

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

230 North 1st Avenue, Suite 404
Phoenix, AZ 85003
Phone: 602-557-0410

Volume LII – Number 203

<https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf>

October 23, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/16/2025 to 10/22/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	Oct 22	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	-	-	-	-	1	-	-	9	21	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	23	24	-	-	23	27	38	144	98	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	1	1	-	-	1	4	-	60	34	306
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	1	-	-	-	1	2	1	7	-	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	14	2	-	-	4	3	8	141	179	4,868
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	4	-	-	-	-	-	-	2,623	1,514	1,542
MARYLAND											
MARYLAND	T	-	-	-	-	1	-	-	1	-	-
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	7	14	-	-	10	16	14	129	335	3,966
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	-	-	4	7	-	15	3	235
<u>WATERMELONS - RED FLESH SEEDLESS TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	3	3	-	-	2	-	2	6,186	-	-
MARYLAND											
MARYLAND	T	3	3	2	1	1	3	2	840	1,997	1,997
SOUTH CAROLINA											
SOUTH CAROLINA	T	3	3	3	-	4	4	3	1,313	2,318	2,318
<u>WATERMELONS - SEEDLESS</u>	-										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	2	-	-	-	-	-	3	6	2	53
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	18	37	-	-	23	82	29	277	505	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	1	2	-	-	6	-	1	56	80	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	-	-	-	9	8	6	190	111	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	-	-	-	3	4	5	75	416	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	-	-	-	-	13	11	11	261	166	1,271
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	T I	1	-	-	-	3	-	-	63	36	45

Shipments in 40,000 LB Units from 10/16/2025 to 10/22/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	Oct 22	Total This Season	To Date Last Season	Final Last Season
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WATERMELONS - SEEDLESS - ORGANIC**MEXICO**

MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	-	-	-	1	1	4	3	375
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GRAND TOTALS

81	89	5	1	109	172	124	12,404	7,832	43,667
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Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

CANTALOUPE**ARIZONA**

CENTRAL ARIZONA	T	40	40	40	-	35	35	35	5,111	3,554	4,470
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WESTERN ARIZONA	T	21	-	32	-	-	29	30	2,733	2,085	2,680
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CALIFORNIA-CENTRAL

SAN JOAQUIN VALLEY CALIFORNIA	T	35	40	35	-	53	38	42	13,670	12,240	12,356
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CALIFORNIA-IMPERIAL VAL

IMPERIAL VALLEY CALIFORNIA	T	8	8	8	-	16	15	20	2,662	2,461	2,790
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GUATEMALA

IMPORTS THROUGH SOUTH FLORIDA/TAMPA	B I	-	-	-	-	-	5	-	5	25	2,139
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MEXICO

MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	-	-	-	2	-	2	-	965
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GRAND TOTALS

104	88	115	-	104	124	127	24,192	20,374	25,409
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Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

HONEYDEWS**ARIZONA**

CENTRAL ARIZONA	T	6	6	6	-	6	6	6	1,372	584	695
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WESTERN ARIZONA	T	1	-	9	-	-	12	8	334	373	512
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CALIFORNIA-CENTRAL

SAN JOAQUIN VALLEY CALIFORNIA	T	9	9	7	-	9	12	10	5,062	5,419	5,484
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CALIFORNIA-IMPERIAL VAL

IMPERIAL VALLEY CALIFORNIA	T	4	4	4	-	4	5	5	923	563	652
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BRAZIL

IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	-	-	-	-	1	1	4	1	36
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MEXICO

MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	3	5	-	-	7	27	8	51	103	3,682
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GRAND TOTALS

23	24	26	-	26	63	38	7,746	7,043	11,061
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Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

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SHIPPING POINT INFORMATION

Sales F.O.B. Shipping Point and Delivered Sales Shipping Point Basis for October 23, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

IMPERIAL VALLEY CALIFORNIA AND CENTRAL AND WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. 1/2 cartons 9s 15.95-17.95 few 18.95. occasional higher 12s 15.95-17.95 few 18.95. occasional higher.

HONEYDEWS: DEMAND MODERATE. MARKET ABOUT STEADY. 2/3 cartons 5s 13.95-16.95 mostly 14.95-15.95 6s 13.95-16.95 mostly 14.95-15.95

MEXICO CROSSINGS THROUGH NOGALES ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: SUPPLY FAIRLY LIGHT. DEMAND MODERATE. MARKET 9S SLIGHTLY **LOWER**, 12S ABOUT STEADY. 1/2 cartons 9s 17.95-20.95 mostly 18.95 12s 17.95-20.95 mostly 18.95

HONEYDEWS: DEMAND MODERATE. MARKET **LOWER**. 2/3 cartons 5s 10.00-12.95 mostly 10.00-12.00 occasional higher 6s 11.95-13.95 mostly 11.95-12.95 occasional higher and lower

WATERMELONS: DEMAND MODERATE. MARKET MINIATURE 8S SLIGHTLY **LOWER**, OTHERS ABOUT STEADY. Extra services included. Wide range in quality and condition. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Miniature cartons 6s 12.50-14.00 occasional higher 8s 8.00-11.00 mostly 8.00-9.00 occasional higher and lower 9s 6.00-8.00 mostly 6.00-7.00 occasional higher and lower Red Flesh Seedless Type 24 inch bins approx 36 count 203.00-231.00 mostly 210.00 occasional higher and lower approx 45 count 203.00-231.00 mostly 210.00-217.00 occasional higher approx 60 count 196.00-224.00 mostly 203.00-210.00 occasional higher

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY FAIRLY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY **LOWER**. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 45 count 210.00-250.00 mostly 210.00-233.00 occasional higher and lower approx 60 count 230.00-250.00 mostly 230.00-233.00 occasional higher and lower

WHOLESALE TERMINAL MARKET PRICES AS OF October 23, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHVILLE

CANTALOUPE: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 9s 14.00-19.00

HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons/crates CALIFORNIA 6s 18.00-26.00

BOSTON

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 24.00-28.00 mostly 24.00-26.00 9s (6 size) 24.00 12s 24.00-28.00 mostly 24.00-26.00 occasional lower

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 26.00 occasional lower 6s 26.00 occasional lower

MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 45.00

WATERMELONS: MARKET STEADY. cartons CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s fair condition 6.00 MEXICO RED FLESH SEEDLESS TYPE 5s 42.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s 10.00-11.00 60s 5.00-6.00 TEXAS RED FLESH SEEDLESS TYPE 45s 8.00-9.00

CHICAGO

CANTALOUPE: OFFERINGS FAIRLY LIGHT. 1/2 cartons ARIZONA 12s 26.00 oversized 1/2 cartons ARIZONA 9s (6 size) 27.00-28.00 CALIFORNIA 9s (6 size) 29.00

HONEYDEWS: OFFERINGS FAIRLY LIGHT. 2/3 cartons ARIZONA 5s (4 size) 25.00 6s 25.00 CALIFORNIA 6s 22.50 MEXICO 5s 24.00 oversized 2/3 cartons MEXICO 5s (4 size) 24.00 occasional lower

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00

WATERMELONS: MARKET 24 IN BINS HIGHER; LOCAL REPACK CARTONS LOWER; OTHERS STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s 36.50 5s 36.50 TEXAS RED FLESH SEEDLESS TYPE 4s 43.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 45s 320.00- 335.00 fair condition 300.00 fair quality fair condition 200.00-220.00 60s 315.00-320.00 fair condition 275.00 fair quality fair condition 200.00-220.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 60s 320.00

LOS ANGELES

CANTALOUPE: MARKET STEADY. OFFERINGS LIGHT. flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 12s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 17.00-18.00 occasional higher/lower

HONEYDEWS: MARKET STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 6s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 8s 12.00-14.00 mostly 13.00-14.00 occasional higher/lower fair condition 10.00-11.00 poorer quality and condition lower

MELON, GALIA: OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s insufficient to quote 8s fair condition 9.00-10.00 poorer quality and condition lower

MELON, HAMI : MARKET STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00-9.00

MELON, KOREAN: MARKET STEADY. OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower

WATERMELONS: MARKET STEADY. OFFERINGS MEXICO VERY LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 27.00-30.00 mostly 28.00-29.00 occasional higher fair appearance 21.00-22.00 occasional higher 5s 30.00- 32.00 mostly 30.00-31.00 occasional higher fair appearance 21.00-22.00 occasional higher 6s 25.00-28.00 mostly 26.00-27.00 occasional higher MEXICO RED FLESH SEEDLESS TYPE 4s 27.00-30.00 mostly 28.00-29.00 occasional higher 5s 30.00-32.00 mostly 30.00-31.00 occasional higher 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 255.00-260.00 occasional higher/lower 60s 225.00-230.00 occasional higher/lower 75s 135.00-140.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher MEXICO YELLOW FLESH SEEDLESS TYPE 6s 17.00-18.00 occasional higher (miniature type)

MIAMI

CANTALOUPE: MARKET ABOUT STEADY. OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s 24.00-28.00 occasional higher 12s 24.00- 28.00 occasional higher
HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-26.00 occasional lower 6s 22.00-26.00 occasional lower
WATERMELONS: MARKET ABOUT STEADY. DELAWARE RED FLESH SEEDLESS TYPE 45s per melon fair quality 5.00 occasional higher FLORIDA RED FLESH SEEDED TYPE 45s per melon 7.00-8.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher GEORGIA RED FLESH SEEDLESS TYPE 45s per melon 5.00-6.00 occasional higher

NEW YORK

CANTALOUPE: OFFERINGS LIGHT. 1/2 cartons ARIZONA 12s 26.00-28.00 CALIFORNIA 9s fine appearance 30.00 12s 26.00-28.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 25.00-26.00 fine appearance 28.00-30.00

HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons ARIZONA 6s 26.00-28.00 MEXICO 5s 26.00-28.00 6s 26.00-28.00 oversized 2/3 cartons ARIZONA 5s (4 size) 28.00-30.00

WATERMELONS: OFFERINGS LIGHT. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 24.00-28.00 mostly 26.00 cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 40.00-45.00 mostly 42.00-44.00 fine appearance 46.00-50.00 mostly 48.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb 48.00 cartons 5s MEXICO RED FLESH SEEDLESS TYPE 60-64 lb fine appearance 48.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s 400.00

PHILADELPHIA

CANTALOUPE: OFFERINGS LIGHT. 1/2 cartons ARIZONA 9s 30.00-32.00 mostly 32.00 fair appearance 28.00 12s 30.00 CALIFORNIA 9s 30.00-32.00 mostly 32.00 12s 30.00 oversized 1/2 cartons ARIZONA 9s (6 size) 33.00-34.00 CALIFORNIA 9s (6 size) 33.00-34.00

HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons ARIZONA 5s 28.00 MEXICO 5s 28.00-30.00 mostly 28.00-29.00 6s 28.00-30.00 mostly 28.00-29.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 10 kg cartons BRAZIL 6s 25.00-27.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. 17 kg cartons BRAZIL 7s 37.00-39.00