



Advertised Prices for Specialty Crops Products at Major Retail Supermarket Outlets ending during the period of 2/28/2026 to 3/12/2026

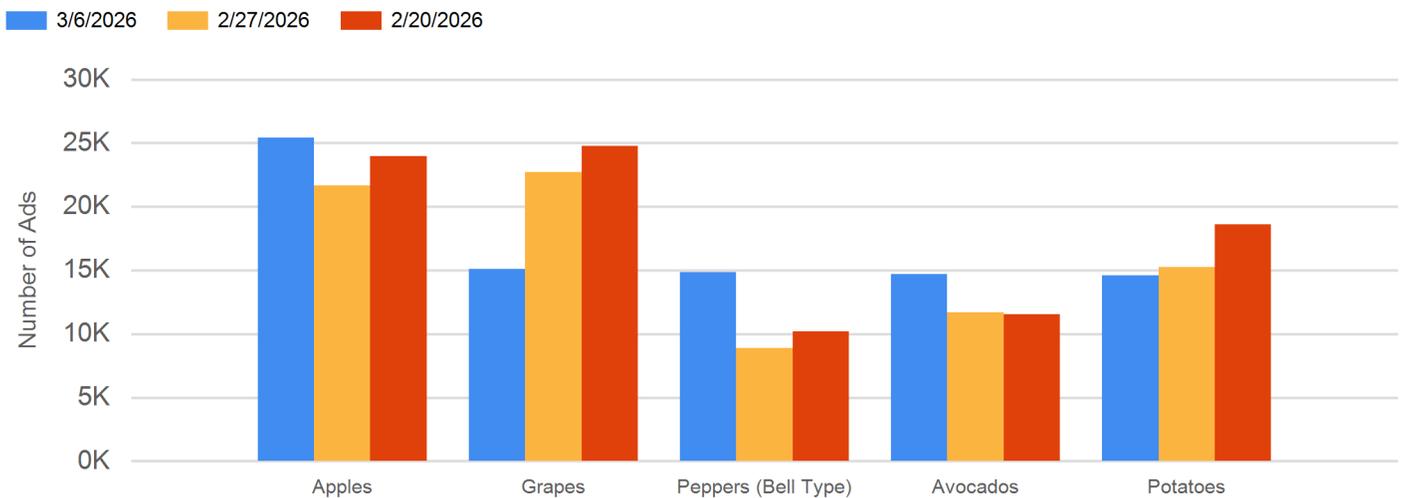
Springing Forward

Retailers used this week's advertisements to focus on the coming Spring season. Lenten favorites such as nopales, mushrooms, and chayote remained popular, with lemons and limes being advertised alongside fish and other seafood. Asparagus, avocados, Bell peppers, berries, melons, and tomatoes were featured for lighter Spring meals. Year-round staples such as grapes, apples, and potatoes were also plentiful. Deals on cabbage, carrots, onions, and red potatoes were abundant ahead of St. Patrick's Day. Tulips, gladiolas, and daffodils brightened up floral sections.

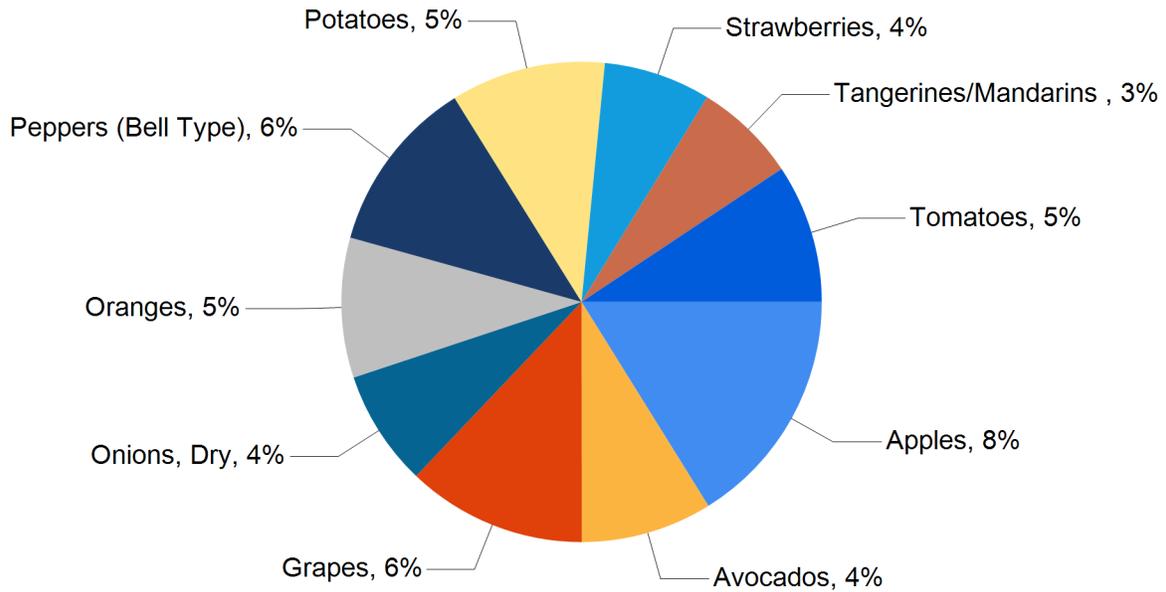
Total ad numbers this week were 286,943, 1% higher than last week's total of 283,420. The total for the same week last year was 2% higher at 291,642. The total number of ads broken out by commodity groups: fruit 168,496 (59%), onions and potatoes 26,202 (9%), vegetables 90,711 (32%), herbs 1,343, ornamentals 1,474, hemp 60, and honey 1,979. The number of ads for organic produce was 38,543, 13% of total ads.

The following are the prices of major advertised items (3,000 plus ads) this week, compared to the same week last year. Significant increases in price for fruit this week included white seedless grapes per lb at 18%, red seedless grapes per lb at 16%, plums at 12%, and Dekopon at 10%. Significant decreases included 4 lb bags of Navel oranges at 27%, raspberries at 22%, cantaloupes at 14%, and miniature seedless watermelons at 12%. There were no significant changes in price for onions and potatoes this week. Significant increases in price for vegetables included only green asparagus at 10%, and there were no significant decreases for vegetables this week.

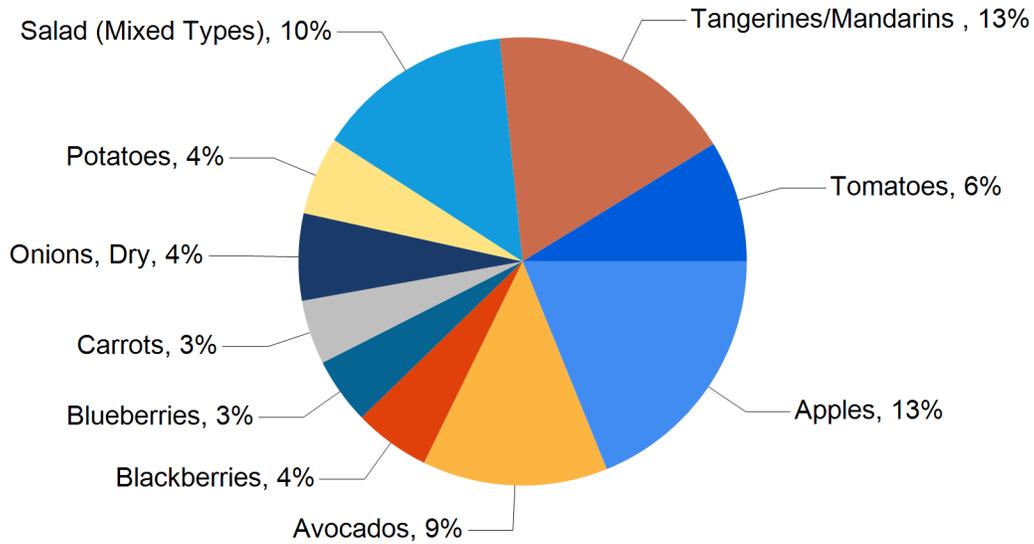
Top 5 Commodities Featured This Week



Top 10 Commodities as Percentage of Total Conventional Ads

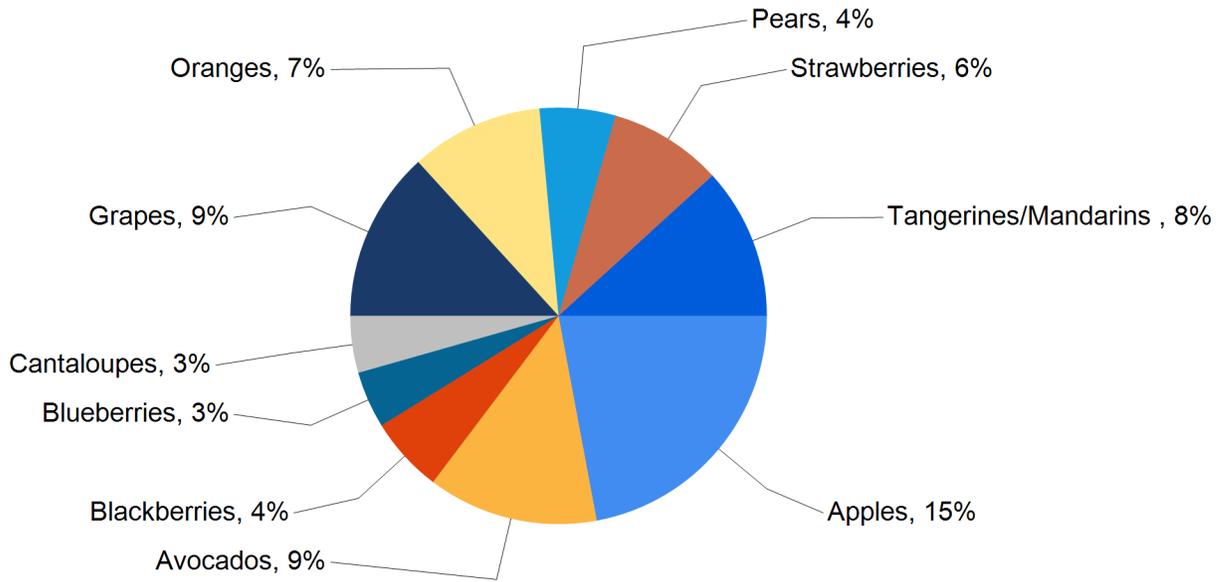


Top 10 Commodities as Percentage of Total Organic Ads

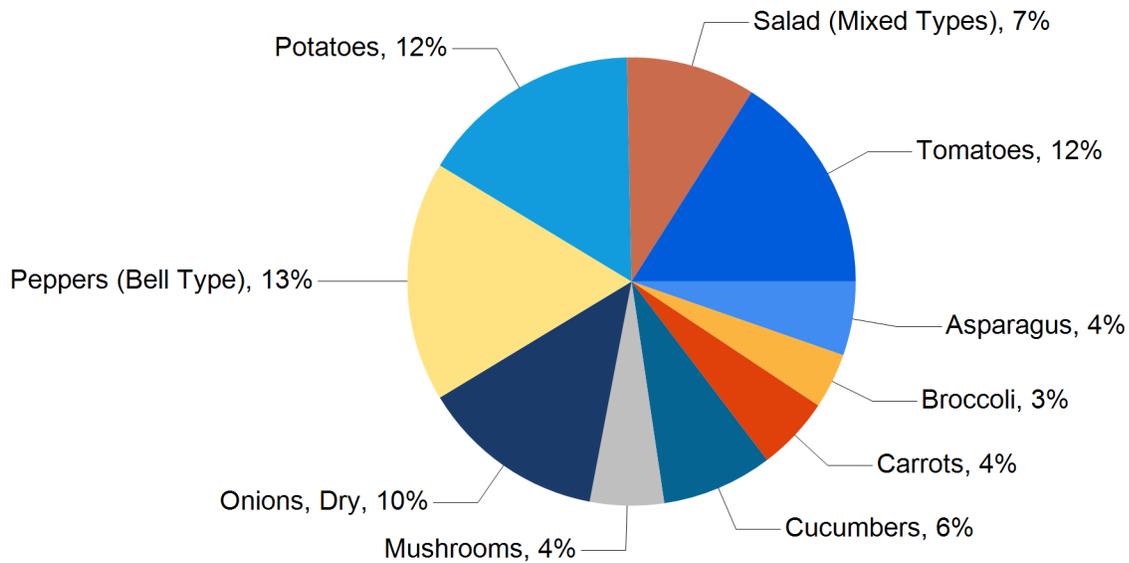


Wtd Avg - Simple weighted average

Top 10 Fruits as Percentage of Total Fruit Ads



Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes



Wtd Avg - Simple weighted average



NATIONAL CONVENTIONAL SUMMARY
(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apple Pears		each	64	3.99			7	3.99
Apples	Ambrosia	3 lb bag	245	3.99				
Apples	Ambrosia	per lb	218	2.49	218	2.49	77	1.08
Apples	Cortland	3 lb bag	60	2.50			60	2.99
Apples	COSMIC CRISP	2 lb bag	25	4.97	1,104	2.49		
Apples	COSMIC CRISP	per lb	4,014	1.78	3,460	1.99	2,671	1.65
Apples	Envy	per lb	131	1.83	922	1.76	555	2.35
Apples	Fuji	2 lb bag	275	1.00	277	1.99		
Apples	Fuji	3 lb bag	771	3.63	1,008	3.17	534	3.70
Apples	Fuji	per lb	1,234	1.46	869	1.33	1,814	1.80
Apples	Gala/Royal Gala	3 lb bag	1,073	3.62	1,088	3.63	479	4.05
Apples	Gala/Royal Gala	per lb	670	1.26	842	1.23	1,437	1.25
Apples	Golden Delicious	2 lb bag	26	3.48			8	2.89
Apples	Golden Delicious	3 lb bag	467	2.86	596	2.67	160	3.49
Apples	Granny Smith	2 lb bag	25	4.97			255	4.29
Apples	Granny Smith	3 lb bag	497	4.50	291	3.85	223	4.58
Apples	Granny Smith	per lb	2,753	1.74	1,594	1.48	2,614	1.81
Apples	Honeycrisp	per lb	3,014	2.50	2,815	2.23	1,073	2.68
Apples	McIntosh	3 lb bag	113	3.19	38	3.29	171	3.59
Apples	OPAL	per lb	95	1.29			195	1.48
Apples	Pink Lady/Cripps Pink	3 lb bag	2,349	2.97	126	4.33	1,736	2.97
Apples	Pink Lady/Cripps Pink	each	193	0.99	413	0.88		
Apples	Pink Lady/Cripps Pink	per lb	684	1.18	931	1.70	539	1.44
Apples	Red Delicious	2 lb bag	26	3.48			131	3.99
Apples	Red Delicious	3 lb bag	1,110	3.42	1,187	3.29	375	3.74
Apples	Red Delicious	per lb	156	1.38	1,491	1.93	786	1.53
Apples, Processed	Juice	128 oz (1 gallon)	38	7.49	46	6.98	144	6.32
Apples, Processed	Juice	64 oz (1/2 gallon)	2,611	2.89	2,663	2.72	3,692	2.47
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	183	6.99				
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	245	3.00	308	5.53	58	2.02
Avocados	Hass	3 count mesh bags	74	4.99				
Avocados	Hass	4 count mesh bags	677	4.01	779	4.20		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Avocados	Hass	5 count mesh bags	167	4.90	566	3.16		
Avocados	Hass	each	5,601	1.02	4,338	1.05	2,578	1.12
Avocados	Hass-Marked Extra Large	5 count mesh bags	21	5.99				
Avocados	Hass-Marked Extra Large	each	854	1.87	666	2.02		
Avocados	Hass-Marked Large	each	2,825	1.26	2,618	1.29	477	1.57
Avocados	Hass-Marked Medium	each	482	1.39	874	1.08	1,200	0.98
Avocados	Hass-Marked Small	each	126	0.29	257	0.39	337	0.84
Avocados	Various Greenskin Marked Extra Large	each	160	1.79				
Avocados	Various Greenskin Varieties	per lb	34	1.49				
Bananas		per lb	431	0.54	1,497	0.42	567	0.55
Blackberries		1 pint (11-12 oz cntr w/ lid)	438	5.05	168	4.58	293	5.10
Blackberries		5.6-6 oz package	4,606	2.57	5,429	2.79	7,298	2.67
Blueberries		1 pint (11-12 oz cntr w/ lid)	361	3.95	1,804	3.49	2,662	2.97
Blueberries		6 oz package	962	2.57	589	3.55	2,511	3.21
Blueberries		9.8 oz package	2,844	4.65	1,605	4.35		
Cantaloupes		each	4,562	2.53	3,329	3.11	804	2.95
Cantaloupes		per lb	270	0.80	103	0.49	119	0.77
Cherries	Red Varieties	per lb	38	4.99	1,529	5.77	1,383	4.72
Clementines		2 lb bag	252	3.99	465	4.35	712	4.70
Clementines		3 lb bag	650	4.80	405	5.05	1,203	4.58
Coconut	DRY	each	161	1.99	37	1.99		
Dekopon (Shiranui)		2 lb bag	241	6.99	407	5.48	575	5.33
Dekopon (Shiranui)		each	86	2.50	568	2.83		
Dekopon (Shiranui)		per lb	3,416	3.71	3,741	3.76	1,138	3.38
Grapefruit	RED	3 lb bags	22	3.99	100	4.59		
Grapefruit	RED	5 lb bag	218	3.99	1,717	4.27		
Grapefruit	RED	each	872	1.38	1,156	1.53	348	1.74
Grapes	Black Seedless	2 lb container with lid	59	2.49				
Grapes	Black Seedless	per lb	1,715	2.76	3,324	2.23	3,322	2.41
Grapes	Red Globe Seeded Type	2 lb container with lid	34	2.49				
Grapes	Red Globe Seeded Type	per lb	34	2.99	75	3.14	24	2.16
Grapes	Red Seedless	per lb	5,474	2.75	10,568	2.28	8,163	2.38
Grapes	White Seedless Type	2 lb container with lid	1,529	5.29	276	6.16		
Grapes	White Seedless Type	per lb	6,273	2.96	8,474	2.46	9,071	2.51
Honeydews		each	1,006	4.91	322	4.99	205	3.86

Wtd Avg - Simple weighted average



National Retail Report - Specialty Crops
Friday, March 6, 2026 - Page 6

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Honeydews		per lb	152	0.96			47	0.92
Kiwifruit	Hayward	1-lb containers with lids	65	3.99	141	5.12	372	4.32
Kiwifruit	Hayward	each	485	0.64	518	0.58	793	0.47
Lemons		1 lb bag	275	1.00	60	3.00	60	2.85
Lemons		2 lb bag	1,033	3.37	881	3.77	1,150	3.21
Lemons		5 lb bag	439	5.99	183	5.99		
Lemons		each	1,980	0.69	2,489	0.72	3,282	0.64
Lemons		per lb	405	0.58	129	0.80	184	0.99
Limes		2 pound bags	222	3.86				
Limes		each	1,132	0.41	1,524	0.43	1,862	0.40
Mangoes	Round Varieties	each	2,670	1.10	2,553	1.34	2,344	1.16
Mangoes	Round Varieties Marked Extra Large	each	224	1.58	95	1.50	70	2.44
Mangoes	Round Varieties Marked Large	each	908	1.44	1,570	1.29	1,033	1.00
Mangoes	Yellow Varieties	each	353	1.11	22	1.99	161	1.18
Mangoes	Yellow Varieties Marked Large	per lb	53	2.00				
Nectarines	Various White Flesh Varieties	per lb	299	2.81	238	2.76	1,103	2.43
Nectarines	Various Yellow Flesh Varieties	per lb	5,158	2.68	4,704	2.41	5,532	2.60
Oranges	Blood Orange	each	337	1.22	367	1.17		
Oranges	Navel	3 lb bag	1,528	3.74	2,413	4.43	1,161	4.62
Oranges	Navel	4 lb bag	3,686	3.27	1,205	4.72	890	4.48
Oranges	Navel	8 lb bag	344	7.86	486	6.16	501	7.56
Oranges	Navel	each	1,997	1.04	2,752	0.97	2,240	0.91
Oranges	Navel	per lb	1,419	1.05	1,502	1.10	2,233	1.14
Oranges	Navel, Cara Cara	3 lb bag	449	3.64	838	3.73	808	4.06
Oranges	Navel, Cara Cara	each	1,228	1.23	1,212	1.05	997	0.96
Oranges	Navel, Cara Cara	per lb	737	1.20	271	1.34	340	1.44
Oranges	Valencia	4 lb bag	29	3.99	29	5.00	1,302	5.07
Papaya	Maradol/Tainung Types	per lb	404	1.18	778	1.29	392	1.30
Peaches	Various White Flesh Varieties	per lb	184	2.99			582	2.98
Peaches	Various Yellow Flesh Varieties	per lb	5,491	2.69	4,782	2.40	4,887	2.73
Pears	Bartlett	each	162	1.00	131	1.00		
Pears	Bartlett	per lb	813	1.42	1,130	1.69	526	1.89
Pears	Bosc	each	227	0.81				
Pears	Bosc	per lb	1,448	1.61	2,190	1.79	136	1.98
Pears	D'Anjou	each	65	0.33	154	1.04		
Pears	D'Anjou	per lb	2,069	1.65	2,497	1.82	465	2.00
Pears	RED TYPE	each	162	1.00	131	1.00		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Pears	RED TYPE	per lb	1,202	1.53	977	1.92		
Pineapples		each	4,547	3.18	3,894	3.08	3,617	2.83
Pineapples		per lb	199	1.01	61	0.69	248	0.85
Plantains		per lb	65	0.69	53	0.89		
Plums		per lb	3,492	3.03	4,922	2.63	2,052	2.91
Raspberries		1 pint (11-12 oz cntr w/ lid)	262	6.23				
Raspberries		6 oz package	4,698	2.99	5,239	2.93	1,078	3.85
Strawberries		1 lb package	7,197	2.64	8,378	2.62	7,373	2.68
Strawberries		1 pint (11-12 oz cntr w/ lid)	366	1.99				
Strawberries		2 lb package	1,441	4.75	694	4.67	2,364	5.10
Tangelos		3 lb bag	219	5.12	1,211	3.64	121	3.98
Tangelos		each	23	0.78	114	1.43	34	1.00
Tangelos		per lb	21	0.98	69	1.36		
Tangerines/Mandarins		2 lb bag	1,048	3.83	571	4.36	713	4.29
Tangerines/Mandarins		3 lb bag	6,912	4.17	4,668	4.34	4,975	4.11
Tangerines/Mandarins		5 lb package	119	6.99	501	7.01	278	7.11
Tangerines/Mandarins		per lb	578	3.18	306	2.72	300	1.73
Watermelons	Red Flesh Seedless Miniature	each	4,035	3.68	2,837	3.35	2,236	4.16

Potatoes & Onions

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	RED	2 lb bag	421	1.89	139	2.13	22	1.99
Onions, Dry	RED	3 lb bag	1,020	2.99			945	2.99
Onions, Dry	RED	per lb	1,591	1.76	1,743	1.47	333	1.06
Onions, Dry	WHITE	2 lb bag	123	1.76	73	2.50	42	0.99
Onions, Dry	WHITE	3 lb bag	1,230	3.65				
Onions, Dry	WHITE	per lb	793	1.02	1,078	1.08	439	0.72
Onions, Dry	YELLOW	2 lb bag	498	1.26	829	1.52	676	1.83
Onions, Dry	YELLOW	3 lb bag	1,588	2.44	3,135	2.95	2,690	3.06
Onions, Dry	YELLOW	4 lb bag	61	0.99				
Onions, Dry	YELLOW	per lb	757	0.80	593	0.56	648	0.75
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	732	2.83	224	3.65	475	3.22
Onions, Dry	YELLOW MARKED SWEET	5 lb bag	272	5.99				
Onions, Dry	YELLOW MARKED SWEET	per lb	677	1.33	1,310	1.15	1,885	1.20
Potatoes	FINGERLING	24 oz bag	199	3.49	413	3.00		
Potatoes	MIXED COLORS	24 oz bag	59	3.50	272	3.00		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Potatoes	ROUND RED	24 oz bag	193	3.49	900	2.88		
Potatoes	ROUND RED	3 lb bag	295	2.74	396	2.53	516	2.88
Potatoes	ROUND RED	4 lb bag	211	2.56				
Potatoes	ROUND RED	5 lb bag	1,358	3.42	724	3.53	974	3.13
Potatoes	ROUND RED	per lb	370	1.14	418	1.15	548	0.97
Potatoes	ROUND WHITE	4 lb bag	31	1.98				
Potatoes	ROUND WHITE	per lb	608	0.90	42	0.99	187	1.15
Potatoes	RUSSET	10 lb bag	1,352	4.20	540	3.51	336	3.73
Potatoes	RUSSET	3 lb bag	335	1.09	22	1.99	29	1.82
Potatoes	RUSSET	5 lb bag	3,595	3.10	6,509	2.73	4,532	3.06
Potatoes	RUSSET	8 lb bag	750	2.44	143	3.82	288	3.52
Potatoes	RUSSET	per lb	840	0.90	836	0.81	702	0.92
Potatoes	YELLOW TYPE	24 oz bag	193	3.49	900	2.88		
Potatoes	YELLOW TYPE	3 lb bag	110	3.24	647	2.07	576	3.41
Potatoes	YELLOW TYPE	5 lb bag	2,350	3.14	866	3.08	1,661	3.34
Potatoes	YELLOW TYPE	per lb	210	1.26	334	1.11	191	0.90

Vegetables

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Artichokes		each	375	3.03	299	2.99	2,161	2.90
Asparagus	GREEN	per lb	3,872	2.95	3,666	3.11	7,482	2.68
Beans	ROUND GREEN TYPE	12 oz bag	322	3.16	352	3.19	764	2.69
Beans	ROUND GREEN TYPE	per lb	736	2.24	188	2.67	1,464	1.91
Beets		per lb	31	0.78	54	1.12	20	0.99
Broccoli		per bunch	1,270	2.95	213	2.77	1,402	2.44
Broccoli		per lb	287	2.49	1,195	2.99	100	2.02
Broccoli	CROWN CUT	per lb	1,439	2.03	1,793	2.31	1,929	1.82
Brussels Sprouts		1 lb bag	327	3.65	191	2.25	327	2.95
Brussels Sprouts		12 oz bag	106	3.50			61	2.99
Brussels Sprouts		per lb	1,583	2.68	185	2.99	310	2.21
Cabbage	RED TYPE	per lb	46	0.89	29	0.85	146	1.29
Cabbage	ROUND GREEN TYPE	per lb	1,856	0.54	2,949	0.64	4,760	0.68
Cactus Leaf (Nopales)		1-1.5 lb bags	204	3.13	46	2.69		
Cactus Leaf (Nopales)		per lb	130	0.87	136	0.91	302	0.64
Carrots		1 lb bag	139	1.00			54	0.99
Carrots		2 lb bag	714	1.88	182	1.99	1,396	1.72

Wtd Avg - Simple weighted average



National Retail Report - Specialty Crops
Friday, March 6, 2026 - Page 9

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Carrots		5 lb film bag	162	4.99			447	3.72
Carrots		per lb	225	1.23	37	0.99	237	0.69
Carrots	BABY PEELED	1 lb bag	1,500	1.45	1,551	1.24	2,024	1.37
Carrots	BABY PEELED	2 lb bag	726	2.60	341	2.30	469	2.26
Cauliflower		each	226	3.69	439	2.67	695	2.71
Cauliflower		per lb	448	2.34			252	1.31
Celery		per lb	322	2.00	61	1.79	131	1.49
Celery	HEARTS	per package	65	3.99	423	2.28	431	2.79
Chayote		each	31	0.50	126	0.88	433	0.91
Chayote		per lb	125	2.51	65	0.89	49	0.96
Cilantro		per bunch	1,152	0.82	1,135	0.82	732	0.53
Collards		1 lb bag	158	2.29	74	2.49	179	2.56
Collards		per bunch	125	1.72	105	1.87	37	0.99
Corn-Sweet		trays 4-5 ears film wrapped	584	4.17	1,527	3.44	634	4.73
Cucumbers		each	2,961	0.75	3,887	0.75	1,948	0.58
Cucumbers	LONG SEEDLESS - Greenhouse	each	2,634	1.21	1,098	1.01	1,785	1.47
Cucumbers	PERSIAN - Greenhouse	16 oz bag	185	3.49	363	3.22		
Cucumbers	PERSIAN - Greenhouse	32 oz bag	530	4.34	183	5.00		
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped	314	2.53	85	2.63		
Cucumbers	Pickles-Kirby Type	per lb	68	3.99				
Curly Parsley		per bunch	190	0.99	65	1.29		
Eggplant		each	47	0.97	122	1.99	146	2.99
Eggplant		per lb	465	1.65	268	1.33	512	1.54
Garlic		per sleeve	884	1.96	223	1.78	591	2.10
Jalapeno Peppers		per lb	1,708	1.39	726	0.95	2,386	1.16
Jicama		per lb	295	0.83	281	0.99		
Kale		1 lb bag	112	2.00	74	2.49	149	2.57
Kale		per bunch	118	1.55	38	1.79	14	2.69
Lettuce	Green Leaf	each	493	2.24	32	1.49	218	1.49
Lettuce	Iceberg	each	586	1.73	603	1.28	1,412	1.35
Lettuce	Red Leaf	each	423	2.33			226	1.49
Lettuce	Romaine	each	386	2.53	112	1.92	215	1.58
Lettuce	Romaine (Hearts)	2 count	22	1.79				
Lettuce	Romaine (Hearts)	3 count	760	3.75	485	3.71	3,136	3.28
Mixed Mini Sweet Peppers		1 lb package	540	3.71	1,012	2.93	377	2.26
Mixed Mini Sweet Peppers		8 oz package	190	4.37	1,264	2.11		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Mushrooms	CREMINI	8 oz package	1,954	2.13	1,439	2.30	2,051	2.20
Mushrooms	WHITE	12 oz tray wrapped	78	2.29			218	3.00
Mushrooms	WHITE	8 oz package	2,664	2.35	3,757	1.77	1,423	1.82
Mushrooms	WHITE	per lb	61	3.99			23	4.99
Mustard		per bunch	47	1.27	46	2.99	46	2.98
Onions, Green		per bunch	287	1.25	155	0.87	870	0.71
Onions, Green	BULB TYPE	per bunch	22	0.50				
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	2,185	2.43	699	3.07		
Peppers (Bell Type)	GREEN	each	571	0.84	3,067	0.86	1,579	0.75
Peppers (Bell Type)	GREEN	per lb	40	1.49	55	1.25	534	1.44
Peppers (Bell Type)	ORANGE - Greenhouse	each	682	1.51	74	1.25	321	1.59
Peppers (Bell Type)	ORANGE	each	2,983	1.30	1,358	1.42	2,713	1.38
Peppers (Bell Type)	ORANGE	per lb	182	3.89			473	3.00
Peppers (Bell Type)	RED - Greenhouse	each	682	1.51	74	1.25	321	1.59
Peppers (Bell Type)	RED	each	3,454	1.29	1,592	1.38	3,042	1.50
Peppers (Bell Type)	RED	per lb	204	3.74	542	1.51	593	2.68
Peppers (Bell Type)	YELLOW - Greenhouse	each	682	1.51	74	1.25	321	1.59
Peppers (Bell Type)	YELLOW	each	2,983	1.30	1,358	1.42	2,713	1.38
Peppers (Bell Type)	YELLOW	per lb	182	3.89			473	3.00
Plain Parsley		per bunch	190	0.99	65	1.29		
Poblano Pepper		per lb	409	1.77	1,249	2.13		
Radishes		1 lb bag	275	1.00			216	1.07
Radishes		per bunch	342	1.13	37	1.99	417	0.76
Salad (Mixed Types)		1 lb package	199	2.98				
Salad (Mixed Types)		10-12 oz package	1,148	2.92	3,041	2.71	2,044	2.93
Salad (Mixed Types)		5-9 oz package	1,900	3.05	2,029	2.89	3,589	2.78
Salad (Mixed Types)	Spring Mix	10-12 oz package	73	4.99				
Salad (Mixed Types)	Spring Mix	5-9 oz package	1,327	2.96				
Serrano Peppers		per lb	154	0.98	602	1.21	170	1.18
Snow Peas		6 oz bags	247	3.09				
Snow Peas		8 oz bags	325	3.19				
Spinach		per bunch	127	1.60	40	0.79	101	1.33
Spinach	FLAT TYPE	5-7 oz package	127	2.50	432	3.87	1,337	2.91
Spinach	FLAT TYPE	8-10 oz package	711	2.26	1,242	2.20	481	2.40
Squash	Butternut	per lb	507	0.92	145	1.52	157	1.36
Squash	GREY	per lb	224	1.22	342	1.43	440	0.91
Squash	Kabocha	per lb	109	1.05	65	1.99	236	1.00

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Squash	Yellow Crookneck/Straightneck	per lb	1,065	1.92	632	1.60	1,346	1.66
Squash	Zucchini	per lb	1,272	1.93	982	1.55	2,744	1.45
Sugar Snap Peas		6 oz bags	219	3.04				
Sugar Snap Peas		8 oz bags	353	3.21				
Sweet Potatoes		3 lb bag	496	3.50	255	3.99		
Sweet Potatoes		per lb	905	1.11	2,305	1.05	491	0.94
Tomatillos		per lb	565	1.44	115	0.49	1,001	0.88
Tomatoes		per lb	3,148	1.66	1,385	1.91	2,463	1.73
Tomatoes	Cherry Type	10 oz package	464	2.65	193	2.92	53	1.73
Tomatoes	GRAPE TYPE	1 pint package	1,027	2.15	297	3.33	1,579	1.74
Tomatoes	GRAPE TYPE	10 oz package	1,937	2.62	964	2.95	4,238	2.17
Tomatoes	GRAPE TYPE	12 oz package	20	3.99				
Tomatoes	Plum Type (Roma)	per lb	972	1.24	1,518	1.24	3,215	1.11
Tomatoes	VINE RIPES - Greenhouse	per lb	612	1.96	464	2.88	1,774	1.78
Tomatoes	VINE RIPES	per lb	1,399	1.64	905	1.44	2,080	1.50
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	446	4.10	1,332	3.55	8	2.99
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	1,642	2.20	1,179	1.99	2,414	1.86
Turnip Tops		per bunch	47	1.27	68	2.34	129	2.41
Turnip Tops		per lb	129	0.59				

Other Specialty Crop Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Hemp Seeds Shelled		8 oz	60	9.99	413	7.79	13	9.99
Honey		12 oz	784	5.29	920	4.04		
Honey		16 oz	443	9.47	989	8.04		

Seasonal Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Ornamentals	Daffodils	bunched 10s	27	3.49	27	3.49	312	3.84
Ornamentals	Gladiolas	bunched 5s	193	5.99			199	4.99
Ornamentals	Rose, Hybrid Tea	bunched 12s	126	11.51	279	11.56	222	12.52
Ornamentals	Tulips	6 inch pot	38	7.99	2,085	8.14	285	7.94
Ornamentals	Tulips	bunched 10s	519	9.85	722	9.69	775	8.82
Ornamentals	Tulips	bunched 15s	252	14.99				
Ornamentals	Tulips	bunched 20s	44	18.00				

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Ornamentals	Tulips	bunched 7s	275	6.99				

Wtd Avg - Simple weighted average



REGIONAL CONVENTIONAL DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	Ambrosia	3 lb bag										3.99	245	3.99
Apples	Ambrosia	per lb	2.49	104	2.49							2.49	114	2.49
Apples	Cortland	3 lb bag	2.50	60	2.50									
Apples	COSMIC CRISP	2 lb bag										4.97	25	4.97
Apples	COSMIC CRISP	per lb	1.49 - 2.49	833	1.73		1.99	1561	1.99			1.29 - 2.49	381	1.68
Apples	Fuji	2 lb bag	1.00	237	1.00		1.00	38	1.00					
Apples	Fuji	3 lb bag	3.99	24	3.99		2.99 - 3.99	265	3.85			2.99 - 3.99	482	3.50
Apples	Fuji	per lb	1.49 - 2.49	222	2.35							0.79 - 1.69	507	1.43
Apples	Gala/Royal Gala	3 lb bag	4.99	185	4.99		2.99 - 3.99	406	3.89			2.69 - 2.99	432	2.72
Apples	Gala/Royal Gala	per lb	0.99 - 2.49	369	1.15							0.99 - 1.48	259	1.37
Apples	Golden Delicious	2 lb bag					3.48	26	3.48					
Apples	Golden Delicious	3 lb bag					3.99	64	3.99			2.49 - 2.69	403	2.68
Apples	Granny Smith	2 lb bag										4.97	25	4.97
Apples	Granny Smith	3 lb bag	4.99	24	4.99		4.99	228	4.99			3.99	245	3.99
Apples	Granny Smith	per lb	1.45 - 1.99	456	1.72		1.99	1561	1.99			0.99 - 1.48	190	1.33
Apples	Honeycrisp	per lb	1.99 - 3.10	489	2.64		2.49 - 3.10	549	2.59			1.99 - 2.79	836	2.50
Apples	McIntosh	3 lb bag	2.50	60	2.50		3.98	53	3.98					
Apples	Pink Lady/Cripps Pink	3 lb bag	2.79	442	2.79		2.79	530	2.79			2.79 - 3.99	1103	3.17
Apples	Pink Lady/Cripps Pink	per lb										0.99 - 1.48	227	1.34
Apples	Red Delicious	2 lb bag					3.48	26	3.48					
Apples	Red Delicious	3 lb bag					2.99 - 3.99	553	3.81			2.69 - 3.99	501	2.95
Apples	Red Delicious	per lb	1.49	46	1.49									
Apples, Processed	Juice	128 oz (1 gallon)	7.49	38	7.49									
Apples, Processed	Juice	64 oz (1/2 gallon)	2.50 - 3.49	589	2.96		3.00	79	3.00			2.00 - 3.49	1270	2.82
Apples, Processed	Juice Marked Cider	128 oz (1 gallon)	6.99	183	6.99									
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)										3.00	245	3.00
Avocados	Hass	3 count mesh bags					4.99	74	4.99					
Avocados	Hass	4 count mesh bags	2.99	37	2.99		4.50	366	4.50					
Avocados	Hass	each	0.50 - 1.25	2171	0.93		0.69 - 1.99	2803	1.06			0.50 - 1.50	196	1.02
Avocados	Hass-Marked Extra Large	each					2.50	52	2.50					
Avocados	Hass-Marked Large	each	1.67	122	1.67		1.67	549	1.67			1.00	708	1.00

Wtd Avg - Simple weighted average



National Retail Report - Specialty Crops
Friday, March 6, 2026 - Page 14

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Avocados	Various Greenskin Varieties	per lb					1.49	34	1.49					
Bananas		per lb	0.50 - 0.69	223	0.53		0.59	40	0.59					
Blackberries		1 pint (11-12 oz cntr w/ lid)	3.29 - 6.99	248	5.71		3.29	90	3.29		4.99	39	4.99	
Blackberries		5.6-6 oz package	1.00 - 3.99	1722	2.29		1.00 - 3.99	1071	2.47		2.00 - 4.00	775	2.81	
Blueberries		1 pint (11-12 oz cntr w/ lid)	3.99	183	3.99						3.88 - 3.99	178	3.91	
Blueberries		6 oz package	1.00	237	1.00		1.00 - 3.99	111	2.97		3.99	188	3.99	
Blueberries		9.8 oz package	3.99 - 6.99	559	4.86		3.99 - 4.99	1482	4.35		5.99	22	5.99	
Cantaloupes		each	1.99 - 3.99	1513	2.57		0.98 - 4.00	1348	2.74		1.99 - 3.99	995	2.34	
Cantaloupes		per lb									0.79 - 0.99	152	0.96	
Cherries	Red Varieties	per lb	4.99	38	4.99									
Clementines		2 lb bag	3.99	119	3.99		3.99	30	3.99		3.99	103	3.99	
Clementines		3 lb bag	3.99 - 5.49	339	4.79						4.99 - 5.99	128	5.82	
Coconut	DRY	each	1.99	161	1.99									
Dekopon (Shiranui)		2 lb bag									6.99	199	6.99	
Dekopon (Shiranui)		each	2.50	9	2.50						2.50	77	2.50	
Dekopon (Shiranui)		per lb	3.49 - 3.99	215	3.76		3.48 - 3.88	1450	3.51		3.49 - 3.99	369	3.90	
Grapefruit	RED	3 lb bags									3.99	22	3.99	
Grapefruit	RED	5 lb bag	3.99	104	3.99						3.99	114	3.99	
Grapefruit	RED	each	1.00 - 2.50	590	1.48		1.00 - 1.66	92	1.37		1.25	37	1.25	
Grapes	Black Seedless	2 lb container with lid	2.49	59	2.49									
Grapes	Black Seedless	per lb	1.69 - 2.99	514	2.61		2.99	674	2.99		1.99 - 3.99	249	3.01	
Grapes	Red Globe Seeded Type	2 lb container with lid					2.49	34	2.49					
Grapes	Red Globe Seeded Type	per lb					2.99	34	2.99					
Grapes	Red Seedless	per lb	1.69 - 2.99	850	2.53		1.99 - 2.99	2118	2.63		1.88 - 2.99	660	2.30	
Grapes	White Seedless Type	2 lb container with lid	4.99	104	4.99		4.99	463	4.99		4.99 - 5.99	127	5.16	
Grapes	White Seedless Type	per lb	1.49 - 2.99	1431	2.58		1.99 - 3.49	2275	3.16		1.99 - 3.99	796	2.81	
Honeydews		each	3.99 - 5.99	635	5.09		3.50	34	3.50		3.99 - 4.99	295	4.66	
Honeydews		per lb									0.79 - 0.99	152	0.96	
Kiwifruit	Hayward	1-lb containers with lids					3.99	65	3.99					
Kiwifruit	Hayward	each	0.60 - 0.79	387	0.63		0.50	37	0.50					
Lemons		1 lb bag	1.00	237	1.00		1.00	38	1.00					
Lemons		2 lb bag	2.29 - 3.99	561	3.55		2.29 - 3.99	323	3.24		2.49 - 2.99	89	2.65	
Lemons		5 lb bag	5.99	183	5.99									
Lemons		each	0.50 - 0.99	290	0.78		0.50 - 0.69	538	0.63		0.67 - 0.79	312	0.75	
Lemons		per lb	0.49	322	0.49						0.79	22	0.79	

Wtd Avg - Simple weighted average



National Retail Report - Specialty Crops
Friday, March 6, 2026 - Page 15

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Limes		2 pound bags	3.99	162	3.99									
Limes		each	0.25 - 0.50	432	0.40		0.50	73	0.50		0.67 - 0.79	129	0.77	
Mangoes	Round Varieties	each	0.69 - 1.67	438	1.10		0.69 - 1.00	983	0.70		0.99 - 1.99	78	1.49	
Mangoes	Round Varieties Marked Extra Large	each	1.67	107	1.67									
Mangoes	Round Varieties Marked Large	each	1.25 - 1.67	505	1.40									
Mangoes	Yellow Varieties	each	1.75	65	1.75									
Nectarines	Various White Flesh Varieties	per lb	2.99	183	2.99									
Nectarines	Various Yellow Flesh Varieties	per lb	1.99 - 2.99	761	2.79		1.99 - 3.99	2229	2.96		1.99 - 2.99	822	2.09	
Oranges	Blood Orange	each	1.25	314	1.25									
Oranges	Navel	3 lb bag	3.49 - 4.99	260	4.56		3.49 - 4.98	1044	3.57		3.49 - 3.99	135	3.85	
Oranges	Navel	4 lb bag	2.49 - 5.99	1087	4.05		2.49 - 3.99	780	2.69		2.49 - 3.99	1143	3.03	
Oranges	Navel	8 lb bag	5.99 - 7.99	344	7.86									
Oranges	Navel	each	0.88 - 1.75	1117	1.04		0.99 - 1.25	452	1.20		0.79 - 1.69	223	1.05	
Oranges	Navel	per lb	0.79	20	0.79						0.79 - 0.99	177	0.96	
Oranges	Navel, Cara Cara	3 lb bag	2.69 - 4.99	232	3.82		2.69 - 3.99	190	3.37		3.99	27	3.99	
Oranges	Navel, Cara Cara	each	0.88 - 1.25	1079	1.03									
Oranges	Navel, Cara Cara	per lb	1.29	72	1.29						0.79	22	0.79	
Oranges	Valencia	4 lb bag	3.99	29	3.99									
Papaya	Maradol/Tainung Types	per lb	1.49 - 1.99	102	1.81		0.98	31	0.98		0.79	22	0.79	
Peaches	Various Yellow Flesh Varieties	per lb	1.99 - 2.99	799	2.75		1.99 - 3.99	2229	2.96		1.99 - 2.99	905	2.12	
Pears	Bartlett	each	1.00	162	1.00									
Pears	Bartlett	per lb	1.69	38	1.69						1.69 - 1.99	246	1.79	
Pears	Bosc	each	1.00	162	1.00									
Pears	Bosc	per lb	1.29 - 1.99	97	1.54		1.49 - 1.99	493	1.93		1.39 - 1.99	71	1.76	
Pears	D'Anjou	per lb	1.29 - 1.99	584	1.56		1.49 - 1.99	604	1.88		1.39 - 1.99	264	1.73	
Pears	RED TYPE	each	1.00	162	1.00									
Pears	RED TYPE	per lb	1.49	413	1.49		1.99	366	1.99					
Pineapples		each	2.99 - 3.99	960	3.30		2.99 - 4.00	1251	3.56		2.49 - 2.99	1334	2.85	
Plums		per lb	2.49 - 3.99	517	3.08		2.99 - 3.99	1641	3.59		1.99 - 3.99	758	2.06	
Raspberries		1 pint (11-12 oz cntr w/ lid)	6.99	162	6.99						4.99	39	4.99	
Raspberries		6 oz package	3.34 - 3.99	505	3.63		3.33 - 3.50	1607	3.37		1.89 - 4.00	1361	2.40	
Strawberries		1 lb package	1.99 - 3.99	1548	3.30		1.99 - 3.99	1142	2.12		1.67 - 3.00	1694	2.26	
Strawberries		1 pint (11-12 oz cntr w/ lid)					1.99	366	1.99					
Strawberries		2 lb package					2.99 - 4.99	509	4.81		5.00 - 6.99	61	6.27	
Tangelos		3 lb bag	4.99	190	4.99									
Tangerines/Mandarins		2 lb bag	2.99 - 4.99	395	3.13		3.99 - 4.29	311	4.26					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Tangerines/Mandarins		3 lb bag	2.88 - 5.99	1015	3.98		2.99 - 5.99	2757	4.73		2.99 - 4.99	1206	3.30	
Tangerines/Mandarins		5 lb package					6.99	119	6.99					
Tangerines/Mandarins		per lb	3.99	233	3.99									
Watermelons	Red Flesh Seedless Miniature	each	3.00 - 4.99	776	4.30		3.00 - 3.50	535	3.03		3.00 - 4.99	1371	3.65	

POTATOES & ONIONS

Onions, Dry	RED	2 lb bag	1.25 - 2.00	239	1.93		1.99	37	1.99		1.69 - 1.99	145	1.79	
Onions, Dry	RED	3 lb bag	2.99	75	2.99		2.99	945	2.99					
Onions, Dry	RED	per lb	0.99	55	0.99		0.99 - 1.99	1235	1.96		1.49	22	1.49	
Onions, Dry	WHITE	2 lb bag									1.69 - 1.99	123	1.76	
Onions, Dry	WHITE	3 lb bag									3.49	559	3.49	
Onions, Dry	WHITE	per lb	0.99	37	0.99						0.99 - 1.49	88	1.31	
Onions, Dry	YELLOW	2 lb bag	1.00 - 2.50	339	1.19		1.00	38	1.00		0.97 - 1.69	121	1.54	
Onions, Dry	YELLOW	3 lb bag	2.49 - 2.99	728	2.84		1.99 - 2.50	370	2.06		2.50	28	2.50	
Onions, Dry	YELLOW	per lb	0.49 - 1.99	204	1.13		0.48 - 0.79	131	0.66		1.49	22	1.49	
Onions, Dry	YELLOW MARKED SWEET	3 lb bag	2.49 - 3.99	382	2.73		2.49 - 3.99	311	2.95		2.99	39	2.99	
Onions, Dry	YELLOW MARKED SWEET	5 lb bag	5.99	272	5.99									
Onions, Dry	YELLOW MARKED SWEET	per lb	0.99 - 1.77	280	1.54		0.98 - 1.49	166	1.22		0.99 - 1.49	127	1.27	
Potatoes	MIXED COLORS	24 oz bag	3.50	59	3.50									
Potatoes	ROUND RED	3 lb bag	3.99	27	3.99						1.99 - 2.99	105	2.78	
Potatoes	ROUND RED	4 lb bag	2.50	185	2.50		2.98	26	2.98					
Potatoes	ROUND RED	5 lb bag	1.97 - 4.99	804	3.56		3.48 - 3.99	227	3.57		2.79 - 2.99	83	2.84	
Potatoes	ROUND RED	per lb	0.79 - 1.29	275	1.25									
Potatoes	ROUND WHITE	4 lb bag					1.98	31	1.98					
Potatoes	RUSSET	10 lb bag	3.95 - 4.99	173	4.82		3.98 - 3.99	465	3.99		3.49 - 4.99	449	4.24	
Potatoes	RUSSET	3 lb bag	1.00	237	1.00		1.00	38	1.00					
Potatoes	RUSSET	5 lb bag	1.97 - 3.00	612	2.80		2.79 - 3.99	1294	3.91		1.99 - 3.00	987	2.61	
Potatoes	RUSSET	8 lb bag	1.69 - 2.50	240	1.91		1.99 - 4.99	396	2.89					
Potatoes	RUSSET	per lb	0.99 - 1.29	275	1.08		0.79	101	0.79		0.39 - 1.29	167	1.01	
Potatoes	YELLOW TYPE	3 lb bag	3.99	27	3.99						2.99	83	2.99	
Potatoes	YELLOW TYPE	5 lb bag	2.99 - 4.99	819	3.66		2.99 - 3.99	985	3.03		3.50	23	3.50	
Potatoes	YELLOW TYPE	per lb	0.99 - 1.29	210	1.26									

VEGETABLES

Artichokes		each					2.99	52	2.99		3.49	28	3.49	
Asparagus	GREEN	per lb	1.99 - 2.99	370	2.64		1.99 - 3.99	2239	2.60		2.99 - 4.99	350	3.76	
Beans	ROUND GREEN TYPE	12 oz bag	3.50 - 3.99	203	3.55		2.50	119	2.50					

Wtd Avg - Simple weighted average



National Retail Report - Specialty Crops
Friday, March 6, 2026 - Page 17

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Beans	ROUND GREEN TYPE	per lb					1.69 - 2.49	412	2.40					
Beets		per lb					0.78	31	0.78					
Broccoli		per bunch	1.95	29	1.95		2.50 - 2.99	1241	2.97					
Broccoli	CROWN CUT	per lb	0.99 - 2.99	589	1.86		1.99 - 2.99	382	2.24		1.49 - 2.49	104	1.91	
Brussels Sprouts		1 lb bag	2.49 - 3.99	99	2.85		3.99	228	3.99					
Brussels Sprouts		12 oz bag									3.50	106	3.50	
Brussels Sprouts		per lb	2.99	268	2.99		2.49 - 2.99	997	2.52					
Cabbage	RED TYPE	per lb	0.89	46	0.89									
Cabbage	ROUND GREEN TYPE	per lb	0.19 - 0.89	933	0.43		0.68 - 0.79	273	0.72		0.39 - 0.89	202	0.58	
Carrots		1 lb bag	1.00	101	1.00		1.00	38	1.00					
Carrots		2 lb bag	1.77 - 1.99	638	1.80		2.00	34	2.00					
Carrots		5 lb film bag	4.99	162	4.99									
Carrots		per lb	1.67	129	1.67		0.50	31	0.50					
Carrots	BABY PEELED	1 lb bag	1.00 - 2.00	295	1.13		1.00 - 1.50	450	1.46		1.19 - 1.29	83	1.24	
Carrots	BABY PEELED	2 lb bag	1.47 - 2.50	467	2.38						2.98 - 2.99	259	2.98	
Cauliflower		each					2.50 - 3.99	120	3.42		3.99	106	3.99	
Cauliflower		per lb									1.49	60	1.49	
Celery		per lb	2.00	322	2.00									
Celery	HEARTS	per package	3.99	65	3.99									
Chayote		each					0.50	31	0.50					
Cilantro		per bunch	0.99 - 1.69	330	1.21		0.39 - 0.58	57	0.48		0.50	22	0.50	
Collards		1 lb bag	2.00	74	2.00		2.00 - 2.99	84	2.54					
Collards		per bunch	1.99	78	1.99									
Corn-Sweet		trays 4-5 ears film wrapped	5.00	183	5.00						4.99	199	4.99	
Cucumbers		each	0.50 - 1.67	656	0.83		0.69 - 1.25	165	1.09		0.66 - 0.67	80	0.66	
Cucumbers	LONG SEEDLESS - Greenhouse	each	0.99 - 2.00	542	1.70		0.99 - 1.50	1234	1.06		0.89 - 1.99	538	1.04	
Cucumbers	PERSIAN - Greenhouse	16 oz bag	3.49	185	3.49									
Cucumbers	PERSIAN - Greenhouse	32 oz bag	5.00	183	5.00		3.99	52	3.99					
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped	2.49	175	2.49						2.97	25	2.97	
Curly Parsley		per bunch	0.99	190	0.99									
Eggplant		per lb	0.99 - 1.99	465	1.65									
Garlic		per sleeve	1.00 - 2.50	397	1.88		1.99	40	1.99					
Jalapeno Peppers		per lb	1.29	75	1.29		1.49 - 1.79	351	1.55		1.69	559	1.69	
Kale		1 lb bag	2.00	74	2.00		2.00	38	2.00					
Kale		per bunch	1.99	78	1.99									
Lettuce	Green Leaf	each	2.00	55	2.00		1.99	34	1.99					

Wtd Avg - Simple weighted average



National Retail Report - Specialty Crops
Friday, March 6, 2026 - Page 18

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Lettuce	Iceberg	each	1.66 - 2.49	460	1.93									
Lettuce	Red Leaf	each	2.00	55	2.00									
Lettuce	Romaine	each	2.99	65	2.99		1.99	34	1.99					
Lettuce	Romaine (Hearts)	2 count								1.79	22	1.79		
Lettuce	Romaine (Hearts)	3 count	3.50 - 3.99	245	3.62		2.99 - 3.99	274	3.82	3.79	199	3.79		
Mixed Mini Sweet Peppers		1 lb package								3.49 - 3.99	147	3.64		
Mixed Mini Sweet Peppers		8 oz package	2.99 - 4.99	190	4.37									
Mushrooms	CREMINI	8 oz package	1.99 - 2.29	287	2.07	7	2.00 - 2.50	1229	2.01	2.00 - 2.50	57	2.31		
Mushrooms	WHITE	12 oz tray wrapped	2.29	78	2.29									
Mushrooms	WHITE	8 oz package	0.99 - 2.99	582	1.48	3	1.00 - 3.00	1344	2.86	1.69 - 2.50	171	2.03		
Onions, Green	BULB TYPE	per bunch								0.50	22	0.50		
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	2.19 - 5.00	625	3.01		2.19	530	2.19	2.19	735	2.19		
Peppers (Bell Type)	GREEN	each	1.00	46	1.00		0.69	46	0.69	0.66 - 0.99	95	0.78		
Peppers (Bell Type)	GREEN	per lb					1.49	40	1.49					
Peppers (Bell Type)	ORANGE - Greenhouse	each	1.67	272	1.67					1.33	199	1.33		
Peppers (Bell Type)	ORANGE	each	0.99 - 1.67	662	1.49		0.99 - 1.67	1592	1.22					
Peppers (Bell Type)	ORANGE	per lb	3.49 - 3.99	182	3.89									
Peppers (Bell Type)	RED - Greenhouse	each	1.67	272	1.67					1.33	199	1.33		
Peppers (Bell Type)	RED	each	0.99 - 1.67	662	1.49		0.99 - 1.67	1592	1.22					
Peppers (Bell Type)	RED	per lb	2.49 - 3.99	204	3.74									
Peppers (Bell Type)	YELLOW - Greenhouse	each	1.67	272	1.67					1.33	199	1.33		
Peppers (Bell Type)	YELLOW	each	0.99 - 1.67	662	1.49		0.99 - 1.67	1592	1.22					
Peppers (Bell Type)	YELLOW	per lb	3.49 - 3.99	182	3.89									
Plain Parsley		per bunch	0.99	190	0.99									
Radishes		1 lb bag	1.00	237	1.00		1.00	38	1.00					
Salad (Mixed Types)		1 lb package								2.98	199	2.98		
Salad (Mixed Types)		10-12 oz package	1.00 - 4.99	579	2.84		4.99	73	4.99	0.97 - 3.49	325	2.66		
Salad (Mixed Types)		5-9 oz package	1.99 - 3.99	219	2.58		3.00 - 4.49	1248	3.06	2.98 - 3.49	219	3.03		
Salad (Mixed Types)	Spring Mix	10-12 oz package					4.99	73	4.99					
Salad (Mixed Types)	Spring Mix	5-9 oz package	3.00	29	3.00		3.00	1195	3.00					
Snow Peas		6 oz bags								2.99 - 3.50	247	3.09		
Snow Peas		8 oz bags								2.99 - 3.50	325	3.19		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Spinach		per bunch	1.49 - 2.50	87	2.01									
Spinach	FLAT TYPE	5-7 oz package	2.50	24	2.50									
Spinach	FLAT TYPE	8-10 oz package	2.00 - 2.99	265	2.71		2.00	38	2.00					
Squash	Butternut	per lb	0.79 - 0.99	507	0.92									
Squash	GREY	per lb	0.99	32	0.99									
Squash	Kabocha	per lb	0.99 - 1.49	69	1.26									
Squash	Yellow Crookneck/Straightneck	per lb	0.99 - 1.99	340	1.55		1.69 - 2.49	412	2.40		1.49	20	1.49	
Squash	Zucchini	per lb	0.99 - 2.29	465	1.71		1.69 - 2.49	412	2.40		1.49	20	1.49	
Sugar Snap Peas		6 oz bags									2.99 - 3.50	219	3.04	
Sugar Snap Peas		8 oz bags									2.99 - 3.50	353	3.21	
Sweet Potatoes		3 lb bag									2.99	199	2.99	
Sweet Potatoes		per lb	0.99 - 1.49	325	1.29		0.58 - 1.29	341	1.16		0.99	83	0.99	
Tomatillos		per lb					1.69	277	1.69					
Tomatoes		per lb	0.99 - 1.49	395	1.25		1.28 - 1.99	2589	1.71		1.99	60	1.99	
Tomatoes	Cherry Type	10 oz package	2.50	322	2.50									
Tomatoes	GRAPE TYPE	1 pint package	1.00 - 2.99	390	1.58		1.00 - 1.99	266	1.85		2.88 - 2.99	329	2.95	
Tomatoes	GRAPE TYPE	10 oz package	1.67 - 3.50	485	2.49		3.79	74	3.79		1.50 - 2.99	100	2.47	
Tomatoes	Plum Type (Roma)	per lb					0.88 - 1.49	120	1.36		1.49	27	1.49	
Tomatoes	VINE RIPES - Greenhouse	per lb	1.49 - 2.49	236	1.93		1.79	27	1.79		1.99	128	1.99	
Tomatoes	VINE RIPES	per lb	3.79	38	3.79		1.69 - 2.49	465	2.34		0.99	383	0.99	
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	3.99	272	3.99		5.54	86	5.54		2.99 - 3.99	65	3.42	
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.49 - 2.99	211	2.74		1.99	463	1.99		1.79 - 2.49	344	2.19	
Turnip Tops		per lb	0.59	129	0.59									
OTHER SPECIALTY CROP ITEMS														
Hemp Seeds Shelled		8 oz									9.99	60	9.99	
Honey		12 oz	3.99 - 5.99	287	5.37						2.79 - 4.49	226	4.29	
Honey		16 oz	8.99 - 9.99	188	9.61	38								
SEASONAL ITEMS														
Ornamentals	Daffodils	bunched 10s	3.49	27	3.49									
Ornamentals	Tulips	6 inch pot					7.99	38	7.99					
Ornamentals	Tulips	bunched 10s	8.99 - 9.99	99	9.26									
Ornamentals	Tulips	bunched 15s	14.99	24	14.99		14.99	228	14.99					
Ornamentals	Tulips	bunched 20s									18.00	44	18.00	
Ornamentals	Tulips	bunched 7s	6.99	237	6.99		6.99	38	6.99					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apple Pears		each	3.99	64	3.99									
Apples	COSMIC CRISP	per lb	0.97 - 3.10	407	1.44		1.99 - 2.49	524	2.01		0.99 - 1.38	308	1.02	
Apples	Envy	per lb	1.68	23	1.68		2.99	27	2.99		1.48	81	1.48	100
Apples	Fuji	per lb	1.39 - 1.48	105	1.43		0.97 - 0.99	378	0.98		1.79	22	1.79	
Apples	Gala/Royal Gala	3 lb bag	3.99	50	3.99									
Apples	Gala/Royal Gala	per lb	1.48	42	1.48									
Apples	Granny Smith	per lb	1.39 - 1.99	187	1.53		0.99	359	0.99					
Apples	Honeycrisp	per lb	1.33 - 3.10	410	2.47		1.99 - 3.10	454	2.50		1.69 - 3.10	276	2.16	47
Apples	OPAL	per lb	1.29	95	1.29									
Apples	Pink Lady/Cripps Pink	3 lb bag	2.79	274	2.79									
Apples	Pink Lady/Cripps Pink	each					0.99	193	0.99					
Apples	Pink Lady/Cripps Pink	per lb	1.29 - 1.39	170	1.33		0.89 - 0.99	287	0.97					
Apples	Red Delicious	3 lb bag	3.49 - 3.99	56	3.75									
Apples	Red Delicious	per lb	1.27 - 1.39	110	1.34									
Apples, Processed	Juice	64 oz (1/2 gallon)	2.66 - 4.19	170	3.41		1.99 - 3.49	344	2.59		2.00 - 3.49	159	3.15	77
Avocados	Hass	4 count mesh bags	3.49	274	3.49									
Avocados	Hass	5 count mesh bags					3.49 - 5.99	167	4.90					
Avocados	Hass	each	0.80 - 1.50	281	1.16		1.67	53	1.67		0.89 - 0.99	97	0.95	
Avocados	Hass-Marked Extra Large	5 count mesh bags					5.99	21	5.99					
Avocados	Hass-Marked Extra Large	each	1.00 - 2.50	385	1.43		1.67 - 2.50	413	2.19		2.50	4	2.50	
Avocados	Hass-Marked Large	each	0.60 - 1.25	327	1.13		0.69 - 1.66	749	1.17		1.25 - 1.67	370	1.32	
Avocados	Hass-Marked Medium	each	0.88	68	0.88		1.50	392	1.50		0.99	22	0.99	
Avocados	Hass-Marked Small	each	0.25	65	0.25		0.33	61	0.33					
Avocados	Various Greenskin Marked Extra Large	each	1.79	160	1.79									
Bananas		per lb	0.33	65	0.33		0.69	103	0.69					
Blackberries		1 pint (11-12 oz cntr w/ lid)	4.99	61	4.99									
Blackberries		5.6-6 oz package	1.50 - 3.50	437	2.15		2.50 - 3.99	540	3.56		3.50	61	3.50	
Blueberries		6 oz package	2.00 - 2.50	278	2.19		2.50 - 3.99	148	3.73					
Blueberries		9.8 oz package	4.99 - 5.98	371	5.05		4.99	410	4.99					
Cantaloupes		each	1.99 - 4.00	611	2.34		1.99	95	1.99					
Cantaloupes		per lb					0.49 - 0.50	82	0.49		0.79	36	0.79	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Clementines		3 lb bag	3.89	163	3.89		5.99	20	5.99					
Dekopon (Shiranui)		2 lb bag	6.99	42	6.99									
Dekopon (Shiranui)		per lb	3.48 - 3.99	205	3.68		3.48 - 4.99	1090	3.92		3.48 - 3.88	87	3.59	
Grapefruit	RED	each	0.88 - 1.19	153	1.01									
Grapes	Black Seedless	per lb	1.69 - 2.99	103	2.22		1.97 - 2.99	175	2.28					
Grapes	Red Seedless	per lb	1.69 - 3.79	626	2.84		0.99 - 4.99	1101	3.37		2.48 - 2.77	119	2.54	
Grapes	White Seedless Type	2 lb container with lid	4.99 - 5.99	241	5.09		5.99	410	5.99		4.99	184	4.99	
Grapes	White Seedless Type	per lb	1.69 - 3.99	648	2.46		1.77 - 4.99	1040	3.51		2.49 - 2.77	83	2.56	
Honeydews		each	4.99	42	4.99									
Kiwifruit	Hayward	each									0.79	61	0.79	
Lemons		2 lb bag	3.50	60	3.50									
Lemons		5 lb bag					5.99	256	5.99					
Lemons		each	0.25 - 1.00	194	0.44		0.33 - 0.99	624	0.74		0.79	22	0.79	
Lemons		per lb					1.00	61	1.00					
Limes		2 pound bags	3.50	60	3.50									
Limes		each	0.49	23	0.49		0.25 - 0.48	475	0.31					
Mangoes	Round Varieties	each	0.88 - 1.97	569	1.50		1.25 - 1.50	315	1.40		1.25	287	1.25	
Mangoes	Round Varieties Marked Extra Large	each	1.50	117	1.50									
Mangoes	Round Varieties Marked Large	each					1.25 - 1.67	403	1.48					
Mangoes	Yellow Varieties	each	0.68	126	0.68		0.99 - 1.25	162	1.19					
Mangoes	Yellow Varieties Marked Large	per lb					2.00	53	2.00					
Nectarines	Various White Flesh Varieties	per lb					1.99	55	1.99		2.99	61	2.99	
Nectarines	Various Yellow Flesh Varieties	per lb	1.99 - 3.99	559	2.34		1.99 - 3.49	726	2.63		2.99	61	2.99	
Oranges	Blood Orange	each	0.78	23	0.78									
Oranges	Navel	3 lb bag	3.99	36	3.99		2.79	53	2.79					
Oranges	Navel	4 lb bag	2.49 - 4.99	581	3.18		2.49	95	2.49					
Oranges	Navel	each	0.33 - 1.25	205	0.73									
Oranges	Navel	per lb	0.99 - 1.29	210	1.14		0.50 - 0.99	725	0.88		1.49	287	1.49	
Oranges	Navel, Cara Cara	each	1.00 - 2.98	149	2.67									
Oranges	Navel, Cara Cara	per lb	0.97 - 1.49	600	1.16						0.98 - 2.49	43	1.75	
Papaya	Maradol/Tainung Types	per lb					0.79 - 1.19	249	0.97					
Peaches	Various White Flesh Varieties	per lb									2.99	184	2.99	
Peaches	Various Yellow Flesh Varieties	per lb	1.99 - 3.99	703	2.45		1.99 - 3.49	671	2.68		2.99	184	2.99	
Pears	Bartlett	per lb	1.99	126	1.99		0.99	116	0.99		0.99	287	0.99	
Pears	Bosc	each	0.33	65	0.33									

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Pears	Bosc	per lb	0.99 - 1.99	422	1.75		0.99 - 1.49	78	1.14		0.99	287	0.99	
Pears	D'Anjou	each	0.33	65	0.33									
Pears	D'Anjou	per lb	1.28 - 1.99	307	1.94						0.99 - 1.49	310	1.03	7
Pears	RED TYPE	per lb	1.28 - 1.99	83	1.79		1.29	53	1.29		0.99	287	0.99	
Pineapples		each	2.50 - 4.00	408	3.03		2.99	410	2.99		3.00	184	3.00	
Pineapples		per lb					0.79 - 1.29	199	1.01					
Plantains		per lb	0.69	65	0.69									
Plums		per lb	2.49 - 3.99	406	2.79		1.99 - 2.49	170	2.33					
Raspberries		1 pint (11-12 oz cntr w/ lid)	4.99	61	4.99									
Raspberries		6 oz package	1.89 - 3.50	501	2.05		2.50 - 3.99	540	3.56		2.99 - 3.50	184	3.16	
Strawberries		1 lb package	1.99 - 3.99	1288	2.38		1.99 - 4.99	939	3.17		2.50 - 3.99	586	2.78	
Strawberries		2 lb package	3.97 - 6.99	179	5.26		3.99 - 4.99	550	4.30		4.99	142	4.99	
Tangelos		3 lb bag	5.99	29	5.99									
Tangelos		each	0.78	23	0.78									
Tangelos		per lb									0.98	21	0.98	
Tangerines/Mandarins		2 lb bag	4.99 - 5.00	239	4.99		1.50 - 3.99	103	2.52					
Tangerines/Mandarins		3 lb bag	2.99 - 5.99	738	3.60		2.99 - 6.00	919	4.31	31	3.49 - 4.99	277	4.24	
Tangerines/Mandarins		per lb					1.49 - 3.99	264	2.83		1.98	81	1.98	
Watermelons	Red Flesh Seedless Miniature	each	3.00 - 4.99	759	3.85		3.00 - 3.99	410	3.45		3.00	184	3.00	
POTATOES & ONIONS														
Onions, Dry	RED	per lb	1.29	95	1.29		0.69	53	0.69		0.99	131	0.99	100
Onions, Dry	WHITE	3 lb bag	3.49 - 3.99	381	3.85		3.49 - 3.79	290	3.68					
Onions, Dry	WHITE	per lb	0.50 - 1.29	537	0.99						0.99	131	0.99	100
Onions, Dry	YELLOW	3 lb bag	1.50 - 2.49	396	1.96		3.00	66	3.00					
Onions, Dry	YELLOW	4 lb bag					0.99	61	0.99					
Onions, Dry	YELLOW	per lb	0.49 - 0.99	156	0.89		0.25 - 0.69	161	0.45		0.39 - 0.89	83	0.52	73
Onions, Dry	YELLOW MARKED SWEET	per lb									0.88 - 1.49	104	1.01	77
Potatoes	FINGERLING	24 oz bag					3.49	199	3.49					
Potatoes	ROUND RED	24 oz bag					3.49	193	3.49					
Potatoes	ROUND RED	3 lb bag	2.50	163	2.50									
Potatoes	ROUND RED	5 lb bag	2.99	244	2.99									
Potatoes	ROUND RED	per lb	0.79	30	0.79		0.49 - 0.99	65	0.81					
Potatoes	ROUND WHITE	per lb	0.79 - 0.87	399	0.85		0.99	209	0.99					
Potatoes	RUSSET	10 lb bag	2.99 - 4.98	223	4.33		2.99	42	2.99					
Potatoes	RUSSET	3 lb bag	1.49	60	1.49									
Potatoes	RUSSET	5 lb bag	1.79 - 2.99	452	2.45		2.99	146	2.99		1.49 - 2.50	104	2.28	
Potatoes	RUSSET	8 lb bag	1.99	114	1.99									

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Potatoes	RUSSET	per lb	0.48 - 0.49	60	0.48		0.49	23	0.49		0.39 - 0.99	214	0.80	89
Potatoes	YELLOW TYPE	24 oz bag					3.49	193	3.49					
Potatoes	YELLOW TYPE	5 lb bag	2.98 - 2.99	267	2.99		1.99	256	1.99					
VEGETABLES														
Artichokes		each	2.99	107	2.99		2.99	184	2.99		2.99	4	2.99	
Asparagus	GREEN	per lb	2.99 - 3.99	191	3.28		2.99 - 3.99	682	3.72		2.99 - 3.99	40	3.89	
Beans	ROUND GREEN TYPE	per lb	1.99 - 2.49	136	2.10		1.99	184	1.99		1.99	4	1.99	
Broccoli		per lb									2.49	287	2.49	
Broccoli	CROWN CUT	per lb	1.49	103	1.49		1.77 - 2.99	261	2.37					
Brussels Sprouts		per lb	1.98 - 2.99	130	2.81		2.99	184	2.99		2.99	4	2.99	
Cabbage	ROUND GREEN TYPE	per lb	0.49 - 0.79	232	0.67		0.49 - 0.79	216	0.63					
Cactus Leaf (Nopales)		1-1.5 lb bags	2.49	65	2.49		3.29 - 3.50	139	3.43					
Cactus Leaf (Nopales)		per lb					0.50 - 1.29	130	0.87					
Carrots		2 lb bag	2.98	42	2.98									
Carrots		per lb	0.69	65	0.69									
Carrots	BABY PEELED	1 lb bag	1.19 - 1.79	111	1.38		1.49 - 2.00	561	1.64					
Cauliflower		per lb					1.99	40	1.99		2.49 - 2.69	348	2.53	
Chayote		per lb	0.99	30	0.99		2.99	95	2.99					
Cilantro		per bunch	0.33 - 0.58	225	0.51		0.33 - 1.49	518	0.75					
Collards		per bunch	1.27	47	1.27									
Corn-Sweet		trays 4-5 ears film wrapped	1.99 - 4.99	202	2.61									
Cucumbers		each	0.33 - 0.68	508	0.49		0.33 - 1.25	1350	0.74		0.58 - 1.69	202	0.95	
Cucumbers	LONG SEEDLESS - Greenhouse	each	0.79 - 1.28	300	1.13		2.99	20	2.99					
Cucumbers	PERSIAN - Greenhouse	32 oz bag	3.99	107	3.99		3.99	184	3.99		3.99	4	3.99	
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped	2.49	114	2.49									
Cucumbers	Pickles-Kirby Type	per lb	3.99	68	3.99									
Eggplant		each	0.97	47	0.97									
Garlic		per sleeve	1.99	168	1.99		1.49 - 2.00	198	1.65		2.98	81	2.98	
Jalapeno Peppers		per lb	0.87 - 1.89	359	0.97		0.99 - 1.49	364	1.19					
Jicama		per lb	0.69 - 0.99	95	0.78		0.69 - 0.99	200	0.86					
Kale		per bunch					0.69	40	0.69					
Lettuce	Green Leaf	each									1.50 - 2.49	404	2.30	
Lettuce	Iceberg	each	0.99	65	0.99		0.99	61	0.99					
Lettuce	Red Leaf	each									1.98 - 2.49	368	2.38	
Lettuce	Romaine	each									2.49	287	2.49	

Wtd Avg - Simple weighted average



National Retail Report - Specialty Crops
Friday, March 6, 2026 - Page 24

Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Lettuce	Romaine (Hearts)	3 count	3.79	42	3.79									
Mixed Mini Sweet Peppers		1 lb package	3.49	52	3.49	2.99 - 3.99	260	3.71		3.98	81	3.98		
Mushrooms	CREMINI	8 oz package	2.49 - 2.69	259	2.57	2.50	122	2.50	100					
Mushrooms	WHITE	8 oz package	1.50 - 2.00	344	1.75	2.50 - 2.99	142	2.57	85	2.50 - 3.79	81	2.85		
Mushrooms	WHITE	per lb								3.99	61	3.99	100	
Mustard		per bunch	1.27	47	1.27									
Onions, Green		per bunch								1.25	287	1.25		
Peppers (Bell Type)	ASSORTED COLORS	3 count filmbag	2.19	274	2.19	2.99	21	2.99						
Peppers (Bell Type)	GREEN	each	0.44 - 0.99	177	0.54	1.25	146	1.25		0.79	61	0.79		
Peppers (Bell Type)	ORANGE - Greenhouse	each	1.33	42	1.33	1.49	169	1.49						
Peppers (Bell Type)	ORANGE	each	1.25 - 1.50	311	1.27					1.25 - 1.49	418	1.33		
Peppers (Bell Type)	RED - Greenhouse	each	1.33	42	1.33	1.49	169	1.49						
Peppers (Bell Type)	RED	each	1.25 - 1.50	448	1.27	1.25	330	1.25		1.25 - 1.49	422	1.32		
Peppers (Bell Type)	YELLOW - Greenhouse	each	1.33	42	1.33	1.49	169	1.49						
Peppers (Bell Type)	YELLOW	each	1.25 - 1.50	311	1.27					1.25 - 1.49	418	1.33		
Poblano Pepper		per lb	1.89	30	1.89	1.49 - 1.99	379	1.76						
Radishes		per bunch				0.50	55	0.50		1.25	287	1.25		
Salad (Mixed Types)		10-12 oz package	2.00 - 2.88	149	2.74					3.33	22	3.33		
Salad (Mixed Types)		5-9 oz package	2.00 - 2.97	70	2.65	3.99	122	3.99		3.33	22	3.33		
Salad (Mixed Types)	Spring Mix	5-9 oz package	2.50	103	2.50									
Serrano Peppers		per lb	0.97 - 0.99	112	0.98	0.99	42	0.99						
Spinach		per bunch				0.69	40	0.69						
Spinach	FLAT TYPE	5-7 oz package	2.50	103	2.50									
Spinach	FLAT TYPE	8-10 oz package				1.99	266	1.99		1.99	142	1.99		
Squash	GREY	per lb	1.29 - 1.49	125	1.44	0.89 - 0.99	67	0.92						
Squash	Kabocha	per lb				0.69	40	0.69						
Squash	Yellow Crookneck/Straightneck	per lb	0.97 - 2.49	293	1.70									
Squash	Zucchini	per lb	0.97 - 2.49	293	1.70	0.99	21	0.99		1.99	61	1.99		
Sweet Potatoes		3 lb bag	2.99 - 3.99	297	3.85									
Sweet Potatoes		per lb	0.69 - 0.79	95	0.72	0.69	61	0.69						
Tomatillos		per lb	0.97	47	0.97	0.85 - 1.49	241	1.24						
Tomatoes		per lb				1.29	46	1.29		1.49 - 3.49	58	2.25		
Tomatoes	Cherry Type	10 oz package	2.99	61	2.99					2.98	81	2.98		
Tomatoes	GRAPE TYPE	1 pint package	2.99	42	2.99									
Tomatoes	GRAPE TYPE	10 oz package	2.49 - 3.49	437	3.23	1.99 - 2.50	618	2.28		1.99 - 2.98	223	2.35		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Tomatoes	GRAPE TYPE	12 oz package					3.99	20	3.99					
Tomatoes	Plum Type (Roma)	per lb	0.89 - 1.99	453	1.13		0.69 - 1.99	241	1.48		0.99	131	0.99	
Tomatoes	VINE RIPES - Greenhouse	per lb	1.98 - 2.49	155	2.08		1.77	66	1.77					
Tomatoes	VINE RIPES	per lb	0.97 - 1.99	513	1.32									
Tomatoes	Vine Ripers - Heirloom Varieties - Greenhouse	per lb					1.99	23	1.99					
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	1.99	192	1.99		2.99	122	2.99		1.99	310	1.99	
Turnip Tops		per bunch	1.27	47	1.27									
OTHER SPECIALTY CROP ITEMS														
Honey		12 oz	3.99 - 5.99	143	4.49		8.99	80	8.99	100	3.99 - 6.60	48	5.83	45
Honey		16 oz	9.99	107	9.99		8.99	122	8.99	100	8.39 - 9.99	26	8.64	84
SEASONAL ITEMS														
Ornamentals	Gladiolas	bunched 5s					5.99	193	5.99					
Ornamentals	Rose, Hybrid Tea	bunched 12s	11.99	65	11.99		10.99	61	10.99					
Ornamentals	Tulips	bunched 10s	9.99	68	9.99		9.99	352	9.99					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT										
Apple Pears		per lb					2.39	23	2.39	
Apples	COSMIC CRISP	per lb	1.59 - 1.99	4	1.79					
Apples	Envy	3 lb bag	7.49	11	7.49					
Apples	Envy	per lb				1.49 - 1.99	6	1.82		
Apples	Fuji	per lb	1.39	1	1.39	1.79	7	1.79		
Apples	Gala/Royal Gala	per lb	1.99	9	1.99					
Apples	Honeycrisp	per lb	2.99	11	2.99	1.99 - 4.34	27	2.34		
Apples	OPAL	per lb	1.99	2	1.99					
Apples, Processed	Juice	64 oz (1/2 gallon)	3.49 - 3.99	13	3.91					
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	3.49	2	3.49					
Avocados	Hass	each				1.50 - 2.00	50	1.81		
Avocados	Hass-Marked Large	each				2.33	4	2.33		
Avocados	Hass-Marked Medium	each	1.67	11	1.67					
Avocados	Hass-Marked Small	each	0.99 - 1.69	29	1.67					
Avocados	Various Greenskin Varieties	each	1.25	2	1.25					
Bananas		per lb				1.19	3	1.19		
Blackberries		5.6-6 oz package	3.99	11	3.99					
Cantaloupes		per lb	1.19 - 1.49	3	1.29					
Clementines		2 lb bag				5.79 - 6.99	40	6.78		
Clementines		3 lb bag	3.77 - 6.99	13	4.27					
Dekopon (Shiranui)		per lb	4.59	1	4.59	5.43 - 5.49	27	5.48		
Grapes	Red Seedless	per lb	2.99 - 3.68	6	3.34	3.87 - 3.99	31	3.97		
Grapes	White Seedless Type	2 lb container with lid	5.99	11	5.99	10.98	33	10.98		
Grapes	White Seedless Type	per lb	2.99	3	2.99	3.87 - 3.99	31	3.97		
Honeydews		per lb	1.78	3	1.78					
Lemons		each	0.68	3	0.68					
Limes		1 pound bags				2.19	3	2.19	100	
Mangoes	Round Varieties	each	1.67 - 1.79	12	1.68					
Mangoes	Yellow Varieties	each	3.39	1	3.39					
Nectarines	Various White Flesh Varieties	per lb	3.99	11	3.99	3.49	23	3.49		
Nectarines	Various Yellow Flesh Varieties	per lb	2.69 - 3.99	13	3.79	2.99 - 3.29	7	3.12		
Oranges	Navel	3 lb bag				4.99	27	4.99		
Oranges	Navel	per lb	1.99 - 3.99	48	3.16	1.99	23	1.99		
Oranges	Navel, Cara Cara	per lb	1.79	2	1.79	2.29	7	2.29		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Peaches	Various White Flesh Varieties	per lb	3.99	11	3.99					
Peaches	Various Yellow Flesh Varieties	per lb	2.69 - 3.99	13	3.79					
Pears	Bosc	per lb	1.49	1	1.49					
Pears	D'Anjou	3 lb bag				5.99	3	5.99		
Pineapples		each	3.99	11	3.99					
Raspberries		6 oz package	3.99	11	3.99					
Satsumas		2 lb bag				6.99	33	6.99		
Strawberries		1 lb package	3.49 - 3.50	22	3.50	4.99 - 6.99	30	5.19		
Tangerines/Mandarins		3 lb bag	4.49 - 8.49	20	6.29					
Watermelons	Red Flesh Seedless Miniature	each	5.99	11	5.99					
Watermelons	Red Flesh Seedless Miniature	per lb	1.29	1	1.29	1.29	3	1.29		
POTATOES & ONIONS										
Onions, Dry	RED	per lb				1.69	7	1.69		
Onions, Dry	WHITE	per lb	2.69	28	2.69					
Onions, Dry	YELLOW	per lb	0.99	9	0.99					
Onions, Dry	YELLOW MARKED SWEET	2 lb bag				1.99	2	1.99		
Onions, Dry	YELLOW MARKED SWEET	per lb	0.99	2	0.99					
Potatoes	ROUND RED	per lb	1.79	1	1.79	1.59	7	1.59		
Potatoes	RUSSET	per lb	1.99	28	1.99					
Potatoes	YELLOW TYPE	per lb	1.79	1	1.79					
VEGETABLES										
Asparagus	GREEN	per lb	4.79	1	4.79					
Beans	ROUND GREEN TYPE	per lb	2.68	3	2.68					
Bok Choy		per lb	3.47	11	3.47					
Broccoli		per lb	3.49	2	3.49					
Broccoli	CROWN CUT	per lb	2.99 - 3.99	20	3.44	3.19	3	3.19		
Cabbage	ROUND GREEN TYPE	per lb	1.88 - 2.39	31	2.34					
Carrots		1 lb bag				1.69	3	1.69		
Carrots		2 lb bag	3.00	2	3.00					
Carrots		per lb	1.29	1	1.29					
Carrots	BABY PEELED	2 lb bag				4.99	7	4.99		
Cauliflower		per lb	2.99 - 3.99	13	3.14	3.99	3	3.99		
Celery		each	1.79	1	1.79					
Cilantro		per bunch	1.79	1	1.79					
Cucumbers		each	1.39	11	1.39					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Eggplant		per lb	2.38	3	2.38					
Jalapeno Peppers		per lb				4.19	7	4.19		
Lettuce	Green Leaf	each	2.99	11	2.99					
Lettuce	Red Leaf	each	2.99	11	2.99					
Lettuce	Romaine	each	2.99	11	2.99					
Mixed Mini Sweet Peppers		1 lb package	2.99 - 4.29	4	3.64					
Mushrooms	CREMINI	8 oz package	2.79 - 2.99	11	2.83					
Mushrooms	WHITE	8 oz package	2.79	9	2.79	3.69	3	3.69		
Onions, Green		per bunch	1.67	11	1.67	0.99	2	0.99		
Peppers (Bell Type)	ORANGE	each	1.67	11	1.67					
Peppers (Bell Type)	RED	each	1.67	11	1.67					
Peppers (Bell Type)	RED	per lb				4.89	7	4.89		
Peppers (Bell Type)	YELLOW	each	1.67	11	1.67					
Radishes		per bunch	1.67	11	1.67					
Salad (Mixed Types)		10-12 oz package	1.69	2	1.69					
Spinach	FLAT TYPE	8-10 oz package	2.39	1	2.39					
Squash	Kabocha	per lb				0.99	2	0.99		
Squash	Yellow Crookneck/Straightneck	per lb				1.99	7	1.99		
Squash	Zucchini	per lb	2.29	2	2.29					
Tomatoes		per lb				1.29 - 2.99	37	1.78	72	
Tomatoes	Cherry Type	10 oz package	4.19	1	4.19					
Tomatoes	GRAPE TYPE	10 oz package	3.99	2	3.99					
Tomatoes	Plum Type (Roma)	per lb	1.99 - 2.49	11	2.40					
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	2.49 - 3.29	22	2.89	1.99	2	1.99		
OTHER SPECIALTY CROP ITEMS										
Honey		12 oz				5.39	4	5.39		
Honey		16 oz				8.39	8	8.39	100	

Wtd Avg - Simple weighted average

NATIONAL ORGANIC SUMMARY

(not including AK & HI)

Fruit								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Apples	COSMIC CRISP	per lb	506	3.04	382	3.02	345	2.93
Apples	Fuji	2 lb bag	1,368	4.76	256	4.73	970	5.17
Apples	Fuji	per lb	83	2.03			633	1.97
Apples	Gala/Royal Gala	2 lb bag	502	3.69	585	4.30	455	4.47
Apples	Gala/Royal Gala	3 lb bag	187	3.98	61	3.99		
Apples	Gala/Royal Gala	per lb	251	2.30	27	2.49	672	1.96
Apples	Granny Smith	2 lb bag	314	3.99	398	4.53	1,191	5.37
Apples	Granny Smith	per lb	27	2.49	67	2.19	760	1.96
Apples	Honeycrisp	2 lb bag	73	5.52	319	5.06	75	4.99
Apples	Honeycrisp	per lb	697	2.82	297	3.22		
Apples	Pink Lady/Cripps Pink	2 lb bag	1,195	4.99			1,029	5.42
Avocados	Hass	4 count mesh bags	2,965	4.14	876	5.07		
Avocados	Hass	each	663	1.33	641	1.43	286	2.92
Avocados	Hass-Marked Large	each	61	2.43	94	1.50		
Bananas		per lb	377	0.86	1,276	0.75	248	0.98
Blackberries		1 pint (11-12 oz cntr w/ lid)	31	4.99				
Blackberries		5.6-6 oz package	1,488	4.18	636	3.78	101	4.45
Blueberries		1 pint (11-12 oz cntr w/ lid)	205	4.20	183	3.99	775	4.86
Blueberries		6 oz package	1,115	4.35	242	3.88	214	4.24
Lemons		2 lb bag	671	5.33	671	5.38	618	4.35
Lemons		each	44	0.63			63	0.99
Mangoes	Round Varieties	each	187	1.50			506	1.69
Mangoes	Yellow Varieties	each	52	2.00			41	2.38
Mangoes	Yellow Varieties Marked Large	each	295	2.00	356	2.00	13	2.00
Oranges	Navel	3 lb bag	190	6.99			422	5.03
Oranges	Navel	4 lb bag	183	5.99	183	5.99	374	7.01
Oranges	Navel	each	144	2.00			612	1.34
Oranges	Navel, Cara Cara	3 lb bag	183	5.99	183	5.99		
Pears	Bartlett	per lb	481	2.73			200	2.46
Raspberries		6 oz package	859	4.33	106	4.85	139	5.79
Strawberries		1 lb package	928	5.18	1,429	4.85	1,409	5.77
Strawberries		2 lb package	347	8.98	356	8.00		
Tangelos		per lb	81	1.98				

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Tangerines/Mandarins		2 lb bag	4,172	4.03	1,068	5.43	1,920	4.85
Tangerines/Mandarins		3 lb bag	742	6.28	770	6.26		

Potatoes & Onions

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Onions, Dry	YELLOW	3 lb bag	1,559	4.41			190	4.99
Onions, Dry	YELLOW	per lb	176	1.39	154	1.19	154	1.49
Potatoes	ROUND RED	3 lb bag	635	4.75	376	4.16	369	3.98
Potatoes	RUSSET	3 lb bag	215	3.99	222	3.86	558	3.72
Potatoes	RUSSET	5 lb bag	166	3.81	175	3.66	41	2.98
Potatoes	RUSSET	per lb	154	1.19	154	1.19	154	1.49
Potatoes	YELLOW TYPE	3 lb bag	390	4.44	376	4.16	493	3.99

Vegetables

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Asparagus	GREEN	per lb	441	5.57	508	5.56	1,331	4.26
Beets		per bunch	413	3.49	20	2.98	264	3.07
Broccoli		per bunch	23	3.50			1,826	3.15
Broccoli	CROWN CUT	per lb	38	5.99			131	2.49
Cabbage	RED TYPE	per lb	300	1.33	154	0.99	149	1.79
Cabbage	ROUND GREEN TYPE	per lb	713	1.42	253	1.17	597	1.54
Carrots		2 lb bag	945	1.99	131	2.50	287	2.33
Carrots		per bunch	41	2.23	107	2.49	208	2.66
Carrots		per lb	154	1.29	154	1.29	161	1.29
Carrots	BABY PEELED	1 lb bag	80	2.53	175	2.50	580	1.86
Carrots	Baby Peeled Type Mixed Color	12 oz bag	61	2.49				
Cauliflower		each	23	3.99			15	3.39
Celery		each	146	2.99	52	2.49	7	2.99
Celery		per lb	154	1.28	154	1.29		
Celery	HEARTS	per package	424	2.98	241	3.15	459	3.90
Cucumbers		each	22	2.99			23	0.99
Cucumbers	LONG SEEDLESS - Greenhouse	each	46	2.99			391	2.52
Cucumbers	PERSIAN - Greenhouse	16 oz bag	270	3.88	406	3.88		
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped	22	3.88				
Cucumbers	Pickles-Kirby Type	per lb	122	3.88				

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Eggplant		each	322	2.99				
Kale		per bunch	218	2.40	38	1.79	170	2.52
Leeks		per bunch	413	3.49			95	2.99
Lettuce	Boston	4 oz containers with lid	68	3.99				
Lettuce	Boston	each	48	4.49				
Lettuce	Boston - Greenhouse	each	107	3.99				
Lettuce	Green Leaf	each	187	2.00			187	2.48
Lettuce	Red Leaf	each	187	2.00			187	2.48
Lettuce	Romaine	each	187	2.00				
Lettuce	Romaine (Hearts)	3 count	402	4.43	1,785	4.16	2,062	3.86
Mushrooms	CREMINI	8 oz package	94	3.05	312	2.99	218	3.58
Mushrooms	WHITE	1 lb package	23	3.99				
Mushrooms	WHITE	6 oz package	81	3.48				
Mushrooms	WHITE	8 oz package	59	2.50	658	3.08	186	3.29
Radishes		6-oz film bags	80	1.50				
Salad (Mixed Types)		10-12 oz package	167	5.56	275	5.71	301	5.97
Salad (Mixed Types)		5-9 oz package	2,459	3.40	1,991	3.43	2,202	3.40
Salad (Mixed Types)	Spring Mix	1 lb package	61	4.79	1,167	4.73		
Salad (Mixed Types)	Spring Mix	10-12 oz package	53	5.50	53	5.50		
Salad (Mixed Types)	Spring Mix	5-9 oz package	1,195	3.50	233	3.14		
Spinach	FLAT TYPE	11 oz package	26	5.00				
Spinach	FLAT TYPE	5-7 oz package	116	3.00	152	2.69	84	3.24
Sweet Potatoes		per lb	38	1.29			44	1.99
Tomatoes	Cherry Type	1 pint package	28	2.99			59	2.65
Tomatoes	GRAPE TYPE	1 pint package	225	3.28	96	3.49	226	2.97
Tomatoes	GRAPE TYPE	10 oz package	1,707	3.49	339	4.14	23	2.49
Tomatoes	VINE RIPES	per lb	37	1.99			190	2.99
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	395	5.45	507	5.51	433	5.26
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb	26	3.99				

Other Specialty Crop Items

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price	Number of Ads	Wtd Avg Price
Honey		12 oz	338	5.91	303	5.60		
Honey		16 oz	140	13.94	194	12.67		

Wtd Avg - Simple weighted average



REGIONAL ORGANIC DETAILS

Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	COSMIC CRISP	per lb	3.10	122	3.10		3.10	86	3.10		2.79 - 2.99	106	2.86	
Apples	Fuji	2 lb bag					4.99	1195	4.99					
Apples	Gala/Royal Gala	2 lb bag	3.99	314	3.99									
Apples	Gala/Royal Gala	3 lb bag					3.98	187	3.98					
Apples	Gala/Royal Gala	per lb	2.49	190	2.49									
Apples	Granny Smith	2 lb bag	3.99	314	3.99									
Apples	Granny Smith	per lb	2.49	27	2.49									
Apples	Honeycrisp	2 lb bag								5.99	39	5.99		
Apples	Honeycrisp	per lb	1.98	9	1.98		1.98	52	1.98	2.99 - 3.99	238	3.83		
Apples	Pink Lady/Cripps Pink	2 lb bag					4.99	1195	4.99					
Avocados	Hass	4 count mesh bags	3.49 - 5.54	886	4.32		3.49 - 5.54	982	4.05	3.49 - 4.99	862	3.71		
Avocados	Hass	each	1.49 - 2.00	75	1.74		0.98	187	0.98	1.50	60	1.50		
Avocados	Hass-Marked Large	each	2.00	35	2.00									
Bananas		per lb	0.89 - 0.99	151	0.90					0.77 - 0.88	131	0.86		
Blackberries		5.6-6 oz package	3.99 - 5.00	445	4.55		4.50	366	4.50	3.99	60	3.99		
Blueberries		1 pint (11-12 oz cntr w/ lid)	3.99	183	3.99					5.99	22	5.99		
Blueberries		6 oz package	4.29	75	4.29		4.29	945	4.29					
Lemons		2 lb bag	4.99 - 5.54	312	5.21		5.54	86	5.54	4.99	67	4.99		
Lemons		each								0.75	23	0.75		
Mangoes	Round Varieties	each					1.50	187	1.50					
Mangoes	Yellow Varieties	each					2.00	52	2.00					
Oranges	Navel	3 lb bag	6.99	190	6.99									
Oranges	Navel	4 lb bag	5.99	183	5.99									
Oranges	Navel	each	2.00	144	2.00									
Oranges	Navel, Cara Cara	3 lb bag	5.99	183	5.99									
Pears	Bartlett	per lb	2.77	122	2.77		2.77	86	2.77	2.49	67	2.49		
Raspberries		6 oz package	4.79	72	4.79		4.50	366	4.50	3.99 - 4.00	88	3.99		
Strawberries		1 lb package	5.00 - 5.99	554	5.65									
Strawberries		2 lb package					8.98	52	8.98					
Tangerines/Mandarins		2 lb bag	2.99 - 5.99	636	4.27		2.99 - 4.99	1658	4.43	2.99 - 4.99	791	3.09		
Tangerines/Mandarins		3 lb bag	6.66	122	6.66		5.98	52	5.98	5.99	67	5.99		
POTATOES & ONIONS														
Onions, Dry	YELLOW	3 lb bag	4.99	190	4.99		3.99 - 4.49	1229	4.48	2.99	60	2.99		
Onions, Dry	YELLOW	per lb								1.19	13	1.19		

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Potatoes	ROUND RED	3 lb bag	3.99 - 5.99	375	4.98					2.99 - 3.97	85	3.28		
Potatoes	RUSSET	3 lb bag	3.99	190	3.99					3.97	25	3.97		
Potatoes	RUSSET	per lb								1.19	13	1.19		
Potatoes	YELLOW TYPE	3 lb bag	3.99	190	3.99					3.97	25	3.97		
VEGETABLES														
Asparagus	GREEN	per lb	5.54 - 5.99	149	5.62		5.54	86	5.54					
Beets		per bunch	3.49	413	3.49									
Broccoli		per bunch								3.50	23	3.50		
Broccoli	CROWN CUT	per lb	5.99	38	5.99									
Cabbage	RED TYPE	per lb								0.99	13	0.99		
Cabbage	ROUND GREEN TYPE	per lb	1.49	413	1.49					0.99	13	0.99		
Carrots		2 lb bag					1.99	945	1.99					
Carrots		per bunch	2.99	20	2.99									
Carrots		per lb								1.29	13	1.29		
Carrots	BABY PEELED	1 lb bag	2.50	29	2.50					2.99	28	2.99		
Cauliflower		each								3.99	23	3.99		
Celery		per lb								1.29	13	1.29		
Celery	HEARTS	per package	2.99	183	2.99					2.98	199	2.98		
Cucumbers	LONG SEEDLESS - Greenhouse	each	2.99	46	2.99									
Cucumbers	PERSIAN - Greenhouse	16 oz bag					3.88	86	3.88					
Cucumbers	Pickles-Kirby Type	per lb	3.88	122	3.88									
Eggplant		each	2.99	322	2.99									
Kale		per bunch	2.50	55	2.50									
Leeks		per bunch	3.49	413	3.49									
Lettuce	Boston - Greenhouse	each	3.99	107	3.99									
Lettuce	Boston	each								4.49	48	4.49		
Lettuce	Green Leaf	each					2.00	187	2.00					
Lettuce	Red Leaf	each					2.00	187	2.00					
Lettuce	Romaine	each					2.00	187	2.00					
Lettuce	Romaine (Hearts)	3 count	4.49 - 4.99	269	4.65		2.98	26	2.98					
Mushrooms	CREMINI	8 oz package	3.99	20	3.99		2.79	74	2.79					
Mushrooms	WHITE	8 oz package	2.50	59	2.50									
Salad (Mixed Types)		10-12 oz package	5.99	131	5.99									
Salad (Mixed Types)		5-9 oz package	2.99 - 3.99	406	3.59		2.50 - 3.50	1269	3.44	2.97 - 3.99	678	3.22		
Salad (Mixed Types)	Spring Mix	1 lb package								4.79	61	4.79		
Salad (Mixed Types)	Spring Mix	5-9 oz package					3.50	1195	3.50					

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Spinach	FLAT TYPE	5-7 oz package	2.99	21	2.99									
Sweet Potatoes		per lb	1.29	38	1.29									
Tomatoes	Cherry Type	1 pint package								2.99	28	2.99		
Tomatoes	GRAPE TYPE	1 pint package	3.33	190	3.33					2.99	35	2.99		
Tomatoes	GRAPE TYPE	10 oz package	3.49	442	3.49		3.49	530	3.49	3.49	735	3.49		
Tomatoes	VINE RIPES	per lb					1.99	37	1.99					
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	5.54	122	5.54					4.99	67	4.99		
OTHER SPECIALTY CROP ITEMS														
Honey		12 oz	5.00 - 9.99	201	6.12	4								
Honey		16 oz	7.99 - 14.49	29	10.01									

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT														
Apples	COSMIC CRISP	per lb	2.99	61	2.99		3.10	109	3.10		3.10	22	3.10	
Apples	Fuji	2 lb bag	3.99	27	3.99		3.00	146	3.00					
Apples	Fuji	per lb									1.69 - 2.99	83	2.03	
Apples	Gala/Royal Gala	2 lb bag					3.00 - 3.79	188	3.18					
Apples	Gala/Royal Gala	per lb									1.69	61	1.69	
Apples	Honeycrisp	2 lb bag	4.99	34	4.99									
Apples	Honeycrisp	per lb	1.98 - 3.99	210	2.68		1.98	184	1.98		1.98	4	1.98	
Avocados	Hass	4 count mesh bags	4.50 - 5.54	104	5.25		5.54	109	5.54		5.54	22	5.54	
Avocados	Hass	each	1.00 - 1.67	246	1.39		1.29	73	1.29		1.99	22	1.99	
Avocados	Hass-Marked Large	each					3.00	26	3.00					
Bananas		per lb	0.79	95	0.79									
Blackberries		1 pint (11-12 oz cntr w/ lid)	4.99	31	4.99									
Blackberries		5.6-6 oz package	3.34 - 4.99	348	4.02		3.33 - 4.99	204	3.49		3.00 - 3.33	65	3.02	
Blueberries		6 oz package	4.99	95	4.99									
Lemons		2 lb bag	5.54	75	5.54		5.54	109	5.54		5.54	22	5.54	
Lemons		each									0.50	21	0.50	
Mangoes	Yellow Varieties Marked Large	each	2.00	107	2.00		2.00	184	2.00		2.00	4	2.00	
Pears	Bartlett	per lb	2.77	75	2.77		2.77	109	2.77		2.77	22	2.77	
Raspberries		6 oz package	3.99 - 4.99	272	4.39						3.00	61	3.00	
Strawberries		1 lb package					3.99 - 4.99	313	4.39		4.99	61	4.99	
Strawberries		2 lb package	8.98	107	8.98		8.98	184	8.98		8.98	4	8.98	
Tangelos		per lb									1.98	81	1.98	
Tangerines/Mandarins		2 lb bag	2.99 - 4.99	409	3.83		2.99 - 5.00	678	4.06					
Tangerines/Mandarins		3 lb bag	5.98 - 6.66	182	6.26		5.98 - 6.66	293	6.23		5.98 - 6.66	26	6.56	
POTATOES & ONIONS														
Onions, Dry	YELLOW	3 lb bag					3.00	80	3.00					
Onions, Dry	YELLOW	per lb	1.19	92	1.19		1.19	23	1.19		1.19 - 2.79	48	1.92	
Potatoes	ROUND RED	3 lb bag	4.99	175	4.99									
Potatoes	RUSSET	5 lb bag					3.79 - 3.99	166	3.81					
Potatoes	RUSSET	per lb	1.19	92	1.19		1.19	23	1.19		1.19	26	1.19	
Potatoes	YELLOW TYPE	3 lb bag	4.99	175	4.99									
VEGETABLES														
Asparagus	GREEN	per lb	5.54	75	5.54		5.54	109	5.54		5.54	22	5.54	
Cabbage	RED TYPE	per lb	0.99	92	0.99		0.99 - 1.69	169	1.59		0.99	26	0.99	
Cabbage	ROUND GREEN TYPE	per lb	0.99	92	0.99		0.99 - 1.69	169	1.59		0.99	26	0.99	
Carrots		per bunch									1.50	21	1.50	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
Carrots		per lb	1.29	92	1.29		1.29	23	1.29		1.29	26	1.29	
Carrots	BABY PEELED	1 lb bag	2.00	23	2.00									
Carrots	Baby Peeled Type Mixed Color	12 oz bag									2.49	61	2.49	
Celery		each					2.99	146	2.99					
Celery		per lb	1.29	92	1.29		1.19	23	1.19		1.29	26	1.29	
Celery	HEARTS	per package	2.98	42	2.98									
Cucumbers		each									2.99	22	2.99	
Cucumbers	PERSIAN - Greenhouse	16 oz bag	3.88	75	3.88		3.88	109	3.88					
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped									3.88	22	3.88	
Kale		per bunch					1.99 - 2.50	142	2.43		1.98	21	1.98	
Lettuce	Boston	4 oz containers with lid	3.99	68	3.99									
Lettuce	Romaine (Hearts)	3 count					4.99	26	4.99		3.98	81	3.98	
Mushrooms	WHITE	1 lb package					3.99	23	3.99					
Mushrooms	WHITE	6 oz package									3.48	81	3.48	
Radishes		6-oz film bags					1.50	80	1.50					
Salad (Mixed Types)		10-12 oz package									3.99	36	3.99	
Salad (Mixed Types)		5-9 oz package	3.00 - 3.99	106	3.39									
Salad (Mixed Types)	Spring Mix	10-12 oz package	5.99	27	5.99		5.00	26	5.00					
Spinach	FLAT TYPE	11 oz package					5.00	26	5.00					
Spinach	FLAT TYPE	5-7 oz package	3.00	95	3.00									
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	5.54	75	5.54		5.54	109	5.54		5.54	22	5.54	
Tomatoes	VINE RIPES - ON THE VINE - Greenhouse	per lb					3.99	26	3.99					
OTHER SPECIALTY CROP ITEMS														
Honey		12 oz	5.00	107	5.00						5.00 - 9.99	30	7.70	13
Honey		16 oz	14.99	107	14.99						14.49	4	14.49	

Wtd Avg - Simple weighted average



Commodity	Variety	Unit	ALASKA U.S.				HAWAII U.S.			
			Price Range	Number of Ads	Wtd Avg Price	% Marked Local	Price Range	Number of Ads	Wtd Avg Price	% Marked Local
FRUIT										
Apples	COSMIC CRISP	per lb					4.34	4	4.34	
Apples	Fuji	each	3.98	3	3.98					
Apples, Processed	Juice	64 oz (1/2 gallon)	4.39	11	4.39					
Avocados	Hass	4 count mesh bags					7.76	4	7.76	
Avocados	Hass	each	2.69	2	2.69					
Blueberries		1 pint (11-12 oz cntr w/ lid)	7.49	1	7.49					
Lemons		2 lb bag					7.76	4	7.76	
Mangoes	Round Varieties	each	2.69	2	2.69					
Oranges	Navel	per lb	2.18	3	2.18					
Pears	Bartlett	per lb					3.87	4	3.87	
Strawberries		1 lb package	6.59	1	6.59					
Tangerines/Mandarins		2 lb bag	4.49	11	4.49					
Tangerines/Mandarins		3 lb bag					9.32	4	9.32	
Tangerines/Mandarins		per lb	3.99	1	3.99					
VEGETABLES										
Asparagus	GREEN	per lb					7.76	4	7.76	
Cucumbers	PERSIAN - Greenhouse	5-6 ct trays filmwrapped					5.43	4	5.43	
Kale		per bunch	2.28	3	2.28					
Lettuce	Romaine (Hearts)	3 count	4.29	2	4.29					
Tomatoes	Vine Ripes - Heirloom Varieties - Greenhouse	per lb	4.29	2	4.29		7.76	4	7.76	
OTHER SPECIALTY CROP ITEMS										
Honey		12 oz					7.77	4	7.77	
Honey		16 oz	9.89	11	9.89					

Wtd Avg - Simple weighted average

REGIONAL DEFINITIONS

As used in this report, regions include the following states:	
NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA	Alaska
HAWAII	Hawaii
NATIONAL	Continental United States

1 -- Specialty Crops Market News surveys nearly 271 retailers, comprising over 29,700 individual stores, with online weekly advertised features.

2 -- Date range reflects one week of data collection ending on the report date and encompassing ad pricing good from the Saturday before the report release date through the following Friday.