NATIONAL WATERMELON REPORT



Agricultural Marketing Service Specialty Crops Program Market News Division 230 North 1st Avenue, Suite 404 Phoenix, AZ 85003 Phone: 602-557-0410

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https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf

September 16, 2025

Movement information is current as of the date of the report. Information is subject to revision. Information is for major shipping point areas.

Shipments in 40,000 LB Units from 9/9/2025 to 9/15/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Sep 09	Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Total This Season	To Date Last Season	Final Last Season
WATERMELONS	-		10						5005011	5005011	ocason
CANADA	-										
IMPORTS THROUGH BUFFALO NEW YORK	ΤI	_	1	1	_	_	_	1	5	-	-
MEXICO											
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	_	4	1	1	_	_	_	15	15	306
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	-	8	25	6	-	_	2	48	68	4,868
WATERMELONS - RED FLESH SEEDED TYPE	_										
CALIFORNIA-CENTRAL	_										
SAN JOAQUIN VALLEY CALIFORNIA	Т	1	2	2	-	-	-	1	189	-	-
DELAWARE											
DELAWARE	Т	-	-	1	_	-	_	1	36	59	60
INDIANA											
INDIANA	Т	1	1	1	2	1	1	1	379	809	816
MARYLAND											
MARYLAND	Т	1	-	1	-	-	-	-	18	28	28
MICHIGAN											
MICHIGAN	Т	1	1	1	-	1	1	1	145	106	122
TEXAS											
TEXAS	Т	2	2	3	1	2	-	3	370	-	-
VIRGINIA											
VIRGINIA	Т	1	1	1	-	-	-	-	27	57	57
WATERMELONS - RED FLESH SEEDLESS MINIATURE CALIFORNIA-CENTRAL	-										
SAN JOAQUIN VALLEY CALIFORNIA	Т	7	24	13	43	5	-	47	2,106	1,123	1,542
INDIANA											
INDIANA	Т	-	-	1	3	3	2	3	72	410	505
MICHIGAN											
MICHIGAN	Т	-	-	2	-	-	-	-	2	3	18
MEXICO											
MEXICO CROSSINGS THROUGH EL PASO TEXAS	ΤI	1	-	-	-	-	-	-	1	-	-
MEXICO CROSSINGS THROUGH LAREDO TEXAS	ΤI	-	-	-	-	-	-	2	2	-	-
MEXICO CROSSINGS THROUGH PRESIDIO TEXAS	ΤI	5	5	5	5	-	-	5	40	5	223
WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC CALIFORNIA-CENTRAL	-										
SAN JOAQUIN VALLEY CALIFORNIA	Т	7	11	5	8	-	-	9	555	32	203

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Shipments in 40,000 LB Units from 9/9/2025 to 9/15/202	5											
	Trans Mode/ Imp-	Sep	Total This	To Date Last	Final Last							
Commodity/Var/Prop/Origin/District WATERMELONS - RED FLESH SEEDLESS TYPE	Exp -	09	10	11	12	13	14	15	Season	Season	Season	
CALIFORNIA-CENTRAL												
SAN JOAQUIN VALLEY CALIFORNIA	Т	67	56	64	35	20	-	48	5,329	-	-	
DELAWARE												
DELAWARE	Т	15	12	19	13	17	9	15	1,486	3,763	4,439	
INDIANA												
INDIANA	Т	13	14	19	23	17	16	18	3,690	9,752	10,061	
MARYLAND												
MARYLAND	Т	52	7	6	6	3	4	5	768	1,776	1,997	
MICHIGAN												
MICHIGAN	Т	20	16	21	25	22	19	32	1,250	2,492	3,076	
MISSOURI												
SOUTHEAST MISSOURI	Т	2	4	3	5	-	4	6	2,069	2,740	2,740	
NORTH CAROLINA												
NORTH CAROLINA	Т	4	3	4	4	3	3	4	2,402	3,888	3,939	
SOUTH CAROLINA												
SOUTH CAROLINA	Т	1	3	1	3	2	-	2	1,236	2,318	2,318	
TEXAS												
TEXAS	Т	32	23	26	19	17	14	24	2,188	-	-	
VIRGINIA												
VIRGINIA	Т	3	2	2	-	-	-	-	159	288	308	
WATERMELONS - RED FLESH SEEDLESS TYPE - ORGANIC	-											
CALIFORNIA-CENTRAL												
SAN JOAQUIN VALLEY CALIFORNIA	Т	1	2	-	-	-	-	-	260	-	-	
WATERMELONS - SEEDLESS	-											
CANADA												
IMPORTS THROUGH DETROIT MICHIGAN	ΤI	-	1	1	1	-	-	-	5	24	27	
IMPORTS THROUGH PORT HURON MICHIGAN	ΤI	-	-	2	-	-	-	-	4	14	14	
MEXICO												
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	-	1	2	1	-	-	1	16	27	476	
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	ΤI	3	-	-	1	_	-	1	6	4	45	
GRAND TOTALS		240	204	233	205	113	73	259	34,566	49,983	61,560	

Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback Imp-Exp: E = Export I = Import

National Watermelon Report	,		September 16, 2025								
Shipments in 40,000 LB Units from 9/9/2025 to 9/15	5/2025										
Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Sep 09	Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Total This Season	To Date Last Season	Final Last Season
CANTALOUPES	_										
ARIZONA											
CENTRAL ARIZONA	Т	15	12	12	14	-	-	14	4,551	3,063	4,470
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	Т	171	172	143	183	38	-	164	10,056	8,586	12,356
CANADA											
IMPORTS THROUGH PORT HURON MICHIGAN	ΤI	-	1	-	-	-	-	-	7	7	9
CANTALOUPES - ORGANIC	_										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	Т	2	3	2	2	-	-	2	233	32	184
CANTALOUPES - ATHENA TYPE	_										
N CAROLINA-S CAROLINA											
NORTH CAROLINA AND SOUTH CAROLINA	Т	1	-	1	-	1	-	-	467	615	615
GRAND TOTALS		189	188	158	199	39	-	180	15,315	12,305	17,636
Trans Mode: T = Truck A = Air B = Boat R = Rail P = Piggyback					Imp-Exp: E = Export I = Import						
<u>HONEYDEWS</u>	-										
ARIZONA											
CENTRAL ARIZONA	Т	4	5	5	5	-	-	5	1,353	443	695
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	Т	74	67	62	69	21	-	64	3,733	3,695	5,484
HONEYDEWS - ORGANIC	_										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	Т	-	1	1	-	-	-	1	120	20	112
GRAND TOTALS		78	73	68	74	21	-	70	5,206	4,158	6,291

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for September 16, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPES: DEMAND MODERATE. MARKET SLIGHTLY **HIGHER**. 1/2 cartons 9s 8.00-10.00 mostly 8.50-9.00 occasional higher 12s 7.00-9.00 mostly 7.50-8.00 occasional higher and lower

HONEYDEWS: DEMAND MODERATE. MARKET SLIGHTLY **HIGHER**. 2/3 cartons 5s 5.50-8.00 mostly 6.50-8.00 few including previous commitments high as 10.00 6s 5.50-8.00 mostly 6.50-8.00 few including previous commitments high as 10.00

MELON, HAMI: DEMAND MODERATE. MARKET ABOUT STEADY. Many present shipments from prior bookings and/or previous commitments. 2/3 cartons 5s 9.00-11.00 6s 9.00-11.00

WATERMELONS: SUPPLY APPROXIMATELY 35 COUNT LIGHT. DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Many present shipments from prior bookings and/or previous commitments. Red Flesh Seedless Type 24 inch bins approx 35 count 119.00-147.00 mostly 126.00-140.00 few including previous commitments 154.00 approx 45 count 119.00-147.00 mostly 126.00-133.00 occasional higher approx 60 count 105.00-126.00 mostly 112.00-119.00 occasional higher

TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: DEMAND MODERATE. MARKET STEADY. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 35 count 126.00-147.00 mostly 133.00-140.00 occasional higher approx 45 count 133.00-166.00 mostly 145.00-166.00 occasional higher approx 60 count 126.00-147.00 mostly 133.00-140.00 occasional higher

SOUTHWEST INDIANA AND SOUTHEAST ILLINOIS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT. DEMAND RED FLESH SEEDLESS 36S AND 45S MODERATE, SEEDLESS 60S VERY LIGHT. MARKET RED FLESH SEEDLESS 60S LOWER, OTHERS ABOUT STEADY. Some sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. LAST **REPORT** ON RED FLESH SEEDED 35S. Red Flesh Seeded Type 24 inch bins 35s Supply in too few hands to establish a market. Red Flesh Seedless Type 24 inch bins 36s 119.00-133.00 few including previous commitments 140.00. 45s 119.00-133.00 occasional higher, few including previous commitments 140.00, 60s 91.00-119.00 occasional lower, few including previous commitments 126.00.

MICHIGAN

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT.

DEMAND RED FLESH SEEDLESS 36S

AND 45S MODERATE, OTHERS FAIRLY LIGHT. MARKET RED FLESH SEEDLESS 60S LOWER, OTHERS ABOUT STEADY. Some sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 133.00-140.00 few previous commitments 147.00. 45s 126.00-133.00 few previous commitments 140.00. 60s 119.00-126.00 occasional lower, few previous commitments 133.00-140.00.

DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: DEMAND

MODERATE. MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 98.00-133.00 mostly 98.00-126.00 Includes previous commitments. 45s 98.00-133.00 mostly 119.00-126.00 few 140.00- 155.00. Includes previous commitments. 60s 98.00-133.00 mostly 119.00-126.00 Includes previous commitments.

WHOLESALE TERMINAL MARKET PRICES AS OF September 16, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing https://www.ams.usda.gov/market-news/fruit-and-vegetable-terminal-markets-standard-reports

ASHVILLE

CANTALOUPES: MARKET BARELY STEADY. OFFERINGS MODERATE. 1 1/9 bushel crates CALIFORNIA repacked enroute truck ATHENA TYPE 9s fine appearance 22.00-29.00

HONEYDEWS: MARKET BARELY STEADY. OFFERINGS LIGHT. 2/3 cartons/crates ARIZONA repacked enroute truck 6s fine appearance 18.00-25.00 WATERMELONS: MARKET BARELY STEADY. OFFERINGS FAIRLY LIGHT. bins repacked enroute truck RED FLESH SEEDLESS TYPE fine appearance 150.00-200.00

BOSTON

CANTALOUPES: MARKET LOWER. 1/2 cartons CALIFORNIA 9s 16.00-19.00 mostly 16.00-18.00 12s 16.00-19.00 mostly 16.00-18.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 16.00-19.00 mostly 16.00-18.00 occasional lower 6s 16.00-19.00 mostly 16.00-18.00 occasional lower 8s 12.00

MELON, GALIA: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 16.00-18.00 occasional lower

MELON, HAMI : OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower 8s 16.00- 18.00 occasional lower

MELON, JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 16.00-18.00 occasional lower 6s 16.00-18.00 occasional lower

MELON, SANTA CLAUS (PIEL DE SAPO): OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 16.00-18.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. 24 inch bins INDIANA RED FLESH SEEDLESS TYPE 45s 4.00-5.00 occasional higher KENTUCKY RED FLESH SEEDLESS TYPE 36s 7.00 45s 5.00 60s 4.00-5.00 occasional higher TEXAS RED FLESH SEEDLESS TYPE 28s 12.00 occasional higher 36s 10.00 45s 7.50-8.00 60s 5.50-6.00

CHICAGO

CANTALOUPES: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 14.00 12s 14.00 fine appearance 17.00 oversized 1/2 cartons CALIFORNIA 6s (5 size) 14.00 9s (6 size) 15.00-17.00 mostly 16.00-17.00 fine appearance 18.00

HÖNEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 12.00 6s 12.50-14.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 13.50- 15.00

MELÓN, JUAN CANARY: OFFERINGS VERY LIGHT. 2/3 cartons ARIZONA 6s 8.00

WATERMELONS: MARKET STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s 21.00-22.00 fine appearance 28.50 5s 21.00 fine appearance 28.50 24 inch bins ILLINOIS RED FLESH SEEDLESS TYPE 36s fine appearance 210.00 INDIANA RED FLESH SEEDLESS TYPE 36s fair condition 100.00 45s 140.00-150.00 fine appearance 180.00 60s 140.00-160.00 fine appearance 180.00 MICHIGAN RED FLESH SEEDLESS TYPE 45s fine appearance 180.00 60s fine appearance 200.00 MISSOURI BLACK DIAMOND 60s 175.00 TEXAS RED FLESH SEEDLESS TYPE 45s 185.00

ORGANIC CANTALOUPES: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 28.00 12s 28.00

HONEYDEWS: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 28.00 6s 28.00

LOS ANGELES

CANTALOUPES: OFFERINGS ARIZONA VERY LIGHT. flat cartons ARIZONA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower TUSCAN TYPE 9s 11.00-14.00 mostly 12.00-13.00 occasional higher/lower 1/2 cartons ARIZONA 12s 9.00-12.00 mostly 10.00-11.00 occasional higher/lower CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower fair condition 6.00-8.00 poorer quality and condition lower 12s 9.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 6.00-7.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 13.00 occasional higher/lower

HONEYDEWS: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 6s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 8s 9.00-11.00 mostly 9.00-10.00 occasional higher/lower fair condition 4.00-5.00 poorer quality and condition lower Orange Flesh 6s insufficient to quote

LOS ANGELES

MELON, GALIA: MARKET STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s 24.00-27.00 mostly 25.00-26.00 occasional higher fair condition 12.00-14.00 poorer quality and condition lower 8s fair condition 9.00-10.00 poorer quality and condition lower

MELON, HAMI: MARKET STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00-9.00

MELON, KOREAN: MARKET STEADY. OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower

WATERMELONS: MARKET ABOUT STEADY. OFFERINGS 24-INCH BINS LIGHT. cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 23.00-26.00 mostly 24.00-25.00 occasional higher 5s 23.00-26.00 mostly 24.00-25.00 occasional higher 6s 23.00-26.00 mostly 24.00-25.00 occasional higher YELLOW FLESH SEEDLESS TYPE 5s 39.00-42.00 mostly 40.00-41.00 occasional higher/lower 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 160.00-170.00 occasional higher/lower 60s 140.00-150.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher

MIAMI

CANTALOUPES: MARKET SLIGHTLY HIGHER. OFFERINGS MODERATE. 1/2 cartons CALIFORNIA 9s 21.00-23.00 occasional lower 12s 21.00-23.00 occasional lower

HONEYDEWS: MARKET SLIGHTLY LOWER. OFFERINGS MODERATE. 2/3 cartons CALIFORNIA 5s 18.00-20.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher

NEW YORK

CANTALOUPES: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 15.00-16.00 fine appearance 18.00-20.00 12s 14.00-16.00 fine appearance 18.00 oversized 1/2 cartons ARIZONA 9s (6 size) fine appearance 24.00-26.00 CALIFORNIA 9s (6 size) 20.00-22.00 fine appearance 24.00-26.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 15.00-16.00 fine appearance 18.00-20.00 few 22.00 6s 12.00- 14.00 fine appearance 16.00-18.00 few 20.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 15.00-16.00 fine appearance 18.00-20.00

MELON, HAMI: OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 5s 18.00-20.00

MELON. YELLOW FLESH: OFFERINGS VERY LIGHT. flat cartons CALIFORNIA 5s fair appearance 14.00-15.00 golden **WATERMELONS**: MARKET ABOUT STEADY. cartons 4s DELAWARE RED FLESH SEEDLESS TYPE 60-64 lb 28.00-30.00 holdovers 22.00- 24.00 MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 28.00-32.00 mostly 30.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb 30.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE 36s 160.00-180.00 45s 160.00-200.00 mostly 175.00-190.00 60s 160.00-180.00 NORTH CAROLINA RED FLESH SEEDLESS TYPE 36s fine appearance 210.00 45s fine appearance 210.00 OKLAHOMA RED FLESH SEEDLESS TYPE 60s 180.00-190.00 TEXAS RED FLESH SEEDLESS TYPE 36s fine appearance 340.00

PHILADELPHIA

CANTALOUPES: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 12s 16.00-18.00 mostly 17.00-18.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 18.00-20.00 mostly 19.00-20.00 **HONEYDEWS**: MARKET STEADY. 2/3 cartons CALIFORNIA 5s 17.00-18.00 6s

16.00-18.00 mostly 17.00-18.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 18.00-19.00 **MELON, HAMI**: OFFERINGS VERY LIGHT 2/3 cartons CALIFORNIA 5s 14.00-

LIGHT. 2/3 cartons CALIFORNIA 5s 14.00-15.00 6s 14.00-15.00

WATERMELONS: MARKET STEADY. cartons MARYLAND RED FLESH
SEEDLESS TYPE Round Types 4s 28.00 5s 28.00 24 inch bins DELAWARE RED
FLESH SEEDLESS TYPE Round Types 45s 175.00 60s 150.00 SANGRIA TYPE 28s 150.00 35s 150.00 MARYLAND RED
FLESH SEEDLESS TYPE Round Types 36s 150.00 45s 150.00