Senior Data and Analytics Manager

Background & Purpose of the Job

This is an exciting new role in the Data Science and Analytics group in Information & Analytics, which is tasked to deliver maximum value from data to drive business and organization performance.

The I&A In-Market team helps markets win with data, data science, and analytics in a way that leverages the close engagement/relationship with CCBTs (Country Category Business Teams) and CD (Customer Development) leadership with a (highly technical) data science hub team so that they can solve for both large transformation programs and near-term business problems.

The I&A In-Market team is composed of business interpreters, data scientists, and data experts who can: quickly understand the business context + problem, apply advanced mathematics and/or statistics to large data sets; and operate in cloud-based environments where data, models, and user interfaces reside in the same platforms-core technologies.

Who You Are & What You’ll Do

The role has three main accountabilities:

1. Leads the landing of existing analytic products (including change management plan), co-creation of analytic innovations, and acquisition of new data that is market specific.
2. Part of a high performing team tasked with creating value using data and analytics – coaching, mentoring and goal-setting for direct reports
3. Partners with Middle management leadership to identify market wide business issues. Ability to speak the language of the business and adopt a problem-solving approach to drive solutions at speed.

What You’ll Need To Succeed

- M.B.A. Preferred
- Overall experience of 3+ years preferred working in Sales and/or Marketing functions in a large CPG
- Strong track record of working with senior business leadership (VPs+)
- Ability to manage multiple requests and priorities simultaneously in a highly dynamic market
- Passion for empirical research and for answering hard questions with data
- Ability to communicate complex quantitative insights in a precise, and actionable manner

What you will get

- Ability to propel your progression with a step-up and upskill yourself in a forward-looking skillset
- The top and fastest growing jobs in the industry are in “data” and “analytics” over the past 3 years
- “Data is the new Oil”
- You’ll be joining a youthful, dynamic and fun team with a startup culture and flat organization that works in squads, with no silos or top-down hierarchy
- High visibility and meritocratic – ability to build networks with CCBTs, USLT leaders and CD leadership