## NATIONAL WATERMELON REPORT



Agricultural Marketing Service Specialty Crops Program Market News Division 230 North 1<sup>st</sup> Avenue, Suite 404 Phoenix, AZ 85003 Phone: 602-557-0410

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https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf

September 30, 2025

Movement information is current as of the date of the report. Information is subject to revision. Information is for major shipping point areas.

Shipments in 40,000 LB Units from 9/23/2025 to 9/29/2025

	Trans Mode/ Imp-	Sep	Sep	Sep	Sep	Sep	Sep	Sep	Total This	To Date Last	Final Last
Commodity/Var/Prop/Origin/District	Exp	23	24	зер 25	зер 26	зер 27	зер 28	зер 29	Season	Season	Season
WATERMELONS	_										
DOMINICAN REPUBLIC											
IMPORTS THROUGH SAN JUAN PUERTO RICO	ВІ	-	-	-	-	-	-	1	3	13	80
MEXICO											
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	2	2	1	1	-	-	-	37	24	306
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	-	-	2	2	-	-	2	58	102	4,868
WATERMELONS - RED FLESH SEEDED TYPE	_										
INDIANA											
INDIANA	Т	1	-	-	1	-	-	-	386	816	816
MICHIGAN											
MICHIGAN	Т	1	-	1	1	1	4	1	163	122	122
WATERMELONS - RED FLESH SEEDLESS MINIATURE CALIFORNIA-CENTRAL	-										
SAN JOAQUIN VALLEY CALIFORNIA	Т	12	27	23	30	21	_	23	2,459	1,297	1,542
INDIANA									,	,	•
INDIANA	Т	1	_	_	_	_	1	1	83	480	505
MICHIGAN											
MICHIGAN	Т	1	_	1	_	1	_	_	4	18	18
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	-	-	1	1	-	_	1	3	1	3,966
MEXICO CROSSINGS THROUGH PRESIDIO TEXAS	ΤI	-	-	5	3	-	-	-	58	7	223
WATERMELONS - RED FLESH SEEDLESS											
MINIATURE - ORGANIC CALIFORNIA-CENTRAL	-										
SAN JOAQUIN VALLEY CALIFORNIA	Т	20	3	19	11	17	_	11	635	93	203
WATERMELONS - RED FLESH SEEDLESS		20	3	13	11	17		11	033	55	203
TYPE	-										
CALIFORNIA-CENTRAL	Т										
SAN JOAQUIN VALLEY CALIFORNIA	'	55	48	40	56	35	-	47	5,922	-	-
DELAWARE	Т										
DELAWARE	'	12	13	9	11	6	3	10	1,615	4,263	4,439
INDIANA	Т				_						
INDIANA	'	14	2	6	5	-	4	8	3,812	10,023	10,061
MARYLAND	Т		2	2	2		2	-	222	1.050	4 00=
MARYLAND	ļ	1	2	2	2	-	2	2	806	1,958	1,997
MICHIGAN	Т	2.2	4.0	. 7	4.0	4.5		4.0	1 100	2.025	2.075
MICHIGAN	'	33	10	27	12	15	4	18	1,496	3,005	3,076
MISSOURI	Т		2						0.3		
MISSOURI	T	-	3	-	-	-	-	-	93	- 2.740	
SOUTHEAST MISSOURI	1	6	-	2	-	-	-	-	2,081	2,740	2,740

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Shipments in 40,000 LB Units from 9/23/2025 to 9/29/20	25											
	Trans Mode/								Total	To Date	Final	
	Imp-	Sep	Sep	Sep	Sep	Sep	Sep	Sep	This	Last	Last	
Commodity/Var/Prop/Origin/District	Exp	23	24	25	26	27	28	29	Season	Season	Season	
NORTH CAROLINA	_											
NORTH CAROLINA	T	2	2	4	4	1	-	2	2,444	3,939	3,939	
SOUTH CAROLINA												
SOUTH CAROLINA	T	3	4	3	2	3	-	2	1,263	2,318	2,318	
TEXAS												
TEXAS	Т	9	11	7	3	2	-	4	2,328	-	-	
WATERMELONS - RED FLESH SEEDLESS TYPE - ORGANIC	-											
CALIFORNIA-CENTRAL	т.											
SAN JOAQUIN VALLEY CALIFORNIA	T	6	6	4	4	1	-	3	289	-	-	
WATERMELONS - SEEDLESS	-											
MEXICO	<b>.</b>											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	TI	-	-	-	1	-	-	6	7	24	14,547	
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	-	1	1	3	-	-	2	33	46	476	
MEXICO CROSSINGS THROUGH PHARR TEXAS	ΤI	4	15	-	-	-	-	13	46	8	1,148	
MEXICO CROSSINGS THROUGH PRESIDIO TEXAS	ΤI	1	-	-	-	-	-	-	56	134	412	
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	-	8	-	-	-	-	1	34	160	2,866	
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	ΤI	6	17	-	-	-	-	15	67	-	1,271	
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	ΤI	3	3	3	2	-	-	1	30	12	45	
GRAND TOTALS		193	177	161	155	103	18	174	26,320	31,629	69,089	
Trans Mode: T = Truck A = Air B	= Boat R	= Rail F	P = Pigg	yback	lm	р-Ехр:	E = Exp	ort I = I	mport			
CANTALOUPES	-											
ARIZONA												
CENTRAL ARIZONA	T	22	-	25	25	-	-	20	4,688	3,225	4,470	
CALIFORNIA-CENTRAL												
SAN JOAQUIN VALLEY CALIFORNIA	Т	181	172	172	167	123	-	152	11,942	10,199	12,356	
CANTALOUPES - ORGANIC	-											
CALIFORNIA-CENTRAL												
SAN JOAQUIN VALLEY CALIFORNIA	Т	12	5	5	5	2	-	7	283	77	184	
GRAND TOTALS		215	177	202	197	125	-	179	16,923	13,511	17,021	
Trans Mode: T = Truck A = Air B	= Boat R	= Rail F	P = Pigg	yback	lm	р-Ехр:	E = Exp	ort I = I	mport			
<u>HONEYDEWS</u>	-											
ARIZONA												
CENTRAL ARIZONA	Т	5	-	-	4	-	-	5	1,383	483	695	
CALIFORNIA-CENTRAL												
SAN JOAQUIN VALLEY CALIFORNIA	Т	59	52	63	52	32	-	64	4,430	4,401	5,484	
HONEYDEWS - ORGANIC	_											
CALIFORNIA-CENTRAL												
SAN JOAQUIN VALLEY CALIFORNIA	Т	4	3	2	2	1	-	2	141	48	112	
HONEYDEWS - GOLDEN	_											
CALIFORNIA-CENTRAL												
CALIFORNIA-CENTRAL SAN JOAQUIN VALLEY CALIFORNIA	Т	3	2	2	2	1	-	1	257	-	-	

## SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for September 30, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

## **SAN JOAQUIN VALLEY CALIFORNIA**

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

**CANTALOUPES:** DEMAND MODERATE. MARKET 12S SLIGHTLY **HIGHER**, 9S SLIGHTLY **LOWER**. 1/2 cartons 9s 7.00-10.00 mostly 8.00-9.00 occasional higher 12s 7.00-10.00 mostly 8.00-9.00 occasional higher **HONEYDEWS:** DEMAND MODERATE. MARKET SLIGHTLY **HIGHER**. 2/3 cartons 5s 7.00-9.50 mostly 8.50-9.00 few including previous commitments high as 10.00 6s 7.00-9.50 mostly 9.00-9.00

**MELON, HAMI:** DEMAND MODERATE. MARKET ABOUT STEADY. Many present shipments from prior bookings and/or previous commitments. 2/3 cartons 5s 9.00-11.00 6s 9.00-11.00

WATERMELONS: SUPPLY
APPROXIMATELY 35 COUNT LIGHT.
DEMAND MODERATE. MARKET
SLIGHTLY HIGHER. Many present
shipments from prior bookings and/or
previous commitments. Red Flesh Seedless
Type 24 inch bins approx 35 count supplies
insufficient and in too few hands to establish a
market. approx 45 count 126.00-154.00
mostly 133.00-147.00 occasional higher
approx 60 count 105.00-133.00 mostly
112.00-126.00 occasional higher

### **TEXAS**

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 35 count supplies insufficient to establish a market approx 45 count supplies insufficient to establish a market approx 60 count supplies insufficient to establish a market

#### **MICHIGAN**

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT.

DEMAND RED FLESH SEEDLESS 36S

AND 45S GOOD, 60S MODERATE.

MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 154.00-168.00 occasional lower. 45s 154.00-161.00 occasional higher and lower. 60s 133.00-154.00 occasional lower.

# DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY RED FLESH SEEDLESS 36S LIGHT; 36-60S IN FEW HANDS. DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 126.00-140.00 mostly 133.00-140.00 few as high as 154.00. Includes previous commitments. 45s 126.00-154.00 mostly 133.00-147.00 few 161.00. Includes previous commitments. 60s 126.00-140.00 mostly 126.00-133.00 few 147.00. Includes previous commitments.

#### WHOLESALE TERMINAL MARKET PRICES AS OF September 30, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing <a href="https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports">https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports</a>

## **ASHVILLE**

CANTALOUPES: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 9s 20.00-29.00 HONEYDEWS: MARKET BARELY STEADY. OFFERINGS LIGHT. 2/3 cartons/crates ARIZONA 6s 18.00-23.00

**WATERMELONS**: MARKET. OFFERINGS. bins repacked enroute truck RED FLESH SEEDLESS TYPE fine appearance 200.00-240.00

#### **BOSTON**

**CANTALOUPES**: MARKET LOWER. 1/2 cartons CALIFORNIA 9s 18.00-20.00 12s 18.00-20.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 17.00-18.00 6s 17.00-18.00

**MELON, GALIA:** OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 16.00-18.00 occasional lower

MELON, HAMI: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower 8s 16.00-18.00 occasional lower

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower

**MELON, ORANGE FLESH:** OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 16.00-18.00 occasional lower

WATERMELONS: MARKET MEXICO HIGHER, OTHERS ABOUT STEADY. 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE 36s 7.00 45s 5.00 60s 4.00 INDIANA RED FLESH SEEDLESS TYPE 36s 6.00-6.50 45s 4.00-4.50 occasional higher MEXICO RED FLESH SEEDLESS TYPE 36s 10.00-11.00 45s 7.00-9.00 60s 5.00-6.00

## **CHICAGO**

**CANTALOUPES**: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 16.00 12s 17.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 15.00- 18.00 mostly 16.00-17.00 **HONEYDEWS**: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 15.00 6s 15.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 15.00

**MELON, JUAN CANARY:** OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00

WATERMELONS: MARKET STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s 23.00 fine appearance 26.00 5s 23.00 fine appearance 26.00 24 inch bins ILLINOIS RED FLESH SEEDLESS TYPE 36s 170.00 INDIANA RED FLESH SEEDLESS TYPE 45s 210.00 fair condition 150.00 60s fair condition 160.00 MICHIGAN RED FLESH SEEDLESS TYPE 45s 190.00 60s fair condition 160.00 MISSOURI BLACK DIAMOND 36s 200.00 45s 180.00 60s 200.00 OKLAHOMA RED FLESH SEEDLESS TYPE 45s fine appearance 210.00

**ORGANIC HONEYDEWS**: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 27.00 6s 27.00

## LOS ANGELES CANTALOUPES: OFFERINGS LIGHT. flat

cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower TUSCAN TYPE 9s 11.00-14.00 mostly 12.00-13.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower fair condition 6.00-8.00 poorer quality and condition lower 12s 9.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 6.00-7.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 13.00 occasional higher/lower HONEYDEWS: MARKET STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 6s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 8s 9.00-11.00 mostly 9.00-10.00 occasional higher/lower fair condition 4.00-5.00 poorer quality and condition lower Orange Flesh 6s insufficient

**MELON, GALIA: OFFERINGS VERY** LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s 24.00-27.00 mostly 25.00- 26.00 occasional higher fair condition 12.00-14.00 poorer quality and condition lower 8s fair condition 9.00-10.00 poorer quality and condition lower **MELON, HAMI:** OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00- 15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00-9.00 MELON, KOREAN: OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower **WATERMELONS: OFFERINGS 24-INCH** BINS LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 23.00-26.00 mostly 24.00-25.00 occasional higher 5s 23.00-26.00 mostly 24.00-25.00 occasional higher 6s 23.00-26.00 mostly 24.00-25.00 occasional higher YELLOW FLESH SEEDLESS TYPE 5s 39.00-42.00 mostly 40.00-41.00 occasional higher/lower 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 160.00-170.00 occasional higher/lower 60s 140.00-150.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher

#### MIAMI

**CANTALOUPES**: MARKET HIGHER. OFFERINGS MODERATE. 1/2 cartons CALIFORNIA 9s 22.00-24.00 occasional lower 12s 22.00-24.00 occasional lower **HONEYDEWS**: MARKET HIGHER. OFFERINGS MODERATE. 2/3 cartons CALIFORNIA 5s 20.00-22.00 occasional lower 6s 20.00-22.00 occasional lower **WATERMELONS: MARKET ABOUT** STEADY. FLORIDA RED FLESH SEEDED TYPE 45s per melon 7.00-8.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher GEORGIA RED FLESH SEEDLESS TYPE 45s per melon 5.00-6.00 occasional higher

#### **NEW YORK**

CANTALOUPES: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 14.00-16.00 fine appearance 20.00-22.00 12s 16.00-18.00 oversized 1/2 cartons ARIZONA 9s (6 size) 21.00 CALIFORNIA 9s (6 size) 16.00-18.00 fine appearance 20.00-24.00 mostly 22.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 15.00-16.00 fine appearance 18.00-20.00 few 22.00 6s 14.00- 16.00 oversized 2/3 cartons ARIZONA 5s (4 size) fine appearance 19.00 CALIFORNIA 5s (4 size) 16.00-18.00 fine appearance 20.00-22.00 few 24.00

appearance 20.00-22.00 few 24.00 **WATERMELONS**: OFFERINGS LIGHT. cartons 4s INDIANA RED FLESH SEEDLESS TYPE 60-64 lb 32.00 MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 32.00-35.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb 35.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE 36s 260.00 INDIANA RED FLESH SEEDLESS TYPE 45s 220.00 OKLAHOMA RED FLESH SEEDLESS TYPE 36s fine appearance 280.00 TEXAS RED FLESH SEEDLESS TYPE 36s fine appearance 300.00

#### **PHILADELPHIA**

**CANTALOUPES**: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 18.00-19.00 12s 17.00-18.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 18.00-20.00 mostly 19.00-20.00

**HONEYDEWS**: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 18.00-19.00 6s 17.00-18.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 17.00-20.00 mostly 18.00-20.00

**WATERMELONS**: MARKET ABOUT STEADY. cartons MARYLAND RED FLESH SEEDLESS TYPE Round Types 4s 28.00 5s 28.00 TEXAS RED FLESH SEEDLESS TYPE Round Types 4s fine appearance 36.00 5s fine appearance 36.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 45s 200.00 60s 160.00-180.00 mostly 180.00 MARYLAND RED FLESH SEEDLESS TYPE Round Types 36s 150.00 45s 150.00 SANGRIA TYPE 30s fair appearance holdovers 120.00 MICHIGAN SANGRIA TYPE 35s 200.00 45s 200.00 flat cartons MICHIGAN RED FLESH SEEDLESS MINIATURE 6s 16.00