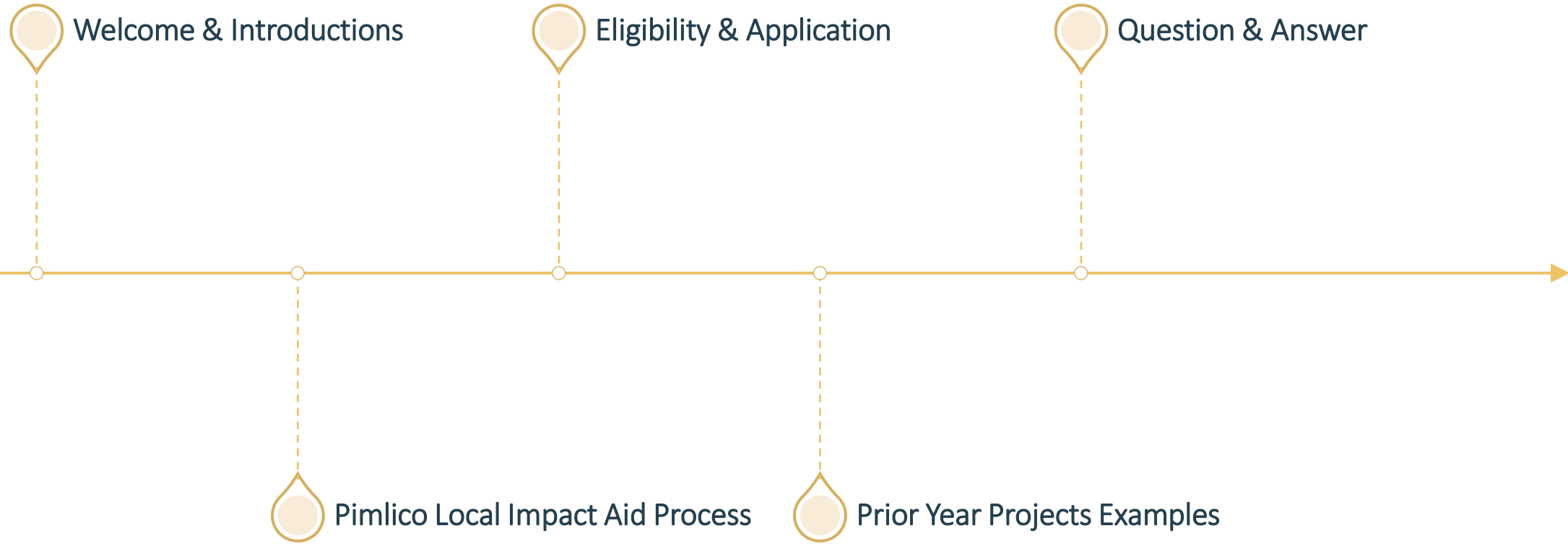


Pimlico Local Impact Aid: FY27 Information Session

August 20, 2025, | 1:00-2:00 PM | Department of Planning



Agenda





Welcome!

Goals



- Provide an overview of Pimlico Local Impact Aid process for project requests.
- Establish parameters of projects so you can determine if your project & organization is eligible.
- Share examples of past projects for reference.
- Tips for completing your project request form.

- **Please hold questions to the end.**
- There will be time for Question & Answer at the end of the presentation.

- **Technical Support**
- Kyra McDonnell is available to support with application process, request form, & general questions. Please reach out via Kyra.McDonnell@baltimorecity.gov or 410-396-1543.



Department of Planning



- *Who is the Department of Planning & why do we steward this funding?*
- DOP's mission is to build Baltimore as a diverse, sustainable and thriving city of neighborhoods and as the economic and cultural driver of the region.
- DOP is the City agency entrusted with guiding the physical development of the City of Baltimore.
- An equitable Baltimore addresses the needs and aspirations of its diverse population and meaningfully engages residents through inclusive and collaborative processes to expand access to power and resources.





Pimlico Local Impact Aid Process

Pimlico Local Impact Aid Overview



- The Department of Planning works with the community, Mayor's Office, and Pimlico Community Development Authority (PCDA) to allocate revenue from the State's Video Lottery Terminals to the communities surrounding Pimlico Racetrack.
- This is known as **Pimlico Local Impact Aid**, is also known as "slots funding" or "casino revenue."
- **Pimlico Local Impact Aid** can be used for a wide variety of community development projects in the area around Pimlico Racetrack including:
 - infrastructure improvements;
 - facilities;
 - public safety;
 - sanitation;
 - economic and community development,
 - housing;
 - public services and improvements



Summary of Process



- **Submission Process**

- Applications opened on August 18, 2025, and close on September 26, 2025, at midnight.
- A complete project request form is required for every community-led and agency projects.

- **Grant Amounts**

- There is a minimum request requirement of \$25,000 for all projects submitted.

- **Public Meeting on November 15, 2025, ALL DAY (HYBRID)**

- Eligible applicants should plan to attend this meeting to answer any questions about their project requests.

- **Public Hearing on December 10, 2025, at 5:30 PM (HYBRID)**

- Eligible applicants should plan to attend this meeting to answer any questions about their project requests.



FY27 Timeline



Dates	Phase	Description
August 18 – September 26, 2025	Application Phase	<ul style="list-style-type: none"> Information Sessions DOP to provide technical support to applicants
September 26 - October 31, 2025	Application Review	<ul style="list-style-type: none"> Cure Period & Technical Review by DOP PCDA Review of Projects
November 15, 2025	Full Day Project Review & Draft Plan Work Session	<ul style="list-style-type: none"> Discussion of Projects PCDA to create the Preliminary Draft Spending Plan
December 1 – January 15, 2026	Public Review Period	<ul style="list-style-type: none"> Preliminary Draft Plan Published <i>(Start 45 Day Review, Public Comment Period)</i> Public Hearing on Draft Plan
December 10, 2025	Public Hearing on Draft Plan	<ul style="list-style-type: none"> Public Hearing for comments on Preliminary Plan
January 13, 2026	Finalize PCDA Recommendations	<ul style="list-style-type: none"> Final Work Session to determine recommendations
January 15, 2026	Post final recommendations	<ul style="list-style-type: none"> End of 45-day review period, recommendations submitted to the Mayor.
Spring 2026	Mayor’s Office Review	<ul style="list-style-type: none"> Mayor’s Office Review of Recommendations





Eligibility Guidelines

Eligibility Summary



- Project must meet minimum funding request of **\$25,000**.
- Project should adhere to timeline of **two years** or fewer to complete.
- Requesting organization must be **based in Baltimore City**.
- Requesting organization must have **nonprofit status** or partnership with a fiscal sponsor.
- Requesting organization must have evidence of **sound financials**.
- Project should align with **community priorities** as demonstrated through adopted or approved master plans, strategies, or City and/or PCDA priorities.
- Application must be complete and demonstrate **project readiness**.
- Past Local Impact Aid grantees **must be current with all reporting**.



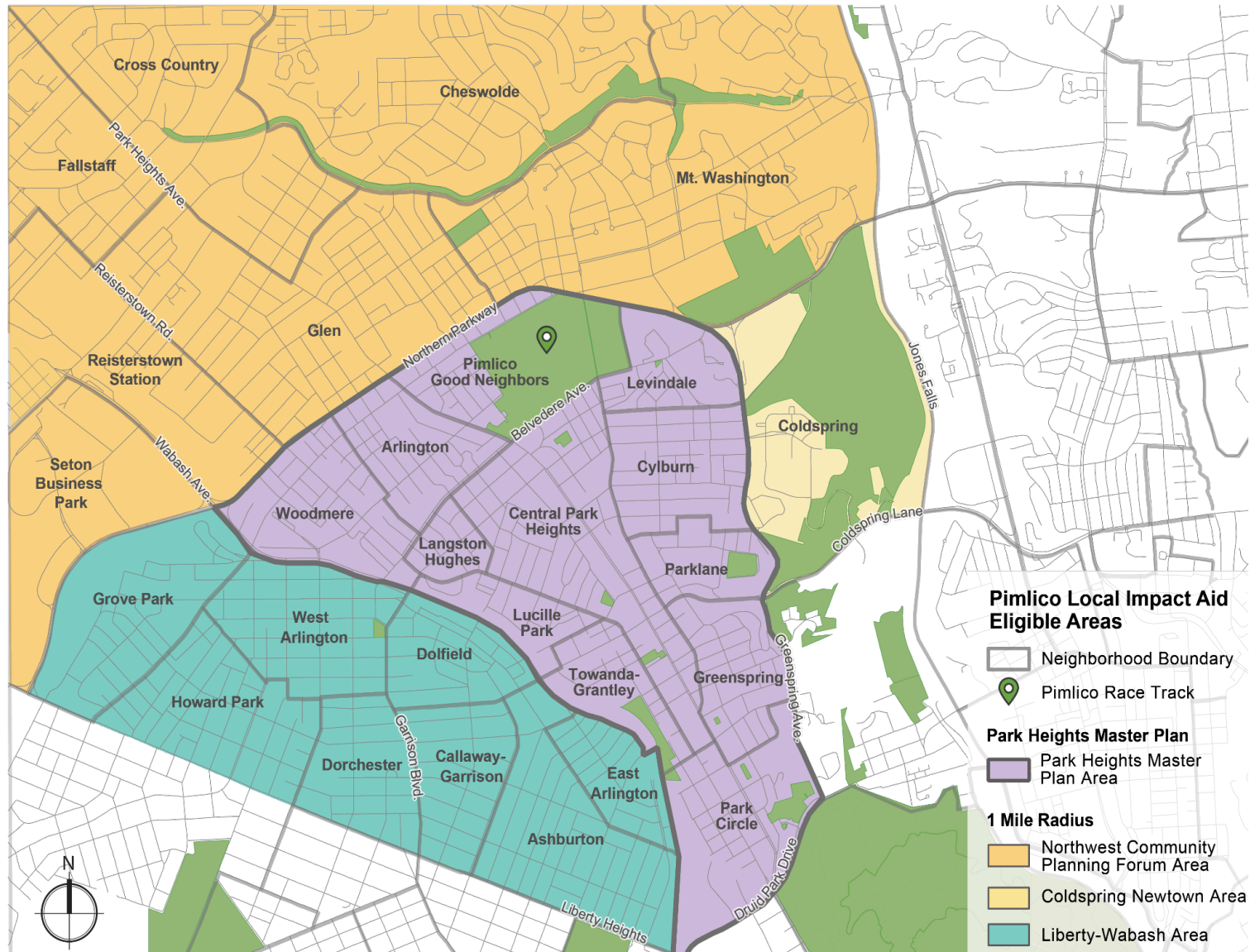
Eligibility: State Law: § 9-1A-31



- Alignment with **State Law § 9-1A-31**. Eligible projects include:
 - Infrastructure improvements
 - Facilities
 - Public safety
 - Sanitation
 - Economic and community development
 - Housing
 - Other public services and improvements
- According to **State Law § 9-1A-31**, projects must be located in an eligible funding area – Park Heights or One-Mile Radius (map on next slide).
- And according to **State Law § 9-1A-31**, awarded organizations must be able to complete quarterly reports documenting their progress.



Eligibility: Geography



Eligibility: Organization Status & Financials



- Eligible organizations **must be based in Baltimore** and be one of the following:
 - A non-profit organization with tax-exempt status
 - A mission-based organization without 501(c)3 tax-exempt status but with a tax-exempt fiscal sponsor
 - A faith-based organization proposing a non-religious project that benefits the public
 - A public school proposing a community-based project that benefits its students
 - A City agency
- Eligible organizations (or their fiscal sponsors) must be in Good Standing with Maryland Department of Assessments & Taxation
- Eligible organizations (or their fiscal sponsors) must have record of financial capacity (will be detailed later in presentation)



Eligibility: Community Priorities



- The application requires evidence of the following:
- Alignment with community priorities. This can be demonstrated through relevant master plans, community plans, area strategies, or City or PCDA priorities, such as:
 - Park Heights Master Plan
 - Arlington ES INSPIRE Plan
 - Pimlico EMS INSPIRE Plan
 - One Park Heights Strategy
 - NW Community Planning Forum Neighborhood SNAP
 - Liberty Heights LINCS Corridor Priorities



Eligibility: Project Readiness



- Eligible applications must also:
- Demonstrate project readiness through:
 - Scope of work, budget, and timeline that are sufficiently detailed.
 - Outcomes and impact, as determined by equity response and performance measures.
 - For capital projects, evidence of land control and/or permission to pursue.
- Be completed and submitted by the deadline of midnight, **September 26th**.





Application Overview

Project & Organization Information



- **Basic Background Information**
- Project Title
- Project Address
- Requesting Organization Name and Address
- Point of Contact
 - Name
 - Email
 - Phone Number
- Amount of funding requested (min. \$25,000)
- Type of Project
 - Capital or Operating
- Category of Project
 - Parks & Recreation, Workforce Development, Housing & Community Development, Etc.



Capital Projects!



- **Sufficient Demonstration of Site Control:**
 - documentation that the applicant currently has title as evidenced by the Maryland Department of Assessment and Taxation,
 - executed contract of sale,
 - option to-purchase agreement,
 - approved Land Disposition or Development Agreement or approved Vacants to Value application for City-owned properties,
 - written documentation that a case has been filed for Receivership or Tax Sale Foreclosure,
 - Exclusive Negotiating Privilege
 - Partnership agreement with owner of property or lease agreement allowing capital improvements by renter, other documentation determined to be sufficient by DHCD.
- **If you are applying for funds for a City owned properties**
 - Letter on the status of acquisition from the Department of Housing & Community Development attesting to the property's anticipated acquisition date be before July 1, 2026.
 - Funding is *not eligible* for acquisition of City owned property.
- **Pre Development Meeting**
 - At the time of submission, applicants also must be able to demonstrate development approvals required for the project such as zoning changes, site plan review, street and alley closings and demonstrate that they have had a predevelopment meeting with the Department of Planning. Evidence of the predevelopment meeting must include a copy of the Planning Department Pre-Development meeting request form, a copy of the sign-in sheet and meeting minutes. Other documentation may be accepted at the sole discretion of the review committee.



Project Narrative



Project Purpose and Scope

- Describe the scope of this project. Please provide a brief description (2-3 sentences) of the purpose/goal of the project and intended outcome.
- Describe the specific issue, challenge, and/or community need addressed by the project. What action(s) will be taken to address this issue? Please be as specific as possible providing qualitative & quantitative measure when possible. (500 words max.)
- Describe how this project aligns with any relevant master plans, neighborhood plans, strategic plans and/or implementation plans (max. 500 words).



Goals & Activities



Measurable Activities Table

- Every project must include at least three (3) total measurable activities that the funded organizations will track as part of their quarterly reporting.
- The performance target and goal can be the same for more than one activity.

Please complete the table below with at least three (3) measurable activities. Please also identify a performance target and goal related to each measurable activity. The performance target and goal can be the same for more than one activity.

	Measurable Activity	Performance Target	Goal
1			
2			
3			
4 (optional)			
5 (optional)			



Equity Question



Project's Equity Impact

- Please address how your proposed project supports and aligns with the Department of Planning's definition of equity. Please include the components of your project address structural, procedural, distributional, and transgenerational equity, using the following definitions that align with the Department of Planning's equity lens:
 - Structural Equity: What is the project's impact on the historic advantages or disadvantages that have affected residents in the given community?
 - Procedural Equity: How are residents who have been historically excluded from planning processes being authentically included in the planning, implementation, and evaluation of the proposed project?
 - Distributional Equity: How does the project improve the distribution of resources and investments to improve outcomes for Black and other marginalized communities?
 - Transgenerational Equity: Does the project ease unfair burdens on future generations?



Budget



Pimlico Local Impact Aid: FY27 Project Budget Template

Instructions:

Complete this budget document, outlining your cost estimates for each item included in your project. You must list **all of the uses of funds** associated with your project request amount and **all of the sources of funds** that are committed or pending.

Please Note:

- You must submit the relevant Budget Estimate table for each Project Request Form that you complete.
- If your expenses exceed the lines provided, just add more lines to the end of each part of the table.

Name:			
Organization:			
Project Title:			

USE OF FUNDS

ITEM	USE AND DESCRIPTION	Source	AMOUNT
<i>List the Expense Summary e.g., Direct mailing; Title work; Personnel</i>	<i>Briefly describe the expense and how it will support your project. Please try to use specific amounts where possible.</i>	<i>Identify the source of your funding (PCDA, pending grant applications, secured funding from State, Federal, or private grantors.)</i>	<i>Estimated cost</i>
Direct Mailing	<i>Ex: Cost includes design, printing, and mailing of 1,000 post cards to residents in Southern Park Heights, to make them aware of homeowner repair grants. Design estimate is \$500. Each postcard will cost \$4.50 to print and mail.</i>	PCDA	<i>Ex: \$5,000</i>
1			

SOURCE OF FUNDS

SOURCE AND YEAR	COMMITTED OR SUBMITTED	PURPOSE	AMOUNT
<i>List the source and fiscal year for all committed and pending funding e.g. BRNI, Pimlico Local Impact Aid, Abell Foundation, Etc.. Also list the fiscal year in which the funding was committed/awarded or submitted</i>	<i>List whether funding is committed or submitted & still pending.</i>	<i>Briefly summarize the purpose of this source of funds</i>	<i>List the total amount of the source.</i>
<i>Ex: Pimlico Local Impact Aid, FY25</i>	<i>Ex: Submitted</i>	<i>Community outreach</i>	<i>\$100,000</i>
1			
2			

Budget



- Budget Table (Excel Document)
 - Item
 - Use & Description
 - Amount
 - **Total Estimated Project Cost**

- Other Sources of Funds
 - Source & Year
 - Committed or Submitted
 - Purpose
 - Amount
 - **Total Amount**



Timeline



FY27 Estimated Timeline

Instructions:

Complete this estimated timeline detailing the activities and schedule planned for this project request.

Please Note:

- You must submit an Estimated Timeline table for **each** project for which you're seeking funding.

Name:	
Organization:	
Project Title:	

ESTIMATED TIMELINE

	DESCRIPTION OF ACTIVITIES	ESTIMATED START DATE	ESTIMATED END DATE
	<i>Describe the activities and tasks that you plan to complete during your project timeline. Be as detailed as possible. Activities can overlap. Assume that funding will become available July 1, 2026.</i>	<i>List the activity start date, e.g., July 1, 2026</i>	<i>List the activity end date, e.g., December 1, 2026</i>
	<i>Ex: Sign memoranda of understanding with partner school</i>	<i>1-Jul-26</i>	<i>30-Jul-26</i>
	<i>Ex: Hire community school coordinator</i>	<i>1-Sep-26</i>	<i>1-Nov-26</i>
	<i>Ex: Partner with Master Gardener program and DHCD to identify and apply for potential locations for community school gardens</i>	<i>1-Sep-26</i>	<i>1-Feb-26</i>
1			
2			



Finances & Accounting



Organization & Financial Information

- Organizations OR Fiscal Sponsors:
 - IRS Determination Letter
 - Executed Fiscal Sponsorship Agreement
 - Certification of Good Standing with MDAT
- Board Approved Budget



Finances & Accounting



Accounting Information

- For organizations with charitable contributions less than \$300,000: an IRS 990 filing within the past 12 months OR an independent audit that is no older than calendar year 2021.
 - For organizations with charitable contributions between \$300,000 and \$750,000: a financial statement reviewed or audited by an independent Certified Public Accountant (CPA) that is no older than calendar year 2021.
 - For organizations with charitable contributions over \$750,000: an audited financial statement prepared by an independent CPA no older than calendar year 2021.
- Upload the Form 990, Financial Statement, and/or Independent Audit as necessary and required by the information noted above.



Community Support



- Letters of support from community stakeholders
- Any additional supporting details that you would like the City and PCDA to consider





Prior Years Project Examples

Operating Project Examples



Catherine's Family and Youth Services

Founded in relationship building with the Park Heights community. The organization serves thousands through their programs including:

- food distribution
- diaper giveaways
- senior resource fairs
- grocery bags
- youth programming
- ✓ **46** participants in youth afternoon program, *doubled from the start of the year.*

CASA, Inc.

- Health and Social Services: health insurance enrollment, utility assistance, free eye care appointments
- Legal Consultations: housing, employment, immigration, DACA, citizenship
- Other Services: Tax preparation, driver's licenses, ESOL
- ✓ **161** direct service recipients from CASA from July 2024-July 2025.

The Mayor's Office of Employment Development has hired a career navigator to focus exclusively on the Park Heights area.

- Services includes job readiness, career exploration, resume review, interviewing skills, goal-setting, job placement, referral to free occupational training, referral to free support services
- ✓ **236** residents engaged with MOED services in Park Heights in FY25.
- ✓ **17** participants in the entrepreneurship training program.



Capital Project Examples



Langston Hughes CBRC, Exterior



Park Heights Library, Design Concept



Baltimore Redlining & Blight Elimination, Vacant Renovations



Next Steps



**Deadline to submit
written questions:
September 10th**

pcda@baltimorecity.gov



Next Meeting:

November 15, 2025



**Request Form
Link:**

<https://bit.ly/PimlicoLIA>

DEADLINE: FRIDAY, SEPTEMBER 26, 2025





Question & Answer
