

## **Ball Frog - Cougar Athletics Website/App**

[thecougarnation.com](http://thecougarnation.com)

- The website and the app mirror each other providing information such as schedules, rosters, news, links and social media
- Each team will need a representative to manage their teams section of the app. This can be shared by multiple parents and can be split up between JV and Varsity if teams choose
- Twitter and Instagram accounts can be linked to the app and will show up on your teams feed
- All of the updating is done on the app and will be reflected on the website
- Sponsors can be added to your teams section of the app (follow proper fundraising procedures)
- Schedules and results will appear on the main page for all users to see so we ask that teams load their schedules as soon as possible and update scores post game/meet
- Online training videos can be found here: [www.ballfrog.com/training](http://www.ballfrog.com/training)
- In person training can be done with Katie Morley: [morleykate50@gmail.com](mailto:morleykate50@gmail.com)
- If you are unsure if your team has a parent managing this or would like someone added to the account see Katie Morley
- The website contains all of the paperwork discussed today under the "Team Reps" tab. This portion is not accessible on the app

## **Gipper - Graphic Design Software**

[gogipper.com](http://gogipper.com)

- Each team has access to the CAC Gipper account using their own log in for their team
- JV and Varsity can have their own accounts if multiple parents want to manage
- Team colors and logos are preloaded into the software as well as logos of all Williamson County schools and many other local schools & colleges/universities
- Graphics are meant to be created on the computer but can be easily updated on a mobile device to post score updates in real time onto social media
- This is a 'drag and drop' type program with templates that you fill in your information
- Online training can be done via zoom with a customer service rep by clicking on the chat icon from the website
- Newsletters and social media posts can be created using this program
- In person training can be done with Katie Morley: [morleykate50@gmail.com](mailto:morleykate50@gmail.com)
- If you are unsure if your team has a parent managing this or if you would like to be added to the account see Katie Morley