NATIONAL WATERMELON REPORT



Agricultural Marketing Service Specialty Crops Program Market News Division 230 North 1st Avenue, Suite 404 Phoenix, AZ 85003 Phone: 602-557-0410

Volume LII – Number 202

https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf

October 22, 2025

Movement information is current as of the date of the report. Information is subject to revision. Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/15/2025 to 10/21/2025

	Trans Mode/ Imp-	Oct	Total This	To Date Last	Final Last						
Commodity/Var/Prop/Origin/District	Exp	15	16	17	18	19	20	21	Season	Season	Season
WATERMELONS	-										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	ВІ	1	-	-	-	-	1	-	9	20	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	7	23	24	-	-	23	27	106	69	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	4	1	1	-	-	1	4	59	34	306
MEXICO CROSSINGS THROUGH PHARR TEXAS	ΤI	2	1	-	-	-	1	2	6	-	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS WATERMELONS - RED FLESH SEEDLESS MINIATURE	T I	-	14	2	-	-	4	3	132	170	4,868
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	Т	-	4	-	-	-	-	-	2,623	1,505	1,542
MARYLAND											
MARYLAND	T	-	-	-	-	-	1	-	1	-	-
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC	T I	8	7	14	-	-	10	16	115	268	3,966
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA WATERMELONS - RED FLESH SEEDLESS TYPE CALIFORNIA-CENTRAL	T I	1	-	-	-	-	4	7	15	1	235
SAN JOAQUIN VALLEY CALIFORNIA	Т	2	3	3	_	_	2	_	6,185	_	_
MARYLAND		-					-		0,100		
MARYLAND	Т	2	3	3	2	1	1	3	839	1,997	1,997
SOUTH CAROLINA		-	3	3	-	_	_	J	033	1,557	1,557
SOUTH CAROLINA	Т	3	3	3	3	_	4	4	1,310	2,318	2,318
WATERMELONS - SEEDLESS		3	3	3	3			•	1,310	2,310	2,510
BRAZIL	-										
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	ВІ	1	2	-	-	-	-	-	3	2	53
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	TI	26	18	37	-	-	23	82	248	330	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	1	1	2	-	-	6	-	55	80	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	ΤI	21	-	-	-	-	9	8	184	109	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	10	-	-	-	-	3	4	70	415	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	ΤI	47	-	-	-	-	13	11	250	166	1,271
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	ΤI	1	1	-	-	-	3	-	63	35	45

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	Trans Mode/ Imp-	Oct	Oct	Oct	Oct	Oct	Oct	Oct	Total This	To Date Last	Final Last	
Commodity/Var/Prop/Origin/District	Ехр	15	16	17	18	19	20	21	Season	Season	Season	
WATERMELONS - SEEDLESS - ORGANIC	-											
MEXICO												
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	2	-	-	-	-	-	1	3	-	375	
GRAND TOTALS		223	81	89	5	1	109	172	12,364	7,533	43,667	
Trans Mode: T = Truck A = Air B	= Boat R	= Rail F	P = Pigg	yback	lm	o-Exp:	E = Exp	ort I = II	nport			
CANTALOUPES	-											
ARIZONA	_											
CENTRAL ARIZONA	T	25	40	40	40	-	35	35	5,076	3,505	4,470	
WESTERN ARIZONA	T	15	21	-	32	-	-	29	2,703	2,057	2,680	
CALIFORNIA-CENTRAL	_											
SAN JOAQUIN VALLEY CALIFORNIA	Т	37	35	40	35	-	53	38	13,628	12,222	12,356	
CALIFORNIA-IMPERIAL VAL	_											
IMPERIAL VALLEY CALIFORNIA	T	8	8	8	8	-	16	15	2,642	2,436	2,790	
GUATEMALA												
IMPORTS THROUGH SOUTH FLORIDA/TAMPA	ВІ	-	-	-	-	-	-	5	5	25	2,139	
MEXICO												
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	-	-	-	-	-	-	2	2	-	965	
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	1	-	-	-	-	-	-	1	3	25	
GRAND TOTALS		86	104	88	115	-	104	124	24,066	20,257	25,434	
Trans Mode: T = Truck A = Air B	3 = Boat R = Rail P = Piggyback				Imp-Exp: E = Export I = Import							
HONEYDEWS	-											
ARIZONA	_											
CENTRAL ARIZONA	Т	6	6	6	6	-	6	6	1,366	580	695	
WESTERN ARIZONA	T	-	1	-	9	-	-	12	327	362	512	
CALIFORNIA-CENTRAL												
SAN JOAQUIN VALLEY CALIFORNIA	T	11	9	9	7	-	9	12	5,052	5,413	5,484	
CALIFORNIA-IMPERIAL VAL												
IMPERIAL VALLEY CALIFORNIA	Т	4	4	4	4	-	4	5	918	556	652	
BRAZIL												
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY MEYICO	ВІ	2	-	-	-	-	-	1	3	1	36	
MEXICO MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI		3	5	_		7	27	43	79	2 602	
GRAND TOTALS	• •	23	23	24	26		7	27	7,709	/9	3,682 11,061	

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 22, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

IMPERIAL VALLEY CALIFORNIA AND CENTRAL AND WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPES: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. 1/2 cartons 9s 15.95-17.95 few 18.95. occasional higher 12s 15.95-17.95 few 18.95. occasional higher.

HONEYDEWS: DEMAND MODERATE. MARKET SLIGHTLY **HIGHER**. 2/3 cartons 5s 13.95-16.95 mostly 14.95-15.95 6s 13.95-16.95 mostly 14.95-15.95

MEXICO CROSSINGS THROUGH NOGALES ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPES: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. 1/2 cartons 9s 18.95-20.95 12s 17.95-19.95 few 20.95 **FIRST REPORT**.

HONEYDEWS: SUPPLY FAIRLY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY **LOWER**. 2/3 cartons 5s 12.95-14.95 mostly 12.95-13.95 6s 12.95-14.95 mostly 13.95

WATERMELONS: DEMAND MODERATE. MARKET

APPROXIMATELY 60 COUNT SLIGHTLY **HIGHER**, OTHERS SLIGHTLY **LOWER**. Extra services included. Wide range in quality and condition. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Miniature cartons 6s 12.50-14.00 8s 8.00-11.00 mostly 8.00-10.00 occasional higher 9s 6.00-8.00 mostly 6.00-7.00 occasional higher and lower Red Flesh Seedless Type 24 inch bins approx 36 count 203.00-231.00 mostly 210.00 occasional higher and lower approx 45 count 203.00-231.00 mostly 210.00-217.00 occasional

higher approx 60 count 196.00-224.00 mostly

203.00-210.00 occasional higher

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT. DEMAND MODERATE. MARKET SLIGHTLY LOWER. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 45 count 233.00-260.00 mostly 250.00 occasional higher and lower approx 60 count 233.00-260.00 mostly 250.00 occasional higher and lower

WHOLESALE TERMINAL MARKET PRICES AS OF October 22, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports

ASHVILLE

CANTALOUPES: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 9s 14.00-19.00 HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons/crates CALIFORNIA 6s 18.00-26.00

BOSTON

CANTALOUPES: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 24.00-28.00 mostly 24.00-26.00 9s (6 size) 24.00 12s 24.00-28.00 mostly 24.00-26.00 occasional lower

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 26.00 occasional lower 6s 26.00 occasional lower

MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00 MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 45.00

WATERMELONS: MARKET ABOUT STEADY. cartons CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s fair condition 6.00 MEXICO RED FLESH SEEDLESS TYPE 5s 42.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s 10.00-11.00 60s 5.00-6.00 TEXAS RED FLESH SEEDLESS TYPE 45s 8.00-9.00

CHICAGO

CANTALOUPES: MARKET STEADY. OFFERINGS FAIRLY LIGHT. 1/2 cartons CALIFORNIA 9s fine appearance 26.00 23.00 12s 22.00 fair condition 16.00-17.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 22.00-25.00 mostly 23.00-24.00 fair condition 17.00-19.00

HONEYDEWS: MARKET STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 6s 24.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 21.00-24.00 occasional lower

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8 00

WATERMELONS: MARKET STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s 38.00 TEXAS RED FLESH SEEDLESS TYPE 4s 43.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 60s 300.00-310.00 MISSOURI BLACK DIAMOND 60s 275.00-280.00 OKLAHOMA RED FLESH SEEDLESS TYPE 45s 340.00 TEXAS RED FLESH SEEDLESS TYPE 45s 390.00 60s 375.00 **ORGANIC CANTALOUPES: MARKET** STEADY. OFFERINGS FAIRLY LIGHT. 1/2 cartons CALIFORNIA 9s 27.00 12s 27.00 **HONEYDEWS**: MARKET STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 5s 27.00 6s 27.00

LOS ANGELES

CANTALOUPES: OFFERINGS LIGHT. flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 12s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition lower versized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 17.00-18.00 occasional higher/lower

HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 6s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 8s 12.00-14.00 mostly 13.00-14.00 occasional higher/lower fair condition 10.00-11.00 poorer quality and condition lower MELÔN, GALIA: OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s insufficient to quote 8s fair condition 9.00-10.00 poorer quality and condition lower **MELON, HAMI: OFFERINGS VERY** LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00-9.00 **MELON, KOREAN: OFFERINGS VERY** LIGHT. 30 lb cartons MEXICO 25.00-28.00

mostly 26.00-27.00 occasional higher/lower **WATERMELONS: OFFERINGS MEXICO** VERY LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 27.00-30.00 mostly 28.00-29.00 occasional higher fair appearance 21.00-22.00 occasional higher 5s 30.00-32.00 mostly 30.00-31.00 occasional higher fair appearance 21.00-22.00 occasional higher 6s 25.00-28.00 mostly 26.00-27.00 occasional higher MEXICO RED FLESH SEEDLESS TYPE 4s 27.00-30.00 mostly 28.00-29.00 occasional higher 5s 30.00-32.00 mostly 30.00-31.00 occasional higher 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 255.00-260.00 occasional higher/lower 60s 225.00-230.00 occasional higher/lower 75s 135.00-140.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher MEXICO YELLOW FLESH SEEDLESS TYPE 6s 17.00-18.00

occasional higher (miniature type)

MIAMI

CANTALOUPES: MARKET ABOUT STEADY. OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s 24.00-28.00 occasional higher 12s 24.00-28.00 occasional higher **HONEYDEWS: MARKET ABOUT** STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-26.00 occasional lower 6s 22.00-26.00 occasional lower **WATERMELONS: MARKET ABOUT** STEADY. DELAWARE RED FLESH SEEDLESS TYPE 45s per melon fair quality 5.00 occasional higher FLORIDA RED FLESH SEEDED TYPE 45s per melon 7.00-8.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher GEORGIA RED FLESH SEEDLESS TYPE 45s per melon 5.00-6.00 occasional higher

NEW YORK

CANTALOUPES: OFFERINGS LIGHT. 1/2 cartons ARIZONA 12s 26.00-28.00 CALIFORNIA 9s fine appearance 30.00 12s 26.00-28.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 25.00-26.00 fine appearance 28.00-30.00 **HÔNEYDEWS**: OFFERINGS LIGHT. 2/3 cartons ARIZONA 6s 26.00-28.00 MEXICO 5s 26.00-28.00 6s 26.00-28.00 oversized 2/3 cartons ARIZONA 5s (4 size) 28.00-30.00 **WATERMELONS**: OFFERINGS LIGHT. cartons MEXICO RED FLESH SEEDLESS MINIATURE 6s 24.00-28.00 mostly 26.00 cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 40.00-45.00 mostly 42.00-44.00 fine appearance 46.00-50.00 mostly 48.00 cartons 5s MEXICO RED FLESH SEEDLESS TYPE 60-64 lb fine appearance 48.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s 400.00

PHILADELPHIA

CANTALOUPES: OFFERINGS LIGHT. 1/2 cartons ARIZONA 9s 30.00-32.00 mostly 32.00 12s 30.00 CALIFORNIA 9s 30.00-32.00 mostly 32.00 mostly 32.00 12s 30.00 oversized 1/2 cartons ARIZONA 9s (6 size) 33.00-34.00 CALIFORNIA 9s (6 size) 33.00-34.00 **HONEYDEWS**: OFFERINGS LIGHT. 2/3 cartons MEXICO 5s 28.00-30.00 mostly 28.00-29.00 6s 28.00-30.00 mostly 28.00-29.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 10 kg cartons BRAZIL 6s 25.00-27.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. 17 kg cartons BRAZIL 7s 37.00-39.00