

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
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Market News Division

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October 28, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/21/2025 to 10/27/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 21	Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	-	-	1	1	-	-	-	11	24	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	27	38	51	6	-	-	5	206	163	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	4	-	3	2	-	-	1	66	38	306
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	2	1	1	-	-	-	-	9	8	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	3	8	47	5	-	-	9	202	205	4,868
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	-	-	-	2	-	-	-	2	1	137
<u>WATERMELONS - RED FLESH SEEDLESS</u>											
<u>MINIATURE</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	16	14	6	41	-	-	19	195	699	3,966
<u>WATERMELONS - RED FLESH SEEDLESS</u>											
<u>MINIATURE - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	7	-	5	6	-	-	-	27	30	235
<u>WATERMELONS - RED FLESH SEEDLESS</u>											
<u>TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	2	-	2	-	-	2	6,189	-	-
MARYLAND											
MARYLAND	T	3	2	3	2	1	1	1	848	1,997	1,997
SOUTH CAROLINA											
SOUTH CAROLINA	T	4	3	5	3	1	-	2	1,324	2,318	2,318
<u>WATERMELONS - SEEDLESS</u>	-										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	3	-	-	-	-	-	6	2	53
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	82	29	61	78	-	-	66	481	749	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	1	1	4	-	-	-	61	86	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	8	6	-	-	-	-	13	203	119	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	4	5	-	-	-	-	1	76	475	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	11	11	-	-	-	-	8	269	166	1,271
<u>WATERMELONS - SEEDLESS - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	1	1	2	1	-	-	3	10	4	375
GRAND TOTALS		172	124	186	153	2	1	130	10,185	7,084	42,203

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

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Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 21	Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Total This Season	To Date Last Season	Final Last Season
CANTALOUPE	-										
ARIZONA											
CENTRAL ARIZONA	T	35	35	35	30	30	-	30	5,236	3,743	4,470
WESTERN ARIZONA	T	29	30	34	-	32	-	48	2,846	2,215	2,680
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	38	42	44	36	22	-	25	13,797	12,276	12,356
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	15	20	20	25	-	-	25	2,732	2,561	2,790
GUATEMALA											
IMPORTS THROUGH SOUTH FLORIDA/TAMPA	B I	5	-	5	-	-	-	6	16	48	2,139
IMPORTS THROUGH WILMINGTON DELAWARE	B I	-	-	10	-	-	-	-	10	-	719
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	2	-	-	1	-	-	5	8	1	965
GRAND TOTALS		124	127	148	92	84	-	139	24,645	20,844	26,119

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HONEYDEWS	-										
ARIZONA											
CENTRAL ARIZONA	T	6	6	6	6	6	-	6	1,396	602	695
WESTERN ARIZONA	T	12	8	10	-	9	-	7	361	414	512
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	12	10	9	3	2	-	3	5,078	5,435	5,484
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	5	5	5	6	6	-	6	946	582	652
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	1	1	-	-	-	-	-	4	1	36
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	27	8	14	28	-	-	27	120	174	3,682
GRAND TOTALS		63	38	44	43	23	-	49	7,905	7,208	11,061

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Imp-Exp: E = Export I = Import

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 28, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

IMPERIAL VALLEY CALIFORNIA AND CENTRAL AND WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND MODERATE. MARKET ABOUT STEADY. 1/2 cartons 9s 14.95-17.95 mostly 16.95-17.95 occasional higher 12s 12.95-15.95 mostly 13.95-14.95 occasional higher.

HONEYDEWS: DEMAND MODERATE. MARKET ABOUT STEADY. 2/3 cartons 5s 12.95-15.95 mostly 13.95-14.95 6s 12.95-15.95 mostly 13.95-14.95

MEXICO CROSSINGS THROUGH NOGALES ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND MODERATE. MARKET 9S ABOUT STEADY, 12S SLIGHTLY LOWER. 1/2 cartons 9s 15.95-18.95 mostly 16.95 12s 14.95-16.95 occasional higher

HONEYDEWS: DEMAND MODERATE. MARKET SLIGHTLY LOWER. 2/3 cartons 5s 10.00-12.95 mostly 11.00-12.00 occasional higher 6s 12.00-14.00 mostly 12.00-12.95 8s 8.00-12.00 mostly 9.00-10.00 occasional higher

WATERMELONS: DEMAND MODERATE. MARKET MINIATURE 6S SLIGHTLY HIGHER, 8-9S LOWER, OTHERS ABOUT STEADY. Extra services included. Wide range in quality and condition. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Miniature cartons 6s 12.00-14.00 8s 4.50-8.00 mostly 5.00-7.00 occasional higher 9s 4.50-7.00 mostly 4.50-5.50 Red Flesh Seedless Type 24 inch bins approx 36 count 196.00-224.00 mostly 196.00-203.00 occasional higher and lower approx 45 count 196.00-224.00 mostly 210.00 occasional higher approx 60 count 196.00-224.00 mostly 196.00-203.00 occasional lower

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY FAIRLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 45 count 210.00-250.00 mostly 210.00-233.00 occasional higher and lower approx 60 count 230.00-250.00 mostly 230.00-233.00 occasional higher and lower

WHOLESALE TERMINAL MARKET PRICES AS OF October 28, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHVILLE

CANTALOUPE: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 12s 27.00-29.00

HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons/crates CALIFORNIA 6s 22.00-29.00

BOSTON

CANTALOUPE: MARKET LOWER. 1/2 cartons CALIFORNIA 9s 24.00 9s (6 size) fair condition 18.00-20.00 12s 24.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 26.00 occasional lower 5s (4 size) 25.00 6s 26.00 occasional lower

MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 45.00

WATERMELONS: MARKET ABOUT STEADY. 24 inch bins TEXAS RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 8.00-9.00 60s 5.00-6.00

CHICAGO

CANTALOUPE: MARKET STEADY. 1/2 cartons ARIZONA 9s 24.00 12s fair appearance 17.50 CALIFORNIA 9s 24.00-26.00 12s 24.00 oversized 1/2 cartons ARIZONA 9s (6 size) 26.00-28.00 CALIFORNIA 9s (6 size) 25.00-29.00 mostly 28.00

HONEYDEWS: MARKET STEADY. 2/3 cartons ARIZONA 5s (4 size) 25.00 6s 25.00 CALIFORNIA 5s 23.00 6s 23.00 MEXICO 5s 18.00-20.00 6s 24.00 oversized 2/3 cartons MEXICO 5s (4 size) 20.00-22.00 occasional lower

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00

WATERMELONS: MARKET STEADY. cartons MEXICO repacked local RED FLESH SEEDLESS TYPE 4s 36.00 5s 36.00 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s 350.00 MEXICO RED FLESH SEEDLESS TYPE 36s 340.00 45s 325.00-360.00 60s 275.00-300.00 70s 320.00

LOS ANGELES

CANTALOUPE: MARKET STEADY. OFFERINGS LIGHT. flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 12s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 17.00-18.00 occasional higher/lower **HONEYDEWS:** MARKET STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 6s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 8s 12.00-14.00 mostly 13.00-14.00 occasional higher/lower fair condition 10.00-11.00 poorer quality and condition lower

MELON, GALIA: MARKET STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s insufficient to quote 8s fair condition 9.00-10.00 poorer quality and condition lower

MELON, HAMI : MARKET STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00-9.00

MELON, KOREAN: MARKET STEADY. OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower

WATERMELONS: MARKET STEADY. OFFERINGS MEXICO VERY LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 27.00-30.00 mostly 28.00-29.00 occasional higher fair appearance 21.00-22.00 occasional higher 5s 30.00- 32.00 mostly 30.00-31.00 occasional higher fair appearance 21.00-22.00 occasional higher 6s 25.00-28.00 mostly 26.00-27.00 occasional higher MEXICO RED FLESH SEEDLESS TYPE 4s 27.00-30.00 mostly 28.00-29.00 occasional higher 5s 30.00-32.00 mostly 30.00-31.00 occasional higher 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 255.00-260.00 occasional higher/lower 60s 225.00-230.00 occasional higher/lower 75s 135.00-140.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher MEXICO YELLOW FLESH SEEDLESS TYPE 6s 17.00-18.00 occasional higher (miniature type)

MIAMI

CANTALOUPE: MARKET HIGHER. OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s 26.00-29.00 occasional higher 12s 26.00-29.00 occasional higher **HONEYDEWS:** MARKET HIGHER. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 25.00-28.00 occasional lower 6s 25.00-28.00 occasional lower **WATERMELONS:** MARKET ABOUT STEADY. DELAWARE RED FLESH SEEDLESS TYPE 45s per melon fair quality 5.00 occasional higher FLORIDA RED FLESH SEEDLESS TYPE 45s per melon 7.00-8.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher GEORGIA RED FLESH SEEDLESS TYPE 45s per melon 5.00-6.00 occasional higher

NEW YORK

CANTALOUPE: MARKET STEADY. 1/2 cartons ARIZONA 9s fine appearance 28.00 12s 26.00-30.00 mostly 28.00 MEXICO 9s fine appearance 28.00-30.00 12s 30.00 oversized 1/2 cartons ARIZONA 9s (6 size) fine appearance 32.00-34.00 CALIFORNIA 9s (6 size) fine appearance 32.00-34.00 MEXICO 9s (6 size) 30.00

HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons MEXICO 5s 26.00 6s 25.00-26.00 oversized 2/3 cartons MEXICO 5s (4 size) 26.00-30.00 mostly 28.00

WATERMELONS: OFFERINGS LIGHT. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 20.00-22.00 few 18.00 8s 16.00-18.00 cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 42.00-44.00 fine appearance 46.00-48.00 mostly 48.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb 48.00 cartons 5s MEXICO RED FLESH SEEDLESS TYPE 60-64 lb 38.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s fine appearance 440.00 45s 300.00-320.00 TEXAS RED FLESH SEEDLESS TYPE 36s fine appearance 400.00

PHILADELPHIA

CANTALOUPE: MARKET CALIFORNIA 9S (6 SIZE) LOWER, OTHERS ABOUT STEADY. 1/2 cartons ARIZONA 9s 28.00 12s 27.00-28.00 CALIFORNIA 9s 24.00-28.00 mostly 26.00-28.00 12s 24.00-26.00 mostly 26.00 oversized 1/2 cartons ARIZONA 9s (6 size) 28.00-30.00 mostly 29.00-30.00 CALIFORNIA 9s (6 size) 27.00-30.00 mostly 28.00-30.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons ARIZONA 5s 25.00-26.00 6s 24.00-26.00 mostly 24.00-25.00 CALIFORNIA 5s 25.00- 26.00 6s 24.00-26.00 mostly 24.00-25.00 MEXICO 5s 24.00-25.00 6s 24.00-25.00 oversized 2/3 cartons ARIZONA 5s (4 size) 26.00 CALIFORNIA 5s (4 size) 26.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 10 kg cartons BRAZIL 6s 25.00-26.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. 17 kg cartons BRAZIL 7s 37.00-38.00

WATERMELONS: MARKET ABOUT STEADY. cartons FLORIDA RED FLESH SEEDLESS TYPE Round Types 4s 44.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 4s 44.00 5s 44.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 45s 280.00 60s 300.00 MEXICO RED FLESH SEEDLESS TYPE Round Types 36s 400.00 45s 400.00