



## Advertised Prices for Specialty Crops Products at Major Grocery Store Outlets ending during the period of 9/26/2026 to 10/8/2026

The information contained in this report reflects prices advertised by major grocery retailers to consumers through circulars and digital promotions and gathered by USDA through a weekly survey.

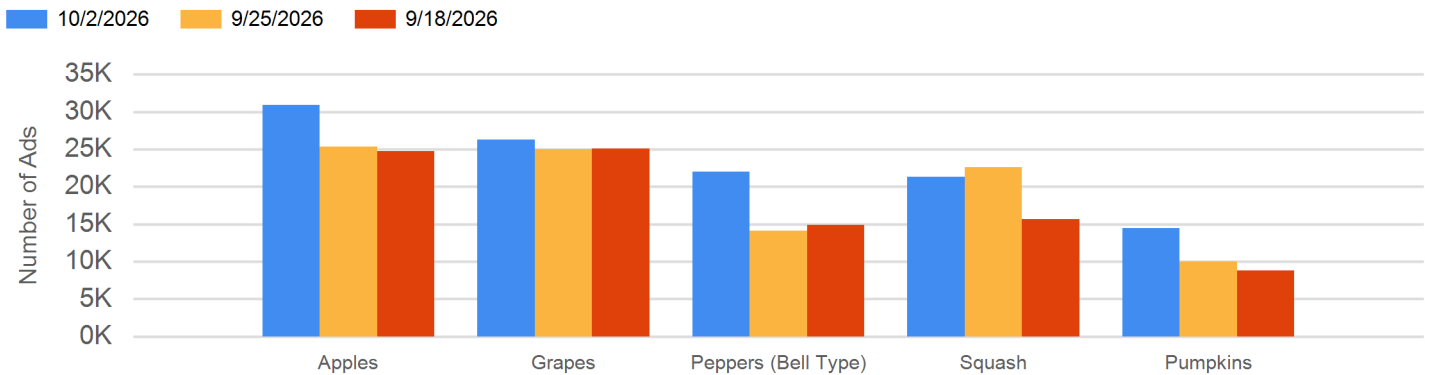
### Falling Prices

Retailers continued the fall theme this week, with cranberries and persimmons joining up with pomegranates, pumpkins, grapes, hard squash, and fall mums to achieve an autumnal array of color. A few specials on peaches, cantaloupes, and watermelons remained as late season crops wind down. Baking apples like Jonathon and McIntosh increased in popularity. Halloween supplies are featured in most flyers.

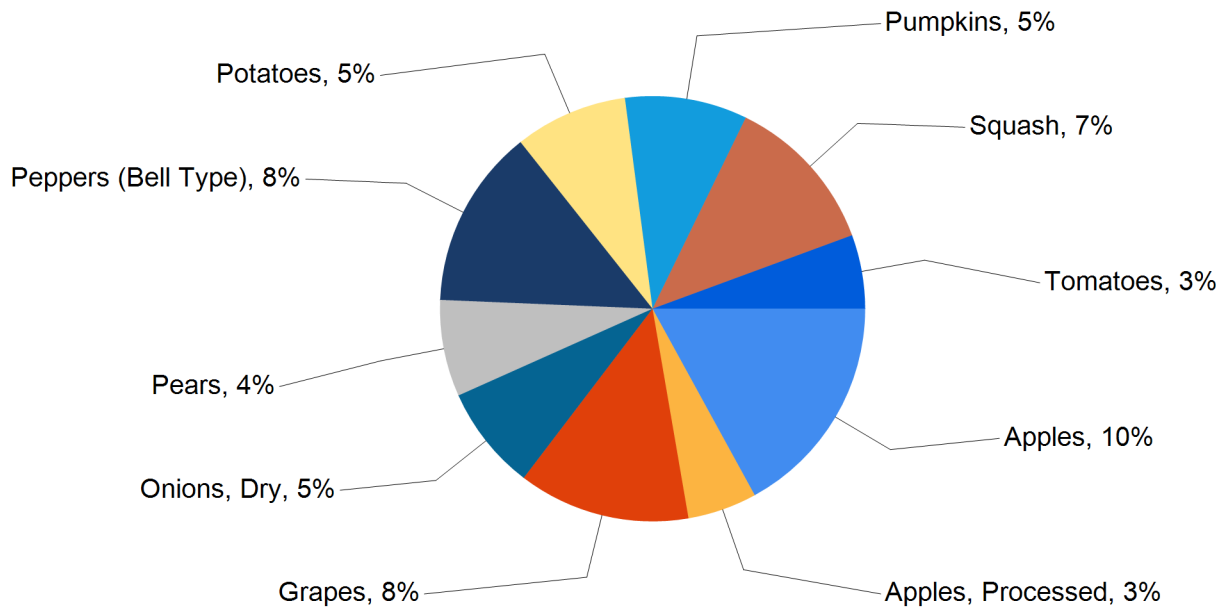
Total ad numbers this week were 299,382, a 1% decrease from last week's total of 301,690. The total for the same week last year was 3% higher at 308,054. The total number of ads broken out by commodity groups: fruit 141,408 (47%), onions and potatoes 26,864 (9%), vegetables 121,778 (41%), herbs 1,259, ornamentals 3,331, hemp 3,158, and honey 2,843. The number of ads for organic produce was 36,000, 12% of total ads.

The following are the prices of major advertised items (3,000 plus ads) this week, compared to the same week last year. Significant increases in price for fruit this week included blueberries (9.8 oz) at 32%, Bartlett pears (per lb.) at 17%, and raspberries (6 oz.) at 16%. Significant decreases included only avocados (each) at 16%. The sole significant change in price for onions and potatoes this week was an 18% increase for Russet potatoes (5 lb. bag). Significant increases in price for vegetables this week included cucumbers (each) at 23% and Roma tomatoes (per lb.) at 10%. Significant decreases included red bell peppers (each) at 11% and orange bell peppers each at 10%.

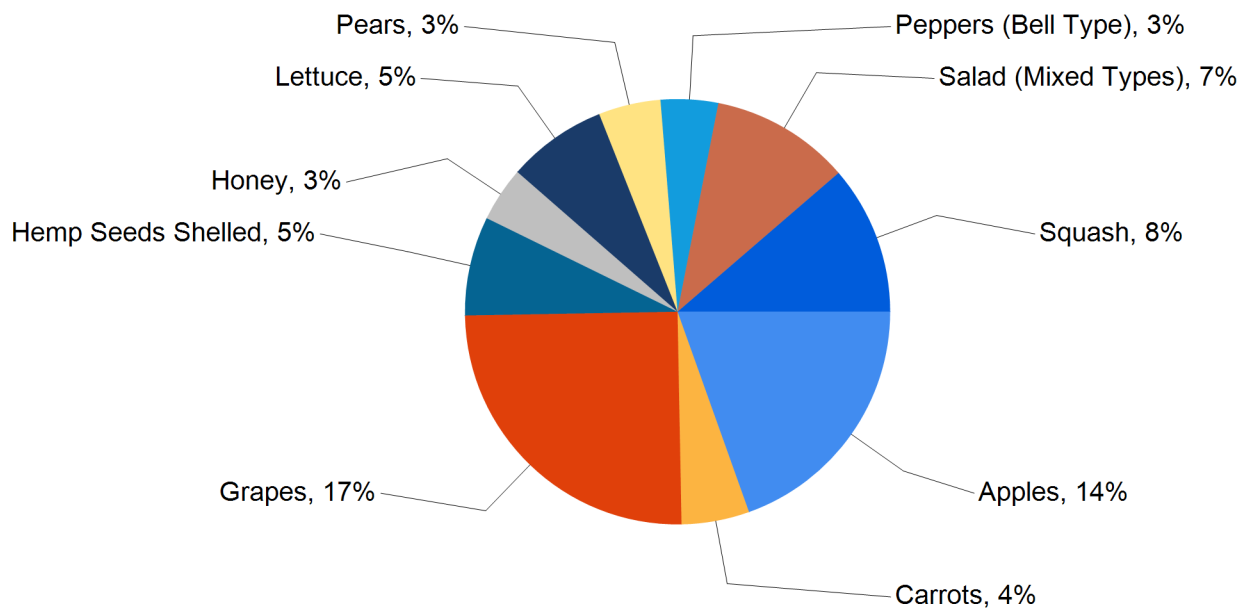
### Top 5 Commodities Featured This Week



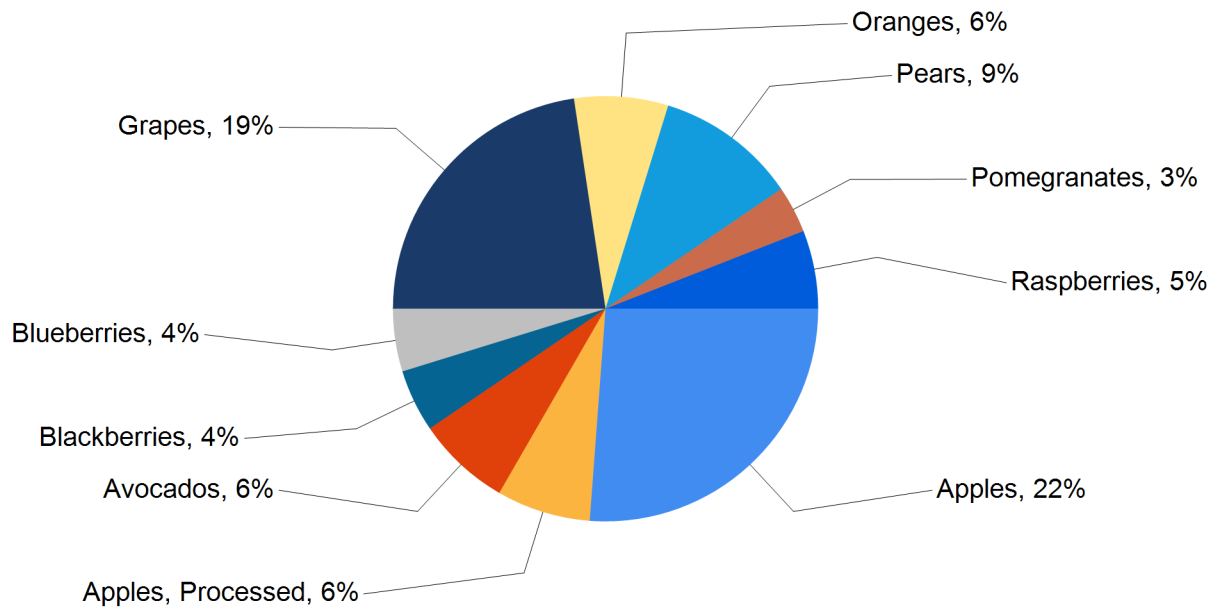
### Top 10 Commodities as Percentage of Total Conventional Ads



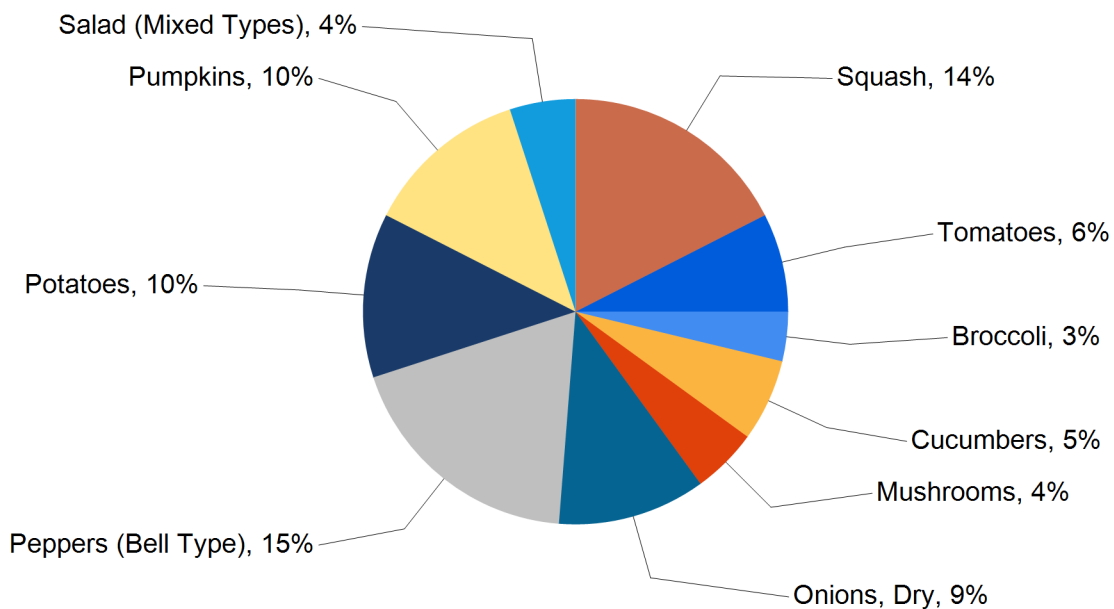
### Top 10 Commodities as Percentage of Total Organic Ads



Top 10 Fruits as Percentage of Total Fruit Ads



Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes





## NATIONAL CONVENTIONAL SUMMARY

(not including AK & HI)

| Fruit             |                       |                    |               |               |               |               |               |               |
|-------------------|-----------------------|--------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Commodity         | Variety               | Unit               | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|                   |                       |                    | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Apples            | Ambrosia              | per lb             | 218           | 1.99          |               |               | 114           | 1.99          |
| Apples            | Cortland              | 3 lb bag           | 183           | 3.99          | 96            | 2.99          |               |               |
| Apples            | Cortland              | per lb             | 574           | 1.49          | 218           | 1.05          | 441           | 1.78          |
| Apples            | COSMIC CRISP          | per lb             | 1,245         | 2.06          | 1,422         | 1.66          | 114           | 1.99          |
| Apples            | Empire                | 3 lb bag           | 183           | 3.99          |               |               |               |               |
| Apples            | Envy                  | 2 lb bag           | 274           | 3.99          |               |               |               |               |
| Apples            | Envy                  | per lb             | 511           | 2.26          | 249           | 1.84          | 523           | 1.73          |
| Apples            | Fuji                  | 2 lb bag           | 70            | 2.99          | 277           | 2.79          |               |               |
| Apples            | Fuji                  | 3 lb bag           | 328           | 3.24          | 341           | 4.66          | 125           | 3.64          |
| Apples            | Fuji                  | per lb             | 503           | 1.11          | 380           | 1.67          | 1,273         | 1.42          |
| Apples            | Gala/Royal Gala       | 2 lb bag           | 70            | 2.99          | 341           | 2.68          | 34            | 2.29          |
| Apples            | Gala/Royal Gala       | 3 lb bag           | 1,291         | 3.51          | 5,091         | 2.71          | 1,562         | 3.57          |
| Apples            | Gala/Royal Gala       | 5 lb bag           | 1,174         | 5.00          | 39            | 5.00          | 483           | 4.06          |
| Apples            | Gala/Royal Gala       | each               | 65            | 0.25          |               |               | 225           | 0.33          |
| Apples            | Gala/Royal Gala       | per lb             | 2,352         | 1.39          | 2,347         | 1.34          | 2,141         | 1.33          |
| Apples            | Ginger Gold           | 5 lb bag           | 37            | 4.99          |               |               |               |               |
| Apples            | Ginger Gold           | per lb             | 297           | 1.17          | 525           | 1.02          | 20            | 0.99          |
| Apples            | Golden Delicious      | 3 lb bag           | 34            | 3.99          |               |               | 327           | 3.18          |
| Apples            | Golden Delicious      | per lb             | 175           | 0.99          | 120           | 0.99          | 379           | 1.07          |
| Apples            | Granny Smith          | 2 lb bag           | 70            | 2.99          |               |               |               |               |
| Apples            | Granny Smith          | 3 lb bag           | 1,788         | 4.08          | 1,452         | 4.20          | 1,562         | 3.58          |
| Apples            | Granny Smith          | 5 lb bag           | 1,066         | 5.00          | 44            | 5.00          | 38            | 4.89          |
| Apples            | Granny Smith          | per lb             | 1,188         | 1.24          | 907           | 1.59          | 1,158         | 1.49          |
| Apples            | Honeycrisp            | 2 lb bag           | 2,719         | 2.09          | 117           | 4.83          | 2,076         | 2.29          |
| Apples            | Honeycrisp            | 3 lb bag           | 212           | 5.54          | 869           | 4.85          | 753           | 4.62          |
| Apples            | Honeycrisp            | per lb             | 4,958         | 2.00          | 3,864         | 1.88          | 6,223         | 2.06          |
| Apples            | Jonathan              | 3 lb bag           | 70            | 4.51          | 23            | 3.99          | 122           | 1.99          |
| Apples            | McIntosh              | 3 lb bag           | 549           | 3.61          | 657           | 3.67          | 440           | 3.59          |
| Apples            | McIntosh              | per lb             | 1,235         | 1.47          | 681           | 1.40          | 766           | 1.49          |
| Apples            | Pink Lady/Cripps Pink | 5 lb bag           | 1,255         | 5.12          | 83            | 5.00          | 38            | 4.89          |
| Apples            | Pink Lady/Cripps Pink | per lb             | 256           | 1.70          | 245           | 1.72          | 662           | 1.52          |
| Apples            | Red Delicious         | 3 lb bag           | 494           | 3.93          | 461           | 4.30          | 1,050         | 3.49          |
| Apples            | Red Delicious         | per lb             | 495           | 1.10          | 152           | 1.59          | 603           | 1.11          |
| Apples, Processed | Juice                 | 128 oz (1 gallon)  | 252           | 7.49          | 225           | 6.71          | 352           | 9.59          |
| Apples, Processed | Juice                 | 64 oz (1/2 gallon) | 2,656         | 2.82          | 4,870         | 2.95          | 2,189         | 2.82          |
| Apples, Processed | Juice                 | 96 oz (3/4 gallon) | 122           | 4.98          | 25            | 3.89          |               |               |
| Apples, Processed | Juice Marked Cider    | 128 oz (1 gallon)  | 1,231         | 7.22          | 1,042         | 7.75          | 2,480         | 6.20          |
| Apples, Processed | Juice Marked Cider    | 64 oz (1/2 gallon) | 3,792         | 4.11          | 2,768         | 4.35          | 2,461         | 4.28          |
| Avocados          | Hass                  | 4 count mesh bags  | 833           | 4.02          | 1,056         | 4.13          | 413           | 3.01          |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 5

| Commodity    | Variety                              | Unit                          | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|--------------|--------------------------------------|-------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
|              |                                      |                               | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Avocados     | Hass                                 | 5 count mesh bags             | 436           | 4.62          | 90            | 3.00          | 129           | 3.99          |
| Avocados     | Hass                                 | each                          | 3,063         | 0.97          | 7,225         | 0.88          | 4,822         | 1.15          |
| Avocados     | Hass-Marked Extra Large              | each                          | 27            | 3.00          | 245           | 1.00          | 265           | 1.74          |
| Avocados     | Hass-Marked Large                    | each                          | 1,165         | 1.27          | 1,149         | 1.35          | 1,374         | 1.63          |
| Avocados     | Hass-Marked Medium                   | each                          | 783           | 0.95          | 971           | 1.23          | 107           | 0.77          |
| Avocados     | Hass-Marked Small                    | 5 count mesh bags             | 130           | 3.00          |               |               |               |               |
| Avocados     | Hass-Marked Small                    | each                          | 402           | 0.52          | 164           | 0.50          | 172           | 0.33          |
| Avocados     | Various Greenskin Marked Extra Large | each                          | 322           | 1.99          |               |               |               |               |
| Avocados     | VARIOUS GREENSKIN VARIETIES          | each                          | 306           | 2.61          |               |               | 190           | 2.50          |
| Bananas      |                                      | per lb                        | 865           | 0.64          | 635           | 0.61          | 735           | 0.58          |
| Blackberries |                                      | 1 pint (11-12 oz cntr w/ lid) | 246           | 3.99          | 85            | 5.84          |               |               |
| Blackberries |                                      | 5.6-6 oz package              | 4,289         | 3.21          | 2,507         | 2.73          | 4,811         | 3.16          |
| Blueberries  |                                      | 1 pint (11-12 oz cntr w/ lid) | 605           | 4.85          | 904           | 4.92          | 283           | 5.05          |
| Blueberries  |                                      | 18 oz package                 | 45            | 5.99          |               |               |               |               |
| Blueberries  |                                      | 6 oz package                  | 727           | 3.89          | 1,511         | 3.09          | 1,410         | 3.26          |
| Blueberries  |                                      | 9.8 oz package                | 3,521         | 5.08          | 2,042         | 6.03          | 1,013         | 3.86          |
| Cactus Pears |                                      | each                          | 83            | 0.33          | 78            | 0.99          | 120           | 0.41          |
| Cactus Pears |                                      | per lb                        | 42            | 0.69          | 42            | 0.69          | 42            | 0.89          |
| Cantaloupes  |                                      | each                          | 1,063         | 3.19          | 3,071         | 3.09          | 1,430         | 2.94          |
| Cantaloupes  |                                      | per lb                        | 42            | 0.79          | 175           | 0.44          | 392           | 0.61          |
| Clementines  |                                      | 2 lb bag                      | 72            | 3.22          | 344           | 3.53          | 823           | 4.20          |
| Clementines  |                                      | 3 lb bag                      | 1,296         | 4.96          | 842           | 4.68          | 473           | 6.07          |
| Coconut      | DRY                                  | each                          | 92            | 1.87          |               |               | 40            | 1.50          |
| Cranberries  |                                      | 12 oz bag                     | 235           | 3.09          | 111           | 2.50          | 116           | 2.50          |
| Grapes       | Black Seedless                       | 2 lb container with lid       | 559           | 4.99          | 20            | 5.99          | 34            | 2.99          |
| Grapes       | Black Seedless                       | per lb                        | 1,196         | 2.41          | 2,194         | 2.22          | 1,470         | 2.63          |
| Grapes       | Red Globe Seeded Type                | per lb                        | 104           | 2.19          | 188           | 0.99          | 26            | 1.98          |
| Grapes       | Red Seedless                         | 2 lb container with lid       | 764           | 5.19          | 486           | 6.26          | 321           | 4.32          |
| Grapes       | Red Seedless                         | per lb                        | 7,904         | 2.49          | 6,344         | 2.36          | 5,199         | 2.49          |
| Grapes       | White Seedless Type                  | 2 lb container with lid       | 916           | 5.20          | 2,616         | 4.94          | 374           | 4.30          |
| Grapes       | White Seedless Type                  | per lb                        | 8,488         | 2.27          | 8,596         | 2.35          | 9,243         | 2.25          |
| Kiwifruit    | Hayward                              | each                          | 195           | 0.68          | 737           | 0.50          | 65            | 0.83          |
| Kiwifruit    | Yellow Flesh                         | 1-lb containers with lids     | 546           | 4.48          | 483           | 6.13          | 782           | 3.97          |
| Lemons       |                                      | 2 lb bag                      | 464           | 3.55          | 2,280         | 4.61          | 345           | 4.07          |
| Lemons       |                                      | each                          | 2,243         | 0.67          | 1,245         | 0.50          | 449           | 0.57          |
| Lemons       |                                      | per lb                        | 46            | 1.29          | 68            | 0.99          | 46            | 1.49          |
| Limes        |                                      | 2 pound bags                  | 98            | 4.15          | 2,319         | 4.91          | 148           | 4.68          |
| Limes        |                                      | each                          | 1,103         | 0.44          | 1,370         | 0.36          | 1,779         | 0.47          |
| Limes        |                                      | per lb                        | 88            | 1.29          | 216           | 0.99          | 312           | 0.78          |
| Mangoes      | Round Varieties                      | each                          | 780           | 1.07          | 412           | 1.66          | 394           | 1.20          |
| Mangoes      | Round Varieties Marked Large         | each                          | 327           | 1.02          | 146           | 2.50          | 183           | 1.00          |
| Oranges      | Blood Orange                         | per lb                        | 199           | 2.99          | 23            | 2.99          | 75            | 2.77          |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 6

| Commodity            | Variety                        | Unit                          | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|----------------------|--------------------------------|-------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                      |                                |                               | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Oranges              | Navel                          | 3 lb bag                      | 1,677         | 5.30          | 1,960         | 5.16          | 1,944         | 4.38          |
| Oranges              | Navel                          | 4 lb bag                      | 573           | 5.07          | 444           | 4.44          | 248           | 4.87          |
| Oranges              | Navel                          | each                          | 1,621         | 1.07          | 1,444         | 1.09          | 1,070         | 0.95          |
| Oranges              | Navel                          | per lb                        | 2,450         | 1.83          | 2,495         | 1.60          | 2,526         | 1.82          |
| Oranges              | Navel, Cara Cara               | 3 lb bag                      | 640           | 5.56          | 674           | 5.51          | 42            | 4.51          |
| Oranges              | Navel, Cara Cara               | each                          | 190           | 1.25          | 294           | 1.15          |               |               |
| Oranges              | Navel, Cara Cara               | per lb                        | 422           | 1.75          | 27            | 1.99          | 129           | 1.64          |
| Oranges              | Valencia                       | each                          | 37            | 1.00          |               |               | 37            | 0.10          |
| Papaya               | Maradol/Tainung Types          | per lb                        | 481           | 0.94          | 626           | 1.00          | 1,008         | 1.10          |
| Peaches              | Various White Flesh Varieties  | per lb                        | 34            | 1.99          | 36            | 3.99          | 519           | 2.47          |
| Peaches              | Various Yellow Flesh Varieties | per lb                        | 1,374         | 2.54          | 3,574         | 2.90          | 2,519         | 2.35          |
| Pears                | Bartlett                       | 2 lb bag                      | 187           | 3.98          |               |               |               |               |
| Pears                | Bartlett                       | each                          | 162           | 1.00          | 151           | 1.24          | 162           | 1.00          |
| Pears                | Bartlett                       | per lb                        | 6,079         | 1.79          | 3,578         | 1.73          | 4,163         | 1.53          |
| Pears                | Bosc                           | each                          | 162           | 1.00          | 151           | 1.25          | 162           | 1.00          |
| Pears                | Bosc                           | per lb                        | 1,511         | 1.75          | 740           | 1.83          | 3,275         | 1.57          |
| Pears                | D'Anjou                        | each                          | 162           | 1.00          |               |               | 162           | 1.00          |
| Pears                | D'Anjou                        | per lb                        | 590           | 1.89          | 438           | 1.92          | 422           | 1.72          |
| Pears                | RED TYPE                       | each                          | 162           | 1.00          | 123           | 1.25          | 162           | 1.00          |
| Pears                | RED TYPE                       | per lb                        | 2,257         | 1.61          | 1,349         | 1.96          | 1,462         | 1.52          |
| Persimmons           |                                | each                          | 377           | 2.92          | 378           | 2.00          |               |               |
| Persimmons           |                                | per lb                        | 81            | 2.27          |               |               | 40            | 2.99          |
| Pineapples           |                                | each                          | 2,323         | 2.71          | 3,552         | 2.71          | 683           | 2.91          |
| Pineapples           |                                | per lb                        | 386           | 0.98          | 61            | 0.79          | 128           | 0.93          |
| Plantains            |                                | per lb                        | 165           | 0.82          | 96            | 0.89          | 55            | 0.79          |
| Plums                |                                | per lb                        | 261           | 2.49          | 2,347         | 2.80          | 1,084         | 2.30          |
| Pomegranates         |                                | each                          | 4,810         | 2.78          | 2,361         | 3.03          | 4,691         | 3.01          |
| Raspberries          |                                | 1 pint (11-12 oz cntr w/ lid) | 135           | 4.86          | 26            | 5.00          | 288           | 4.75          |
| Raspberries          |                                | 6 oz package                  | 5,388         | 3.11          | 5,941         | 2.42          | 5,420         | 2.67          |
| Strawberries         |                                | 1 lb package                  | 3,348         | 3.07          | 3,539         | 2.65          | 4,570         | 2.85          |
| Strawberries         |                                | 2 lb package                  | 151           | 4.71          | 169           | 4.99          | 246           | 4.46          |
| Tangelos             |                                | per lb                        | 96            | 1.61          | 138           | 1.07          | 126           | 1.88          |
| Tangerines/Mandarins |                                | 2 lb bag                      | 634           | 3.79          | 623           | 4.37          | 1,014         | 3.82          |
| Tangerines/Mandarins |                                | 3 lb bag                      | 3,236         | 4.84          | 4,479         | 4.25          | 3,746         | 5.34          |
| Tangerines/Mandarins |                                | 5 lb package                  | 256           | 8.99          | 1,249         | 6.10          | 2,258         | 5.20          |
| Tangerines/Mandarins |                                | each                          | 31            | 0.20          |               |               | 160           | 0.38          |
| Tangerines/Mandarins |                                | per lb                        | 103           | 1.69          | 103           | 1.67          | 189           | 1.54          |
| Watermelons          | Red Flesh Seedless Miniature   | each                          | 46            | 2.25          | 1,204         | 4.27          | 388           | 4.57          |
| Watermelons          | Red Flesh Seedless Type        | each                          | 93            | 4.94          | 297           | 4.91          | 396           | 3.19          |

Potatoes & Onions

| Commodity   | Variety | Unit     | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|-------------|---------|----------|---------------|---------------|---------------|---------------|---------------|---------------|
|             |         |          | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Onions, Dry | RED     | 2 lb bag | 1,103         | 2.52          |               |               | 143           | 2.28          |
| Onions, Dry | RED     | per lb   | 953           | 1.30          | 539           | 1.80          | 1,426         | 1.04          |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 7

| Commodity   | Variety             | Unit      | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|-------------|---------------------|-----------|---------------|---------------|---------------|---------------|---------------|---------------|
|             |                     |           | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Onions, Dry | WHITE               | 2 lb bag  | 1,140         | 2.52          | 65            | 0.99          | 164           | 2.12          |
| Onions, Dry | WHITE               | per lb    | 1,211         | 1.08          | 913           | 1.18          | 1,593         | 0.85          |
| Onions, Dry | YELLOW              | 2 lb bag  | 662           | 2.22          | 928           | 1.39          | 482           | 1.31          |
| Onions, Dry | YELLOW              | 3 lb bag  | 2,143         | 2.12          | 2,727         | 3.14          | 2,637         | 2.99          |
| Onions, Dry | YELLOW              | 5 lb bag  | 138           | 2.56          | 65            | 4.99          | 231           | 2.80          |
| Onions, Dry | YELLOW              | per lb    | 1,594         | 0.99          | 658           | 0.87          | 701           | 0.72          |
| Onions, Dry | YELLOW MARKED SWEET | 3 lb bag  | 2,248         | 4.48          | 358           | 3.64          | 1,522         | 3.43          |
| Onions, Dry | YELLOW MARKED SWEET | 5 lb bag  | 192           | 5.35          |               |               | 192           | 4.67          |
| Onions, Dry | YELLOW MARKED SWEET | per lb    | 761           | 1.33          | 373           | 1.47          | 1,175         | 1.36          |
| Potatoes    | FINGERLING          | 24 oz bag | 199           | 3.49          |               |               | 96            | 3.50          |
| Potatoes    | MIXED COLORS        | 24 oz bag | 585           | 3.92          | 201           | 4.19          | 242           | 3.43          |
| Potatoes    | MIXED COLORS        | 3 lb bag  | 34            | 5.49          |               |               |               |               |
| Potatoes    | ROUND RED           | 24 oz bag | 626           | 3.66          | 363           | 3.58          | 185           | 3.67          |
| Potatoes    | ROUND RED           | 3 lb bag  | 118           | 2.68          | 51            | 2.97          | 22            | 1.99          |
| Potatoes    | ROUND RED           | 5 lb bag  | 1,493         | 3.67          | 1,251         | 4.53          | 748           | 3.21          |
| Potatoes    | ROUND RED           | per lb    | 340           | 1.18          | 234           | 0.91          | 241           | 0.87          |
| Potatoes    | ROUND WHITE         | 5 lb bag  | 158           | 3.18          | 807           | 4.75          | 441           | 3.13          |
| Potatoes    | ROUND WHITE         | per lb    | 168           | 0.84          | 162           | 0.95          | 73            | 1.28          |
| Potatoes    | RUSSET              | 10 lb bag | 617           | 4.61          | 649           | 3.92          | 1,108         | 3.88          |
| Potatoes    | RUSSET              | 5 lb bag  | 4,908         | 3.03          | 4,172         | 2.98          | 2,659         | 2.57          |
| Potatoes    | RUSSET              | 8 lb bag  | 314           | 4.37          | 107           | 3.77          | 1,265         | 3.75          |
| Potatoes    | RUSSET              | per lb    | 934           | 1.10          | 85            | 1.44          | 455           | 0.85          |
| Potatoes    | YELLOW TYPE         | 24 oz bag | 626           | 3.66          | 282           | 3.32          | 185           | 3.67          |
| Potatoes    | YELLOW TYPE         | 3 lb bag  | 358           | 3.41          | 206           | 2.41          |               |               |
| Potatoes    | YELLOW TYPE         | 5 lb bag  | 1,253         | 4.14          | 2,456         | 3.15          | 1,008         | 3.33          |
| Potatoes    | YELLOW TYPE         | per lb    | 397           | 1.18          |               |               |               |               |

Vegetables

| Commodity             | Variety          | Unit          | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|-----------------------|------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                       |                  |               | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Beans                 | ROUND GREEN TYPE | 12 oz bag     | 683           | 3.43          | 1,369         | 2.56          | 446           | 2.81          |
| Beans                 | ROUND GREEN TYPE | per lb        | 271           | 1.34          | 779           | 2.17          | 185           | 1.68          |
| Beets                 |                  | per lb        | 50            | 0.87          | 306           | 0.78          | 37            | 1.49          |
| Broccoli              |                  | per bunch     | 551           | 2.99          | 1,613         | 2.77          | 185           | 1.99          |
| Broccoli              |                  | per lb        | 1,596         | 2.77          | 350           | 2.21          | 1,133         | 1.76          |
| Broccoli              | BABY HYBRID TYPE | per bunch     | 65            | 4.99          | 23            | 2.50          | 65            | 3.99          |
| Broccoli              | CROWN CUT        | per lb        | 2,573         | 2.07          | 3,175         | 2.01          | 3,549         | 1.94          |
| Brussels Sprouts      |                  | 1 lb bag      | 572           | 3.55          |               |               | 970           | 3.23          |
| Brussels Sprouts      |                  | 12 oz bag     | 274           | 3.00          | 196           | 3.31          | 185           | 2.50          |
| Brussels Sprouts      |                  | 2 lb bag      | 74            | 5.99          |               |               | 74            | 5.99          |
| Cabbage               | RED TYPE         | per lb        | 192           | 1.32          |               |               |               |               |
| Cabbage               | ROUND GREEN TYPE | per lb        | 3,012         | 0.75          | 2,518         | 0.72          | 655           | 0.70          |
| Cactus Leaf (Nopales) |                  | 1-1.5 lb bags | 120           | 2.95          |               |               | 65            | 2.39          |
| Cactus Leaf (Nopales) |                  | per lb        | 30            | 0.89          | 190           | 0.96          | 160           | 0.97          |
| Carrots               |                  | 1 lb bag      | 88            | 1.49          | 144           | 1.54          |               |               |
| Carrots               |                  | 2 lb bag      | 241           | 1.74          | 1,231         | 1.94          | 204           | 1.68          |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 8

| Commodity                | Variety                       | Unit                        | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|--------------------------|-------------------------------|-----------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                          |                               |                             | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Carrots                  |                               | 5 lb film bag               | 233           | 2.73          | 65            | 4.99          | 97            | 3.00          |
| Carrots                  |                               | per lb                      | 146           | 0.57          | 157           | 0.57          | 177           | 0.81          |
| Carrots                  | BABY PEELED                   | 1 lb bag                    | 2,204         | 1.40          | 3,507         | 1.30          | 1,056         | 1.26          |
| Carrots                  | BABY PEELED                   | 2 lb bag                    | 701           | 2.61          | 405           | 2.25          | 685           | 2.36          |
| Carrots                  | Baby Peeled Type Marked Small | 12 oz bag                   | 28            | 2.50          | 1,117         | 1.50          | 247           | 1.90          |
| Cauliflower              |                               | each                        | 184           | 3.96          | 407           | 2.92          | 1,985         | 3.13          |
| Cauliflower              |                               | per lb                      | 131           | 1.51          | 427           | 2.06          | 547           | 1.80          |
| Celery                   |                               | each                        | 487           | 1.68          | 2,572         | 1.64          | 1,326         | 1.60          |
| Celery                   |                               | per lb                      | 36            | 0.99          |               |               | 190           | 1.38          |
| Celery                   | HEARTS                        | per package                 | 317           | 2.17          | 146           | 3.21          | 586           | 2.94          |
| Chayote                  |                               | each                        | 251           | 0.87          | 322           | 0.99          | 340           | 0.79          |
| Chayote                  |                               | per lb                      | 117           | 0.85          | 95            | 0.68          | 64            | 0.88          |
| Cilantro                 |                               | per bunch                   | 1,227         | 0.91          | 906           | 0.82          | 1,758         | 0.80          |
| Collards                 |                               | 1 lb bag                    | 272           | 2.99          | 65            | 3.50          | 65            | 3.69          |
| Collards                 |                               | per bunch                   | 66            | 2.50          | 100           | 2.51          | 80            | 1.45          |
| Collards                 |                               | per lb                      | 107           | 1.99          |               |               |               |               |
| Corn-Sweet               |                               | each                        | 2,397         | 0.40          | 1,788         | 0.45          | 556           | 0.56          |
| Corn-Sweet               |                               | trays 4-5 ears film wrapped | 512           | 3.77          | 3,735         | 3.80          | 847           | 4.17          |
| Cucumbers                |                               | each                        | 3,700         | 0.76          | 4,810         | 0.75          | 1,726         | 0.62          |
| Cucumbers                | LONG SEEDLESS - Greenhouse    | each                        | 2,239         | 1.17          | 1,404         | 1.27          | 2,460         | 1.35          |
| Cucumbers                | PERSIAN - Greenhouse          | 12-14 oz trays filmwrapped  | 297           | 2.96          | 99            | 2.50          | 190           | 3.99          |
| Cucumbers                | PERSIAN - Greenhouse          | 16 oz bag                   | 323           | 2.67          | 25            | 2.47          | 106           | 3.50          |
| Cucumbers                | PERSIAN - Greenhouse          | 32 oz bag                   | 183           | 5.00          | 183           | 5.00          | 183           | 5.00          |
| Cucumbers                | PERSIAN - Greenhouse          | 5-6 ct trays filmwrapped    | 604           | 2.79          | 504           | 2.90          |               |               |
| Curly Parsley            |                               | per bunch                   | 120           | 1.26          | 190           | 0.99          | 65            | 1.49          |
| Eggplant                 |                               | per lb                      | 602           | 1.32          | 494           | 1.45          | 837           | 1.44          |
| Garlic                   |                               | per lb                      | 90            | 5.43          |               |               | 146           | 5.62          |
| Garlic                   |                               | per sleeve                  | 202           | 1.71          | 288           | 1.92          | 264           | 1.62          |
| Jalapeno Peppers         |                               | per lb                      | 572           | 1.37          | 1,253         | 1.36          | 1,518         | 1.07          |
| Jicama                   |                               | per lb                      | 121           | 0.95          | 66            | 1.60          | 225           | 0.74          |
| Kale                     |                               | 1 lb bag                    | 272           | 2.99          | 65            | 3.50          |               |               |
| Kale                     |                               | per bunch                   | 146           | 2.50          |               |               | 20            | 1.29          |
| Kale                     |                               | per lb                      | 107           | 1.99          |               |               |               |               |
| Lettuce                  | Boston - Greenhouse           | 4 oz containers with lid    | 20            | 2.50          |               |               |               |               |
| Lettuce                  | Green Leaf                    | each                        | 135           | 1.96          | 101           | 1.96          | 440           | 1.84          |
| Lettuce                  | Green Leaf                    | per lb                      | 74            | 2.99          | 237           | 0.99          | 65            | 1.99          |
| Lettuce                  | Iceberg                       | each                        | 329           | 2.24          | 1,022         | 1.84          | 337           | 1.69          |
| Lettuce                  | Red Leaf                      | each                        | 135           | 1.96          | 65            | 2.49          | 416           | 1.81          |
| Lettuce                  | Romaine                       | each                        | 347           | 2.53          | 139           | 1.69          | 442           | 1.85          |
| Lettuce                  | Romaine (Hearts)              | 3 count                     | 1,706         | 3.40          | 1,096         | 3.54          | 711           | 3.21          |
| Mixed Mini Sweet Peppers |                               | 1 lb package                | 372           | 3.19          | 956           | 3.75          | 554           | 3.00          |
| Mushrooms                | CREMINI                       | 8 oz package                | 2,385         | 1.69          | 928           | 2.29          | 2,162         | 1.70          |
| Mushrooms                | PORTOBELLA                    | 8 oz package                | 27            | 2.79          |               |               |               |               |
| Mushrooms                | WHITE                         | 1 lb package                | 46            | 3.49          | 190           | 3.34          | 46            | 2.99          |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 9

| Commodity            | Variety                       | Unit             | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|----------------------|-------------------------------|------------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                      |                               |                  | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Mushrooms            | WHITE                         | 8 oz package     | 2,833         | 1.80          | 1,401         | 1.86          | 1,972         | 1.87          |
| Mustard              |                               | per bunch        | 66            | 2.50          | 47            | 0.97          | 60            | 1.50          |
| Onions, Green        |                               | per bunch        | 95            | 0.79          | 740           | 0.91          | 563           | 0.83          |
| Peppers (Bell Type)  | ASSORTED COLORS               | 3 count filmbag  | 3,482         | 2.87          | 1,270         | 3.70          | 1,847         | 3.04          |
| Peppers (Bell Type)  | GREEN                         | each             | 2,399         | 0.89          | 3,061         | 0.82          | 1,819         | 0.83          |
| Peppers (Bell Type)  | GREEN                         | per lb           | 148           | 1.47          | 525           | 1.60          | 368           | 1.73          |
| Peppers (Bell Type)  | ORANGE                        | each             | 3,301         | 1.16          | 2,557         | 1.23          | 3,536         | 1.29          |
| Peppers (Bell Type)  | ORANGE                        | per lb           | 1,515         | 2.94          | 201           | 1.96          | 305           | 2.73          |
| Peppers (Bell Type)  | RED                           | each             | 3,527         | 1.15          | 3,025         | 1.20          | 3,573         | 1.29          |
| Peppers (Bell Type)  | RED                           | per lb           | 1,571         | 2.89          | 514           | 1.87          | 685           | 1.98          |
| Peppers (Bell Type)  | YELLOW                        | each             | 3,476         | 1.19          | 2,744         | 1.21          | 3,572         | 1.29          |
| Peppers (Bell Type)  | YELLOW                        | per lb           | 1,515         | 2.94          | 201           | 1.96          | 305           | 2.73          |
| Plain Parsley        |                               | per bunch        | 125           | 1.25          | 190           | 0.99          | 92            | 1.35          |
| Poblano Pepper       |                               | per lb           | 22            | 0.99          | 52            | 1.45          | 85            | 1.73          |
| Pumpkins             |                               | each             | 4,443         | 5.61          | 5,236         | 5.19          | 3,298         | 5.26          |
| Pumpkins             |                               | per lb           | 406           | 0.49          | 46            | 0.39          | 78            | 0.50          |
| Pumpkins             | Marked Extra Large            | each             | 611           | 8.66          | 61            | 5.99          | 332           | 6.33          |
| Pumpkins             | Marked Extra Large            | per lb           | 107           | 0.49          |               |               | 144           | 0.49          |
| Pumpkins             | Marked Large                  | each             | 5,991         | 5.51          | 1,248         | 6.07          | 8,398         | 5.47          |
| Pumpkins             | Marked Large                  | per lb           | 70            | 0.39          |               |               | 68            | 0.39          |
| Pumpkins             | Marked Medium                 | each             | 183           | 5.00          | 456           | 5.36          | 1,820         | 5.55          |
| Pumpkins             | MINIATURE                     | each             | 436           | 1.55          | 572           | 1.07          | 659           | 1.07          |
| Pumpkins             | MINIATURE                     | per lb           | 255           | 1.99          | 143           | 1.83          | 65            | 1.99          |
| Pumpkins             | PIE TYPE                      | each             | 498           | 2.46          | 436           | 2.72          | 690           | 2.73          |
| Pumpkins             | PIE TYPE                      | per lb           | 1,260         | 1.30          | 1,460         | 1.22          | 134           | 1.59          |
| Radishes             |                               | per bunch        | 91            | 0.89          | 124           | 0.98          | 92            | 0.80          |
| Rapini/Broccoli Rabe |                               | per lb           | 25            | 1.99          |               |               | 27            | 1.89          |
| Salad (Mixed Types)  |                               | 1 lb package     | 70            | 3.99          |               |               |               |               |
| Salad (Mixed Types)  |                               | 10-12 oz package | 1,387         | 2.67          | 1,913         | 2.43          | 1,465         | 2.60          |
| Salad (Mixed Types)  |                               | 5-9 oz package   | 1,118         | 2.72          | 1,513         | 2.50          | 1,433         | 2.61          |
| Serrano Peppers      |                               | per lb           | 522           | 1.67          |               |               | 277           | 1.49          |
| Snow Peas            |                               | 6 oz bags        | 199           | 2.99          | 162           | 3.00          | 162           | 2.50          |
| Spinach              |                               | per bunch        | 45            | 1.39          | 36            | 1.99          | 130           | 1.43          |
| Spinach              | FLAT TYPE                     | 1 lb package     | 90            | 2.16          |               |               |               |               |
| Spinach              | FLAT TYPE                     | 5-7 oz package   | 117           | 2.98          | 120           | 3.40          | 488           | 2.52          |
| Spinach              | FLAT TYPE                     | 8-10 oz package  | 376           | 2.27          | 438           | 2.01          | 712           | 3.16          |
| Squash               | Acorn                         | per lb           | 2,737         | 1.20          | 3,597         | 1.16          | 2,567         | 1.04          |
| Squash               | Buttercup                     | per lb           | 2,804         | 1.08          | 2,101         | 1.18          | 564           | 0.96          |
| Squash               | Butternut                     | per lb           | 4,917         | 1.06          | 3,678         | 1.15          | 4,482         | 0.98          |
| Squash               | Kabocha                       | per lb           | 1,322         | 1.04          | 638           | 1.13          | 319           | 0.99          |
| Squash               | Spaghetti                     | per lb           | 5,369         | 1.04          | 3,330         | 1.16          | 4,222         | 0.98          |
| Squash               | Yellow Crookneck/Straightneck | per lb           | 611           | 1.60          | 1,975         | 1.65          | 1,598         | 1.58          |
| Squash               | Zucchini                      | per lb           | 701           | 1.62          | 2,271         | 1.60          | 2,147         | 1.55          |
| Sugar Snap Peas      |                               | 8 oz bags        | 199           | 2.99          |               |               | 293           | 2.72          |
| Sweet Potatoes       |                               | 3 lb bag         | 356           | 2.99          |               |               |               |               |
| Sweet Potatoes       |                               | 5 lb bag         | 74            | 3.99          |               |               |               |               |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 10

| Commodity      | Variety                                      | Unit           | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|----------------|----------------------------------------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                |                                              |                | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Sweet Potatoes |                                              | per lb         | 1,194         | 1.56          | 984           | 1.37          | 1,630         | 1.25          |
| Tomatillos     |                                              | per lb         | 749           | 1.08          | 1,103         | 1.33          | 348           | 1.19          |
| Tomatoes       |                                              | per lb         | 1,757         | 2.00          | 1,358         | 2.01          | 2,005         | 1.74          |
| Tomatoes       | Cherry Type                                  | 10 oz package  | 56            | 3.17          | 1,477         | 2.51          | 504           | 2.19          |
| Tomatoes       | GRAPE TYPE                                   | 1 pint package | 1,278         | 2.67          | 452           | 2.50          | 179           | 2.21          |
| Tomatoes       | GRAPE TYPE - Greenhouse                      | 10 oz package  | 185           | 2.50          |               |               |               |               |
| Tomatoes       | GRAPE TYPE                                   | 10 oz package  | 246           | 2.98          | 2,896         | 2.22          | 434           | 2.51          |
| Tomatoes       | GRAPE TYPE                                   | 16 oz          | 52            | 4.99          | 23            | 4.49          |               |               |
| Tomatoes       | Plum Type (Roma)                             | per lb         | 3,136         | 1.23          | 1,358         | 1.18          | 2,319         | 1.12          |
| Tomatoes       | VINE RIPES                                   | per lb         | 228           | 1.82          | 317           | 1.80          | 705           | 1.92          |
| Tomatoes       | VINE RIPES - Greenhouse                      | per lb         | 573           | 1.94          | 774           | 2.09          | 412           | 1.99          |
| Tomatoes       | Vine Ripes - Heirloom Varieties - Greenhouse | per lb         | 112           | 2.53          |               |               |               |               |
| Tomatoes       | VINE RIPES - ON THE VINE - Greenhouse        | per lb         | 969           | 1.78          | 2,426         | 2.28          | 2,789         | 2.01          |
| Turnip Tops    |                                              | per bunch      | 66            | 2.50          | 47            | 0.97          | 60            | 1.50          |

Other Specialty Crop Items

| Commodity          | Variety | Unit  | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|--------------------|---------|-------|---------------|---------------|---------------|---------------|---------------|---------------|
|                    |         |       | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Hemp Protein       |         | 16 oz | 60            | 12.59         | 99            | 12.27         | 356           | 14.99         |
| Hemp Seeds Shelled |         | 16 oz | 423           | 13.99         | 264           | 14.10         | 350           | 13.25         |
| Hemp Seeds Shelled |         | 24 oz | 410           | 18.55         | 264           | 18.90         | 724           | 19.61         |
| Hemp Seeds Shelled |         | 8 oz  | 564           | 8.26          | 373           | 9.61          | 895           | 8.72          |
| Honey              |         | 12 oz | 891           | 5.60          | 675           | 4.60          | 656           | 4.49          |
| Honey              |         | 16 oz | 887           | 8.78          | 457           | 7.20          | 420           | 7.95          |

Seasonal Items

| Commodity   | Variety        | Unit        | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|-------------|----------------|-------------|---------------|---------------|---------------|---------------|---------------|---------------|
|             |                |             | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Ornamentals | Chrysanthemums | 6 inch pot  | 2,029         | 8.66          | 1,644         | 10.24         | 223           | 9.11          |
| Ornamentals | Chrysanthemums | 8 Inch Pot  | 644           | 6.73          | 866           | 6.77          | 181           | 5.40          |
| Ornamentals | Gladiolas      | bunched 5s  | 354           | 6.99          |               |               |               |               |
| Ornamentals | Tulips         | bunched 10s | 283           | 9.46          |               |               |               |               |
| Ornamentals | Tulips         | bunched 15s | 21            | 8.99          |               |               |               |               |

Wtd Avg - Simple weighted average



## REGIONAL CONVENTIONAL DETAILS

| Commodity         | Variety               | Unit               | NORTHEAST U.S. |               |               |                | SOUTHEAST U.S. |               |               |                | MIDWEST U.S. |               |               |                |
|-------------------|-----------------------|--------------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|--------------|---------------|---------------|----------------|
|                   |                       |                    | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range  | Number of Ads | Wtd Avg Price | % Marked Local |
| FRUIT             |                       |                    |                |               |               |                |                |               |               |                |              |               |               |                |
| Apples            | Ambrosia              | per lb             | 1.99           | 104           | 1.99          |                |                |               |               |                | 1.99         | 114           | 1.99          |                |
| Apples            | Cortland              | 3 lb bag           | 3.99           | 183           | 3.99          |                |                |               |               |                |              |               |               |                |
| Apples            | Cortland              | per lb             | 0.98 - 1.99    | 346           | 1.16          | 75             | 1.99           | 228           | 1.99          |                |              |               |               |                |
| Apples            | COSMIC CRISP          | per lb             | 1.99           | 376           | 1.99          |                |                |               |               |                | 1.49 - 2.48  | 424           | 2.15          |                |
| Apples            | Empire                | 3 lb bag           | 3.99           | 183           | 3.99          |                |                |               |               |                |              |               |               |                |
| Apples            | Envy                  | 2 lb bag           | 3.99           | 237           | 3.99          |                | 3.99           | 37            | 3.99          |                |              |               |               |                |
| Apples            | Envy                  | per lb             | 1.99           | 104           | 1.99          |                |                |               |               |                | 1.99         | 114           | 1.99          |                |
| Apples            | Fuji                  | 3 lb bag           |                |               |               |                |                |               |               |                | 2.99 - 3.99  | 328           | 3.24          | 74             |
| Apples            | Fuji                  | per lb             | 0.99 - 1.29    | 140           | 1.07          |                |                |               |               |                | 0.99         | 114           | 0.99          |                |
| Apples            | Gala/Royal Gala       | 3 lb bag           | 3.99 - 4.99    | 406           | 4.08          |                | 3.00 - 5.00    | 123           | 3.81          |                | 2.50 - 3.99  | 485           | 3.30          | 50             |
| Apples            | Gala/Royal Gala       | 5 lb bag           |                |               |               |                | 4.99 - 5.00    | 500           | 5.00          |                | 5.00         | 559           | 5.00          |                |
| Apples            | Gala/Royal Gala       | per lb             | 0.99 - 1.99    | 710           | 1.42          | 41             | 1.49 - 1.99    | 327           | 1.85          |                | 0.99 - 1.77  | 200           | 1.24          |                |
| Apples            | Ginger Gold           | 5 lb bag           |                |               |               |                | 4.99           | 37            | 4.99          |                |              |               |               |                |
| Apples            | Ginger Gold           | per lb             | 0.99 - 1.49    | 297           | 1.17          | 100            |                |               |               |                |              |               |               |                |
| Apples            | Golden Delicious      | per lb             |                |               |               |                |                |               |               |                | 0.99         | 114           | 0.99          |                |
| Apples            | Granny Smith          | 3 lb bag           | 3.99 - 5.99    | 392           | 4.66          |                | 3.99           | 1094          | 3.99          |                |              |               |               |                |
| Apples            | Granny Smith          | 5 lb bag           |                |               |               |                | 5.00           | 463           | 5.00          |                | 5.00         | 603           | 5.00          |                |
| Apples            | Granny Smith          | per lb             | 0.99 - 1.99    | 315           | 1.54          |                |                |               |               |                | 0.99         | 114           | 0.99          |                |
| Apples            | Honeycrisp            | 2 lb bag           | 1.99           | 542           | 1.99          |                | 1.99           | 751           | 1.99          |                | 1.99         | 862           | 1.99          |                |
| Apples            | Honeycrisp            | 3 lb bag           | 5.99           | 131           | 5.99          |                | 5.98           | 34            | 5.98          |                |              |               |               |                |
| Apples            | Honeycrisp            | per lb             | 1.49 - 2.99    | 828           | 2.07          | 22             | 0.99 - 2.99    | 1347          | 2.20          |                | 1.49 - 2.99  | 1277          | 1.96          | 1              |
| Apples            | McIntosh              | 3 lb bag           | 3.99 - 4.99    | 221           | 4.16          |                |                |               |               |                | 2.99 - 3.99  | 328           | 3.24          | 74             |
| Apples            | McIntosh              | per lb             | 0.98 - 1.99    | 631           | 1.20          | 58             | 0.99 - 1.99    | 490           | 1.92          |                | 0.99         | 114           | 0.99          |                |
| Apples            | Pink Lady/Cripps Pink | 5 lb bag           |                |               |               |                | 5.00 - 6.99    | 537           | 5.27          |                | 5.00         | 603           | 5.00          |                |
| Apples            | Pink Lady/Cripps Pink | per lb             | 1.99           | 37            | 1.99          |                |                |               |               |                |              |               |               |                |
| Apples            | Red Delicious         | 3 lb bag           | 3.99 - 4.99    | 221           | 4.16          |                | 3.00           | 53            | 3.00          |                |              |               |               |                |
| Apples            | Red Delicious         | per lb             | 0.99           | 208           | 0.99          |                | 1.68           | 26            | 1.68          |                | 0.99         | 114           | 0.99          |                |
| Apples, Processed | Juice                 | 128 oz (1 gallon)  | 7.49           | 24            | 7.49          |                | 7.49           | 228           | 7.49          |                |              |               |               |                |
| Apples, Processed | Juice                 | 64 oz (1/2 gallon) | 2.39 - 3.49    | 1017          | 3.13          |                | 2.98 - 3.49    | 221           | 3.06          |                | 1.99 - 3.29  | 682           | 2.56          |                |
| Apples, Processed | Juice Marked Cider    | 128 oz (1 gallon)  | 6.99 - 8.99    | 338           | 8.14          | 92             | 7.99           | 228           | 7.99          |                | 6.99 - 7.99  | 211           | 7.10          |                |
| Apples, Processed | Juice Marked Cider    | 64 oz (1/2 gallon) | 3.49 - 4.99    | 809           | 4.39          | 40             | 3.49 - 4.99    | 1759          | 4.01          |                | 1.99 - 6.99  | 911           | 3.92          | 13             |
| Avocados          | Hass                  | 4 count mesh bags  | 2.99 - 4.43    | 344           | 3.77          |                | 4.43           | 86            | 4.43          |                | 3.49 - 4.43  | 197           | 3.93          |                |
| Avocados          | Hass                  | 5 count mesh bags  | 3.99 - 4.99    | 399           | 4.58          |                | 4.99           | 37            | 4.99          |                |              |               |               |                |
| Avocados          | Hass                  | each               | 0.50 - 1.25    | 1077          | 0.91          |                | 0.50 - 1.25    | 1118          | 1.01          |                | 0.88 - 1.67  | 241           | 1.02          |                |
| Avocados          | Hass-Marked Large     | each               |                |               |               |                | 1.00           | 37            | 1.00          |                | 1.50         | 22            | 1.50          |                |
| Avocados          | Hass-Marked Medium    | each               | 1.25           | 24            | 1.25          |                | 0.83           | 119           | 0.83          |                |              |               |               |                |
| Avocados          | Hass-Marked Small     | 5 count mesh bags  |                |               |               |                |                |               |               |                | 3.00         | 130           | 3.00          |                |
| Avocados          | Hass-Marked Small     | each               | 1.00           | 35            | 1.00          |                |                |               |               |                |              |               |               |                |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 12

| Commodity    | Variety                              | Unit                          | NORTHEAST U.S. |               |               |                | SOUTHEAST U.S. |               |               |                | MIDWEST U.S. |               |               |                |
|--------------|--------------------------------------|-------------------------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|--------------|---------------|---------------|----------------|
|              |                                      |                               | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range  | Number of Ads | Wtd Avg Price | % Marked Local |
| Avocados     | Various Greenskin Marked Extra Large | each                          | 1.99           | 322           | 1.99          |                |                |               |               |                |              |               |               |                |
| Avocados     | VARIOUS GREENSKIN VARIETIES          | each                          | 2.69           | 272           | 2.69          |                | 1.99           | 34            | 1.99          |                |              |               |               |                |
| Bananas      |                                      | per lb                        | 0.59 - 0.69    | 540           | 0.62          |                |                |               |               |                | 0.55 - 0.58  | 118           | 0.56          |                |
| Blackberries |                                      | 1 pint (11-12 oz cntr w/ lid) | 3.99           | 86            | 3.99          |                | 3.99           | 90            | 3.99          |                |              |               |               |                |
| Blackberries |                                      | 5.6-6 oz package              | 1.99 - 3.99    | 972           | 2.94          |                | 2.50 - 3.50    | 1018          | 3.22          |                | 1.99 - 4.00  | 971           | 3.09          |                |
| Blueberries  |                                      | 1 pint (11-12 oz cntr w/ lid) | 3.99 - 6.99    | 370           | 5.17          |                | 3.99 - 4.50    | 190           | 4.30          |                | 2.99 - 5.99  | 45            | 4.52          | 48             |
| Blueberries  |                                      | 6 oz package                  |                |               |               |                | 3.50 - 3.99    | 431           | 3.57          |                | 3.99         | 22            | 3.99          |                |
| Blueberries  |                                      | 9.8 oz package                | 5.99 - 6.99    | 329           | 6.48          |                | 2.99 - 6.99    | 937           | 5.47          |                | 3.99 - 5.88  | 980           | 5.07          |                |
| Cactus Pears |                                      | each                          |                |               |               |                |                |               |               |                | 0.33         | 22            | 0.33          |                |
| Cantaloupes  |                                      | each                          | 3.49           | 162           | 3.49          |                |                |               |               |                | 3.50 - 3.99  | 295           | 3.83          |                |
| Clementines  |                                      | 2 lb bag                      |                |               |               |                |                |               |               |                | 2.49 - 3.99  | 72            | 3.22          |                |
| Clementines  |                                      | 3 lb bag                      | 3.99 - 5.95    | 131           | 4.42          |                | 5.88           | 53            | 5.88          |                |              |               |               |                |
| Coconut      | DRY                                  | each                          | 1.69 - 1.99    | 92            | 1.87          |                |                |               |               |                |              |               |               |                |
| Cranberries  |                                      | 12 oz bag                     | 2.50 - 3.49    | 235           | 3.09          |                |                |               |               |                |              |               |               |                |
| Grapes       | Black Seedless                       | 2 lb container with lid       |                |               |               |                |                |               |               |                | 4.99         | 559           | 4.99          |                |
| Grapes       | Black Seedless                       | per lb                        | 1.99 - 2.99    | 414           | 2.73          |                | 1.99           | 366           | 1.99          |                | 2.49 - 2.99  | 84            | 2.62          |                |
| Grapes       | Red Globe Seeded Type                | per lb                        | 1.99           | 78            | 1.99          |                | 2.78           | 26            | 2.78          |                |              |               |               |                |
| Grapes       | Red Seedless                         | 2 lb container with lid       |                |               |               |                | 5.99           | 38            | 5.99          |                | 4.99 - 5.99  | 673           | 5.16          |                |
| Grapes       | Red Seedless                         | per lb                        | 1.49 - 3.49    | 1597          | 2.32          |                | 1.69 - 3.48    | 3158          | 2.45          |                | 1.77 - 2.99  | 1033          | 2.43          |                |
| Grapes       | White Seedless Type                  | 2 lb container with lid       |                |               |               |                | 5.99           | 38            | 5.99          |                | 4.99 - 5.99  | 673           | 5.16          |                |
| Grapes       | White Seedless Type                  | per lb                        | 1.25 - 3.49    | 2222          | 2.39          |                | 1.29 - 3.48    | 2736          | 2.33          |                | 1.29 - 2.99  | 1195          | 1.52          |                |
| Kiwifruit    | Hayward                              | each                          | 0.83 - 0.89    | 100           | 0.85          |                |                |               |               |                |              |               |               |                |
| Kiwifruit    | Yellow Flesh                         | 1-lb containers with lids     | 3.59 - 5.95    | 115           | 4.19          |                | 3.59           | 90            | 3.59          |                | 4.99         | 210           | 4.99          |                |
| Lemons       |                                      | 2 lb bag                      | 2.99           | 257           | 2.99          |                | 2.98 - 4.99    | 68            | 3.99          |                | 2.99         | 44            | 2.99          |                |
| Lemons       |                                      | each                          | 0.60 - 0.83    | 379           | 0.65          |                | 0.17 - 1.00    | 531           | 0.66          |                | 0.50 - 0.88  | 700           | 0.69          |                |
| Limes        |                                      | 2 pound bags                  | 4.49           | 76            | 4.49          |                |                |               |               |                | 2.99         | 22            | 2.99          |                |
| Limes        |                                      | each                          | 0.25 - 0.83    | 501           | 0.44          |                | 0.39 - 1.00    | 71            | 0.71          |                | 0.88         | 106           | 0.88          |                |
| Mangoes      | Round Varieties                      | each                          | 0.99           | 394           | 0.99          |                | 0.99           | 34            | 0.99          |                | 1.79 - 1.99  | 67            | 1.91          |                |
| Mangoes      | Round Varieties Marked Large         | each                          |                |               |               |                |                |               |               |                | 1.50         | 22            | 1.50          |                |
| Oranges      | Blood Orange                         | per lb                        |                |               |               |                |                |               |               |                | 2.99         | 199           | 2.99          |                |
| Oranges      | Navel                                | 3 lb bag                      | 3.99 - 5.49    | 616           | 5.04          |                | 4.99 - 5.99    | 680           | 5.53          |                | 2.99         | 22            | 2.99          |                |
| Oranges      | Navel                                | 4 lb bag                      | 4.95 - 5.99    | 212           | 5.85          |                | 2.98 - 5.99    | 71            | 4.68          |                | 4.89         | 245           | 4.89          |                |
| Oranges      | Navel                                | each                          | 0.67 - 1.67    | 1465          | 1.07          |                |                |               |               |                | 1.00         | 103           | 1.00          |                |
| Oranges      | Navel                                | per lb                        | 1.99           | 20            | 1.99          |                | 0.98 - 1.99    | 1229          | 1.96          |                | 1.49 - 1.99  | 330           | 1.81          |                |
| Oranges      | Navel, Cara Cara                     | 3 lb bag                      | 4.99           | 237           | 4.99          |                | 4.99 - 5.99    | 403           | 5.90          |                |              |               |               |                |
| Oranges      | Navel, Cara Cara                     | each                          | 1.25           | 190           | 1.25          |                |                |               |               |                |              |               |               |                |
| Oranges      | Navel, Cara Cara                     | per lb                        |                |               |               |                |                |               |               |                | 1.99         | 199           | 1.99          |                |
| Oranges      | Valencia                             | each                          |                |               |               |                | 1.00           | 37            | 1.00          |                |              |               |               |                |
| Papaya       | Maradol/Tainung Types                | per lb                        | 1.29 - 1.49    | 83            | 1.36          |                | 0.88           | 31            | 0.88          |                | 0.99         | 22            | 0.99          |                |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 13

| Commodity            | Variety                        | Unit                          | NORTHEAST U.S. |               |               |                | SOUTHEAST U.S. |               |               |                | MIDWEST U.S. |               |               |                |
|----------------------|--------------------------------|-------------------------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|--------------|---------------|---------------|----------------|
|                      |                                |                               | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range  | Number of Ads | Wtd Avg Price | % Marked Local |
| Peaches              | Various White Flesh Varieties  | per lb                        |                |               |               |                | 1.99           | 34            | 1.99          |                |              |               |               |                |
| Peaches              | Various Yellow Flesh Varieties | per lb                        | 1.99 - 3.10    | 444           | 2.29          |                | 2.98 - 3.10    | 120           | 3.07          |                | 3.10         | 67            | 3.10          |                |
| Pears                | Bartlett                       | 2 lb bag                      |                |               |               |                | 3.98           | 187           | 3.98          |                |              |               |               |                |
| Pears                | Bartlett                       | each                          | 1.00           | 162           | 1.00          |                |                |               |               |                |              |               |               |                |
| Pears                | Bartlett                       | per lb                        | 1.49 - 2.49    | 1345          | 1.85          |                | 1.49 - 1.99    | 2924          | 1.78          |                | 1.49 - 1.99  | 428           | 1.92          |                |
| Pears                | Bosc                           | each                          | 1.00           | 162           | 1.00          |                |                |               |               |                |              |               |               |                |
| Pears                | Bosc                           | per lb                        | 1.49 - 1.99    | 1036          | 1.78          |                | 1.49 - 1.79    | 170           | 1.59          |                | 1.49 - 1.99  | 136           | 1.91          |                |
| Pears                | D'Anjou                        | each                          | 1.00           | 162           | 1.00          |                |                |               |               |                |              |               |               |                |
| Pears                | D'Anjou                        | per lb                        | 1.99           | 294           | 1.99          |                | 1.79           | 34            | 1.79          |                | 1.99         | 114           | 1.99          |                |
| Pears                | RED TYPE                       | each                          | 1.00           | 162           | 1.00          |                |                |               |               |                |              |               |               |                |
| Pears                | RED TYPE                       | per lb                        | 1.49 - 1.99    | 846           | 1.74          |                | 1.49           | 1159          | 1.49          |                | 1.29 - 1.99  | 136           | 1.88          |                |
| Persimmons           |                                | each                          | 2.50 - 3.99    | 255           | 2.88          |                |                |               |               |                |              |               |               |                |
| Persimmons           |                                | per lb                        | 2.99           | 36            | 2.99          |                |                |               |               |                |              |               |               |                |
| Pineapples           |                                | each                          | 1.99 - 3.00    | 600           | 2.49          |                | 2.50 - 3.48    | 221           | 3.33          |                | 2.50 - 3.50  | 456           | 2.63          |                |
| Plantains            |                                | per lb                        |                |               |               |                | 0.59 - 0.88    | 65            | 0.73          |                |              |               |               |                |
| Pomegranates         |                                | each                          | 2.50 - 3.33    | 370           | 2.97          |                | 2.29 - 3.33    | 1679          | 3.09          |                | 2.00 - 2.99  | 965           | 2.48          |                |
| Raspberries          |                                | 1 pint (11-12 oz cntr w/ lid) |                |               |               |                |                |               |               |                | 4.99         | 39            | 4.99          |                |
| Raspberries          |                                | 6 oz package                  | 1.99 - 3.99    | 1056          | 2.92          |                | 2.50 - 3.50    | 1018          | 3.22          |                | 1.99 - 4.00  | 1282          | 3.01          |                |
| Strawberries         |                                | 1 lb package                  | 2.50 - 3.99    | 464           | 3.59          |                | 2.50 - 4.99    | 1115          | 2.55          |                | 1.99 - 3.97  | 460           | 3.19          |                |
| Strawberries         |                                | 2 lb package                  | 6.99           | 36            | 6.99          |                |                |               |               |                |              |               |               |                |
| Tangerines/Mandarins |                                | 2 lb bag                      | 3.99 - 4.99    | 368           | 4.12          |                | 2.98 - 2.99    | 87            | 2.98          |                | 2.99 - 3.99  | 179           | 3.53          |                |
| Tangerines/Mandarins |                                | 3 lb bag                      | 3.99 - 5.99    | 681           | 4.79          |                | 3.99 - 5.99    | 1705          | 5.18          |                | 2.99 - 6.99  | 290           | 5.21          |                |
| Tangerines/Mandarins |                                | each                          |                |               |               |                | 0.20           | 31            | 0.20          |                |              |               |               |                |
| Watermelons          | Red Flesh Seedless Type        | each                          |                |               |               |                | 3.98           | 31            | 3.98          |                | 4.99 - 5.99  | 62            | 5.43          |                |

POTATOES & ONIONS

|             |                     |           |             |     |      |    |             |      |      |  |             |     |      |   |
|-------------|---------------------|-----------|-------------|-----|------|----|-------------|------|------|--|-------------|-----|------|---|
| Onions, Dry | RED                 | 2 lb bag  | 2.50        | 212 | 2.50 |    | 2.00 - 2.50 | 311  | 2.45 |  | 2.50 - 2.99 | 466 | 2.59 |   |
| Onions, Dry | RED                 | per lb    | 0.98 - 1.99 | 455 | 1.21 |    | 1.69        | 73   | 1.69 |  |             |     |      |   |
| Onions, Dry | WHITE               | 2 lb bag  | 2.50        | 212 | 2.50 |    | 2.00 - 2.50 | 348  | 2.45 |  | 2.50 - 2.99 | 466 | 2.59 |   |
| Onions, Dry | WHITE               | per lb    |             |     |      |    | 1.18        | 34   | 1.18 |  | 1.29        | 39  | 1.29 |   |
| Onions, Dry | YELLOW              | 2 lb bag  | 1.50 - 2.50 | 501 | 2.26 |    | 0.98        | 26   | 0.98 |  | 1.99 - 2.49 | 135 | 2.35 |   |
| Onions, Dry | YELLOW              | 3 lb bag  | 1.99 - 2.00 | 130 | 2.00 |    | 2.00 - 2.50 | 1319 | 2.09 |  | 1.50 - 2.50 | 391 | 2.39 | 5 |
| Onions, Dry | YELLOW              | 5 lb bag  | 1.99 - 2.99 | 138 | 2.56 |    |             |      |      |  |             |     |      |   |
| Onions, Dry | YELLOW              | per lb    | 0.99        | 38  | 0.99 |    | 1.18        | 34   | 1.18 |  | 1.19        | 149 | 1.19 |   |
| Onions, Dry | YELLOW MARKED SWEET | 3 lb bag  | 2.50 - 5.99 | 653 | 4.20 |    | 2.99 - 4.99 | 1595 | 4.60 |  |             |     |      |   |
| Onions, Dry | YELLOW MARKED SWEET | 5 lb bag  | 5.99        | 131 | 5.99 |    |             |      |      |  | 3.99        | 61  | 3.99 |   |
| Onions, Dry | YELLOW MARKED SWEET | per lb    | 1.19 - 1.99 | 242 | 1.48 |    | 0.99 - 1.49 | 184  | 1.17 |  | 0.99 - 1.49 | 220 | 1.25 |   |
| Potatoes    | MIXED COLORS        | 24 oz bag | 3.99        | 368 | 3.99 |    | 3.78 - 4.00 | 217  | 3.81 |  |             |     |      |   |
| Potatoes    | MIXED COLORS        | 3 lb bag  |             |     |      |    | 5.49        | 34   | 5.49 |  |             |     |      |   |
| Potatoes    | ROUND RED           | 24 oz bag | 3.99        | 390 | 3.99 |    | 4.00        | 30   | 4.00 |  |             |     |      |   |
| Potatoes    | ROUND RED           | 3 lb bag  |             |     |      |    |             |      |      |  | 2.50 - 3.49 | 118 | 2.68 |   |
| Potatoes    | ROUND RED           | 5 lb bag  | 1.99 - 3.49 | 209 | 2.88 | 34 | 2.49 - 3.98 | 572  | 2.76 |  | 2.99 - 4.99 | 290 | 4.29 |   |
| Potatoes    | ROUND RED           | per lb    | 0.98 - 1.29 | 250 | 1.22 |    | 0.58        | 26   | 0.58 |  |             |     |      |   |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 14

| Commodity | Variety     | Unit      | NORTHEAST U.S. |               |               |                | SOUTHEAST U.S. |               |               |                | MIDWEST U.S. |               |               |                |
|-----------|-------------|-----------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|--------------|---------------|---------------|----------------|
|           |             |           | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range  | Number of Ads | Wtd Avg Price | % Marked Local |
| Potatoes  | ROUND WHITE | 5 lb bag  | 3.49 - 3.99    | 97            | 3.62          | 74             |                |               |               |                | 2.49         | 61            | 2.49          |                |
| Potatoes  | RUSSET      | 10 lb bag | 5.99           | 144           | 5.99          |                |                |               |               |                | 4.99         | 37            | 4.99          |                |
| Potatoes  | RUSSET      | 5 lb bag  | 1.99 - 3.99    | 1027          | 3.34          |                | 2.00 - 4.00    | 3033          | 2.98          |                | 1.99 - 3.49  | 436           | 2.95          |                |
| Potatoes  | RUSSET      | 8 lb bag  |                |               |               |                | 4.29 - 4.99    | 314           | 4.37          |                |              |               |               |                |
| Potatoes  | RUSSET      | per lb    | 0.59 - 1.49    | 496           | 1.26          |                | 0.99           | 74            | 0.99          |                | 0.99         | 106           | 0.99          |                |
| Potatoes  | YELLOW TYPE | 24 oz bag | 3.99           | 390           | 3.99          |                | 4.00           | 30            | 4.00          |                |              |               |               |                |
| Potatoes  | YELLOW TYPE | 3 lb bag  |                |               |               |                | 4.00           | 30            | 4.00          |                | 1.50 - 3.99  | 328           | 3.35          |                |
| Potatoes  | YELLOW TYPE | 5 lb bag  | 1.99 - 3.99    | 237           | 2.98          | 30             | 2.99           | 209           | 2.99          |                | 2.99 - 4.99  | 290           | 4.29          |                |
| Potatoes  | YELLOW TYPE | per lb    | 0.99 - 1.29    | 375           | 1.14          |                |                |               |               |                |              |               |               |                |

**VEGETABLES**

|                  |                               |                             |             |      |      |    |             |      |      |    |             |      |      |    |
|------------------|-------------------------------|-----------------------------|-------------|------|------|----|-------------|------|------|----|-------------|------|------|----|
| Beans            | ROUND GREEN TYPE              | 12 oz bag                   | 3.00 - 3.99 | 570  | 3.58 |    | 1.99 - 3.00 | 71   | 2.52 |    |             |      |      |    |
| Beans            | ROUND GREEN TYPE              | per lb                      | 0.98 - 1.29 | 210  | 1.20 |    |             |      |      |    | 1.49 - 1.99 | 61   | 1.81 |    |
| Beets            |                               | per lb                      | 0.99        | 20   | 0.99 |    |             |      |      |    |             |      |      |    |
| Broccoli         |                               | per bunch                   | 1.99        | 185  | 1.99 |    | 3.49        | 366  | 3.49 |    |             |      |      |    |
| Broccoli         |                               | per lb                      | 2.21        | 122  | 2.21 |    | 3.00        | 1195 | 3.00 |    | 2.49        | 22   | 2.49 |    |
| Broccoli         | BABY HYBRID TYPE              | per bunch                   | 4.99        | 65   | 4.99 |    |             |      |      |    |             |      |      |    |
| Broccoli         | CROWN CUT                     | per lb                      | 1.28 - 2.49 | 1177 | 1.73 | 13 | 1.99 - 2.39 | 446  | 2.05 |    | 2.21 - 2.99 | 262  | 2.47 |    |
| Brussels Sprouts |                               | 1 lb bag                    | 2.99 - 4.00 | 227  | 3.89 |    | 2.99 - 4.00 | 345  | 3.33 |    |             |      |      |    |
| Brussels Sprouts |                               | 12 oz bag                   | 3.00        | 237  | 3.00 |    | 3.00        | 37   | 3.00 |    |             |      |      |    |
| Brussels Sprouts |                               | 2 lb bag                    |             |      |      |    | 5.99        | 74   | 5.99 |    |             |      |      |    |
| Cabbage          | RED TYPE                      | per lb                      | 0.79        | 46   | 0.79 |    |             |      |      |    |             |      |      |    |
| Cabbage          | ROUND GREEN TYPE              | per lb                      | 0.59 - 0.99 | 711  | 0.78 | 22 | 0.49 - 0.79 | 1333 | 0.68 | 82 | 0.69 - 0.89 | 509  | 0.71 | 11 |
| Carrots          |                               | 1 lb bag                    | 1.67        | 65   | 1.67 |    |             |      |      |    | 0.99        | 23   | 0.99 |    |
| Carrots          |                               | 2 lb bag                    | 0.98 - 1.89 | 95   | 1.32 |    | 1.50        | 40   | 1.50 |    | 1.97        | 25   | 1.97 |    |
| Carrots          |                               | 5 lb film bag               | 1.99 - 2.99 | 138  | 2.56 |    |             |      |      |    |             |      |      |    |
| Carrots          |                               | per lb                      | 0.99        | 20   | 0.99 |    | 0.50        | 31   | 0.50 |    |             |      |      |    |
| Carrots          | BABY PEELED                   | 1 lb bag                    | 0.99 - 1.99 | 824  | 1.42 |    | 0.99 - 1.69 | 141  | 1.49 |    | 0.99 - 1.50 | 858  | 1.38 |    |
| Carrots          | BABY PEELED                   | 2 lb bag                    | 2.39        | 272  | 2.39 |    |             |      |      |    | 1.99 - 2.99 | 387  | 2.72 |    |
| Carrots          | Baby Peeled Type Marked Small | 12 oz bag                   |             |      |      |    |             |      |      |    | 2.50        | 28   | 2.50 |    |
| Cauliflower      |                               | each                        | 3.99        | 131  | 3.99 |    | 3.88        | 53   | 3.88 |    |             |      |      |    |
| Cauliflower      |                               | per lb                      |             |      |      |    |             |      |      |    | 0.99        | 22   | 0.99 |    |
| Celery           |                               | each                        | 0.98 - 1.99 | 225  | 1.48 |    | 1.38        | 26   | 1.38 |    | 0.99 - 2.00 | 67   | 1.50 |    |
| Celery           | HEARTS                        | per package                 |             |      |      |    | 2.49        | 37   | 2.49 |    | 1.98 - 2.49 | 238  | 2.06 |    |
| Chayote          |                               | each                        | 0.99        | 190  | 0.99 |    |             |      |      |    |             |      |      |    |
| Chayote          |                               | per lb                      |             |      |      |    |             |      |      |    | 0.99        | 22   | 0.99 |    |
| Cilantro         |                               | per bunch                   | 0.79 - 1.49 | 111  | 1.26 |    | 0.50 - 0.98 | 99   | 0.70 |    | 0.99        | 559  | 0.99 |    |
| Collards         |                               | 1 lb bag                    | 2.99        | 272  | 2.99 |    |             |      |      |    |             |      |      |    |
| Collards         |                               | per lb                      | 1.99        | 107  | 1.99 |    |             |      |      |    |             |      |      |    |
| Corn-Sweet       |                               | each                        | 0.34 - 0.75 | 530  | 0.55 |    | 0.33 - 0.60 | 1128 | 0.34 |    | 0.33        | 559  | 0.33 |    |
| Corn-Sweet       |                               | trays 4-5 ears film wrapped | 2.49 - 5.00 | 269  | 4.20 |    | 1.99 - 2.99 | 117  | 2.22 |    |             |      |      |    |
| Cucumbers        |                               | each                        | 0.50 - 1.00 | 471  | 0.72 |    | 0.25 - 0.99 | 563  | 0.79 |    | 0.68 - 1.09 | 1083 | 0.90 |    |
| Cucumbers        | LONG SEEDLESS - Greenhouse    | each                        | 0.99 - 1.99 | 354  | 1.50 |    | 0.99 - 1.29 | 1785 | 1.05 |    |             |      |      |    |
| Cucumbers        | PERSIAN - Greenhouse          | 12-14 oz trays filmwrapped  | 2.50 - 3.00 | 297  | 2.96 |    |             |      |      |    |             |      |      |    |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 15

| Commodity                | Variety              | Unit                     | NORTHEAST U.S. |               |               |                | SOUTHEAST U.S. |               |               |                | MIDWEST U.S. |               |               |                |
|--------------------------|----------------------|--------------------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|--------------|---------------|---------------|----------------|
|                          |                      |                          | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range  | Number of Ads | Wtd Avg Price | % Marked Local |
| Cucumbers                | PERSIAN - Greenhouse | 16 oz bag                | 2.50 - 2.99    | 259           | 2.64          |                | 2.99           | 37            | 2.99          |                | 2.50         | 27            | 2.50          |                |
| Cucumbers                | PERSIAN - Greenhouse | 32 oz bag                | 5.00           | 183           | 5.00          |                |                |               |               |                |              |               |               |                |
| Cucumbers                | PERSIAN - Greenhouse | 5-6 ct trays filmwrapped | 2.50 - 2.99    | 337           | 2.96          |                | 2.50           | 228           | 2.50          |                | 2.99         | 39            | 2.99          |                |
| Curly Parsley            |                      | per bunch                | 0.99 - 1.49    | 120           | 1.26          |                |                |               |               |                |              |               |               |                |
| Eggplant                 |                      | per lb                   | 0.99 - 1.99    | 531           | 1.34          |                | 0.88 - 1.49    | 71            | 1.22          |                |              |               |               |                |
| Garlic                   |                      | per lb                   | 3.99 - 5.99    | 90            | 5.43          |                |                |               |               |                |              |               |               |                |
| Garlic                   |                      | per sleeve               | 1.99           | 54            | 1.99          |                |                |               |               |                |              |               |               |                |
| Jalapeno Peppers         |                      | per lb                   | 1.99           | 37            | 1.99          |                |                |               |               |                | 0.99         | 22            | 0.99          |                |
| Jicama                   |                      | per lb                   |                |               |               |                |                |               |               |                | 0.99         | 22            | 0.99          |                |
| Kale                     |                      | 1 lb bag                 | 2.99           | 272           | 2.99          |                |                |               |               |                |              |               |               |                |
| Kale                     |                      | per lb                   | 1.99           | 107           | 1.99          |                |                |               |               |                |              |               |               |                |
| Lettuce                  | Boston - Greenhouse  | 4 oz containers with lid | 2.50           | 20            | 2.50          |                |                |               |               |                |              |               |               |                |
| Lettuce                  | Green Leaf           | each                     | 0.99 - 2.49    | 101           | 1.96          |                | 1.98           | 34            | 1.98          |                |              |               |               |                |
| Lettuce                  | Green Leaf           | per lb                   | 2.99           | 74            | 2.99          |                |                |               |               |                |              |               |               |                |
| Lettuce                  | Iceberg              | each                     |                |               |               |                | 1.99           | 74            | 1.99          |                |              |               |               |                |
| Lettuce                  | Red Leaf             | each                     | 0.99 - 2.49    | 101           | 1.96          |                | 1.98           | 34            | 1.98          |                |              |               |               |                |
| Lettuce                  | Romaine              | each                     | 1.79 - 2.49    | 138           | 2.17          |                | 2.98           | 187           | 2.98          |                | 0.99         | 22            | 0.99          |                |
| Lettuce                  | Romaine (Hearts)     | 3 count                  | 2.99 - 3.99    | 471           | 3.62          |                | 3.49 - 3.99    | 594           | 3.68          |                | 2.99         | 422           | 2.99          |                |
| Mixed Mini Sweet Peppers |                      | 1 lb package             | 2.99           | 150           | 2.99          |                |                |               |               |                | 2.99         | 74            | 2.99          |                |
| Mushrooms                | CREMINI              | 8 oz package             | 1.29 - 2.49    | 1043          | 1.65          |                | 1.29 - 2.00    | 788           | 1.32          |                | 2.48 - 2.50  | 302           | 2.49          |                |
| Mushrooms                | WHITE                | 1 lb package             | 3.49           | 46            | 3.49          |                |                |               |               |                |              |               |               |                |
| Mushrooms                | WHITE                | 8 oz package             | 0.99 - 2.50    | 1173          | 1.95          |                | 1.25           | 228           | 1.25          |                | 1.29 - 2.99  | 1099          | 1.61          |                |
| Peppers (Bell Type)      | ASSORTED COLORS      | 3 count filmbag          | 2.49 - 5.00    | 1100          | 3.51          |                | 2.49           | 751           | 2.49          |                | 2.49 - 2.99  | 1107          | 2.60          |                |
| Peppers (Bell Type)      | GREEN                | each                     | 1.00           | 413           | 1.00          |                | 0.79 - 0.89    | 854           | 0.86          |                | 0.88 - 0.97  | 619           | 0.89          |                |
| Peppers (Bell Type)      | GREEN                | per lb                   | 1.00 - 1.99    | 122           | 1.57          |                | 0.98           | 26            | 0.98          |                |              |               |               |                |
| Peppers (Bell Type)      | ORANGE               | each                     | 0.99 - 1.25    | 146           | 1.07          |                | 0.99 - 1.50    | 1725          | 1.14          |                | 0.97 - 1.67  | 318           | 1.43          |                |
| Peppers (Bell Type)      | ORANGE               | per lb                   | 0.99 - 3.49    | 286           | 2.87          |                | 1.99 - 2.99    | 1229          | 2.96          |                |              |               |               |                |
| Peppers (Bell Type)      | RED                  | each                     | 0.99 - 1.25    | 146           | 1.07          |                | 0.99 - 1.50    | 1725          | 1.14          |                | 0.97 - 1.67  | 318           | 1.43          |                |
| Peppers (Bell Type)      | RED                  | per lb                   | 0.99 - 3.49    | 311           | 2.77          |                | 0.98 - 2.99    | 1260          | 2.91          |                |              |               |               |                |
| Peppers (Bell Type)      | YELLOW               | each                     | 0.99 - 1.99    | 294           | 1.53          |                | 0.99 - 1.50    | 1725          | 1.14          |                | 0.97 - 1.67  | 318           | 1.43          |                |
| Peppers (Bell Type)      | YELLOW               | per lb                   | 0.99 - 3.49    | 286           | 2.87          |                | 1.99 - 2.99    | 1229          | 2.96          |                |              |               |               |                |
| Plain Parsley            |                      | per bunch                | 0.99 - 1.49    | 125           | 1.25          |                |                |               |               |                |              |               |               |                |
| Poblano Pepper           |                      | per lb                   |                |               |               |                |                |               |               |                | 0.99         | 22            | 0.99          |                |
| Pumpkins                 |                      | each                     | 3.99 - 9.99    | 798           | 6.78          | 9              | 3.99 - 6.99    | 1746          | 4.84          | 10             | 3.99 - 5.99  | 884           | 4.99          | 42             |
| Pumpkins                 | Marked Extra Large   | each                     | 6.00           | 22            | 6.00          |                | 5.99           | 40            | 5.99          |                | 5.99 - 10.19 | 89            | 7.31          |                |
| Pumpkins                 | Marked Extra Large   | per lb                   | 0.49           | 107           | 0.49          |                |                |               |               |                |              |               |               |                |
| Pumpkins                 | Marked Large         | each                     | 3.89 - 8.99    | 1428          | 5.41          | 12             | 3.89 - 9.99    | 2542          | 6.17          |                | 3.95 - 5.99  | 1019          | 4.20          |                |
| Pumpkins                 | Marked Medium        | each                     | 5.00           | 183           | 5.00          | 100            |                |               |               |                |              |               |               |                |
| Pumpkins                 | MINIATURE            | each                     | 1.50 - 2.50    | 436           | 1.55          |                |                |               |               |                |              |               |               |                |
| Pumpkins                 | MINIATURE            | per lb                   | 1.99           | 255           | 1.99          |                |                |               |               |                |              |               |               |                |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 16

| Commodity            | Variety                                      | Unit             | NORTHEAST U.S. |               |               |                | SOUTHEAST U.S. |               |               |                | MIDWEST U.S. |               |               |                |
|----------------------|----------------------------------------------|------------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|--------------|---------------|---------------|----------------|
|                      |                                              |                  | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range  | Number of Ads | Wtd Avg Price | % Marked Local |
| Pumpkins             | PIE TYPE                                     | each             | 2.99           | 72            | 2.99          | 100            |                |               |               |                | 2.00         | 245           | 2.00          |                |
| Pumpkins             | PIE TYPE                                     | per lb           | 1.49           | 65            | 1.49          |                | 1.29           | 1195          | 1.29          |                |              |               |               |                |
| Rapini/Broccoli Rabe |                                              | per lb           | 1.99           | 25            | 1.99          |                |                |               |               |                |              |               |               |                |
| Salad (Mixed Types)  |                                              | 10-12 oz package | 2.50 - 5.49    | 823           | 2.98          |                |                |               |               |                | 1.99         | 25            | 1.99          |                |
| Salad (Mixed Types)  |                                              | 5-9 oz package   | 2.50 - 4.99    | 784           | 2.78          |                |                |               |               |                | 1.66         | 25            | 1.66          |                |
| Serrano Peppers      |                                              | per lb           |                |               |               |                | 1.99           | 277           | 1.99          |                |              |               |               |                |
| Snow Peas            |                                              | 6 oz bags        |                |               |               |                |                |               |               |                | 2.99         | 199           | 2.99          |                |
| Spinach              | FLAT TYPE                                    | 1 lb package     | 2.50           | 29            | 2.50          |                |                |               |               |                |              |               |               |                |
| Spinach              | FLAT TYPE                                    | 8-10 oz package  | 2.50 - 3.99    | 45            | 3.16          |                |                |               |               |                | 1.29         | 61            | 1.29          |                |
| Squash               | Acorn                                        | per lb           | 0.99 - 1.49    | 672           | 1.19          | 10             | 1.19 - 1.29    | 1333          | 1.28          |                | 0.49 - 1.99  | 482           | 0.96          | 48             |
| Squash               | Buttercup                                    | per lb           | 0.89           | 542           | 0.89          |                | 0.89 - 1.29    | 2011          | 1.14          |                | 0.99 - 1.29  | 224           | 1.02          | 10             |
| Squash               | Butternut                                    | per lb           | 0.89 - 1.49    | 1345          | 1.05          | 15             | 0.59 - 1.29    | 1373          | 1.26          |                | 0.49 - 1.29  | 1316          | 0.89          | 16             |
| Squash               | Kabocha                                      | per lb           | 0.99 - 1.49    | 463           | 1.18          |                | 0.89 - 1.66    | 837           | 0.97          |                | 0.49         | 22            | 0.49          |                |
| Squash               | Spaghetti                                    | per lb           | 0.89 - 1.49    | 1214          | 1.06          | 5              | 0.89 - 1.29    | 2084          | 1.14          |                | 0.49 - 1.29  | 1316          | 0.89          | 16             |
| Squash               | Yellow Crookneck/Strai ghtneck               | per lb           | 1.29 - 1.79    | 174           | 1.36          |                | 0.98 - 1.79    | 292           | 1.69          |                | 1.49 - 1.79  | 145           | 1.71          | 26             |
| Squash               | Zucchini                                     | per lb           | 1.00 - 1.99    | 264           | 1.48          |                | 0.98 - 1.79    | 292           | 1.69          |                | 1.49 - 1.79  | 145           | 1.71          | 26             |
| Sugar Snap Peas      |                                              | 8 oz bags        |                |               |               |                |                |               |               |                | 2.99         | 199           | 2.99          |                |
| Sweet Potatoes       |                                              | 3 lb bag         | 2.99           | 322           | 2.99          |                | 2.99           | 34            | 2.99          |                |              |               |               |                |
| Sweet Potatoes       |                                              | 5 lb bag         |                |               |               |                | 3.99           | 74            | 3.99          |                |              |               |               |                |
| Sweet Potatoes       |                                              | per lb           | 1.29 - 2.49    | 502           | 1.60          |                | 1.38           | 26            | 1.38          |                | 1.19         | 83            | 1.19          |                |
| Tomatillos           |                                              | per lb           | 1.49           | 107           | 1.49          |                |                |               |               |                |              |               |               |                |
| Tomatoes             |                                              | per lb           | 1.49 - 2.49    | 372           | 1.98          |                | 1.99 - 2.49    | 1312          | 2.03          |                |              |               |               |                |
| Tomatoes             | Cherry Type                                  | 10 oz package    | 3.50           | 20            | 3.50          |                |                |               |               |                |              |               |               |                |
| Tomatoes             | GRAPE TYPE                                   | 1 pint package   | 2.49 - 3.00    | 672           | 2.79          |                | 1.99 - 2.99    | 362           | 2.55          |                | 2.49 - 2.50  | 244           | 2.50          |                |
| Tomatoes             | GRAPE TYPE - Greenhouse                      | 10 oz package    | 2.50           | 185           | 2.50          |                |                |               |               |                |              |               |               |                |
| Tomatoes             | GRAPE TYPE                                   | 10 oz package    |                |               |               |                | 2.49 - 2.50    | 111           | 2.49          |                |              |               |               |                |
| Tomatoes             | Plum Type (Roma)                             | per lb           | 0.99 - 2.99    | 479           | 1.33          |                | 0.99 - 1.29    | 562           | 1.25          |                | 1.29         | 587           | 1.29          |                |
| Tomatoes             | VINE RIPES - Greenhouse                      | per lb           | 2.49           | 72            | 2.49          |                | 1.99           | 119           | 1.99          |                |              |               |               |                |
| Tomatoes             | VINE RIPES                                   | per lb           | 1.69           | 38            | 1.69          |                | 1.88           | 53            | 1.88          |                | 1.29 - 2.49  | 137           | 1.84          |                |
| Tomatoes             | Vine Ripes - Heirloom Varieties - Greenhouse | per lb           | 2.99           | 60            | 2.99          |                |                |               |               |                |              |               |               |                |
| Tomatoes             | VINE RIPES - ON THE VINE - Greenhouse        | per lb           | 1.49 - 1.99    | 84            | 1.64          |                | 1.49           | 74            | 1.49          |                | 1.99 - 2.97  | 131           | 2.18          |                |

OTHER SPECIALTY CROP ITEMS

|                    |  |       |             |     |       |  |             |     |       |  |               |     |       |  |
|--------------------|--|-------|-------------|-----|-------|--|-------------|-----|-------|--|---------------|-----|-------|--|
| Hemp Protein       |  | 16 oz |             |     |       |  |             |     |       |  | 12.59         | 60  | 12.59 |  |
| Hemp Seeds Shelled |  | 16 oz | 13.16       | 122 | 13.16 |  | 14.01       | 86  | 14.01 |  | 11.49 - 14.01 | 140 | 13.77 |  |
| Hemp Seeds Shelled |  | 24 oz | 17.84       | 122 | 17.84 |  | 18.69       | 86  | 18.69 |  | 16.79 - 18.69 | 127 | 17.79 |  |
| Hemp Seeds Shelled |  | 8 oz  | 8.74        | 122 | 8.74  |  | 9.17        | 86  | 9.17  |  | 6.49 - 9.17   | 140 | 8.59  |  |
| Honey              |  | 12 oz | 3.99 - 7.99 | 290 | 4.24  |  | 3.99 - 7.99 | 131 | 6.86  |  | 3.79 - 7.49   | 295 | 6.29  |  |
| Honey              |  | 16 oz | 7.99 - 9.99 | 38  | 8.94  |  | 5.99 - 9.99 | 413 | 9.63  |  | 6.69 - 7.49   | 295 | 7.23  |  |

SEASONAL ITEMS

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 17

| Commodity   | Variety        | Unit        | NORTHEAST U.S. |               |               |                | SOUTHEAST U.S. |               |               |                | MIDWEST U.S. |               |               |                |
|-------------|----------------|-------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|--------------|---------------|---------------|----------------|
|             |                |             | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range  | Number of Ads | Wtd Avg Price | % Marked Local |
| Ornamentals | Chrysanthemums | 6 inch pot  | 5.99 - 9.99    | 687           | 7.46          | 10             | 11.99          | 37            | 11.99         |                | 8.00 - 14.99 | 647           | 10.42         |                |
| Ornamentals | Chrysanthemums | 8 Inch Pot  | 4.99 - 6.00    | 133           | 5.35          |                | 4.99 - 5.99    | 151           | 5.22          |                | 5.99 - 9.99  | 230           | 6.40          |                |
| Ornamentals | Tulips         | bunched 15s | 8.99           | 21            | 8.99          |                |                |               |               |                |              |               |               |                |

Wtd Avg - Simple weighted average



| Commodity         | Variety                 | Unit                          | SOUTH CENTRAL U.S. |               |               |                | SOUTHWEST U.S. |               |               |                | NORTHWEST U.S. |               |               |                |
|-------------------|-------------------------|-------------------------------|--------------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|
|                   |                         |                               | Price Range        | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local |
| FRUIT             |                         |                               |                    |               |               |                |                |               |               |                |                |               |               |                |
| Apples            | COSMIC CRISP            | per lb                        | 1.78 - 2.48        | 65            | 2.23          |                | 1.99           | 380           | 1.99          |                |                |               |               |                |
| Apples            | Envy                    | per lb                        | 1.97               | 60            | 1.97          |                | 2.99           | 149           | 2.99          |                | 1.49 - 1.99    | 84            | 1.85          | 72             |
| Apples            | Fuji                    | 2 lb bag                      | 2.99               | 70            | 2.99          |                |                |               |               |                |                |               |               |                |
| Apples            | Fuji                    | per lb                        | 0.97               | 95            | 0.97          |                | 0.99           | 73            | 0.99          |                | 1.29 - 2.29    | 81            | 1.62          |                |
| Apples            | Gala/Royal Gala         | 2 lb bag                      | 2.99               | 70            | 2.99          |                |                |               |               |                |                |               |               |                |
| Apples            | Gala/Royal Gala         | 3 lb bag                      | 1.97 - 5.00        | 277           | 2.92          |                |                |               |               |                |                |               |               |                |
| Apples            | Gala/Royal Gala         | 5 lb bag                      | 5.00               | 115           | 5.00          |                |                |               |               |                |                |               |               |                |
| Apples            | Gala/Royal Gala         | each                          | 0.25               | 65            | 0.25          |                |                |               |               |                |                |               |               |                |
| Apples            | Gala/Royal Gala         | per lb                        | 0.97 - 1.99        | 454           | 1.43          |                | 0.79 - 1.49    | 616           | 1.11          |                | 1.49 - 2.29    | 45            | 1.88          |                |
| Apples            | Golden Delicious        | 3 lb bag                      | 3.99               | 34            | 3.99          |                |                |               |               |                |                |               |               |                |
| Apples            | Golden Delicious        | per lb                        | 0.99               | 61            | 0.99          |                |                |               |               |                |                |               |               |                |
| Apples            | Granny Smith            | 2 lb bag                      | 2.99               | 70            | 2.99          |                |                |               |               |                |                |               |               |                |
| Apples            | Granny Smith            | 3 lb bag                      | 1.97 - 3.99        | 302           | 3.68          |                |                |               |               |                |                |               |               |                |
| Apples            | Granny Smith            | per lb                        | 0.97 - 1.69        | 208           | 1.16          |                | 0.99 - 1.49    | 551           | 1.14          |                |                |               |               |                |
| Apples            | Honeycrisp              | 2 lb bag                      | 1.99 - 4.79        | 436           | 2.60          |                | 1.99           | 128           | 1.99          |                |                |               |               |                |
| Apples            | Honeycrisp              | 3 lb bag                      | 3.97               | 47            | 3.97          |                |                |               |               |                |                |               |               |                |
| Apples            | Honeycrisp              | per lb                        | 1.29 - 1.99        | 662           | 1.57          |                | 1.29 - 2.99    | 844           | 2.05          |                |                |               |               |                |
| Apples            | Jonathan                | 3 lb bag                      | 3.99 - 5.00        | 70            | 4.51          |                |                |               |               |                |                |               |               |                |
| Apples            | Pink Lady/Cripps Pink   | 5 lb bag                      | 5.00               | 115           | 5.00          |                |                |               |               |                |                |               |               |                |
| Apples            | Pink Lady/Cripps Pink   | per lb                        |                    |               |               |                | 0.99 - 1.99    | 219           | 1.66          |                |                |               |               |                |
| Apples            | Red Delicious           | 3 lb bag                      | 3.49 - 5.00        | 220           | 3.92          |                |                |               |               |                |                |               |               |                |
| Apples            | Red Delicious           | per lb                        | 0.97 - 1.69        | 147           | 1.22          |                |                |               |               |                |                |               |               |                |
| Apples, Processed | Juice                   | 64 oz (1/2 gallon)            | 1.98 - 2.99        | 277           | 2.55          |                | 1.34 - 2.99    | 423           | 2.46          |                | 3.50           | 36            | 3.50          |                |
| Apples, Processed | Juice                   | 96 oz (3/4 gallon)            |                    |               |               |                | 4.98           | 122           | 4.98          |                |                |               |               |                |
| Apples, Processed | Juice Marked Cider      | 128 oz (1 gallon)             | 6.99 - 10.49       | 149           | 8.67          |                |                |               |               |                | 5.00           | 305           | 5.00          |                |
| Apples, Processed | Juice Marked Cider      | 64 oz (1/2 gallon)            | 3.99 - 4.97        | 164           | 4.61          |                | 6.99           | 26            | 6.99          |                | 3.99           | 123           | 3.99          |                |
| Avocados          | Hass                    | 4 count mesh bags             | 4.43               | 75            | 4.43          |                | 4.43           | 109           | 4.43          |                | 3.88           | 22            | 3.88          |                |
| Avocados          | Hass                    | each                          | 0.37 - 1.67        | 566           | 1.01          |                |                |               |               |                | 0.89           | 61            | 0.89          |                |
| Avocados          | Hass-Marked Extra Large | each                          |                    |               |               |                | 3.00           | 27            | 3.00          |                |                |               |               |                |
| Avocados          | Hass-Marked Large       | each                          | 1.25 - 1.66        | 157           | 1.45          |                | 0.79 - 1.66    | 888           | 1.20          |                | 1.88           | 61            | 1.88          |                |
| Avocados          | Hass-Marked Medium      | each                          |                    |               |               |                | 0.99           | 559           | 0.99          |                | 0.75           | 81            | 0.75          |                |
| Avocados          | Hass-Marked Small       | each                          | 0.50               | 65            | 0.50          |                | 0.33 - 0.50    | 302           | 0.47          |                |                |               |               |                |
| Bananas           |                         | per lb                        |                    |               |               |                | 0.69 - 0.79    | 207           | 0.72          |                |                |               |               |                |
| Blackberries      |                         | 1 pint (11-12 oz cntr w/ lid) | 3.99               | 70            | 3.99          |                |                |               |               |                |                |               |               |                |
| Blackberries      |                         | 5.6-6 oz package              | 2.99 - 4.99        | 219           | 3.97          |                | 2.99 - 3.99    | 916           | 3.37          |                | 3.33 - 3.50    | 193           | 3.44          |                |
| Blueberries       |                         | 18 oz package                 |                    |               |               |                | 5.99           | 45            | 5.99          |                |                |               |               |                |
| Blueberries       |                         | 6 oz package                  | 3.99 - 4.99        | 128           | 4.83          |                | 3.99           | 146           | 3.99          |                |                |               |               |                |
| Blueberries       |                         | 9.8 oz package                | 3.99 - 4.99        | 566           | 4.38          |                | 3.99 - 4.99    | 525           | 4.35          |                | 4.99           | 184           | 4.99          |                |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 19

|                      |                                |                               |             |     |      |  |             |      |      |     |             |     |         |
|----------------------|--------------------------------|-------------------------------|-------------|-----|------|--|-------------|------|------|-----|-------------|-----|---------|
| Cactus Pears         |                                | each                          |             |     |      |  | 0.33        | 61   | 0.33 |     |             |     |         |
| Cactus Pears         |                                | per lb                        |             |     |      |  | 0.69        | 42   | 0.69 |     |             |     |         |
| Cantaloupes          |                                | each                          | 2.50 - 3.99 | 137 | 2.96 |  | 2.00 - 3.00 | 469  | 2.75 | 75  |             |     |         |
| Cantaloupes          |                                | per lb                        |             |     |      |  | 0.79        | 42   | 0.79 |     |             |     |         |
| Clementines          |                                | 3 lb bag                      | 2.99 - 4.99 | 353 | 4.04 |  | 3.99 - 5.99 | 454  | 5.04 |     | 5.99        | 305 | 5.99    |
| Grapes               | Black Seedless                 | per lb                        | 2.49        | 27  | 2.49 |  | 2.47 - 2.99 | 195  | 2.66 | 62  | 1.99        | 110 | 1.99    |
| Grapes               | Red Seedless                   | 2 lb container with lid       |             |     |      |  | 4.99        | 53   | 4.99 |     |             |     |         |
| Grapes               | Red Seedless                   | per lb                        | 1.79 - 3.79 | 674 | 2.69 |  | 1.49 - 3.99 | 1264 | 2.84 | 52  | 1.99 - 2.49 | 178 | 2.05    |
| Grapes               | White Seedless Type            | 2 lb container with lid       | 4.48        | 126 | 4.48 |  | 4.99 - 8.99 | 79   | 6.31 | 32  |             |     |         |
| Grapes               | White Seedless Type            | per lb                        | 1.29 - 3.79 | 765 | 2.19 |  | 1.25 - 3.99 | 1392 | 2.69 | 47  | 1.99 - 2.49 | 178 | 2.05    |
| Kiwifruit            | Hayward                        | each                          | 0.50        | 95  | 0.50 |  |             |      |      |     |             |     |         |
| Kiwifruit            | Yellow Flesh                   | 1-lb containers with lids     | 3.99 - 4.99 | 131 | 4.52 |  |             |      |      |     |             |     |         |
| Lemons               |                                | 2 lb bag                      | 4.99        | 95  | 4.99 |  |             |      |      |     |             |     |         |
| Lemons               |                                | each                          | 0.14 - 0.20 | 133 | 0.19 |  | 0.33 - 0.99 | 500  | 0.80 |     |             |     |         |
| Lemons               |                                | per lb                        |             |     |      |  | 1.29        | 46   | 1.29 |     |             |     |         |
| Limes                |                                | each                          | 0.20 - 0.25 | 198 | 0.22 |  | 0.33        | 146  | 0.33 |     | 0.33        | 81  | 0.33    |
| Limes                |                                | per lb                        |             |     |      |  | 1.29        | 88   | 1.29 |     |             |     |         |
| Mangoes              | Round Varieties                | each                          |             |     |      |  | 0.99        | 285  | 0.99 |     |             |     |         |
| Mangoes              | Round Varieties Marked Large   | each                          |             |     |      |  |             |      |      |     | 0.99        | 305 | 0.99    |
| Oranges              | Navel                          | 3 lb bag                      | 3.99 - 6.99 | 359 | 5.47 |  |             |      |      |     |             |     |         |
| Oranges              | Navel                          | 4 lb bag                      |             |     |      |  | 2.99        | 45   | 2.99 |     |             |     |         |
| Oranges              | Navel                          | each                          | 1.00 - 1.33 | 53  | 1.19 |  |             |      |      |     |             |     |         |
| Oranges              | Navel                          | per lb                        | 1.48 - 1.99 | 366 | 1.65 |  | 1.49 - 1.99 | 427  | 1.69 |     | 1.39 - 1.48 | 78  | 1.44    |
| Oranges              | Navel, Cara Cara               | per lb                        | 1.99        | 42  | 1.99 |  | 1.29 - 1.49 | 181  | 1.43 |     |             |     |         |
| Papaya               | Maradol/Tainung Types          | per lb                        | 0.69 - 1.29 | 142 | 0.91 |  | 0.50 - 0.99 | 203  | 0.80 |     |             |     |         |
| Peaches              | Various Yellow Flesh Varieties | per lb                        | 2.49 - 3.10 | 182 | 2.74 |  | 1.99 - 3.10 | 539  | 2.46 | 79  | 3.10        | 22  | 3.10    |
| Pears                | Bartlett                       | per lb                        | 0.99 - 2.39 | 901 | 1.77 |  | 0.69 - 1.99 | 341  | 1.69 |     | 0.99 - 1.48 | 140 | 1.35 57 |
| Pears                | Bosc                           | per lb                        | 1.49 - 1.59 | 116 | 1.57 |  | 1.69        | 53   | 1.69 |     |             |     |         |
| Pears                | D'Anjou                        | per lb                        | 1.59        | 95  | 1.59 |  | 1.69        | 53   | 1.69 |     |             |     |         |
| Pears                | RED TYPE                       | per lb                        | 1.49 - 1.59 | 116 | 1.57 |  |             |      |      |     |             |     |         |
| Persimmons           |                                | each                          |             |     |      |  | 2.99        | 122  | 2.99 |     |             |     |         |
| Persimmons           |                                | per lb                        |             |     |      |  | 1.69        | 45   | 1.69 |     |             |     |         |
| Pineapples           |                                | each                          | 2.47 - 2.99 | 482 | 2.55 |  | 2.99        | 541  | 2.99 |     | 0.99        | 23  | 0.99    |
| Pineapples           |                                | per lb                        |             |     |      |  | 0.89 - 0.99 | 325  | 0.93 |     | 1.29        | 61  | 1.29    |
| Plantains            |                                | per lb                        | 0.77        | 47  | 0.77 |  | 0.99        | 53   | 0.99 |     |             |     |         |
| Plums                |                                | per lb                        |             |     |      |  | 2.49        | 261  | 2.49 | 100 |             |     |         |
| Pomegranates         |                                | each                          | 1.49 - 2.49 | 599 | 2.32 |  | 1.50 - 3.00 | 991  | 2.53 |     | 2.79 - 3.99 | 206 | 3.86    |
| Raspberries          |                                | 1 pint (11-12 oz cntr w/ lid) | 3.99        | 70  | 3.99 |  | 6.99        | 26   | 6.99 |     |             |     |         |
| Raspberries          |                                | 6 oz package                  | 2.99 - 4.99 | 497 | 3.42 |  | 2.50 - 3.99 | 1201 | 3.16 |     | 2.99 - 3.34 | 334 | 3.18    |
| Strawberries         |                                | 1 lb package                  | 2.99 - 3.99 | 575 | 3.51 |  | 1.99 - 3.99 | 440  | 2.89 |     | 3.34 - 3.49 | 294 | 3.43    |
| Strawberries         |                                | 2 lb package                  |             |     |      |  | 3.99        | 115  | 3.99 |     |             |     |         |
| Tangelos             |                                | per lb                        |             |     |      |  | 1.49        | 73   | 1.49 |     | 1.99        | 23  | 1.99    |
| Tangerines/Mandarins |                                | 3 lb bag                      | 2.97 - 4.99 | 517 | 3.56 |  | 4.99        | 21   | 4.99 |     | 5.54        | 22  | 5.54    |
| Tangerines/Mandarins |                                | 5 lb package                  |             |     |      |  | 8.99        | 256  | 8.99 |     |             |     |         |
| Tangerines/Mandarins |                                | per lb                        |             |     |      |  | 1.69        | 103  | 1.69 |     |             |     |         |
| Watermelons          | Red Flesh Seedless Miniature   | each                          |             |     |      |  | 1.99        | 23   | 1.99 |     | 2.50        | 23  | 2.50    |

Wtd Avg - Simple weighted average



| Commodity             | Variety                    | Unit                        | SOUTH CENTRAL U.S. |               |               |                | SOUTHWEST U.S. |               |               |                | NORTHWEST U.S. |               |               |                |
|-----------------------|----------------------------|-----------------------------|--------------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|
|                       |                            |                             | Price Range        | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local |
| POTATOES & ONIONS     |                            |                             |                    |               |               |                |                |               |               |                |                |               |               |                |
| Onions, Dry           | RED                        | 2 lb bag                    | 2.50               | 114           | 2.50          |                |                |               |               |                |                |               |               |                |
| Onions, Dry           | RED                        | per lb                      | 1.29               | 177           | 1.29          |                | 1.49           | 146           | 1.49          |                | 0.78 - 1.28    | 102           | 1.18          |                |
| Onions, Dry           | WHITE                      | 2 lb bag                    | 2.50               | 114           | 2.50          |                |                |               |               |                |                |               |               |                |
| Onions, Dry           | WHITE                      | per lb                      | 0.89 - 1.29        | 435           | 1.07          |                | 0.99 - 1.49    | 621           | 1.11          |                | 0.78 - 0.79    | 82            | 0.79          | 74             |
| Onions, Dry           | YELLOW                     | 3 lb bag                    | 1.77 - 3.00        | 242           | 2.21          |                | 0.99           | 61            | 0.99          |                |                |               |               |                |
| Onions, Dry           | YELLOW                     | per lb                      | 0.50 - 1.29        | 887           | 1.04          |                | 0.33 - 0.99    | 342           | 0.78          |                | 0.78 - 0.99    | 144           | 0.96          |                |
| Onions, Dry           | YELLOW MARKED SWEET        | per lb                      | 1.29 - 1.49        | 57            | 1.36          | 36             |                |               |               |                | 0.89 - 2.49    | 58            | 1.50          |                |
| Potatoes              | FINGERLING                 | 24 oz bag                   |                    |               |               |                | 3.49           | 199           | 3.49          |                |                |               |               |                |
| Potatoes              | ROUND RED                  | 24 oz bag                   | 2.98 - 2.99        | 153           | 2.98          |                | 3.00           | 53            | 3.00          |                |                |               |               |                |
| Potatoes              | ROUND RED                  | 5 lb bag                    | 3.49 - 5.99        | 286           | 5.13          |                | 3.99           | 55            | 3.99          |                | 4.48           | 81            | 4.48          | 100            |
| Potatoes              | ROUND RED                  | per lb                      |                    |               |               |                | 0.99           | 42            | 0.99          |                | 1.89           | 22            | 1.89          |                |
| Potatoes              | ROUND WHITE                | per lb                      | 0.69               | 65            | 0.69          |                | 0.89 - 0.99    | 103           | 0.93          |                |                |               |               |                |
| Potatoes              | RUSSET                     | 10 lb bag                   | 2.98 - 4.99        | 400           | 4.27          |                |                |               |               |                | 2.50           | 36            | 2.50          |                |
| Potatoes              | RUSSET                     | 5 lb bag                    | 1.99 - 2.99        | 116           | 2.17          |                | 3.99           | 146           | 3.99          |                | 1.99           | 150           | 1.99          |                |
| Potatoes              | RUSSET                     | per lb                      | 0.79 - 0.89        | 125           | 0.87          |                |                |               |               |                | 0.79 - 0.89    | 133           | 0.87          | 82             |
| Potatoes              | YELLOW TYPE                | 24 oz bag                   | 2.98 - 2.99        | 153           | 2.98          |                | 2.99           | 53            | 2.99          |                |                |               |               |                |
| Potatoes              | YELLOW TYPE                | 5 lb bag                    | 3.49 - 6.01        | 381           | 5.35          |                | 3.99           | 55            | 3.99          |                | 4.48           | 81            | 4.48          | 100            |
| Potatoes              | YELLOW TYPE                | per lb                      |                    |               |               |                |                |               |               |                | 1.89           | 22            | 1.89          |                |
| VEGETABLES            |                            |                             |                    |               |               |                |                |               |               |                |                |               |               |                |
| Beans                 | ROUND GREEN TYPE           | 12 oz bag                   | 2.99               | 42            | 2.99          |                |                |               |               |                |                |               |               |                |
| Beets                 |                            | per lb                      | 0.79               | 30            | 0.79          |                |                |               |               |                |                |               |               |                |
| Broccoli              |                            | per lb                      | 2.21               | 75            | 2.21          |                | 1.49 - 2.21    | 182           | 1.92          |                |                |               |               |                |
| Broccoli              | CROWN CUT                  | per lb                      | 1.79 - 1.99        | 202           | 1.88          |                | 2.99           | 354           | 2.99          |                | 2.21 - 2.29    | 132           | 2.28          |                |
| Cabbage               | RED TYPE                   | per lb                      |                    |               |               |                | 1.49           | 146           | 1.49          |                |                |               |               |                |
| Cabbage               | ROUND GREEN TYPE           | per lb                      | 0.50 - 0.89        | 313           | 0.69          | 9              | 1.49           | 146           | 1.49          |                |                |               |               |                |
| Cactus Leaf (Nopales) |                            | 1-1.5 lb bags               | 2.49               | 65            | 2.49          |                | 3.50           | 55            | 3.50          |                |                |               |               |                |
| Cactus Leaf (Nopales) |                            | per lb                      | 0.89               | 30            | 0.89          |                |                |               |               |                |                |               |               |                |
| Carrots               |                            | 2 lb bag                    |                    |               |               |                |                |               |               |                | 2.28           | 81            | 2.28          |                |
| Carrots               |                            | 5 lb film bag               |                    |               |               |                | 2.99           | 95            | 2.99          |                |                |               |               |                |
| Carrots               |                            | per lb                      | 0.49 - 0.50        | 95            | 0.50          |                |                |               |               |                |                |               |               |                |
| Carrots               | BABY PEELED                | 1 lb bag                    | 0.99 - 1.50        | 96            | 1.31          |                | 0.99 - 1.48    | 116           | 1.34          |                | 0.99 - 1.50    | 169           | 1.42          |                |
| Carrots               | BABY PEELED                | 2 lb bag                    | 2.99               | 42            | 2.99          |                |                |               |               |                |                |               |               |                |
| Cauliflower           |                            | per lb                      |                    |               |               |                | 1.49           | 73            | 1.49          |                | 1.88           | 36            | 1.88          |                |
| Celery                |                            | each                        |                    |               |               |                | 2.50           | 66            | 2.50          |                | 1.75 - 1.78    | 103           | 1.77          | 78             |
| Celery                |                            | per lb                      |                    |               |               |                |                |               |               |                | 0.99           | 36            | 0.99          |                |
| Celery                | HEARTS                     | per package                 | 2.48               | 42            | 2.48          |                |                |               |               |                |                |               |               |                |
| Chayote               |                            | each                        |                    |               |               |                | 0.49           | 61            | 0.49          |                |                |               |               |                |
| Chayote               |                            | per lb                      | 0.79 - 0.89        | 95            | 0.82          |                |                |               |               |                |                |               |               |                |
| Cilantro              |                            | per bunch                   | 0.33 - 0.79        | 190           | 0.59          |                | 0.49 - 0.99    | 207           | 0.84          |                | 1.19           | 61            | 1.19          |                |
| Collards              |                            | per bunch                   |                    |               |               |                | 2.50           | 66            | 2.50          |                |                |               |               |                |
| Corn-Sweet            |                            | each                        | 0.50               | 65            | 0.50          |                | 0.50           | 115           | 0.50          |                |                |               |               |                |
| Corn-Sweet            |                            | trays 4-5 ears film wrapped | 3.50               | 60            | 3.50          |                | 5.00           | 66            | 5.00          |                |                |               |               |                |
| Cucumbers             |                            | each                        | 0.50 - 0.79        | 881           | 0.61          |                | 0.33 - 0.99    | 592           | 0.72          |                | 0.79           | 110           | 0.79          |                |
| Cucumbers             | LONG SEEDLESS - Greenhouse | each                        | 1.25               | 34            | 1.25          |                | 2.50           | 66            | 2.50          |                |                |               |               |                |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 21

| Commodity                | Variety            | Unit             | SOUTH CENTRAL U.S. |               |               |                | SOUTHWEST U.S. |               |               |                | NORTHWEST U.S. |               |               |                |
|--------------------------|--------------------|------------------|--------------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|
|                          |                    |                  | Price Range        | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local |
| Garlic                   |                    | per sleeve       | 1.99               | 65            | 1.99          |                | 1.49           | 61            | 1.49          |                | 0.79           | 22            | 0.79          |                |
| Jalapeno Peppers         |                    | per lb           | 1.59               | 30            | 1.59          |                | 0.50 - 0.99    | 298           | 0.91          |                | 1.28 - 2.99    | 185           | 2.01          |                |
| Jicama                   |                    | per lb           |                    |               |               |                | 0.89 - 0.99    | 99            | 0.94          |                |                |               |               |                |
| Kale                     |                    | per bunch        |                    |               |               |                | 2.50           | 146           | 2.50          |                |                |               |               |                |
| Lettuce                  | Iceberg            | each             | 1.99 - 2.50        | 255           | 2.31          |                |                |               |               |                |                |               |               |                |
| Lettuce                  | Romaine (Hearts)   | 3 count          | 2.99 - 3.99        | 166           | 3.30          |                | 2.00           | 53            | 2.00          |                |                |               |               |                |
| Mixed Mini Sweet Peppers |                    | 1 lb package     | 3.50               | 148           | 3.50          |                |                |               |               |                |                |               |               |                |
| Mushrooms                | CREMINI            | 8 oz package     | 2.48 - 3.00        | 102           | 2.79          |                | 1.29           | 128           | 1.29          |                | 2.99           | 22            | 2.99          |                |
| Mushrooms                | PORTOBELLA         | 8 oz package     | 2.79               | 27            | 2.79          |                |                |               |               |                |                |               |               |                |
| Mushrooms                | WHITE              | 8 oz package     | 1.98 - 2.00        | 181           | 1.98          |                | 2.50           | 20            | 2.50          |                | 2.50 - 2.99    | 132           | 2.58          |                |
| Mustard                  |                    | per bunch        |                    |               |               |                | 2.50           | 66            | 2.50          |                |                |               |               |                |
| Onions, Green            |                    | per bunch        | 0.79               | 95            | 0.79          |                |                |               |               |                |                |               |               |                |
| Peppers (Bell Type)      | ASSORTED COLORS    | 3 count filmbag  | 2.49               | 341           | 2.49          |                | 2.49 - 3.99    | 183           | 2.94          |                |                |               |               |                |
| Peppers (Bell Type)      | GREEN              | each             | 0.59 - 1.00        | 268           | 0.77          |                | 0.79 - 0.99    | 245           | 0.95          |                |                |               |               |                |
| Peppers (Bell Type)      | ORANGE             | each             | 0.69 - 1.27        | 350           | 1.05          |                | 0.79 - 1.25    | 353           | 1.14          |                | 0.99 - 1.67    | 409           | 1.12          |                |
| Peppers (Bell Type)      | RED                | each             | 0.69 - 1.29        | 377           | 1.07          |                | 0.79 - 1.25    | 552           | 1.08          |                | 0.99 - 1.67    | 409           | 1.12          |                |
| Peppers (Bell Type)      | YELLOW             | each             | 0.69 - 1.29        | 377           | 1.07          |                | 0.79 - 1.25    | 353           | 1.14          |                | 0.99 - 1.67    | 409           | 1.12          |                |
| Pumpkins                 |                    | each             | 4.00 - 6.99        | 310           | 5.48          |                | 4.99 - 9.99    | 705           | 7.04          | 17             |                |               |               |                |
| Pumpkins                 |                    | per lb           |                    |               |               |                | 0.50           | 55            | 0.50          |                | 0.39 - 0.49    | 351           | 0.48          |                |
| Pumpkins                 | Marked Extra Large | each             | 5.00               | 95            | 5.00          |                | 5.00 - 12.00   | 361           | 10.39         | 33             | 9.99           | 4             | 9.99          |                |
| Pumpkins                 | Marked Large       | each             | 3.95 - 5.49        | 362           | 4.04          |                | 3.95 - 7.99    | 530           | 6.05          | 15             | 5.99           | 110           | 5.99          | 100            |
| Pumpkins                 | Marked Large       | per lb           | 0.39               | 70            | 0.39          |                |                |               |               |                |                |               |               |                |
| Pumpkins                 | PIE TYPE           | each             | 3.00               | 60            | 3.00          |                | 2.50 - 3.99    | 121           | 2.82          |                |                |               |               |                |
| Radishes                 |                    | per bunch        | 1.69               | 30            | 1.69          |                | 0.49           | 61            | 0.49          |                |                |               |               |                |
| Salad (Mixed Types)      |                    | 1 lb package     | 3.99               | 70            | 3.99          |                |                |               |               |                |                |               |               |                |
| Salad (Mixed Types)      |                    | 10-12 oz package | 0.99 - 2.88        | 340           | 2.06          |                | 2.50           | 199           | 2.50          |                |                |               |               |                |
| Salad (Mixed Types)      |                    | 5-9 oz package   |                    |               |               |                | 2.50           | 199           | 2.50          |                | 2.99           | 110           | 2.99          |                |
| Serrano Peppers          |                    | per lb           | 0.99 - 1.97        | 245           | 1.30          |                |                |               |               |                |                |               |               |                |
| Spinach                  |                    | per bunch        |                    |               |               |                | 1.39           | 45            | 1.39          |                |                |               |               |                |
| Spinach                  | FLAT TYPE          | 1 lb package     | 2.00               | 61            | 2.00          |                |                |               |               |                |                |               |               |                |
| Spinach                  | FLAT TYPE          | 5-7 oz package   | 2.98               | 117           | 2.98          |                |                |               |               |                |                |               |               |                |
| Spinach                  | FLAT TYPE          | 8-10 oz package  | 1.99 - 2.99        | 247           | 2.32          |                |                |               |               |                | 2.50           | 23            | 2.50          |                |
| Squash                   | Acorn              | per lb           | 0.99 - 1.49        | 229           | 1.24          |                |                |               |               |                | 0.58           | 21            | 0.58          |                |
| Squash                   | Buttercup          | per lb           | 1.19               | 27            | 1.19          |                |                |               |               |                |                |               |               |                |
| Squash                   | Butternut          | per lb           | 0.89 - 1.49        | 570           | 1.03          |                | 0.89           | 256           | 0.89          |                | 0.58 - 0.99    | 57            | 0.84          |                |
| Squash                   | Spaghetti          | per lb           | 0.89 - 1.49        | 570           | 1.03          |                | 0.89           | 128           | 0.89          |                | 0.58 - 0.99    | 57            | 0.84          |                |
| Sweet Potatoes           |                    | per lb           | 0.79 - 1.29        | 317           | 1.13          |                | 1.99           | 244           | 1.99          |                | 3.49           | 22            | 3.49          |                |
| Tomatillos               |                    | per lb           | 1.29 - 1.49        | 133           | 1.44          |                | 0.50 - 0.99    | 509           | 0.90          |                |                |               |               |                |
| Tomatoes                 |                    | per lb           |                    |               |               |                | 1.49           | 73            | 1.49          |                |                |               |               |                |
| Tomatoes                 | Cherry Type        | 10 oz package    |                    |               |               |                |                |               |               |                | 2.99           | 36            | 2.99          |                |
| Tomatoes                 | GRAPE TYPE         | 10 oz package    | 2.50               | 34            | 2.50          |                | 2.50           | 20            | 2.50          |                | 3.98           | 81            | 3.98          |                |
| Tomatoes                 | GRAPE TYPE         | 16 oz            | 4.99               | 52            | 4.99          |                |                |               |               |                |                |               |               |                |
| Tomatoes                 | Plum Type (Roma)   | per lb           | 0.99 - 1.49        | 653           | 1.14          |                | 0.89 - 1.29    | 677           | 1.06          |                | 1.48 - 1.79    | 178           | 1.61          |                |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 22

| Commodity                  | Variety                                      | Unit        | SOUTH CENTRAL U.S. |               |               |                | SOUTHWEST U.S. |               |               |                | NORTHWEST U.S. |               |               |                |
|----------------------------|----------------------------------------------|-------------|--------------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|
|                            |                                              |             | Price Range        | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local |
| Tomatoes                   | VINE RIPES - Greenhouse                      | per lb      | 1.59 - 1.99        | 359           | 1.81          |                |                |               |               |                | 1.99           | 23            | 1.99          |                |
| Tomatoes                   | Vine Ripes - Heirloom Varieties - Greenhouse | per lb      | 1.99               | 52            | 1.99          |                |                |               |               |                |                |               |               |                |
| Tomatoes                   | VINE RIPES - ON THE VINE - Greenhouse        | per lb      | 0.97 - 1.99        | 398           | 1.21          |                | 1.99 - 2.99    | 172           | 2.84          |                | 1.99           | 110           | 1.99          |                |
| Turnip Tops                |                                              | per bunch   |                    |               |               |                | 2.50           | 66            | 2.50          |                |                |               |               |                |
| OTHER SPECIALTY CROP ITEMS |                                              |             |                    |               |               |                |                |               |               |                |                |               |               |                |
| Hemp Seeds Shelled         |                                              | 16 oz       | 15.71              | 75            | 15.71         |                |                |               |               |                |                |               |               |                |
| Hemp Seeds Shelled         |                                              | 24 oz       | 20.81              | 75            | 20.81         |                |                |               |               |                |                |               |               |                |
| Hemp Seeds Shelled         |                                              | 8 oz        | 6.49 - 9.17        | 167           | 7.69          | 44             | 6.49           | 23            | 6.49          |                | 6.49           | 26            | 6.49          |                |
| Honey                      |                                              | 12 oz       | 5.44               | 30            | 5.44          | 100            | 5.98           | 122           | 5.98          |                | 4.99           | 23            | 4.99          |                |
| Honey                      |                                              | 16 oz       | 9.99               | 118           | 9.99          |                |                |               |               |                | 6.99           | 23            | 6.99          |                |
| SEASONAL ITEMS             |                                              |             |                    |               |               |                |                |               |               |                |                |               |               |                |
| Ornamentals                | Chrysanthemums                               | 6 inch pot  | 8.00               | 293           | 8.00          |                | 8.00           | 365           | 8.00          |                |                |               |               |                |
| Ornamentals                | Chrysanthemums                               | 8 Inch Pot  | 7.99 - 10.99       | 130           | 10.46         |                |                |               |               |                |                |               |               |                |
| Ornamentals                | Gladiolas                                    | bunched 5s  |                    |               |               |                | 6.99           | 354           | 6.99          |                |                |               |               |                |
| Ornamentals                | Tulips                                       | bunched 10s |                    |               |               |                | 8.99 - 10.99   | 283           | 9.46          |                |                |               |               |                |

Wtd Avg - Simple weighted average



| Commodity            | Variety                        | Unit                      | ALASKA U.S. |               |               |                | HAWAII U.S. |               |               |                |
|----------------------|--------------------------------|---------------------------|-------------|---------------|---------------|----------------|-------------|---------------|---------------|----------------|
|                      |                                |                           | Price Range | Number of Ads | Wtd Avg Price | % Marked Local | Price Range | Number of Ads | Wtd Avg Price | % Marked Local |
| FRUIT                |                                |                           |             |               |               |                |             |               |               |                |
| Apple Pears          |                                | per lb                    | 6.49        | 37            | 6.49          |                | 2.99        | 23            | 2.99          |                |
| Apples               | COSMIC CRISP                   | per lb                    | 3.49        | 37            | 3.49          |                | 1.99        | 23            | 1.99          |                |
| Apples               | Envy                           | 3 lb bag                  | 6.49        | 11            | 6.49          |                |             |               |               |                |
| Apples               | Envy                           | per lb                    |             |               |               |                | 2.39        | 23            | 2.39          |                |
| Apples               | Fuji                           | 3 lb bag                  | 5.99        | 9             | 5.99          |                | 5.99        | 7             | 5.99          |                |
| Apples               | Fuji                           | per lb                    | 1.99 - 2.49 | 13            | 2.07          |                |             |               |               |                |
| Apples               | Gala/Royal Gala                | 3 lb bag                  | 5.99        | 9             | 5.99          |                |             |               |               |                |
| Apples               | Gala/Royal Gala                | per lb                    | 1.18 - 1.99 | 14            | 1.82          |                |             |               |               |                |
| Apples               | Granny Smith                   | 3 lb bag                  | 5.99        | 9             | 5.99          |                |             |               |               |                |
| Apples               | Honeycrisp                     | per lb                    | 1.69        | 2             | 1.69          |                |             |               |               |                |
| Apples               | Pink Lady/Cripps Pink          | per lb                    |             |               |               |                | 2.29        | 7             | 2.29          |                |
| Apples, Processed    | Juice                          | 64 oz (1/2 gallon)        | 3.29 - 3.49 | 13            | 3.32          |                | 3.49        | 3             | 3.49          |                |
| Apples, Processed    | Juice Marked Cider             | 128 oz (1 gallon)         | 6.00        | 11            | 6.00          |                |             |               |               |                |
| Apples, Processed    | Juice Marked Cider             | 64 oz (1/2 gallon)        | 6.49        | 2             | 6.49          |                |             |               |               |                |
| Avocados             | Hass                           | 4 count mesh bags         |             |               |               |                | 4.29 - 6.21 | 7             | 5.39          |                |
| Avocados             | Hass                           | each                      | 1.25 - 1.69 | 11            | 1.33          |                | 1.49 - 1.67 | 25            | 1.66          |                |
| Blackberries         |                                | 5.6-6 oz package          | 4.49        | 2             | 4.49          |                | 5.45        | 4             | 5.45          |                |
| Blueberries          |                                | 18 oz package             | 8.99        | 9             | 8.99          |                |             |               |               |                |
| Blueberries          |                                | 9.8 oz package            | 6.99        | 11            | 6.99          |                | 5.99        | 2             | 5.99          |                |
| Cantaloupes          |                                | per lb                    | 1.29        | 2             | 1.29          |                | 2.49        | 33            | 2.49          |                |
| Grapefruit           | RED                            | each                      |             |               |               |                | 1.99        | 7             | 1.99          |                |
| Grapes               | Black Seedless                 | per lb                    | 2.99        | 11            | 2.99          |                |             |               |               |                |
| Grapes               | Red Seedless                   | per lb                    | 2.99        | 13            | 2.99          |                | 3.99 - 5.99 | 67            | 5.26          |                |
| Grapes               | White Seedless Type            | per lb                    | 2.99        | 13            | 2.99          |                | 3.99 - 4.59 | 29            | 4.47          |                |
| Honeydews            |                                | per lb                    | 1.29        | 2             | 1.29          |                |             |               |               |                |
| Kiwifruit            | Yellow Flesh                   | 1-lb containers with lids | 6.00        | 11            | 6.00          |                |             |               |               |                |
| Kiwifruit            | Yellow Flesh                   | 2-lb containers with lids |             |               |               |                | 8.99        | 2             | 8.99          |                |
| Lemons               |                                | 2 lb bag                  |             |               |               |                | 6.99        | 2             | 6.99          |                |
| Mangoes              | Round Varieties Marked Large   | each                      | 1.99        | 11            | 1.99          |                |             |               |               |                |
| Oranges              | Navel                          | 4 lb bag                  | 6.00        | 11            | 6.00          |                |             |               |               |                |
| Oranges              | Navel, Cara Cara               | 3 lb bag                  |             |               |               |                | 5.49        | 23            | 5.49          |                |
| Peaches              | Various Yellow Flesh Varieties | per lb                    |             |               |               |                | 2.99 - 4.99 | 35            | 4.42          |                |
| Pears                | Bosc                           | per lb                    |             |               |               |                | 1.89        | 7             | 1.89          |                |
| Persimmons           |                                | per lb                    |             |               |               |                | 3.99        | 2             | 3.99          |                |
| Pineapples           |                                | each                      | 9.99        | 37            | 9.99          |                |             |               |               |                |
| Pomegranates         |                                | each                      | 4.99        | 11            | 4.99          |                |             |               |               |                |
| Raspberries          |                                | 6 oz package              | 3.99 - 4.50 | 15            | 4.43          |                |             |               |               |                |
| Strawberries         |                                | 1 lb package              | 3.99 - 4.50 | 22            | 4.25          |                |             |               |               |                |
| Tangelos             |                                | per lb                    | 4.49        | 37            | 4.49          |                |             |               |               |                |
| Tangerines/Mandarins |                                | 3 lb bag                  | 6.99        | 22            | 6.99          |                |             |               |               |                |

Wtd Avg - Simple weighted average



| Commodity                  | Variety                               | Unit             | ALASKA U.S. |               |               |                | HAWAII U.S. |               |               |                |
|----------------------------|---------------------------------------|------------------|-------------|---------------|---------------|----------------|-------------|---------------|---------------|----------------|
|                            |                                       |                  | Price Range | Number of Ads | Wtd Avg Price | % Marked Local | Price Range | Number of Ads | Wtd Avg Price | % Marked Local |
| POTATOES & ONIONS          |                                       |                  |             |               |               |                |             |               |               |                |
| Onions, Dry                | RED                                   | per lb           |             |               |               |                | 2.39        | 7             | 2.39          |                |
| Onions, Dry                | YELLOW                                | per lb           | 1.49        | 11            | 1.49          |                |             |               |               |                |
| Onions, Dry                | YELLOW MARKED SWEET                   | 2 lb bag         |             |               |               |                | 3.99        | 2             | 3.99          |                |
| Onions, Dry                | YELLOW MARKED SWEET                   | per lb           | 1.79        | 9             | 1.79          |                | 1.99 - 2.39 | 27            | 2.33          |                |
| Potatoes                   | MIXED COLORS                          | 24 oz bag        | 4.49        | 11            | 4.49          |                |             |               |               |                |
| Potatoes                   | ROUND RED                             | 24 oz bag        | 4.49        | 11            | 4.49          |                |             |               |               |                |
| Potatoes                   | RUSSET                                | 5 lb bag         | 1.99        | 11            | 1.99          |                |             |               |               |                |
| Potatoes                   | YELLOW TYPE                           | 24 oz bag        | 4.49        | 11            | 4.49          |                |             |               |               |                |
| Potatoes                   | YELLOW TYPE                           | 5 lb bag         | 5.49        | 2             | 5.49          |                |             |               |               |                |
| VEGETABLES                 |                                       |                  |             |               |               |                |             |               |               |                |
| Broccoli                   | CROWN CUT                             | per lb           |             |               |               |                | 1.99 - 3.49 | 34            | 3.25          |                |
| Carrots                    |                                       | 2 lb bag         | 2.99        | 2             | 2.99          |                |             |               |               |                |
| Carrots                    | BABY PEELED                           | 1 lb bag         | 1.99 - 2.19 | 13            | 2.02          |                |             |               |               |                |
| Carrots                    | BABY PEELED                           | 2 lb bag         | 3.88        | 3             | 3.88          |                |             |               |               |                |
| Celery                     |                                       | each             |             |               |               |                | 2.99        | 2             | 2.99          |                |
| Celery                     |                                       | per lb           |             |               |               |                | 1.19        | 3             | 1.19          |                |
| Cucumbers                  |                                       | each             | 0.99        | 2             | 0.99          |                |             |               |               |                |
| Mixed Mini Sweet Peppers   |                                       | 1 lb package     | 4.49        | 9             | 4.49          |                |             |               |               |                |
| Mushrooms                  | WHITE                                 | 8 oz package     | 3.00        | 11            | 3.00          |                |             |               |               |                |
| Peppers (Bell Type)        | GREEN                                 | per lb           |             |               |               |                | 2.29        | 3             | 2.29          |                |
| Peppers (Bell Type)        | ORANGE                                | each             | 1.99 - 2.00 | 13            | 1.99          |                |             |               |               |                |
| Peppers (Bell Type)        | RED                                   | each             | 1.99 - 2.00 | 13            | 1.99          |                |             |               |               |                |
| Peppers (Bell Type)        | YELLOW                                | each             | 1.99 - 2.00 | 13            | 1.99          |                |             |               |               |                |
| Pumpkins                   |                                       | per lb           | 0.69 - 0.99 | 15            | 0.74          |                |             |               |               |                |
| Salad (Mixed Types)        |                                       | 10-12 oz package | 3.59        | 2             | 3.59          |                |             |               |               |                |
| Spinach                    | FLAT TYPE                             | 8-10 oz package  |             |               |               |                | 4.89        | 7             | 4.89          |                |
| Squash                     | Acorn                                 | per lb           | 1.99 - 3.49 | 48            | 3.15          |                |             |               |               |                |
| Squash                     | Butternut                             | per lb           | 1.99 - 3.49 | 48            | 3.15          |                |             |               |               |                |
| Squash                     | Kabocha                               | per lb           | 3.49        | 37            | 3.49          |                | 2.29        | 7             | 2.29          |                |
| Squash                     | Spaghetti                             | per lb           | 1.99 - 3.49 | 48            | 3.15          |                |             |               |               |                |
| Squash                     | Yellow Crookneck/Straightneck         | per lb           |             |               |               |                | 2.49        | 7             | 2.49          |                |
| Sweet Potatoes             |                                       | per lb           |             |               |               |                | 2.69        | 23            | 2.69          |                |
| Tomatoes                   |                                       | per lb           |             |               |               |                | 2.29        | 3             | 2.29          | 100            |
| Tomatoes                   | Plum Type (Roma)                      | per lb           | 2.69        | 9             | 2.69          |                |             |               |               |                |
| Tomatoes                   | VINE RIPES - ON THE VINE - Greenhouse | per lb           | 2.38        | 3             | 2.38          |                | 2.99        | 2             | 2.99          |                |
| OTHER SPECIALTY CROP ITEMS |                                       |                  |             |               |               |                |             |               |               |                |
| Honey                      |                                       | 12 oz            | 5.79        | 11            | 5.79          |                |             |               |               |                |

Wtd Avg - Simple weighted average



## NATIONAL ORGANIC SUMMARY

(not including AK & HI)

| Fruit                |                       |                           |               |               |               |               |               |               |
|----------------------|-----------------------|---------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Commodity            | Variety               | Unit                      | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|                      |                       |                           | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Apples               | Ambrosia              | 2 lb bag                  | 183           | 3.99          |               |               |               |               |
| Apples               | Envy                  | 2 lb bag                  | 183           | 3.99          |               |               |               |               |
| Apples               | Fuji                  | 2 lb bag                  | 146           | 4.00          |               |               | 321           | 4.17          |
| Apples               | Fuji                  | 3 lb bag                  | 34            | 6.99          |               |               |               |               |
| Apples               | Fuji                  | per lb                    | 481           | 2.77          | 603           | 2.71          | 202           | 2.98          |
| Apples               | Gala/Royal Gala       | 2 lb bag                  | 459           | 4.80          | 2,113         | 4.59          | 1,654         | 4.36          |
| Apples               | Gala/Royal Gala       | 3 lb bag                  | 68            | 6.74          | 122           | 6.49          | 509           | 4.62          |
| Apples               | Granny Smith          | 2 lb bag                  | 442           | 5.42          | 24            | 4.99          | 536           | 4.32          |
| Apples               | Honeycrisp            | 2 lb bag                  | 1,170         | 4.99          | 107           | 6.21          | 106           | 4.46          |
| Apples               | Honeycrisp            | per lb                    | 1,735         | 3.22          | 1,370         | 3.21          | 1,165         | 3.14          |
| Apples               | Pink Lady/Cripps Pink | 3 lb bag                  | 34            | 6.99          |               |               | 322           | 4.99          |
| Apples, Processed    | Juice                 | 64 oz (1/2 gallon)        | 37            | 3.50          | 423           | 3.27          | 122           | 5.99          |
| Avocados             | Hass                  | 4 count mesh bags         | 350           | 4.50          | 34            | 4.99          | 417           | 4.70          |
| Avocados             | Hass                  | each                      | 190           | 1.67          | 130           | 1.95          | 799           | 1.97          |
| Avocados             | Hass-Marked Large     | each                      | 481           | 2.78          | 501           | 2.69          |               |               |
| Bananas              |                       | per lb                    | 246           | 0.89          | 329           | 0.91          |               |               |
| Blackberries         |                       | 5.6-6 oz package          | 835           | 3.98          | 1,028         | 4.11          | 2,061         | 4.79          |
| Blueberries          |                       | 6 oz package              | 118           | 3.99          | 136           | 5.18          | 95            | 4.49          |
| Cantaloupes          |                       | each                      | 35            | 3.99          |               |               | 60            | 2.99          |
| Grapes               | Black Seedless        | 2 lb container with lid   | 463           | 4.99          |               |               | 1,063         | 6.99          |
| Grapes               | Red Seedless          | 2 lb container with lid   | 560           | 5.53          | 543           | 6.93          | 2,018         | 6.83          |
| Grapes               | Red Seedless          | per lb                    | 2,543         | 3.53          | 1,757         | 3.62          | 3,315         | 3.35          |
| Grapes               | White Seedless Type   | 2 lb container with lid   | 384           | 5.87          | 543           | 6.93          | 1,354         | 6.75          |
| Grapes               | White Seedless Type   | per lb                    | 2,381         | 3.51          | 1,737         | 3.63          | 3,209         | 3.36          |
| Kiwifruit            | Hayward               | 1-lb containers with lids | 197           | 6.66          |               |               | 505           | 5.51          |
| Kiwifruit            | Yellow Flesh          | 1-lb containers with lids | 349           | 7.09          | 528           | 6.51          | 380           | 5.99          |
| Lemons               |                       | each                      | 95            | 0.99          |               |               | 60            | 0.99          |
| Limes                |                       | each                      | 282           | 0.67          |               |               |               |               |
| Oranges              | Navel                 | 3 lb bag                  | 190           | 7.99          |               |               |               |               |
| Pears                | Bartlett              | 2 lb bag                  | 220           | 3.99          | 1,101         | 4.13          | 428           | 3.99          |
| Pears                | Bartlett              | per lb                    | 516           | 2.75          | 632           | 2.68          | 833           | 2.65          |
| Pears                | D'Anjou               | 2 lb bag                  | 46            | 3.99          |               |               |               |               |
| Pears                | RED TYPE              | per lb                    | 406           | 2.77          | 461           | 2.70          | 305           | 2.77          |
| Pomegranates         |                       | each                      | 21            | 2.98          |               |               |               |               |
| Raspberries          |                       | 6 oz package              | 878           | 3.95          | 962           | 4.04          | 2,665         | 4.68          |
| Tangerines/Mandarins |                       | 3 lb bag                  | 459           | 5.54          | 603           | 5.43          |               |               |

Wtd Avg - Simple weighted average



### Potatoes & Onions

| Commodity   | Variety      | Unit      | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|-------------|--------------|-----------|---------------|---------------|---------------|---------------|---------------|---------------|
|             |              |           | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Onions, Dry | YELLOW       | 2 lb bag  | 42            | 3.49          | 42            | 3.49          | 115           | 3.04          |
| Onions, Dry | YELLOW       | 3 lb bag  | 248           | 4.76          | 22            | 3.99          |               |               |
| Onions, Dry | YELLOW       | per lb    | 154           | 1.49          |               |               | 154           | 1.49          |
| Potatoes    | MIXED COLORS | 24 oz bag | 190           | 4.99          |               |               |               |               |
| Potatoes    | ROUND RED    | 24 oz bag | 190           | 4.99          | 23            | 4.99          | 219           | 3.91          |
| Potatoes    | ROUND RED    | 3 lb bag  | 131           | 3.99          | 212           | 4.99          | 215           | 3.99          |
| Potatoes    | RUSSET       | 3 lb bag  | 162           | 4.99          | 22            | 4.99          | 25            | 3.97          |
| Potatoes    | RUSSET       | 5 lb bag  | 23            | 3.99          | 20            | 2.98          |               |               |
| Potatoes    | RUSSET       | per lb    | 154           | 1.49          |               |               | 154           | 1.49          |
| Potatoes    | YELLOW TYPE  | 24 oz bag | 190           | 4.99          | 23            | 4.99          | 341           | 4.10          |

### Vegetables

| Commodity                | Variety                    | Unit                        | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|--------------------------|----------------------------|-----------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                          |                            |                             | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Asparagus                | GREEN                      | per lb                      | 271           | 3.49          |               |               | 633           | 2.99          |
| Beets                    |                            | per bunch                   | 21            | 2.98          | 20            | 2.98          | 52            | 2.50          |
| Broccoli                 |                            | per bunch                   | 25            | 4.99          |               |               | 194           | 2.54          |
| Broccoli                 | CROWN CUT                  | per lb                      | 38            | 5.99          | 122           | 1.99          |               |               |
| Cabbage                  | ROUND GREEN TYPE           | per lb                      | 190           | 1.29          | 61            | 2.29          | 141           | 1.66          |
| Carrots                  |                            | 2 lb bag                    | 183           | 2.50          | 20            | 3.59          | 597           | 2.48          |
| Carrots                  |                            | per bunch                   | 256           | 2.99          | 81            | 3.98          | 81            | 3.98          |
| Carrots                  |                            | per lb                      | 154           | 1.29          | 38            | 1.19          | 154           | 1.29          |
| Carrots                  | BABY PEELED                | 1 lb bag                    | 714           | 2.17          | 1,548         | 1.68          | 691           | 1.97          |
| Celery                   |                            | each                        | 66            | 2.15          | 129           | 2.21          | 413           | 1.93          |
| Celery                   | HEARTS                     | per package                 | 25            | 3.99          | 167           | 3.17          | 702           | 3.54          |
| Corn-Sweet               |                            | trays 4-5 ears film wrapped | 356           | 3.99          |               |               |               |               |
| Cucumbers                | LONG SEEDLESS - Greenhouse | each                        | 278           | 2.19          | 28            | 2.50          | 800           | 2.47          |
| Cucumbers                | PERSIAN - Greenhouse       | 12-14 oz trays filmwrapped  | 435           | 4.17          | 25            | 2.99          |               |               |
| Curly Parsley            |                            | per bunch                   | 154           | 1.49          |               |               | 154           | 1.29          |
| Garlic                   |                            | per sleeve                  | 53            | 1.29          |               |               |               |               |
| Kale                     |                            | per bunch                   | 210           | 3.74          | 110           | 2.99          | 425           | 1.97          |
| Lettuce                  | Boston - Greenhouse        | 4 oz containers with lid    | 66            | 3.50          |               |               |               |               |
| Lettuce                  | Green Leaf                 | each                        | 481           | 2.54          | 757           | 2.49          |               |               |
| Lettuce                  | Iceberg                    | each                        | 183           | 3.49          |               |               | 20            | 2.50          |
| Lettuce                  | Red Leaf                   | each                        | 481           | 2.54          | 757           | 2.49          |               |               |
| Lettuce                  | Romaine                    | each                        | 481           | 2.54          | 603           | 2.49          |               |               |
| Lettuce                  | Romaine (Hearts)           | 3 count                     | 216           | 4.59          | 420           | 4.30          | 333           | 3.88          |
| Mixed Mini Sweet Peppers |                            | 1 lb package                | 26            | 2.98          | 122           | 5.54          |               |               |
| Mushrooms                | CREMINI                    | 8 oz package                | 185           | 2.50          | 387           | 2.46          | 80            | 2.49          |
| Mushrooms                | WHITE                      | 8 oz package                | 288           | 3.68          | 280           | 2.69          | 119           | 2.24          |
| Peppers (Bell Type)      | ORANGE                     | each                        | 369           | 2.73          |               |               |               |               |
| Peppers (Bell Type)      | RED                        | each                        | 369           | 2.73          |               |               | 21            | 1.50          |
| Peppers (Bell Type)      | YELLOW                     | each                        | 369           | 2.73          | 64            | 0.99          | 21            | 1.50          |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 27

| Commodity           | Variety                               | Unit             | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|---------------------|---------------------------------------|------------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                     |                                       |                  | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Pumpkins            | PIE TYPE                              | per lb           | 228           | 1.66          | 319           | 1.59          | 144           | 1.66          |
| Salad (Mixed Types) |                                       | 1 lb package     | 1,022         | 5.00          |               |               |               |               |
| Salad (Mixed Types) |                                       | 10-12 oz package | 375           | 4.92          | 357           | 6.34          | 672           | 5.98          |
| Salad (Mixed Types) |                                       | 5-9 oz package   | 1,215         | 3.57          | 1,625         | 3.60          | 981           | 3.66          |
| Salad (Mixed Types) | Spring Mix                            | 5-9 oz package   | 74            | 2.49          | 1,584         | 3.50          | 609           | 3.58          |
| Spinach             | FLAT TYPE                             | 5-7 oz package   | 368           | 2.74          | 210           | 3.99          | 303           | 3.38          |
| Spinach             | FLAT TYPE                             | 8-10 oz package  | 190           | 4.99          |               |               | 20            | 3.99          |
| Squash              | Acorn                                 | per lb           | 856           | 1.91          | 639           | 1.69          | 938           | 1.78          |
| Squash              | Buttercup                             | per lb           | 22            | 1.66          |               |               |               |               |
| Squash              | Butternut                             | per lb           | 753           | 1.91          | 639           | 1.69          | 1,141         | 1.74          |
| Squash              | Kabocha                               | per lb           | 367           | 1.77          | 266           | 1.58          | 286           | 1.66          |
| Squash              | Spaghetti                             | per lb           | 775           | 1.90          | 639           | 1.69          | 938           | 1.78          |
| Squash              | Zucchini                              | per lb           | 61            | 2.99          | 2,844         | 2.39          |               |               |
| Sweet Potatoes      |                                       | per lb           | 502           | 2.54          | 603           | 2.49          | 35            | 1.99          |
| Tomatoes            |                                       | per lb           | 59            | 3.49          | 154           | 2.49          |               |               |
| Tomatoes            | GRAPE TYPE                            | 1 pint package   | 283           | 3.53          |               |               | 225           | 2.91          |
| Tomatoes            | GRAPE TYPE                            | 10 oz package    | 28            | 2.99          | 83            | 3.64          | 102           | 2.50          |
| Tomatoes            | GRAPE TYPE                            | 12 oz package    | 26            | 2.98          |               |               | 491           | 3.00          |
| Tomatoes            | VINE RIPES - ON THE VINE - Greenhouse | per lb           | 159           | 3.76          | 190           | 2.99          | 906           | 3.34          |

Other Specialty Crop Items

| Commodity          | Variety | Unit  | THIS WEEK     |               | LAST WEEK     |               | LAST YEAR     |               |
|--------------------|---------|-------|---------------|---------------|---------------|---------------|---------------|---------------|
|                    |         |       | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price | Number of Ads | Wtd Avg Price |
| Hemp (Seed) Oil    |         | 16 oz | 127           | 15.68         | 144           | 17.71         | 808           | 16.10         |
| Hemp Protein       |         | 12 oz | 219           | 13.59         |               |               |               |               |
| Hemp Protein       |         | 32 oz | 60            | 20.99         |               |               | 154           | 22.99         |
| Hemp Seeds Shelled |         | 12 oz | 817           | 15.02         | 471           | 15.64         | 1,133         | 14.63         |
| Hemp Seeds Shelled |         | 7 oz  | 616           | 10.35         | 286           | 11.17         | 1,036         | 9.95          |
| Hemp Seeds Shelled |         | 8 oz  | 476           | 11.88         | 118           | 11.99         |               |               |
| Honey              |         | 12 oz | 371           | 9.48          | 159           | 9.98          | 398           | 8.26          |
| Honey              |         | 16 oz | 683           | 9.81          | 398           | 9.12          | 413           | 10.95         |

Wtd Avg - Simple weighted average



## REGIONAL ORGANIC DETAILS

| Commodity             | Variety               | Unit                      | NORTHEAST U.S. |               |               |                | SOUTHEAST U.S. |               |               |                | MIDWEST U.S. |               |               |                |
|-----------------------|-----------------------|---------------------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|--------------|---------------|---------------|----------------|
|                       |                       |                           | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range  | Number of Ads | Wtd Avg Price | % Marked Local |
| FRUIT                 |                       |                           |                |               |               |                |                |               |               |                |              |               |               |                |
| Apples                | Ambrosia              | 2 lb bag                  | 3.99           | 183           | 3.99          |                |                |               |               |                |              |               |               |                |
| Apples                | Envy                  | 2 lb bag                  | 3.99           | 183           | 3.99          |                |                |               |               |                |              |               |               |                |
| Apples                | Fuji                  | 3 lb bag                  |                |               |               |                | 6.99           | 34            | 6.99          |                |              |               |               |                |
| Apples                | Fuji                  | per lb                    | 2.77           | 122           | 2.77          |                | 2.77           | 86            | 2.77          |                | 2.77         | 67            | 2.77          |                |
| Apples                | Gala/Royal Gala       | 2 lb bag                  | 5.99           | 190           | 5.99          |                |                |               |               |                |              |               |               |                |
| Apples                | Gala/Royal Gala       | 3 lb bag                  |                |               |               |                | 6.49 - 6.99    | 68            | 6.74          |                |              |               |               |                |
| Apples                | Granny Smith          | 2 lb bag                  | 4.99 - 5.99    | 214           | 5.88          |                | 4.99           | 228           | 4.99          |                |              |               |               |                |
| Apples                | Honeycrisp            | 2 lb bag                  | 4.99           | 76            | 4.99          |                | 4.99           | 1094          | 4.99          |                |              |               |               |                |
| Apples                | Honeycrisp            | per lb                    | 2.98 - 3.88    | 161           | 3.66          |                | 2.48 - 3.88    | 367           | 2.94          |                | 3.88 - 3.99  | 266           | 3.96          |                |
| Apples                | Pink Lady/Cripps Pink | 3 lb bag                  |                |               |               |                | 6.99           | 34            | 6.99          |                |              |               |               |                |
| Apples, Processed     | Juice                 | 64 oz (1/2 gallon)        |                |               |               |                | 3.50           | 37            | 3.50          |                |              |               |               |                |
| Avocados              | Hass                  | 4 count mesh bags         |                |               |               |                |                |               |               |                | 4.29 - 4.99  | 284           | 4.39          |                |
| Avocados              | Hass                  | each                      | 1.67           | 190           | 1.67          |                |                |               |               |                |              |               |               |                |
| Avocados              | Hass-Marked Large     | each                      | 2.78           | 122           | 2.78          |                | 2.78           | 86            | 2.78          |                | 2.78         | 67            | 2.78          |                |
| Bananas               |                       | per lb                    | 0.79           | 185           | 0.79          |                |                |               |               |                |              |               |               |                |
| Blackberries          |                       | 5.6-6 oz package          | 3.89 - 4.49    | 194           | 4.11          |                | 3.89           | 86            | 3.89          |                | 3.89         | 67            | 3.89          |                |
| Cantaloupes           |                       | each                      |                |               |               |                |                |               |               |                | 3.99         | 35            | 3.99          |                |
| Grapes                | Black Seedless        | 2 lb container with lid   |                |               |               |                | 4.99           | 463           | 4.99          |                |              |               |               |                |
| Grapes                | Red Seedless          | 2 lb container with lid   | 4.79 - 5.99    | 276           | 5.62          |                | 4.79 - 6.99    | 164           | 5.78          |                |              |               |               |                |
| Grapes                | Red Seedless          | per lb                    | 3.32 - 3.99    | 559           | 3.68          |                | 3.32 - 3.69    | 1647          | 3.53          |                | 3.32 - 3.99  | 89            | 3.49          |                |
| Grapes                | White Seedless Type   | 2 lb container with lid   | 5.99           | 190           | 5.99          |                | 6.99           | 74            | 6.99          |                |              |               |               |                |
| Grapes                | White Seedless Type   | per lb                    | 3.32 - 3.99    | 397           | 3.55          |                | 3.32 - 3.69    | 1647          | 3.53          |                | 3.32 - 3.99  | 89            | 3.49          |                |
| Kiwifruit             | Hayward               | 1-lb containers with lids | 6.66           | 122           | 6.66          |                |                |               |               |                |              |               |               |                |
| Kiwifruit             | Yellow Flesh          | 1-lb containers with lids | 8.99           | 65            | 8.99          |                | 6.66           | 86            | 6.66          |                | 6.66         | 67            | 6.66          |                |
| Limes                 |                       | each                      |                |               |               |                | 0.50           | 187           | 0.50          |                |              |               |               |                |
| Oranges               | Navel                 | 3 lb bag                  | 7.99           | 190           | 7.99          |                |                |               |               |                |              |               |               |                |
| Pears                 | Bartlett              | 2 lb bag                  | 3.99           | 185           | 3.99          |                |                |               |               |                | 3.99         | 35            | 3.99          |                |
| Pears                 | Bartlett              | per lb                    | 2.49 - 2.77    | 157           | 2.71          |                | 2.77           | 86            | 2.77          |                | 2.77         | 67            | 2.77          |                |
| Pears                 | D'Anjou               | 2 lb bag                  | 3.99           | 46            | 3.99          |                |                |               |               |                |              |               |               |                |
| Pears                 | RED TYPE              | per lb                    | 2.77           | 122           | 2.77          |                | 2.77           | 86            | 2.77          |                | 2.77         | 67            | 2.77          |                |
| Raspberries           |                       | 6 oz package              | 2.99 - 4.49    | 215           | 4.00          |                | 3.89           | 86            | 3.89          |                | 3.89         | 67            | 3.89          |                |
| Tangerines/Man darins |                       | 3 lb bag                  | 5.54           | 122           | 5.54          |                | 5.54           | 86            | 5.54          |                | 5.54         | 67            | 5.54          |                |
| POTATOES & ONIONS     |                       |                           |                |               |               |                |                |               |               |                |              |               |               |                |
| Onions, Dry           | YELLOW                | 3 lb bag                  | 3.99 - 4.99    | 228           | 4.82          |                |                |               |               |                |              |               |               |                |
| Onions, Dry           | YELLOW                | per lb                    |                |               |               |                |                |               |               |                | 1.49         | 13            | 1.49          |                |
| Potatoes              | MIXED COLORS          | 24 oz bag                 | 4.99           | 190           | 4.99          |                |                |               |               |                |              |               |               |                |
| Potatoes              | ROUND RED             | 24 oz bag                 | 4.99           | 190           | 4.99          |                |                |               |               |                |              |               |               |                |
| Potatoes              | ROUND RED             | 3 lb bag                  | 3.99           | 131           | 3.99          |                |                |               |               |                |              |               |               |                |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 29

| Commodity                | Variety                    | Unit                        | NORTHEAST U.S. |               |               |                | SOUTHEAST U.S. |               |               |                | MIDWEST U.S. |               |               |                |
|--------------------------|----------------------------|-----------------------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|--------------|---------------|---------------|----------------|
|                          |                            |                             | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range  | Number of Ads | Wtd Avg Price | % Marked Local |
| Potatoes                 | RUSSET                     | 3 lb bag                    | 4.99           | 162           | 4.99          |                |                |               |               |                |              |               |               |                |
| Potatoes                 | RUSSET                     | per lb                      |                |               |               |                |                |               |               |                | 1.49         | 13            | 1.49          |                |
| Potatoes                 | YELLOW TYPE                | 24 oz bag                   | 4.99           | 190           | 4.99          |                |                |               |               |                |              |               |               |                |
| VEGETABLES               |                            |                             |                |               |               |                |                |               |               |                |              |               |               |                |
| Broccoli                 |                            | per bunch                   | 4.99           | 25            | 4.99          |                |                |               |               |                |              |               |               |                |
| Broccoli                 | CROWN CUT                  | per lb                      | 5.99           | 38            | 5.99          |                |                |               |               |                |              |               |               |                |
| Cabbage                  | ROUND GREEN TYPE           | per lb                      | 1.29           | 190           | 1.29          |                |                |               |               |                |              |               |               |                |
| Carrots                  |                            | 2 lb bag                    | 2.50           | 183           | 2.50          |                |                |               |               |                |              |               |               |                |
| Carrots                  |                            | per lb                      |                |               |               |                |                |               |               |                | 1.29         | 13            | 1.29          |                |
| Carrots                  | BABY PEELED                | 1 lb bag                    | 1.79 - 2.50    | 442           | 2.14          |                |                |               |               |                |              |               |               |                |
| Celery                   |                            | each                        |                |               |               |                |                |               |               |                | 1.99         | 39            | 1.99          |                |
| Celery                   | HEARTS                     | per package                 | 3.99           | 25            | 3.99          |                |                |               |               |                |              |               |               |                |
| Corn-Sweet               |                            | trays 4-5 ears film wrapped | 3.99           | 322           | 3.99          |                | 3.99           | 34            | 3.99          |                |              |               |               |                |
| Cucumbers                | LONG SEEDLESS - Greenhouse | each                        | 2.29           | 183           | 2.29          |                |                |               |               |                |              |               |               |                |
| Curly Parsley            |                            | per bunch                   |                |               |               |                |                |               |               |                | 1.49         | 13            | 1.49          |                |
| Kale                     |                            | per bunch                   | 3.99           | 190           | 3.99          |                |                |               |               |                |              |               |               |                |
| Lettuce                  | Green Leaf                 | each                        | 2.54           | 122           | 2.54          |                | 2.54           | 86            | 2.54          |                | 2.54         | 67            | 2.54          |                |
| Lettuce                  | Iceberg                    | each                        | 3.49           | 183           | 3.49          |                |                |               |               |                |              |               |               |                |
| Lettuce                  | Red Leaf                   | each                        | 2.54           | 122           | 2.54          |                | 2.54           | 86            | 2.54          |                | 2.54         | 67            | 2.54          |                |
| Lettuce                  | Romaine                    | each                        | 2.54           | 122           | 2.54          |                | 2.54           | 86            | 2.54          |                | 2.54         | 67            | 2.54          |                |
| Lettuce                  | Romaine (Hearts)           | 3 count                     | 3.99 - 5.99    | 216           | 4.59          |                |                |               |               |                |              |               |               |                |
| Mixed Mini Sweet Peppers |                            | 1 lb package                |                |               |               |                | 2.98           | 26            | 2.98          |                |              |               |               |                |
| Mushrooms                | CREMINI                    | 8 oz package                | 2.50           | 185           | 2.50          |                |                |               |               |                |              |               |               |                |
| Mushrooms                | WHITE                      | 8 oz package                | 2.50 - 3.99    | 288           | 3.68          |                |                |               |               |                |              |               |               |                |
| Peppers (Bell Type)      | ORANGE                     | each                        | 2.99           | 237           | 2.99          |                | 2.99           | 37            | 2.99          |                |              |               |               |                |
| Peppers (Bell Type)      | RED                        | each                        | 2.99           | 237           | 2.99          |                | 2.99           | 37            | 2.99          |                |              |               |               |                |
| Peppers (Bell Type)      | YELLOW                     | each                        | 2.99           | 237           | 2.99          |                | 2.99           | 37            | 2.99          |                |              |               |               |                |
| Pumpkins                 | PIE TYPE                   | per lb                      |                |               |               |                | 1.66           | 86            | 1.66          |                | 1.66         | 67            | 1.66          |                |
| Salad (Mixed Types)      |                            | 1 lb package                |                |               |               |                | 5.00           | 463           | 5.00          |                | 5.00         | 559           | 5.00          |                |
| Salad (Mixed Types)      |                            | 10-12 oz package            | 4.99           | 283           | 4.99          |                | 4.99           | 37            | 4.99          |                |              |               |               |                |
| Salad (Mixed Types)      |                            | 5-9 oz package              | 2.50 - 3.99    | 482           | 3.86          |                | 4.99           | 34            | 4.99          |                | 3.00 - 3.99  | 547           | 3.35          |                |
| Salad (Mixed Types)      | Spring Mix                 | 5-9 oz package              |                |               |               |                | 2.49           | 74            | 2.49          |                |              |               |               |                |
| Spinach                  | FLAT TYPE                  | 5-7 oz package              | 3.99           | 65            | 3.99          |                |                |               |               |                |              |               |               |                |
| Spinach                  | FLAT TYPE                  | 8-10 oz package             | 4.99           | 190           | 4.99          |                |                |               |               |                |              |               |               |                |
| Squash                   | Acorn                      | per lb                      | 1.66           | 122           | 1.66          |                | 1.66 - 1.99    | 203           | 1.85          |                | 1.66         | 67            | 1.66          |                |
| Squash                   | Butternut                  | per lb                      | 1.66           | 122           | 1.66          |                | 1.66 - 1.99    | 203           | 1.85          |                | 1.66         | 67            | 1.66          |                |
| Squash                   | Kabocha                    | per lb                      |                |               |               |                | 1.66 - 1.99    | 203           | 1.85          |                | 1.66         | 67            | 1.66          |                |
| Squash                   | Spaghetti                  | per lb                      | 1.66           | 122           | 1.66          |                | 1.66 - 1.99    | 203           | 1.85          |                | 1.66         | 67            | 1.66          |                |
| Sweet Potatoes           |                            | per lb                      | 2.49 - 2.54    | 143           | 2.53          |                | 2.54           | 86            | 2.54          |                | 2.54         | 67            | 2.54          |                |
| Tomatoes                 |                            | per lb                      | 3.49           | 59            | 3.49          |                |                |               |               |                |              |               |               |                |
| Tomatoes                 | GRAPE TYPE                 | 1 pint package              | 3.49           | 183           | 3.49          |                |                |               |               |                | 2.99         | 39            | 2.99          |                |
| Tomatoes                 | GRAPE TYPE                 | 10 oz package               |                |               |               |                |                |               |               |                | 2.99         | 28            | 2.99          |                |
| Tomatoes                 | GRAPE TYPE                 | 12 oz package               |                |               |               |                | 2.98           | 26            | 2.98          |                |              |               |               |                |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 30

| Commodity                  | Variety                                     | Unit   | NORTHEAST U.S. |               |               |                | SOUTHEAST U.S. |               |               |                | MIDWEST U.S.  |               |               |                |
|----------------------------|---------------------------------------------|--------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|---------------|---------------|---------------|----------------|
|                            |                                             |        | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range   | Number of Ads | Wtd Avg Price | % Marked Local |
| Tomatoes                   | VINE RIPES -<br>ON THE VINE -<br>Greenhouse | per lb | 2.99           | 37            | 2.99          |                |                |               |               |                |               |               |               |                |
| OTHER SPECIALTY CROP ITEMS |                                             |        |                |               |               |                |                |               |               |                |               |               |               |                |
| Hemp (Seed) Oil            |                                             | 16 oz  |                |               |               |                |                |               |               |                | 14.69 - 16.56 | 127           | 15.68         |                |
| Hemp Protein               |                                             | 32 oz  |                |               |               |                |                |               |               |                | 20.99         | 60            | 20.99         |                |
| Hemp Seeds Shelled         |                                             | 12 oz  | 14.86          | 122           | 14.86         |                | 16.14          | 86            | 16.14         |                | 13.29 - 15.71 | 200           | 14.74         |                |
| Hemp Seeds Shelled         |                                             | 7 oz   | 11.46          | 122           | 11.46         |                | 11.89          | 86            | 11.89         |                | 7.99 - 11.04  | 140           | 9.92          |                |
| Hemp Seeds Shelled         |                                             | 8 oz   | 11.99          | 18            | 11.99         |                | 11.99          | 94            | 11.99         |                |               |               |               |                |
| Honey                      |                                             | 12 oz  | 10.49          | 18            | 10.49         | 100            | 10.49          | 94            | 10.49         |                |               |               |               |                |
| Honey                      |                                             | 16 oz  | 14.49          | 18            | 14.49         |                | 5.99 - 14.49   | 405           | 10.62         |                | 8.91          | 67            | 8.91          |                |

Wtd Avg - Simple weighted average



| Commodity             | Variety                    | Unit                       | SOUTH CENTRAL U.S. |               |               |                | SOUTHWEST U.S. |               |               |                | NORTHWEST U.S. |               |               |                |
|-----------------------|----------------------------|----------------------------|--------------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|
|                       |                            |                            | Price Range        | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local |
| FRUIT                 |                            |                            |                    |               |               |                |                |               |               |                |                |               |               |                |
| Apples                | Fuji                       | 2 lb bag                   |                    |               |               |                | 4.00           | 146           | 4.00          |                |                |               |               |                |
| Apples                | Fuji                       | per lb                     | 2.77               | 75            | 2.77          |                | 2.77           | 109           | 2.77          |                | 2.77           | 22            | 2.77          |                |
| Apples                | Gala/Royal Gala            | 2 lb bag                   |                    |               |               |                | 3.79 - 4.00    | 188           | 3.95          |                | 3.98           | 81            | 3.98          | 100            |
| Apples                | Honeycrisp                 | per lb                     | 2.49 - 3.99        | 383           | 3.08          |                | 2.98 - 3.88    | 348           | 3.26          |                | 2.49 - 3.88    | 210           | 2.64          |                |
| Avocados              | Hass                       | 4 count mesh bags          |                    |               |               |                | 5.00           | 66            | 5.00          |                |                |               |               |                |
| Avocados              | Hass-Marked Large          | each                       | 2.78               | 75            | 2.78          |                | 2.78           | 109           | 2.78          |                | 2.78           | 22            | 2.78          |                |
| Bananas               |                            | per lb                     |                    |               |               |                |                |               |               |                | 1.19           | 61            | 1.19          |                |
| Blackberries          |                            | 5.6-6 oz package           | 3.89 - 3.99        | 379           | 3.97          |                | 3.89           | 109           | 3.89          |                |                |               |               |                |
| Blueberries           |                            | 6 oz package               | 3.99               | 95            | 3.99          |                | 3.99           | 23            | 3.99          |                |                |               |               |                |
| Grapes                | Red Seedless               | 2 lb container with lid    |                    |               |               |                | 4.99           | 120           | 4.99          |                |                |               |               |                |
| Grapes                | Red Seedless               | per lb                     | 3.32               | 75            | 3.32          |                | 2.99 - 3.32    | 151           | 3.23          |                | 3.32           | 22            | 3.32          |                |
| Grapes                | White Seedless Type        | 2 lb container with lid    |                    |               |               |                | 4.99           | 120           | 4.99          |                |                |               |               |                |
| Grapes                | White Seedless Type        | per lb                     | 3.32               | 75            | 3.32          |                | 3.32 - 3.49    | 151           | 3.37          |                | 3.32           | 22            | 3.32          |                |
| Kiwifruit             | Hayward                    | 1-lb containers with lids  | 6.66               | 75            | 6.66          |                |                |               |               |                |                |               |               |                |
| Kiwifruit             | Yellow Flesh               | 1-lb containers with lids  |                    |               |               |                | 6.66           | 109           | 6.66          |                | 6.66           | 22            | 6.66          |                |
| Lemons                |                            | each                       | 0.99               | 95            | 0.99          |                |                |               |               |                |                |               |               |                |
| Limes                 |                            | each                       | 0.99               | 95            | 0.99          |                |                |               |               |                |                |               |               |                |
| Pears                 | Bartlett                   | per lb                     | 2.77               | 75            | 2.77          |                | 2.77           | 109           | 2.77          |                | 2.77           | 22            | 2.77          |                |
| Pears                 | RED TYPE                   | per lb                     |                    |               |               |                | 2.77           | 109           | 2.77          |                | 2.77           | 22            | 2.77          |                |
| Pomegranates          |                            | each                       |                    |               |               |                |                |               |               |                | 2.98           | 21            | 2.98          |                |
| Raspberries           |                            | 6 oz package               | 3.89 - 3.99        | 379           | 3.97          |                | 3.89           | 109           | 3.89          |                | 3.89           | 22            | 3.89          |                |
| Tangerines/Man darins |                            | 3 lb bag                   | 5.54               | 75            | 5.54          |                | 5.54           | 109           | 5.54          |                |                |               |               |                |
| POTATOES & ONIONS     |                            |                            |                    |               |               |                |                |               |               |                |                |               |               |                |
| Onions, Dry           | YELLOW                     | 2 lb bag                   |                    |               |               |                | 3.49           | 42            | 3.49          |                |                |               |               |                |
| Onions, Dry           | YELLOW                     | 3 lb bag                   |                    |               |               |                | 3.98           | 20            | 3.98          |                |                |               |               |                |
| Onions, Dry           | YELLOW                     | per lb                     | 1.49               | 92            | 1.49          |                | 1.49           | 23            | 1.49          |                | 1.49           | 26            | 1.49          |                |
| Potatoes              | RUSSET                     | 5 lb bag                   | 3.99               | 23            | 3.99          |                |                |               |               |                |                |               |               |                |
| Potatoes              | RUSSET                     | per lb                     | 1.49               | 92            | 1.49          |                | 1.49           | 23            | 1.49          |                | 1.49           | 26            | 1.49          |                |
| VEGETABLES            |                            |                            |                    |               |               |                |                |               |               |                |                |               |               |                |
| Asparagus             | GREEN                      | per lb                     | 3.49               | 148           | 3.49          |                |                |               |               |                | 3.49           | 123           | 3.49          |                |
| Beets                 |                            | per bunch                  |                    |               |               |                |                |               |               |                | 2.98           | 21            | 2.98          |                |
| Carrots               |                            | per bunch                  |                    |               |               |                | 2.99           | 256           | 2.99          |                |                |               |               |                |
| Carrots               |                            | per lb                     | 1.29               | 92            | 1.29          |                | 1.29           | 23            | 1.29          |                | 1.29           | 26            | 1.29          |                |
| Carrots               | BABY PEELED                | 1 lb bag                   | 1.79 - 2.00        | 84            | 1.93          |                | 1.79 - 2.50    | 188           | 2.34          | 77             |                |               |               |                |
| Celery                |                            | each                       | 2.39               | 27            | 2.39          |                |                |               |               |                |                |               |               |                |
| Cucumbers             | LONG SEEDLESS - Greenhouse | each                       | 1.99               | 95            | 1.99          |                |                |               |               |                |                |               |               |                |
| Cucumbers             | PERSIAN - Greenhouse       | 12-14 oz trays filmwrapped |                    |               |               |                | 3.99           | 354           | 3.99          |                | 4.98           | 81            | 4.98          |                |
| Curly Parsley         |                            | per bunch                  | 1.49               | 92            | 1.49          |                | 1.49           | 23            | 1.49          |                | 1.49           | 26            | 1.49          |                |
| Garlic                |                            | per sleeve                 |                    |               |               |                | 1.29           | 53            | 1.29          |                |                |               |               |                |
| Kale                  |                            | per bunch                  |                    |               |               |                | 1.34           | 20            | 1.34          |                |                |               |               |                |

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity  
Friday, October 2, 2026 - Page 32

| Commodity                  | Variety                               | Unit                     | SOUTH CENTRAL U.S. |               |               |                | SOUTHWEST U.S. |               |               |                | NORTHWEST U.S. |               |               |                |
|----------------------------|---------------------------------------|--------------------------|--------------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|
|                            |                                       |                          | Price Range        | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local | Price Range    | Number of Ads | Wtd Avg Price | % Marked Local |
| Lettuce                    | Boston - Greenhouse                   | 4 oz containers with lid |                    |               |               |                | 3.50           | 66            | 3.50          | 100            |                |               |               |                |
| Lettuce                    | Green Leaf                            | each                     | 2.54               | 75            | 2.54          |                | 2.54           | 109           | 2.54          |                | 2.54           | 22            | 2.54          |                |
| Lettuce                    | Red Leaf                              | each                     | 2.54               | 75            | 2.54          |                | 2.54           | 109           | 2.54          |                | 2.54           | 22            | 2.54          |                |
| Lettuce                    | Romaine                               | each                     | 2.54               | 75            | 2.54          |                | 2.54           | 109           | 2.54          |                | 2.54           | 22            | 2.54          |                |
| Peppers (Bell Type)        | ORANGE                                | each                     | 1.99               | 95            | 1.99          |                |                |               |               |                |                |               |               |                |
| Peppers (Bell Type)        | RED                                   | each                     | 1.99               | 95            | 1.99          |                |                |               |               |                |                |               |               |                |
| Peppers (Bell Type)        | YELLOW                                | each                     | 1.99               | 95            | 1.99          |                |                |               |               |                |                |               |               |                |
| Pumpkins                   | PIE TYPE                              | per lb                   | 1.66               | 75            | 1.66          |                |                |               |               |                |                |               |               |                |
| Salad (Mixed Types)        |                                       | 10-12 oz package         |                    |               |               |                | 4.49           | 55            | 4.49          |                |                |               |               |                |
| Salad (Mixed Types)        |                                       | 5-9 oz package           | 3.49               | 42            | 3.49          |                |                |               |               |                | 2.99           | 110           | 2.99          |                |
| Spinach                    | FLAT TYPE                             | 5-7 oz package           | 2.47               | 303           | 2.47          |                |                |               |               |                |                |               |               |                |
| Squash                     | Acorn                                 | per lb                   | 1.66 - 2.49        | 252           | 2.24          |                | 1.66           | 109           | 1.66          |                | 1.66 - 1.98    | 103           | 1.91          | 78             |
| Squash                     | Buttercup                             | per lb                   |                    |               |               |                |                |               |               |                | 1.66           | 22            | 1.66          |                |
| Squash                     | Butternut                             | per lb                   | 1.66 - 2.49        | 252           | 2.24          |                | 1.66           | 109           | 1.66          |                |                |               |               |                |
| Squash                     | Kabocha                               | per lb                   | 1.66               | 75            | 1.66          |                |                |               |               |                | 1.66           | 22            | 1.66          |                |
| Squash                     | Spaghetti                             | per lb                   | 1.66 - 2.49        | 252           | 2.24          |                | 1.66           | 109           | 1.66          |                | 1.66           | 22            | 1.66          |                |
| Squash                     | Zucchini                              | per lb                   |                    |               |               |                |                |               |               |                | 2.99           | 61            | 2.99          |                |
| Sweet Potatoes             |                                       | per lb                   | 2.54               | 75            | 2.54          |                | 2.54           | 109           | 2.54          |                | 2.54           | 22            | 2.54          |                |
| Tomatoes                   | GRAPE TYPE                            | 1 pint package           | 3.99               | 61            | 3.99          |                |                |               |               |                |                |               |               |                |
| Tomatoes                   | VINE RIPES - ON THE VINE - Greenhouse | per lb                   |                    |               |               |                | 3.99           | 122           | 3.99          |                |                |               |               |                |
| OTHER SPECIALTY CROP ITEMS |                                       |                          |                    |               |               |                |                |               |               |                |                |               |               |                |
| Hemp Protein               |                                       | 12 oz                    |                    |               |               |                | 13.59          | 219           | 13.59         |                |                |               |               |                |
| Hemp Seeds Shelled         |                                       | 12 oz                    | 13.49 - 18.26      | 360           | 15.16         |                | 13.49          | 23            | 13.49         |                | 13.49          | 26            | 13.49         |                |
| Hemp Seeds Shelled         |                                       | 7 oz                     | 7.99 - 11.04       | 242           | 9.75          |                |                |               |               |                | 7.99           | 26            | 7.99          |                |
| Hemp Seeds Shelled         |                                       | 8 oz                     | 11.99              | 118           | 11.99         |                | 9.79 - 11.99   | 242           | 11.78         |                | 11.99          | 4             | 11.99         |                |
| Honey                      |                                       | 12 oz                    | 7.99 - 10.49       | 236           | 9.24          | 50             |                |               |               |                | 6.99           | 23            | 6.99          |                |
| Honey                      |                                       | 16 oz                    | 6.99 - 9.59        | 193           | 8.00          |                |                |               |               |                |                |               |               |                |

Wtd Avg - Simple weighted average



| Commodity         | Variety             | Unit                      | ALASKA U.S. |               |               |                | HAWAII U.S. |               |               |                |
|-------------------|---------------------|---------------------------|-------------|---------------|---------------|----------------|-------------|---------------|---------------|----------------|
|                   |                     |                           | Price Range | Number of Ads | Wtd Avg Price | % Marked Local | Price Range | Number of Ads | Wtd Avg Price | % Marked Local |
| FRUIT             |                     |                           |             |               |               |                |             |               |               |                |
| Apples            | Fuji                | per lb                    |             |               |               |                | 3.87        | 4             | 3.87          |                |
| Apples            | Honeycrisp          | per lb                    | 3.49        | 11            | 3.49          |                | 5.43        | 4             | 5.43          |                |
| Avocados          | Hass                | each                      | 2.50        | 2             | 2.50          |                |             |               |               |                |
| Avocados          | Hass-Marked Large   | each                      |             |               |               |                | 3.89        | 4             | 3.89          |                |
| Grapes            | Red Seedless        | per lb                    |             |               |               |                | 4.65        | 4             | 4.65          |                |
| Grapes            | White Seedless Type | per lb                    |             |               |               |                | 4.65        | 4             | 4.65          |                |
| Kiwifruit         | Yellow Flesh        | 1-lb containers with lids |             |               |               |                | 9.32        | 4             | 9.32          |                |
| Pears             | Bartlett            | per lb                    |             |               |               |                | 3.87        | 4             | 3.87          |                |
| Pears             | RED TYPE            | per lb                    |             |               |               |                | 3.87        | 4             | 3.87          |                |
| Raspberries       |                     | 6 oz package              |             |               |               |                | 5.45        | 4             | 5.45          |                |
| POTATOES & ONIONS |                     |                           |             |               |               |                |             |               |               |                |
| Onions, Dry       | YELLOW              | 3 lb bag                  | 4.98        | 3             | 4.98          |                |             |               |               |                |
| Potatoes          | RUSSET              | 3 lb bag                  | 3.99        | 2             | 3.99          |                |             |               |               |                |
| VEGETABLES        |                     |                           |             |               |               |                |             |               |               |                |
| Asparagus         | GREEN               | per lb                    | 5.49        | 11            | 5.49          |                |             |               |               |                |
| Beets             |                     | per bunch                 | 3.38        | 3             | 3.38          |                |             |               |               |                |
| Lettuce           | Green Leaf          | each                      |             |               |               |                | 3.56        | 4             | 3.56          |                |
| Lettuce           | Red Leaf            | each                      |             |               |               |                | 3.56        | 4             | 3.56          |                |
| Lettuce           | Romaine             | each                      |             |               |               |                | 3.56        | 4             | 3.56          |                |
| Squash            | Acorn               | per lb                    |             |               |               |                | 2.32        | 4             | 2.32          |                |
| Squash            | Butternut           | per lb                    | 1.79        | 11            | 1.79          |                | 2.32        | 4             | 2.32          |                |
| Squash            | Spaghetti           | per lb                    | 1.79        | 11            | 1.79          |                | 2.32        | 4             | 2.32          |                |
| Sweet Potatoes    |                     | per lb                    |             |               |               |                | 3.56        | 4             | 3.56          |                |

Wtd Avg - Simple weighted average

### REGIONAL DEFINITIONS

As used in this report, regions include the following states:

|                    |                                                                                                                                    |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------|
| NORTHEAST U.S.     | Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont |
| SOUTHEAST U.S.     | Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia                      |
| MIDWEST U.S.       | Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin                   |
| SOUTH CENTRAL U.S. | Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas                                                   |
| SOUTHWEST U.S.     | Arizona, California, Nevada and Utah                                                                                               |
| NORTHWEST U.S.     | Idaho, Montana, Oregon, Washington, and Wyoming                                                                                    |
| ALASKA             | Alaska                                                                                                                             |
| HAWAII             | Hawaii                                                                                                                             |
| NATIONAL           | Continental United States                                                                                                          |

1 -- Specialty Crops Market News surveys nearly 271 retailers, comprising over 29,700 individual stores, with online weekly advertised features.

2 -- Date range reflects one week of data collection ending on the report date and encompassing ad pricing good from the Saturday before the report release date through the following Friday.