Marketing & Sales Analytics- New York

Health care is big and complicated. At Oscar, we have the privileged position of touching many parts of the system and getting access to the associated data. You’ll work alongside data scientists, marketers, and sales leaders to surface metrics and extract insights.

Responsibilities include:

- Ensure marketing campaigns are tracked properly
- Build dashboards to track onboarding and engagement
- Help administer and analyze surveys which gauge member satisfaction in order to influence outreach efforts
- Create well-structured datasets that empower analysis by users across the company

About you:

- Outstanding structured and critical thinking
  - A passion for understanding complex issues with a data driven approach
  - A technical bent and the ability to use or to learn to use tools to answer your own questions (e.g. Excel/SQL/Python)
- Be someone who gets things done
  - Enjoy experimenting and iterating on different ways to solve a problem
  - Translate open-ended questions into concrete implementation approach
- Collaborative and outcome-oriented
  - Distill and communicate complex analytics results to technical and non-technical audiences
  - Translate analysis into clear recommendations that drive business outcomes
- Above all, be thoughtful and humble

The following will be helpful, but are not essential…

- 1+ years of analyst experience
- A proven track record in performing data driven analytical work
- Knowledge of health care, health economics, health policy, or health insurance