NATIONAL WATERMELON REPORT



Agricultural Marketing Service Specialty Crops Program Market News Division 230 North 1st Avenue, Suite 404 Phoenix, AZ 85003 Phone: 602-557-0410

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https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf

October 14, 2025

Movement information is current as of the date of the report. Information is subject to revision. Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/7/2025 to 10/13/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 07	Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Total This Season	To Date Last Season	Final Last Season
WATERMELONS	-										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	ВІ	-	1	-	-	-	-	-	7	18	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	-	1	-	-	-	-	-	2	12	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	-	1	2	-	-	-	1	48	28	306
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	2	2	8	-	-	-	-	108	164	4,868
WATERMELONS - RED FLESH SEEDLESS	_										
MINIATURE CALIFORNIA-CENTRAL	_										
SAN JOAQUIN VALLEY CALIFORNIA	Т	16	7	5	13	4	_	_	2,619	1,435	1,542
MEXICO									_,	_,	_,
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	5	12	3	10	_	_	_	43	54	3,966
WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC	_										,
CALIFORNIA-CENTRAL	_										
SAN JOAQUIN VALLEY CALIFORNIA	Т	11	_	_	_	_	_	_	684	155	203
WATERMELONS - RED FLESH SEEDLESS TYPE											
CALIFORNIA-CENTRAL	-										
SAN JOAQUIN VALLEY CALIFORNIA	Т	11	18	13	8	6	_	_	6,176	-	_
DELAWARE									,		
DELAWARE	Т	5	3	4	_	_	_	_	1,696	4,439	4,439
INDIANA											
INDIANA	Т	2	1	_	_	_	_	_	3,828	10,061	10,061
MARYLAND											
MARYLAND	Т	_	_	_	4	2	2	2	822	1,997	1,997
MICHIGAN											
MICHIGAN	Т	7	4	5	1	-	1	1	1,578	3,076	3,076
SOUTH CAROLINA											
SOUTH CAROLINA	Т	_	_	_	4	3	3	3	1,283	2,318	2,318
WATERMELONS - RED FLESH SEEDLESS TYPE - ORGANIC	_									·	
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	Т	4	-	-	-	-	-	-	323	-	-

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Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 07	Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Total This Season	To Date Last Season	Final Last Season
WATERMELONS - SEEDLESS	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	4	-	9	6	-	-	-	46	134	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	1	-	1	-	-	-	2	42	64	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	ΤI	3	29	-	-	-	-	-	139	71	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	-	19	-	-	-	-	-	52	377	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	ΤI	4	45	-	-	-	-	-	144	117	1,271
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	ΤI	7	8	2	2	-	-	-	58	28	45
GRAND TOTALS		82	151	52	48	15	6	9	19,702	24,562	60,307
Trans Mode: T = Truck A = Air	B = Boat R	. = Rail F	' = Piggy	/back	Imp	-Exp: E	= Expor	rt I = Imp	ort		
CANTALOUPES	-										
ARIZONA	_										
CENTRAL ARIZONA	Т	27	-	26	-	-	-	-	4,861	3,288	4,470
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	104	140	115	147	74	-	-	13,273	11,627	12,356
CANTALOUPES - ORGANIC	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	Т	5	5	4	-	-	-	-	318	132	184
GRAND TOTALS		136	145	145	147	74			18,464	15,058	17,021
	ir B = Boat R = Rail P = Piggyback				Imp	-Exp: E	= Expor	rt I = Imp	ort		
HONEYDEWS	-										
ARIZONA	т.										
CENTRAL ARIZONA	Т	5	-	11	-	-	-	-	1,330	503	695
CALIFORNIA-CENTRAL	T										
SAN JOAQUIN VALLEY CALIFORNIA	Т	43	45	44	49	21	-	-	4,985	5,143	5,484
MEXICO	Τ.										
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	-	-	1	-	-	-	-	1	27	3,682
HONEYDEWS - ORGANIC	-										
CALIFORNIA-CENTRAL	_										
SAN JOAQUIN VALLEY CALIFORNIA	Т	1				-			150	81	112
GRAND TOTALS		49	45	56	49	21	-	-	6,466	5,754	9,973

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 14, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPES: DEMAND GOOD.

Harvest curtailed by rain and wet conditions October 13 and October 14, 2025. 1/2 cartons 9s supplies insufficient and in too few hands to establish a market. 12s supplies insufficient and in too few hands to establish a market.

HONEYDEWS: DEMAND GOOD. Harvest curtailed by rain and wet conditions October 13 and October 14, 2025. 2/3 cartons 5s supplies insufficient and in too few hands to establish a market. 6s supplies insufficient and in too few hands to establish a market.

MELON, HAMI: Many present shipments from prior bookings and/or previous commitments. 2/3 cartons 5s supplies insufficient and in too few hands to establish a market. 6s supplies insufficient and in too few hands to establish a market. Lighter shipments expected to continue through October 18.

LAST REPORT.

WATERMELONS: SUPPLY LIGHT. DEMAND GOOD. Harvest curtailed by rain and wet conditions October 13 and October 14, 2025. Red Flesh Seedless Type 24 inch bins approx 45 count supplies insufficient and in too few hands to establish a market. approx 60 count supplies insufficient and in too few hands to establish a market.

MICHIGAN

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: 24 inch bins Supply insufficient and in too few hands to establish a

market. LAST REPORT

DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: Many sales from prior bookings and/or previous commitments with some new sales. Red Flesh Seedless Type 24 inch bins 45s Supplies in too few hands to establish a market.

WHOLESALE TERMINAL MARKET **PRICES AS OF** October 14, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing https://www.ams.usda.gov/market-news/fruit-andvegetable-terminal-markets-standard-reports

ASHVILLE

CANTALOUPES: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 9s 17.00-25.00 **HONEYDEWS: MARKET ABOUT** STEADY, OFFERINGS LIGHT, 2/3 cartons/crates CALIFORNIA 6s 18.00-26.00

WATERMELONS: MARKET. OFFERINGS. bins repacked enroute truck RED FLESH SEEDLESS TYPE fine appearance 200.00-240.00

BOSTON

CANTALOUPES: MARKET HIGHER. 1/2 cartons CALIFORNIA 9s 18.00-20.00 9s (6 size) 20.00 12s 16.00-20.00 mostly 17.00-19.00

HONEYDEWS: MARKET HIGHER. 2/3 cartons CALIFORNIA 5s 22.00-23.00 6s 22.00-23.00

MELON, GAYA: OFFERINGS LIGHT. 2/3

cartons BRAZIL 6s 31.00

MELON. HAMI: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s

22.00-24.00 8s 22.00-24.00

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 31.00 **MELON, ORANGE FLESH: OFFERINGS** LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons BRAZIL 6s 45.00

WATERMELONS: MARKET ABOUT STEADY, cartons CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s fair condition 6.00 24 inch bins INDIANA RED FLESH SEEDLESS TYPE 45s 6.00 MEXICO RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 7.00-9.00 60s 5.00-6.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 45s 7.00 60s 5.00 TEXAS RED FLESH SEEDLESS TYPE 45s 8.00-9.00

CHICAGO

CALIFORNIA 9s 16.00 12s 16.00-17.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 16.00-18.00 mostly 17.00 **HONEYDEWS**: 2/3 cartons CALIFORNIA 5s 14.00-16.00 6s 15.00-16.00 fine

CANTALOUPES: 1/2 cartons

appearance 18.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 14.00-17.00 few

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00

WATERMELONS: cartons repacked local RED FLESH SEEDLESS TYPE 4s fine appearance 25.50 5s fine appearance 24.50 24 inch bins ILLINOIS RED FLESH SEEDLESS TYPE 45s 170.00-180.00 60s 170.00-180.00 INDIANA RED FLESH SEEDLESS TYPE 45s 150.00 60s 180.00-195.00 occasional higher MICHIGAN RED FLESH SEEDLESS TYPE 45s 170.00-180.00 60s 170.00-180.00 MISSOURI BLACK DIAMOND 45s 150.00 60s 180.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 45s 250.00 TEXAS RED FLESH SEEDLESS TYPE 45s 225.00 occasional higher

ORGANIC CANTALOUPES: 1/2 cartons CALIFORNIA 9s 27.00 12s 27.00

HONEYDEWS: 2/3 cartons CALIFORNIA 5s 27.00 6s 27.00

LOS ANGELES

CANTALOUPES: OFFERINGS LIGHT. flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower TUSCAN TYPE 9s 11.00-14.00 mostly 12.00-13.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower fair condition 6.00-8.00 poorer quality and condition lower 12s 9.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 6.00-7.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 13.00 occasional higher/lower **HONEYDEWS**: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAOUIN VALLEY CALIFORNIA 5s 11.00-13.00 mostly 12.00-13.00 few 14.00 occasional higher/lower fair condition 7.00-8.00 poorer quality and condition lower 6s 11.00-13.00 mostly 11.00-12.00 occasional higher/lower fair condition 7.00-8.00 poorer quality and condition lower 8s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 6.00-7.00 poorer quality and condition lower MELON, GALIA: OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s 24.00-27.00 mostly 25.00- 26.00 occasional higher fair condition 12.00-14.00 poorer quality and condition lower 8s fair condition 9.00-10.00 poorer quality and condition lower **MELON, HAMI:** OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAOUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00- 9.00 **MELON, KOREAN: OFFERINGS VERY** LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower **WATERMELONS**: OFFERINGS MEXICO VERY LIGHT, cartons CALIFORNIA SAN JOAOUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 25.00-28.00 mostly 26.00-27.00 occasional higher fair appearance 19.00-20.00 occasional higher 5s 25.00-28.00 mostly 26.00-27.00 occasional higher fair appearance 19.00-20.00 occasional higher 6s 25.00-28.00 mostly 26.00-27.00 occasional higher YELLOW FLESH SEEDLESS TYPE 5s insufficient to quote MEXICO RED FLESH SEEDLESS TYPE 4s 25.00-28.00 mostly 26.00-27.00 occasional higher 5s 25.00 -28.00 mostly 26.00-27.00 occasional higher 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 233.00-235.00 occasional higher/lower 60s 225.00-230.00 occasional higher/lower 75s 135.00-140.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher MEXICO YELLOW FLESH SEEDLESS TYPE 6s 17.00-18.00 occasional higher (miniature type)

MIAMI

CANTALOUPES: OFFERINGS

MODERATE. 1/2 cartons CALIFORNIA 9s 22.00-26.00 occasional higher 12s 22.00-26.00 occasional higher

HONEYDEWS: OFFERINGS MODERATE. 2/3 cartons CALIFORNIA 5s 18.00-22.00 occasional lower 6s 18.00-22.00 occasional lower

WATERMELONS: DELAWARE RED FLESH SEEDLESS TYPE 45s per melon fair quality 5.00 occasional higher FLORIDA RED FLESH SEEDED TYPE 45s per melon 7.00-8.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher GEORGIA RED FLESH SEEDLESS TYPE 45s per melon 5.00-6.00 occasional higher

NEW YORK

CANTALOUPES: OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s fine appearance 20.00-22.00 12s 20.00-22.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) fine appearance 20.00-24.00 mostly 22.00 **HONEYDEWS**: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 26.00-28.00 6s 26.00-28.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 24.00 **WATERMELONS**: OFFERINGS LIGHT. cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 40.00-45.00 mostly 42.00-44.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb 45.00 24 inch bins TEXAS RED FLESH SEEDLESS TYPE 36s fine appearance 400.00

PHILADELPHIA

CANTALOUPES: 1/2 cartons
CALIFORNIA 9s 18.00-19.00 12s 18.0019.00 fine appearance 22.00 oversized 1/2
cartons CALIFORNIA 9s (6 size) 20.00-21.00 **HONEYDEWS**: 2/3 cartons CALIFORNIA
5s 22.00 6s 21.00 MEXICO 5s 22.00 6s 21.00
oversized 2/3 cartons CALIFORNIA 5s (4 size) 22.00-23.00

WATERMELONS: cartons TEXAS RED FLESH SEEDLESS TYPE Round Types 5s 38.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 36s 200.00-240.00 mostly 200.00-210.00 TEXAS RED FLESH SEEDLESS TYPE Round Types 36s 340.00 45s 340.00