

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

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Volume LII – Number 194

<https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf>

October 9, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/2/2025 to 10/8/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Oct 02	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	Oct 08	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	-	-	-	-	1	-	1	7	16	80
MEXICO											
MEXICO CROSSINGS THROUGH EL PASO TEXAS	T I	1	-	-	-	-	-	-	1	-	9
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	1	-	-	-	-	-	1	2	5	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	1	1	-	-	-	-	1	45	27	306
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	14	4	-	-	4	2	2	100	140	4,868
<u>WATERMELONS - RED FLESH SEEDED TYPE</u>	-										
MICHIGAN											
MICHIGAN	T	1	1	1	-	-	-	-	166	122	122
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	5	16	17	-	14	16	7	2,596	1,403	1,542
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	4	2	-	-	1	5	12	30	17	3,966
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	12	-	-	-	9	11	-	684	138	203
<u>WATERMELONS - RED FLESH SEEDLESS TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	40	37	36	-	13	11	18	6,150	-	-
DELAWARE											
DELAWARE	T	12	12	8	10	12	5	3	1,691	4,412	4,439
INDIANA											
INDIANA	T	2	-	-	-	4	2	1	3,828	10,061	10,061
MARYLAND											
MARYLAND	T	2	-	-	-	-	-	-	812	1,991	1,997
MICHIGAN											
MICHIGAN	T	11	9	-	-	13	7	4	1,569	3,076	3,076
NORTH CAROLINA											
NORTH CAROLINA	T	2	-	-	-	-	-	-	2,451	3,939	3,939
SOUTH CAROLINA											
SOUTH CAROLINA	T	2	-	-	-	-	-	-	1,269	2,318	2,318
<u>WATERMELONS - RED FLESH SEEDLESS TYPE - ORGANIC</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	14	10	-	-	2	4	-	323	-	-

	Trans Mode/ Imp-Exp	Oct 02	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	Oct 08	Total This Season	To Date Last Season	Final Last Season
Commodity/Var/Prop/Origin/District											
<u>WATERMELONS - SEEDLESS</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	4	3	-	-	3	4	-	30	49	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	1	2	-	-	1	1	-	39	56	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	-	-	-	10	3	29	139	53	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	-	-	-	-	-	19	52	287	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	-	-	-	-	4	4	45	144	75	1,271
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	T I	-	3	-	-	3	7	8	55	25	45
GRAND TOTALS		129	100	62	10	94	82	151	22,189	28,228	64,381

Imp-Exp: E = Export I = Import

SAN JOAQUIN VALLEY CALIFORNIA	T	128	130	95	-	120	104	140	12,937	11,223	12,356
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SAN JOAQUIN VALLEY CALIFORNIA	T	3	2	-	-	5	5	5	314	113	184
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Imp-Exp: E = Export I = Import

SAN JOAQUIN VALLEY CALIFORNIA	T	59	54	46	-	19	43	45	4,871	4,933	5,484
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SAN JOAQUIN VALLEY CALIFORNIA	T	2	1	-	-	1	1	-	150	69	112
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Imp-Exp: E = Export I = Import

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 9, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. 1/2 cartons 9s 7.00-11.00 mostly 8.50-9.50 occasional higher 12s 7.00-11.00 mostly 8.50-9.50 occasional higher

HONEYDEWS: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. 2/3 cartons 5s 8.00-11.00 mostly 9.00-10.00 6s 8.00-11.00 mostly 9.00-10.00

MELON, HAMI : DEMAND MODERATE. MARKET ABOUT STEADY. Many present shipments from prior bookings and/or previous commitments. 2/3 cartons 5s 9.00-11.00 6s 9.00-11.00

WATERMELONS: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Type 24 inch bins approx 45 count 147.00-161.00 mostly 154.00-161.00 occasional higher approx 60 count 119.00-147.00 mostly 133.00-140.00 occasional higher

MICHIGAN

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 154.00-168.00 occasional lower. 45s 154.00-168.00 occasional higher and lower. 60s 133.00-154.00 occasional lower.

DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET HIGHER. Many sales from prior bookings and/or previous commitments with some new sales. Red Flesh Seedless Type 24 inch bins 45s 154.00-174.00 Includes previous commitments.

WHOLESALE TERMINAL MARKET PRICES AS OF October 9, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHVILLE

CANTALOUPE: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 9s 19.00-28.00

HONEYDEWS: MARKET BARELY STEADY. OFFERINGS LIGHT. 2/3 cartons/crates ARIZONA 6s 18.00-24.00

WATERMELONS: MARKET. OFFERINGS. bins repacked enroute truck RED FLESH SEEDLESS TYPE fine appearance 200.00-240.00

BOSTON

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 18.00-20.00 9s (6 size) 20.00 12s 16.00-20.00 mostly 17.00-19.00

HONEYDEWS: MARKET SLIGHTLY HIGHER. 2/3 cartons CALIFORNIA 5s 18.00-20.00 6s 18.00-20.00 one lot 16.00

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00

WATERMELONS: MARKET STEADY. cartons CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s fair condition 6.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE 36s 7.00 45s 5.00 60s 4.00 INDIANA RED FLESH SEEDLESS TYPE 45s 6.00 MEXICO RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 7.00-9.00 60s 5.00-6.00 TEXAS RED FLESH SEEDLESS TYPE 45s 8.00-9.00

CHICAGO

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 16.00 12s 16.00-17.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 16.00-18.00 mostly 17.00

HONEYDEWS: MARKET JUMBO 5S SLIGHTLY HIGHER, OTHERS ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 14.00-16.00 6s 15.00-16.00 fine appearance 18.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 14.00-17.00 few 12.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00

WATERMELONS: MARKET REPACKED LOCAL 5S HIGHER, OTHERS ABOUT STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s fine appearance 25.50 5s fine appearance 24.50 24 inch bins ILLINOIS RED FLESH SEEDLESS TYPE 45s 170.00-180.00 60s 170.00-180.00 INDIANA RED FLESH SEEDLESS TYPE 45s 150.00 60s 180.00-195.00 occasional higher MICHIGAN RED FLESH SEEDLESS TYPE 45s 170.00- 180.00 60s 170.00-180.00 MISSOURI BLACK DIAMOND 45s 150.00 60s 180.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 45s 250.00 TEXAS RED FLESH SEEDLESS TYPE 45s 225.00 occasional higher

ORGANIC CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 27.00 12s 27.00

HONEYDEWS: MARKET JUMBO 5S SLIGHTLY HIGHER, OTHERS ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 27.00 6s 27.00

LOS ANGELES

CANTALOUPE: OFFERINGS LIGHT. flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower TUSCAN TYPE 9s 11.00-14.00 mostly 12.00-13.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower fair condition 6.00-8.00 poorer quality and condition lower 12s 9.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 6.00-7.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 13.00 occasional higher/lower

HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 6s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 8s 9.00-11.00 mostly 9.00-10.00 occasional higher/lower fair condition 4.00-5.00 poorer quality and condition lower

MELON, GALIA: OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s 24.00-27.00 mostly 25.00- 26.00 occasional higher fair condition 12.00-14.00 poorer quality and condition lower 8s fair condition 9.00-10.00 poorer quality and condition lower

MELON, HAMI : OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00- 15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00- 9.00

MELON, KOREAN: OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower

WATERMELONS: MARKET STEADY. OFFERINGS MEXICO VERY LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 25.00-28.00 mostly 26.00-27.00 occasional higher fair appearance 19.00-20.00 occasional higher 5s 25.00- 28.00 mostly 26.00-27.00 occasional higher fair appearance 19.00-20.00 occasional higher 6s 25.00-28.00 mostly 26.00-27.00 occasional higher YELLOW FLESH SEEDLESS TYPE 5s insufficient to quote MEXICO NEW RED FLESH SEEDLESS TYPE 4s 25.00-28.00 mostly 26.00-27.00 occasional higher 5s 25.00-28.00 mostly 26.00-27.00 occasional higher 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 233.00-235.00 occasional higher/lower 60s 225.00-230.00 occasional higher/lower 75s 135.00-140.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher MEXICO NEW YELLOW FLESH SEEDLESS TYPE 6s 17.00-18.00 occasional higher (miniature type)

MIAMI

CANTALOUPE: MARKET ABOUT STEADY. OFFERINGS MODERATE. 1/2 cartons CALIFORNIA 9s 23.00-26.00 occasional higher 12s 23.00 -26.00 occasional higher

HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS MODERATE. 2/3 cartons CALIFORNIA 5s 19.00-22.00 occasional lower 6s 19.00- 22.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. DELAWARE RED FLESH SEEDLESS TYPE 45s per melon fair quality 5.00 occasional higher FLORIDA RED FLESH SEEDED TYPE 45s per melon 7.00-8.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher GEORGIA RED FLESH SEEDLESS TYPE 45s per melon 5.00-6.00 occasional higher

NEW YORK

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 16.00-18.00 fine appearance 20.00 12s 18.00-20.00 oversized 1/2 cartons ARIZONA 9s (6 size) 20.00-21.00 CALIFORNIA 9s (6 size) fine appearance 20.00-24.00 mostly 22.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 18.00-20.00 6s 16.00 oversized 2/3 cartons ARIZONA 5s (4 size) fine appearance 19.00-20.00 CALIFORNIA 5s (4 size) 18.00-20.00 fine appearance 22.00-24.00

WATERMELONS: OFFERINGS LIGHT. cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 38.00-42.00 mostly 40.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb 40.00 24 inch bins MEXICO RED FLESH SEEDLESS TYPE 36s 320.00

PHILADELPHIA

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons ARIZONA 12s 18.00-20.00 mostly 18.00-19.00 CALIFORNIA 9s 18.00-20.00 mostly 18.00-19.00 12s 18.00-20.00 mostly 19.00-20.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 19.00-22.00 mostly 20.00-21.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 18.00-19.00 6s 18.00-20.00 mostly 18.00-19.00 one lot 16.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 19.00-21.00 mostly 19.00-20.00

WATERMELONS: OFFERINGS LIGHT. cartons MARYLAND RED FLESH SEEDLESS TYPE Round Types 4s 28.00 5s 28.00 24 inch bins MARYLAND RED FLESH SEEDLESS TYPE Round Types 36s fair appearance fair quality 75.00-100.00 mostly 75.00-80.00 45s fair appearance fair quality 75.00-100.00 mostly 75.00-80.00 60s fair appearance fair quality 75.00-100.00 mostly 75.00-80.00