



Advertised Prices for Specialty Crops Products at Major Grocery Store Outlets ending during the period of 7/11/2026 to 7/23/2026

The information contained in this report reflects prices advertised by major grocery retailers to consumers through circulars and digital promotions and gathered by USDA through a weekly survey.

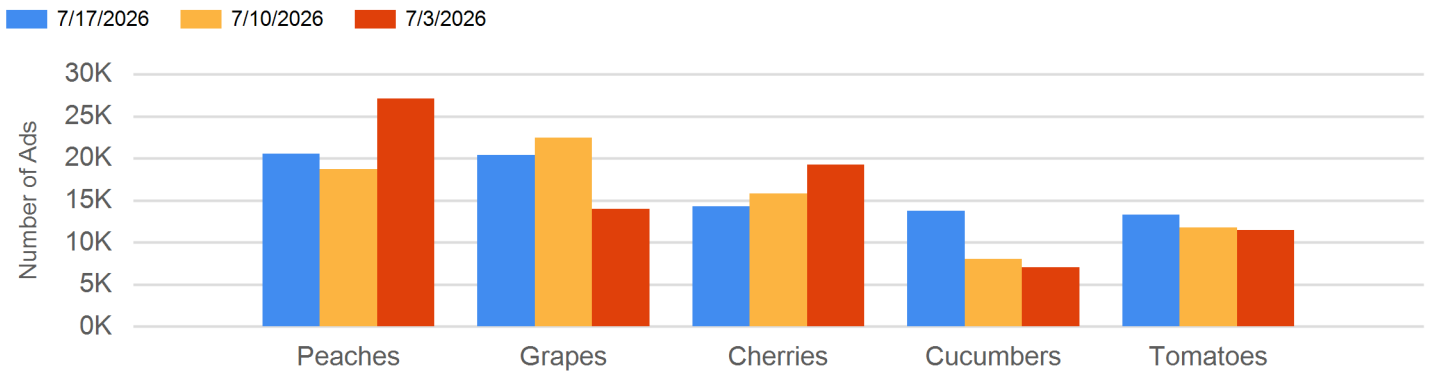
Summer Bounty

Store aisles were flush with an abundant selection of fresh summer fruits and vegetables, many of them local or regionally grown. New crop items filled stores in all parts of the country, including Alaska, which touted locally grown potatoes, tomatoes, and cucumbers. Washington cherries, Illinois cabbage, Michigan blueberries, Minnesota sweet corn, Ohio yellow squash, Colorado peaches, New Jersey collards, Pennsylvania lettuce, and New Mexico onions were just a few examples in the array of peak-of-the-season produce that greeted shoppers.

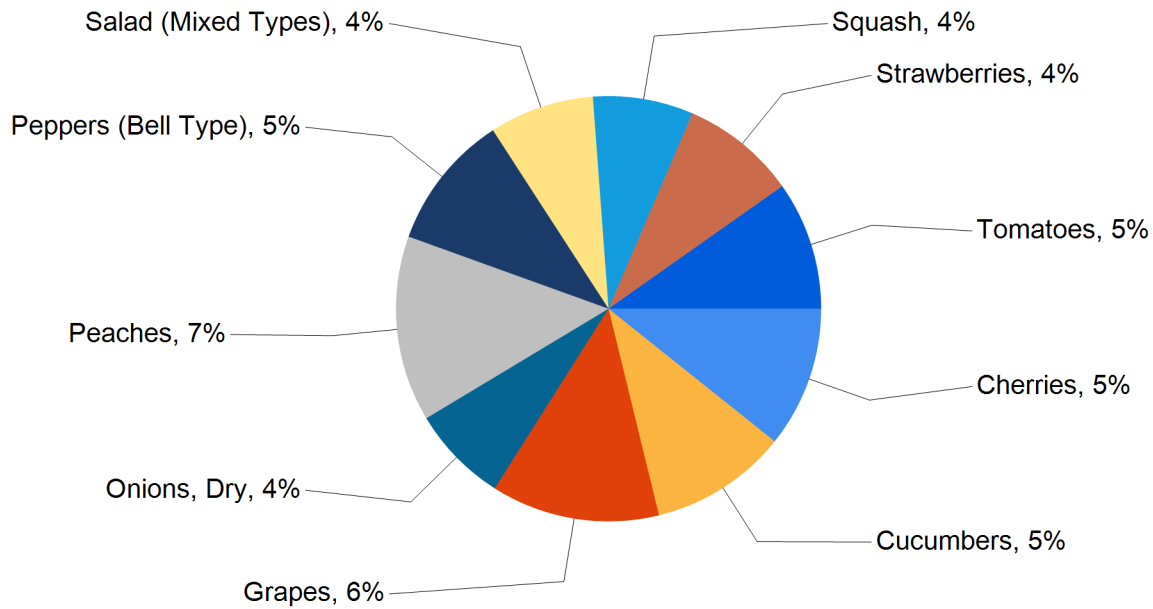
Total ad numbers this week were 298,794, a 5% decrease from last week's total of 313,498. The total for the same week last year was 15% lower at 259,555. The total number of ads broken out by commodity groups: fruit 162,396 (54%), onions and potatoes 18,397 (6%), vegetables 112,827 (38%), herbs 2,444, ornamentals 1,044, hemp 33, and honey 4,097. The number of ads for organic produce was 41,406, 14% of total ads.

The following are the prices of major advertised items (3,000 plus ads) this week, compared to the same week last year. Significant increases in price for fruit this week included cherries at 26% and apple juice (64 oz.) at 20%. Significant decreases included red and white seedless grapes (per lb.), both at 28%. There were no significant changes for potatoes and onions this week. Significant increases in price for vegetables this week included on-the-vine tomatoes at 20% and yellow squash (per lb.) at 10%. There were no significant decreases.

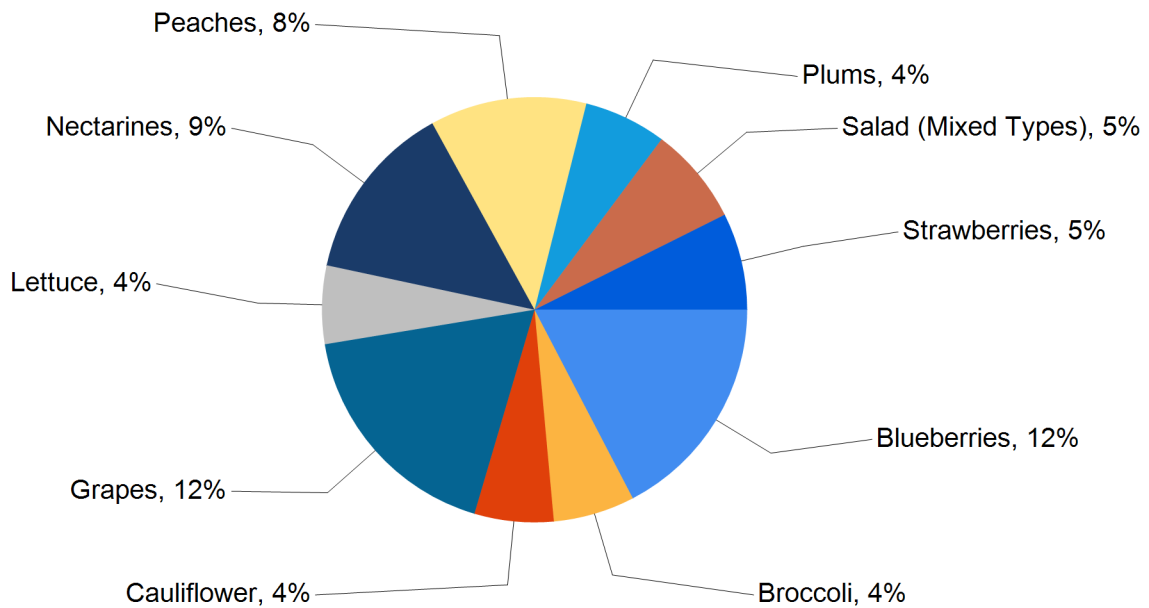
Top 5 Commodities Featured This Week



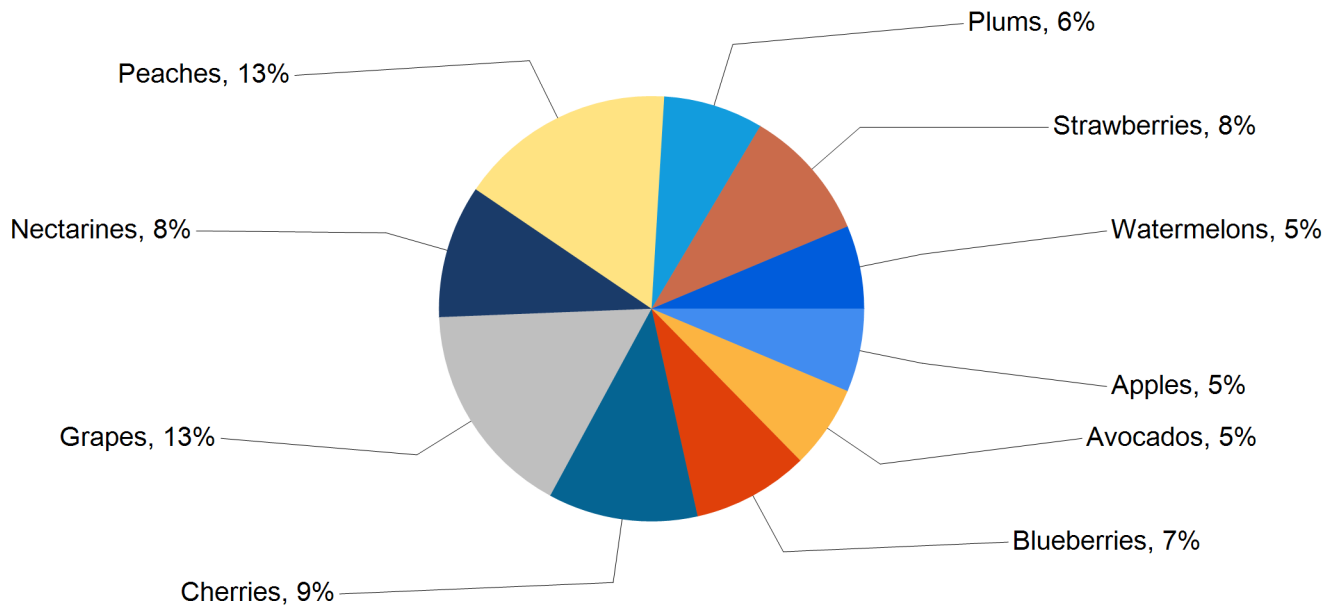
Top 10 Commodities as Percentage of Total Conventional Ads



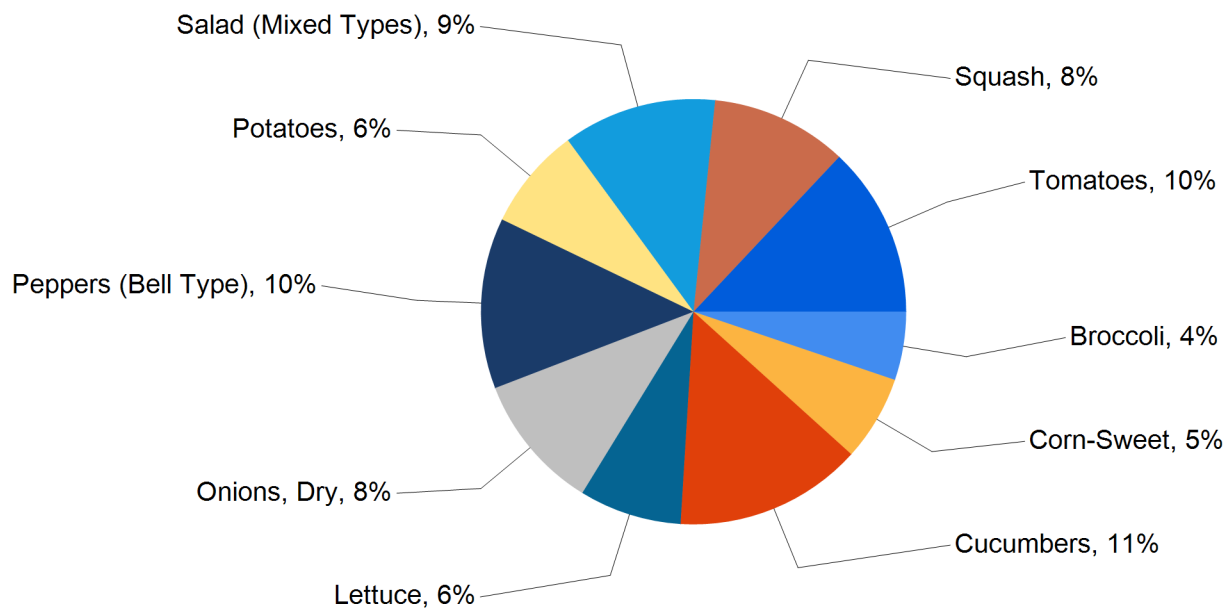
Top 10 Commodities as Percentage of Total Organic Ads



Top 10 Fruits as Percentage of Total Fruit Ads



Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes





NATIONAL CONVENTIONAL SUMMARY

(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	COSMIC CRISP	2 lb bag	163	3.99				
Apples	COSMIC CRISP	per lb	1,072	2.25	1,943	2.42	687	1.91
Apples	Envy	2 lb bag	163	3.99				
Apples	Envy	per lb	564	2.49	487	2.33		
Apples	Fuji	per lb	659	2.12	984	1.69	1,605	1.64
Apples	Gala/Royal Gala	2 lb bag	163	3.99				
Apples	Gala/Royal Gala	3 lb bag	73	3.51	20	3.00	787	5.16
Apples	Gala/Royal Gala	per lb	246	1.92	207	2.29	912	1.32
Apples	Ginger Gold	2 lb bag	20	2.00				
Apples	Golden Delicious	per lb	34	1.79				
Apples	Granny Smith	3 lb bag	39	3.49	39	3.49	55	3.50
Apples	Granny Smith	per lb	512	1.82	156	1.90	511	1.52
Apples	Honeycrisp	2 lb bag	163	3.99	59	4.99		
Apples	Honeycrisp	3 lb bag	39	5.99	39	5.99	75	9.99
Apples	Honeycrisp	per lb	2,050	2.65	2,477	2.51	83	2.99
Apples	McIntosh	3 lb bag	38	3.99	20	3.00		
Apples	Pink Lady/Cripps Pink	3 lb bag	128	3.29			2,107	3.64
Apples	Pink Lady/Cripps Pink	per lb	740	1.95	961	1.53	2,450	1.88
Apples	Red Delicious	3 lb bag	38	3.99	34	3.99	441	3.99
Apples	Red Delicious	per lb	222	1.96	189	1.34	38	1.29
Apples, Processed	Juice	128 oz (1 gallon)	20	6.99	38	6.99	150	5.91
Apples, Processed	Juice	64 oz (1/2 gallon)	4,339	2.83	3,521	2.86	3,634	2.36
Apples, Processed	Juice	96 oz (3/4 gallon)	61	4.49	374	3.98	20	4.99
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	46	2.00	71	2.10	34	1.99
Apricots		per lb	188	3.99	143	3.60	23	3.99
Avocados	Hass	4 count mesh bags	935	4.50	481	4.84		
Avocados	Hass	5 count mesh bags	162	3.99	377	4.72		
Avocados	Hass	each	3,054	1.22	6,100	0.86	3,421	1.30
Avocados	Hass-Marked Extra Large	3 count mesh bags	272	4.89	74	4.99		
Avocados	Hass-Marked Extra Large	each	360	1.42	250	1.94	543	2.24
Avocados	Hass-Marked Large	each	752	1.87	743	1.26	1,781	1.56
Avocados	Hass-Marked Medium	each	968	1.06	796	1.29	569	1.41
Avocados	Hass-Marked Small	each	65	0.44	363	0.48	347	0.53
Avocados	VARIOUS GREENSKIN VARIETIES	each	1,235	2.48	1,195	2.50	268	2.44
Bananas		per lb	721	0.57	244	0.62	507	0.56
Blackberries		1 pint (11-12 oz cntr w/ lid)	149	4.99	27	3.00	107	4.99
Blackberries		5.6-6 oz package	1,553	3.10	2,289	3.22	3,337	2.72

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Blueberries		1 pint (11-12 oz cntr w/ lid)	4,864	2.90	6,923	2.66	3,948	2.93
Blueberries		18 oz package	1,841	4.77	1,222	4.77	2,285	5.16
Blueberries		6 oz package	487	2.53	921	3.06	278	2.74
Blueberries		9.8 oz package	45	4.99	78	4.99		
Cactus Pears		per lb	484	1.68	84	1.14	42	0.89
Cantaloupes		each	1,806	3.95	3,868	3.08	5,498	3.14
Cantaloupes		per lb	63	1.16	25	1.29	475	0.50
Cherries	Rainier	per lb	162	6.99	2,075	6.95	350	5.53
Cherries	Red Varieties	per lb	12,949	3.67	11,394	4.04	11,974	2.91
Clementines		2 lb bag	275	4.43	54	4.49	95	4.99
Clementines		3 lb bag	167	5.73	334	4.16	584	4.30
Coconut		each	20	2.50	40	1.50		
Coconut	DRY	each	145	1.91				
Coconut	YOUNG TYPE	each	55	2.50	36	2.99		
Grapes	Black Seedless	per lb	2,021	2.46	3,498	2.31	578	2.47
Grapes	Red Seedless	2 lb container with lid	673	5.98	297	3.80		
Grapes	Red Seedless	per lb	5,561	2.53	7,380	2.53	3,860	3.51
Grapes	White Seedless Type	2 lb container with lid	484	5.99	369	3.74		
Grapes	White Seedless Type	per lb	6,813	2.44	7,252	2.62	4,460	3.39
Honeydews		each	268	4.53	415	3.51	2,241	3.31
Honeydews		per lb	161	1.39	25	1.29	419	1.43
Kiwifruit	Hayward	1-lb containers with lids	224	5.77	135	5.68	519	4.11
Kiwifruit	Yellow Flesh	1-lb containers with lids	1,775	4.54	518	5.30	471	4.54
Kiwifruit	Yellow Flesh	each	45	1.49				
Lemons		1 lb bag	130	2.48				
Lemons		2 lb bag	1,237	4.08	1,547	4.70	237	3.99
Lemons		each	1,265	0.66	1,313	0.51	1,320	0.72
Lemons		per lb	322	0.49	80	0.33	83	0.76
Limes		1 pound bags	220	2.75				
Limes		2 pound bags	2,612	4.15	1,642	4.80		
Limes		each	2,506	0.31	1,662	0.34	2,626	0.51
Limes		per lb	506	0.56	163	0.59	83	0.76
Mangoes	Round Varieties	each	797	1.56	1,646	1.07	5,615	1.25
Mangoes	Round Varieties Marked Extra Large	each	314	1.77	42	2.00	699	1.10
Mangoes	Yellow Varieties	each	420	0.62	811	0.74	529	1.03
Nectarines	Various White Flesh Varieties	2 lb bags	273	4.27	183	5.00		
Nectarines	Various White Flesh Varieties	per lb	2,290	2.72	5,069	2.70	3,933	2.89
Nectarines	Various Yellow Flesh Varieties	2 lb bags	562	4.63	1,739	3.35		
Nectarines	Various Yellow Flesh Varieties	per lb	5,298	2.39	8,954	2.31	6,878	2.22
Oranges	Navel	3 lb bag	511	5.80	830	4.88	515	5.80
Oranges	Navel	4 lb bag	63	4.43	512	5.29	26	4.98
Oranges	Navel	each	756	1.33	215	1.38	871	1.44
Oranges	Valencia	4 lb bag	559	5.00				
Oranges	Valencia	per lb	46	0.79	35	0.88		

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Papaya	Maradol/Tainung Types	per lb	593	1.05	790	1.03	723	0.95
Peaches	Various White Flesh Varieties	2 lb bags	183	5.00	183	5.00		
Peaches	Various White Flesh Varieties	per lb	3,777	2.62	4,484	2.79	5,054	2.68
Peaches	Various Yellow Flesh Varieties	2 lb bags	467	4.76	449	4.70		
Peaches	Various Yellow Flesh Varieties	per lb	12,844	2.09	8,778	2.29	9,129	2.05
Pears	Bartlett	per lb	168	1.59	525	1.90	78	1.29
Pears	Bosc	per lb	55	1.69	228	1.91		
Pears	D'Anjou	per lb	55	1.69	216	1.95	104	2.50
Pineapples		each	1,499	3.54	4,051	2.33	1,977	2.68
Pineapples		per lb	61	0.79	384	0.83	139	0.88
Plantains		per lb	230	0.83	228	0.76		
Plums		2 lb bags	318	4.54	1,522	3.11		
Plums		per lb	6,662	2.41	6,973	2.26	7,785	2.22
Plums	Interspecific Type	per lb	1,440	2.70	953	3.34	929	3.13
Pomegranates		each	22	2.99				
Raspberries		1 pint (11-12 oz cntr w/ lid)	364	5.39	702	4.54	375	4.99
Raspberries		6 oz package	2,355	3.23	3,518	3.51	3,360	3.43
Strawberries		1 lb package	8,532	2.75	6,093	2.90	7,486	2.86
Strawberries		2 lb package	2,222	5.07	1,215	5.18	2,071	5.30
Tangerines/Mandarins		2 lb bag	576	4.44	165	4.39	410	4.61
Tangerines/Mandarins		3 lb bag	1,891	4.67	6,862	4.17	3,712	4.22
Tangerines/Mandarins		5 lb package	837	6.58			218	7.99
Watermelons	Red Flesh Seeded Type	each	117	7.80	22	6.99	2,167	6.60
Watermelons	Red Flesh Seedless Miniature	each	972	4.37	3,231	3.63	2,980	3.77
Watermelons	Red Flesh Seedless Type	each	5,047	5.29	2,461	5.19	3,436	5.20
Watermelons	Red Flesh Seedless Type	per lb	625	0.54	778	0.51	930	0.59

Potatoes & Onions

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	RED	per lb	761	1.29	138	1.57	715	1.26
Onions, Dry	WHITE	per lb	1,106	1.20	188	0.83	2,881	1.09
Onions, Dry	YELLOW	2 lb bag	96	2.49	161	2.36	604	1.15
Onions, Dry	YELLOW	3 lb bag	252	2.61	2,073	3.25	632	2.40
Onions, Dry	YELLOW	5 lb bag	65	5.99	65	5.99		
Onions, Dry	YELLOW	per lb	363	1.06	860	0.92	381	0.81
Onions, Dry	YELLOW MARKED SWEET	2 lb bag	617	2.18	344	1.92	509	2.28
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	2,825	3.75	607	3.59	1,864	3.74
Onions, Dry	YELLOW MARKED SWEET	4 lb bag	1,170	3.99	183	4.99		
Onions, Dry	YELLOW MARKED SWEET	5 lb bag	162	5.99	245	4.99	73	4.99
Onions, Dry	YELLOW MARKED SWEET	per lb	1,620	1.12	4,621	1.38	1,616	1.14
Potatoes	FINGERLING	24 oz bag	120	2.99	295	3.99		
Potatoes	MIXED COLORS	24 oz bag	91	3.69	47	3.84		
Potatoes	MIXED COLORS	3 lb bag	74	5.00				
Potatoes	ROUND RED	24 oz bag	64	3.99	1,510	2.54		

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Potatoes	ROUND RED	3 lb bag	53	3.00	285	3.03	183	3.48
Potatoes	ROUND RED	5 lb bag	252	4.99	745	4.49	98	3.52
Potatoes	ROUND RED	per lb	716	1.18	270	1.46	421	1.20
Potatoes	ROUND WHITE	5 lb bag	60	4.99	432	4.84	27	2.99
Potatoes	ROUND WHITE	per lb	42	0.99	97	0.99	42	0.99
Potatoes	RUSSET	10 lb bag	399	3.68	156	2.94	150	2.88
Potatoes	RUSSET	4 lb bag	57	1.72				
Potatoes	RUSSET	5 lb bag	3,131	3.17	3,707	3.03	2,910	3.29
Potatoes	RUSSET	8 lb bag	204	3.51	227	3.53	129	3.99
Potatoes	RUSSET	per lb	1,509	0.92	1,202	0.96	848	1.01
Potatoes	YELLOW TYPE	24 oz bag	374	3.67	1,510	2.54		
Potatoes	YELLOW TYPE	3 lb bag	53	3.00	156	2.96	183	3.48
Potatoes	YELLOW TYPE	5 lb bag	413	3.00	549	4.99	1,300	3.32
Potatoes	YELLOW TYPE	per lb	611	1.21	149	0.68	531	1.18

Vegetables

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Artichokes		each	1,170	3.21			146	3.00
Asparagus	GREEN	per lb	331	4.65	700	3.59	2,282	3.73
Beans	ROUND GREEN TYPE	12 oz bag	35	2.99	219	3.42	61	1.49
Beans	ROUND GREEN TYPE	per lb	2,037	2.57	332	1.77	542	1.58
Beets		per bunch	65	4.99	85	4.52	192	3.06
Bok Choy	BABY BOK CHOY	per lb	45	1.49				
Broccoli		per bunch	2,127	2.86	1,793	3.02	1,195	2.99
Broccoli		per lb	106	1.40	180	1.41	559	1.94
Broccoli	BABY HYBRID TYPE	per bunch	122	1.99	1,195	2.99		
Broccoli	CROWN CUT	per lb	1,562	2.00	2,511	1.90	1,203	1.63
Brussels Sprouts		1 lb bag	929	3.28				
Brussels Sprouts		12 oz bag	386	2.82	36	3.00	131	2.50
Brussels Sprouts		2 lb bag	74	5.99				
Brussels Sprouts		per lb	37	2.99	29	1.99		
Cabbage	ROUND GREEN TYPE	per lb	1,529	0.70	1,881	0.87	1,440	0.70
Carrots		1 lb bag	356	1.28	39	1.29		
Carrots		2 lb bag	77	2.08	81	2.28	498	2.07
Carrots		5 lb film bag	42	3.99			42	3.00
Carrots		per bunch	107	1.99	57	2.34	127	2.42
Carrots		per lb	73	0.98	165	0.86		
Carrots	BABY PEELED	1 lb bag	1,818	1.45	2,816	1.39	1,433	1.37
Carrots	BABY PEELED	2 lb bag	557	2.09	442	2.82	214	2.50
Cauliflower		each	2,209	2.80	1,199	3.59	323	2.88
Cauliflower		per lb	142	1.56	471	1.77	509	1.72
Celery		each	1,001	1.99	1,439	1.89	544	1.65
Celery	HEARTS	per package	295	2.95			488	2.57
Chayote		each	31	0.50			31	0.44
Cilantro		per bunch	1,312	0.82	639	0.64	658	0.70

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, July 17, 2026 - Page 8

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Collards		1 lb bag	35	2.99	37	2.99		
Collards		per lb	339	1.68	37	1.49	22	0.99
Corn-Sweet		each	6,107	0.49	4,424	0.53	2,899	0.53
Corn-Sweet		trays 4-5 ears film wrapped	728	4.17	2,014	4.26	2,380	3.41
Cucumbers		each	5,822	0.80	5,427	0.72	2,471	0.79
Cucumbers		per lb	61	0.50				
Cucumbers	LONG SEEDLESS - Greenhouse	each	2,574	1.84	1,108	1.31	2,968	1.53
Cucumbers	PERSIAN - Greenhouse	16 oz bag	2,917	1.84	268	2.89		
Cucumbers	PERSIAN - Greenhouse	32 oz bag	994	4.16	237	4.54		
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped	321	3.39	568	2.11		
Cucumbers	PERSIAN - Greenhouse	per lb	53	0.79	45	0.69		
Cucumbers	Pickles-Kirby Type	per lb	87	3.12	108	2.70		
Curly Parsley		per bunch	566	0.97	190	0.99		
Eggplant		each	74	1.49	74	1.49	268	2.27
Eggplant		per lb	619	1.73	621	1.73	1,404	1.36
Garlic		per sleeve	168	1.77	385	1.99	157	1.54
Jalapeno Peppers		per lb	2,096	1.46	1,342	1.66	863	1.14
Jicama		per lb	218	0.55	61	0.69		
Kale		per lb	339	1.68	37	1.49		
Lettuce	Boston	each	20	1.50	144	1.50		
Lettuce	Green Leaf	each	1,222	1.84	607	1.87	317	1.54
Lettuce	Green Leaf	per lb	315	2.06	22	2.49	609	1.51
Lettuce	Iceberg	each	966	1.95			758	1.94
Lettuce	Red Leaf	each	1,176	1.87	542	1.92	370	1.65
Lettuce	Red Leaf	per lb	315	2.06	22	2.49	505	1.41
Lettuce	Romaine	each	1,268	1.83	305	2.06	446	1.35
Lettuce	Romaine	per lb	97	2.22	129	1.66	201	1.49
Lettuce	Romaine (Hearts)	3 count	648	3.54	703	3.71	1,381	3.29
Mixed Mini Sweet Peppers		1 lb package	20	3.99	374	2.86	585	3.30
Mixed Mini Sweet Peppers		8 oz package	228	3.99				
Mushrooms	CREMINI	1 lb package	252	3.99				
Mushrooms	CREMINI	8 oz package	1,293	1.29	1,980	2.04	143	2.90
Mushrooms	PORTOBELLA	6 oz package	107	3.99			138	3.46
Mushrooms	PORTOBELLA	8 oz package	81	4.98	162	2.50		
Mushrooms	WHITE	8 oz package	1,282	2.07	1,443	2.20	2,618	1.75
Onions, Green		per bunch	634	0.69	602	0.70	1,155	0.89
Onions, Green	BULB TYPE	per bunch	188	0.79	58	1.74		
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	2,317	4.47	709	3.91		
Peppers (Bell Type)	GREEN	each	2,366	0.96	663	0.97	1,704	0.88
Peppers (Bell Type)	GREEN	per lb	215	2.37	45	1.59	353	1.45
Peppers (Bell Type)	ORANGE - Greenhouse	each	108	1.55	306	1.60	272	0.97
Peppers (Bell Type)	ORANGE	each	1,938	1.19	1,494	1.42	1,461	1.61
Peppers (Bell Type)	ORANGE	per lb	264	2.65	1,297	2.97	176	2.99
Peppers (Bell Type)	RED - Greenhouse	each	108	1.55	306	1.60	272	0.97
Peppers (Bell Type)	RED	each	2,342	1.16	1,408	1.36	1,685	1.53

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, July 17, 2026 - Page 9

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Peppers (Bell Type)	RED	per lb	251	2.59	1,377	2.95	210	2.83
Peppers (Bell Type)	YELLOW - Greenhouse	each	108	1.55	306	1.60	272	0.97
Peppers (Bell Type)	YELLOW	each	2,278	1.17	1,494	1.42	1,497	1.60
Peppers (Bell Type)	YELLOW	per lb	264	2.65	1,297	2.97	251	2.99
Plain Parsley		per bunch	566	0.97	190	0.99		
Poblano Pepper		per lb	128	1.29	30	1.59		
Radishes		per bunch	599	1.38	395	1.56	332	1.26
Salad (Mixed Types)		1 lb package	1,447	2.00	1,394	1.78	30	3.99
Salad (Mixed Types)		10-12 oz package	4,840	2.64	3,638	3.06	1,422	2.44
Salad (Mixed Types)		24 oz. package	74	5.00	34	2.99		
Salad (Mixed Types)		5-9 oz package	2,373	2.55	4,389	2.93	1,557	2.53
Salad (Mixed Types)	Spring Mix	10-12 oz package	787	2.99				
Salad (Mixed Types)	Spring Mix	5-9 oz package	266	3.16	243	2.74		
Serrano Peppers		per lb	47	1.27	277	1.99	30	0.99
Snow Peas		6 oz bags	20	3.69				
Spinach		per bunch	45	0.79	103	1.46	82	1.09
Spinach	FLAT TYPE	8-10 oz package	334	2.53	76	2.35	164	2.62
Squash	GREY	per lb	101	0.94	425	1.29	184	1.31
Squash	Yellow Crookneck/Straightneck	per lb	4,384	1.53	2,636	1.50	2,572	1.39
Squash	Zucchini	per lb	4,879	1.51	2,863	1.49	3,042	1.41
Sugar Snap Peas		8 oz bags	20	3.69				
Sweet Potatoes		per lb	120	1.05	1,054	1.17	482	1.03
Tomatillos		per lb	1,023	1.04	485	1.06	767	0.92
Tomatoes		per lb	1,933	1.44	2,179	1.99	1,582	1.86
Tomatoes	Cherry Type	1 pint package	23	2.50				
Tomatoes	Cherry Type	10 oz package	383	2.66	425	3.17	692	2.97
Tomatoes	GRAPE TYPE	1 pint package	456	2.72	1,362	2.70	647	2.32
Tomatoes	GRAPE TYPE	10 oz package	432	2.99	246	3.13	254	1.20
Tomatoes	Plum Type (Roma)	per lb	1,983	1.34	1,476	1.23	3,534	1.00
Tomatoes	VINE RIPES - Greenhouse	per lb	429	2.11	777	2.13	205	1.87
Tomatoes	VINE RIPES	per lb	1,238	1.90	416	2.02	1,174	1.53
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	452	3.60	78	6.32	427	2.42
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	4,528	1.86	3,919	1.86	3,869	1.55

Other Specialty Crop Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Hemp Seeds Shelled		8 oz	33	7.49	33	7.49	356	9.99
Honey		12 oz	1,884	4.44	564	6.73		
Honey		16 oz	906	9.04	930	9.41		

Seasonal Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Ornamentals	Chrysanthemums	bunched 5s	27	6.00			27	6.00

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Ornamentals	Rose, Hybrid Tea	bunched 12s	673	11.15	835	11.80	764	9.77
Ornamentals	Rose, Hybrid Tea	bunched 15s	272	15.99				
Ornamentals	Tulips	bunched 10s	72	8.99	191	8.99	72	8.99

Wtd Avg - Simple weighted average



REGIONAL CONVENTIONAL DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	COSMIC CRISP	per lb	1.99	272	1.99		1.99 - 2.69	403	2.63		1.89 - 2.49	332	2.02	
Apples	Fuji	per lb	2.49	65	2.49						1.79 - 1.99	294	1.92	
Apples	Gala/Royal Gala	3 lb bag	3.99	38	3.99						2.99	35	2.99	
Apples	Gala/Royal Gala	per lb	1.99	46	1.99	100	1.79	34	1.79		1.89	96	1.89	
Apples	Ginger Gold	2 lb bag	2.00	20	2.00									
Apples	Golden Delicious	per lb					1.79	34	1.79					
Apples	Granny Smith	3 lb bag									3.49	39	3.49	
Apples	Granny Smith	per lb	1.49 - 2.49	94	2.18		1.79	37	1.79		0.88 - 1.99	316	1.85	
Apples	Honeycrisp	3 lb bag									5.99	39	5.99	
Apples	Honeycrisp	per lb	1.99 - 2.99	509	2.44		1.99 - 2.99	713	2.66		1.79 - 2.99	133	2.79	
Apples	McIntosh	3 lb bag	3.99	38	3.99									
Apples	Pink Lady/Cripps Pink	per lb					1.99	34	1.99		1.79 - 1.99	465	1.94	
Apples	Red Delicious	3 lb bag	3.99	38	3.99									
Apples	Red Delicious	per lb					1.79	34	1.79		1.99	188	1.99	
Apples, Processed	Juice	128 oz (1 gallon)	6.99	20	6.99									
Apples, Processed	Juice	64 oz (1/2 gallon)	1.67 - 3.50	898	2.86		1.67 - 3.50	1839	3.14		1.97 - 3.00	909	2.16	
Apples, Processed	Juice	96 oz (3/4 gallon)									4.49	61	4.49	
Apricots		per lb									3.99	188	3.99	
Avocados	Hass	4 count mesh bags	3.99 - 4.99	576	4.20		4.99	86	4.99		4.99	67	4.99	
Avocados	Hass	5 count mesh bags	3.99	162	3.99									
Avocados	Hass	each	0.79 - 1.67	1650	1.16		0.79 - 1.79	458	1.39		0.97 - 0.99	155	0.99	
Avocados	Hass-Marked Extra Large	3 count mesh bags	4.89	272	4.89									
Avocados	Hass-Marked Extra Large	each									1.50	245	1.50	
Avocados	Hass-Marked Large	each					2.79	228	2.79					
Avocados	Hass-Marked Medium	each	0.69	24	0.69									
Avocados	VARIOUS GREENSKIN VARIETIES	each					1.99 - 2.50	1235	2.48					
Bananas		per lb	0.59 - 0.69	83	0.67		0.25	31	0.25		0.48 - 0.59	248	0.49	
Blackberries		1 pint (11-12 oz cntr w/ lid)									4.99	149	4.99	
Blackberries		5.6-6 oz package	2.99 - 3.99	573	3.39		2.99 - 3.50	403	3.45		2.99	39	2.99	
Blueberries		1 pint (11-12 oz cntr w/ lid)	2.00 - 3.99	1342	2.84		2.79 - 3.99	1595	3.03		2.50 - 3.99	809	3.17	
Blueberries		18 oz package									3.99 - 6.99	1007	5.24	
Cactus Pears		per lb	0.99 - 1.99	400	1.79									
Cantaloupes		each	3.50 - 6.99	352	4.13		3.99	37	3.99		1.99 - 3.99	167	3.21	
Cantaloupes		per lb	1.29	36	1.29									
Cherries	Rainier	per lb	6.99	162	6.99									
Cherries	Red Varieties	per lb	2.77 - 4.99	2615	3.36		2.79 - 5.99	5154	3.90		2.79 - 4.99	2244	3.37	

Wtd Avg - Simple weighted average



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Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Clementines		2 lb bag	4.49	54	4.49		4.00	30	4.00		3.99	96	3.99	
Clementines		3 lb bag	3.99 - 5.99	167	5.73									
Coconut		each	2.50	20	2.50									
Coconut	DRY	each	1.69 - 1.99	145	1.91									
Grapes	Black Seedless	per lb	2.88 - 3.99	542	3.07		1.79 - 3.79	474	2.19		1.99 - 2.99	337	2.13	
Grapes	Red Seedless	2 lb container with lid	6.99	472	6.99						1.99	39	1.99	
Grapes	Red Seedless	per lb	1.99 - 3.99	1021	2.87		1.39 - 3.79	1707	2.73		1.88 - 2.99	1213	2.30	
Grapes	White Seedless Type	2 lb container with lid	6.99	322	6.99									
Grapes	White Seedless Type	per lb	1.99 - 3.99	906	2.84		1.79 - 3.79	2763	2.46		1.99 - 2.99	1428	2.41	
Honeydews		per lb	1.29	36	1.29									
Kiwifruit	Hayward	1-lb containers with lids	3.99	25	3.99						5.99	199	5.99	
Kiwifruit	Yellow Flesh	1-lb containers with lids	3.99 - 5.99	241	5.27		3.99	1094	3.99		3.99	96	3.99	
Lemons		1 lb bag									2.48	130	2.48	
Lemons		2 lb bag	2.99	185	2.99		3.99	463	3.99		3.99 - 4.49	64	4.33	
Lemons		each	0.50 - 0.83	435	0.68						0.66 - 1.00	623	0.69	
Lemons		per lb	0.49	322	0.49									
Limes		1 pound bags					3.15	90	3.15		2.48	130	2.48	
Limes		2 pound bags	3.99	322	3.99		3.99	1658	3.99		3.99 - 4.49	64	4.33	
Limes		each	0.17 - 0.83	652	0.50		0.10 - 0.33	691	0.30		0.08 - 0.77	401	0.18	
Limes		per lb	0.39	322	0.39						0.99	22	0.99	
Mangoes	Round Varieties	each	1.66 - 2.50	302	1.85		1.50 - 1.67	110	1.56		1.49 - 1.67	40	1.58	
Mangoes	Round Varieties Marked Extra Large	each									1.99	199	1.99	
Mangoes	Yellow Varieties	each	0.59	86	0.59		0.59	90	0.59		0.99	22	0.99	
Nectarines	Various White Flesh Varieties	2 lb bags	5.00	183	5.00		2.79	90	2.79					
Nectarines	Various White Flesh Varieties	per lb	1.99 - 3.49	575	2.78		2.49 - 2.99	400	2.95		0.97 - 3.99	233	2.77	
Nectarines	Various Yellow Flesh Varieties	2 lb bags	4.99 - 5.00	368	4.99		3.69	38	3.69					
Nectarines	Various Yellow Flesh Varieties	per lb	1.49 - 3.49	2025	2.48		1.98 - 3.49	854	2.57		0.97 - 3.99	687	2.68	
Oranges	Navel	3 lb bag					5.99	366	5.99		3.49 - 5.99	145	5.32	
Oranges	Navel	4 lb bag	4.95	29	4.95		3.99	34	3.99					
Oranges	Navel	each	0.50 - 0.89	59	0.73		1.25 - 2.00	594	1.54					
Oranges	Valencia	4 lb bag									5.00	559	5.00	
Papaya	Maradol/Tainung Types	per lb	1.49	173	1.49		0.88	31	0.88		0.79 - 0.99	210	0.81	
Peaches	Various White Flesh Varieties	2 lb bags	5.00	183	5.00									
Peaches	Various White Flesh Varieties	per lb	1.29 - 3.49	509	2.52		1.79 - 2.99	1723	2.90		0.97 - 2.99	75	2.13	
Peaches	Various Yellow Flesh Varieties	2 lb bags	4.99 - 5.00	368	4.99		3.69	38	3.69					
Peaches	Various Yellow Flesh Varieties	per lb	0.99 - 3.49	3003	2.16		0.99 - 2.99	4744	2.00		0.97 - 2.99	1848	2.11	2
Pears	Bartlett	per lb					1.79	34	1.79					
Pears	Bosc	per lb	1.69	55	1.69									
Pears	D'Anjou	per lb	1.69	55	1.69									
Pineapples		each	2.99 - 3.99	624	3.65		2.99 - 4.00	570	3.71		2.99 - 3.99	123	3.23	
Plantains		per lb									0.79	188	0.79	
Plums		2 lb bags	4.99	185	4.99		3.69	38	3.69					

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Plums		per lb	1.79 - 3.99	1255	2.67		1.98 - 4.49	2643	2.46		0.97 - 2.99	1075	2.18	
Plums	Interspecific Type	per lb	3.99	150	3.99		2.49 - 2.99	1232	2.51		2.99	28	2.99	
Pomegranates		each									2.99	22	2.99	
Raspberries		1 pint (11-12 oz cntr w/ lid)									4.99 - 5.99	171	5.12	
Raspberries		6 oz package	2.50 - 3.99	767	3.21		2.99 - 3.50	829	3.22		3.50	60	3.50	
Strawberries		1 lb package	1.89 - 3.99	1395	3.06		1.89 - 3.99	3884	2.92		1.89 - 4.49	2077	2.50	
Strawberries		2 lb package					5.49	34	5.49		3.99 - 6.99	308	6.18	
Tangerines/Mandarins		2 lb bag	4.49 - 4.99	484	4.66		3.99	27	3.99					
Tangerines/Mandarins		3 lb bag	2.99 - 5.99	776	4.76		2.99 - 5.99	456	5.40		4.49	245	4.49	
Tangerines/Mandarins		5 lb package									4.99 - 5.99	581	5.95	
Watermelons	Red Flesh Seeded Type	each									6.99	22	6.99	
Watermelons	Red Flesh Seedless Miniature	each	4.99	272	4.99						3.49	39	3.49	
Watermelons	Red Flesh Seedless Type	each	3.99 - 6.99	898	5.69		2.88 - 7.00	3195	5.01		3.99 - 7.99	516	6.22	
Watermelons	Red Flesh Seedless Type	per lb	0.49	38	0.49									

POTATOES & ONIONS

Onions, Dry	RED	per lb	0.99 - 1.49	155	1.24		1.49	40	1.49		1.48	199	1.48	
Onions, Dry	WHITE	per lb					1.29	34	1.29		1.48	199	1.48	
Onions, Dry	YELLOW	2 lb bag									2.49	96	2.49	
Onions, Dry	YELLOW	3 lb bag					2.50 - 3.00	145	2.68		1.99	39	1.99	
Onions, Dry	YELLOW	5 lb bag	5.99	65	5.99									
Onions, Dry	YELLOW	per lb	0.89 - 1.99	103	1.58		0.58 - 0.99	63	0.82					
Onions, Dry	YELLOW MARKED SWEET	2 lb bag	2.50	131	2.50						1.99 - 2.49	486	2.10	
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	3.00 - 3.99	663	3.37		2.99 - 3.49	1314	3.44		3.99 - 4.79	670	4.66	
Onions, Dry	YELLOW MARKED SWEET	4 lb bag	3.99	76	3.99		3.99	1094	3.99					
Onions, Dry	YELLOW MARKED SWEET	5 lb bag	5.99	162	5.99									
Onions, Dry	YELLOW MARKED SWEET	per lb	0.99 - 1.49	847	1.05		0.98 - 1.49	354	1.14		0.99 - 1.49	192	1.37	
Potatoes	MIXED COLORS	3 lb bag	5.00	74	5.00									
Potatoes	ROUND RED	3 lb bag					3.00	53	3.00					
Potatoes	ROUND RED	5 lb bag	4.99	24	4.99		4.99	228	4.99					
Potatoes	ROUND RED	per lb	0.79 - 1.49	40	1.14						0.99	28	0.99	
Potatoes	ROUND WHITE	5 lb bag	4.99	60	4.99									
Potatoes	RUSSET	10 lb bag					4.99	27	4.99					
Potatoes	RUSSET	4 lb bag					1.50 - 1.98	57	1.72					
Potatoes	RUSSET	5 lb bag	3.00 - 5.99	451	3.25		2.00 - 3.99	1520	3.72		1.50 - 2.99	687	2.35	5
Potatoes	RUSSET	8 lb bag					2.99	75	2.99		2.99	22	2.99	
Potatoes	RUSSET	per lb	0.79 - 1.29	455	1.01						0.89	559	0.89	
Potatoes	YELLOW TYPE	24 oz bag					3.78	187	3.78					
Potatoes	YELLOW TYPE	3 lb bag					3.00	53	3.00					

Wtd Avg - Simple weighted average



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Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Potatoes	YELLOW TYPE	5 lb bag	3.00	413	3.00									
Potatoes	YELLOW TYPE	per lb									0.99	28	0.99	
VEGETABLES														
Artichokes		each					2.99	463	2.99					
Asparagus	GREEN	per lb					3.49	74	3.49					
Beans	ROUND GREEN TYPE	12 oz bag									2.99	35	2.99	
Beans	ROUND GREEN TYPE	per lb	1.99	272	1.99	100	1.99 - 2.99	1634	2.74		1.29	61	1.29	
Beets		per bunch	4.99	65	4.99	100								
Broccoli		per bunch	2.99	175	2.99		1.99 - 3.29	1838	2.84					
Broccoli		per lb									1.49	60	1.49	
Broccoli	CROWN CUT	per lb	1.49 - 1.99	912	1.84		2.29 - 2.69	86	2.59		1.97 - 2.48	182	2.34	
Brussels Sprouts		1 lb bag	4.00	20	4.00		2.99 - 4.00	580	3.19					
Brussels Sprouts		12 oz bag	2.50	131	2.50									
Brussels Sprouts		2 lb bag					5.99	74	5.99					
Brussels Sprouts		per lb	2.99	37	2.99									
Cabbage	ROUND GREEN TYPE	per lb	0.59 - 0.99	897	0.79	50	0.49 - 0.89	191	0.72	38	0.49	331	0.49	6
Carrots		1 lb bag	1.29	322	1.29		1.19	34	1.19					
Carrots		2 lb bag	2.00 - 2.50	55	2.32						1.50	22	1.50	
Carrots		per bunch	1.99	107	1.99									
Carrots	BABY PEELED	1 lb bag	1.29 - 1.99	631	1.57		1.50	366	1.50		1.29 - 1.50	658	1.43	
Carrots	BABY PEELED	2 lb bag	2.00	413	2.00		1.99	74	1.99					
Cauliflower		each	2.49 - 2.99	261	2.83		1.99 - 3.00	1651	2.75		3.69	20	3.69	
Cauliflower		per lb									1.69	96	1.69	
Celery		each	1.50 - 2.00	122	1.67						0.99 - 2.39	815	2.07	
Celery	HEARTS	per package	2.99	272	2.99									
Chayote		each					0.50	31	0.50					
Cilantro		per bunch	0.79 - 0.99	771	0.98	59	0.58	26	0.58		0.49	188	0.49	
Collards		1 lb bag									2.99	35	2.99	
Collards		per lb	1.49 - 2.49	302	1.71	21	1.49	37	1.49					
Corn-Sweet		each	0.20 - 0.75	1452	0.51	13	0.33 - 0.60	3084	0.48		0.40 - 0.60	278	0.50	
Corn-Sweet		trays 4-5 ears film wrapped	3.99	45	3.99		3.50 - 3.99	147	3.75		3.49 - 4.99	278	4.64	
Cucumbers		each	0.50 - 1.29	1463	0.74	28	0.50 - 1.50	2092	0.85	3	0.50 - 0.99	286	0.82	15
Cucumbers	LONG SEEDLESS - Greenhouse	each	1.50 - 1.67	228	1.55		0.99 - 2.50	1269	2.41		0.99 - 1.50	1012	1.28	
Cucumbers	PERSIAN - Greenhouse	16 oz bag	1.69 - 2.99	910	2.12		1.69	751	1.69		1.69 - 2.99	915	1.75	
Cucumbers	PERSIAN - Greenhouse	32 oz bag	3.00 - 5.00	559	4.80									
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped	2.50 - 3.99	219	3.79						1.99 - 2.99	102	2.54	
Cucumbers	Pickles-Kirby Type	per lb	2.99	65	2.99	100								
Curly Parsley		per bunch	0.99	544	0.99	50					0.50	22	0.50	100
Eggplant		each	1.49	74	1.49									
Eggplant		per lb	1.49 - 1.99	522	1.80		1.49	74	1.49	100				
Jalapeno Peppers		per lb	2.89	60	2.89		1.89	463	1.89		0.79 - 1.49	245	0.91	
Jicama		per lb									0.49	188	0.49	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Kale		per lb	1.49 - 2.49	302	1.71	21	1.49	37	1.49					
Lettuce	Boston	each	1.50	20	1.50	100								
Lettuce	Green Leaf	each	1.50 - 2.49	638	2.02	52	1.99	37	1.99		1.49 - 1.99	143	1.78	
Lettuce	Green Leaf	per lb	1.99	178	1.99						1.99	114	1.99	
Lettuce	Iceberg	each	1.99 - 3.49	263	2.27		1.99	74	1.99		0.99	22	0.99	
Lettuce	Red Leaf	each	1.49 - 2.49	645	2.01	52	1.99	37	1.99		1.49 - 1.99	143	1.78	
Lettuce	Red Leaf	per lb	1.99	178	1.99						1.99	114	1.99	
Lettuce	Romaine	each	1.50 - 2.49	687	1.98	49	1.99	37	1.99		0.99 - 1.99	140	1.83	59
Lettuce	Romaine	per lb	1.99	74	1.99									
Lettuce	Romaine (Hearts)	3 count	2.99 - 4.69	372	3.30						2.99 - 3.99	234	3.84	
Mixed Mini Sweet Peppers		1 lb package									3.99	20	3.99	
Mixed Mini Sweet Peppers		8 oz package					3.99	228	3.99					
Mushrooms	CREMINI	1 lb package	3.99	24	3.99		3.99	228	3.99					
Mushrooms	CREMINI	8 oz package	1.29	542	1.29		1.29	751	1.29					
Mushrooms	PORTOBELLA	6 oz package	3.99	107	3.99									
Mushrooms	WHITE	8 oz package	1.79 - 3.49	548	2.02	8	2.00	73	2.00		1.99 - 2.50	148	2.14	
Onions, Green		per bunch	0.40 - 0.50	65	0.44						0.77 - 0.99	227	0.88	
Onions, Green	BULB TYPE	per bunch									0.79	188	0.79	
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	3.99 - 5.00	472	4.38		4.99	1195	4.99		2.99 - 3.99	524	3.47	
Peppers (Bell Type)	GREEN	each	0.69 - 1.25	359	1.13	21	0.69 - 1.50	1397	0.82	5				
Peppers (Bell Type)	GREEN	per lb	2.49 - 2.99	184	2.55		1.28	31	1.28					
Peppers (Bell Type)	ORANGE - Greenhouse	each					1.50	74	1.50					
Peppers (Bell Type)	ORANGE	each	0.88 - 1.25	633	1.01		1.25 - 1.50	681	1.42		1.25 - 1.79	216	1.44	
Peppers (Bell Type)	ORANGE	per lb	2.49 - 2.99	204	2.84		1.98 - 1.99	60	1.99					
Peppers (Bell Type)	RED - Greenhouse	each					1.50	74	1.50					
Peppers (Bell Type)	RED	each	0.88 - 1.25	633	1.01		0.99 - 1.50	958	1.29		0.99 - 1.79	238	1.40	
Peppers (Bell Type)	RED	per lb	2.49 - 2.99	204	2.84		0.89 - 1.98	47	1.49					
Peppers (Bell Type)	YELLOW - Greenhouse	each					1.50	74	1.50					
Peppers (Bell Type)	YELLOW	each	0.88 - 1.25	633	1.01		0.99 - 1.50	958	1.29		1.25 - 1.79	216	1.44	
Peppers (Bell Type)	YELLOW	per lb	2.49 - 2.99	204	2.84		1.98 - 1.99	60	1.99					
Plain Parsley		per bunch	0.99	544	0.99	50					0.50	22	0.50	100
Radishes		per bunch	1.50 - 2.49	275	2.07	92					0.77 - 0.99	47	0.87	
Salad (Mixed Types)		1 lb package	1.99	24	1.99		1.99 - 2.00	1423	2.00					
Salad (Mixed Types)		10-12 oz package	0.88 - 3.00	1245	2.41		2.50 - 2.99	1879	2.70		2.50 - 4.00	788	3.07	
Salad (Mixed Types)		24 oz. package	5.00	74	5.00									
Salad (Mixed Types)		5-9 oz package	2.50 - 2.99	510	2.79		2.50	1162	2.50		2.50 - 2.99	410	2.53	
Salad (Mixed Types)	Spring Mix	10-12 oz package	2.99	542	2.99						3.00	245	3.00	
Salad (Mixed Types)	Spring Mix	5-9 oz package	4.99	21	4.99						3.00	245	3.00	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Snow Peas		6 oz bags	3.69	20	3.69									
Spinach	FLAT TYPE	8-10 oz package	2.99	65	2.99		2.50	37	2.50		1.50 - 2.50	232	2.41	
Squash	Yellow Crookneck/Straightneck	per lb	1.29 - 2.49	1492	1.53	23	1.29 - 1.99	1795	1.52	5	0.89 - 1.99	296	1.60	13
Squash	Zucchini	per lb	0.99 - 2.49	1528	1.52	22	1.29 - 1.99	1795	1.52	5	0.89 - 1.99	506	1.53	7
Sugar Snap Peas		8 oz bags	3.69	20	3.69									
Sweet Potatoes		per lb	0.79	38	0.79		0.98 - 1.28	57	1.12	45	1.29	25	1.29	
Tomatillos		per lb									0.49	188	0.49	
Tomatoes		per lb	1.29 - 1.99	285	1.66	26	0.98 - 1.49	1233	1.27		1.69 - 1.99	88	1.92	
Tomatoes	Cherry Type	10 oz package	2.50	322	2.50									
Tomatoes	GRAPE TYPE	1 pint package	2.50	24	2.50		2.50 - 2.99	301	2.62		2.99 - 3.00	131	3.00	
Tomatoes	GRAPE TYPE	10 oz package	2.50 - 2.99	208	2.93		3.00	74	3.00					
Tomatoes	Plum Type (Roma)	per lb	0.99 - 1.99	633	1.60		0.78	26	0.78		0.99 - 1.49	294	1.17	
Tomatoes	VINE RIPES - Greenhouse	per lb	1.69 - 2.99	305	2.21		2.99	37	2.99					
Tomatoes	VINE RIPES	per lb	0.99	37	0.99		1.49 - 2.49	631	2.06	11	1.49 - 1.99	384	1.87	29
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	3.99	162	3.99		2.48	187	2.48	100	3.99	28	3.99	
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	0.99 - 2.49	1125	1.49		1.29 - 2.99	1770	1.92		1.29 - 2.49	973	2.04	
OTHER SPECIALTY CROP ITEMS														
Honey		12 oz	5.99 - 6.49	61	6.29	39	2.98 - 7.99	1476	4.12		3.99	199	3.99	
Honey		16 oz	7.99 - 9.99	36	8.99	50	7.99 - 9.99	752	8.89					
SEASONAL ITEMS														
Ornamentals	Rose, Hybrid Tea	bunched 12s	10.00 - 12.98	207	12.63		10.00	228	10.00		7.99 - 12.99	238	10.95	
Ornamentals	Rose, Hybrid Tea	bunched 15s	15.99	272	15.99									
Ornamentals	Tulips	bunched 10s	8.99	72	8.99									

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	COSMIC CRISP	2 lb bag	3.99	163	3.99									
Apples	COSMIC CRISP	per lb	1.99	42	1.99		2.49	23	2.49					
Apples	Envy	2 lb bag	3.99	163	3.99									
Apples	Envy	per lb	2.49	107	2.49		2.49	457	2.49					
Apples	Fuji	per lb	1.99	70	1.99		0.99 - 2.99	207	2.40		1.49	23	1.49	
Apples	Gala/Royal Gala	2 lb bag	3.99	163	3.99									
Apples	Gala/Royal Gala	per lb	1.99	70	1.99									
Apples	Granny Smith	per lb					0.99	42	0.99		1.49	23	1.49	
Apples	Honeycrisp	2 lb bag	3.99	163	3.99									
Apples	Honeycrisp	per lb					2.99	390	2.99	48	2.49	305	2.49	100
Apples	Pink Lady/Cripps Pink	3 lb bag					3.29	128	3.29					
Apples	Pink Lady/Cripps Pink	per lb	1.99	218	1.99						1.49	23	1.49	
Apples, Processed	Juice	64 oz (1/2 gallon)	2.00 - 3.69	132	2.44		1.50 - 3.50	479	3.00		2.00 - 2.50	82	2.36	
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)					1.50	23	1.50		2.50	23	2.50	
Avocados	Hass	4 count mesh bags	4.99	75	4.99		4.99	109	4.99		4.99	22	4.99	
Avocados	Hass	each	0.69 - 1.25	299	0.96		0.89 - 2.00	492	1.50	24				
Avocados	Hass-Marked Extra Large	each					1.25	115	1.25					
Avocados	Hass-Marked Large	each	1.25 - 2.50	299	1.69		0.89 - 1.50	166	1.03		1.25 - 1.69	59	1.52	
Avocados	Hass-Marked Medium	each	0.69	64	0.69		0.99	443	0.99		0.99 - 1.79	437	1.21	
Avocados	Hass-Marked Small	each	0.44	65	0.44									
Bananas		per lb					0.59 - 0.79	359	0.63					
Blackberries		5.6-6 oz package	2.50 - 2.79	153	2.55		2.29 - 2.99	385	2.51					
Blueberries		1 pint (11-12 oz cntr w/ lid)	1.97 - 4.99	848	2.54		1.99 - 2.79	248	2.25		8.99	22	8.99	
Blueberries		18 oz package	3.97 - 4.99	230	4.47		3.99	390	3.99		3.99 - 4.98	214	4.36	37
Blueberries		6 oz package	2.50	103	2.50		1.50 - 3.99	384	2.54					
Blueberries		9.8 oz package					4.99	45	4.99					
Cactus Pears		per lb					0.99 - 1.29	84	1.14					
Cantaloupes		each	3.99	255	3.99	58	3.99	995	3.99	54				
Cantaloupes		per lb					0.99	27	0.99					
Cherries	Red Varieties	per lb	2.79 - 4.99	1427	3.27		2.79 - 7.99	1014	4.87		2.77 - 3.99	495	3.11	73
Clementines		2 lb bag	4.99	95	4.99									
Coconut	YOUNG TYPE	each					2.50	55	2.50					
Grapes	Black Seedless	per lb	1.99	279	1.99		1.99 - 3.99	389	2.57	67				
Grapes	Red Seedless	2 lb container with lid	3.99	52	3.99						3.99	110	3.99	
Grapes	Red Seedless	per lb	1.99 - 3.77	681	2.39		1.88 - 3.99	871	2.18	30	1.99 - 2.99	68	2.31	
Grapes	White Seedless Type	2 lb container with lid	3.99	52	3.99						3.99	110	3.99	
Grapes	White Seedless Type	per lb	1.79 - 3.77	747	2.25		1.88 - 3.99	924	2.23	28	1.99 - 2.99	45	2.48	
Honeydews		each					3.99 - 4.99	268	4.53	45				
Honeydews		per lb	1.29	103	1.29						1.99	22	1.99	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Kiwifruit	Yellow Flesh	1-lb containers with lids	5.99 - 6.66	117	6.42		4.99	146	4.99		6.98	81	6.98	
Kiwifruit	Yellow Flesh	each					1.49	45	1.49					
Lemons		2 lb bag	3.99 - 4.99	338	4.24		4.99	187	4.99					
Lemons		each	1.00	61	1.00		0.33	146	0.33					
Limes		2 pound bags	3.99 - 5.99	381	4.50		4.99	187	4.99					
Limes		each	0.05 - 0.20	338	0.09		0.33	402	0.33		0.50	22	0.50	
Limes		per lb					0.79 - 0.89	162	0.83					
Mangoes	Round Varieties	each	0.69 - 1.99	73	1.44		0.90 - 1.67	211	1.05		2.00	61	2.00	
Mangoes	Round Varieties Marked Extra Large	each	1.25	95	1.25		2.00	20	2.00					
Mangoes	Yellow Varieties	each	1.25	60	1.25		0.25 - 0.50	162	0.36					
Nectarines	Various White Flesh Varieties	per lb	3.49	95	3.49		1.88 - 2.99	965	2.49	59	3.49	22	3.49	
Nectarines	Various Yellow Flesh Varieties	2 lb bags	3.99	95	3.99						3.99	61	3.99	
Nectarines	Various Yellow Flesh Varieties	per lb	1.39 - 3.99	1057	1.91		0.89 - 3.99	572	2.19	31	2.98 - 3.49	103	3.09	
Oranges	Navel	each	0.50	103	0.50									
Oranges	Valencia	per lb					0.79	46	0.79					
Papaya	Maradol/Tainung Types	per lb	0.89 - 1.29	95	1.02		0.79 - 0.89	84	0.84					
Peaches	Various White Flesh Varieties	per lb	1.47 - 3.99	539	2.05		1.49 - 2.99	905	2.51	63	1.98 - 3.49	26	3.26	
Peaches	Various Yellow Flesh Varieties	2 lb bags									3.99	61	3.99	
Peaches	Various Yellow Flesh Varieties	per lb	1.28 - 3.99	1714	2.14	13	0.89 - 3.99	1406	2.05	8	1.98 - 3.49	129	3.00	62
Pears	Bartlett	per lb					0.99 - 1.99	134	1.53					
Pineapples		each	1.99	65	1.99						1.99 - 3.98	117	3.37	
Pineapples		per lb					0.79	61	0.79					
Plantains		per lb					0.99	42	0.99					
Plums		2 lb bags	3.99	95	3.99									
Plums		per lb	1.50 - 2.99	943	2.31		0.89 - 2.49	562	2.02	33	2.99	184	2.99	
Plums	Interspecific Type	per lb					3.99	26	3.99	100	4.49	4	4.49	
Raspberries		1 pint (11-12 oz cntr w/ lid)	4.99	70	4.99						5.99	123	5.99	
Raspberries		6 oz package	2.99	255	2.99		2.50 - 4.49	444	3.41					
Strawberries		1 lb package	1.89 - 3.99	878	2.23		1.50 - 3.99	276	2.35		2.77	22	2.77	
Strawberries		2 lb package	3.99 - 5.89	338	5.24		3.99 - 5.89	977	4.81		3.99 - 5.00	565	4.80	
Tangerines/Mandarins		2 lb bag	3.00	65	3.00									
Tangerines/Mandarins		3 lb bag	2.99 - 6.99	352	3.50		5.00	26	5.00		5.99	36	5.99	
Tangerines/Mandarins		5 lb package					7.99	256	7.99					
Watermelons	Red Flesh Seeded Type	each	7.99	95	7.99									
Watermelons	Red Flesh Seedless Miniature	each					3.50 - 3.99	557	3.95	91	4.99 - 5.48	104	5.37	
Watermelons	Red Flesh Seedless Type	each	3.99 - 6.99	438	5.32	19								
Watermelons	Red Flesh Seedless Type	per lb					0.34 - 0.99	455	0.50	20	0.69 - 0.79	132	0.71	

POTATOES & ONIONS

Onions, Dry	RED	per lb	1.19 - 1.48	209	1.30		0.69	61	0.69		1.29	97	1.29	
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Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, July 17, 2026 - Page 19

Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Onions, Dry	WHITE	per lb	0.97 - 1.49	271	1.16		0.99 - 1.49	602	1.12					
Onions, Dry	YELLOW	3 lb bag	2.50 - 2.97	68	2.82									
Onions, Dry	YELLOW	per lb	0.69	30	0.69		0.50 - 1.29	167	0.90					
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	3.98 - 3.99	178	3.98									
Onions, Dry	YELLOW MARKED SWEET	per lb	1.28 - 1.29	125	1.29						0.98	102	0.98	79
Potatoes	FINGERLING	24 oz bag					2.99	120	2.99					
Potatoes	MIXED COLORS	24 oz bag	2.99 - 3.99	91	3.69									
Potatoes	ROUND RED	24 oz bag	3.99	64	3.99									
Potatoes	ROUND RED	per lb					0.69 - 1.99	211	1.65		0.89 - 1.89	437	0.97	69
Potatoes	ROUND WHITE	per lb					0.99	42	0.99					
Potatoes	RUSSET	10 lb bag	3.99 - 4.98	212	4.54		1.99 - 2.99	124	2.42		2.00	36	2.00	
Potatoes	RUSSET	5 lb bag	1.59 - 2.99	450	2.55						1.50	23	1.50	
Potatoes	RUSSET	8 lb bag	3.99	107	3.99									
Potatoes	RUSSET	per lb	0.69	34	0.69		0.69	23	0.69		0.69 - 0.99	438	0.90	69
Potatoes	YELLOW TYPE	24 oz bag	3.99	64	3.99						3.34	123	3.34	
Potatoes	YELLOW TYPE	per lb					1.99	146	1.99		0.89 - 1.89	437	0.97	69

VEGETABLES

Artichokes		each	2.99 - 3.49	403	3.17		2.99	120	2.99		3.99	184	3.99	
Asparagus	GREEN	per lb	4.99	70	4.99		4.99	187	4.99					
Beans	ROUND GREEN TYPE	per lb	1.99	70	1.99									
Bok Choy	BABY BOK CHOY	per lb					1.49	45	1.49					
Broccoli		per bunch	2.99	114	2.99									
Broccoli		per lb					1.29	46	1.29					
Broccoli	BABY HYBRID TYPE	per bunch					1.99	122	1.99					
Broccoli	CROWN CUT	per lb	2.49 - 2.69	236	2.51		1.29 - 1.49	146	1.38					
Brussels Sprouts		1 lb bag	3.49	148	3.49		2.99	120	2.99		3.99	61	3.99	
Brussels Sprouts		12 oz bag	2.99	255	2.99									
Cabbage	ROUND GREEN TYPE	per lb	0.49	65	0.49		0.59	45	0.59					
Carrots		5 lb film bag					3.99	42	3.99					
Carrots		per lb					0.98	73	0.98					
Carrots	BABY PEELED	1 lb bag	0.99	163	0.99									
Carrots	BABY PEELED	2 lb bag	2.69	70	2.69									
Cauliflower		each	2.99	277	2.99									
Cauliflower		per lb					1.29	46	1.29					
Celery		each	1.49	42	1.49						1.49	22	1.49	
Celery	HEARTS	per package									2.50	23	2.50	
Cilantro		per bunch	0.69	103	0.69		0.50 - 0.69	224	0.64					
Corn-Sweet		each	0.25 - 0.80	286	0.50	8	0.25 - 0.75	890	0.46	74	0.75	117	0.75	69
Corn-Sweet		trays 4-5 ears film wrapped	2.99 - 4.99	193	4.03		3.00 - 3.99	65	3.64					
Cucumbers		each	0.50 - 1.25	417	0.80	12	0.33 - 1.25	1200	0.79		0.69 - 1.50	364	0.82	83
Cucumbers		per lb					0.50	61	0.50					
Cucumbers	LONG SEEDLESS - Greenhouse	each	0.33	65	0.33									

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Cucumbers	PERSIAN - Greenhouse	16 oz bag	1.69	341	1.69									
Cucumbers	PERSIAN - Greenhouse	32 oz bag					2.99	285	2.99		3.99	150	3.99	
Cucumbers	PERSIAN - Greenhouse	per lb					0.79	53	0.79					
Cucumbers	Pickles-Kirby Type	per lb									3.49	22	3.49	
Eggplant		per lb	0.99	23	0.99	100								
Garlic		per sleeve	1.89	65	1.89		1.49 - 2.00	103	1.70					
Jalapeno Peppers		per lb	0.79 - 2.19	471	1.25		0.99 - 1.99	776	1.42		1.28	81	1.28	
Jicama		per lb	0.89	30	0.89									
Lettuce	Green Leaf	each					0.99 - 1.29	99	1.13		1.69	305	1.69	100
Lettuce	Green Leaf	per lb	2.98	23	2.98									
Lettuce	Iceberg	each	0.99	95	0.99		0.79 - 2.50	207	2.00	31	1.99	305	1.99	100
Lettuce	Red Leaf	each					1.29	46	1.29		1.69	305	1.69	100
Lettuce	Red Leaf	per lb	2.98	23	2.98									
Lettuce	Romaine	each					0.99 - 1.29	99	1.13		1.69	305	1.69	100
Lettuce	Romaine	per lb	2.98	23	2.98									
Lettuce	Romaine (Hearts)	3 count	3.99	42	3.99									
Mushrooms	PORTOBELLA	8 oz package									4.98	81	4.98	100
Mushrooms	WHITE	8 oz package	1.98 - 2.00	329	1.99		1.99 - 2.00	126	2.00		2.50 - 3.99	58	3.07	
Onions, Green		per bunch	0.49 - 0.50	95	0.49		0.50 - 0.69	224	0.64		0.89	23	0.89	
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	3.98	126	3.98									
Peppers (Bell Type)	GREEN	each	1.25	107	1.25		0.79 - 1.25	503	1.16					
Peppers (Bell Type)	ORANGE - Greenhouse	each	1.66	34	1.66									
Peppers (Bell Type)	ORANGE	each	0.69 - 1.25	279	0.98		0.79	46	0.79		0.99 - 1.25	83	1.06	
Peppers (Bell Type)	RED - Greenhouse	each	1.66	34	1.66									
Peppers (Bell Type)	RED	each	0.69 - 1.50	306	1.03		0.79 - 0.99	88	0.89		0.88 - 1.25	119	1.00	
Peppers (Bell Type)	YELLOW - Greenhouse	each	1.66	34	1.66									
Peppers (Bell Type)	YELLOW	each	0.69 - 1.50	306	1.03		0.79	46	0.79		0.88 - 1.25	119	1.00	
Poblano Pepper		per lb					1.29	128	1.29					
Radishes		per bunch	1.69	30	1.69		0.50 - 0.69	224	0.64		0.89	23	0.89	
Salad (Mixed Types)		10-12 oz package	0.69 - 3.66	538	2.79		1.99	390	1.99					
Salad (Mixed Types)		5-9 oz package	2.99	70	2.99		1.99	199	1.99		3.33	22	3.33	
Serrano Peppers		per lb	1.27	47	1.27									
Spinach		per bunch					0.79	45	0.79					
Squash	GREY	per lb					0.89 - 0.99	101	0.94					
Squash	Yellow Crookneck/Straitghtneck	per lb	1.29 - 1.99	411	1.53		1.49	390	1.49					
Squash	Zucchini	per lb	1.29 - 1.99	476	1.53		0.89 - 1.49	491	1.38		1.29 - 2.49	83	1.61	
Tomatillos		per lb	0.99 - 1.27	77	1.16		0.50 - 1.99	758	1.16					
Tomatoes		per lb	0.99 - 2.99	135	2.04	55	0.79 - 1.50	147	1.24		1.99 - 3.59	45	2.77	
Tomatoes	Cherry Type	1 pint package					2.50	23	2.50					
Tomatoes	Cherry Type	10 oz package									3.50	61	3.50	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Tomatoes	GRAPE TYPE	10 oz package	2.49 - 2.99	91	2.84						2.50 - 3.99	59	3.41	
Tomatoes	Plum Type (Roma)	per lb	0.59 - 1.16	225	1.00		0.69 - 2.49	744	1.26		1.89	61	1.89	
Tomatoes	VINE RIPES - Greenhouse	per lb					1.49	66	1.49		0.98	21	0.98	
Tomatoes	VINE RIPES	per lb	1.99 - 2.19	61	2.08		1.29 - 1.49	125	1.36					
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	3.99 - 5.99	75	5.38									
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	1.49 - 2.49	564	2.03		1.99	73	1.99		1.99	23	1.99	
OTHER SPECIALTY CROP ITEMS														
Hemp Seeds Shelled		8 oz	7.49	33	7.49									
Honey		12 oz	4.99 - 7.99	148	7.38	20								
Honey		16 oz	9.99	118	9.99									
SEASONAL ITEMS														
Ornamentals	Chrysanthemums	bunched 5s					6.00	27	6.00					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT										
Apples	Ambrosia	per lb					2.19	7	2.19	
Apples	Envy	per lb	2.49	37	2.49		2.49	23	2.49	
Apples	Gala/Royal Gala	3 lb bag					6.59	7	6.59	
Apples	Honeycrisp	per lb					1.99	2	1.99	
Apples, Processed	Juice	64 oz (1/2 gallon)	5.99	2	5.99					
Avocados	Hass	4 count mesh bags					4.99	4	4.99	
Avocados	Hass	each	1.25 - 2.68	14	1.62					
Avocados	Hass-Marked Medium	each	1.50	1	1.50					
Bananas		per lb					1.19	3	1.19	
Blueberries		18 oz package	5.58	3	5.58					
Blueberries		6 oz package	2.99	2	2.99					
Cherries	Rainier	per lb	7.99	2	7.99					
Cherries	Red Varieties	per lb	3.99 - 5.29	10	5.16		4.99 - 5.99	29	5.78	
Grapefruit	RED	each					1.79	7	1.79	
Grapes	Black Seedless	per lb	2.99	1	2.99		4.79	7	4.79	
Grapes	Red Seedless	per lb	2.99 - 5.49	38	5.42		2.99 - 3.49	27	3.42	
Grapes	White Seedless Type	per lb	2.99 - 5.49	38	5.42		2.99 - 3.49	29	3.39	
Honeydews		per lb					0.79 - 1.49	5	1.21	
Kiwifruit	Yellow Flesh	1-lb containers with lids					6.66	4	6.66	
Mangoes	Round Varieties	each	2.69	2	2.69					
Mangoes	Yellow Varieties	each	1.38	3	1.38		0.99	2	0.99	
Nectarines	Various White Flesh Varieties	per lb					2.49 - 4.49	29	4.28	
Nectarines	Various Yellow Flesh Varieties	per lb	4.69	9	4.69					
Oranges	Valencia	4 lb bag					6.99	3	6.99	
Papaya	Solo Type	per lb					1.49	4	1.49	
Peaches	Various White Flesh Varieties	per lb					4.29	7	4.29	
Peaches	Various Yellow Flesh Varieties	per lb	4.69	9	4.69		2.77 - 6.49	37	6.09	
Pears	Bartlett	per lb	2.49	2	2.49					
Pears	D'Anjou	per lb					2.19	7	2.19	
Plums		per lb	2.78 - 4.29	23	3.95					
Raspberries		1 pint (11-12 oz cntr w/ lid)	7.99	11	7.99					
Strawberries		1 lb package	3.49	2	3.49					
Strawberries		2 lb package	3.50 - 7.00	14	6.75					
Watermelons	Red Flesh Seeded Type	per lb					1.09	3	1.09	
Watermelons	Red Flesh Seedless Miniature	each	6.99 - 8.99	11	8.63					
POTATOES & ONIONS										
Onions, Dry	RED	per lb	2.99	37	2.99					
Onions, Dry	YELLOW	3 lb bag					4.89	7	4.89	
Onions, Dry	YELLOW MARKED SWEET	2 lb bag					3.69	3	3.69	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Onions, Dry	YELLOW MARKED SWEET	per lb	1.69 - 1.99	12	1.93					
Potatoes	FINGERLING	24 oz bag	3.58	3	3.58					
Potatoes	RUSSET	5 lb bag	2.99 - 3.00	13	2.99		4.39	3	4.39	
Potatoes	RUSSET	per lb					1.09	7	1.09	
VEGETABLES										
Artichokes		each	4.99	11	4.99					
Asparagus	GREEN	per lb					4.69	3	4.69	
Beets		per lb					1.99	7	1.99	
Broccoli	CROWN CUT	per lb					2.19 - 3.49	30	3.29	
Brussels Sprouts		per lb	2.28	3	2.28					
Carrots		1 lb bag					1.59	3	1.59	
Carrots		per lb					1.79	7	1.79	
Cauliflower		per lb	1.88	3	1.88					
Celery		each					1.59	3	1.59	
Corn-Sweet		each	1.25	2	1.25		0.50	23	0.50	
Corn-Sweet		trays 4-5 ears film wrapped	6.00	11	6.00					
Cucumbers	LONG SEEDLESS - Greenhouse	each	3.99	11	3.99					
Cucumbers	PERSIAN - Greenhouse	12-14 oz trays filmwrapped	2.99	2	2.99					
Lettuce	Green Leaf	each					2.99	2	2.99	
Lettuce	Iceberg	per lb					1.19	7	1.19	
Mixed Mini Sweet Peppers		1 lb package	4.29	2	4.29					
Mushrooms	CREMINI	8 oz package	2.59 - 2.99	11	2.92					
Mushrooms	WHITE	8 oz package	2.79 - 2.99	11	2.95					
Peppers (Bell Type)	ASSORTED COLORS	3 count flmbag	4.00	11	4.00					
Peppers (Bell Type)	ORANGE	each	1.50 - 2.99	40	2.93					
Peppers (Bell Type)	RED	each	1.50 - 2.99	40	2.93					
Peppers (Bell Type)	YELLOW	each	1.50 - 2.99	40	2.93					
Salad (Mixed Types)	Spring Mix	10-12 oz package	4.50	2	4.50					
Squash	Zucchini	per lb	1.88	3	1.88					
Tomatoes		per lb	3.99	11	3.99		2.99 - 3.49	27	3.42	100
Tomatoes	Cherry Type	10 oz package	4.00	11	4.00					
Tomatoes	GRAPE TYPE	10 oz package	4.00	11	4.00					
Tomatoes	Plum Type (Roma)	per lb	1.99 - 3.99	39	3.89					
Tomatoes	VINE RIPES	per lb	3.49	2	3.49		2.19	7	2.19	
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb					5.99	33	5.99	

Wtd Avg - Simple weighted average



NATIONAL ORGANIC SUMMARY

(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	Fuji	2 lb bag	146	4.00	176	4.80	81	3.98
Apples	Fuji	per lb	29	1.99	354	2.42	75	2.54
Apples	Gala/Royal Gala	2 lb bag	188	3.95	137	4.97		
Apples	Gala/Royal Gala	per lb	144	2.99	305	2.49		
Apples	Honeycrisp	per lb	60	2.99	613	3.49		
Apricots		per lb	502	4.37	481	4.37		
Avocados	Hass-Marked Large	each	504	2.73	786	2.65	61	1.88
Bananas		per lb	83	0.89	155	0.74	379	0.92
Blackberries		5.6-6 oz package	69	4.48	326	4.99	378	4.00
Blueberries		1 pint (11-12 oz cntr w/ lid)	4,072	3.98	1,517	4.27	3,958	3.78
Blueberries		18 oz package	621	5.91	1,887	5.79	819	5.05
Blueberries		6 oz package	52	3.99	398	4.85	428	4.91
Cantaloupes		each	26	4.99			426	4.34
Cherries	Red Varieties	per lb	1,229	5.87	2,324	5.74	849	5.70
Grapefruit	RED	per lb	481	2.54	481	2.18		
Grapes	Red Seedless	2 lb container with lid	417	7.31	74	6.99		
Grapes	Red Seedless	per lb	2,041	3.66	1,830	4.33	1,676	3.86
Grapes	White Seedless Type	2 lb container with lid	417	7.31	379	7.79		
Grapes	White Seedless Type	per lb	2,006	3.66	1,381	3.56	1,676	3.86
Honeydews		each	26	4.99				
Kiwifruit	Yellow Flesh	1-lb containers with lids	596	7.08	567	7.22	199	6.91
Lemons		2 lb bag	60	4.99			46	3.99
Lemons		each	61	1.25				
Limes		1 pound bags	86	3.15	59	3.49		
Nectarines	Various White Flesh Varieties	per lb	522	4.61	1,195	3.49	86	3.88
Nectarines	Various Yellow Flesh Varieties	2 lb bags	695	5.52	1,904	4.67		
Nectarines	Various Yellow Flesh Varieties	per lb	2,524	3.92	2,171	3.75	393	3.94
Peaches	Various White Flesh Varieties	per lb	522	4.61	1,195	3.49		
Peaches	Various Yellow Flesh Varieties	2 lb bags	695	5.52	1,904	4.67		
Peaches	Various Yellow Flesh Varieties	per lb	2,043	3.93	1,741	3.73	623	3.94
Plums		2 lb bags	183	5.00	1,560	4.33		
Plums		per lb	1,537	3.81	1,195	3.49	535	4.10
Raspberries		6 oz package	434	4.09	352	4.99	805	4.20
Strawberries		1 lb package	1,828	4.03	2,427	4.37	2,919	4.72
Strawberries		2 lb package	187	5.99	161	7.23	309	6.23
Watermelons	Red Flesh Seedless Miniature	each	507	5.61	671	4.48	467	4.99
Watermelons	Red Flesh Seedless Miniature	per lb	190	1.99				

Wtd Avg - Simple weighted average



Potatoes & Onions

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	RED	per lb	154	1.99	459	2.32	154	1.49
Onions, Dry	WHITE	2 lb bag	303	2.97				
Onions, Dry	YELLOW MARKED SWEET	2 lb bag	183	2.99	345	3.46		
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	190	3.99	1,380	3.99		
Potatoes	RUSSET	3 lb bag	37	3.99	34	3.99		
Potatoes	YELLOW TYPE	24 oz bag	185	2.99				

Vegetables

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Beets		per bunch	110	2.99				
Broccoli		per bunch	1,615	3.63	149	3.91		
Broccoli		per lb	81	3.28	25	4.99		
Cabbage	ROUND GREEN TYPE	per lb	190	1.49				
Carrots		1 lb bag	38	1.49	199	1.68		
Carrots		2 lb bag	162	2.50				
Carrots		per bunch	110	2.99			122	2.50
Carrots	BABY PEELED	1 lb bag	68	2.25	257	1.79	58	1.99
Cauliflower		each	1,648	3.71				
Celery		each	144	3.99	146	3.15	99	1.97
Celery	HEARTS	per package	38	3.29			102	3.22
Collards		per bunch	110	2.99			20	2.50
Cucumbers		each	146	1.50			24	1.33
Cucumbers	LONG SEEDLESS - Greenhouse	each	512	2.24	264	2.15	503	2.77
Cucumbers	PERSIAN - Greenhouse	12-14 oz trays filmwrapped	25	2.99	25	2.99		
Cucumbers	PERSIAN - Greenhouse	16 oz bag	278	3.65				
Kale		per bunch	42	1.58	22	1.50	78	1.89
Leeks		per lb	81	2.98				
Lettuce	Boston	4 oz containers with lid	122	3.00				
Lettuce	Green Leaf	each	427	2.17	177	2.49		
Lettuce	Iceberg	each	183	3.49				
Lettuce	Red Leaf	each	427	2.17	177	2.49		
Lettuce	Romaine	each	273	1.99			61	1.89
Lettuce	Romaine (Hearts)	3 count	200	5.17	553	5.33	105	3.86
Mixed Mini Sweet Peppers		8 oz package	53	3.24	210	2.56		
Mushrooms	CREMINI	8 oz package	66	3.29			173	3.72
Mushrooms	WHITE	8 oz package	171	3.28	85	3.99	101	2.50
Onions, Green		per bunch	187	0.98			187	0.98
Peppers (Bell Type)	ORANGE	each	70	2.50				
Peppers (Bell Type)	RED	each	70	2.50				
Peppers (Bell Type)	YELLOW	each	70	2.50				
Salad (Mixed Types)		1 lb package	454	3.99	321	5.38	335	5.00
Salad (Mixed Types)		10-12 oz package	349	5.37	646	5.37	474	5.28
Salad (Mixed Types)		5-9 oz package	966	3.22	1,163	3.81	1,241	3.29

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Salad (Mixed Types)	Spring Mix	5-9 oz package	269	3.59	348	3.50		
Spinach		per bunch	187	2.48				
Spinach	FLAT TYPE	1 lb package	293	5.03				
Spinach	FLAT TYPE	11 oz package	131	5.13	74	5.99		
Spinach	FLAT TYPE	5-7 oz package	281	3.76	228	3.51	159	3.54
Spinach	FLAT TYPE	8-10 oz package	230	4.99				
Squash	Yellow Crookneck/Straightneck	per lb	154	1.99	260	1.99	178	2.38
Squash	Zucchini	per lb	635	2.57	3,431	2.43	178	2.38
Tomatoes		per lb	154	2.49	219	2.94	141	2.99
Tomatoes	Cherry Type	12 oz package	60	3.99				
Tomatoes	GRAPE TYPE	1 pint package	322	3.59	55	2.99	430	2.56
Tomatoes	Plum Type (Roma) - Greenhouse	per lb	293	2.69				
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	122	4.99	270	4.72	469	4.62
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	493	3.36	377	3.24	311	3.45
Other Specialty Crop Items								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Honey		12 oz	698	6.45	420	7.52		
Honey		16 oz	609	12.29	324	14.05		

Wtd Avg - Simple weighted average



REGIONAL ORGANIC DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	Fuji	per lb	1.99	29	1.99									
Apples	Gala/Royal Gala	per lb	2.99	144	2.99									
Apples	Honeycrisp	per lb								2.99	60	2.99		
Apricots		per lb	4.43	122	4.43		4.43	86	4.43		4.43	67	4.43	
Avocados	Hass-Marked Large	each	2.78	122	2.78		2.78	86	2.78		2.77	67	2.77	
Bananas		per lb								0.89	83	0.89		
Blackberries		5.6-6 oz package					4.99	34	4.99		3.99	35	3.99	
Blueberries		1 pint (11-12 oz cntr w/ lid)	3.49 - 4.99	1180	3.84		3.98 - 3.99	1401	3.99		3.50 - 5.99	971	4.05	
Cherries	Red Varieties	per lb	4.99 - 6.99	606	5.64		5.54	86	5.54		5.49 - 6.99	289	6.53	
Grapefruit	RED	per lb	2.54	122	2.54		2.54	86	2.54		2.54	67	2.54	
Grapes	Red Seedless	2 lb container with lid	7.99	322	7.99									
Grapes	Red Seedless	per lb	3.49 - 4.99	660	3.91		3.49 - 3.99	1346	3.55		3.49	35	3.49	
Grapes	White Seedless Type	2 lb container with lid	7.99	322	7.99									
Grapes	White Seedless Type	per lb	3.49 - 4.99	660	3.91		3.49 - 3.99	1346	3.55					
Kiwifruit	Yellow Flesh	1-lb containers with lids	6.66 - 7.99	312	7.47		6.66	86	6.66		6.66	67	6.66	
Lemons		2 lb bag	4.99	38	4.99						4.99	22	4.99	
Limes		1 pound bags	3.15	86	3.15									
Nectarines	Various White Flesh Varieties	per lb	3.99 - 4.99	485	4.65		3.99	37	3.99					
Nectarines	Various Yellow Flesh Varieties	2 lb bags	5.00	183	5.00		5.99	366	5.99					
Nectarines	Various Yellow Flesh Varieties	per lb	3.88 - 4.99	800	4.40		3.49 - 3.99	1318	3.53		3.88	67	3.88	
Peaches	Various White Flesh Varieties	per lb	3.99 - 4.99	485	4.65		3.99	37	3.99					
Peaches	Various Yellow Flesh Varieties	2 lb bags	5.00	183	5.00		5.99	366	5.99					
Peaches	Various Yellow Flesh Varieties	per lb	3.99 - 4.99	678	4.49		3.49 - 3.99	1232	3.51					
Plums		2 lb bags	5.00	183	5.00									
Plums		per lb	3.99 - 4.99	342	4.93		3.49	1195	3.49					
Raspberries		6 oz package	4.99	72	4.99		4.99	34	4.99		3.99	35	3.99	
Strawberries		1 lb package	3.89 - 4.99	345	4.16		3.89 - 3.99	549	3.97		3.89	67	3.89	
Watermelons	Red Flesh Seedless Miniature	each	5.54	122	5.54		5.54	86	5.54		5.54	67	5.54	
Watermelons	Red Flesh Seedless Miniature	per lb	1.99	190	1.99									
POTATOES & ONIONS														
Onions, Dry	RED	per lb									1.99	13	1.99	
Onions, Dry	YELLOW MARKED SWEET	2 lb bag	2.99	183	2.99									
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	3.99	190	3.99									

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Potatoes	RUSSET	3 lb bag					3.99	37	3.99					
Potatoes	YELLOW TYPE	24 oz bag	2.99	185	2.99									
VEGETABLES														
Broccoli		per bunch	3.99	20	3.99		3.50 - 3.99	1595	3.62					
Cabbage	ROUND GREEN TYPE	per lb	1.49	190	1.49									
Carrots		1 lb bag	1.49	38	1.49									
Carrots		2 lb bag	2.50	162	2.50									
Carrots	BABY PEELED	1 lb bag					2.98	26	2.98					
Cauliflower		each	5.99	65	5.99		3.50 - 3.99	1561	3.61		3.99	22	3.99	
Celery		each	3.99	144	3.99									
Celery	HEARTS	per package	3.29	38	3.29									
Cucumbers	LONG SEEDLESS - Greenhouse	each	1.50 - 3.50	512	2.24									
Cucumbers	PERSIAN - Greenhouse	12-14 oz trays filmwrapped	2.99	25	2.99									
Cucumbers	PERSIAN - Greenhouse	16 oz bag	3.99	183	3.99									
Kale		per bunch									1.50	22	1.50	100
Lettuce	Green Leaf	each	1.99	24	1.99		1.99	228	1.99		2.49	13	2.49	
Lettuce	Iceberg	each	3.49	183	3.49									
Lettuce	Red Leaf	each	1.99	24	1.99		1.99	228	1.99		2.49	13	2.49	
Lettuce	Romaine	each	1.99	24	1.99		1.99	228	1.99					
Mixed Mini Sweet Peppers		8 oz package					2.98	26	2.98					
Mushrooms	CREMINI	8 oz package	2.99 - 3.99	66	3.29									
Onions, Green		per bunch					0.98	187	0.98					
Salad (Mixed Types)		10-12 oz package	6.99	65	6.99						4.97 - 4.99	108	4.99	
Salad (Mixed Types)		5-9 oz package	3.00 - 3.99	311	3.38						3.29 - 3.99	67	3.58	
Salad (Mixed Types)	Spring Mix	5-9 oz package									3.99	13	3.99	
Spinach		per bunch					2.48	187	2.48					
Spinach	FLAT TYPE	11 oz package	5.49	36	5.49									
Spinach	FLAT TYPE	5-7 oz package	3.50	107	3.50						3.99	13	3.99	
Spinach	FLAT TYPE	8-10 oz package	3.99 - 5.99	230	4.99									
Squash	Yellow Crookneck/Strai ghtneck	per lb									1.99	13	1.99	
Squash	Zucchini	per lb	2.77	122	2.77		2.77	86	2.77		1.99 - 2.77	80	2.64	
Tomatoes		per lb									2.49	13	2.49	
Tomatoes	Cherry Type	12 oz package									3.99	60	3.99	
Tomatoes	GRAPE TYPE	1 pint package	3.49 - 3.99	248	3.62		3.49	74	3.49					
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	3.99	190	3.99									
OTHER SPECIALTY CROP ITEMS														
Honey		12 oz	4.99 - 8.79	201	5.33	8	3.78 - 8.79	375	6.29					
Honey		16 oz	14.49	18	14.49		8.98 - 14.49	469	11.63					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	Fuji	2 lb bag					4.00	146	4.00					
Apples	Gala/Royal Gala	2 lb bag					3.79 - 4.00	188	3.95					
Apricots		per lb	4.43	75	4.43		4.43	109	4.43		2.98 - 4.43	43	3.72	
Avocados	Hass-Marked Large	each	2.78	75	2.78		1.79 - 2.78	132	2.61		2.78	22	2.78	
Blueberries		1 pint (11-12 oz cntr w/ lid)	3.50 - 4.99	520	4.16									
Blueberries		18 oz package					4.99 - 6.66	416	5.88		5.98 - 5.99	205	5.99	29
Blueberries		6 oz package	3.99	52	3.99									
Cantaloupes		each					4.99	26	4.99					
Cherries	Red Varieties	per lb	5.54 - 6.99	117	6.06		5.54	109	5.54		5.54	22	5.54	
Grapefruit	RED	per lb	2.54	75	2.54		2.54	109	2.54		2.54	22	2.54	
Grapes	Red Seedless	2 lb container with lid	4.99	95	4.99									
Grapes	White Seedless Type	2 lb container with lid	4.99	95	4.99									
Honeydews		each					4.99	26	4.99					
Kiwifruit	Yellow Flesh	1-lb containers with lids					6.66	109	6.66		6.66	22	6.66	
Lemons		each									1.25	61	1.25	
Nectarines	Various Yellow Flesh Varieties	2 lb bags					4.99	146	4.99					
Nectarines	Various Yellow Flesh Varieties	per lb	3.88 - 4.99	182	4.53		3.88 - 4.99	135	4.09	19	3.88	22	3.88	
Peaches	Various Yellow Flesh Varieties	2 lb bags					4.99	146	4.99					
Peaches	Various Yellow Flesh Varieties	per lb	4.99	107	4.99		4.99	26	4.99	100				
Raspberries		6 oz package	3.77	293	3.77									
Strawberries		1 lb package	3.59 - 4.99	486	3.93		3.89 - 3.99	278	3.95		3.89 - 4.98	103	4.75	
Strawberries		2 lb package					5.99	187	5.99					
Watermelons	Red Flesh Seedless Miniature	each	5.54	75	5.54		5.54 - 6.99	135	5.82		5.54	22	5.54	
POTATOES & ONIONS														
Onions, Dry	RED	per lb	1.99	92	1.99		1.99	23	1.99		1.99	26	1.99	
Onions, Dry	WHITE	2 lb bag	2.97	303	2.97									
VEGETABLES														
Beets		per bunch									2.99	110	2.99	
Broccoli		per lb									3.28	81	3.28	
Carrots		per bunch									2.99	110	2.99	
Carrots	BABY PEELED	1 lb bag					1.79	42	1.79					
Collards		per bunch									2.99	110	2.99	
Cucumbers		each					1.49 - 1.50	146	1.50					
Cucumbers	PERSIAN - Greenhouse	16 oz bag	2.99	95	2.99									
Kale		per bunch					1.67	20	1.67					
Leeks		per lb									2.98	81	2.98	
Lettuce	Boston	4 oz containers with lid					3.00	122	3.00					
Lettuce	Green Leaf	each	2.49	92	2.49		2.49	23	2.49		1.98 - 2.49	47	2.26	
Lettuce	Red Leaf	each	2.49	92	2.49		2.49	23	2.49		1.98 - 2.49	47	2.26	
Lettuce	Romaine	each									1.98	21	1.98	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
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Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Lettuce	Romaine (Hearts)	3 count	5.99	70	5.99		3.33	20	3.33		4.99	110	4.99	
Mixed Mini Sweet Peppers		8 oz package	3.49	27	3.49									
Mushrooms	WHITE	8 oz package									2.89 - 3.49	171	3.28	
Peppers (Bell Type)	ORANGE	each	2.50	70	2.50									
Peppers (Bell Type)	RED	each	2.50	70	2.50									
Peppers (Bell Type)	YELLOW	each	2.50	70	2.50									
Salad (Mixed Types)		1 lb package					3.99	454	3.99					
Salad (Mixed Types)		10-12 oz package	5.00 - 5.99	95	5.32		4.49 - 5.00	81	4.65					
Salad (Mixed Types)		5-9 oz package	2.50 - 4.59	111	3.44		2.99 - 3.33	477	3.00					
Salad (Mixed Types)	Spring Mix	5-9 oz package	2.99 - 3.99	187	3.48		3.33 - 3.99	43	3.68		3.99	26	3.99	
Spinach	FLAT TYPE	1 lb package	5.03	293	5.03									
Spinach	FLAT TYPE	11 oz package	5.00	95	5.00									
Spinach	FLAT TYPE	5-7 oz package	3.99	92	3.99		3.33 - 3.99	43	3.68	46	3.99	26	3.99	
Squash	Yellow Crookneck/Straightneck	per lb	1.99	92	1.99		1.99	23	1.99		1.99	26	1.99	
Squash	Zucchini	per lb	1.99 - 2.77	167	2.34		1.99 - 2.77	132	2.63		1.99 - 2.49	48	2.22	
Tomatoes		per lb	2.49	92	2.49		2.49	23	2.49		2.49	26	2.49	
Tomatoes	Plum Type (Roma) - Greenhouse	per lb	2.69	293	2.69									
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb					4.99	122	4.99	100				
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.97	303	2.97									
OTHER SPECIALTY CROP ITEMS														
Honey		12 oz	8.79	118	8.79						8.79	4	8.79	
Honey		16 oz	14.49	118	14.49						14.49	4	14.49	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT										
Apricots		per lb					4.43	4	4.43	
Avocados	Hass-Marked Large	each					2.78	4	2.78	
Blueberries		18 oz package	7.99	11	7.99					
Cherries	Red Varieties	per lb					5.54	4	5.54	
Grapefruit	RED	per lb					2.54	4	2.54	
Grapes	Red Seedless	per lb	4.18	3	4.18					
Grapes	White Seedless Type	per lb	4.18	3	4.18					
Nectarines	Various Yellow Flesh Varieties	per lb					3.88	4	3.88	
Peaches	Various Yellow Flesh Varieties	per lb	3.98	3	3.98					
Strawberries		1 lb package	4.49	2	4.49		3.89	4	3.89	
Watermelons	Red Flesh Seedless Miniature	each					5.54	4	5.54	
VEGETABLES										
Beets		per bunch	3.58	3	3.58					
Squash	Yellow Crookneck/Straightneck	per lb	2.49	2	2.49					
Squash	Zucchini	per lb	2.49	2	2.49		2.77	4	2.77	

Wtd Avg - Simple weighted average

REGIONAL DEFINITIONS

As used in this report, regions include the following states:

NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA	Alaska
HAWAII	Hawaii
NATIONAL	Continental United States

1 -- Specialty Crops Market News surveys nearly 271 retailers, comprising over 29,700 individual stores, with online weekly advertised features.

2 -- Date range reflects one week of data collection ending on the report date and encompassing ad pricing good from the Saturday before the report release date through the following Friday.