Product Analytics - New York

Health care is big and complicated. At Oscar, we have the privileged position of touching many parts of the system and getting access to the associated data. You’ll work alongside data scientists, product managers, engineers, and designers to extract insights from our data and drive the development of our member-facing website and apps.

Responsibilities:

• Measure the impact of feature changes and use data to inform the product roadmap
• Build dashboards to track engagement and usage trends
• Design effective experiments and analyze results of A/B tests
• Create well-structured datasets that empower analysis by users across the company
• Combine data with survey results and user research to uncover patterns/trends in behavior
• Help define and instrument team-level goals and metrics

About you:

• Outstanding structured and critical thinking
  o A passion for understanding complex issues with a data driven approach
  o A technical bent and the ability to use or to learn to use tools to answer your own questions (e.g. Excel/SQL/Python)
  o A solid grasp of basic statistics (experimentation, probabilities, regression)
• Be someone that gets things done
  o Enjoy experimenting and iterating on different ways to solve a problem
  o Translate open-ended questions into concrete implementation approach
• Collaborative and outcome-oriented
  o Distill and communicate complex analytics results to technical and non-technical audiences
  o Translate analysis into clear recommendations that drive business outcomes
  o Above all, be thoughtful and humble

The following will be helpful, but are not essential…

• 1+ years of analyst experience
• A proven track record in performing data driven analytical work for product / tech teams
• Background in health care, health economics, health policy, or computer science