

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
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Market News Division

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October 29, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/22/2025 to 10/28/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	-	1	1	-	-	-	-	11	24	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	38	51	6	-	-	5	31	237	188	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	3	2	-	-	1	3	69	38	306
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	1	1	-	-	-	-	2	11	10	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	8	47	5	-	-	9	4	206	208	4,868
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	-	-	2	-	-	-	-	2	1	137
<u>WATERMELONS - RED FLESH SEEDLESS</u>											
<u>MINIATURE</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	14	6	41	-	-	19	24	219	812	3,966
<u>WATERMELONS - RED FLESH SEEDLESS</u>											
<u>MINIATURE - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	5	6	-	-	-	1	28	39	235
<u>WATERMELONS - RED FLESH SEEDLESS</u>											
<u>TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	2	-	2	-	-	2	-	6,189	-	-
MARYLAND											
MARYLAND	T	2	3	2	1	1	1	1	848	1,997	1,997
SOUTH CAROLINA											
SOUTH CAROLINA	T	3	5	3	1	-	2	1	1,325	2,318	2,318
<u>WATERMELONS - SEEDLESS</u>	-										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	3	-	-	-	-	-	2	8	2	53
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	29	61	78	-	-	66	58	539	889	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	1	1	4	-	-	-	1	62	87	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	6	-	-	-	-	13	13	216	119	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	5	-	-	-	-	1	6	82	482	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	11	-	-	-	-	8	10	279	166	1,271
<u>WATERMELONS - SEEDLESS - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	1	2	1	-	-	3	-	10	8	375
GRAND TOTALS		124	186	153	2	1	130	157	10,341	7,388	42,203

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

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Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	Total This Season	To Date Last Season	Final Last Season
<u>CANTALOUPE</u>	-										
ARIZONA											
CENTRAL ARIZONA	T	35	35	30	30	-	30	30	5,266	3,788	4,470
WESTERN ARIZONA	T	30	34	-	32	-	48	23	2,869	2,237	2,680
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	42	44	36	22	-	25	20	13,817	12,294	12,356
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	20	20	25	-	-	25	25	2,757	2,581	2,790
GUATEMALA											
IMPORTS THROUGH SOUTH FLORIDA/TAMPA	B I	-	5	-	-	-	6	-	16	48	2,139
IMPORTS THROUGH WILMINGTON DELAWARE	B I	-	10	-	-	-	-	1	11	-	719
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	1	-	-	5	5	13	12	965
GRAND TOTALS		127	148	92	84	-	139	104	24,749	20,960	26,119

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<u>HONEYDEWS</u>	-										
ARIZONA											
CENTRAL ARIZONA	T	6	6	6	6	-	6	6	1,402	606	695
WESTERN ARIZONA	T	8	10	-	9	-	7	6	367	418	512
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	10	9	3	2	-	3	2	5,080	5,441	5,484
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	5	5	6	6	-	6	6	952	590	652
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	1	-	-	-	-	-	-	4	1	36
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	8	14	28	-	-	27	24	144	221	3,682
GRAND TOTALS		38	44	43	23	-	49	44	7,949	7,277	11,061

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

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SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 29, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

IMPERIAL VALLEY CALIFORNIA AND CENTRAL AND WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND MODERATE. MARKET 9S SLIGHTLY **LOWER**, 12S ABOUT STEADY. 1/2 cartons 9s 13.95-17.95 mostly 15.95-17.95 occasional higher 12s 12.95-15.95 mostly 13.95-14.95 occasional higher.

HONEYDEWS: DEMAND MODERATE. MARKET ABOUT STEADY. 2/3 cartons 5s 12.95-15.95 mostly 13.95-14.95 6s 12.95-15.95 mostly 13.95-14.95

MEXICO CROSSINGS THROUGH NOGALES ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. 1/2 cartons 9s 16.95-18.95 mostly 16.95 12s 14.95-16.95 occasional higher

HONEYDEWS: DEMAND MODERATE. MARKET 8S ABOUT STEADY, OTHERS SLIGHTLY **LOWER**. 2/3 cartons 5s 9.00-12.00 mostly 10.00 6s 10.00-13.00 mostly 10.00-12.00 occasional higher 8s 9.00-12.00 mostly 9.00-10.00 occasional higher

WATERMELONS: DEMAND MODERATE. MARKET APPROXIMATELY 36-60 COUNTS SLIGHTLY **HIGHER**, OTHERS ABOUT STEADY. Extra services included. Wide range in quality and condition. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Miniature cartons 6s 12.00-14.00 8s 4.50-8.00 mostly 5.00-7.00 occasional higher 9s 4.50-7.00 mostly 4.50-5.50 Red Flesh Seedless Type cartons 4s 20.00-22.00 occasional higher 5s 21.00-23.40 6s 17.00-19.00 24 inch bins approx 36 count 196.00-224.00 mostly 203.00 occasional higher and lower approx 45 count 196.00-224.00 mostly 210.00-217.00 occasional higher approx 60 count 196.00-224.00 mostly 203.00 occasional lower

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY FAIRLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 45 count 210.00-250.00 mostly 210.00-233.00 occasional higher and lower approx 60 count 230.00-250.00 mostly 230.00-233.00 occasional higher and lower

WHOLESALE TERMINAL MARKET PRICES AS OF October 29, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHVILLE

CANTALOUPE: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 12s 27.00-29.00
HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons/crates CALIFORNIA 6s 22.00-29.00

BOSTON

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 24.00 9s (6 size) fair condition 18.00-20.00 12s 24.00
HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 26.00 occasional lower 5s (4 size) 25.00 6s 26.00 occasional lower
MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00
MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00
MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00
MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00
MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 45.00
WATERMELONS: MARKET STEADY. 24 inch bins TEXAS RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 8.00-9.00 60s 5.00-6.00

CHICAGO

CANTALOUPE: MARKET STEADY. 1/2 cartons ARIZONA 9s 24.00 12s fair appearance 17.50 CALIFORNIA 9s 24.00-26.00 12s 24.00 oversized 1/2 cartons ARIZONA 9s (6 size) 26.00-28.00 CALIFORNIA 9s (6 size) 25.00-29.00 mostly 28.00 ordinary condition 10.00
HONEYDEWS: MARKET STEADY. 2/3 cartons ARIZONA 5s (4 size) 25.00 6s 25.00 CALIFORNIA 5s 23.00 6s 23.00 MEXICO 5s 18.00-20.00 6s 24.00 oversized 2/3 cartons MEXICO 5s (4 size) 20.00-22.00 occasional lower
MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00
WATERMELONS: MARKET STEADY. cartons MEXICO repacked local RED FLESH SEEDLESS TYPE 4s 36.00 5s 36.00 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s 350.00 MEXICO RED FLESH SEEDLESS TYPE 36s 340.00 45s 325.00-360.00 60s 275.00-300.00 70s 320.00

LOS ANGELES

CANTALOUPE: MARKET STEADY. OFFERINGS LIGHT. flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 12s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 17.00-18.00 occasional higher/lower

HONEYDEWS: MARKET STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 6s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 8s 12.00-14.00 mostly 13.00-14.00 occasional higher/lower fair condition 10.00-11.00 poorer quality and condition lower

MELON, GALIA: MARKET STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s insufficient to quote 8s fair condition 9.00-10.00 poorer quality and condition lower

MELON, HAMI : MARKET STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00-9.00

MELON, KOREAN: MARKET STEADY. OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower

WATERMELONS: MARKET STEADY. OFFERINGS MEXICO VERY LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 27.00-30.00 mostly 28.00-29.00 occasional higher fair appearance 21.00-22.00 occasional higher 5s 30.00- 32.00 mostly 30.00-31.00 occasional higher fair appearance 21.00-22.00 occasional higher 6s 25.00-28.00 mostly 26.00-27.00 occasional higher MEXICO RED FLESH SEEDLESS TYPE 4s 27.00-30.00 mostly 28.00-29.00 occasional higher 5s 30.00-32.00 mostly 30.00-31.00 occasional higher 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 255.00-260.00 occasional higher/lower 60s 225.00-230.00 occasional higher/lower 75s 135.00-140.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher MEXICO YELLOW FLESH SEEDLESS TYPE 6s 17.00-18.00 occasional higher (miniature type)

MIAMI

CANTALOUPE: MARKET ABOUT STEADY. OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s 26.00-29.00 occasional higher 12s 26.00- 29.00 occasional higher

HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 25.00-28.00 occasional lower 6s 25.00-28.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 36s per melon 6.00-7.00 occasional higher 60s per melon 5.00-6.00 occasional higher GEORGIA RED FLESH SEEDLESS TYPE 45s per melon 5.00-6.00 occasional higher

NEW YORK

CANTALOUPE: MARKET STEADY. 1/2 cartons ARIZONA 9s fine appearance 28.00 12s 26.00-30.00 mostly 28.00 MEXICO 9s fine appearance 28.00-30.00 12s 30.00 oversized 1/2 cartons ARIZONA 9s (6 size) fine appearance 32.00-34.00 CALIFORNIA 9s (6 size) fine appearance 32.00-34.00 MEXICO 9s (6 size) 30.00

HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons MEXICO 5s 26.00 6s 24.00-26.00 oversized 2/3 cartons ARIZONA 5s (4 size) 26.00-28.00 MEXICO 5s (4 size) 26.00-30.00 mostly 28.00

WATERMELONS: OFFERINGS LIGHT. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 20.00-22.00 few 18.00 8s 16.00-18.00 cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 42.00-44.00 fine appearance 46.00-48.00 mostly 48.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb 48.00 cartons 5s MEXICO RED FLESH SEEDLESS TYPE 60-64 lb 38.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s fine appearance 440.00 45s 300.00-320.00 TEXAS RED FLESH SEEDLESS TYPE 36s fine appearance 400.00

PHILADELPHIA

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons ARIZONA 9s 24.00-28.00 mostly 26.00-28.00 occasional 22.00 12s 24.00-26.00 mostly 24.00-25.00 occasional 22.00 CALIFORNIA 9s 24.00-28.00 mostly 26.00-28.00 12s 24.00-26.00 mostly 24.00-25.00 oversized 1/2 cartons ARIZONA 9s (6 size) 28.00-30.00 mostly 28.00-29.00 CALIFORNIA 9s (6 size) 27.00-30.00 mostly 28.00-30.00

HONEYDEWS: MARKET MEXICO LOWER, OTHERS STEADY. 2/3 cartons ARIZONA 5s 25.00-26.00 6s 24.00-26.00 mostly 24.00-25.00 CALIFORNIA 5s 25.00-26.00 6s 24.00-26.00 mostly 24.00-25.00 MEXICO 5s 22.00-25.00 mostly 22.00-24.00 6s 22.00-25.00 mostly 22.00- 24.00 oversized 2/3 cartons ARIZONA 5s (4 size) 26.00 CALIFORNIA 5s (4 size) 26.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 10 kg cartons BRAZIL 6s 25.00-26.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. 17 kg cartons BRAZIL 7s 37.00-38.00

WATERMELONS: MARKET ABOUT STEADY. cartons FLORIDA RED FLESH SEEDLESS TYPE Round Types 4s 44.00 5s 44.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 4s 44.00 5s 44.00