total This Season	To Date Last Season	Final Last Season
NORTH CAROLINA											
NORTH CAROLINA	T	3	-	2	-	5	4	5	3,364	3,203	3,203
SOUTH CAROLINA											
SOUTH CAROLINA	T	11	-	1	8	7	16	-	3,124	1,715	1,865
VIRGINIA											
VIRGINIA	T	3	-	2	-	-	-	-	453	222	222
<u>WATERMELONS - RED FLESH SEEDLESS TYPE - ORGANIC</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	8	-	-	-	6	-	5	583	323	323
<u>WATERMELONS - SEEDLESS</u>	-										
CANADA											
IMPORTS THROUGH DERBY LINE VERMONT	T I	-	-	-	-	-	-	-	-	-	-
IMPORTS THROUGH JACKMAN MAINE	T I	-	-	-	-	-	-	-	-	-	-
IMPORTS THROUGH PORT HURON MICHIGAN	T I	-	-	-	-	-	-	-	9	4	4
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	5	-	-	5	-	2	5	37	30	12,438
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	-	-	22	30	35	-	140	139	1,038
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	-	-	-	-	10	-	18	52	1,894
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	-	-	-	20	45	26	1	216	144	1,259
GRAND TOTALS		199	39	37	184	182	169	91	33,700	28,799	60,256

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

<u>CANTALOUPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	115	65	-	115	111	101	100	10,624	12,997	13,886
CANADA											
IMPORTS THROUGH DERBY LINE VERMONT	T I	-	-	-	-	-	-	-	-	-	-
IMPORTS THROUGH JACKMAN MAINE	T I	-	-	-	-	-	-	-	-	-	-
IMPORTS THROUGH PORT HURON MICHIGAN	T I	-	-	-	-	-	-	-	9	9	9
<u>CANTALOUPE - ORGANIC</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	14	-	-	-	4	-	10	848	314	318
GRAND TOTALS		129	65	-	115	115	101	110	11,481	13,320	14,213

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

<u>HONEYDEWS</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	64	32	-	71	31	27	45	4,740	4,871	5,091
JAPAN											
IMPORTS THROUGH CHICAGO ILLINOIS	A I	-	-	-	-	-	-	-	-	-	-
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	-	2	1	1	6	26	-	3,609
<u>HONEYDEWS - ORGANIC</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	8	-	-	-	3	-	5	429	150	150
GRAND TOTALS		72	32	-	73	35	28	56	5,195	5,021	8,850

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 9, 2026. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: SUPPLY LIGHT. DEMAND 12S MODERATE, OTHERS FAIRLY GOOD. MARKET 12S SLIGHTLY HIGHER, OTHERS ABOUT STEADY.

Extra services included. Many present shipments from prior bookings and/or previous commitments. 1/2 cartons 9s 12.00-15.00 mostly 13.50-14.50 occasional higher 12s 10.00-14.00 mostly 11.50-12.50 occasional higher oversized 1/2 cartons 9s (6 size) 12.00-15.00 mostly 13.50-14.50 occasional higher

HONEYDEWS: SUPPLY LIGHT. DEMAND MODERATE. MARKET STEADY. Extra services included. A wide range of quality and condition. 2/3 cartons 5s 11.00-14.00 mostly 12.50-13.50 occasional higher and lower 6s 10.00-14.00 mostly 11.00-13.00 occasional higher

WATERMELONS: SUPPLY LIGHT. DEMAND GOOD. MARKET STEADY. Extra services included. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Type 24 inch bins approx 36 count 168.00-210.00 mostly 189.00-203.00 occasional higher and lower approx 45 count 168.00-210.00 mostly 175.00-203.00 occasional higher and lower approx 60 count 147.00-182.00 mostly 161.00-175.00 occasional higher

**WHOLESALE TERMINAL MARKET
PRICES AS OF
October 9, 2026.**

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ATLANTA

CANTALOUPE: MARKET ABOUT STEADY. OFFERINGS 1/2-CARTONS OVERSIZED 9S (6 SIZE) VERY LIGHT. 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 29.00-32.50 mostly 31.50-32.00 few 27.00 12s 29.00-32.50 mostly 31.00-32.00 few 27.00 oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 31.00 occasional higher/lower

HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 25.00-28.00 mostly 26.00-27.00 few 30.00 occasional lower 6s 27.00-30.00 mostly 28.00-29.00 occasional lower MEXICO 6s 23.00-25.00 mostly 23.00-24.00 Occasional lower

WATERMELONS: MARKET ABOUT STEADY. OFFERINGS MEXICO VERY LIGHT. cartons MEXICO NEW RED FLESH SEEDLESS TYPE Round Types 5s 35.00-38.00 mostly 36.00-37.00 few 39.00 occasional higher/lower 24 inch bins repacked local RED FLESH SEEDED TYPE Long Types 315.00-325.00 (approximately 22 count) approx 28 count 315.00-325.00 approx 35 count 315.00-325.00 occasional higher/lower RED FLESH SEEDLESS TYPE Round Types 45s 368.50-378.50 60s 368.50-378.50 occasional higher/lower VIRGINIA RED FLESH SEEDED TYPE Long Types approx 35 count fine appearance insufficient to quote

BOSTON

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 24.00-28.00 mostly 25.00-27.00 12s 24.00-28.00 mostly 24.00-26.00 MISSISSIPPI 9s 24.00 12s 24.00

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 24.00-26.00 6s 24.00-26.00

MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 4s 26.00-28.00 5s 26.00-28.00

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00 CALIFORNIA 6s 26.00-28.00 8s 26.00-28.00

MELON, KOREAN: MARKET STEADY. flat cartons MEXICO 12s 26.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 45.00 CALIFORNIA 6s 26.00-28.00

WATERMELONS: MARKET STEADY. cartons INDIANA RED FLESH SEEDLESS TYPE Round Types 4s per carton 44.00 5s per carton 42.00 24 inch bins INDIANA RED FLESH SEEDLESS TYPE Round Types 36s per melon 11.00 45s per melon 8.50 60s per melon 5.50-6.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 36s per melon 12.00 45s per melon 8.00-9.00 60s per melon 6.00 MISSISSIPPI RED FLESH SEEDLESS TYPE Round Types 36s per melon 11.00 45s per melon 8.50 60s per melon 5.50-6.00 TEXAS RED FLESH SEEDLESS TYPE Round Types 45s per melon 9.00-10.00

CHICAGO

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 26.50-29.00 mostly 27.00-28.00 12s 25.00-29.00 mostly 26.00- 28.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 26.50-29.00 mostly 27.00-28.00 fine appearance 30.00
HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 22.00-23.00 MEXICO 5s 20.00 6s 20.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 21.00-22.00 6s (5 size) 21.00
MELON, HAMI : OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 5s 10.00
MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 10.00
MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 6s 10.00
WATERMELONS: MARKET STEADY. cartons repacked local RED FLESH SEEDLESS TYPE Round Types 4s 32.00-34.00 5s 32.00-34.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE Round Types 45s 350.00-375.00 MICHIGAN RED FLESH SEEDLESS TYPE Round Types 60s 200.00 YELLOW FLESH SEEDLESS TYPE Round Types 45s 200.00
ORGANIC CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 12s 28.00

LOS ANGELES

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 18.00-22.00 mostly 18.00-20.00 12s fine appearance 18.00-22.00 mostly 18.00-20.00 TUSCAN TYPE 9s 16.00-17.00 oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 18.00-23.00 mostly 18.00-20.00
HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 18.00-20.00 fair condition 14.00-16.00 5s (4 size) 18.00-20.00 6s 18.00-20.00
WATERMELONS: MARKET STEADY. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 8s 22.00 (black diamond) 10s 22.00 (black diamond) RED FLESH SEEDLESS TYPE Round Types 4s 38.00-40.00 5s 40.00-42.00 few 32.00 bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDED TYPE 45s 275.00-285.00 RED FLESH SEEDLESS TYPE Round Types 60s 275.00-285.00 MEXICO NEW RED FLESH SEEDED TYPE Long Types large size 240.00-250.00

MIAMI

CANTALOUPE: MARKET SLIGHTLY LOWER. 1/2 cartons CALIFORNIA 9s 29.00-32.00 mostly 29.00-31.00 occasional higher 12s 29.00- 32.00 mostly 29.00-31.00 occasional higher
HONEYDEWS: MARKET SLIGHTLY LOWER. 2/3 cartons CALIFORNIA 5s 25.00-29.00 mostly 25.00-28.00 6s 25.00-29.00 mostly 25.00- 28.00
WATERMELONS: OFFERINGS LIGHT. 24 inch bins NORTH CAROLINA RED FLESH SEEDLESS TYPE Round Types 60s per melon 6.00-7.00

NEW YORK

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 20.00-24.00 mostly 22.00 fine appearance 26.00-28.00 12s 22.00 -25.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 26.00-30.00 mostly 28.00 occasional higher
HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 24.00-27.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 24.00-28.00 mostly 26.00
WATERMELONS: MARKET ABOUT STEADY. cartons INDIANA RED FLESH SEEDLESS MINIATURE 6s 18.00-20.00 cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 44.00-46.00 fine appearance 48.00-52.00 mostly 50.00 MICHIGAN RED FLESH SEEDLESS TYPE 65-69 lb 46.00-48.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 65-69 lb 40.00-44.00 mostly 42.00 24 inch bins INDIANA RED FLESH SEEDLESS TYPE 60s 320.00

PHILADELPHIA

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons ARIZONA U.S. ONE 12s fair condition 12.00 CALIFORNIA 9s 24.00 fine appearance 27.00-28.00 12s 24.00 fine appearance 27.00-28.00
HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 24.00 6s 24.00 MEXICO 5s 24.00 6s 24.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 25.00 MEXICO 5s (4 size) 25.00
MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. flat cartons BRAZIL 6s 42.00 7s 42.00
WATERMELONS: MARKET MEXICO 45S HIGHER, OTHERS ABOUT STEADY. cartons MICHIGAN RED FLESH SEEDLESS TYPE Round Types 5s 30.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE Round Types 5s 34.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE Round Types 45s 400.00 flat cartons BRAZIL RED FLESH SEEDLESS MINIATURE Round Types 5s 32.00