

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

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<https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf>

Date November 7, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/31/2025 to 11/6/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	1	-	-	1	-	-	1	16	27	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	72	-	-	28	25	65	27	578	401	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	1	-	-	3	3	-	-	79	45	306
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	2	-	-	3	3	2	3	30	28	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	3	-	-	2	4	11	13	268	250	4,868
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	4	-	-	-	2	3	3	16	1	137
MEXICO CROSSINGS THROUGH ROMA TEXAS	T I	-	-	-	-	-	-	6	7	-	10
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	62	-	-	43	29	27	41	472	1,555	3,966
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	9	-	-	5	6	3	5	60	78	235
<u>WATERMELONS - RED FLESH SEEDLESS TYPE</u>	-										
SOUTH CAROLINA											
SOUTH CAROLINA	T	1	1	-	-	-	-	-	1,328	2,318	2,318
<u>WATERMELONS - SEEDLESS</u>	-										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	-	-	3	-	-	-	10	2	53
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	92	-	-	63	64	54	80	1,009	1,502	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	2	-	-	3	-	2	-	69	97	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	-	-	9	-	4	-	239	158	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	-	-	9	-	37	-	151	540	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	-	-	-	11	-	18	-	318	230	1,271
<u>WATERMELONS - SEEDLESS - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	2	-	-	2	4	2	2	27	17	375
GRAND TOTALS		251	1	-	185	140	228	181	4,677	7,249	40,216

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

CANTALOUPE

ARIZONA

CENTRAL ARIZONA	T	25	25	-	25	25	14	14	5,444	4,077	4,470
WESTERN ARIZONA	T	31	-	-	33	28	24	24	3,091	2,527	2,680

CALIFORNIA-CENTRAL

SAN JOAQUIN VALLEY CALIFORNIA	T	15	-	-	3	6	3	2	13,880	12,335	12,356
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CALIFORNIA-IMPERIAL VAL

IMPERIAL VALLEY CALIFORNIA	T	5	-	-	15	15	15	20	2,867	2,693	2,790
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GUATEMALA

IMPORTS THROUGH SOUTH FLORIDA/TAMPA	B I	-	-	-	-	3	19	1	44	91	2,139
IMPORTS THROUGH WILMINGTON DELAWARE	B I	9	-	-	-	1	-	-	22	-	719

MEXICO

MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	12	-	-	11	12	18	7	80	81	965
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	-	-	-	-	1	-	3	5	25

GRAND TOTALS		97	25	-	87	90	94	68	25,431	21,809	26,144
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HONEYDEWS

ARIZONA

CENTRAL ARIZONA	T	5	5	-	5	5	5	5	1,440	635	695
WESTERN ARIZONA	T	4	-	-	7	7	7	6	411	484	512

CALIFORNIA-CENTRAL

SAN JOAQUIN VALLEY CALIFORNIA	T	2	-	-	1	1	-	1	5,090	5,450	5,484
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CALIFORNIA-IMPERIAL VAL

IMPERIAL VALLEY CALIFORNIA	T	3	-	-	7	5	6	6	987	623	652
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BRAZIL

IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	-	-	2	-	-	-	7	1	36
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MEXICO

MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	65	-	-	33	22	24	36	391	485	3,682
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GRAND TOTALS		79	5	-	55	40	42	54	8,326	7,678	11,064
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Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for DATE. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

IMPERIAL VALLEY CALIFORNIA AND CENTRAL AND WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales,

Shipping Point Basis

CANTALOUPE: DEMAND MODERATE. MARKET ABOUT STEADY. 1/2 cartons 9s 14.95-18.95 mostly 15.95-16.95 occasional higher 12s 12.95-15.95 mostly 12.95-14.95 occasional higher.

HONEYDEWS: DEMAND MODERATE. MARKET ABOUT STEADY. 2/3 cartons 5s 12.95-15.95 mostly 13.50-14.50 6s 12.95-15.95 mostly 13.50-14.50

MEXICO CROSSINGS THROUGH NOGALES ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales,

Shipping Point Basis

CANTALOUPE: DEMAND MODERATE. MARKET 12S SLIGHTLY HIGHER, OTHERS SLIGHTLY LOWER. Wide range in price, quality and condition. 1/2 cartons 9s 14.00-16.95 mostly 14.00-15.00 occasional higher 12s 13.00-15.00 oversized 1/2 cartons 9s (6 size) 10.95-12.00 occasional higher
HONEYDEWS: DEMAND MODERATE. MARKET LOWER. 2/3 cartons 5s 6.00-8.00 occasional higher and lower 6s 6.00-9.00 occasional higher 8s 6.00-8.00 occasional higher and lower

WATERMELONS: DEMAND MODERATE. MARKET MINIATURE 6S AND 9S SLIGHTLY HIGHER, 8S HIGHER, APPROXIMATELY 36, 45 AND 60 COUNTS SLIGHTLY LOWER, CARTONS ABOUT STEADY. Extra services included. Wide range in quality and condition. Red Flesh Seedless Miniature cartons 6s 13.00-15.00 occasional higher 8s 10.00-12.00 few 8.00 9s 5.00-7.00 mostly 5.00-6.00 occasional higher Red Flesh Seedless Type cartons 4s 16.00-20.00 mostly 18.00 5s 18.00-22.00 mostly 20.00 6s 14.00-18.00 mostly 16.00 occasional higher 24 inch bins approx 36 count 189.00-210.00 mostly 196.00-203.00 occasional higher and lower

approx 45 count 182.00-210.00 mostly 182.00-189.00 occasional higher approx 60 count 175.00-203.00 mostly 175.00-182.00

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales,

Shipping Point Basis

WATERMELONS: SUPPLY LIGHT. DEMAND MODERATE. MARKET STEADY. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 45 count 224.00-252.00 mostly 238.00-252.00 occasional higher and lower approx 60 count 224.00-252.00 mostly 238.00-252.00 occasional higher and lower

WHOLESALE TERMINAL MARKET PRICES AS OF DATE.

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ATLANTA

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons ARIZONA-CALIFORNIA 9s 24.00-26.00 mostly 25.00 occasional lower fine appearance 33.00-34.00 occasional higher/lower 12s 22.00-24.00 mostly 23.00-24.00 occasional lower fine appearance 33.00-34.00 occasional higher/lower oversized 1/2 cartons ARIZONA-CALIFORNIA 9s (6 size) 28.00-30.00 mostly 29.00-30.00 occasional higher/lower

HONEYDEWS: MARKET STEADY. 2/3 cartons ARIZONA-CALIFORNIA 5s 16.00-18.00 fair condition 12.00-14.00 poorer quality and condition lower 6s 24.00-26.00 occasional lower fair condition 16.00-18.00 poorer quality and condition lower 8s 19.00-21.00 mostly 19.00-20.00 occasional lower MEXICO 5s 16.00-18.00 mostly 17.00-18.00 6s 24.00-26.00 occasional lower

WATERMELONS: MARKET STEADY. OFFERINGS VERY LIGHT. cartons FLORIDA RED FLESH SEEDLESS TYPE 5s 30.00-32.00 mostly 31.00-32.00 occasional higher 6s 30.00-32.00 mostly 31.00-32.00 occasional higher MEXICO RED FLESH SEEDLESS TYPE 5s 30.00-32.00 mostly 31.00-32.00 occasional higher fine appearance 42.00-44.00 mostly 43.00-44.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 24- 28 lb 245.00-255.00 occasional higher RED FLESH SEEDLESS TYPE 45s 300.00-319.00 one lot 329.00 60s 384.00-394.00 occasional lower

BOSTON

CANTALOUPE: MARKET STEADY. 1/2 cartons ARIZONA 9s 26.00-28.00 occasional lower ordinary condition 10.00 12s 25.00-26.00 fair condition 18.00-20.00

HONEYDEWS: MARKET STEADY. 2/3 cartons ARIZONA 5s 25.00-26.00 6s 25.00-26.00 MEXICO 5s 20.00 5s (4 size) 17.00 6s 20.00-23.00 mostly 20.00-22.00

MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, HAMI: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00

-MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00

WATERMELONS: MARKET ABOUT STEADY. cartons MEXICO RED FLESH SEEDLESS TYPE 5s 42.00 TEXAS RED FLESH SEEDLESS TYPE 5s 42.00-45.00 mostly 42.00-44.00 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 45s 8.00 60s 6.00 TEXAS RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 8.00-9.00 60s 5.00-6.00

CHICAGO

CANTALOUPE: MARKET STEADY. 1/2 cartons ARIZONA 9s 22.00-23.00 12s 18.00 fair appearance 15.00 fine appearance 25.00 GUATEMALA 9s 23.00 12s 21.00 oversized 1/2 cartons ARIZONA 9s (6 size) 25.00-26.00 fine appearance 29.00 GUATEMALA 9s (6 size) 25.00 MEXICO 6s (5 size) 18.50 9s (6 size) 24.00

HONEYDEWS: MARKET STEADY. 2/3 cartons ARIZONA 5s 23.00 6s 18.00-20.00 Golden 6s 15.00 MEXICO 5s 17.00-18.00 6s 16.00-18.00 oversized 2/3 cartons ARIZONA 5s (4 size) 18.00 MEXICO 5s (4 size) 15.00-16.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 15.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons ARIZONA 5s 16.00

WATERMELONS: MARKET STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 5s 30.00 32.00 FLORIDA RED FLESH SEEDLESS TYPE 4s 38.00 MEXICO RED FLESH SEEDLESS TYPE 4s 34.50 fine appearance 41.00 5s 34.50 fine appearance 41.00 6s 34.50 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 45s 320.00 fair appearance 250.00 60s fair appearance 250.00 MEXICO RED FLESH SEEDLESS TYPE 45s 350.00 Few low as 320.00 60s 320.00 fair appearance 275.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 35s 300.00 RED FLESH SEEDLESS TYPE 36s 330.00 60s 310.00 TEXAS RED FLESH SEEDLESS TYPE 45s 300.00 60s 320.00 flat cartons MEXICO RED FLESH SEEDLESS TYPE 8s 16.50 9s 8.00 TEXAS RED FLESH SEEDLESS TYPE 8s 24.50

LOS ANGELES

CANTALOUPE: MARKET STEADY. flat cartons MEXICO 9s 24.00-26.00 1/2 cartons MEXICO 12s 22.00-24.00

HONEYDEWS: MARKET STEADY. 2/3 cartons MEXICO 5s 18.00-20.00 6s 20.00-22.00 8s 18.00-20.00

WATERMELONS: MARKET STEADY. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 21.00-23.00 8s 16.00-18.00 RED FLESH SEEDLESS TYPE 4s 30.00-32.00 5s 28.00-30.00 6s 30.00-32.00

MIAMI

CANTALOUPE: MARKET ABOUT STEADY. OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s 26.00-28.00 occasional higher 12s 26.00- 28.00 occasional higher

HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 24.00-27.00 occasional lower 6s 24.00-27.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 36s per melon 6.00-7.00 occasional higher 45s per melon 5.00-6.00 occasional higher 60s per melon 5.00 occasional higher

NEW YORK

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons GUATEMALA 9s fine appearance 28.00-32.00 mostly 30.00 12s fine appearance 26.00-30.00 mostly 28.00 MEXICO 9s 24.00-26.00 12s 24.00-25.00 oversized 1/2 cartons GUATEMALA 9s (6 size) fine appearance 30.00- 32.00 MEXICO 9s (6 size) 26.00-28.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons MEXICO 5s 18.00-22.00 mostly 20.00 6s 18.00-22.00 mostly 20.00 oversized 2/3 cartons MEXICO 5s (4 size) 20.00-24.00 mostly 22.00

WATERMELONS: MARKET ABOUT STEADY. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 25.00-28.00 mostly 26.00-27.00 8s 22.00-24.00 cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 34.00-38.00 mostly 36.00 holdovers 30.00-32.00 fine appearance 40.00-44.00 mostly 42.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s 40.00-42.00

PHILADELPHIA

CANTALOUPE: MARKET STEADY. 1/2 cartons ARIZONA TUSCAN TYPE 12s 28.00 CALIFORNIA 9s 24.00-25.00 12s 24.00-26.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 25.00-28.00 mostly 25.00-26.00

HONEYDEWS: MARKET STEADY. 2/3 cartons ARIZONA 6s 24.00 Golden 6s 26.00 CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 MEXICO 5s 20.00 6s 20.00 fair appearance 14.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 24.00 MEXICO 5s fair appearance 16.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 10 kg cartons BRAZIL 6s 25.00-26.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. 17 kg cartons BRAZIL 7s 37.00-38.00

WATERMELONS: MARKET STEADY. cartons FLORIDA RED FLESH SEEDLESS TYPE Round Types 4s 42.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 4s 42.00 5s 42.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 60s fair appearance fair condition 180.00 FLORIDA RED FLESH SEEDLESS TYPE Round Types 45s 330.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 45s 380.00