

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

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October 8, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 10/1/2025 to 10/7/2025

| Commodity/Var/Prop/Origin/District | Trans Mode/ Imp- Exp | Oct 01 | Oct 02 | Oct 03 | Oct 04 | Oct 05 | Oct 06 | Oct 07 | Total This Season | To Date Last Season | Final Last Season |
|--|-------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------------------|---------------------------|-------------------------|
| <u>WATERMELONS</u> | - | | | | | | | | | | |
| DOMINICAN REPUBLIC | | | | | | | | | | | |
| IMPORTS THROUGH SAN JUAN PUERTO RICO | B I | - | - | - | - | - | 1 | - | 5 | 16 | 80 |
| MEXICO | | | | | | | | | | | |
| MEXICO CROSSINGS THROUGH EL PASO TEXAS | T I | - | 1 | - | - | - | - | - | 1 | - | 9 |
| MEXICO CROSSINGS THROUGH NOGALES ARIZONA | T I | - | 1 | - | - | - | - | - | 1 | 5 | 7,084 |
| MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA | T I | 1 | 1 | 1 | - | - | - | - | 44 | 27 | 306 |
| MEXICO CROSSINGS THROUGH PROGRESO TEXAS | T I | 12 | 14 | 4 | - | - | 4 | 2 | 98 | 136 | 4,868 |
| <u>WATERMELONS - RED FLESH SEEDED TYPE</u> | - | | | | | | | | | | |
| MICHIGAN | | | | | | | | | | | |
| MICHIGAN | T | 1 | 1 | 1 | 1 | - | - | - | 166 | 122 | 122 |
| <u>WATERMELONS - RED FLESH SEEDLESS MINIATURE</u> | - | | | | | | | | | | |
| CALIFORNIA-CENTRAL | | | | | | | | | | | |
| SAN JOAQUIN VALLEY CALIFORNIA | T | 19 | 5 | 16 | 17 | - | 14 | 16 | 2,589 | 1,395 | 1,542 |
| MEXICO | | | | | | | | | | | |
| MEXICO CROSSINGS THROUGH NOGALES ARIZONA | T I | 1 | 4 | 2 | - | - | 1 | 5 | 18 | 15 | 3,966 |
| <u>WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC</u> | - | | | | | | | | | | |
| CALIFORNIA-CENTRAL | | | | | | | | | | | |
| SAN JOAQUIN VALLEY CALIFORNIA | T | 11 | 12 | - | - | - | 9 | 11 | 684 | 134 | 203 |
| <u>WATERMELONS - RED FLESH SEEDLESS TYPE</u> | - | | | | | | | | | | |
| CALIFORNIA-CENTRAL | | | | | | | | | | | |
| SAN JOAQUIN VALLEY CALIFORNIA | T | 35 | 40 | 37 | 36 | - | 13 | 11 | 6,132 | - | - |
| DELAWARE | | | | | | | | | | | |
| DELAWARE | T | 9 | 12 | 12 | 8 | 10 | 12 | 5 | 1,688 | 4,397 | 4,439 |
| INDIANA | | | | | | | | | | | |
| INDIANA | T | 4 | 2 | - | - | - | 4 | 2 | 3,828 | 10,061 | 10,061 |
| MARYLAND | | | | | | | | | | | |
| MARYLAND | T | 2 | 2 | - | - | - | - | - | 812 | 1,990 | 1,997 |
| MICHIGAN | | | | | | | | | | | |
| MICHIGAN | T | 15 | 11 | 9 | - | - | 13 | 7 | 1,565 | 3,076 | 3,076 |
| NORTH CAROLINA | | | | | | | | | | | |
| NORTH CAROLINA | T | 2 | 2 | - | - | - | - | - | 2,451 | 3,939 | 3,939 |
| SOUTH CAROLINA | | | | | | | | | | | |
| SOUTH CAROLINA | T | 2 | 2 | - | - | - | - | - | 1,269 | 2,318 | 2,318 |
| <u>WATERMELONS - RED FLESH SEEDLESS TYPE - ORGANIC</u> | - | | | | | | | | | | |
| CALIFORNIA-CENTRAL | | | | | | | | | | | |
| SAN JOAQUIN VALLEY CALIFORNIA | T | 2 | 14 | 10 | - | - | 2 | 4 | 323 | - | - |

| Commodity/Var/Prop/Origin/District | Trans Mode/ Imp-Exp | Oct 01 | Oct 02 | Oct 03 | Oct 04 | Oct 05 | Oct 06 | Oct 07 | Total This Season | To Date Last Season | Final Last Season |
|---|------------------------|------------|------------|------------|------------|--------------------------------|-----------|------------|-------------------|---------------------|-------------------|
| <u>WATERMELONS - SEEDLESS</u> | | | | | | | | | | | |
| MEXICO | | | | | | | | | | | |
| MEXICO CROSSINGS THROUGH NOGALES ARIZONA | T | 3 | 4 | 3 | - | - | 3 | 4 | 30 | 33 | 14,547 |
| MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA | T | - | 1 | 2 | - | - | 1 | 1 | 39 | 56 | 476 |
| MEXICO CROSSINGS THROUGH PHARR TEXAS | T | 21 | - | - | - | - | 10 | 3 | 110 | 40 | 1,148 |
| MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS | T | 19 | - | - | - | - | 4 | 4 | 99 | 58 | 1,271 |
| MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO | T | 4 | - | 3 | - | - | 3 | 7 | 47 | 25 | 45 |
| GRAND TOTALS | | 163 | 129 | 100 | 62 | 10 | 94 | 82 | 22,007 | 27,861 | 61,515 |
| Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback | | | | | | Imp-Exp: E = Export I = Import | | | | | |
| <u>CANTALOUPE</u> | | | | | | | | | | | |
| ARIZONA | | | | | | | | | | | |
| CENTRAL ARIZONA | T | 27 | 22 | 22 | 22 | - | - | 27 | 4,835 | 3,240 | 4,470 |
| CALIFORNIA-CENTRAL | | | | | | | | | | | |
| SAN JOAQUIN VALLEY CALIFORNIA | T | 134 | 128 | 130 | 95 | - | 90 | 86 | 12,749 | 11,110 | 12,356 |
| <u>CANTALOUPE - ORGANIC</u> | | | | | | | | | | | |
| CALIFORNIA-CENTRAL | | | | | | | | | | | |
| SAN JOAQUIN VALLEY CALIFORNIA | T | 6 | 3 | 2 | - | - | 5 | 5 | 309 | 108 | 184 |
| GRAND TOTALS | | 167 | 153 | 154 | 117 | - | 95 | 118 | 17,904 | 14,468 | 17,021 |
| Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback | | | | | | Imp-Exp: E = Export I = Import | | | | | |
| <u>HONEYDEW</u> | | | | | | | | | | | |
| ARIZONA | | | | | | | | | | | |
| CENTRAL ARIZONA | T | 3 | 3 | 3 | 3 | - | - | 5 | 1,402 | 488 | 695 |
| CALIFORNIA-CENTRAL | | | | | | | | | | | |
| SAN JOAQUIN VALLEY CALIFORNIA | T | 47 | 59 | 54 | 46 | - | 19 | 43 | 4,744 | 4,864 | 5,484 |
| <u>HONEYDEW - ORGANIC</u> | | | | | | | | | | | |
| CALIFORNIA-CENTRAL | | | | | | | | | | | |
| SAN JOAQUIN VALLEY CALIFORNIA | T | 2 | 2 | 1 | - | - | 1 | 1 | 150 | 66 | 112 |
| <u>HONEYDEW - GOLDEN</u> | | | | | | | | | | | |
| CALIFORNIA-CENTRAL | | | | | | | | | | | |
| SAN JOAQUIN VALLEY CALIFORNIA | T | 1 | - | - | - | - | - | - | 259 | - | - |
| GRAND TOTALS | | 53 | 64 | 58 | 49 | - | 20 | 49 | 6,555 | 5,418 | 6,291 |
| Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback | | | | | | Imp-Exp: E = Export I = Import | | | | | |

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 8, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. 1/2 cartons 9s 7.00-11.00 mostly 8.50-9.50 occasional higher 12s 7.00-11.00 mostly 8.50-9.50 occasional higher

HONEYDEWS: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. 2/3 cartons 5s 8.00-10.00 mostly 9.00-10.00 6s 8.00-10.00 mostly 9.00-10.00

MELON, HAMI : DEMAND MODERATE. MARKET ABOUT STEADY. Many present shipments from prior bookings and/or previous commitments. 2/3 cartons 5s 9.00-11.00 6s 9.00-11.00

WATERMELONS: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Type 24 inch bins approx 45 count 147.00-161.00 mostly 154.00 occasional higher approx 60 count 119.00-147.00 mostly 126.00-140.00 occasional higher

MICHIGAN

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 154.00-168.00 occasional lower. 45s 154.00-168.00 occasional higher and lower. 60s 133.00-154.00 occasional lower.

DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY FAIRLY LIGHT. DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. Many sales from prior bookings and/or previous commitments with some new sales. Red Flesh Seedless Type 24 inch bins 45s 140.00-168.00 Includes previous commitments.

WHOLESALE TERMINAL MARKET PRICES AS OF October 8, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHVILLE

CANTALOUPE: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 9s 19.00-28.00

HONEYDEWS: MARKET BARELY STEADY. OFFERINGS LIGHT. 2/3 cartons/crates ARIZONA 6s 18.00-24.00

WATERMELONS: MARKET. OFFERINGS. bins repacked enroute truck RED FLESH SEEDLESS TYPE fine appearance 200.00-240.00

BOSTON

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 18.00-20.00 9s (6 size) 20.00 12s 16.00-20.00 mostly 17.00-19.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 18.00-19.00 6s 18.00-19.00 occasional lower
MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00

WATERMELONS: MARKET STEADY. cartons CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s fair condition 6.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE 36s 7.00 45s 5.00 60s 4.00 INDIANA RED FLESH SEEDLESS TYPE 45s 6.00 MEXICO RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 7.00-9.00 60s 5.00-6.00 TEXAS RED FLESH SEEDLESS TYPE 45s 8.00-9.00

CHICAGO

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 16.00 12s 16.00-17.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 16.00-18.00 mostly 17.00

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 14.00-16.00 6s 15.00-16.00 fine appearance 18.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 14.00-16.00 few 12.00 occasional higher
MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00

WATERMELONS: MARKET STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s fine appearance 25.50 5s fine appearance 23.00 24 inch bins ILLINOIS RED FLESH SEEDLESS TYPE 45s 170.00-180.00 60s 170.00-180.00 INDIANA RED FLESH SEEDLESS TYPE 45s 150.00 60s 180.00-195.00 MICHIGAN RED FLESH SEEDLESS TYPE 45s 170.00-180.00 60s 170.00-180.00 MISSOURI BLACK DIAMOND 45s 150.00 60s 180.00 SOUTH CAROLINA RED FLESH SEEDLESS TYPE 45s 250.00 TEXAS RED FLESH SEEDLESS TYPE 45s 225.00
ORGANIC CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 27.00 12s 27.00

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 27.00 6s 27.00

LOS ANGELES

CANTALOUPEs: OFFERINGS LIGHT. flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower TUSCAN TYPE 9s 11.00-14.00 mostly 12.00-13.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower fair condition 6.00-8.00 poorer quality and condition lower 12s 9.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 6.00-7.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 13.00 occasional higher/lower ---

HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 6s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 8s 9.00-11.00 mostly 9.00-10.00 occasional higher/lower fair condition 4.00-5.00 poorer quality and condition lower

MELON, GALIA: OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s 24.00-27.00 mostly 25.00- 26.00 occasional higher fair condition 12.00-14.00 poorer quality and condition lower 8s fair condition 9.00-10.00 poorer quality and condition lower

MELON, HAMI : OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00- 15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00- 9.00

MELON, KOREAN: OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower

WATERMELONS: MARKET STEADY. OFFERINGS MEXICO VERY LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 25.00-28.00 mostly 26.00-27.00 occasional higher fair appearance 19.00-20.00 occasional higher 5s 25.00- 28.00 mostly 26.00-27.00 occasional higher fair appearance 19.00-20.00 occasional higher 6s 25.00-28.00 mostly 26.00-27.00 occasional higher YELLOW FLESH SEEDLESS TYPE 5s insufficient to quote MEXICO NEW RED FLESH SEEDLESS TYPE 4s 25.00-28.00 mostly 26.00-27.00 occasional higher 5s 25.00-28.00 mostly 26.00-27.00 occasional higher 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 233.00-235.00 occasional higher/lower 60s 225.00-230.00 occasional higher/lower 75s 135.00-140.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher

MIAMI

CANTALOUPEs: MARKET ABOUT STEADY. OFFERINGS MODERATE. 1/2 cartons CALIFORNIA 9s 23.00-26.00 occasional higher 12s 23.00 -26.00 occasional higher

HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS MODERATE. 2/3 cartons CALIFORNIA 5s 19.00-22.00 occasional lower 6s 19.00- 22.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. DELAWARE RED FLESH SEEDLESS TYPE 45s per melon fair quality 5.00 occasional higher FLORIDA RED FLESH SEEDED TYPE 45s per melon 7.00-8.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher GEORGIA RED FLESH SEEDLESS TYPE 45s per melon 5.00-6.00 occasional higher

NEW YORK

CANTALOUPEs: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 16.00-18.00 fine appearance 20.00 12s 18.00-20.00 oversized 1/2 cartons ARIZONA 9s (6 size) 20.00-21.00 CALIFORNIA 9s (6 size) fine appearance 20.00-24.00 mostly 22.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 18.00-20.00 6s 16.00 oversized 2/3 cartons ARIZONA 5s (4 size) fine appearance 19.00-20.00 CALIFORNIA 5s (4 size) 18.00-20.00 fine appearance 22.00-24.00

WATERMELONS: OFFERINGS LIGHT. cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 38.00-42.00 mostly 40.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb 40.00

PHILADELPHIA

CANTALOUPEs: MARKET CALIFORNIA HIGHER, ARIZONA STEADY. 1/2 cartons ARIZONA 12s 18.00-20.00 mostly 18.00-19.00 CALIFORNIA 9s 18.00-20.00 mostly 19.00-20.00 12s 17.00-20.00 mostly 18.00-20.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 19.00-22.00 mostly 20.00-22.00

HONEYDEWS: MARKET CALIFORNIA SLIGHTLY HIGHER, OTHERS ABOUT STEADY. 2/3 cartons/crates ARIZONA 8s 14.00 MEXICO 6s 16.00 2/3 cartons CALIFORNIA 5s 18.00-20.00 mostly 19.00-20.00 6s 18.00-20.00 mostly 19.00-20.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 19.00-20.00

WATERMELONS: MARKET STEADY. cartons TEXAS RED FLESH SEEDLESS TYPE Round Types 4s fine appearance 36.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 45s 200.00-220.00 mostly 200.00-210.00 60s 160.00-180.00 mostly 160.00-170.00 MICHIGAN RED FLESH SEEDLESS TYPE Round Types 45s 200.00-220.00 mostly 210.00-220.00 60s 160.00-180.00 mostly 170.00-180.00 flat cartons MICHIGAN RED FLESH SEEDLESS MINIATURE 6s 12.00