

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Specialty Crops Program
Market News Division

230 North 1st Avenue, Suite 404
Phoenix, AZ 85003
Phone: 602-557-0410

Volume LII – Number 183

<https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf>

September 24, 2025

Movement information is current as of the date of the report. Information is subject to revision.
Information is for major shipping point areas.

Shipments in 40,000 LB Units from 9/17/2025 to 9/23/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS</u>	-										
INDIANA											
INDIANA	T	64	-	-	-	-	-	-	64	-	-
MICHIGAN											
MICHIGAN	T	12	-	-	-	-	-	-	12	-	-
MISSOURI											
MISSOURI	T	9	-	-	-	-	-	-	9	-	-
MEXICO											
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	1	1	1	-	-	4	2	32	21	306
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	T I	2	-	-	-	-	-	-	52	78	4,868
<u>WATERMELONS - RED FLESH SEEDED TYPE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	1	1	-	-	-	-	193	-	-
INDIANA											
INDIANA	T	-	1	1	1	-	1	1	386	815	816
MICHIGAN											
MICHIGAN	T	-	1	2	2	2	2	1	155	118	122
TEXAS											
TEXAS	T	1	1	-	-	-	-	-	372	-	-
VIRGINIA											
VIRGINIA	T	-	1	-	-	-	-	-	30	57	57
<u>WATERMELONS - RED FLESH SEEDLESS MINIATURE</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	74	-	47	32	-	35	12	2,335	1,199	1,542
CALIFORNIA-IMPERIAL VAL											
IMPERIAL VALLEY CALIFORNIA	T	-	31	-	-	-	-	-	1,201	-	-
INDIANA											
INDIANA	T	1	3	-	-	-	1	1	81	462	505
MICHIGAN											
MICHIGAN	T	-	-	-	-	-	-	1	2	14	18
MEXICO											
MEXICO CROSSINGS THROUGH PRESIDIO TEXAS	T I	2	2	1	-	-	-	-	50	7	223

Shipments in 40,000 LB Units from 9/17/2025 to 9/23/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	Total This Season	To Date Last Season	Final Last Season
<u>WATERMELONS - RED FLESH SEEDLESS</u>	-										
<u>TYPE</u>											
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	69	53	44	40	-	42	55	5,696	-	-
DELAWARE											
DELAWARE	T	10	10	(5)	8	5	17	12	1,563	4,101	4,439
GEORGIA											
GEORGIA	T	-	-	-	-	-	1	-	10,734	15,342	15,342
INDIANA											
INDIANA	T	-	17	13	10	4	13	14	3,788	9,949	10,061
MARYLAND											
MARYLAND	T	3	1	9	3	1	1	1	797	1,902	1,997
MICHIGAN											
MICHIGAN	T	-	27	22	21	12	20	33	1,410	2,868	3,076
MISSOURI											
MISSOURI	T	-	-	1	2	2	-	-	90	-	-
SOUTHEAST MISSOURI	T	-	1	-	-	-	3	6	2,079	2,740	2,740
NORTH CAROLINA											
NORTH CAROLINA	T	6	4	5	3	1	3	2	2,431	3,930	3,939
SOUTH CAROLINA											
SOUTH CAROLINA	T	2	2	1	2	-	2	3	1,248	2,318	2,318
TEXAS											
TEXAS	T	15	15	15	14	6	12	9	2,301	-	-
VIRGINIA											
VIRGINIA	T	1	-	1	-	-	-	-	169	303	308
<u>WATERMELONS - RED FLESH SEEDLESS</u>	-										
<u>TYPE - ORGANIC</u>											
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	-	2	2	-	-	2	6	271	-	-
<u>WATERMELONS - SEEDLESS</u>	-										
MEXICO											
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	T I	-	3	5	-	-	1	-	25	44	476
MEXICO CROSSINGS THROUGH PHARR TEXAS	T I	6	-	-	-	-	8	4	18	2	1,148
MEXICO CROSSINGS THROUGH PRESIDIO TEXAS	T I	1	11	4	-	-	-	1	56	127	412
MEXICO CROSSINGS THROUGH RIO GRANDE CITY TEXAS	T I	18	-	-	-	-	11	6	35	-	1,271
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	T I	3	1	1	-	-	5	3	21	8	45
GRAND TOTALS		300	189	171	138	33	184	193	38,289	46,497	56,330

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback

Imp-Exp: E = Export I = Import

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp-Exp	Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	Total This Season	To Date Last Season	Final Last Season
<u>CANTALOUPE</u>	-										
ARIZONA											
CENTRAL ARIZONA	T	14	2	15	-	-	-	22	4,618	3,171	4,470
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	155	161	150	123	-	173	181	11,156	9,443	12,356
<u>CANTALOUPE - ORGANIC</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	3	3	3	-	-	3	12	259	62	184
<u>CANTALOUPE - ATHENA TYPE</u>	-										
N CAROLINA-S CAROLINA											
NORTH CAROLINA AND SOUTH CAROLINA	T	-	-	1	-	-	-	-	468	615	615
GRAND TOTALS		172	166	169	123	-	176	215	16,510	13,300	17,636
Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback						Imp-Exp: E = Export I = Import					
<u>HONEYDEW</u>	-										
ARIZONA											
CENTRAL ARIZONA	T	5	2	5	-	-	-	5	1,374	470	695
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	56	59	78	59	-	71	59	4,167	4,138	5,484
<u>HONEYDEW - ORGANIC</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	1	2	2	-	-	2	4	132	39	112
<u>HONEYDEW - GOLDEN</u>	-										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	T	3	3	3	-	-	3	3	248	-	-
GRAND TOTALS		65	66	88	59	-	76	71	5,921	4,647	6,291
Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback						Imp-Exp: E = Export I = Import					

SHIPPING POINT INFORMATION

Sales F.O.B. Shipping Point and Delivered Sales Shipping Point Basis for September 24, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. 1/2 cartons 9s 7.00-10.00 mostly 7.50-8.50 occasional higher 12s 7.00-9.00 mostly 7.00-8.00 occasional higher and lower

HONEYDEWS: DEMAND MODERATE. MARKET SLIGHTLY HIGHER. 2/3 cartons 5s 7.00-9.50 mostly 7.50-8.50 few including previous commitments high as 10.00 6s 7.00-9.50 mostly 8.00-9.00

MELON, HAMI : DEMAND MODERATE. MARKET ABOUT STEADY. Many present shipments from prior bookings and/or previous commitments. 2/3 cartons 5s 9.00-11.00 6s 9.00-11.00

WATERMELONS: SUPPLY APPROXIMATELY 35 COUNT LIGHT. DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Type 24 inch bins approx 35 count 119.00-140.00 mostly 126.00-133.00 occasional higher approx 45 count 119.00-140.00 mostly 119.00-133.00 occasional higher approx 60 count 105.00-119.00 mostly 105.00-112.00 occasional higher

TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: DEMAND MODERATE. MARKET STEADY. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 35 count 126.00-147.00 mostly 133.00-140.00 occasional higher approx 45 count 133.00-166.00 mostly 145.00-166.00 occasional higher approx 60 count 126.00-147.00 mostly 133.00-140.00 occasional higher

SOUTHWEST INDIANA AND SOUTHEAST ILLINOIS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: Red Flesh Seedless Type 24 inch bins Supply insufficient to establish a market.

MICHIGAN

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT. DEMAND RED FLESH SEEDLESS 36S VERY GOOD, 45S GOOD, 60S FAIRLY LIGHT. MARKET ABOUT STEADY. Most sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Some morning harvest curtailed by wet fields. Red Flesh Seedless Type 24 inch bins 36s 133.00-147.00 few previous commitments 154.00- 161.00 45s 126.00-133.00 few previous commitments 147.00- 156.00. 60s 119.00-126.00 occasional lower, few previous commitments 140.00-147.00.

DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY IN FEW HANDS. DEMAND RED FLESH SEEDLESS 36S AND 45S MODERATE, 60S FAIRLY LIGHT. MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 126.00-140.00 mostly 126.00-133.00 occasional higher. Includes previous commitments. 45s 126.00-147.00 mostly 126.00-140.00 few as high as 168.00. Includes previous commitments. 60s 119.00-140.00 mostly 119.00-126.00 few as low as 84.00. Includes previous commitments.

**WHOLESALE TERMINAL MARKET
PRICES AS OF
September 24, 2025.**

This is only a sample of wholesale terminal market reports. For a complete and current listing <https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports>

ASHVILLE

CANTALOUPE: MARKET. OFFERINGS LIGHT. 1 1/9 bushel crates CALIFORNIA ATHENA TYPE 9s 22.00-29.00 **HONEYDEWS:** MARKET BARELY STEADY. OFFERINGS LIGHT. 2/3 cartons/crates ARIZONA 6s 18.00-24.00 **WATERMELONS:** MARKET. OFFERINGS. bins repacked enroute truck RED FLESH SEEDLESS TYPE fine appearance 200.00-240.00

BOSTON

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 19.00-20.00 poor condition 3.00-4.00 occasional lower 12s 19.00-20.00 poor condition 3.00-4.00 occasional lower

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 17.00-18.00 fair condition 8.00-10.00 6s 17.00-18.00 fair condition 8.00- 10.00

MELON, GALIA: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 16.00-18.00 occasional lower

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower 8s 16.00- 18.00 occasional lower

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 16.00-18.00 occasional lower

WATERMELONS: MARKET STEADY. 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE 36s 7.00 45s 5.00 60s 3.50 INDIANA RED FLESH SEEDLESS TYPE 36s 6.00-6.50 45s 4.00-4.50 occasional higher TEXAS RED FLESH SEEDLESS TYPE 28s 12.00 occasional higher 36s 10.00 45s 7.50-8.00 60s 5.50-6.00

CHICAGO

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s fine appearance 20.00 12s 13.50-15.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 17.00-19.00

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 15.00-16.00 6s 12.00-14.00 fine appearance 18.00 oversized 2/3 cartons CALIFORNIA 4s (3 size) 15.00 5s (4 size) 14.50-16.50 fine appearance 18.00

MELON, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00

WATERMELONS: MARKET STEADY. cartons repacked local RED FLESH

SEEDLESS TYPE 4s 21.00-22.00 fine appearance 26.00-28.00 5s 20.00 fine appearance 26.00-28.00 24 inch bins

ILLINOIS RED FLESH SEEDLESS TYPE 60s fine appearance 180.00 INDIANA RED FLESH SEEDLESS TYPE 45s 130.00-150.00 fine appearance 170.00 60s 125.00-150.00 fine appearance 170.00 MICHIGAN RED FLESH SEEDLESS TYPE 45s fine appearance 180.00 200.00 MISSOURI

BLACK DIAMOND 60s 175.00-200.00

ORGANIC CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 27.00 12s 27.00

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 27.00 6s 27.00

LOS ANGELES

CANTALOUPE: OFFERINGS LIGHT. flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower TUSCAN TYPE 9s 11.00-14.00 mostly 12.00-13.00 occasional higher/lower 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower fair condition 6.00-8.00 poorer quality and condition lower 12s 9.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 6.00-7.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 13.00 occasional higher/lower

HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 6s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 8s 9.00-11.00 mostly 9.00-10.00 occasional higher/lower fair condition 4.00-5.00 poorer quality and condition lower Orange Flesh 6s insufficient to quote

MELON, GALIA: OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s 24.00-27.00 mostly 25.00- 26.00 occasional higher fair condition 12.00-14.00 poorer quality and condition lower 8s fair condition 9.00-10.00 poorer quality and condition lower

MELON, HAMI : OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00- 15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00- 9.00

MELON, KOREAN: OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower

WATERMELONS: OFFERINGS 24-INCH BINS LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 23.00-26.00 mostly 24.00-25.00 occasional higher 5s 23.00-26.00 mostly 24.00-25.00 occasional higher 6s 23.00-26.00 mostly 24.00- 25.00 occasional higher YELLOW FLESH SEEDLESS TYPE 5s 39.00-42.00 mostly 40.00-41.00 occasional higher/lower 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 160.00-170.00 occasional higher/lower 60s 140.00-150.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher

MIAMI

CANTALOUPE: MARKET ABOUT STEADY. OFFERINGS MODERATE. 1/2 cartons CALIFORNIA 9s 20.00-23.00 occasional lower 12s 20.00- 23.00 occasional lower

HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS MODERATE. 2/3 cartons CALIFORNIA 5s 18.00-20.00 occasional lower 6s 18.00- 20.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. FLORIDA RED FLESH SEEDED TYPE 45s per melon 7.00-8.00 occasional higher 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher

NEW YORK

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 16.00-18.00 fine appearance 20.00-22.00 12s 16.00-18.00 few 20.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 18.00-20.00 fine appearance 22.00-24.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 15.00-16.00 fine appearance 18.00-20.00 few 22.00 6s 12.00- 14.00 fine appearance 16.00-18.00 oversized 2/3 cartons ARIZONA 5s (4 size) 15.00-16.00 CALIFORNIA 5s (4 size) 15.00-16.00 fine appearance 18.00-20.00

WATERMELONS: MARKET ABOUT STEADY. cartons 4s DELAWARE RED FLESH SEEDLESS TYPE 60-64 lb 28.00 MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 28.00-30.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb 28.00-30.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE 36s 160.00-175.00 45s 160.00-170.00 60s 160.00-175.00 TEXAS RED FLESH SEEDLESS TYPE 36s 280.00-300.00 fine appearance 320.00 45s 250.00

PHILADELPHIA

CANTALOUPE: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 18.00-19.00 12s 17.00-18.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 20.00-21.00
HONEYDEWS: MARKET STEADY. 2/3 cartons ARIZONA 8s 14.00-16.00 mostly 15.00-16.00 CALIFORNIA 5s 19.00-20.00 6s 18.00-20.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 20.00-21.00
WATERMELONS: MARKET ABOUT STEADY. cartons MARYLAND RED FLESH SEEDLESS TYPE Round Types 4s 28.00 5s 28.00 TEXAS RED FLESH SEEDLESS TYPE Round Types 4s fine appearance 36.00 5s fine appearance 36.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 45s 200.00 60s 175.00-180.00 mostly 180.00 MICHIGAN RED FLESH SEEDLESS TYPE Round Types 36s 230.00 60s 200.00 SANGRIA TYPE 45s 200.00 flat cartons MICHIGAN RED FLESH SEEDLESS MINIATURE 6s 16.00