

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

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October 31, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/24/2025 to 10/30/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp-Exp	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	Oct 29	Oct 30	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN	B I	-	-	-	-	-	1	-	1	-	37
PENNSYLVANIA-NEW JERSEY											
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	1	-	-	-	-	1	-	12	25	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	6	-	-	5	31	80	45	362	257	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	2	-	-	1	3	-	3	72	41	306
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	-	-	-	2	1	3	15	11	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	5	-	-	9	4	13	16	235	220	4,868
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	2	-	-	-	-	1	-	3	1	137
MEXICO CROSSINGS THROUGH ROMA TEXAS	T I	-	-	-	-	-	-	1	1	-	10
<u>WATERMELONS - RED FLESH SEEDLESS</u>											
<u>MINIATURE</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	41	-	-	19	24	35	16	270	1,055	3,966
<u>WATERMELONS - RED FLESH SEEDLESS</u>											
<u>MINIATURE - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	6	-	-	-	1	2	1	32	50	235
<u>WATERMELONS - RED FLESH SEEDLESS</u>											
<u>TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	2	-	-	2	-	2	1	6,192	-	-
MARYLAND											
MARYLAND	T	2	1	1	1	1	-	-	848	1,997	1,997
SOUTH CAROLINA											
SOUTH CAROLINA	T	3	1	-	2	1	1	1	1,326	2,318	2,318
<u>WATERMELONS - SEEDLESS</u>	-										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN	B I	-	-	-	-	2	-	-	8	2	53
PENNSYLVANIA-NEW JERSEY											
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	78	-	-	66	58	63	53	656	1,084	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	4	-	-	-	1	-	1	63	91	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	-	-	13	13	10	-	226	119	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	-	-	1	6	23	-	105	500	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	-	-	-	8	10	10	-	289	175	1,271
<u>WATERMELONS - SEEDLESS - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	1	-	-	3	-	3	2	15	11	375
GRAND TOTALS		153	2	1	130	157	246	143	10,731	7,957	42,250

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

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Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	Oct 29	Oct 30	Total This Season	To Date Last Season	Final Last Season
<u>CANTALOUPE</u>	-										
ARIZONA											
CENTRAL ARIZONA	T	30	30	-	30	30	25	25	5,316	3,854	4,470
WESTERN ARIZONA	T	-	32	-	48	23	40	41	2,950	2,317	2,680
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	36	22	-	25	20	20	15	13,852	12,313	12,356
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	25	-	-	25	25	25	15	2,797	2,631	2,790
GUATEMALA											
IMPORTS THROUGH SOUTH FLORIDA/TAMPA	B I	-	-	-	6	-	6	-	22	61	2,139
IMPORTS THROUGH WILMINGTON DELAWARE	B I	-	-	-	-	1	-	-	11	-	719
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	1	-	-	5	5	5	2	20	16	965
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	-	-	-	-	-	1	2	4	25
GRAND TOTALS		92	84	-	139	104	121	99	24,970	21,196	26,144

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<u>HONEYDEWS</u>	-										
ARIZONA											
CENTRAL ARIZONA	T	6	6	-	6	6	6	5	1,413	617	695
WESTERN ARIZONA	T	-	9	-	7	6	7	7	380	431	512
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	3	2	-	3	2	3	2	5,085	5,446	5,484
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	6	6	-	6	6	6	3	961	603	652
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	-	-	-	-	2	-	5	1	36
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	28	-	-	27	24	31	37	211	301	3,682
GRAND TOTALS		43	23	-	49	44	55	54	8,055	7,399	11,061

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 31, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

IMPERIAL VALLEY CALIFORNIA AND CENTRAL AND WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND MODERATE. MARKET 9S SLIGHTLY **HIGHER**, 12S ABOUT STEADY. 1/2 cartons 9s 13.95-18.95 mostly 16.95-17.95 occasional higher 12s 12.95-15.95 mostly 13.95-14.95 occasional higher.

HONEYDEWS: DEMAND MODERATE. MARKET ABOUT STEADY. 2/3 cartons 5s 12.95-15.95 mostly 13.95-14.95 6s 12.95-15.95 mostly 13.95-14.95

MEXICO CROSSINGS THROUGH NOGALES ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND GOOD. MARKET ABOUT STEADY. 1/2 cartons 9s 16.00-17.95 mostly 16.95 occasional higher 12s 13.95-15.95 mostly 14.95 oversized 1/2 cartons 9s (6 size) 12.95-14.95

HONEYDEWS: DEMAND 8S MODERATE, OTHERS GOOD. MARKET 8S SLIGHTLY **LOWER**, OTHERS ABOUT STEADY. 2/3 cartons 5s 9.00-12.00 mostly 9.00-10.00 occasional lower 6s 9.00-13.00 mostly 10.00-12.00 occasional higher 8s 8.00-11.00 mostly 8.00-9.00 occasional higher

WATERMELONS: DEMAND MODERATE. MARKET MINIATURE 9S SLIGHTLY **LOWER**, APPROXIMATELY 36 COUNT SLIGHTLY **HIGHER**, APPROXIMATELY 45 SLIGHTLY **LOWER**, OTHERS ABOUT STEADY. Extra services included. Wide range in quality and condition. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Miniature cartons 6s 12.00-14.00 8s 5.00-8.00 mostly 5.00-7.00 occasional higher 9s 3.95-7.00 mostly 4.50-5.50 occasional higher Red Flesh Seedless Type cartons 4s 20.00-22.00 occasional higher 5s 21.00-23.40 mostly 22.00 6s 18.00-20.00 mostly 18.00 24 inch bins approx 36 count 189.00-217.00 mostly 203.00-210.00 occasional higher approx 45 count 189.00-217.00 mostly 203.00-210.00 approx 60 count 189.00-217.00 mostly 189.00-203.00

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 45 count 210.00-250.00 mostly 210.00-233.00 occasional higher and lower approx 60 count 230.00-250.00 mostly 230.00-233.00 occasional higher and lower

WHOLESALE TERMINAL MARKET PRICES AS OF October 31, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHVILLE

CANTALOUPE: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 12s 27.00-29.00
HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons/crates CALIFORNIA 6s 22.00-29.00

BOSTON

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 24.00 9s (6 size) fair condition 18.00-20.00 ordinary condition 7.00-8.00 occasional lower poor condition 4.00-5.00 12s 24.00
HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 26.00 occasional lower 5s (4 size) 25.00 6s 26.00 occasional lower
MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00
MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00
MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00
MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00
MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 45.00
WATERMELONS: MARKET STEADY. 24 inch bins TEXAS RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 8.00-9.00 60s 5.00-6.00

CHICAGO

CANTALOUPE: MARKET STEADY. 1/2 cartons ARIZONA 9s 21.00-24.00 12s 20.00-22.00 oversized 1/2 cartons ARIZONA 9s (6 size) 25.00-27.00 CALIFORNIA 9s (6 size) ordinary condition 10.00
HONEYDEWS: MARKET LOWER. 2/3 cartons ARIZONA 6s 22.00 CALIFORNIA 6s 20.00 MEXICO 5s 15.00-18.00 mostly 16.00-17.00 6s 19.50-20.00 oversized 2/3 cartons ARIZONA 5s (4 size) 24.00 CALIFORNIA 5s (4 size) 21.00-22.00 MEXICO 5s (4 size) 18.00-20.00
WATERMELONS: MARKET STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s 42.50 MEXICO repacked local RED FLESH SEEDLESS TYPE 4s 36.00 5s 36.00 6s 23.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 45s 350.00-375.00 mostly 350.00 Few low as 320.00 fair appearance 305.00 60s 295.00 70s 320.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 45s 330.00-350.00 60s 330.00 flat cartons MEXICO RED FLESH SEEDLESS TYPE 8s 13.50 Occasional Higher

LOS ANGELES

CANTALOUPE: MARKET ABOUT STEADY. OFFERINGS MODERATE. flat cartons ARIZONA-CALIFORNIA 9s 16.00-18.00 mostly 17.00- 18.00 occasional higher/lower 1/2 cartons ARIZONA-CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 12s fair condition 12.00-14.00 poorer quality and condition lower oversized 1/2 cartons ARIZONA-CALIFORNIA 9s (6 size) 17.00-18.00 occasional higher/lower

HONEYDEWS: MARKET STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 6s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 8s 12.00-14.00 mostly 13.00-14.00 occasional higher/lower fair condition 10.00-11.00 poorer quality and condition lower

MELON, GALIA: MARKET STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s insufficient to quote 8s fair condition 9.00-10.00 poorer quality and condition lower

MELON, HAMI : MARKET STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00-9.00

MELON, KOREAN: MARKET STEADY. OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower

WATERMELONS: MARKET ABOUT STEADY. OFFERINGS MODERATE. cartons MEXICO RED FLESH SEEDLESS TYPE 4s 28.00-30.00 fair appearance 24.00-26.00 occasional higher 5s 30.00-32.00 mostly 30.00-31.00 occasional higher fair appearance 24.00-26.00 6s 28.00- 30.00 occasional higher YELLOW FLESH SEEDLESS TYPE 5s 32.00-34.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 45s 270.00- 275.00 occasional higher/lower 60s 245.00-250.00 occasional higher/lower 75s 135.00-140.00 occasional higher/lower flat cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-18.00 mostly 14.00-16.00 9s 13.00-15.00 occasional higher YELLOW FLESH SEEDLESS TYPE 6s 17.00-18.00 occasional higher (miniature type)

MIAMI

CANTALOUPE: MARKET ABOUT STEADY. OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s 26.00-29.00 occasional higher 12s 26.00- 29.00 occasional higher
HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 25.00-28.00 occasional lower 6s 25.00-28.00 occasional lower
WATERMELONS: MARKET ABOUT STEADY. 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 36s per melon 6.00-7.00 occasional higher 45s per melon 5.00-6.00 occasional higher 60s per melon 5.00 occasional higher

NEW YORK

CANTALOUPE: MARKET SLIGHTLY LOWER. 1/2 cartons ARIZONA 9s fine appearance 28.00 12s 24.00-26.00 MEXICO 9s fine appearance 28.00-30.00 12s 20.00-24.00 mostly 22.00 oversized 1/2 cartons ARIZONA 9s (6 size) fine appearance 30.00-32.00 CALIFORNIA 9s (6 size) fine appearance 30.00-32.00 MEXICO 9s (6 size) 26.00-28.00

HONEYDEWS: MARKET SLIGHTLY LOWER. 2/3 cartons MEXICO 5s 22.00-25.00 fair condition 18.00-20.00 6s 23.00-24.00 oversized 2/3 cartons ARIZONA 5s (4 size) 22.00-24.00 MEXICO 5s (4 size) 24.00-26.00

WATERMELONS: OFFERINGS LIGHT. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 20.00-22.00 few 18.00 8s 16.00-18.00 cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 42.00-44.00 fine appearance 46.00-50.00 mostly 48.00 cartons 5s MEXICO RED FLESH SEEDLESS TYPE 60-64 lb 32.00-38.00 mostly 34.00-36.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s fine appearance 400.00 45s fine appearance 400.00-425.00 TEXAS RED FLESH SEEDLESS TYPE 36s fine appearance 400.00

PHILADELPHIA

CANTALOUPE: MARKET SLIGHTLY LOWER. 1/2 cartons ARIZONA 9s 24.00-27.00 mostly 24.00-26.00 12s 23.00-24.00 CALIFORNIA 9s 24.00-27.00 mostly 24.00-26.00 25.00-27.00 mostly 26.00-27.00 12s 23.00-24.00 oversized 1/2 cartons ARIZONA 9s (6 size) 27.00-30.00 mostly 29.00-30.00 CALIFORNIA 9s (6 size) 27.00-30.00 mostly 29.00-30.00

HONEYDEWS: MARKET SLIGHTLY LOWER. 2/3 cartons ARIZONA 5s 25.00-26.00 6s 24.00-25.00 one lot 18.00-20.00 CALIFORNIA 5s 25.00-26.00 6s 24.00-26.00 mostly 24.00 MEXICO 5s 22.00-24.00 mostly 22.00 6s 22.00-24.00 mostly 22.00 oversized 2/3 cartons ARIZONA 5s (4 size) 26.00 CALIFORNIA 5s (4 size) 26.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 10 kg cartons BRAZIL 6s 25.00-26.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. 17 kg cartons BRAZIL 7s 37.00-38.00

WATERMELONS: MARKET FLORIDA AND MEXICO RED FLESH SEEDLESS TYPE 4S AND 5S LOWER, OTHERS ABOUT STEADY. cartons FLORIDA RED FLESH SEEDLESS TYPE Round Types 4s 42.00-44.00 5s 42.00-44.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 4s 42.00-44.00 5s 42.00-44.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 45s 260.00 60s 260.00 FLORIDA RED FLESH SEEDLESS TYPE Round Types 36s 240.00 45s 240.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 36s 390.00