# NATIONAL WATERMELON REPORT



Agricultural Marketing Service Specialty Crops Program Market News Division 230 North 1<sup>st</sup> Avenue, Suite 404 Phoenix, AZ 85003 Phone: 602-557-0410

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November 10, 2025

No reports will be issued Tuesday, November 11, 2025, in observance of Veterans Day.

The next report will be issued Wednesday November 12, 2025.

Movement information is current as of the date of the report. Information is subject to revision. Information is for major shipping point areas.

Shipments in 40,000 LB Units from 11/3/2025 to 11/9/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Nov 03	Nov 04	Nov 05	Nov 06	Nov 07	Nov 08	Nov 09	Total This Season	To Date Last Season	Final Last Season
WATERMELONS	_										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	ВІ	1	-	-	1	1	-	-	17	31	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	28	25	65	27	37	-	-	614	445	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	3	3	-	-	2	-	-	82	45	306
MEXICO CROSSINGS THROUGH PHARR TEXAS	ΤI	3	3	2	3	2	_	_	32	30	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	2	4	11	13	1	-	-	269	256	4,868
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	ΤI	_	2	3	3	_	_	_	16	1	137
MEXICO CROSSINGS THROUGH ROMA TEXAS	ΤI	_	_	_	6	_	_	_	7	-	10
WATERMELONS - RED FLESH SEEDLESS MINIATURE MEXICO	-										
MEXICO CROSSINGS THROUGH NOGALES ARIZONA WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC MEXICO	T I	43	29	27	41	41	-	-	512	1,643	3,966
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	5	6	3	5	1	-	-	60	82	235
WATERMELONS - SEEDLESS	_										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	ВІ	3	-	-	-	-	-	-	10	2	53
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ŢΙ	63	64	54	80	43	-	-	1,051	1,585	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	3	-	2	-	2	-	-	71	97	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	ΤI	9	-	4	-	-	-	-	239	158	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	9	-	37	-	-	-	-	151	542	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	ΤI	11	-	18	-	-	-	-	318	230	1,271
WATERMELONS - SEEDLESS - ORGANIC	_										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	2	4	2	2	1	-	-	28	17	375
GRAND TOTALS		185	140	228	181	131	-		3,478	5,164	37,907

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback Imp-Exp: E = Export I = Import

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Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Nov 03	Nov 04	Nov 05	Nov 06	Nov 07	Nov 08	Nov 09	Total This Season	To Date Last Season	Final Last Season
CANTALOUPES	-										
ARIZONA											
CENTRAL ARIZONA	T	25	25	14	14	14	-	-	5,458	4,211	4,470
WESTERN ARIZONA	T	33	28	24	24	13	26	-	3,129	2,620	2,680
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	3	6	3	2	1	-	-	13,881	12,341	12,356
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	Т	15	15	15	20	20	-	-	2,887	2,719	2,790
GUATEMALA											
IMPORTS THROUGH SOUTH FLORIDA/TAMPA	ВІ	-	3	19	1	-	-	-	44	97	2,139
IMPORTS THROUGH WILMINGTON DELAWARE	ВІ	-	1	-	-	-	-	-	22	-	719
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	11	12	18	7	10	-	-	90	133	965
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	-	-	1	-	-	-	-	3	5	25
GRAND TOTALS		87	90	94	68	58	26	-	25,514	22,126	26,144
Trans Mode: T = Truck A = Air B	= Boat R	= Rail F	P = Pigg	yback	lm	р-Ехр:	E = Exp	ort I = In	nport		
<u>HONEYDEWS</u>	-										
ARIZONA											
CENTRAL ARIZONA	Т	5	5	5	5	5	-	-	1,444	653	695
WESTERN ARIZONA	Т	7	7	7	6	1	8	-	420	504	512
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	Т	1	1	-	1	-	-	-	5,091	5,450	5,484
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	Т	7	5	6	6	6	-	-	993	632	652
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	ВІ	2	-	-	-	-	-	-	7	1	36
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	33	22	24	36	32	-	-	423	551	3,682
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	-	-	-	-	-	-	-	-	-	3
GRAND TOTALS		55	40	42	54	44	8	-	8,378	7,791	11,064

Imp-Exp: E = Export I = Import

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

## SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for November 10, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

# IMPERIAL VALLEY CALIFORNIA AND CENTRAL AND WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

**CANTALOUPES:** DEMAND MODERATE. MARKET SLIGHTLY **HIGHER**. 1/2 cartons 9s 14.95-18.95 mostly 15.95-17.95 occasional higher 12s 12.95-15.95 mostly 13.95-14.95 occasional higher.

**HONEYDEWS:** DEMAND MODERATE. MARKET SLIGHTLY **LOWER**. 2/3 cartons 5s 11.95-14.95 mostly 12.95-13.95 occasional higher 6s 11.95-14.95 mostly 12.95-13.95 occasional higher

# MEXICO CROSSINGS THROUGH NOGALES ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPES: DEMAND 9-12S

FAIRLY GOOD, 9S (6 SIZE) MODERATE.

MARKET 9-12S SLIGHTLY HIGHER, 9S (6 SIZE) LOWER. Wide range in price, quality and condition. 1/2 cartons 9s 14.00-16.95 mostly 14.00-16.00 occasional higher 12s 12.95-15.95 mostly 14.00-15.00 occasional higher and lower oversized 1/2 cartons 9s (6 size) 9.00-11.00 occasional

**HONEYDEWS:** DEMAND MODERATE. MARKET SLIGHTLY **LOWER**. 2/3 cartons 5s 6.00-8.00 mostly 6.00-7.00 occasional higher and lower 6s 6.00-9.00 mostly 6.00-8.00 occasional higher 8s 6.00-8.00 mostly 6.00-7.00 occasional higher and lower **WATERMELONS:** DEMAND MODERATE. MARKET APPROXIMATELY 36 AND 45 COUNTS, CARTONS 4S SLIGHTLY LOWER, OTHERS ABOUT STEADY. Extra services included. Wide range in quality and condition. Red Flesh Seedless Miniature cartons 6s 13.00-15.00 occasional higher 8s 10.00-12.00 few 8.00 9s 5.00-7.00 mostly 5.00-6.00 occasional higher Red Flesh Seedless Type cartons 4s 16.00-20.00 mostly 17.00-18.00 5s 18.00-22.00 mostly 20.00 6s 14.00-18.00 mostly 16.00 occasional higher 24 inch bins approx 36 count 182.00-203.00 mostly 182.00-189.00 occasional higher approx 45 count 175.00-203.00 mostly 182.00 occasional higher approx 60 count 175.00-196.00 mostly 175.00-182.00 occasional higher

# MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: DEMAND MODERATE. MARKET STEADY. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 45 count 224.00-252.00 mostly 238.00-252.00 occasional higher and lower approx 60 count

occasional higher and lower

224.00-252.00 mostly 238.00-252.00

# WHOLESALE TERMINAL MARKET PRICES AS OF November 10, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing <a href="https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports">https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports</a>

#### **ASHEVILLE**

**CANTALOUPES:** MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 12s 28.00-37.00 **HONEYDEWS:** MARKET. OFFERINGS LIGHT. 2/3 cartons/crates CALIFORNIA 6s 21.00-26.00

#### **ATLANTA**

**CANTALOUPES**: MARKET STEADY. 1/2 cartons ARIZONA-CALIFORNIA 9s 24.00-26.00 mostly 25.00 occasional lower fine appearance 33.00-34.00 occasional higher/lower 12s 22.00-24.00 mostly 23.00-24.00 occasional lower fine appearance 33.00-34.00 occasional ligher/lower oversized 1/2 cartons ARIZONA-CALIFORNIA 9s (6 size) 28.00-30.00 mostly 29.00-30.00 occasional higher/lower

**HONEYDEWS**: MARKET STEADY. 2/3 cartons ARIZONA-CALIFORNIA 5s 16.00-18.00 fair condition 12.00-14.00 poorer quality and condition lower 6s 24.00-26.00 occasional lower fair condition 16.00-18.00 poorer quality and condition lower 8s 19.00-21.00 mostly 19.00-20.00 occasional lower MEXICO 5s 16.00-18.00 mostly 17.00-18.00 6s 24.00-26.00 occasional lower

**WATERMELONS**: MARKET STEADY. OFFERINGS VERY LIGHT, cartons FLORIDA RED FLESH SEEDLESS TYPE 5s 30.00-32.00 mostly 31.00- 32.00 few high as 37.00 6s 30.00-32.00 mostly 31.00-32.00 few high as 37.00 MEXICO RED FLESH SEEDLESS TYPE 5s 30.00-32.00 mostly 31.00-32.00 few high as 37.00 fine appearance 42.00-44.00 mostly 43.00-44.00 occasional higher 6s 30.00-32.00 mostly 31.00-32.00 few high as 37.00 fine appearance 42.00-44.00 mostly 43.00-44.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDED TYPE 30-35s 245.00-255.00 occasional higher RED FLESH SEEDLESS TYPE 45s 300.00-319.00 one lot 329.00 60s 384.00-394.00 occasional lower

#### **BOSTON**

**CANTALOUPES**: MARKET ARIZONA 12 COUNT LOWER, OTHERS ABOUT STEADY. 1/2 cartons ARIZONA 12s 20.00-24.00 mostly 20.00-22.00 GUATEMALA 9s 26.00-27.00 12s 26.00-27.00 MEXICO 9s 28.00-29.00

HONEYDEWS: MARKET MEXICO LOWER, OTHERS ABOUT STEADY. 2/3 cartons ARIZONA 5s 25.00-26.00 6s 25.00-26.00 MEXICO 5s 17.00-21.00 mostly 17.00-19.00 6s 17.00-21.00 mostly 17.00-19.00 MELON, GAYA: OFFERINGS LIGHT. 2/3

cartons BRAZIL 6s 31.00

**MELON, HAMI :** OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00 MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00

WATERMELONS: MARKET STEADY. cartons MEXICO RED FLESH SEEDLESS TYPE 5s 42.00 TEXAS RED FLESH SEEDLESS TYPE 5s 42.00- 45.00 mostly 42.00-44.00 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 45s 8.00 60s 6.00 TEXAS RED FLESH SEEDLESS TYPE 36s 10.00- 11.00 45s 8.00-9.00 60s 5.00-6.00

### **CHICAGO**

CANTALOUPES: MARKET
GUATEMALA 12S, ARIZONA 9S, AND
MEXICO JUMBO 9S HIGHER; OTHERS
ABOUT STEADY. 1/2 cartons ARIZONA 9s
28.00 12s 18.00 fine appearance 27.00
GUATEMALA 9s 23.00 fine appearance
28.00 12s 23.00 oversized 1/2 cartons
ARIZONA 9s (6 size) 24.00-28.00 mostly
26.00-27.00 GUATEMALA 9s (6 size) 25.0028.00 MEXICO 6s (5 size) 17.50 9s (6 size)
26.00

HONEYDEWS: MARKET ARIZONA 6S AND JUMBO 5S LOWER; OTHERS STEADY. 2/3 cartons ARIZONA 5s 23.00 6s fine appearance 23.00 Golden 6s 16.00 MEXICO 5s 18.00 6s 15.00-16.00 oversized 2/3 cartons ARIZONA 5s (4 size) 16.00 MEXICO 5s (4 size) 14.00-17.00 6s (5 size) 15.00

**MELON, JUAN CANARY:** OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 15.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons ARIZONA 5s 16.00

**WATERMELONS: MARKET MEXICO 8S** AND FLORIDA 45S HIGHER: MEXICO CARTONS LOWER; OTHERS ABOUT STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s 38.00 5s 32.00 few high as 38.00 MEXICO RED FLESH SEEDLESS TYPE 4s 25.00 6s 25.00 TEXAS RED FLESH SEEDLESS TYPE 4s fine appearance 41.00 5s fine appearance 41.00 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 45s 330.00 MEXICO RED FLESH SEEDLESS TYPE 45s 295.00 fine appearance 400.00 60s 275.00-300.00 TEXAS RED FLESH SEEDLESS TYPE 45s 300.00 60s 320.00 flat cartons MEXICO RED FLESH SEEDLESS TYPE 8s 9.00-11.00 18.50 TEXAS RED FLESH SEEDLESS TYPE 8s 24.50

#### **LOS ANGELES**

**CANTALOUPES**: MARKET STEADY. flat cartons MEXICO 9s 24.00-26.00 1/2 cartons MEXICO 12s 22.00-24.00

**HONEYDEWS**: MARKET STEADY. 2/3 cartons MEXICO 5s 18.00-20.00 6s 20.00-22.00 8s 18.00-20.00

**WATERMELONS**: MARKET STEADY. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 21.00-23.00 8s 16.00-18.00 RED FLESH SEEDLESS TYPE 4s 30.00-32.00 5s 28.00-30.00 6s 30.00-32.00

#### MIAMI

CANTALOUPES: MARKET ABOUT STEADY. OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s 26.00-28.00 occasional higher 12s 26.00-28.00 occasional higher HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 24.00-27.00 occasional lower 6s 24.00-27.00 occasional lower 6s 24.00-27.00 occasional lower WATERMELONS: MARKET ABOUT STEADY. 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 36s per melon 6.00-7.00 occasional higher 45s per melon 5.00-6.00 occasional higher 60s per melon 5.00 occasional higher

### **NEW YORK**

**CANTALOUPES**: MARKET ABOUT STEADY. 1/2 cartons GUATEMALA 9s fine appearance 28.00-30.00 12s fine appearance 28.00-30.00 MEXICO 9s 26.00-28.00 12s 25.00-26.00 oversized 1/2 cartons GUATEMALA 9s (6 size) fine appearance 28.00-32.00 mostly 30.00

**HONEYDEWS**: MARKET ABOUT STEADY. 2/3 cartons MEXICO 5s 18.00-22.00 mostly 20.00 6s 18.00-22.00 mostly 20.00 oversized 2/3 cartons MEXICO 5s (4 size) 20.00-24.00 mostly 22.00

WATERMELONS: MARKET ABOUT STEADY. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s fine appearance 26.00-28.00 cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 34.00-38.00 mostly 36.00 fine appearance 40.00-44.00 mostly 42.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s 400.00-420.00

### PHILADELPHIA

CANTALOUPES: MARKET
CALIFORNIA SLIGHTLY HIGHER,
OTHERS ABOUT STEADY. 1/2 cartons
ARIZONA 11s fair appearance 15.00-16.00
CALIFORNIA 9s 25.00-27.00 mostly 26.0027.00 12s 26.00-27.00 GUATEMALA 9s
28.00 12s 26.00 oversized 1/2 cartons
CALIFORNIA 9s (6 size) 26.00-29.00 mostly
26.00-28.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 20.00-21.00 6s 20.00-21.00 GUATEMALA 5s 19.00-20.00 6s 20.00- 21.00 MEXICO 5s 18.00-20.00 mostly 18.00-19.00 6s 18.00-20.00 mostly 18.00-19.00 oversized 2/3 cartons ARIZONA 5s (4 size) 20.00 CALIFORNIA 5s (4 size) 22.00 GUATEMALA 5s (4 size) 22.00-23.00 MEXICO 5s (4 size) 21.00

WATERMELONS: MARKET FLORIDA 45S HIGHER, OTHERS STEADY. cartons MEXICO RED FLESH SEEDLESS TYPE Round Types 4s 42.00 fine appearance 48.00 5s 42.00 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE Round Types 45s 380.00