

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

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October 16, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/9/2025 to 10/15/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	Oct 15	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	-	-	-	-	-	-	1	8	18	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	-	-	-	-	7	9	12	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	2	-	-	-	1	-	4	52	29	306
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	-	-	-	-	-	2	2	-	476
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	8	-	-	-	-	2	-	110	167	4,868
<u>WATERMELONS - RED FLESH SEEDED TYPE</u>	-										
MICHIGAN											
MICHIGAN	T	-	-	-	-	-	1	-	167	122	122
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	5	13	4	-	-	-	-	2,619	1,463	1,542
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	3	10	-	-	-	17	8	68	76	3,966
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	-	-	-	3	1	4	-	235
<u>WATERMELONS - RED FLESH SEEDLESS TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	13	8	6	-	-	-	-	6,176	-	-
DELAWARE											
DELAWARE	T	4	-	-	-	-	-	-	1,696	4,439	4,439
GEORGIA											
SOUTH GEORGIA	T	-	-	-	-	-	-	84	84	-	-
MARYLAND											
MARYLAND	T	-	4	2	2	2	2	2	826	1,997	1,997
MICHIGAN											
MICHIGAN	T	5	1	-	1	1	-	-	1,578	3,076	3,076
SOUTH CAROLINA											
SOUTH CAROLINA	T	-	4	3	3	3	6	3	1,292	2,318	2,318

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<u>WATERMELONS - SEEDLESS</u>	-										
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	-	-	-	-	-	1	1	-	53
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	9	6	-	-	-	16	26	88	177	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	1	-	-	-	2	3	1	46	67	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	-	-	-	-	8	21	167	75	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	-	-	-	-	-	10	62	377	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	-	-	-	-	-	34	47	225	134	1,271
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	T I	2	2	-	-	-	-	1	59	32	45
<u>WATERMELONS - SEEDLESS - ORGANIC</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	-	-	-	-	2	2	-	375
GRAND TOTALS		52	48	15	6	9	92	221	15,345	14,593	51,304

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

<u>CANTALOUPE</u>	-										
ARIZONA											
CENTRAL ARIZONA	T	26	-	-	-	-	-	-	4,861	3,315	4,470
WESTERN ARIZONA	T	-	2	-	-	3	-	15	2,621	1,938	2,680
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	115	147	74	-	12	45	37	13,367	11,832	12,356
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	-	-	-	-	8	8	8	2,587	2,367	2,790
MEXICO											
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	-	-	-	-	-	1	1	3	25
<u>CANTALOUPE - ORGANIC</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	4	-	-	-	-	-	-	318	142	184
GRAND TOTALS		145	149	74	-	23	53	61	23,767	19,608	22,516

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

<u>HONEYDEWS</u>	-										
ARIZONA											
CENTRAL ARIZONA	T	11	-	-	-	-	-	-	1,330	515	695
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	44	49	21	-	-	11	11	5,007	5,256	5,484
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	-	-	-	-	-	-	4	898	526	652
BRAZIL											
IMPORTS THROUGH PHILADELPHIA-CAMDEN PENNSYLVANIA-NEW JERSEY	B I	-	-	-	-	-	-	2	2	-	36
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	1	-	-	-	-	-	-	1	34	3,682
GRAND TOTALS		56	49	21	-	-	11	17	7,542	6,657	11,061

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 16, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: SUPPLY LIGHT.

DEMAND GOOD. 1/2 cartons 9s supplies insufficient and in too few hands to establish a market. 12s supplies insufficient and in too few hands to establish a market.

HONEYDEWS: SUPPLY LIGHT.

DEMAND GOOD. 2/3 cartons 5s supplies insufficient and in too few hands to establish a market. 6s supplies insufficient and in too few hands to establish a market.

WATERMELONS: SUPPLY LIGHT.

DEMAND GOOD. Red Flesh Seedless Type 24 inch bins approx 45 count supplies insufficient and in too few hands to establish a market. approx 60 count supplies insufficient and in too few hands to establish a market.

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT.

DEMAND GOOD. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 36 count supplies insufficient to establish a market. approx 45 count 260.00-290.00 mostly 260.00-280.00 approx 60 count 260.00-290.00 mostly 260.00-280.00

**WHOLESALE TERMINAL MARKET
PRICES AS OF
October 16, 2025.**

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHVILLE**CANTALOUPE: MARKET. OFFERINGS LIGHT.**

1 1/9 bushel crates CALIFORNIA

ATHENA TYPE 9s 17.00-25.00

HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS LIGHT. 2/3 cartons/crates CALIFORNIA 6s 18.00-26.00

WATERMELONS: MARKET.

OFFERINGS. bins repacked enroute truck RED FLESH SEEDLESS TYPE fine appearance 200.00-240.00

BOSTON

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 18.00-20.00 9s (6 size) 20.00 12s 16.00-20.00 mostly 17.00-19.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 22.00-23.00 6s 22.00-23.00

MELON, GAYA: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 45.00

WATERMELONS: MARKET STEADY. cartons CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s fair condition 6.00 24 inch bins INDIANA RED FLESH SEEDLESS TYPE 45s 6.00 MEXICO RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 7.00-9.00 60s 5.00-6.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 45s 7.00 60s 5.00 TEXAS RED FLESH SEEDLESS TYPE 45s 8.00-9.00

CHICAGO

CANTALOUPE: MARKET JUMBO 9S HIGHER, OTHERS ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 16.00 fine appearance 20.00 12s 16.00-17.00 fine appearance 20.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 17.00-20.00 mostly 17.00-19.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 14.00-16.00 6s 15.00-16.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 14.00-17.00 few 12.00 fine appearance 19.00-20.00 6s (5 size) fine appearance 19.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00

WATERMELONS: MARKET RED SEEDLESS 45S SOUTH CAROLINA AND MICHIGAN HIGHER, OTHERS ABOUT STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s fine appearance 36.50 5s fine appearance 36.50 24 inch bins ILLINOIS RED FLESH SEEDLESS TYPE 45s 170.00-180.00 60s 170.00-180.00 INDIANA RED FLESH SEEDLESS TYPE 45s 150.00 60s fine appearance 310.00 MEXICO RED FLESH SEEDLESS TYPE 36s fine appearance 380.00 45s fine appearance 380.00 MICHIGAN RED FLESH SEEDED TYPE 35s 200.00 RED FLESH SEEDLESS TYPE 45s 200.00 MISSOURI BLACK DIAMOND 45s 180.00 60s 180.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 45s 320.00 TEXAS RED FLESH SEEDLESS TYPE 45s 225.00 occasional higher

ORGANIC CANTALOUPE: MARKET JUMBO 9S HIGHER, OTHERS ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 27.00 12s 27.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 27.00 6s 27.00

WATERMELONS: MARKET RED SEEDLESS 45S SOUTH CAROLINA AND MICHIGAN HIGHER, OTHERS ABOUT STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s 27.00

LOS ANGELES

CANTALOUPE: OFFERINGS LIGHT. flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 12s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 17.00-18.00 occasional higher/lower

HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 16.00-18.00 mostly 17.00-18.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 6s 16.00-18.00 mostly 16.00-17.00 occasional higher/lower fair condition 12.00-14.00 poorer quality and condition lower 8s 12.00-14.00 mostly 13.00-14.00 occasional higher/lower fair condition 10.00-11.00 poorer quality and condition lower
MELON, GALIA: OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s 24.00-27.00 mostly 25.00- 26.00 occasional higher fair condition 12.00-14.00 poorer quality and condition lower 8s fair condition 9.00-10.00 poorer quality and condition lower
MELON, HAMI : OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00- 15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00- 9.00

MELON, KOREAN: OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower
WATERMELONS: OFFERINGS MEXICO VERY LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 27.00-30.00 mostly 28.00-29.00 occasional higher fair appearance 21.00-22.00 occasional higher 5s 30.00-32.00 mostly 30.00-31.00 occasional higher fair appearance 21.00-22.00 occasional higher 6s 25.00-28.00 mostly 26.00-27.00 occasional higher MEXICO RED FLESH SEEDLESS TYPE 4s 27.00-30.00 mostly 28.00-29.00 occasional higher 5s 30.00-32.00 mostly 30.00-31.00 occasional higher 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 255.00-260.00 occasional higher/lower 60s 225.00- 230.00 occasional higher/lower 75s 135.00-140.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher MEXICO YELLOW FLESH SEEDLESS TYPE 6s 17.00-18.00 occasional higher (miniature type)

MIAMI

CANTALOUPE: MARKET STEADY. OFFERINGS MODERATE. 1/2 cartons CALIFORNIA 9s 22.00-26.00 occasional higher 12s 22.00-26.00 occasional higher
HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS MODERATE. 2/3 cartons CALIFORNIA 5s 21.00-24.00 occasional lower 6s 21.00- 24.00 occasional lower
WATERMELONS: MARKET ABOUT STEADY. DELAWARE RED FLESH SEEDLESS TYPE 45s per melon fair quality 5.00 occasional higher FLORIDA RED FLESH SEEDED TYPE 45s per melon 7.00-8.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher GEORGIA RED FLESH SEEDLESS TYPE 45s per melon 5.00-6.00 occasional higher

NEW YORK

CANTALOUPE: OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s fine appearance 20.00-22.00 12s 20.00-24.00 mostly 22.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) fine appearance 20.00-24.00 mostly 22.00

HONEYDEWS: MARKET SLIGHTLY HIGHER. OFFERINGS LIGHT. 2/3 cartons ARIZONA 5s 28.00-30.00 6s 26.00-28.00 oversized 2/3 cartons ARIZONA 5s (4 size) 28.00 MEXICO 5s (4 size) 26.00-28.00

WATERMELONS: OFFERINGS LIGHT. cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 40.00-45.00 mostly 42.00-44.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb 45.00 24 inch bins TEXAS RED FLESH SEEDLESS TYPE 36s fine appearance 400.00

PHILADELPHIA

CANTALOUPE: MARKET HIGHER. 1/2 cartons CALIFORNIA 9s 22.00-23.00 holdovers 17.00-18.00 12s 22.00-24.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 22.00-24.00

HONEYDEWS: MARKET HIGHER. 2/3 cartons CALIFORNIA 5s 22.00-24.00 mostly 22.00-23.00 6s 22.00-24.00 mostly 22.00-23.00 MEXICO 6s 24.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 22.00-24.00 mostly 23.00-24.00

WATERMELONS: MARKET STEADY. cartons TEXAS RED FLESH SEEDLESS TYPE Round Types 5s 38.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 36s 200.00-240.00 mostly 200.00-210.00 TEXAS RED FLESH SEEDLESS TYPE Round Types 36s 340.00 45s 340.00