

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
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Market News Division

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September 26, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 9/19/2025 to 9/25/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	Sep 24	Sep 25	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	1	-	-	4	2	2	1	35	23	306
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	-	-	-	-	-	2	54	94	4,868
<u>WATERMELONS - RED FLESH SEEDED TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	1	-	-	-	-	-	-	193	-	-
INDIANA											
INDIANA	T	1	1	-	1	1	-	-	386	816	816
MICHIGAN											
MICHIGAN	T	2	2	2	2	1	-	1	156	121	122
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	47	32	-	35	12	27	23	2,385	1,242	1,542
INDIANA											
INDIANA	T	-	-	-	1	1	-	-	81	470	505
MICHIGAN											
MICHIGAN	T	-	-	-	-	1	-	1	3	17	18
MEXICO											
MEXICO CROSSINGS THROUGH NOGALES ARIZONA	T I	-	-	-	-	-	-	1	1	-	3,966
MEXICO CROSSINGS THROUGH PRESIDIO TEXAS	T I	1	-	-	-	-	-	5	54	7	223
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	-	-	-	20	3	19	597	78	203
<u>WATERMELONS - RED FLESH SEEDLESS TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	44	40	-	42	55	48	40	5,784	-	-
DELAWARE											
DELAWARE	T	(5)	8	5	17	12	13	9	1,585	4,168	4,439
GEORGIA											
GEORGIA	T	-	-	-	1	-	-	-	10,734	15,342	15,342
INDIANA											
INDIANA	T	13	10	4	13	14	2	6	3,795	9,980	10,061
MARYLAND											
MARYLAND	T	9	3	1	1	1	2	2	801	1,921	1,997
MICHIGAN											
MICHIGAN	T	22	21	12	20	33	10	27	1,447	2,926	3,076
MISSOURI											
MISSOURI	T	1	2	2	-	-	3	-	93	-	-
SOUTHEAST MISSOURI	T	-	-	-	3	6	-	2	2,081	2,740	2,740

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp-Exp	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	Sep 24	Sep 25	Total This Season	To Date Last Season	Final Last Season
NORTH CAROLINA											
NORTH CAROLINA	T	5	3	1	3	2	2	4	2,437	3,934	3,939
SOUTH CAROLINA											
SOUTH CAROLINA	T	1	2	-	2	3	4	3	1,255	2,318	2,318
TEXAS											
TEXAS	T	15	14	6	12	9	11	7	2,319	-	-
VIRGINIA											
VIRGINIA	T	1	-	-	-	-	-	-	169	308	308
WATERMELONS - RED FLESH SEEDLESS TYPE - ORGANIC											
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	2	-	-	2	6	6	4	282	-	-
WATERMELONS - SEEDLESS											
MEXICO											
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	5	-	-	1	-	1	1	27	46	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	-	-	8	4	15	-	33	8	1,148
MEXICO CROSSINGS THROUGH PRESIDIO TEXAS	T I	4	-	-	-	1	-	-	56	130	412
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	-	-	-	-	8	-	33	160	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	-	-	-	11	6	17	-	52	-	1,271
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	T I	1	-	-	5	3	3	3	27	12	45
GRAND TOTALS		171	138	33	184	193	177	161	36,963	46,914	77,652
Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback Imp-Exp: E = Export I = Import											
CANTALOUPE											
ARIZONA											
CENTRAL ARIZONA	T	15	-	-	-	22	-	25	4,643	3,189	4,470
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	150	123	-	173	181	172	172	11,500	9,757	12,356
CANTALOUPE - ORGANIC											
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	3	-	-	3	12	5	5	269	72	184
CANTALOUPE - ATHENA TYPE											
N CAROLINA-S CAROLINA											
NORTH CAROLINA AND SOUTH CAROLINA	T	1	-	-	-	-	-	-	468	615	615
GRAND TOTALS		169	123	-	176	215	177	202	16,889	13,643	17,636
Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback Imp-Exp: E = Export I = Import											
HONEYDEW											
ARIZONA											
CENTRAL ARIZONA	T	5	-	-	-	5	-	-	1,374	474	695
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	78	59	-	71	59	52	63	4,282	4,241	5,484
HONEYDEW - ORGANIC											
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	2	-	-	2	4	3	2	137	45	112
HONEYDEW - GOLDEN											
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	3	-	-	3	3	2	2	252	-	-
GRAND TOTALS		88	59	-	76	71	57	67	6,045	4,760	6,291
Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback Imp-Exp: E = Export I = Import											

SHIPPING POINT INFORMATION

Sales F.O.B. Shipping Point and Delivered Sales Shipping Point Basis for September 26, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND MODERATE. MARKET SLIGHTLY **HIGHER**. 1/2 cartons 9s 7.00-10.50 mostly 8.00-9.00 occasional higher 12s 7.00-10.50 mostly 7.50-8.50 occasional higher and lower

HONEYDEWS: DEMAND MODERATE. MARKET SLIGHTLY **HIGHER**. 2/3 cartons 5s 7.00-9.50 mostly 8.00-9.00 few including previous commitments high as 10.00 6s 7.00-9.50 mostly 8.50-9.00

MELON, HAMI : DEMAND MODERATE. MARKET ABOUT STEADY. Many present shipments from prior bookings and/or previous commitments. 2/3 cartons 5s 9.00-11.00 6s 9.00-11.00

WATERMELONS: SUPPLY APPROXIMATELY 35 COUNT LIGHT. DEMAND MODERATE. MARKET SLIGHTLY **HIGHER**. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Type 24 inch bins approx 35 count 119.00-147.00 mostly 133.00-140.00 occasional higher approx 45 count 119.00-140.00 mostly 126.00-140.00 occasional higher approx 60 count 98.00-126.00 mostly 105.00-126.00 occasional higher

TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 35 count supplies insufficient to establish a market approx 45 count supplies insufficient to establish a market approx 60 count supplies insufficient to establish a market

SOUTHWEST INDIANA AND SOUTHEAST ILLINOIS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: Red Flesh Seedless Type 24 inch bins Supply insufficient and in too few hands to establish a market.

LAST REPORT.

MICHIGAN

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT. DEMAND RED FLESH SEEDLESS 36S VERY GOOD, 45S GOOD, 60S MODERATE. MARKET **HIGHER**. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 154.00-168.00 occasional lower. 45s 154.00-161.00 occasional higher and lower. 60s 133.00-154.00 occasional lower.

DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY IN FEW HANDS. DEMAND RED FLESH SEEDLESS 36S AND 45S GOOD, 60S FAIRLY MODERATE. MARKET RED FLESH SEEDLESS 36S AND 45S SLIGHTLY **HIGHER**, 60S ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 126.00-154.00 mostly 133.00-140.00 few 168.00, few as high as 195.00. Includes previous commitments. 45s 126.00-154.00 mostly 133.00-147.00 few 168.00. Includes previous commitments. 60s 105.00-140.00 mostly 112.00-126.00 Includes previous commitments.

WHOLESALE TERMINAL MARKET PRICES AS OF September 26, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHVILLE

CANTALOUPE: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 9s 22.00-29.00
HONEYDEWS: MARKET BARELY STEADY. OFFERINGS LIGHT. 2/3 cartons/crates ARIZONA 6s 18.00-24.00
WATERMELONS: MARKET. OFFERINGS. bins repacked enroute truck RED FLESH SEEDLESS TYPE fine appearance 200.00-240.00

BOSTON

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 19.00-20.00 poor condition 3.00-4.00 occasional lower 12s 19.00-20.00 poor condition 3.00-4.00 occasional lower

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 17.00-18.00 fair condition 8.00-10.00 6s 17.00-18.00 fair condition 8.00-10.00

MELON, GALIA: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 16.00-18.00 occasional lower

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower 8s 16.00-18.00 occasional lower

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 16.00-18.00 occasional lower

WATERMELONS: MARKET STEADY. 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE 36s 7.00 45s 5.00 60s 3.50 INDIANA RED FLESH SEEDLESS TYPE 36s 6.00-6.50 45s 4.00-4.50 occasional higher TEXAS RED FLESH SEEDLESS TYPE 28s 12.00 occasional higher 36s 10.00 45s 7.50-8.00 60s 5.50-6.00

CHICAGO

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 15.00 12s 13.50-16.00 mostly 14.00-15.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 16.00-19.00 mostly 17.00-18.00 fine appearance 21.00

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 16.00 6s 12.00-15.00 mostly 13.00-14.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 14.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00

WATERMELONS: MARKET STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s 23.00 fine appearance 28.50 5s fine appearance 28.50 24 inch bins ILLINOIS RED FLESH SEEDLESS TYPE 36s 200.00 INDIANA RED FLESH SEEDLESS TYPE 45s 210.00 60s 200.00 fair condition 150.00 MICHIGAN RED FLESH SEEDLESS TYPE 45s 180.00-200.00 180.00 MISSOURI BLACK DIAMOND 36s 200.00 60s 160.00-200.00 mostly 170.00-180.00
ORGANIC CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 27.00 12s 27.00

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 27.00 6s 27.00

LOS ANGELES**CANTALOUPE:** MARKET FIRM.

OFFERINGS LIGHT. flat cartons

CALIFORNIA SAN JOAQUIN VALLEY

CALIFORNIA 9s 10.00-13.00 mostly 11.00-

12.00 occasional higher/lower TUSCAN

TYPE 9s 11.00-14.00 mostly 12.00-13.00

occasional higher/lower 1/2 cartons

CALIFORNIA SAN JOAQUIN VALLEY

CALIFORNIA 9s 10.00-13.00 mostly 11.00-

12.00 occasional higher/lower fair condition

6.00-8.00 poorer quality and condition lower

12s 9.00-12.00 mostly 10.00-11.00 occasional

higher/lower fair condition 6.00-7.00 poorer

quality and condition lower oversized 1/2

cartons CALIFORNIA SAN JOAQUIN

VALLEY CALIFORNIA 9s (6 size) 13.00

occasional higher/lower

HONEYDEWS: OFFERINGS LIGHT. 2/3

cartons CALIFORNIA SAN JOAQUIN

VALLEY CALIFORNIA 5s 10.00-12.00

mostly 10.00-11.00 occasional higher/lower

fair condition 5.00-7.00 poorer quality and

condition lower 6s 10.00-12.00 mostly 10.00-

11.00 occasional higher/lower fair condition

5.00-7.00 poorer quality and condition lower

8s 9.00-11.00 mostly 9.00-10.00 occasional

higher/lower fair condition 4.00-5.00 poorer

quality and condition lower Orange Flesh 6s

insufficient to quote

MELON, GALIA: OFFERINGS VERY

LIGHT. 2/3 cartons CALIFORNIA SAN

JOAQUIN VALLEY CALIFORNIA 6s

24.00-27.00 mostly 25.00- 26.00 occasional

higher fair condition 12.00-14.00 poorer

quality and condition lower 8s fair condition

9.00-10.00 poorer quality and condition lower

MELON, HAMI : OFFERINGS VERY

LIGHT. 2/3 cartons CALIFORNIA SAN

JOAQUIN VALLEY CALIFORNIA 5s

13.00-16.00 mostly 14.00- 15.00 occasional

higher/lower fair condition 10.00-11.00 6s

13.00-16.00 mostly 14.00-15.00 occasional

higher/lower fair condition 8.00- 9.00

MELON, KOREAN: OFFERINGS VERY

LIGHT. 30 lb cartons MEXICO 25.00-28.00

mostly 26.00-27.00 occasional higher/lower

WATERMELONS: MARKET STEADY.

OFFERINGS 24-INCH BINS LIGHT. cartons

CALIFORNIA SAN JOAQUIN VALLEY

CALIFORNIA RED FLESH SEEDLESS

TYPE 4s 23.00-26.00 mostly 24.00-25.00

occasional higher 5s 23.00-26.00 mostly

24.00-25.00 occasional higher 6s 23.00-26.00

mostly 24.00-25.00 occasional higher

YELLOW FLESH SEEDLESS TYPE 5s

39.00-42.00 mostly 40.00-41.00 occasional

higher/lower 24 inch bins CALIFORNIA

SAN JOAQUIN VALLEY CALIFORNIA

RED FLESH SEEDLESS TYPE 45s 160.00-

170.00 occasional higher/lower 60s 140.00-

150.00 occasional higher/lower flat cartons

CALIFORNIA SAN JOAQUIN VALLEY

CALIFORNIA RED FLESH SEEDLESS

MINIATURE 6s 13.00-15.00 mostly 13.00-

14.00 occasional higher 8s 13.00-15.00

mostly 13.00-14.00 occasional higher 9s

10.00-12.00 mostly 11.00-12.00 occasional

higher 11s 10.00-12.00 mostly 10.00-11.00

occasional higher

MIAMI**CANTALOUPE:** MARKET ABOUT

STEADY. OFFERINGS MODERATE. 1/2

cartons CALIFORNIA 9s 20.00-23.00

occasional lower 12s 20.00- 23.00 occasional

lower

HONEYDEWS: MARKET ABOUT

STEADY. OFFERINGS MODERATE. 2/3

cartons CALIFORNIA 5s 18.00-20.00

occasional lower 6s 18.00- 20.00 occasional

lower

WATERMELONS: MARKET ABOUT

STEADY. FLORIDA RED FLESH SEEDED

TYPE 45s per melon 7.00-8.00 occasional

higher 24 inch bins FLORIDA RED FLESH

SEEDLESS TYPE 60s per melon 5.00-6.00

occasional higher GEORGIA RED FLESH

SEEDLESS TYPE 45s per melon 5.00- 6.00

occasional higher

NEW YORK**CANTALOUPE:** MARKET ABOUT

STEADY. 1/2 cartons CALIFORNIA 9s

14.00-16.00 12s 16.00-18.00 few 14.00

oversized 1/2 cartons CALIFORNIA 9s (6

size) 16.00-18.00 fine appearance 20.00

HONEYDEWS: MARKET ABOUT

STEADY. 2/3 cartons ARIZONA 5s 15.00-

16.00 CALIFORNIA 5s 15.00-16.00 6s

12.00-14.00 fine appearance 16.00 oversized

2/3 cartons CALIFORNIA 5s (4 size) 15.00-

16.00 fine appearance 18.00

WATERMELONS: OFFERINGS LIGHT.

cartons 4s DELAWARE RED FLESH

SEEDLESS TYPE 60-64 lb 26.00-28.00

MEXICO RED FLESH SEEDLESS TYPE

65-69 lb 28.00-30.00 TEXAS RED FLESH

SEEDLESS TYPE 70-74 lb 28.00-30.00 24

inch bins DELAWARE RED FLESH

SEEDLESS TYPE 36s 175.00 45s 180.00-

200.00 60s 160.00-175.00 TEXAS RED

FLESH SEEDLESS TYPE 36s 280.00-300.00

fine appearance 320.00 45s 250.00

PHILADELPHIA**CANTALOUPE:** MARKET STEADY. 1/2

cartons CALIFORNIA 9s 18.00-20.00 12s

18.00-20.00 oversized 1/2 cartons

CALIFORNIA 9s (6 size) 20.00-22.00

HONEYDEWS: MARKET STEADY. 2/3

cartons CALIFORNIA 5s 19.00-20.00 6s

18.00-19.00 oversized 2/3 cartons

CALIFORNIA 5s (4 size) 20.00-21.00

WATERMELONS: MARKET ABOUT

STEADY. cartons MARYLAND RED

FLESH SEEDLESS TYPE Round Types 4s

28.00 5s 28.00 TEXAS RED FLESH

SEEDLESS TYPE Round Types 4s fine

appearance 36.00 5s fine appearance 36.00 24

inch bins DELAWARE RED FLESH

SEEDLESS TYPE Round Types 45s 200.00

60s 175.00-180.00 mostly 180.00

MICHIGAN RED FLESH SEEDLESS TYPE

Round Types 36s 230.00 SANGRIA TYPE

45s 200.00 flat cartons MICHIGAN RED

FLESH SEEDLESS MINIATURE 6s 16.00