

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

230 North 1st Avenue, Suite 404
Phoenix, AZ 85003
Phone: 602-557-0410

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<https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf>

October 10, 2025

No reports will be issued Monday, October 13, 2025, in observance of the Columbus Day Holiday.

The Next report will be issued Tuesday October 14, 2025.

Movement information is current as of the date of the report. Information is subject to revision.

Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/3/2025 to 10/9/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	Oct 08	Oct 09	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	-	-	-	1	-	1	-	7	16	80
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	-	-	-	1	-	2	9	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	1	-	-	-	-	1	2	47	28	306
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	4	-	-	4	2	2	8	108	149	4,868
<u>WATERMELONS - RED FLESH SEEDED TYPE</u>	-										
MICHIGAN											
MICHIGAN	T	1	1	-	-	-	-	-	166	122	122
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	16	17	-	14	16	7	5	2,602	1,412	1,542
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	2	-	-	1	5	12	3	33	21	3,966
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	-	-	9	11	-	-	684	142	203
<u>WATERMELONS - RED FLESH SEEDLESS TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	37	36	-	13	11	18	13	6,163	-	-
DELAWARE											
DELAWARE	T	12	8	10	12	5	3	4	1,696	4,429	4,439
INDIANA											
INDIANA	T	-	-	-	4	2	1	-	3,828	10,061	10,061
MICHIGAN											
MICHIGAN	T	9	-	-	13	7	4	5	1,574	3,076	3,076
<u>WATERMELONS - RED FLESH SEEDLESS TYPE - ORGANIC</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	10	-	-	2	4	-	-	323	-	-

	Trans Mode/ Imp-Exp	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	Oct 08	Oct 09	Total This Season	To Date Last Season	Final Last Season
Commodity/Var/Prop/Origin/District											
<u>WATERMELONS - SEEDLESS</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	3	-	-	3	4	-	9	39	56	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	2	-	-	1	1	-	1	40	58	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	-	-	10	3	29	-	139	71	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	-	-	-	-	19	-	52	377	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	-	-	-	4	4	45	-	144	117	1,271
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	T I	3	-	-	3	7	8	2	56	28	45
GRAND TOTALS		100	62	10	94	82	151	52	17,707	20,186	56,114

Imp-Exp: E = Export I = Import

SAN JOAQUIN VALLEY CALIFORNIA	T	130	95	-	120	104	140	115	13,052	11,348	12,356
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SAN JOAQUIN VALLEY CALIFORNIA	T	2	-	-	5	5	5	4	318	118	184
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GRAND TOTALS	154	117	-	125	136	145	145	18,243	14,735	17,021
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Imp-Exp: E = Export I = Import

SAN JOAQUIN VALLEY CALIFORNIA	T	54	46	-	19	43	45	44	4,915	5,001	5,484
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MEXICO CROSSINGS THROUGH NOGALES ARIZONA	TI	-	-	-	-	-	-	1	1	17	3,682
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SAN JOAQUIN VALLEY CALIFORNIA	T	1	-	-	1	1	-	-	150	72	112
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GRAND TOTALS	58	49	-	20	49	45	56	6,396	5,584	9,973
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Imp-Exp: E = Export I = Import

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 10, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND GOOD.

MARKET HIGHER. 1/2 cartons 9s 9.00-12.00 mostly 10.50-11.50 occasional higher and lower 12s 9.00-12.00 mostly 10.00-11.00 occasional higher and lower

HONEYDEWS: DEMAND GOOD.

MARKET HIGHER. 2/3 cartons 5s 9.50-12.00 mostly 10.50-12.00 occasional lower 6s 9.50-12.00 mostly 10.50-12.00 occasional lower

MELON, HAMI : DEMAND MODERATE.

Many present shipments from prior bookings and/or previous commitments. 2/3 cartons 5s supplies insufficient and in too few hands to establish a market. 6s supplies insufficient and in too few hands to establish a market.

WATERMELONS: SUPPLY LIGHT.**DEMAND GOOD. MARKET HIGHER.**

Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Type 24 inch bins approx 45 count 154.00-175.00 mostly 161.00-175.00 few 182.00-203.00. occasional higher approx 60 count 133.00-154.00 mostly 147.00-154.00 occasional higher

MICHIGAN

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: 24 inch bins Supply insufficient and in too few hands to establish a market.

DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY FAIRLY**LIGHT. DEMAND FAIRLY GOOD.**

MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Red Flesh Seedless Type 24 inch bins 45s 154.00-174.00 Includes previous commitments.

WHOLESALE TERMINAL MARKET PRICES AS OF October 10, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHVILLE**CANTALOUPE:** MARKET. OFFERINGS

LIGHT. 1 1/9 bushel crates CALIFORNIA

ATHENA TYPE 9s 19.00-28.00

HONEYDEWS: MARKET ABOUT

STEADY. OFFERINGS LIGHT. 2/3

cartons/crates CALIFORNIA 6s 18.00-24.00

WATERMELONS: MARKET.

OFFERINGS. bins repacked enroute truck

RED FLESH SEEDLESS TYPE fine

appearance 200.00-240.00

BOSTON**CANTALOUPE:** MARKET STEADY. 1/2

cartons CALIFORNIA 9s 18.00-20.00 9s (6 size) 20.00 12s 16.00-20.00 mostly 17.00-19.00

HONEYDEWS: MARKET ABOUT

STEADY. 2/3 cartons CALIFORNIA 5s

18.00-20.00 6s 18.00-20.00 one lot 16.00

MELON, HAMI : OFFERINGS LIGHT. 2/3

cartons CALIFORNIA 5s 22.00-24.00 6s

22.00-24.00 8s 22.00-24.00

MELON, ORANGE FLESH: OFFERINGS

LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-

24.00 6s 22.00-24.00

WATERMELONS: MARKET STEADY.

cartons CALIFORNIA RED FLESH

SEEDLESS MINIATURE 6s fair condition

6.00 24 inch bins DELAWARE RED FLESH

SEEDLESS TYPE 36s 7.00 45s 5.00 60s 4.00

INDIANA RED FLESH SEEDLESS TYPE

45s 6.00 MEXICO RED FLESH SEEDLESS

TYPE 36s 10.00-11.00 45s 7.00-9.00 60s

5.00-6.00 TEXAS RED FLESH SEEDLESS

TYPE 45s 8.00-9.00

CHICAGO**CANTALOUPE:** MARKET STEADY. 1/2

cartons CALIFORNIA 9s 16.00 12s 16.00-

17.00 oversized 1/2 cartons CALIFORNIA 9s

(6 size) 16.00-18.00 mostly 17.00

HONEYDEWS: MARKET STEADY. 2/3

cartons CALIFORNIA 5s 14.00-16.00 6s

15.00-16.00 fine appearance 18.00 oversized

2/3 cartons CALIFORNIA 5s (4 size) 14.00-

17.00 few 12.00

MELON, JUAN CANARY: OFFERINGS

VERY LIGHT. 2/3 cartons ARIZONA 6s

8.00

WATERMELONS: MARKET STEADY.

cartons repacked local RED FLESH

SEEDLESS TYPE 4s fine appearance 25.50

5s fine appearance 24.50 24 inch bins

ILLINOIS RED FLESH SEEDLESS TYPE

45s 170.00-180.00 60s 170.00-180.00

INDIANA RED FLESH SEEDLESS TYPE

45s 150.00 60s 180.00-195.00 occasional

higher MICHIGAN RED FLESH SEEDLESS

TYPE 45s 170.00-180.00 60s 170.00-180.00

MISSOURI BLACK DIAMOND 45s 150.00

60s 180.00 SOUTH CAROLINA RED

FLESH SEEDLESS TYPE 45s 250.00

TEXAS RED FLESH SEEDLESS TYPE 45s

225.00 occasional higher

ORGANIC CANTALOUPE: MARKET

STEADY. 1/2 cartons CALIFORNIA 9s

27.00 12s 27.00

HONEYDEWS: MARKET STEADY. 2/3

cartons CALIFORNIA 5s 27.00 6s 27.00

LOS ANGELES

CANTALOUPE: OFFERINGS LIGHT. flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower TUSCAN TYPE 9s 11.00-14.00 mostly 12.00-13.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower fair condition 6.00-8.00 poorer quality and condition lower 12s 9.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 6.00-7.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 13.00 occasional higher/lower

HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 11.00-13.00 mostly 12.00-13.00 few 14.00 occasional higher/lower fair condition 7.00-8.00 poorer quality and condition lower 6s 11.00-13.00 mostly 11.00-12.00 occasional higher/lower fair condition 7.00-8.00 poorer quality and condition lower 8s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 6.00-7.00 poorer quality and condition lower

MELON, GALIA: OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s 24.00-27.00 mostly 25.00- 26.00 occasional higher fair condition 12.00-14.00 poorer quality and condition lower 8s fair condition 9.00-10.00 poorer quality and condition lower

MELON, HAMI : OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00- 15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00- 9.00

MELON, KOREAN: OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower

WATERMELONS: MARKET STEADY. OFFERINGS MEXICO VERY LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 25.00-28.00 mostly 26.00-27.00 occasional higher fair appearance 19.00-20.00 occasional higher 5s 25.00- 28.00 mostly 26.00-27.00 occasional higher fair appearance 19.00-20.00 occasional higher 6s 25.00-28.00 mostly 26.00-27.00 occasional higher YELLOW FLESH SEEDLESS TYPE 5s insufficient to quote MEXICO RED FLESH SEEDLESS TYPE 4s 25.00-28.00 mostly 26.00-27.00 occasional higher 5s 25.00-28.00 mostly 26.00-27.00 occasional higher 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 233.00-235.00 occasional higher/lower 60s 225.00-230.00 occasional higher/lower 75s 135.00-140.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher MEXICO YELLOW FLESH SEEDLESS TYPE 6s 17.00-18.00 occasional higher (miniature type)

MIAMI

CANTALOUPE: MARKET SLIGHTLY LOWER. OFFERINGS MODERATE. 1/2 cartons CALIFORNIA 9s 22.00-26.00 occasional higher 12s 22.00-26.00 occasional higher

HONEYDEWS: MARKET SLIGHTLY LOWER. OFFERINGS MODERATE. 2/3 cartons CALIFORNIA 5s 18.00-22.00 occasional lower 6s 18.00- 22.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. DELAWARE RED FLESH SEEDLESS TYPE 45s per melon fair quality 5.00 occasional higher FLORIDA RED FLESH SEEDED TYPE 45s per melon 7.00-8.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher GEORGIA RED FLESH SEEDLESS TYPE 45s per melon 5.00-6.00 occasional higher

NEW YORK

CANTALOUPE: MARKET SLIGHTLY HIGHER. OFFERINGS LIGHT. 1/2 cartons CALIFORNIA 9s fine appearance 20.00 12s 20.00-22.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) fine appearance 20.00-24.00 mostly 22.00

HONEYDEWS: MARKET SLIGHTLY HIGHER. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 20.00-22.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) fine appearance 22.00-24.00

WATERMELONS: OFFERINGS LIGHT. cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 38.00-42.00 mostly 40.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb 40.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s 320.00

PHILADELPHIA

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 18.00-20.00 mostly 18.00-19.00 12s 18.00-20.00 mostly 19.00- 20.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 19.00-22.00 mostly 20.00-21.00

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 18.00-19.00 6s 18.00-20.00 mostly 18.00-19.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 19.00-21.00 mostly 19.00-20.00

WATERMELONS: OFFERINGS LIGHT. cartons MARYLAND RED FLESH SEEDLESS TYPE Round Types 4s 28.00 5s 28.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE Round Types 4s 34.00 5s 34.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 36s 260.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE Round Types 45s 300.00 60s 280.00