NATIONAL WATERMELON REPORT



Agricultural Marketing Service Specialty Crops Program Market News Division 230 North 1st Avenue, Suite 404 Phoenix, AZ 85003 Phone: 602-557-0410

Volume LII - Number 176

https://www.ams.usda.gov/mnreports/fvdtvmelon.pdf

September 15, 2025

Movement information is current as of the date of the report. Information is subject to revision. Information is for major shipping point areas.

Shipments in 40,000 LB Units from 9/8/2025 to 9/14/2025

Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Sep 08	Sep 09	Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Total This Season	To Date Last Season	Final Last Season
WATERMELONS	_										
CANADA											
IMPORTS THROUGH BUFFALO NEW YORK	ΤI	1	_	1	1	-	_	-	4	-	_
MEXICO											
MEXICO CROSSINGS THROUGH OTAY MESA CALIFORNIA	ΤI	1	-	4	1	1	-	-	15	15	306
MEXICO CROSSINGS THROUGH PROGRESO TEXAS	ΤI	-	-	8	25	6	-	-	46	68	4,868
WATERMELONS - RED FLESH SEEDED TYPE	_										
CALIFORNIA-CENTRAL											
SAN JOAQUIN VALLEY CALIFORNIA	Т	-	1	2	2	-	-	-	188	-	-
DELAWARE											
DELAWARE	Т	-	-	-	1	-	-	-	36	59	60
INDIANA											
INDIANA	Т	1	1	1	1	2	1	1	378	808	816
MARYLAND											
MARYLAND	Т	_	1	_	1	_	_	-	18	28	28
MICHIGAN											
MICHIGAN	Т	1	1	1	1	_	1	1	143	105	122
MISSOURI											
SOUTHEAST MISSOURI	Т	2	_	_	_	_	_	_	146	408	408
TEXAS											
TEXAS	Т	4	2	2	3	1	2	_	367	_	_
VIRGINIA			_	-		-	_		30,		
VIRGINIA	Т	_	1	1	1	_	_	_	27	57	57
WATERMELONS - RED FLESH SEEDLESS MINIATURE CALIFORNIA-CENTRAL	-		_	_	_				_,		
SAN JOAQUIN VALLEY CALIFORNIA	Т	10	7	24	13	43	5	_	2,059	1,123	1,542
INDIANA		10	,	21	13	15	J		2,033	1,123	1,3 12
INDIANA	Т	_	_	_	1	3	3	2	69	400	505
MICHIGAN					_	3	3	2	03	400	303
MICHIGAN	Т	_	_	_	2		_	_	2	3	18
MEXICO		-	-	-	2	-	-	-	2	3	10
MEXICO CROSSINGS THROUGH EL PASO TEXAS	ΤI	_	1						1	-	
MEXICO CROSSINGS THROUGH EL PASO TEXAS MEXICO CROSSINGS THROUGH PRESIDIO TEXAS	T I	5	5	5	5	5	-	-	36	- 5	223
WATERMELONS - RED FLESH SEEDLESS MINIATURE - ORGANIC CALIFORNIA-CENTRAL	<u>-</u>	5	5	5	5	5	-	-	30	5	223
SAN JOAQUIN VALLEY CALIFORNIA	Т	_	7	11	5	8	_	_	546	32	203
SAN JOAQUIN VALLET CALIFORNIA		-	,	11	3	0	-	-	340	32	203

National Watermelon Report	,	Volume LII – Number 176 Page 2									September 15, 202		
Shipments in 40,000 LB Units from 9/8/2025 to 9/14/2025													
	Trans Mode/	Sep	Sep	Sep	Sep	Sep	Sep	Sep	Total This	To Date Last	Final Last		
Commodity/Var/Prop/Origin/District WATERMELONS - RED FLESH SEEDLESS	Imp-Exp	08	09	10	11	12	13	14	Season	Season	Season		
TYPE	-												
CALIFORNIA-CENTRAL													
SAN JOAQUIN VALLEY CALIFORNIA	Т	54	67	56	64	35	20	-	5,281	-	-		
DELAWARE													
DELAWARE	Т	17	15	12	19	10	12	5	1,459	3,737	4,439		
INDIANA													
INDIANA	Т	17	13	14	19	23	17	16	3,672	9,737	10,061		
MARYLAND													
MARYLAND	Т	8	52	7	6	3	3	2	758	1,766	1,997		
MICHIGAN													
MICHIGAN	Т	15	20	16	21	25	22	19	1,218	2,455	3,076		
MISSOURI													
SOUTHEAST MISSOURI	Т	-	2	4	3	-	-	-	2,054	2,740	2,740		
NORTH CAROLINA													
NORTH CAROLINA	Т	3	4	3	4	4	3	3	2,398	3,885	3,939		
SOUTH CAROLINA													
SOUTH CAROLINA	Т	1	1	3	1	3	2	-	1,234	2,318	2,318		
TEXAS													
TEXAS	Т	28	32	23	26	19	17	14	2,164	-	-		
VIRGINIA													
VIRGINIA	Т	3	3	2	2	-	-	-	159	286	308		
WATERMELONS - RED FLESH SEEDLESS TYPE - ORGANIC	_												
CALIFORNIA-CENTRAL													
SAN JOAQUIN VALLEY CALIFORNIA	Т	1	1	2	_	_	_	_	259	_	_		
WATERMELONS - SEEDLESS													
CANADA	-												
IMPORTS THROUGH BUFFALO NEW YORK	ΤI	1	_	_	_	_	_	_	5	35	36		
IMPORTS THROUGH DETROIT MICHIGAN	ΤI	_	_	1	1	1	_	_	5	24	27		
IMPORTS THROUGH PORT HURON MICHIGAN	ΤI	_	_	_	2	_	_	_	4	14	14		
MEXICO													
MEXICO CROSSINGS THROUGH OTAY MESA	ΤI	2		1	2	1			15	27	476		
CALIFORNIA		2	-	1	2	1	-	-	15	27	476		
MEXICO CROSSINGS THROUGH SANTA TERESA NEW MEXICO	ΤI	-	3	-	-	1	-	-	4	4	45		
GRAND TOTALS		175	240	204	233	194	108	63	24,773	30,149	38,719		
Trans Mode: T = Truck A = Air I	B = Boat R	= Rail F	P = Pigg	yback	lm	р-Ехр:	E = Exp	ort I = I			· ·		
<u>CANTALOUPES</u>	-												
ARIZONA													
CENTRAL ARIZONA	Т	15	15	12	12	14	-	-	4,537	3,063	4,470		
CALIFORNIA-CENTRAL													
SAN JOAQUIN VALLEY CALIFORNIA	T	162	171	172	143	131	38	-	9,840	8,586	12,356		
CANADA													
IMPORTS THROUGH PORT HURON MICHIGAN	ΤI	1	-	1	-	-	-	-	6	7	9		
CANTALOUPES - ORGANIC	_												
CALIFORNIA-CENTRAL													
SAN JOAQUIN VALLEY CALIFORNIA	T	1	2	3	2	2	-	-	231	32	184		
CANTALOUPES - ATHENA TYPE	-												
N CAROLINA-S CAROLINA													
NORTH CAROLINA AND SOUTH CAROLINA	Т	1	1	-	1	-	1	-	467	615	615		
GRAND TOTALS		180	189	188	158	147	39	_	15,082	12,305	17,636		

National Watermelon Report		Volume LII – Number 176 Page 3									September 15, 202		
Shipments in 40,000 LB Units from 9/8/2025 to 9/1	4/2025												
Commodity/Var/Prop/Origin/District	Trans Mode/ Imp- Exp	Sep 08	Sep 09	Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Total This Season	To Date Last Season	Final Last Season		
HONEYDEWS	_												
ARIZONA													
CENTRAL ARIZONA	Т	4	4	5	5	5	-	-	1,347	443	695		
CALIFORNIA-CENTRAL													
SAN JOAQUIN VALLEY CALIFORNIA	Т	64	74	67	62	54	21	-	3,654	3,695	5,484		
HONEYDEWS - ORGANIC	_												
CALIFORNIA-CENTRAL													
SAN JOAQUIN VALLEY CALIFORNIA	Т	1	-	1	1	-	-	-	119	20	112		
HONEYDEWS - GOLDEN	_												
CALIFORNIA-CENTRAL													
SAN JOAQUIN VALLEY CALIFORNIA	Т	1	-	-	-	-	-	-	230	-	-		
GRAND TOTALS		70	78	73	68	59	21	_	5,350	4,158	6,291		

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for September 15, 2025. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Reported prices generally include, but are not limited to, applicable brokerage fees and commissions, Customs fees and duties, U.S. packaging and U.S. freight costs prior to first sale, paid by the shipper/seller. Delivered Sales, Shipping Point Basis excludes all charges for freight after sale.

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPES: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. 1/2 cartons 9s 8.00-10.00 mostly 8.00-9.00 occasional higher 12s 7.00-9.00 mostly 7.00-8.00 occasional higher and lower **HONEYDEWS: DEMAND FAIRLY** LIGHT. MARKET ABOUT STEADY. 2/3 cartons 5s 5.50-8.00 mostly 6.00-8.00 few including previous commitments high as 10.00 6s 5.50-8.00 mostly 6.00-8.00 few including previous commitments high as 10.00

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis **MELON, HAMI:** DEMAND MODERATE. MARKET ABOUT STEADY. Many present

shipments from prior bookings and/or previous commitments. 2/3 cartons 5s 9.00-11.00 6s 9.00-11.00

WATERMELONS: SUPPLY APPROXIMATELY 35 COUNT LIGHT. DEMAND FAIRLY LIGHT, MARKET ABOUT STEADY. Many present shipments from prior bookings and/or previous

commitments. Red Flesh Seedless Type 24 inch bins approx 35 count 119.00-147.00 mostly 126.00-140.00 few including previous commitments 154.00 approx 45 count 119.00-147.00 mostly 126.00-133.00 occasional higher approx 60 count 105.00-126.00 mostly 112.00-119.00 occasional higher

TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: DEMAND MODERATE. MARKET STEADY. Wide range in quality and condition. Red Flesh Seedless Type 24 inch bins approx 35 count 126.00-147.00 mostly 133.00-140.00 occasional higher approx 45 count 133.00-166.00 mostly 145.00-166.00 occasional higher approx 60 count 126.00-147.00 mostly 133.00-140.00 occasional higher

SOUTHWEST INDIANA AND SOUTHEAST ILLINOIS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT. DEMAND RED FLESH SEEDLESS 36S MODERATE, OTHERS FAIRLY LIGHT. MARKET RED FLESH SEEDLESS 60S **LOWER**, OTHERS ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seeded Type 24 inch bins 35s Supply in too few hands to establish a market. Red Flesh Seedless Type 24 inch bins 36s 119.00-133.00 occasional lower, few including previous commitments 140.00. 45s 119.00-133.00 occasional higher and lower, few including previous commitments 140.00. 60s 105.00-126.00 occasional lower, few including previous commitments 133.00.

MICHIGAN

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY LIGHT. DEMAND RED FLESH SEEDLESS 36S MODERATE, OTHERS FAIRLY LIGHT. MARKET LOWER. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 133.00-140.00 occasional lower, few previous commitments 147.00. 45s 126.00-133.00 occasional lower, few previous commitments 140.00. 60s 119.00-133.00 occasional lower, few previous commitments 140.00.

DELAWARE, MARYLAND AND EASTERN SHORE VIRGINIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: DEMAND

MODERATE. MARKET ABOUT STEADY. Many sales from prior bookings and/or previous commitments with some new sales. Wide range in prices. Red Flesh Seedless Type 24 inch bins 36s 98.00-133.00 mostly 98.00-126.00 Includes previous commitments. 45s 98.00-133.00 mostly 119.00-126.00 few 140.00- 155.00. Includes previous commitments. 60s 98.00-133.00 mostly 119.00-126.00 Includes previous commitments.

WHOLESALE TERMINAL MARKET **PRICES AS OF** September 15, 2025.

This is only a sample of wholesale terminal market reports. For a complete and current listing https://www.ams.usda.gov/market-news/fruit-andvegetable-terminal-markets-standard-reports

BOSTON

CANTALOUPES: MARKET HIGHER. 1/2 cartons CALIFORNIA 9s 18.00-19.00 12s 18.00-19.00

HONEYDEWS: MARKET HIGHER. 2/3 cartons CALIFORNIA 5s 18.00-19.00 6s 18.00-19.00

MELON, GALIA: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 26.00

MELON, HAMI: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 26.00 6s 26.00 8s 20.00

MELON. JUAN CANARY: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 26.00 6s 26.00

MELON, ORANGE FLESH: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 5s 26.00 6s 26.00

MELON, SANTA CLAUS (PIEL DE **SAPO):** OFFERINGS LIGHT. 2/3 cartons CALIFORNIA 6s 26.00

WATERMELONS: MARKET IDAHO LOWER, OTHERS ABOUT STEADY. 24 inch bins INDIANA RED FLESH SEEDLESS TYPE 45s 4.00-5.00 occasional higher KENTUCKY RED FLESH SEEDLESS TYPE 36s 7.00 45s 5.00 60s 4.00-5.00 occasional higher TEXAS RED FLESH SEEDLESS TYPE 28s 12.00 occasional higher 36s 10.00 45s 7.50-8.00 60s 5.50-6.00

CHICAGO

CANTALOUPES: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 14.00 12s 14.00 fine appearance 17.00 oversized 1/2 cartons CALIFORNIA 6s (5 size) 14.00 9s (6 size) 15.00-17.00 mostly 16.00-17.00 fine appearance 18.00 HONEYDEWS: MARKET ABOUT

STEADY. 2/3 cartons CALIFORNIA 5s 12.00 6s 12.50-14.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 13.50-15.00 **MELON, JUAN CANARY: OFFERINGS** VERY LIGHT. 2/3 cartons ARIZONA 6s

WATERMELONS: MARKET ABOUT STEADY. cartons repacked local RED FLESH SEEDLESS TYPE 4s 21.00-22.00 fine appearance 28.50 5s 21.00 fine appearance 28.50 24 inch bins ILLINOIS RED FLESH SEEDLESS TYPE 36s fine appearance 210.00 INDIANA RED FLESH SEEDLESS TYPE 36s fair condition 100.00 45s 140.00-150.00 fine appearance 180.00 60s 140.00-160.00 fine appearance 180.00 MICHIGAN RED FLESH SEEDLESS TYPE 45s fine appearance 180.00 60s fine appearance 200.00 MISSOURI BLACK DIAMOND 60s 175.00 TEXAS RED FLESH SEEDLESS TYPE 45s 185.00

CHICAGO

CANTALOUPES: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 28.00 12s 28.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 28.00 6s 28.00

LOS ANGELES

CANTALOUPES: MARKET STEADY. OFFERINGS ARIZONA VERY LIGHT. flat cartons ARIZONA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower TUSCAN TYPE 9s 11.00-14.00 mostly 12.00-13.00 occasional higher/lower 1/2 cartons ARIZONA 12s 9.00-12.00 mostly 10.00-11.00 occasional higher/lower CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s 10.00-13.00 mostly 11.00-12.00 occasional higher/lower fair condition 6.00-8.00 poorer quality and condition lower 12s 9.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 6.00- 7.00 poorer quality and condition lower oversized 1/2 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 9s (6 size) 13.00 occasional higher/lower

HÖNEYDEWS: OFFERINGS LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 6s 10.00-12.00 mostly 10.00-11.00 occasional higher/lower fair condition 5.00-7.00 poorer quality and condition lower 8s 9.00-11.00 mostly 9.00-10.00 occasional higher/lower fair condition 4.00-5.00 poorer quality and condition lower Orange Flesh 6s insufficient to quote

MELON, GALIA: MARKET ABOUT STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 6s 24.00 -27.00 mostly 25.00-26.00 occasional higher fair condition 12.00-14.00 poorer quality and condition lower 8s fair condition 9.00-10.00 poorer quality and condition lower

MELON, HAMI: MARKET ABOUT STEADY. OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA 5s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 10.00-11.00 6s 13.00-16.00 mostly 14.00-15.00 occasional higher/lower fair condition 8.00-9.00

MELON, KOREAN: MARKET ABOUT STEADY. OFFERINGS VERY LIGHT. 30 lb cartons MEXICO 25.00-28.00 mostly 26.00-27.00 occasional higher/lower

LOS ANGELES

WATERMELONS: MARKET ABOUT STEADY. OFFERINGS 24-INCH BINS LIGHT, cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 4s 23.00-26.00 mostly 24.00-25.00 occasional higher 5s 23.00-26.00 mostly 24.00-25.00 occasional higher 6s 23.00-26.00 mostly 24.00-25.00 occasional higher YELLOW FLESH SEEDLESS TYPE 5s 39.00-42.00 mostly 40.00-41.00 occasional higher/lower 24 inch bins CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS TYPE 45s 160.00-170.00 occasional higher/lower 60s 140.00-150.00 occasional higher/lower flat cartons CALIFORNIA SAN JOAQUIN VALLEY CALIFORNIA RED FLESH SEEDLESS MINIATURE 6s 13.00-15.00 mostly 13.00-14.00 occasional higher 8s 13.00-15.00 mostly 13.00-14.00 occasional higher 9s 10.00-12.00 mostly 11.00-12.00 occasional higher 11s 10.00-12.00 mostly 10.00-11.00 occasional higher

MIAMI

CANTALOUPES: MARKET ABOUT STEADY. OFFERINGS MODERATE. 1/2 cartons CALIFORNIA 9s 20.00-23.00 occasional lower 12s 20.00-23.00 occasional lower

HONEYDEWS: MARKET ABOUT STEADY. OFFERINGS MODERATE. 2/3 cartons CALIFORNIA 5s 18.00-21.00 occasional lower 6s 18.00-21.00 occasional lower

WATERMELONS: MARKET ABOUT STEADY. 24 inch bins FLORIDA RED FLESH SEEDLESS TYPE 60s per melon 5.00-6.00 occasional higher

NEW YORK

CANTALOUPES: MARKET STEADY. 1/2 cartons CALIFORNIA 9s 15.00-16.00 fine appearance 18.00-20.00 12s 14.00-16.00 fine appearance 18.00 oversized 1/2 cartons ARIZONA 9s (6 size) 18.00-20.00 CALIFORNIA 9s (6 size) 20.00-22.00 fine appearance 24.00- 26.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CALIFORNIA 5s 15.00-16.00 fine appearance 18.00-20.00 few 22.00 6s 12.00- 14.00 fine appearance 16.00-18.00 few 20.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 15.00-16.00 fine appearance 18.00-20.00

MELON, HAMI: OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 5s 20.00-22.00

MELON. YELLOW FLESH: OFFERINGS VERY LIGHT. flat cartons CALIFORNIA 5s fair appearance 16.00-18.00 golden **WATERMELONS**: MARKET CARTON 4S SLIGHTLY LOWER, 24 INCH BINS STEADY. cartons 4s DELAWARE RED FLESH SEEDLESS TYPE 60-64 lb 28.00-30.00 MEXICO RED FLESH SEEDLESS TYPE 65-69 lb 28.00-32.00 mostly 30.00 TEXAS RED FLESH SEEDLESS TYPE 70-74 lb 30.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE 36s 160.00-180.00 45s 160.00-200.00 mostly 175.00-190.00 60s 160.00-180.00 NORTH ČAROLINA RED FLESH SEEDLESS TYPE 36s fine appearance 210.00 45s fine appearance 210.00 OKLAHOMA RED FLESH SEEDLESS TYPE 60s 180.00-190.00 TEXAS RED FLESH SEEDLESS TYPE 36s fine appearance 340.00

PHILADELPHIA

CANTALOUPES: MARKET ABOUT STEADY. 1/2 cartons CALIFORNIA 9s 16.00-18.00 mostly 17.00-18.00 12s 16.00-18.00 mostly 17.00- 18.00 oversized 1/2 cartons CALIFORNIA 9s (6 size) 18.00-20.00 mostly 19.00-20.00

HONEYDEWS: MARKET SLIGHTLY HIGHER. 2/3 cartons CALIFORNIA 5s 17.00-18.00 6s 16.00-18.00 mostly 17.00-18.00 oversized 2/3 cartons CALIFORNIA 5s (4 size) 18.00-19.00

MELON, HAMI: OFFERINGS VERY LIGHT. 2/3 cartons CALIFORNIA 5s 14.00-15.00 6s 14.00-15.00

WATERMELONS: MARKET DELAWARE RED FLESH SEEDLESS TYPE 45S HIGHER, OTHERS ABOUT STEADY. cartons MARYLAND RED FLESH SEEDLESS TYPE Round Types 4s 28.00 5s 28.00 24 inch bins DELAWARE RED FLESH SEEDLESS TYPE Round Types 45s 175.00 60s 150.00 SANGRIA TYPE 28s 150.00 35s 150.00 MARYLAND RED FLESH SEEDLESS TYPE Round Types 36s 150.00 45s 150.00