



Advertised Prices for Specialty Crops Products at Major Retail Grocery Store Outlets ending during the period of 3/21/2026 to 4/2/2026

The information contained in this report reflects prices advertised by major grocery retailers to consumers through circulars and digital promotions and gathered by USDA through a weekly survey.

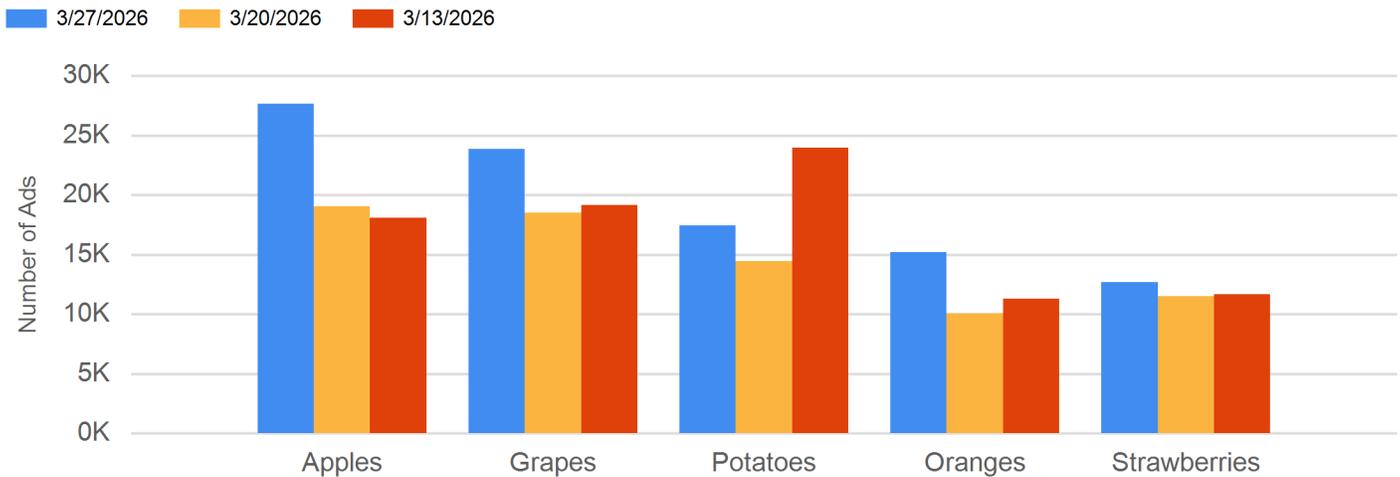
Holiday Specials

Preparations for Easter and Passover were made easy for shoppers with an abundance of holiday favorites to choose from this week. Passover favorites like apple and grape juices, honey, apples, pears, horseradish root, and leeks were featured in special sections along with other holiday staples. Ads for pineapples, mushrooms, asparagus, cantaloupes, sweet potatoes, watermelons, grapes, avocados, and strawberries were plentiful as customers stocked up for Easter meals. Dekopons, tangerines, oranges, and lemons were well-featured. Daffodils, tulips, roses, and Easter lilies filled store aisles with spring colors and fragrances. Candy, décor, and baked specialties added bright holiday flair to stores and flyers.

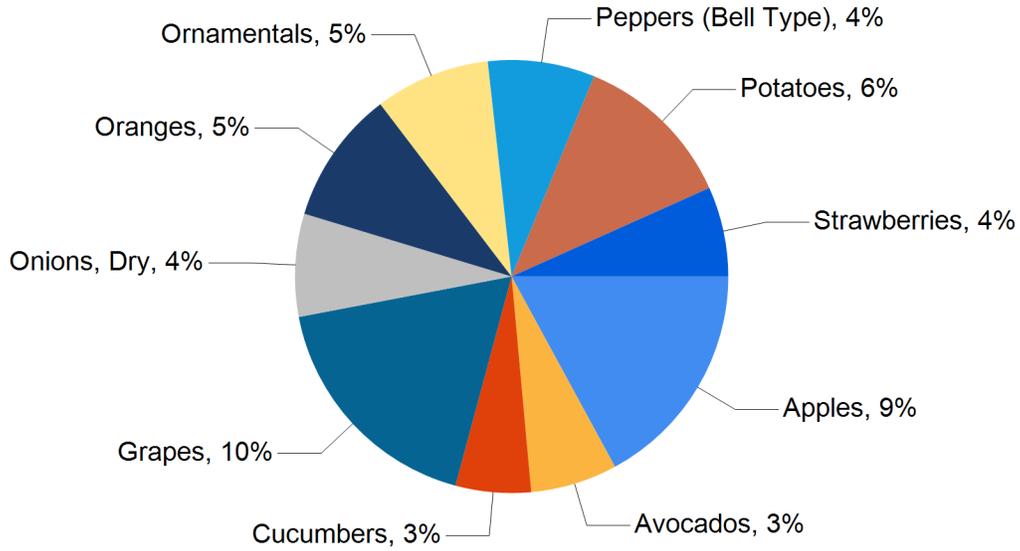
Total ad numbers this week were 283,904, a 13% increase from last week's total of 251,476. The total for the same week last year was about the same at 282,595. The total number of ads broken out by commodity groups: fruit 153,854 (54%), onions and potatoes 28,287 (10%), vegetables 84,659 (30%), herbs 914, ornamentals 11,616 (4%), hemp 2,959, and honey 2,529. The number of ads for organic produce was 30,785, 11% of total ads.

The following are the prices of major advertised items (3,000 plus ads) this week, compared to the same week last year. Significant increases in price for fruit this week included white seedless grapes (per lb.) at 12% and organic strawberries (1 lb. package) at 12%. Significant decreases included avocados (each) at 18%, raspberries (6 oz. package) at 10% and lemons (2 lb. bag) at 10%. Significant changes in price for potatoes and onions this week included increases for 5 lb. bagged potatoes (yellow at 15% and Russet at 11%). There were no significant increases in price for vegetables this week. Significant decreases included white mushrooms (8 oz. package) at 24% and sweet potatoes (per lb.) at 22%.

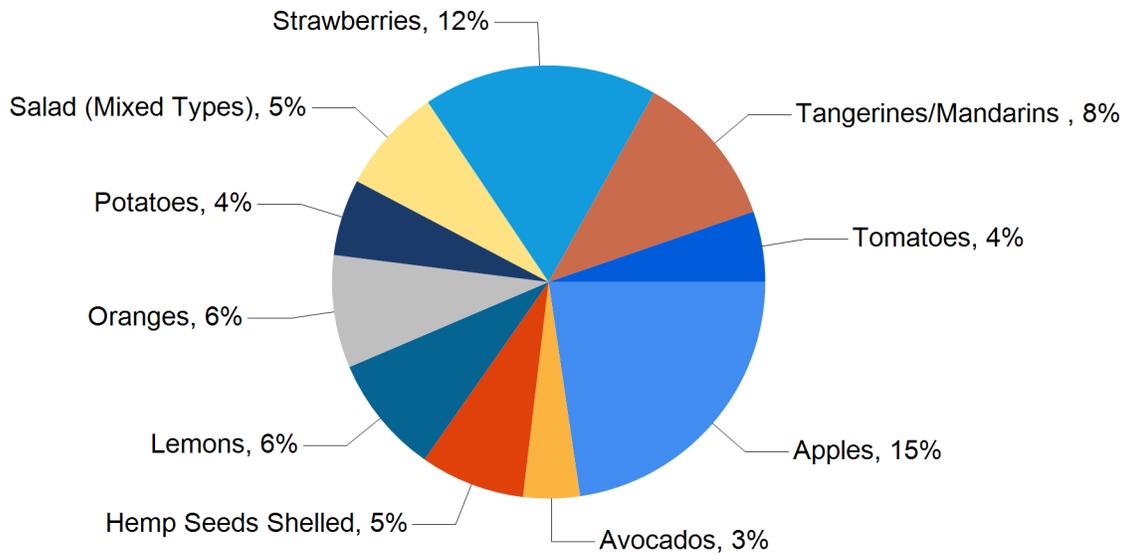
Top 5 Commodities Featured This Week



Top 10 Commodities as Percentage of Total Conventional Ads

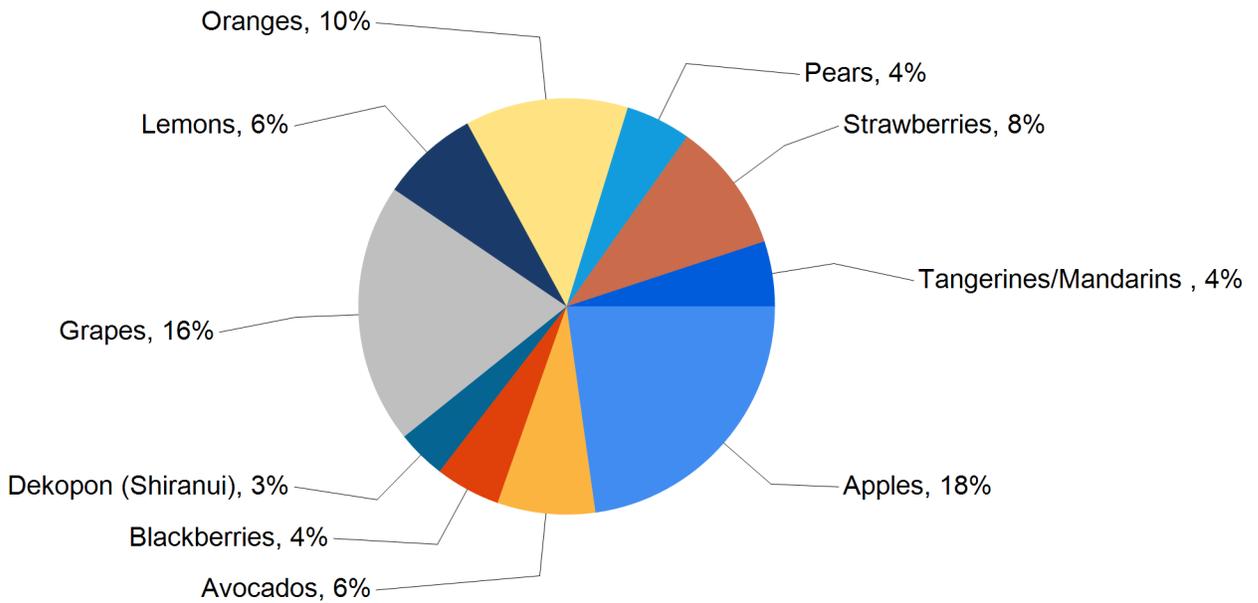


Top 10 Commodities as Percentage of Total Organic Ads

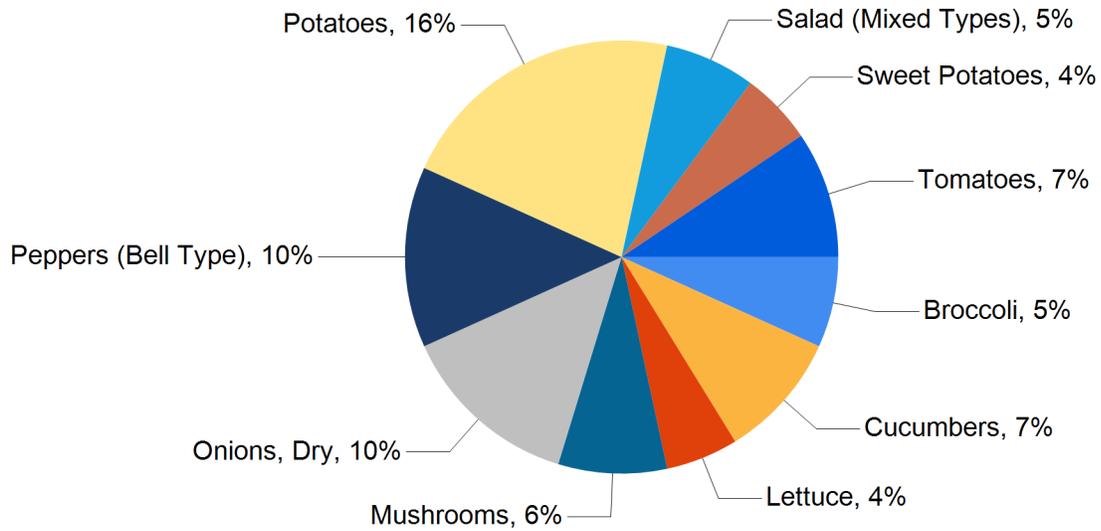


Wtd Avg - Simple weighted average

Top 10 Fruits as Percentage of Total Fruit Ads



Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes



Wtd Avg - Simple weighted average



NATIONAL CONVENTIONAL SUMMARY

(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	Ambrosia	2 lb bag	163	3.99				
Apples	Ambrosia	per lb	183	1.99	163	1.29	1,610	1.69
Apples	COSMIC CRISP	2 lb bag	2,510	2.81			2,010	2.51
Apples	COSMIC CRISP	per lb	1,942	1.68	2,492	1.62	1,900	1.59
Apples	Envy	2 lb bag	163	3.99				
Apples	Envy	per lb	987	2.07	512	1.56	2,482	1.69
Apples	Fuji	2 lb bag	277	2.29				
Apples	Fuji	3 lb bag	1,206	3.80	610	3.44	362	3.45
Apples	Fuji	per lb	2,025	1.17	2,824	1.57	1,251	1.42
Apples	Gala/Royal Gala	2 lb bag	440	2.92			107	1.49
Apples	Gala/Royal Gala	3 lb bag	2,121	3.64	289	3.28	675	3.66
Apples	Gala/Royal Gala	5 lb bag	183	5.99			13	5.99
Apples	Gala/Royal Gala	each	65	0.33	65	0.33		
Apples	Gala/Royal Gala	per lb	1,800	1.19	895	1.80	2,136	1.43
Apples	Golden Delicious	3 lb bag	580	2.80	206	2.71	187	3.35
Apples	Golden Delicious	per lb	58	1.82			73	1.43
Apples	Granny Smith	3 lb bag	2,277	3.98			764	3.83
Apples	Granny Smith	per lb	1,860	1.39	3,801	1.66	458	1.45
Apples	Honeycrisp	2 lb bag	222	3.99	1,195	4.99	8	1.74
Apples	Honeycrisp	per lb	797	2.71	956	2.47	1,070	2.90
Apples	McIntosh	2 lb bag	277	2.29				
Apples	McIntosh	3 lb bag	130	3.35	78	2.49	80	3.87
Apples	OPAL	per lb	95	1.99	154	0.98	9	1.48
Apples	Pink Lady/Cripps Pink	per lb	785	1.38	1,685	1.48	1,439	1.48
Apples	Red Delicious	3 lb bag	1,371	3.45	105	3.71	442	3.62
Apples	Red Delicious	5 lb bag	229	5.79	183	5.99		
Apples	Red Delicious	per lb	141	1.41	469	1.37	291	1.29
Apples, Processed	Juice	64 oz (1/2 gallon)	2,395	2.74	2,267	2.82	3,699	2.83
Apples, Processed	Juice	96 oz (3/4 gallon)	135	3.77			86	3.89
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	183	6.99			8	5.29
Avocados	Hass	4 count mesh bags	162	3.99	475	2.80		
Avocados	Hass	5 count mesh bags	819	3.46	674	3.32		
Avocados	Hass	each	4,473	0.97	3,989	1.01	1,984	1.19
Avocados	Hass-Marked Extra Large	5 count mesh bags	21	4.99				
Avocados	Hass-Marked Extra Large	each	103	1.15	1,365	1.38	17	2.00
Avocados	Hass-Marked Large	each	1,233	1.31	2,614	1.34	1,087	2.19

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, March 27, 2026 - Page 5

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Avocados	Hass-Marked Medium	each	1,007	1.26	842	1.23	1,395	1.46
Avocados	Hass-Marked Small	3 count mesh bags	375	2.97				
Avocados	Hass-Marked Small	each	302	0.47	264	0.52	70	0.50
Avocados	Various Greenskin Varieties	each	190	2.99	65	2.00	20	2.19
Bananas		per lb	1,018	0.58	905	0.54	827	0.56
Blackberries		1 pint (11-12 oz cntr w/ lid)	457	6.27	253	4.86	164	4.74
Blackberries		5.6-6 oz package	5,422	2.67	5,739	2.62	6,665	2.77
Blueberries		1 pint (11-12 oz cntr w/ lid)	461	4.01	231	4.29	2,376	3.92
Blueberries		6 oz package	528	2.79	252	4.14	554	3.47
Blueberries		9.8 oz package	1,164	5.44	2,194	4.80		
Cantaloupes		each	3,639	3.13	2,036	3.08	3,535	3.27
Clementines		2 lb bag	519	3.74	20	3.99	834	3.29
Clementines		3 lb bag	918	4.01	553	4.04	1,663	4.33
Clementines		5 lb bag	53	5.99				
Dekopon (Shiranui)		2 lb bag	380	6.06	241	6.99	189	8.08
Dekopon (Shiranui)		each	915	2.52	22	2.50	10	3.99
Dekopon (Shiranui)		per lb	3,284	3.63	2,555	3.38	916	3.78
Grapefruit	RED	5 lb bag	114	5.99			218	3.99
Grapefruit	RED	each	771	1.43	1,424	1.36	585	1.22
Grapes	Black Seedless	per lb	3,653	2.11	2,020	2.73	3,615	2.28
Grapes	Red Globe Seeded Type	per lb	246	2.82	109	3.06	104	2.24
Grapes	Red Seedless	2 lb container with lid	1,520	4.94	106	5.56		
Grapes	Red Seedless	per lb	8,939	2.24	6,159	2.55	11,560	2.05
Grapes	White Seedless Type	2 lb container with lid	1,520	4.94	358	6.67		
Grapes	White Seedless Type	per lb	7,966	2.49	9,768	2.41	8,649	2.22
Honeydews		each	637	4.32	439	3.87	2,871	3.93
Honeydews		per lb	25	0.97			154	1.01
Kiwifruit	Hayward	1-lb containers with lids	260	3.54	383	3.60	68	4.99
Kiwifruit	Hayward	2-lb containers with lids	322	6.99	22	3.99		
Kiwifruit	Hayward	each	377	0.59	333	0.58	195	0.70
Kiwifruit	Yellow Flesh	1-lb containers with lids	65	3.99				
Lemons		1 lb bag	194	2.50	81	2.49	151	2.43
Lemons		2 lb bag	3,507	2.92	935	3.45	885	3.23
Lemons		3 lb bag	94	5.00	255	5.00	54	2.99
Lemons		5 lb bag	657	5.99	183	5.99		
Lemons		each	2,710	0.64	2,010	0.61	1,827	0.53
Lemons		per lb	226	0.78	103	0.69	193	0.62
Limes		2 pound bags	286	3.99	293	3.54		
Limes		each	814	0.47	193	0.35	1,062	0.37
Mangoes	Round Varieties	each	1,883	1.00	2,515	1.67	2,473	1.25

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, March 27, 2026 - Page 6

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Mangoes	Round Varieties Marked Extra Large	each	301	1.59	408	1.80	197	1.94
Mangoes	Round Varieties Marked Large	each	1,432	1.35	994	1.29	655	1.18
Mangoes	Round Varieties Marked Medium	each	107	0.88				
Mangoes	Yellow Varieties	each	1,016	1.02	957	1.11	1,243	1.03
Nectarines	Various Yellow Flesh Varieties	per lb	65	2.99	483	2.97	310	1.47
Oranges	Blood Orange	3 lb bag	245	3.99	1,234	4.99		
Oranges	Blood Orange	each	183	1.25	322	1.08		
Oranges	Blood Orange	per lb	73	0.99	228	1.76		
Oranges	Navel	3 lb bag	681	4.17	816	4.68	1,281	4.15
Oranges	Navel	4 lb bag	1,369	4.94	509	5.01	2,158	3.94
Oranges	Navel	5 lb bag	78	5.99	142	3.99		
Oranges	Navel	each	2,362	1.00	2,408	0.94	2,070	1.01
Oranges	Navel	per lb	2,572	1.26	926	1.04	2,756	1.40
Oranges	Navel, Cara Cara	3 lb bag	4,577	3.38	439	4.08	3,496	3.46
Oranges	Navel, Cara Cara	each	941	1.11	1,125	0.94	698	0.92
Oranges	Navel, Cara Cara	per lb	342	0.95	589	1.51	439	1.34
Papaya	Maradol/Tainung Types	per lb	1,151	0.99	710	1.26	1,169	1.15
Papaya	Solo Type	per lb	40	2.99	42	0.99	90	2.06
Peaches	Various Yellow Flesh Varieties	per lb	92	2.84	543	2.92	280	2.16
Pears	Bartlett	each	131	1.00	162	1.00		
Pears	Bartlett	per lb	2,756	1.94	1,678	2.02	2,925	1.81
Pears	Bosc	per lb	1,658	1.84	3,422	1.89	261	1.78
Pears	D'Anjou	2 lb bag	185	2.99				
Pears	D'Anjou	each	131	1.00	227	0.81		
Pears	D'Anjou	per lb	638	1.78	1,370	1.68	1,053	1.73
Pears	RED TYPE	per lb	287	1.99	2,592	1.83		
Pineapples		each	1,842	3.42	2,682	3.06	926	3.13
Pineapples		per lb	259	1.59	143	1.05	588	0.94
Plantains		per lb	229	0.82	162	0.79		
Plums		per lb	561	3.05	854	2.78	842	3.03
Raspberries		1 pint (11-12 oz cntr w/ lid)	728	5.96	523	4.52	23	7.69
Raspberries		6 oz package	3,606	2.85	4,250	2.76	3,946	3.15
Strawberries		1 lb package	6,596	2.99	6,880	2.35	7,113	3.02
Strawberries		2 lb package	2,415	5.31	2,657	4.58	1,658	4.85
Tangelos		3 lb bag	573	4.88	1,422	5.12	971	4.35
Tangelos		each	292	1.12	255	1.16	42	0.92
Tangelos		per lb	95	0.97	103	1.54	444	1.44
Tangerines/Mandarins		2 lb bag	623	4.00	950	3.85	507	4.20
Tangerines/Mandarins		3 lb bag	3,114	4.50	6,959	3.89	4,627	4.54
Tangerines/Mandarins		5 lb package	283	7.28	491	5.45	74	6.72
Tangerines/Mandarins		each	216	0.89			210	0.39
Tangerines/Mandarins		per lb	79	2.79	302	2.22	402	1.94
Watermelons	Red Flesh Seedless Miniature	each	577	4.42	293	4.07	806	4.20

Wtd Avg - Simple weighted average



Potatoes & Onions								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	RED	2 lb bag	22	2.79	281	2.28	659	2.04
Onions, Dry	RED	3 lb bag	1,020	2.99				
Onions, Dry	RED	per lb	421	1.13	779	1.16	501	1.05
Onions, Dry	WHITE	2 lb bag	22	2.79	201	2.39	98	1.91
Onions, Dry	WHITE	3 lb bag	1,197	3.72	1,197	3.72		
Onions, Dry	WHITE	per lb	635	0.81	883	0.91	611	0.86
Onions, Dry	YELLOW	2 lb bag	359	1.76	432	1.05	175	1.50
Onions, Dry	YELLOW	3 lb bag	2,762	2.89	2,705	2.69	920	2.20
Onions, Dry	YELLOW	4 lb bag	61	0.99				
Onions, Dry	YELLOW	per lb	707	1.28	593	1.01	1,531	1.16
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	1,398	3.56	376	3.54	915	3.71
Onions, Dry	YELLOW MARKED SWEET	4 lb bag	183	4.99	1,020	2.99		
Onions, Dry	YELLOW MARKED SWEET	5 lb bag	126	4.98			61	3.99
Onions, Dry	YELLOW MARKED SWEET	per lb	1,396	1.33	1,546	1.27	1,395	1.30
Potatoes	MIXED COLORS	24 oz bag	181	3.16	272	3.50		
Potatoes	MIXED COLORS	3 lb bag	39	5.99	342	4.11		
Potatoes	ROUND RED	15 lb bag	36	5.99				
Potatoes	ROUND RED	24 oz bag	332	3.38	1,535	3.51		
Potatoes	ROUND RED	3 lb bag	65	2.50	154	1.99	390	3.34
Potatoes	ROUND RED	4 lb bag	26	0.98	31	1.98		
Potatoes	ROUND RED	5 lb bag	2,776	4.63	1,321	3.92	2,825	4.21
Potatoes	ROUND RED	per lb	500	1.17	213	0.99	274	1.08
Potatoes	ROUND WHITE	5 lb bag	72	3.54			131	3.59
Potatoes	ROUND WHITE	per lb	64	0.99	42	0.99	192	1.20
Potatoes	RUSSET	10 lb bag	1,155	3.81	374	3.53	761	3.69
Potatoes	RUSSET	5 lb bag	4,350	2.96	4,238	3.19	2,936	2.66
Potatoes	RUSSET	8 lb bag	1,402	3.31	339	4.58	248	4.35
Potatoes	RUSSET	per lb	1,254	0.92	897	0.88	2,258	0.89
Potatoes	YELLOW TYPE	15 lb bag	36	5.99				
Potatoes	YELLOW TYPE	24 oz bag	332	3.38	1,535	3.51		
Potatoes	YELLOW TYPE	3 lb bag	209	2.34	328	2.82	241	2.83
Potatoes	YELLOW TYPE	5 lb bag	3,053	4.61	960	4.21	1,882	4.01
Potatoes	YELLOW TYPE	per lb	377	1.16	101	0.93	25	0.99

Vegetables								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Artichokes		each	534	3.24	146	2.23	986	2.93
Asparagus	GREEN	per lb	2,574	3.52	4,600	2.76	7,642	2.39
Beans	ROUND GREEN TYPE	12 oz bag	1,726	2.77	479	3.03	1,974	2.56
Beans	ROUND GREEN TYPE	per lb	115	2.76			1,069	1.59
Beets		per bunch	65	3.99				

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, March 27, 2026 - Page 8

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Beets		per lb	620	1.82	533	1.61	77	0.91
Broccoli		per bunch	1,629	2.86	1,230	2.96	1,582	2.84
Broccoli		per lb	190	0.99	230	2.15	356	2.10
Broccoli	BABY HYBRID TYPE	per bunch	122	3.35			9	2.99
Broccoli	CROWN CUT	per lb	2,771	1.84	1,988	2.19	3,350	1.61
Brussels Sprouts		1 lb bag	397	2.90	402	3.46	1,709	2.81
Brussels Sprouts		12 oz bag	394	2.37	74	2.69	30	3.06
Brussels Sprouts		2 lb bag	264	7.43	403	5.99		
Brussels Sprouts		per lb	808	2.15	419	2.39	1,566	2.36
Cabbage	RED TYPE	per lb	60	1.00				
Cabbage	ROUND GREEN TYPE	per lb	1,916	0.73	1,473	0.66	1,066	0.60
Cactus Leaf (Nopales)		1-1.5 lb bags	139	3.43	204	3.13		
Cactus Leaf (Nopales)		per lb	160	1.10	160	1.10	352	0.86
Carrots		1 lb bag	123	1.38			123	1.20
Carrots		2 lb bag	655	2.11	452	1.99	722	1.83
Carrots		5 lb film bag	74	3.49	55	3.00	97	3.00
Carrots		per bunch	125	2.25			37	2.00
Carrots		per lb	271	0.94	31	0.50	152	0.73
Carrots	BABY PEELED	1 lb bag	709	1.26	1,428	1.30	3,125	1.18
Carrots	BABY PEELED	2 lb bag	296	2.06	299	2.84	513	2.13
Cauliflower		each	921	2.98	146	2.23	2,347	2.66
Cauliflower		per lb	75	0.99	415	1.99	941	1.52
Celery		each	1,827	2.01	193	1.97	1,873	1.54
Celery		per lb	61	1.19			173	1.12
Celery	HEARTS	per package	183	2.99			387	2.99
Cilantro		per bunch	554	0.47	597	0.63	1,037	0.56
Collards		1 lb bag	385	2.73	252	2.99	114	2.77
Collards		per bunch	651	1.54	47	0.97	284	1.96
Collards		per lb	421	1.72	59	1.62	185	1.70
Corn-Sweet		trays 4-5 ears film wrapped	325	5.20	183	5.00	703	4.23
Cucumbers		each	1,216	0.86	1,221	0.93	3,380	0.81
Cucumbers	LONG SEEDLESS - Greenhouse	each	2,613	1.90	2,086	1.21	2,976	1.08
Cucumbers	PERSIAN - Greenhouse	12-14 oz trays filmwrapped	272	2.50	74	2.79		
Cucumbers	PERSIAN - Greenhouse	16 oz bag	2,424	2.46	1,195	3.49		
Cucumbers	PERSIAN - Greenhouse	32 oz bag	204	5.00	183	5.00		
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped	778	2.41	76	3.20		
Cucumbers	Pickles-Kirby Type	per lb	65	2.49				
Curly Parsley		per bunch	172	1.11	65	1.29		
Eggplant		each	146	2.49	352	1.49	8	0.49
Eggplant		per lb	204	1.96	132	1.74	352	1.40
Garlic		per sleeve	168	2.20	312	1.86	216	1.87
Jalapeno Peppers		per lb	46	0.98	1,154	1.10	788	1.05

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, March 27, 2026 - Page 9

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Jicama		per lb	306	0.86	394	0.84		
Kale		1 lb bag	312	2.56	252	2.99	92	2.83
Kale		per bunch	244	2.00			209	1.91
Kale		per lb	347	1.55	59	1.62	185	1.70
Leeks		per bunch	65	4.99				
Leeks		per lb	27	3.99				
Lettuce	Boston - Greenhouse	each	20	2.50				
Lettuce	Green Leaf	each	21	0.98	184	1.55	280	1.50
Lettuce	Iceberg	each	2,403	1.99	239	1.58	1,954	1.64
Lettuce	Red Leaf	each	53	1.29	123	1.57	172	1.41
Lettuce	Romaine	each	139	2.40	118	1.75	323	1.38
Lettuce	Romaine (Hearts)	2 count	22	1.99				
Lettuce	Romaine (Hearts)	3 count	981	3.80	2,961	3.47	1,161	3.10
Mixed Mini Sweet Peppers		1 lb package	2,304	3.36	929	2.91	471	3.51
Mushrooms	CREMINI	8 oz package	1,842	2.05	732	2.35	729	2.31
Mushrooms	CREMINI	per lb	93	4.68	23	3.99	8	5.49
Mushrooms	PORTOBELLA	6 oz package	35	2.99	32	1.99	16	3.37
Mushrooms	WHITE	1 lb package	353	2.76	60	3.99		
Mushrooms	WHITE	6 oz package	74	1.50	74	1.00		
Mushrooms	WHITE	8 oz package	3,353	1.52	1,833	2.09	3,281	2.01
Mushrooms	WHITE	per lb	61	3.99	96	3.60	25	4.23
Mustard		per bunch	348	1.27	47	0.97	62	2.47
Mustard		per lb	114	0.99	22	0.99		
Onions, Green		per bunch	635	1.09	153	0.58	1,002	0.70
Onions, Green	BULB TYPE	per bunch	22	0.50	22	0.50		
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	455	3.92	676	4.04		
Peppers (Bell Type)	GREEN	each	527	0.85	584	1.06	2,684	0.83
Peppers (Bell Type)	ORANGE - Greenhouse	each	128	1.14	272	1.67	120	1.71
Peppers (Bell Type)	ORANGE	each	2,641	1.28	1,630	1.34	2,867	1.29
Peppers (Bell Type)	ORANGE - Greenhouse	per lb	65	3.99				
Peppers (Bell Type)	ORANGE	per lb	291	3.00	137	2.42	564	2.97
Peppers (Bell Type)	RED - Greenhouse	each	128	1.14	272	1.67	120	1.71
Peppers (Bell Type)	RED	each	2,641	1.28	1,738	1.40	3,091	1.28
Peppers (Bell Type)	RED - Greenhouse	per lb	65	3.99				
Peppers (Bell Type)	RED	per lb	707	2.31	353	2.77	1,196	2.34
Peppers (Bell Type)	YELLOW - Greenhouse	each	128	1.14	272	1.67	113	1.66
Peppers (Bell Type)	YELLOW	each	2,641	1.28	1,708	1.41	2,824	1.23
Peppers (Bell Type)	YELLOW - Greenhouse	per lb	65	3.99				
Peppers (Bell Type)	YELLOW	per lb	291	3.00	137	2.42	594	2.95
Plain Parsley		per bunch	187	1.10	65	1.29		
Poblano Pepper		per lb	322	1.90	375	1.80		
Radishes		1 lb bag	196	2.00	34	1.99	87	1.36
Radishes		6-oz film bags	60	1.00			60	1.00

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Radishes		per bunch	284	0.81	107	0.38	276	0.59
Rapini/Broccoli Rabe		per lb	81	1.99				
Salad (Mixed Types)		1 lb package	24	1.99			24	1.99
Salad (Mixed Types)		10-12 oz package	1,928	3.34	1,957	2.86	1,512	2.72
Salad (Mixed Types)		24 oz. package	46	2.50				
Salad (Mixed Types)		5-9 oz package	1,765	2.65	1,886	3.18	1,953	2.84
Salad (Mixed Types)	Spring Mix	10-12 oz package	73	4.99	368	2.82		
Salad (Mixed Types)	Spring Mix	5-9 oz package	229	3.42	323	2.83		
Spinach	FLAT TYPE	11 oz package	37	1.99				
Spinach	FLAT TYPE	5-7 oz package	22	3.50	143	2.50	28	3.18
Spinach	FLAT TYPE	8-10 oz package	306	2.26	478	2.42	614	2.33
Squash	Acorn	per lb	234	1.48	372	1.53	26	1.26
Squash	Butternut	per lb	302	1.41	394	1.58	348	1.02
Squash	GREY	per lb	354	1.06	209	0.92	321	1.11
Squash	Kabocha	per lb	29	0.95	94	1.67	402	0.97
Squash	Spaghetti	per lb	234	1.48	372	1.53	20	1.49
Squash	Yellow Crookneck/Straightneck	per lb	410	1.90	337	1.62	1,575	1.66
Squash	Zucchini	per lb	488	1.75	398	1.66	5,500	1.30
Sweet Potatoes		3 lb bag	528	2.65	413	2.49		
Sweet Potatoes		per lb	3,937	0.91	1,175	1.16	677	1.17
Tomatoes		per lb	449	2.21	305	1.94	979	1.89
Tomatoes	Cherry Type	10 oz package	155	2.77	172	3.10	90	3.31
Tomatoes	GRAPE TYPE	1 pint package	933	2.94	684	2.33	628	2.18
Tomatoes	GRAPE TYPE	10 oz package	322	2.92	5,134	2.38	1,160	2.24
Tomatoes	GRAPE TYPE	16 oz	38	2.50				
Tomatoes	Plum Type (Roma)	per lb	145	1.09	1,085	1.02	4,101	1.13
Tomatoes	VINE RIPES	per lb	656	2.46	234	1.40	1,952	1.41
Tomatoes	VINE RIPES - Greenhouse	per lb	1,132	2.15	475	2.34	639	2.30
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	382	2.84	234	2.99	270	3.02
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2,635	2.11	1,042	1.78	3,141	1.45
Turnip Tops		per bunch	370	1.27	47	0.97	99	1.91
Turnip Tops		per lb	179	1.17	22	0.99		

Other Specialty Crop Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Hemp Protein		16 oz	60	11.99			291	14.99
Hemp Seeds Shelled		16 oz	60	13.99			463	14.33
Hemp Seeds Shelled		24 oz	356	17.99				
Hemp Seeds Shelled		8 oz	476	8.32	60	9.99	626	9.16
Honey		12 oz	1,292	4.34	1,194	4.72		
Honey		16 oz	918	6.52	232	8.19		

Wtd Avg - Simple weighted average



Seasonal Items								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Ornamentals	Chrysanthemums	4 Inch Pot	199	9.99				
Ornamentals	Chrysanthemums	6 inch pot	77	13.38			42	9.99
Ornamentals	Daffodils	4 Inch Pot	173	3.70				
Ornamentals	Daffodils	6 inch pot	208	9.71	59	8.99	9	9.99
Ornamentals	Daffodils	bunched 10s	299	3.94	436	2.28	500	3.00
Ornamentals	Longiflorum (Easter Lily)	6 inch pot	3,864	10.16	90	11.30		
Ornamentals	Longiflorum (Easter Lily)	8 Inch Pot	313	23.84				
Ornamentals	Rose, Hybrid Tea	bunched 12s	249	12.98	399	15.15	204	11.60
Ornamentals	Tulips	4 Inch Pot	101	3.49	122	4.99		
Ornamentals	Tulips	6 inch pot	4,081	7.90	215	8.99	197	7.70
Ornamentals	Tulips	bunched 10s	973	9.81	763	9.26	1,144	8.58
Ornamentals	Tulips	bunched 12s	115	8.00	245	12.99		
Ornamentals	Tulips	bunched 5s	539	5.53	287	5.99	47	5.00
Ornamentals	Tulips	bunched 7s	349	7.41				

Wtd Avg - Simple weighted average



REGIONAL CONVENTIONAL DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	Ambrosia	per lb	1.99	183	1.99									
Apples	COSMIC CRISP	2 lb bag	2.49	442	2.49		2.49 - 3.99	896	3.10		2.49	735	2.49	
Apples	COSMIC CRISP	per lb	1.49 - 1.99	931	1.62		1.98	34	1.98		1.49 - 1.99	778	1.79	
Apples	Envy	per lb	1.99 - 2.79	207	2.08		2.79	228	2.79		1.49 - 1.99	483	1.69	
Apples	Fuji	2 lb bag					2.29	277	2.29					
Apples	Fuji	3 lb bag	2.79 - 3.99	412	3.48		3.99	38	3.99		2.99	22	2.99	
Apples	Fuji	per lb	1.49 - 1.69	485	1.52		1.98	34	1.98		0.89 - 1.69	203	1.39	
Apples	Gala/Royal Gala	2 lb bag					2.29	277	2.29					
Apples	Gala/Royal Gala	3 lb bag	2.79 - 3.99	449	3.44		2.99 - 3.99	907	3.95		2.79	383	2.79	
Apples	Gala/Royal Gala	5 lb bag	5.99	183	5.99									
Apples	Gala/Royal Gala	per lb	1.29 - 2.49	140	1.85		1.29	945	1.29					
Apples	Golden Delicious	3 lb bag	2.79	175	2.79						2.79 - 2.99	405	2.80	
Apples	Golden Delicious	per lb	1.49 - 1.99	58	1.82									
Apples	Granny Smith	3 lb bag									3.49 - 3.99	769	3.96	
Apples	Granny Smith	per lb	0.99 - 1.69	423	1.14						0.99 - 1.69	181	1.45	
Apples	Honeycrisp	2 lb bag					3.99	37	3.99		3.99	22	3.99	
Apples	Honeycrisp	per lb	2.99 - 3.10	312	3.03						1.99 - 3.10	229	2.48	
Apples	McIntosh	2 lb bag					2.29	277	2.29					
Apples	McIntosh	3 lb bag	2.99	37	2.99		2.99 - 3.88	93	3.50					
Apples	Pink Lady/Cripps Pink	per lb	1.69	72	1.69						0.89 - 1.79	230	1.44	
Apples	Red Delicious	3 lb bag	2.79 - 3.99	449	3.44		2.99 - 3.99	444	3.90		2.79	383	2.79	
Apples	Red Delicious	5 lb bag	5.99	183	5.99		4.99	46	4.99					
Apples	Red Delicious	per lb	1.49	20	1.49		1.48	26	1.48					
Apples, Processed	Juice	64 oz (1/2 gallon)	2.50 - 3.99	1272	2.83		1.99 - 3.99	240	2.94		1.99 - 3.49	401	2.14	
Apples, Processed	Juice	96 oz (3/4 gallon)									3.59 - 3.89	135	3.77	
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	6.99	183	6.99									
Avocados	Hass	4 count mesh bags	3.99	162	3.99									
Avocados	Hass	5 count mesh bags	2.99 - 3.99	721	3.54		3.99	38	3.99					
Avocados	Hass	each	0.50 - 1.25	725	0.89		0.48 - 1.25	2799	0.91		0.79 - 1.00	366	0.94	
Avocados	Hass-Marked Large	each	1.00 - 2.00	261	1.45		1.67	86	1.67		1.00 - 1.67	90	1.50	
Avocados	Hass-Marked Small	3 count mesh bags									2.49 - 3.88	375	2.97	
Avocados	Various Greenskin Varieties	each	2.99	190	2.99									
Bananas		per lb	0.50 - 0.69	376	0.55		0.49 - 0.59	74	0.54		0.49	22	0.49	
Blackberries		1 pint (11-12 oz cntn w/ lid)	5.99 - 6.99	293	6.54						4.99	39	4.99	
Blackberries		5.6-6 oz package	0.99 - 3.99	1321	2.71		1.69 - 3.99	1628	2.61		1.99 - 3.49	1272	2.84	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, March 27, 2026 - Page 13

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Blueberries		1 pint (11-12 oz cntr w/ lid)	3.00 - 3.99	366	3.50									
Blueberries		9.8 oz package					5.99	463	5.99					
Cantaloupes		each	2.50 - 3.99	778	2.95		1.50 - 3.99	969	3.02		2.49 - 3.99	602	3.04	
Clementines		2 lb bag	1.99 - 4.99	481	3.64		4.99	38	4.99					
Clementines		3 lb bag	3.99 - 5.95	94	4.59		3.99	40	3.99		2.99 - 4.99	175	3.66	
Dekopon (Shiranui)		2 lb bag									6.99	28	6.99	
Dekopon (Shiranui)		each					2.50	463	2.50		2.50	127	2.50	
Dekopon (Shiranui)		per lb	3.79	72	3.79		3.49 - 3.88	1247	3.51		2.49 - 3.97	734	3.37	
Grapefruit	RED	5 lb bag									5.99	114	5.99	
Grapefruit	RED	each	0.99 - 2.00	498	1.60						1.25	44	1.25	
Grapes	Black Seedless	per lb	1.99 - 2.99	559	2.41		1.99 - 2.99	1170	2.21		1.88 - 2.99	1158	2.02	
Grapes	Red Globe Seeded Type	per lb	2.99	183	2.99		1.99 - 2.78	63	2.32					
Grapes	Red Seedless	2 lb container with lid	5.99	420	5.99		5.99	38	5.99		4.49	404	4.49	
Grapes	Red Seedless	per lb	1.39 - 2.99	1485	2.23		1.39 - 3.88	2996	2.34		1.88 - 2.99	2132	2.02	
Grapes	White Seedless Type	2 lb container with lid	5.99	420	5.99		5.99	38	5.99		4.49	404	4.49	
Grapes	White Seedless Type	per lb	1.49 - 2.99	1872	2.49		1.98 - 3.88	2719	2.37		1.88 - 3.99	1430	2.31	
Honeydews		each	3.99	24	3.99		3.99	228	3.99		3.33 - 4.99	343	4.48	
Honeydews		per lb									0.97	25	0.97	
Kiwifruit	Hayward	1-lb containers with lids	3.49	162	3.49		3.99	21	3.99		2.50	25	2.50	
Kiwifruit	Hayward	2-lb containers with lids	6.99	322	6.99									
Kiwifruit	Hayward	each	0.50 - 0.79	288	0.58		0.80	34	0.80					
Kiwifruit	Yellow Flesh	1-lb containers with lids					3.99	65	3.99					
Lemons		1 lb bag	2.50	150	2.50						2.49	44	2.49	
Lemons		2 lb bag	2.19 - 3.99	1109	2.98		1.98 - 3.99	1214	3.12		2.49 - 3.99	887	2.68	
Lemons		5 lb bag	5.99	287	5.99						5.99	114	5.99	
Lemons		each	0.49 - 0.83	936	0.52		0.50 - 0.68	258	0.54		0.34 - 1.00	263	0.75	
Lemons		per lb									0.89	22	0.89	
Limes		2 pound bags	3.99	183	3.99						3.99	103	3.99	
Limes		each	0.30 - 0.50	511	0.49		0.33	34	0.33		0.79	106	0.79	
Mangoes	Round Varieties	each	1.25	442	1.25		0.87 - 1.33	273	1.00		0.89 - 1.49	44	1.19	
Mangoes	Round Varieties Marked Extra Large	each	1.50	37	1.50		1.50 - 1.98	74	1.72					
Mangoes	Round Varieties Marked Large	each	1.25 - 1.67	505	1.40									
Mangoes	Yellow Varieties	each	1.00 - 1.39	142	1.34		1.39	86	1.39		1.39	67	1.39	
Nectarines	Various Yellow Flesh Varieties	per lb					2.99	65	2.99					
Oranges	Blood Orange	3 lb bag									3.99	245	3.99	
Oranges	Blood Orange	each	1.25	183	1.25									
Oranges	Navel	3 lb bag	3.99 - 4.99	70	4.65		3.99 - 4.99	327	4.27		3.49 - 3.99	284	3.92	
Oranges	Navel	4 lb bag	3.99 - 5.99	757	5.03						2.99 - 5.99	456	4.85	
Oranges	Navel	5 lb bag	5.99	78	5.99									

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, March 27, 2026 - Page 14

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Oranges	Navel	each	0.75 - 1.25	1244	0.97		0.79 - 1.25	788	1.03		1.00 - 1.25	307	1.10	
Oranges	Navel	per lb	1.79	20	1.79		1.49	1195	1.49		0.89 - 0.99	69	0.95	
Oranges	Navel, Cara Cara	3 lb bag	2.59 - 5.99	1362	3.83		2.59 - 4.99	1866	3.57		2.59 - 2.99	980	2.69	
Oranges	Navel, Cara Cara	each	0.99 - 1.67	760	1.11		0.99 - 1.00	78	1.00		1.00 - 1.25	103	1.20	
Oranges	Navel, Cara Cara	per lb									0.89 - 0.97	47	0.93	
Papaya	Maradol/Tainung Types	per lb	1.50	38	1.50		0.88	26	0.88		0.99	581	0.99	
Peaches	Various Yellow Flesh Varieties	per lb					2.99	65	2.99					
Pears	Bartlett	each	1.00	131	1.00									
Pears	Bartlett	per lb	1.99	214	1.99		1.99	1423	1.99		1.69 - 1.79	140	1.72	
Pears	Bosc	per lb	1.69 - 1.99	541	1.80						0.89 - 1.79	66	1.49	
Pears	D'Anjou	2 lb bag	2.99	185	2.99									
Pears	D'Anjou	each	1.00	131	1.00									
Pears	D'Anjou	per lb	1.29 - 1.99	612	1.79		1.48	26	1.48					
Pineapples		each	1.99 - 4.00	593	3.03		1.48 - 4.00	667	3.25		1.49 - 3.50	200	2.64	
Pineapples		per lb	2.50	129	2.50									
Plantains		per lb					0.88	62	0.88					
Plums		per lb	2.49 - 3.99	359	3.14		2.99	46	2.99		1.99	22	1.99	
Raspberries		1 pint (11-12 oz cntr w/ lid)	5.99 - 6.99	293	6.54						4.99	39	4.99	
Raspberries		6 oz package	2.50 - 3.99	1235	2.95		3.33	412	3.33		1.99 - 3.49	881	2.82	
Strawberries		1 lb package	1.99 - 4.49	1640	3.35		2.00 - 3.99	2968	3.02		1.50 - 3.00	316	2.67	
Strawberries		2 lb package	5.99 - 6.99	345	6.46		5.99	463	5.99		3.99 - 6.99	87	5.33	
Tangelos		3 lb bag	3.99 - 5.99	345	5.47		3.99	228	3.99					
Tangelos		each	1.00 - 1.67	209	1.21		1.00	40	1.00		1.00	20	1.00	
Tangelos		per lb									0.89	22	0.89	
Tangerines/Mandarins		2 lb bag	2.50 - 4.99	197	4.55		3.68 - 3.99	60	3.86		2.99	96	2.99	
Tangerines/Mandarins		3 lb bag	2.49 - 5.99	1408	3.96		2.99 - 5.99	561	5.30		3.49 - 5.99	528	4.76	
Tangerines/Mandarins		5 lb package	9.99	27	9.99									
Tangerines/Mandarins		each	1.00	185	1.00		0.25	31	0.25					
Watermelons	Red Flesh Seedless Miniature	each	3.99	24	3.99		3.99	228	3.99		3.33 - 4.99	247	4.67	

POTATOES & ONIONS

Onions, Dry	RED	2 lb bag									2.79	22	2.79	
Onions, Dry	RED	3 lb bag	2.99	75	2.99		2.99	945	2.99					
Onions, Dry	RED	per lb	1.99	65	1.99		1.59	74	1.59					
Onions, Dry	WHITE	2 lb bag									2.79	22	2.79	
Onions, Dry	WHITE	3 lb bag									3.79	559	3.79	
Onions, Dry	WHITE	per lb									0.99	22	0.99	
Onions, Dry	YELLOW	2 lb bag	0.99 - 2.50	277	1.86		0.98 - 1.68	57	1.30		1.66	25	1.66	
Onions, Dry	YELLOW	3 lb bag	1.99 - 2.99	411	2.62		1.98 - 3.49	1621	3.18		1.99	383	1.99	
Onions, Dry	YELLOW	per lb	0.59	20	0.59		0.79	34	0.79		1.49	37	1.49	
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	2.99 - 4.99	693	3.49		2.99 - 3.99	374	3.67		3.99	44	3.99	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Onions, Dry	YELLOW MARKED SWEET	4 lb bag	4.99	183	4.99									
Onions, Dry	YELLOW MARKED SWEET	per lb	1.29 - 1.99	274	1.53		0.98 - 1.59	229	1.32		0.99 - 1.49	584	1.32	
Potatoes	MIXED COLORS	24 oz bag	3.50	59	3.50									
Potatoes	MIXED COLORS	3 lb bag								5.99	39	5.99		
Potatoes	ROUND RED	24 oz bag	3.50	59	3.50		2.99	74	2.99					
Potatoes	ROUND RED	4 lb bag					0.98	26	0.98					
Potatoes	ROUND RED	5 lb bag	3.99 - 4.99	327	4.55		2.99 - 4.99	579	4.76		2.99 - 4.99	856	4.44	
Potatoes	ROUND RED	per lb	1.29	255	1.29					0.99	39	0.99		
Potatoes	ROUND WHITE	5 lb bag	2.50	42	2.50		4.99	30	4.99					
Potatoes	ROUND WHITE	per lb								0.99	22	0.99		
Potatoes	RUSSET	10 lb bag	3.48 - 4.45	89	3.80		3.99 - 4.99	404	4.08		3.99 - 4.99	317	4.11	
Potatoes	RUSSET	5 lb bag	1.99 - 3.99	901	3.01		1.98 - 3.99	1424	3.75		1.50 - 2.50	293	2.04	8
Potatoes	RUSSET	8 lb bag	1.99 - 6.49	474	4.80		2.29	277	2.29		1.99 - 3.99	411	2.13	
Potatoes	RUSSET	per lb	0.49 - 1.29	567	0.95		0.79 - 0.89	126	0.81		0.99	130	0.99	
Potatoes	YELLOW TYPE	24 oz bag	3.50	59	3.50		2.99	74	2.99					
Potatoes	YELLOW TYPE	3 lb bag					2.50	187	2.50		0.99	22	0.99	
Potatoes	YELLOW TYPE	5 lb bag	2.99 - 4.99	323	4.45		2.99 - 4.99	788	4.87		2.99 - 4.99	856	4.44	
Potatoes	YELLOW TYPE	per lb	1.29	190	1.29									
VEGETABLES														
Asparagus	GREEN	per lb	1.99 - 3.99	388	3.26		1.99 - 3.99	2068	3.58		2.99	61	2.99	
Beans	ROUND GREEN TYPE	12 oz bag	2.99 - 3.99	503	3.40		2.50	1195	2.50		3.00	28	3.00	
Beans	ROUND GREEN TYPE	per lb	2.49	54	2.49									
Beets		per bunch	3.99	65	3.99									
Beets		per lb	0.99 - 1.79	491	1.66		3.49	74	3.49					
Broccoli		per bunch	1.99 - 3.79	320	2.48		2.99	1195	2.99					
Broccoli		per lb	0.99	190	0.99									
Broccoli	BABY HYBRID TYPE	per bunch	3.35	122	3.35									
Broccoli	CROWN CUT	per lb	1.49 - 4.99	1044	1.89		1.68 - 1.99	299	1.79		0.99	22	0.99	
Brussels Sprouts		1 lb bag	2.49 - 2.99	397	2.90									
Brussels Sprouts		12 oz bag								2.97 - 3.99	128	3.15		
Brussels Sprouts		2 lb bag	7.99	190	7.99		5.99	74	5.99					
Brussels Sprouts		per lb	1.99 - 2.99	474	2.17		1.99	40	1.99		1.77 - 2.49	169	1.94	
Cabbage	ROUND GREEN TYPE	per lb	0.79	490	0.79		0.49 - 0.79	875	0.75		0.59 - 0.89	155	0.72	
Carrots		1 lb bag	1.00 - 1.50	123	1.38									
Carrots		2 lb bag	1.50 - 2.49	186	2.36		1.50	228	1.50		2.48	199	2.48	
Carrots		5 lb film bag					3.49	74	3.49					
Carrots		per bunch	2.49	65	2.49									
Carrots		per lb	0.99	144	0.99		0.99	40	0.99		0.99	22	0.99	
Carrots	BABY PEELED	1 lb bag	1.19 - 1.29	455	1.23		1.69	73	1.69		1.00 - 1.67	181	1.14	
Carrots	BABY PEELED	2 lb bag	1.99 - 2.99	258	2.07		1.99	38	1.99					

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, March 27, 2026 - Page 16

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Cauliflower		each	2.49 - 3.99	325	2.66		2.49 - 3.99	314	2.96		3.99	22	3.99	
Cauliflower		per lb									0.99	22	0.99	
Celery		each	1.99 - 2.50	467	2.06		1.88 - 1.99	1248	1.99					
Celery	HEARTS	per package	2.99	183	2.99									
Cilantro		per bunch					0.58	26	0.58		0.50	22	0.50	
Collards		1 lb bag	2.50 - 2.99	307	2.73		2.50 - 2.99	78	2.75					
Collards		per bunch	1.79 - 2.50	244	2.00		1.25	37	1.25		1.25 - 1.39	267	1.38	
Collards		per lb	0.99 - 2.50	307	1.99						0.99	114	0.99	
Corn-Sweet		trays 4-5 ears film wrapped	5.00	183	5.00		4.99	74	4.99					
Cucumbers		each	1.00	104	1.00		0.69 - 1.25	186	1.06		0.79 - 0.88	219	0.87	
Cucumbers	LONG SEEDLESS - Greenhouse	each	1.00 - 2.50	721	1.40		0.99 - 2.50	1342	2.39		0.99 - 2.00	386	1.49	
Cucumbers	PERSIAN - Greenhouse	12-14 oz trays filmwrapped	2.50	272	2.50									
Cucumbers	PERSIAN - Greenhouse	16 oz bag	1.50 - 2.99	630	1.97		1.79	530	1.79		2.99 - 3.50	474	3.04	
Cucumbers	PERSIAN - Greenhouse	32 oz bag	5.00	183	5.00									
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped	1.99 - 2.99	411	2.59		1.99	228	1.99		2.97	25	2.97	
Cucumbers	Pickles-Kirby Type	per lb	2.49	65	2.49									
Curly Parsley		per bunch	0.99 - 1.29	112	1.16									
Eggplant		per lb	1.69 - 1.99	164	1.95	22	1.99	40	1.99					
Garlic		per sleeve	2.99	65	2.99									
Kale		1 lb bag	2.50 - 2.99	274	2.57		2.50	38	2.50					
Kale		per bunch	1.79 - 2.50	244	2.00									
Kale		per lb	0.99 - 2.50	233	1.83						0.99	114	0.99	
Leeks		per bunch	4.99	65	4.99									
Leeks		per lb	3.99	27	3.99									
Lettuce	Boston - Greenhouse	each	2.50	20	2.50									
Lettuce	Iceberg	each	0.99 - 2.00	382	1.79		0.98 - 2.19	976	2.15		0.99	44	0.99	
Lettuce	Red Leaf	each	1.49	32	1.49									
Lettuce	Romaine	each	2.99	65	2.99		1.89	74	1.89					
Lettuce	Romaine (Hearts)	2 count									1.99	22	1.99	
Lettuce	Romaine (Hearts)	3 count	3.99	75	3.99		2.98 - 3.99	227	3.16					
Mixed Mini Sweet Peppers		1 lb package	2.50 - 3.00	472	2.84						2.99 - 3.50	630	3.47	
Mushrooms	CREMINI	8 oz package	1.89 - 2.50	307	1.96		2.00 - 2.50	1232	2.02		1.50 - 2.50	121	2.23	
Mushrooms	CREMINI	per lb	5.99	32	5.99									
Mushrooms	PORTOBELLA	6 oz package									2.99	35	2.99	
Mushrooms	WHITE	1 lb package	2.99	190	2.99									
Mushrooms	WHITE	6 oz package					1.50	74	1.50					
Mushrooms	WHITE	8 oz package	1.29 - 3.50	827	1.64		1.29 - 2.00	837	1.44		1.00 - 2.50	972	1.25	
Mustard		per bunch									1.39	245	1.39	
Mustard		per lb									0.99	114	0.99	
Onions, Green		per bunch	0.66	32	0.66		1.29	463	1.29	100	0.50	22	0.50	
Onions, Green	BULB TYPE	per bunch									0.50	22	0.50	

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, March 27, 2026 - Page 17

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	4.99 - 5.00	210	5.00					2.99	245	2.99		
Peppers (Bell Type)	GREEN	each					0.69	46	0.69					
Peppers (Bell Type)	ORANGE - Greenhouse	each	0.99	54	0.99		1.25	74	1.25					
Peppers (Bell Type)	ORANGE	each	1.25	488	1.25		1.25	1064	1.25	1.25 - 1.67	465	1.54		
Peppers (Bell Type)	ORANGE - Greenhouse	per lb	3.99	65	3.99									
Peppers (Bell Type)	ORANGE	per lb	2.49 - 3.49	177	3.00					2.99	114	2.99		
Peppers (Bell Type)	RED - Greenhouse	each	0.99	54	0.99		1.25	74	1.25					
Peppers (Bell Type)	RED	each	1.25	488	1.25		1.25	1064	1.25	1.25 - 1.67	465	1.54		
Peppers (Bell Type)	RED - Greenhouse	per lb	3.99	65	3.99									
Peppers (Bell Type)	RED	per lb	1.49 - 3.49	593	2.18					2.99	114	2.99		
Peppers (Bell Type)	YELLOW - Greenhouse	each	0.99	54	0.99		1.25	74	1.25					
Peppers (Bell Type)	YELLOW	each	1.25	488	1.25		1.25	1064	1.25	1.25 - 1.67	465	1.54	20	
Peppers (Bell Type)	YELLOW - Greenhouse	per lb	3.99	65	3.99									
Peppers (Bell Type)	YELLOW	per lb	2.49 - 3.49	177	3.00					2.99	114	2.99		
Plain Parsley		per bunch	0.99 - 1.29	127	1.14									
Radishes		1 lb bag	2.00	162	2.00		1.98	34	1.98					
Radishes		per bunch	1.50	57	1.50	64	1.50	40	1.50					
Rapini/Broccoli Rabe		per lb	1.49 - 2.99	81	1.99									
Salad (Mixed Types)		1 lb package	1.99	24	1.99									
Salad (Mixed Types)		10-12 oz package	3.00 - 4.99	571	4.29		3.00 - 4.99	379	4.01	2.00 - 3.00	119	2.66		
Salad (Mixed Types)		5-9 oz package	2.50 - 3.99	597	3.01		2.50 - 3.33	340	2.99	2.97 - 3.00	80	2.99		
Salad (Mixed Types)	Spring Mix	10-12 oz package					4.99	73	4.99					
Salad (Mixed Types)	Spring Mix	5-9 oz package	3.34	107	3.34									
Spinach	FLAT TYPE	11 oz package					1.99	37	1.99					
Spinach	FLAT TYPE	5-7 oz package								3.50	22	3.50		
Spinach	FLAT TYPE	8-10 oz package	2.50 - 2.99	114	2.78		1.99	37	1.99					
Squash	Acorn	per lb	1.99	65	1.99									
Squash	Butternut	per lb	1.99	65	1.99		0.98 - 1.29	68	1.14					
Squash	GREY	per lb								0.69	22	0.69		
Squash	Kabocha	per lb	0.95	29	0.95									
Squash	Spaghetti	per lb	1.99	65	1.99									
Squash	Yellow Crookneck/Straightneck	per lb	2.49	162	2.49					1.79	106	1.79		
Squash	Zucchini	per lb	0.99 - 2.49	194	2.24					1.79	106	1.79		
Sweet Potatoes		3 lb bag	1.99 - 3.50	376	2.46		1.99	38	1.99	3.50	114	3.50		
Sweet Potatoes		per lb	0.55 - 1.29	1602	0.88		0.49 - 0.99	1442	0.79	0.97 - 1.49	515	1.08		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.				
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	
Tomatoes		per lb	1.29 - 1.99	106	1.59							2.68 - 2.99	236	2.73	
Tomatoes	Cherry Type	10 oz package										1.50	22	1.50	
Tomatoes	GRAPE TYPE	1 pint package	1.67 - 3.99	855	2.98	4	2.50	78	2.50						
Tomatoes	GRAPE TYPE	10 oz package										1.50 - 1.99	61	1.81	
Tomatoes	GRAPE TYPE	16 oz	2.50	38	2.50										
Tomatoes	Plum Type (Roma)	per lb					0.88 - 1.38	122	1.02						
Tomatoes	VINE RIPES - Greenhouse	per lb	1.79	24	1.79		1.49 - 2.49	578	1.70			1.29	22	1.29	
Tomatoes	VINE RIPES	per lb	2.49	65	2.49		1.98 - 2.49	419	2.43			2.48	130	2.48	
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	2.99	190	2.99							2.99	149	2.99	
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	1.49 - 2.99	488	2.04		1.79 - 2.49	594	2.22			0.99 - 2.99	732	1.83	
Turnip Tops		per bunch										1.25 - 1.39	267	1.38	
Turnip Tops		per lb	1.49	65	1.49							0.99	114	0.99	

OTHER SPECIALTY CROP ITEMS

Hemp Protein		16 oz										11.99	60	11.99	
Hemp Seeds Shelled		16 oz										13.99	60	13.99	
Hemp Seeds Shelled		24 oz	17.99	9	17.99		17.99	52	17.99						
Hemp Seeds Shelled		8 oz	8.09	9	8.09		8.09	52	8.09			7.99 - 9.99	120	8.99	
Honey		12 oz	2.99 - 3.99	514	3.11		3.49 - 4.99	146	4.38			2.89 - 5.99	355	4.88	
Honey		16 oz	4.89 - 8.79	382	6.03		5.99	38	5.99			5.99 - 6.69	295	6.22	

SEASONAL ITEMS

Ornamentals	Chrysanthemums	4 Inch Pots										9.99	199	9.99	
Ornamentals	Daffodils	4 Inch Pot	3.49 - 3.99	99	3.85		3.49	74	3.49						
Ornamentals	Daffodils	6 inch pot	8.99	59	8.99							10.00	149	10.00	
Ornamentals	Daffodils	bunched 10s	3.49 - 3.99	299	3.94										
Ornamentals	Longiflorum (Easter Lily)	6 inch pot	5.00 - 11.99	873	9.42	8	8.99 - 10.99	1679	10.04			7.87 - 14.99	501	10.92	
Ornamentals	Longiflorum (Easter Lily)	8 Inch Pot	19.99	72	19.99							24.99	199	24.99	
Ornamentals	Rose, Hybrid Tea	bunched 12s	12.98	183	12.98										
Ornamentals	Tulips	4 Inch Pot	3.49	27	3.49		3.49	74	3.49						
Ornamentals	Tulips	6 inch pot	7.50 - 8.99	605	7.94		6.99 - 8.00	1790	7.32			7.87 - 10.00	614	8.47	
Ornamentals	Tulips	bunched 10s	7.99 - 9.99	441	8.28							6.99 - 12.99	324	12.33	
Ornamentals	Tulips	bunched 5s	5.00	24	5.00		5.00	228	5.00						
Ornamentals	Tulips	bunched 7s	6.99	237	6.99		6.99 - 8.99	112	8.31						

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	Ambrosia	2 lb bag	3.99	163	3.99									
Apples	COSMIC CRISP	2 lb bag	2.49 - 3.99	437	3.05									
Apples	COSMIC CRISP	per lb	1.88	42	1.88		1.49	73	1.49		0.99 - 1.49	84	1.35	100
Apples	Envy	2 lb bag	3.99	163	3.99									
Apples	Envy	per lb	1.88	42	1.88		2.99	27	2.99					
Apples	Fuji	3 lb bag	3.99	95	3.99		3.99	352	3.99		3.99	287	3.99	
Apples	Fuji	per lb	1.39	27	1.39		0.97 - 1.47	836	1.02		0.79 - 1.79	440	0.90	
Apples	Gala/Royal Gala	2 lb bag	3.99	163	3.99									
Apples	Gala/Royal Gala	3 lb bag	3.99	95	3.99						3.99	287	3.99	
Apples	Gala/Royal Gala	each	0.33	65	0.33									
Apples	Gala/Royal Gala	per lb					0.99	392	0.99		0.79 - 1.49	323	0.87	
Apples	Granny Smith	3 lb bag	3.99	336	3.99		3.99	762	3.99		3.99	410	3.99	30
Apples	Granny Smith	per lb	1.39 - 1.99	389	1.78		0.99 - 1.99	326	1.67		0.79 - 1.99	541	1.11	22
Apples	Honeycrisp	2 lb bag	3.99	163	3.99									
Apples	Honeycrisp	per lb	0.99 - 2.99	125	1.89		3.10	109	3.10		3.10	22	3.10	
Apples	OPAL	per lb	1.99	95	1.99									
Apples	Pink Lady/Cripps Pink	per lb	1.27 - 1.39	260	1.33		0.99 - 1.47	162	1.19		1.47	61	1.47	100
Apples	Red Delicious	3 lb bag	3.99	95	3.99									
Apples	Red Delicious	per lb	1.27 - 1.59	95	1.37									
Apples, Processed	Juice	64 oz (1/2 gallon)	2.00 - 3.49	271	2.58		3.00	43	3.00		2.50 - 3.99	168	3.42	
Avocados	Hass	5 count mesh bags	2.19	60	2.19									
Avocados	Hass	each	0.68 - 0.80	155	0.71		1.67	405	1.67		1.00	23	1.00	
Avocados	Hass-Marked Extra Large	5 count mesh bags					4.99	21	4.99					
Avocados	Hass-Marked Extra Large	each					0.79 - 1.67	103	1.15					
Avocados	Hass-Marked Large	each	0.77 - 1.66	550	1.08		1.25 - 1.67	224	1.45		1.67	22	1.67	
Avocados	Hass-Marked Medium	each	0.88	175	0.88		1.50	392	1.50		0.99 - 1.67	440	1.19	
Avocados	Hass-Marked Small	each					0.33 - 0.50	302	0.47					
Bananas		per lb	0.33	65	0.33		0.49 - 0.78	481	0.63					
Blackberries		1 pint (11-12 oz cntr w/ lid)	4.99 - 6.99	125	6.01									
Blackberries		5.6-6 oz package	1.99 - 3.00	336	2.33		1.99 - 3.50	804	2.58		3.00	61	3.00	
Blueberries		1 pint (11-12 oz cntr w/ lid)	5.99	95	5.99									
Blueberries		6 oz package	3.49	31	3.49		2.50 - 3.50	497	2.75					
Blueberries		9.8 oz package	3.99 - 4.99	348	4.72		3.99 - 7.99	169	5.55		3.99 - 5.99	184	5.33	
Cantaloupes		each	1.97 - 3.99	800	2.72		3.99	122	3.99		2.98 - 4.99	368	4.55	
Clementines		3 lb bag	3.99 - 4.99	73	4.28		3.88 - 3.99	249	3.95	32	4.00	287	4.00	
Clementines		5 lb bag					5.99	53	5.99					
Dekopon (Shiranui)		2 lb bag					5.99	352	5.99					
Dekopon (Shiranui)		each	2.50 - 2.77	325	2.56									

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, March 27, 2026 - Page 20

Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Dekopon (Shiranui)		per lb	3.49 - 3.99	418	3.78		3.88 - 3.99	690	3.96		3.99	123	3.99	
Grapefruit	RED	each	0.89 - 1.00	163	0.93		1.50	66	1.50					
Grapes	Black Seedless	per lb	1.69 - 1.88	488	1.84		1.49 - 1.97	195	1.79		1.99 - 2.99	83	2.26	
Grapes	Red Seedless	2 lb container with lid	4.49	293	4.49		4.49	365	4.49					
Grapes	Red Seedless	per lb	1.49 - 2.88	1031	1.92		1.39 - 3.99	1128	2.69		1.99 - 2.99	167	2.12	
Grapes	White Seedless Type	2 lb container with lid	4.49	293	4.49		4.49	365	4.49					
Grapes	White Seedless Type	per lb	1.77 - 3.77	580	2.12		1.49 - 3.99	972	2.90		1.99 - 3.99	393	3.51	
Honeydews		each	4.99	42	4.99									
Kiwifruit	Hayward	1-lb containers with lids	3.99	52	3.99									
Kiwifruit	Hayward	each					0.50	55	0.50					
Lemons		2 lb bag	2.49 - 2.99	297	2.53									
Lemons		3 lb bag					5.00	94	5.00					
Lemons		5 lb bag					5.99	256	5.99					
Lemons		each	0.20 - 0.68	281	0.34		0.50 - 0.99	521	0.83		0.50 - 0.99	451	0.87	13
Lemons		per lb					0.69 - 0.99	204	0.77					
Limes		each	0.25	163	0.25									
Mangoes	Round Varieties	each	0.67 - 1.25	556	0.84		0.33 - 1.25	471	0.76		1.50 - 2.00	97	1.81	
Mangoes	Round Varieties Marked Extra Large	each	0.97	95	0.97		1.67 - 2.50	95	2.13					
Mangoes	Round Varieties Marked Large	each	1.25	160	1.25		1.00 - 1.50	480	1.40		1.25	287	1.25	
Mangoes	Round Varieties Marked Medium	each	0.88	107	0.88									
Mangoes	Yellow Varieties	each	0.33 - 1.39	140	0.90		0.33 - 1.39	478	0.74		1.39 - 1.50	103	1.48	
Oranges	Blood Orange	per lb					0.99	73	0.99					
Oranges	Navel	4 lb bag	3.98 - 4.98	156	4.79									
Oranges	Navel	each	0.68	23	0.68									
Oranges	Navel	per lb	0.97 - 1.29	291	1.24		0.50 - 0.99	914	0.90		1.99	83	1.99	
Oranges	Navel, Cara Cara	3 lb bag	2.59	274	2.59		2.59	95	2.59					
Oranges	Navel, Cara Cara	per lb					0.79 - 0.99	295	0.95					
Papaya	Maradol/Tainung Types	per lb	0.99	350	0.99		0.79 - 0.99	156	0.91					
Papaya	Solo Type	per lb					2.99	40	2.99					
Peaches	Various Yellow Flesh Varieties	per lb	2.49	27	2.49									
Pears	Bartlett	per lb	0.99 - 1.99	285	1.88		0.89 - 1.99	284	1.75		1.99	410	1.99	30
Pears	Bosc	per lb	1.99 - 2.00	315	1.99		0.79 - 1.99	326	1.63		1.99	410	1.99	30
Pears	RED TYPE	per lb									1.99	287	1.99	
Pineapples		each	3.99	95	3.99						4.99	287	4.99	
Pineapples		per lb					0.50 - 0.79	130	0.69					
Plantains		per lb	0.50 - 1.00	125	0.74		0.99	42	0.99					
Plums		per lb	2.99	134	2.99									
Raspberries		1 pint (11-12 oz cntr w/ lid)	4.99 - 6.99	273	5.46						5.99	123	5.99	
Raspberries		6 oz package	1.99 - 3.00	209	2.16		1.99 - 4.99	808	2.66		3.00	61	3.00	
Strawberries		1 lb package	1.99 - 2.99	376	2.42		0.99 - 3.99	1296	2.72					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Strawberries		2 lb package	4.98 - 5.99	225	5.42		3.99 - 5.99	866	4.60		4.99 - 5.00	429	5.00	
Tangelos		each	0.68	23	0.68									
Tangelos		per lb					0.99	73	0.99					
Tangerines/Mandarins		2 lb bag	3.99 - 4.99	167	4.37		3.00 - 3.99	103	3.40					
Tangerines/Mandarins		3 lb bag	2.99 - 4.99	312	4.55		3.88 - 6.99	305	5.01	65				
Tangerines/Mandarins		5 lb package					6.99	256	6.99					
Tangerines/Mandarins		per lb	1.49	30	1.49		1.99 - 4.99	49	3.58	53				
Watermelons	Red Flesh Seedless Miniature	each	4.99	42	4.99						4.99	36	4.99	
POTATOES & ONIONS														
Onions, Dry	RED	per lb	1.00	60	1.00		0.68 - 0.79	141	0.75		0.78	81	0.78	
Onions, Dry	WHITE	3 lb bag	2.89 - 3.99	348	3.82		2.89 - 3.79	290	3.47					
Onions, Dry	WHITE	per lb	0.44 - 0.97	571	0.83		0.50	42	0.50					
Onions, Dry	YELLOW	3 lb bag	1.59 - 2.98	178	2.66		2.99	169	2.99					
Onions, Dry	YELLOW	4 lb bag					0.99	61	0.99					
Onions, Dry	YELLOW	per lb	1.29	27	1.29		0.33 - 1.99	258	1.43		0.85 - 1.29	331	1.23	
Onions, Dry	YELLOW MARKED SWEET	3 lb bag									3.49	287	3.49	
Onions, Dry	YELLOW MARKED SWEET	5 lb bag	4.98	126	4.98									
Onions, Dry	YELLOW MARKED SWEET	per lb	0.99 - 1.48	213	1.18		0.99	73	0.99		1.49	23	1.49	100
Potatoes	MIXED COLORS	24 oz bag					2.99	122	2.99					
Potatoes	ROUND RED	15 lb bag									5.99	36	5.99	
Potatoes	ROUND RED	24 oz bag					3.49	199	3.49					
Potatoes	ROUND RED	3 lb bag	2.50	65	2.50									
Potatoes	ROUND RED	5 lb bag	2.99 - 4.99	523	4.60		4.69 - 4.99	307	4.87		4.99	184	4.99	
Potatoes	ROUND RED	per lb	1.29	95	1.29		0.79 - 0.99	88	0.89		0.79	23	0.79	
Potatoes	ROUND WHITE	per lb					0.99	42	0.99					
Potatoes	RUSSET	10 lb bag	2.98 - 4.98	147	4.57		1.99 - 2.99	198	2.21					
Potatoes	RUSSET	5 lb bag	1.49 - 2.99	888	2.41		1.99 - 2.99	721	2.43		2.69	123	2.69	
Potatoes	RUSSET	8 lb bag	1.99 - 4.98	240	3.56									
Potatoes	RUSSET	per lb	0.49 - 0.69	87	0.62		0.97 - 0.99	322	0.99		0.85	22	0.85	
Potatoes	YELLOW TYPE	15 lb bag									5.99	36	5.99	
Potatoes	YELLOW TYPE	24 oz bag					3.49	199	3.49					
Potatoes	YELLOW TYPE	5 lb bag	2.99 - 4.99	500	4.63		2.99 - 4.99	402	4.43		4.99	184	4.99	
Potatoes	YELLOW TYPE	per lb	0.68 - 1.29	118	1.17		0.79	46	0.79		0.79	23	0.79	
VEGETABLES														
Artichokes		each					3.00 - 3.99	498	3.29	70	2.50	36	2.50	
Asparagus	GREEN	per lb	3.49 - 3.98	57	3.75									
Beans	ROUND GREEN TYPE	per lb									2.99	61	2.99	
Beets		per lb					0.99	55	0.99					
Broccoli		per bunch	2.50	114	2.50									

Wtd Avg - Simple weighted average



Weekly Grocery Store Specialty Crops Feature Activity
Friday, March 27, 2026 - Page 22

Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Broccoli	CROWN CUT	per lb	0.97 - 2.49	505	1.45		0.89 - 2.99	901	2.03					
Brussels Sprouts		12 oz bag					1.99	266	1.99					
Brussels Sprouts		per lb	2.99	52	2.99		1.99	73	1.99					
Cabbage	RED TYPE	per lb	1.00	60	1.00									
Cabbage	ROUND GREEN TYPE	per lb	0.33 - 0.79	143	0.58		0.49 - 0.69	231	0.59		1.49	22	1.49	
Cactus Leaf (Nopales)		1-1.5 lb bags					3.29 - 3.50	139	3.43					
Cactus Leaf (Nopales)		per lb	0.89	30	0.89		0.79 - 1.69	130	1.15	32				
Carrots		2 lb bag	2.48	42	2.48									
Carrots		per bunch	2.00	60	2.00									
Carrots		per lb	0.79	65	0.79									
Cauliflower		each	2.50	114	2.50		3.99	146	3.99					
Cauliflower		per lb					0.99	53	0.99					
Celery		each					1.50 - 2.50	112	2.09					
Celery		per lb									1.19	61	1.19	
Cilantro		per bunch	0.33 - 0.50	405	0.46		0.44 - 0.50	101	0.47					
Collards		per bunch	0.99	103	0.99									
Corn-Sweet		trays 4-5 ears film wrapped	5.99	68	5.99									
Cucumbers		each	0.50 - 0.88	398	0.63						0.95 - 0.99	309	0.99	
Cucumbers	LONG SEEDLESS - Greenhouse	each	0.98 - 0.99	144	0.98		2.00	20	2.00					
Cucumbers	PERSIAN - Greenhouse	16 oz bag	1.79 - 3.49	422	2.39		2.99 - 3.99	307	3.60		3.50	61	3.50	
Cucumbers	PERSIAN - Greenhouse	32 oz bag					5.00	21	5.00					
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped	2.49	114	2.49									
Curly Parsley		per bunch	1.00	60	1.00									
Eggplant		each					2.49	146	2.49					
Garlic		per sleeve					1.49 - 2.00	103	1.70					
Jalapeno Peppers		per lb					0.98	46	0.98					
Jicama		per lb	0.79 - 0.89	95	0.82		0.79 - 0.99	211	0.88					
Lettuce	Green Leaf	each									0.98	21	0.98	
Lettuce	Iceberg	each	0.99 - 2.99	430	2.37		0.99 - 2.49	571	1.65					
Lettuce	Red Leaf	each									0.98	21	0.98	
Lettuce	Romaine (Hearts)	3 count					3.99	392	3.99		3.99	287	3.99	
Mixed Mini Sweet Peppers		1 lb package	2.89 - 3.99	793	3.51		2.99 - 3.99	230	3.83		2.50 - 3.50	179	3.06	
Mushrooms	CREMINI	8 oz package	2.00	60	2.00		2.50	122	2.50	100				
Mushrooms	CREMINI	per lb									3.99	61	3.99	
Mushrooms	WHITE	1 lb package	2.50	163	2.50									
Mushrooms	WHITE	8 oz package	1.29 - 2.49	537	1.61		2.50	122	2.50	100	1.50 - 3.99	58	2.44	
Mushrooms	WHITE	per lb									3.99	61	3.99	
Mustard		per bunch	0.99	103	0.99									
Onions, Green		per bunch					0.50	97	0.50		0.78	21	0.78	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Peppers (Bell Type)	GREEN	each	0.50 - 0.79	91	0.57		0.79	103	0.79		0.99	287	0.99	
Peppers (Bell Type)	ORANGE	each	0.88 - 1.25	220	1.07		0.99 - 1.25	192	1.22		0.99 - 1.67	212	1.25	
Peppers (Bell Type)	RED	each	0.88 - 1.25	220	1.07		0.99 - 1.25	192	1.22		0.99 - 1.67	212	1.25	
Peppers (Bell Type)	YELLOW	each	0.88 - 1.25	220	1.07		0.99 - 1.25	192	1.22		0.99 - 1.67	212	1.25	
Plain Parsley		per bunch	1.00	60	1.00									
Poblano Pepper		per lb	1.87	47	1.87		1.50 - 1.99	275	1.91					
Radishes		6-oz film bags	1.00	60	1.00									
Radishes		per bunch	0.33	65	0.33		0.44 - 0.50	101	0.47		0.78	21	0.78	
Salad (Mixed Types)		10-12 oz package	1.77 - 4.00	429	2.96		1.99	266	1.99		1.99 - 3.33	164	2.17	
Salad (Mixed Types)		24 oz. package					2.50	46	2.50					
Salad (Mixed Types)		5-9 oz package	2.00 - 3.34	83	2.37		1.99 - 2.49	501	2.16		1.99 - 3.33	164	2.17	
Salad (Mixed Types)	Spring Mix	5-9 oz package					3.49	122	3.49					
Spinach	FLAT TYPE	8-10 oz package	1.50 - 2.69	155	1.93									
Squash	Acorn	per lb					1.29	169	1.29					
Squash	Butternut	per lb					1.29	169	1.29					
Squash	GREY	per lb	0.89 - 1.49	172	1.33		0.79 - 0.89	160	0.82					
Squash	Spaghetti	per lb					1.29	169	1.29					
Squash	Yellow Crookneck/Straightneck	per lb	0.97 - 1.49	142	1.32									
Squash	Zucchini	per lb	0.97 - 1.49	142	1.32		0.89	46	0.89					
Sweet Potatoes		per lb	0.79 - 0.99	91	0.89						1.49	287	1.49	
Tomatoes		per lb	1.69	107	1.69									
Tomatoes	Cherry Type	10 oz package	2.99	52	2.99						2.98	81	2.98	
Tomatoes	GRAPE TYPE	10 oz package	1.59 - 3.99	180	3.27						2.98	81	2.98	
Tomatoes	Plum Type (Roma)	per lb									1.49	23	1.49	
Tomatoes	VINE RIPES - Greenhouse	per lb	1.49 - 2.49	156	2.10		2.99	352	2.99					
Tomatoes	VINE RIPES	per lb	2.68	42	2.68									
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb					1.34 - 1.99	43	1.69					
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	1.49 - 1.79	171	1.59		1.50 - 3.99	240	2.88		2.29	410	2.29	
Turnip Tops		per bunch	0.99	103	0.99									
OTHER SPECIALTY CROP ITEMS														
Hemp Seeds Shelled		24 oz	17.99	107	17.99		17.99	184	17.99		17.99	4	17.99	
Hemp Seeds Shelled		8 oz	8.09	107	8.09		8.09	184	8.09		8.09	4	8.09	
Honey		12 oz	5.44	30	5.44	100	5.99	120	5.99		3.99 - 5.99	127	5.93	
Honey		16 oz					7.99	199	7.99		8.79	4	8.79	
SEASONAL ITEMS														

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Ornamentals	Chrysanthemums	6 inch pot	10.99	31	10.99		14.99	46	14.99					
Ornamentals	Longiflorum (Easter Lily)	6 inch pot	10.99 - 12.99	322	11.41		9.88 - 11.99	466	10.16		11.99	23	11.99	
Ornamentals	Longiflorum (Easter Lily)	8 Inch Pot	24.99	42	24.99									
Ornamentals	Rose, Hybrid Tea	bunched 12s					12.99	66	12.99					
Ornamentals	Tulips	6 inch pot	8.00 - 11.99	361	8.75		8.00 - 8.99	558	8.34		8.00 - 8.98	153	8.52	
Ornamentals	Tulips	bunched 10s	8.00 - 9.99	208	9.16									
Ornamentals	Tulips	bunched 12s	8.00	115	8.00									
Ornamentals	Tulips	bunched 5s									5.99	287	5.99	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT										
Apples	Ambrosia	per lb					1.89	7	1.89	
Apples	COSMIC CRISP	per lb	1.39	1	1.39					
Apples	Envy	per lb					1.99	4	1.99	
Apples	Fuji	3 lb bag	4.99 - 5.99	20	5.44		3.99	23	3.99	
Apples	Fuji	per lb	1.29 - 2.29	13	1.44		1.69	23	1.69	
Apples	Gala/Royal Gala	3 lb bag	4.99 - 5.99	20	5.44		6.19	7	6.19	
Apples	Gala/Royal Gala	per lb	1.29	11	1.29					
Apples	Granny Smith	3 lb bag	3.99 - 5.99	31	4.93		3.99	23	3.99	
Apples	Granny Smith	per lb	1.29	11	1.29					
Apples	Honeycrisp	per lb					4.34	4	4.34	
Apples	OPAL	per lb	2.29	2	2.29					
Apples, Processed	Juice	64 oz (1/2 gallon)	7.99	11	7.99					
Avocados	Hass	4 count mesh bags					4.39 - 5.00	30	4.94	
Avocados	Hass	5 count mesh bags	5.29	1	5.29					
Avocados	Hass	each					1.67	23	1.67	
Avocados	Hass-Marked Extra Large	each	2.50	2	2.50					
Avocados	Hass-Marked Large	each	1.88	3	1.88		2.34	4	2.34	
Avocados	Hass-Marked Medium	each	1.67	11	1.67					
Bananas		per lb					1.29	3	1.29	
Blackberries		5.6-6 oz package	3.50	2	3.50		2.50	23	2.50	
Blueberries		6 oz package					2.50 - 4.89	30	2.94	
Blueberries		9.8 oz package	5.99	11	5.99					
Cantaloupes		each	5.99	11	5.99					
Cantaloupes		per lb	1.19	2	1.19		1.39	3	1.39	
Dekopon (Shiranui)		2 lb bag					5.99	23	5.99	
Dekopon (Shiranui)		per lb	3.99 - 4.69	12	4.05					
Grapefruit	RED	each					2.19	7	2.19	
Grapes	Black Seedless	per lb	6.29	28	6.29					
Grapes	Red Seedless	per lb	2.79 - 6.29	40	5.25		2.49 - 5.49	83	3.98	
Grapes	White Seedless Type	per lb	2.79 - 6.29	40	5.25		2.49 - 3.49	50	2.99	
Lemons		2 lb bag	3.99	2	3.99		3.29 - 4.99	5	3.97	
Lemons		each					0.99	23	0.99	
Limes		each	0.59	1	0.59					
Mangoes	Round Varieties	each	2.38	3	2.38		1.50	23	1.50	
Mangoes	Round Varieties	per lb					2.69	3	2.69	
Mangoes	Round Varieties Marked Large	each	2.00	11	2.00					
Mangoes	Yellow Varieties	each	1.99	1	1.99		1.95	4	1.95	
Oranges	Navel	3 lb bag	5.99	2	5.99					
Oranges	Navel	5 lb bag	5.99	2	5.99					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Oranges	Navel	per lb	1.28 - 3.29	40	2.80					
Oranges	Navel, Cara Cara	3 lb bag					8.29	7	8.29	
Peaches	Various Yellow Flesh Varieties	per lb					3.99	3	3.99	
Pears	Bartlett	per lb	2.49	11	2.49					
Pears	Bosc	per lb	2.49	11	2.49		1.99	7	1.99	
Pears	D'Anjou	per lb	1.79	1	1.79					
Pears	RED TYPE	per lb	2.49	11	2.49					
Pineapples		each	5.99 - 9.29	39	8.36					
Raspberries		1 pint (11-12 oz cntr w/ lid)	5.99	11	5.99					
Raspberries		6 oz package	6.50	2	6.50		2.50	23	2.50	
Strawberries		1 lb package	3.18 - 3.99	6	3.42		2.50	23	2.50	
Strawberries		2 lb package	6.00	11	6.00					
Tangelos		3 lb bag	5.99	2	5.99					
Tangerines/Mandarins		3 lb bag	5.99 - 8.49	11	8.04		4.99 - 7.99	30	5.29 90	
POTATOES & ONIONS										
Onions, Dry	WHITE	per lb					1.39	7	1.39	
Onions, Dry	YELLOW	3 lb bag					1.99	2	1.99	
Onions, Dry	YELLOW	per lb	1.79 - 1.99	20	1.88					
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	3.49 - 4.49	12	4.41					
Onions, Dry	YELLOW MARKED SWEET	per lb					2.39	23	2.39	
Potatoes	MIXED COLORS	24 oz bag					4.69	7	4.69	
Potatoes	ROUND RED	24 oz bag					4.69	7	4.69	
Potatoes	ROUND RED	5 lb bag	3.99 - 4.99	13	4.84					
Potatoes	RUSSET	5 lb bag	3.19	1	3.19		1.99 - 4.89	26	2.32	
Potatoes	YELLOW TYPE	24 oz bag					4.69	7	4.69	
Potatoes	YELLOW TYPE	5 lb bag	3.99 - 4.99	13	4.84					
Potatoes	YELLOW TYPE	per lb	1.38	3	1.38					
VEGETABLES										
Artichokes		each					3.00 - 3.50	50	3.23 46	
Asparagus	GREEN	per lb					7.99	33	7.99	
Broccoli	CROWN CUT	per lb	2.29 - 3.99	11	3.68		1.99 - 3.49	50	2.76	
Brussels Sprouts		12 oz bag	3.49	2	3.49					
Brussels Sprouts		per lb	5.99	28	5.99					
Cabbage	ROUND GREEN TYPE	per lb					1.39	4	1.39	
Carrots		per lb					1.49	3	1.49	
Carrots	BABY PEELED	1 lb bag	2.49 - 3.29	30	3.24		1.99	23	1.99	
Cauliflower		per lb	2.29 - 2.68	5	2.52					
Celery		per lb	1.78	3	1.78					
Chinese Cabbage		per lb					0.99	7	0.99	
Cilantro		per bunch	1.19	1	1.19					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Cucumbers		each	1.49	11	1.49					
Cucumbers	LONG SEEDLESS - Greenhouse	each	2.49	1	2.49					
Cucumbers	PERSIAN - Greenhouse	16 oz bag				6.29	3	6.29		
Eggplant		each	1.59	1	1.59					
Garlic		per sleeve				1.49	2	1.49		
Lettuce	Green Leaf	each	2.28 - 2.29	5	2.28					
Lettuce	Iceberg	per lb				2.69	3	2.69		
Lettuce	Red Leaf	each	2.28 - 2.29	5	2.28	0.99	2	0.99		
Lettuce	Romaine	each	2.29	2	2.29					
Lettuce	Romaine (Hearts)	3 count	4.99 - 8.99	39	7.86					
Mixed Mini Sweet Peppers		1 lb package	3.99	9	3.99					
Mushrooms	CREMINI	8 oz package	2.99	9	2.99					
Mushrooms	PORTOBELLA	6 oz package	4.99	2	4.99					
Mushrooms	WHITE	8 oz package	2.39 - 2.99	10	2.93					
Peppers (Bell Type)	GREEN	each	1.49	11	1.49					
Snow Peas		8 oz bags	3.49	2	3.49					
Spinach	FLAT TYPE	8-10 oz package	2.39	1	2.39					
Squash	Kabocha	per lb				1.79	7	1.79		
Squash	Zucchini	per lb				0.79	2	0.79		
Sugar Snap Peas		8 oz bags	3.49	2	3.49					
Sweet Potatoes		per lb	2.49	11	2.49					
Tomatoes		per lb				2.99	3	2.99		
Tomatoes	GRAPE TYPE	1 pint package	2.99	2	2.99					
Tomatoes	GRAPE TYPE	10 oz package	3.29	2	3.29					
Tomatoes	VINE RIPES - Greenhouse	per lb	2.99	11	2.99	2.99	23	2.99		
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.29 - 2.99	22	2.64					
SEASONAL ITEMS										
Ornamentals	Longiflorum (Easter Lily)	4 Inch Pot	8.99	11	8.99					
Ornamentals	Longiflorum (Easter Lily)	6 inch pot				15.99 - 16.99	27	16.84		
Ornamentals	Tulips	6 inch pot				15.99 - 16.99	27	16.84		
Ornamentals	Tulips	bunched 5s	6.99	11	6.99					

Wtd Avg - Simple weighted average

NATIONAL ORGANIC SUMMARY

(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	Ambrosia	2 lb bag	183	3.99				
Apples	COSMIC CRISP	per lb	284	3.10			575	2.89
Apples	Fuji	2 lb bag	825	4.69	387	3.99	382	4.30
Apples	Fuji	each	20	1.22				
Apples	Fuji	per lb	497	2.49	29	1.95	1,090	2.09
Apples	Gala/Royal Gala	2 lb bag	424	4.73	802	4.18	408	4.20
Apples	Gala/Royal Gala	per lb	322	2.49	20	2.49	508	2.16
Apples	Granny Smith	2 lb bag	712	4.99	601	4.21	447	4.28
Apples	Granny Smith	per lb	322	2.49			475	2.09
Apples	Honeycrisp	per lb	465	2.49	549	3.77		
Apples	Pink Lady/Cripps Pink	2 lb bag	366	4.99			266	4.48
Apples	Pink Lady/Cripps Pink	per lb	322	2.49			264	2.66
Apples, Processed	Juice	64 oz (1/2 gallon)	38	3.00	237	2.38	39	3.56
Avocados	Hass	3 count mesh bags	73	2.00	73	2.00		
Avocados	Hass	4 count mesh bags	481	5.54	606	5.38		
Avocados	Hass	5 count mesh bags	129	4.99				
Avocados	Hass	each	196	2.05	450	1.54	21	1.75
Bananas		per lb	261	0.80	166	0.91	316	0.82
Blackberries		1 pint (11-12 oz cntr w/ lid)	31	5.99				
Blackberries		5.6-6 oz package	370	5.17	539	4.33	877	4.68
Blueberries		6 oz package	277	5.28			242	3.91
Clementines		2 lb bag	190	4.99	298	5.63	219	5.72
Kiwifruit	Hayward	1-lb containers with lids	481	5.99				
Lemons		1 lb bag	1,304	3.88			27	3.99
Lemons		2 lb bag	549	5.21	431	4.43	20	3.99
Mangoes	Round Varieties	each	21	1.50	322	1.99	300	1.51
Oranges	Navel	3 lb bag	533	5.70	224	6.69	118	4.92
Oranges	Navel	4 lb bag	183	5.99	290	6.73	184	4.98
Oranges	Navel	each	38	1.50	43	1.02	38	1.00
Oranges	Navel	per lb	481	2.21	576	2.17	97	1.96
Oranges	Navel, Cara Cara	3 lb bag	526	5.33	183	5.99		
Pineapples		each	72	3.99			6	3.99
Raspberries		1 pint (11-12 oz cntr w/ lid)	31	5.99				
Raspberries		6 oz package	409	5.10	506	4.46	2,219	4.85
Strawberries		1 lb package	3,502	5.05	1,972	5.21	3,884	4.50

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Strawberries		2 lb package	148	4.99			187	7.99
Tangerines/Mandarins		2 lb bag	2,436	5.18	1,890	4.83	1,053	4.60

Potatoes & Onions

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	YELLOW	3 lb bag	224	4.99	271	4.69	190	4.99
Onions, Dry	YELLOW	per lb	154	1.19	441	1.71	186	1.71
Potatoes	MIXED COLORS	24 oz bag	190	4.99	190	4.99		
Potatoes	ROUND RED	24 oz bag	190	4.99	190	4.99		
Potatoes	ROUND RED	3 lb bag	144	3.78	367	4.18	257	4.93
Potatoes	RUSSET	3 lb bag	187	4.85	344	4.25	273	4.87
Potatoes	RUSSET	per lb	154	1.19	154	1.19	162	1.51
Potatoes	YELLOW TYPE	24 oz bag	190	4.99	190	4.99		
Potatoes	YELLOW TYPE	3 lb bag	144	3.78	310	4.06	81	4.98

Vegetables

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Asparagus	GREEN	per lb	860	4.88	508	5.51	1,384	3.56
Beans	ROUND GREEN TYPE	12 oz bag	257	4.81	366	4.00		
Broccoli		per bunch	193	4.13	27	4.99	359	3.61
Broccoli		per lb	131	2.49	287	2.69		
Broccoli	BABY HYBRID TYPE	per bunch	380	3.32			16	2.99
Brussels Sprouts		1 lb bag	481	4.43			29	4.32
Cabbage	RED TYPE	per lb	154	0.99	154	0.99	16	1.49
Cabbage	ROUND GREEN TYPE	per lb	154	0.99	888	1.28	69	1.64
Carrots		1 lb bag	275	1.50	23	1.00	23	1.50
Carrots		2 lb bag	74	2.49	177	2.63	178	2.48
Carrots		per bunch	20	2.99			452	2.02
Carrots		per lb	154	1.29	154	1.29	154	1.29
Carrots	BABY PEELED	1 lb bag	42	1.79	175	2.25	750	2.24
Carrots	Baby Peeled Type Mixed Color	12 oz bag	24	2.50	73	2.00		
Cauliflower		each	460	3.56	146	3.99	144	3.99
Celery		per lb	154	1.29	154	1.29	28	1.57
Celery	HEARTS	per package	62	3.43	221	3.08	304	2.95
Collards		per bunch	169	2.77				
Cucumbers	LONG SEEDLESS - Greenhouse	each	275	2.50	1,554	2.26	1,423	2.14
Kale		per bunch	169	2.77	52	1.79	215	1.87
Lettuce	Boston - Greenhouse	4 oz containers with lid	122	3.00				
Lettuce	Iceberg	each	183	3.49	180	2.68	272	3.41
Lettuce	Romaine (Hearts)	3 count	121	3.77	493	4.58	102	4.27
Mixed Mini Sweet Peppers		8 oz package	23	2.50	26	1.98		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Mushrooms	CREMINI	1 lb package	60	3.50				
Mushrooms	CREMINI	8 oz package	109	3.79	599	3.23	28	3.99
Mushrooms	WHITE	8 oz package	506	3.46	599	3.23	234	3.06
Mustard		per bunch	131	2.99				
Salad (Mixed Types)		10-12 oz package	399	5.61	672	5.12	1,147	5.87
Salad (Mixed Types)		5-9 oz package	1,049	3.49	971	3.26	3,900	3.24
Salad (Mixed Types)	Spring Mix	10-12 oz package	117	3.76	75	4.49		
Salad (Mixed Types)	Spring Mix	5-9 oz package	84	3.63	84	3.68		
Spinach	FLAT TYPE	11 oz package	95	5.00				
Spinach	FLAT TYPE	5-7 oz package	81	3.98	161	3.06	351	3.39
Sweet Potatoes		per lb	504	2.49	516	2.48	38	1.69
Tomatoes	GRAPE TYPE	1 pint package	576	2.91	806	3.58	263	3.37
Tomatoes	GRAPE TYPE	10 oz package	275	3.99	193	4.31		
Tomatoes	GRAPE TYPE	16 oz	133	5.28				
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	122	5.99	26	4.99	250	5.18
Turnip Tops		per bunch	131	2.99				

Other Specialty Crop Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Hemp (Seed) Oil		16 oz	360	13.82			304	16.99
Hemp Protein		12 oz	9	10.99			13	15.49
Hemp Seeds Shelled		12 oz	579	12.90			687	15.47
Hemp Seeds Shelled		24 oz	356	22.99				
Hemp Seeds Shelled		7 oz	356	10.39			789	10.63
Hemp Seeds Shelled		8 oz	347	9.99			120	13.49
Honey		12 oz	297	4.61	370	5.85		
Honey		16 oz	22	11.24	154	12.39		

Wtd Avg - Simple weighted average



REGIONAL ORGANIC DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	Ambrosia	2 lb bag	3.99	183	3.99									
Apples	COSMIC CRISP	per lb					3.10	86	3.10		3.10	67	3.10	
Apples	Fuji	2 lb bag	3.99 - 4.99	373	4.50		4.99	366	4.99	100	4.97	25	4.97	
Apples	Fuji	per lb	2.49	322	2.49									
Apples	Gala/Royal Gala	2 lb bag	4.99	321	4.99									
Apples	Gala/Royal Gala	per lb	2.49	322	2.49									
Apples	Granny Smith	2 lb bag	4.99	321	4.99		4.99	366	4.99		4.97	25	4.97	
Apples	Granny Smith	per lb	2.49	322	2.49									
Apples	Honeycrisp	per lb	2.49	322	2.49		2.99	73	2.99					
Apples	Pink Lady/Cripps Pink	2 lb bag					4.99	366	4.99					
Apples	Pink Lady/Cripps Pink	per lb	2.49	322	2.49									
Apples, Processed	Juice	64 oz (1/2 gallon)	3.00	38	3.00									
Avocados	Hass	4 count mesh bags	5.54	122	5.54		5.54	86	5.54		5.54	67	5.54	
Avocados	Hass	5 count mesh bags	4.99	129	4.99									
Avocados	Hass	each	1.67	20	1.67		1.67	73	1.67					
Bananas		per lb									0.74 - 0.88	261	0.80	
Blackberries		5.6-6 oz package	4.79 - 5.00	93	4.84									
Clementines		2 lb bag	4.99	190	4.99									
Kiwifruit	Hayward	1-lb containers with lids	5.99	122	5.99		5.99	86	5.99		5.99	67	5.99	
Lemons		1 lb bag	2.49	75	2.49		3.99	1195	3.99					
Lemons		2 lb bag	4.99	190	4.99		5.32	86	5.32		5.32	67	5.32	
Oranges	Navel	3 lb bag	6.99	190	6.99		4.98	52	4.98					
Oranges	Navel	4 lb bag	5.99	183	5.99									
Oranges	Navel	each	1.50	38	1.50									
Oranges	Navel	per lb	2.21	122	2.21		2.21	86	2.21		2.21	67	2.21	
Oranges	Navel, Cara Cara	3 lb bag	5.99	183	5.99		4.98	52	4.98					
Pineapples		each	3.99	72	3.99									
Raspberries		6 oz package	4.79 - 5.00	93	4.84						4.49	39	4.49	
Strawberries		1 lb package	3.99 - 5.99	1160	5.50		2.98 - 5.32	1057	4.52		4.99 - 5.32	415	5.04	
Tangerines/Mandarins		2 lb bag	4.99 - 5.99	379	5.47		4.99 - 5.99	1561	5.22		2.99 - 4.99	346	4.53	
POTATOES & ONIONS														
Onions, Dry	YELLOW	3 lb bag	4.99	190	4.99		4.99	34	4.99					
Onions, Dry	YELLOW	per lb									1.19	13	1.19	
Potatoes	MIXED COLORS	24 oz bag	4.99	190	4.99									
Potatoes	ROUND RED	24 oz bag	4.99	190	4.99									
Potatoes	ROUND RED	3 lb bag	3.99	59	3.99						3.50 - 3.97	85	3.64	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.				
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	
Potatoes	RUSSET	3 lb bag	4.99	162	4.99							3.97	25	3.97	
Potatoes	RUSSET	per lb										1.19	13	1.19	
Potatoes	YELLOW TYPE	24 oz bag	4.99	190	4.99										
Potatoes	YELLOW TYPE	3 lb bag	3.99	59	3.99							3.50 - 3.97	85	3.64	
VEGETABLES															
Asparagus	GREEN	per lb	3.98 - 5.54	158	5.36		3.98 - 5.54	138	4.95			5.54	67	5.54	
Beans	ROUND GREEN TYPE	12 oz bag	3.99 - 4.99	257	4.81										
Broccoli		per bunch	3.99 - 4.99	47	4.56										
Broccoli	BABY HYBRID TYPE	per bunch					3.34	86	3.34			3.34	67	3.34	
Brussels Sprouts		1 lb bag	4.43	122	4.43		4.43	86	4.43			4.43	67	4.43	
Cabbage	RED TYPE	per lb										0.99	13	0.99	
Cabbage	ROUND GREEN TYPE	per lb										0.99	13	0.99	
Carrots		1 lb bag	1.50	237	1.50		1.50	38	1.50						
Carrots		2 lb bag					2.49	74	2.49						
Carrots		per bunch	2.99	20	2.99										
Carrots		per lb										1.29	13	1.29	
Carrots	Baby Peeled Type Mixed Color	12 oz bag	2.50	24	2.50										
Cauliflower		each	3.99	183	3.99										
Celery		per lb										1.29	13	1.29	
Celery	HEARTS	per package	3.99	20	3.99							2.99	22	2.99	
Collards		per bunch	1.99	38	1.99										
Cucumbers	LONG SEEDLESS - Greenhouse	each	2.50	237	2.50		2.50	38	2.50						
Kale		per bunch	1.99	38	1.99										
Lettuce	Iceberg	each	3.49	183	3.49										
Lettuce	Romaine (Hearts)	3 count					2.98 - 3.99	60	3.55						
Mushrooms	CREMINI	1 lb package										3.50	60	3.50	
Mushrooms	CREMINI	8 oz package	3.99	20	3.99										
Mushrooms	WHITE	8 oz package	3.50 - 3.99	59	3.79		2.00 - 3.50	301	3.14						
Salad (Mixed Types)		10-12 oz package	4.99 - 6.99	277	5.79										
Salad (Mixed Types)		5-9 oz package	3.00 - 4.99	521	3.66		3.99	40	3.99			2.97 - 3.50	167	3.30	
Salad (Mixed Types)	Spring Mix	10-12 oz package	6.99	27	6.99		2.79	90	2.79						
Sweet Potatoes		per lb	2.54	122	2.54		2.54	86	2.54			2.54	67	2.54	
Tomatoes	GRAPE TYPE	1 pint package	2.99 - 3.49	111	3.28		2.50 - 3.49	334	2.94			2.99 - 3.50	58	3.19	
Tomatoes	GRAPE TYPE	10 oz package	3.49	183	3.49										
Tomatoes	GRAPE TYPE	16 oz	3.49	38	3.49										
OTHER SPECIALTY CROP ITEMS															
Hemp (Seed) Oil		16 oz	13.59	9	13.59							14.99	60	14.99	
Hemp Protein		12 oz	10.99	9	10.99										
Hemp Seeds Shelled		12 oz	13.59	9	13.59		10.99 - 13.59	104	12.29			13.99	60	13.99	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Hemp Seeds Shelled		24 oz	22.99	9	22.99		22.99	52	22.99					
Hemp Seeds Shelled		7 oz	10.39	9	10.39		10.39	52	10.39					
Hemp Seeds Shelled		8 oz					9.99	52	9.99					
Honey		12 oz	4.99 - 5.00	68	4.99		3.78 - 7.99	225	4.49					
Honey		16 oz	8.99 - 12.79	18	10.89	50								

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	COSMIC CRISP	per lb					3.10	109	3.10		3.10	22	3.10	
Apples	Fuji	2 lb bag	3.99	61	3.99									
Apples	Fuji	each					1.22	20	1.22					
Apples	Fuji	per lb	2.49	175	2.49									
Apples	Gala/Royal Gala	2 lb bag	3.99	61	3.99		3.79	42	3.79					
Apples	Honeycrisp	per lb	1.99	70	1.99									
Avocados	Hass	3 count mesh bags					2.00	73	2.00					
Avocados	Hass	4 count mesh bags	5.54	75	5.54		5.54	109	5.54		5.54	22	5.54	
Avocados	Hass	each								2.00 - 2.50	103	2.39		
Blackberries		1 pint (11-12 oz cntr w/ lid)	5.99	31	5.99									
Blackberries		5.6-6 oz package					5.99	146	5.99		4.49	131	4.49	
Blueberries		6 oz package					5.99	146	5.99		4.49	131	4.49	
Kiwifruit	Hayward	1-lb containers with lids	5.99	75	5.99		5.99	109	5.99		5.99	22	5.99	
Lemons		1 lb bag	2.99	34	2.99									
Lemons		2 lb bag	5.32	75	5.32		5.32	109	5.32		5.32	22	5.32	
Mangoes	Round Varieties	each								1.50	21	1.50		
Oranges	Navel	3 lb bag	4.98	107	4.98		4.98	184	4.98					
Oranges	Navel	per lb	2.21	75	2.21		2.21	109	2.21		2.21	22	2.21	
Oranges	Navel, Cara Cara	3 lb bag	4.98	107	4.98		4.98	184	4.98					
Raspberries		1 pint (11-12 oz cntr w/ lid)	5.99	31	5.99									
Raspberries		6 oz package					5.99	146	5.99		4.49	131	4.49	
Strawberries		1 lb package	4.99 - 5.99	319	5.37		3.98 - 5.99	275	5.58		3.99 - 5.32	276	4.33	
Strawberries		2 lb package	4.99	148	4.99									
Tangerines/Mandarins		2 lb bag	4.99	69	4.99					5.98	81	5.98		
POTATOES & ONIONS														
Onions, Dry	YELLOW	per lb	1.19	92	1.19		1.19	23	1.19		1.19	26	1.19	
Potatoes	RUSSET	per lb	1.19	92	1.19		1.19	23	1.19		1.19	26	1.19	
VEGETABLES														
Asparagus	GREEN	per lb	3.98 - 5.54	182	4.62		3.98 - 5.54	293	4.56		5.54	22	5.54	
Broccoli		per bunch					3.99	146	3.99					
Broccoli		per lb									2.49	131	2.49	
Broccoli	BABY HYBRID TYPE	per bunch	3.34	75	3.34		3.33	109	3.33		2.98 - 3.34	43	3.16	
Brussels Sprouts		1 lb bag	4.43	75	4.43		4.43	109	4.43		4.43	22	4.43	
Cabbage	RED TYPE	per lb	0.99	92	0.99		0.99	23	0.99		0.99	26	0.99	
Cabbage	ROUND GREEN TYPE	per lb	0.99	92	0.99		0.99	23	0.99		0.99	26	0.99	
Carrots		per lb	1.29	92	1.29		1.29	23	1.29		1.29	26	1.29	
Carrots	BABY PEELED	1 lb bag					1.79	42	1.79					
Cauliflower		each					3.99	146	3.99		2.49	131	2.49	
Celery		per lb	1.29	92	1.29		1.29	23	1.29		1.29	26	1.29	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Celery	HEARTS	per package					3.34	20	3.34					
Collards		per bunch								2.99	131	2.99		
Kale		per bunch								2.99	131	2.99		
Lettuce	Boston - Greenhouse	4 oz containers with lid					3.00	122	3.00					
Lettuce	Romaine (Hearts)	3 count	3.99	61	3.99									
Mixed Mini Sweet Peppers		8 oz package	2.50	23	2.50									
Mushrooms	CREMINI	8 oz package					4.00	66	4.00	2.99	23	2.99		
Mushrooms	WHITE	8 oz package					4.00	146	4.00					
Mustard		per bunch								2.99	131	2.99		
Salad (Mixed Types)		10-12 oz package	5.00 - 5.99	122	5.22									
Salad (Mixed Types)		5-9 oz package	3.49	175	3.49		3.00	146	3.00					
Salad (Mixed Types)	Spring Mix	5-9 oz package								3.49 - 3.99	84	3.63		
Spinach	FLAT TYPE	11 oz package	5.00	95	5.00									
Spinach	FLAT TYPE	5-7 oz package								3.98	81	3.98		
Sweet Potatoes		per lb	1.48 - 2.54	98	2.29		2.54	109	2.54	2.54	22	2.54		
Tomatoes	GRAPE TYPE	1 pint package					2.00	73	2.00					
Tomatoes	GRAPE TYPE	10 oz package					4.99	92	4.99					
Tomatoes	GRAPE TYPE	16 oz	5.99	95	5.99									
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb					5.99	122	5.99					
Turnip Tops		per bunch								2.99	131	2.99		
OTHER SPECIALTY CROP ITEMS														
Hemp (Seed) Oil		16 oz	13.59	107	13.59		13.59	184	13.59					
Hemp Seeds Shelled		12 oz	10.99 - 13.59	214	12.29		13.59	184	13.59	10.99 - 13.59	8	12.29		
Hemp Seeds Shelled		24 oz	22.99	107	22.99		22.99	184	22.99	22.99	4	22.99		
Hemp Seeds Shelled		7 oz	10.39	107	10.39		10.39	184	10.39	10.39	4	10.39		
Hemp Seeds Shelled		8 oz	9.99	107	9.99		9.99	184	9.99	9.99	4	9.99		
Honey		12 oz								5.00	4	5.00		
Honey		16 oz								12.79	4	12.79		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT										
Apples	COSMIC CRISP	per lb					4.34	4	4.34	
Apples	Fuji	per lb	1.78	3	1.78					
Avocados	Hass	4 count mesh bags					7.76	4	7.76	
Kiwifruit	Hayward	1-lb containers with lids					7.76	4	7.76	
Lemons		2 lb bag					7.45	4	7.45	
Mangoes	Round Varieties	each	2.69	2	2.69					
Oranges	Navel	per lb					3.10	4	3.10	
Strawberries		1 lb package	3.99	11	3.99		7.45	4	7.45	
POTATOES & ONIONS										
Onions, Dry	YELLOW	per lb	1.59	1	1.59					
VEGETABLES										
Asparagus	GREEN	per lb					7.77	4	7.77	
Broccoli		per lb	2.48	3	2.48					
Broccoli	BABY HYBRID TYPE	per bunch					4.67	4	4.67	
Brussels Sprouts		1 lb bag					3.99 - 6.21	6	5.47	
Cabbage	ROUND GREEN TYPE	per lb	1.79	1	1.79					
Carrots	BABY PEELED	1 lb bag					3.29	7	3.29	
Mixed Mini Sweet Peppers		1 lb package	4.19	1	4.19					
Sweet Potatoes		per lb					3.56	4	3.56	

Wtd Avg - Simple weighted average

REGIONAL DEFINITIONS

As used in this report, regions include the following states:

NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA	Alaska
HAWAII	Hawaii
NATIONAL	Continental United States

1 -- Specialty Crops Market News surveys nearly 271 retailers, comprising over 29,700 individual stores, with online weekly advertised features.

2 -- Date range reflects one week of data collection ending on the report date and encompassing ad pricing good from the Saturday before the report release date through the following Friday.