



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 04/19 thru 04/25

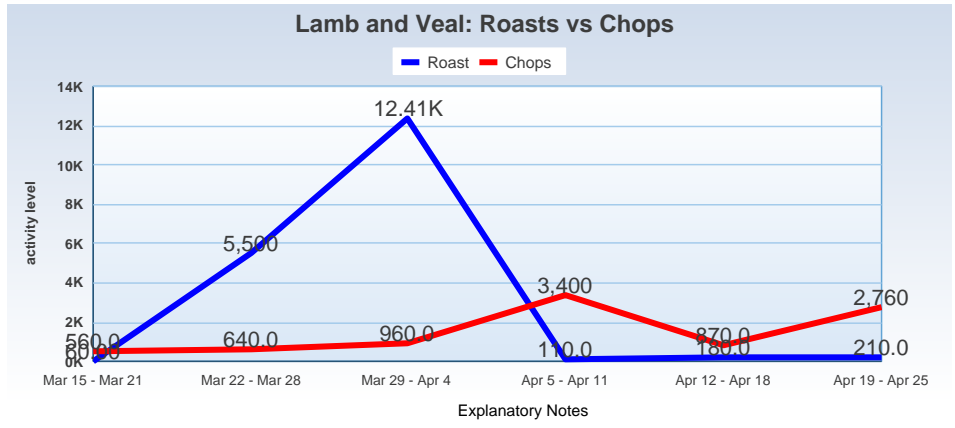
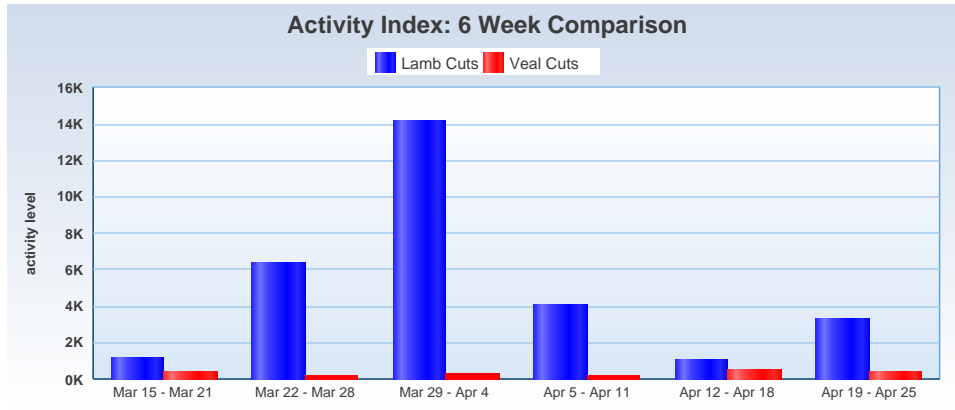
(prices in dollars per pound)

Fri. Apr 19, 2024

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	5.4%		2.7%		9.0%	
Special Rate (2/)	0.0%		0.0%		2.1%	
Activity Index (3/)	3,700		1,580		2,940	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast						
LB Shldr Blade Chops	1,320	6.61	220	8.27	230	7.89
LB Shldr Rnd Bone Chop	1,410	6.94	190	9.05	60	7.99
LB Breast						
LB Rack						
LB Ribs						
LB Rib Chops						
LB Whole Loin						
LB Loin Chops	10	10.99	310	9.99	850	11.51
LB Bone-In Leg	30	3.99				
LB Boneless Leg					100	7.99
LB Semi-Bnls Leg					100	5.99
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt						
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	70	7.49				
LB Shank	120	6.99	120	6.99	10	9.99
LB Stew Meat-Lamb	240	6.49	120	4.99	340	5.99
LB Stew Meat-Mutton	60	4.29	100	4.56	290	4.99
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	10	7.49	80	7.92	650	7.06
VL Shldr Rnd Bone Chops			70	8.39	70	8.39
VL Breast	180	5.49	180	5.49		
VL Rib Rack						
VL Rib Chops						
VL Loin Chops						
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets	120	14.99	180	12.86	120	12.99
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini					30	12.99
VL Cube Steak						
VL Ground Veal	10	8.49	10	7.99		
VL Stew Meat	120	7.99			90	7.99

This week in Lamb and Veal Retail

This week for Lamb and Veal: Retail activity index was 134.2% higher, feature rate was 2.7% higher, and special rate was steady. Lamb Cuts on offer were 210.5% higher, and Veal Cuts were 17.0% lower. Roast offerings were 16.7% higher and Chop offerings were 221.0% higher. Lamb features offered more ad space for shoulder chops and stew meat-lamb. Veal features offered slightly more space for breast, leg cutlets and stew meat.



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST						SOUTHEAST						MIDWEST					
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)						(AL, FL, GA, MS, NC, SC, TN, VA, WV)						(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)					
Outlets	5500						7400						6100					
Feature Rate (1/)	5.9%						16.0%						1.1%					
Special Rate (2/)	0.0%						0.0%						0.0%					
Activity Index (3/)	1,210						2,355						130					
	Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg				
LAMB																		
LB Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
LB Shldr Blade Chops	7.49	-	7.49	120	7.49	6.49	-	6.49	1,130	6.49	5.99	-	7.99	60	6.43			
LB Shldr Rnd Bone Chop	7.99	-	8.49	240	8.24	6.69	-	6.69	1,130	6.69	6.49	-	6.49	40	6.49			
LB Breast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
LB Rack	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
LB Ribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
LB Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
LB Whole Loin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
LB Loin Chops	-	-	-	-	-	-	-	-	-	10.99	-	10.99	10	10.99				
LB Bone-In Leg	3.99	-	3.99	20	3.99	3.99	-	3.99	5	3.99	-	-	-	-				
LB Boneless Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
LB Leg Steaks	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
LB Top Round Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
LB Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
LB Ground Lamb	7.49	-	7.49	70	7.49	-	-	-	-	-	-	-	-	-	-			
LB Shank	6.99	-	6.99	120	6.99	-	-	-	-	-	-	-	-	-	-			
LB Stew Meat-Lamb	4.99	-	7.99	240	6.49	-	-	-	-	-	-	-	-	-	-			
LB Stew Meat-Mutton	4.29	-	4.29	60	4.29	-	-	-	-	-	-	-	-	-	-			
VEAL																		
VL Shoulder Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
VL Shldr Blade Chops	-	-	-	-	-	-	-	-	-	7.49	-	7.49	10	7.49				
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
VL Breast	4.99	-	5.99	100	5.49	4.99	-	5.99	90	5.49	-	-	-	-	-			
VL Rib Rack	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
VL Rib Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
VL Loin Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
VL T-Bone Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
VL Bnls Leg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
VL Leg Cutlets	14.99	-	14.99	120	14.99	-	-	-	-	-	-	-	-	-	-			
VL Top Round Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
VL Bnls Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
VL Scallopini	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
VL Cube Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
VL Ground Veal	-	-	-	-	-	-	-	-	-	8.49	-	8.49	10	8.49				
VL Stew Meat	7.99	-	7.99	120	7.99	-	-	-	-	-	-	-	-	-	-			



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	0.0%			0.0%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	0			0			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	15.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	20			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	8.99 - 8.99	20	8.99	-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	-			-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
VEAL						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		