

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

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October 20, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/13/2025 to 10/19/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 13	Oct 14	Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	-	-	1	-	-	-	-	8	20	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	7	23	24	-	-	57	56	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	1	-	4	1	1	-	-	54	32	306
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	-	2	1	-	-	-	3	-	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	2	-	14	2	-	-	125	170	4,868
<u>WATERMELONS - RED FLESH SEEDED TYPE</u>	-										
MICHIGAN											
MICHIGAN	T	-	1	-	-	-	-	-	167	122	122
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	-	-	4	-	-	-	2,623	1,499	1,542
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	17	8	7	14	-	-	89	209	3,966
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	3	1	-	-	-	-	4	1	235
<u>WATERMELONS - RED FLESH SEEDLESS TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	-	2	3	3	-	-	6,183	-	-
GEORGIA											
SOUTH GEORGIA	T	-	-	84	-	-	-	-	84	-	-
MARYLAND											
MARYLAND	T	2	2	2	3	3	2	1	835	1,997	1,997
MICHIGAN											
MICHIGAN	T	1	-	-	-	-	-	-	1,578	3,076	3,076
SOUTH CAROLINA											
SOUTH CAROLINA	T	3	6	3	3	3	3	-	1,302	2,318	2,318

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<u>WATERMELONS - SEEDLESS</u>	-										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	-	1	2	-	-	-	3	2	53
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	16	26	18	37	-	-	144	297	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	2	3	1	1	2	-	-	48	73	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	8	21	-	-	-	-	167	102	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	-	10	-	-	-	-	62	409	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	-	34	47	-	-	-	-	225	157	1,271
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	T I	-	-	1	1	-	-	-	60	33	45
<u>WATERMELONS - SEEDLESS - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	2	-	-	-	-	2	-	375
GRAND TOTALS		9	92	223	81	89	5	1	13,827	10,587	46,865

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

<u>CANTALOUPE</u>	-										
ARIZONA											
CENTRAL ARIZONA	T	-	-	25	40	40	40	-	5,006	3,465	4,470
WESTERN ARIZONA	T	3	-	15	21	-	26	-	2,668	2,027	2,680
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	12	45	37	35	40	35	-	13,537	12,187	12,356
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	8	8	8	8	8	8	-	2,611	2,411	2,790
MEXICO											
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	-	1	-	-	-	-	1	3	25
GRAND TOTALS		23	53	86	104	88	109	-	23,832	20,102	22,330

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Imp-Exp: E = Export I = Import

<u>HONEYDEWS</u>	-										
ARIZONA											
CENTRAL ARIZONA	T	-	-	6	6	6	6	-	1,354	565	695
WESTERN ARIZONA	T	-	-	-	1	-	8	-	314	352	512
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	11	11	9	9	7	-	5,032	5,394	5,484
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	-	-	4	4	4	4	-	909	549	652
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	-	2	-	-	-	-	2	1	36
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	-	3	5	-	-	9	74	3,682
GRAND TOTALS		-	11	23	23	24	25	-	7,620	6,935	11,061

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

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SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 20, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
WATERMELONS: SUPPLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 36 count supplies insufficient to establish a market. approx 45 count 260.00-280.00 occasional higher and lower approx 60 count 260.00-290.00 mostly 260.00-280.00 occasional lower

**WHOLESALE TERMINAL MARKET
 PRICES AS OF
 October 20, 2025.**

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHVILLE

CANTALOUPE: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 9s 14.00-19.00
HONEYDEWS: 2/3 cartons/crates CALIFORNIA 6s 18.00-26.00

BOSTON

CANTALOUPE: MARKET HIGHER. 1/2 cartons CALIFORNIA 9s 24.00 9s (6 size) 24.00 12s 20.00-24.00 mostly 20.00-22.00
HONEYDEWS: MARKET HIGHER. 2/3 cartons CALIFORNIA 5s 23.00-26.00 mostly 23.00-25.00 6s 23.00-26.00 mostly 23.00-25.00
MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00
MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00
MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00
MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00
MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 45.00
WATERMELONS: MARKET STEADY. cartons CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s fair condition 6.00 24 inch bins INDIANA RED FLESH SEEDLESS TYPE 45s 6.00 MEXICO RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 7.00-9.00 60s 5.00-6.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 45s 7.00 60s 5.00 TEXAS RED FLESH SEEDLESS TYPE 45s 8.00-9.00

CHICAGO

CANTALOUPE: MARKET HIGHER. OFFERINGS FAIRLY LIGHT. 1/2 cartons CALIFORNIA 9s fine appearance 23.00 26.00 12s 22.00 fair condition 16.00-17.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 22.00-25.00 mostly 23.00-24.00 fair condition 17.00-19.00
HONEYDEWS: MARKET. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 6s 24.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 21.00- 24.00 occasional lower
MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00
WATERMELONS: MARKET HIGHER. cartons repacked local RED FLESH SEEDLESS TYPE 4s 38.00 fine appearance 43.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 60s 300.00-310.00 MISSOURI BLACK DIAMOND 60s 275.00-280.00 OKLAHOMA RED FLESH SEEDLESS TYPE 45s 340.00 TEXAS RED FLESH SEEDLESS TYPE 45s fair condition 240.00
ORGANIC CANTALOUPE: MARKET HIGHER. OFFERINGS FAIRLY LIGHT. 1/2 cartons CALIFORNIA 9s 27.00 12s 27.00
HONEYDEWS: MARKET. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 5s 27.00 6s 27.00

LOS ANGELES

CANTALOUPE: OFFERINGS LIGHT. flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 12s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 17.00-18.00 occasional higher/lower
HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 6s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 8s 12.00-14.00 mostly 13.00-14.00 occasional higher/lower fair condition 10.00-11.00 poorer quality and condition lower
MELON, GALIA: OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s 24.00-27.00 mostly 25.00- 26.00 occasional higher fair condition 12.00-14.00 poorer quality and condition lower 8s fair condition 9.00-10.00 poorer quality and condition lower
MELON, HAMI : OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00- 15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00- 9.00
MELON, KOREAN: OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower
WATERMELONS: OFFERINGS MEXICO VERY LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 27.00-30.00 mostly 28.00-29.00 occasional higher fair appearance 21.00-22.00 occasional higher 5s 30.00-32.00 mostly 30.00-31.00 occasional higher fair appearance 21.00-22.00 occasional higher 6s 25.00-28.00 mostly 26.00-27.00 occasional higher MEXICO RED FLESH SEEDLESS TYPE 4s 27.00-30.00 mostly 28.00-29.00 occasional higher 5s 30.00-32.00 mostly 30.00-31.00 occasional higher 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 255.00-260.00 occasional higher/lower 60s 225.00- 230.00 occasional higher/lower 75s 135.00-140.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher MEXICO YELLOW FLESH SEEDLESS TYPE 6s 17.00-18.00 occasional higher (miniature type)

MIAMI

CANTALOUPE: MARKET STEADY.

OFFERINGS MODERATE. 1/2 cartons

CALIFORNIA 9s 22.00-26.00 occasional

higher 12s 22.00-26.00 occasional higher

HONEYDEWS: MARKET ABOUT

STEADY. OFFERINGS MODERATE. 2/3

cartons CALIFORNIA 5s 21.00-24.00

occasional lower 6s 21.00- 24.00 occasional

lower

WATERMELONS: MARKET ABOUT

STEADY. DELAWARE RED FLESH

SEEDLESS TYPE 45s per melon fair quality

5.00 occasional higher FLORIDA RED

FLESH SEEDED TYPE 45s per melon 7.00-

8.00 occasional higher 24 inch bins

FLORIDA RED FLESH SEEDLESS TYPE

60s per melon 5.00-6.00 occasional higher

GEORGIA RED FLESH SEEDLESS TYPE

45s per melon 5.00-6.00 occasional higher

NEW YORK

CANTALOUPE: MARKET SLIGHTLY

HIGHER. OFFERINGS LIGHT. 1/2 cartons

CALIFORNIA 9s fine appearance 24.00 12s

22.00-26.00 mostly 24.00 oversized 1/2

cartons CALIFORNIA 9s (6 size) 20.00-24.00

mostly 22.00 fine appearance 28.00-30.00

HONEYDEWS: OFFERINGS LIGHT. 2/3

cartons ARIZONA 5s 28.00-30.00 6s 26.00-

28.00 MEXICO 5s 26.00-28.00 6s 26.00-

28.00 oversized 2/3 cartons ARIZONA 5s (4

size) 28.00-30.00 MEXICO 5s (4 size) 26.00-

28.00

WATERMELONS: MARKET SLIGHTLY

HIGHER. OFFERINGS LIGHT. cartons 4s

MEXICO RED FLESH SEEDLESS TYPE

65-69 lb 40.00-45.00 mostly 42.00-44.00 fine

appearance 46.00-50.00 mostly 48.00 cartons

5s MEXICO RED FLESH SEEDLESS TYPE

60-64 lb fine appearance 48.00 24 inch bins

MEXICO RED FLESH SEEDLESS TYPE

36s 400.00

PHILADELPHIA

CANTALOUPE: MARKET

CALIFORNIA HIGHER, OTHERS ABOUT

STEADY. 1/2 cartons ARIZONA 9s 30.00

12s 28.00-30.00 CALIFORNIA 9s 30.00 12s

28.00-30.00 mostly 28.00-29.00 oversized 1/2

cartons ARIZONA 9s (6 size) 32.00

CALIFORNIA 9s (6 size) 31.00-32.00

HONEYDEWS: MARKET HIGHER. 2/3

cartons CALIFORNIA 5s 24.00 occasional

higher 6s 24.00 occasional higher