

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

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Volume LIII – Number 193

<https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf>

October 7, 2026

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 9/30/2026 to 10/6/2026

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Sep 30	Oct 01	Oct 02	Oct 03	Oct 04	Oct 05	Oct 06	Total This Season	To Date Last Season	Final Last Season
WATERMELONS	-										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	-	-	-	-	-	-	1	2	5	52
MEXICO											
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	-	-	-	-	-	-	3	44	359
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	2	1	-	-	-	2	1	28	96	5,537
WATERMELONS - ORGANIC	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	5	-	-	-	-	-	125	-	-
WATERMELONS - RED FLESH SEEDED TYPE	-										
DELAWARE											
DELAWARE	T	-	-	1	-	1	-	-	102	47	47
MARYLAND											
MARYLAND	T	-	-	-	-	-	1	1	29	24	24
WATERMELONS - RED FLESH SEEDLESS MINIATURE	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	26	26	21	-	-	27	13	3,136	2,627	2,677
DELAWARE											
DELAWARE	T	-	-	1	-	-	-	-	11	2	2
INDIANA											
INDIANA	T	1	1	1	1	1	-	-	53	89	89
MARYLAND											
MARYLAND	T	-	-	-	-	-	-	-	1	-	1
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	1	3	-	-	-	2	7	15	13	2,673
WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	11	-	14	-	-	-	13	1,025	674	684
WATERMELONS - RED FLESH SEEDLESS TYPE	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	49	29	76	-	-	50	33	6,328	8,832	9,078
DELAWARE											
DELAWARE	T	9	11	8	8	7	9	5	2,838	2,199	2,223
INDIANA											
INDIANA	T	17	22	11	6	7	7	5	7,872	5,075	5,080
MARYLAND											
MARYLAND	T	3	4	6	3	-	5	5	1,089	1,070	1,118
MICHIGAN											
MICHIGAN	T	37	46	30	21	16	26	5	3,073	2,059	2,089
NORTH CAROLINA											
NORTH CAROLINA	T	3	3	3	-	2	-	5	3,355	3,203	3,203

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SOUTH CAROLINA											
SOUTH CAROLINA	T	4	3	11	-	1	8	7	3,108	1,715	1,865
VIRGINIA											
VIRGINIA	T	-	-	3	-	2	-	-	453	222	222
<u>WATERMELONS - RED FLESH SEEDLESS TYPE - ORGANIC</u>											
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	4	-	8	-	-	-	6	578	319	323
<u>WATERMELONS - SEEDLESS</u>											
CANADA											
IMPORTS THROUGH DERBY LINE VERMONT	T I	-	-	-	-	-	-	-	-	-	-
IMPORTS THROUGH JACKMAN MAINE	T I	-	-	-	-	-	-	-	-	-	-
IMPORTS THROUGH PORT HURON MICHIGAN	T I	-	-	-	-	-	-	-	9	4	4
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	7	7	5	-	-	5	-	30	26	12,438
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	-	-	-	-	-	-	1	38	514
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	27	-	-	-	-	22	30	105	107	1,038
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	2	-	-	-	-	-	-	8	34	1,894
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	57	-	-	-	-	20	45	189	94	1,259
GRAND TOTALS		260	161	199	39	37	184	182	33,566	28,618	54,493

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

<u>CANTALOUPE</u>											
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	122	80	115	65	-	115	111	10,423	12,753	13,886
CANADA											
IMPORTS THROUGH DERBY LINE VERMONT	T I	-	-	-	-	-	-	-	-	-	-
IMPORTS THROUGH JACKMAN MAINE	T I	-	-	-	-	-	-	-	-	-	-
IMPORTS THROUGH PORT HURON MICHIGAN	T I	-	-	-	-	-	-	-	9	9	9
ITALY											
IMPORTS THROUGH NEW YORK JFK AIRPORT	A I	-	-	-	-	-	-	-	-	1	1
JAPAN											
IMPORTS THROUGH LOS ANGELES AIRPORT CALIFORNIA	A I	-	-	-	-	-	-	-	-	-	-
<u>CANTALOUPE - ORGANIC</u>											
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	10	9	14	-	-	-	4	838	304	318
GRAND TOTALS		132	89	129	65	-	115	115	11,270	13,067	14,214

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HONEYDEWS	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	68	38	64	32	-	71	31	4,668	4,783	5,091
CANADA											
IMPORTS THROUGH DETROIT MICHIGAN	T I	-	-	-	-	-	-	-	-	-	-
JAPAN											
IMPORTS THROUGH CHICAGO ILLINOIS	A I	-	-	-	-	-	-	-	-	-	-
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	2	3	-	-	-	2	1	19	-	3,609
HONEYDEWS - ORGANIC	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	8	5	8	-	-	-	3	424	149	150
GRAND TOTALS		78	46	72	32	-	73	35	5,111	4,932	8,850

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SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 7, 2026. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: SUPPLY LIGHT. DEMAND 12S MODERATE, OTHERS FAIRLY GOOD. MARKET STEADY. Extra services included. Many present shipments from prior bookings and/or previous commitments. 1/2 cartons 9s 12.00-15.00 mostly 13.50-14.50 occasional higher 12s 10.00-14.00 mostly 10.50-12.50 occasional higher oversized 1/2 cartons 9s (6 size) 12.00-15.00 mostly 13.50-14.50 occasional higher

HONEYDEWS: SUPPLY LIGHT. DEMAND MODERATE. MARKET STEADY. Extra services included. A wide range of quality and condition. 2/3 cartons 5s 11.00-15.00 mostly 12.50-13.50 occasional higher and lower 6s 10.00-14.00 mostly 11.00-13.00 occasional higher

WATERMELONS: SUPPLY LIGHT. DEMAND GOOD. MARKET STEADY. Extra services included. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Type 24 inch bins approx 36 count 161.00-203.00 mostly 182.00-196.00 occasional higher and lower approx 45 count 161.00-203.00 mostly 175.00-196.00 occasional higher and lower approx 60 count 140.00-175.00 mostly 161.00-168.00 occasional higher

MICHIGAN

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: Red Flesh Seedless Type 24 inch bins Supplies insufficient and in too few hands to establish a market.

LAST REPORT.

**WHOLESALE TERMINAL MARKET
PRICES AS OF
October 7, 2026.**

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ATLANTA

CANTALOUPE: MARKET STEADY. OFFERINGS 1/2-CARTONS OVERSIZED 9S (6 SIZE) VERY LIGHT. 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 29.00-32.00 mostly 30.00-31.50 12s 30.00-33.00 mostly 31.00-32.50 oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 31.00 occasional higher/lower **HONEYDEWS:** MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 23.00-25.00 mostly 24.00-25.00 occasional lower 6s 27.00-29.00 occasional lower MEXICO 5s 23.00-25.00 mostly 23.00-24.00 Occasional lower 6s 23.00-25.00 mostly 23.00-24.00 Occasional lower

WATERMELONS: MARKET ABOUT STEADY. OFFERINGS YELLOW FLESH SEEDLESS TYPE VERY LIGHT. cartons TEXAS RED FLESH SEEDLESS TYPE Round Types 5s 30.00-32.00 occasional higher/lower 24 inch bins repacked local RED FLESH SEEDLESS TYPE Round Types 45s insufficient to quote approx 60 count 318.50-328.50 occasional higher/lower YELLOW FLESH SEEDLESS TYPE Round Types 60s 215.00- 225.00 VIRGINIA RED FLESH SEEDED TYPE Long Types 240.00-250.00 (approximately 22 count) approx 28 count 240.00-250.00 approx 35 count 240.00-250.00 occasional higher/lower fine appearance 240.00-250.00 occasional higher/lower

BOSTON

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 24.00-28.00 mostly 25.00-27.00 12s 24.00-28.00 mostly 24.00-26.00 TUSCAN TYPE 11s ordinary condition 6.00-8.00 MISSISSIPPI 9s 24.00 12s 24.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 24.00-26.00 6s 24.00-26.00

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 4s 26.00-28.00 5s 26.00-28.00 6s 26.00-28.00 8s 26.00-28.00

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 26.00-28.00 8s 26.00-28.00

MELON, KOREAN: MARKET STEADY. flat cartons MEXICO 12s 26.00

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 8s 26.00-28.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 26.00-28.00

WATERMELONS: MARKET STEADY. cartons CALIFORNIA RED FLESH SEEDLESS TYPE Round Types 4s per carton 20.00 INDIANA RED FLESH SEEDLESS TYPE Round Types 4s per carton 44.00 5s per carton 42.00 24 inch bins INDIANA RED FLESH SEEDLESS TYPE Round Types 45s per melon 8.50 60s per melon 5.50-6.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 36s per melon 10.00-12.00 45s per melon 8.00-9.00 60s per melon 5.00-6.00 MISSISSIPPI RED FLESH SEEDLESS TYPE Round Types 45s per melon 8.50 60s per melon 5.50- 6.00

CHICAGO

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 25.00-26.00 12s 25.00-27.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 24.00-26.50
HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 22.00-23.00 MEXICO 5s 20.00 6s 20.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 21.00-22.00 6s (5 size) 21.00
MELON, HAMI : OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 5s 10.00
MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 10.00
MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 6s 10.00
WATERMELONS: MARKET STEADY. cartons repacked local RED FLESH SEEDLESS TYPE Round Types 4s 32.00-34.00 5s 32.00-34.00 24 inch bins INDIANA RED FLESH SEEDLESS TYPE Round Types 45s fine appearance 260.00-280.00 60s 225.00 fine appearance 260.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 45s fine appearance 350.00-375.00 MICHIGAN RED FLESH SEEDLESS TYPE Round Types 60s 220.00-225.00 YELLOW FLESH SEEDLESS TYPE Round Types 45s 200.00
ORGANIC CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 12s 28.00

LOS ANGELES

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 18.00-22.00 mostly 18.00- 20.00 12s fine appearance 18.00-22.00 mostly 18.00-20.00 TUSCAN TYPE 9s 16.00-17.00 oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 18.00-23.00 mostly 18.00-20.00
HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 18.00-20.00 fair condition 14.00-16.00 5s (4 size) 18.00-20.00 6s 18.00-20.00
MELON, HAMI : flat cartons CALIFORNIA CENTRAL SAN JOAQUIN VALLEY CALIFORNIA 4s insufficient to quote 5s insufficient to quote
WATERMELONS: MARKET ABOUT STEADY. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 8s 22.00 (black diamond) 10s 22.00 (black diamond) RED FLESH SEEDLESS TYPE Round Types 4s 38.00-40.00 5s 40.00-42.00 few 32.00 MEXICO RED FLESH SEEDLESS MINIATURE 8s (black diamond) insufficient to quote 9s (black diamond) insufficient to quote bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDED TYPE 45s 275.00-285.00 RED FLESH SEEDLESS TYPE Round Types 60s 275.00-285.00 MEXICO NEW RED FLESH SEEDED TYPE Long Types large size 240.00-250.00

MIAMI

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 29.00-32.00 occasional higher 12s 29.00-32.00 occasional higher
HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 25.00-29.00 6s 25.00-29.00
WATERMELONS: OFFERINGS LIGHT. 24 inch bins NORTH CAROLINA RED FLESH SEEDLESS TYPE Round Types 60s per melon 6.00-7.00

NEW YORK

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 20.00-24.00 mostly 22.00 fine appearance 26.00-28.00 12s 22.00 -25.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 26.00-30.00 mostly 28.00 occasional higher
HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 24.00-27.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 24.00-28.00 mostly 26.00
WATERMELONS: MARKET ABOUT STEADY. cartons INDIANA RED FLESH SEEDLESS MINIATURE 6s 18.00-20.00 cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 43.00-46.00 mostly 44.00-45.00 fine appearance 48.00-52.00 mostly 50.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 65-69 lb 40.00-42.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s fine appearance 425.00

PHILADELPHIA

CANTALOUPE: MARKET STEADY. 1/2 cartons ARIZONA U.S. ONE 12s fair condition 16.00 fair appearance 20.00 CALIFORNIA 9s 22.00- 24.00 mostly 23.00-24.00 fine appearance 27.00-28.00 12s 22.00-24.00 mostly 22.00-23.00 fine appearance 27.00-28.00
HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 22.00-25.00 mostly 23.00-25.00 6s 22.00-25.00 mostly 23.00- 25.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 25.00-26.00 6s (5 size) 25.00-26.00
WATERMELONS: MARKET STEADY. cartons MEXICO RED FLESH SEEDLESS TYPE Round Types 4s 42.00 MICHIGAN RED FLESH SEEDLESS TYPE Round Types 5s 30.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 36s 270.00 45s 270.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 45s 375.00 MICHIGAN RED FLESH SEEDED TYPE Round Types 28s 240.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE Round Types 45s 260.00