

Baltimore City LHIC Diabetes Workgroup Meeting

March 11th, 2025, 11:00 AM– 12:00 PM

Title:	Baltimore City LHIC Diabetes Workgroup Meeting		
Meeting Date	3/11/2025	Meeting Time	11:00 AM – 12:00 PM
Facilitator	Josh Musselman	Meeting Location	Virtual
Minute Taker	Stephane Bertrand	Next Meeting Date	4/8/2025

Attendees: 22

Outline

1. Welcome & Meeting Norms

- [Joshua Musselman \(BCHD\)](#) opened the meeting, acknowledged past meeting cancellations due to illness, and reviewed meeting norms:

2. Purpose & Goals of the LHIC Diabetes Workgroup

- The coalition addresses structural health disparities in Baltimore through multi-sector collaboration.
- Focus areas:
 - **Diabetes Health Equity Grant Implementation**
 - **Collaboration & Networking**
 - **Measuring & Evaluating Progress**

3. Community Engagement & Recruitment Updates

- **Community Member Recruitment:**
 - Seeking individuals to contribute diverse perspectives to improve health outcomes in Baltimore.
 - Open to those willing to collaborate, engage, and address systemic health challenges.
 - Interested individuals can contact [Stephane Bertrand \(BCHD\)](#)
- **Community Health Improvement Plan (CHIP) Updates:**
 - CHIP is required for **BCHD accreditation** and built on a Community Health Needs Assessment.
 - **Priority areas:** Chronic conditions, access to healthcare, and mental/behavioral health.
 - **Survey Results:** Community feedback survey closed; results will be shared later this month.

4. Workgroup Updates & Social Media Bundle Discussion

- **Recent Achievements:**
 - Outreach in Liberty Heights completed.
 - ICF conducted a social media scan and developed marketing materials (door hanger & half-page flyer).
 - Plans to finalize **Social Media Bundle** for partner use.
- **Quarter 3 Goals:**
 - Refine outreach efforts.



Brandon M. Scott, Mayor
Mary Beth Haller, Acting Commissioner of Health
 1001 E. Fayette Street • Baltimore, MD 21202

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- Recruit additional partners to disseminate resources.
- Implement a Social Media Bundle to promote diabetes prevention.
- **Social Media Bundle Review & Feedback:**
 - **ICF-developed templates** allow organizations to personalize materials for social media.
 - **Feedback from participants:**
 - **Accessibility concerns:** Ensure posts accommodate blind/low-vision users via alternative text and descriptive hyperlinks.
 - **Target Audience Concerns:** Older adults, a high-risk group for diabetes, may not engage with social media.
 - **Community Engagement:** Suggest distributing printed materials at **senior centers, churches, and schools** to reach broader demographics.
- **Action Items:**
 - **Follow up with ICF** on including disability-focused messaging.
 - **Ensure posts are accessible** by using alternative text.
 - **Expand outreach strategies** beyond social media (e.g., printed materials for senior centers, schools, and churches).
- **If you have any further suggestions for the social media bundle, please send feedback to Josh or Stephane by 3/24/25**

5. Outreach & Referral Data

- **January 2025:** Low engagement due to winter months.
- **February 2025:** Significant increase in referrals and outreach:
 - **Outreach rate doubled (18.8% → 37.8%)**
 - **Referrals increased eightfold (3 → 26)**
- **March 2025:** HCAM reported **four outreach events per week**, predicting further engagement growth.

6. Community Announcements

1. **DPP Training Collaborative (March 18, 2025)**
 - Hosted by Renaye James Healthcare Advisors in conjunction with the **American Diabetes Association**.
 - Focus: Becoming a DPP provider, sustainability, billing.
 - Open to all, with CME credits available.
2. **West Baltimore Health Initiative (1st Saturday of Each Month, Starting March 1)**
 - **Location:** Ruth Kirk Center, 122 N. Vincent Street Baltimore, MD 21223
 - **Services:** A1C, cholesterol testing, healthy lifestyle education, free meals.

Schedule

12:00 – 1:00 Individual Confidential Assessment of Heart Risk and Blood Sugar - (free registration for all)

1:00 – 1:30 Brunch/Lunch (with Recipes!!!)

1:30 – 2:00 Special Education Seminar on How To Prevent or “Cure” Heart Disease,

3. **Diabetes Prevention Expo (May 7, 2025) *date change**
 - **Location:** 3201 Tioga Parkway Suite W Baltimore, MD 21215, Village of Mondawmin.
 - **Activities:** Health screenings, fitness activities, vendor tables, smoothie truck.
 - **Seeking:** Vendors & speakers to educate on diabetes prevention.
 - **Follow-up Plan:** Post-event debrief during June diabetes meeting to assess impact and plan future initiatives.
4. **Blind Industries & National Federation of the Blind Partnership**
 - Monthly support groups for blind/low-vision individuals.
 - **Opportunity:** Present on diabetes resources at support meetings.

7. Next Steps & Closing Remarks

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- **Next Meeting (April 2025):**

Meeting Materials

Video Recording: https://youtu.be/0gZwUWq2q_0 (YouTube)

Prediabetes Outreach Materials Request Form: <https://forms.office.com/g/vBdHppVTAm>