DAIRY MARKET NEWS AT A GLANCE

CME GROUP CASH MARKETS (10/17)

BUTTER: Grade AA closed at \$1.5950. The weekly average for Grade AA is \$1.6305 (-0.0135).

CHEESE: Barrels closed at \$1.7700 and 40# blocks at \$1.7750. The weekly average for barrels is \$1.7400 (N.C.) and blocks \$1.7255 (-0.0110).

NONFAT DRY MILK: Grade A closed at \$1.1100. The weekly average for Grade A is \$1.1195 (-0.0250).

DRY WHEY: Extra grade dry whey closed at \$0.6550. The weekly average for dry whey is \$0.6380 (+0.0070).

BUTTER HIGHLIGHTS: Domestic butter demand is reported as light in the Central region, steady in the West region, and somewhat stronger in the East region. Demand from international buyers is strong. Plenty of cream continues to be available with fat levels in milk output seasonally increasing. For many butter manufacturers, contractual cream intakes are filling their needs, making for light spot cream demand from butter makers. Butter production schedules vary from steady to strong. Both salted and unsalted butter loads of 80 percent butterfat butter are available. Loads of 82 percent butterfat butter are somewhat tight due to export demand. Bulk butter overages range from 2 cents below to 5 cents above market across all regions.

CHEESE HIGHLIGHTS: Cheese markets in the East remain active as bulk aged cheese sales strengthen. Producers are holding output levels steady, though some plants are limited by maintenance downtime. Spot milk remains available for Class III use, keeping production schedules balanced. Export demand is firm, and inventories are described as stable heading into late October. In the Central region, cheese production eased this week as a few plants underwent maintenance. Spot milk movement stayed steady, while Class I pulls continued to tighten available volumes. Domestic orders held their pace, and export demand continues to provide a solid outlet. Mozzarella interest improved, and inventories are in line with market needs. Across the West, milk supplies are ample enough to support steady cheese production. Manufacturers remain focused on contract fulfillment, with spot loads moving consistently through the region. Domestic sales are steady, and export activity provides meaningful support. Competitive global pricing is making U.S. product less competitive in overseas markets.

FLUID MILK HIGHLIGHTS: Nationwide, milk volumes are steady to stronger, predominantly due to seasonal temperature changes. Milk component output levels are strong, providing ample amounts of cream to the market. Class I demand is strong in most areas. In some cases, milk is being moved across regions to meet bottling demand. Class II production is trending up heading into the holiday season. Demand for extended shelf-life cream and similar products is increasing. Class III production is steady in each region. Many facilities are

undergoing scheduled downtime, so there is some milk available for spot purchases. Spot sales ranged from \$0.25-under to \$2.00-over Class III. Class IV production is also increasing. Some contacts mention butter churns are now operating seven days a week to meet holiday demand. Cream is available for spot purchase in every region. Cream multiples for Class II and Class III use rose in the Central and East regions. Condensed skim production decreased in the East, while other regions reported a steady state. Condensed skim sales activity was lighter this week, but prices were generally higher. Reported sales for condensed skim ranged from flat to \$0.15 above Class price. Cream multiples for all Classes range: 1.00 - 1.24 in the East; 1.05 - 1.26 in the Midwest; 0.89 - 1.18 in the West.

DRY PRODUCTS HIGHLIGHTS: Prices for low/medium heat nonfat dry milk (NDM) decreased across the range and mostly price series in the West this week, while holding steady in the Central and East regions. High heat NDM prices decreased in the Central and East regions and at the bottom of the range in the West, but the top of the West region price range pushed higher. The Central and East region price range for dry buttermilk increased at the bottom while the top remained the same. In the West, the bottom of the price range held steady while the top moved lower. Meanwhile, the mostly price series decreased at the bottom, while the top was unchanged. Prices for dry whole milk decreased this week. Dry whey prices increased in the Central and West regions across the ranges and mostly price series. In the Northeast, dry whey prices were unchanged. The bottom of the mostly price series for whey protein concentrate 34% was unchanged, but the top of the mostly price series and both ends of the price range moved lower. Lactose prices remained the same. Prices for acid casein declined this week. The top of the rennet casein price range was unchanged, but prices decreased at the bottom.

ORGANIC DAIRY MARKET NEWS: In the USDA AMS National Organic Program (NOP)'s Organic Insider sent out on October 1st, an update was released regarding the impact of the lapse in appropriations on the Fall 2025 National Organic Standards Board (NOSB) meeting, currently scheduled for November 4-6 in Omaha, NE. Employees for NOP remain furloughed. If they return from furlough before 9:00 AM Eastern on October 22, the NOSB meeting will take place virtually. The Agricultural Marketing Service (AMS) reported August 2025 estimated fluid product sales. The U.S. sale of total organic milk products was 263 million pounds, down 9.4 percent from the previous year. From the start of the year through August, the U.S. sale of total products was 1,987 million pounds, down 1.4 percent compared to the same period last year.

CONTINUED ON PAGE 1A

TABLE OF CONTENTS

Product Highlights/CME/DMN at a Glance Weekly CME Cash Trading/Butter Markets Cheese Markets Fluid Milk and Cream

Nonfat Dry Milk/Dry Buttermilk/Dry Whole Milk

Dry Whey/WPC 34%/Lactose/Casein

U.S Dairy Cow Slaughter/Class Milk Prices/NDPSR/Futures

Organic Dairy Market News

August Estimated Sales

National Retail Report - Dairy

Dairy Market News Contacts

Change

N.C. 0.0100

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DAIRY MARKET NEWS PRICE SUMMARY FOR OCTOBER 13 - 17, 2025 PRICES (\$/LB) & CHANGES FROM PREVIOUS PUBLISHED PRICES																
Commodity	Ra	inge	Me	ostly	Commodity	INGES F		nge		asned i ostly	Commodity		Ra	nge	Mo	stly
NDM					BUTTERMIL	K					LACTOSE					
Central Low/Med. Heat	1.1300	1.2200	1.1500	1.2000	Central/East		1.1400	1.2000			Central/West		0.4000	0.5800	0.4400	0.4800
Change	N.C.	N.C.	N.C.	N.C.		Change	0.0300	N.C.				Change	N.C.	N.C.	N.C.	N.C.
Central High Heat	1.2100	1.3100			West		1.1400	1.2300	1.1700	1.2200	WPC 34%					
Change	-0.0100	-0.0100				Change	N.C.	-0.0100	-0.0100	N.C.	Central/West		1.1000	1.8000	1.3000	1.7000
West Low/Med. Heat	1.0950	1.2000	1.1200	1.1700	WHEY							Change	-0.0500	-0.1600	N.C.	-0.0500
Change	-0.0250	-0.0300	-0.0100	-0.0100	Central		0.5375	0.6300	0.5800	0.6100	CASEIN					
West High Heat	1.2125	1.3100				Change	0.0075	0.0200	0.0200	0.0150	Rennet		3.4000	3.8000		
Change	-0.0150	0.0100			West	_	0.5700	0.6600	0.5900	0.6200		Change	-0.1000	N.C.		
DRY WHOLE MILK						Change	0.0100	0.0100	0.0100	0.0100	Acid	_	3.7500	4.2500		
National	1.7500	1.9500			Northeast		0.5300	0.6000				Change	-0.0500	-0.0500		
Change	-0.0300	-0.0300				Change	N.C.	N.C.			ANIMAL FEE					
						C					Central		0.3500	0.3800		

CONTINUED FROM PAGE 1

AUGUST MILK SALES (FMMO): 3.5 billion pounds of packaged fluid milk products were shipped by milk handlers in August 2025. This was 4.0 percent lower than a year earlier. Estimated sales of total conventional fluid milk products decreased 3.6 percent from August 2024 and estimated sales of total organic fluid milk products decreased 9.4 percent from a year earlier.

NATIONAL RETAIL REPORT: Total conventional dairy ads are up 10 percent in the week 42 retail survey, while organic dairy ads are down 23 percent. Cheese is the most advertised conventional dairy commodity. The most advertised organic commodity is milk. Conventional yogurt ads saw the largest percentage growth for commodities that appeared in the previous survey.

COMMODITY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	WEEKLY	WEEKLY
	Oct 13	Oct 14	Oct 15	Oct 16	Oct 17	CHANGE	AVERAGE
CHEESE BARRELS	\$1.7100 (N.C.)	\$1.7100 (N.C.)	\$1.7400 (+0.0300)	\$1.7700 (+0.0300)	\$1.7700 (N.C.)	- (+0.0600)	\$1.7400 (N.C.)
40 POUND BLOCKS	\$1.6700 (-0.0300)	\$1.7075 (+0.0375)	\$1.7075 (N.C.)	\$1.7675 (+0.0600)	\$1.7750 (+0.0075)	(+0.0750)	\$1.7255 (-0.0110)
NONFAT DRY MILK							
GRADE A	\$1.1275 (N.C.)	\$1.1300 (+0.0025)	\$1.1150 (-0.0150)	\$1.1150 (N.C.)	\$1.1100 (-0.0050)	- (-0.0175)	\$1.1195 (-0.0250)
BUTTER	44.500						
GRADE AA	\$1.6200 (+0.0150)	\$1.6400 (+0.0200)	\$1.6700 (+0.0300)	\$1.6275 (-0.0425)	\$1.5950 (-0.0325)	(-0.0100)	\$1.6305 (-0.0135)
DRY WHEY	ΦΩ (25Ω	ΦΩ (200	¢0.6200	ΦΩ C4ΩΩ	ΦΩ <i>(55</i> Ω		¢0.6390
EXTRA GRADE	\$0.6350 (N.C.)	\$0.6300 (-0.0050)	\$0.6300 (N.C.)	\$0.6400 (+0.0100)	\$0.6550 (+0.0150)	(+0.0200)	\$0.6380 (+0.0070)

Prices shown are in U.S. dollars per lb. in carlot quantities. Carlot unit weights: CHEESE, 40,000-44,000 lbs.; NONFAT DRY MILK, 41,000-45,000 lbs.; BUTTER, 40,000-43,000 lbs; DRY WHEY, 41,000-45,000 lbs. Weekly Change is the sum of Daily Price Changes. Weekly Average is the simple average of the Daily Cash Close prices for the calendar week. Weekly Average Change is the difference between current and previous Weekly Average. Computed by Dairy Market News for informational purposes. This data is available on the Internet at WWW.AMS.USDA.GOV/MARKET-NEWS/DAIRY

NOTICE: Five days of trading information can be found at www.cmegroup.com/trading/agricultural/spot-call-data.html

BUTTER MARKETS

EAST WEST

Cream production in the Northeast remains strong. Seasonal temperature decline is contributing to higher fat volumes in milk. Holiday demand for butter is increasing, and contacts report churns are now operating seven days a week to keep up with demand. Contacts indicate contract loads of cream are sufficient to meet current production schedules. Some larger butter producers are microfixing butter into retail size packaging. The Weekly Cold Storage report from last week indicated a 23 percent increase in butter holdings from the beginning of the month, with increased cream volumes likely being the main contributor. The CME weekly average butter price dropped 9.5 cents last week, ending at \$1.6440.

Prices for: Eastern U.S., All First Sales, F.O.B., Grade AA, Conventional, and Edible Butter

Bulk Basis Pricing - 80% Butterfat \$/LB: -0.0200 - +0.0500

Milk production and fat components are strengthening in the West, resulting in sufficient cream volumes. Many butter producers report not bringing in extra cream on top of contractual intakes. Cream multiples are unchanged from week 41 as of report time. Butter production schedules are steady for the most part, with manufacturers working to build supplies for Q4 holiday demands. Although some butter makers report unsalted inventories are snug, loads of both salted and unsalted butter are available. Domestic demand is steady. Export demand is strong. For week 42, CME butter closing prices are

Prices for: Western U.S., All First Sales, F.O.B., Grade AA, Conventional, and Edible Butter

bullish thus far and closed at \$1.6700 for October 15, 2025.

Bulk Basis Pricing - 80% Butterfat \$/LB: 0.0000 - +0.0400

CENTRAL

Cream is available in the Central region, but contacts say lighter demand from butter makers and increasing interest from Class II purchasers is pushing multiples higher. As of report publication, cream multiples range from 1.05 to 1.27 in the region. Butter production is strong in the region, but some plant managers say scheduled downtime is contributing to lighter output compared to recent weeks. Domestic butter demand is light. Contacts say retail sales are trending higher, but food service demand remains limited. International interest in 82 percent butterfat butter is strong and inventories for these loads are tight. Stakeholders report 80 percent butterfat butter remains available.

Prices for: Central U.S., All First Sales, F.O.B., Grade AA, Conventional, and Edible Butter

Bulk Basis Pricing - 80% Butterfat \$/LB:

-0.0100 - +0.0500

CHEESE MARKETS

EAST

Cheese sales in the Northeast are strong this week. Contacts report an increase in sales activity for aged cheese. Cheese production remains steady, no mentions of a increase or decrease. Some facilities are experiencing limited production due scheduled maintenance. Spot loads of milk for Class III use are available in the market. Cold storage reports indicate cheese volumes are holding steady this month at time of reporting. Export demand for cheese remains steady.

CENTRAL

Cheese production is lighter in the Midwest this week as some manufacturers have downtime for plant maintenance. Contacts say they are primarily selling spot loads of milk to Class I manufacturers, though some note sales to other nearby cheesemakers. Class III spot prices range from \$0.25-under to \$2-over, as of reporting. Demand for Class III milk is steady from previous weeks but remains light overall. Export demand is strong, and contacts say they continue to move a significant volume of production to international markets. Demand for cheese is generally steady in domestic markets, but some contacts report increased mozzarella sales this week. Spot purchasers report cheese inventories are available to meet current market demands.

WEST

Cheese manufacturers indicate they are receiving sufficient Class III milk volumes and spot loads are available with seasonal milk production increases. Cheese production schedules are steady. Some manufacturers are prioritizing output to meet contractual sales. However, spot loads are available throughout the region for most varieties. Stakeholders report mozzarella loads are on the tight end for buyers. Domestic demand is steady. Export demand varies from steady to strong. Cheese prices are generally declining outside of the US, allowing international suppliers increasing their competitiveness with US produced cheese.

FOREIGN

Retail demand for foreign type cheese varies from steady to stronger. Stakeholders report some price decreases are playing a part in sales activity upticks. Food service demand for foreign type cheese is steady. Sellers indicate declines in demand from Southern Europe are within seasonal expectations. Export demand is mixed. In some cases, downward price movement and a weaker euro exchange rate are garnering more buyer activity. European milk production varies from lighter to stronger for week 42. Year-over-year milk production is up for Germany and France. European cheese production schedules vary from somewhat lighter to stronger. Manufacturers report both tight and steady spot cheese load availability. Foreign type cheese spot loads are available from distributors and traders. Industry sources indicate suppliers are pushing back on lower-priced bids from buyers looking to secure contractual agreements.

COLD STORAGE

Date/Change	Butter	Cheese
10/13/2025:	50,489	82,937
10/01/2025:	43,544	85,551
Change:	6,945	(2,614)
% Change:	16	(3)

FLUID MILK AND CREAM

EAST

Milk production is on the rise in the Northeast. Temperature declines are contributing to increased farm-level milk output. Contacts continue to comment on the availability of cream to the market. Class I production remains steady in the region, with supply and demand balanced for bottled milk. Class II production is on the rise. Contacts mention demand for extended shelf-life heavy whipping cream is strong. Milk for Class III use is steady to lighter. Scheduled maintenance at some facilities and unscheduled maintenance at others is leading to higher availability of spot milk for Class III use. Class IV demand is rising. Seasonal butter production is increasing to meet holiday demand. There were no reported sales of cream destined for butter churns, and contacts mention contract loads are sufficient to meet butter demands. Cream for Class II and Class III use is increasing. Cream multiples for Class II increased this week. Condensed skim production decreased for some facilities. Condensed skim sales are also lighter this week, with the price falling at or above Class price.

Northeastern U.S., F.O.B. Condensed Skim	
Price Range - Class II, \$/LB Solids:	1.31 - 1.51
Price Range - Class III, \$/LB Solids:	1.34 - 1.54

1.6440 - 2.0386
1.0000 - 1.2400
1.8742 - 2.0386
1.1400 - 1.2400

CENTRAL

In the Central region, milk output is steady, but contacts say volumes remain up from a year ago. Class I demand is strong and some manufacturers in the region say they are moving volumes to other regions to help meet bottling demands. Demand from Class II plants is picking up. Cheesemakers are running steady to lighter schedules, and some say they are selling spot loads of milk to other cheesemakers nearby, while others are moving volumes to Class I production. Spot demand for Class III milk remains light as cheesemakers in the region say they are utilizing volumes from within their network, rather than purchasing spot loads. Prices for Class III milk are down from last week, ranging from \$0.25-under to \$2.00over. Milk components are increasing in the region, contributing to strong cream production. Cream is available in the region. Demand for cream from butter makers is softer this week, as some plants have downtime for maintenance. Class II cream demand is increasing though, which some contacts say is contributing to higher cream multiples this week.

Price Range - Class III Milk; \$/CWT; Spot Basis:	-0.25 - 2.00
Trade Activity: Moderate	

Midwestern U.S., F.O.B. Cream	
Price Range - All Classes; \$/LB Butterfat:	1.7262 - 2.0714
Multiples Range - All Classes:	1.0500 - 1.2600
Price Range - Class II, \$/LB Butterfat:	1.8906 - 2.0714
Multiples Range - Class II:	1.1500 - 1.2600

WEST

California week over week milk production is stronger. Handlers report year over year milk production is comfortably up, and in some cases, edging into double-digits. Manufacturers report milk intakes generally at or near anticipated volumes. Central Valley processing capacity is tight in recent weeks, due to some plant downtime. Stakeholders indicate this resulted in scrambling to find open processing capacities for some milk loads and has made spot loads of milk more available. Farm level milk output in Arizona and New Mexico is seasonally ticking up, along with fat components. Manufacturers convey processing capacities are handling seasonally increasing milk volumes. Milk production in the Pacific Northwest is stronger. Handlers report milder than expected weather conditions are contributing to above anticipated milk output. Stakeholders report milk volumes are more than sufficient and spot milk loads are available. In the mountain states of Idaho, Utah, and Colorado, farm level milk output is strengthening. Milk volumes are sufficient for manufacturers. Class I, II, III, and IV demands are steady throughout the region. Plenty of cream is available throughout the West. Cream demand varies from light to steady. Cream multiples had some upward movement at the bottom end of both ranges. No changes in condensed skim milk demand and availability for week 42 were reported.

1.4632 - 1.9399
0.8900 - 1.1800
1.6769 - 1.9399
1.0200 - 1.1800

NONFAT DRY MILK, BUTTERMILK, & DRY WHOLE MILK

Prices represent carlot/trucklot quantities for domestic and export sales packaged in 25 kg. or 50 lb. bags, or totes, spray process, dollars per pound.

NONFAT DRY MILK - CENTRAL AND EAST

Both the price series and mostly price series for low/medium heat nonfat dry milk (NDM) were unchanged in the Central and East regions this week. Contacts report domestic demand is steady. Export demand is picking up as some contacts report increased interest from purchasers in Mexico this week. Spot inventories are tight in the Central region, but contacts say loads are more available in the East and West. Condensed skim milk is available for drying in the Central and East regions, allowing drying operations to run steady low/medium heat NDM production schedules. High heat NDM production is limited as some plant managers say they are only producing loads to meet contractual obligations. Spot inventories of high heat NDM are tight, but contacts say demand remains light. Prices for high heat NDM moved lower across the range this week.

 Price Range - Low & Medium Heat:
 1.1300 - 1.2200

 Mostly Range - Low & Medium Heat:
 1.1500 - 1.2000

 Price Range - High Heat:
 1.2100 - 1.3100

NONFAT DRY MILK - WEST

In the West, low/medium heat nonfat dry milk (NDM) prices moved lower at both ends of the range and mostly price series. Stakeholder sentiment is on the bearish side. Domestic demand varies from moderate to steady. Demand from international buyers is steady. Throughout most of the region loads are readily available. Production schedules vary from steady to stronger. High heat NDM prices moved lower at the bottom end and higher at the top end of the range. Demand is steady. Production schedules are mixed.

Price Range - Low & Medium Heat:	1.0950 - 1.2000
Mostly Range - Low & Medium Heat:	1.1200 - 1.1700
Price Range - High Heat:	1.2125 - 1.3100

DRY BUTTERMILK - CENTRAL AND EAST

Buttermilk Powder (BMP) sales are on the rise this week. Several contacts reported an increase in sales volume. Butter production is increasing due to increased volumes of cream and seasonal holiday demand. As a result, BMP volumes are increasing. Demand for BMP is steady. Contacts indicate seasonal demand will increase but they haven't seen it yet. The price range for BMP increased at the bottom of the range.

Price Range: 1.1400 - 1.2000

DRY BUTTERMILK - WEST

In the West, dry buttermilk prices moved 1 cent lower at the top end of the range and the bottom end of the mostly price series. The bottom end of the range and top end of the mostly price series are unchanged. Domestic demand is lighter. Demand from international buyers is steady. Butter churns are building stock for Q4 holiday demands and ice cream production is seasonally lighter, which is making plenty of liquid and condensed buttermilk available to dry. Dry buttermilk production schedules vary from steady to stronger. Although some manufacturers report snug inventories, distributors and traders convey spot loads are available.

 Price Range:
 1.1400 - 1.2300

 Mostly Range:
 1.1700 - 1.2200

DRY WHOLE MILK

Dry whole milk prices fell at both the top and bottom of the range this week. Trading stayed quiet as buyers are keeping activity centered on contracts. Producers are holding output steady, and demand is maintaining a cautious but consistent pace, leaving overall conditions unchanged from recent weeks.

Price Range - 26% Butterfat: 1.7500 - 1.9500

WHEY, WPC 34%, LACTOSE, & CASEIN

Prices represent carlot/trucklot quantities for domestic and export sales packaged in 25 kg. or 50 lb. bags, or totes, spray process, dollars per pound.

DRY WHEY- CENTRAL

In the Central region, prices are up across both the range and the mostly price series this week. Domestic demand for dry whey is steady, but export demand is mixed. Contacts report dry whey produced in Europe is priced below loads produced domestically, limiting demand from purchasers in Asia. Meanwhile, sales to Mexico are increasing and purchasers in the country are showing a willingness to pay higher prices for specific brands. Spot purchasers say inventories are tight, and some manufacturers remain sold out of spot loads. Contacts say some inventory is available in the Southwest, but there is lighter demand for these loads from purchasers in Mexico. Demand for whey protein concentrate 80% and whey protein isolate are strong, inventories are tight, and prices continue to increase. Plant managers say they are primarily focusing on production of these products, keeping dry whey output limited. Animal feed whey demand remains light and production is limited keeping inventories tight. Prices for animal feed whey were unchanged at the bottom of the range but increased at the top.

 Price Range - Animal Feed:
 0.3500 - 0.3800

 Price Range - Non-Hygroscopic:
 0.5375 - 0.6300

 Mostly Range - Non-Hygroscopic:
 0.5800 - 0.6100

DRY WHEY- EAST

The dry whey market remains stable. Contacts are optimistic that pricing for whey and whey derivatives will stay strong through the end of the calendar year and into the new year. Reported sales for Grade A and Extra Grade whey are within the previous reported range. No changes to the price range were made this week. Whey demand remains steady. Some facilities are undergoing planned downtime for preventive maintenance, but contacts are not concerned with this affecting supply. At time of reporting the CME prices for Extra Grade Whey changed minimally, reverting back to \$0.63/lb.

Price Range - Non-Hygroscopic: 0.5300 - 0.6000

DRY WHEY- WEST

Prices for dry whey moved 1 cent higher at both ends of the range and mostly price series in the West. Domestic demand varies from light to steady. Export demand is lighter. Stakeholders convey European Union dry whey market prices are more attractive to buyers than market prices for US produced dry whey loads. Dry whey production schedules are steady, but not robust, with whey protein concentrates and isolates production schedules pulling in a healthy share of the liquid whey available for processing. Dry whey stocks are on the tight end for spot buyers in the West.

Price Range - Non-Hygroscopic: 0.5700 - 0.6600 Mostly Range - Non-Hygroscopic: 0.5900 - 0.6200

WHEY PROTEIN CONCENTRATE

The whey protein concentrate 34% (WPC 34%) prices moved lower at both the top and bottom of the range this week, with the top of the mostly range also slipping. Market activity is quiet, and overall volume remains light. Spot trading is somewhat limited, and buyers continue to hold steady positions, focusing mainly on contract needs. Production levels are staying restrained, keeping market availability thin but sufficient to meet current demand.

 Price Range - 34% Protein:
 1.1000 - 1.8000

 Mostly Range - 34% Protein:
 1.3000 - 1.7000

LACTOSE

Lactose prices held unchanged this week, with light trading and limited spot availability. Contracting remains steady, supported by consistent domestic demand and firm export interest from East Asia. Market tone is staying strong even as overall volumes remain low.

Price Range - Non Pharmaceutical: 0.4000 - 0.5800 Mostly Range - Non Pharmaceutical: 0.4400 - 0.4800

CASEIN

Both ends of the acid casein price range shifted lower this week. Contacts in Oceania say demand for acid casein is steady, while sales to purchasers in other regions remain light. Milk production is strong in Oceania, and acid casein manufacturers are utilizing available volumes to run busy production schedules. Inventories are available and spot purchasers say they have no trouble obtaining loads to meet their current needs.

The top of the rennet casein price range is unchanged, but prices slid lower at the bottom of the range. In Europe, rennet casein production is strong. Contacts in the region say demand is steady from purchasers within Europe and in other regions. Spot loads of rennet casein are available.

Acid Casein Price Range:3.7500 - 4.2500Rennet Casein Price Range:3.4000 - 3.8000

U.S. Dairy Cow Slaughter (1000 head) under Federal Inspection

Special Note: **The USDA-NASS data used to populate this table is not currently available. This information will be reported as soon as possible.**

 WEEK ENDING
 WEEKLY DAIRY COWS
 2025
 2024
 2024

 10/04/2025
 --</td

WEBSITE: http://www.ams.usda.gov/mnreports/ams_3658.pdf

SOURCE: The slaughter data are gathered and tabulated in a cooperative effort by the Agricultural Marketing Service, the Food Safety and Inspection Service, and the National Agricultural Statistics Service, all of USDA

| | FEDERAL MILK ORDER CLASS III MILK PRICES (3.5% Butterfat) | | | | | | | | | | | |
|----------|---|-------|-------|----------|-----------|------------|-----------|--------------|-----------|-------|-------|-------|
| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC |
| 2020 | 17.05 | 17.00 | 16.25 | 13.07 | 12.14 | 21.04 | 24.54 | 19.77 | 16.43 | 21.61 | 23.34 | 15.72 |
| 2021 | 16.04 | 15.75 | 16.15 | 17.67 | 18.96 | 17.21 | 16.49 | 15.95 | 16.53 | 17.83 | 18.03 | 18.36 |
| 2022 | 20.38 | 20.91 | 22.45 | 24.42 | 25.21 | 24.33 | 22.52 | 20.10 | 19.82 | 21.81 | 21.01 | 20.50 |
| 2023 | 19.43 | 17.78 | 18.10 | 18.52 | 16.11 | 14.91 | 13.77 | 17.19 | 18.39 | 16.84 | 17.15 | 16.04 |
| 2024 | 15.17 | 16.08 | 16.34 | 15.50 | 18.55 | 19.87 | 19.79 | 20.66 | 23.34 | 22.85 | 19.95 | 18.62 |
| | | | F | EDERAL M | ILK ORDEI | R CLASS IV | MILK PRIC | CES (3.5% B) | utterfat) | | | |
| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC |
| 2020 | 16.65 | 16.20 | 14.87 | 11.40 | 10.67 | 12.90 | 13.76 | 12.53 | 12.75 | 13.47 | 13.30 | 13.36 |
| 2021 | 13.75 | 13.19 | 14.18 | 15.42 | 16.16 | 16.35 | 16.00 | 15.92 | 16.36 | 17.04 | 18.79 | 19.88 |
| 2022 | 23.09 | 24.00 | 24.82 | 25.31 | 24.99 | 25.83 | 25.79 | 24.81 | 24.63 | 24.96 | 23.30 | 22.12 |
| 2023 | 20.01 | 18.86 | 18.38 | 17.95 | 18.10 | 18.26 | 18.26 | 18.91 | 19.09 | 21.49 | 20.87 | 19.23 |
| 2024 | 19.39 | 19.85 | 20.09 | 20.11 | 20.50 | 21.08 | 21.31 | 21.58 | 22.29 | 20.90 | 21.12 | 20.74 |
| | FEDERAL MILK ORDER CLASS PRICES FOR 2025 (3.5% Butterfat) | | | | | | | | | | | |
| CLASS | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC |
| I (BASE) | 20.38 | 21.27 | 21.02 | 19.57 | 18.37 | 17.26 | 18.82 | 18.93 | 18.70 | 18.04 | | |
| II | 21.58 | 21.08 | 20.12 | 19.22 | 18.72 | 18.43 | 19.31 | 19.18 | 17.39 | | | |
| III | 20.34 | 20.18 | 18.62 | 17.48 | 18.57 | 18.82 | 17.32 | 17.24 | 17.59 | | | |
| IV | 20.73 | 19.90 | 18.21 | 17.92 | 18.13 | 18.30 | 18.89 | 18.50 | 16.17 | | | |

Further information may be found at: https://www.ams.usda.gov/rules-regulations/mmr/dmr

NATIONAL DAIRY PRODUCTS SALES REPORT

U.S. AVERAGES AND TOTAL POUNDS

| WEEK ENDING | BUTTER | CHEESE 40# BLOCKS | DRY WHEY | NDM |
|-------------|-----------|-------------------|-----------|------------|
| 10/11/2025 | 1.7959 | 1.7183 | 0.5873 | 1.1729 |
| 10/11/2023 | 3,135,144 | 11,010,050 | 5,961,295 | 19,902,762 |

Further data and revisions may be found on the internet at: http://www.ams.usda.gov/rules-regulations/mmr/dmr

CME GROUP, INC FUTURES

Selected closing prices

| CLASS III M | IILK FUTU | RES (Pit-T | raded) (\$/cv | vt) | | NONFAT DRY MILK FUTURES (Pit-Traded) (¢/lb) | |
|-------------|---|------------|---------------|-------------|----------|--|-------|
| DATE | 10/10 | 10/13 | 10/14 | 10/15 | 10/16 | DATE 10/10 10/13 10/14 10/15 | 10/16 |
| OCT 25 | 16.92 | 16.89 | 16.92 | 16.86 | 16.96 | OCT 25 116.000 116.000 116.000 115.500 11 | 5.300 |
| NOV 25 | 16.21 | 16.09 | 16.38 | 16.29 | 16.56 | NOV 25 114.750 114.625 114.150 113.000 11 | 3.650 |
| DEC 25 | 16.42 | 16.31 | 16.61 | 16.40 | 16.52 | DEC 25 114.000 114.500 113.625 110.325 11 | 0.575 |
| CLASS IV M | CLASS IV MILK FUTURES (Pit-Traded) (\$/cwt) | | | | | DRY WHEY FUTURES (Electronic-Traded) (¢/lb) | |
| DATE | 10/10 | 10/13 | 10/14 | 10/15 | 10/16 | DATE 10/10 10/13 10/14 10/15 | 10/16 |
| OCT 25 | 14.34 | 14.25 | 14.25 | 14.22 | 14.15 | OCT 25 59.650 59.650 59.550 59.250 5 | 9.500 |
| NOV 25 | 14.35 | 14.28 | 14.28 | 14.24 | 14.16 | NOV 25 59.600 58.575 58.750 59.000 6 | 0.000 |
| DEC 25 | 14.61 | 14.76 | 14.82 | 14.52 | 14.42 | DEC 25 57.750 57.750 57.500 57.250 5 | 9.000 |
| CASH SETT | LED BUTT | ER FUTUE | RES (Electro | onic-Traded |) (¢/lb) | CASH-SETTLED CHEESE FUTURES (Electronic-Traded) (\$/ | lb) |
| DATE | 10/10 | 10/13 | 10/14 | 10/15 | 10/16 | DATE 10/10 10/13 10/14 10/15 | 10/16 |
| OCT 25 | 171.000 | 171.000 | 172.850 | 172.000 | 169.775 | OCT 25 1.738 1.732 1.745 1.739 | 1.743 |
| NOV 25 | 174.525 | 174.500 | 177.475 | 176.000 | 172.000 | NOV 25 1.665 1.660 1.681 1.674 | 1.703 |
| DEC 25 | 182.025 | 182.500 | 184.975 | 181.550 | 178.250 | DEC 25 1.646 1.641 1.665 1.646 | 1.653 |

Further information may be found at: http://www.cmegroup.com/market-data/daily-bulletin.html

ORGANIC DAIRY MARKET NEWS

Information gathered October 6 - 17, 2025

ORGANIC DAIRY MARKET OVERVIEW

The Transition to Organic Partnership Program (TOPP) was formed through cooperative agreements between the USDA and non-profit organizations to provide technical assistance and support for transitioning and existing organic farmers. A calendar of events held by partner organizations can be found at the following link: https://www.organictransition.org/events/

A selection of upcoming events is included below:

MOA's Busby Farm Field Day, Jefferson City, MO - Oct 18 OGS's Building Healthy Soils, Virtual - Oct 20 MSU Ext.'s Farm Certification Goals, Virtual - Oct 21 Rodale's StarHarvest Tours, Yreka, CA - Oct 22 Rodale's Field-to-Fork Dinner, Fort Jones, CA - Oct 22 NOFA-NY's East End Food CRAFT Tour, Brentwood, NY - Oct 22 Rodale's StarWalker Farms Field Day, Fort Jones, CA - Oct 23 FOG's Ecological Weed Management, Virtual - Oct 23 MSU Ext.'s Nutrient Management for Organic Farms:

Part 1, Virtual - Oct 23

Part 2, Virtual - Oct 30

OGS's Farm Tour at Red Scout Farm, Hurdle Mills, NC - Oct 26 MSU Ext.'s Organic Market Premium, Virtual - Oct 28 NOFA-NY's East End Food CRAFT Tour, Riverhead, NY - Oct 29 NW TOPP's Insect Management for Organic Farms, Virtual - Oct 30 Rodale's Soil Health Field Day, Atlanta, GA - Oct 31

In the USDA AMS National Organic Program (NOP)'s Organic Insider sent out on October 1st, an update was released regarding the impact of the lapse in appropriations on the Fall 2025 National Organic Standards Board (NOSB) meeting, currently scheduled for November 4-6 in Omaha, NE. Employees for NOP remain furloughed. If they return from furlough before 9:00 AM Eastern on October 22, the NOSB meeting will take place virtually. If employees return after October 22, the meeting will be cancelled.

To read more regarding the Fall 2025 NOSB meeting from the Organic Insider, view archives, or register to receive updates by email visit:

https://www.ams.usda.gov/reports/organic-insider

ORGANIC DAIRY FLUID OVERVIEW

The Agricultural Marketing Service (AMS) reported August 2025 estimated fluid product sales. The U.S. sale of total organic milk products was 236 million pounds, down 9.4 percent from the previous year. From the start of the year through August, the U.S. sale of total products was 1,987 million pounds, down 1.4 percent compared to the same period last year.

Estimated Total U.S. Sales Of Organic Fluid Milk Products August 2025, with comparison

| 1 Lugust | , ,,, | | | |
|-----------------------------|--------------------|-------|----------|----------|
| | Sales ¹ | Sales | % Change | % Change |
| Product Name | Aug | Y-T-D | Prev Yr. | Y-T-D |
| Whole Milk | 129 | 1,087 | - 6.2 | 3.4 |
| Flavored Whole Milk | 1 | 5 | - 8.2 | - 17.0 |
| Reduced Fat Milk (2%) | 75 | 637 | - 11.1 | - 1.0 |
| Low Fat Milk (1%) | 17 | 136 | - 15.5 | - 19.0 |
| Fat-Free Milk (Skim) | 9 | 80 | - 18.0 | - 10.4 |
| Flavored Fat-Reduced Milk | 5 | 39 | - 19.1 | - 26.2 |
| Other Fluid Milk Products | 0 | 2 | - 19.5 | - 13.5 |
| Total Fat-Reduced Milk | 107 | 892 | - 12.9 | - 6.5 |
| Total Organic Milk Products | 236 | 1,987 | - 9.4 | - 1.4 |

1. Sales in million pounds. Data may not add due to rounding

In a recent report from a Pacific Northwest livestock auction, the top 10 organic cull cows traded lower than the top 10 conventional cull cows. However, the overall average for organic cull cows was higher than for conventional cull cows. The average price for the top 10 organic cows auctioned was \$154.63 per hundredweight, compared to an average price of \$175.63 per hundredweight for the top 10 conventional cows auctioned. The average weight for the top 10 conventional cows was 1,468.3 pounds compared to 1,330.5 pounds for the top 10 organic cows.

The overall price for organic cows auctioned was \$149.41 per hundredweight with an average weight of 1,247.2 pounds, while the overall price for conventional cows auctioned was \$130.03 per hundredweight with an average weight of 1,263.0 pounds.

NATIONAL ORGANIC GRAIN AND FEEDSTUFFS

The following was reported by USDA AMS Livestock, Poultry, and Grain Market News (LPGMN) in the National Organic Grain and Feedstuffs Report. Compared to the last period, trading is good with moderate demand for organic feed corn. Buyers are reporting that moisture is 14-15 percent and test weights are normal to slightly light. Organic feed soybean trading and demand is good. Prices are still firm across the country, even with new production coming off the fields. Yields are good and farmers are getting close to finishing harvest. Organic soybean meal and oil trades were mostly steady this period. Organic feed soft red winter wheat trade activity is moderate with good demand. The next report will be published on Wednesday, October 29, 2025.

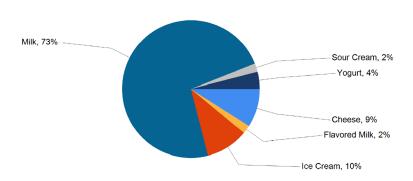
The full report National Organic Grain and Feedstuff report is available at the following link:

https://www.ams.usda.gov/mnreports/ams 3802.pdf

ORGANIC DAIRY RETAIL OVERVIEW

Organic dairy ads are down 23 percent in the week 42 retail survey. Ads declined for most organic commodities. Organic flavored milk appeared in ads, after taking last week off. Sour cream was the only other organic commodity that appeared in more ads this week, compared to the prior survey. The majority of organic dairy ads this week were for milk, which remains the most advertised organic commodity in week 42.

Percentage of Total Organic Ads by Commodity



CONTINUED ON PAGE 8A

CONTINUED FROM PAGE 8

Organic milk ads are down 8 percent and organic gallon milk did not appear in any survey ads after appearing in the previous survey. Half gallons were the only package size of organic milk present in ads this week. Total ads for this product increased 24 percent, and the weighted average advertised price (average price) decreased 44 cents to \$4.41. Conventional half gallon milk has an average price of \$1.57, leaving an organic premium of \$2.84.

Ice cream is the second most advertised organic commodity despite a 23 percent decline in total ads. There are no ads for organic 14-16-ounce ice cream this week, but 48-64-ounce ads doubled from the previous survey. The average price for organic 48-64-ounce ice cream is \$8.83, up 26 cents. This product's conventional counterpart has an average price of \$3.78, resulting in an organic premium of \$5.05.

Organic cheese ads are down 50 percent, but 6-8-ounce organic sliced cheese appeared in ads this week after taking last week off. Organic 6-8-ounce sliced cheese is the most advertised organic cheese. The two organic cheese products in ads last week, 6-8-ounce block and 6-8-ounce shred style, both appeared in fewer ads this week. Organic 6-8-ounce sliced cheese has an average price of \$3.89, while the average price for this product's conventional counterpart is \$2.76. The week 42 organic premium is \$1.13.

Ads for organic yogurt are down 75 percent and 32-ounce organic Greek yogurt did not appear in surveyed ads this week. Total ads for organic 4-6-ounce regular yogurt are unchanged from last week, but the average price for this product increased 44 cents to \$1.69. Packages of 32-ounce organic regular yogurt are the most advertised organic yogurt product, despite appearing in 64 percent fewer ads. The average price of organic 32-ounce regular yogurt is \$4.43, up 12 cents, while this product's conventional counterpart has an average price of \$2.84. Regular yogurt in 32-ounce packaging has an organic premium of \$1.59 this week.

NATIONAL RETAIL ORGANIC DAIRY WEIGHTED AVERAGE ADVERTISED PRICES

| COMMODITY | This
Week | Last
Week | Last
Year |
|-----------------------------|--------------|--------------|--------------|
| Butter - 8 oz. | n.a. | \$4.81 | 5.29 |
| | | | |
| Butter - 1 lb. | n.a. | n.a. | \$7.64 |
| Cheese - 6-8 oz. Block | \$8.12 | \$7.16 | \$7.16 |
| Cheese - 6-8 oz. Shred | \$3.00 | \$4.76 | \$4.22 |
| Cheese - 6-8 oz. Sliced | \$3.89 | n.a. | \$4.03 |
| Cottage Cheese - 16 oz. | n.a. | n.a. | \$4.63 |
| Flavored Milk - Half Gallon | \$7.19 | n.a. | n.a. |
| Ice Cream - 14-16 oz. | n.a. | \$6.31 | \$6.55 |
| Ice Cream - 48-64 oz. | \$8.83 | \$8.57 | \$8.99 |
| Milk - Half Gal | \$4.41 | \$4.85 | \$4.53 |
| Milk - Gallon | n.a. | \$8.09 | n.a. |
| Sour Cream - 16 oz. | \$3.99 | \$3.53 | \$3.64 |
| Yogurt - 4-6 oz. Yogurt | \$1.69 | \$1.25 | \$1.35 |
| Yogurt - 32 oz. Greek | n.a. | \$6.55 | \$6.23 |
| Yogurt - 32 oz. Yogurt | \$4.43 | \$4.31 | \$3.99 |

August 2025 Milk Sales

Total Fluid Products Sales 3.5 billion pounds of packaged fluid milk products were shipped by milk handlers in August 2025. This was 4.0 percent lower than a year earlier. Estimated sales of total conventional fluid milk products decreased 3.6 percent from August 2024 and estimated sales of total organic fluid milk products decreased 9.4 percent from a year earlier.

| Duo divot Nome | S | ales 12 | Change | e from: |
|---|---------|--------------|---------------|--------------|
| Product Name | Aug | Year to Date | Previous Year | Year to Date |
| Conventional Production Practice | (millio | on pounds) | (per | cent) |
| Whole Milk | 1,264 | 10,153 | -2.6 | 0.1 |
| Flavored Whole Milk | 72 | 527 | 12.6 | 7.1 |
| Reduced Fat Milk (2%) | 895 | 7,383 | -9.6 | -5.4 |
| Low Fat Milk (1%) | 341 | 2,768 | -6.0 | -6.5 |
| Fat-Free Milk (Skim) | 171 | 1,252 | 7.0 | 0.3 |
| Flavored Fat-Reduced Milk | 260 | 2,002 | 0.9 | -2.6 |
| Buttermilk | 36 | 289 | -2.5 | -0.4 |
| Other Fluid Milk Products | 203 | 1,560 | 4.4 | 16.0 |
| Total Fat-Reduced Milk ³ | 1,668 | 13,405 | -5.8 | -4.7 |
| Total Conventional Milk Products | 3,243 | 25,935 | -3.6 | -1.5 |
| Organic Production Practice | | | | |
| Whole Milk | 129 | 1,087 | -6.2 | 3.4 |
| Flavored Whole Milk | 1 | 5 | -8.2 | -17.0 |
| Reduced Fat Milk (2%) | 75 | 637 | -11.1 | -1.0 |
| Low Fat Milk (1%) | 17 | 136 | -15.5 | -19.0 |
| Fat-Free Milk (Skim) | 9 | 80 | -18.0 | -10.4 |
| Flavored Fat-Reduced Milk | 5 | 39 | -19.1 | -26.2 |
| Other Fluid Milk Products | 0 | 2 | -19.5 | -13.5 |
| Total Fat-Reduced Milk ³ | 107 | 892 | -12.9 | -6.5 |
| Total Organic Milk Products | 236 | 1,987 | -9.4 | -1.4 |
| Total Fluid Milk Products ² | 3,479 | 27,922 | -4.0 | -1.5 |

¹These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas, which account for approximately 92 percent of total fluid milk sales in the United States. An estimate of total U.S. fluid milk sales is derived by extrapolating the remaining 8 percent of sales from the Federal milk order data. Reported volumes do not include added non-dairy ingredients such as sweeteners or flavorings. ² Data may not add due to rounding. ³ Both conventional and organic fat-reduced milk categories are the total of reduced fat, lowfat, skim and flavored fat-reduced milk.

Package Sales of Total Fluid Milk Products in Federal Milk Orders, August 2025, with Comparisons ¹

| Madratina Ana | Order | Sa | les ² | Change | from: |
|----------------------|--------|----------|-------------------------------|--------|--------------|
| Marketing Area | Number | Aug | ug Year to Date Previous Year | | Year to Date |
| | | (millior | n pounds) | (perc | ent) |
| Northeast | 001 | 535 | 4,395 | -3.6 | -2.4 |
| Appalachian | 005 | 261 | 2,036 | -3.6 | -3.9 |
| Florida | 006 | 209 | 1,665 | -5.7 | -4.3 |
| Southeast | 007 | 294 | 2,322 | -2.3 | 0.0 |
| Upper Midwest | 030 | 231 | 1,872 | -1.3 | 0.0 |
| Central | 032 | 295 | 2,355 | -5.0 | -3.3 |
| Mideast | 033 | 428 | 3,513 | -3.2 | 2.9 |
| California | 051 | 394 | 3,122 | -2.5 | -0.7 |
| Pacific Northwest | 124 | 126 | 1,035 | -4.9 | -2.0 |
| Southwest | 126 | 341 | 2,704 | -6.5 | |
| Arizona | 131 | 86 | 668 | -11.9 | -6.4 |
| All Areas (Totals) 1 | • | 3,201 | 25,688 | -4.0 | -1.5 |

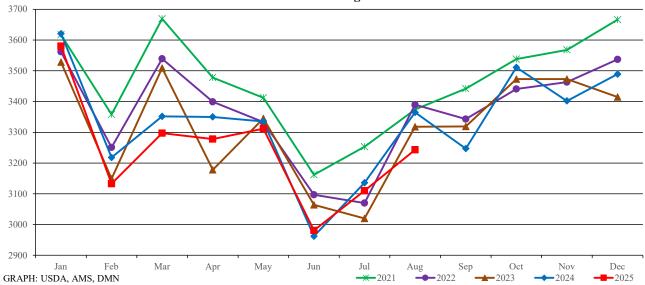
¹ These figures are representative of the consumption of total fluid milk products in the respective area. Reported volumes do not include added non-dairy ingredients such as sweeteners or flavorings. ² Data may not add due to rounding.

Estimated Conventional Packaged Fluid Milk Sales Million Pounds

| | 2021 3617 3358 3669 3478 3412 3162 3253 3374 3442 3538 3568 3666 2022 3562 3251 3539 3399 3333 3097 3070 3390 3343 3441 3463 3537 2023 3528 3149 3509 3178 3345 3064 3020 3318 3319 3473 3473 3415 2024 3621 3218 3352 3350 3335 2962 3136 3365 3247 3511 3402 3489 | | | | | | | | | | | |
|------|---|------|------|------|------|------|------|------|------|------|------|------|
| Year | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| 2021 | 3617 | 3358 | 3669 | 3478 | 3412 | 3162 | 3253 | 3374 | 3442 | 3538 | 3568 | 3666 |
| 2022 | 3562 | 3251 | 3539 | 3399 | 3333 | 3097 | 3070 | 3390 | 3343 | 3441 | 3463 | 3537 |
| 2023 | 3528 | 3149 | 3509 | 3178 | 3345 | 3064 | 3020 | 3318 | 3319 | 3473 | 3473 | 3415 |
| 2024 | 3621 | 3218 | 3352 | 3350 | 3335 | 2962 | 3136 | 3365 | 3247 | 3511 | 3402 | 3489 |
| 2025 | 3580 | 3133 | 3297 | 3278 | 3312 | 2981 | 3110 | 3243 | #N/A | #N/A | #N/A | #N/A |

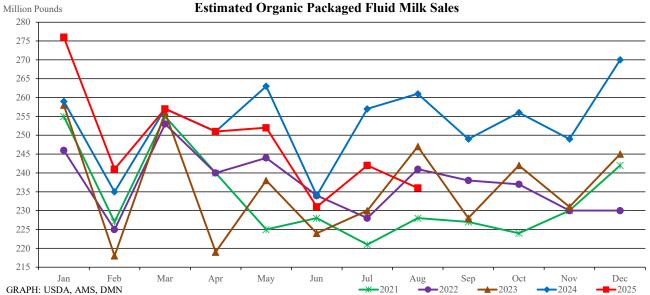
Estimated Conventional Packaged Fluid Milk Sales Million Pounds 3700

DATA SOURCE, USDA, FMMO Estimated Sales Released 10/16/2025



Estimated Organic Packaged Fluid Milk Sales Million Pounds

| | | | | | 1711 | mon i ou | iius | | | | | |
|------|----------|-----------|-------------|---------------|---------------|----------|------|-----|------|------|------|------|
| Year | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| 2021 | 255 | 227 | 255 | 240 | 225 | 228 | 221 | 228 | 227 | 224 | 230 | 242 |
| 2022 | 246 | 225 | 253 | 240 | 244 | 234 | 228 | 241 | 238 | 237 | 230 | 230 |
| 2023 | 258 | 218 | 256 | 219 | 238 | 224 | 230 | 247 | 228 | 242 | 231 | 245 |
| 2024 | 259 | 235 | 257 | 251 | 263 | 234 | 257 | 261 | 249 | 256 | 249 | 270 |
| 2025 | 276 | 241 | 257 | 251 | 252 | 231 | 242 | 236 | #N/A | #N/A | #N/A | #N/A |
| | DATA SOU | RCE, USDA | , FMMO Esti | mated Sales l | Released 10/1 | 6/2025 | | | | | | |



Fri Oct 17, 2025

Volume 92 - Number 42

Friday, October 17, 2025

Issued Weekly

Email us with accessibility issues with this report.

Advertised Prices for Dairy Products at Major Retail Supermarket Outlets ending during the period of 10/17/2025 to 10/23/2025

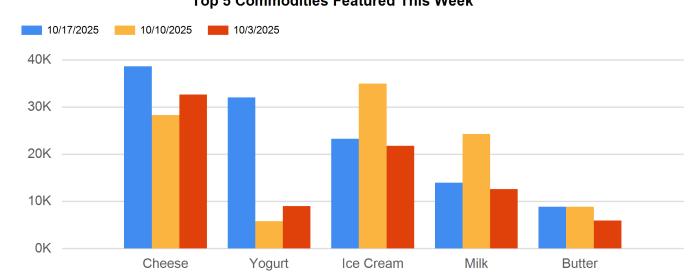
Total conventional dairy ads are up 10 percent in the week 42 retail survey, while organic dairy ads are down 23 percent. Cheese is the most advertised conventional dairy commodity. The most advertised organic commodity is milk. Conventional yogurt ads saw the largest percentage growth for commodities that appeared in the previous survey.

Conventional cheese ads are up 42 percent, but organic cheese ads declined 50 percent. The most advertised conventional cheese product is 6-8-ounce shred style. This product appeared in 23 percent more ads this week and the weekly average advertised price (average price) increased 28 cents to \$2.61. Organic 6-8-ounce shred style cheese ads are down 64 percent, and the average price decreased \$1.76, to \$3.00. The organic premium for this product is 39 cents.

Conventional yogurt ads increased 282 percent, which made this commodity the second most advertised in the conventional aisle, up from the sixth most advertised in week 41. Organic yogurt ads are down 75 percent. Containers of 4 -6-ounce Greek yogurt are the most advertised conventional yogurt product, as ads grew 442 percent this week. The average price increased 16 cents to \$1.28. Organic 4-6-ounce Greek yogurt was not present in any surveyed ads.

Ads for conventional ice cream are down 34 percent and organic ice cream ads fell 23 percent. Conventional 48-64-ounce ice cream ads are down 38 percent, and the average price is \$3.78, down 84 cents. Organic 48-64-ounce ice cream ads doubled this week, and the average price is up 26 cents to \$8.83. The organic premium for this product is \$5.05.

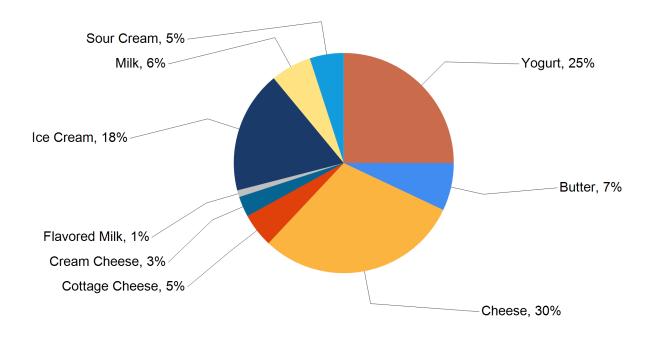
Total ads declined for both conventional and organic milk this week, with conventional ads falling 58 percent and organic ads down 8 percent. Gallons are the most advertised conventional milk product this week, but there are no ads for gallon organic milk. Conventional gallon milk ads decreased 32 percent, and the average price fell 63 cents to \$2.83. In last week's retail ad survey, the average price for organic gallon milk was \$8.09.



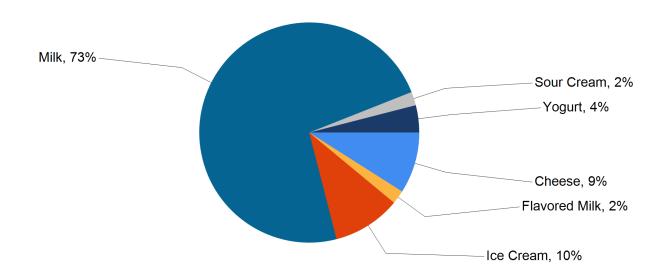
Top 5 Commodities Featured This Week



Percentage of Total Conventional Ads by Commodity



Percentage of Total Organic Ads by Commodity





NATIONAL -- CONVENTIONAL DAIRY PRODUCTS

| | | | Da | iry | | | | |
|----------------|-------------------|---------------|--------------------|------------------|--------------------|------------------|--------------------|------------------|
| | | | THIS P | ERIOD | LAST | WEEK | LAST | YEAR |
| Commodity | Туре | Pack Size | Stores
With Ads | Wtd Avg
Price | Stores
With Ads | Wtd Avg
Price | Stores
With Ads | Wtd Avg
Price |
| Butter | | 8 oz | 2280 | 3.95 | 494 | 4.18 | 3470 | 2.67 |
| Butter | | 1 lb | 6578 | 4.19 | 8160 | 4.40 | 4750 | 4.35 |
| Cheese | Natural Varieties | 6-8 oz Block | 6154 | 3.06 | 3938 | 2.54 | 7692 | 2.54 |
| Cheese | Natural Varieties | 6-8 oz Shred | 10173 | 2.61 | 8247 | 2.33 | 10589 | 2.44 |
| Cheese | Natural Varieties | 6-8 oz Sliced | 6339 | 2.76 | 6566 | 2.76 | 12264 | 2.49 |
| Cheese | Natural Varieties | 1 lb Block | 6831 | 3.92 | 2247 | 4.49 | 595 | 4.03 |
| Cheese | Natural Varieties | 1 lb Shred | 3316 | 3.94 | 4429 | 4.10 | 5436 | 4.70 |
| Cheese | Natural Varieties | 1 lb Sliced | 77 | 5.20 | 61 | 4.77 | | |
| Cheese | Natural Varieties | 2 lb Block | 2332 | 5.79 | 644 | 8.37 | 581 | 8.85 |
| Cheese | Natural Varieties | 2 lb Shred | 2546 | 5.45 | 489 | 5.97 | 3603 | 7.60 |
| Cottage Cheese | | 16 oz | 1664 | 2.72 | 1914 | 2.74 | 2076 | 2.39 |
| Cottage Cheese | | 24 oz | 4212 | 2.89 | 3384 | 3.87 | 526 | 3.66 |
| Cream Cheese | | 8 oz | 4283 | 2.63 | 5388 | 3.07 | 3861 | 2.92 |
| Eggnog | | Quart | | | | | 171 | 4.00 |
| Eggnog | | Half Gallon | | | | | 171 | 6.72 |
| Flavored Milk | All Fat Tests | Half Gallon | 943 | 2.35 | 431 | 2.87 | 391 | 2.97 |
| Flavored Milk | All Fat Tests | Gallon | 3 | 7.79 | | | 106 | 4.99 |
| Ice Cream | | 14-16 oz | 9841 | 4.29 | 13690 | 4.13 | 5373 | 3.44 |
| Ice Cream | | 48-64 oz | 12422 | 3.78 | 19993 | 4.62 | 11231 | 3.29 |
| Milk | All Fat Tests | Half Gallon | 1307 | 1.57 | 8402 | 2.10 | 1020 | 2.22 |
| Milk | All Fat Tests | Gallon | 5647 | 2.83 | 8276 | 3.46 | 4896 | 3.58 |
| Sour Cream | | 16 oz | 5811 | 2.30 | 8094 | 2.26 | 5060 | 2.26 |
| Sour Cream | | 24 oz | 402 | 2.89 | 439 | 3.37 | 903 | 2.97 |
| Yogurt | Greek | 4-6 oz | 19730 | 1.28 | 3638 | 1.12 | 8077 | 1.17 |
| Yogurt | Yogurt | 4-6 oz | 3642 | 0.62 | 2731 | 0.60 | 3347 | 0.72 |
| Yogurt | Greek | 32 oz | 5959 | 4.65 | 561 | 4.03 | 5536 | 3.96 |
| Yogurt | Yogurt | 32 oz | 2310 | 2.84 | 1364 | 2.59 | 4764 | 2.73 |



REGIONAL -- CONVENTIONAL DAIRY PRODUCTS

| | | | NORTH | EAST U.S. | _ | SOUTH | EAST U.S. | | MIDW | EST U.S. | _ |
|----------------|-------------------|---------------|----------------|-----------------------|---------------------|----------------|-----------------------|---------------------|----------------|-----------------------|---------------------|
| Commodity | Туре | Pack Size | Price
Range | Stores
with
Ads | Wtd
Avg
Price | Price
Range | Stores
with
Ads | Wtd
Avg
Price | Price
Range | Stores
with
Ads | Wtd
Avg
Price |
| Butter | | 8 oz | 2.99 - 4.49 | 477 | 3.85 | 2.50 - 3.99 | 594 | 3.07 | 4.49 | 559 | 4.49 |
| Butter | | 1 lb | 2.49 - 4.99 | 1392 | 3.92 | 2.49 - 3.99 | 1119 | 3.84 | 2.99 - 4.99 | 874 | 4.01 |
| Cheese | Natural Varieties | 6-8 oz Block | 1.89 - 5.95 | 2596 | 2.91 | 1.67 - 3.14 | 823 | 2.65 | 2.00 - 4.49 | 910 | 2.96 |
| Cheese | Natural Varieties | 6-8 oz Shred | 1.67 - 3.00 | 2485 | 2.20 | 1.66 - 3.99 | 3554 | 2.89 | 1.88 - 3.88 | 2217 | 2.83 |
| Cheese | Natural Varieties | 6-8 oz Sliced | 1.97 - 3.99 | 1993 | 2.82 | 2.50 - 3.00 | 1498 | 2.94 | 1.99 - 4.94 | 840 | 2.85 |
| Cheese | Natural Varieties | 1 lb Block | 3.49 - 3.99 | 863 | 3.76 | 2.98 - 3.99 | 2473 | 3.80 | 3.50 - 6.99 | 1336 | 4.33 |
| Cheese | Natural Varieties | 1 lb Shred | 3.39 - 3.99 | 517 | 3.48 | 2.98 - 7.29 | 1890 | 4.12 | 3.50 | 245 | 3.50 |
| Cheese | Natural Varieties | 2 lb Block | İ | | | 4.99 - 9.99 | 691 | 6.64 | 4.99 | 664 | 4.99 |
| Cheese | Natural Varieties | 2 lb Shred | | - | | 4.99 | 463 | 4.99 | 4.99 - 7.98 | 863 | 5.68 |
| Cottage Cheese | | 16 oz | 2.00 - 2.99 | 634 | 2.69 | 3.50 | 228 | 3.50 | 2.00 - 2.99 | 356 | 2.69 |
| Cottage Cheese | | 24 oz | 2.87 | 496 | 2.87 | 2.87 | 1341 | 2.87 | 2.98 - 3.44 | 329 | 3.16 |
| Cream Cheese | | 8 oz | 1.99 - 4.49 | 931 | 2.59 | 2.49 | 516 | 2.49 | 2.29 - 2.99 | 1147 | 2.64 |
| Flavored Milk | All Fat Tests | Half Gallon | İ | | | | | | 2.98 - 3.50 | 483 | 3.18 |
| Ice Cream | | 14-16 oz | 3.29 - 6.38 | 2707 | 4.35 | 3.00 - 8.79 | 1294 | 4.07 | 2.50 - 6.99 | 1717 | 4.35 |
| Ice Cream | | 48-64 oz | 2.50 - 5.49 | 2843 | 3.65 | 1.99 - 7.28 | 2735 | 3.67 | 1.99 - 5.99 | 2563 | 3.64 |
| Milk | All Fat Tests | Half Gallon | İ | | | | | | 1.34 | 892 | 1.34 |
| Milk | All Fat Tests | Gallon | 2.84 - 3.99 | 568 | 2.99 | 2.42 | 1341 | 2.42 | 2.24 - 3.99 | 1080 | 2.54 |
| Sour Cream | | 16 oz | 1.79 - 2.50 | 1511 | 2.21 | 1.99 - 2.50 | 1776 | 2.28 | 1.79 - 2.49 | 1029 | 2.03 |
| Sour Cream | | 24 oz | | | | | | | 2.69 | 245 | 2.69 |
| Yogurt | Greek | 4-6 oz | 0.99 - 1.66 | 3121 | 1.29 | 0.70 - 1.68 | 8798 | 1.26 | 1.00 - 1.25 | 571 | 1.08 |
| Yogurt | Yogurt | 4-6 oz | 0.49 - 1.49 | 1499 | 0.60 | 0.60 - 1.57 | 354 | 0.74 | 1.25 | 60 | 1.25 |
| Yogurt | Greek | 32 oz | 3.93 - 5.99 | 994 | 4.42 | 3.93 - 6.49 | 2118 | 4.66 | 2.97 - 6.49 | 1623 | 4.51 |
| Yogurt | Yogurt | 32 oz | 2.50 - 2.99 | 558 | 2.73 | 2.50 - 3.00 | 1173 | 2.60 | 2.49 | 105 | 2.49 |



| | | | SOUTH CE | NTRAL U | .s. | SOUTH | VEST U.S | | NORTH | WEST U.S | |
|----------------|-------------------|---------------|----------------|-----------------------|---------------------|----------------|-----------------------|---------------------|----------------|-----------------------|---------------------|
| Commodity | Туре | Pack Size | Price
Range | Stores
with
Ads | Wtd
Avg
Price | Price
Range | Stores
with
Ads | Wtd
Avg
Price | Price
Range | Stores
with
Ads | Wtd
Avg
Price |
| Butter | | 8 oz | | | | 3.99 | 352 | 3.99 | 4.79 | 287 | 4.79 |
| Butter | | 1 lb | 3.47 - 7.49 | 782 | 4.49 | 3.99 - 7.49 | 1473 | 4.75 | 3.99 | 889 | 3.99 |
| Cheese | Natural Varieties | 6-8 oz Block | 1.49 - 5.49 | 706 | 2.61 | 1.99 - 5.95 | 744 | 3.86 | 3.98 - 5.49 | 346 | 4.52 |
| Cheese | Natural Varieties | 6-8 oz Shred | 1.49 - 2.99 | 736 | 2.09 | 1.99 - 3.99 | 1065 | 2.50 | 2.99 | 61 | 2.99 |
| Cheese | Natural Varieties | 6-8 oz Sliced | 1.67 - 3.00 | 700 | 2.47 | 1.99 - 3.99 | 1085 | 2.54 | 2.49 - 2.99 | 184 | 2.66 |
| Cheese | Natural Varieties | 1 lb Block | 3.78 - 3.99 | 1347 | 3.80 | 3.78 - 4.99 | 631 | 4.06 | 3.78 | 162 | 3.78 |
| Cheese | Natural Varieties | 1 lb Shred | 3.39 - 3.99 | 400 | 3.58 | 3.39 - 4.99 | 241 | 4.36 | | | |
| Cheese | Natural Varieties | 1 lb Sliced | | | | 4.99 | 66 | 4.99 | | | |
| Cheese | Natural Varieties | 2 lb Block | 4.49 - 4.99 | 440 | 4.70 | 10.49 | 94 | 10.49 | 4.99 - 5.97 | 410 | 5.68 |
| Cheese | Natural Varieties | 2 lb Shred | 4.49 - 6.29 | 543 | 5.00 | 5.99 | 256 | 5.99 | 4.99 - 5.97 | 410 | 5.68 |
| Cottage Cheese | | 16 oz | 2.00 | 115 | 2.00 | 2.00 - 2.99 | 263 | 2.64 | 2.00 | 61 | 2.00 |
| Cottage Cheese | | 24 oz | 2.85 - 3.00 | 1380 | 2.87 | 2.87 | 485 | 2.87 | 2.87 | 162 | 2.87 |
| Cream Cheese | | 8 oz | 1.67 - 5.00 | 764 | 2.73 | 2.49 - 3.97 | 636 | 2.91 | 1.49 - 2.49 | 254 | 1.97 |
| Flavored Milk | All Fat Tests | Half Gallon | | | | | | | 1.27 - 1.84 | 449 | 1.48 |
| Ice Cream | | 14-16 oz | 2.50 - 8.79 | 1682 | 4.11 | 2.50 - 8.79 | 1626 | 5.09 | 2.50 - 3.99 | 795 | 3.06 |
| Ice Cream | | 48-64 oz | 1.99 - 6.99 | 1743 | 4.33 | 1.99 - 6.99 | 1733 | 3.93 | 1.99 - 4.98 | 683 | 3.14 |
| Milk | All Fat Tests | Half Gallon | 3.99 | 117 | 3.99 | | | | 1.27 | 287 | 1.27 |
| Milk | All Fat Tests | Gallon | 2.84 - 4.89 | 1507 | 3.23 | 2.52 - 2.84 | 970 | 2.68 | 4.26 | 162 | 4.26 |
| Sour Cream | | 16 oz | 1.99 - 2.00 | 167 | 2.00 | 2.00 - 3.00 | 714 | 2.62 | 2.29 - 2.99 | 574 | 2.64 |
| Sour Cream | | 24 oz | 2.99 - 3.29 | 155 | 3.19 | | | | | | |
| Yogurt | Greek | 4-6 oz | 0.88 - 1.67 | 2883 | 1.23 | 1.00 - 1.68 | 3230 | 1.39 | 0.97 - 1.68 | 1046 | 1.25 |
| Yogurt | Yogurt | 4-6 oz | 0.37 - 0.60 | 346 | 0.48 | 0.29 - 1.57 | 928 | 0.63 | 0.39 - 0.69 | 418 | 0.60 |
| Yogurt | Greek | 32 oz | 5.39 - 6.49 | 260 | 6.17 | 3.93 - 5.39 | 594 | 4.20 | 3.93 - 6.99 | 346 | 5.38 |
| Yogurt | Yogurt | 32 oz | 2.99 | 115 | 2.99 | 2.97 | 61 | 2.97 | 3.99 | 287 | 3.99 |



| | | | ALASKA U.S. | | HAWA | AII U.S. | | |
|---|-------------------|---------------|----------------|-----------------------|---------------------|----------------|-----------------------|---------------------|
| Butter Cheese Cheese Cheese Cheese Cheese Cheese Cheese Cheese Cheese Cottage Cheese Cottage Cheese Cream Cheese Flavored Milk Ice Cream Milk Milk Sour Cream Yogurt Yogurt | Туре | Pack Size | Price
Range | Stores
with
Ads | Wtd
Avg
Price | Price
Range | Stores
with
Ads | Wtd
Avg
Price |
| Butter | | 8 oz | 4.99 | 11 | 4.99 | | | |
| Butter | | 1 lb | 3.47 - 4.99 | 22 | 4.23 | 4.99 - 5.29 | 27 | 5.25 |
| Cheese | Natural Varieties | 6-8 oz Block | 2.99 | 2 | 2.99 | 3.00 - 3.50 | 27 | 3.43 |
| Cheese | Natural Varieties | 6-8 oz Shred | 2.99 - 3.00 | 5 | 3.00 | 3.00 - 3.50 | 50 | 3.35 |
| Cheese | Natural Varieties | 6-8 oz Sliced | 2.50 - 3.50 | 16 | 3.02 | 3.27 | 23 | 3.27 |
| Cheese | Natural Varieties | 1 lb Block | 4.16 | 9 | 4.16 | 4.54 | 10 | 4.54 |
| Cheese | Natural Varieties | 1 lb Shred | | | | 5.99 | 23 | 5.99 |
| Cheese | Natural Varieties | 1 lb Sliced | 6.47 | 11 | 6.47 | | | |
| Cheese | Natural Varieties | 2 lb Block | 5.99 - 6.97 | 33 | 6.32 | | - | |
| Cheese | Natural Varieties | 2 lb Shred | 6.97 | 11 | 6.97 | | | |
| Cottage Cheese | | 16 oz | 3.28 - 4.49 | 7 | 3.69 | | | |
| Cottage Cheese | | 24 oz | 3.53 | 9 | 3.53 | 3.44 | 10 | 3.44 |
| Cream Cheese | | 8 oz | 2.99 - 4.00 | 12 | 3.07 | 3.29 | 23 | 3.29 |
| Flavored Milk | All Fat Tests | Half Gallon | 1.77 | 11 | 1.77 | | - | |
| Flavored Milk | All Fat Tests | Gallon | | | | 7.79 | 3 | 7.79 |
| Ice Cream | | 14-16 oz | 3.00 - 5.99 | 12 | 3.25 | 4.99 - 7.19 | 8 | 6.09 |
| Ice Cream | | 48-64 oz | 2.49 - 8.49 | 65 | 5.85 | 4.99 - 7.99 | 57 | 5.58 |
| Milk | All Fat Tests | Half Gallon | 1.77 | 11 | 1.77 | | | |
| Milk | All Fat Tests | Gallon | 4.58 | 9 | 4.58 | 7.47 - 7.79 | 10 | 7.57 |
| Sour Cream | | 16 oz | 3.29 - 4.49 | 13 | 3.47 | 3.25 - 3.49 | 27 | 3.45 |
| Sour Cream | | 24 oz | 3.49 | 2 | 3.49 | | | |
| Yogurt | Greek | 4-6 oz | 1.27 - 3.33 | 67 | 2.26 | 1.25 - 1.98 | 14 | 1.77 |
| Yogurt | Yogurt | 4-6 oz | 0.79 - 0.98 | 14 | 0.83 | 0.39 | 23 | 0.39 |
| Yogurt | Greek | 32 oz | 4.64 - 7.47 | 20 | 6.20 | 5.39 | 4 | 5.39 |
| Yogurt | Yogurt | 32 oz | 4.99 | 11 | 4.99 | | | |



NATIONAL -- ORGANIC DAIRY PRODUCTS

| | | | Da | iry | | | | |
|----------------|-------------------|---------------|--------------------|------------------|--------------------|------------------|--------------------|------------------|
| | | | THIS P | ERIOD | LAST | WEEK | LAST | YEAR |
| Commodity | Туре | Pack Size | Stores
With Ads | Wtd Avg
Price | Stores
With Ads | Wtd Avg
Price | Stores
With Ads | Wtd Avg
Price |
| Butter | | 8 oz | | | 216 | 4.81 | 107 | 5.29 |
| Butter | | 1 lb | | | | | 109 | 7.64 |
| Cheese | Natural Varieties | 6-8 oz Block | 113 | 8.12 | 1069 | 7.16 | 255 | 7.16 |
| Cheese | Natural Varieties | 6-8 oz Shred | 228 | 3.00 | 628 | 4.76 | 452 | 4.22 |
| Cheese | Natural Varieties | 6-8 oz Sliced | 511 | 3.89 | | | 412 | 4.03 |
| Cottage Cheese | | 16 oz | | | | | 161 | 4.63 |
| Flavored Milk | All Fat Tests | Half Gallon | 153 | 7.19 | | | | |
| Ice Cream | | 14-16 oz | | | 785 | 6.31 | 216 | 6.55 |
| Ice Cream | | 48-64 oz | 989 | 8.83 | 495 | 8.57 | 107 | 8.99 |
| Milk | All Fat Tests | Half Gallon | 6970 | 4.41 | 5623 | 4.85 | 1184 | 4.53 |
| Milk | All Fat Tests | Gallon | | | 1984 | 8.09 | | |
| Sour Cream | | 16 oz | 228 | 3.99 | 153 | 3.53 | 161 | 3.64 |
| Yogurt | Yogurt | 4-6 oz | 113 | 1.69 | 113 | 1.25 | 92 | 1.35 |
| Yogurt | Greek | 32 oz | | | 628 | 6.55 | 612 | 6.23 |
| Yogurt | Yogurt | 32 oz | 259 | 4.43 | 722 | 4.31 | 364 | 3.99 |

REGIONAL -- ORGANIC DAIRY PRODUCTS

| | | | NORTHEAST U.S. | | | SOUTHEAST U.S. | | | MIDWEST U.S. | | |
|---------------|-------------------|---------------|----------------|-----------------------|---------------------|----------------|-----------------------|---------------------|----------------|-----------------------|---------------------|
| Commodity | Туре | Pack Size | Price
Range | Stores
with
Ads | Wtd
Avg
Price | Price
Range | Stores
with
Ads | Wtd
Avg
Price | Price
Range | Stores
with
Ads | Wtd
Avg
Price |
| Cheese | Natural Varieties | 6-8 oz Shred | | | | 3.00 | 228 | 3.00 | | | |
| Cheese | Natural Varieties | 6-8 oz Sliced | 4.31 | 122 | 4.31 | 3.00 - 4.76 | 314 | 3.48 | | | |
| Flavored Milk | All Fat Tests | Half Gallon | ĺ | | | 7.19 | 86 | 7.19 | 7.19 | 67 | 7.19 |
| Ice Cream | | 48-64 oz | 8.45 | 122 | 8.45 | 8.45 - 9.48 | 325 | 9.13 | 8.45 | 67 | 8.45 |
| Milk | All Fat Tests | Half Gallon | 3.99 - 5.99 | 1228 | 4.30 | 4.08 - 7.19 | 2600 | 4.64 | 4.08 - 7.19 | 959 | 4.30 |
| Sour Cream | | 16 oz | | | | 3.99 | 228 | 3.99 | | | |
| Yogurt | Yogurt | 32 oz | 4.29 - 4.79 | 259 | 4.43 | | | | | | |



| | | | SOUTH CENTRAL U.S. | | | SOUTHWEST U.S. | | | NORTHWEST U.S. | | |
|-----------|-------------------|---------------|--------------------|-----------------------|---------------------|----------------|-----------------------|---------------------|----------------|-----------------------|---------------------|
| Commodity | Туре | Pack Size | Price
Range | Stores
with
Ads | Wtd
Avg
Price | Price
Range | Stores
with
Ads | Wtd
Avg
Price | Price
Range | Stores
with
Ads | Wtd
Avg
Price |
| Cheese | Natural Varieties | 6-8 oz Block | | | | 8.09 | 109 | 8.09 | | | |
| Cheese | Natural Varieties | 6-8 oz Sliced | 4.94 | 75 | 4.94 | | | | | | |
| Ice Cream | | 48-64 oz | 8.45 - 8.99 | 182 | 8.77 | 8.45 - 8.99 | 293 | 8.79 | | | |
| Milk | All Fat Tests | Half Gallon | 4.08 - 4.49 | 1353 | 4.12 | 4.49 - 5.17 | 501 | 4.64 | 4.12 - 4.37 | 324 | 4.25 |
| Yogurt | Yogurt | 4-6 oz | | | | 1.69 | 109 | 1.69 | | | |

| | Туре | Pack Size | ALASP | (A U.S. | | HAWAII U.S. | | |
|-----------|-------------------|--------------|----------------|-----------------------|---------------------|----------------|-----------------------|---------------------|
| Commodity | | | Price
Range | Stores
with
Ads | Wtd
Avg
Price | Price
Range | Stores
with
Ads | Wtd
Avg
Price |
| Cheese | Natural Varieties | 6-8 oz Block | | | | 8.94 | 4 | 8.94 |
| Milk | All Fat Tests | Half Gallon | 9.49 | | 9.49 | 5.17 | 4 | 5.17 |
| Yogurt | Yogurt | 4-6 oz | İ | | | 1.69 | 4 | 1.69 |

REGIONAL DEFINITIONS

| As used in this report, regions | include the following states: |
|---------------------------------|--|
| | |
| NORTHEAST U.S. | Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont |
| SOUTHEAST U.S. | Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia |
| MIDWEST U.S. | Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin |
| SOUTH CENTRAL U.S. | Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas |
| SOUTHWEST U.S. | Arizona, California, Nevada and Utah |
| NORTHWEST U.S. | Idaho, Montana, Oregon, Washington, and Wyoming |
| ALASKA | Alaska |
| HAWAII | Hawaii |
| NATIONAL | Continental United States |

¹⁻⁻Dairy Market News surveys nearly 130 retailers, comprising over 22,000 individual stores, with online weekly advertised features.

Source: USDA, AMS, Dairy Market News

²⁻⁻As of October 1, 2022, the previous year weighted average prices and store counts will be calculated using the date from the prior year that most closely matches the current report date.



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