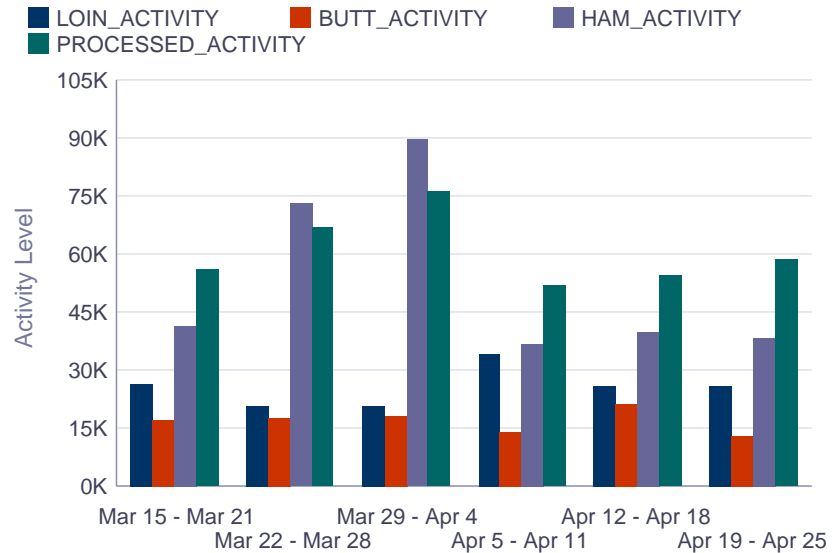




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	71.2%		68.0%		64.0%	
Special Rate (2/)	15.3%		19.5%		19.2%	
Activity Index (3/)	142,340		146,490		126,340	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	100	1.99	170	1.96		
Bone-In Cc Loins	310	1.71	340	2.25	160	1.99
Loins Roast Bnls	3,690	3.46	2,760	2.43	2,020	2.38
Rib End Roast B/In					110	.99
Sirloin End Roast B/In	300	1.71	220	1.83	640	1.78
Sirloin Roast Bnls	690	2.53	90	2.37	500	2.02
Rib End Chops B/In	240	3.31	100	2.29	560	2.93
Sirloin Chops B/In	990	1.68	1,240	1.88	1,020	1.93
Cc Chops B/In	3,970	2.87	3,220	2.79	3,520	3.11
Assorted Chops B/In	2,540	2.15	1,720	2.27	2,280	2.38
Rib Chops Bnls	40	5.99	60	5.24	90	3.00
Sirloin Chops Bnls	430	2.84	260	2.48	690	2.67
Cc Chops Bnls	2,990	3.77	6,240	3.92	3,620	3.52
Smoked Chops	530	6.22	850	5.85	1,020	6.61
Tenderloin, Fresh	1,530	3.33	1,240	3.27	5,360	3.72
Tenderloin, Marinated	5,220	5.55	2,440	5.81	3,500	4.72
Backribs	2,450	3.34	5,050	3.61	4,380	3.61
Picnic Fresh B/In	470	1.68	3,220	2.16	460	1.49
Porketta	70	3.49	70	3.49	70	3.29
Butt Fresh B/In	2,820	2.07	4,930	2.02	3,230	1.93
Butt Roast Bnls	400	2.53	150	2.65	1,220	2.10
Pork Steak	1,990	2.30	2,700	2.63	710	2.60
Country Style Rib B/In	2,340	2.12	4,330	2.77	1,300	2.07
Country Style Ribs Bnls	1,550	2.46	1,220	2.77	1,000	2.84
Spareribs	1,410	2.56	3,290	3.02	3,680	2.57
St. Louis Style Spareribs	2,150	2.80	1,290	3.75	1,700	2.78
Ham, B/In	170	2.22	40	4.99		
Ham, Spiral	280	2.06	70	1.90	10	5.99
Ham, B/In Butt	170	2.32	210	2.65	390	2.17
Ham, B/In Shank	240	2.05	250	2.82	390	2.09
Ham, Bnls	650	5.19	270	5.05	1,400	4.58
Ham Steak	2,260	4.96	2,940	4.06	1,090	4.57
Sliced Bacon, 1 Lb Pkg	28,840	5.83	22,320	5.89	27,610	6.26
Pre-Cooked Bacon	370	27.43	750	30.06	1,530	29.15
Canadian Bacon	160	5.84	410	7.90	740	8.06
Ground Pork	510	4.06	500	3.75	330	3.75
Bkfst Sausage, 1 Lb Roll	8,130	4.00	7,050	3.30	6,740	3.48
Bkfst Sausage, Link/Patty	6,190	4.98	4,010	4.54	6,690	4.59
Pre-Cooked Sausage	1,570	6.92	1,830	6.43	1,340	6.25
Dinner Sausage	3,930	4.18	5,800	4.64	4,070	3.91
Italian Sausage	5,040	4.25	10,100	4.54	7,800	4.06
Chorizo	3,460	3.47	1,360	4.01	680	3.05
Delic Ham	9,120	7.86	9,370	7.92	8,740	8.09
Pkg/Slcd Ham, 1 Lb/Less	25,290	8.20	26,690	6.99	10,690	7.91
Delic Cooked Pork Roast	30	3.99	130	5.33		
Delic Cooked Spareribs	210	9.32	550	7.42	60	11.99
Delic Cooked Backribs	2,130	6.17	750	8.43	990	7.33
Pulled Pork	3,080	6.13	2,800	5.61	1,060	6.31
Feet	680	2.00	220	2.25	30	2.49
Neckbones	610	2.17	870	2.00	1,080	2.32

This week in Pork Retail
 This week in Pork Retail, the Feature Rate increased by 3.2 percent and the Special Rate decreased by 4.2 percent. The Activity Index showed a 2.8 percent decrease. The butt, picnic, and spareribs showed a decrease in ad space this week while the processed items showed an increase. The ham and loin cuts remained steady.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/19 thru 04/25

(prices in dollars per pound)

Fri. Apr 19, 2024

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	76.7%				69.6%				74.9%			
Special Rate (2/)	12.3%				7.2%				19.8%			
Activity Index (3/)	31,220				32,685				31,790			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	1.99	- 1.99	100	1.99	-	-	-	-	-	-	-	-
Bone-In Cc Loins	.99	- 3.99	300	1.69	2.49	- 2.49	10	2.49	-	-	-	-
Loins Roast Bnls	1.99	- 5.99	710	3.03	1.95	- 4.99	1,360	4.58	1.49	- 4.99	1,160	2.66
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	1.58	- 1.58	30	1.58	1.69	- 1.99	70	1.94
Sirloin Roast Bnls	1.99	- 2.49	210	2.24	-	-	-	-	1.49	- 3.29	340	2.59
Rib End Chops B/In	1.99	- 1.99	20	1.99	1.99	- 1.99	5	1.99	2.99	- 2.99	60	2.99
Sirloin Chops B/In	1.89	- 1.89	60	1.89	1.78	- 1.79	480	1.79	-	-	-	-
Cc Chops B/In	1.99	- 3.99	1,140	2.90	1.67	- 4.99	1,170	2.58	1.69	- 3.99	540	3.23
Assorted Chops B/In	1.69	- 2.69	260	1.93	1.69	- 2.69	1,280	1.93	1.69	- 3.88	430	2.80
Rib Chops Bnls	-	-	-	-	-	-	-	-	5.99	- 5.99	40	5.99
Sirloin Chops Bnls	4.29	- 4.29	60	4.29	-	-	-	-	1.49	- 2.49	210	2.19
Cc Chops Bnls	2.49	- 4.99	1,700	3.63	2.99	- 4.98	380	4.24	1.68	- 5.49	250	3.40
Smoked Chops	6.58	- 7.99	300	6.93	6.99	- 7.99	5	7.49	3.99	- 3.99	40	3.99
Tenderloin, Fresh	3.49	- 4.49	140	4.03	2.99	- 3.49	50	3.09	2.29	- 3.99	470	3.34
Tenderloin, Marinated	5.21	- 6.95	950	5.89	4.34	- 6.95	1,660	5.39	4.34	- 6.95	1,370	5.74
Backribs	2.99	- 4.99	630	3.76	2.49	- 5.99	500	3.17	2.49	- 5.99	1,040	3.21
Picnic Fresh B/In	1.29	- 2.99	100	2.35	1.19	- 1.39	260	1.29	-	-	-	-
Porketta	3.49	- 3.49	70	3.49	-	-	-	-	-	-	-	-
Butt Fresh B/In	.79	- 3.29	590	2.08	.79	- 3.29	770	2.01	1.49	- 2.49	540	1.92
Butt Roast Bnls	1.99	- 1.99	110	1.99	-	-	-	-	1.99	- 2.88	250	2.72
Pork Steak	2.49	- 2.69	240	2.60	1.98	- 2.99	120	2.39	1.69	- 2.99	690	2.47
Country Style Rib B/In	1.99	- 2.49	350	2.18	1.79	- 2.88	290	2.05	1.98	- 3.29	340	2.29
Country Style Ribs Bnls	2.49	- 4.69	590	3.10	-	-	-	-	1.68	- 2.49	170	2.21
Spareribs	1.79	- 2.99	190	2.37	1.98	- 2.99	160	2.35	1.78	- 3.49	190	2.38
St. Louis Style Spareribs	2.99	- 4.49	200	3.60	2.88	- 2.88	10	2.88	2.49	- 3.99	930	2.98
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.99	- 1.99	70	1.99	2.49	- 2.49	40	2.49	1.99	- 1.99	30	1.99
Ham, B/In Butt	1.99	- 2.59	120	2.23	2.59	- 2.59	40	2.59	-	-	-	-
Ham, B/In Shank	1.99	- 2.39	120	2.15	1.59	- 2.39	120	1.94	-	-	-	-
Ham, Bnls	3.63	- 5.99	360	4.84	4.99	- 4.99	80	4.99	4.99	- 4.99	70	4.99
Ham Steak	3.99	- 7.98	1,800	5.05	3.99	- 5.58	140	4.11	3.49	- 5.98	260	4.98
Sliced Bacon, 1 Lb Pkg	3.99	- 9.32	5,780	5.86	2.67	- 7.99	5,630	5.64	1.99	- 10.65	5,980	5.56
Pre-Cooked Bacon	31.94	- 31.94	110	31.94	25.47	- 25.47	200	25.47	25.41	- 25.41	60	25.41
Canadian Bacon	5.49	- 8.75	140	5.86	6.64	- 6.64	10	6.64	4.99	- 4.99	10	4.99
Ground Pork	3.79	- 5.99	140	4.88	-	-	-	-	2.69	- 3.99	320	3.64
Bkfst Sausage, 1 Lb Roll	2.99	- 5.32	760	4.13	2.50	- 4.49	2,160	3.64	2.50	- 5.32	2,650	4.36
Bkfst Sausage, Link/Patty	4.65	- 6.65	840	5.53	3.55	- 5.60	2,500	4.64	3.99	- 5.75	850	4.63
Pre-Cooked Sausage	3.50	- 9.60	620	7.62	4.38	- 7.97	350	7.47	3.05	- 6.65	510	5.83
Dinner Sausage	4.20	- 5.49	140	4.79	4.20	- 5.49	1,260	4.56	3.99	- 4.99	1,100	4.37
Italian Sausage	3.69	- 5.99	1,790	4.68	3.50	- 5.04	290	4.22	2.69	- 4.88	1,360	4.17
Chorizo	4.39	- 5.70	260	5.36	3.18	- 5.70	460	3.19	2.22	- 6.65	1,020	3.48
Deli Ham	3.99	- 11.99	3,990	7.52	3.99	- 11.99	1,500	8.59	3.99	- 10.99	1,830	7.32
Pkg/Sld Ham, 1 Lb/Less	4.44	- 11.98	3,480	7.45	3.98	- 11.98	7,830	8.07	3.98	- 13.69	5,230	8.49
Deli Cooked Pork Roast	3.99	- 3.99	20	3.99	3.99	- 3.99	5	3.99	-	-	-	-
Deli Cooked Spareribs	6.99	- 11.99	210	9.35	6.99	- 6.99	5	6.99	-	-	-	-
Deli Cooked Backribs	5.59	- 5.99	530	5.85	5.59	- 5.99	380	5.97	5.99	- 9.33	910	6.49
Pulled Pork	5.99	- 6.39	320	6.12	4.99	- 6.39	950	5.67	5.49	- 9.99	340	7.20
Feet	1.79	- 1.99	220	1.88	1.99	- 1.99	190	1.99	1.99	- 1.99	90	1.99
Neckbones	1.79	- 2.99	380	2.35	2.49	- 2.49	5	2.49	1.49	- 1.49	40	1.49



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/19 thru 04/25

(prices in dollars per pound)

Fri. Apr 19, 2024

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	63.4%				67.8%				76.1%			
Special Rate (2/)	24.5%				18.0%				10.8%			
Activity Index (3/)	19,240				13,490				13,515			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.95	- 2.98	220	2.65	2.88	- 2.97	230	2.95	2.99	- 2.99	5	2.99
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.49	- 1.99	210	1.65	-	-	20	2.99	-	-	-	-
Sirloin Roast Bnls	2.29	- 2.98	120	2.78	2.99	- 2.99	120	3.99	-	-	20	1.99
Rib End Chops B/In	-	-	-	-	3.99	- 3.99	120	3.99	1.99	- 1.99	20	1.99
Sirloin Chops B/In	1.29	- 1.99	290	1.55	1.39	- 1.67	170	1.49	-	-	-	-
Cc Chops B/In	1.67	- 2.97	200	2.33	2.99	- 5.99	150	3.57	2.99	- 5.99	740	3.06
Assorted Chops B/In	1.48	- 3.88	430	2.07	2.69	- 3.99	70	2.91	1.99	- 3.99	60	2.57
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.99	- 3.99	120	3.22	2.99	- 2.99	20	2.99	2.48	- 2.48	20	2.48
Cc Chops Bnls	2.99	- 3.99	240	3.46	2.49	- 4.99	330	4.68	2.49	- 2.99	60	2.66
Smoked Chops	3.99	- 6.71	110	6.14	4.49	- 4.99	70	4.56	-	-	-	-
Tenderloin, Fresh	2.99	- 3.99	50	3.22	4.49	- 4.49	130	4.49	2.99	- 3.48	700	3.00
Tenderloin, Marinated	4.34	- 5.83	580	5.71	4.86	- 4.86	650	4.86	-	-	-	-
Backribs	1.99	- 3.49	250	3.06	3.99	- 3.99	20	3.99	-	-	-	-
Picnic Fresh B/In	1.69	- 2.19	20	1.85	2.19	- 2.19	40	2.19	1.88	- 1.88	40	1.88
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.49	- 2.47	750	2.03	2.97	- 2.97	170	2.97	-	-	-	-
Butt Roast Bnls	1.99	- 2.88	40	2.80	-	-	-	-	-	-	-	-
Pork Steak	1.69	- 3.49	250	2.32	-	-	-	-	1.99	- 1.99	680	1.99
Country Style Rib B/In	1.79	- 3.29	480	2.13	1.37	- 3.99	160	1.79	1.99	- 3.99	700	2.04
Country Style Ribs Bnls	1.98	- 3.29	90	2.42	-	-	-	-	1.98	- 1.99	700	1.99
Spareribs	1.89	- 3.29	170	2.51	1.99	- 4.29	600	2.51	2.98	- 3.99	70	3.50
St. Louis Style Spareribs	1.99	- 3.99	100	2.90	3.49	- 4.49	150	4.40	1.77	- 3.49	740	1.89
Ham, B/In	3.29	- 3.29	30	3.29	1.99	- 1.99	130	1.99	-	-	-	-
Ham, Spiral	-	-	-	-	1.99	- 1.99	130	1.99	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	4.99	- 6.99	150	6.21	-	-	-	-	-	-	-	-
Ham Steak	2.99	- 3.98	40	3.48	-	-	-	-	6.00	- 6.00	20	6.00
Sliced Bacon, 1 Lb Pkg	2.67	- 7.99	4,690	5.78	3.99	- 9.32	4,760	6.35	3.99	- 8.65	1,890	5.81
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.69	- 4.99	40	4.73	3.99	- 3.99	10	3.99	3.99	- 3.99	5	3.99
Bkfst Sausage, 1 Lb Roll	1.99	- 4.99	1,620	3.70	-	-	-	-	3.28	- 5.49	920	4.20
Bkfst Sausage, Link/Patty	2.85	- 5.05	1,050	4.69	3.98	- 5.32	240	4.22	4.79	- 6.65	730	6.55
Pre-Cooked Sausage	5.50	- 6.74	90	6.12	-	-	-	-	-	-	-	-
Dinner Sausage	3.99	- 4.49	100	4.28	2.94	- 2.94	650	2.94	4.20	- 4.49	690	4.20
Italian Sausage	2.69	- 4.20	30	3.72	2.94	- 4.69	660	2.97	4.20	- 5.49	900	4.42
Chorizo	2.22	- 4.65	660	3.34	2.22	- 3.99	1,040	3.19	3.18	- 3.18	20	3.18
Deli Ham	3.97	- 11.99	830	9.56	3.49	- 11.00	810	6.63	5.79	- 14.49	130	13.63
Pkg/Sldd Ham, 1 Lb/Less	2.50	- 13.31	4,050	8.73	4.44	- 13.31	1,100	8.87	4.44	- 10.64	3,560	7.92
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.93	- 5.99	240	5.99	5.99	- 6.00	70	6.00	-	-	-	-
Pulled Pork	5.00	- 6.67	650	6.25	5.99	- 8.99	690	6.09	5.99	- 6.49	110	6.43
Feet	1.99	- 2.29	150	2.12	2.49	- 2.49	10	2.49	-	-	-	-
Neckbones	.89	- 2.29	100	1.91	1.99	- 1.99	90	1.99	1.99	- 1.99	5	1.99



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/19 thru 04/25

(prices in dollars per pound)

Fri. Apr 19, 2024

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	87.0%				81.9%			
Special Rate (2/)	11.0%				0.0%			
Activity Index (3/)	385				150			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	3.49	- 3.49	10	3.49	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	1.99	- 3.49	20	3.01	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	1.99	- 1.99	10	1.99	2.99	- 3.89	30	3.12
Assorted Chops B/In	2.99	- 2.99	20	2.99	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	3.59	- 4.49	30	4.23	3.99	- 3.99	5	3.99
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	6.95	- 6.95	20	6.95
Backribs	2.99	- 2.99	10	2.99	-	-	-	-
Picnic Fresh B/In	-	-	-	-	2.99	- 2.99	5	2.99
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	3.48	- 3.48	5	3.48	-	-	-	-
Butt Roast Bnls	-	-	-	-	2.99	- 2.99	5	2.99
Pork Steak	3.98	- 3.98	5	3.98	4.39	- 4.39	5	4.39
Country Style Rib B/In	2.98	- 2.98	5	2.98	3.99	- 3.99	20	3.99
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	4.49	- 4.49	40	4.49	-	-	-	-
St. Louis Style Spareribs	-	-	-	-	5.99	- 5.99	30	5.99
Ham, B/In	1.69	- 1.69	10	1.69	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.99	- 9.99	110	7.75	5.72	- 6.65	10	6.36
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	4.88	- 5.49	20	5.19	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	4.88	- 5.49	20	5.19	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	8.99	- 14.49	30	11.32	7.99	- 7.99	10	7.99
Pkg/Slctd Ham, 1 Lb/Less	8.00	- 14.38	30	12.05	-	-	-	-
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	6.49	- 6.49	10	6.49	-	-	-	-
Feet	-	-	-	-	2.99	- 2.99	10	2.99
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/19 thru 04/25

(prices in dollars per pound)

Fri. Apr 19, 2024
