

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

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<https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf>

Date November 5, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/29/2025 to 11/4/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Total This Season	To Date Last Season	Final Last Season
WATERMELONS	-										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	1	-	-	-	-	-	-	1	-	37
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	1	-	1	-	-	1	-	14	27	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	80	45	72	-	-	28	25	486	353	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	3	1	-	-	3	3	79	42	306
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	1	3	2	-	-	3	3	24	21	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	13	16	3	-	-	2	4	245	235	4,868
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	1	-	4	-	-	-	2	10	1	137
MEXICO CROSSINGS THROUGH ROMA TEXAS	T I	-	1	-	-	-	-	-	1	-	10
WATERMELONS - RED FLESH SEEDLESS MINIATURE	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	35	16	62	-	-	43	29	404	1,369	3,966
WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	2	1	9	-	-	5	6	52	66	235
WATERMELONS - RED FLESH SEEDLESS TYPE	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	2	1	-	-	-	-	-	6,192	-	-
SOUTH CAROLINA											
SOUTH CAROLINA	T	1	1	1	1	-	-	-	1,328	2,318	2,318
WATERMELONS - SEEDLESS	-										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	-	-	-	-	3	-	10	2	53
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	63	53	92	-	-	63	64	875	1,317	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	1	2	-	-	3	-	67	95	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	10	-	-	-	-	9	-	235	119	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	23	-	-	-	-	9	-	114	508	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	10	-	-	-	-	11	-	300	181	1,271
WATERMELONS - SEEDLESS - ORGANIC	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	3	2	2	-	-	2	4	23	13	375
GRAND TOTALS		246	143	251	1	-	185	140	10,460	6,667	40,253

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

CANTALOUPE**ARIZONA**

CENTRAL ARIZONA	T	25	25	25	25	-	25	25	5,416	3,987	4,470
WESTERN ARIZONA	T	40	41	31	-	-	33	28	3,042	2,453	2,680

CALIFORNIA-CENTRAL

SAN JOAQUIN VALLEY CALIFORNIA	T	20	15	15	-	-	3	6	13,875	12,331	12,356
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CALIFORNIA-IMPERIAL VAL

IMPERIAL VALLEY CALIFORNIA	T	25	15	5	-	-	15	15	2,832	2,673	2,790
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GUATEMALA

IMPORTS THROUGH SOUTH FLORIDA/TAMPA	B I	6	-	-	-	-	-	3	24	62	2,139
IMPORTS THROUGH WILMINGTON DELAWARE	B I	-	-	9	-	-	-	1	22	-	719

MEXICO

MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	5	2	12	-	-	11	12	55	51	965
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	1	-	-	-	-	-	2	4	25

GRAND TOTALS		121	99	97	25	-	87	90	25,268	21,561	26,144
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Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

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HONEYDEWS**ARIZONA**

CENTRAL ARIZONA	T	6	5	5	5	-	5	5	1,431	628	695
WESTERN ARIZONA	T	7	7	4	-	-	7	7	398	468	512

CALIFORNIA-CENTRAL

SAN JOAQUIN VALLEY CALIFORNIA	T	3	2	2	-	-	1	1	5,089	5,450	5,484
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CALIFORNIA-IMPERIAL VAL

IMPERIAL VALLEY CALIFORNIA	T	6	3	3	-	-	7	5	975	615	652
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BRAZIL

IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	2	-	-	-	-	2	-	7	1	36
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MEXICO

MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	31	37	65	-	-	33	22	332	418	3,682
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GRAND TOTALS		55	54	79	5	-	55	40	8,232	7,580	11,061
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Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for DATE. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

IMPERIAL VALLEY CALIFORNIA AND CENTRAL AND WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND MODERATE. MARKET ABOUT STEADY. 1/2 cartons 9s 14.95-18.95 mostly 15.95-16.95 occasional higher 12s 12.95-15.95 mostly 12.95-14.95 occasional higher.

HONEYDEWS: DEMAND MODERATE. MARKET ABOUT STEADY. 2/3 cartons 5s 12.95-15.95 mostly 13.50-14.50 6s 12.95-15.95 mostly 13.50-14.50

MEXICO CROSSINGS THROUGH NOGALES ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. 1/2 cartons 9s 14.95-16.95 occasional higher 12s 12.95-15.95 mostly 12.95-14.00 occasional higher oversized 1/2 cartons 9s (6 size) 12.00-13.95 mostly 12.00-12.95

HONEYDEWS: DEMAND FAIRLY GOOD. MARKET 8S SLIGHTLY HIGHER, OTHERS ABOUT STEADY. 2/3 cartons 5s 8.00-11.00 mostly 9.00 occasional higher 6s 9.00-12.00 mostly 9.00-10.00 occasional higher 8s 8.00-11.00 mostly 8.00-9.00 occasional higher

WATERMELONS: DEMAND MODERATE. MARKET MINIATURE 9S SLIGHTLY HIGHER, OTHERS ABOUT STEADY. Extra services included. Wide range in quality and condition. Red Flesh Seedless Miniature cartons 6s 12.00-14.00 occasional higher 8s 6.00-9.00 mostly 6.00-8.00 few 10.00 9s 4.00-7.00 mostly 5.00 occasional higher Red Flesh Seedless Type cartons 4s 18.00-21.00 mostly 18.00-20.00 occasional higher 5s 18.00-22.00 mostly 20.00 occasional higher 6s 16.00-20.00 mostly 16.00-18.00 occasional higher 24 inch bins approx 36 count 189.00-217.00 mostly 196.00-203.00 few 210.00 occasional higher approx 45 count 189.00-217.00 mostly 196.00-203.00 few 210.00 occasional higher

approx 60 count 182.00-210.00 mostly 182.00-196.00

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 45 count 224.00-252.00 mostly 238.00-252.00 occasional higher and lower approx 60 count 224.00-252.00 mostly 238.00-252.00 occasional higher and lower

WHOLESALE TERMINAL MARKET PRICES AS OF DATE.

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHEVILLE

CANTALOUPE: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 12s 29.00-35.00

HONEYDEWS: MARKET. OFFERINGS LIGHT. 2/3 cartons/crates CALIFORNIA 6s 28.00-34.00

ATLANTA

CANTALOUPE: MARKET STEADY. 1/2 cartons ARIZONA-CALIFORNIA 9s 24.00-27.00 mostly 25.00-26.00 occasional lower fine appearance 33.00-34.00 occasional higher/lower 12s 24.00-27.00 mostly 25.00-26.00 occasional lower fine appearance 33.00-34.00 occasional higher/lower

HONEYDEWS: MARKET 2/3 CARTONS 5S SLIGHTLY LOWER, OTHERS ABOUT STEADY. 2/3 cartons ARIZONA-CALIFORNIA 5s 16.00-18.00 fair condition 12.00-14.00 poorer quality and condition lower 6s 24.00-26.00 occasional lower fair condition 16.00-18.00 poorer quality and condition lower MEXICO 5s 16.00-18.00 mostly 17.00-18.00 6s 24.00-26.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. OFFERINGS VERY LIGHT. cartons FLORIDA RED FLESH SEEDLESS TYPE 5s 30.00-32.00 mostly 31.00-32.00 occasional higher 6s 30.00-32.00 mostly 31.00-32.00 occasional higher MEXICO RED FLESH SEEDLESS TYPE 5s 30.00-32.00 mostly 31.00-32.00 occasional higher fine appearance 42.00-44.00 mostly 43.00-44.00 occasional higher 6s 30.00-32.00 mostly 31.00-32.00 occasional higher fine appearance 42.00-44.00 mostly 43.00-44.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 24-28 lb 245.00-255.00 occasional higher RED FLESH SEEDLESS TYPE 45s 300.00-319.00 one lot 329.00 60s 384.00-394.00 occasional lower

BOSTON

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons ARIZONA 9s 26.00-28.00 occasional lower ordinary condition 10.00 12s 25.00-26.00 fair condition 18.00-20.00

HONEYDEWS: MARKET STEADY. 2/3 cartons ARIZONA 5s 25.00-26.00 6s 25.00-26.00 MEXICO 5s 20.00 5s (4 size) 17.00 6s 20.00-23.00 mostly 20.00-22.00

MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 45.00

WATERMELONS: MARKET STEADY. cartons MEXICO RED FLESH SEEDLESS TYPE 5s 42.00 TEXAS RED FLESH SEEDLESS TYPE 5s 42.00-45.00 mostly 42.00-44.00 24 inch bins TEXAS RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 8.00-9.00 60s 5.00-6.00

CHICAGO

CANTALOUPE: MARKET STEADY. 1/2 cartons ARIZONA 9s 24.00 12s 18.00 CALIFORNIA 9s 21.00 12s 15.00 oversized 1/2 cartons ARIZONA 9s (6 size) 25.00-27.00 MEXICO 6s (5 size) 18.50 9s (6 size) 24.00 **HONEYDEWS:** MARKET JUMBO 5S LOWER; OTHERS STEADY. 2/3 cartons ARIZONA 6s 22.00 CALIFORNIA 5s 20.00 6s 19.00 MEXICO 5s 14.00-16.00 6s 18.00 oversized 2/3 cartons ARIZONA 5s (4 size) 16.50-18.00 MEXICO 5s (4 size) 14.00-15.00 Few low as 16

WATERMELONS: MARKET STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 5s 30.00 FLORIDA RED FLESH SEEDLESS TYPE 4s 38.00 MEXICO RED FLESH SEEDLESS TYPE 4s 36.00 fine appearance 41.00 5s 36.00 fine appearance 41.00 6s fair appearance 20.00 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 35s 225.00 RED FLESH SEEDLESS TYPE 45s 320.00 60s 350.00 MEXICO RED FLESH SEEDLESS TYPE 36s 340.00 45s 340.00 Few low as 320.00 fair appearance 295.00-300.00 60s 320.00 fair appearance 265.00-290.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 45s 330.00 flat cartons MEXICO RED FLESH SEEDLESS TYPE 8s 10.00 Occasional Higher 9s 9.00 Occasional Higher TEXAS RED FLESH SEEDLESS TYPE 8s 25.50 Occasional Higher

LOS ANGELES

CANTALOUPE: MARKET STEADY. flat cartons MEXICO 9s 24.00-26.00 1/2 cartons MEXICO 12s 22.00-24.00

HONEYDEWS: MARKET STEADY. 2/3 cartons MEXICO 5s 18.00-20.00 6s 20.00-22.00 8s 18.00-20.00

WATERMELONS: MARKET STEADY. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 21.00-23.00 8s 16.00-18.00 RED FLESH SEEDLESS TYPE 4s 30.00-32.00 5s 28.00-30.00 6s 30.00-32.00

MIAMI

CANTALOUPE: MARKET ABOUT STEADY. OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s 26.00-28.00 occasional higher 12s 26.00- 28.00 occasional higher

HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 24.00-27.00 occasional lower 6s 24.00-27.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 36s per melon 6.00-7.00 occasional higher 45s per melon 5.00-6.00 occasional higher 60s per melon 5.00 occasional higher

NEW YORK

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons ARIZONA 9s fine appearance 26.00-28.00 MEXICO 9s 24.00-26.00 12s 24.00- 25.00 oversized 1/2 cartons ARIZONA 9s (6 size) fine appearance 26.00-30.00 mostly 28.00 MEXICO 9s (6 size) 26.00-28.00

HONEYDEWS: MARKET SLIGHTLY LOWER. 2/3 cartons MEXICO 5s 18.00-22.00 mostly 20.00 6s 18.00-22.00 mostly 20.00 oversized 2/3 cartons MEXICO 5s (4 size) 20.00-24.00 mostly 22.00

WATERMELONS: MARKET MEXICO CARTON 4S SLIGHTLY LOWER, OTHERS STEADY. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 25.00-28.00 mostly 26.00-27.00 8s 22.00-24.00 cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 30.00-36.00 mostly 32.00- 34.00 fine appearance 38.00-44.00 mostly 40.00-42.00 TEXAS RED FLESH SEEDLESS TYPE 65-69 lb fine appearance 48.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s 400.00-420.00 TEXAS RED FLESH SEEDLESS TYPE 36s fine appearance 400.00

PHILADELPHIA

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons ARIZONA TUSCAN TYPE 12s 28.00 CALIFORNIA 9s 24.00-25.00 12s 24.00-26.00 mostly 25.00-26.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 25.00-26.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons ARIZONA 6s 24.00 Golden 6s 26.00 CALIFORNIA 5s 22.00 MEXICO 5s 20.00 6s 20.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 24.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 10 kg cartons BRAZIL 6s 25.00-26.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. 17 kg cartons BRAZIL 7s 37.00-38.00

WATERMELONS: MARKET FLORIDA 45S HIGHER, OTHERS ABOUT STEADY. cartons FLORIDA RED FLESH SEEDLESS TYPE Round Types 4s 42.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 4s 42.00 5s 42.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 45s 240.00 60s 240.00 FLORIDA RED FLESH SEEDLESS TYPE Round Types 45s 340.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 45s 380.00