NATIONAL WATERMELON REPORT



Agricultural Marketing Service Specialty Crops Program Market News Division 230 North 1st Avenue, Suite 404 Phoenix, AZ 85003 Phone: 602-557-0410

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November 14, 2025

Movement information is current as of the date of the report. Information is subject to revision. Information is for major shipping point areas.

Shipments in 40,000 LB Units from 11/7/2025 to 11/13/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Nov 07	Nov 08	Nov 09	Nov 10	Nov 11	Nov 12	Nov 13	Total This Season	To Date Last Season	Final Last Season
WATERMELONS	_										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	ВІ	1	-	-	-	-	-	-	18	33	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	37	-	-	65	-	50	52	782	482	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	2	-	-	2	-	2	-	86	47	306
MEXICO CROSSINGS THROUGH PHARR TEXAS	ΤI	2	-	-	1	-	1	1	35	31	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	1	-	-	3	3	1	3	279	264	4,868
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	ΤI	-	-	-	-	4	-	10	30	1	137
MEXICO CROSSINGS THROUGH ROMA TEXAS	ΤI	-	-	-	-	-	-	2	9	-	10
WATERMELONS - RED FLESH SEEDLESS MINIATURE	-										
MEXICO											
WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC	T I	41	-	-	44	-	29	25	612	1,702	3,966
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	1	-	-	1	-	1	5	67	85	235
WATERMELONS - RED FLESH SEEDLESS TYPE	-										
FLORIDA											
FLORIDA	Т	-	-	-	1,015	-	-	-	10,644	20,010	20,010
WATERMELONS - SEEDLESS	_										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	ВІ	-	-	-	-	-	2	2	14	2	53
MEXICO	T.										
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	TI	43	-	-	70	-	56	52	1,229	1,731	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	2	-	-	-	-	1	-	72	98	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	-	-	-	2	-	29	-	182	565	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	ΤI	-	-	-	13	-	12	-	343	242	1,271
WATERMELONS - SEEDLESS - ORGANIC	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	1	-	-	4	-	-	4	35	18	375
GRAND TOTALS		131	-	-	1,220	7	184	156	14,438	25,311	56,769

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback Imp-Exp: E = Export I = Import

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Shipments in 40,000 LB Units from 11/7/2025 to 11/13	3/2025												
Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Nov 07	Nov 08	Nov 09	Nov 10	Nov 11	Nov 12	Nov 13	Total This Season	To Date Last Season	Final Last Season		
CANTALOUPES	=												
ARIZONA													
CENTRAL ARIZONA	Т	14	-	-	-	-	-	-	5,458	4,341	4,470		
WESTERN ARIZONA	Т	13	26	-	28	24	20	-	3,201	2,669	2,680		
CALIFORNIA-CENTRAL													
SAN JOAQUIN VALLEY CALIFORNIA	Т	1	-	-	2	2	-	1	13,886	12,351	12,356		
CALIFORNIA-IMPERIAL VAL													
IMPERIAL VALLEY CALIFORNIA	Т	20	-	-	15	15	12	8	2,937	2,746	2,790		
GUATEMALA													
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	ВІ	-	-	-	-	-	-	29	29	-	3,219		
IMPORTS THROUGH SOUTH FLORIDA/TAMPA	ВІ	-	-	-	-	-	16	17	77	114	2,139		
MEXICO													
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	10	-	-	20	-	20	24	154	187	965		
GRAND TOTALS		58	26	-	65	41	68	79	25,742	22,408	28,619		
Trans Mode: T = Truck A = Air	B = Boat R	= Rail I	P = Pigg	jyback	lm	p-Exp:	E = Exp	ort I = Ir	nport				
<u>HONEYDEWS</u>	-												
ARIZONA													
CENTRAL ARIZONA	Т	5	-	-	-	-	-	-	1,444	675	695		
WESTERN ARIZONA	Т	1	8	-	10	5	7	-	442	511	512		
CALIFORNIA-CENTRAL													
SAN JOAQUIN VALLEY CALIFORNIA	Т	-	-	-	-	-	-	1	5,091	5,450	5,484		
CALIFORNIA-IMPERIAL VAL													
IMPERIAL VALLEY CALIFORNIA	Т	6	-	-	2	2	4	4	1,005	642	652		
BRAZIL													
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	ВІ	-	-	-	-	-	1	-	8	2	36		
GUATEMALA													
IMPORTS THROUGH SOUTH FLORIDA/TAMPA	ВІ	-	-	-	-	-	5	2	7	14	765		
MEXICO													
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	32	-	-	47	-	38	39	547	625	3,682		
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	TI	-	-	-	-	-	-	1	1	-	3		
GRAND TOTALS		44	8	-	59	7	55	47	8,545	7,919	11,829		

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback Imp-Exp: E = Export I = Import

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for November 14, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

IMPERIAL VALLEY CALIFORNIA AND CENTRAL AND WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis CANTALOUPES: SUPPLY FAIRLY LIGHT. DEMAND MODERATE. MARKET

SLIGHTLY **HIGHER**. 1/2 cartons 9s 14.95-17.95 mostly 16.50-17.50 occasional higher 12s 12.95-15.95 mostly 12.95-14.95 occasional higher.

HONEYDEWS: SUPPLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. 2/3 cartons 5s 10.95-14.95 mostly 12.95-13.95 occasional higher 6s 11.95-14.95 mostly 12.95-13.95 occasional higher

CENTRAL AMERICA IMPORTS -PORTS OF ENTRY SOUTH FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPES: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. GUATEMALA. By Boat. 1/2 cartons 9s 18.85-19.95 12s 17.85-18.95 oversized 1/2 cartons 9s (6 size) 17.85-19.95

FIRST REPORT

HONEYDEWS: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. GUATEMALA. By Boat. 2/3 cartons 5s 14.95-16.85 oversized 2/3 cartons 5s (4 size) 14.95-16.85

FIRST REPORT

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: DEMAND MODERATE. MARKET STEADY. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 45 count 224.00-252.00 mostly 238.00-252.00 occasional higher and lower approx 60 count 224.00-252.00 mostly 238.00-252.00 occasional higher and lower

MEXICO CROSSINGS THROUGH NOGALES ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPES: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in quality and condition. 1/2 cartons 9s 14.95-16.95 occasional higher 12s 12.95-15.95 mostly 13.95-14.95 occasional higher oversized 1/2 cartons9s (6 size) 10.00-12.00 occasional higher

HONEYDEWS: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Wide range in quality and condition. 2/3 cartons 5s 6.00-8.00 occasional higher and lower 6s 6.00-8.00 mostly 7.00-8.00 occasional higher and lower 8s 6.00-8.00 occasional higher and lower

WATERMELONS: DEMAND MODERATE. MARKET MINIATURE 6 -8S HIGHER, 9S AND CARTONS 4S, 6S ABOUT STEADY, OTHERS SLIGHTLY LOWER. Extra services included. Wide range in quality and condition. Red Flesh Seedless Miniature cartons 6s 13.00-15.00 few 15.95 8s 10.00-12.00 occasional higher 9s 5.00-7.00 few 8.00 occasional higher Red Flesh Seedless Type cartons 4s 16.00-20.00 mostly 16.00-18.00 occasional higher 5s 18.00-22.00 mostly 18.00-20.00 occasional higher 6s 14.00-18.00 mostly 16.00 occasional higher 24 inch bins approx 36 count 168.00-196.00 mostly 175.00-182.00 occasional higher approx 45 count 168.00-196.00 mostly 168.00-182.00 occasional higher approx 60 count 161.00-189.00 mostly 161.00-175.00 occasional higher

WHOLESALE TERMINAL MARKET PRICES AS OF November 14, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports

ASHEVILLE

CANTALOUPES: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 12s 28.00-37.00 **HONEYDEWS**: MARKET. OFFERINGS LIGHT. 2/3 cartons/crates CALIFORNIA 6s 21.00-26.00

ATLANTA

CANTALOUPES: MARKET STEADY. OFFERINGS LIGHT. 1/2 cartons ARIZONA-CALIFORNIA 9s 24.00-26.00 mostly 25.00 occasional lower fine appearance 33.00-34.00 occasional higher/lower 12s 22.00-24.00 mostly 23.00-24.00 occasional lower fine appearance 33.00-34.00 occasional higher/lower MEXICO 9s 24.00-25.00 occasional higher/lower 12s 22.00-23.00 occasional higher/lower oversized 1/2 cartons ARIZONA-CALIFORNIA 9s (6 size) 28.00-30.00 mostly 29.00-30.00 occasional higher/lower **HONEYDEWS: MARKET STEADY. 2/3** cartons ARIZONA-CALIFORNIA 5s 20.00-22.00 mostly 20.00-21.00 occasional higher fair condition 15.00-18.00 poorer quality and condition lower 6s 25.00-28.00 mostly 26.00-27.00 occasional lower fair condition 16.00-18.00 poorer quality and condition lower 8s 19.00-21.00 mostly 19.00-20.00 occasional lower MEXICO 5s 20.00-22.00 mostly 20.00-21.00 occasional higher 6s 19.00-22.00 mostly 20.00-21.00 occasional lower **WATERMELONS**: MARKET ABOUT STEADY. OFFERINGS VERY LIGHT. cartons FLORIDA RED FLESH SEEDLESS TYPE 5s 30.00-32.00 mostly 31.00-32.00 few high as 37.00 6s 30.00-32.00 mostly 31.00-32.00 few high as 37.00 MEXICO RED FLESH SEEDLESS TYPE 5s 30.00-32.00 mostly 31.00-32.00 few high as 37.00 fine appearance 42.00-44.00 mostly 43.00-44.00 occasional higher 6s 30.00-32.00 mostly 31.00- 32.00 few high as 37.00 fine

appearance 42.00-44.00 mostly 43.00-44.00

RED FLESH SEEDED TYPE 30-35s 187.00-

SEEDLESS TYPE 45s 290.00-300.00 one lot

319.00-329.00 60s 384.00-394.00 occasional

occasional higher 24 inch bins FLORIDA

197.00 occasional higher RED FLESH

lower

BOSTON

CANTALOUPES: MARKET BARELY STEADY. 1/2 cartons GUATEMALA 9s 26.00-27.00 12s 26.00-27.00 MEXICO 9s 26.00-29.00 mostly 26.00-28.00 9s (6 size) 26.00-29.00 mostly 26.00-28.00 12s 26.00 **HONEYDEWS**: MARKET STEADY. 2/3 cartons ARIZONA 5s 25.00-26.00 6s 25.00-26.00 MEXICO 5s 16.00-18.00 6s 16.00-18.00

MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00 MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00

WATERMELONS: MARKET STEADY. cartons MEXICO RED FLESH SEEDLESS TYPE 5s 42.00 TEXAS RED FLESH SEEDLESS TYPE 5s 42.00- 45.00 mostly 42.00-44.00 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 45s 8.00 60s 6.00 TEXAS RED FLESH SEEDLESS TYPE 36s 10.00- 11.00 45s 8.00-9.00 60s 5.00-6.00

CHICAGO

CANTALOUPES: MARKET STEADY. 1/2 cartons ARIZONA 12s 24.00 15s 24.00 GUATEMALA 9s 23.00 12s 23.00 oversized 1/2 cartons ARIZONA 6s (5 size) 17.50 9s (6 size) 23.00-26.00 mostly 25.00 GUATEMALA 9s (6 size) 25.00 MEXICO 9s (6 size) 26.00-28.00

HONEYDEWS: MARKET STEADY. 2/3 cartons MEXICO 5s 15.00 6s 15.00-16.00 oversized 2/3 cartons ARIZONA 5s (4 size) 16.00 MEXICO 5s (4 size) 13.50-16.00 mostly 14.00 6s (5 size) 15.00

MELÓN, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 15.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons ARIZONA 5s 16.00

WATERMELONS: MARKET STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s 38.00 MEXICO RED FLESH SEEDLESS TYPE 4s 25.00 fine appearance 41.00 5s fine appearance 44.50 6s 25.00 fine appearance 45.00 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 45s 330.00 fair appearance 250.00 60s fair appearance 240.00 MEXICO RED FLESH SEEDLESS TYPE 45s 320.00 fine appearance 380.00 60s 265.00-280.00 fine appearance 360.00 flat cartons MEXICO RED FLESH SEEDLESS TYPE 8s fair condition 9.00 fine appearance 24.50 9s fair condition 7.00

LOS ANGELES

CANTALOUPES: MARKET STEADY. flat cartons MEXICO 9s 24.00-26.00 1/2 cartons MEXICO 12s 22.00-24.00

HONEYDEWS: MARKET STEADY. 2/3 cartons MEXICO 5s 18.00-20.00 6s 20.00-22.00 8s 18.00-20.00

WATERMELONS: MARKET STEADY. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 21.00-23.00 8s 16.00-18.00 RED FLESH SEEDLESS TYPE 4s 30.00-32.00 5s 28.00-30.00 6s 30.00-32.00

MIAMI

CANTALOUPES: MARKET ABOUT STEADY. OFFERINGS LIGHT. 1/2 cartons ARIZONA-CALIFORNIA 9s 28.00-30.00 occasional higher 12s 28.00-30.00 occasional higher

HÖNEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons ARIZONA-CALIFORNIA 5s 27.00-29.00 occasional lower 6s 27.00-29.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 36s per melon 6.00-7.00 occasional higher 45s per melon 5.00-6.00 occasional higher 60s per melon 5.00 occasional higher

NEW YORK

CANTALOUPES: MARKET ABOUT STEADY. flat cartons GUATEMALA 9s (6 size) fine appearance 32.00-34.00 1/2 cartons GUATEMALA 9s 22.00-24.00 fine appearance 26.00-28.00 12s 24.00-26.00 fine appearance 28.00 MEXICO 9s 22.00-24.00 12s 24.00-26.00 oversized 1/2 cartons GUATEMALA 9s (6 size) 26.00-28.00 fine appearance 30.00-32.00

HÖNEYDEWS: MARKET ABOUT STEADY. 2/3 cartons MEXICO 5s 18.00-22.00 mostly 20.00 6s 18.00-22.00 mostly 20.00 oversized 2/3 cartons MEXICO 5s (4 size) 20.00-22.00

WATERMELONS: MARKET STEADY. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s fine appearance 26.00-28.00 cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 36.00-42.00 mostly 38.00-40.00 fine appearance 46.00-48.00 cartons 5s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 33.00-34.00

PHILADELPHIA

CANTALOUPES: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 25.00-26.00 12s 25.00-26.00 GUATEMALA 12s 25.00-26.00 MEXICO 9s 28.00-29.00 12s 27.00-28.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 25.00-26.00 GUATEMALA 9s (6 size) 27.00-28.00 **HONEYDEWS: MARKET ABOUT** STEADY, 2/3 cartons CALIFORNIA 5s 18.00-20.00 6s 18.00-20.00 GUATEMALA 5s 18.00 6s 18.00 MEXICO 5s 18.00-20.00 mostly 18.00-19.00 6s 18.00-20.00 mostly 18.00-19.00 8s 15.00-16.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 22.00 GUATEMALA 5s (4 size) 20.00 MEXICO 5s (4 size) 19.00-20.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 10 kg cartons BRAZIL 6s 25.00-26.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. 17 kg cartons BRAZIL 7s 37.00-38.00
WATERMELONS: MARKET ABOUT STEADY. cartons FLORIDA RED FLESH SEEDLESS TYPE Round Types 4s 44.00
MEXICO RED FLESH SEEDLESS TYPE Round Types 4s 36.00 5s 36.00 fine appearance 48.00 flat cartons MEXICO RED FLESH SEEDLESS TYPE Round Types 6s 21.00-22.00