

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

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September 25, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 9/18/2025 to 9/24/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	Sep 24	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	1	1	-	-	4	2	2	34	23	306
<u>WATERMELONS - RED FLESH SEEDED TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	1	1	-	-	-	-	-	193	-	-
INDIANA											
INDIANA	T	1	1	1	-	1	1	-	386	816	816
MICHIGAN											
MICHIGAN	T	1	2	2	2	2	1	-	155	120	122
TEXAS											
TEXAS	T	1	-	-	-	-	-	-	372	-	-
VIRGINIA											
VIRGINIA	T	1	-	-	-	-	-	-	30	57	57
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	47	32	-	35	12	27	2,362	1,220	1,542
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	31	-	-	-	-	-	-	1,201	-	-
INDIANA											
INDIANA	T	3	-	-	-	1	1	-	81	466	505
MICHIGAN											
MICHIGAN	T	-	-	-	-	-	1	-	2	16	18
MEXICO											
MEXICO CROSSINGS THROUGH PRESIDIO TEXAS	T I	2	1	-	-	-	-	-	50	7	223
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	-	-	-	-	20	3	578	72	203
<u>WATERMELONS - RED FLESH SEEDLESS TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	53	44	40	-	42	55	48	5,744	-	-
DELAWARE											
DELAWARE	T	10	(5)	8	5	17	12	13	1,576	4,134	4,439
GEORGIA											
GEORGIA	T	-	-	-	-	1	-	-	10,734	15,342	15,342
INDIANA											
INDIANA	T	17	13	10	4	13	14	2	3,789	9,964	10,061
MARYLAND											
MARYLAND	T	1	9	3	1	1	1	2	799	1,913	1,997
MICHIGAN											
MICHIGAN	T	27	22	21	12	20	33	10	1,420	2,906	3,076

	Trans Mode/ Imp-Exp	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	Sep 24	Total This Season	To Date Last Season	Final Last Season
Commodity/Var/Prop/Origin/District											
MISSOURI											
MISSOURI	T	-	1	2	2	-	-	3	93	-	-
SOUTHEAST MISSOURI	T	1	-	-	-	3	6	-	2,079	2,740	2,740
NORTH CAROLINA											
NORTH CAROLINA	T	4	5	3	1	3	2	2	2,433	3,932	3,939
SOUTH CAROLINA											
SOUTH CAROLINA	T	2	1	2	-	2	3	4	1,252	2,318	2,318
TEXAS											
TEXAS	T	15	15	14	6	12	9	11	2,312	-	-
VIRGINIA											
VIRGINIA	T	-	1	-	-	-	-	-	169	305	308
WATERMELONS - RED FLESH SEEDLESS TYPE - ORGANIC											
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	2	2	-	-	2	6	6	277	-	-
WATERMELONS - SEEDLESS											
MEXICO											
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	3	5	-	-	1	-	1	26	44	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	-	-	-	-	8	4	15	33	2	1,148
MEXICO CROSSINGS THROUGH PRESIDIO TEXAS	T I	11	4	-	-	-	1	-	56	128	412
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	-	-	-	-	-	-	8	33	107	2,866
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	-	-	-	-	11	6	17	52	-	1,271
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	T I	1	1	-	-	5	3	3	24	11	45
GRAND TOTALS		189	171	138	33	184	193	177	38,353	46,670	54,328
Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback Imp-Exp: E = Export I = Import											
CANTALOUPE											
ARIZONA											
CENTRAL ARIZONA	T	2	15	-	-	-	22	-	4,618	3,171	4,470
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	161	150	123	-	173	181	172	11,328	9,598	12,356
CANTALOUPE - ORGANIC											
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	3	3	-	-	3	12	5	264	67	184
CANTALOUPE - ATHENA TYPE											
N CAROLINA-S CAROLINA											
NORTH CAROLINA AND SOUTH CAROLINA	T	-	1	-	-	-	-	-	468	615	615
GRAND TOTALS		166	169	123	-	176	215	177	16,687	13,460	17,636
Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback Imp-Exp: E = Export I = Import											

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Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	Sep 24	Total This Season	To Date Last Season	Final Last Season
<u>HONEYDEWS</u>	-										
ARIZONA											
CENTRAL ARIZONA	T	2	5	-	-	-	5	-	1,374	470	695
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	59	78	59	-	71	59	52	4,219	4,190	5,484
<u>HONEYDEWS - ORGANIC</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	2	2	-	-	2	4	3	134	42	112
<u>HONEYDEWS - GOLDEN</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	3	3	-	-	3	3	2	251	-	-
GRAND TOTALS		66	88	59	-	76	71	57	5,978	4,702	6,291

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

SHIPPING POINT INFORMATION

Sales F.O.B. Shipping Point and Delivered Sales Shipping Point Basis for September 25, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. 1/2 cartons 9s 7.00-10.50 mostly 7.50-9.00 occasional higher 12s 7.00-10.50 mostly 7.00-8.50 occasional higher and lower

HONEYDEWS: DEMAND MODERATE. MARKET ABOUT STEADY. 2/3 cartons 5s 7.00-9.50 mostly 7.50-8.50 few including previous commitments high as 10.00 6s 7.00-9.50 mostly 8.00-9.00

MELON, HAMI : DEMAND MODERATE. MARKET ABOUT STEADY. Many present shipments from prior bookings and/or previous commitments. 2/3 cartons 5s 9.00-11.00 6s 9.00-11.00

WATERMELONS: SUPPLY APPROXIMATELY 35 COUNT LIGHT. DEMAND MODERATE. MARKET SLIGHTLY HIGHER. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Type 24 inch bins approx 35 count 119.00-147.00 mostly 126.00-140.00 occasional higher approx 45 count 119.00-140.00 mostly 126.00-133.00 occasional higher approx 60 count 105.00-126.00 mostly 105.00-119.00 occasional higher

TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: DEMAND MODERATE. MARKET STEADY. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 35 count 126.00-147.00 mostly 133.00-140.00 occasional higher approx 45 count 133.00-166.00 mostly 145.00-166.00 occasional higher approx 60 count 126.00-147.00 mostly 133.00-140.00 occasional higher

SOUTHWEST INDIANA AND SOUTHEAST ILLINOIS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: Red Flesh Seedless Type 24 inch bins Supply insufficient to establish a market.

MICHIGAN

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT. DEMAND RED FLESH SEEDLESS 36S VERY GOOD, 45S GOOD, 60S FAIRLY LIGHT. MARKET ABOUT STEADY. Most sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Some morning harvest curtailed by wet fields. Red Flesh Seedless Type 24 inch bins 36s 133.00-147.00 few previous commitments 154.00- 161.00 45s 126.00-133.00 few previous commitments 147.00- 156.00. 60s 119.00-126.00 occasional lower, few previous commitments 140.00-147.00.

DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY IN FEW HANDS. DEMAND RED FLESH SEEDLESS 36S AND 45S MODERATE, 60S FAIRLY LIGHT. MARKET RED FLESH SEEDLESS 60S SLIGHTLY LOWER, OTHERS ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 126.00-140.00 mostly 126.00-133.00 few 168.00, few as high as 195.00. Includes previous commitments. 45s 126.00-147.00 mostly 126.00-140.00 few 154.00- 168.00. Includes previous commitments. 60s 105.00-140.00 mostly 112.00-126.00 few as low as 84.00. Includes previous commitments.

**WHOLESALE TERMINAL MARKET
PRICES AS OF
September 25, 2025.**

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHVILLE

CANTALOUPE: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 9s 22.00-29.00
HONEYDEWS: MARKET BARELY STEADY. OFFERINGS LIGHT. 2/3 cartons/crates ARIZONA 6s 18.00-24.00
WATERMELONS: MARKET. OFFERINGS. bins repacked enroute truck RED FLESH SEEDLESS TYPE fine appearance 200.00-240.00

BOSTON

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 19.00-20.00 poor condition 3.00-4.00 occasional lower 12s 19.00-20.00 poor condition 3.00-4.00 occasional lower

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 17.00-18.00 fair condition 8.00-10.00 6s 17.00-18.00 fair condition 8.00- 10.00

MELON, GALIA: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 16.00-18.00 occasional lower

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower 8s 16.00- 18.00 occasional lower
MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 16.00-18.00 occasional lower

WATERMELONS: MARKET STEADY. 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE 36s 7.00 45s 5.00 60s 3.50 INDIANA RED FLESH SEEDLESS TYPE 36s 6.00-6.50 45s 4.00-4.50 occasional higher TEXAS RED FLESH SEEDLESS TYPE 28s 12.00 occasional higher 36s 10.00 45s 7.50-8.00 60s 5.50-6.00

CHICAGO

CANTALOUPE: MARKET SLIGHTLY HIGHER. 1/2 cartons CALIFORNIA 9s 15.00 12s 13.50-16.00 mostly 14.00-15.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 16.00-19.00 mostly 17.00-18.00 fine appearance 21.00

HONEYDEWS: MARKET SLIGHTLY HIGHER. 2/3 cartons CALIFORNIA 5s 16.00 6s 12.00-15.00 mostly 13.00-14.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 14.00
MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00

WATERMELONS: MARKET INDIANA AND CARTONS HIGHER; OTHERS ABOUT STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s 23.00 fine appearance 28.50 5s fine appearance 28.50 24 inch bins ILLINOIS RED FLESH SEEDLESS TYPE 36s 200.00 INDIANA RED FLESH SEEDLESS TYPE 45s 210.00 60s 200.00 fair condition 150.00 MICHIGAN RED FLESH SEEDLESS TYPE 45s 180.00 180.00-200.00 MISSOURI BLACK DIAMOND 36s 200.00 60s 160.00-200.00 mostly 170.00-180.00

ORGANIC CANTALOUPE: MARKET SLIGHTLY HIGHER. 1/2 cartons CALIFORNIA 9s 27.00 12s 27.00
HONEYDEWS: MARKET SLIGHTLY HIGHER. 2/3 cartons CALIFORNIA 5s 27.00 6s 27.00

LOS ANGELES**CANTALOUPE:** MARKET FIRM.

OFFERINGS LIGHT. flat cartons

CALIFORNIA SAN JOAQUIN VALLEY

CALIFORNIA 9s 10.00-13.00 mostly 11.00-

12.00 occasional higher/lower TUSCAN

TYPE 9s 11.00-14.00 mostly 12.00-13.00

occasional higher/lower 1/2 cartons

CALIFORNIA SAN JOAQUIN VALLEY

CALIFORNIA 9s 10.00-13.00 mostly 11.00-

12.00 occasional higher/lower fair condition

6.00-8.00 poorer quality and condition lower

12s 9.00-12.00 mostly 10.00-11.00 occasional

higher/lower fair condition 6.00-7.00 poorer

quality and condition lower oversized 1/2

cartons CALIFORNIA SAN JOAQUIN

VALLEY CALIFORNIA 9s (6 size) 13.00

occasional higher/lower

HONEYDEWS: OFFERINGS LIGHT. 2/3

cartons CALIFORNIA SAN JOAQUIN

VALLEY CALIFORNIA 5s 10.00-12.00

mostly 10.00-11.00 occasional higher/lower

fair condition 5.00-7.00 poorer quality and

condition lower 6s 10.00-12.00 mostly 10.00-

11.00 occasional higher/lower fair condition

5.00-7.00 poorer quality and condition lower

8s 9.00-11.00 mostly 9.00-10.00 occasional

higher/lower fair condition 4.00-5.00 poorer

quality and condition lower Orange Flesh 6s

insufficient to quote

MELON, GALIA: OFFERINGS VERY

LIGHT. 2/3 cartons CALIFORNIA SAN

JOAQUIN VALLEY CALIFORNIA 6s

24.00-27.00 mostly 25.00- 26.00 occasional

higher fair condition 12.00-14.00 poorer

quality and condition lower 8s fair condition

9.00-10.00 poorer quality and condition lower

MELON, HAMI : OFFERINGS VERY

LIGHT. 2/3 cartons CALIFORNIA SAN

JOAQUIN VALLEY CALIFORNIA 5s

13.00-16.00 mostly 14.00- 15.00 occasional

higher/lower fair condition 10.00-11.00 6s

13.00-16.00 mostly 14.00-15.00 occasional

higher/lower fair condition 8.00- 9.00

MELON, KOREAN: OFFERINGS VERY

LIGHT. 30 lb cartons MEXICO 25.00-28.00

mostly 26.00-27.00 occasional higher/lower

WATERMELONS: MARKET STEADY.

OFFERINGS 24-INCH BINS LIGHT. cartons

CALIFORNIA SAN JOAQUIN VALLEY

CALIFORNIA RED FLESH SEEDLESS

TYPE 4s 23.00-26.00 mostly 24.00-25.00

occasional higher 5s 23.00-26.00 mostly

24.00-25.00 occasional higher 6s 23.00-26.00

mostly 24.00-25.00 occasional higher

YELLOW FLESH SEEDLESS TYPE 5s

39.00-42.00 mostly 40.00-41.00 occasional

higher/lower 24 inch bins CALIFORNIA

SAN JOAQUIN VALLEY CALIFORNIA

RED FLESH SEEDLESS TYPE 45s 160.00-

170.00 occasional higher/lower 60s 140.00-

150.00 occasional higher/lower flat cartons

CALIFORNIA SAN JOAQUIN VALLEY

CALIFORNIA RED FLESH SEEDLESS

MINIATURE 6s 13.00-15.00 mostly 13.00-

14.00 occasional higher 8s 13.00-15.00

mostly 13.00-14.00 occasional higher 9s

10.00-12.00 mostly 11.00-12.00 occasional

higher 11s 10.00-12.00 mostly 10.00-11.00

occasional higher

MIAMI**CANTALOUPE:** MARKET ABOUT

STEADY. OFFERINGS MODERATE. 1/2

cartons CALIFORNIA 9s 20.00-23.00

occasional lower 12s 20.00- 23.00 occasional

lower

HONEYDEWS: MARKET ABOUT

STEADY. OFFERINGS MODERATE. 2/3

cartons CALIFORNIA 5s 18.00-20.00

occasional lower 6s 18.00- 20.00 occasional

lower

WATERMELONS: MARKET ABOUT

STEADY. FLORIDA RED FLESH SEEDED

TYPE 45s per melon 7.00-8.00 occasional

higher 24 inch bins FLORIDA RED FLESH

SEEDLESS TYPE 60s per melon 5.00-6.00

occasional higher GEORGIA RED FLESH

SEEDLESS TYPE 45s per melon 5.00- 6.00

occasional higher

NEW YORK**CANTALOUPE:** MARKET SLIGHTLY

LOWER. 1/2 cartons CALIFORNIA 9s

14.00-16.00 12s 16.00-18.00 few 14.00

oversized 1/2 cartons CALIFORNIA 9s (6

size) 16.00-18.00 fine appearance 20.00

HONEYDEWS: MARKET ABOUT

STEADY. 2/3 cartons ARIZONA 5s 15.00-

16.00 CALIFORNIA 5s 15.00-16.00 6s

12.00-14.00 fine appearance 16.00 oversized

2/3 cartons CALIFORNIA 5s (4 size) 15.00-

16.00 fine appearance 18.00

WATERMELONS: MARKET ABOUT

STEADY. cartons 4s DELAWARE RED

FLESH SEEDLESS TYPE 60-64 lb 26.00-

28.00 MEXICO RED FLESH SEEDLESS

TYPE 65-69 lb 28.00-30.00 TEXAS RED

FLESH SEEDLESS TYPE 70-74 lb 28.00-

30.00 24 inch bins DELAWARE RED

FLESH SEEDLESS TYPE 36s 175.00 45s

180.00-200.00 60s 160.00-175.00 TEXAS

RED FLESH SEEDLESS TYPE 36s 280.00-

300.00 fine appearance 320.00 45s 250.00

PHILADELPHIA**CANTALOUPE:** MARKET HIGHER. 1/2

cartons CALIFORNIA 9s 18.00-20.00 12s

18.00-20.00 oversized 1/2 cartons

CALIFORNIA 9s (6 size) 20.00-22.00

HONEYDEWS: MARKET ABOUT

STEADY. 2/3 cartons CALIFORNIA 5s

19.00-20.00 6s 18.00-19.00 oversized 2/3

cartons CALIFORNIA 5s (4 size) 20.00-21.00

WATERMELONS: MARKET STEADY.

cartons MARYLAND RED FLESH

SEEDLESS TYPE Round Types 4s 28.00 5s

28.00 TEXAS RED FLESH SEEDLESS

TYPE Round Types 4s fine appearance 36.00

5s fine appearance 36.00 24 inch bins

DELAWARE RED FLESH SEEDLESS

TYPE Round Types 45s 200.00 60s 175.00-

180.00 mostly 180.00 MICHIGAN RED

FLESH SEEDLESS TYPE Round Types 36s

230.00 60s 200.00 SANGRIA TYPE 45s

200.00 flat cartons MICHIGAN RED FLESH

SEEDLESS MINIATURE 6s 16.00