# NATIONAL WATERMELON REPORT



Agricultural Marketing Service Specialty Crops Program Market News Division 230 North 1<sup>st</sup> Avenue, Suite 404 Phoenix, AZ 85003 Phone: 602-557-0410

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**September 29, 2025** 

Movement information is current as of the date of the report. Information is subject to revision. Information is for major shipping point areas.

Shipments in 40,000 LB Units from 9/22/2025 to 9/28/2025

Common alita Alen (Duna (Oninin (Diabuint	Trans Mode/ Imp-	Sep	Total This	To Date Last	Final Last						
Commodity/Var/Prop/Origin/District WATERMELONS	Exp	22	23	24	25	26	27	28	Season	Season	Season
MEXICO	-										
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	4	2	2	1	1	_	_	37	24	306
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	-	-	-	2	2	_	_	56	102	4,868
WATERMELONS - RED FLESH SEEDED TYPE					2	2			30	102	4,000
INDIANA	-										
INDIANA	Т	1	1	_	_	1	_	_	386	816	816
MICHIGAN		_	-			-			555	010	010
MICHIGAN	Т	2	1	_	1	1	1	4	162	122	122
WATERMELONS - RED FLESH SEEDLESS MINIATURE CALIFORNIA-CENTRAL	-	_	-		-	-	-	·	102		122
SAN JOAQUIN VALLEY CALIFORNIA	Т	35	12	27	23	30	21	-	2,436	1,297	1,542
INDIANA											
INDIANA	Т	1	1	-	-	-	-	1	82	480	505
MICHIGAN											
MICHIGAN	Т	-	1	-	1	-	1	-	4	18	18
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	-	-	-	1	1	-	-	2	1	3,966
MEXICO CROSSINGS THROUGH PRESIDIO TEXAS  WATERMELONS - RED FLESH SEEDLESS  MINIATURE - ORGANIC	T I	-	-	-	5	3	-	-	58	7	223
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA  WATERMELONS - RED FLESH SEEDLESS  TYPE	T -	-	20	3	19	11	17	-	625	93	203
CALIFORNIA-CENTRAL	Т	42		40	40	F.C	25		F 07F		
SAN JOAQUIN VALLEY CALIFORNIA	'	42	55	48	40	56	35	-	5,875	-	-
DELAWARE	Т	17	12	12	0	_	4	2	1 507	4 2 4 7	4.420
DELAWARE	'	17	12	13	9	5	4	3	1,597	4,247	4,439
GEORGIA	Т	4							10.724	15 242	15 242
GEORGIA	'	1	-	-	-	-	-	-	10,734	15,342	15,342
INDIANA	Т	12	1.4	2	C	_		4	2.005	10.010	10.061
INDIANA		13	14	2	6	5	-	4	3,805	10,018	10,061
MARYLAND MARYLAND	Т	1	1	2	2	2		2	804	1.053	1 007
MICHIGAN		1	1	2	2	2	-	2	804	1,952	1,997
MICHIGAN MICHIGAN	Т	20	33	10	27	12	15	4	1 470	2.005	2.076
MISSOURI	•	20	33	10	21	12	12	4	1,478	2,995	3,076
MISSOURI	Т	_	_	3	_	_	_	_	93	_	_
SOUTHEAST MISSOURI	T	3	6	-		-	-	-	2,081		2 740
SOUTHERST WIISSOUN	•	3	U	-	2	-	-	-	2,001	2,740	2,740

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Shipments in 40,000 LB Units from 9/22/2025 to 9/28/20	25										
	Trans Mode/ Imp-	Sep	Sep	Sep	Sep	Sep	Sep	Sep	Total This	To Date Last	Final Last
Commodity/Var/Prop/Origin/District	Exp	22	23	24	25	26	27	28	Season	Season	Season
NORTH CAROLINA	_										
NORTH CAROLINA	T	3	2	2	4	4	1	-	2,442	3,939	3,939
SOUTH CAROLINA	_										
SOUTH CAROLINA	Т	2	3	4	3	2	3	-	1,260	2,318	2,318
TEXAS	_										
TEXAS	Т	12	9	11	7	3	2	-	2,324	-	-
WATERMELONS - RED FLESH SEEDLESS TYPE - ORGANIC	_										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	Т	2	6	6	4	4	1	-	286	-	-
WATERMELONS - SEEDLESS											
MEXICO	-										
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	ΤI	_	_	_	_	1	-	_	1	24	14,547
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	1	_	1	1	3	_	_	31	46	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	ΤI	8	4	15	_	_	_	_	33	8	1,148
MEXICO CROSSINGS THROUGH PRESIDIO TEXAS	ΤI	_	1	_	_	_	_	_	56	134	412
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	_	_	8	_	_	_	_	33	160	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	ΤI	11	6	17	_	_	_	_	52	-	1,271
MEXICO CROSSINGS THROUGH SANTA TERESA NEW	ΤI				2	2					•
MEXICO		5	3	3	3	2	-	-	28	12	45
GRAND TOTALS		184	193	177	161	149	101	18	36,868	46,925	77,343
Trans Mode: T = Truck A = Air B	= Boat R	= Rail I	P = Pigg	yback	lm	p-Exp:	E = Exp	ort I = II	mport		
CANTALOUPES	-										
ARIZONA	Т		22		25	25			4.660	2 225	4.470
CENTRAL ARIZONA	,	-	22	-	25	25	-	-	4,668	3,225	4,470
CALIFORNIA-CENTRAL	Т	172	101	170	172	167	122		11 700	10.100	12.256
SAN JOAQUIN VALLEY CALIFORNIA	•	173	181	172	172	167	123	-	11,790	10,199	12,356
CANTALOUPES - ORGANIC	-										
CALIFORNIA-CENTRAL	Т			_	_	_					
SAN JOAQUIN VALLEY CALIFORNIA	'	3	12	5	5	5	2	-	276	77	184
GRAND TOTALS	= Boot B	176	215	177	202	197	125	-	16,744	13,511	17,021
Trans Mode: T = Truck A = Air B = Boat R = Rail P = Pig HONEYDEWS					IM	p-Exp:	E = Exp	ort i = ii	nport		
ARIZONA	-										
	Т		5			4			1 270	402	COF
CALIFORNIA-CENTRAL	•	-	Э	-	-	4	-	-	1,378	483	695
	Т	71	50	F.2	62		22		4.266	4 401	F 404
SAN JOAQUIN VALLEY CALIFORNIA	,	71	59	52	63	52	32	-	4,366	4,401	5,484
HONEYDEWS - ORGANIC	-										
CALIFORNIA-CENTRAL	т										
SAN JOAQUIN VALLEY CALIFORNIA	Т	2	4	3	2	2	1	-	140	48	112
HONEYDEWS - GOLDEN	-										
CALIFORNIA-CENTRAL	т								_		
SAN JOAQUIN VALLEY CALIFORNIA	T	3	3	2	2	2	1	-	255	-	-
GRAND TOTALS		76	71	57	67	60	34		6,139	4,932	6,291

## SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for September 29, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

## SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

**CANTALOUPES:** DEMAND MODERATE. MARKET SLIGHTLY **HIGHER**. 1/2 cartons 9s 7.00-10.00 mostly 8.50-9.00 occasional higher 12s 7.00-10.00 mostly 8.00-8.50 occasional higher and lower

**HONEYDEWS:** DEMAND MODERATE. MARKET ABOUT STEADY. 2/3 cartons 5s 7.00-9.50 mostly 8.00-9.00 few including previous commitments high as 10.00 6s 7.00-9.50 mostly 8.50-9.00

**MELON, HAMI:** DEMAND MODERATE. MARKET ABOUT STEADY. Many present shipments from prior bookings and/or previous commitments. 2/3 cartons 5s 9.00-11.00 6s 9.00-11.00

**WATERMELONS: SUPPLY** 

APPROXIMATELY 35 COUNT LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Type 24 inch bins approx 35 count supplies insufficient and in too few hands to establish a market. approx 45 count 119.00-140.00 mostly 133.00-140.00 occasional higher approx 60 count 98.00-126.00 mostly 105.00-126.00 occasional higher

# **TEXAS**

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 35 count supplies insufficient to establish a market approx 45 count supplies insufficient to establish a market approx 60 count supplies insufficient to establish a market

## **MICHIGAN**

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT.

DEMAND RED FLESH SEEDLESS 36S
GOOD, 45S AND 60S MODERATE.

MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 154.00-168.00 occasional lower. 45s 154.00-161.00 occasional higher and lower. 60s 133.00-154.00 occasional lower.

# DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY RED FLESH SEEDLESS 36S LIGHT: 36-60S IN FEW HANDS. DEMAND RED FLESH SEEDLESS 36S AND 45S GOOD, 60S FAIRLY GOOD. MARKET RED FLESH SEEDLESS 60S SLIGHTLY HIGHER, OTHERS ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 126.00-140.00 mostly 133.00-140.00 few as high as 168.00. Includes previous commitments. 45s 126.00-154.00 mostly 133.00-147.00 few 161.00- 168.00. Includes previous commitments. 60s 126.00-140.00 mostly 126.00-133.00 few 147.00-154.00. Includes previous commitments.

## WHOLESALE TERMINAL MARKET PRICES AS OF September 29, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing <a href="https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports">https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports</a>

# **ASHVILLE**

CANTALOUPES: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 9s 20.00-29.00
HONEYDEWS: MARKET BARELY STEADY. OFFERINGS LIGHT. 2/3 cartons/crates ARIZONA 6s 18.00-23.00
WATERMELONS: MARKET.
OFFERINGS. bins repacked enroute truck RED FLESH SEEDLESS TYPE fine appearance 200.00-240.00

#### **BOSTON**

**CANTALOUPES**: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 19.00-20.00 poor condition 3.00-4.00 occasional lower 12s 19.00-20.00 poor condition 3.00-4.00 occasional lower

**HONEYDEWS**: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 17.00-18.00 fair condition 8.00-10.00 6s 17.00-18.00 fair condition 8.00- 10.00

**MELON, GALIA:** OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 16.00-18.00 occasional lower

**MELON, HAMI :** OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower 8s 16.00-18.00 occasional lower

**MELON, JUAN CANARY:** OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower

**MELON, ORANGE FLESH:** OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 16.00-18.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 36s 7.00 45s 5.00 60s 3.50 INDIANA RED FLESH SEEDLESS TYPE 36s 6.00-6.50 45s 4.00-4.50 occasional higher MEXICO RED FLESH SEEDLESS TYPE 36s 8.00-10.00 45s 6.00-8.00 60s 4.50-6.00

## **CHICAGO**

CANTALOUPES: MARKET HIGHER. 1/2 cartons CALIFORNIA 9s 16.00 12s 17.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 15.00- 18.00 mostly 16.00-17.00 HONEYDEWS: MARKET 5S JUMBO HIGHER; OTHERS ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 15.00 6s 15.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 15.00

**MEĹON, JUAN CANARY:** OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00

WATERMELONS: MARKET ABOUT STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s 23.00 fine appearance 26.00 5s 23.00 fine appearance 26.00 24 inch bins ILLINOIS RED FLESH SEEDLESS TYPE 36s 170.00 INDIANA RED FLESH SEEDLESS TYPE 45s 210.00 fair condition 150.00 60s fair condition 160.00 MICHIGAN RED FLESH SEEDLESS TYPE 45s 190.00 60s fair condition 160.00 MISSOURI BLACK DIAMOND 36s 200.00 45s 180.00 60s 200.00 OKLAHOMA RED FLESH SEEDLESS TYPE 45s fine appearance 210.00

**ORGANIC CANTALOUPES**: MARKET HIGHER. 1/2 cartons CALIFORNIA 9s 27.00 12s 27.00

**HONEYDEWS**: MARKET 5S JUMBO HIGHER; OTHERS ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 27.00 6s 27.00

# LOS ANGELES

**CANTALOUPES: MARKET STEADY.** OFFERINGS LIGHT. flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower TUSCAN TYPE 9s 11.00-14.00 mostly 12.00-13.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower fair condition 6.00-8.00 poorer quality and condition lower 12s 9.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 6.00-7.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 13.00 occasional higher/lower

HONEYDEWS: MARKET STEADY. OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 6s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 8s 9.00-11.00 mostly 9.00-10.00 occasional higher/lower fair condition 4.00-5.00 poorer quality and condition lower Orange Flesh 6s insufficient to quote

## **LOS ANGELES**

**MELON, GALIA: OFFERINGS VERY** LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s 24.00-27.00 mostly 25.00- 26.00 occasional higher fair condition 12.00-14.00 poorer quality and condition lower 8s fair condition 9.00-10.00 poorer quality and condition lower **MELON, HAMI:** OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00- 15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00-9.00 MELON. KOREAN: OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower **WATERMELONS:** MARKET STEADY. OFFERINGS 24-INCH BINS LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 23.00-26.00 mostly 24.00-25.00 occasional higher 5s 23.00-26.00 mostly 24.00-25.00 occasional higher 6s 23.00-26.00 mostly 24.00-25.00 occasional higher YELLOW FLESH SEEDLESS TYPE 5s 39.00-42.00 mostly 40.00-41.00 occasional higher/lower 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 160.00-170.00 occasional higher/lower 60s 140.00-150.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher

## MIAMI

**CANTALOUPES**: MARKET ABOUT STEADY. OFFERINGS MODERATE. 1/2 cartons CALIFORNIA 9s 20.00-23.00 occasional lower 12s 20.00-23.00 occasional lower

**HONEYDEWS**: MARKET ABOUT STEADY. OFFERINGS MODERATE. 2/3 cartons CALIFORNIA 5s 18.00-20.00 occasional lower 6s 18.00-20.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. FLORIDA RED FLESH SEEDED TYPE 45s per melon 7.00-8.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher GEORGIA RED FLESH SEEDLESS TYPE 45s per melon 5.00-6.00 occasional higher

## **NEW YORK**

CANTALOUPES: MARKET SLIGHTLY HIGHER. 1/2 cartons CALIFORNIA 9s 14.00-16.00 fine appearance 20.00-22.00 12s 16.00-18.00 oversized 1/2 cartons ARIZONA 9s (6 size) 21.00 CALIFORNIA 9s (6 size) 16.00-18.00 fine appearance 20.00-24.00 mostly 22.00

HONEYDEWS: MARKET SLIGHTLY HIGHER. 2/3 cartons CALIFORNIA 5s 15.00-16.00 fine appearance 18.00-20.00 few 22.00 6s 14.00- 16.00 oversized 2/3 cartons ARIZONA 5s (4 size) fine appearance 19.00 CALIFORNIA 5s (4 size) 16.00-18.00 fine appearance 20.00-22.00 few 24.00 WATERMELONS: MARKET HIGHER. OFFERINGS LIGHT. cartons 4s INDIANA

OFFERINGS LIGHT. cartons 4s INDIANA RED FLESH SEEDLESS TYPE 60-64 lb 32.00 MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 32.00-35.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb 35.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE 36s 260.00 INDIANA RED FLESH SEEDLESS TYPE 45s 220.00 OKLAHOMA RED FLESH SEEDLESS TYPE 36s fine appearance 280.00 TEXAS RED FLESH SEEDLESS TYPE 36s fine appearance 300.00

## **PHILADELPHIA**

CANTALOUPES: MARKET SLIGHTLY LOWER. 1/2 cartons CALIFORNIA 9s 18.00-19.00 12s 17.00-18.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 18.00-20.00 mostly 19.00-20.00

HONEYDEWS: MARKET SLIGHTLY LOWER. 2/3 cartons CALIFORNIA 5s 18.00-19.00 6s 17.00-18.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 17.00-20.00 mostly 18.00-20.00

**WATERMELONS: MARKET DELAWARE** RED FLESH SEEDLESS TYPE 60S LOWER, OTHERS ABOUT STEADY. cartons MARYLAND RED FLESH SEEDLESS TYPE Round Types 4s 28.00 TEXAS RED FLESH SEEDLESS TYPE Round Types 4s fine appearance 36.00 5s fine appearance 36.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 45s 200.00 60s 160.00-180.00 mostly 180.00 MARYLAND RED FLESH SEEDLESS TYPE Round Types 36s 150.00 45s 150.00 SANGRIA TYPE 30s fair appearance holdovers 120.00 MICHIGAN SANGRIA TYPE 35s 200.00 45s 200.00 flat cartons MICHIGAN RED FLESH SEEDLESS MINIATURE 6s 16.00