NATIONAL WATERMELON REPORT



Agricultural Marketing Service Specialty Crops Program Market News Division 230 North 1st Avenue, Suite 404 Phoenix, AZ 85003 Phone: 602-557-0410

Volume LII - Number 210

https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf

November 3, 2025

Movement information is current as of the date of the report. Information is subject to revision.

Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/27/2025 to 11/2/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 27	Oct 28	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Total This Season	To Date Last Season	Final Last Season
WATERMELONS									Scason	3003011	3003011
BRAZIL	-										
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	ВІ	-	-	1	-	-	-	-	1	-	37
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	ВІ	-	-	1	-	1	-	-	13	27	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	5	31	80	45	72	-	-	433	316	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	1	3	-	3	1	-	-	73	42	306
MEXICO CROSSINGS THROUGH PHARR TEXAS	ΤI	-	2	1	3	2	-	-	17	18	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	9	4	13	16	3	-	-	238	229	4,868
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	ΤI	-	-	1	-	4	-	-	8	1	137
MEXICO CROSSINGS THROUGH ROMA TEXAS	ΤI	-	-	-	1	-	-	-	1	-	10
WATERMELONS - RED FLESH SEEDLESS MINIATURE	=										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	19	24	35	16	62	-	-	332	1,253	3,966
WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	-	1	2	1	9	-	-	41	62	235
WATERMELONS - RED FLESH SEEDLESS TYPE	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	2	-	2	1	-	-	-	6,192	-	-
MARYLAND											
MARYLAND	Т	1	1	-	-	-	-	-	848	1,997	1,997
SOUTH CAROLINA											
SOUTH CAROLINA	T	2	1	1	1	1	1	-	1,328	2,318	2,318
WATERMELONS - SEEDLESS	-										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	ВІ	-	2	-	-	-	-	-	8	2	53
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	TI	66	58	63	53	92	-	-	748	1,213	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	-	1	-	1	2	-	-	64	94	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	ΤI	13	13	10	-	-	-	-	226	119	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	1	6	23	-	-	-	-	105	503	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	ΤI	8	10	10	-	-	-	-	289	175	1,271
WATERMELONS - SEEDLESS - ORGANIC	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	3	-	3	2	2	-	-	17	12	375

National Watermelon Report	Volume LII – Number 210 Page 2									November 3, 202	
	Trans Mode/ Imp-	Oct	Oct	Oct	Oct	Oct	Nov	Nov	Total This	To Date Last	Fina Lasi
Commodity/Var/Prop/Origin/District	Ехр	27	28	29	30	31	01	02	Season	Season	Season
GRAND TOTALS		130	157	246	143	251	1	-	10,982	8,381	42,250
Trans Mode: T = Truck A	= Air B = Bo	at R = Ra	il P = Pi	ggybac	k	Imp-Ex	p: E = 1	Export I	= Import		
<u>CANTALOUPES</u>	<u>-</u>										
ARIZONA											
CENTRAL ARIZONA	T	30	30	25	25	25	25	-	5,366	3,943	4,470
WESTERN ARIZONA	T	48	23	40	41	31	-	-	2,981	2,408	2,680
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	Т	25	20	20	15	15	-	-	13,867	12,325	12,356
CALIFORNIA-IMPERIAL VAL											
MPERIAL VALLEY CALIFORNIA	Т	25	25	25	15	5	-	-	2,802	2,653	2,790
GUATEMALA											
IMPORTS THROUGH SOUTH FLORIDA/TAMPA	ВІ	6	_	6	-	-	_	_	22	62	2,139
MPORTS THROUGH WILMINGTON DELAWARE	ВІ	-	1	_	_	9	_	_	21	-	71:
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	5	5	5	2	12	_	_	31	38	96!
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	-	-	-	1	-	-	-	2	4	25
GRAND TOTALS	-	139	104	121	99	97	25	-	25,092	21,433	26,144
Trans Mode: T = Truck A	= Air B = Bo	oat R = Ra	il P = Pi	ggybac	k	Imp-Ex	p: E =	Export I	= Import		
<u>Honeydews</u> Arizona	-										
	Т	6	6	6	5	5	5	_	1 422	C24	COL
CENTRAL ARIZONA	T	7		7		4	5	-	1,422	624	695
WESTERN ARIZONA		/	6	/	7	4	-	-	384	458	512
CALIFORNIA-CENTRAL	Т	2	2	2	2	2			F 000	F 440	F 40.
SAN JOAQUIN VALLEY CALIFORNIA	,	3	2	3	2	2	-	-	5,088	5,448	5,484
CALIFORNIA-IMPERIAL VAL	Т	_				_					
MPERIAL VALLEY CALIFORNIA	1	6	6	6	3	3	-	-	964	609	652
BRAZIL MPORTS THROUGH PHILADELPHIA-CAMDEN	ВІ	-	-	2	-	-	-	-	5	1	3
PENNSYLVANIA-NEW JERSEY MEXICO MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤΙ	27	24	31	37	65	_	_	276	371	3,682

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for DATE. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

IMPERIAL VALLEY CALIFORNIA AND CENTRAL AND WESTERN ARIZONA

Sales F.O.B.

Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPES: DEMAND MODERATE. MARKET SLIGHTLY **LOWER**. 1/2 cartons 9s 13.95-18.95 mostly 15.95-16.95 occasional higher 12s 12.95-15.95 mostly 12.95-14.95 occasional higher.

HONEYDEWS: DEMAND MODERATE. MARKET SLIGHTLY **LOWER**. 2/3 cartons 5s 12.95-15.95 mostly 13.50-14.50 6s 12.95-15.95 mostly 13.50-14.50

CANTALOUPES: DEMAND MODERATE. MARKET 9S ABOUT STEADY, OTHERS SLIGHTLY LOWER. 1/2 cartons 9s 16.00-17.95 mostly 16.95 occasional higher 12s 12.95-15.95 mostly 12.95-14.95 oversized 1/2 cartons 9s (6 size) 12.95-14.95 mostly 12.95 HONEYDEWS: DEMAND MODERATE. MARKET 6S SLIGHTLY LOWER, OTHERS ABOUT STEADY. 2/3 cartons 5s 8.00-11.00 mostly 9.00-10.00 occasional higher 6s 9.00-13.00 mostly 10.00-11.00 occasional higher 8s 8.00-11.00 mostly 8.00-9.00 occasional higher

WATERMELONS: DEMAND MODERATE. MARKET MINIATURE 8 -9S SLIGHTLY **HIGHER**, APPROXIMATELY 36-60 COUNTS SLIGHTLY LOWER, OTHERS ABOUT STEADY. Extra services included. Wide range in quality and condition. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Miniature cartons 6s 12.00-14.00 8s 6.00-9.00 mostly 6.00-7.00 occasional higher and lower 9s 4.95-8.00 mostly 5.00-5.95 occasional higher Red Flesh Seedless Type cartons 4s 20.00-22.00 occasional higher 5s 21.00-23.40 mostly 22.00 6s 18.00-20.00 mostly 18.00 24 inch bins approx 36 count 189.00-217.00 mostly 196.00-203.00 approx 45 count 189.00-217.00 mostly 196.00-203.00 approx 60 count 182.00-210.00 mostly 182.00-196.00 occasional higher and lower

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT.

DEMAND FAIRLY LIGHT. MARKET

ABOUT STEADY. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 45 count 210.00-250.00 mostly 210.00-233.00 occasional higher and lower approx 60 count 230.00-250.00 mostly 230.00-233.00 occasional higher and lower

CANTALOUPES: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 12s 29.00-35.00 **HONEYDEWS:** MARKET. OFFERINGS LIGHT. 2/3 cartons/crates CALIFORNIA 6s 28.00-34.00

BOSTON

CANTALOUPES: MARKET ABOUT STEADY. 1/2 cartons ARIZONA 9s 28.00 ordinary condition 10.00 12s 18.00-20.00 HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons MEXICO 5s 20.00 5s (4 size) 17.00 6s 20.00-23.00 mostly 20.00-22.00

MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, HAMI: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00 MELON, ORANGE FLESH: OFFERINGS

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 45.00

WATERMELONS: MARKET STEADY. cartons MEXICO RED FLESH SEEDLESS TYPE 5s 42.00 24 inch bins TEXAS RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 8.00-9.00 60s 5.00-6.00

WHOLESALE TERMINAL MARKET PRICES AS OF DATE.

This is only a sample of wholesale terminal market reports. For a complete and current listing https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports

ASHEVILLE

CHICAGO

CANTALOUPES: MARKET
CALIFORNIA 9S AND 12S, MEXICO
JUMBO 9S, AND ARIZONA 12S LOWER;
OTHERS ABOUT STEADY. 1/2 cartons
ARIZONA 9s 24.00 12s 18.00 CALIFORNIA
9s 21.00 12s 15.00 oversized 1/2 cartons
ARIZONA 9s (6 size) 25.00-27.00 MEXICO
6s (5 size) 18.50 9s (6 size) 24.00
HONEYDEWS: MARKET LOWER. 2/3
cartons CALIFORNIA 5s 20 00 6s 19 00

cartons CALIFORNIA 5s 20.00 6s 19.00 MEXICO 5s 14.00-16.00 6s 18.00 oversized 2/3 cartons ARIZONA 5s (4 size) 20.00 MEXICO 5s (4 size) 20.00 Few low as 16

MEXICO CROSSINGS THROUGH NOGALES ARIZON

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: MARKET MEXICO 60S HIGHER; MEXICO 8S AND 45S LOWER; OTHERS ABOUT STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 5s 30.00 FLORIDA RED FLESH SEEDLESS TYPE 4s 38.00 MEXICO RED FLESH SEEDLESS TYPE 4s 36.00 fine appearance 46.00 5s 36.00 fine appearance 44.00 6s fair appearance 20.00 24 inch bins FLORIDA RED FLESH SEEDED TYPE 35s 225.00 RED FLESH SEEDLESS TYPE 45s 320.00 60s 350.00 MEXICO RED FLESH SEEDLESS TYPE 36s 340.00 45s 340.00 Few low as 320.00 fair appearance 295.00-300.00 60s 320.00 fair appearance 265.00-290.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 45s 330.00 flat cartons MEXICO RED FLESH SEEDLESS TYPE 8s 10.00 Occasional Higher 9s 9.00 Occasional Higher TEXAS RED FLESH SEEDLESS TYPE 8s 25.50 Occasional Higher

VALLEY CALIFORNIA 5s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 6s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 8s 12.00-14.00 mostly 13.00-14.00 occasional higher/lower fair condition 10.00-11.00 poorer quality and condition lower WATERMELONS: MARKET STEADY. cartons MEXICO RED FLESH SEEDLESS TYPE 4s 28.00-30.00 fair appearance 24.00-26.00 occasional higher 5s 30.00-32.00 mostly 30.00-31.00 occasional higher fair appearance 24.00-26.00 6s 28.00-30.00 occasional higher YELLOW FLESH SEEDLESS TYPE 5s 32.00-34.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 45s 270.00-275.00 occasional higher/lower 60s 245.00-250.00 occasional higher/lower 75s 135.00-140.00 occasional higher/lower flat cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-18.00 mostly 14.00-16.00 9s 13.00-15.00 occasional higher YELLOW FLESH SEEDLESS TYPE 6s 17.00-18.00 occasional higher (miniature type)

MIAMI

CANTALOUPES: MARKET ABOUT STEADY. OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s 26.00-29.00 occasional higher 12s 26.00- 29.00 occasional higher HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 25.00-28.00 occasional lower 6s 25.00-28.00 occasional lower 6s 25.00-28.00 occasional lower WATERMELONS: MARKET ABOUT STEADY. 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 36s per melon 6.00-7.00 occasional higher 45s per melon 5.00-6.00 occasional higher 60s per melon 5.00 occasional higher

WATERMELONS: MARKET MEXICO CARTON 4S SLIGHTLY LOWER, OTHERS STEADY. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 25.00-28.00 mostly 26.00-27.00 holdovers 20.00-22.00 8s 22.00-24.00 cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 36.00-40.00 mostly 38.00 fine appearance 42.00-44.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb fine appearance 48.00 24 inch bins TEXAS RED FLESH SEEDLESS TYPE 36s fine appearance 400.00

PHILADELPHIA

CANTALOUPES: MARKET SLIGHTLY LOWER. 1/2 cartons CALIFORNIA 9s 24.00-27.00 mostly 24.00-25.00 12s 24.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 26.00-27.00

HONEYDEWS: MARKET MEXICO LOWER, OTHERS ABOUT STEADY. 2/3 cartons ARIZONA 6s 24.00 CALIFORNIA 5s 22.00 MEXICO 5s 20.00-22.00 6s 20.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 26.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 10 kg cartons BRAZIL 6s 25.00-26.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. 17 kg cartons BRAZIL 7s 37.00-38.00
WATERMELONS: MARKET FLORIDA HIGHER, MEXICO AND DELAWARE LOWER cartons MEXICO RED FLESH

LOWER. cartons MEXICO RED FLESH SEEDLESS TYPE Round Types 4s 42.00 5s 42.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 45s 240.00 60s 240.00 FLORIDA RED FLESH SEEDLESS TYPE Round Types 36s 240.00-250.00 mostly 250.00 45s 240.00-250.00 mostly 250.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 36s 380.00 45s 380.00

LOS ANGELES

CANTALOUPES: MARKET STEADY. flat cartons ARIZONA-CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower 1/2 cartons ARIZONA-CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 12s fair condition 12.00-14.00 poorer quality and condition lower oversized 1/2 cartons ARIZONA-CALIFORNIA 9s (6 size) 17.00-18.00 occasional higher/lower **HONEYDEWS:** MARKET STEADY. 2/3

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA SAN JOAQUIN

NEW YORK

CANTALOUPES: MARKET SLIGHTLY LOWER. 1/2 cartons ARIZONA 9s fine appearance 26.00-28.00 12s 24.00-26.00 MEXICO 9s 24.00- 26.00 12s 20.00-24.00 mostly 22.00 oversized 1/2 cartons ARIZONA 9s (6 size) fine appearance 26.00-30.00 mostly 28.00 MEXICO 9s (6 size) 26.00-28.00

HONEYDEWS: MARKET SLIGHTLY LOWER. 2/3 cartons MEXICO 5s 22.00-24.00 6s 20.00-24.00 mostly 22.00 oversized 2/3 cartons MEXICO 5s (4 size) 20.00-24.00 mostly 22.00