



Advertised Prices for Specialty Crops Products at Major Grocery Store Outlets ending during the period of 9/26/2026 to 10/8/2026

The information contained in this report reflects prices advertised by major grocery retailers to consumers through circulars and digital promotions and gathered by USDA through a weekly survey.

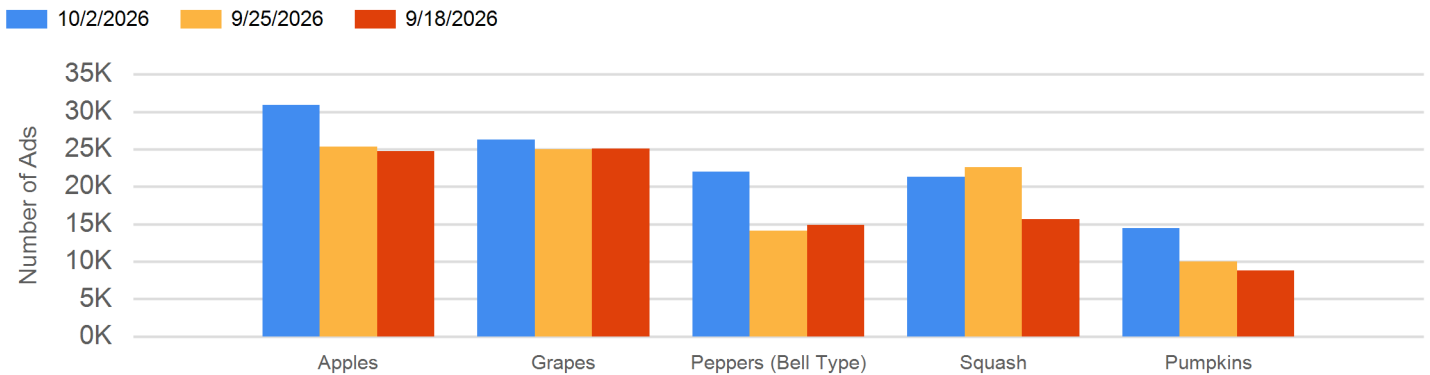
Falling Prices

Retailers continued the fall theme this week, with cranberries and persimmons joining up with pomegranates, pumpkins, grapes, hard squash, and fall mums to achieve an autumnal array of color. A few specials on peaches, cantaloupes, and watermelons remained as late season crops wind down. Baking apples like Jonathon and McIntosh increased in popularity. Halloween supplies are featured in most flyers.

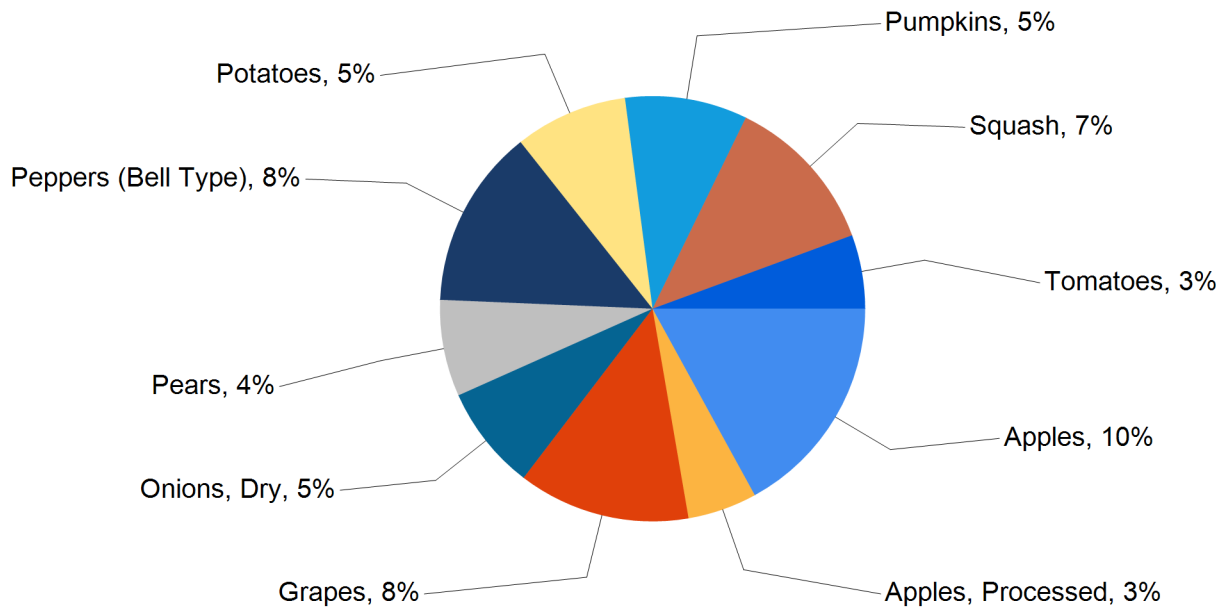
Total ad numbers this week were 299,382, a 1% decrease from last week's total of 301,690. The total for the same week last year was 3% higher at 308,054. The total number of ads broken out by commodity groups: fruit 141,408 (47%), onions and potatoes 26,864 (9%), vegetables 121,778 (41%), herbs 1,259, ornamentals 3,331, hemp 3,158, and honey 2,843. The number of ads for organic produce was 36,000, 12% of total ads.

The following are the prices of major advertised items (3,000 plus ads) this week, compared to the same week last year. Significant increases in price for fruit this week included blueberries (9.8 oz) at 32%, Bartlett pears (per lb.) at 17%, and raspberries (6 oz.) at 16%. Significant decreases included only avocados (each) at 16%. The sole significant change in price for onions and potatoes this week was an 18% increase for Russet potatoes (5 lb. bag). Significant increases in price for vegetables this week included cucumbers (each) at 23% and Roma tomatoes (per lb.) at 10%. Significant decreases included red bell peppers (each) at 11% and orange bell peppers each at 10%.

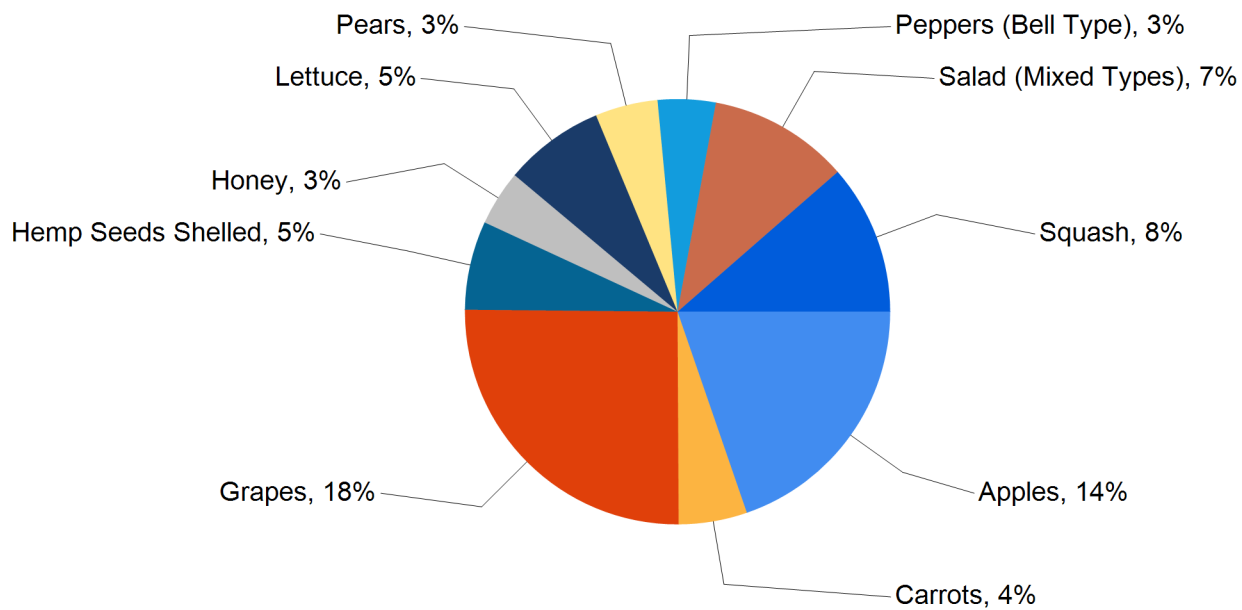
Top 5 Commodities Featured This Week



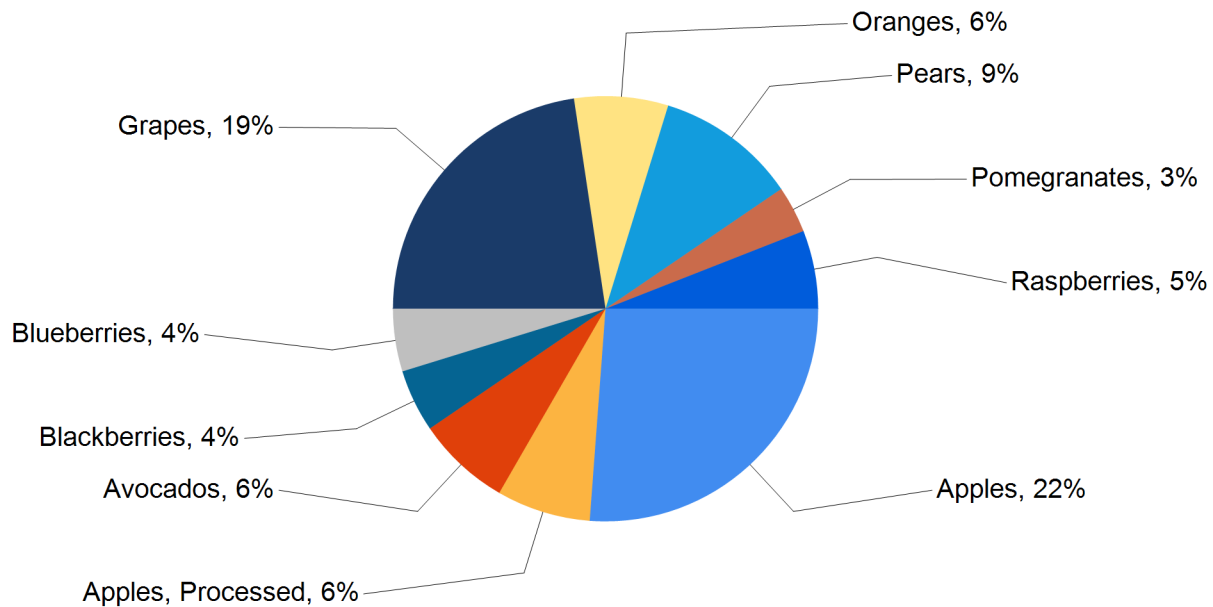
Top 10 Commodities as Percentage of Total Conventional Ads



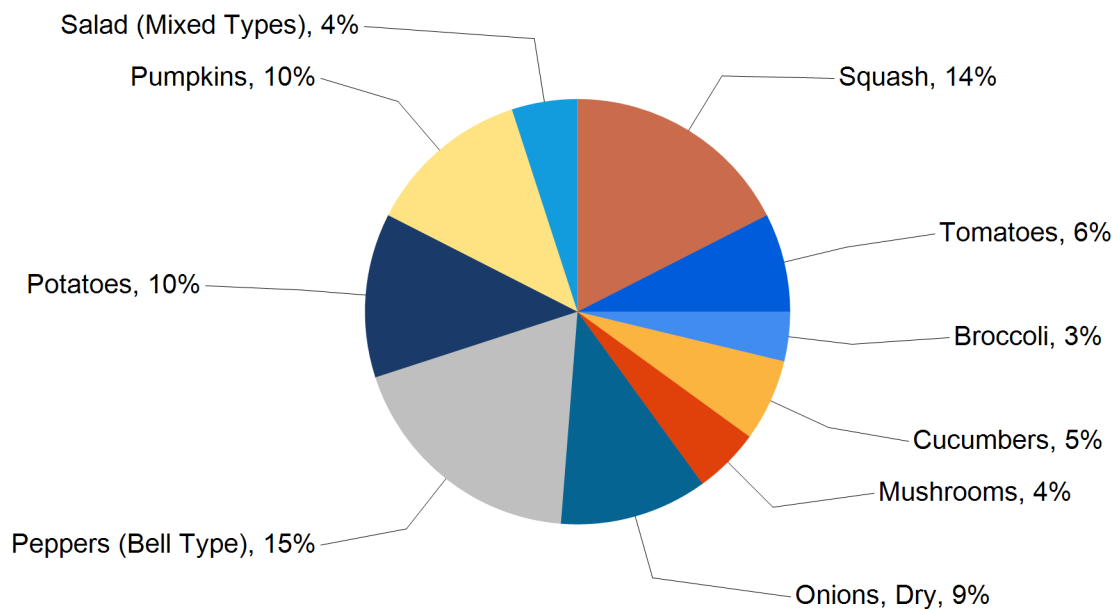
Top 10 Commodities as Percentage of Total Organic Ads



Top 10 Fruits as Percentage of Total Fruit Ads



Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes





NATIONAL CONVENTIONAL SUMMARY

(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	Ambrosia	per lb	218	1.99			114	1.99
Apples	Cortland	3 lb bag	183	3.99	96	2.99		
Apples	Cortland	per lb	574	1.49	218	1.05	441	1.78
Apples	COSMIC CRISP	per lb	1,245	2.06	1,422	1.66	114	1.99
Apples	Empire	3 lb bag	183	3.99				
Apples	Envy	2 lb bag	274	3.99				
Apples	Envy	per lb	511	2.26	249	1.84	523	1.73
Apples	Fuji	2 lb bag	70	2.99	277	2.79		
Apples	Fuji	3 lb bag	328	3.24	341	4.66	125	3.64
Apples	Fuji	per lb	503	1.11	380	1.67	1,273	1.42
Apples	Gala/Royal Gala	2 lb bag	70	2.99	341	2.68	34	2.29
Apples	Gala/Royal Gala	3 lb bag	1,291	3.51	5,091	2.71	1,562	3.57
Apples	Gala/Royal Gala	5 lb bag	1,174	5.00	39	5.00	483	4.06
Apples	Gala/Royal Gala	each	65	0.25			225	0.33
Apples	Gala/Royal Gala	per lb	2,352	1.39	2,347	1.34	2,141	1.33
Apples	Ginger Gold	5 lb bag	37	4.99				
Apples	Ginger Gold	per lb	297	1.17	525	1.02	20	0.99
Apples	Golden Delicious	3 lb bag	34	3.99			327	3.18
Apples	Golden Delicious	per lb	175	0.99	120	0.99	379	1.07
Apples	Granny Smith	2 lb bag	70	2.99				
Apples	Granny Smith	3 lb bag	1,788	4.08	1,452	4.20	1,562	3.58
Apples	Granny Smith	5 lb bag	1,066	5.00	44	5.00	38	4.89
Apples	Granny Smith	per lb	1,188	1.24	907	1.59	1,158	1.49
Apples	Honeycrisp	2 lb bag	2,719	2.09	117	4.83	2,076	2.29
Apples	Honeycrisp	3 lb bag	212	5.54	869	4.85	753	4.62
Apples	Honeycrisp	per lb	4,958	2.00	3,864	1.88	6,223	2.06
Apples	Jonathan	3 lb bag	70	4.51	23	3.99	122	1.99
Apples	McIntosh	3 lb bag	549	3.61	657	3.67	440	3.59
Apples	McIntosh	per lb	1,235	1.47	681	1.40	766	1.49
Apples	Pink Lady/Cripps Pink	5 lb bag	1,255	5.12	83	5.00	38	4.89
Apples	Pink Lady/Cripps Pink	per lb	256	1.70	245	1.72	662	1.52
Apples	Red Delicious	3 lb bag	494	3.93	461	4.30	1,050	3.49
Apples	Red Delicious	per lb	495	1.10	152	1.59	603	1.11
Apples, Processed	Juice	128 oz (1 gallon)	252	7.49	225	6.71	352	9.59
Apples, Processed	Juice	64 oz (1/2 gallon)	2,656	2.82	4,870	2.95	2,189	2.82
Apples, Processed	Juice	96 oz (3/4 gallon)	122	4.98	25	3.89		
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	1,231	7.22	1,042	7.75	2,480	6.20
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	3,792	4.11	2,768	4.35	2,461	4.28
Avocados	Hass	4 count mesh bags	833	4.02	1,056	4.13	413	3.01

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 5

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Avocados	Hass	5 count mesh bags	436	4.62	90	3.00	129	3.99
Avocados	Hass	each	3,063	0.97	7,225	0.88	4,822	1.15
Avocados	Hass-Marked Extra Large	each	27	3.00	245	1.00	265	1.74
Avocados	Hass-Marked Large	each	1,165	1.27	1,149	1.35	1,374	1.63
Avocados	Hass-Marked Medium	each	783	0.95	971	1.23	107	0.77
Avocados	Hass-Marked Small	5 count mesh bags	130	3.00				
Avocados	Hass-Marked Small	each	402	0.52	164	0.50	172	0.33
Avocados	Various Greenskin Marked Extra Large	each	322	1.99				
Avocados	VARIOUS GREENSKIN VARIETIES	each	306	2.61			190	2.50
Bananas		per lb	865	0.64	635	0.61	735	0.58
Blackberries		1 pint (11-12 oz cntr w/ lid)	246	3.99	85	5.84		
Blackberries		5.6-6 oz package	4,289	3.21	2,507	2.73	4,811	3.16
Blueberries		1 pint (11-12 oz cntr w/ lid)	605	4.85	904	4.92	283	5.05
Blueberries		18 oz package	45	5.99				
Blueberries		6 oz package	727	3.89	1,511	3.09	1,410	3.26
Blueberries		9.8 oz package	3,521	5.08	2,042	6.03	1,013	3.86
Cactus Pears		each	83	0.33	78	0.99	120	0.41
Cactus Pears		per lb	42	0.69	42	0.69	42	0.89
Cantaloupes		each	1,063	3.19	3,071	3.09	1,430	2.94
Cantaloupes		per lb	42	0.79	175	0.44	392	0.61
Clementines		2 lb bag	72	3.22	344	3.53	823	4.20
Clementines		3 lb bag	1,296	4.96	842	4.68	473	6.07
Coconut	DRY	each	92	1.87			40	1.50
Cranberries		12 oz bag	235	3.09	111	2.50	116	2.50
Grapes	Black Seedless	2 lb container with lid	559	4.99	20	5.99	34	2.99
Grapes	Black Seedless	per lb	1,196	2.41	2,194	2.22	1,470	2.63
Grapes	Red Globe Seeded Type	per lb	104	2.19	188	0.99	26	1.98
Grapes	Red Seedless	2 lb container with lid	764	5.19	486	6.26	321	4.32
Grapes	Red Seedless	per lb	7,904	2.49	6,344	2.36	5,199	2.49
Grapes	White Seedless Type	2 lb container with lid	916	5.20	2,616	4.94	374	4.30
Grapes	White Seedless Type	per lb	8,488	2.27	8,596	2.35	9,243	2.25
Kiwifruit	Hayward	each	195	0.68	737	0.50	65	0.83
Kiwifruit	Yellow Flesh	1-lb containers with lids	546	4.48	483	6.13	782	3.97
Lemons		2 lb bag	464	3.55	2,280	4.61	345	4.07
Lemons		each	2,243	0.67	1,245	0.50	449	0.57
Lemons		per lb	46	1.29	68	0.99	46	1.49
Limes		2 pound bags	98	4.15	2,319	4.91	148	4.68
Limes		each	1,103	0.44	1,370	0.36	1,779	0.47
Limes		per lb	88	1.29	216	0.99	312	0.78
Mangoes	Round Varieties	each	780	1.07	412	1.66	394	1.20
Mangoes	Round Varieties Marked Large	each	327	1.02	146	2.50	183	1.00
Oranges	Blood Orange	per lb	199	2.99	23	2.99	75	2.77

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 6

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Oranges	Navel	3 lb bag	1,677	5.30	1,960	5.16	1,944	4.38
Oranges	Navel	4 lb bag	573	5.07	444	4.44	248	4.87
Oranges	Navel	each	1,621	1.07	1,444	1.09	1,070	0.95
Oranges	Navel	per lb	2,450	1.83	2,495	1.60	2,526	1.82
Oranges	Navel, Cara Cara	3 lb bag	640	5.56	674	5.51	42	4.51
Oranges	Navel, Cara Cara	each	190	1.25	294	1.15		
Oranges	Navel, Cara Cara	per lb	422	1.75	27	1.99	129	1.64
Oranges	Valencia	each	37	1.00			37	0.10
Papaya	Maradol/Tainung Types	per lb	481	0.94	626	1.00	1,008	1.10
Peaches	Various White Flesh Varieties	per lb	34	1.99	36	3.99	519	2.47
Peaches	Various Yellow Flesh Varieties	per lb	1,374	2.54	3,574	2.90	2,519	2.35
Pears	Bartlett	2 lb bag	187	3.98				
Pears	Bartlett	each	162	1.00	151	1.24	162	1.00
Pears	Bartlett	per lb	6,079	1.79	3,578	1.73	4,163	1.53
Pears	Bosc	each	162	1.00	151	1.25	162	1.00
Pears	Bosc	per lb	1,511	1.75	740	1.83	3,275	1.57
Pears	D'Anjou	each	162	1.00			162	1.00
Pears	D'Anjou	per lb	590	1.89	438	1.92	422	1.72
Pears	RED TYPE	each	162	1.00	123	1.25	162	1.00
Pears	RED TYPE	per lb	2,257	1.61	1,349	1.96	1,462	1.52
Persimmons		each	377	2.92	378	2.00		
Persimmons		per lb	81	2.27			40	2.99
Pineapples		each	2,323	2.71	3,552	2.71	683	2.91
Pineapples		per lb	386	0.98	61	0.79	128	0.93
Plantains		per lb	165	0.82	96	0.89	55	0.79
Plums		per lb	261	2.49	2,347	2.80	1,084	2.30
Pomegranates		each	4,810	2.78	2,361	3.03	4,691	3.01
Raspberries		1 pint (11-12 oz cntr w/ lid)	135	4.86	26	5.00	288	4.75
Raspberries		6 oz package	5,388	3.11	5,941	2.42	5,420	2.67
Strawberries		1 lb package	3,348	3.07	3,539	2.65	4,570	2.85
Strawberries		2 lb package	151	4.71	169	4.99	246	4.46
Tangelos		per lb	96	1.61	138	1.07	126	1.88
Tangerines/Mandarins		2 lb bag	634	3.79	623	4.37	1,014	3.82
Tangerines/Mandarins		3 lb bag	3,236	4.84	4,479	4.25	3,746	5.34
Tangerines/Mandarins		5 lb package	256	8.99	1,249	6.10	2,258	5.20
Tangerines/Mandarins		each	31	0.20			160	0.38
Tangerines/Mandarins		per lb	103	1.69	103	1.67	189	1.54
Watermelons	Red Flesh Seedless Miniature	each	46	2.25	1,204	4.27	388	4.57
Watermelons	Red Flesh Seedless Type	each	93	4.94	297	4.91	396	3.19

Potatoes & Onions

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	RED	2 lb bag	1,103	2.52			143	2.28
Onions, Dry	RED	per lb	953	1.30	539	1.80	1,426	1.04

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	WHITE	2 lb bag	1,140	2.52	65	0.99	164	2.12
Onions, Dry	WHITE	per lb	1,211	1.08	913	1.18	1,593	0.85
Onions, Dry	YELLOW	2 lb bag	662	2.22	928	1.39	482	1.31
Onions, Dry	YELLOW	3 lb bag	2,143	2.12	2,727	3.14	2,637	2.99
Onions, Dry	YELLOW	5 lb bag	138	2.56	65	4.99	231	2.80
Onions, Dry	YELLOW	per lb	1,594	0.99	658	0.87	701	0.72
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	2,248	4.48	358	3.64	1,522	3.43
Onions, Dry	YELLOW MARKED SWEET	5 lb bag	192	5.35			192	4.67
Onions, Dry	YELLOW MARKED SWEET	per lb	761	1.33	373	1.47	1,175	1.36
Potatoes	FINGERLING	24 oz bag	199	3.49			96	3.50
Potatoes	MIXED COLORS	24 oz bag	585	3.92	201	4.19	242	3.43
Potatoes	MIXED COLORS	3 lb bag	34	5.49				
Potatoes	ROUND RED	24 oz bag	626	3.66	363	3.58	185	3.67
Potatoes	ROUND RED	3 lb bag	118	2.68	51	2.97	22	1.99
Potatoes	ROUND RED	5 lb bag	1,493	3.67	1,251	4.53	748	3.21
Potatoes	ROUND RED	per lb	340	1.18	234	0.91	241	0.87
Potatoes	ROUND WHITE	5 lb bag	158	3.18	807	4.75	441	3.13
Potatoes	ROUND WHITE	per lb	168	0.84	162	0.95	73	1.28
Potatoes	RUSSET	10 lb bag	617	4.61	649	3.92	1,108	3.88
Potatoes	RUSSET	5 lb bag	4,908	3.03	4,172	2.98	2,659	2.57
Potatoes	RUSSET	8 lb bag	314	4.37	107	3.77	1,265	3.75
Potatoes	RUSSET	per lb	934	1.10	85	1.44	455	0.85
Potatoes	YELLOW TYPE	24 oz bag	626	3.66	282	3.32	185	3.67
Potatoes	YELLOW TYPE	3 lb bag	358	3.41	206	2.41		
Potatoes	YELLOW TYPE	5 lb bag	1,253	4.14	2,456	3.15	1,008	3.33
Potatoes	YELLOW TYPE	per lb	397	1.18				

Vegetables

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Beans	ROUND GREEN TYPE	12 oz bag	683	3.43	1,369	2.56	446	2.81
Beans	ROUND GREEN TYPE	per lb	271	1.34	779	2.17	185	1.68
Beets		per lb	50	0.87	306	0.78	37	1.49
Broccoli		per bunch	551	2.99	1,613	2.77	185	1.99
Broccoli		per lb	1,596	2.77	350	2.21	1,133	1.76
Broccoli	BABY HYBRID TYPE	per bunch	65	4.99	23	2.50	65	3.99
Broccoli	CROWN CUT	per lb	2,573	2.07	3,175	2.01	3,549	1.94
Brussels Sprouts		1 lb bag	572	3.55			970	3.23
Brussels Sprouts		12 oz bag	274	3.00	196	3.31	185	2.50
Brussels Sprouts		2 lb bag	74	5.99			74	5.99
Cabbage	RED TYPE	per lb	192	1.32				
Cabbage	ROUND GREEN TYPE	per lb	3,012	0.75	2,518	0.72	655	0.70
Cactus Leaf (Nopales)		1-1.5 lb bags	120	2.95			65	2.39
Cactus Leaf (Nopales)		per lb	30	0.89	190	0.96	160	0.97
Carrots		1 lb bag	88	1.49	144	1.54		
Carrots		2 lb bag	241	1.74	1,231	1.94	204	1.68

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 8

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Carrots		5 lb film bag	233	2.73	65	4.99	97	3.00
Carrots		per lb	146	0.57	157	0.57	177	0.81
Carrots	BABY PEELED	1 lb bag	2,204	1.40	3,507	1.30	1,056	1.26
Carrots	BABY PEELED	2 lb bag	701	2.61	405	2.25	685	2.36
Carrots	Baby Peeled Type Marked Small	12 oz bag	28	2.50	1,117	1.50	247	1.90
Cauliflower		each	184	3.96	407	2.92	1,985	3.13
Cauliflower		per lb	131	1.51	427	2.06	547	1.80
Celery		each	487	1.68	2,572	1.64	1,326	1.60
Celery		per lb	36	0.99			190	1.38
Celery	HEARTS	per package	317	2.17	146	3.21	586	2.94
Chayote		each	251	0.87	322	0.99	340	0.79
Chayote		per lb	117	0.85	95	0.68	64	0.88
Cilantro		per bunch	1,227	0.91	906	0.82	1,758	0.80
Collards		1 lb bag	272	2.99	65	3.50	65	3.69
Collards		per bunch	66	2.50	100	2.51	80	1.45
Collards		per lb	107	1.99				
Corn-Sweet		each	2,397	0.40	1,788	0.45	556	0.56
Corn-Sweet		trays 4-5 ears film wrapped	512	3.77	3,735	3.80	847	4.17
Cucumbers		each	3,700	0.76	4,810	0.75	1,726	0.62
Cucumbers	LONG SEEDLESS - Greenhouse	each	2,239	1.17	1,404	1.27	2,460	1.35
Cucumbers	PERSIAN - Greenhouse	12-14 oz trays filmwrapped	297	2.96	99	2.50	190	3.99
Cucumbers	PERSIAN - Greenhouse	16 oz bag	323	2.67	25	2.47	106	3.50
Cucumbers	PERSIAN - Greenhouse	32 oz bag	183	5.00	183	5.00	183	5.00
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped	604	2.79	504	2.90		
Curly Parsley		per bunch	120	1.26	190	0.99	65	1.49
Eggplant		per lb	602	1.32	494	1.45	837	1.44
Garlic		per lb	90	5.43			146	5.62
Garlic		per sleeve	202	1.71	288	1.92	264	1.62
Jalapeno Peppers		per lb	572	1.37	1,253	1.36	1,518	1.07
Jicama		per lb	121	0.95	66	1.60	225	0.74
Kale		1 lb bag	272	2.99	65	3.50		
Kale		per bunch	146	2.50			20	1.29
Kale		per lb	107	1.99				
Lettuce	Boston - Greenhouse	4 oz containers with lid	20	2.50				
Lettuce	Green Leaf	each	135	1.96	101	1.96	440	1.84
Lettuce	Green Leaf	per lb	74	2.99	237	0.99	65	1.99
Lettuce	Iceberg	each	329	2.24	1,022	1.84	337	1.69
Lettuce	Red Leaf	each	135	1.96	65	2.49	416	1.81
Lettuce	Romaine	each	347	2.53	139	1.69	442	1.85
Lettuce	Romaine (Hearts)	3 count	1,706	3.40	1,096	3.54	711	3.21
Mixed Mini Sweet Peppers		1 lb package	372	3.19	956	3.75	554	3.00
Mushrooms	CREMINI	8 oz package	2,385	1.69	928	2.29	2,162	1.70
Mushrooms	PORTOBELLA	8 oz package	27	2.79				
Mushrooms	WHITE	1 lb package	46	3.49	190	3.34	46	2.99

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 9

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Mushrooms	WHITE	8 oz package	2,833	1.80	1,401	1.86	1,972	1.87
Mustard		per bunch	66	2.50	47	0.97	60	1.50
Onions, Green		per bunch	95	0.79	740	0.91	563	0.83
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	3,482	2.87	1,270	3.70	1,847	3.04
Peppers (Bell Type)	GREEN	each	2,399	0.89	3,061	0.82	1,819	0.83
Peppers (Bell Type)	GREEN	per lb	148	1.47	525	1.60	368	1.73
Peppers (Bell Type)	ORANGE	each	3,301	1.16	2,557	1.23	3,536	1.29
Peppers (Bell Type)	ORANGE	per lb	1,515	2.94	201	1.96	305	2.73
Peppers (Bell Type)	RED	each	3,527	1.15	3,025	1.20	3,573	1.29
Peppers (Bell Type)	RED	per lb	1,571	2.89	514	1.87	685	1.98
Peppers (Bell Type)	YELLOW	each	3,476	1.19	2,744	1.21	3,572	1.29
Peppers (Bell Type)	YELLOW	per lb	1,515	2.94	201	1.96	305	2.73
Plain Parsley		per bunch	125	1.25	190	0.99	92	1.35
Poblano Pepper		per lb	22	0.99	52	1.45	85	1.73
Pumpkins		each	4,443	5.61	5,236	5.19	3,298	5.26
Pumpkins		per lb	406	0.49	46	0.39	78	0.50
Pumpkins	Marked Extra Large	each	611	8.66	61	5.99	332	6.33
Pumpkins	Marked Extra Large	per lb	107	0.49			144	0.49
Pumpkins	Marked Large	each	5,991	5.51	1,248	6.07	8,398	5.47
Pumpkins	Marked Large	per lb	70	0.39			68	0.39
Pumpkins	Marked Medium	each	183	5.00	456	5.36	1,820	5.55
Pumpkins	MINIATURE	each	436	1.55	572	1.07	659	1.07
Pumpkins	MINIATURE	per lb	255	1.99	143	1.83	65	1.99
Pumpkins	PIE TYPE	each	498	2.46	436	2.72	690	2.73
Pumpkins	PIE TYPE	per lb	1,260	1.30	1,460	1.22	134	1.59
Radishes		per bunch	91	0.89	124	0.98	92	0.80
Rapini/Broccoli Rabe		per lb	25	1.99			27	1.89
Salad (Mixed Types)		1 lb package	70	3.99				
Salad (Mixed Types)		10-12 oz package	1,387	2.67	1,913	2.43	1,465	2.60
Salad (Mixed Types)		5-9 oz package	1,118	2.72	1,513	2.50	1,433	2.61
Serrano Peppers		per lb	522	1.67			277	1.49
Snow Peas		6 oz bags	199	2.99	162	3.00	162	2.50
Spinach		per bunch	45	1.39	36	1.99	130	1.43
Spinach	FLAT TYPE	1 lb package	90	2.16				
Spinach	FLAT TYPE	5-7 oz package	117	2.98	120	3.40	488	2.52
Spinach	FLAT TYPE	8-10 oz package	376	2.27	438	2.01	712	3.16
Squash	Acorn	per lb	2,737	1.20	3,597	1.16	2,567	1.04
Squash	Buttercup	per lb	2,804	1.08	2,101	1.18	564	0.96
Squash	Butternut	per lb	4,917	1.06	3,678	1.15	4,482	0.98
Squash	Kabocha	per lb	1,322	1.04	638	1.13	319	0.99
Squash	Spaghetti	per lb	5,369	1.04	3,330	1.16	4,222	0.98
Squash	Yellow Crookneck/Straightneck	per lb	611	1.60	1,975	1.65	1,598	1.58
Squash	Zucchini	per lb	701	1.62	2,271	1.60	2,147	1.55
Sugar Snap Peas		8 oz bags	199	2.99			293	2.72
Sweet Potatoes		3 lb bag	356	2.99				
Sweet Potatoes		5 lb bag	74	3.99				

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 10

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Sweet Potatoes		per lb	1,194	1.56	984	1.37	1,630	1.25
Tomatillos		per lb	749	1.08	1,103	1.33	348	1.19
Tomatoes		per lb	1,757	2.00	1,358	2.01	2,005	1.74
Tomatoes	Cherry Type	10 oz package	56	3.17	1,477	2.51	504	2.19
Tomatoes	GRAPE TYPE	1 pint package	1,278	2.67	452	2.50	179	2.21
Tomatoes	GRAPE TYPE - Greenhouse	10 oz package	185	2.50				
Tomatoes	GRAPE TYPE	10 oz package	246	2.98	2,896	2.22	434	2.51
Tomatoes	GRAPE TYPE	16 oz	52	4.99	23	4.49		
Tomatoes	Plum Type (Roma)	per lb	3,136	1.23	1,358	1.18	2,319	1.12
Tomatoes	VINE RIPES	per lb	228	1.82	317	1.80	705	1.92
Tomatoes	VINE RIPES - Greenhouse	per lb	573	1.94	774	2.09	412	1.99
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	112	2.53				
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	969	1.78	2,426	2.28	2,789	2.01
Turnip Tops		per bunch	66	2.50	47	0.97	60	1.50

Other Specialty Crop Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Hemp Protein		16 oz	60	12.59	99	12.27	356	14.99
Hemp Seeds Shelled		16 oz	423	13.99	264	14.10	350	13.25
Hemp Seeds Shelled		24 oz	350	18.85	264	18.90	724	19.61
Hemp Seeds Shelled		8 oz	504	8.25	373	9.61	895	8.72
Honey		12 oz	891	5.60	675	4.60	656	4.49
Honey		16 oz	887	8.78	457	7.20	420	7.95

Seasonal Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Ornamentals	Chrysanthemums	6 inch pot	2,029	8.66	1,644	10.24	223	9.11
Ornamentals	Chrysanthemums	8 Inch Pot	644	6.73	866	6.77	181	5.40
Ornamentals	Gladiolas	bunched 5s	354	6.99				
Ornamentals	Tulips	bunched 10s	283	9.46				
Ornamentals	Tulips	bunched 15s	21	8.99				

Wtd Avg - Simple weighted average



REGIONAL CONVENTIONAL DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	Ambrosia	per lb	1.99	104	1.99						1.99	114	1.99	
Apples	Cortland	3 lb bag	3.99	183	3.99									
Apples	Cortland	per lb	0.98 - 1.99	346	1.16	75	1.99	228	1.99					
Apples	COSMIC CRISP	per lb	1.99	376	1.99						1.49 - 2.48	424	2.15	
Apples	Empire	3 lb bag	3.99	183	3.99									
Apples	Envy	2 lb bag	3.99	237	3.99		3.99	37	3.99					
Apples	Envy	per lb	1.99	104	1.99						1.99	114	1.99	
Apples	Fuji	3 lb bag									2.99 - 3.99	328	3.24	74
Apples	Fuji	per lb	0.99 - 1.29	140	1.07						0.99	114	0.99	
Apples	Gala/Royal Gala	3 lb bag	3.99 - 4.99	406	4.08		3.00 - 5.00	123	3.81		2.50 - 3.99	485	3.30	50
Apples	Gala/Royal Gala	5 lb bag					4.99 - 5.00	500	5.00		5.00	559	5.00	
Apples	Gala/Royal Gala	per lb	0.99 - 1.99	710	1.42	41	1.49 - 1.99	327	1.85		0.99 - 1.77	200	1.24	
Apples	Ginger Gold	5 lb bag					4.99	37	4.99					
Apples	Ginger Gold	per lb	0.99 - 1.49	297	1.17	100								
Apples	Golden Delicious	per lb									0.99	114	0.99	
Apples	Granny Smith	3 lb bag	3.99 - 5.99	392	4.66		3.99	1094	3.99					
Apples	Granny Smith	5 lb bag					5.00	463	5.00		5.00	603	5.00	
Apples	Granny Smith	per lb	0.99 - 1.99	315	1.54						0.99	114	0.99	
Apples	Honeycrisp	2 lb bag	1.99	542	1.99		1.99	751	1.99		1.99	862	1.99	
Apples	Honeycrisp	3 lb bag	5.99	131	5.99		5.98	34	5.98					
Apples	Honeycrisp	per lb	1.49 - 2.99	828	2.07	22	0.99 - 2.99	1347	2.20		1.49 - 2.99	1277	1.96	1
Apples	McIntosh	3 lb bag	3.99 - 4.99	221	4.16						2.99 - 3.99	328	3.24	74
Apples	McIntosh	per lb	0.98 - 1.99	631	1.20	58	0.99 - 1.99	490	1.92		0.99	114	0.99	
Apples	Pink Lady/Cripps Pink	5 lb bag					5.00 - 6.99	537	5.27		5.00	603	5.00	
Apples	Pink Lady/Cripps Pink	per lb	1.99	37	1.99									
Apples	Red Delicious	3 lb bag	3.99 - 4.99	221	4.16		3.00	53	3.00					
Apples	Red Delicious	per lb	0.99	208	0.99		1.68	26	1.68		0.99	114	0.99	
Apples, Processed	Juice	128 oz (1 gallon)	7.49	24	7.49		7.49	228	7.49					
Apples, Processed	Juice	64 oz (1/2 gallon)	2.39 - 3.49	1017	3.13		2.98 - 3.49	221	3.06		1.99 - 3.29	682	2.56	
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	6.99 - 8.99	338	8.14	92	7.99	228	7.99		6.99 - 7.99	211	7.10	
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	3.49 - 4.99	809	4.39	40	3.49 - 4.99	1759	4.01		1.99 - 6.99	911	3.92	13
Avocados	Hass	4 count mesh bags	2.99 - 4.43	344	3.77		4.43	86	4.43		3.49 - 4.43	197	3.93	
Avocados	Hass	5 count mesh bags	3.99 - 4.99	399	4.58		4.99	37	4.99					
Avocados	Hass	each	0.50 - 1.25	1077	0.91		0.50 - 1.25	1118	1.01		0.88 - 1.67	241	1.02	
Avocados	Hass-Marked Large	each					1.00	37	1.00		1.50	22	1.50	
Avocados	Hass-Marked Medium	each	1.25	24	1.25		0.83	119	0.83					
Avocados	Hass-Marked Small	5 count mesh bags									3.00	130	3.00	
Avocados	Hass-Marked Small	each	1.00	35	1.00									

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 12

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Avocados	Various Greenskin Marked Extra Large	each	1.99	322	1.99									
Avocados	VARIOUS GREENSKIN VARIETIES	each	2.69	272	2.69		1.99	34	1.99					
Bananas		per lb	0.59 - 0.69	540	0.62						0.55 - 0.58	118	0.56	
Blackberries		1 pint (11-12 oz cntr w/ lid)	3.99	86	3.99		3.99	90	3.99					
Blackberries		5.6-6 oz package	1.99 - 3.99	972	2.94		2.50 - 3.50	1018	3.22		1.99 - 4.00	971	3.09	
Blueberries		1 pint (11-12 oz cntr w/ lid)	3.99 - 6.99	370	5.17		3.99 - 4.50	190	4.30		2.99 - 5.99	45	4.52	48
Blueberries		6 oz package					3.50 - 3.99	431	3.57		3.99	22	3.99	
Blueberries		9.8 oz package	5.99 - 6.99	329	6.48		2.99 - 6.99	937	5.47		3.99 - 5.88	980	5.07	
Cactus Pears		each									0.33	22	0.33	
Cantaloupes		each	3.49	162	3.49						3.50 - 3.99	295	3.83	
Clementines		2 lb bag									2.49 - 3.99	72	3.22	
Clementines		3 lb bag	3.99 - 5.95	131	4.42		5.88	53	5.88					
Coconut	DRY	each	1.69 - 1.99	92	1.87									
Cranberries		12 oz bag	2.50 - 3.49	235	3.09									
Grapes	Black Seedless	2 lb container with lid									4.99	559	4.99	
Grapes	Black Seedless	per lb	1.99 - 2.99	414	2.73		1.99	366	1.99		2.49 - 2.99	84	2.62	
Grapes	Red Globe Seeded Type	per lb	1.99	78	1.99		2.78	26	2.78					
Grapes	Red Seedless	2 lb container with lid					5.99	38	5.99		4.99 - 5.99	673	5.16	
Grapes	Red Seedless	per lb	1.49 - 3.49	1597	2.32		1.69 - 3.48	3158	2.45		1.77 - 2.99	1033	2.43	
Grapes	White Seedless Type	2 lb container with lid					5.99	38	5.99		4.99 - 5.99	673	5.16	
Grapes	White Seedless Type	per lb	1.25 - 3.49	2222	2.39		1.29 - 3.48	2736	2.33		1.29 - 2.99	1195	1.52	
Kiwifruit	Hayward	each	0.83 - 0.89	100	0.85									
Kiwifruit	Yellow Flesh	1-lb containers with lids	3.59 - 5.95	115	4.19		3.59	90	3.59		4.99	210	4.99	
Lemons		2 lb bag	2.99	257	2.99		2.98 - 4.99	68	3.99		2.99	44	2.99	
Lemons		each	0.60 - 0.83	379	0.65		0.17 - 1.00	531	0.66		0.50 - 0.88	700	0.69	
Limes		2 pound bags	4.49	76	4.49						2.99	22	2.99	
Limes		each	0.25 - 0.83	501	0.44		0.39 - 1.00	71	0.71		0.88	106	0.88	
Mangoes	Round Varieties	each	0.99	394	0.99		0.99	34	0.99		1.79 - 1.99	67	1.91	
Mangoes	Round Varieties Marked Large	each									1.50	22	1.50	
Oranges	Blood Orange	per lb									2.99	199	2.99	
Oranges	Navel	3 lb bag	3.99 - 5.49	616	5.04		4.99 - 5.99	680	5.53		2.99	22	2.99	
Oranges	Navel	4 lb bag	4.95 - 5.99	212	5.85		2.98 - 5.99	71	4.68		4.89	245	4.89	
Oranges	Navel	each	0.67 - 1.67	1465	1.07						1.00	103	1.00	
Oranges	Navel	per lb	1.99	20	1.99		0.98 - 1.99	1229	1.96		1.49 - 1.99	330	1.81	
Oranges	Navel, Cara Cara	3 lb bag	4.99	237	4.99		4.99 - 5.99	403	5.90					
Oranges	Navel, Cara Cara	each	1.25	190	1.25									
Oranges	Navel, Cara Cara	per lb									1.99	199	1.99	
Oranges	Valencia	each					1.00	37	1.00					
Papaya	Maradol/Tainung Types	per lb	1.29 - 1.49	83	1.36		0.88	31	0.88		0.99	22	0.99	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 13

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Peaches	Various White Flesh Varieties	per lb					1.99	34	1.99					
Peaches	Various Yellow Flesh Varieties	per lb	1.99 - 3.10	444	2.29		2.98 - 3.10	120	3.07		3.10	67	3.10	
Pears	Bartlett	2 lb bag					3.98	187	3.98					
Pears	Bartlett	each	1.00	162	1.00									
Pears	Bartlett	per lb	1.49 - 2.49	1345	1.85		1.49 - 1.99	2924	1.78		1.49 - 1.99	428	1.92	
Pears	Bosc	each	1.00	162	1.00									
Pears	Bosc	per lb	1.49 - 1.99	1036	1.78		1.49 - 1.79	170	1.59		1.49 - 1.99	136	1.91	
Pears	D'Anjou	each	1.00	162	1.00									
Pears	D'Anjou	per lb	1.99	294	1.99		1.79	34	1.79		1.99	114	1.99	
Pears	RED TYPE	each	1.00	162	1.00									
Pears	RED TYPE	per lb	1.49 - 1.99	846	1.74		1.49	1159	1.49		1.29 - 1.99	136	1.88	
Persimmons		each	2.50 - 3.99	255	2.88									
Persimmons		per lb	2.99	36	2.99									
Pineapples		each	1.99 - 3.00	600	2.49		2.50 - 3.48	221	3.33		2.50 - 3.50	456	2.63	
Plantains		per lb					0.59 - 0.88	65	0.73					
Pomegranates		each	2.50 - 3.33	370	2.97		2.29 - 3.33	1679	3.09		2.00 - 2.99	965	2.48	
Raspberries		1 pint (11-12 oz cntr w/ lid)									4.99	39	4.99	
Raspberries		6 oz package	1.99 - 3.99	1056	2.92		2.50 - 3.50	1018	3.22		1.99 - 4.00	1282	3.01	
Strawberries		1 lb package	2.50 - 3.99	464	3.59		2.50 - 4.99	1115	2.55		1.99 - 3.97	460	3.19	
Strawberries		2 lb package	6.99	36	6.99									
Tangerines/Mandarins		2 lb bag	3.99 - 4.99	368	4.12		2.98 - 2.99	87	2.98		2.99 - 3.99	179	3.53	
Tangerines/Mandarins		3 lb bag	3.99 - 5.99	681	4.79		3.99 - 5.99	1705	5.18		2.99 - 6.99	290	5.21	
Tangerines/Mandarins		each					0.20	31	0.20					
Watermelons	Red Flesh Seedless Type	each					3.98	31	3.98		4.99 - 5.99	62	5.43	
POTATOES & ONIONS														
Onions, Dry	RED	2 lb bag	2.50	212	2.50		2.00 - 2.50	311	2.45		2.50 - 2.99	466	2.59	
Onions, Dry	RED	per lb	0.98 - 1.99	455	1.21		1.69	73	1.69					
Onions, Dry	WHITE	2 lb bag	2.50	212	2.50		2.00 - 2.50	348	2.45		2.50 - 2.99	466	2.59	
Onions, Dry	WHITE	per lb					1.18	34	1.18		1.29	39	1.29	
Onions, Dry	YELLOW	2 lb bag	1.50 - 2.50	501	2.26		0.98	26	0.98		1.99 - 2.49	135	2.35	
Onions, Dry	YELLOW	3 lb bag	1.99 - 2.00	130	2.00		2.00 - 2.50	1319	2.09		1.50 - 2.50	391	2.39	5
Onions, Dry	YELLOW	5 lb bag	1.99 - 2.99	138	2.56									
Onions, Dry	YELLOW	per lb	0.99	38	0.99		1.18	34	1.18		1.19	149	1.19	
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	2.50 - 5.99	653	4.20		2.99 - 4.99	1595	4.60					
Onions, Dry	YELLOW MARKED SWEET	5 lb bag	5.99	131	5.99						3.99	61	3.99	
Onions, Dry	YELLOW MARKED SWEET	per lb	1.19 - 1.99	242	1.48		0.99 - 1.49	184	1.17		0.99 - 1.49	220	1.25	
Potatoes	MIXED COLORS	24 oz bag	3.99	368	3.99		3.78 - 4.00	217	3.81					
Potatoes	MIXED COLORS	3 lb bag					5.49	34	5.49					
Potatoes	ROUND RED	24 oz bag	3.99	390	3.99		4.00	30	4.00					
Potatoes	ROUND RED	3 lb bag									2.50 - 3.49	118	2.68	
Potatoes	ROUND RED	5 lb bag	1.99 - 3.49	209	2.88	34	2.49 - 3.98	572	2.76		2.99 - 4.99	290	4.29	
Potatoes	ROUND RED	per lb	0.98 - 1.29	250	1.22		0.58	26	0.58					

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 14

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Potatoes	ROUND WHITE	5 lb bag	3.49 - 3.99	97	3.62	74					2.49	61	2.49	
Potatoes	RUSSET	10 lb bag	5.99	144	5.99						4.99	37	4.99	
Potatoes	RUSSET	5 lb bag	1.99 - 3.99	1027	3.34		2.00 - 4.00	3033	2.98		1.99 - 3.49	436	2.95	
Potatoes	RUSSET	8 lb bag					4.29 - 4.99	314	4.37					
Potatoes	RUSSET	per lb	0.59 - 1.49	496	1.26		0.99	74	0.99		0.99	106	0.99	
Potatoes	YELLOW TYPE	24 oz bag	3.99	390	3.99		4.00	30	4.00					
Potatoes	YELLOW TYPE	3 lb bag					4.00	30	4.00		1.50 - 3.99	328	3.35	
Potatoes	YELLOW TYPE	5 lb bag	1.99 - 3.99	237	2.98	30	2.99	209	2.99		2.99 - 4.99	290	4.29	
Potatoes	YELLOW TYPE	per lb	0.99 - 1.29	375	1.14									

VEGETABLES

Beans	ROUND GREEN TYPE	12 oz bag	3.00 - 3.99	570	3.58		1.99 - 3.00	71	2.52					
Beans	ROUND GREEN TYPE	per lb	0.98 - 1.29	210	1.20						1.49 - 1.99	61	1.81	
Beets		per lb	0.99	20	0.99									
Broccoli		per bunch	1.99	185	1.99		3.49	366	3.49					
Broccoli		per lb	2.21	122	2.21		3.00	1195	3.00		2.49	22	2.49	
Broccoli	BABY HYBRID TYPE	per bunch	4.99	65	4.99									
Broccoli	CROWN CUT	per lb	1.28 - 2.49	1177	1.73	13	1.99 - 2.39	446	2.05		2.21 - 2.99	262	2.47	
Brussels Sprouts		1 lb bag	2.99 - 4.00	227	3.89		2.99 - 4.00	345	3.33					
Brussels Sprouts		12 oz bag	3.00	237	3.00		3.00	37	3.00					
Brussels Sprouts		2 lb bag					5.99	74	5.99					
Cabbage	RED TYPE	per lb	0.79	46	0.79									
Cabbage	ROUND GREEN TYPE	per lb	0.59 - 0.99	711	0.78	22	0.49 - 0.79	1333	0.68	82	0.69 - 0.89	509	0.71	11
Carrots		1 lb bag	1.67	65	1.67						0.99	23	0.99	
Carrots		2 lb bag	0.98 - 1.89	95	1.32		1.50	40	1.50		1.97	25	1.97	
Carrots		5 lb film bag	1.99 - 2.99	138	2.56									
Carrots		per lb	0.99	20	0.99		0.50	31	0.50					
Carrots	BABY PEELED	1 lb bag	0.99 - 1.99	824	1.42		0.99 - 1.69	141	1.49		0.99 - 1.50	858	1.38	
Carrots	BABY PEELED	2 lb bag	2.39	272	2.39						1.99 - 2.99	387	2.72	
Carrots	Baby Peeled Type Marked Small	12 oz bag									2.50	28	2.50	
Cauliflower		each	3.99	131	3.99		3.88	53	3.88					
Cauliflower		per lb									0.99	22	0.99	
Celery		each	0.98 - 1.99	225	1.48		1.38	26	1.38		0.99 - 2.00	67	1.50	
Celery	HEARTS	per package					2.49	37	2.49		1.98 - 2.49	238	2.06	
Chayote		each	0.99	190	0.99									
Chayote		per lb									0.99	22	0.99	
Cilantro		per bunch	0.79 - 1.49	111	1.26		0.50 - 0.98	99	0.70		0.99	559	0.99	
Collards		1 lb bag	2.99	272	2.99									
Collards		per lb	1.99	107	1.99									
Corn-Sweet		each	0.34 - 0.75	530	0.55		0.33 - 0.60	1128	0.34		0.33	559	0.33	
Corn-Sweet		trays 4-5 ears film wrapped	2.49 - 5.00	269	4.20		1.99 - 2.99	117	2.22					
Cucumbers		each	0.50 - 1.00	471	0.72		0.25 - 0.99	563	0.79		0.68 - 1.09	1083	0.90	
Cucumbers	LONG SEEDLESS - Greenhouse	each	0.99 - 1.99	354	1.50		0.99 - 1.29	1785	1.05					
Cucumbers	PERSIAN - Greenhouse	12-14 oz trays filmwrapped	2.50 - 3.00	297	2.96									

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 15

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Cucumbers	PERSIAN - Greenhouse	16 oz bag	2.50 - 2.99	259	2.64		2.99	37	2.99		2.50	27	2.50	
Cucumbers	PERSIAN - Greenhouse	32 oz bag	5.00	183	5.00									
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped	2.50 - 2.99	337	2.96		2.50	228	2.50		2.99	39	2.99	
Curly Parsley		per bunch	0.99 - 1.49	120	1.26									
Eggplant		per lb	0.99 - 1.99	531	1.34		0.88 - 1.49	71	1.22					
Garlic		per lb	3.99 - 5.99	90	5.43									
Garlic		per sleeve	1.99	54	1.99									
Jalapeno Peppers		per lb	1.99	37	1.99						0.99	22	0.99	
Jicama		per lb									0.99	22	0.99	
Kale		1 lb bag	2.99	272	2.99									
Kale		per lb	1.99	107	1.99									
Lettuce	Boston - Greenhouse	4 oz containers with lid	2.50	20	2.50									
Lettuce	Green Leaf	each	0.99 - 2.49	101	1.96		1.98	34	1.98					
Lettuce	Green Leaf	per lb	2.99	74	2.99									
Lettuce	Iceberg	each					1.99	74	1.99					
Lettuce	Red Leaf	each	0.99 - 2.49	101	1.96		1.98	34	1.98					
Lettuce	Romaine	each	1.79 - 2.49	138	2.17		2.98	187	2.98		0.99	22	0.99	
Lettuce	Romaine (Hearts)	3 count	2.99 - 3.99	471	3.62		3.49 - 3.99	594	3.68		2.99	422	2.99	
Mixed Mini Sweet Peppers		1 lb package	2.99	150	2.99						2.99	74	2.99	
Mushrooms	CREMINI	8 oz package	1.29 - 2.49	1043	1.65		1.29 - 2.00	788	1.32		2.48 - 2.50	302	2.49	
Mushrooms	WHITE	1 lb package	3.49	46	3.49									
Mushrooms	WHITE	8 oz package	0.99 - 2.50	1173	1.95		1.25	228	1.25		1.29 - 2.99	1099	1.61	
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	2.49 - 5.00	1100	3.51		2.49	751	2.49		2.49 - 2.99	1107	2.60	
Peppers (Bell Type)	GREEN	each	1.00	413	1.00		0.79 - 0.89	854	0.86		0.88 - 0.97	619	0.89	
Peppers (Bell Type)	GREEN	per lb	1.00 - 1.99	122	1.57		0.98	26	0.98					
Peppers (Bell Type)	ORANGE	each	0.99 - 1.25	146	1.07		0.99 - 1.50	1725	1.14		0.97 - 1.67	318	1.43	
Peppers (Bell Type)	ORANGE	per lb	0.99 - 3.49	286	2.87		1.99 - 2.99	1229	2.96					
Peppers (Bell Type)	RED	each	0.99 - 1.25	146	1.07		0.99 - 1.50	1725	1.14		0.97 - 1.67	318	1.43	
Peppers (Bell Type)	RED	per lb	0.99 - 3.49	311	2.77		0.98 - 2.99	1260	2.91					
Peppers (Bell Type)	YELLOW	each	0.99 - 1.99	294	1.53		0.99 - 1.50	1725	1.14		0.97 - 1.67	318	1.43	
Peppers (Bell Type)	YELLOW	per lb	0.99 - 3.49	286	2.87		1.99 - 2.99	1229	2.96					
Plain Parsley		per bunch	0.99 - 1.49	125	1.25									
Poblano Pepper		per lb									0.99	22	0.99	
Pumpkins		each	3.99 - 9.99	798	6.78	9	3.99 - 6.99	1746	4.84	10	3.99 - 5.99	884	4.99	42
Pumpkins	Marked Extra Large	each	6.00	22	6.00		5.99	40	5.99		5.99 - 10.19	89	7.31	
Pumpkins	Marked Extra Large	per lb	0.49	107	0.49									
Pumpkins	Marked Large	each	3.89 - 8.99	1428	5.41	12	3.89 - 9.99	2542	6.17		3.95 - 5.99	1019	4.20	
Pumpkins	Marked Medium	each	5.00	183	5.00	100								
Pumpkins	MINIATURE	each	1.50 - 2.50	436	1.55									
Pumpkins	MINIATURE	per lb	1.99	255	1.99									

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 16

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Pumpkins	PIE TYPE	each	2.99	72	2.99	100					2.00	245	2.00	
Pumpkins	PIE TYPE	per lb	1.49	65	1.49		1.29	1195	1.29					
Rapini/Broccoli Rabe		per lb	1.99	25	1.99									
Salad (Mixed Types)		10-12 oz package	2.50 - 5.49	823	2.98						1.99	25	1.99	
Salad (Mixed Types)		5-9 oz package	2.50 - 4.99	784	2.78						1.66	25	1.66	
Serrano Peppers		per lb					1.99	277	1.99					
Snow Peas		6 oz bags									2.99	199	2.99	
Spinach	FLAT TYPE	1 lb package	2.50	29	2.50									
Spinach	FLAT TYPE	8-10 oz package	2.50 - 3.99	45	3.16						1.29	61	1.29	
Squash	Acorn	per lb	0.99 - 1.49	672	1.19	10	1.19 - 1.29	1333	1.28		0.49 - 1.99	482	0.96	48
Squash	Buttercup	per lb	0.89	542	0.89		0.89 - 1.29	2011	1.14		0.99 - 1.29	224	1.02	10
Squash	Butternut	per lb	0.89 - 1.49	1345	1.05	15	0.59 - 1.29	1373	1.26		0.49 - 1.29	1316	0.89	16
Squash	Kabocha	per lb	0.99 - 1.49	463	1.18		0.89 - 1.66	837	0.97		0.49	22	0.49	
Squash	Spaghetti	per lb	0.89 - 1.49	1214	1.06	5	0.89 - 1.29	2084	1.14		0.49 - 1.29	1316	0.89	16
Squash	Yellow Crookneck/Strai ghtneck	per lb	1.29 - 1.79	174	1.36		0.98 - 1.79	292	1.69		1.49 - 1.79	145	1.71	26
Squash	Zucchini	per lb	1.00 - 1.99	264	1.48		0.98 - 1.79	292	1.69		1.49 - 1.79	145	1.71	26
Sugar Snap Peas		8 oz bags									2.99	199	2.99	
Sweet Potatoes		3 lb bag	2.99	322	2.99		2.99	34	2.99					
Sweet Potatoes		5 lb bag					3.99	74	3.99					
Sweet Potatoes		per lb	1.29 - 2.49	502	1.60		1.38	26	1.38		1.19	83	1.19	
Tomatillos		per lb	1.49	107	1.49									
Tomatoes		per lb	1.49 - 2.49	372	1.98		1.99 - 2.49	1312	2.03					
Tomatoes	Cherry Type	10 oz package	3.50	20	3.50									
Tomatoes	GRAPE TYPE	1 pint package	2.49 - 3.00	672	2.79		1.99 - 2.99	362	2.55		2.49 - 2.50	244	2.50	
Tomatoes	GRAPE TYPE - Greenhouse	10 oz package	2.50	185	2.50									
Tomatoes	GRAPE TYPE	10 oz package					2.49 - 2.50	111	2.49					
Tomatoes	Plum Type (Roma)	per lb	0.99 - 2.99	479	1.33		0.99 - 1.29	562	1.25		1.29	587	1.29	
Tomatoes	VINE RIPES - Greenhouse	per lb	2.49	72	2.49		1.99	119	1.99					
Tomatoes	VINE RIPES	per lb	1.69	38	1.69		1.88	53	1.88		1.29 - 2.49	137	1.84	
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	2.99	60	2.99									
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	1.49 - 1.99	84	1.64		1.49	74	1.49		1.99 - 2.97	131	2.18	

OTHER SPECIALTY CROP ITEMS

Hemp Protein		16 oz									12.59	60	12.59	
Hemp Seeds Shelled		16 oz	13.16	122	13.16		14.01	86	14.01		11.49 - 14.01	140	13.77	
Hemp Seeds Shelled		24 oz	17.84	122	17.84		18.69	86	18.69		18.69	67	18.69	
Hemp Seeds Shelled		8 oz	8.74	122	8.74		9.17	86	9.17		6.49 - 9.17	80	8.73	
Honey		12 oz	3.99 - 7.99	290	4.24		3.99 - 7.99	131	6.86		3.79 - 7.49	295	6.29	
Honey		16 oz	7.99 - 9.99	38	8.94		5.99 - 9.99	413	9.63		6.69 - 7.49	295	7.23	

SEASONAL ITEMS

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 17

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Ornamentals	Chrysanthemums	6 inch pot	5.99 - 9.99	687	7.46	10	11.99	37	11.99		8.00 - 14.99	647	10.42	
Ornamentals	Chrysanthemums	8 Inch Pot	4.99 - 6.00	133	5.35		4.99 - 5.99	151	5.22		5.99 - 9.99	230	6.40	
Ornamentals	Tulips	bunched 15s	8.99	21	8.99									

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	COSMIC CRISP	per lb	1.78 - 2.48	65	2.23		1.99	380	1.99					
Apples	Envy	per lb	1.97	60	1.97		2.99	149	2.99		1.49 - 1.99	84	1.85	72
Apples	Fuji	2 lb bag	2.99	70	2.99									
Apples	Fuji	per lb	0.97	95	0.97		0.99	73	0.99		1.29 - 2.29	81	1.62	
Apples	Gala/Royal Gala	2 lb bag	2.99	70	2.99									
Apples	Gala/Royal Gala	3 lb bag	1.97 - 5.00	277	2.92									
Apples	Gala/Royal Gala	5 lb bag	5.00	115	5.00									
Apples	Gala/Royal Gala	each	0.25	65	0.25									
Apples	Gala/Royal Gala	per lb	0.97 - 1.99	454	1.43		0.79 - 1.49	616	1.11		1.49 - 2.29	45	1.88	
Apples	Golden Delicious	3 lb bag	3.99	34	3.99									
Apples	Golden Delicious	per lb	0.99	61	0.99									
Apples	Granny Smith	2 lb bag	2.99	70	2.99									
Apples	Granny Smith	3 lb bag	1.97 - 3.99	302	3.68									
Apples	Granny Smith	per lb	0.97 - 1.69	208	1.16		0.99 - 1.49	551	1.14					
Apples	Honeycrisp	2 lb bag	1.99 - 4.79	436	2.60		1.99	128	1.99					
Apples	Honeycrisp	3 lb bag	3.97	47	3.97									
Apples	Honeycrisp	per lb	1.29 - 1.99	662	1.57		1.29 - 2.99	844	2.05					
Apples	Jonathan	3 lb bag	3.99 - 5.00	70	4.51									
Apples	Pink Lady/Cripps Pink	5 lb bag	5.00	115	5.00									
Apples	Pink Lady/Cripps Pink	per lb					0.99 - 1.99	219	1.66					
Apples	Red Delicious	3 lb bag	3.49 - 5.00	220	3.92									
Apples	Red Delicious	per lb	0.97 - 1.69	147	1.22									
Apples, Processed	Juice	64 oz (1/2 gallon)	1.98 - 2.99	277	2.55		1.34 - 2.99	423	2.46		3.50	36	3.50	
Apples, Processed	Juice	96 oz (3/4 gallon)					4.98	122	4.98					
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	6.99 - 10.49	149	8.67						5.00	305	5.00	
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	3.99 - 4.97	164	4.61		6.99	26	6.99		3.99	123	3.99	
Avocados	Hass	4 count mesh bags	4.43	75	4.43		4.43	109	4.43		3.88	22	3.88	
Avocados	Hass	each	0.37 - 1.67	566	1.01						0.89	61	0.89	
Avocados	Hass-Marked Extra Large	each					3.00	27	3.00					
Avocados	Hass-Marked Large	each	1.25 - 1.66	157	1.45		0.79 - 1.66	888	1.20		1.88	61	1.88	
Avocados	Hass-Marked Medium	each					0.99	559	0.99		0.75	81	0.75	
Avocados	Hass-Marked Small	each	0.50	65	0.50		0.33 - 0.50	302	0.47					
Bananas		per lb					0.69 - 0.79	207	0.72					
Blackberries		1 pint (11-12 oz cntr w/ lid)	3.99	70	3.99									
Blackberries		5.6-6 oz package	2.99 - 4.99	219	3.97		2.99 - 3.99	916	3.37		3.33 - 3.50	193	3.44	
Blueberries		18 oz package					5.99	45	5.99					
Blueberries		6 oz package	3.99 - 4.99	128	4.83		3.99	146	3.99					
Blueberries		9.8 oz package	3.99 - 4.99	566	4.38		3.99 - 4.99	525	4.35		4.99	184	4.99	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 19

Cactus Pears		each					0.33	61	0.33				
Cactus Pears		per lb					0.69	42	0.69				
Cantaloupes		each	2.50 - 3.99	137	2.96		2.00 - 3.00	469	2.75	75			
Cantaloupes		per lb					0.79	42	0.79				
Clementines		3 lb bag	2.99 - 4.99	353	4.04		3.99 - 5.99	454	5.04		5.99	305	5.99
Grapes	Black Seedless	per lb	2.49	27	2.49		2.47 - 2.99	195	2.66	62	1.99	110	1.99
Grapes	Red Seedless	2 lb container with lid					4.99	53	4.99				
Grapes	Red Seedless	per lb	1.79 - 3.79	674	2.69		1.49 - 3.99	1264	2.84	52	1.99 - 2.49	178	2.05
Grapes	White Seedless Type	2 lb container with lid	4.48	126	4.48		4.99 - 8.99	79	6.31	32			
Grapes	White Seedless Type	per lb	1.29 - 3.79	765	2.19		1.25 - 3.99	1392	2.69	47	1.99 - 2.49	178	2.05
Kiwifruit	Hayward	each	0.50	95	0.50								
Kiwifruit	Yellow Flesh	1-lb containers with lids	3.99 - 4.99	131	4.52								
Lemons		2 lb bag	4.99	95	4.99								
Lemons		each	0.14 - 0.20	133	0.19		0.33 - 0.99	500	0.80				
Lemons		per lb					1.29	46	1.29				
Limes		each	0.20 - 0.25	198	0.22		0.33	146	0.33		0.33	81	0.33
Limes		per lb					1.29	88	1.29				
Mangoes	Round Varieties	each					0.99	285	0.99				
Mangoes	Round Varieties Marked Large	each									0.99	305	0.99
Oranges	Navel	3 lb bag	3.99 - 6.99	359	5.47								
Oranges	Navel	4 lb bag					2.99	45	2.99				
Oranges	Navel	each	1.00 - 1.33	53	1.19								
Oranges	Navel	per lb	1.48 - 1.99	366	1.65		1.49 - 1.99	427	1.69		1.39 - 1.48	78	1.44
Oranges	Navel, Cara Cara	per lb	1.99	42	1.99		1.29 - 1.49	181	1.43				
Papaya	Maradol/Tainung Types	per lb	0.69 - 1.29	142	0.91		0.50 - 0.99	203	0.80				
Peaches	Various Yellow Flesh Varieties	per lb	2.49 - 3.10	182	2.74		1.99 - 3.10	539	2.46	79	3.10	22	3.10
Pears	Bartlett	per lb	0.99 - 2.39	901	1.77		0.69 - 1.99	341	1.69		0.99 - 1.48	140	1.35 57
Pears	Bosc	per lb	1.49 - 1.59	116	1.57		1.69	53	1.69				
Pears	D'Anjou	per lb	1.59	95	1.59		1.69	53	1.69				
Pears	RED TYPE	per lb	1.49 - 1.59	116	1.57								
Persimmons		each					2.99	122	2.99				
Persimmons		per lb					1.69	45	1.69				
Pineapples		each	2.47 - 2.99	482	2.55		2.99	541	2.99		0.99	23	0.99
Pineapples		per lb					0.89 - 0.99	325	0.93		1.29	61	1.29
Plantains		per lb	0.77	47	0.77		0.99	53	0.99				
Plums		per lb					2.49	261	2.49	100			
Pomegranates		each	1.49 - 2.49	599	2.32		1.50 - 3.00	991	2.53		2.79 - 3.99	206	3.86
Raspberries		1 pint (11-12 oz cntr w/ lid)	3.99	70	3.99		6.99	26	6.99				
Raspberries		6 oz package	2.99 - 4.99	497	3.42		2.50 - 3.99	1201	3.16		2.99 - 3.34	334	3.18
Strawberries		1 lb package	2.99 - 3.99	575	3.51		1.99 - 3.99	440	2.89		3.34 - 3.49	294	3.43
Strawberries		2 lb package					3.99	115	3.99				
Tangelos		per lb					1.49	73	1.49		1.99	23	1.99
Tangerines/Mandarins		3 lb bag	2.97 - 4.99	517	3.56		4.99	21	4.99		5.54	22	5.54
Tangerines/Mandarins		5 lb package					8.99	256	8.99				
Tangerines/Mandarins		per lb					1.69	103	1.69				
Watermelons	Red Flesh Seedless Miniature	each					1.99	23	1.99		2.50	23	2.50

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
POTATOES & ONIONS														
Onions, Dry	RED	2 lb bag	2.50	114	2.50									
Onions, Dry	RED	per lb	1.29	177	1.29		1.49	146	1.49		0.78 - 1.28	102	1.18	
Onions, Dry	WHITE	2 lb bag	2.50	114	2.50									
Onions, Dry	WHITE	per lb	0.89 - 1.29	435	1.07		0.99 - 1.49	621	1.11		0.78 - 0.79	82	0.79	74
Onions, Dry	YELLOW	3 lb bag	1.77 - 3.00	242	2.21		0.99	61	0.99					
Onions, Dry	YELLOW	per lb	0.50 - 1.29	887	1.04		0.33 - 0.99	342	0.78		0.78 - 0.99	144	0.96	
Onions, Dry	YELLOW MARKED SWEET	per lb	1.29 - 1.49	57	1.36	36					0.89 - 2.49	58	1.50	
Potatoes	FINGERLING	24 oz bag					3.49	199	3.49					
Potatoes	ROUND RED	24 oz bag	2.98 - 2.99	153	2.98		3.00	53	3.00					
Potatoes	ROUND RED	5 lb bag	3.49 - 5.99	286	5.13		3.99	55	3.99		4.48	81	4.48	100
Potatoes	ROUND RED	per lb					0.99	42	0.99		1.89	22	1.89	
Potatoes	ROUND WHITE	per lb	0.69	65	0.69		0.89 - 0.99	103	0.93					
Potatoes	RUSSET	10 lb bag	2.98 - 4.99	400	4.27						2.50	36	2.50	
Potatoes	RUSSET	5 lb bag	1.99 - 2.99	116	2.17		3.99	146	3.99		1.99	150	1.99	
Potatoes	RUSSET	per lb	0.79 - 0.89	125	0.87						0.79 - 0.89	133	0.87	82
Potatoes	YELLOW TYPE	24 oz bag	2.98 - 2.99	153	2.98		2.99	53	2.99					
Potatoes	YELLOW TYPE	5 lb bag	3.49 - 6.01	381	5.35		3.99	55	3.99		4.48	81	4.48	100
Potatoes	YELLOW TYPE	per lb									1.89	22	1.89	
VEGETABLES														
Beans	ROUND GREEN TYPE	12 oz bag	2.99	42	2.99									
Beets		per lb	0.79	30	0.79									
Broccoli		per lb	2.21	75	2.21		1.49 - 2.21	182	1.92					
Broccoli	CROWN CUT	per lb	1.79 - 1.99	202	1.88		2.99	354	2.99		2.21 - 2.29	132	2.28	
Cabbage	RED TYPE	per lb					1.49	146	1.49					
Cabbage	ROUND GREEN TYPE	per lb	0.50 - 0.89	313	0.69	9	1.49	146	1.49					
Cactus Leaf (Nopales)		1-1.5 lb bags	2.49	65	2.49		3.50	55	3.50					
Cactus Leaf (Nopales)		per lb	0.89	30	0.89									
Carrots		2 lb bag									2.28	81	2.28	
Carrots		5 lb film bag					2.99	95	2.99					
Carrots		per lb	0.49 - 0.50	95	0.50									
Carrots	BABY PEELED	1 lb bag	0.99 - 1.50	96	1.31		0.99 - 1.48	116	1.34		0.99 - 1.50	169	1.42	
Carrots	BABY PEELED	2 lb bag	2.99	42	2.99									
Cauliflower		per lb					1.49	73	1.49		1.88	36	1.88	
Celery		each					2.50	66	2.50		1.75 - 1.78	103	1.77	78
Celery		per lb									0.99	36	0.99	
Celery	HEARTS	per package	2.48	42	2.48									
Chayote		each					0.49	61	0.49					
Chayote		per lb	0.79 - 0.89	95	0.82									
Cilantro		per bunch	0.33 - 0.79	190	0.59		0.49 - 0.99	207	0.84		1.19	61	1.19	
Collards		per bunch					2.50	66	2.50					
Corn-Sweet		each	0.50	65	0.50		0.50	115	0.50					
Corn-Sweet		trays 4-5 ears film wrapped	3.50	60	3.50		5.00	66	5.00					
Cucumbers		each	0.50 - 0.79	881	0.61		0.33 - 0.99	592	0.72		0.79	110	0.79	
Cucumbers	LONG SEEDLESS - Greenhouse	each	1.25	34	1.25		2.50	66	2.50					

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 21

Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Garlic		per sleeve	1.99	65	1.99		1.49	61	1.49		0.79	22	0.79	
Jalapeno Peppers		per lb	1.59	30	1.59		0.50 - 0.99	298	0.91		1.28 - 2.99	185	2.01	
Jicama		per lb					0.89 - 0.99	99	0.94					
Kale		per bunch					2.50	146	2.50					
Lettuce	Iceberg	each	1.99 - 2.50	255	2.31									
Lettuce	Romaine (Hearts)	3 count	2.99 - 3.99	166	3.30		2.00	53	2.00					
Mixed Mini Sweet Peppers		1 lb package	3.50	148	3.50									
Mushrooms	CREMINI	8 oz package	2.48 - 3.00	102	2.79		1.29	128	1.29		2.99	22	2.99	
Mushrooms	PORTOBELLA	8 oz package	2.79	27	2.79									
Mushrooms	WHITE	8 oz package	1.98 - 2.00	181	1.98		2.50	20	2.50		2.50 - 2.99	132	2.58	
Mustard		per bunch					2.50	66	2.50					
Onions, Green		per bunch	0.79	95	0.79									
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	2.49	341	2.49		2.49 - 3.99	183	2.94					
Peppers (Bell Type)	GREEN	each	0.59 - 1.00	268	0.77		0.79 - 0.99	245	0.95					
Peppers (Bell Type)	ORANGE	each	0.69 - 1.27	350	1.05		0.79 - 1.25	353	1.14		0.99 - 1.67	409	1.12	
Peppers (Bell Type)	RED	each	0.69 - 1.29	377	1.07		0.79 - 1.25	552	1.08		0.99 - 1.67	409	1.12	
Peppers (Bell Type)	YELLOW	each	0.69 - 1.29	377	1.07		0.79 - 1.25	353	1.14		0.99 - 1.67	409	1.12	
Pumpkins		each	4.00 - 6.99	310	5.48		4.99 - 9.99	705	7.04	17				
Pumpkins		per lb					0.50	55	0.50		0.39 - 0.49	351	0.48	
Pumpkins	Marked Extra Large	each	5.00	95	5.00		5.00 - 12.00	361	10.39	33	9.99	4	9.99	
Pumpkins	Marked Large	each	3.95 - 5.49	362	4.04		3.95 - 7.99	530	6.05	15	5.99	110	5.99	100
Pumpkins	Marked Large	per lb	0.39	70	0.39									
Pumpkins	PIE TYPE	each	3.00	60	3.00		2.50 - 3.99	121	2.82					
Radishes		per bunch	1.69	30	1.69		0.49	61	0.49					
Salad (Mixed Types)		1 lb package	3.99	70	3.99									
Salad (Mixed Types)		10-12 oz package	0.99 - 2.88	340	2.06		2.50	199	2.50					
Salad (Mixed Types)		5-9 oz package					2.50	199	2.50		2.99	110	2.99	
Serrano Peppers		per lb	0.99 - 1.97	245	1.30									
Spinach		per bunch					1.39	45	1.39					
Spinach	FLAT TYPE	1 lb package	2.00	61	2.00									
Spinach	FLAT TYPE	5-7 oz package	2.98	117	2.98									
Spinach	FLAT TYPE	8-10 oz package	1.99 - 2.99	247	2.32						2.50	23	2.50	
Squash	Acorn	per lb	0.99 - 1.49	229	1.24						0.58	21	0.58	
Squash	Buttercup	per lb	1.19	27	1.19									
Squash	Butternut	per lb	0.89 - 1.49	570	1.03		0.89	256	0.89		0.58 - 0.99	57	0.84	
Squash	Spaghetti	per lb	0.89 - 1.49	570	1.03		0.89	128	0.89		0.58 - 0.99	57	0.84	
Sweet Potatoes		per lb	0.79 - 1.29	317	1.13		1.99	244	1.99		3.49	22	3.49	
Tomatillos		per lb	1.29 - 1.49	133	1.44		0.50 - 0.99	509	0.90					
Tomatoes		per lb					1.49	73	1.49					
Tomatoes	Cherry Type	10 oz package									2.99	36	2.99	
Tomatoes	GRAPE TYPE	10 oz package	2.50	34	2.50		2.50	20	2.50		3.98	81	3.98	
Tomatoes	GRAPE TYPE	16 oz	4.99	52	4.99									
Tomatoes	Plum Type (Roma)	per lb	0.99 - 1.49	653	1.14		0.89 - 1.29	677	1.06		1.48 - 1.79	178	1.61	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 22

Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Tomatoes	VINE RIPES - Greenhouse	per lb	1.59 - 1.99	359	1.81						1.99	23	1.99	
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	1.99	52	1.99									
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	0.97 - 1.99	398	1.21		1.99 - 2.99	172	2.84		1.99	110	1.99	
Turnip Tops		per bunch					2.50	66	2.50					
OTHER SPECIALTY CROP ITEMS														
Hemp Seeds Shelled		16 oz	15.71	75	15.71									
Hemp Seeds Shelled		24 oz	20.81	75	20.81									
Hemp Seeds Shelled		8 oz	6.49 - 9.17	167	7.69	44	6.49	23	6.49		6.49	26	6.49	
Honey		12 oz	5.44	30	5.44	100	5.98	122	5.98		4.99	23	4.99	
Honey		16 oz	9.99	118	9.99						6.99	23	6.99	
SEASONAL ITEMS														
Ornamentals	Chrysanthemums	6 inch pot	8.00	293	8.00		8.00	365	8.00					
Ornamentals	Chrysanthemums	8 Inch Pot	7.99 - 10.99	130	10.46									
Ornamentals	Gladiolas	bunched 5s					6.99	354	6.99					
Ornamentals	Tulips	bunched 10s					8.99 - 10.99	283	9.46					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT										
Apple Pears		per lb	6.49	37	6.49		2.99	23	2.99	
Apples	COSMIC CRISP	per lb	3.49	37	3.49		1.99	23	1.99	
Apples	Envy	3 lb bag	6.49	11	6.49					
Apples	Envy	per lb					2.39	23	2.39	
Apples	Fuji	3 lb bag	5.99	9	5.99		5.99	7	5.99	
Apples	Fuji	per lb	1.99 - 2.49	13	2.07					
Apples	Gala/Royal Gala	3 lb bag	5.99	9	5.99					
Apples	Gala/Royal Gala	per lb	1.18 - 1.99	14	1.82					
Apples	Granny Smith	3 lb bag	5.99	9	5.99					
Apples	Honeycrisp	per lb	1.69	2	1.69					
Apples	Pink Lady/Cripps Pink	per lb					2.29	7	2.29	
Apples, Processed	Juice	64 oz (1/2 gallon)	3.29 - 3.49	13	3.32		3.49	3	3.49	
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	6.00	11	6.00					
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	6.49	2	6.49					
Avocados	Hass	4 count mesh bags					4.29 - 6.21	7	5.39	
Avocados	Hass	each	1.25 - 1.69	11	1.33		1.49 - 1.67	25	1.66	
Blackberries		5.6-6 oz package	4.49	2	4.49		5.45	4	5.45	
Blueberries		18 oz package	8.99	9	8.99					
Blueberries		9.8 oz package	6.99	11	6.99		5.99	2	5.99	
Cantaloupes		per lb	1.29	2	1.29		2.49	33	2.49	
Grapefruit	RED	each					1.99	7	1.99	
Grapes	Black Seedless	per lb	2.99	11	2.99					
Grapes	Red Seedless	per lb	2.99	13	2.99		3.99 - 5.99	67	5.26	
Grapes	White Seedless Type	per lb	2.99	13	2.99		3.99 - 4.59	29	4.47	
Honeydews		per lb	1.29	2	1.29					
Kiwifruit	Yellow Flesh	1-lb containers with lids	6.00	11	6.00					
Kiwifruit	Yellow Flesh	2-lb containers with lids					8.99	2	8.99	
Lemons		2 lb bag					6.99	2	6.99	
Mangoes	Round Varieties Marked Large	each	1.99	11	1.99					
Oranges	Navel	4 lb bag	6.00	11	6.00					
Oranges	Navel, Cara Cara	3 lb bag					5.49	23	5.49	
Peaches	Various Yellow Flesh Varieties	per lb					2.99 - 4.99	35	4.42	
Pears	Bosc	per lb					1.89	7	1.89	
Persimmons		per lb					3.99	2	3.99	
Pineapples		each	9.99	37	9.99					
Pomegranates		each	4.99	11	4.99					
Raspberries		6 oz package	3.99 - 4.50	15	4.43					
Strawberries		1 lb package	3.99 - 4.50	22	4.25					
Tangelos		per lb	4.49	37	4.49					
Tangerines/Mandarins		3 lb bag	6.99	22	6.99					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
POTATOES & ONIONS										
Onions, Dry	RED	per lb					2.39	7	2.39	
Onions, Dry	YELLOW	per lb	1.49	11	1.49					
Onions, Dry	YELLOW MARKED SWEET	2 lb bag					3.99	2	3.99	
Onions, Dry	YELLOW MARKED SWEET	per lb	1.79	9	1.79		1.99 - 2.39	27	2.33	
Potatoes	MIXED COLORS	24 oz bag	4.49	11	4.49					
Potatoes	ROUND RED	24 oz bag	4.49	11	4.49					
Potatoes	RUSSET	5 lb bag	1.99	11	1.99					
Potatoes	YELLOW TYPE	24 oz bag	4.49	11	4.49					
Potatoes	YELLOW TYPE	5 lb bag	5.49	2	5.49					
VEGETABLES										
Broccoli	CROWN CUT	per lb					1.99 - 3.49	34	3.25	
Carrots		2 lb bag	2.99	2	2.99					
Carrots	BABY PEELED	1 lb bag	1.99 - 2.19	13	2.02					
Carrots	BABY PEELED	2 lb bag	3.88	3	3.88					
Celery		each					2.99	2	2.99	
Celery		per lb					1.19	3	1.19	
Cucumbers		each	0.99	2	0.99					
Mixed Mini Sweet Peppers		1 lb package	4.49	9	4.49					
Mushrooms	WHITE	8 oz package	3.00	11	3.00					
Peppers (Bell Type)	GREEN	per lb					2.29	3	2.29	
Peppers (Bell Type)	ORANGE	each	1.99 - 2.00	13	1.99					
Peppers (Bell Type)	RED	each	1.99 - 2.00	13	1.99					
Peppers (Bell Type)	YELLOW	each	1.99 - 2.00	13	1.99					
Pumpkins		per lb	0.69 - 0.99	15	0.74					
Salad (Mixed Types)		10-12 oz package	3.59	2	3.59					
Spinach	FLAT TYPE	8-10 oz package					4.89	7	4.89	
Squash	Acorn	per lb	1.99 - 3.49	48	3.15					
Squash	Butternut	per lb	1.99 - 3.49	48	3.15					
Squash	Kabocha	per lb	3.49	37	3.49		2.29	7	2.29	
Squash	Spaghetti	per lb	1.99 - 3.49	48	3.15					
Squash	Yellow Crookneck/Straightneck	per lb					2.49	7	2.49	
Sweet Potatoes		per lb					2.69	23	2.69	
Tomatoes		per lb					2.29	3	2.29	100
Tomatoes	Plum Type (Roma)	per lb	2.69	9	2.69					
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.38	3	2.38		2.99	2	2.99	
OTHER SPECIALTY CROP ITEMS										
Honey		12 oz	5.79	11	5.79					

Wtd Avg - Simple weighted average



NATIONAL ORGANIC SUMMARY

(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	Ambrosia	2 lb bag	183	3.99				
Apples	Envy	2 lb bag	183	3.99				
Apples	Fuji	2 lb bag	146	4.00			321	4.17
Apples	Fuji	3 lb bag	34	6.99				
Apples	Fuji	per lb	481	2.77	603	2.71	202	2.98
Apples	Gala/Royal Gala	2 lb bag	459	4.80	2,113	4.59	1,654	4.36
Apples	Gala/Royal Gala	3 lb bag	68	6.74	122	6.49	509	4.62
Apples	Granny Smith	2 lb bag	442	5.42	24	4.99	536	4.32
Apples	Honeycrisp	2 lb bag	1,170	4.99	107	6.21	106	4.46
Apples	Honeycrisp	per lb	1,735	3.22	1,370	3.21	1,165	3.14
Apples	Pink Lady/Cripps Pink	3 lb bag	34	6.99			322	4.99
Apples, Processed	Juice	64 oz (1/2 gallon)	37	3.50	423	3.27	122	5.99
Avocados	Hass	4 count mesh bags	350	4.50	34	4.99	417	4.70
Avocados	Hass	each	190	1.67	130	1.95	799	1.97
Avocados	Hass-Marked Large	each	481	2.78	501	2.69		
Bananas		per lb	246	0.89	329	0.91		
Blackberries		5.6-6 oz package	835	3.98	1,028	4.11	2,061	4.79
Blueberries		6 oz package	118	3.99	136	5.18	95	4.49
Cantaloupes		each	35	3.99			60	2.99
Grapes	Black Seedless	2 lb container with lid	463	4.99			1,063	6.99
Grapes	Red Seedless	2 lb container with lid	560	5.53	543	6.93	2,018	6.83
Grapes	Red Seedless	per lb	2,543	3.53	1,757	3.62	3,315	3.35
Grapes	White Seedless Type	2 lb container with lid	384	5.87	543	6.93	1,354	6.75
Grapes	White Seedless Type	per lb	2,381	3.51	1,737	3.63	3,209	3.36
Kiwifruit	Hayward	1-lb containers with lids	197	6.66			505	5.51
Kiwifruit	Yellow Flesh	1-lb containers with lids	349	7.09	528	6.51	380	5.99
Lemons		each	95	0.99			60	0.99
Limes		each	282	0.67				
Oranges	Navel	3 lb bag	190	7.99				
Pears	Bartlett	2 lb bag	220	3.99	1,101	4.13	428	3.99
Pears	Bartlett	per lb	516	2.75	632	2.68	833	2.65
Pears	D'Anjou	2 lb bag	46	3.99				
Pears	RED TYPE	per lb	406	2.77	461	2.70	305	2.77
Pomegranates		each	21	2.98				
Raspberries		6 oz package	878	3.95	962	4.04	2,665	4.68
Tangerines/Mandarins		3 lb bag	459	5.54	603	5.43		

Wtd Avg - Simple weighted average



Potatoes & Onions

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	YELLOW	2 lb bag	42	3.49	42	3.49	115	3.04
Onions, Dry	YELLOW	3 lb bag	248	4.76	22	3.99		
Onions, Dry	YELLOW	per lb	154	1.49			154	1.49
Potatoes	MIXED COLORS	24 oz bag	190	4.99				
Potatoes	ROUND RED	24 oz bag	190	4.99	23	4.99	219	3.91
Potatoes	ROUND RED	3 lb bag	131	3.99	212	4.99	215	3.99
Potatoes	RUSSET	3 lb bag	162	4.99	22	4.99	25	3.97
Potatoes	RUSSET	5 lb bag	23	3.99	20	2.98		
Potatoes	RUSSET	per lb	154	1.49			154	1.49
Potatoes	YELLOW TYPE	24 oz bag	190	4.99	23	4.99	341	4.10

Vegetables

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Asparagus	GREEN	per lb	271	3.49			633	2.99
Beets		per bunch	21	2.98	20	2.98	52	2.50
Broccoli		per bunch	25	4.99			194	2.54
Broccoli	CROWN CUT	per lb	38	5.99	122	1.99		
Cabbage	ROUND GREEN TYPE	per lb	190	1.29	61	2.29	141	1.66
Carrots		2 lb bag	183	2.50	20	3.59	597	2.48
Carrots		per bunch	256	2.99	81	3.98	81	3.98
Carrots		per lb	154	1.29	38	1.19	154	1.29
Carrots	BABY PEELED	1 lb bag	714	2.17	1,548	1.68	691	1.97
Celery		each	66	2.15	129	2.21	413	1.93
Celery	HEARTS	per package	25	3.99	167	3.17	702	3.54
Corn-Sweet		trays 4-5 ears film wrapped	356	3.99				
Cucumbers	LONG SEEDLESS - Greenhouse	each	278	2.19	28	2.50	800	2.47
Cucumbers	PERSIAN - Greenhouse	12-14 oz trays filmwrapped	435	4.17	25	2.99		
Curly Parsley		per bunch	154	1.49			154	1.29
Garlic		per sleeve	53	1.29				
Kale		per bunch	210	3.74	110	2.99	425	1.97
Lettuce	Boston - Greenhouse	4 oz containers with lid	66	3.50				
Lettuce	Green Leaf	each	481	2.54	757	2.49		
Lettuce	Iceberg	each	183	3.49			20	2.50
Lettuce	Red Leaf	each	481	2.54	757	2.49		
Lettuce	Romaine	each	481	2.54	603	2.49		
Lettuce	Romaine (Hearts)	3 count	216	4.59	420	4.30	333	3.88
Mixed Mini Sweet Peppers		1 lb package	26	2.98	122	5.54		
Mushrooms	CREMINI	8 oz package	185	2.50	387	2.46	80	2.49
Mushrooms	WHITE	8 oz package	288	3.68	280	2.69	119	2.24
Peppers (Bell Type)	ORANGE	each	369	2.73				
Peppers (Bell Type)	RED	each	369	2.73			21	1.50
Peppers (Bell Type)	YELLOW	each	369	2.73	64	0.99	21	1.50

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 27

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Pumpkins	PIE TYPE	per lb	228	1.66	319	1.59	144	1.66
Salad (Mixed Types)		1 lb package	1,022	5.00				
Salad (Mixed Types)		10-12 oz package	375	4.92	357	6.34	672	5.98
Salad (Mixed Types)		5-9 oz package	1,215	3.57	1,625	3.60	981	3.66
Salad (Mixed Types)	Spring Mix	5-9 oz package	74	2.49	1,584	3.50	609	3.58
Spinach	FLAT TYPE	5-7 oz package	368	2.74	210	3.99	303	3.38
Spinach	FLAT TYPE	8-10 oz package	190	4.99			20	3.99
Squash	Acorn	per lb	856	1.91	639	1.69	938	1.78
Squash	Buttercup	per lb	22	1.66				
Squash	Butternut	per lb	753	1.91	639	1.69	1,141	1.74
Squash	Kabocha	per lb	367	1.77	266	1.58	286	1.66
Squash	Spaghetti	per lb	775	1.90	639	1.69	938	1.78
Squash	Zucchini	per lb	61	2.99	2,844	2.39		
Sweet Potatoes		per lb	502	2.54	603	2.49	35	1.99
Tomatoes		per lb	59	3.49	154	2.49		
Tomatoes	GRAPE TYPE	1 pint package	283	3.53			225	2.91
Tomatoes	GRAPE TYPE	10 oz package	28	2.99	83	3.64	102	2.50
Tomatoes	GRAPE TYPE	12 oz package	26	2.98			491	3.00
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	159	3.76	190	2.99	906	3.34

Other Specialty Crop Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Hemp (Seed) Oil		16 oz	127	15.68	144	17.71	808	16.10
Hemp Seeds Shelled		12 oz	817	15.02	471	15.64	1,133	14.63
Hemp Seeds Shelled		24 oz	60	16.79			304	27.99
Hemp Seeds Shelled		7 oz	616	10.35	286	11.17	1,036	9.95
Hemp Seeds Shelled		8 oz	201	10.66	118	11.99		
Honey		12 oz	371	9.48	159	9.98	398	8.26
Honey		16 oz	683	9.81	398	9.12	413	10.95

Wtd Avg - Simple weighted average



REGIONAL ORGANIC DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	Ambrosia	2 lb bag	3.99	183	3.99									
Apples	Envy	2 lb bag	3.99	183	3.99									
Apples	Fuji	3 lb bag					6.99	34	6.99					
Apples	Fuji	per lb	2.77	122	2.77		2.77	86	2.77		2.77	67	2.77	
Apples	Gala/Royal Gala	2 lb bag	5.99	190	5.99									
Apples	Gala/Royal Gala	3 lb bag					6.49 - 6.99	68	6.74					
Apples	Granny Smith	2 lb bag	4.99 - 5.99	214	5.88		4.99	228	4.99					
Apples	Honeycrisp	2 lb bag	4.99	76	4.99		4.99	1094	4.99					
Apples	Honeycrisp	per lb	2.98 - 3.88	161	3.66		2.48 - 3.88	367	2.94		3.88 - 3.99	266	3.96	
Apples	Pink Lady/Cripps Pink	3 lb bag					6.99	34	6.99					
Apples, Processed	Juice	64 oz (1/2 gallon)					3.50	37	3.50					
Avocados	Hass	4 count mesh bags									4.29 - 4.99	284	4.39	
Avocados	Hass	each	1.67	190	1.67									
Avocados	Hass-Marked Large	each	2.78	122	2.78		2.78	86	2.78		2.78	67	2.78	
Bananas		per lb	0.79	185	0.79									
Blackberries		5.6-6 oz package	3.89 - 4.49	194	4.11		3.89	86	3.89		3.89	67	3.89	
Cantaloupes		each									3.99	35	3.99	
Grapes	Black Seedless	2 lb container with lid					4.99	463	4.99					
Grapes	Red Seedless	2 lb container with lid	4.79 - 5.99	276	5.62		4.79 - 6.99	164	5.78					
Grapes	Red Seedless	per lb	3.32 - 3.99	559	3.68		3.32 - 3.69	1647	3.53		3.32 - 3.99	89	3.49	
Grapes	White Seedless Type	2 lb container with lid	5.99	190	5.99		6.99	74	6.99					
Grapes	White Seedless Type	per lb	3.32 - 3.99	397	3.55		3.32 - 3.69	1647	3.53		3.32 - 3.99	89	3.49	
Kiwifruit	Hayward	1-lb containers with lids	6.66	122	6.66									
Kiwifruit	Yellow Flesh	1-lb containers with lids	8.99	65	8.99		6.66	86	6.66		6.66	67	6.66	
Limes		each					0.50	187	0.50					
Oranges	Navel	3 lb bag	7.99	190	7.99									
Pears	Bartlett	2 lb bag	3.99	185	3.99						3.99	35	3.99	
Pears	Bartlett	per lb	2.49 - 2.77	157	2.71		2.77	86	2.77		2.77	67	2.77	
Pears	D'Anjou	2 lb bag	3.99	46	3.99									
Pears	RED TYPE	per lb	2.77	122	2.77		2.77	86	2.77		2.77	67	2.77	
Raspberries		6 oz package	2.99 - 4.49	215	4.00		3.89	86	3.89		3.89	67	3.89	
Tangerines/Man darins		3 lb bag	5.54	122	5.54		5.54	86	5.54		5.54	67	5.54	
POTATOES & ONIONS														
Onions, Dry	YELLOW	3 lb bag	3.99 - 4.99	228	4.82									
Onions, Dry	YELLOW	per lb									1.49	13	1.49	
Potatoes	MIXED COLORS	24 oz bag	4.99	190	4.99									
Potatoes	ROUND RED	24 oz bag	4.99	190	4.99									
Potatoes	ROUND RED	3 lb bag	3.99	131	3.99									

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 29

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Potatoes	RUSSET	3 lb bag	4.99	162	4.99									
Potatoes	RUSSET	per lb									1.49	13	1.49	
Potatoes	YELLOW TYPE	24 oz bag	4.99	190	4.99									
VEGETABLES														
Broccoli		per bunch	4.99	25	4.99									
Broccoli	CROWN CUT	per lb	5.99	38	5.99									
Cabbage	ROUND GREEN TYPE	per lb	1.29	190	1.29									
Carrots		2 lb bag	2.50	183	2.50									
Carrots		per lb									1.29	13	1.29	
Carrots	BABY PEELED	1 lb bag	1.79 - 2.50	442	2.14									
Celery		each									1.99	39	1.99	
Celery	HEARTS	per package	3.99	25	3.99									
Corn-Sweet		trays 4-5 ears film wrapped	3.99	322	3.99		3.99	34	3.99					
Cucumbers	LONG SEEDLESS - Greenhouse	each	2.29	183	2.29									
Curly Parsley		per bunch									1.49	13	1.49	
Kale		per bunch	3.99	190	3.99									
Lettuce	Green Leaf	each	2.54	122	2.54		2.54	86	2.54		2.54	67	2.54	
Lettuce	Iceberg	each	3.49	183	3.49									
Lettuce	Red Leaf	each	2.54	122	2.54		2.54	86	2.54		2.54	67	2.54	
Lettuce	Romaine	each	2.54	122	2.54		2.54	86	2.54		2.54	67	2.54	
Lettuce	Romaine (Hearts)	3 count	3.99 - 5.99	216	4.59									
Mixed Mini Sweet Peppers		1 lb package					2.98	26	2.98					
Mushrooms	CREMINI	8 oz package	2.50	185	2.50									
Mushrooms	WHITE	8 oz package	2.50 - 3.99	288	3.68									
Peppers (Bell Type)	ORANGE	each	2.99	237	2.99		2.99	37	2.99					
Peppers (Bell Type)	RED	each	2.99	237	2.99		2.99	37	2.99					
Peppers (Bell Type)	YELLOW	each	2.99	237	2.99		2.99	37	2.99					
Pumpkins	PIE TYPE	per lb					1.66	86	1.66		1.66	67	1.66	
Salad (Mixed Types)		1 lb package					5.00	463	5.00		5.00	559	5.00	
Salad (Mixed Types)		10-12 oz package	4.99	283	4.99		4.99	37	4.99					
Salad (Mixed Types)		5-9 oz package	2.50 - 3.99	482	3.86		4.99	34	4.99		3.00 - 3.99	547	3.35	
Salad (Mixed Types)	Spring Mix	5-9 oz package					2.49	74	2.49					
Spinach	FLAT TYPE	5-7 oz package	3.99	65	3.99									
Spinach	FLAT TYPE	8-10 oz package	4.99	190	4.99									
Squash	Acorn	per lb	1.66	122	1.66		1.66 - 1.99	203	1.85		1.66	67	1.66	
Squash	Butternut	per lb	1.66	122	1.66		1.66 - 1.99	203	1.85		1.66	67	1.66	
Squash	Kabocha	per lb					1.66 - 1.99	203	1.85		1.66	67	1.66	
Squash	Spaghetti	per lb	1.66	122	1.66		1.66 - 1.99	203	1.85		1.66	67	1.66	
Sweet Potatoes		per lb	2.49 - 2.54	143	2.53		2.54	86	2.54		2.54	67	2.54	
Tomatoes		per lb	3.49	59	3.49									
Tomatoes	GRAPE TYPE	1 pint package	3.49	183	3.49						2.99	39	2.99	
Tomatoes	GRAPE TYPE	10 oz package									2.99	28	2.99	
Tomatoes	GRAPE TYPE	12 oz package					2.98	26	2.98					

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 30

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.99	37	2.99									
OTHER SPECIALTY CROP ITEMS														
Hemp (Seed) Oil		16 oz									14.69 - 16.56	127	15.68	
Hemp Seeds Shelled		12 oz	14.86	122	14.86		16.14	86	16.14		13.29 - 15.71	200	14.74	
Hemp Seeds Shelled		24 oz									16.79	60	16.79	
Hemp Seeds Shelled		7 oz	11.46	122	11.46		11.89	86	11.89		7.99 - 11.04	140	9.92	
Hemp Seeds Shelled		8 oz									8.39	60	8.39	
Honey		12 oz	10.49	18	10.49	100	10.49	94	10.49					
Honey		16 oz	14.49	18	14.49		5.99 - 14.49	405	10.62		8.91	67	8.91	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	Fuji	2 lb bag					4.00	146	4.00					
Apples	Fuji	per lb	2.77	75	2.77		2.77	109	2.77		2.77	22	2.77	
Apples	Gala/Royal Gala	2 lb bag					3.79 - 4.00	188	3.95		3.98	81	3.98	100
Apples	Honeycrisp	per lb	2.49 - 3.99	383	3.08		2.98 - 3.88	348	3.26		2.49 - 3.88	210	2.64	
Avocados	Hass	4 count mesh bags					5.00	66	5.00					
Avocados	Hass-Marked Large	each	2.78	75	2.78		2.78	109	2.78		2.78	22	2.78	
Bananas		per lb									1.19	61	1.19	
Blackberries		5.6-6 oz package	3.89 - 3.99	379	3.97		3.89	109	3.89					
Blueberries		6 oz package	3.99	95	3.99		3.99	23	3.99					
Grapes	Red Seedless	2 lb container with lid					4.99	120	4.99					
Grapes	Red Seedless	per lb	3.32	75	3.32		2.99 - 3.32	151	3.23		3.32	22	3.32	
Grapes	White Seedless Type	2 lb container with lid					4.99	120	4.99					
Grapes	White Seedless Type	per lb	3.32	75	3.32		3.32 - 3.49	151	3.37		3.32	22	3.32	
Kiwifruit	Hayward	1-lb containers with lids	6.66	75	6.66									
Kiwifruit	Yellow Flesh	1-lb containers with lids					6.66	109	6.66		6.66	22	6.66	
Lemons		each	0.99	95	0.99									
Limes		each	0.99	95	0.99									
Pears	Bartlett	per lb	2.77	75	2.77		2.77	109	2.77		2.77	22	2.77	
Pears	RED TYPE	per lb					2.77	109	2.77		2.77	22	2.77	
Pomegranates		each									2.98	21	2.98	
Raspberries		6 oz package	3.89 - 3.99	379	3.97		3.89	109	3.89		3.89	22	3.89	
Tangerines/Man darins		3 lb bag	5.54	75	5.54		5.54	109	5.54					
POTATOES & ONIONS														
Onions, Dry	YELLOW	2 lb bag					3.49	42	3.49					
Onions, Dry	YELLOW	3 lb bag					3.98	20	3.98					
Onions, Dry	YELLOW	per lb	1.49	92	1.49		1.49	23	1.49		1.49	26	1.49	
Potatoes	RUSSET	5 lb bag	3.99	23	3.99									
Potatoes	RUSSET	per lb	1.49	92	1.49		1.49	23	1.49		1.49	26	1.49	
VEGETABLES														
Asparagus	GREEN	per lb	3.49	148	3.49						3.49	123	3.49	
Beets		per bunch									2.98	21	2.98	
Carrots		per bunch					2.99	256	2.99					
Carrots		per lb	1.29	92	1.29		1.29	23	1.29		1.29	26	1.29	
Carrots	BABY PEELED	1 lb bag	1.79 - 2.00	84	1.93		1.79 - 2.50	188	2.34	77				
Celery		each	2.39	27	2.39									
Cucumbers	LONG SEEDLESS - Greenhouse	each	1.99	95	1.99									
Cucumbers	PERSIAN - Greenhouse	12-14 oz trays filmwrapped					3.99	354	3.99		4.98	81	4.98	
Curly Parsley		per bunch	1.49	92	1.49		1.49	23	1.49		1.49	26	1.49	
Garlic		per sleeve					1.29	53	1.29					
Kale		per bunch					1.34	20	1.34					

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, October 2, 2026 - Page 32

Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Lettuce	Boston - Greenhouse	4 oz containers with lid					3.50	66	3.50	100				
Lettuce	Green Leaf	each	2.54	75	2.54		2.54	109	2.54		2.54	22	2.54	
Lettuce	Red Leaf	each	2.54	75	2.54		2.54	109	2.54		2.54	22	2.54	
Lettuce	Romaine	each	2.54	75	2.54		2.54	109	2.54		2.54	22	2.54	
Peppers (Bell Type)	ORANGE	each	1.99	95	1.99									
Peppers (Bell Type)	RED	each	1.99	95	1.99									
Peppers (Bell Type)	YELLOW	each	1.99	95	1.99									
Pumpkins	PIE TYPE	per lb	1.66	75	1.66									
Salad (Mixed Types)		10-12 oz package					4.49	55	4.49					
Salad (Mixed Types)		5-9 oz package	3.49	42	3.49						2.99	110	2.99	
Spinach	FLAT TYPE	5-7 oz package	2.47	303	2.47									
Squash	Acorn	per lb	1.66 - 2.49	252	2.24		1.66	109	1.66		1.66 - 1.98	103	1.91	78
Squash	Buttercup	per lb									1.66	22	1.66	
Squash	Butternut	per lb	1.66 - 2.49	252	2.24		1.66	109	1.66					
Squash	Kabocha	per lb	1.66	75	1.66						1.66	22	1.66	
Squash	Spaghetti	per lb	1.66 - 2.49	252	2.24		1.66	109	1.66		1.66	22	1.66	
Squash	Zucchini	per lb									2.99	61	2.99	
Sweet Potatoes		per lb	2.54	75	2.54		2.54	109	2.54		2.54	22	2.54	
Tomatoes	GRAPE TYPE	1 pint package	3.99	61	3.99									
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb					3.99	122	3.99					
OTHER SPECIALTY CROP ITEMS														
Hemp Seeds Shelled		12 oz	13.49 - 18.26	360	15.16		13.49	23	13.49		13.49	26	13.49	
Hemp Seeds Shelled		7 oz	7.99 - 11.04	242	9.75						7.99	26	7.99	
Hemp Seeds Shelled		8 oz	11.99	118	11.99		9.79	23	9.79					
Honey		12 oz	7.99 - 10.49	236	9.24	50					6.99	23	6.99	
Honey		16 oz	6.99 - 9.59	193	8.00									

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT										
Apples	Fuji	per lb					3.87	4	3.87	
Apples	Honeycrisp	per lb	3.49	11	3.49		5.43	4	5.43	
Avocados	Hass	each	2.50	2	2.50					
Avocados	Hass-Marked Large	each					3.89	4	3.89	
Grapes	Red Seedless	per lb					4.65	4	4.65	
Grapes	White Seedless Type	per lb					4.65	4	4.65	
Kiwifruit	Yellow Flesh	1-lb containers with lids					9.32	4	9.32	
Pears	Bartlett	per lb					3.87	4	3.87	
Pears	RED TYPE	per lb					3.87	4	3.87	
Raspberries		6 oz package					5.45	4	5.45	
POTATOES & ONIONS										
Onions, Dry	YELLOW	3 lb bag	4.98	3	4.98					
Potatoes	RUSSET	3 lb bag	3.99	2	3.99					
VEGETABLES										
Asparagus	GREEN	per lb	5.49	11	5.49					
Beets		per bunch	3.38	3	3.38					
Lettuce	Green Leaf	each					3.56	4	3.56	
Lettuce	Red Leaf	each					3.56	4	3.56	
Lettuce	Romaine	each					3.56	4	3.56	
Squash	Acorn	per lb					2.32	4	2.32	
Squash	Butternut	per lb	1.79	11	1.79		2.32	4	2.32	
Squash	Spaghetti	per lb	1.79	11	1.79		2.32	4	2.32	
Sweet Potatoes		per lb					3.56	4	3.56	

Wtd Avg - Simple weighted average

REGIONAL DEFINITIONS

As used in this report, regions include the following states:

NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA	Alaska
HAWAII	Hawaii
NATIONAL	Continental United States

1 -- Specialty Crops Market News surveys nearly 271 retailers, comprising over 29,700 individual stores, with online weekly advertised features.

2 -- Date range reflects one week of data collection ending on the report date and encompassing ad pricing good from the Saturday before the report release date through the following Friday.