

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

230 North 1st Avenue, Suite 404
Phoenix, AZ 85003
Phone: 602-557-0410

Volume LII – Number 190

<https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf>

October 3, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 9/26/2025 to 10/2/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	Oct 01	Oct 02	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	B I	-	-	-	1	-	-	-	4	14	80
MEXICO											
MEXICO CROSSINGS THROUGH EL PASO TEXAS	T I	-	-	-	-	-	-	1	1	-	9
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	-	-	-	-	1	1	5	7,084
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	1	-	-	-	4	1	1	43	26	306
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	2	-	-	2	4	12	14	88	112	4,868
<u>WATERMELONS - RED FLESH SEEDED TYPE</u>	-										
INDIANA											
INDIANA	T	1	-	-	-	-	-	-	386	816	816
MICHIGAN											
MICHIGAN	T	1	1	4	1	1	1	1	165	122	122
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	30	21	-	23	43	19	5	2,526	1,344	1,542
INDIANA											
INDIANA	T	-	-	1	1	-	-	-	83	491	505
MICHIGAN											
MICHIGAN	T	-	1	-	-	-	-	-	4	18	18
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	1	-	-	1	1	1	4	9	9	3,966
MEXICO CROSSINGS THROUGH PRESIDIO TEXAS	T I	3	-	-	-	-	-	-	58	7	223
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	11	17	-	11	7	11	12	665	117	203
<u>WATERMELONS - RED FLESH SEEDLESS TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	56	35	-	47	38	35	40	6,035	-	-
DELAWARE											
DELAWARE	T	11	6	3	10	6	9	12	1,641	4,317	4,439
INDIANA											
INDIANA	T	5	-	4	8	4	4	2	3,822	10,050	10,061
MARYLAND											
MARYLAND	T	2	-	2	2	2	2	2	812	1,972	1,997
MICHIGAN											
MICHIGAN	T	12	15	4	18	15	15	11	1,536	3,056	3,076

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp-Exp	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	Oct 01	Oct 02	Total This Season	To Date Last Season	Final Last Season
NORTH CAROLINA											
NORTH CAROLINA	T	4	1	-	2	3	2	2	2,451	3,939	3,939
SOUTH CAROLINA											
SOUTH CAROLINA	T	2	3	-	2	2	2	2	1,269	2,318	2,318
TEXAS											
TEXAS	T	3	2	-	4	3	-	-	2,331	-	-
WATERMELONS - RED FLESH SEEDLESS											
TYPE - ORGANIC	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	4	1	-	3	3	2	14	307	-	-
WATERMELONS - SEEDLESS											
	-										
CANADA											
IMPORTS THROUGH PORT HURON MICHIGAN	T I	-	-	-	-	-	-	-	4	14	14
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	1	-	-	6	5	3	4	20	24	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	3	-	-	2	1	-	1	35	50	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	-	-	13	31	21	-	97	25	1,148
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	-	-	1	-	-	-	34	250	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	-	-	-	15	5	19	-	90	25	1,271
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	T I	2	-	-	1	-	4	-	34	18	45
GRAND TOTALS		155	103	18	174	178	163	129	24,557	29,146	65,946
Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback					Imp-Exp: E = Export I = Import						
CANTALOUPE											
	-										
ARIZONA											
CENTRAL ARIZONA	T	25	-	-	20	27	27	22	4,764	3,240	4,470
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	167	123	-	152	146	134	128	12,349	10,609	12,356
CANTALOUPE - ORGANIC											
	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	5	2	-	7	6	6	3	297	92	184
GRAND TOTALS		197	125	-	179	179	167	153	17,421	13,951	17,021
Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback					Imp-Exp: E = Export I = Import						
HONEYDEW											
	-										
ARIZONA											
CENTRAL ARIZONA	T	4	-	-	5	3	3	3	1,392	488	695
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	52	32	-	64	47	47	59	4,582	4,616	5,484
HONEYDEW - ORGANIC											
	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	2	1	-	2	2	2	2	147	57	112
HONEYDEW - GOLDEN											
	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	2	1	-	1	1	1	-	259	-	-
GRAND TOTALS		60	34	-	72	53	53	64	6,380	5,161	6,291
Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback					Imp-Exp: E = Export I = Import						

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for October 3, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND MODERATE.

MARKET SLIGHTLY **HIGHER**. Harvest curtailed October 3, 2025 due to rain and wet conditions. 1/2 cartons 9s 7.00-10.00 mostly 8.50-9.00 occasional higher 12s 7.00-10.00 mostly 8.50-9.00 occasional higher

HONEYDEWS: DEMAND MODERATE. MARKET SLIGHTLY **HIGHER**. Harvest curtailed October 3, 2025 due to rain and wet conditions. 2/3 cartons 5s 7.00-10.00 mostly 9.00 6s 7.00-10.00 mostly 9.00-9.50

MELON, HAMI : DEMAND MODERATE. MARKET ABOUT STEADY. Many present shipments from prior bookings and/or previous commitments. 2/3 cartons 5s 9.00-11.00 6s 9.00-11.00

WATERMELONS: SUPPLY APPROXIMATELY 35 COUNT LIGHT. DEMAND MODERATE. MARKET SLIGHTLY **HIGHER**. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Type 24 inch bins approx 35 count supplies insufficient and in too few hands to establish a market. approx 45 count 133.00-154.00 mostly 147.00-154.00 occasional higher approx 60 count 119.00-140.00 mostly 126.00-133.00 occasional higher and lower

MICHIGAN

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT.

DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 154.00-168.00 occasional lower. 45s 154.00-168.00 occasional higher and lower. 60s 133.00-154.00 occasional lower.

DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Red Flesh Seedless Type 24 inch bins 45s 140.00-161.00 Includes previous commitments.

WHOLESALE TERMINAL MARKET PRICES AS OF October 3, 2025.
--

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHVILLE

CANTALOUPE: MARKET. OFFERINGS

LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 9s 20.00-29.00

HONEYDEWS: MARKET BARELY STEADY. OFFERINGS LIGHT. 2/3 cartons/crates ARIZONA 6s 18.00-23.00

WATERMELONS: MARKET. OFFERINGS. bins repacked enroute truck RED FLESH SEEDLESS TYPE fine appearance 200.00-240.00

BOSTON

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 16.00-20.00 mostly 18.00 12s 16.00-20.00 mostly 18.00

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 16.00-18.00 6s 16.00-18.00

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00 8s 22.00-24.00

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 22.00-24.00 6s 22.00-24.00

WATERMELONS: MARKET ABOUT STEADY. 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE 36s 7.00 45s 5.00 60s 4.00 INDIANA RED FLESH SEEDLESS TYPE 36s 6.00-6.50 45s 4.00-4.50 occasional higher MEXICO RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 7.00-9.00 60s 5.00-6.00

CHICAGO

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 16.00 12s 16.00-17.00 few 14.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 16.00-18.00 few 13.50

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 14.00-15.00 6s 15.00-16.00 few 13.50 fine appearance 18.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 14.00-16.00 few 13.50

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00

WATERMELONS: MARKET STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s 23.00 fine appearance 26.00 5s 23.00 fine appearance 26.00 24 inch bins ILLINOIS RED FLESH SEEDLESS TYPE 45s 170.00-180.00 60s 170.00-180.00 INDIANA RED FLESH SEEDLESS TYPE 45s fair condition 150.00 60s 180.00-195.00 MICHIGAN RED FLESH SEEDLESS TYPE 45s 170.00-180.00 60s 170.00-180.00 MISSOURI BLACK DIAMOND 36s 200.00 45s 180.00 60s 200.00 TEXAS RED FLESH SEEDLESS TYPE 45s 240.00 60s 240.00 **ORGANIC HONEYDEWS:** MARKET STEADY. 2/3 cartons CALIFORNIA 5s 27.00 6s 27.00

LOS ANGELES

CANTALOUPE: MARKET STEADY. OFFERINGS LIGHT. flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower TUSCAN TYPE 9s 11.00-14.00 mostly 12.00-13.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower fair condition 6.00-8.00 poorer quality and condition lower 12s 9.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 6.00-7.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 13.00 occasional higher/lower

HONEYDEWS: MARKET STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 6s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 8s 9.00-11.00 mostly 9.00-10.00 occasional higher/lower fair condition 4.00-5.00 poorer quality and condition lower

MELON, GALIA: OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s 24.00-27.00 mostly 25.00- 26.00 occasional higher fair condition 12.00-14.00 poorer quality and condition lower 8s fair condition 9.00-10.00 poorer quality and condition lower

MELON, HAMI : OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00- 15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00- 9.00 ---

MELON, KOREAN: OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower

WATERMELONS: MARKET STEADY. OFFERINGS 24-INCH BINS LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 23.00-26.00 mostly 24.00-25.00 occasional higher 5s 23.00-26.00 mostly 24.00-25.00 occasional higher 6s 23.00-26.00 mostly 24.00-25.00 occasional higher YELLOW FLESH SEEDLESS TYPE 5s 39.00-42.00 mostly 40.00-41.00 occasional higher/lower 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 160.00-170.00 occasional higher/lower 60s 140.00-150.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher

MIAMI

CANTALOUPE: MARKET ABOUT STEADY. OFFERINGS MODERATE. 1/2 cartons CALIFORNIA 9s 22.00-24.00 occasional lower 12s 22.00- 24.00 occasional lower

HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS MODERATE. 2/3 cartons CALIFORNIA 5s 20.00-22.00 occasional lower 6s 20.00- 22.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. FLORIDA RED FLESH SEEDED TYPE 45s per melon 7.00-8.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher GEORGIA RED FLESH SEEDLESS TYPE 45s per melon 5.00- 6.00 occasional higher

NEW YORK

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 16.00-18.00 fine appearance 20.00-22.00 12s 18.00-20.00 oversized 1/2 cartons ARIZONA 9s (6 size) 21.00 CALIFORNIA 9s (6 size) 16.00-18.00 fine appearance 20.00-24.00 mostly 22.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 18.00-20.00 few 22.00 6s 14.00-16.00 oversized 2/3 cartons ARIZONA 5s (4 size) fine appearance 19.00 CALIFORNIA 5s (4 size) 18.00 fine appearance 20.00-22.00

WATERMELONS: OFFERINGS LIGHT. cartons 4s MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 32.00-35.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb 35.00 cartons 5s INDIANA RED FLESH SEEDLESS TYPE 60-64 lb 28.00-30.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE 36s 225.00 45s 225.00 60s 225.00 TEXAS RED FLESH SEEDLESS TYPE 36s fine appearance 300.00

PHILADELPHIA

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 18.00-20.00 mostly 20.00 some as low as 16.00 12s 16.00-20.00 mostly 18.00-19.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 18.00-20.00 mostly 20.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 16.00 fine appearance 20.00 6s 16.00 fine appearance 18.00-19.00

MELON, HAMI : OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 4s 24.00 5s 24.00

WATERMELONS: MARKET ABOUT STEADY. cartons MARYLAND RED FLESH SEEDLESS TYPE Round Types 4s 28.00 5s 28.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 45s 200.00 60s 160.00-180.00 mostly 160.00-170.00 MICHIGAN SANGRIA TYPE 45s 200.00 TEXAS RED FLESH SEEDLESS TYPE Round Types 36s 280.00 45s 280.00 flat cartons MICHIGAN RED FLESH SEEDLESS MINIATURE 6s 16.00