

ORGANIC DAIRY MARKET NEWS

Information gathered September 22 - October 3, 2025

ORGANIC DAIRY MARKET OVERVIEW

The Transition to Organic Partnership Program (TOPP) was formed through cooperative agreements between the USDA and non-profit organizations to provide technical assistance and support for transitioning and existing organic farmers. A calendar of events held by partner organizations can be found at the following link:
<https://www.organictransition.org/events/>

A selection of upcoming events is included below:

- OGS's Organic Crop Management, Virtual - Oct 6
- NOFA VT's Forest Farming with Botanicals, Danby, VT - Oct 7
- CAFF's Organic Field Crop Production Meeting, Alba, AR - Oct 7
- CT NOFA's Farm Tour Sunset Farm, Naugatuck, CT - Oct 8
- NOFA-NY's East End Food Tour, East Hampton, NY - Oct 8
- NOFA VT's Forest Farming with Botanicals, Jericho, VA - Oct 8
- Rodale's Farm to Institution Symposium, Charlottesville, VA - Oct 9
- Rodale's Organic Connections, Charlottesville, VA - Oct 10
- NOFA Mass's Organic Connections, Graton, MA - Oct 11
- OGS's Organic Crop Management, Virtual - Oct 13
- NOFA-NY Organic Certification, Watertown & Canton, NY - Oct 14
- NOFA-NY's East End Food CRAFT Tour, Brookhaven, NY - Oct 15

The USDA AMS National Organic Program (NOP) provides an email notification service, the Organic Insider, to send out updates to the organic community. The NOP Organic Insider from October 1 contained an update for the Fall 2025 National Organic Standards Board (NOSB) meeting, currently scheduled for November 4-6 in Omaha, NE. The NOP is listed as an activity that does not operate during a government shutdown (per the USDA Lapse in Appropriations Plan). If NOP employees return from furlough by 9am Eastern on October 16, the meeting will remain in place as an in-person and virtual event. If furloughed employees return after this time but before 9 am Eastern on October 22, the meeting will only take place virtually. If the staff return after October 22, the meeting will be cancelled.

To read more from the Organic Insider, view archives, or register to receive updates by email visit:
<https://www.ams.gov/reports/organic-insider>

ORGANIC DAIRY FLUID OVERVIEW

European organic milk average pay prices for July 2025 increased in Austria, France, Germany, and Bavaria compared to June. The average pay price in July 2025 was up from a year ago in Austria, France, Germany, and Bavaria.

Organic Milk Pay Prices in Europe
July 2025

Country	Euros/100KG	*(USD/100KG)	%Change Jul 2025	%Change Jun 2024
Austria (1)	62.05	\$72.45	+ 1.04	+ 13.96
Austria (2)	67.58	\$78.91	+ 0.84	+ 12.26
Germany	65.67	\$76.68	+ 0.84	+ 16.00
Bavaria	66.1	\$77.18	+ 0.85	+ 16.50
France	50.08	\$58.47	+ 5.38	+ 3.04

*Results are based on the exchange rate for July 15, 2024, exchange rate of 1 Euro/1.16761 \$USD.
Austria (1) prices exclude "haymilk," Austria (2) prices include "haymilk" which is produced by cows mainly fed grasses and dry hay, rather than silage.

A large Dutch organic milk processor announced the guaranteed price for organic farm milk in October 2025 is 67.75 EUR/100kg (\$78.31 USD), up 1.00 Euros from September 2025. The processor stated the increase is to correct for underestimating reference prices in September 2025. The guaranteed organic price applies to 100kg of milk with standard contents of protein (3.58%), fat (4.45%), and lactose (4.53%). The amounts apply to an average supply of 550,000 kg of milk annually.

A cooperative announced their October organic milk pay price in the UK is 57.95 pence (\$0.78 USD) per liter, up 0.09 pence per liter due to an adjustment in the quarterly exchange rate from the previous month. The announcement stated markets for organic dairy products are steady.

In a recent report from a Pacific Northwest livestock auction, the top 10 organic cull cows and the overall average for organic cull cows traded lower than conventional cull cows. The average price for the top 10 organic cows auctioned was \$118.22 per hundredweight, compared to an average price of \$172.75 per hundredweight for the top 10 conventional cows auctioned. The average weight for the top 10 conventional cows was 1,596.0 pounds compared to 1,230.5 pounds for the top 10 organic cows.

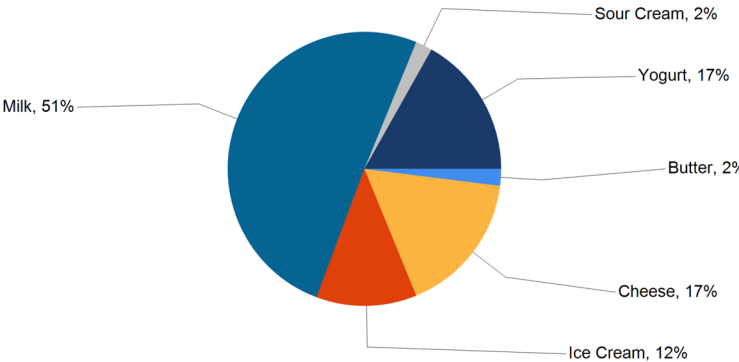
NATIONAL ORGANIC GRAIN AND FEEDSTUFFS

The following was reported by USDA AMS Livestock, Poultry, and Grain Market News (LPGMN) in the National Organic Grain and Feedstuffs Report. Compared to the last period, trading is active with moderate to good demand for organic feed corn. Farmers have started harvesting new crop corn and soybeans in the Midwest region. There is no indication yet of average yield, test weight or moisture numbers. Organic feed soybean trading is active amid good demand. Overall, new crop organic corn offers have softened while organic feed soybean and wheat prices are firming up. Organic feed wheat trade activity and demand is moderate, and prices are generally steady. Organic soybean meal and oil trade is light with good demand. The next report will be published Wednesday, October 15, 2025.

ORGANIC DAIRY RETAIL OVERVIEW

The week 40 retail survey contains 13 percent more organic ads than the previous survey. Ads increased for most organic commodities. Butter ads are down, and cream cheese and flavored milk were not present in any ads this week. Sour cream appeared in ads this week, after taking last week off.

Percentage of Total Organic Ads by Commodity



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Ads for Milk, the most advertised organic commodity, are up 30 percent. Half gallons of milk are the most advertised organic milk product and appeared in 20 percent more ads this week. The weighted average advertised price (average price) for organic half gallon milk is up 44 cents to \$4.60. Conventional half gallon milk has an average price of \$2.49, making the week 40 organic premium for this product \$2.11.

Cheese remained the second most advertised organic commodity and appeared in 5 percent more ads this week. Ads for the most advertised cheese product, 6-8-ounce block, are up 513 percent, and the average price increased \$1.71 to \$7.13. This product's conventional counterpart has an average price of \$2.49, and the organic premium is \$4.64.

Organic yogurt ads are up 95 percent and the most advertised product in this category, regular yogurt in 32-ounce containers, appeared in 69 percent more ads. The average price for this product is down 47 cents to \$4.29. Conventional regular yogurt in 32-ounce containers has an average price of \$3.08. The organic premium for this product is \$1.21 for week 40.

Ads for organic ice cream are up 32 percent. The most advertised organic ice cream product is 14-16-ounce containers, which appeared in 680 percent more ads this week. The average price is \$6.08, down \$2.71, while conventional 14-16-ounce ice cream's average price is \$3.83. The organic premium for 14-16-ounce ice cream is \$2.25.

NATIONAL RETAIL ORGANIC DAIRY
WEIGHTED AVERAGE ADVERTISED PRICES

COMMODITY	This Week	Last Week	Last Year
Butter - 8 oz.	\$4.64	\$4.76	n.a.
Butter - 1 lb.	n.a.	\$7.99	\$6.99
Cheese - 6-8 oz. Block	\$7.13	\$5.42	\$8.09
Cheese - 6-8 oz. Shred	\$4.67	\$5.99	\$4.68
Cheese - 6-8 oz. Sliced	\$5.99	\$4.93	\$6.62
Cream Cheese - 8 oz.	n.a.	\$4.16	n.a.
Flavored Milk - Half Gallon	n.a.	\$5.89	\$5.58
Ice Cream - 14-16 oz.	\$6.08	\$8.79	\$6.20
Ice Cream - 48-64 oz.	\$8.55	\$8.40	\$8.99
Milk - Half Gal	\$4.60	\$4.16	\$5.06
Milk - Gallon	\$7.83	\$8.30	\$5.99
Sour Cream - 16 oz.	\$3.42	n.a.	n.a.
Yogurt - 4-6 oz. Yogurt	\$1.25	n.a.	\$1.31
Yogurt - 32 oz. Greek	\$6.61	\$7.49	\$6.83
Yogurt - 32 oz. Yogurt	\$4.29	\$4.76	\$4.07