

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

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October 21, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/14/2025 to 10/20/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 14	Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	-	1	-	-	-	-	1	9	20	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	7	23	24	-	-	23	79	56	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	4	1	1	-	-	1	56	32	306
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	2	1	-	-	-	1	4	-	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	2	-	14	2	-	-	4	129	170	4,868
<u>WATERMELONS - RED FLESH SEEDED TYPE</u>	-										
MICHIGAN											
MICHIGAN	T	1	-	-	-	-	-	-	167	122	122
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	-	4	-	-	-	-	2,623	1,499	1,542
MARYLAND											
MARYLAND	T	-	-	-	-	-	-	1	1	-	-
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	17	8	7	14	-	-	10	99	209	3,966
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	3	1	-	-	-	-	4	9	1	235
<u>WATERMELONS - RED FLESH SEEDLESS TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	2	3	3	-	-	2	6,185	-	-
GEORGIA											
SOUTH GEORGIA	T	-	84	-	-	-	-	-	84	-	-
MARYLAND											
MARYLAND	T	2	2	3	3	2	1	1	836	1,997	1,997
SOUTH CAROLINA											
SOUTH CAROLINA	T	6	3	3	3	3	-	4	1,306	2,318	2,318

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<u>WATERMELONS - SEEDLESS</u>	-										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	1	2	-	-	-	-	3	2	53
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	16	26	18	37	-	-	23	167	297	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	3	1	1	2	-	-	6	55	73	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	8	21	-	-	-	-	9	176	102	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	10	-	-	-	-	3	65	409	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	34	47	-	-	-	-	13	238	157	1,271
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	T I	-	1	1	-	-	-	3	63	33	45
<u>WATERMELONS - SEEDLESS - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	2	-	-	-	-	-	2	-	375
GRAND TOTALS		92	223	81	89	5	1	109	12,360	7,511	43,789

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

<u>CANTALOUPE</u>	-										
ARIZONA											
CENTRAL ARIZONA	T	-	25	40	40	40	-	35	5,041	3,465	4,470
WESTERN ARIZONA	T	-	15	21	-	32	-	-	2,674	2,027	2,680
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	45	37	35	40	35	-	53	13,590	12,187	12,356
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	8	8	8	8	8	-	16	2,627	2,411	2,790
MEXICO											
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	1	-	-	-	-	-	1	3	25
GRAND TOTALS		53	86	104	88	115	-	104	23,942	20,102	22,330

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<u>HONEYDEWS</u>	-										
ARIZONA											
CENTRAL ARIZONA	T	-	6	6	6	6	-	6	1,360	565	695
WESTERN ARIZONA	T	-	-	1	-	9	-	-	314	352	512
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	11	11	9	9	7	-	9	5,041	5,394	5,484
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	-	4	4	4	4	-	4	914	549	652
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	2	-	-	-	-	-	2	1	36
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	3	5	-	-	7	16	74	3,682
GRAND TOTALS		11	23	23	24	26	-	26	7,647	6,935	11,061

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SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 21, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

IMPERIAL VALLEY CALIFORNIA AND CENTRAL AND WESTERN ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND FAIRLY GOOD. 1/2 cartons 9s 15.95-17.95 occasional higher 12s 15.95-17.95 occasional higher.

FIRST REPORT.

HONEYDEWS: DEMAND MODERATE. 2/3 cartons 5s 13.95-15.95 6s 13.95-15.95

FIRST REPORT.

MEXICO CROSSINGS THROUGH NOGALES ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

HONEYDEWS: SUPPLY LIGHT AND IN FEW HANDS. DEMAND GOOD. 2/3 cartons 5s 13.95-15.95 occasional higher and lower 6s 13.95-15.95 mostly 14.95-15.95 occasional higher

FIRST REPORT.

WATERMELONS: DEMAND MODERATE. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 36 count 217.00-245.00 mostly 217.00-231.00 approx 45 count 210.00-238.00 mostly 210.00-224.00 occasional higher and lower approx 60 count 196.00-231.00 mostly 196.00-210.00 occasional higher

FIRST REPORT.

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 45 count 260.00-280.00 occasional higher and lower approx 60 count 260.00-290.00 mostly 260.00-280.00 occasional lower

WHOLESALE TERMINAL MARKET PRICES AS OF October 21, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHVILLE

CANTALOUPE: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 9s 14.00-19.00
HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons/crates CALIFORNIA 6s 18.00-26.00

BOSTON

CANTALOUPE: MARKET HIGHER. 1/2 cartons CALIFORNIA 9s 24.00-28.00 mostly 24.00-26.00 9s (6 size) 24.00 12s 24.00-28.00 mostly 24.00-26.00 occasional lower
HONEYDEWS: MARKET HIGHER. 2/3 cartons CALIFORNIA 5s 26.00 occasional lower 6s 26.00 occasional lower
MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00
MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00
MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00
MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00
MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 45.00
WATERMELONS: MARKET ABOUT STEADY. cartons CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s fair condition 6.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 7.00-9.00 60s 5.00-6.00 TEXAS RED FLESH SEEDLESS TYPE 45s 8.00-9.00

CHICAGO

CANTALOUPE: MARKET STEADY. OFFERINGS FAIRLY LIGHT. 1/2 cartons CALIFORNIA 9s fine appearance 26.00 23.00 12s 22.00 fair condition 16.00-17.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 22.00-25.00 mostly 23.00-24.00 fair condition 17.00-19.00
HONEYDEWS: MARKET STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 6s 24.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 21.00-24.00 occasional lower
MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00
WATERMELONS: MARKET STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s 38.00 TEXAS RED FLESH SEEDLESS TYPE 4s 43.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 60s 300.00-310.00 MISSOURI BLACK DIAMOND 60s 275.00-280.00 OKLAHOMA RED FLESH SEEDLESS TYPE 45s 340.00 TEXAS RED FLESH SEEDLESS TYPE 45s fair condition 240.00
ORGANIC CANTALOUPE: MARKET STEADY. OFFERINGS FAIRLY LIGHT. 1/2 cartons CALIFORNIA 9s 27.00 12s 27.00
HONEYDEWS: MARKET STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 5s 27.00 6s 27.00

LOS ANGELES

CANTALOUPE: OFFERINGS LIGHT. flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 12s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 17.00-18.00 occasional higher/lower

HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 6s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 8s 12.00-14.00 mostly 13.00-14.00 occasional higher/lower fair condition 10.00-11.00 poorer quality and condition lower

MELON, GALIA: OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s insufficient to quote 8s fair condition 9.00-10.00 poorer quality and condition lower

MELON, HAMI : OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00- 15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00- 9.00

MELON, KOREAN: OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower

WATERMELONS: OFFERINGS MEXICO VERY LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 27.00-30.00 mostly 28.00-29.00 occasional higher fair appearance 21.00-22.00 occasional higher 5s 30.00-32.00 mostly 30.00-31.00 occasional higher fair appearance 21.00-22.00 occasional higher 6s 25.00-28.00 mostly 26.00-27.00 occasional higher MEXICO RED FLESH SEEDLESS TYPE 4s 27.00-30.00 mostly 28.00-29.00 occasional higher 5s 30.00-32.00 mostly 30.00-31.00 occasional higher 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 255.00-260.00 occasional higher/lower 60s 225.00- 230.00 occasional higher/lower 75s 135.00-140.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher MEXICO YELLOW FLESH SEEDLESS TYPE 6s 17.00-18.00 occasional higher (miniature type)

MIAMI

CANTALOUPE: MARKET HIGHER. OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s 24.00-28.00 occasional higher 12s 24.00-28.00 occasional higher

HONEYDEWS: MARKET HIGHER. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-26.00 occasional lower 6s 22.00-26.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. DELAWARE RED FLESH SEEDLESS TYPE 45s per melon fair quality 5.00 occasional higher FLORIDA RED FLESH SEEDED TYPE 45s per melon 7.00-8.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher GEORGIA RED FLESH SEEDLESS TYPE 45s per melon 5.00-6.00 occasional higher

NEW YORK

CANTALOUPE: MARKET SLIGHTLY HIGHER. OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s fine appearance 30.00 12s 26.00-29.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 24.00-26.00 fine appearance 28.00-30.00

HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons ARIZONA 6s 26.00-28.00 MEXICO 5s 26.00-28.00 6s 26.00-28.00 oversized 2/3 cartons ARIZONA 5s (4 size) 28.00-30.00 MEXICO 5s (4 size) 26.00-30.00 mostly 28.00

WATERMELONS: OFFERINGS LIGHT. cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 40.00-45.00 mostly 42.00-44.00 fine appearance 46.00-50.00 mostly 48.00 cartons 5s MEXICO RED FLESH SEEDLESS TYPE 60-64 lb fine appearance 48.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s 400.00

PHILADELPHIA

CANTALOUPE: MARKET STEADY. 1/2 cartons ARIZONA 9s 30.00 12s 28.00-30.00 CALIFORNIA 9s 30.00 12s 28.00-30.00 mostly 28.00- 29.00 oversized 1/2 cartons ARIZONA 9s (6 size) 32.00 CALIFORNIA 9s (6 size) 31.00-32.00

HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons MEXICO 5s 28.00-30.00 mostly 28.00-29.00 6s 28.00-30.00 mostly 28.00-29.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 10 kg cartons BRAZIL 6s 25.00-27.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS VERY LIGHT. 17 kg cartons BRAZIL 7s 37.00-39.00

WATERMELONS: OFFERINGS VERY LIGHT. cartons TEXAS RED FLESH SEEDLESS TYPE Round Types 4s 44.00