

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

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<https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf>

Date November 4, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/28/2025 to 11/3/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 28	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	1	-	-	-	-	-	1	-	37
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	-	1	-	1	-	-	1	14	27	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	31	80	45	72	-	-	28	461	316	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	3	-	3	1	-	-	3	76	42	306
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	2	1	3	2	-	-	3	21	18	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	4	13	16	3	-	-	2	240	229	4,868
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	-	1	-	4	-	-	-	8	1	137
MEXICO CROSSINGS THROUGH ROMA TEXAS	T I	-	-	1	-	-	-	-	1	-	10
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	24	35	16	62	-	-	43	376	1,253	3,966
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	1	2	1	9	-	-	5	46	62	235
<u>WATERMELONS - RED FLESH SEEDLESS TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	2	1	-	-	-	-	6,192	-	-
MARYLAND											
MARYLAND	T	1	-	-	-	-	-	-	848	1,997	1,997
SOUTH CAROLINA											
SOUTH CAROLINA	T	1	1	1	1	1	-	-	1,328	2,318	2,318
<u>WATERMELONS - SEEDLESS</u>	-										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	2	-	-	-	-	-	3	10	2	53
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	58	63	53	92	-	-	63	811	1,213	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	1	-	1	2	-	-	3	67	94	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	13	10	-	-	-	-	9	235	119	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	6	23	-	-	-	-	9	114	503	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	10	10	-	-	-	-	11	300	175	1,271
<u>WATERMELONS - SEEDLESS - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	3	2	2	-	-	2	19	12	375
GRAND TOTALS		157	246	143	251	1	-	185	11,168	8,381	42,250

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

CANTALOUPE

ARIZONA

CENTRAL ARIZONA	T	30	25	25	25	25	-	25	5,391	3,943	4,470
WESTERN ARIZONA	T	23	40	41	31	-	-	33	3,015	2,408	2,680

CALIFORNIA-CENTRAL

SAN JOAQUIN VALLEY CALIFORNIA	T	20	20	15	15	-	-	3	13,870	12,325	12,356
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CALIFORNIA-IMPERIAL VAL

IMPERIAL VALLEY CALIFORNIA	T	25	25	15	5	-	-	15	2,817	2,653	2,790
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GUATEMALA

IMPORTS THROUGH SOUTH FLORIDA/TAMPA	B I	-	6	-	-	-	-	-	22	62	2,139
IMPORTS THROUGH WILMINGTON DELAWARE	B I	1	-	-	9	-	-	-	21	-	719

MEXICO

MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	5	5	2	12	-	-	11	43	38	965
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	-	1	-	-	-	-	2	4	25

GRAND TOTALS		104	121	99	97	25	-	87	25,181	21,433	26,144
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Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

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HONEYDEWS

ARIZONA

CENTRAL ARIZONA	T	6	6	5	5	5	-	5	1,426	624	695
WESTERN ARIZONA	T	6	7	7	4	-	-	7	391	458	512

CALIFORNIA-CENTRAL

SAN JOAQUIN VALLEY CALIFORNIA	T	2	3	2	2	-	-	1	5,088	5,448	5,484
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CALIFORNIA-IMPERIAL VAL

IMPERIAL VALLEY CALIFORNIA	T	6	6	3	3	-	-	7	971	609	652
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BRAZIL

IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	2	-	-	-	-	2	7	1	36
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MEXICO

MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	24	31	37	65	-	-	33	309	371	3,682
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GRAND TOTALS		44	55	54	79	5	-	55	8,192	7,511	11,061
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Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

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SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for DATE. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

IMPERIAL VALLEY CALIFORNIA AND CENTRAL AND WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND MODERATE. MARKET ABOUT STEADY. 1/2 cartons 9s 13.95-18.95 mostly 15.95-16.95 occasional higher 12s 12.95-15.95 mostly 12.95-14.95 occasional higher.

HONEYDEWS: DEMAND MODERATE. MARKET ABOUT STEADY. 2/3 cartons 5s 12.95-15.95 mostly 13.50-14.50 6s 12.95-15.95 mostly 13.50-14.50

MEXICO CROSSINGS THROUGH NOGALES ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND MODERATE. MARKET SLIGHTLY LOWER. 1/2 cartons 9s 14.95-16.95 occasional higher 12s 12.95-16.00 mostly 12.95-14.00 oversized 1/2 cartons 9s (6 size) 12.00-14.00 mostly 12.00-12.95

HONEYDEWS: DEMAND MODERATE. MARKET SLIGHTLY LOWER. 2/3 cartons 5s 8.00-11.00 mostly 9.00 occasional higher 6s 9.00-12.00 mostly 9.00-10.00 occasional higher 8s 8.00-10.00 mostly 8.00 occasional higher

WATERMELONS: DEMAND MODERATE. MARKET MINIATURE 8S SLIGHTLY HIGHER. 9S AND CARTONS 4-6S SLIGHTLY LOWER. OTHERS ABOUT STEADY. Extra services included. Wide range in quality and condition. Red Flesh Seedless Miniature cartons 6s 12.00-14.00 occasional higher 8s 6.00-9.00 mostly 6.00-8.00 few 10.00 9s 4.00-7.00 mostly 4.00-5.00 occasional higher Red Flesh Seedless Type cartons 4s 18.00-21.00 mostly 18.00-20.00 occasional higher 5s 18.00-22.00 mostly 20.00 6s 16.00-18.00 occasional higher 24 inch bins approx 36 count 189.00-217.00 mostly 196.00-203.00 few 210.00 approx 45 count 189.00-217.00 mostly 196.00-203.00 few 210.00 approx 60 count 182.00-210.00 mostly 182.00-196.00 few 203.00

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 45 count 224.00-252.00 mostly 238.00-252.00 occasional higher and lower approx 60 count 224.00-252.00 mostly 238.00-252.00 occasional higher and lower

WHOLESALE TERMINAL MARKET PRICES AS OF DATE.

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHEVILLE

CANTALOUPE: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 12s 29.00-35.00

HONEYDEWS: MARKET. OFFERINGS LIGHT. 2/3 cartons/crates CALIFORNIA 6s 28.00-34.00

BOSTON

CANTALOUPE: MARKET ARIZONA 9 COUNT LOWER, OTHERS ABOUT STEADY. 1/2 cartons ARIZONA 9s 26.00-28.00 occasional lower ordinary condition 10.00 12s 25.00-26.00 fair condition 18.00-20.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons ARIZONA 5s 25.00-26.00 6s 25.00-26.00 MEXICO 5s 20.00 5s (4 size) 17.00 6s 20.00-23.00 mostly 20.00-22.00

MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00 MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 45.00

WATERMELONS: MARKET ABOUT STEADY. cartons MEXICO RED FLESH SEEDLESS TYPE 5s 42.00 TEXAS RED FLESH SEEDLESS TYPE 5s 42.00-45.00 mostly 42.00-44.00 24 inch bins TEXAS RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 8.00-9.00 60s 5.00-6.00

CHICAGO

CANTALOUPE: MARKET STEADY. 1/2 cartons ARIZONA 9s 24.00 12s 18.00 CALIFORNIA 9s 21.00 12s 15.00 oversized 1/2 cartons ARIZONA 9s (6 size) 25.00-27.00 MEXICO 6s (5 size) 18.50 9s (6 size) 24.00 **HONEYDEWS:** MARKET STEADY. 2/3 cartons CALIFORNIA 5s 20.00 6s 19.00 MEXICO 5s 14.00-16.00 6s 18.00 oversized 2/3 cartons ARIZONA 5s (4 size) 20.00 MEXICO 5s (4 size) 20.00 Few low as 16 **WATERMELONS:** MARKET STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 5s 30.00 FLORIDA RED FLESH SEEDLESS TYPE 4s 38.00 MEXICO RED FLESH SEEDLESS TYPE 4s 36.00 fine appearance 41.00 5s 36.00 fine appearance 41.00 6s fair appearance 20.00 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 35s 225.00 RED FLESH SEEDLESS TYPE 45s 320.00 60s 350.00 MEXICO RED FLESH SEEDLESS TYPE 36s 340.00 45s 340.00 Few low as 320.00 fair appearance 295.00-300.00 60s 320.00 fair appearance 265.00-290.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 45s 330.00 flat cartons MEXICO RED FLESH SEEDLESS TYPE 8s 10.00 Occasional Higher 9s 9.00 Occasional Higher TEXAS RED FLESH SEEDLESS TYPE 8s 25.50 Occasional Higher

LOS ANGELES

CANTALOUPE: MARKET STEADY. flat cartons ARIZONA-CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower 1/2 cartons ARIZONA-CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 12s fair condition 12.00-14.00 poorer quality and condition lower oversized 1/2 cartons ARIZONA-CALIFORNIA 9s (6 size) 17.00-18.00 occasional higher/lower

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 6s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 8s 12.00-14.00 mostly 13.00-14.00 occasional higher/lower fair condition 10.00-11.00 poorer quality and condition lower

WATERMELONS: MARKET STEADY. cartons MEXICO RED FLESH SEEDLESS TYPE 4s 28.00-30.00 fair appearance 24.00-26.00 occasional higher 5s 30.00-32.00 mostly 30.00-31.00 occasional higher fair appearance 24.00-26.00 6s 28.00-30.00 occasional higher YELLOW FLESH SEEDLESS TYPE 5s 32.00-34.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 45s 270.00-275.00 occasional higher/lower 60s 245.00-250.00 occasional higher/lower 75s 135.00-140.00 occasional higher/lower flat cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-18.00 mostly 14.00-16.00 9s 13.00-15.00 occasional higher YELLOW FLESH SEEDLESS TYPE 6s 17.00-18.00 occasional higher (miniature type)

MIAMI

CANTALOUPE: MARKET SLIGHTLY LOWER. OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s 26.00-28.00 occasional higher 12s 26.00-28.00 occasional higher

HONEYDEWS: MARKET SLIGHTLY LOWER. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 24.00-27.00 occasional lower 6s 24.00-27.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 36s per melon 6.00-7.00 occasional higher 45s per melon 5.00-6.00 occasional higher 60s per melon 5.00 occasional higher

NEW YORK

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons ARIZONA 9s fine appearance 26.00-28.00 12s 24.00-26.00 MEXICO 9s 24.00-26.00 12s 20.00-24.00 mostly 22.00 oversized 1/2 cartons ARIZONA 9s (6 size) fine appearance 26.00-30.00 mostly 28.00 MEXICO 9s (6 size) 26.00-28.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons MEXICO 5s 22.00-24.00 6s 20.00-24.00 mostly 22.00 oversized 2/3 cartons MEXICO 5s (4 size) 20.00-24.00 mostly 22.00

WATERMELONS: MARKET ABOUT STEADY. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 25.00-28.00 mostly 26.00-27.00 holdovers 20.00-22.00 8s 22.00-24.00 cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 36.00-40.00 mostly 38.00 fine appearance 42.00-44.00 TEXAS RED FLESH SEEDLESS TYPE 65-69 lb fine appearance 48.00 24 inch bins TEXAS RED FLESH SEEDLESS TYPE 36s fine appearance 400.00

PHILADELPHIA

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 24.00-27.00 mostly 24.00-25.00 12s 24.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 26.00-27.00

HONEYDEWS: MARKET STEADY. 2/3 cartons ARIZONA 6s 24.00 CALIFORNIA 5s 22.00 MEXICO 5s 20.00-22.00 6s 20.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 26.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 10 kg cartons BRAZIL 6s 25.00-26.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. 17 kg cartons BRAZIL 7s 37.00-38.00

WATERMELONS: MARKET ABOUT STEADY. cartons FLORIDA RED FLESH SEEDLESS TYPE Round Types 4s 42.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 45s 240.00 60s 240.00 FLORIDA RED FLESH SEEDLESS TYPE Round Types 36s 240.00-250.00 mostly 250.00 45s 240.00-250.00 mostly 250.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 45s 380.00